

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q1. Overall, how would you rate the economic situation in your community today... excellent, good, only fair or poor?

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782		
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335		
Excellent	1492 6%	986 8% C	506 4%	945 6%	157 5%	255 6%	408 8% J	586 7% J	311 5%	149 3%	212 7%	378 5%	259 3%	641 9% M	409 5%	169 4%	54 2%	653 10% OPQ	553 5%	864 7%	252 5%	1136 6%	438 6%	1042 6%		
Good	8606 33%	4205 33%	4401 33%	5684 35%	856 28%	1373 34%	2033 39% I	2884 34% I	1777 27%	1714 36% I	886 27%	2361 33%	2414 31%	2902 39% KM	2288 27%	1378 33%	1090 38% O	2450 39% O	3281 28%	4714 38% S	1347 26%	6371 36% U	2488 36%	6105 33%		
Only fair	9827 38%	4639 37%	5188 39%	5910 37%	1234 41%	1699 42%	1865 36%	3073 37%	2744 42%	1734 36%	1084 33%	2738 38%	3250 42% K	2653 36%	3224 39%	1707 41%	1176 41%	2351 37%	4365 38%	4778 39%	2093 40%	6818 38%	2599 38%	7205 38%		
Poor	5410 21%	2491 20%	2919 22%	3393 21%	750 25% F	659 16%	714 14%	1805 22% G	1669 25% G	1038 22% G	848 26% N	1620 23% N	1744 23% N	1137 15%	2215 27% R	906 22% R	567 20%	805 13%	3057 26% T	1867 15%	1452 28% V	3180 18%	1301 19%	4060 22%		
Don't know (VOL.)	429 2%	236 2%	193 1%	244 2%	38 1%	33 1%	167 3% HI	43 1%	49 1%	153 3% HI	223 7% LMN	66 1%	58 1%	72 1%	196 2% QR	31 1%	14 1% *	39 1%	276 2% T	89 1%	79 2%	236 1%	41 1%	357 2% W		
Refused (VOL.)	18 *%	12 *%	6 *%	14 *%	-	3 *%	-	3 *%	3 *%	3 *%	3 *%	4 *%	5 *%	5 *%	8 *%	1 *%	-	8 *%	9 *%	8 *%	8 *%	9 *%	6 *%	11 *%		
NET Excellent/Good	10098 39%	5191 41%	4907 37%	6628 41%	1014 33%	1629 40%	2441 47% I	3471 41% I	2088 32%	1863 39%	1097 34%	2739 38%	2673 35%	3542 48% KLM	2698 32%	1547 37%	1144 39%	3103 49% OPQ	3834 33%	5578 45% S	1599 31%	7508 42% U	2926 43%	7148 38%		
NET Fair/Poor	15237 59%	7130 57%	8107 61%	9303 57%	1984 65% D	2358 59%	2580 50%	4878 58% G	4413 67% GHJ	2772 58%	1931 59%	4358 61% N	4994 65% N	3790 51%	5439 65% R	2613 62% R	1743 60% R	3156 50%	7421 64% T	6645 54%	3545 68% V	9999 56%	3901 57%	11266 60%		

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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Q1. Overall, how would you rate the economic situation in your community today... excellent, good, only fair or poor?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--			
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET BASIC EX- PENSE								
															AGE	AGE	AGE	AGE																
															18-29	30-49	50-64	65+						18-29	30-49	50-64	65+	18-29	30-49	50-64	65+			
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)									
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537								
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420								
Excellent	1492 6%	252 5%	273 5%	108 2%	137 5%	517 14% BCDE	150 6%	245 7% J	92 3%	46 2%	245 12% IJ	320 7% J	198 6%	87 5%	226 9% R	158 5%	156 7%	49 2%	179 7%	429 8% R	155 4%	99 4%	718 9% YZ	408 6% Y	195 3%	135 4%								
Good	8606 33%	1347 26%	1658 31%	1751 37%	964 39% B	1486 39% B	847 31%	1002 29%	575 21%	855 34%	1000 47% I	1858 40% GHIJ	1057 30% HIM	687 40% HI	955 39% Q	829 28%	567 24%	886 35% Q	1079 40% PQU	2049 38% QU	1209 29%	828 37% Q	3803 47% XYZ	2446 35% YZ	1711 26% Z	494 14%								
Only fair	9827 38%	2093 40%	2041 38%	1973 41%	1012 41%	1339 35%	1184 44% K	1171 34%	1136 42% K	845 34%	622 29%	1727 38%	1524 44% K	686 40%	776 31%	1184 40%	951 40%	842 33%	1087 40%	1882 35%	1789 43% O	874 39%	2463 30%	2979 43% W	2944 44% W	1345 38%								
Poor	5410 21%	1452 28% DEF	1313 24% F	923 19% F	386 15%	419 11%	445 17% GKLMN	1039 30% GKLMN	853 32% GKLMN	621 25% KL	195 9%	663 14%	712 20% K	260 15%	408 17%	738 25% S	638 27% S	623 25% S	301 11%	1045 19% S	1030 25% S	411 18%	1021 13%	1040 15%	1787 27% WX	1481 42% WXY								
Don't know (VOL.)	429 2%	79 2%	147 3% D	15 **	-	39 1%	67 2%	18 1%	43 2%	144 6% HILMN	56 3%	22 **	5 **	6 **	100 4% PTU	18 1%	42 2%	125 5% PQTUV	60 2%	22 **	7 **	28 1%	76 1%	81 1%	57 1%	80 2%								
Refused (VOL.)	18 **	8 **	1 **	-	-	8 **	-	3 **	3 **	3 **	-	-	-	-	-	-	3 **	-	-	3 **	-	3 **	5 **	4 **	6 **	2 **								
NET Excellent/Good	10098 39%	1599 31%	1930 36%	1859 39% B	1100 44% B	2003 53% BCD	997 37% I	1247 36% I	667 25%	902 36% I	1245 59% HIJMN	2178 47% HIJMN	1255 36% I	774 45% I	1181 48% PQU	987 34%	723 31%	936 37%	1258 46% PQU	2478 46% PQU	1363 33%	927 41%	4521 56% XYZ	2853 41% YZ	1906 28% Z	629 18%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

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	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										EDUCATION BY AGE-----										---HOUSEHOLD FINANCES---			
															HS	HS	HS	HS											MEET									
															GRAD	GRAD	GRAD	GRAD											EX-	JUST	DON'T							
															OR	OR	OR	OR	SOME	SOME	SOME	SOME	LIVE	PENSE	MEET	MEET												
	\$20K- UNDER	\$40K- UNDER	\$75K- UNDER	\$100K OR	<\$40K AGE	<\$40K AGE	<\$40K AGE	<\$40K AGE	\$40K+ AGE	\$40K+ AGE	\$40K+ AGE	\$40K+ AGE	LESS, OR	LESS, AGE	LESS, AGE	LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	COM- FORT.	AND LEFT- OVER	EX- PENSE	BASIC EX- PENSE														
TOTAL	<\$20K	\$40K	\$75K	\$100K	MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+																	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)												
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537												
NET Fair/Poor	15237	3545	3354	2896	1398	1758	1629	2210	1988	1466	818	2390	2236	946	1185	1923	1589	1465	1387	2927	2819	1285	3485	4019	4731	2826												
	59%	68%	62%	61%	56%	46%	60%	64%	74%	58%	39%	52%	64%	55%	48%	66%	67%	58%	51%	54%	67%	57%	43%	58%	71%	80%												
		EF	F	F			K	KL	GJKLN	K		K	KL	K		OST	OST				OSTV			W	WX	WXY												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		NET USER BY
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET USER	SMART- PHONE	SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	
TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+														<\$20K	\$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
Excellent	1492 6%	209 6%	325 6%	43 2%	808 7%	381 6%	178 6%	172 4%	683 7%	800 7%	187 5%	505 5%	576 8%	269 6%	1287 6%	205 4%	1120 7%	296 4%	76 3%	365 6%	551 8%	197 6%	117 9%	227 5%
					D				H															
Good	8606 33%	936 28%	1897 33%	405 21%	4471 37%	1948 28%	1083 39%	1325 29%	3628 38%	4106 36%	1377 38%	3106 29%	2570 37%	1453 32%	7313 35%	1293 28%	5994 36%	2164 32%	448 19%	2200 35%	2274 34%	1428 45%	295 22%	1803 40%
				D	BD		FH		FH	L	L			P		S	S				TU		W	
Only fair	9827 38%	1174 36%	2208 38%	898 47%	4575 38%	2387 35%	1124 40%	1951 42%	3620 38%	4371 38%	1529 42%	3836 36%	2547 37%	2003 44%	8105 38%	1722 37%	6324 38%	2496 37%	1007 43%	2339 37%	2576 39%	1059 34%	435 33%	1753 38%
Poor	5410 21%	922 28%	1169 20%	526 28%	2004 17%	1899 28%	393 14%	1152 25%	1467 15%	2069 18%	517 14%	2817 27%	1114 16%	794 17%	4201 20%	1209 26%	3021 18%	1683 25%	706 30%	1230 20%	1162 18%	454 14%	470 36%	670 15%
		E		E		GI		GI				JK			O		Q	Q	Q			X		
Don't know (VOL.)	429 2%	52 2%	139 2%	19 1%	98 1%	241 4%	- 1%	28 1%	89 1%	70 1%	56 2%	268 3%	102 1%	24 1%	239 1%	190 4%	176 1%	129 2%	124 5%	105 2%	52 1%	19 1%	- -	101 2%
			E			HI						J				O		Q						
Refused (VOL.)	18 *%	3 *%	4 *%	5 *%	5 *%	3 *%	4 *%	6 *%	4 *%	4 *%	- *%	13 *%	- *%	- *%	13 *%	4 *%	- *%	11 *%	6 *%	- *%	- *%	- *%	- *%	- *%
NET Excellent/Good	10098 39%	1145 35%	2222 39%	448 24%	5280 44%	2329 34%	1261 45%	1497 32%	4311 45%	4906 43%	1563 43%	3611 34%	3146 46%	1722 38%	8601 41%	1498 32%	7114 43%	2461 36%	523 22%	2565 41%	2824 43%	1625 51%	412 31%	2030 45%
		D	D		BD		FH		FH	L	L			P		RS	S				T		W	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX

Independent Z-Test for Percentages (unpooled proportions)

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Q1. Overall, how would you rate the economic situation in your community today... excellent, good, only fair or poor?

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY NET USER BY			
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET A USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+													<\$20K	\$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
NET Fair/Poor	15237 59%	2096 64%	3378 59%	1423 75%	6579 55%	4285 62%	1517 55%	3103 67%	5087 54%	6440 56%	2046 56%	6652 63%	3661 53%	2796 62%	12306 58%	2931 63%	9345 56%	4179 62%	1713 72%	3569 57%	3737 57%	1513 48%	905 69%	2423 53%
		E		BCE		I		GI				J		M					QR				X	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE - BY INCOME -										SOC. MEDIA LOCATION --SHARING--				SOC. MEDIA LIKE/FOLLOW --BRANDS--				USE PRIVACY SETTINGS--				PRIVACY SETTINGS BY --INCOME--				-----PRIVACY CONTROL-----				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY --INCOME--				PERSONAL INFO --STOLEN--				INFO STOLEN -BY INCOME-					
	SOCIAL MEDIA USE -		SM USER, <\$20K		SM USER, \$20K+		YES		NO		YES		NO		YES		NO		USE SET-TINGS <\$20K		USE SET-TINGS \$20K+		A LOT		SOME		LIT-TLE		NONE		MOST. POSI-TIVE		MOST. NEGA-TIVE		NO IM-PACT		NEGA-TIVE, <\$40K		NEGA-TIVE, \$40K+		YES		NO		STO-LEN, <\$20K		STO-LEN, \$20K+	
	TOTAL	USER	NET USER	USER	USER	USER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A	LOT	SOME	LIT-TLE	NONE	POSITIVE	NEGATIVE	IMPACT	NEGATIVE, <\$40K	NEGATIVE, \$40K+	YES	NO	<\$20K	\$20K+														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																						
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673																						
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519																						
Excellent	1492 6%	944 6%	343 6%	119 4%	770 7%	234 6%	624 6%	403 9%	530 5%	859 6%	365 6%	85 4%	751 7%	517 8%	477 5%	273 5%	215 7%	617 8%	362 7%	279 4%	73 4%	252 9%	359 6%	1099 6%	43 4%	282 6%																						
Good	8606 33%	5758 37%	1555 28%	787 29%	4517 39%	1397 38%	4111 38%	1524 33%	4214 39%	4915 36%	2153 33%	451 24%	4090 38%	2372 36%	3686 37%	1773 31%	664 22%	3029 37%	1624 32%	2325 35%	347 18%	1218 43%	2001 31%	6272 35%	326 27%	1579 34%																						
Only fair	9827 38%	5748 37%	2352 42%	1087 40%	4283 37%	1111 31%	4251 39%	1717 37%	4031 37%	4984 36%	2678 41%	781 41%	3881 36%	2199 33%	3987 40%	2356 41%	1043 34%	2999 37%	1823 36%	2751 41%	797 42%	913 32%	2555 40%	6696 37%	416 34%	1903 41%																						
Poor	5410 21%	2937 19%	1251 23%	697 26%	1864 16%	876 24%	1770 16%	910 20%	2027 19%	2774 20%	1174 18%	588 31%	1862 17%	1446 22%	1654 17%	1204 21%	1052 35%	1419 17%	1214 24%	1258 19%	649 34%	421 15%	1474 23%	3587 20%	423 35%	899 19%																						
Don't know (VOL.)	429 2%	188 1%	51 1%	12 *	147 1%	16 *	164 1%	101 2%	86 1%	142 1%	84 1%	5 *	116 1%	40 1%	169 2%	79 1%	57 2%	69 1%	35 1%	93 1%	17 1%	10 *	28 *	322 2%	10 1%	5 *																						
Refused (VOL.)	18 **	9 **	4 **	5 **	4 **	-	6 **	-	9 **	6 **	-	2 **	4 **	5 **	-	5 **	7 **	4 **	4 **	5 **	-	4 **	4 **	14 **	-	4 **																						
NET Excellent/Good	10098 39%	6703 43%	1898 34%	906 33%	5287 46%	1631 45%	4735 43%	1927 41%	4743 44%	5773 42%	2518 39%	536 28%	4841 45%	2889 44%	4163 42%	2047 36%	879 29%	3646 45%	1986 39%	2605 39%	419 22%	1469 52%	2360 37%	7371 41%	369 30%	1861 40%																						

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q1. Overall, how would you rate the economic situation in your community today... excellent, good, only fair or poor?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO STOLEN		INFO STOLEN		
	BAN D	-MEDIA USE-	SM	OTHER SM	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	A	LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
NET Fair/Poor	15237	8685	3603	1784	6146	1987	6021	2627	6058	7758	3852	1369	5743	3645	5641	3560	2095	4418	3037	4009	1446	1334	4029	10283	839	2803
	59%	56%	65%	66%	53%	55%	55%	56%	56%	57%	60%	72%	54%	55%	57%	63%	69%	54%	60%	60%	77%	47%	63%	57%	69%	60%
			B	E								M					NO				V					

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q1. Overall, how would you rate the economic situation in your community today... excellent, good, only fair or poor?

	BAN E	RACE/ETHNICITY														RACE/ETHNICITY BY INCOME														PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN	
							WHITE				BLACK																											
		WHITE NON-HISP.	BLACK NON-HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON-HISP.	WHITE NON-HISP. <\$40K	WHITE NON-HISP. \$40K+	BLACK NON-HISP. <\$40K	BLACK NON-HISP. \$40K+	HISP. <\$40K	HISP. \$40K+	OTHER NON-HISP. <\$40K	OTHER NON-HISP. \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO															
		TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)														
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)																
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606															
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588															
Excellent	1492 6%	945 6%	157 5%	141 7%	115 6%	81 4%	178 3%	723 8% GJ	142 8% J	11 1%	211 8% GJ	40 4%	20 3%	49 5%	254 4%	532 7%	480 5%	121 3%	1369 6% R	475 5%	1002 7%	126 4%	1366 6%															
Good	8606 33%	5684 35%	856 28%	555 28%	818 40% CD	561 29%	1697 27%	3644 41% GILM	400 22%	328 35%	1026 38% GILM	265 24%	121 17%	420 39% IM	1845 31%	2651 37%	3076 34%	875 21%	7682 36% R	2933 29%	5585 36% T	915 30%	7661 34%															
Only fair	9827 38%	5910 37%	1234 41%	872 44%	827 41%	654 34%	2193 36%	3371 38%	763 42%	379 41%	1018 38% GHKN	575 52%	302 42%	335 31%	2349 40%	2661 37%	3366 38%	1655 40%	8091 38%	3859 39%	5870 38%	1293 42%	8487 38%															
Poor	5410 21%	3393 21% E	750 25% E	426 21%	233 12%	524 27% E	1936 31% HK	1121 13%	489 27% HK	211 23%	423 16%	219 20%	188 26%	264 24% H	1387 24% P	1149 16%	1911 21%	1371 33% S	4015 19%	2637 26% U	2657 17%	649 21%	4749 21%															
Don't know (VOL.)	429 2%	244 2%	38 1%	8 *%	25 1%	95 5% CD	165 3% HI	75 1%	1 *%	-	25 1%	4 *% GHIKLN	85 12%	10 1%	40 1%	111 2%	124 1%	85 2%	306 1%	104 1%	209 1%	103 3%	326 1%															
Refused (VOL.)	18 *%	14 *%	-	-	3 *%	-	6 *%	8 *%	-	-	3 *%	-	-	-	1 *%	4 *%	3 *%	11 *%	6 *%	7 *%	10 *%	-	18 *%															
NET Excellent/Good	10098 39%	6628 41%	1014 33%	696 35%	933 46% C	642 34%	1875 30%	4367 49% GILM	542 30%	340 37%	1237 46% GILM	305 28%	141 20%	470 44% M	2099 36%	3184 45% O	3555 40%	996 24%	9051 42% R	3408 34%	6587 43% T	1041 34%	9026 40%															

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q1. Overall, how would you rate the economic situation in your community today... excellent, good, only fair or poor?

	BAN E	-----RACE/ETHNICITY-----														-----RACE/ETHNICITY BY INCOME-----										-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
		WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO											
		TOTAL																																
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)										
TOTAL		25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606										
NET Fair/Poor		15237	9303	1984	1298	1060	1178	4129	4492	1252	590	1441	794	489	599	3736	3810	5277	3026	12106	6496	8527	1941	13236										
		59%	57%	65%	65%	52%	62%	67%	50%	70%	63%	53%	72%	68%	56%	64%	54%	59%	73%	56%	65%	56%	63%	59%										
				BE	E			HK		HK			HK	H		P		S		U														

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q2. How would you describe your household's financial situation? Would you say you... [READ IN ORDER]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Live comfortably	8087 31%	4418 35%	3669 28%	5945 37%	692 23%	669 17%	1990 38%	2337 28%	1786 27%	1627 34%	418 13%	1938 27%	2114 27%	3605 49%	888 11%	1059 25%	950 33%	3730 59%	1596 14%	5888 48%	432 8%	6871 39%	1931 28%	6119 33%
		C		EF			HI					K	K	KLM		0	0	OPQ		S		U		
Meet your basic expenses with a little left over for extras	6957 27%	3560 28%	3397 26%	4815 30%	553 18%	909 23%	1451 28%	2617 31%	1613 25%	1050 22%	459 14%	2147 30%	2190 28%	2086 28%	1623 19%	1407 34%	1168 40%	1774 28%	2655 23%	3909 32%	993 19%	5328 30%	1871 27%	5068 27%
				EF				IJ				K	K	K		0	OR	0		S		U		
Just meet your basic expenses	6701 26%	3072 24%	3629 27%	3428 21%	991 33%	1630 41%	1142 22%	2136 25%	1788 27%	1450 30%	1301 40%	1923 27%	2237 29%	1146 15%	3224 39%	1370 33%	634 22%	521 8%	4304 37%	1881 15%	1915 37%	4002 23%	1893 28%	4786 25%
					D	D				G	LMN	N	N		QR	QR	R		T		V			
Don't even have enough to meet basic expenses	3537 14%	1178 9%	2360 18%	1819 11%	696 23%	655 16%	414 8%	1205 14%	1284 20%	563 12%	883 27%	1061 15%	1122 15%	448 6%	2457 29%	345 8%	134 5%	221 4%	2815 24%	528 4%	1774 34%	1396 8%	1109 16%	2428 13%
			B		D			G	GJ		LMN	N	N		PQR	R			T		V			
Don't know (VOL.)	291 1%	191 2%	100 1%	68 *	95 3%	105 3%	145 3%	23 *	27 *	85 2%	143 4%	65 1%	12 *	63 1%	131 2%	12 *	10 *	15 *	153 1%	26 *	101 2%	66 *	15 *	264 1%
					D	D	HI				LMN				R				T		V			W
Refused (VOL.)	209 1%	150 1%	59 *	114 1%	9 *	54 1%	46 1%	76 1%	54 1%	15 *	50 2%	35 *	55 1%	62 1%	18 *	-	5 *	45 1%	19 *	87 1%	16 *	89 1%	55 1%	117 1%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q2. How would you describe your household's financial situation? Would you say you... [READ IN ORDER]

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										EDUCATION BY AGE-----										---HOUSEHOLD FINANCES---			
															HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR	SOME		SOME	SOME	SOME			MEET EX- PENSE	JUST MEET	DON'T										
															LESS,	LESS,	LESS,	LESS,	COLL+	COLL+	COLL+	COLL+	LIVE	AND	BASIC	MEET												
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	COLL+ AGE 18-29	COLL+ AGE 30-49	COLL+ AGE 50-64	COLL+ AGE 65+	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	MEET BASIC EX- PENSE												
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)												
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537												
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420												
Live comfortably	8087	432	983	1482	1249	2481	621	300	214	446	1209	1978	1459	1011	948	358	441	539	1040	1978	1346	1084	8087	-	-	-												
	31%	8%	18%	31%	50%	65%	23%	9%	8%	18%	57%	43%	42%	59%	38%	12%	19%	21%	38%	36%	32%	48%	100%															
			B	BC	BCD	BCDE	HI			HI	HIJLM	GHIJ	GHIJ	HIJLM	PQR				PQR	PQR	PQR	PQRTU																
Meet your basic expenses with a little left over for extras	6957	993	1419	1785	871	903	803	829	433	587	589	1759	1130	344	599	849	507	645	852	1760	1106	405	-	6957	-	-												
	27%	19%	26%	37%	35%	24%	30%	24%	16%	23%	28%	38%	32%	20%	24%	29%	22%	26%	31%	32%	26%	18%	100%															
			B	BCF	BF		I			I	HIJN	IN				V			V	QV																		
Just meet your basic expenses	6701	1915	2121	1192	278	243	890	1341	1012	992	214	649	647	302	574	953	792	861	560	1171	997	570	-	-	6701	-												
	26%	37%	39%	25%	11%	6%	33%	39%	37%	39%	10%	14%	19%	18%	23%	33%	34%	34%	21%	22%	24%	25%			100%													
		DEF	DEF	EF			KLMN	KLMN	KLMN	KLMN			K			ST	ST	STU																				
Don't even have enough to meet basic expenses	3537	1774	868	295	90	131	319	1000	1015	415	78	168	228	54	222	721	592	394	192	467	686	168	-	-	-	3537												
	14%	34%	16%	6%	4%	3%	12%	29%	38%	16%	4%	4%	7%	3%	9%	25%	25%	16%	7%	9%	16%	7%				100%												
		CDEF	DEF				KLN	JKLMN	JKLMN	KLMN						OSTV	OSTV	SV			OSTV																	
							G	G	G																													
Don't know (VOL.)	291	101	40	11	-	15	60	7	12	73	-	4	15	7	107	7	6	78	31	16	20	7	-	-	-	-												
	1%	2%	1%	1%		1%	2%	1%	1%	3%		1%	1%	1%	4%	1%	1%	3%	1%	1%	1%	1%																
										HL					PQTUV																							
Refused (VOL.)	209	16	2	5	11	35	-	2	16	1	30	32	17	7	16	39	19	7	30	38	36	8	-	-	-	-												
	1%	1%	1%	1%	1%	1%		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%																

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q2. How would you describe your household's financial situation? Would you say you... [READ IN ORDER]

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY		CELL MOSTLY		NET USER BY	
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET USER	SMART- PHONE	SMART- PHONE	NO CELL	ON CELL	ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+														<\$20K	\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
Live comfortably	8087 31%	327 10%	1713 30%	104 5%	5154 43%	955 14%	1194 43%	638 14%	4690 49%	4197 37%	1091 30%	2742 26%	2825 41%	1326 29%	7198 34%	889 19%	6244 38%	1489 22%	354 15%	1969 32%	2888 44%	1267 40%	182 14%	1666 37%
			BD		BCD		FH		FH	L			N		P		RS				T			W
Meet your basic expenses with a little left over for extras	6957 27%	612 19%	1674 29%	382 20%	3652 31%	1451 21%	1025 37%	1200 26%	2882 30%	3670 32%	982 27%	2297 22%	2272 33%	1285 28%	6160 29%	798 17%	4890 29%	1575 23%	492 21%	1775 28%	2038 31%	944 30%	253 19%	1454 32%
			B		BD		FH		F	L					P		RS							W
Just meet your basic expenses	6701 26%	1166 35%	1648 29%	722 38%	2315 19%	2607 38%	381 14%	1670 36%	1461 15%	2432 21%	1157 32%	3071 29%	1341 19%	1332 29%	5124 24%	1577 34%	3764 23%	2140 32%	797 34%	1584 25%	1345 20%	587 19%	471 36%	977 21%
		E	E	E		GI		GI			J	J		M		O		Q	Q				X	
Don't even have enough to meet basic expenses	3537 14%	1088 33%	634 11%	682 36%	759 6%	1698 25%	146 5%	1112 24%	381 4%	1022 9%	403 11%	2112 20%	441 6%	519 11%	2344 11%	1194 26%	1565 9%	1331 20%	641 27%	842 13%	286 4%	347 11%	408 31%	405 9%
		CE	E	CE		GI		GI				JK				O		Q	Q	U		U	X	
Don't know (VOL.)	291 1%	89 3%	40 1%	4 *	27 *	134 2%	4 *	11 *	22 *	54 *	31 1%	205 2%	17 *	63 1%	189 1%	102 2%	54 *	167 2%	71 3%	19 *	21 *	12 *	-	12 *
		E				HI						J						Q						
Refused (VOL.)	209 1%	14 *	34 1%	3 *	55 *	15 *	32 1%	4 *	55 1%	46 *	2 *	116 1%	14 *	18 *	144 1%	65 1%	118 1%	78 1%	13 1%	50 1%	36 1%	-	4 *	41 1%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015



DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q2. How would you describe your household's financial situation? Would you say you... [READ IN ORDER]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		PRIVACY CONTROL--		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME--					
	BAN D	-MEDIA USE-	OTHER SM USER	SM NET USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSITIVE	MOST. NEGATIVE	NO IMPACT	NEGATIVE, <\$40K	NEGATIVE, \$40K+	YES	NO	STOLEN, <\$20K	STOLEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
Live comfortably	8087	5218	1980	265	4513	1154	3773	1549	3669	4637	2188	182	4143	2206	3350	1777	645	2757	1819	2201	216	1498	2101	5667	122	1834
	31%	33%	36%	10%	39%	32%	35%	33%	34%	34%	34%	10%	39%	34%	34%	31%	21%	34%	36%	33%	11%	53%	33%	32%	10%	39%
					D								L	Q	Q	Q					U				Y	
Meet your basic expenses with a little left over for extras	6957	4736	1422	593	3822	1064	3296	1499	3217	4280	1551	332	3619	1665	2979	1472	790	2429	1515	1933	529	870	2033	4591	296	1515
	27%	30%	26%	22%	33%	29%	30%	32%	30%	31%	24%	17%	34%	25%	30%	26%	26%	30%	30%	29%	28%	31%	32%	26%	24%	32%
					D					K			L									X				
Just meet your basic expenses	6701	3620	1495	999	2322	821	2538	1095	2525	3126	1847	758	2161	1683	2374	1641	884	2051	1108	1771	672	370	1394	4925	363	938
	26%	23%	27%	37%	20%	23%	23%	24%	23%	23%	29%	40%	20%	26%	24%	29%	29%	25%	22%	26%	36%	13%	22%	27%	30%	20%
					E						J	M									V			W		
Don't even have enough to meet basic expenses	3537	1781	556	800	869	577	1145	498	1283	1529	666	631	756	944	1174	679	601	847	519	685	432	75	845	2403	414	375
	14%	11%	10%	30%	8%	16%	10%	11%	12%	11%	10%	33%	7%	14%	12%	12%	20%	10%	10%	10%	23%	3%	13%	13%	34%	8%
					E							M					OP				V				Z	
Don't know (VOL.)	291	133	57	48	19	10	90	15	106	43	133	10	24	63	51	62	34	32	42	64	31	-	44	205	21	11
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%
											J															
Refused (VOL.)	209	97	47	2	39	8	84	-	97	66	68	-	2	19	44	59	85	21	58	56	2	5	3	198	2	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%
																	NO							W		

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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Q2. How would you describe your household's financial situation? Would you say you... [READ IN ORDER]

	BAN E	RACE/ETHNICITY					RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN				
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP.	HISP.	HISP.	HISP.	OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT	NON-	NON-	NON-	NON-	NON-					NON-										
			HISP.	HISP.	BORN	BORN	HISP.	HISP.	HISP.	HISP.	HISP.					HISP.										
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)				
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606			
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588			
Live comfortably	8087 31%	5945 37%	692 23%	507 25%	163 8%	597 31%	1058 17%	4435 50%	178 10%	484 52%	290 11%	326 30%	40 6%	520 48%	2254 38%	2063 29%	2946 33%	741 18%	7317 34%	1884 19%	6139 40%	1155 37%	6910 31%			
		CDE	E	E		E		GIKLM		GIKLM		GIKM		GIKLM	P				R		T					
Meet your basic expenses with a little left over for extras	6957 27%	4815 30%	553 18%	482 24%	427 21%	467 24%	1656 27%	2969 33%	332 18%	203 22%	535 20%	352 32%	98 14%	327 30%	1572 27%	1886 27%	2629 29%	641 16%	6251 29%	2716 27%	4138 27%	984 32%	5905 26%			
		CE						IKM				M						R								
Just meet your basic expenses	6701 26%	3428 21%	991 33%	680 34%	950 47%	525 27%	1948 32%	1173 13%	752 42%	177 19%	1228 45%	282 26%	345 48%	172 16%	1435 24%	1998 28%	2142 24%	1309 32%	5359 25%	3218 32%	3422 22%	636 21%	6066 27%			
			B	B	BCDF		HJN		HJLN		GHJLN	H	HJLN					S		U						
Don't even have enough to meet basic expenses	3537 14%	1819 11%	696 23%	283 14%	372 18%	303 16%	1469 24%	307 3%	523 29%	61 7%	550 20%	97 9%	230 32%	54 5%	579 10%	1079 15%	1128 13%	1369 33%	2144 10%	2049 20%	1360 9%	237 8%	3301 15%			
			B				HJLN		HJLN		HJLN		HJLN		0			S		U			V			
Don't know (VOL.)	291 1%	68 **	95 3%	41 2%	64 3%	-	45 1%	11 **	6 **	2 **	91 3%	14 1%	-	-	15 **	61 1%	93 1%	13 **	240 1%	109 1%	132 1%	54 2%	238 1%			
			B								GHIJ															
Refused (VOL.)	209 1%	114 1%	9 **	10 **	44 2%	22 1%	-	47 1%	4 **	3 **	12 **	32 3%	3 **	5 **	22 **	21 **	22 **	44 1%	158 1%	39 **	142 1%	21 1%	188 1%			
												HK														

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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Q3. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day. (First,) what about... [INSERT ITEM; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Are you very, somewhat, not too or not at all concerned about this on a typical day?]

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
a. Losing your primary source of income, such as your job																								
Very concerned	8034 31%	3408 27%	4627 35% B	3699 23%	1408 46% D	2076 52% D	1518 29% J	3348 40% GIJ	2123 32% J	840 18%	1543 47% LMN	2447 34% N	2536 33% N	1402 19%	3718 45% PQR	1504 36% QR	692 24%	1175 19%	4805 42% T	2718 22% S	2515 48% V	4772 27% U	2711 39% X	5261 28%
Somewhat concerned	4212 16%	2199 17%	2014 15% E	2847 18% E	340 11%	574 14%	877 17% J	1578 19% J	1262 19% J	338 7%	256 8%	1026 14% K	1174 15% K	1733 23% KLM	966 12%	576 14%	533 18% O	1369 22% OP	1439 12%	2425 20% S	547 10%	3168 18% U	1515 22% X	2691 14%
Not too concerned	4371 17%	2169 17%	2202 17%	3120 19% F	436 14%	358 9%	1164 22% IJ	1424 17% J	986 15%	525 11%	172 5%	1173 16% K	1374 18% K	1612 22% KL	1045 13%	642 15%	732 25% OP	1306 21% O	1378 12%	2794 23% S	431 8%	3607 20% U	1084 16%	3270 17%
Not at all concerned	6094 24%	3618 29% C	2476 19%	4510 28% EF	472 16%	657 16%	1413 27%	1774 21%	1487 23%	1271 27%	594 18%	1499 21% MN	1826 24% N	2124 29% KL	1139 14%	1070 26% O	752 26% O	2224 35% OPQ	1926 17%	3729 30% S	762 15%	4766 27% U	1365 20%	4689 25% W
Doesn't apply (VOL.)	2742 11%	1038 8%	1704 13% B	1849 11%	302 10%	302 7%	144 3%	148 2%	634 10% GH	1747 36% GHI	574 18% MN	940 13% N	718 9%	510 7%	1296 16% PQR	337 8%	188 6%	219 3%	1769 15% T	605 5%	880 17% V	1269 7%	139 2%	2603 14% W
Already a problem (VOL.)	194 1%	61 *% R	133 1%	91 1%	38 1%	36 1%	23 *% T	113 1%	39 1%	19 *% T	27 1%	46 1%	99 1%	22 *% R	111 1%	62 1%	- 1%	8 *% T	149 1%	40 *% T	46 1%	143 1%	56 1%	138 1%
Don't know (VOL.)	111 *% LMN	65 1%	47 *% LMN	65 *% LMN	38 1%	8 *% LMN	42 1%	8 *% LMN	16 *% LMN	45 1%	84 3% LMN	21 *% LMN	3 *% LMN	3 *% LMN	58 1%	2 *% LMN	3 *% LMN	5 *% LMN	65 1%	8 *% LMN	43 1%	25 *% LMN	3 *% LMN	108 1%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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Q3. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day. (First,) what about... [INSERT ITEM; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Are you very, somewhat, not too or not at all concerned about this on a typical day?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
Refused (VOL.)	23 **	11 **	12 **	8 **	2 **	14 **	8 **	2 **	5 **	7 **	5 **	15 **	-	2 **	8 **	-	-	1 **	10 **	1 **	7 **	3 **	1 **	22 **
NET Very/Somewhat concerned	12247 48%	5606 45%	6640 50% B	6546 40%	1748 58% D	2649 66% D	2395 46% J	4926 59% GJ	3385 52% J	1178 25%	1799 55% N	3473 48%	3709 48%	3135 42%	4684 56% QR	2080 50% R	1225 42%	2544 40%	6244 54% T	5143 42%	3062 59% V	7940 45%	4226 61% X	7952 42%
NET Not too/Not at all concerned	10465 41%	5787 46% C	4678 35%	7630 47% EF	908 30%	1015 25%	2577 50% HIJ	3198 38%	2474 38%	1796 37%	766 24%	2672 37% K	3201 41% K	3737 50% KLM	2184 26%	1712 41% O	1485 51% OP	3530 56% OP	3304 29%	6523 53% S	1193 23%	8373 47% U	2449 36%	7959 42% W

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---				
														HS OR	HS GRAD	HS OR	HS GRAD													MEET EX- PENSE	JUST MEET	DON'T MEET				
														LESS, 18-29	LESS, 30-49	LESS, 50-64	LESS, 65+	SOME COLL+ 18-29	SOME COLL+ 30-49	SOME COLL+ 50-64	SOME COLL+ 65+	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE											
TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM- FORT.	LEFT- OVER	EX- PENSE	EX- PENSE											
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)											
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537										
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420										
a. Losing your primary source of income, such as your job																																				
Very concerned	8034	2515	2054	1345	451	724	1028	2025	1136	508	398	1169	872	264	835	1591	1056	472	678	1727	1061	368	1146	2091	2623	2038										
	31%	48%	38%	28%	18%	19%	38%	58%	42%	20%	19%	25%	25%	15%	34%	54%	45%	19%	25%	32%	25%	16%	14%	30%	39%	58%										
	CDEF	DEF	EF				JKLMN	JKLMN	JKLMN			N	N		RV	RSTUV	RSTUV			RV	V		W	WX	WXY											
Somewhat concerned	4212	547	743	784	495	873	407	450	373	200	347	1069	835	79	368	409	275	219	506	1169	987	119	1235	1482	1087	327										
	16%	10%	14%	16%	20%	23%	15%	13%	14%	8%	16%	23%	24%	5%	15%	14%	12%	9%	19%	22%	24%	5%	15%	21%	16%	9%										
				B	B	BC	N	N	N		N	HIJN	GHIJN		V	V			RV	PQRV	OPQRV		Z	WZ	Z											
Not too concerned	4371	431	812	1176	554	753	532	391	252	200	587	1005	713	278	530	273	190	298	632	1147	796	225	1770	1315	945	334										
	17%	8%	15%	25%	22%	20%	20%	11%	9%	8%	28%	22%	20%	16%	21%	9%	8%	12%	23%	21%	19%	10%	22%	19%	14%	9%										
			B	BC	B	B	HIJ				HIJN	HIJ	HIJ	J	PQRV				PQRV	PQRV	PQRV		YZ	Z												
Not at all concerned	6094	762	1038	1162	855	1369	588	393	433	492	763	1296	977	639	622	564	486	406	784	1206	1000	843	3245	1519	935	308										
	24%	15%	19%	24%	34%	36%	22%	11%	16%	20%	36%	28%	28%	37%	25%	19%	21%	16%	29%	22%	24%	38%	40%	22%	14%	9%										
			B	BC	BCD	H				H	GHIJ	HI	HI	GHIJ					R			PORTUO	XYZ	YZ												
Doesn't apply (VOL.)	2742	880	664	277	137	82	115	137	453	1053	18	11	99	462	57	43	314	1067	86	104	319	679	662	509	1001	424										
	11%	17%	12%	6%	5%	2%	4%	4%	17%	42%	1%	1%	3%	27%	2%	1%	13%	42%	3%	2%	8%	30%	8%	7%	15%	12%										
	DEF	DF					L	L	GHKLM	IKLMN			GHKLM				OPST	QSTUV			PT	POSTUO		WX												

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BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----										-----EDUCATION BY AGE-----										---HOUSEHOLD FINANCES---					
														HS	HS	HS	HS											MEET											
														GRAD	GRAD	GRAD	GRAD											EX-	JUST	DON'T									
														OR	OR	OR	OR	SOME	SOME	SOME	SOME	LIVE					PENSE	MEET	MEET										
														LESS,	LESS,	LESS,	LESS,	COLL+	COLL+	COLL+	COLL+	COM-					AND	BASIC	BASIC										
														AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	FORT.					LEFT-	EX-	EX-										
														18-29	30-49	50-64	65+	18-29	30-49	50-64	65+						OVER	PENSE	PENSE										
														(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537													
Already a problem (VOL.)	194 1%	46 1%	102 2%	24 *%	8 *%	-	23 1%	73 2%	34 1%	19 1%	-	40 1%	-	-	4 *%	38 1%	15 1%	17 1%	19 1%	76 1%	24 1%	3 *%	14 *%	26 *%	94 1% W	60 2% W													
Don't know (VOL.)	111 *%	43 1%	17 *%	3 *%	-	5 *%	-	8 *%	16 1%	41 2%	5 *%	-	-	3 *%	42 2%	8 *%	15 1%	40 2%	-	-	1 *%	5 *%	6 *%	15 *%	9 *%	42 1% W													
Refused (VOL.)	23 *%	7 *%	2 *%	-	-	1 *%	-	2 *%	5 *%	1 *%	-	-	-	1 *%	8 *%	2 *%	5 *%	6 *%	-	-	-	1 *%	9 *%	-	7 *%	4 *%													
NET Very/Somewhat concerned	12247 48%	3062 59% DEF	2797 51% EF	2129 45%	946 38%	1598 42%	1435 53% JKN	2475 71% JKLMN	1509 56% JKN	708 28%	745 35% N	2238 49% JKN	1707 49% JKN	343 20%	1203 49% RV	2000 68% RSTUV	1331 56% RSV	691 27%	1184 44% RV	2896 53% RV	2048 49% RV	487 22%	2381 29%	3573 51% W	3710 55% W	2364 67% WXY													
NET Not too/Not at all concerned	10465 41%	1193 23%	1850 34% B	2337 49% BC	1408 56% BC	2122 56% BC	1120 42% HIJ	784 23%	685 25%	692 28%	1350 64% HIJLM	2301 50% HIJ	1690 48% HIJ	917 53% HIJ	1152 47% PQR	837 29%	676 29%	704 28%	1416 52% PQR	2354 43% PQR	1797 43% PQR	1068 48% PQR	5015 62% XYZ	2834 41% YZ	1880 28% Z	642 18%													

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	BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY	
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET A USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, >\$20K+	INCOME----
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+															
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426	
a. Losing your primary source of income, such as your job																									
Very concerned	8034	1718	1855	786	2906	2967	825	1825	1883	3332	1218	3472	1577	1700	6568	1466	4842	2489	704	2305	1394	849	670	1492	
	31%	52%	32%	41%	24%	43%	30%	39%	20%	29%	33%	33%	23%	37%	31%	32%	29%	37%	30%	37%	21%	27%	51%	33%	
Somewhat concerned	4212	325	734	221	2432	813	354	627	2068	2614	728	868	1677	808	3803	409	3232	844	136	956	1358	847	173	691	
	16%	10%	13%	12%	20%	12%	13%	14%	22%	23%	20%	8%	24%	18%	18%	9%	19%	12%	6%	15%	21%	27%	13%	15%	
Not too concerned	4371	188	1078	244	2495	675	607	698	2154	2365	831	1134	1807	870	4035	336	3256	793	322	1285	1311	618	110	1136	
	17%	6%	19%	13%	21%	10%	22%	15%	23%	21%	23%	11%	26%	19%	19%	7%	20%	12%	14%	21%	20%	20%	8%	25%	
Not at all concerned	6094	396	1476	340	3290	1079	879	818	2849	3003	818	2179	1769	1095	5090	1004	4358	1376	360	1362	2139	670	176	1105	
	24%	12%	26%	18%	28%	16%	32%	18%	30%	26%	22%	21%	26%	24%	24%	22%	26%	20%	15%	22%	32%	21%	13%	24%	
Doesn't apply (VOL.)	2742	608	525	271	745	1188	112	580	493	76	56	2610	51	65	1438	1305	820	1130	792	271	362	153	160	104	
	11%	18%	9%	14%	6%	17%	4%	13%	5%	1%	2%	25%	1%	1%	7%	28%	5%	17%	33%	4%	5%	5%	12%	2%	
Already a problem (VOL.)	194	14	54	33	88	68	-	81	40	6	5	183	7	-	162	32	112	70	13	50	45	17	29	21	
	1%	*%	1%	2%	1%	1%		2%	*%	*%	*%	2%	*%		1%	1%	1%	1%	1%	1%	1%	1%	2%	*%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		NET USER BY
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET A USER	SMART PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, >\$20K+	
	TOTAL	<\$20K	>\$20K+	<\$20K	>\$20K+	<\$40K	>\$40K+	<\$40K	>\$40K+															
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
Don't know (VOL.)	111 **	42 1%	20 **	1 **	5 **	61 1%	5 **	3 **	3 **	25 **	-	86 1%	20 **	5 **	52 **	59 1%	15 **	58 1%	39 2%	10 **	5 **	-	-	5 **
Refused (VOL.)	23 **	7 **	2 **	-	1 **	8 **	-	1 **	1 **	-	10 **	12 **	-	-	10 **	13 **	1 **	20 **	2 **	-	-	1 **	-	-
NET Very/Somewhat concerned	12247 48%	2043 62% CE	2588 45%	1007 53%	5339 45%	3779 55% GI	1180 42%	2452 53% I	3951 42%	5946 52% L	1946 53% L	4339 41%	3254 47%	2508 55%	10372 49% P	1875 41%	8074 49% S	3333 49% S	840 35%	3261 52% U	2752 42%	1697 54% U	843 64% X	2182 48%
NET Not too/Not at all concerned	10465 41%	583 18%	2553 44% BD	584 31% B	5784 48% BD	1754 26%	1486 53% FH	1516 33%	5002 53% FH	5368 47% L	1650 45% L	3313 31%	3576 52% N	1966 43%	9125 43% P	1340 29%	7614 46% RS	2169 32%	682 29%	2647 42%	3450 52% TV	1289 41%	286 22%	2241 49% W

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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO STOLEN								
	BAN D - MEDIA USE -		BY INCOME -		--SHARING--		--BRANDS--		--SETTINGS--		--INCOME--		----PRIVACY CONTROL----		-----SECURE-----		--INCOME--		--STOLEN--								
	OTHER SM NET USER		SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673	
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519	
a. Losing your primary source of income, such as your job																											
Very concerned	8034 31%	4952 32%	1607 29%	1457 54% E	3085 27%	1426 39% G	3250 30%	1400 30%	3540 32%	4140 30%	2105 33%	1001 52% M	2802 26%	2063 31%	3059 31%	1785 31%	1071 35%	2413 30%	1576 31%	2186 33%	853 45% V	655 23%	1895 30%	5495 31%	485 40%	1250 27%	
Somewhat concerned	4212 16%	3103 20% C	701 13%	413 15%	2372 20%	692 19%	2230 20%	1042 22%	2061 19%	2790 20% K	834 13%	266 14%	2299 21% L	745 11%	1914 19% N	934 16%	508 17%	1315 16%	1158 23% R	1160 17%	428 23%	603 21%	1197 19%	2798 16%	153 13%	965 21%	
Not too concerned	4371 17%	3048 20%	986 18%	284 10%	2527 22% D	565 16%	2247 21%	996 21%	2037 19%	2849 21%	1080 17%	270 14%	2395 22% L	1054 16%	1895 19% Q	1031 18%	365 12%	1775 22%	996 20%	1100 16%	209 11%	725 26% U	1193 19%	3052 17%	142 12%	978 21%	
Not at all concerned	6094 24%	3542 23%	1548 28%	333 12%	2965 26% D	767 21%	2566 23%	1032 22%	2506 23%	3167 23%	1666 26%	192 10%	2751 26% L	1849 28% OQ	2166 22%	1369 24%	591 19%	2121 26% S	917 18%	1742 26% S	179 10%	678 24% U	1490 23%	4367 24%	215 18%	1171 25%	
Doesn't apply (VOL.)	2742 11%	790 5%	641 12% B	190 7%	528 5%	128 4%	549 5%	155 3%	635 6%	594 4%	690 11% J	147 8%	364 3%	829 13%	856 9%	453 8%	452 15%	411 5%	389 8%	468 7%	205 11%	148 5%	565 9%	2074 12%	160 13%	296 6%	
Already a problem (VOL.)	194 1%	129 1%	34 1%	29 1%	100 1%	53 1%	65 1%	31 1%	97 1%	124 1%	35 1%	36 2%	88 1%	25 *%	77 1%	85 1%	7 *%	98 1%	17 *%	44 1%	8 *%	9 *%	41 1%	148 1%	23 2%	13 *%	

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BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO STOLEN							
	TOTAL USER	SM NET USER	OTHER USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST- POSI- TIVE	MOST- NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
Don't know (VOL.)	111 *%	12 *%	40 1%	-	7 *%	2 *%	10 *%	-	12 *%	5 *%	44 1%	-	5 *%	11 *%	3 *%	22 *%	38 1% 0	3 *%	-	10 *%	-	-	38 1%	36 *%	38 3%	-
Refused (VOL.)	23 *%	9 *%	1 *%	-	-	-	9 *%	-	9 *%	9 *%	-	-	-	1 *%	3 *%	12 *%	7 *%	1 *%	8 *%	1 *%	-	-	1 *%	20 *%	1 *%	-
NET Very/Somewhat concerned	12247 48%	8054 52%	2308 42%	1870 69%	5457 47%	2119 58%	5481 50%	2442 52%	5600 51%	6930 51%	2939 46%	1267 66%	5102 48%	2809 43%	4973 50%	2718 48%	1580 52%	3728 46%	2735 54%	3345 50%	1281 68%	1258 45%	3092 48%	8293 46%	638 52%	2215 47%
NET Not too/Not at all concerned	10465 41%	6590 42%	2533 46%	617 23%	5492 47%	1332 37%	4812 44%	2027 44%	4543 42%	6016 44%	2746 43%	462 24%	5146 48%	2904 44%	4061 41%	2400 42%	955 31%	3896 48%	1913 38%	2842 42%	388 21%	1403 50%	2683 42%	7419 41%	358 29%	2149 46%

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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
a. Losing your primary source of income, such as your job																							
Very concerned	8034 31%	3699 23%	1408 46% BF	845 42% B	1231 61% BCDF	643 34% B	1779 29% H	1642 18% H	1018 57% GHJLN	344 37% H	1615 60% GHJLN	376 34% H	329 46% H	288 27% H	1496 25%	2435 34% O	2720 30%	1601 39% S	6337 30%	4076 41% U	3811 25%	534 17%	7453 33% V
Somewhat concerned	4212 16%	2847 18% C	340 11%	250 12%	323 16%	311 16%	870 14%	1791 20% GIKM	194 11%	112 12%	315 12%	215 19% M	34 5%	228 21% M	969 16%	896 13%	1612 18% P	415 10%	3793 18% R	1472 15%	2656 17%	363 12%	3830 17%
Not too concerned	4371 17%	3120 19% E	436 14% E	273 14% E	84 4%	377 20% E	895 14% K	2113 24% GIK	189 11%	214 23% IK	157 6%	196 18% K	123 17% K	254 24% IK	1021 17%	1235 17%	1658 19%	429 10%	3925 18% R	1664 17%	2682 17%	637 21%	3732 17%
Not at all concerned	6094 24%	4510 28% CEF	472 16%	477 24% E	180 9%	347 18% E	1320 21% IKM	2910 33% GIKM	227 13%	203 22%	319 12%	297 27% IKM	54 8%	255 24% M	1664 28%	1661 23%	2121 24%	750 18%	5315 25% R	1581 16%	4427 29% T	1125 36% W	4948 22%
Doesn't apply (VOL.)	2742 11%	1849 11% D	302 10%	121 6%	181 9%	234 12%	1192 19% HIJKLN	446 5%	129 7%	57 6%	254 9% L	19 2%	172 24% HIJKLN	54 5%	632 11%	766 11%	810 9%	865 21% S	1830 9%	1025 10%	1667 11%	409 13%	2333 10%
Already a problem (VOL.)	194 1%	91 1%	38 1%	26 1%	10 1%	4 *% H	55 1%	31 *% H	38 2% H	-	36 1%	-	4 *% H	-	40 1% Q	108 2% Q	13 *% Q	51 1%	143 1%	138 1% U	56 *% U	-	194 1%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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	BAN E	-----RACE/ETHNICITY-----														-----RACE/ETHNICITY BY INCOME-----														-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
								WHITE	WHITE	BLACK		BLACK		OTHER		OTHER																						
		WHITE	BLACK	HISP.	HISP.	OTHER		NON-	NON-	NON-	NON-	HISP.	HISP.	NON-	NON-	HISP.	HISP.																					
		NON-	NON-	U.S.	NOT US	NON-		HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	REP	DEM	IND	YES	NO	YES	NO	YES	NO												
TOTAL		HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)													
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)															
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606															
Don't know (VOL.)	111 *%	65 *%	38 1%	-	8 *%	-	57 1%	8 *%	-	-	8 *%	-	-	-	46 1%	1 *%	20 *%	4 *%	107 *%	57 1%	17 *%	17 1%	94 *%															
Refused (VOL.)	23 *%	8 *%	2 *%	11 1%	3 *%	-	7 *%	1 *%	-	-	3 *%	-	-	-	8 *%	7 *%	6 *%	4 *%	19 *%	1 *%	18 *%	-	23 *%															
NET Very/Somewhat concerned	12247 48%	6546 40%	1748 58% B	1095 55% B	1554 77% BCDF	953 50%	2649 43%	3433 38%	1212 68% GHJN	456 49%	1930 71% GHJLMN	591 54% H	362 51%	516 48%	2465 42%	3330 47%	4332 48%	2016 49%	10130 47%	5548 55% U	6467 42%	897 29%	11283 50% V															
NET Not too/Not at all concerned	10465 41%	7630 47% CDE	908 30% E	750 37% E	265 13%	724 38% E	2215 36% IK	5023 56% GIKM	417 23%	417 45% IKM	476 18%	493 45% IKM	177 25%	509 47% IKM	2685 46%	2895 41%	3779 42%	1179 29%	9241 43% R	3245 32%	7109 46% T	1762 57% W	8679 38%															

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	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
b. Not being able to access or afford the healthcare you or your family needs																								
Very concerned	9724 38%	4219 34%	5505 42% B	4854 30%	1516 50% D	2248 56% D	1642 32% D	3596 43% GJ	2557 39%	1675 35%	1830 56% LMN	3242 45% MN	2745 36% N	1795 24% PQR	4477 54% R	1537 37% R	933 32% R	1392 22%	5706 49% T	3244 26%	2907 56% V	5671 32%	2795 41%	6869 37%
Somewhat concerned	5965 23%	2937 23%	3027 23%	4187 26% EF	441 15%	767 19%	1331 26% H	1570 19%	1742 27% H	1005 21%	459 14%	1494 21% K	1949 25% K	2028 27% KL	1682 20%	1106 26%	720 25%	1598 25%	2486 22%	3127 25%	902 17%	4541 26% U	1541 22%	4421 24%
Not too concerned	3963 15%	2098 17%	1865 14%	3028 19% F	404 13% F	256 6%	1097 21% H	904 11%	1015 15%	830 17% H	333 10%	939 13%	1230 16%	1431 19% KL	798 10%	677 16% O	483 17% O	1225 19% O	1258 11%	2387 19% S	413 8%	3060 17% U	804 12%	3159 17% W
Not at all concerned	5476 21%	3021 24% C	2455 19%	3768 23% F	576 19%	670 17%	1014 20%	2165 26% I	1045 16%	1113 23% I	450 14%	1385 19%	1541 20%	2058 28% KLM	1114 13%	843 20% O	710 24% O	2029 32% OP	1754 15%	3389 28% S	781 15%	4243 24% U	1630 24%	3784 20%
Doesn't apply (VOL.)	325 1%	169 1%	156 1%	168 1%	43 1%	35 1%	67 1%	54 1%	71 1%	120 2% H	47 1%	47 1%	195 3% N	37 *% N	101 1%	11 *% N	14 *% N	51 1%	146 1%	111 1%	68 1%	150 1%	57 1%	268 1%
Already a problem (VOL.)	60 *%	2 *%	57 *%	53 *%	-	6 *%	-	54 1%	2 *%	3 *%	-	6 *%	49 1%	5 *%	47 1%	7 *%	-	-	55 *%	-	47 1% V	7 *%	5 *%	55 *%
Don't know (VOL.)	100 *%	86 1%	14 *%	42 *%	44 1%	11 *%	37 1%	11 *%	22 *%	14 *%	69 2%	22 *%	7 *%	-	27 *%	6 *%	-	-	34 *%	8 *%	19 *%	21 *%	9 *%	91 *%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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BAN A	-----SEX-----		-----RACE-----				-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
Refused (VOL.)	169 1%	36 *%	133 1% B	89 1%	13 *%	30 1%	-	40 *%	98 2%	31 1%	67 2% LM	32 *%	15 *%	55 1%	95 1% PR	6 *%	41 1%	12 *%	101 1%	53 *%	95 2% V	59 *%	33 *%	136 1%
NET Very/Somewhat concerned	15689 61%	7156 57%	8533 65% B	9040 56%	1957 64% D	3015 75% DE	2973 57%	5166 62%	4299 66% GJ	2681 56%	2288 70% MN	4736 66% N	4694 61% N	3823 52%	6159 74% PQR	2643 63% R	1653 57%	2990 47%	8192 71% T	6372 52%	3809 73% V	10212 58%	4336 63%	11290 60%
NET Not too/Not at all concerned	9439 37%	5119 41% C	4320 33%	6797 42% EF	980 32% F	925 23%	2112 41% I	3069 37%	2060 31%	1943 41% I	783 24%	2325 32% K	2770 36% K	3489 47% KLM	1912 23%	1520 36% O	1193 41% O	3254 52% OPQ	3013 26%	5776 47% S	1194 23%	7302 41% U	2434 35%	6942 37%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

BAN B --DETAILED HOUSEHOLD INCOME--																INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
																HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM-	MEET EX- PENSE LEFT	JUST MEET BASIC EX-	DON'T MEET BASIC EX-								
TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	< \$40K AGE 18-29	< \$40K AGE 30-49	< \$40K AGE 50-64	< \$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	FORT.	OVER	PENSE	PENSE						
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)										

UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420
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Already a problem (VOL.)	60 %	47 1%	7 %	-	-	-	-	49 1%	2 %	3 %	-	-	-	-	-	2 %	3 %	-	54 1%	-	-	-	11 %	8 %	40 1%
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q3. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day. (First,) what about... [INSERT ITEM; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Are you very, somewhat, not too or not at all concerned about this on a typical day?]

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----										-----EDUCATION BY AGE-----										---HOUSEHOLD FINANCES---			
															HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR																				
															LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE												
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	4189	2242	8087	6957	6701	3537												
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)												
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537												
Don't know (VOL.)	100 **	19 **	13 **	1 **	-	-	-	11 **	10 **	10 **	-	-	8 **	-	37 2% U	11 **	19 1%	9 **	-	-	2 **	5 **	23 **	3 **	8 **	24 1%												
Refused (VOL.)	169 1%	95 2% CF	6 **	41 1%	-	12 **	-	33 1%	52 2% L	15 1%	-	7 **	46 1%	-	-	31 1%	38 2% T	31 1%	-	9 **	61 1%	-	31 **	-	69 1%	69 2%												
NET Very/Somewhat concerned	15689 61%	3809 73% DEF	3841 71% DEF	2805 59% F	1395 56% F	1595 42%	1804 67% KLN	2615 75% JKLMN	2051 76% JKLMN	1592 63% KLN	953 45%	2356 51%	2055 59% K	817 47%	1490 60% V	2024 69% STUV	1811 77% RSTUV O	1599 63% V	1473 54%	3108 57%	2482 59% V	1081 48%	3501 43%	4249 61% W	4935 74% WX	2661 75% WX												
NET Not too/Not at all concerned	9439 37%	1194 23%	1526 28%	1904 40% BC	1055 42% BC	2199 58% BCDE	847 31% I	763 22%	566 21%	817 32% HI	1159 55% GHIJM	2190 48% GHIJ	1343 38% HI	887 51% GHIJM	931 38% Q	861 29%	478 20%	817 32% Q	1174 43% PQ	2205 41% PQ	1582 38% Q	1104 49% OPQR	4359 54% XYZ	2637 38% YZ	1639 24%	704 20%												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY	
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET USER	SMART PHONE	SMART PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	INCOME---
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+														<\$20K	\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426	
b. Not being able to access or afford the healthcare you or your family needs																									
Very concerned	9724 38%	1951 59% CE	2537 44% E	944 50% E	3119 26%	3691 54% GHI	1072 39% I	2001 43% I	2158 23%	3985 35%	1280 35%	4451 42% J	1893 27%	1940 43% M	7650 36%	2074 45% O	5517 33%	3276 48% Q	931 39%	2386 38% U	1886 29%	998 32%	725 55% X	1469 32%	
Somewhat concerned	5965 23%	483 15%	1199 21%	419 22%	3340 28% BC	1289 19%	541 19%	1194 26% F	2584 27% FG	2609 23%	1187 32% JL	2146 20%	1990 29%	1133 25%	5156 24% P	809 17%	4124 25% R	1336 20%	505 21%	1396 22%	1814 27%	709 22%	212 16%	1094 24%	
Not too concerned	3963 15%	278 8%	818 14% B	135 7% BD	2213 18%	710 10%	451 16%	548 12%	1907 20% FH	1740 15%	701 19%	1455 14%	1467 21% N	593 13%	3342 16%	621 13%	2803 17% R	755 11%	405 17%	844 14%	1351 20% T	539 17%	75 6%	746 16% W	
Not at all concerned	5476 21%	475 14%	1131 20%	280 15%	3110 26% BCD	987 14%	695 25% FH	740 16% FH	2693 28% FH	2906 25% KL	438 12%	2078 20% K	1460 21%	783 17%	4547 21%	930 20%	3841 23% R	1205 18%	430 18%	1442 23%	1516 23%	779 25%	206 16%	1183 26% W	
Doesn't apply (VOL.)	325 1%	10 *%	33 1%	58 3%	117 1%	69 1%	11 *%	77 2%	100 1%	66 1%	59 2%	200 2% J	52 1%	27 1%	238 1%	87 2%	183 1%	78 1%	64 3%	96 2%	35 1%	52 2%	39 3%	47 1%	
Already a problem (VOL.)	60 *%	3 *%	2 *%	44 2% BCE	5 *%	6 *%	-	49 1%	-	45 *%	-	15 *%	5 *%	40 1%	60 *%	-	57 *%	2 *%	-	11 *%	3 *%	43 1%	6 *%	5 *%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----										OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY														
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				SOME COLL. OR MORE, <\$20K				SOME COLL. OR MORE, <\$20K				FULL TIME		PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET USER		SMART PHONE		SMART PHONE		NO CELL		ON CELL		ON OTHER		BOTH EQUAL.		ON CELL, <\$20K		ON CELL, <\$20K	
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				SOME COLL. OR MORE, <\$20K				SOME COLL. OR MORE, <\$20K				FULL TIME		PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET USER		SMART PHONE		SMART PHONE		NO CELL		ON CELL		ON OTHER		BOTH EQUAL.		ON CELL, <\$20K		ON CELL, <\$20K	
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				SOME COLL. OR MORE, <\$20K				SOME COLL. OR MORE, <\$20K				FULL TIME		PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET USER		SMART PHONE		SMART PHONE		NO CELL		ON CELL		ON OTHER		BOTH EQUAL.		ON CELL, <\$20K		ON CELL, <\$20K	
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																						
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554																						
Don't know (VOL.)	100 %	16 %	19 %	2 %	2 %	27 %	8 %	4 %	-	11 %	-	89 1%	2 %	8 %	55 %	45 1%	7 %	74 1%	19 1%	6 %	1 %	-	2 %	4 %																						
Refused (VOL.)	169 1%	80 2% CE	4 %	15 1%	55 %	80 1%	4 %	21 %	49 1%	59 1%	-	110 1%	40 1%	19 %	111 1%	58 1%	102 1%	54 1%	13 1%	58 1%	7 %	37 1%	52 4% X	6 %																						
NET Very/Somewhat concerned	15689 61%	2435 74% CE	3735 65% E	1363 72% E	6459 54%	4980 73% GI	1613 58%	3195 69% GI	4742 50%	6594 58%	2467 67% J	6597 63%	3884 56%	3073 68% M	12806 61%	2883 62%	9641 58%	4612 68% Q	1436 61%	3782 61%	3701 56%	1707 54%	937 71% X	2563 56%																						
NET Not too/Not at all concerned	9439 37%	753 23%	1949 34% BD	415 22%	5323 44% BCD	1697 25%	1146 41% FH	1288 28%	4600 48% FH	4646 41% KL	1139 31%	3533 34%	2927 42% N	1376 30%	7889 37%	1550 34%	6644 40% R	1960 29%	835 35%	2285 37%	2867 43%	1317 42%	281 21%	1929 42% W																						

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	BAN D -MEDIA USE-		BY INCOME-		--SHARING--		--BRANDS--		-SETTINGS-		--INCOME--		-----PRIVACY CONTROL-----		-----SECURE-----		--INCOME--		--STOLEN--		-BY INCOME-					
	SM TOTAL USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
b. Not being able to access or afford the healthcare you or your family needs																										
Very concerned	9724 38%	5587 36%	2047 37%	1519 56% E	3568 31%	1653 45% G	3539 32%	1703 37%	3873 36%	4724 35%	2599 40%	1011 53% M	3315 31%	2201 33%	3629 36%	2224 39%	1500 49% NOP	2980 37%	1949 39%	2336 35%	1045 56% V	715 25%	2360 37%	6760 38%	595 49% Z	1448 31%
Somewhat concerned	5965 23%	3955 25%	1202 22%	513 19%	3105 27% D	761 21%	2838 26%	1182 25%	2767 25%	3399 25%	1557 24%	387 20%	2755 26%	1362 21%	2620 26%	1258 22%	659 22%	1846 23%	1227 24%	1748 26%	469 25%	681 24%	1730 27%	3935 22%	259 21%	1353 29%
Not too concerned	3963 15%	2388 15%	954 17%	194 7%	1908 16% D	546 15%	1755 16%	672 14%	1701 16%	2231 16%	910 14%	157 8%	1847 17% L	923 14%	1821 18%	871 15%	294 10%	1332 16%	901 18%	926 14%	223 12%	652 23% U	909 14%	2921 16%	80 7%	792 17% Y
Not at all concerned	5476 21%	3363 22%	1182 21%	357 13%	2854 25% D	600 17%	2575 24% F	990 21%	2373 22%	3027 22%	1237 19%	233 12%	2639 25% L	1952 30% OPQ	1661 17%	1207 21%	533 18%	1834 23%	920 18%	1627 24%	139 7%	726 26% U	1312 20%	3894 22%	240 20%	1021 22%
Doesn't apply (VOL.)	325 1%	180 1%	58 1%	36 1%	129 1%	19 1%	161 1%	60 1%	120 1%	157 1%	75 1%	36 2%	100 1%	99 2%	99 1%	101 2%	13 **	70 1%	62 1%	61 1%	7 **	40 1%	42 1%	262 1%	3 **	40 1%
Already a problem (VOL.)	60 **	57 **	2 **	47 2% E	5 **	44 1%	13 **	43 1%	15 **	57 **	2 **	47 2% M	5 **	-	43 **	15 **	2 **	11 **	-	3 **	-	-	10 **	50 **	-	5 **

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	TOTAL	SM USER	NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
Don't know (VOL.)	100 *%	11 *%	44 1%	2 *%	9 *%	4 *%	7 *%	- *%	11 *%	5 *%	50 1%	2 *%	3 *%	26 *%	9 *%	13 *%	3 *%	1 *%	3 *%	9 *%	- *%	3 *%	4 *%	59 *%	- *%	4 *%
Refused (VOL.)	169 1%	44 *%	67 1%	38 1% E	6 *%	6 *%	38 *%	6 *%	38 *%	79 1%	23 *%	38 2% M	41 *%	15 *%	91 1% NP	2 *%	33 1%	61 1%	- 1%	- 1%	- 1%	- 1%	53 1%	110 1%	42 3% Z	12 *%
NET Very/Somewhat concerned	15689 61%	9542 61%	3248 58%	2032 75% E	6673 58%	2414 66% G	6377 58%	2885 62%	6640 61%	8123 59%	4156 64%	1399 73% M	6070 57%	3564 54%	6249 63% N	3482 61%	2160 71% NP	4826 59%	3176 63%	4084 61%	1514 80% V	1396 50%	4091 64%	10695 59%	854 70%	2800 60%
NET Not too/Not at all concerned	9439 37%	5750 37%	2136 38%	551 20%	4762 41% D	1146 32%	4330 40% F	1662 36%	4074 37%	5258 38%	2147 33%	390 20%	4486 42% L	2875 44% OQ	3482 35%	2078 37% Q	827 27%	3166 39%	1821 36%	2553 38%	362 19%	1378 49% U	2221 35%	6815 38%	320 26%	1813 39%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
b. Not being able to access or afford the healthcare you or your family needs																							
Very concerned	9724 38%	4854 30%	1516 50% B	873 44% B	1376 68% BCDF	850 44% B	2350 38% H	2104 24%	1141 64% GHJLN	250 27%	1760 65% GHJLN	378 34%	402 56% GHJL	422 39% H	1982 34%	2861 40%	3207 36%	2049 50% S	7575 35%	4874 49% U	4695 31%	743 24%	8946 40% V
Somewhat concerned	5965 23%	4187 26% CE	441 15%	452 23%	315 16%	416 22%	1668 27% IK	2363 26% IK	213 12%	186 20%	408 15%	301 27% IK	148 21%	223 21%	1401 24%	1561 22%	2042 23%	768 19%	5161 24%	2174 22%	3705 24%	686 22%	5260 23%
Not too concerned	3963 15%	3028 19% DE	404 13% E	165 8%	90 4%	224 12%	925 15% IKM	1868 21% GIKLM	137 8%	227 24% IKLM	143 5%	96 9%	36 5%	178 16% K	960 16%	990 14%	1619 18%	443 11% R	3477 16% R	1254 13%	2697 18% T	504 16%	3447 15%
Not at all concerned	5476 21%	3768 23% E	576 19% E	477 24% E	192 10%	344 18%	975 16%	2540 28% GIK	300 17%	253 27% K	329 12%	315 29% GIK	122 17%	216 20%	1413 24%	1481 21%	1949 22%	747 18%	4713 22%	1497 15%	3895 25% T	1082 35% W	4370 19%
Doesn't apply (VOL.)	325 1%	168 1%	43 1%	25 1%	11 1%	41 2%	112 2%	47 1%	-	14 2%	26 1%	9 1%	8 1%	2 *%	58 1%	112 2%	85 1%	21 1%	305 1%	51 1%	236 2%	47 2%	278 1%
Already a problem (VOL.)	60 *%	53 *%	-	6 *%	-	-	48 1%	-	-	-	6 *%	-	-	-	7 *%	6 *%	41 *%	2 *%	57 *%	55 1%	5 *%	-	60 *%
Don't know (VOL.)	100 *%	42 *%	44 1%	1 *%	10 *%	2 *%	22 *%	4 *%	4 *%	-	6 *%	4 *%	-	-	6 *%	23 *%	3 *%	21 1%	79 *%	18 *%	34 *%	15 *%	85 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
Refused (VOL.)	169 1%	89 1%	13 *%	2 *%	27 1%	37 2% D	74 1%	15 *%	-	-	27 1%	-	-	37 3% H	49 1%	74 1% Q	15 *% S	68 2% S	101 *% S	92 1%	66 *% S	9 *% S	160 1% S
NET Very/Somewhat concerned	15689 61%	9040 56%	1957 64% B	1325 66% B	1691 84% BCDF	1266 66%	4018 65% HJ	4467 50%	1354 75% GHJN	436 47% GHJN	2169 80% GHJLN	679 62%	550 77% HJ	645 60%	3383 58%	4423 62%	5249 59%	2817 68% S	12736 59%	7048 70% U	8400 55%	1428 46%	14206 63% V
NET Not too/Not at all concerned	9439 37%	6797 42% CDEF	980 32% E	643 32% E	282 14%	568 30% E	1900 31% K	4408 49% GIKM	437 24%	479 52% GIKM	472 17%	411 37% K	157 22%	394 37% K	2373 40%	2471 35%	3568 40%	1190 29%	8191 38% R	2750 27%	6592 43% T	1586 51% W	7817 35%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
c. Having your financial information lost or stolen																								
Very concerned	11823 46%	5021 40%	6801 51% B	6077 38%	1849 61% D	2627 65% D	1734 33%	4233 50% G	3274 50% G	2248 47% G	1858 57% MN	3563 50% N	3597 47% N	2692 36%	4829 58% PQR	1896 45% R	1148 40%	2279 36%	6313 55% T	4603 37%	3148 60% V	7344 41%	3452 50%	8327 44%
Somewhat concerned	7727 30%	4114 33% C	3613 27%	5780 36% EF	524 17%	655 16%	1765 34%	2276 27%	1908 29%	1428 30%	441 14%	1795 25% K	2306 30% K	3112 42% KLM	1519 18%	1128 27% O	1116 38% OP	2658 42% OP	2368 21%	4785 39% S	735 14%	6203 35% U	1936 28%	5779 31%
Not too concerned	3402 13%	1951 16% C	1450 11%	2651 16% EF	274 9%	197 5%	809 16%	1169 14%	789 12%	530 11%	292 9%	927 13%	1086 14%	1092 15% K	950 11%	773 18% O	448 15%	776 12%	1405 12%	1842 15%	586 11%	2558 14%	889 13%	2493 13%
Not at all concerned	2581 10%	1375 11%	1205 9%	1563 10%	365 12%	447 11%	850 16% HI	643 8%	489 7%	558 12%	507 16% MN	840 12% N	713 9%	495 7%	871 10%	383 9%	184 6%	581 9%	1264 11%	1069 9%	631 12%	1578 9%	475 7%	2059 11% W
Doesn't apply (VOL.)	101 *%	14 *%	88 1%	45 *%	4 *%	46 1%	20 *%	27 *%	48 1%	3 *%	91 3% LMN	4 *%	3 *%	3 *%	86 1%	-	-	-	91 1%	-	86 2%	-	80 1% X	21 *%
Already a problem (VOL.)	25 *%	16 *%	10 *%	15 *%	5 *%	2 *%	4 *%	-	18 *%	4 *%	2 *%	4 *%	12 *%	8 *%	6 *%	3 *%	4 *%	11 *%	8 *%	18 *%	5 *%	19 *%	4 *%	22 *%
Don't know (VOL.)	75 *%	47 *%	27 *%	36 *%	8 *%	29 1%	7 *%	11 *%	25 *%	13 *%	35 1%	33 *%	-	3 *%	40 *%	8 *%	-	-	53 *%	-	33 1%	15 *%	24 *%	48 *%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
Refused (VOL.)	48 **	30 **	18 **	22 **	7 **	19 **	-	36 **	1 **	8 **	29 1%	2 **	13 **	4 **	41 **	1 **	-	1 **	41 **	2 **	8 **	35 **	16 **	32 **
NET Very/Somewhat concerned	19550 76%	9136 73%	10414 79% B	11857 73%	2373 78%	3282 82% D	3500 67%	6509 78% G	5182 79% G	3676 77% G	2298 71%	5359 75%	5903 76%	5804 78% K	6348 76%	3024 72%	2265 78%	4937 78%	8681 75%	9388 76%	3883 74%	13547 76%	5387 78%	14106 75%
NET Not too/Not at all concerned	5982 23%	3327 26% C	2656 20%	4214 26% F	639 21%	644 16%	1658 32% HIJ	1811 22%	1278 20%	1087 23%	799 25%	1767 25%	1799 23%	1586 21%	1821 22%	1156 28%	632 22%	1358 22%	2668 23%	2912 24%	1217 23%	4136 23%	1363 20%	4552 24%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----										-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE										
TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	COM- FORT.	EX- OVER	MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE										
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)										
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537									
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420									
c. Having your financial information lost or stolen																																			
Very concerned	11823	3148	2741	1984	830	1448	1087	2177	1725	1220	529	1889	1347	749	893	1731	1474	1275	836	2471	1794	970	2908	2944	3539	2164									
	46%	60%	50%	42%	33%	38%	40%	63%	64%	49%	25%	41%	39%	43%	36%	59%	63%	50%	31%	46%	43%	43%	36%	42%	53%	61%									
	CDEF	DEF					K	JKLMN	JKLMN	K		K	K	K	OSTUV	STUV	STUV	OS		S	S	S		WX	WX										
Somewhat concerned	7727	735	1419	1610	1047	1611	800	569	334	655	883	1629	1469	590	646	524	345	676	1119	1745	1563	750	3043	2456	1755	425									
	30%	14%	26%	34%	42%	42%	30%	16%	12%	26%	42%	35%	42%	34%	26%	18%	15%	27%	41%	32%	37%	33%	38%	35%	26%	12%									
	B	B	BC	BC	HI	HI	HIJ	HI	GHIJ	HI	Q	Q	Q	Q	OPQR	PQ	OPQR	PQ	YZ	YZ	Z														
Not too concerned	3402	586	716	869	298	478	411	342	407	225	326	794	367	277	318	384	265	223	487	785	525	307	1181	927	786	501									
	13%	11%	13%	18%	12%	13%	15%	10%	15%	9%	15%	17%	10%	16%	13%	13%	11%	9%	18%	14%	13%	14%	15%	13%	12%	14%									
	B										HJM				R																				
Not at all concerned	2581	631	508	299	321	261	377	316	163	392	380	277	295	109	578	227	204	327	264	415	285	212	918	581	562	365									
	10%	12%	9%	6%	13%	7%	14%	9%	6%	16%	18%	6%	8%	6%	23%	8%	9%	13%	10%	8%	7%	9%	11%	8%	8%	10%									
	D	D			ILN	ILMN	HILMN			RSTUV	PQ																								
Doesn't apply (VOL.)	101	86	-	-	-	-	15	27	48	-	-	-	-	-	20	27	45	3	-	-	3	-	3	19	30	45									
	1%	2%				1%	1%	2%						1%	1%	2%	1%			1%		1%	1%	1%	1%										

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	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	\$20K- UNDER \$40K		\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- BASIC PENSE							
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)						
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537							
Already a problem (VOL.)	25 *%	5 *%	1 *%	7 *%	2 *%	9 *%	4 *%	-	-	4 *%	-	-	18 1%	-	4 *%	-	-	2 *%	-	-	18 *%	2 *%	6 *%	7 *%	1 *%	11 *%							
Don't know (VOL.)	75 *%	33 1%	15 *%	-	-	-	-	11 *%	25 1%	13 1%	-	-	-	-	7 *%	11 *%	22 1%	13 1%	-	-	1 *%	-	21 *%	-	16 *%	27 1%							
Refused (VOL.)	48 *%	8 *%	33 1%	1 *%	1 *%	-	-	36 1%	-	5 *%	-	-	1 *%	1 *%	-	22 1%	1 *%	7 *%	-	13 *%	-	1 *%	6 *%	24 *%	13 *%	-							
NET Very/Somewhat concerned	19550 76%	3883 74%	4160 77%	3594 75%	1877 75%	3060 80%	1887 70%	2747 79% K	2059 76%	1875 75%	1413 67%	3518 77%	2815 81% GK	1339 78%	1539 62%	2255 77% 0	1819 77% 0	1950 77% 0	1955 72%	4216 78% 0	3357 80% 0	1721 77% 0	5951 74%	5400 78%	5293 79%	2588 73%							
NET Not too/Not at all concerned	5982 23%	1217 23%	1224 23%	1168 24%	619 25%	739 19%	788 29% HM	657 19%	570 21%	617 25%	706 33% HIM	1072 23%	662 19%	386 22%	896 36% QRTUV P	611 21%	468 20%	550 22%	751 28%	1200 22%	810 19%	519 23%	2100 26% Y	1508 22%	1347 20%	866 24%							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET A USER	SMART- PHONE	SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	
	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+														<\$20K	\$20K+	
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
c. Having your financial information lost or stolen																								
Very concerned	11823 46%	2000 61% CE	2732 48% E	1135 60% CE	4600 38%	3940 57% GI	1134 41%	2359 51% I	3459 36%	4876 43%	1580 43%	5324 50% J	2681 39%	1988 44%	9252 44%	2571 56% O	7000 42% Q	3697 55% Q	1125 48%	2794 45% U	2366 36% U	1513 48% U	813 62% X	1831 40%
Somewhat concerned	7727 30%	380 12% B	1532 27% B	355 19% BCD	4640 39% BCD	1238 18% F	821 30% F	1124 24% FGH	3932 41% FGH	3835 34% L	1122 31% L	2716 26% N	2632 38% N	1154 25% P	6943 33% P	784 17% RS	5560 33% RS	1594 24% RS	573 24% T	1905 31% T	2551 39% T	946 30% W	224 17% W	1576 35% W
Not too concerned	3402 13%	332 10% B	774 13% B	254 13% B	1780 15% B	762 11% B	395 14% B	642 14% B	1443 15% B	1622 14% B	568 15% B	1198 11% B	936 14% B	795 18% B	3050 14% P	351 8% R	2482 15% R	707 10% R	212 9% R	1004 16% R	1074 16% R	388 12% R	166 13% R	802 18% R
Not at all concerned	2581 10%	458 14% E	671 12% E	147 8% E	906 8% E	751 11% I	431 16% I	487 11% I	638 7% I	1018 9% I	391 11% I	1133 11% I	649 9% I	567 12% I	1829 9% I	752 16% O	1546 9% Q	647 10% Q	387 16% Q	500 8% Q	615 9% Q	309 10% Q	106 8% Q	326 7% Q
Doesn't apply (VOL.)	101 *% D	83 3% D	-	3 *% H	-	88 1% H	-	3 *% J	-	15 *% J	-	86 1% J	-	-	14 *% O	88 2% O	6 *% Q	53 1% Q	42 2% Q	6 *% Q	-	-	6 *% Q	-
Already a problem (VOL.)	25 *% Q	4 *% Q	-	1 *% Q	19 *% Q	6 *% Q	-	2 *% Q	18 *% Q	18 *% Q	5 *% Q	3 *% Q	10 *% Q	9 *% Q	23 *% Q	2 *% Q	10 *% Q	13 *% Q	3 *% Q	4 *% Q	6 *% Q	-	4 *% Q	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET A USER	SMART PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+				
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+																		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554			
Don't know (VOL.)	75 *%	31 1%	13 *%	1 *%	2 *%	48 1%	-	3 *%	-	16 *%	-	56 1%	-	9 *%	23 *%	52 1%	9 *%	43 1%	23 1%	7 *%	-	-	-	-			
Refused (VOL.)	48 *%	8 *%	21 *%	-	14 *%	27 *%	1 *%	13 *%	1 *%	20 *%	-	27 *%	1 *%	19 *%	25 *%	23 *%	21 *%	25 *%	2 *%	19 *%	1 *%	-	-	19 *%			
NET Very/Somewhat concerned	19550 76%	2380 72%	4264 74%	1490 79%	9240 77%	5178 75%	1955 70%	3483 75%	7391 78%	8711 76%	2702 74%	8040 76%	5313 77% N	3143 69%	16195 77%	3355 73%	12561 76%	5291 78%	1698 72%	4699 75%	4917 74%	2459 78%	1037 79%	3406 75%			
NET Not too/Not at all concerned	5982 23%	790 24%	1445 25%	401 21%	2686 22%	1513 22%	826 30%	1129 24%	2081 22%	2640 23%	959 26%	2331 22%	1585 23%	1363 30% M	4879 23%	1103 24%	4029 24%	1355 20%	599 25%	1504 24%	1689 26%	697 22%	271 21%	1129 25%			

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INFO			PERSONAL INFO --STOLEN--		INFO STOLEN		
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	--SHARING--	--SHARING--	--BRANDS--	--BRANDS--	-SETTINGS-	-SETTINGS-	--INCOME--	--INCOME--	-----PRIVACY CONTROL-----	-----PRIVACY CONTROL-----	-----PRIVACY CONTROL-----	-----PRIVACY CONTROL-----	-----SECURE-----	-----SECURE-----	-----SECURE-----	-----SECURE-----	---INCOME---	---INCOME---	--STOLEN---	--STOLEN---	-BY INCOME-	-BY INCOME-	
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	USE SET- TINGS \$20K+	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673	
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519	
c. Having your financial information lost or stolen																											
Very concerned	11823 46%	6560 42%	2682 48%	1588 59% E	4394 38%	1705 47%	4408 40%	1870 40%	4672 43%	5636 41%	3147 49% J	1096 57% M	4109 38%	2835 43%	4527 45%	2653 47%	1652 54% NO	3441 42%	2399 47%	2766 41%	1037 55%	1179 42%	3173 49%	7979 44%	713 59%	2138 46%	
Somewhat concerned	7727 30%	5231 34%	1704 31%	476 18%	4375 38% D	1100 30%	3807 35%	1607 35%	3610 33%	4791 35% K	1816 28%	334 17%	4084 38% L	1635 25%	3343 34% NQ	1889 33% N	774 25%	2487 31%	1756 35%	2339 35%	554 29%	1061 38%	2072 32%	5283 29%	191 16%	1731 37% Y	
Not too concerned	3402 13%	2429 16% C	622 11%	354 13%	1908 16%	509 14%	1741 16%	746 16%	1682 15%	2041 15%	874 14%	256 13%	1635 15%	1086 17% Q	1346 14% Q	686 12% Q	204 7%	1240 15%	640 13%	1073 16%	227 12%	402 14%	677 11%	2551 14%	125 10%	531 11%	
Not at all concerned	2581 10%	1320 8%	509 9%	281 10%	884 8%	300 8%	955 9%	413 9%	907 8%	1164 9%	594 9%	218 11%	850 8%	953 14% OP	698 7%	412 7%	370 12%	923 11% S	250 5%	526 8%	57 3%	167 6%	447 7%	1982 11% W	153 13%	255 5%	
Doesn't apply (VOL.)	101 **	6 **	7 **	3 **	-	-	6 **	-	6 **	6 **	7 **	3 **	-	44 1%	3 **	15 **	12 **	6 **	3 **	-	3 **	-	27 **	74 **	27 2%	-	
Already a problem (VOL.)	25 **	8 **	15 **	5 **	4 **	-	5 **	-	8 **	5 **	6 **	5 **	-	4 **	5 **	4 **	13 **	-	14 **	1 **	5 **	9 **	22 **	3 **	5 **	18 **	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	OTHER SM		SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	TOTAL	USER	NET USER																							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
Don't know (VOL.)	75 %	10 %	13 %	-	-	-	3 %	-	10 %	18 %	5 %	-	8 %	21 %	13 %	25 %	12 %	15 %	-	6 %	-	-	-	75 %	-	-
Refused (VOL.)	48 %	20 %	4 %	-	20 %	19 1%	1 %	19 %	1 %	19 %	5 %	-	19 %	1 %	36 %	6 %	3 %	25 %	-	-	-	-	3 %	43 %	3 %	-
NET Very/Somewhat concerned	19550 76%	11791 76%	4386 79%	2064 76%	8769 76%	2805 77%	8215 75%	3477 75%	8282 76%	10427 76%	4962 77%	1430 75%	8192 77%	4470 68%	7871 79%	4542 80%	2426 80%	5927 73%	4155 82%	5105 76%	1591 85%	2239 79%	5245 82%	13262 74%	904 74%	3869 83%
NET Not too/Not at all concerned	5982 23%	3749 24%	1130 20%	635 23%	2791 24%	808 22%	2696 25%	1159 25%	2590 24%	3205 23%	1468 23%	474 25%	2485 23%	2039 31% OPQ	2044 20%	1098 19%	574 19%	2163 27% S	890 18%	1599 24%	284 15%	569 20%	1124 18%	4533 25% W	279 23%	786 17%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
c. Having your financial information lost or stolen																							
Very concerned	11823 46%	6077 38%	1849 61% B	1060 53% B	1567 78% BCDF	978 51% B	2622 42% H	2954 33% GH	1242 69% GHJLN	446 48% H	1924 71% GHJLN	587 53% H	436 61% GH	515 48% H	2284 39%	3534 50% O	4058 45%	2361 57% S	9365 44%	5052 50% U	6572 43%	1029 33%	10747 48% V
Somewhat concerned	7727 30%	5780 36% CDE	524 17%	426 21% E	230 11%	555 29% CE	1681 27% IK	3725 42% GIKLM	200 11%	288 31% IK	331 12%	291 26% IK	129 18%	366 34% IK	2118 36%	2099 30%	2609 29%	866 21%	6845 32% R	2322 23%	5314 35% T	1172 38% W	6534 29%
Not too concerned	3402 13%	2651 16% CDE	274 9% E	146 7%	51 3%	245 13% E	1044 17% IKL	1504 17% IKL	154 9%	91 10%	120 4%	76 7%	68 10%	165 15% K	873 15%	819 12%	1362 15%	481 12%	2892 13%	1469 15%	1889 12%	510 17%	2879 13%
Not at all concerned	2581 10%	1563 10% E	365 12% E	360 18% BEF	87 4%	130 7%	751 12% N	741 8%	185 10%	100 11%	242 9%	149 14% N	75 11%	33 3%	581 10%	618 9%	844 9%	339 8%	2197 10%	1019 10%	1480 10%	350 11%	2221 10%
Doesn't apply (VOL.)	101 *%	45 *%	4 *%	-	46 2% BC	3 *%	42 1%	-	-	-	42 2%	-	3 *%	-	3 *%	7 *%	45 1%	49 1%	50 *%	90 1% U	11 *%	-	101 *%
Already a problem (VOL.)	25 *%	15 *%	5 *%	-	2 *%	4 *%	1 *%	14 *%	1 *%	4 *%	2 *%	-	4 *%	-	9 *%	7 *%	3 *%	-	25 *%	6 *%	11 *%	12 *%	14 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
Don't know (VOL.)	75 *%	36 *%	8 *%	8 *%	22 1%	-	14 *%	-	8 *%	-	29 1%	-	-	-	8 *%	19 *%	6 *%	21 1%	54 *%	34 *%	33 *%	12 *%	63 *%
Refused (VOL.)	48 *%	22 *%	7 *%	3 *%	16 1%	-	19 *%	2 *%	5 *%	-	16 1%	-	-	-	1 *%	6 *%	33 *%	1 *%	42 *%	22 *%	22 *%	-	48 *%
NET Very/Somewhat concerned	19550 76%	11857 73%	2373 78%	1486 74%	1797 89% BCD	1532 80%	4303 70%	6680 75%	1442 80% G	734 79%	2254 83% GH	879 80%	565 79%	880 82% G	4402 75%	5633 79%	6667 74%	3227 78%	16210 76%	7374 74%	11887 78%	2201 71%	17280 76%
NET Not too/Not at all concerned	5982 23%	4214 26% E	639 21% E	506 25% E	138 7%	376 20% E	1795 29% IK	2246 25% K	339 19%	191 21%	362 13%	225 20%	143 20%	198 18%	1454 25%	1436 20%	2205 25%	820 20%	5088 24%	2488 25%	3369 22%	860 28%	5100 23%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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BAN A	-----SEX-----		-----RACE-----				-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
d. Being unfairly targeted by law enforcement																								
Very concerned	6381 25%	3203 25%	3178 24%	2118 13%	1644 54% D	1910 47% D	1277 25% J	2715 32% GIJ	1486 23% J	770 16%	1365 42% LMN	1739 24% N	2027 26% N	1175 16%	3005 36% PQR	1101 26% QR	505 17%	983 16%	3815 33% T	2059 17%	1979 38% V	3741 21%	1891 28%	4443 24%
Somewhat concerned	3006 12%	1564 12%	1442 11%	1598 10%	573 19% D	499 12%	886 17% I	1089 13% I	362 6%	561 12% I	412 13%	984 14%	869 11%	709 10%	1139 14% R	624 15% R	286 10%	521 8%	1593 14% T	1196 10%	733 14%	1909 11%	830 12%	2176 12%
Not too concerned	5117 20%	2541 20%	2576 19%	3718 23% EF	294 10%	683 17% E	1109 21% H	1260 15% H	1474 22% H	1002 21% H	336 10%	1349 19% K	1650 21% K	1771 24% K	1341 16%	952 23% O	713 25% O	1365 22%	2076 18%	2794 23% S	757 14%	3882 22% U	1243 18%	3854 21%
Not at all concerned	10834 42%	5037 40%	5796 44%	8528 53% EF	453 15%	897 22%	1877 36% GH	3213 38% GH	3112 47% GH	2309 48% GH	982 30%	2986 42% K	3065 40% K	3699 50% KLM	2649 32%	1464 35%	1368 47% OP	3377 54% OP	3829 33%	6142 50% S	1638 31%	7990 45% U	2848 41%	7927 42%
Doesn't apply (VOL.)	119 **	53 **	65 **	62 **	2 **	15 **	- **	29 **	59 1%	31 1%	43 1%	30 **	32 **	14 **	67 1%	3 **	16 1%	29 **	68 1%	51 **	65 1%	54 **	29 **	90 **
Already a problem (VOL.)	22 **	- **	22 **	- **	13 **	- **	- **	9 **	- **	13 **	9 **	2 **	- **	11 **	- **	9 **	- **	- **	- **	9 **	- **	9 **	- **	22 **
Don't know (VOL.)	255 1%	135 1%	120 1%	141 1%	43 1%	14 **	39 1%	76 1%	52 1%	84 2%	102 3% LN	37 1%	87 1%	27 **	121 1%	40 1%	12 **	25 **	139 1%	63 1%	50 1%	149 1%	29 **	226 1%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----			--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
Refused (VOL.)	49 **	36 **	14 **	25 **	14 **	5 **	-	3 **	7 **	23 **	5 **	41 1%	-	3 **	21 **	-	-	7 **	21 **	7 **	10 **	18 **	5 **	44 **
NET Very/Somewhat concerned	9387 36%	4767 38%	4621 35%	3716 23%	2216 73% DF	2409 60% D	2163 42% IJ	3804 45% IJ	1848 28%	1331 28%	1777 55% LMN	2723 38% N	2896 37% N	1884 25%	4143 50% PQR	1725 41% QR	791 27%	1504 24%	5407 47% T	3255 26%	2711 52% V	5650 32%	2721 40%	6619 35%
NET Not too/Not at all concerned	15950 62%	7578 60%	8372 63%	12247 76% EF	747 25%	1579 39% E	2986 58%	4474 53%	4586 70% GH	3311 69% GH	1319 41%	4335 60% K	4715 61% K	5470 74% KLM	3989 48%	2415 58% O	2081 72% OP	4742 75% OP	5905 51%	8935 73% S	2395 46% U	11872 67%	4091 60%	11781 63%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----										-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM-FORT.	MEET EX-PENSE AND OVER	JUST MEET BASIC EX-PENSE	DON'T MEET BASIC EX-PENSE										
														LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	COLL+ AGE 18-29	COLL+ AGE 30-49	COLL+ AGE 50-64	COLL+ AGE 65+														
TOTAL	<\$20K	\$20K-\$40K	\$40K-\$75K	\$75K-\$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)										
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)										
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537									
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420									
d. Being unfairly targeted by law enforcement																																			
Very concerned	6381	1979	1682	950	376	608	789	1603	903	476	416	957	496	172	595	1155	817	507	682	1535	663	263	1242	1483	2074	1333									
	25%	38%	31%	20%	15%	16%	29%	46%	33%	19%	20%	21%	14%	10%	24%	39%	35%	20%	25%	28%	16%	12%	15%	21%	31%	38%									
		DEF	DEF				MN	JKLMN	JKLMN	N		N			V	RSTUV	RUV		UV	UV				W	WX	WX									
Somewhat concerned	3006	733	713	603	212	308	511	523	193	350	273	543	155	170	490	421	159	304	394	664	203	257	818	941	811	370									
	12%	14%	13%	13%	8%	8%	19%	15%	7%	14%	13%	12%	4%	10%	20%	14%	7%	12%	15%	12%	5%	11%	10%	14%	12%	10%									
							IMN	M		M	M	M			QU	U		U	U	U		U													
Not too concerned	5117	757	1088	1161	488	877	530	462	443	580	553	777	949	360	427	331	329	573	674	929	1145	429	1662	1644	1163	625									
	20%	14%	20%	24%	20%	23%	20%	13%	16%	23%	26%	17%	27%	21%	17%	11%	14%	23%	25%	17%	27%	19%	21%	24%	17%	18%									
				B		B				H	H		HIL					P	PQ		OPQTV	P		Y											
Not at all concerned	10834	1638	1848	1994	1420	1957	861	845	1072	1020	876	2251	1871	988	913	997	951	1051	956	2208	2161	1235	4278	2818	2555	1081									
	42%	31%	34%	42%	57%	51%	32%	24%	40%	41%	41%	49%	54%	57%	37%	34%	40%	42%	35%	41%	52%	55%	53%	40%	38%	31%									
				B	BCD	BCD			H	H	H	GH	GHIJ	GHIJK						OPQST	PQRST		XYZ	Z											
Doesn't apply (VOL.)	119	65	3	18	-	29	-	-	50	17	-	29	9	13	-	-	57	16	-	29	2	15	49	21	49	-									
	1%	1%	1%	1%		1%			2%	1%		1%	1%	1%			2%	1%		1%	1%	1%	1%	1%											
																	U																		

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	\$20K- UNDER \$40K		\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE								
		<\$20K	\$40K	\$75K	\$100K																													
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537								
Already a problem (VOL.)	22 *%	-	-	9 *%	-	-	-	-	-	-	-	9 *%	-	-	-	9 *%	-	2 *%	-	-	-	11 *%	-	-	-	22 1%								
Don't know (VOL.)	255 1%	50 1%	87 2%	36 1%	2 *%	23 1%	2 *%	42 1%	33 1%	60 2%	-	24 1%	16 *%	21 1%	39 2%	11 *%	35 1%	50 2%	-	64 1%	16 *%	33 1%	21 *%	36 1%	50 1%	97 3% WX								
Refused (VOL.)	49 *%	10 *%	11 *%	-	1 *%	6 *%	-	3 *%	7 *%	11 *%	-	-	-	1 *%	-	3 *%	7 *%	22 1%	-	-	-	1 *%	15 *%	14 *%	-	10 *%								
NET Very/Somewhat concerned	9387 36%	2711 52%	2395 44%	1553 33%	588 24%	916 24%	1299 48%	2126 61%	1096 41%	827 33%	689 33%	1500 33%	651 19%	342 20%	1086 44%	1576 54%	976 41%	811 32%	1075 40%	2199 40%	866 21%	519 23%	2060 25%	2424 35%	2885 43%	1702 48% WX								
		DEF	DEF				JKLMN	JKLMN	MN	MN	MN	MN			UV	RSTUV	UV	U	UV	UV				W	WX	WX								
							GI									Q																		
NET Not too/Not at all concerned	15950 62%	2395 46%	2937 54%	3154 66%	1908 76%	2834 74%	1391 52%	1307 38%	1515 56%	1599 64%	1429 67%	3028 66%	2821 81%	1347 78%	1341 54%	1328 45%	1281 54%	1624 64%	1630 60%	3138 58%	3306 79%	1664 74%	5941 73%	4462 64%	3718 55%	1706 48%								
				BC	BC	BC	H		H	GH	GH	GH	HIJKL	GHIJL				P	P	P	PQRST	OPQST	XYZ	YZ										
													G								O													

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	BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY	
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+				EMPLOY FULL TIME			OFFICE BASED		NET USER		SMART PHONE		MOSTLY ON CELL			MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+	
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+				EMPLOY FULL TIME			OFFICE BASED		NET USER		SMART PHONE		MOSTLY ON CELL			MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+	
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+				EMPLOY FULL TIME			OFFICE BASED		NET USER		SMART PHONE		MOSTLY ON CELL			MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY NET USER BY			
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+															
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
Don't know (VOL.)	255 1%	27 1%	70 1%	22 1%	80 1%	98 1%	-	39 1%	63 1%	70 1%	7 *% K	175 2%	29 *%	42 1%	180 1%	75 2%	122 1%	125 2%	9 *%	48 1%	72 1%	-	22 2%	15 *%
Refused (VOL.)	49 *%	10 *%	15 *%	-	3 *%	21 *%	4 *%	-	3 *%	6 *%	15 *%	28 *%	1 *%	13 *%	18 *%	31 1%	3 *%	31 *%	15 1%	-	-	3 *%	-	-
NET Very/Somewhat concerned	9387 36%	1837 56% CE	2079 36%	863 46% E	3566 30%	3328 49% GI	836 30%	2063 45% GI	2415 25%	3799 33%	1575 43% J	3951 37%	2144 31%	2027 45% M	7354 35%	2033 44% O	5562 33%	2924 43% Q	902 38%	2643 42% UV	1674 25%	918 29%	693 53% X	1771 39%
NET Not too/Not at all concerned	15950 62%	1357 41%	3563 62% B	1011 53% B	8267 69% BD	3347 49%	1926 69% FH	2529 55%	6967 73% FH	7493 66% KL	2068 56%	6301 60%	4728 68% N	2417 53%	13501 64% P	2450 53%	10864 65% R	3673 54%	1413 60%	3548 57%	4786 72% T	2236 71% T	603 46%	2768 61% W

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO STOLEN		INFO STOLEN			
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	--SHARING--	--SHARING--	--BRANDS--	--BRANDS--	-SETTINGS-	-SETTINGS-	--INCOME--	--INCOME--	-----PRIVACY CONTROL-----	-----PRIVACY CONTROL-----	-----PRIVACY CONTROL-----	-----PRIVACY CONTROL-----	-----SECURE-----	-----SECURE-----	--INCOME--	--INCOME--	--STOLEN--	--STOLEN--	-BY INCOME-	-BY INCOME-		
		OTHER SM	SM	SM							USE SET- TINGS	USE SET- TINGS											STO- LEN,	STO- LEN,		
	TOTAL	USER	NET USER	USER, <\$20K	USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	<\$20K	\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
d. Being unfairly targeted by law enforcement																										
Very concerned	6381 25%	3479 22%	1424 26%	1027 38% E	2176 19%	1158 32% G	2138 20%	992 21%	2475 23%	2807 21%	1901 29% J	688 36% M	1944 18%	1475 22%	2291 23%	1498 26%	1013 33% NO	1715 21%	1204 24%	1707 25%	659 35% V	487 17%	1487 23%	4512 25%	485 40% Z	881 19%
Somewhat concerned	3006 12%	1951 13%	497 9%	416 15%	1353 12%	435 12%	1444 13%	639 14%	1312 12%	1646 12%	723 11%	339 18%	1153 11%	572 9%	1461 15% NP	513 9%	399 13%	1094 13%	594 12%	660 10%	265 14%	267 9%	796 12%	1963 11%	198 16%	482 10%
Not too concerned	5117 20%	3335 21%	1082 19%	467 17%	2566 22%	810 22%	2193 20%	966 21%	2349 22%	2966 22%	1212 19%	251 13%	2480 23% L	1103 17%	2282 23% NQ	1260 22% Q	458 15%	1745 21%	1275 25% T	1104 16%	453 24%	765 27%	1307 20%	3563 20%	138 11%	1105 24% Y
Not at all concerned	10834 42%	6682 43%	2389 43%	762 28%	5396 47% D	1168 32%	5088 47% F	2016 43%	4666 43%	6162 45% K	2446 38%	627 33%	5046 47% L	3309 50% OPQ	3797 38%	2373 42%	1114 37%	3486 43%	1931 38%	3141 47% S	465 25%	1291 46% U	2730 43%	7698 43%	394 32%	2106 45%
Doesn't apply (VOL.)	119 **	14 **	81 1% B	12 **	3 **	12 **	3 **	-	14 **	12 **	82 1% J	7 **	5 **	49 1%	19 **	4 **	9 **	11 **	38 1%	46 1%	38 2%	-	31 **	88 **	-	31 1%
Already a problem (VOL.)	22 **	-	11 **	-	-	-	-	-	-	-	11 **	-	-	13 **	-	9 **	-	-	-	11 **	-	-	-	13 **	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN					
	BAN D -MEDIA USE-										USE SET- SET- TINGS TINGS				SECURE		NEGATIVE		NEGATIVE							
	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEG- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
Don't know (VOL.)	255 1%	107 1%	73 1%	22 1%	74 1%	50 1%	57 1%	42 1%	64 1%	70 1%	77 1%	- 1%	59 1%	42 1%	102 1%	33 1%	36 1%	75 1%	14 1%	42 1%	2 1%	2 1%	66 1%	108 1%	- 1%	66 1%
Refused (VOL.)	49 1%	16 1%	-	-	16 1%	-	4 1%	-	16 1%	17 1%	1 1%	-	17 1%	17 1%	20 1%	2 1%	9 1%	11 1%	6 1%	-	-	6 1%	5 1%	44 1%	3 1%	2 1%
NET Very/Somewhat concerned	9387 36%	5430 35%	1921 35%	1443 53%	3529 30%	1593 44%	3582 33%	1631 35%	3787 35%	4453 33%	2624 41%	1026 54%	3097 29%	2046 31%	3752 38%	2011 35%	1412 46%	2809 35%	1798 36%	2367 35%	924 49%	754 27%	2283 36%	6475 36%	683 56%	1364 29%
				E		G					J	M					NOP			V				Z		
NET Not too/Not at all concerned	15950 62%	10017 64%	3471 62%	1230 45%	7962 69%	1978 54%	7281 67%	2982 64%	7015 64%	9128 67%	3658 57%	878 46%	7526 70%	4412 67%	6079 61%	3632 64%	1572 52%	5231 64%	3206 63%	4245 63%	918 49%	2056 73%	4037 63%	11261 63%	532 44%	3211 69%
					D		F			K			L	Q	Q	Q					U				Y	

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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
d. Being unfairly targeted by law enforcement																							
Very concerned	6381 25%	2118 13%	1644 54% BDF	647 32% B	1263 62% BDF	523 27% B	1021 17% H	918 10%	1044 58% GHLMN	448 48% GHLN	1498 55% GHLMN	325 29% GH	206 29% H	301 28% H	709 12%	2257 32% QQ	1973 22% O	1314 32% S	5004 23% U	3185 32% U	3111 20%	353 11%	5993 27% V
Somewhat concerned	3006 12%	1598 10%	573 19% B	244 12%	255 13%	268 14%	801 13%	730 8%	325 18% H	227 24% HLN	344 13%	112 10%	103 14%	104 10%	511 9%	920 13%	1114 12%	328 8%	2637 12%	1377 14%	1574 10%	375 12%	2612 12%
Not too concerned	5117 20%	3718 23% CE	294 10%	525 26% CEF	158 8%	295 15%	1440 23% IJK	2151 24% IJK	161 9%	92 10%	377 14%	301 27% IJKM	84 12%	202 19%	1264 22%	1147 16%	2173 24% P	694 17%	4380 20%	1899 19%	3184 21%	651 21%	4465 20%
Not at all concerned	10834 42%	8528 53% CDEF	453 15%	575 29% CE	322 16%	726 38% CE	2801 45% IJKL	5039 56% IJKLMN G	259 14%	159 17%	464 17%	356 32% IJK	240 34% I	460 43% IJK	3269 56% PQ	2662 37%	3574 40%	1663 40%	9123 42%	3479 35% T	7189 47% T	1633 53% W	9167 41%
Doesn't apply (VOL.)	119 *%	62 *%	2 *%	9 *%	6 *%	40 2%	17 *%	44 *%	-	2 *%	13 *%	2 *%	38 5% GHJKLN	2 *%	40 1%	30 *%	45 1%	19 *%	100 *%	9 *%	109 1%	37 1%	82 *%
Already a problem (VOL.)	22 *%	-	13 *%	-	-	9 *%	-	-	-	-	-	-	-	9 1%	-	2 *%	19 *%	2 *%	19 *%	-	22 *%	-	22 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
Don't know (VOL.)	255 1%	141 1%	43 1%	-	14 1%	54 3%	84 1%	54 1%	4 **	-	7 **	7 1%	44 6%	-	83 1%	69 1%	40 **	95 2%	160 1%	58 1%	108 1%	22 1%	233 1%
Refused (VOL.)	49 **	25 **	14 **	2 **	3 **	-	11 **	6 **	3 **	2 **	3 **	-	-	-	-	22 **	20 **	2 **	47 **	7 **	37 **	14 **	33 **
NET Very/Somewhat concerned	9387 36%	3716 23%	2216 73% BDF	891 44% B	1518 75% BDF	791 41% B	1822 30% H	1648 18%	1369 76% GHLMN	675 73% GHLMN	1842 68% GHLMN	437 40% H	309 43% H	406 38% H	1220 21%	3177 45% OQ	3087 34% O	1642 40%	7640 36%	4562 46% U	4685 31%	727 24%	8605 38% V
NET Not too/Not at all concerned	15950 62%	12247 76% CDEF	747 25%	1100 55% CE	480 24%	1022 53% CE	4241 69% IJKM	7190 80% IJKLMN G	420 23%	250 27%	841 31%	658 60% IJK	325 45% I	662 61% IJK	4533 77% PQ	3809 54%	5748 64% P	2357 57%	13504 63%	5378 54%	10372 68% T	2284 74% W	13632 60%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782	
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335	
e. Being the victim of an Internet scam or fraud																									
Very concerned	8218 32%	3413 27%	4805 36% B	3899 24%	1406 46% D	2100 52% D	974 19%	3166 38% G	2448 37% G	1484 31% G	1779 55% LMN	2392 33% N	2409 31% N	1562 21%	3617 43% PQR	1424 34% QR	633 22%	1494 24%	4720 41% T	2895 24%	2534 48% V	4791 27%	2541 37% X	5636 30%	
Somewhat concerned	6949 27%	3392 27%	3557 27%	5139 32% EF	467 15%	697 17%	1552 30%	1988 24%	1939 30%	1178 25%	358 11%	1647 23% K	2273 29% KL	2627 35% KL	1481 18%	1255 30% O	1039 36% O	2191 35% O	2329 20%	4221 34% S	689 13%	5662 32% U	1781 26%	5161 27%	
Not too concerned	4179 16%	2128 17%	2051 16%	3064 19% EF	387 13%	393 10%	1034 20% J	1408 17% J	942 14%	526 11%	174 5%	1060 15% K	1324 17% K	1565 21% KL	1110 13%	634 15%	561 19%	1190 19%	1579 14%	2368 19% S	651 12%	3186 18% U	1201 17%	2975 16%	
Not at all concerned	5648 22%	3257 26% C	2391 18%	3620 22% F	672 22%	668 17%	1556 30% HI	1755 21%	1064 16%	1164 24% I	606 19%	1804 25%	1620 21%	1576 21%	1728 21%	848 20%	590 20%	1391 22%	2408 21%	2700 22%	1074 21%	3832 22%	1271 18%	4304 23%	
Doesn't apply (VOL.)	560 2%	238 2%	322 2%	340 2%	59 2%	146 4%	5 *% HI	65 1%	77 1%	393 8% GHI	237 7% LMN	202 3% N	78 1%	43 1%	318 4% PR	14 *% PR	56 2%	16 *% PR	397 3% T	86 1%	203 4%	212 1%	63 1%	496 3% W	
Already a problem (VOL.)	113 *% H	45 *% H	69 1% H	75 *% H	3 *% H	7 *% H	6 *% H	12 *% H	73 1% H	22 *% H	61 2% LMN	22 *% LMN	4 *% LMN	27 *% LMN	75 1% R	7 *% R	20 1%	5 *% R	84 1%	25 *% R	73 1% V	34 *% V	14 *% V	99 1%	
Don't know (VOL.)	87 *% M	78 1% M	9 *% M	25 *% M	43 1% M	13 *% M	44 1% M	- *% M	9 *% M	12 *% M	40 1% M	32 *% M	2 *% M	8 *% M	11 *% M	10 *% M	1 *% M	1 *% M	21 *% M	5 *% M	8 *% M	15 *% M	2 *% M	82 *% M	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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BAN A	-----SEX-----		-----RACE-----				-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
Refused (VOL.)	29 **	19 **	10 **	27 **	-	-	16 **	-	-	13 **	-	8 **	19 **	1 **	-	2 **	2 **	17 **	2 **	19 **	-	20 **	-	29 **
NET Very/Somewhat concerned	15167 59%	6805 54%	8362 63%	9038 56%	1873 62%	2797 70%	2526 49%	5154 61%	4387 67%	2662 56%	2137 66%	4039 56%	4683 61%	4189 57%	5098 61%	2679 64%	1672 58%	3685 58%	7050 61%	7117 58%	3223 62%	10453 59%	4322 63%	10797 57%
			B			D		G	GJ		LN													
NET Not too/Not at all concerned	9827 38%	5385 43%	4442 34%	6684 41%	1058 35%	1061 26%	2590 50%	3164 38%	2006 31%	1689 35%	780 24%	2864 40%	2944 38%	3141 42%	2839 34%	1481 35%	1150 40%	2582 41%	3987 35%	5068 41%	1725 33%	7018 40%	2473 36%	7279 39%
		C		F			HIJ	I				K	K	K						S		U		

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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Q3. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day. (First,) what about... [INSERT ITEM; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Are you very, somewhat, not too or not at all concerned about this on a typical day?]

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	\$20K- UNDER \$40K		\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, 18-29	HS GRAD OR LESS, 30-49	HS GRAD OR LESS, 50-64	HS GRAD OR LESS, 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE								
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537								
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420								
e. Being the victim of an Internet scam or fraud																																		
Very concerned	8218	2534	1895	1244	569	925	582	1906	1310	903	303	1119	1000	442	560	1520	1181	878	412	1616	1263	605	1890	1663	2671	1726								
	32%	48%	35%	26%	23%	24%	22%	55%	48%	36%	14%	24%	29%	26%	23%	52%	50%	35%	15%	30%	30%	27%	23%	24%	40%	49%								
	CDEF	DEF						JKLMN	JKLMN	GKL		K	K	K		RSTUV	RSTUV	OS		S	S	S			WX	WX								
								G	G							O	O																	
Somewhat concerned	6949	689	1441	1647	876	1315	771	585	528	425	713	1381	1308	626	566	478	471	465	984	1507	1468	711	2404	2537	1406	558								
	27%	13%	27%	35%	35%	35%	29%	17%	20%	17%	34%	30%	37%	36%	23%	16%	20%	18%	36%	28%	35%	32%	30%	36%	21%	16%								
			B	BC	B	B	HJ				HIJ	HIJ	HIJ	HIJ					OPQR	PR	OPQR	PQR	YZ	WYZ										
Not too concerned	4179	651	818	836	488	703	658	384	256	235	348	980	661	245	432	351	158	242	603	1058	784	283	1545	1191	902	514								
	16%	12%	15%	18%	20%	18%	24%	11%	9%	9%	16%	21%	19%	14%	18%	12%	7%	10%	22%	19%	19%	13%	19%	17%	13%	15%								
							HIJN					HIJ	HIJ		Q				PQRV	PQR	QR		Y											
Not at all concerned	5648	1074	1132	960	564	827	663	544	473	681	738	1093	513	326	864	520	436	566	680	1232	626	578	2136	1377	1386	668								
	22%	21%	21%	20%	23%	22%	25%	16%	18%	27%	35%	24%	15%	19%	35%	18%	19%	22%	25%	23%	15%	26%	26%	20%	21%	19%								
							M				HIM	HILMN	HM		PQRTU				U	U		U	XZ											
Doesn't apply (VOL.)	560	203	126	58	1	15	5	53	56	265	-	12	15	59	1	53	48	336	4	12	29	57	72	144	253	51								
	2%	4%	2%	1%	1%	15%	5%	2%	2%	11%		12%	15%	3%	1%	2%	2%	13%	4%	12%	1%	3%	1%	2%	4%	1%								
		EF	E							HILMN				L				QSTUV							W									
										G								OP																

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---						
	TOTAL	UNDER \$20K					UNDER \$40K					UNDER \$75K			UNDER \$100K OR MORE		<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM-FORT.	MEET EX-AND LEFT-OVER	JUST MEET EX-PENSE	DON'T MEET EX-PENSE
		<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE																														
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)									
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537										
Already a problem (VOL.)	113 *% CF	73 1% CF	9 *% CF	20 *% CF	-	5 *% CF	6 *% CF	7 *% CF	69 3% GHJL	2 *% CF	-	5 *% CF	-	20 1% CF	-	7 *% CF	54 2% PSTU	22 1% CF	6 *% CF	5 *% CF	19 *% CF	-	16 *% CF	22 *% CF	61 1% CF	15 *% CF										
Don't know (VOL.)	87 *% CF	8 *% CF	10 *% CF	4 *% CF	-	1 *% CF	7 *% CF	-	9 *% CF	2 *% CF	-	-	-	5 *% CF	44 2% CF	-	8 *% CF	7 *% CF	-	-	-	4 *% CF	24 *% CF	11 *% CF	5 *% CF	5 *% CF										
Refused (VOL.)	29 *% CF	-	2 *% CF	2 *% CF	1 *% CF	16 *% CF	-	-	-	2 *% CF	16 1% CF	-	-	3 *% CF	-	-	-	8 *% CF	16 1% CF	-	-	4 *% CF	1 *% CF	12 *% CF	16 *% CF	-										
NET Very/Somewhat concerned	15167 59%	3223 62%	3336 61%	2891 61%	1445 58%	2240 59%	1353 50%	2491 72% GJKL	1838 68% GJKL	1328 53%	1016 48%	2500 54%	2308 66% GJKL	1068 62% K	1125 46% ORST	1998 68% ORST	1652 70% ORSTV	1343 53%	1396 52%	3123 58% 0	2731 65% ORS	1316 59% 0	4293 53%	4200 60% W	4078 61% W	2284 65% W										
NET Not too/Not at all concerned	9827 38%	1725 33%	1949 36%	1796 38%	1052 42%	1530 40%	1321 49% HIJMN	928 27% HIJMN	730 27%	915 36% HIJMN	1087 51% HIJMN	2073 45% HIMN	1173 34%	571 33%	1295 53% PQRUV	870 30%	594 25%	808 32%	1282 47% PQRU	2289 42% PQR	1410 34%	861 38% Q	3680 46% XYZ	2568 37%	2289 34%	1182 33%										

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY	
		HS	HS	SOME	SOME	HS	HS	SOME	SOME	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET A USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL	MOSTLY ON CELL, \$20K+	MOSTLY ON CELL, \$20K+	
		GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.																
		OR	OR	OR	OR	OR	OR	OR	OR																
TOTAL	LESS, \$20K+	LESS, \$20K+	MORE, \$20K+	MORE, \$20K+	LESS, \$40K+	LESS, \$40K+	MORE, \$40K+	MORE, \$40K+																	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426	
e. Being the victim of an Internet scam or fraud																									
Very concerned	8218 32%	1796 54% CDE	1893 33% E	725 38% E	2891 24% GHI	3078 45% GHI	850 31% I	1628 35% I	2040 21% J	3222 28% J	1139 31% J	3855 37% J	1622 23% J	1416 31% J	6373 30% J	1845 40% O	4542 27% Q	2780 41% Q	896 38% Q	1958 31% U	1530 23% U	752 24% U	649 49% X	1227 27% X	
Somewhat concerned	6949 27%	357 11% B	1376 24% B	331 17% BCD	4281 36% BCD	1240 18% BCD	644 23% FGH	1087 23% FGH	3573 38% L	3439 30% L	1120 31% L	2363 22% N	2442 35% N	1110 24% N	6439 30% P	510 11% RS	5150 31% RS	1461 22% RS	338 14% RS	1923 31% RS	2116 32% RS	1027 33% RS	271 21% W	1560 34% W	
Not too concerned	4179 16%	289 9% B	845 15% B	362 19% B	2311 19% B	736 11% B	443 16% F	843 18% F	1896 20% F	1998 17% F	652 18% F	1447 14% F	1230 18% F	833 18% F	3779 18% P	400 9% RS	3104 19% RS	849 13% RS	226 10% RS	1083 17% RS	1379 21% RS	579 18% RS	173 13% RS	845 19% RS	
Not at all concerned	5648 22%	637 19%	1439 25%	411 22%	2386 20%	1386 20%	786 28% I	992 21% I	1906 20%	2644 23%	729 20%	2237 21%	1547 22%	1119 25%	4297 20%	1351 29% O	3687 22% O	1254 18% Q	708 30% R	1190 19% R	1546 23% R	789 25% R	162 12% R	900 20% R	
Doesn't apply (VOL.)	560 2% E	155 5% E	151 3% E	48 3%	61 1% GHI	339 5% GHI	35 1% GHI	58 1% GHI	51 1% GHI	81 1% GHI	7 *% JK	471 4% JK	34 *% JK	49 1% JK	81 *% JK	478 10% O	42 *% Q	344 5% Q	173 7% Q	11 *% Q	13 *% Q	5 *% Q	3 *% Q	8 *% Q	
Already a problem (VOL.)	113 *% E	54 2% E	26 *% E	18 1%	8 *% I	63 1% I	20 1% I	21 *% I	5 *% I	6 *% I	12 *% J	95 1% J	5 *% J	7 *% J	107 1% J	7 *% J	71 *% J	41 1% J	2 *% J	59 1% J	6 *% J	5 *% J	52 4% X	7 *% X	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,																			
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET USER	SMART PHONE	SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554			
Don't know (VOL.)	87 **	8 **	11 **	-	4 **	17 **	4 **	3 **	1 **	13 **	7 **	64 1%	11 **	9 **	65 **	22 **	20 **	51 1%	15 1%	14 **	4 **	-	7 1%	7 **			
Refused (VOL.)	29 **	-	-	-	20 **	-	-	2 **	19 **	17 **	-	12 **	17 **	-	19 **	10 **	19 **	1 **	8 **	-	18 **	-	-	-			
NET Very/Somewhat concerned	15167 59%	2154 65%	3270 57%	1056 56%	7172 60%	4318 63%	1494 54%	2715 59%	5613 59%	6660 58%	2259 62%	6218 59%	4064 59%	2526 56%	12812 61% P	2355 51%	9692 58%	4241 63%	1234 52%	3881 62%	3647 55%	1779 56%	920 70%	2787 61%			
NET Not too/Not at all concerned	9827 38%	926 28%	2284 40% B	773 41% B	4697 39% B	2122 31%	1229 44% F	1835 40% F	3802 40% F	4642 41% L	1381 38%	3684 35%	2778 40%	1952 43%	8075 38%	1751 38%	6790 41% R	2102 31%	934 39%	2274 36%	2926 44% T	1367 43%	335 25%	1745 38% W			

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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO		INFO STOLEN				
	BAN D	-MEDIA USE-	-BY INCOME-			YES	NO	YES	NO	YES	NO	USE SET- -<\$20K	USE SET- ->\$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	TOTAL	SM USER	OTHER SM NET USER	SM USER, -<\$20K	SM USER, ->\$20K+	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673	
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519	
e. Being the victim of an Internet scam or fraud																											
Very concerned	8218 32%	4414 28%	1956 35%	1336 49%	2675 23%	1305 36%	2802 26%	1308 28%	3089 28%	3545 26%	2479 38%	853 45%	2429 23%	2139 33%	2816 28%	1896 33%	1148 38%	2170 27%	1696 34%	2069 31%	859 46%	737 26%	2186 34%	5615 31%	502 41%	1459 31%	
Somewhat concerned	6949 27%	4685 30%	1748 31%	447 17%	3915 34%	910 25%	3372 31%	1448 31%	3221 30%	4335 32%	1731 27%	312 16%	3746 35%	1372 21%	3344 34%	1494 26%	685 23%	2594 32%	1504 30%	2021 30%	407 22%	995 35%	1921 30%	4599 26%	256 21%	1545 33%	
Not too concerned	4179 16%	2889 19%	888 16%	413 15%	2304 20%	662 18%	2121 19%	972 21%	1917 18%	2712 20%	976 15%	289 15%	2226 21%	1098 17%	1733 17%	1003 18%	331 11%	1438 18%	975 19%	1099 16%	344 18%	544 19%	1080 17%	2846 16%	86 7%	968 21%	
Not at all concerned	5648 22%	3478 22%	819 15%	459 17%	2632 23%	697 19%	2579 24%	913 20%	2565 24%	2985 22%	1110 17%	406 21%	2260 21%	1731 26%	1878 19%	1136 20%	769 25%	1833 23%	856 17%	1462 22%	252 13%	536 19%	1065 17%	4373 24%	280 23%	651 14%	
Doesn't apply (VOL.)	560 2%	38 *	37 1%	3 *	35 *	31 1%	7 *	3 *	35 *	38 *	39 1%	3 *	35 *	202 3%	115 1%	125 2%	78 3%	44 1%	-	14 *	-	-	120 2%	424 2%	59 5%	36 1%	
Already a problem (VOL.)	113 *	56 *	51 1%	42 2%	14 *	9 *	40 *	10 *	45 *	49 *	57 1%	42 2%	8 *	20 *	72 1%	8 *	15 *	55 1%	26 1%	26 *	20 1%	5 *	42 1%	72 *	35 3%	7 *	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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	BAN D -MEDIA USE-		OTHER SM USER, USER,		YES NO		YES NO		YES NO		USE SET- TINGS		A LOT SOME		LIT- TLE NONE		MOST. POSI- TIVE			NEGA- TIVE, TIVE,		YES NO		STO- LEN, LEN,		
	TOTAL USER		<\$20K \$20K+								<\$20K \$20K+						TIVE TIVE PACT			<\$40K \$40K+				<\$20K \$20K+		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
Don't know (VOL.)	87 *%	24 *%	41 1%	7 *%	8 *%	20 1%	4 *%	-	24 *%	15 *%	42 1%	7 *%	-	18 *%	5 *%	12 *%	13 *%	-	4 *%	4 *%	-	-	8 *%	31 *%	-	8 *%
Refused (VOL.)	29 *%	1 *%	18 *%	-	1 *%	-	1 *%	-	1 *%	-	19 *%	-	-	1 *%	10 *%	18 *%	-	3 *%	-	16 *%	-	-	-	29 *%	-	-
NET Very/Somewhat concerned	15167 59%	9099 58%	3703 67%	1783 66%	6589 57%	2215 61%	6174 57%	2757 59%	6310 58%	7880 58%	4210 65%	1165 61%	6175 58%	3510 53%	6159 62%	3389 60%	1833 60%	4764 59%	3201 63%	4091 61%	1266 67%	1732 61%	4107 64%	10214 57%	758 62%	3004 64%
			B	E							J				N							X				
NET Not too/Not at all concerned	9827 38%	6367 41%	1707 31%	871 32%	4936 43%	1358 37%	4700 43%	1885 40%	4482 41%	5697 42%	2086 32%	695 36%	4487 42%	2829 43%	3611 36%	2139 38%	1100 36%	3271 40%	1831 36%	2561 38%	596 32%	1080 38%	2145 33%	7219 40%	365 30%	1619 35%
		C			D					K														W		

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q3. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day. (First,) what about... [INSERT ITEM; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Are you very, somewhat, not too or not at all concerned about this on a typical day?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
e. Being the victim of an Internet scam or fraud																							
Very concerned	8218 32%	3899 24%	1406 46% BF	831 42% B	1269 63% BCDF	586 31%	1844 30% H	1783 20%	969 54% GHJN	293 31%	1557 58% GHJLN	454 41% H	283 40% H	278 26%	1608 27%	2605 37% QQ	2527 28%	1865 45% S	6239 29%	3690 37% U	4348 28%	671 22%	7500 33% V
Somewhat concerned	6949 27%	5139 32% CDE	467 15%	439 22% E	257 13%	537 28% CE	1516 25% IK	3363 38% GIJKLM	218 12%	209 22%	426 16%	235 21%	164 23%	353 33% IK	2014 34% PQ	1765 25%	2384 27%	940 23%	5984 28%	2312 23%	4578 30% T	849 28%	6099 27%
Not too concerned	4179 16%	3064 19% CE	387 13% E	271 14% E	122 6%	235 12%	1038 17% K	1893 21% IKN	218 12%	152 16%	187 7%	190 17% K	110 15%	104 10%	987 17%	1125 16%	1608 18%	425 10%	3721 17% R	1583 16%	2515 16%	538 17%	3607 16%
Not at all concerned	5648 22%	3620 22% E	672 22% E	438 22% E	230 11%	519 27% E	1462 24% K	1829 20%	339 19%	265 29% K	412 15%	208 19%	151 21%	314 29% K	1123 19%	1364 19%	2217 25% P	672 16%	4954 23% R	2075 21%	3534 23%	938 30% W	4700 21%
Doesn't apply (VOL.)	560 2%	340 2%	59 2%	14 1%	132 7% BDF	9 *% H	232 4% H	57 1%	46 3%	10 1%	110 4% H	13 1%	4 1%	5 *%	65 1%	207 3%	175 2%	134 3%	425 2%	254 3%	268 2%	73 2%	486 2%
Already a problem (VOL.)	113 *% S	75 *%	3 *%	-	7 *%	29 2%	71 1%	-	3 *%	-	7 *%	-	4 1%	25 2%	60 1%	19 *%	35 *%	75 2%	38 *%	75 1%	38 *%	-	113 1%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q3. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day. (First,) what about... [INSERT ITEM; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Are you very, somewhat, not too or not at all concerned about this on a typical day?]

	BAN E	-----RACE/ETHNICITY-----										-----RACE/ETHNICITY BY INCOME-----				-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. \$40K	BLACK NON- HISP. \$40K+	HISP., \$40K	HISP., \$40K+	OTHER NON- HISP., \$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)									
TOTAL		25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
Don't know (VOL.)		87 **	25 **	43 1%	8 **	4 **	-	9 **	1 **	2 **	-	8 **	4 **	-	-	1 **	24 **	4 **	7 **	80 **	24 **	26 **	13 **	73 **
Refused (VOL.)		29 **	27 **	-	-	-	-	2 **	17 **	-	-	-	-	-	-	19 **	-	8 **	-	28 **	2 **	25 **	2 **	27 **
NET Very/Somewhat concerned		15167 59%	9038 56%	1873 62%	1271 63%	1526 76% BCDF	1123 59%	3360 54%	5146 58%	1187 66% G	502 54%	1983 73% GHJN	688 62%	446 62%	631 58%	3622 62%	4370 61%	4912 55%	2805 68% S	12223 57%	6002 60%	8927 58%	1520 49%	13600 60% V
NET Not too/Not at all concerned		9827 38%	6684 41% E	1058 35% E	709 35% E	352 17%	754 39% E	2500 40% K	3722 42% IK	558 31%	417 45% K	599 22%	398 36% K	261 37%	417 39% K	2110 36%	2489 35%	3826 43% P	1097 27%	8675 40% R	3659 37%	6050 39%	1477 48% W	8307 37%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q3. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day. (First,) what about... [INSERT ITEM; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Are you very, somewhat, not too or not at all concerned about this on a typical day?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT	NOT A
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782	
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335	
f. Becoming a victim of violent crime in the area where you live																									
Very concerned	5787 22%	2412 19%	3375 26% B	1884 12%	1232 41% D	1948 48% D	1109 21%	2127 25%	1469 22%	974 20%	1426 44% LMN	1799 25% N	1667 22% N	822 11%	2856 34% PQR	880 21% R	423 15%	717 11%	3754 33% T	1507 12%	1881 36% V	3088 17%	1698 25%	4070 22%	
Somewhat concerned	5457 21%	2579 21%	2878 22%	3704 23% E	493 16%	738 18%	1002 19%	1540 18%	1497 23%	1177 25%	497 15%	1484 21%	1495 19%	1918 26% KM	1673 20%	1016 24%	534 18%	1442 23%	2334 20%	2758 22%	958 18%	3982 22%	1496 22%	3920 21%	
Not too concerned	6997 27%	3299 26%	3698 28%	5207 32% EF	665 22% F	567 14%	1204 23%	2280 27%	2025 31% G	1162 24%	319 10%	1817 25% K	2473 32% KL	2357 32% KL	1728 21%	1188 28% O	1098 38% O	1957 31% O	2433 21%	4131 34% S	941 18%	5481 31% U	1909 28%	5087 27%	
Not at all concerned	7211 28%	4188 33% C	3022 23%	5167 32% EF	596 20%	723 18%	1874 36% HIJ	2383 28%	1501 23%	1280 27%	788 24%	2028 28%	2039 26%	2303 31%	1857 22%	1105 26%	830 29%	2185 35% OP	2746 24%	3899 32% S	1259 24%	5140 29%	1731 25%	5414 29%	
Doesn't apply (VOL.)	31 **	25 **	6 **	18 **	4 **	9 **	-	3 **	1 **	27 1%	24 1%	1 **	-	6 **	28 **	1 **	1 **	-	28 **	3 **	12 **	19 **	-	31 **	
Already a problem (VOL.)	11 **	-	11 **	1 **	-	6 **	-	-	-	5 **	-	6 **	5 **	-	6 **	-	-	1 **	6 **	1 **	6 **	1 **	-	11 **	
Don't know (VOL.)	185 1%	41 **	144 1%	144 1%	41 1%	-	-	22 **	58 1%	106 2% H	137 4% LM	4 **	43 1%	-	113 1% PQ	2 **	4 **	-	160 1% T	4 **	99 2% V	21 **	3 **	183 1% W	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q3. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day. (First,) what about... [INSERT ITEM; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Are you very, somewhat, not too or not at all concerned about this on a typical day?]

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782	
Refused (VOL.)	103 *%  	24 *%  	79 1%  	65 *%  	5 *%  	33 1%  	-   	39 *%  	3 *%  	61 1% I  	63 2% MN  	29 *%  	8 *%  	3 *%  	78 1%  	-   	10 *%  	4 *%  	78 1%  	17 *%  	75 1% V  	20 *%  	37 1%  	66 *%  	
NET Very/Somewhat concerned	11244 44%  	4991 40%  	6253 47% B  	5588 35%  	1726 57% D  	2685 67% DE  	2111 41%  	3667 44%  	2965 45%  	2151 45%  	1923 59% LMN  	3283 46% N  	3162 41%  	2740 37%  	4530 54% PQR  	1896 45% QR  	957 33%  	2160 34%  	6088 53% T  	4265 35%  	2840 54% V  	7071 40%  	3194 46%  	7990 43%  	
NET Not too/Not at all concerned	14208 55%  	7487 60% C  	6721 51%  	10374 64% EF  	1260 42% F  	1290 32%  	3077 59%  	4663 56%  	3526 54%  	2442 51%  	1107 34%  	3845 54% K  	4512 58% K  	4660 63% KL  	3586 43%  	2293 55% O  	1928 66% OP  	4141 66% OP  	5180 45%  	8030 65% S  	2200 42%  	10621 60% U  	3641 53%  	10502 56%  	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----					-----EDUCATION BY AGE-----					---HOUSEHOLD FINANCES---			
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,					MEET EX- PENSE LEFT	JUST MEET EX- PENSE	DON'T MEET BASIC EX- PENSE			
	\$20K- UNDER	\$40K- UNDER	\$75K- UNDER	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	OVER	BASIC PENSE	BASIC EX- PENSE			
TOTAL	<\$20K	\$40K	\$75K	\$100K	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	FORT.	OVER	PENSE	PENSE			
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		

UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420
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Very concerned	5787	1881	1581	697	275	442	805	1376	885	641	195	619	489	193	562	1089	837	697	547	1006	626	276	820	1305	2088	1342
	22%	36%	29%	15%	11%	12%	30%	40%	33%	25%	9%	13%	14%	11%	23%	37%	36%	28%	20%	19%	15%	12%	10%	19%	31%	38%
		DEF	DEF				KLMN	JKLMN	KLMN	KLMN					V	OSTUV	OSTUV	UV						W	WX	WX

Somewhat concerned	5457	958	1225	1040	532	910	503	653	653	517	453	838	817	511	365	351	680	536	636	1189	817	640	1817	1624	1395	605
	21%	18%	23%	22%	21%	24%	19%	19%	24%	21%	21%	18%	23%	30%	15%	12%	29%	21%	24%	22%	20%	29%	22%	23%	21%	17%

Not too concerned	6997	941	1349	1724	749	1208	582	671	583	540	555	1578	1344	471	558	713	336	519	643	1564	1689	643	2403	2264	1573	719
	27%	18%	25%	36%	30%	32%	22%	19%	22%	21%	26%	34%	38%	27%	23%	24%	14%	21%	24%	29%	40%	29%	30%	33%	23%	20%
			B	BC	B	B						GHIJ	HIJKN			Q				Q	QRSTV	Q	YZ	YZ		
													G								OP					

Not at all concerned	7211	1259	1241	1292	940	1244	803	723	522	664	915	1547	844	536	980	731	458	604	879	1648	1043	654	3027	1692	1492	794
	28%	24%	23%	27%	38%	33%	30%	21%	19%	26%	43%	34%	24%	31%	40%	25%	19%	24%	32%	30%	25%	29%	37%	24%	22%	22%
					BCD	BC	I				GHIJ	KLM		HI	OPQR				Q	Q		Q	XYZ			

Doesn't apply (VOL.)	31 *%	12 *%	17 *%	3 *%	-	-	-	3 *%	1 *%	24 1%	-	-	-	3 *%	-	3 *%	1 *%	21 1%	-	-	-	6 *%	1 *%	2 *%	27 *%	-
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Already a problem (VOL.)	11 *%	6 *%	-	-	1 *%	-	-	-	-	-	-	-	1 *%	-	-	-	-	-	-	5 *%	1 *%	-	6 *%	4 *%
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

BAN B --DETAILED HOUSEHOLD INCOME-- .....INCOME BY AGE..... EDUCATION BY AGE..... --HOUSEHOLD FINANCES--

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/VXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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Q3. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day. (First,) what about... [INSERT ITEM; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Are you very, somewhat, not too or not at all concerned about this on a typical day?]

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART - PHONE	CELL, NOT A SMART - PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, >\$20K+	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+															
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
f. Becoming a victim of violent crime in the area where you live																								
Very concerned	5787 22%	1403 43% CDE	1365 24% E	465 25% E	1720 14% B	2510 37% GHI	485 17% I	1226 26% I	1021 11% J	2119 19% J	842 23% J	2818 27% J	1018 15% M	1128 25% M	4146 20% O	1641 35% O	2904 17% Q	2081 31% Q	802 34% Q	1539 25% UV	773 12% UV	396 13% X	452 34% X	996 22% X
Somewhat concerned	5457 21%	535 16%	1207 21%	423 22%	2744 23% B	1306 19%	546 20%	1028 22%	2180 23%	2735 24% L	692 19%	2001 19%	1627 24%	1030 23%	4590 22%	867 19%	3627 22%	1479 22%	351 15%	1183 19%	1519 23%	804 25%	229 17%	854 19%
Not too concerned	6997 27%	412 13%	1580 28% B	529 28% B	3896 33% B	1232 18%	812 29%	1202 26% F	3315 35% F	3079 27% FH	991 27%	2870 27%	2132 31% N	967 21%	6304 30% P	693 15%	5008 30% RS	1537 23%	452 19%	1674 27%	2202 33%	973 31%	262 20%	1357 30%
Not at all concerned	7211 28%	785 24%	1559 27%	449 24%	3573 30%	1586 23%	928 33% F	1133 24% F	2962 31% FH	3435 30% L	1129 31%	2589 25%	2106 30%	1384 30%	6020 28%	1191 26%	5014 30% R	1586 23%	610 26%	1769 28%	2113 32%	984 31%	314 24%	1332 29%
Doesn't apply (VOL.)	31 **	7 **	18 **	5 **	1 **	24 **	1 **	5 **	1 **	1 **	-	30 **	-	1 **	-	31 1%	-	28 **	3 **	-	-	-	-	-
Already a problem (VOL.)	11 **	6 **	-	-	1 **	6 **	-	-	1 **	-	-	11 **	-	-	6 **	5 **	-	7 **	4 **	-	-	-	-	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY		CELL MOSTLY	
															-----USER-----					---INTERNET USERS---		NET USER BY			
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. MORE,	SOME COLL. MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. MORE,	SOME COLL. MORE,																	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554	
Don't know (VOL.)	185 1%	77 2% CE	2 *%	22 1%	18 *%	123 2% I	-	36 1%	4 *%	40 *%	-	145 1% J	22 *%	14 *%	83 *%	103 2% O	74 *%	14 *%	98 4% QR	74 1%	-	-	60 5% X	14 *%	
Refused (VOL.)	103 *%	72 2% CDE	12 *%	4 *%	8 *%	73 1% I	10 *%	5 *%	6 *%	11 *%	12 *%	80 1%	4 *%	18 *%	11 *%	92 2% O	9 *%	48 1%	47 2%	1 *%	8 *%	-	-	1 *%	
NET Very/Somewhat concerned	11244 44%	1938 59% CE	2572 45% E	889 47%	4464 37%	3816 56% GI	1031 37%	2254 49% GI	3201 34%	4854 42%	1534 42%	4819 46%	2645 38%	2158 48% M	8736 41%	2508 54% O	6531 39% Q	3560 53% Q	1153 49%	2721 44% U	2292 35%	1200 38%	682 52%	1850 41%	
NET Not too/Not at all concerned	14208 55%	1197 36%	3139 55% B	977 52% B	7469 62% BCD	2818 41%	1740 63% FH	2334 50% F	6277 66% FH	6514 57%	2120 58%	5459 52%	4238 61% N	2352 52%	12324 58% P	1884 41%	10022 60% RS	3123 46%	1063 45%	3443 55%	4314 65% T	1957 62%	576 44%	2689 59% W	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME			
	BAN D	-MEDIA USE-	OTHER SM	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A	LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	TOTAL	SM USER	NET USER																									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673		
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519		
f. Becoming a victim of violent crime in the area where you live																												
Very concerned	5787 22%	2969 19%	1174 21%	952 35% E	1760 15%	1038 29%	1783 16% G	812 17%	2157 20%	2223 16%	1712 27% J	579 30%	1464 14%	1366 21%	2170 22%	1307 23%	820 27%	1383 17%	1136 22%	1420 21%	710 38% V	317 11%	1278 20%	4130 23%	381 31% Z	725 16%		
Somewhat concerned	5457 21%	3295 21%	1283 23%	549 20%	2472 21%	908 25%	2157 20%	1014 22%	2264 21%	2895 21%	1442 22%	341 18%	2321 22%	1239 19%	2260 23%	1242 22%	673 22%	1697 21%	1369 27% T	1234 18%	443 24%	862 31%	1495 23%	3654 20%	259 21%	1065 23%		
Not too concerned	6997 27%	4702 30%	1600 29%	508 19%	3837 33% D	807 22%	3558 33% F	1405 30%	3282 30%	4410 32% K	1593 25%	452 24%	3639 34% L	1632 25%	3043 31% Q	1670 29% Q	602 20%	2515 31%	1602 32%	1728 26%	518 28%	980 35%	1917 30%	4639 26%	240 20%	1576 34% Y		
Not at all concerned	7211 28%	4554 29%	1466 26%	638 24%	3511 30%	856 24%	3387 31% F	1426 31%	3128 29%	4105 30%	1679 26%	503 26%	3272 31%	2292 35% OP	2397 24%	1407 25%	896 29%	2477 30% S	953 19%	2306 34% S	211 11%	656 23% U	1680 26%	5303 29%	299 25%	1299 28%		
Doesn't apply (VOL.)	31 **	-	-	-	-	-	-	-	-	-	-	-	-	4 **	21 **	3 **	3 **	-	-	-	-	-	3 **	28 **	3 **	-		
Already a problem (VOL.)	11 **	-	6 **	-	-	-	-	-	-	-	6 **	-	-	1 **	4 **	-	6 **	-	-	6 **	-	-	11 **	-	6 **	1 **		

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO STOLEN									
	TOTAL USER	SM USER	NET USER	OTHER USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	YES	NO	A	LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)			
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673		
Don't know (VOL.)	185 1%	62 *%	21 *%	60 2% E	2 *%	22 1%	40 *%	-	62 1%	42 *%	19 *%	38 2% M	4 *%	41 1%	60 1%	58 1%	23 1%	64 1%	-	14 *%	-	-	-	170 1%	-	-		
Refused (VOL.)	103 *%	3 *%	7 *%	-	3 *%	2 *%	1 *%	-	3 *%	5 *%	3 *%	-	5 *%	5 *%	18 *%	5 *%	17 1%	1 *%	3 *%	3 *%	-	3 *%	37 1%	66 *%	30 2%	7 *%		
NET Very/Somewhat concerned	11244 44%	6263 40%	2456 44%	1500 55% E	4231 37%	1946 54% G	3940 36%	1825 39%	4421 41%	5118 37%	3154 49% J	920 48% M	3785 35%	2605 40%	4429 44%	2549 45%	1493 49% N	3080 38%	2505 49% RT	2654 40%	1153 61% V	1178 42%	2773 43%	7784 43%	640 53% Z	1790 38%		
NET Not too/Not at all concerned	14208 55%	9256 59%	3066 55%	1146 42%	7347 63% D	1663 46%	6945 64% F	2830 61%	6411 59%	8514 62% K	3272 51%	954 50%	6911 65% L	3924 60% Q	5440 55%	3076 54%	1497 49%	4992 61% S	2554 50%	4034 60% S	729 39%	1636 58% U	3598 56%	9942 55%	539 44%	2875 62%		

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
f. Becoming a victim of violent crime in the area where you live																							
Very concerned	5787 22%	1884 12%	1232 41% B	641 32% B	1307 65% BCDF	564 29% B	1064 17% H	647 7%	934 52% GHJN	160 17%	1433 53% GHJLN	415 38% GHJN	298 42% GHJN	201 19%	739 13%	1975 28% OQ	1742 19% O	1327 32% S	4406 21% U	2767 28% U	2897 19%	296 10%	5455 24% V
Somewhat concerned	5457 21%	3704 23% C	493 16%	411 21%	326 16%	406 21%	1429 23% I	2044 23% I	233 13%	220 24%	548 20%	168 15%	81 11%	312 29% IM	1531 26% P	1316 19%	1968 22%	865 21%	4559 21%	1806 18%	3608 24% T	805 26%	4652 21%
Not too concerned	6997 27%	5207 32% CDEF	665 22% E	450 22% E	117 6%	410 21% E	1578 26% K	3313 37% GIKLN	314 18%	326 35% IKN	310 11%	249 23%	193 27% K	207 19%	1689 29%	1973 28%	2586 29%	1039 25%	5919 28%	2692 27%	4237 28%	925 30%	6026 27%
Not at all concerned	7211 28%	5167 32% CE	596 20% E	499 25% E	225 11%	531 28% E	1902 31% IK	2922 33% IK	291 16%	218 23%	370 14%	270 25% K	143 20%	358 33% IK	1844 31% P	1720 24%	2608 29%	797 19%	6361 30% R	2585 26%	4499 29%	1045 34%	6156 27%
Doesn't apply (VOL.)	31 **%	18 **%	4 **%	-	9 **%	-	17 **%	1 **%	3 **%	1 **%	9 **%	-	-	-	17 **%	10 **%	-	3 **%	28 **%	20 **%	11 **%	-	31 **%
Already a problem (VOL.)	11 **%	1 **%	-	-	6 **%	4 **%	-	1 **%	-	-	6 **%	-	-	-	1 **%	10 **%	-	-	11 **%	6 **%	1 **%	-	11 **%
Don't know (VOL.)	185 1%	144 1%	41 1%	-	-	-	139 2% H	4 **%	20 1%	-	-	-	-	-	40 1%	98 1%	45 1%	46 1%	123 1%	103 1%	45 **%	2 **%	183 1%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
Refused (VOL.)	103 *%	65 *%	5 *%	1 *%	32 2%	-	47 1%	10 *%	-	5 1%	32 1%	1 *%	-	-	16 *%	7 *%	10 *%	40 1%	62 *%	36 *%	36 *%	12 *%	91 *%
NET Very/Somewhat concerned	11244 44%	5588 35%	1726 57% B	1052 53% B	1633 81% BCDF	970 51% B	2492 40% H	2690 30%	1167 65% GHJN	380 41% GHJLMN	1980 73%	583 53% H	379 53% H	513 48% H	2270 39%	3292 46% O	3710 41%	2193 53% S	8965 42%	4573 46%	6505 42%	1101 36%	10108 45% V
NET Not too/Not at all concerned	14208 55%	10374 64% CDEF	1260 42% E	949 47% E	341 17%	941 49% E	3480 56% IK GIKLMN	6234 70%	605 34%	543 58% IK	680 25%	520 47% K	336 47% K	565 52% IK	3533 60% P	3693 52%	5195 58%	1837 45%	12280 57% R	5277 53%	8736 57%	1970 64% W	12183 54%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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	BAN A	-----SEX-----			-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782	
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335	
g. You or someone in your family being the target of online harassment																									
Very concerned	5786 22%	2485 20%	3300 25% B	2335 14%	1050 35% D	1856 46% DE	828 16%	2232 27% G	1463 22%	1141 24% G	1277 39% LMN	1831 26% N	1627 21% N	982 13%	2781 33% PQR	978 23% R	446 15%	676 11%	3571 31% T	1637 13%	1992 38% V	3006 17%	1579 23%	4166 22%	
Somewhat concerned	4434 17%	1898 15%	2536 19% B	2890 18%	407 13%	594 15%	962 19%	1563 19%	1035 16%	788 16%	393 12%	1282 18%	1352 17%	1399 19% K	1407 17%	752 18%	577 20%	1184 19%	1882 16%	2390 19%	669 13%	3507 20% U	1676 24% X	2752 15%	
Not too concerned	5373 21%	2515 20%	2857 22%	3956 24% EF	441 15%	474 12%	950 18%	1531 18%	1653 25% GH	947 20%	327 10%	1162 16% K	1978 26% KL	1850 25% KL	1296 16%	917 22%	765 26% O	1665 26% O	1926 17%	3172 26% S	635 12%	4289 24% U	1442 21%	3907 21%	
Not at all concerned	9389 36%	5308 42% C	4081 31%	6486 40% F	1052 35% F	985 24%	2370 46% HIJ	2887 34%	2233 34%	1567 33%	895 28%	2713 38% K	2585 33%	3109 42% KM	2423 29%	1491 36%	1079 37%	2691 43% O	3637 32%	4951 40% S	1588 30%	6683 38% U	2073 30%	7262 39% W	
Doesn't apply (VOL.)	334 1%	144 1%	191 1%	221 1%	15 *% *	50 1%	3 *% *	83 1%	59 1%	184 4% GHI	155 5% LMN	68 1%	82 1%	30 *% *	238 3% PQR	21 *% *	17 1%	10 *% *	275 2% T	43 *% *	204 4% V	82 *% *	62 1% *	273 1%	
Already a problem (VOL.)	48 *% *	6 *% *	42 *% *	44 *% *	-	-	4 *% *	-	40 1%	5 *% *	38 1% MN	-	8 *% *	2 *% *	46 1%	-	-	2 *% *	46 *% *	2 *% *	42 1% V	7 *% *	2 *% *	46 *% *	
Don't know (VOL.)	288 1%	175 1%	113 1%	159 1%	70 2%	34 1%	55 1%	46 1%	55 1%	114 2%	131 4% MN	93 1%	32 *% *	32 *% *	105 1%	24 1%	5 *% *	25 *% *	157 1%	51 *% *	59 1%	102 1%	27 *% *	261 1%	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (Unpooled proportions)  
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	BAN A	-----SEX-----			-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782	
Refused (VOL.)	130 1%	39 *%	91 1%	99 1%	1 *%	30 1%	16 *%	51 1%	14 *%	46 1%	39 1%	19 *%	66 1%	6 *%	44 1%	10 *%	11 *%	54 1%	46 *%	73 1%	43 1%	76 *%	14 *%	116 1%	
NET Very/Somewhat concerned	10220 40%	4383 35%	5837 44% B	5225 32%	1458 48% D	2450 61% DE	1791 35%	3795 45% G	2498 38%	1929 40%	1670 51% MN	3113 43% N	2979 39%	2381 32%	4188 50% PQR	1730 41% R	1023 35%	1860 29%	5453 47% T	4027 33%	2661 51% V	6513 37%	3255 47% X	6918 37%	
NET Not too/Not at all concerned	14762 57%	7823 62% C	6939 53%	10442 64% EF	1492 49% F	1459 36%	3320 64% HJ	4419 53%	3887 59%	2514 52%	1223 38%	3874 54% K	4563 59% K	4959 67% KLM	3720 45%	2409 57% O	1844 64% O	4355 69% OP	5563 48%	8123 66% S	2223 42%	10972 62% U	3514 51%	11169 59% W	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.





BAN B --DETAILED HOUSEHOLD INCOME-- .....INCOME BY AGE.....EDUCATION BY AGE.....HOUSEHOLD FINANCES..

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/VXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY	
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET USER	SMART - PHONE	CELL, NOT A SMART- PHONE NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, >\$20K+	INCOME---	
		TOTAL																							
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL		25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE		3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
g. You or someone in your family being the target of online harassment																									
Very concerned		5786 22%	1357 41% CE	1301 23% E	622 33% E	1704 14% E	2271 33% GI	560 20% I	1286 28% I	1078 11% I	2161 19% J	777 21% J	2807 27% J	1018 15% J	1187 26% M	4152 20% O	1633 35% O	2956 18% Q	2068 31% Q	762 32% Q	1413 23% UV	864 13% UV	427 14% X	490 37% X	860 19% X
Somewhat concerned		4434 17%	428 13% BD	1085 19% BD	241 13% BD	2417 20% BD	1182 17% BD	375 13% BD	698 15% BD	2010 21% GH	2215 19% GH	600 16% GH	1609 15% GH	1369 20% GH	675 15% GH	4074 19% P	359 8% P	3340 20% RS	869 13% RS	225 10% RS	1216 19% RS	1057 16% RS	1009 32% TU	241 18% TU	919 20% TU
Not too concerned		5373 21%	311 9% B	1005 18% B	324 17% B	3252 27% BCD	838 12% BCD	570 20% F	1088 23% F	2570 27% F	2282 20% F	881 24% F	2157 20% F	1564 23% F	750 17% F	4814 23% P	559 12% P	3785 23% R	1135 17% R	453 19% R	1146 18% R	1941 29% TV	602 19% TV	98 7% W	995 22% W
Not at all concerned		9389 36%	918 28% B	2251 39% B	644 34% B	4422 37% B	2128 31% FH	1259 45% FH	1479 32% F	3683 39% F	4587 40% L	1395 38% L	3359 32% L	2899 42% L	1845 41% L	7715 36% L	1674 36% L	6300 38% L	2387 35% L	702 30% L	2343 38% L	2661 40% L	1083 34% L	391 30% L	1759 39% L
Doesn't apply (VOL.)		334 1%	153 5% CE	39 1% CE	51 3% CE	44 *% CE	216 3% GI	5 *% GI	59 1% GI	39 *% GI	54 *% JK	1 *% JK	279 3% JK	1 *% JK	49 1% JK	110 1% JK	225 5% O	98 1% O	142 2% O	95 4% O	47 1% O	46 1% O	- - X	44 3% X	3 *% X
Already a problem (VOL.)		48 *% E	38 1% E	- - E	4 *% E	7 *% E	38 1% I	- - I	8 *% I	2 *% I	6 *% I	- - I	42 *% I	- - I	- - I	44 *% I	5 *% I	44 *% I	5 *% I	- - I	38 1% I	6 *% I	- - I	38 3% I	- - I

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----										-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY														
		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, \$20K+		SOME COLL. OR MORE, <\$20K		SOME COLL. OR MORE, \$20K+		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, \$40K+		SOME COLL. OR MORE, <\$40K		SOME COLL. OR MORE, \$40K+		FULL TIME		PART TIME		NOT EMPLOY		OFFICE BASED		NOT OFFICE BASED		NET USER		NOT A NET USER		SMART PHONE		CELL, NOT A SMART- PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+	
		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL					
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																						
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554																							
Don't know (VOL.)	288 1%	54 2%	50 1%	6 **	51 **	147 2% GH	3 **	9 **	48 1%	50 **	-	238 2% J	4 **	21 **	168 1%	120 3%	41 **	160 2% Q	87 4%	35 1%	6 **	-	16 1%	19 **																							
Refused (VOL.)	130 1%	39 1%	11 **	4 **	65 1%	39 1%	11 **	7 **	62 1%	65 1%	11 **	54 1%	53 1%	16 **	82 **	48 1%	72 **	15 **	43 2%	-	33 **	37 1%	-	-																							
NET Very/Somewhat concerned	10220 40%	1785 54% CE	2386 42%	863 46% E	4121 34%	3453 50% GI	934 34%	1984 43% I	3088 33%	4376 38%	1377 38%	4416 42%	2388 35%	1862 41%	8227 39%	1993 43%	6296 38%	2937 43%	987 42%	2629 42% U	1920 29%	1435 45% U	731 55% X	1779 39%																							
NET Not too/Not at all concerned	14762 57%	1229 37%	3256 57% B	968 51% B	7675 64% BCD	2967 43%	1829 66% F	2567 55% F	6252 66% FH	6868 60% L	2276 62% L	5515 52%	4463 65%	2595 57%	12529 59% P	2233 48%	10085 61% RS	3522 52%	1155 49%	3490 56%	4602 70% TV	1684 53%	489 37%	2753 60% W																							

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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME			PERSONAL INFO STOLEN			
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	--SHARING--	--SHARING--	--BRANDS--	--BRANDS--	--SETTINGS--	--SETTINGS--	--INCOME--	--INCOME--	-----PRIVACY CONTROL-----	-----PRIVACY CONTROL-----	-----PRIVACY CONTROL-----	-----PRIVACY CONTROL-----	-----SECURE-----	-----SECURE-----	-----SECURE-----	--INCOME--	--INCOME--	--STOLEN--	--STOLEN--			
		SM NET USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
g. You or someone in your family being the target of online harassment																										
Very concerned	5786 22%	2934 19%	1209 22%	990 37% E	1637 14%	1048 29% G	1703 16%	718 15%	2204 20%	2262 17%	1710 26% J	650 34% M	1394 13%	1419 22%	2066 21%	1391 24%	813 27%	1504 18%	977 19%	1418 21%	639 34% V	297 11%	1266 20%	4101 23%	473 39% Z	608 13%
Somewhat concerned	4434 17%	3179 20%	896 16%	553 20%	2507 22%	785 22%	2092 19%	1193 26% I	1981 18%	2932 21% K	1027 16%	358 19%	2503 23%	796 12%	2283 23% NPQ	927 16%	387 13%	1523 19%	1196 24% T	1028 15%	471 25%	713 25%	1276 20%	2906 16%	126 10%	1119 24% Y
Not too concerned	5373 21%	3399 22%	1408 25%	322 12%	2853 25% D	681 19%	2451 22%	1141 25%	2243 21%	3240 24%	1230 19%	255 13%	2751 26% L	1270 19%	2393 24% Q	1180 21%	441 15%	1895 23%	1116 22%	1564 23%	262 14%	749 27% U	1530 24%	3582 20%	154 13%	1304 28% Y
Not at all concerned	9389 36%	5889 38%	1824 33%	762 28%	4495 39% D	1098 30%	4575 42% F	1552 33%	4337 40%	5072 37%	2277 35%	574 30%	3962 37%	2926 44% OP	3028 30%	2014 35%	1312 43% O	3129 38%	1631 32%	2605 39%	391 21%	1039 37% U	2176 34%	6837 38%	388 32%	1568 34%
Doesn't apply (VOL.)	334 1%	23 **	86 2% B	23 1%	-	7 **	16 **	-	23 **	26 **	77 1% J	23 1%	3 **	57 1%	65 1%	95 2%	28 1%	7 **	78 2% R	24 **	78 4%	-	127 2%	195 1%	71 6% Z	35 1%
Already a problem (VOL.)	48 **	44 **	-	42 2% E	2 **	6 **	38 **	4 **	40 **	42 **	2 **	42 2%	-	-	44 **	5 **	-	38 **	6 **	-	4 **	2 **	6 **	42 **	4 **	2 **

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BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	TOTAL	SM USER	NET USER	OTHER USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
Don't know (VOL.)	288 1%	73 %	95 2%	10 %	51 %	4 %	13 %	46 1%	27 %	68 %	88 1%	10 1%	54 1%	64 1%	69 1%	63 1%	51 2%	27 %	58 1%	42 1%	38 2%	16 1%	38 1%	200 1%	-	38 1%
Refused (VOL.)	130 1%	43 %	39 1%	4 %	38 %	4 %	38 %	1 %	41 %	38 %	43 1%	- %	38 %	48 1%	26 %	16 %	7 %	14 %	- %	29 %	-	-	3 %	127 1% W	3 %	-
NET Very/Somewhat concerned	10220 40%	6113 39%	2104 38%	1543 57% E	4145 36%	1833 50% G	3795 35%	1911 41%	4185 38%	5194 38%	2737 42%	1009 53% M	3897 36%	2215 34%	4349 44% N	2318 41%	1200 39%	3027 37%	2173 43%	2447 36%	1110 59% V	1010 36%	2542 40%	7007 39%	598 49%	1727 37%
NET Not too/Not at all concerned	14762 57%	9289 60%	3231 58%	1084 40%	7348 63% D	1779 49%	7026 64% F	2693 58%	6580 60%	8312 61% K	3507 54%	828 43%	6712 63% L	4195 64% O	5421 54%	3194 56%	1753 58%	5024 62%	2746 54%	4169 62%	653 35%	1789 63% U	3705 58%	10419 58%	542 45%	2872 61%

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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
g. You or someone in your family being the target of online harassment																							
Very concerned	5786 22%	2335 14%	1050 35% BF	674 34% BF	1182 59% BCDF	384 20%	1218 20% H	841 9%	760 42% GHJN	168 18%	1368 51% GHJLMN	387 35% GHJN	202 28% H	159 15%	1009 17%	1999 28% QQ	1786 20%	1433 35% S	4295 20%	2839 28% U	2833 18%	381 12%	5369 24% V
Somewhat concerned	4434 17%	2890 18%	407 13%	313 16%	280 14%	474 25% CE	998 16%	1790 20% I	219 12%	172 18%	449 17%	129 12%	187 26%	273 25% IL	1172 20%	1221 17%	1553 17%	623 15%	3811 18%	1654 17%	2718 18%	370 12%	4064 18% V
Not too concerned	5373 21%	3956 24% CDE	441 15% E	340 17% E	133 7%	348 18% E	1345 22% IKM	2459 27% IKLM	198 11%	215 23% M	307 11%	163 15%	51 7%	280 26% IKM	1394 24%	1285 18%	1969 22%	790 19%	4527 21%	1884 19%	3429 22%	782 25%	4560 20%
Not at all concerned	9389 36%	6486 40% E	1052 35% E	647 32% E	338 17%	647 34% E	2262 37% K	3734 42% K	580 32% K	369 40% K	496 18%	400 36% K	233 33% K	347 32% K	2140 36%	2445 34%	3429 38%	1081 26%	8269 39% R	3339 33% T	5962 39% T	1445 47% W	7920 35%
Doesn't apply (VOL.)	334 1%	221 1%	15 *% H	13 1%	38 2%	39 2%	174 3% H	37 *% H	10 1%	3 *% H	48 2%	2 *% H	38 5% HIJLN	1 *% H	76 1%	56 1%	121 1%	83 2%	214 1%	197 2%	137 1%	70 2%	264 1%
Already a problem (VOL.)	48 *% S	44 *% S	-	-	-	4 *% S	42 1% S	2 *% S	-	-	-	-	4 1% S	-	38 1% S	-	8 *% S	42 1% S	7 *% S	42 *% S	7 *% S	-	48 *% S

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q3. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day. (First,) what about... [INSERT ITEM; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Are you very, somewhat, not too or not at all concerned about this on a typical day?]

	BAN E	-----RACE/ETHNICITY-----														-----RACE/ETHNICITY BY INCOME-----														-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
								WHITE NON- HISP.	WHITE NON- HISP.	BLACK NON- HISP.	BLACK NON- HISP.	HISP., HISP.,		HISP., HISP.,		OTHER NON- HISP.	OTHER NON- HISP.																					
								<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO												
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., HISP., <\$40K	HISP., HISP., \$40K+	OTHER NON- HISP. <\$40K	OTHER NON- HISP. \$40K+																							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)															
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606															
Don't know (VOL.)	288 1%	159 1%	70 2%	-	34 2%	18 1%	99 2%	26 *	27 1%	2 *	30 1%	3 *	-	18 2%	32 1%	93 1%	35 *	24 1%	264 1%	57 1%	157 1%	38 1%	250 1%															
Refused (VOL.)	130 1%	99 1%	1 *	14 1%	15 1%	-	37 1%	54 1%	1 *	-	7 *	19 2%	-	-	16 *	10 *	57 1%	43 1%	84 *	4 *	90 1%	-	130 1%															
NET Very/Somewhat concerned	10220 40%	5225 32%	1458 48% B	988 49% B	1463 72% BCDF	859 45% B	2215 36%	2631 29%	980 55% GHJ	340 37% GHIJLN	1818 67% H	516 47% H	389 54% GH	431 40%	2181 37%	3220 45% OQ	3339 37%	2056 50% S	8105 38%	4493 45% U	5552 36%	751 24%	9433 42% V															
NET Not too/Not at all concerned	14762 57%	10442 64% CDEF	1492 49% E	988 49% E	472 23%	995 52% E	3607 58% IKM	6192 69% GIKLM	778 43% K	584 63% IKM	803 30%	563 51% K	285 40%	628 58% K	3534 60% P	3730 52%	5399 60% P	1871 45%	12796 60% R	5223 52%	9391 61% T	2226 72% W	12480 55%															

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
h. Not knowing what personal information is being collected about you by companies or how it is being used																								
Very concerned	10900 42%	4776 38%	6124 46% B	5987 37%	1671 55% D	2027 50% D	1526 29%	4059 48% GJ	3052 47% G	1926 40% G	1592 49% N	3098 43% N	3719 48% N	2405 32%	4217 51% PQR	1636 39%	1068 37%	2272 36%	5527 48% T	4502 37%	2746 52% V	6890 39%	3054 44%	7772 41%
Somewhat concerned	7932 31%	3848 31%	4085 31%	5695 35% EF	620 20%	905 22%	1888 36% HJ	2385 28%	2015 31%	1354 28%	687 21%	2050 29% K	1930 25%	3219 43% KLM	1996 24%	1333 32% O	1048 36% O	2386 38% O	2904 25%	4501 37% S	1098 21%	6092 34% U	2281 33%	5638 30%
Not too concerned	3557 14%	1982 16% C	1575 12%	2556 16% F	380 13%	363 9%	873 17% I	1180 14%	714 11%	662 14%	277 9%	1012 14% K	1114 14% K	1110 15% K	765 9%	796 19% O	469 16% O	917 15% O	1374 12%	1949 16% S	477 9%	2713 15% U	935 14%	2602 14%
Not at all concerned	2874 11%	1670 13% C	1205 9%	1737 11%	298 10%	583 14%	761 15% H	678 8%	681 10%	672 14% H	539 17% N	857 12%	842 11%	597 8%	1137 14%	404 10%	311 11%	615 10%	1472 13%	1238 10%	767 15%	1826 10%	484 7%	2373 13% W
Doesn't apply (VOL.)	25 **	15 **	10 **	8 **	-	14 **	-	3 **	10 **	10 **	13 **	9 **	-	3 **	17 **	5 **	1 **	2 **	18 **	7 **	17 **	8 **	3 **	22 **
Already a problem (VOL.)	17 **	-	17 **	13 **	-	-	4 **	13 **	-	-	-	4 **	-	13 **	17 **	-	-	-	17 **	-	17 **	-	4 **	13 **
Don't know (VOL.)	387 2%	225 2%	162 1%	129 1%	65 2%	114 3% D	126 2% H	31 **	65 1%	146 3% H	124 4% N	117 2%	118 2%	24 **	173 2% Q	17 **	4 **	76 1%	209 2%	87 1%	91 2%	186 1%	62 1%	322 2%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
Refused (VOL.)	90 **	54 **	35 **	65 **	2 **	18 **	9 **	46 1%	15 **	20 **	23 1%	22 **	7 **	38 1%	19 **	-	-	38 1%	19 **	38 **	19 **	38 **	50 1%	40 **
NET Very/Somewhat concerned	18832 73%	8624 69%	10209 77% B	11682 72%	2291 75%	2931 73%	3415 66%	6443 77% GJ	5067 77% GJ	3281 68%	2278 70%	5148 72%	5649 73%	5623 76%	6213 74%	2970 71%	2116 73%	4658 74%	8431 73%	9002 73%	3843 73%	12982 73%	5336 78% X	13410 71%
NET Not too/Not at all concerned	6431 25%	3651 29% C	2780 21%	4292 27%	678 22%	945 24%	1634 32% HI	1858 22%	1395 21%	1335 28%	816 25%	1869 26%	1957 25%	1707 23%	1902 23%	1201 29%	780 27%	1533 24%	2846 25%	3187 26%	1244 24%	4539 26%	1419 21%	4976 26% W

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE--				EDUCATION BY AGE--								HOUSEHOLD FINANCES--			
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,									MEET EX- PENSE LEFT OVER	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE	
	\$20K- UNDER TOTAL	\$40K- UNDER <\$20K	\$75K- UNDER \$40K	\$100K- UNDER \$75K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- PENSE LEFT OVER	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE				
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)				

UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420
-----------------	------	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----

Very concerned	10900	2746	2388	1788	878	1394	868	2029	1477	1069	530	1868	1437	551	752	1576	1257	1051	770	2456	1790	873	2566	2968	3174	1925
	42%	52%	44%	37%	35%	37%	32%	58%	55%	43%	25%	41%	41%	32%	30%	54%	53%	42%	28%	45%	43%	39%	32%	43%	47%	54%
	CDEF							JKLMN	JKLMN	K		K	K			ORSUV	OSV	S		OS	OS		W	W	WX	
Somewhat concerned	7932	1098	1591	1688	834	1552	884	780	588	638	917	1512	1293	603	760	749	545	633	1126	1629	1470	721	3060	2317	1844	615
	31%	21%	29%	35%	33%	41%	33%	22%	22%	25%	43%	33%	37%	35%	31%	26%	23%	25%	42%	30%	35%	32%	38%	33%	28%	17%
			B	B	B	BC	HI					HIJ	HI	HIJ	HI				PQRT		QR		YZ	Z	Z	
Not too concerned	3557	477	765	789	363	555	495	314	239	296	334	813	434	293	411	360	148	338	462	816	566	303	1213	1059	877	384
	14%	9%	14%	17%	15%	15%	18%	9%	9%	12%	16%	18%	12%	17%	17%	12%	6%	13%	17%	15%	14%	14%	15%	15%	13%	11%
				B			HI					HI			Q				Q	Q	Q	Q				
Not at all concerned	2874	767	587	497	327	289	401	307	352	389	302	359	310	246	422	219	360	395	330	460	321	276	1106	581	726	436
	11%	15%	11%	10%	13%	8%	15%	9%	13%	15%	14%	8%	9%	14%	17%	7%	15%	16%	12%	8%	8%	12%	14%	8%	11%	12%
	F						L			L					PTU		PTU	PU				X				
Doesn't apply (VOL.)	25 **%	17 **%	2 **%	5 **%	-	2 **%	-	3 **%	10 **%	5 **%	-	-	-	5 **%	-	3 **%	10 **%	8 **%	-	-	-	2 **%	6 **%	2 **%	17 **%	-
Already a problem (VOL.)	17 **%	17 **%	-	-	-	-	4 **%	13 **%	-	-	-	-	-	-	4 **%	-	-	-	-	13 **%	-	-	-	4 **%	-	13 **%

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
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Q3. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day. (First,) what about... [INSERT ITEM; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Are you very, somewhat, not too or not at all concerned about this on a typical day?]

BAN B --DETAILED HOUSEHOLD INCOME-- -----INCOME BY AGE-----																										
-----EDUCATION BY AGE-----																										
---HOUSEHOLD FINANCES---																										
MEET EX- JUST DON'T																										
PENSE MEET MEET																										
AND BASIC BASIC																										
LEFT- EX- EX-																										
TOTAL <\$20K \$40K \$75K \$100K MORE 18-29 30-49 50-64 65+ 18-29 30-49 50-64 65+ 18-29 30-49 50-64 65+ 18-29 30-49 50-64 65+ 18-29 30-49 50-64 65+ LIVE COM- FORT. OVER PENSE PENSE																										
(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X) (Y) (Z)																										
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537
Don't know (VOL.)	387 2%	91 2%	99 2%	4 *	60 2%	16 *	33 1%	31 1%	29 1%	114 5%	36 2%	-	22 1%	28 2%	112 5%	12 *	24 1%	80 3%	14 1%	19 *	40 1%	67 3%	84 1%	20 *	48 1%	154 4%
					D					HM					PSTU						T					WXY
Refused (VOL.)	90 **	19 **	-	-	38 2%	-	9 **	-	7 **	3 **	-	38 1%	-	-	5 **	8 **	12 1%	20 1%	4 **	38 1%	3 **	-	52 1%	8 **	16 **	8 **
NET Very/Somewhat concerned	18832 73%	3843 73%	3980 73%	3476 73%	1711 68%	2946 77%	1751 65%	2810 81%	2065 76%	1707 68%	1446 68%	3381 74%	2730 78%	1154 67%	1512 61%	2325 79%	1802 76%	1684 67%	1896 70%	4084 75%	3259 78%	1594 71%	5626 70%	5285 76%	5017 75%	2540 72%
								GJKN	G				GJN			OR	0			0	OR					
NET Not too/Not at all concerned	6431 25%	1244 24%	1352 25%	1286 27%	689 28%	843 22%	896 33%	621 18%	592 22%	685 27%	636 30%	1172 26%	744 21%	539 31%	833 34%	579 20%	509 22%	733 29%	792 29%	1276 23%	887 21%	579 26%	2319 29%	1639 24%	1603 24%	821 23%
							HIM				H			H	PQTU											

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
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Uppercase letters indicate significance at the 95% level.

h. Not knowing what personal information is being collected about you by companies or how it is being used

Very concerned	10900 42%	1710 52% CE	2294 40%	1023 54% CE	4585 38%	3330 49% GI	1005 36%	2183 47% GI	3488 37%	4281 37%	1410 38%	5125 49% JK	2469 36%	1886 42%	8833 42%	2067 45%	6743 41%	3102 46%	1054 45%	2554 41%	2258 34%	1548 49% U	747 57% X	1692 37%
Somewhat concerned	7932 31%	732 22%	1716 30% D	366 19%	4342 36% BD	1693 25%	903 32%	1207 26%	3564 38% FH	3986 35% L	1327 36% L	2562 24%	2805 41% N	1239 27%	6897 33% P	1036 22%	5524 33% RS	1828 27%	580 25%	2159 35% V	2513 38% V	752 24%	257 20%	1805 40% W
Not too concerned	3557 14%	297 9%	878 15% B	161 9%	1835 15% BD	764 11%	443 16%	590 13%	1506 16% F	1750 15%	530 14%	1277 12%	1060 15%	671 15%	3103 15% P	454 10%	2623 16% R	678 10%	256 11%	842 13%	1137 17%	587 19%	99 7%	696 15% W
Not at all concerned	2874 11%	493 15% E	721 13%	267 14%	1101 9%	906 13%	392 14%	559 12%	842 9%	1257 11%	375 10%	1235 12%	516 7%	695 15% M	2068 10%	806 17% O	1620 10%	887 13%	367 16%	624 10%	645 10%	266 8%	196 15%	347 8%
Doesn't apply (VOL.)	25 **	17 1%	5 **	-	3 **	18 **	3 **	-	3 **	1 **	3 **	20 **	1 **	-	15 **	10 **	15 **	5 **	5 **	6 **	8 **	-	6 **	-
Already a problem (VOL.)	17 **	4 **	-	13 1%	-	4 **	-	13 **	-	4 **	-	13 **	-	-	4 **	13 **	4 **	-	13 1%	4 **	-	-	4 **	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----				-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY		CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$40K				HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, <\$40K	
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$40K				HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, <\$40K	
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$40K				HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, <\$40K	
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554		
Don't know (VOL.)	387 2%	33 1%	128 2% E	58 3%	58 *%	132 2%	36 1%	76 2%	50 1%	93 1%	21 1%	271 3% JK	20 *%	44 1%	190 1%	197 4% O	57 *% Q	260 4%	70 3%	41 1%	11 *%	4 *%	-	14 *%		
Refused (VOL.)	90 *%	12 *%	-	7 *%	38 *%	12 *%	-	7 *%	38 *%	49 *%	-	40 *%	38 1%	8 *%	50 *%	40 1%	50 *%	20 *%	20 1%	8 *%	42 1%	-	8 1%	-		
NET Very/Somewhat concerned	18832 73%	2441 74%	4010 70%	1389 73%	8927 75%	5023 73%	1908 69%	3390 73%	7052 74%	8267 72%	2736 75%	7687 73%	5274 76% N	3125 69%	15729 74% P	3103 67%	12268 74%	4930 73%	1635 69%	4714 76%	4771 72%	2300 73%	1005 76%	3498 77%		
NET Not too/Not at all concerned	6431 25%	790 24%	1599 28%	428 23%	2936 25%	1670 24%	835 30%	1148 25%	2348 25%	3006 26%	906 25%	2511 24%	1576 23%	1366 30% M	5171 24%	1260 27%	4242 26%	1566 23%	623 26%	1466 24%	1782 27%	853 27%	295 22%	1042 23%		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q3. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day. (First,) what about... [INSERT ITEM; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Are you very, somewhat, not too or not at all concerned about this on a typical day?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	BAN D	-MEDIA USE-	OTHER SM	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
	TOTAL	USER	NET USER	USER, <\$20K	USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT- TLE	NONE	POSITIVE	NEGATIVE	IMPACT	NEGATIVE, <\$40K	NEGATIVE, \$40K+	YES	NO	STOLEN, <\$20K	STOLEN, \$20K+
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
h. Not knowing what personal information is being collected about you by companies or how it is being used																										
Very concerned	10900 42%	6192 40%	2631 47% B	1412 52% E	4292 37%	1461 40%	4292 39%	1662 36%	4498 41%	5566 41%	2791 43%	1013 53% M	4175 39%	2229 34%	3993 40%	2742 48% NO	1753 58% NO	2902 36%	2808 55% RT	2494 37%	1216 65% V	1372 49%	3239 50% X	7100 39%	743 61% Z	2170 46%
Somewhat concerned	7932 31%	5387 35% C	1510 27%	614 23%	4337 37% D	1217 33%	3825 35%	1769 38%	3618 33%	4755 35% K	1776 28%	440 23%	3926 37% L	1663 25%	3662 37% NQ	1791 31% Q	632 21%	2845 35%	1559 31%	2178 32%	461 24%	1007 36%	2169 34%	5404 30%	183 15%	1829 39% Y
Not too concerned	3557 14%	2409 15%	692 12%	273 10%	1900 16% D	512 14%	1760 16%	713 15%	1696 16%	1939 14%	1121 17%	158 8%	1574 15% L	1273 19% OPQ	1372 14% Q	658 12%	215 7%	1301 16% S	486 10%	1216 18% S	144 8%	320 11%	517 8%	2874 16% W	55 5%	457 10%
Not at all concerned	2874 11%	1493 10%	569 10%	370 14%	1017 9%	407 11%	989 9%	474 10%	1020 9%	1272 9%	688 11%	253 13%	951 9%	1212 18% OP	779 8%	467 8%	373 12%	1006 12% S	183 4%	769 11% S	43 2%	112 4%	450 7%	2264 13% W	215 18% Z	194 4%
Doesn't apply (VOL.)	25 **	14 **	1 **	14 **	-	7 **	6 **	3 **	10 **	14 **	1 **	14 1%	-	3 **	15 **	2 **	2 **	3 **	-	12 **	-	-	3 **	20 **	-	3 **
Already a problem (VOL.)	17 **	4 **	-	4 **	-	-	-	-	4 **	4 **	-	4 **	-	4 **	-	-	13 **	-	4 **	-	4 **	-	17 **	-	17 1%	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q3. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day. (First,) what about... [INSERT ITEM; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Are you very, somewhat, not too or not at all concerned about this on a typical day?]

BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
													USE SET- TINGS		USE SET- TINGS		A LOT SOME		LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	SM USER	NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	YES	NO	A	LOT	SOME	LIT- TLE	NONE	POSITIVE	NEGATIVE	IMPACT	NEGATIVE, <\$40K	NEGATIVE, \$40K+	YES	NO	STOLEN, <\$20K	STOLEN, \$20K+			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)			
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673			
Don't know (VOL.)	387 2%	78 %	113 2%	11 %	38 %	26 1%	48 %	26 1%	52 %	84 1%	77 1%	23 1%	42 %	155 2%	116 1%	28 %	41 1%	42 1%	10 %	42 1%	3 %	7 %	21 %	252 1%	-	20 %			
Refused (VOL.)	90 %	9 %	41 1% B	9 %	-	4 %	5 %	9 %	-	47 %	-	9 %	38 %	41 1%	34 %	3 %	10 %	38 %	12 %	-	12 1%	-	5 %	76 %	5 %	-			
NET Very/Somewhat concerned	18832 73%	11579 74%	4140 75%	2026 75%	8629 74%	2678 74%	8118 74%	3430 74%	8116 74%	10321 75%	4566 71%	1452 76%	8100 76%	3892 59%	7655 77% N	4532 80% N	2385 78% N	5747 71%	4368 86% RT	4672 70%	1677 89%	2378 84%	5408 84% X	12504 70%	926 76%	3999 86%			
NET Not too/Not at all concerned	6431 25%	3902 25%	1261 23%	643 24%	2917 25%	918 25%	2749 25%	1186 25%	2715 25%	3211 23%	1809 28%	410 21%	2524 24%	2485 38% OPQ	2152 22%	1126 20%	588 19%	2307 28% S	669 13%	1985 30% S	187 10%	432 15%	967 15%	5138 29% W	270 22%	652 14%			

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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Q3. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day. (First,) what about... [INSERT ITEM; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Are you very, somewhat, not too or not at all concerned about this on a typical day?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
h. Not knowing what personal information is being collected about you by companies or how it is being used																							
Very concerned	10900 42%	5987 37%	1671 55% B	985 49% B	1042 52% B	865 45%	2665 43% H	2920 33%	1034 58% GH	450 48% H	1455 54% GH	468 42%	313 44%	505 47% H	2234 38%	2996 42%	3755 42%	2275 55% S	8526 40%	4765 48% U	5971 39%	1146 37%	9707 43%
Somewhat concerned	7932 31%	5695 35% CDE	620 20%	428 21%	476 24%	533 28%	1734 28%	3564 40% GIKLN	347 19%	267 29%	575 21%	300 27%	188 26%	290 27%	2129 36%	2291 32%	2632 29%	811 20%	7065 33% R	2843 28%	4999 33%	765 25%	7158 32%
Not too concerned	3557 14%	2556 16% DE	380 13%	200 10%	163 8%	205 11%	833 13%	1575 18%	221 12%	110 12%	241 9%	119 11%	61 9%	139 13%	720 12%	986 14%	1477 16%	307 7%	3234 15% R	1135 11%	2398 16% T	581 19%	2955 13%
Not at all concerned	2874 11%	1737 11%	298 10%	359 18% BC	224 11%	228 12%	881 14% H	799 9%	172 10%	102 11%	345 13%	171 15%	71 10%	144 13%	700 12%	712 10%	931 10%	572 14%	2279 11%	1110 11%	1698 11%	559 18% W	2303 10%
Doesn't apply (VOL.)	25 *%	8 *%	-	10 1%	3 *%	3 *%	5 *%	3 *%	-	-	10 *%	3 *%	3 *%	-	-	22 *%	3 *%	12 *%	13 *%	14 *%	11 *%	1 *%	24 *%
Already a problem (VOL.)	17 *%	13 *%	-	-	-	4 *%	13 *%	-	-	-	-	-	4 *%	-	-	-	-	13 *%	4 *%	17 *%	-	-	17 *%
Don't know (VOL.)	387 2%	129 1%	65 2%	14 1%	100 5% BD	72 4% BD	41 1%	43 *%	19 1%	-	69 3%	43 4% H	72 10% GHIKL	-	85 1%	85 1%	108 1%	107 3%	280 1%	115 1%	187 1%	29 1%	358 2%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
Refused (VOL.)	90 *%	65 *%	2 *%	5 *%	13 1%	4 *%	3 *%	38 *%	2 *%	-	11 *%	-	4 1%	-	8 *%	17 *%	53 1%	20 *%	69 *%	17 *%	69 *%	5 *%	85 *%
NET Very/Somewhat concerned	18832 73%	11682 72%	2291 75%	1414 71%	1518 75%	1398 73%	4399 71%	6484 73%	1381 77%	717 77%	2030 75%	768 70%	500 70%	795 74%	4364 74%	5287 74%	6388 71%	3087 75%	15591 73%	7608 76%	10970 72%	1910 62%	16865 75% V
NET Not too/Not at all concerned	6431 25%	4292 27%	678 22%	559 28%	386 19%	433 23%	1714 28%	2373 27%	393 22%	212 23%	586 22%	290 26%	132 19%	283 26%	1420 24%	1698 24%	2408 27%	879 21%	5513 26%	2245 22%	4096 27%	1140 37%	5257 23% W

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Q3SUM-1. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day.

SUMMARY OF "VERY CONCERNED" RESPONSES

	BAN A	---SEX---		---RACE---			---AGE---					---EDUCATION---			---HOUSEHOLD INCOME---				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Having your financial information lost or stolen (c)	11823 46%	5021 40%	6801 51% B	6077 38%	1849 61% D	2627 65% D	1734 33%	4233 50% G	3274 50% G	2248 47% G	1858 57% MN	3563 50% N	3597 47% N	2692 36%	4829 58% PQR	1896 45% R	1148 40%	2279 36%	6313 55% T	4603 37%	3148 60% V	7344 41%	3452 50%	8327 44%
Not knowing what personal information is being collected about you by companies or how it is being used (h)	10900 42%	4776 38%	6124 46% B	5987 37%	1671 55% D	2027 50% D	1526 29%	4059 48% GJ	3052 47% G	1926 40% G	1592 49% N	3098 43% N	3719 48% N	2405 32%	4217 51% PQR	1636 39%	1068 37%	2272 36%	5527 48% T	4502 37%	2746 52% V	6890 39%	3054 44%	7772 41%
Not being able to access or afford the healthcare you or your family needs (b)	9724 38%	4219 34%	5505 42% B	4854 30%	1516 50% D	2248 56% D	1642 32%	3596 43% GJ	2557 39%	1675 35%	1830 56% LMN	3242 45% MN	2745 36% N	1795 24%	4477 54% PQR	1537 37% R	933 32% R	1392 22%	5706 49% T	3244 26%	2907 56% V	5671 32%	2795 41%	6869 37%
Being the victim of an Internet scam or fraud (e)	8218 32%	3413 27%	4805 36% B	3899 24%	1406 46% D	2100 52% D	974 19%	3166 38% G	2448 37% G	1484 31% G	1779 55% LMN	2392 33% N	2409 31% N	1562 21%	3617 43% PQR	1424 34% QR	633 22%	1494 24%	4720 41% T	2895 24%	2534 48% V	4791 27%	2541 37% X	5636 30%
Losing your primary source of income, such as your job (a)	8034 31%	3408 27%	4627 35% B	3699 23%	1408 46% D	2076 52% D	1518 29% J	3348 40% GIJ	2123 32% J	840 18%	1543 47% LMN	2447 34% N	2536 33% N	1402 19%	3718 45% PQR	1504 36% QR	692 24%	1175 19%	4805 42% T	2718 22%	2515 48% V	4772 27%	2711 39% X	5261 28%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX

Independent Z-Test for Percentages (unpooled proportions)

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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
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Q3SUM-1. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day.

## SUMMARY OF "VERY CONCERNED" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
Being unfairly targeted by law enforcement (d)	6381 25%	3203 25%	3178 24%	2118 13%	1644 54% D	1910 47% D	1277 25% J	2715 32% GIJ	1486 23% J	770 16%	1365 42% LMN	1739 24% N	2027 26% N	1175 16%	3005 36% PQR	1101 26% QR	505 17%	983 16%	3815 33% T	2059 17%	1979 38% V	3741 21%	1891 28%	4443 24%
Becoming a victim of violent crime in the area where you live (f)	5787 22%	2412 19%	3375 26% B	1884 12%	1232 41% D	1948 48% D	1109 21%	2127 25%	1469 22%	974 20%	1426 44% LMN	1799 25% N	1667 22% N	822 11%	2856 34% PQR	880 21% R	423 15%	717 11%	3754 33% T	1507 12%	1881 36% V	3088 17%	1698 25%	4070 22%
You or someone in your family being the target of online harassment (g)	5786 22%	2485 20%	3300 25% B	2335 14%	1050 35% D	1856 46% DE	828 16%	2232 27% G	1463 22%	1141 24% G	1277 39% LMN	1831 26% N	1627 21% N	982 13%	2781 33% PQR	978 23% R	446 15%	676 11%	3571 31% T	1637 13%	1992 38% V	3006 17%	1579 23%	4166 22%

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SUMMARY OF "VERY CONCERNED" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS	HS	HS	HS													MEET	JUST	DON'T	
														GRAD	GRAD	GRAD	GRAD													EX- PENSE	MEET	MEET	
														OR	OR	OR	OR													AND	BASIC	BASIC	
		\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+	LESS,	LESS,	LESS,	LESS,	SOME	SOME	SOME	SOME	LIVE	EX- PENSE	JUST	DON'T								
TOTAL	<\$20K	UNDER \$40K	UNDER \$75K	UNDER \$100K	OR MORE	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COLL+ 18-29	COLL+ 30-49	COLL+ 50-64	COLL+ 65+	COM- FORT.	LEFT- OVER	BASIC EX-PENSE	BASIC EX-PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537							
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420							
Having your financial information lost or stolen (c)	11823 46%	3148 60%	2741 50%	1984 42%	830 33%	1448 38%	1087 40%	2177 63%	1725 64%	1220 49%	529 25%	1889 41%	1347 39%	749 43%	893 36%	1731 59%	1474 63%	1275 50%	836 31%	2471 46%	1794 43%	970 43%	2908 36%	2944 42%	3539 53%	2164 61%							
		CDEF	DEF				K	JKLMN	JKLMN	K		K	K	K		OSTUV	RSTUV	OS		S	S	S			WX	WX							
Not knowing what personal information is being collected about you by companies or how it is being used (h)	10900 42%	2746 52%	2388 44%	1788 37%	878 35%	1394 37%	868 32%	2029 58%	1477 55%	1069 43%	530 25%	1868 41%	1437 41%	551 32%	752 30%	1576 54%	1257 53%	1051 42%	770 28%	2456 45%	1790 43%	873 39%	2566 32%	2968 43%	3174 47%	1925 54%							
		CDEF						JKLMN	JKLMN	K		K	K			ORSUV	OSV	S		OS	OS			W	W	WX							
Not being able to access or afford the healthcare you or your family needs (b)	9724 38%	2907 56%	2427 45%	1613 34%	597 24%	795 21%	1127 42%	2060 59%	1427 53%	1032 41%	440 21%	1345 29%	965 28%	432 25%	906 37%	1725 59%	1272 54%	1077 43%	726 27%	1841 34%	1280 31%	597 27%	1653 20%	2314 33%	3347 50%	2148 61%							
		CDEF	DEF	F			KL MN	JKLMN	JKLMN	KL MN						RSTUV	OSTUV	SUV						W	WX	WXY							
Being the victim of an Internet scam or fraud (e)	8218 32%	2534 48%	1895 35%	1244 26%	569 23%	925 24%	582 22%	1906 55%	1310 48%	903 36%	303 14%	1119 24%	1000 29%	442 26%	560 23%	1520 52%	1181 50%	878 35%	412 15%	1616 30%	1263 30%	605 27%	1890 23%	1663 24%	2671 40%	1726 49%							
		CDEF	DEF					JKLMN	JKLMN	GKL		K	K	K		RSTUV	RSTUV	OS		S	S	S			WX	WX							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q3SUM-1. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day.

## SUMMARY OF "VERY CONCERNED" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--			
														HS	HS	HS	HS									MEET							
														GRAD	GRAD	GRAD	GRAD	SOME	SOME	SOME	SOME	LIVE	EX-	JUST	DON'T								
														OR	OR	OR	OR	COLL+	COLL+	COLL+	COLL+	COM-	AND	BASIC	BASIC								
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	EX- PENSE LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537							
Losing your primary source of income, such as your job (a)	8034 31%	2515 48%	2054 38%	1345 28%	451 18%	724 19%	1028 38%	2025 58%	1136 42%	508 20%	398 19%	1169 25%	872 25%	264 15%	835 34%	1591 54%	1056 45%	472 19%	678 25%	1727 32%	1061 25%	368 16%	1146 14%	2091 30%	2623 39%	2038 58%							
		CDEF	DEF	EF			JKLMN	JKLMN	JKLMN			N	N		RV	RSTUV	RSTUV			RV	V			W	WX	WXY							
Being unfairly targeted by law enforcement (d)	6381 25%	1979 38%	1682 31%	950 20%	376 15%	608 16%	789 29%	1603 46%	903 33%	476 19%	416 20%	957 21%	496 14%	172 10%	595 24%	1155 39%	817 35%	507 20%	682 25%	1535 28%	663 16%	263 12%	1242 15%	1483 21%	2074 31%	1333 38%							
		DEF	DEF				MN	JKLMN	JKLMN	N		N			V	RSTUV	RUV		UV	UV				W	WX	WX							
Becoming a victim of violent crime in the area where you live (f)	5787 22%	1881 36%	1581 29%	697 15%	275 11%	442 12%	805 30%	1376 40%	885 33%	641 25%	195 9%	619 13%	489 14%	193 11%	562 23%	1089 37%	837 36%	697 28%	547 20%	1006 19%	626 15%	276 12%	820 10%	1305 19%	2088 31%	1342 38%							
		DEF	DEF				KL MN	JKLMN	KL MN	KL MN					V	OSTUV	OSTUV	UV						W	WX	WX							
You or someone in your family being the target of online harassment (g)	5786 22%	1992 38%	1369 25%	843 18%	210 8%	466 12%	513 19%	1465 42%	882 33%	664 26%	215 10%	681 15%	450 13%	271 16%	411 17%	1093 37%	846 36%	719 28%	417 15%	1112 20%	613 15%	421 19%	1041 13%	1301 19%	2033 30%	1268 36%							
		CDEF	DEF	E			JKLMN	GKLMN	KL MN							OSTUV	OSTUV	OSU						W	WX	WX							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

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Q3SUM-1. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day.

SUMMARY OF "VERY CONCERNED" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		CELL MOSTLY
		EDUCATION				BY INCOME				EMPLOYMENT			OCCUPATION		USER		PHONE		INTERNET			USERS		NET		
		HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+		
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554		
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426		
Having your financial information lost or stolen (c)	11823 46%	2000 61% CE	2732 48% E	1135 60% CE	4600 38%	3940 57% GI	1134 41%	2359 51% I	3459 36%	4876 43%	1580 43%	5324 50% J	2681 39%	1988 44%	9252 44%	2571 56% O	7000 42%	3697 55% Q	1125 48%	2794 45% U	2366 36%	1513 48% U	813 62% X	1831 40%		
Not knowing what personal information is being collected about you by companies or how it is being used (h)	10900 42%	1710 52% CE	2294 40%	1023 54% CE	4585 38%	3330 49% GI	1005 36%	2183 47% GI	3488 37%	4281 37%	1410 38%	5125 49% JK	2469 36%	1886 42%	8833 42%	2067 45%	6743 41%	3102 46%	1054 45%	2554 41%	2258 34%	1548 49% U	747 57% X	1692 37%		
Not being able to access or afford the healthcare you or your family needs (b)	9724 38%	1951 59% CE	2537 44% E	944 50% E	3119 26%	3691 54% GHI	1072 39% I	2001 43% I	2158 23%	3985 35%	1280 35%	4451 42% J	1893 27%	1940 43% M	7650 36%	2074 45% O	5517 33%	3276 48% Q	931 39%	2386 38% U	1886 29%	998 32%	725 55% X	1469 32%		
Being the victim of an Internet scam or fraud (e)	8218 32%	1796 54% CDE	1893 33% E	725 38% E	2891 24%	3078 45% GHI	850 31% I	1628 35% I	2040 21%	3222 28%	1139 31%	3855 37% J	1622 23%	1416 31%	6373 30%	1845 40% O	4542 27%	2780 41% Q	896 38% Q	1958 31% U	1530 23%	752 24%	649 49% X	1227 27%		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX

Independent Z-Test for Percentages (unpooled proportions)

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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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## SUMMARY OF "VERY CONCERNED" RESPONSES

	BAN C	INTERNET																				CELL MOSTLY		CELL MOSTLY		CELL MOSTLY	
		-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		----USER-----		--CELL PHONE TYPE---		---INTERNET USERS---		----INCOME----						
		HS GRAD OR LESS	HS GRAD OR MORE	SOME COLL. OR MORE	SOME COLL. OR MORE	HS GRAD OR LESS	HS GRAD OR LESS	SOME COLL. OR MORE	SOME COLL. OR MORE	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NET A USER	SMART PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+			
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554			
Losing your primary source of income, such as your job (a)	8034 31%	1718 52%	1855 32%	786 41%	2906 24%	2967 43%	825 30%	1825 39%	1883 20%	3332 29%	1218 33%	3472 33%	1577 23%	1700 37%	6568 31%	1466 32%	4842 29%	2489 37%	704 30%	2305 37%	1394 21%	849 27%	670 51%	1492 33%			
		CE	E	E		GI	I	I						M			Q		UV			X					
Being unfairly targeted by law enforcement (d)	6381 25%	1362 41%	1378 24%	606 32%	2360 20%	2292 33%	577 21%	1510 33%	1481 16%	2661 23%	998 27%	2678 25%	1447 21%	1432 32%	4906 23%	1475 32%	3598 22%	2123 31%	660 28%	1835 29%	931 14%	638 20%	505 38%	1217 27%			
		CE		E		GI		GI						M		0		Q		UV							
Becoming a victim of violent crime in the area where you live (f)	5787 22%	1403 43%	1365 24%	465 25%	1720 14%	2510 37%	485 17%	1226 26%	1021 11%	2119 19%	842 23%	2818 27%	1018 15%	1128 25%	4146 20%	1641 35%	2904 17%	2081 31%	802 34%	1539 25%	773 12%	396 13%	452 34%	996 22%			
		CDE	E	E		GHI		I				J		M		0		Q	Q	UV		X					
You or someone in your family being the target of online harassment (g)	5786 22%	1357 41%	1301 23%	622 33%	1704 14%	2271 33%	560 20%	1286 28%	1078 11%	2161 19%	777 21%	2807 27%	1018 15%	1187 26%	4152 20%	1633 35%	2956 18%	2068 31%	762 32%	1413 23%	864 13%	427 14%	490 37%	860 19%			
		CE	E	E		GI	I	I				J		M		0		Q	Q	UV		X					

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX

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Q3SUM-1. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day.

SUMMARY OF "VERY CONCERNED" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME			
	BAN D	-MEDIA USE-	OTHER SM	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A	LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673	
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519	
Having your financial information lost or stolen (c)	11823 46%	6560 42%	2682 48%	1588 59%	4394 38%	1705 47%	4408 40%	1870 40%	4672 43%	5636 41%	3147 49%	1096 57%	4109 38%	2835 43%	4527 45%	2653 47%	1652 54%	3441 42%	2399 47%	2766 41%	1037 55%	1179 42%	3173 49%	7979 44%	713 59%	2138 46%	
Not knowing what personal information is being collected about you by companies or how it is being used (h)	10900 42%	6192 40%	2631 47%	1412 52%	4292 37%	1461 40%	4292 39%	1662 36%	4498 41%	5566 41%	2791 43%	1013 53%	4175 39%	2229 34%	3993 40%	2742 48%	1753 58%	2902 36%	2808 55%	2494 37%	1216 65%	1372 49%	3239 50%	7100 39%	743 61%	2170 46%	
Not being able to access or afford the healthcare you or your family needs (b)	9724 38%	5587 36%	2047 37%	1519 56%	3568 31%	1653 45%	3539 32%	1703 37%	3873 36%	4724 35%	2599 40%	1011 53%	3315 31%	2201 33%	3629 36%	2224 39%	1500 49%	2980 37%	1949 39%	2336 35%	1045 56%	715 25%	2360 37%	6760 38%	595 49%	1448 31%	
Being the victim of an Internet scam or fraud (e)	8218 32%	4414 28%	1956 35%	1336 49%	2675 23%	1305 36%	2802 26%	1308 28%	3089 28%	3545 26%	2479 38%	853 45%	2429 23%	2139 33%	2816 28%	1896 33%	1148 38%	2170 27%	1696 34%	2069 31%	859 46%	737 26%	2186 34%	5615 31%	502 41%	1459 31%	
Losing your primary source of income, such as your job (a)	8034 31%	4952 32%	1607 29%	1457 54%	3085 27%	1426 39%	3250 30%	1400 30%	3540 32%	4140 30%	2105 33%	1001 52%	2802 26%	2063 31%	3059 31%	1785 31%	1071 35%	2413 30%	1576 31%	2186 33%	853 45%	655 23%	1895 30%	5495 31%	485 40%	1250 27%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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SUMMARY OF "VERY CONCERNED" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME							
	BAN D	-MEDIA USE-	OTHER SM	SM	SM	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
	TOTAL	SM USER	NET USER	OTHER SM	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
Being unfairly targeted by law enforcement (d)	6381 25%	3479 22%	1424 26%	1027 38% E	2176 19%	1158 32% G	2138 20%	992 21%	2475 23%	2807 21%	1901 29% J	688 36% M	1944 18%	1475 22%	2291 23%	1498 26%	1013 33% NO	1715 21%	1204 24%	1707 25%	659 35% V	487 17%	1487 23%	4512 25%	485 40% Z	881 19%
Becoming a victim of violent crime in the area where you live (f)	5787 22%	2969 19%	1174 21%	952 35% E	1760 15%	1038 29% G	1783 16%	812 17%	2157 20%	2223 16%	1712 27% J	579 30% M	1464 14%	1366 21%	2170 22%	1307 23%	820 27%	1383 17%	1136 22%	1420 21%	710 38% V	317 11%	1278 20%	4130 23%	381 31% Z	725 16%
You or someone in your family being the target of online harassment (g)	5786 22%	2934 19%	1209 22%	990 37% E	1637 14%	1048 29% G	1703 16%	718 15%	2204 20%	2262 17%	1710 26% J	650 34% M	1394 13%	1419 22%	2066 21%	1391 24%	813 27%	1504 18%	977 19%	1418 21%	639 34% V	297 11%	1266 20%	4101 23%	473 39% Z	608 13%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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SUMMARY OF "VERY CONCERNED" RESPONSES

	BAN E	RACE/ETHNICITY					RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN			
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL		25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606	
UNWEIGHTED BASE		3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588	
Having your financial information lost or stolen (c)		11823 46%	6077 38%	1849 61%	1060 53%	1567 78%	978 51%	2622 42%	2954 33%	1242 69%	446 48%	1924 71%	587 53%	436 61%	515 48%	2284 39%	3534 50%	4058 45%	2361 57%	9365 44%	5052 50%	6572 43%	1029 33%	10747 48%	
				B	B	BCDF	B	H		GHJLN	H	GHJLN	H	GH	H		0		S		U			V	
Not knowing what personal information is being collected about you by companies or how it is being used (h)		10900 42%	5987 37%	1671 55%	985 49%	1042 52%	865 45%	2665 43%	2920 33%	1034 58%	450 48%	1455 54%	468 42%	313 44%	505 47%	2234 38%	2996 42%	3755 42%	2275 55%	8526 40%	4765 48%	5971 39%	1146 37%	9707 43%	
				B	B	B		H		GH	H	GH			H				S		U				
Not being able to access or afford the healthcare you or your family needs (b)		9724 38%	4854 30%	1516 50%	873 44%	1376 68%	850 44%	2350 38%	2104 24%	1141 64%	250 27%	1760 65%	378 34%	402 56%	422 39%	1982 34%	2861 40%	3207 36%	2049 50%	7575 35%	4874 49%	4695 31%	743 24%	8946 40%	
				B	B	BCDF	B	H		GHJLN		GHJLN		GHJL	H				S		U			V	
Being the victim of an Internet scam or fraud (e)		8218 32%	3899 24%	1406 46%	831 42%	1269 63%	586 31%	1844 30%	1783 20%	969 54%	293 31%	1557 58%	454 41%	283 40%	278 26%	1608 27%	2605 37%	2527 28%	1865 45%	6239 29%	3690 37%	4348 28%	671 22%	7500 33%	
				BF	B	BCDF		H		GHJN		GHJLN	H	H			0Q		S		U			V	
Losing your primary source of income, such as your job (a)		8034 31%	3699 23%	1408 46%	845 42%	1231 61%	643 34%	1779 29%	1642 18%	1018 57%	344 37%	1615 60%	376 34%	329 46%	288 27%	1496 25%	2435 34%	2720 30%	1601 39%	6337 30%	4076 41%	3811 25%	534 17%	7453 33%	
				BF	B	BCDF	B	H		GHJLN	H	GHJLN	H	H			0		S		U			V	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q3SUM-1. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day.

## SUMMARY OF "VERY CONCERNED" RESPONSES

BAN E	RACE/ETHNICITY						RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
Being unfairly targeted by law enforcement (d)	6381 25%	2118 13%	1644 54%	647 32%	1263 62%	523 27%	1021 17%	918 10%	1044 58%	448 48%	1498 55%	325 29%	206 29%	301 28%	709 12%	2257 32%	1973 22%	1314 32%	5004 23%	3185 32%	3111 20%	353 11%	5993 27%
			BDF	B	BDF	B	H		GHLMN	GHJLN	GHLMN	GH	H	H		OQ	O	S		U			V
Becoming a victim of violent crime in the area where you live (f)	5787 22%	1884 12%	1232 41%	641 32%	1307 65%	564 29%	1064 17%	647 7%	934 52%	160 17%	1433 53%	415 38%	298 42%	201 19%	739 13%	1975 28%	1742 19%	1327 32%	4406 21%	2767 28%	2897 19%	296 10%	5455 24%
			B	B	BCDF	B	H		GHJN		GHJLN	GHJN	GHJN			OQ	O	S		U			V
You or someone in your family being the target of online harassment (g)	5786 22%	2335 14%	1050 35%	674 34%	1182 59%	384 20%	1218 20%	841 9%	760 42%	168 18%	1368 51%	387 35%	202 28%	159 15%	1009 17%	1999 28%	1786 20%	1433 35%	4295 20%	2839 28%	2833 18%	381 12%	5369 24%
			BF	BF	BCDF		H		GHJN		GHJLMN	GHJN	H			OQ		S		U			V

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q3SUM-2. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day.

SUMMARY OF NET "VERY/SOMEWHAT CONCERNED" RESPONSES

	BAN A	---SEX---		---RACE---		---AGE---					---EDUCATION---			---HOUSEHOLD INCOME---				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Having your financial information lost or stolen (c)	19550 76%	9136 73%	10414 79% B	11857 73%	2373 78%	3282 82% D	3500 67%	6509 78% G	5182 79% G	3676 77% G	2298 71%	5359 75%	5903 76%	5804 78% K	6348 76%	3024 72%	2265 78%	4937 78%	8681 75%	9388 76%	3883 74%	13547 76%	5387 78%	14106 75%
Not knowing what personal information is being collected about you by companies or how it is being used (h)	18832 73%	8624 69%	10209 77% B	11682 72%	2291 75%	2931 73%	3415 66%	6443 77% GJ	5067 77% GJ	3281 68%	2278 70%	5148 72%	5649 73%	5623 76%	6213 74%	2970 71%	2116 73%	4658 74%	8431 73%	9002 73%	3843 73%	12982 73%	5336 78% X	13410 71%
Not being able to access or afford the healthcare you or your family needs (b)	15689 61%	7156 57%	8533 65% B	9040 56%	1957 64%	3015 75% DE	2973 57%	5166 62%	4299 66% GJ	2681 56%	2288 70% MN	4736 66% N	4694 61% N	3823 52%	6159 74% PQR	2643 63% R	1653 57%	2990 47%	8192 71% T	6372 52%	3809 73% V	10212 58%	4336 63%	11290 60%
Being the victim of an Internet scam or fraud (e)	15167 59%	6805 54%	8362 63% B	9038 56%	1873 62%	2797 70% D	2526 49%	5154 61% G	4387 67% GJ	2662 56%	2137 66% LN	4039 56%	4683 61%	4189 57%	5098 61%	2679 64%	1672 58%	3685 58%	7050 61%	7117 58%	3223 62%	10453 59%	4322 63%	10797 57%
Losing your primary source of income, such as your job (a)	12247 48%	5606 45%	6640 50% B	6546 40%	1748 58% D	2649 66% D	2395 46% J	4926 59% GJ	3385 52% J	1178 25%	1799 55% N	3473 48%	3709 48%	3135 42%	4684 56% QR	2080 50% R	1225 42%	2544 40%	6244 54% T	5143 42%	3062 59% V	7940 45%	4226 61% X	7952 42%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q3SUM-2. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day.

## SUMMARY OF NET "VERY/SOMEWHAT CONCERNED" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
Becoming a victim of violent crime in the area where you live (f)	11244 44%	4991 40%	6253 47% B	5588 35%	1726 57% D	2685 67% DE	2111 41%	3667 44%	2965 45%	2151 45%	1923 59% LMN	3283 46% N	3162 41%	2740 37%	4530 54% PQR	1896 45% QR	957 33%	2160 34%	6088 53% T	4265 35%	2840 54% V	7071 40%	3194 46%	7990 43%
You or someone in your family being the target of online harassment (g)	10220 40%	4383 35%	5837 44% B	5225 32%	1458 48% D	2450 61% DE	1791 35%	3795 45% G	2498 38%	1929 40%	1670 51% MN	3113 43% N	2979 39%	2381 32%	4188 50% PQR	1730 41% R	1023 35%	1860 29%	5453 47% T	4027 33%	2661 51% V	6513 37%	3255 47% X	6918 37%
Being unfairly targeted by law enforcement (d)	9387 36%	4767 38%	4621 35%	3716 23%	2216 73% DF	2409 60% D	2163 42% IJ	3804 45% IJ	1848 28%	1331 28%	1777 55% LMN	2723 38% N	2896 37% N	1884 25%	4143 50% PQR	1725 41% QR	791 27%	1504 24%	5407 47% T	3255 26%	2711 52% V	5650 32%	2721 40%	6619 35%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q3SUM-2. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day.

SUMMARY OF NET "VERY/SOMEWHAT CONCERNED" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---				
														HS GRAD OR LESS	HS GRAD OR LESS	HS GRAD OR LESS	HS GRAD OR LESS	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+		MEET EX- PENSE AND LEFT-	JUST MEET EX- PENSE	DON'T MEET EX- PENSE									
														LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	LIVE COM- FORT.												
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(X)	(Y)	(Z)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537								
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420								
Having your financial information lost or stolen (c)	19550 76%	3883 74%	4160 77%	3594 75%	1877 75%	3060 80%	1887 70%	2747 79%	2059 76%	1875 75%	1413 67%	3518 77%	2815 81%	1339 78%	1539 62%	2255 77%	1819 77%	1950 77%	1955 72%	4216 78%	3357 80%	1721 77%	5951 74%	5400 78%	5293 79%	2588 73%								
Not knowing what personal information is being collected about you by companies or how it is being used (h)	18832 73%	3843 73%	3980 73%	3476 73%	1711 68%	2946 77%	1751 65%	2810 81%	2065 76%	1707 68%	1446 68%	3381 74%	2730 78%	1154 67%	1512 61%	2325 79%	1802 76%	1684 67%	1896 70%	4084 75%	3259 78%	1594 71%	5626 70%	5285 76%	5017 75%	2540 72%								
Not being able to access or afford the healthcare you or your family needs (b)	15689 61%	3809 73%	3841 71%	2805 59%	1395 56%	1595 42%	1804 67%	2615 75%	2051 76%	1592 63%	953 45%	2356 51%	2055 59%	817 47%	1490 60%	2024 69%	1811 77%	1599 63%	1473 54%	3108 57%	2482 59%	1081 48%	3501 43%	4249 61%	4935 74%	2661 75%								
Being the victim of an Internet scam or fraud (e)	15167 59%	3223 62%	3336 61%	2891 61%	1445 58%	2240 59%	1353 50%	2491 72%	1838 68%	1328 53%	1016 48%	2500 54%	2308 66%	1068 62%	1125 46%	1998 68%	1652 70%	1343 53%	1396 52%	3123 58%	2731 65%	1316 59%	4293 53%	4200 60%	4078 61%	2284 65%								
Losing your primary source of income, such as your job (a)	12247 48%	3062 59%	2797 51%	2129 45%	946 38%	1598 42%	1435 53%	2475 71%	1509 56%	708 28%	745 35%	2238 49%	1707 49%	343 20%	1203 49%	2000 68%	1331 56%	691 27%	1184 44%	2896 53%	2048 49%	487 22%	2381 29%	3573 51%	3710 55%	2364 67%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q3SUM-2. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day.

## SUMMARY OF NET "VERY/SOMEWHAT CONCERNED" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS	HS	HS	HS									MEET							
														GRAD	GRAD	GRAD	GRAD	SOME	SOME	SOME	SOME	LIVE	EX-	JUST	DON'T								
														OR	OR	OR	OR	COLL+	COLL+	COLL+	COLL+	COM-	PENSE	MEET	MEET								
	\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+		LESS,	LESS,	LESS,	LESS,						AND	BASIC	BASIC								
TOTAL	<\$20K	UNDER \$40K	UNDER \$75K	UNDER \$100K	OR MORE	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM-FORT.	LEFT-OVER	EX-PENSE	EX-PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(X)	(Y)	(Z)								
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537							
Becoming a victim of violent crime in the area where you live (f)	11244 44%	2840 54% DEF	2806 52% DEF	1737 36%	807 32%	1352 36%	1308 49% KLM	2028 58% JKLMN	1538 57% KLMN	1158 46% KL	648 31%	1457 32%	1305 37%	705 41%	928 38%	1441 49% U	1517 64% RSTUV OP	1233 49% U	1183 44%	2195 40%	1443 34%	916 41%	2637 33%	2929 42% W	3484 52% WX	1947 55% WX							
You or someone in your family being the target of online harassment (g)	10220 40%	2661 51% DEF	2486 46% EF	1794 38% E	634 25%	1226 32%	1122 42% K	2052 59% JKLMN	1224 45% KM	1003 40% K	525 25%	1630 36%	1121 32%	651 38% K	858 35%	1607 55% OSTUV	1143 49% OSUV	1137 45% U	928 34%	2161 40%	1351 32%	788 35%	2477 31%	2824 41% W	2937 44% W	1791 51% WX							
Being unfairly targeted by law enforcement (d)	9387 36%	2711 52% DEF	2395 44% DEF	1553 33%	588 24%	916 24%	1299 48% JKLMN	2126 61% JKLMN	1096 41% MN	827 33% MN	689 33% MN	1500 33% MN	651 19%	342 20%	1086 44% UV	1576 54% RSTUV	976 41% UV	811 32% U	1075 40% UV	2199 40% UV	866 21%	519 23%	2060 25%	2424 35% W	2885 43% WX	1702 48% WX							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

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Q3SUM-2. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day.

SUMMARY OF NET "VERY/SOMEWHAT CONCERNED" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY	
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426	
Having your financial information lost or stolen (c)	19550 76%	2380 72%	4264 74%	1490 79%	9240 77%	5178 75%	1955 70%	3483 75%	7391 78%	8711 76%	2702 74%	8040 76%	5313 77% N	3143 69%	16195 77%	3355 73%	12561 76%	5291 78%	1698 72%	4699 75%	4917 74%	2459 78%	1037 79%	3406 75%	
Not knowing what personal information is being collected about you by companies or how it is being used (h)	18832 73%	2441 74%	4010 70%	1389 73%	8927 75%	5023 73%	1908 69%	3390 73%	7052 74%	8267 72%	2736 75%	7687 73%	5274 76% N	3125 69%	15729 74% P	3103 67%	12268 74%	4930 73%	1635 69%	4714 76%	4771 72%	2300 73%	1005 76%	3498 77%	
Not being able to access or afford the healthcare you or your family needs (b)	15689 61%	2435 74% CE	3735 65% E	1363 72% E	6459 54%	4980 73% GI	1613 58%	3195 69% GI	4742 50%	6594 58%	2467 67% J	6597 63%	3884 56%	3073 68% M	12806 61%	2883 62%	9641 58%	4612 68% Q	1436 61%	3782 61%	3701 56%	1707 54%	937 71% X	2563 56%	
Being the victim of an Internet scam or fraud (e)	15167 59%	2154 65%	3270 57%	1056 56%	7172 60%	4318 63%	1494 54%	2715 59%	5613 59%	6660 58%	2259 62%	6218 59%	4064 59%	2526 56%	12812 61% P	2355 51%	9692 58%	4241 63%	1234 52%	3881 62%	3647 55%	1779 56%	920 70%	2787 61%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q3SUM-2. Now I would like to read you some different issues facing people in this country today. For each of the following, please tell me how concerned, if at all, you are about these issues on a typical day.

## SUMMARY OF NET "VERY/SOMEWHAT CONCERNED" RESPONSES

	BAN C	INTERNET																				CELL MOSTLY		CELL MOSTLY		CELL MOSTLY	
		-----EDUCATION BY INCOME----								-----EMPLOYMENT-----			-OCCUPATION--		----USER-----		--CELL PHONE TYPE---		---INTERNET USERS---		----INCOME----						
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, >\$20K+			
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554			
Losing your primary source of income, such as your job (a)	12247 48%	2043 62% CE	2588 45%	1007 53%	5339 45%	3779 55% GI	1180 42%	2452 53% I	3951 42%	5946 52% L	1946 53% L	4339 41%	3254 47%	2508 55%	10372 49% P	1875 41%	8074 49% S	3333 49% S	840 35%	3261 52% U	2752 42%	1697 54% U	843 64% X	2182 48%			
Becoming a victim of violent crime in the area where you live (f)	11244 44%	1938 59% CE	2572 45% E	889 47%	4464 37%	3816 56% GI	1031 37%	2254 49% GI	3201 34%	4854 42%	1534 42%	4819 46%	2645 38%	2158 48% M	8736 41%	2508 54% O	6531 39%	3560 53% Q	1153 49%	2721 44% U	2292 35%	1200 38%	682 52%	1850 41%			
You or someone in your family being the target of online harassment (g)	10220 40%	1785 54% CE	2386 42%	863 46% E	4121 34%	3453 50% GI	934 34%	1984 43% I	3088 33%	4376 38%	1377 38%	4416 42%	2388 35%	1862 41%	8227 39%	1993 43%	6296 38%	2937 43%	987 42%	2629 42% U	1920 29%	1435 45% U	731 55% X	1779 39%			
Being unfairly targeted by law enforcement (d)	9387 36%	1837 56% CE	2079 36%	863 46% E	3566 30%	3328 49% GI	836 30%	2063 45% GI	2415 25%	3799 33%	1575 43% J	3951 37%	2144 31%	2027 45% M	7354 35%	2033 44% O	5562 33%	2924 43% Q	902 38%	2643 42% UV	1674 25%	918 29%	693 53% X	1771 39%			

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX

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SUMMARY OF NET "VERY/SOMEWHAT CONCERNED" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW BRANDS---		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME---		PRIVACY CONTROL---		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME---		PERSONAL INFO --STOLEN---		INFO STOLEN BY INCOME---					
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
Having your financial information lost or stolen (c)	19550 76%	11791 76%	4386 79%	2064 76%	8769 76%	2805 77%	8215 75%	3477 75%	8282 76%	10427 76%	4962 77%	1430 75%	8192 77%	4470 68%	7871 79%	4542 80%	2426 80%	5927 73%	4155 82%	5105 76%	1591 85%	2239 79%	5245 82%	13262 74%	904 74%	3869 83%
Not knowing what personal information is being collected about you by companies or how it is being used (h)	18832 73%	11579 74%	4140 75%	2026 75%	8629 74%	2678 74%	8118 74%	3430 74%	8116 74%	10321 75%	4566 71%	1452 76%	8100 76%	3892 59%	7655 77%	4532 80%	2385 78%	5747 71%	4368 86%	4672 70%	1677 89%	2378 84%	5408 84%	12504 70%	926 76%	3999 86%
Not being able to access or afford the healthcare you or your family needs (b)	15689 61%	9542 61%	3248 58%	2032 75%	6673 58%	2414 66%	6377 58%	2885 62%	6640 61%	8123 59%	4156 64%	1399 73%	6070 57%	3564 54%	6249 63%	3482 61%	2160 71%	4826 59%	3176 63%	4084 61%	1514 80%	1396 50%	4091 64%	10695 59%	854 70%	2800 60%
Being the victim of an Internet scam or fraud (e)	15167 59%	9099 58%	3703 67%	1783 66%	6589 57%	2215 61%	6174 57%	2757 59%	6310 58%	7880 58%	4210 65%	1165 61%	6175 58%	3510 53%	6159 62%	3389 60%	1833 60%	4764 59%	3201 63%	4091 61%	1266 67%	1732 61%	4107 64%	10214 57%	758 62%	3004 64%
Losing your primary source of income, such as your job (a)	12247 48%	8054 52%	2308 42%	1870 69%	5457 47%	2119 58%	5481 50%	2442 52%	5600 51%	6930 51%	2939 46%	1267 66%	5102 48%	2809 43%	4973 50%	2718 48%	1580 52%	3728 46%	2735 54%	3345 50%	1281 68%	1258 45%	3092 48%	8293 46%	638 52%	2215 47%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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## SUMMARY OF NET "VERY/SOMEWHAT CONCERNED" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION		SOC. MEDIA LIKE/FOLLOW		USE PRIVACY		PRIVACY SETTINGS BY		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY		PERSONAL INFO		INFO STOLEN		
	BAN D	-MEDIA USE-				--SHARING--	--BRANDS--		-SETTINGS-		--INCOME--						-----SECURE-----		--INCOME--		--STOLEN--		BY INCOME-			
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	SET- TINGS <\$20K	SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
Becoming a victim of violent crime in the area where you live (f)	11244 44%	6263 40%	2456 44%	1500 55% E	4231 37%	1946 54% G	3940 36%	1825 39%	4421 41%	5118 37%	3154 49% J	920 48% M	3785 35%	2605 40%	4429 44%	2549 45%	1493 49% N	3080 38%	2505 49% RT	2654 40%	1153 61% V	1178 42%	2773 43%	7784 43%	640 53% Z	1790 38%
You or someone in your family being the target of online harassment (g)	10220 40%	6113 39%	2104 38%	1543 57% E	4145 36%	1833 50% G	3795 35%	1911 41%	4185 38%	5194 38%	2737 42%	1009 53% M	3897 36%	2215 34%	4349 44% N	2318 41%	1200 39%	3027 37%	2173 43%	2447 36%	1110 59% V	1010 36%	2542 40%	7007 39%	598 49%	1727 37%
Being unfairly targeted by law enforcement (d)	9387 36%	5430 35%	1921 35%	1443 53% E	3529 30%	1593 44% G	3582 33%	1631 35%	3787 35%	4453 33%	2624 41% J	1026 54% M	3097 29%	2046 31%	3752 38%	2011 35%	1412 46% NOP	2809 35%	1798 36%	2367 35%	924 49% V	754 27%	2283 36%	6475 36%	683 56% Z	1364 29%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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SUMMARY OF NET "VERY/SOMEWHAT CONCERNED" RESPONSES

	BAN E	RACE/ETHNICITY BY INCOME														PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN	
		RACE/ETHNICITY						RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN	
		WHITE NON-HISP.	BLACK NON-HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON-HISP.	WHITE NON-HISP. <\$40K	WHITE NON-HISP. \$40K+	BLACK NON-HISP. <\$40K	BLACK NON-HISP. \$40K+	HISP. <\$40K	HISP. \$40K+	OTHER NON-HISP. <\$40K	OTHER NON-HISP. \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
		TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
TOTAL		25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE		3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
Having your financial information lost or stolen (c)		19550 76%	11857 73%	2373 78%	1486 74%	1797 89%	1532 80%	4303 70%	6680 75%	1442 80%	734 79%	2254 83%	879 80%	565 79%	880 82%	4402 75%	5633 79%	6667 74%	3227 78%	16210 76%	7374 74%	11887 78%	2201 71%	17280 76%
Not knowing what personal information is being collected about you by companies or how it is being used (h)		18832 73%	11682 72%	2291 75%	1414 71%	1518 75%	1398 73%	4399 71%	6484 73%	1381 77%	717 77%	2030 75%	768 70%	500 70%	795 74%	4364 74%	5287 74%	6388 71%	3087 75%	15591 73%	7608 76%	10970 72%	1910 62%	16865 75%
Not being able to access or afford the healthcare you or your family needs (b)		15689 61%	9040 56%	1957 64%	1325 66%	1691 84%	1266 66%	4018 65%	4467 50%	1354 75%	436 47%	2169 80%	679 62%	550 77%	645 60%	3383 58%	4423 62%	5249 59%	2817 68%	12736 59%	7048 70%	8400 55%	1428 46%	14206 63%
Being the victim of an Internet scam or fraud (e)		15167 59%	9038 56%	1873 62%	1271 63%	1526 76%	1123 59%	3360 54%	5146 58%	1187 66%	502 54%	1983 73%	688 62%	446 62%	631 58%	3622 62%	4370 61%	4912 55%	2805 68%	12223 57%	6002 60%	8927 58%	1520 49%	13600 60%
Losing your primary source of income, such as your job (a)		12247 48%	6546 40%	1748 58%	1095 55%	1554 77%	953 50%	2649 43%	3433 38%	1212 68%	456 49%	1930 71%	591 54%	362 51%	516 48%	2465 42%	3330 47%	4332 48%	2016 49%	10130 47%	5548 55%	6467 42%	897 29%	11283 50%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW

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## SUMMARY OF NET "VERY/SOMEWHAT CONCERNED" RESPONSES

	BAN E	RACE/ETHNICITY					RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN		
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP.	HISP.	OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-														
			HISP.	HISP.	BORN	BORN	HISP.	HISP.	HISP.	HISP.														
			<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+														
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606	
Becoming a victim of violent crime in the area where you live (f)	11244 44%	5588 35%	1726 57% B	1052 53% B	1633 81% BCDF	970 51% B	2492 40% H	2690 30%	1167 65% GHJN	380 41%	1980 73% GHJLMN	583 53% H	379 53% H	513 48% H	2270 39%	3292 46% O	3710 41%	2193 53% S	8965 42%	4573 46% U	6505 42% V	1101 36% W	10108 45%	
You or someone in your family being the target of online harassment (g)	10220 40%	5225 32%	1458 48% B	988 49% B	1463 72% BCDF	859 45% B	2215 36%	2631 29%	980 55% GHJ	340 37%	1818 67% GHJLJN	516 47% H	389 54% GH	431 40%	2181 37%	3220 45% OQ	3339 37%	2056 50% S	8105 38%	4493 45% U	5552 36% V	751 24%	9433 42%	
Being unfairly targeted by law enforcement (d)	9387 36%	3716 23%	2216 73% BDF	891 44% B	1518 75% BDF	791 41% B	1822 30% H	1648 18%	1369 76% GHLJMN	675 73% GHLJMN	1842 68% GHLJMN	437 40% H	309 43% H	406 38% H	1220 21%	3177 45% OQ	3087 34% O	1642 40%	7640 36% U	4562 46% U	4685 31% V	727 24%	8605 38%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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EMINUSE. Do you use the internet or email, at least occasionally?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
		MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Yes	20498	10332	10166	13425	2115	2818	4812	7480	5159	2274	1286	5348	6601	7085	5342	3472	2745	5938	7701	11467	3045	15607	6031	14341
	80%	82%	77%	83%	70%	70%	93%	89%	79%	47%	40%	75%	85%	96%	64%	83%	95%	94%	67%	93%	58%	88%	88%	76%
		C		EF			IJ	IJ	J			K	KL	KLM		O	OP	OP		S		U	X	
No	5280	2232	3048	2760	921	1205	376	914	1393	2513	1968	1820	1125	324	2995	720	155	368	3835	853	2182	2145	843	4437
	20%	18%	23%	17%	30%	30%	7%	11%	21%	52%	60%	25%	15%	4%	36%	17%	5%	6%	33%	7%	42%	12%	12%	24%
			B		D	D		GH	GHI	LMN	MN	N			PQR	QR			T		V		W	
Don't know (VOL.)	5	5	-	5	-	-	-	-	-	5	-	-	5	-	5	-	-	-	5	-	5	-	-	5
	*%	*%		*%						*%			*%		*%				*%		*%			*%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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EMINUSE. Do you use the internet or email, at least occasionally?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	<\$20K	\$20K- UNDER \$40K		\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS	HS GRAD OR LESS	HS GRAD OR LESS	HS GRAD OR LESS	SOME AGE 18-29	SOME AGE 30-49	SOME AGE 50-64	SOME AGE 65+	LIVE COM- FORT	MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- BASIC PENSE	DON'T MEET EX- BASIC PENSE									
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537										
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420										
Yes	20498	3045	4140	4374	2286	3652	2376	2755	1699	749	2064	4436	3220	1367	2249	2202	1327	755	2547	5261	3826	1517	7077	6036	4859	2200										
	80%	58%	76%	92%	91%	96%	88%	79%	63%	30%	97%	97%	92%	79%	91%	75%	56%	30%	94%	97%	91%	68%	88%	87%	73%	62%										
			B	BC	BC	BC	HIJN	IJ	J		GHIJN	GHIJN	HIJN	IJ	PQRV	QR	R		PQRV	PQRUV	PQRV	QR	YZ	YZ	Z											
No	5280	2182	1292	396	213	156	317	723	1003	1761	54	154	276	359	217	725	1029	1770	159	169	363	721	1009	922	1837	1337										
	20%	42%	24%	8%	9%	4%	12%	21%	37%	70%	3%	3%	8%	21%	9%	25%	44%	70%	6%	3%	9%	32%	12%	13%	27%	38%										
		CDEF	DEF				KL	GKLM	HKLMN	IKLMN				GKLM		OSTU	PSTUV	QSTUV			T	OSTU			WX	WXY										
									G	GH								O	OP																	
Don't know (VOL.)	5	5	-	-	-	-	-	-	-	5	-	-	-	-	-	-	-	-	-	-	-	5	-	-	5	-										
	*%	*%								*%												*%			*%											
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-										

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EMINUSE. Do you use the internet or email, at least occasionally?

BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY NET USER BY	
	HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,		
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426	
Yes	20498 80%	1672 51%	4315 75%	1354 71%	11244 94%	3958 58%	2312 83%	3723 80%	9109 96%	10278 90%	3252 89%	6820 65%	6518 94%	3766 83%	20498 97%	- 95%	15788 59%	4004 59%	706 30%	6021 97%	6512 98%	3157 100%	1195 91%	4469 98%	
			B	B	BCD		F	F	FGH	L	L		N			RS	S				TU		W		
No	5280 20%	1625 49%	1428 25%	537 28%	718 6%	2901 42%	471 17%	906 20%	382 4%	1142 10%	414 11%	3719 35%	391 6%	776 17%	661 3%	4619 100%	848 5%	2776 41%	1657 70%	218 3%	102 2%	-	123 9%	86 2%	
		CDE	E	E		GHI	I	I				JK		M		O		Q	QR				X		
Don't know (VOL.)	5 **	-	-	5 **	-	-	-	5 **	-	-	-	5 **	-	-	-	5 **	-	-	5 **	-	-	-	-	-	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EMINUSE. Do you use the internet or email, at least occasionally?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST- POSI- TIVE	MOST- NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
Yes	20498	15235	5249	2500	11445	3595	10618	4647	10556	13440	6117	1769	10615	5244	8254	4389	2344	7984	4977	6320	1801	2813	5585	13910	768	4395
	80%	98%	94%	92%	99%	99%	97%	100%	97%	98%	95%	93%	99%	80%	83%	77%	77%	98%	98%	94%	96%	100%	87%	77%	63%	94%
					D			I		K			L					T	T			X		Y		
No	5280	350	308	206	139	39	308	9	342	240	337	143	90	1336	1718	1302	695	153	85	391	81	4	836	4075	450	278
	20%	2%	6%	8%	1%	1%	3%	1%	3%	2%	5%	7%	1%	20%	17%	23%	23%	2%	2%	6%	4%	1%	13%	23%	37%	6%
					E				H		J	M								RS			W	Z		
Don't know (VOL.)	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	-	-
	1%																						1%			
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
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EMINUSE. Do you use the internet or email, at least occasionally?

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---			
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. -<\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. -<\$40K	BLACK NON- HISP. \$40K+	HISP., -<\$40K	HISP., \$40K+	OTHER NON- HISP. -<\$40K	OTHER NON- HISP. \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL		25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606	
UNWEIGHTED BASE		3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588	
Yes		20498 80%	13425 83% CE	2115 70% E	1720 86% CE	1098 54%	1580 83% CE	4263 69%	8419 94% GIKLM	1139 63%	837 90% GIKM	1734 64%	931 84% GIKM	438 61%	1030 96% GIKM	4763 81%	5521 78%	7610 85% P	2601 63%	17782 83% R	8030 80%	12190 79%	2289 74%	18118 80%	
No		5280 20%	2760 17%	921 30% BDF	282 14% BCDF	923 46% BCDF	334 17%	1907 31% HJLN	523 6% HJLN	657 37% HJLN	93 10% HJLN	973 36% HJLN	173 16% H	277 39% HJLN	48 4%	1109 19%	1588 22% Q	1350 15%	1518 37% S	3683 17%	1980 20%	3144 21%	796 26%	4484 20%	
Don't know (VOL.)		5 *%	5 *%	-	-	-	-	5 *%	-	-	-	-	-	-	-	5 *%	-	-	-	5 *%	5 *%	-	-	5 *%	
Refused (VOL.)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

INTMOB. Do you access the internet on a cell phone, tablet or other mobile handheld device, at least occasionally?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
		MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Yes	18245 71%	9375 75%	8870 67%	11516 71%	1964 65%	2908 72%	4864 94%	7126 85%	4146 63%	1542 32%	1318 40%	4737 66%	5737 74%	6311 85%	5064 61%	2911 69%	2346 81%	5478 87%	6980 60%	10202 83%	3015 58%	13827 78%	5806 84%	12333 66%
		C					HIJ	IJ	J			K	KL	KLM		O	OP	OP		S		U	X	
No	7510 29%	3192 25%	4318 33%	4668 29%	1068 35%	1098 27%	325 6%	1253 15%	2403 37%	3242 68%	1929 59%	2428 34%	1979 26%	1095 15%	3253 39%	1280 31%	553 19%	829 13%	4535 39%	2117 17%	2206 42%	3909 22%	1055 15%	6435 34%
			B					G	GH	GHI	LMN	MN	N		PQR	QR			T		V		W	
Don't know (VOL.)	13 **	2 **	11 **	6 **	4 **	4 **	-	2 **	4 **	8 **	8 **	3 **	-	3 **	10 **	2 **	1 **	-	12 **	1 **	10 **	3 **	-	13 **
Refused (VOL.)	13 **	-	13 **	-	-	13 **	-	13 **	-	-	-	-	13 **	-	13 **	-	-	-	13 **	-	-	13 **	13 **	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

INTMOB. Do you access the internet on a cell phone, tablet or other mobile handheld device, at least occasionally?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,									MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- BASIC PENSE					
															AGE	AGE	AGE	AGE	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM- FORT.											
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)												
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537								
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420								
Yes	18245	3015	3625	3682	2008	3469	2481	2700	1208	472	2067	4178	2739	946	2247	2221	967	535	2602	4884	3173	1006	6435	5266	4263	2074								
	71%	58%	67%	77%	80%	91%	92%	78%	45%	19%	98%	91%	78%	55%	91%	76%	41%	21%	96%	90%	76%	45%	80%	76%	64%	59%								
			B	BC	BC	BCDE	HIJMN	IJN	J		IJLMN	HIJMN	IJN	J	PQRUV	QRV	R		QRTUV	PQRUV	QRV	R	YZ	YZ										
No	7510	2206	1792	1087	491	338	212	763	1491	2035	52	412	757	779	219	706	1386	1984	104	530	1016	1235	1651	1685	2421	1464								
	29%	42%	33%	23%	20%	9%	8%	22%	55%	81%	2%	9%	22%	45%	9%	24%	59%	79%	4%	10%	24%	55%	20%	24%	36%	41%								
		CDEF	DEF	F	F			GKL	GHKLM	IKLMN		K	GKL	GHKLM		OST	OPSTU	QSTUV		S	OST	OPSTU		WX	WX									
Don't know (VOL.)	13 **%	10 **%	2 **%	1 **%	-	-	-	2 **%	4 **%	7 **%	-	-	-	1 **%	-	-	4 **%	7 **%	-	2 **%	-	1 **%	1 **%	6 **%	4 **%	-								
Refused (VOL.)	13 **%	-	13 **%	-	-	-	-	13 **%	-	-	-	-	-	-	-	-	-	-	-	13 **%	-	-	-	-	13 **%	-								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

INTMOB. Do you access the internet on a cell phone, tablet or other mobile handheld device, at least occasionally?

BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--			CELL MOSTLY			CELL MOSTLY	
	HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,		
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426	
Yes	18245 71%	1730 52%	3832 67%	1267 67%	9950 83%	3724 54%	2019 73%	3232 70%	8139 86%	9498 83%	3117 85%	5487 52%	6024 87%	3537 78%	18245 86%	- 92%	15287 39%	2616 39%	343 14%	6229 100%	5820 88%	3141 100%	1312 100%	4550 100%	
			B	B	BCD		F	F	FGH	L	L		N			RS	S		U		U				
No	7510 29%	1557 47%	1910 33%	629 33%	1996 17%	3124 46%	763 27%	1387 30%	1350 14%	1920 17%	549 15%	5032 48%	885 13%	1003 22%	2910 14%	4600 99%	1347 8%	4146 61%	2017 85%	10 *	793 12%	15 *	5 *	5 *	
		CDE	E	E		GHI	I	I				JK		M		O	Q	QR		TV					
Don't know (VOL.)	13 **	10 **	-	-	3 **	10 **	-	2 **	1 **	2 **	-	11 **	-	2 **	3 **	10 **	1 **	5 **	8 **	-	1 **	-	-	-	
Refused (VOL.)	13 **	-	-	-	13 **	-	-	13 **	-	-	-	13 **	-	-	-	13 **	-	13 **	-	-	-	-	-	-	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

INTMOB. Do you access the internet on a cell phone, tablet or other mobile handheld device, at least occasionally?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		PRIVACY CONTROL--		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME--					
	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	SET- TINGS <\$20K	SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
	TOTAL	USER	USER																							
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
Yes	18245	14306	3928	2534	10720	3473	10022	4421	9858	12523	4978	1793	9904	4520	7702	3992	1854	7369	4370	5477	1537	2575	5014	12461	704	4005
	71%	92%	71%	94%	93%	96%	92%	95%	90%	92%	77%	94%	93%	69%	77%	70%	61%	91%	86%	82%	82%	91%	78%	69%	58%	86%
		C						I		K				NPQ				T				U	X		Y	
No	7510	1276	1628	172	861	161	902	235	1036	1156	1474	119	800	2059	2254	1694	1181	766	692	1234	345	242	1406	5507	514	668
	29%	8%	29%	6%	7%	4%	8%	5%	10%	8%	23%	6%	7%	31%	23%	30%	39%	9%	14%	18%	18%	9%	22%	31%	42%	14%
			B						H		J			O		0	0			R	V			W	Z	
Don't know (VOL.)	13	3	-	-	3	-	2	-	3	1	2	-	1	-	2	5	4	2	-	-	-	-	1	8	-	1
	%	%			%		%		%	%	%		%		%	%	%	%				%	%		%	
Refused (VOL.)	13	-	-	-	-	-	-	-	-	-	-	-	-	-	13	-	-	-	-	-	-	-	-	13	-	-
	%														%								%			

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			-----DISABILITY-----		-----GOV'T BENEFITS-----		-----VETERAN-----		
	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK			OTHER	OTHER										
	NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	NON-	HISP.	HISP.	NON-	NON-	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606	
3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588	
18245	11516	1964	1680	1227	1419	3484	7428	1114	759	1841	917	430	896	4228	4964	6722	1995	16204	7225	10840	1923	16280	
71%	71%	65%	84%	61%	74%	56%	83%	62%	82%	68%	83%	60%	83%	72%	70%	75%	48%	75%	72%	71%	62%	72%	
	E		BCE		E		GIKM		GIKM	G	GIKM		GIKM					R			V		
7510	4668	1068	322	776	496	2686	1513	678	170	848	187	286	183	1646	2142	2217	2123	5239	2787	4471	1160	6302	
29%	29%	35%	16%	38%	26%	43%	17%	38%	18%	31%	17%	40%	17%	28%	30%	25%	52%	24%	28%	29%	38%	28%	
	D	D		BDF		HJKLN		HJLN		HJLN		HJLN					S				W		
13	6	4	-	4	-	5	1	4	-	4	-	-	-	2	3	9	-	13	4	10	2	11	
%	%	%		%		%	%	%		%				%	%	%		%	%	%	%	%	
13	-	-	-	13	-	-	-	-	-	13	-	-	-	-	-	13	-	13	-	13	-	13	
%				1%						%						%		%		%		%	

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015



DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

COMBINED EMINUSE/INTMOB: Summary table of internet users

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
NET Use internet or email	21159 82%	10697 85%	10462 79%	13686 85%	2191 72%	3061 76%	5008 97%	7696 92%	5318 81%	2366 49%	1460 45%	5597 78%	6811 88%	7110 96%	5745 69%	3604 86%	2762 95%	5962 95%	8238 71%	11550 94%	3355 64%	15892 90%	6237 91%	14796 79%
		C		EF			HIJ	IJ	J			K	KL	KLM		O	OP	OP		S		U	X	
General- internet and Email, and Mobile-internet	17584 68%	9010 72%	8574 65%	11255 70%	1888 62%	2665 66%	4669 90%	6910 82%	3988 61%	1450 30%	1144 35%	4489 63%	5527 72%	6286 85%	4661 56%	2779 66%	2330 80%	5453 86%	6443 56%	10119 82%	2704 52%	13541 76%	5600 81%	11878 63%
		C					HIJ	IJ	J			K	KL	KLM		O	OP	OP		S		U	X	
General- internet and Email only	2913 11%	1322 11%	1592 12%	2170 13%	227 7%	153 4%	144 3%	570 7%	1172 18%	824 17%	142 4%	859 12%	1073 14%	799 11%	681 8%	693 17%	416 14%	485 8%	1258 11%	1348 11%	340 7%	2065 12%	431 6%	2463 13%
				EF				G	GH	GH		K	K	K		OR	R				U		W	
Mobile-internet only	661 3%	365 3%	297 2%	261 2%	76 3%	243 6%	195 4%	216 3%	159 2%	92 2%	173 5%	249 3%	210 3%	25 3%	403 5%	132 3%	17 1%	24 3%	537 5%	83 1%	310 6%	285 2%	206 3%	455 2%
					D						N	N	N		QR				T		V			
NET Do not use internet or email	4623 18%	1872 15%	2751 21%	2504 15%	845 28%	962 24%	181 3%	699 8%	1235 19%	2426 51%	1795 55%	1571 22%	919 12%	299 4%	2596 31%	589 14%	139 5%	344 5%	3303 29%	770 6%	1876 36%	1860 10%	637 9%	3986 21%
			B		D	D		G	GH	GHI	LMN	MN	N		PQR	QR			T		V			

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

COMBINED EMINUSE/INTMOB: Summary table of internet users

BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----					-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
													HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM-FORT.	MEET EX-PENSE AND LEFT-OVER	JUST MEET EX-PENSE	DON'T MEET EX-PENSE					
TOTAL	<\$20K	\$20K- \$40K UNDER	\$40K- \$75K UNDER	\$75K- \$100K UNDER	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)				
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)																
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537			
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420			
NET Use internet or email	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344			
	82%	64%	80%	93%	92%	96%	95%	85%	67%	32%	98%	97%	93%	80%	95%	80%	62%	32%	98%	98%	92%	69%	89%	89%	76%	66%			
			B	BC	BC	BC	HIJN	IJ	J		HIJN	HIJN	HIJN	IJ	PQRV	QRV	R		PQRUV	PQRUV	PQRV	R	YZ	YZ	Z				
General- internet and Email, and Mobile-internet	17584	2704	3422	3643	2001	3452	2293	2513	1095	422	2059	4149	2699	940	2162	2070	843	473	2492	4823	3139	976	6314	5142	3998	1930			
	68%	52%	63%	76%	80%	91%	85%	72%	41%	17%	97%	90%	77%	54%	88%	71%	36%	19%	92%	89%	75%	44%	78%	74%	60%	55%			
			B	BC	BC	BCDE	HIJN	IJN	J		IJLMN	HIJMN	IJN	IJ	PQRUV	QRV	R		PQRUV	PQRUV	QRV	R	YZ	YZ					
General- internet and Email only	2913	340	718	731	285	200	83	242	604	327	5	287	521	426	87	132	484	282	55	437	687	541	763	893	861	270			
	11%	7%	13%	15%	11%	5%	3%	7%	22%	13%	1%	6%	15%	25%	4%	5%	21%	11%	2%	8%	16%	24%	9%	13%	13%	8%			
			BF	BF				K	GHJKL	GK		K	GHKL	HJKLM	G		OPRST	OPS		OS	OPST	OPRST							
Mobile-internet only	661	310	202	39	7	17	187	187	112	50	8	29	40	6	85	151	124	62	110	61	34	30	121	124	265	144			
	3%	6%	4%	1%	1%	5%	7%	5%	4%	2%	1%	1%	1%	1%	3%	5%	5%	2%	4%	1%	1%	1%	1%	2%	4%	4%			
		DEF	EF				JKLMN	KLN											TU										
NET Do not use internet or email	4623	1876	1090	357	205	139	129	536	891	1715	47	125	236	353	132	574	905	1708	49	108	329	696	889	798	1577	1194			
	18%	36%	20%	7%	8%	4%	5%	15%	33%	68%	2%	3%	7%	20%	5%	20%	38%	68%	2%	2%	8%	31%	11%	11%	24%	34%			
		CDEF	DEF					GKLM	HKLMN	IKLMN				GKLM		OSTU	OPSTU	QSTUV			ST	OPSTU			WX	WXY			
								G	GH									OP											

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

COMBINED EMINUSE/INTMOB: Summary table of internet users

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		NET USER BY
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	
TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
NET Use internet or email	21159 82%	1857 56%	4500 78% B	1479 78% B	11344 95% BCD	4286 62%	2375 85%	3928 85% F	9128 96% FGH	10524 92% L	3384 92% L	7101 67%	6567 95% N	3968 87%	21159 100%	-	16108 97% RS	4291 63% S	760 32%	6239 100%	6614 100%	3157 100%	1318 100%	4554 100%
General- internet and Email, and Mobile-internet	17584 68%	1544 47%	3647 64% B	1143 60% B	9850 82% BCD	3397 50%	1956 70%	3027 65% F	8120 86% FGH	9252 81% L	2985 81% L	5206 49%	5976 86% N	3336 73%	17584 83%	-	14967 90% RS	2329 34% S	288 12%	6011 96% U	5718 86%	3141 100% TU	1189 90%	4464 98% W
General- internet and Email only	2913 11%	128 4%	668 12% B	212 11% B	1394 12% B	561 8%	356 13%	696 15% F	989 10% JK	1026 9%	267 7%	1614 15%	543 8%	431 9%	2913 14%	-	821 5% Q	1675 25% Q	418 18% Q	10 *% TV	794 12%	15 *% TV	5 *% TV	5 *% TV
Mobile-internet only	661 3%	186 6% E	185 3%	124 7% E	100 1% I	328 5% I	63 2%	205 4% I	19 *% I	246 2%	132 4%	281 3%	49 1% M	202 4% M	661 3%	-	320 2% M	287 4% M	55 2% M	218 3% M	102 2% M	-	123 9% X	86 2% X
NET Do not use internet or email	4623 18%	1439 44% CDE	1242 22% E	417 22% E	618 5%	2573 38% GHI	407 15% I	706 15% I	363 4%	896 8%	282 8%	3443 33% JK	342 5%	575 13% M	-	4623 100%	527 3% Q	2489 37% QR	1607 68% QR	-	-	-	-	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

COMBINED EMINUSE/INTMOB: Summary table of internet users

	SOCIAL MEDIA USE										SOC. MEDIA LOCATION		SOC. MEDIA LIKE/FOLLOW		PRIVACY SETTINGS BY		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY		PERSONAL INFO		INFO STOLEN	
	BAN D		-MEDIA USE-		-BY INCOME-		--SHARING--		--BRANDS--		-SETTINGS-		--INCOME--		-----PRIVACY		-----SECURE-----		--INCOME--		--STOLEN---		-BY INCOME-					
	SM	OTHER NET	SM USER	SM USER,							USE SET- TINGS	USE SET- TINGS	A	LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+		
	TOTAL	USER	USER	<\$20K	\$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673		
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519		
NET Use internet or email	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463		
	82%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	83%	85% P	79%	80%	100%	100%	100%	100%	100%	89% X	80%	68%	95% Y		
General- internet and Email, and Mobile-internet	17584	13956	3621	2328	10581	3434	9714	4412	9517	12282	4641	1650	9814	4295	7456	3890	1773	7217	4285	5086	1456	2570	4881	11954	639	3937		
	68%	90% C	65%	86%	91%	95% G	89%	95% I	87%	90% K	72%	86%	92%	65%	75% NQ	68% Q	58%	89% T	85% T	76% U	77%	91% U	76% X	66%	52%	84% Y		
General- internet and Email only	2913	1279	1628	172	864	161	904	235	1039	1157	1476	119	801	949	798	499	571	768	692	1234	345	242	704	1957	129	458		
	11%	8%	29% B	6%	7%	4%	8%	5%	10% H	8%	23% J	6%	7%	14% OP	8%	9%	19% OP	9%	14%	18% R	18% V	9%	11%	11%	11%	10%		
Mobile-internet only	661	350	308	206	139	39	308	9	342	240	337	143	90	225	246	101	81	153	85	391	81	4	132	508	65	67		
	3%	2%	6%	8% E	1%	1%	3%	1% *	3% H	2%	5% J	7% M	1%	3%	2%	2%	3%	2%	2%	6% RS	4%	1% *	2%	3%	5%	1%		
NET Do not use internet or email	4623	-	-	-	-	-	-	-	-	-	-	-	-	1110	1472	1201	614	-	-	-	-	-	704	3571	385	211		
	18%													17%	15%	21% O	20%						11%	20% W	32% Z	5%		

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

COMBINED EMINUSE/INTMOB: Summary table of internet users

	BAN	E-----RACE/ETHNICITY-----														-----RACE/ETHNICITY BY INCOME-----														-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
		WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO															
		TOTAL																																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)															
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606															
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588															
NET Use internet or email	21159 82%	13686 85% CE	2191 72%	1779 89% CE	1281 63%	1655 86% CE	4452 72%	8456 95% GIKM	1210 67%	841 91% GIKM	1946 72%	962 87% GIK	503 70%	1041 97% GIKM	4843 82%	5652 80%	7871 88% P	2720 66%	18304 85% R	8304 83%	12573 82%	2370 77%	18698 83%															
General- internet and Email, and Mobile-internet	17584 68%	11255 70% E	1888 62%	1621 81% BCE	1044 52%	1344 70% E	3295 53%	7391 83% GIKM	1042 58%	755 81% GIKM	1629 60%	886 80% GIKM	365 51%	885 82% GIKM	4148 71%	4832 68%	6460 72%	1876 46%	15683 73% R	6951 69%	10456 68%	1842 60%	15699 69% V															
General- internet and Email only	2913 11%	2170 13% CDE	227 7% E	99 5%	54 3%	236 12% E	968 16% IKL	1028 11% IKL	97 5%	82 9%	105 4%	44 4%	73 10%	145 13% KL	615 10%	688 10%	1149 13%	725 18% S	2100 10%	1079 11%	1734 11%	447 14%	2419 11%															
Mobile-internet only	661 3%	261 2%	76 3%	60 3%	183 9% BC	75 4%	189 3% H	37 *% H	71 4%	5 *% H	212 8% GHJN	31 3%	64 9%	11 1%	80 1%	131 2%	261 3%	119 3%	521 2%	274 3%	383 3%	81 3%	580 3%															
NET Do not use internet or email	4623 18%	2504 15%	845 28% BDF	223 11% BDF	739 37% BDF	260 14%	1723 28% HJLN	486 5%	585 33% HJLN	88 9%	761 28% HJLN	142 13%	213 30% HJN	37 3%	1033 18%	1457 20% Q	1089 12%	1398 34% S	3166 15%	1711 17%	2760 18%	715 23%	3908 17%															

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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HOME3NW. Do you ever use the internet or email at HOME?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
		MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
Yes	19311 91%	9709 91%	9602 92%	12788 93% F	2005 92% F	2481 81%	4727 94% H	6887 89%	4793 90%	2164 91%	1109 76%	4709 84%	6344 93% KL	6980 98% KLM	4745 83%	3329 92% O	2674 97% O	5764 97% O	6975 85%	11110 96% S	2736 82%	14875 94% U	5676 91%	13528 91%
No	1836 9%	980 9%	856 8%	898 7%	186 8%	567 19% DE	273 5% G	809 11% G	521 10%	202 9%	343 23% MN	887 16% MN	467 7% N	127 2% PQR	1000 17%	275 8%	88 3%	194 3%	1255 15% T	435 4%	619 18% V	1013 6%	561 9%	1256 8%
Don't know (VOL.)	12 *%	8 *%	4 *%	-	-	12 *%	8 *%	-	4 *%	-	8 1%	-	-	4 *%	-	-	-	4 *%	8 *%	4 *%	-	4 *%	-	12 *%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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HOME3NW. Do you ever use the internet or email at HOME?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE				EDUCATION BY AGE								---HOUSEHOLD FINANCES---			
	TOTAL					<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS	HS GRAD OR LESS	HS GRAD OR LESS	HS GRAD OR LESS	SOME AGE 18-29	SOME AGE 30-49	SOME AGE 50-64	SOME AGE 65+	LIVE COM- FORT.	MEET EX- PENSE	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE					
		<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K									OR MORE	OR	OR	OR													
		(A)	(B)	(C)	(D)									(E)	(F)	(G)	(H)						(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344				
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258				
Yes	19311 91%	2736 82%	3765 87%	4247 96% BC	2184 95% BC	3581 98% BC	2317 90%	2401 82%	1474 81%	690 86%	2056 99% GHIJ	4299 96% HIJ	3081 95% HI	1297 95% HI	2110 90% P	1792 76%	1146 79%	689 84%	2612 98% OPQR	5073 95% PQR	3643 94% PQ	1472 95% PQ	6776 94% YZ	5786 94% YZ	4528 88%	1945 83%				
No	1836 9%	619 18% DEF	578 13% DEF	166 4%	106 5%	88 2%	238 9% K	541 18% KLMN	337 19% KLMN	109 14% KLM	17 1%	166 4%	175 5%	75 5%	216 9% S	561 24% OSTUV	306 21% OSTUV	128 16% ST	45 2%	248 5%	214 6%	74 5%	418 6%	374 6% WX	597 12% WX	399 17% WX				
Don't know (VOL.)	12 *%	-	-	-	4 *%	-	8 *%	-	-	-	-	-	4 *%	-	8 *%	-	-	-	-	-	4 *%	-	4 *%	-	-	-				
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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HOME3NW. Do you ever use the internet or email at HOME?

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET A USER	SMART PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426
Yes	19311 91%	1353 73%	3904 87% B	1371 93% B	10930 96% BC	3293 77%	2223 94% F	3665 93% F	8846 97% F	9569 91%	3162 93%	6433 91%	6368 97% N	3311 83%	19311 91%	-	15103 94% R	3515 82%	693 91%	5444 87%	6434 97% T	3147 100% TU	1059 80%	4124 91%
No	1836 9%	504 27% CDE	597 13% E	108 7%	410 4%	984 23% GHI	152 6%	262 7%	279 3%	944 9%	222 7%	668 9%	195 3%	649 16% M	1836 9%	-	1001 6%	768 18% Q	68 9%	795 13% UV	180 3% V	6 *% W	259 20%	430 9%
Don't know (VOL.)	12 *%	-	-	-	4 *%	8 *%	-	-	4 *%	12 *%	-	-	4 *%	8 *%	12 *%	-	4 *%	8 *%	-	-	-	4 *%	-	-
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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HOME3NW. Do you ever use the internet or email at HOME?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY --INCOME--		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY		PERSONAL INFO		INFO STOLEN					
	BAN D	-MEDIA USE-										USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)															
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
Yes	19311	14535	4768	2291	11052	3349	10271	4500	10002	12976	5534	1678	10315	4948	7746	4180	2213	7628	4704	5900	1589	2771	5328	13047	683	4234
	91%	93%	86%	85%	95%	92%	94%	97%	92%	95%	86%	88%	96%	90%	91%	93%	91%	94%	93%	88%	84%	98%	93%	90%	82%	95%
		C			D			I		K			L				T				U				Y	
No	1836	1038	788	415	528	281	655	144	895	700	920	234	387	521	746	306	212	501	358	807	293	46	390	1360	150	228
	9%	7%	14%	15%	5%	8%	6%	3%	8%	5%	14%	12%	4%	10%	9%	7%	9%	6%	7%	12%	16%	2%	7%	9%	18%	5%
			B		E				H		J		M							R	V				Z	
Don't know (VOL.)	12	12	-	-	4	4	-	12	-	4	-	-	4	-	8	4	-	8	-	4	-	-	-	12	-	-
	***	***			***	***		***		***			***		***	***		***		***				***		
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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HOME3NW. Do you ever use the internet or email at HOME?

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP., \$40K+	HISP., \$40K+	OTHER NON- HISP., \$40K+	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-														
			HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+													
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698	
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028	
Yes	19311 91%	12788 93% DE	2005 92% E	1526 86%	956 75%	1509 91% E	3934 88% K	8134 96% GIK	1038 86%	832 99% GIK	1485 76%	897 93% K	419 83%	1002 96% GK	4655 96% Q	5251 93%	7036 89%	2417 89%	16778 92%	7443 90%	11623 92%	2223 94%	17009 91%	
No	1836 9%	898 7%	186 8%	250 14% B	317 25% BCF	146 9%	518 12% HJN	322 4%	172 14% HJ	9 1%	453 23% GHJLN	61 6%	84 17%	39 4%	188 4%	401 7%	835 11% 0	303 11%	1514 8%	857 10%	942 7%	147 6%	1678 9%	
Don't know (VOL.)	12 **	-	-	4 **	8 1%	-	-	-	-	-	8 **	4 **	-	-	-	-	-	-	12 **	4 **	8 **	-	12 **	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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BBHOME1. Is your internet connection AT HOME through a slow-speed connection such as dial-up... OR do you have a high-speed, broadband connection such as DSL, cable, or FIOS?

	BAN A	SEX		RACE			AGE				EDUCATION				HOUSEHOLD INCOME				HH INCOME		HH INCOME		PARENT	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON THOSE WHO USE INTERNET AT HOME	19311	9709	9602	12788	2005	2481	4727	6887	4793	2164	1109	4709	6344	6980	4745	3329	2674	5764	6975	11110	2736	14875	5676	13528
UNWEIGHTED BASE	2104	1116	988	1324	252	320	434	588	583	415	118	470	563	929	517	327	294	638	759	1197	306	1590	515	1580
Slow-speed/Dial-up	883 5%	421 4%	462 5%	354 3%	126 6%	322 13% D	282 6%	314 5%	170 4%	111 5%	238 21% LMN	248 5%	222 3%	173 2%	438 9% QR	173 5%	89 3%	92 2%	621 9% T	202 2%	340 12% V	451 3%	290 5%	593 4%
Higher-speed/Broadband	17098 89%	8856 91% C	8242 86%	11634 91% F	1738 87%	1967 79%	4057 86%	6256 91%	4244 89%	1886 87%	688 62%	4065 86% K	5638 89% K	6550 94% KLM	3690 78%	2991 90% O	2453 92% O	5528 96% OP	5588 80%	10465 94% S	1949 71%	13735 92% U	5208 92%	11815 87%
Both Slow-speed/Dial-up and Higher-speed/Broadband (VOL.)	73 *%	32 *%	41 *%	53 *%	-	15 1%	21 *%	26 *%	5 *%	20 1%	15 1%	5 *%	33 1%	21 *%	50 1%	2 *%	9 *%	2 *%	52 1%	15 *%	30 1%	37 *%	24 *%	49 *%
Access internet only using cell phone or tablet (VOL.)	216 1%	83 1%	132 1%	146 1%	29 1%	37 1%	24 1%	135 2% J	55 1%	2 *%	29 3%	65 1%	85 1%	37 1%	103 2%	49 1%	4 *%	28 *%	117 2%	70 1%	72 3%	115 1%	53 1%	162 1%
No home internet access (VOL.)	144 1%	70 1%	74 1%	64 1%	44 2%	21 1%	45 1%	46 1%	43 1%	1 *%	30 3%	39 1%	38 1%	32 *%	100 2% R	10 *%	7 *%	1 *%	111 2%	27 *%	92 3%	45 *%	54 1%	90 1%
Don't know (VOL.)	749 4%	179 2%	571 6% B	463 4%	68 3%	119 5%	295 6% H	82 1%	213 4% H	141 6% H	108 10% N	279 6% N	232 4%	130 2%	361 8% PR	86 3%	93 3%	67 1%	464 7% T	261 2%	249 9% V	404 3%	45 1%	688 5% W
Refused (VOL.)	147 1%	67 1%	80 1%	74 1%	-	-	3 *%	28 *%	63 1%	3 *%	-	9 *%	98 2%	38 1%	3 *%	18 1%	19 1%	46 1%	22 *%	70 1%	3 *%	88 1%	2 *%	131 1%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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BBHOME1. Is your internet connection AT HOME through a slow-speed connection such as dial-up... OR do you have a high-speed, broadband connection such as DSL, cable, or FIOS?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON THOSE WHO USE INTERNET AT HOME	19311	9709	9602	12788	2005	2481	4727	6887	4793	2164	1109	4709	6344	6980	4745	3329	2674	5764	6975	11110	2736	14875	5676	13528
NET Dial-up/Both dial-up and broadband	956 5%	453 5%	503 5%	406 3%	126 6%	337 14% D	303 6%	340 5%	176 4%	131 6%	253 23% LMN	252 5%	254 4%	193 3%	488 10% QR	175 5%	97 4%	94 2%	673 10% T	217 2%	370 14% V	489 3%	314 6%	642 5%
NET Broadband/Both dial-up and broadband	17171 89%	8888 92% C	8284 86%	11687 91% F	1738 87%	1983 80%	4078 86%	6283 91%	4249 89%	1906 88%	704 63%	4069 86% K	5670 89% K	6570 94% KLM	3740 79%	2993 90% O	2462 92% O	5530 96% OP	5640 81%	10480 94% S	1979 72%	13772 93% U	5232 92%	11864 88%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

BBHOME1. Is your internet connection AT HOME through a slow-speed connection such as dial-up... OR do you have a high-speed, broadband connection such as DSL, cable, or FIOS?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----				EDUCATION BY AGE-----								HOUSEHOLD FINANCES--			
	TOTAL	\$20K- \$40K- \$75K- \$100K					<\$40K <\$40K <\$40K				<\$40K \$40K+ \$40K+ \$40K+				HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE				
		<\$20K	UNDER \$40K	UNDER \$75K	UNDER \$100K	OR MORE	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+								
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)			
BASED ON THOSE WHO USE INTERNET AT HOME	19311	2736	3765	4247	2184	3581	2317	2401	1474	690	2056	4299	3081	1297	2110	1792	1146	689	2612	5073	3643	1472	6776	5786	4528	1945				
UNWEIGHTED BASE	2104	306	393	439	237	401	219	203	186	136	182	362	364	246	187	152	152	85	246	428	429	328	772	608	504	194				
Slow-speed/Dial-up	883	340	249	110	63	29	204	251	77	88	24	63	93	19	176	212	31	63	106	102	136	48	181	266	299	130				
	5%	12%	7%	3%	3%	1%	9%	10%	5%	13%	1%	1%	3%	1%	8%	12%	3%	9%	4%	2%	4%	3%	3%	5%	7%	7%				
		DEF	F				KLN	KLMN		KLMN					T	STUV										W				
Higher-speed/Broadband	17098	1949	3269	3916	2059	3469	1809	1973	1218	509	1968	4111	2822	1207	1646	1434	1035	575	2405	4805	3208	1309	6349	5209	3786	1546				
	89%	71%	87%	92%	94%	97%	78%	82%	83%	74%	96%	96%	92%	93%	78%	80%	90%	83%	92%	95%	88%	89%	94%	90%	84%	79%				
			B	B	BC	BC					GHIJ	GHIJ	GHJ	GHJ					OP	OPU	0	0	YZ	YZ						
Both Slow-speed/Dial-up and Higher-speed/Broadband (VOL.)	73	30	23	9	-	2	12	26	-	14	5	-	5	4	5	15	-	-	17	11	5	20	5	9	40	15				
	1%	1%	1%	1%		1%	1%	1%		2%	1%		1%	1%	1%	1%			1%	1%	1%	1%	1%	1%	1%	1%				
Access internet only using cell phone or tablet (VOL.)	216	72	45	38	10	18	24	73	19	2	-	62	8	-	12	66	16	-	12	69	39	2	15	60	26	111				
	1%	3%	1%	1%	1%	1%	1%	3%	1%	1%		1%	1%		1%	4%	1%		1%	1%	1%	1%	1%	1%	1%	6%				
																										WXY				
No home internet access (VOL.)	144	92	18	7	-	1	39	39	33	-	-	7	10	1	43	19	7	-	3	22	36	1	33	14	24	62				
	1%	3%	1%	1%		1%	2%	2%	2%			1%	1%	1%	2%	1%	1%		1%	1%	1%	1%	1%	1%	1%	3%				
		DF																												
Don't know (VOL.)	749	249	142	148	52	15	226	39	110	75	58	40	98	63	228	45	57	49	67	37	156	91	180	125	333	81				
	4%	9%	4%	3%	2%	1%	10%	2%	7%	11%	3%	1%	3%	5%	11%	3%	5%	7%	3%	1%	4%	6%	3%	2%	7%	4%				
		DEF	F	F			HKLM		L	HL					PSTU						T	T			WX					

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

BBHOME1. Is your internet connection AT HOME through a slow-speed connection such as dial-up... OR do you have a high-speed, broadband connection such as DSL, cable, or FIOS?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,											MEET EX- PENSE AND LEFT- OVER	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
															18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	SOME COLL+ 18-29	SOME COLL+ 30-49	SOME COLL+ 50-64	SOME COLL+ 65+	LIVE COM- FORT.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

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BBHOME1. Is your internet connection AT HOME through a slow-speed connection such as dial-up... OR do you have a high-speed, broadband connection such as DSL, cable, or FIOS?

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY			
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART - PHONE	CELL, SMART - PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	TIME	BASED	BASED	USER	USER	PHONE	PHONE	CELL	ON CELL	ON OTHER	ON OTHER	ON CELL,	ON CELL,
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON THOSE WHO USE INTERNET AT HOME	19311	1353	3904	1371	10930	3293	2223	3665	8846	9569	3162	6433	6368	3311	19311	-	15103	3515	693	5444	6434	3147	1059	4124	
UNWEIGHTED BASE	2104	147	368	155	1216	340	210	414	981	983	301	806	698	302	2104	-	1596	441	67	527	773	285	110	381	
Slow-speed/Dial-up	883 5%	214 16% CE	230 6%	124 9%	222 2%	420 13% GHI	46 2%	198 5%	156 2%	351 4%	145 5%	387 6%	213 3%	172 5%	883 5%	-	545 4%	256 7%	83 12%	294 5%	175 3%	76 2%	113 11%	176 4%	
Higher-speed/ Broadband	17098 89%	893 66%	3366 86% B	1051 77%	10327 94% BCD	2479 75%	2013 91% F	3100 85% F	8410 95% FH	8766 92% L	2810 89%	5384 84%	5906 93% N	2831 85%	17098 89%	-	13713 91% R	2808 80%	576 83%	4722 87%	5995 93% T	2920 93%	758 72%	3720 90% W	
Both Slow-speed/ Dial-up and Higher- speed/Broadband (VOL.)	73 *%	15 1%	-	15 1%	37 *%	15 *%	-	37 1%	15 *%	16 *%	17 1%	40 1%	10 *%	14 *%	73 *%	-	49 *%	24 1%	-	25 *%	19 *%	5 *%	12 1%	13 *%	
Access internet only using cell phone or tablet (VOL.)	216 1%	28 2%	67 2%	45 3%	48 *%	39 1%	55 2%	78 2%	15 *%	118 1%	12 *%	86 1%	28 *%	91 3%	216 1%	-	180 1%	35 1%	-	91 2%	8 *%	81 3% U	14 1%	77 2%	
No home internet access (VOL.)	144 1%	43 3%	19 *%	44 3%	26 *%	56 2%	7 *%	50 1%	20 *%	63 1%	5 *%	77 1%	13 *%	37 1%	144 1%	-	112 1%	32 1%	-	81 1%	10 *%	21 1%	59 6%	16 *%	
Don't know (VOL.)	749 4%	160 12% E	213 5% E	89 6%	191 2%	284 9% I	93 4%	180 5%	168 2%	179 2%	171 5% J	393 6% J	123 2%	163 5%	749 4%	-	378 2%	338 10% Q	33 5%	226 4% V	143 2%	7 *%	99 9%	121 3%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	TIME	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON THOSE WHO USE INTERNET AT HOME	19311	1353	3904	1371	10930	3293	2223	3665	8846	9569	3162	6433	6368	3311	19311	-	15103	3515	693	5444	6434	3147	1059	4124
Refused (VOL.)	147 1%	-	9 **	3 **	79 1%	-	9 **	22 1%	61 1%	76 1%	1 **	67 1%	74 1%	3 **	147 1%	-	126 1%	21 1%	-	4 **	84 1% T	38 1%	3 **	1 **
NET Dial-up/Both dial-up and broadband	956 5%	229 17% CE	230 6%	139 10%	259 2%	435 13% GHI	46 2%	235 6%	171 2%	368 4%	162 5%	427 7%	224 4%	186 6%	956 5%	-	594 4%	280 8%	83 12%	319 6%	194 3%	81 3%	125 12%	189 5%
NET Broadband/Both dial-up and broadband	17171 89%	908 67%	3366 86% B	1066 78%	10364 95% BCD	2495 76%	2013 91% F	3137 86% F	8425 95% FH	8782 92% L	2827 89%	5424 84%	5917 93% N	2845 86%	17171 89%	-	13763 91% R	2832 81%	576 83%	4748 87%	6014 93% T	2925 93%	770 73%	3733 91% W

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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BBHOME1. Is your internet connection AT HOME through a slow-speed connection such as dial-up... OR do you have a high-speed, broadband connection such as DSL, cable, or FIOS?

	SOCIAL MEDIA USE										SOC. MEDIA LOCATION		SOC. MEDIA LIKE/FOLLOW		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO		INFO STOLEN	
	SOCIAL MEDIA USE			BY INCOME		--SHARING--		--BRANDS--		--SETTINGS--		--INCOME--		--PRIVACY		CONTROL		--SECURE--			--INCOME--		--STOLEN--		--BY INCOME--						
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+					
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)				
BASED ON THOSE WHO USE INTERNET AT HOME	19311	14535	4768	2291	11052	3349	10271	4500	10002	12976	5534	1678	10315	4948	7746	4180	2213	7628	4704	5900	1589	2771	5328	13047	683	4234					
UNWEIGHTED BASE	2104	1488	614	249	1102	354	1041	418	1067	1287	700	181	989	520	831	482	246	815	493	666	160	294	568	1435	68	448					
Slow-speed/Dial-up	883	635	248	262	288	154	462	121	514	524	318	181	282	123	443	211	90	325	190	342	72	75	191	662	52	102					
	5%	4%	5%	11%	3%	5%	5%	3%	5%	4%	6%	11%	3%	2%	6%	5%	4%	4%	4%	6%	5%	3%	4%	5%	8%	2%					
					E							M																			
Higher-speed/Broadband	17098	12964	4126	1670	10331	2918	9263	4160	8799	11684	4743	1228	9640	4508	6702	3709	1980	6819	4215	5115	1391	2579	4916	11320	577	4029					
	89%	89%	87%	73%	93%	87%	90%	92%	88%	90%	86%	73%	93%	91%	87%	89%	89%	89%	90%	87%	88%	93%	92%	87%	84%	95%					
					D								L									X									
Both Slow-speed/Dial-up and Higher-speed/Broadband (VOL.)	73	53	20	30	19	25	22	26	27	34	32	24	5	18	15	38	3	34	16	23	6	5	36	31	12	23					
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%					
Access internet only using cell phone or tablet (VOL.)	216	195	21	66	100	133	56	71	109	156	54	54	74	32	93	44	43	79	43	52	3	40	27	189	-	27					
	1%	1%	1%	3%	1%	4%	1%	2%	1%	1%	1%	3%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%		1%					
						G																									
No home internet access (VOL.)	144	107	37	67	34	23	84	13	94	88	40	51	37	40	47	15	42	50	39	45	24	15	28	116	25	3					
	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	4%	1%					
Don't know (VOL.)	749	465	285	194	220	78	335	89	375	401	288	138	232	221	368	105	52	264	149	286	90	57	59	654	15	34					
	4%	3%	6%	8%	2%	2%	3%	2%	4%	3%	5%	8%	2%	4%	5%	3%	2%	3%	3%	5%	6%	2%	1%	5%	2%	1%					
					E							M											W								

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

BBHOME1. Is your internet connection AT HOME through a slow-speed connection such as dial-up... OR do you have a high-speed, broadband connection such as DSL, cable, or FIOS?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY --INCOME--		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY --INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN --BY INCOME--		
	BAN D	-MEDIA USE-										SET- TINGS	SET- TINGS	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON THOSE WHO USE INTERNET AT HOME	19311	14535	4768	2291	11052	3349	10271	4500	10002	12976	5534	1678	10315	4948	7746	4180	2213	7628	4704	5900	1589	2771	5328	13047	683	4234
Refused (VOL.)	147 1%	116 1%	32 1%	3 *%	61 1%	17 1%	49 *%	20 *%	84 1%	89 1%	58 1%	3 *%	45 *%	7 *%	78 1%	59 1%	3 *%	58 1%	52 1%	37 1%	3 *%	-	71 1%	75 1%	3 *%	16 *%
NET Dial-up/Both dial-up and broadband	956 5%	688 5%	268 6%	291 13% E	306 3%	179 5%	484 5%	147 3%	541 5%	558 4%	350 6%	205 12% M	287 3%	141 3%	458 6%	248 6%	93 4%	359 5%	205 4%	365 6%	78 5%	80 3%	227 4%	693 5%	64 9%	125 3%
NET Broadband/Both dial-up and broadband	17171 89%	13017 90%	4146 87%	1700 74%	10350 94% D	2944 88%	9285 90%	4185 93% I	8826 88%	11718 90%	4775 86%	1252 75%	9645 94% L	4525 91%	6716 87%	3746 90%	1983 90%	6853 90%	4231 90%	5138 87%	1397 88%	2584 93%	4952 93% X	11351 87%	588 86%	4052 96%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

BBHOME1. Is your internet connection AT HOME through a slow-speed connection such as dial-up... OR do you have a high-speed, broadband connection such as DSL, cable, or FIOS?

	BAN E -----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON THOSE WHO USE INTERNET AT HOME	19311	12788	2005	1526	956	1509	3934	8134	1038	832	1485	897	419	1002	4655	5251	7036	2417	16778	7443	11623	2223	17009
UNWEIGHTED BASE	2104	1324	252	190	130	150	387	849	125	113	191	113	45	96	530	610	730	285	1804	748	1328	292	1807
Slow-speed/Dial-up	883 5%	354 3%	126 6%	99 6%	223 23%	82 5%	234 6%	119 1%	107 10%	18 2%	266 18%	44 5%	14 3%	21 2%	183 4%	142 3%	348 5%	109 4%	772 5%	474 6%	377 3%	110 5%	774 5%
					BCDF				H	H	GHJLMN												
Higher-speed/ Broadband	17098 89%	11634 91%	1738 87%	1312 86%	655 69%	1303 86%	3314 84%	7651 94%	815 79%	791 95%	1056 71%	833 93%	317 76%	945 94%	4250 91%	4760 91%	6135 87%	1979 82%	15017 90%	6197 83%	10715 92%	2011 90%	15009 88%
		E	E	E		E	K	GIKM		GIKM		IK		GIK					R		T		
Both Slow-speed/ Dial-up and Higher- speed/Broadband (VOL.)	73 *%	53 *%	-	-	15 2%	5 *%	37 1%	10 *%	-	-	15 1%	-	-	5 1%	14 *%	10 *%	34 *%	17 1%	56 *%	34 *%	39 *%	4 *%	69 *%
Access internet only using cell phone or tablet (VOL.)	216 1%	146 1%	29 1%	8 1%	29 3%	-	61 2%	56 1%	29 3%	-	23 2%	14 2%	-	-	15 *%	35 1%	161 2% 0	56 2%	160 1%	148 2%	67 1%	19 1%	197 1%
No home internet access (VOL.)	144 1%	64 1%	44 2%	12 1%	9 1%	4 *%	44 1%	20 *%	37 4%	7 1%	15 1%	-	4 1%	-	13 *%	66 1%	42 1%	41 2%	103 1%	98 1%	46 *%	1 *%	143 1%
Don't know (VOL.)	749 4%	463 4%	68 3%	95 6%	24 3%	91 6%	222 6%	231 3%	49 5%	17 2%	110 7%	6 1%	84 20%	7 1%	173 4%	166 3%	306 4%	213 9%	525 3%	437 6%	298 3%	37 2%	712 4%
							N				LN		GHIJLN					S		U			

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
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BBHOME1. Is your internet connection AT HOME through a slow-speed connection such as dial-up... OR do you have a high-speed, broadband connection such as DSL, cable, or FIOS?

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---			
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON THOSE WHO USE INTERNET AT HOME	19311	12788	2005	1526	956	1509	3934	8134	1038	832	1485	897	419	1002	4655	5251	7036	2417	16778	7443	11623	2223	17009		
Refused (VOL.)	147 1%	74 1%	-	-	-	23 2%	22 1%	47 1%	-	-	-	-	-	23 2%	6 *%	73 1% Q	10 *%	1 *%	146 1%	56 1%	80 1%	43 2%	105 1%		
NET Dial-up/Both dial-up and broadband	956 5%	406 3%	126 6%	99 6%	238 25%	87 6%	271 7% H	129 2%	107 10% H	18 2%	281 19% GHJLMN	44 5%	14 3%	26 3%	198 4%	152 3%	382 5%	126 5%	827 5%	508 7%	416 4%	113 5%	843 5%		
NET Broadband/Both dial-up and broadband	17171 89%	11687 91% E	1738 87% E	1312 86% E	670 70%	1308 87% E	3351 85% K	7660 94% GIKM	815 79%	791 95% GIKM	1071 72%	833 93% IK	317 76%	950 95% GIKM	4265 92%	4770 91%	6169 88%	1997 83%	15073 90%	6231 84%	10754 93% T	2014 91%	15078 89%		

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

FREEINT. In the past 12 months, have you accessed the internet or used a computer for FREE someplace other than home, work or school?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
		MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON INTERNET USERS WHO DO NOT USE THE INTERNET AT HOME	1836	980	856	898	186	567	273	809	521	202	343	887	467	127	1000	275	88	194	1255	435	619	1013	561	1256
UNWEIGHTED BASE	244	139	105	106	32	78	38	86	88	29	40	111	58	31	134	36	17	25	169	60	90	127	66	177
Yes	474 26%	212 22%	262 31%	236 26%	85 46%	114 20%	107 39%	227 28%	101 19%	40 20%	40 12%	244 28%	133 28%	47 37%	270 27%	80 29%	31 35%	60 31%	339 27%	113 26%	159 26%	282 28%	151 27%	324 26%
No	1357 74%	767 78%	590 69%	657 73%	101 54%	454 80%	166 61%	582 72%	421 81%	158 78%	302 88%	639 72%	334 72%	79 63%	730 73%	194 71%	53 60%	135 69%	916 73%	318 73%	460 74%	727 72%	410 73%	928 74%
Don't know (VOL.)	5 *%	-	5 1%	5 1%	-	-	-	-	-	5 2%	-	5 1%	-	-	-	-	5 5%	-	-	5 1%	-	5 *%	-	5 *%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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FREEINT. In the past 12 months, have you accessed the internet or used a computer for FREE someplace other than home, work or school?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										EDUCATION BY AGE-----										HOUSEHOLD FINANCES--			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME		SOME		SOME		SOME				MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- BASIC PENSE							
															AGE	AGE	AGE	AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	LIVE COM- FORT.															
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+																
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)												
BASED ON INTERNET USERS WHO DO NOT USE THE INTERNET AT HOME	1836	619	578	166	106	88	238	541	337	109	17	166	175	75	216	561	306	128	45	248	214	74	418	374	597	399												
UNWEIGHTED BASE	244	90	67	30	11	14	32	63	59	13	4	17	27	11	28	55	52	15	7	31	35	14	48	52	72	64												
Yes	474 26%	159 26%	169 29%	53 32%	14 13%	45 52%	83 35%	148 27%	74 22%	34 31%	10 62%	73 44%	24 14%	6 8%	68 32%	138 25%	50 16%	28 22%	29 64%	89 36%	51 24%	11 15%	80 19%	141 38%	86 14%	147 37% Y												
No	1357 74%	460 74%	409 71%	108 65%	92 87%	43 48%	155 65%	392 73%	263 78%	75 69%	6 38%	94 56%	151 86%	65 86%	148 68%	424 75%	256 84%	95 74%	16 36%	159 64%	164 76%	63 85%	338 81%	233 62%	511 86%	247 62% Z												
Don't know (VOL.)	5 *%	-	-	5 3%	-	-	-	-	-	-	-	-	-	5 6%	-	-	-	5 4%	-	-	-	-	-	-	-	5 1%												
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
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FREEINT. In the past 12 months, have you accessed the internet or used a computer for FREE someplace other than home, work or school?

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON INTERNET USERS WHO DO NOT USE THE INTERNET AT HOME	1836	504	597	108	410	984	152	262	279	944	222	668	195	649	1836	-	1001	768	68	795	180	6	259	430
UNWEIGHTED BASE	244	70	63	19	61	120	20	47	38	116	30	97	37	72	244	-	127	111	6	98	26	1	40	45
Yes	474 26%	84 17%	169 28%	68 63% BCE	111 27%	198 20%	64 42%	134 51% FI	46 16%	202 21%	105 47%	168 25%	45 23%	139 21%	474 26%	-	273 27%	196 25%	6 9%	223 28%	44 24%	6 100% TU	68 26%	144 34%
No	1357 74%	421 83% D	423 71% D	40 37% D	300 73% D	786 80% H	83 55%	128 49%	233 84% H	742 79%	118 53%	496 74%	151 77%	509 79%	1357 74%	-	728 73%	567 74%	62 91%	572 72%	136 76%	-	191 74%	286 66%
Don't know (VOL.)	5 *%	-	5 1%	-	-	-	5 3%	-	-	-	-	5 1%	-	-	5 *%	-	-	5 1%	-	-	-	-	-	-
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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FREEINT. In the past 12 months, have you accessed the internet or used a computer for FREE someplace other than home, work or school?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	BAN D	-MEDIA USE-									USE SET- TINGS	USE SET- TINGS														
			OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
	TOTAL	USER	USER																							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON INTERNET USERS WHO DO NOT USE THE INTERNET AT HOME	1836	1038	788	415	528	281	655	144	895	700	920	234	387	521	746	306	212	501	358	807	293	46	390	1360	150	228
UNWEIGHTED BASE	244	123	119	56	58	38	77	17	106	88	126	35	44	69	88	37	46	72	44	106	34	8	54	177	21	31
Yes	474 26%	244 24%	230 29%	92 22%	146 28%	92 33%	152 23%	63 44%	181 20%	197 28%	210 23%	83 35%	109 28%	107 21%	222 30%	76 25%	68 32%	177 35%	65 18%	193 24%	56 19%	9 21%	97 25%	347 26%	53 35%	44 19%
No	1357 74%	794 76%	554 70%	323 78%	382 72%	188 67%	503 77%	81 56%	714 80%	502 72%	710 77%	151 65%	278 72%	414 79%	524 70%	231 75%	140 66%	325 65%	288 80%	614 76%	237 81%	32 69%	293 75%	1008 74%	97 65%	185 81%
Don't know (VOL.)	5 *%	-	5 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	-	5 1%	-	-	5 10%	-	5 *%	-	-
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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FREEINT. In the past 12 months, have you accessed the internet or used a computer for FREE someplace other than home, work or school?

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---			
							WHITE NON- HISP.	WHITE NON- HISP.	BLACK NON- HISP.	BLACK NON- HISP.	HISP.	HISP.	HISP.	HISP.	OTHER NON- HISP.	OTHER NON- HISP.				YES	NO	YES	NO	YES	NO
		TOTAL	HISP.	HISP.	U.S. BORN	NOT US BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
BASED ON INTERNET USERS WHO DO NOT USE THE INTERNET AT HOME	1836	898	186	250	317	146	518	322	172	9	453	61	84	39	188	401	835	303	1514	857	942	147	1678		
UNWEIGHTED BASE	244	106	32	31	47	21	59	38	27	4	65	11	14	5	35	54	98	49	191	133	108	24	219		
Yes	474 26%	236 26%	85 46% E	95 38% E	19 6%	21 14%	121 23%	106 33%	81 47%	5 50%	114 25%	- 9%	7 9%	- 25%	47 19%	75 29%	244 29%	89 29%	381 25%	262 31%	199 21%	51 35%	423 25%		
No	1357 74%	657 73%	101 54%	155 62%	299 94% BCD	126 86%	397 77%	212 66%	92 53%	5 50%	339 75%	61 100% GHIK	76 91%	39 100% GHIK	141 75%	325 81%	586 70%	214 71%	1128 75%	595 69%	739 78%	96 65%	1250 75%		
Don't know (VOL.)	5 **%	5 1%	-	-	-	-	-	5 1%	-	-	-	-	-	-	-	-	5 1%	-	5 **%	-	5 **%	-	5 **%		
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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DEVICE1A. Next, do you have a cell phone, or not?

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----					-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782		
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335		
Yes	23415	11798	11617	14656	2695	3759	5115	8081	5951	3483	2430	6430	7246	7122	7120	3836	2838	6163	9871	11987	4312	16852	6633	16673		
	91%	94%	88%	91%	89%	93%	99%	96%	91%	73%	75%	90%	94%	96%	85%	92%	98%	98%	86%	97%	82%	95%	96%	89%		
		C					HIJ	IJ	J			K	KL	KL		O	OP	OP		S		U	X			
No	2367	770	1597	1534	341	264	73	313	602	1308	824	737	484	287	1221	356	63	144	1669	333	919	900	241	2109		
	9%	6%	12%	9%	11%	7%	1%	4%	9%	27%	25%	10%	6%	4%	15%	8%	2%	2%	14%	3%	18%	5%	4%	11%		
			B					G	GH	GHI	LMN	MN			PQR	QR			T		V			W		
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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DEVICE1A. Next, do you have a cell phone, or not?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE--										EDUCATION BY AGE--								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+		SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM-FORT.	MEET EX-PENSE AND LEFT-OVER	JUST MEET EX-PENSE	DON'T MEET EX-BASIC EX-PENSE									
															AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+		
	TOTAL	<\$20K	\$20K- \$40K UNDER	\$40K- \$75K UNDER	\$75K- \$100K UNDER	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)										
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537										
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420										
Yes	23415	4312	4865	4617	2449	3714	2657	3257	2271	1552	2106	4514	3386	1606	2411	2800	1949	1581	2687	5259	3995	1897	7733	6465	5904	2897										
	91%	82%	90%	97%	98%	98%	99%	94%	84%	62%	99%	98%	97%	93%	98%	96%	83%	63%	99%	97%	95%	85%	96%	93%	88%	82%										
			B	BC	BC	BC	HIJN	IJ	J		HIJN	HIJN	IJ	IJ	QRV	QRV	R		QRTUV	QRV	QRV	R	YZ	YZ	Z											
No	2367	919	567	154	50	94	36	221	431	962	13	77	110	120	55	127	408	944	18	171	194	345	354	492	797	641										
	9%	18%	10%	3%	2%	2%	1%	6%	16%	38%	1%	2%	3%	7%	2%	4%	17%	37%	1%	3%	5%	15%	4%	7%	12%	18%										
		CDEF	DEF					GKL	HKLMN	IKLMN				GKL		S	OPSTU	QSTUV		S	S	OPSTU			WX	WXY										
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-										
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-										

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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DEVICE1A. Next, do you have a cell phone, or not?

BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY	
	EDUCATION				BY INCOME				EMPLOYMENT			OCCUPATION		USER		PHONE			INTERNET			INCOME			
	HS	HS	SOME	SOME	HS	HS	SOME	SOME	EMPLOY	EMPLOY	NOT	OFFICE	OFFICE	NET	NET	A	SMART	NOT A	NO	ON	ON	BOTH	ON	ON	
	GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.																	FULL
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426	
Yes	23415	2558	5316	1734	11488	5631	2698	4211	9242	11115	3518	8630	6672	4396	20399	3016	16635	6780	-	6239	6614	3157	1318	4554	
	91%	78%	93%	91%	96%	82%	97%	91%	97%	96%	82%	97%	97%	96%	65%	100%	100%		100%	100%	100%	100%	100%	100%	
			B	B	BC		FH	F	FH	L	L			P											
No	2367	739	426	162	474	1228	85	423	248	305	148	1914	238	147	760	1607	-	-	2367	-	-	-	-	-	
	9%	22%	7%	9%	4%	18%	3%	9%	3%	3%	4%	18%	3%	3%	4%	35%			100%						
		CDE	E			GHI		GI				JK				O									
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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DEVICE1A. Next, do you have a cell phone, or not?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY --INCOME--		CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY		PERSONAL INFO		INFO STOLEN					
	BAN D	-MEDIA USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSITIVE	MOST. NEGATIVE	NO IMPACT	NEGATIVE, <\$40K	NEGATIVE, \$40K+	YES	NO	STOLEN, <\$20K	STOLEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
Yes	23415	15236	5152	2625	11394	3600	10640	4574	10629	13309	6074	1830	10511	5898	9378	5069	2709	7871	4961	6390	1816	2783	6070	16111	1007	4584
	91%	98%	93%	97%	98%	99%	97%	98%	98%	97%	94%	96%	98%	90%	94%	89%	89%	97%	98%	95%	97%	99%	95%	90%	83%	98%
			C							K					NPQ							X			Y	
No	2367	349	404	82	190	33	286	81	268	371	379	82	194	682	594	621	329	266	100	321	66	34	351	1879	211	89
	9%	2%	7%	3%	2%	1%	3%	2%	2%	3%	6%	4%	2%	10%	6%	11%	11%	3%	2%	5%	3%	1%	5%	10%	17%	2%
			B								J			0		0	0						W	Z		
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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DEVICE1A. Next, do you have a cell phone, or not?

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---				
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	<\$40K	<\$40K	<\$40K	<\$40K	<\$40K	<\$40K	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-																
			HISP.	HISP.	BORN	BORN	HISP.	HISP.	HISP.	HISP.																
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)				
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606			
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588			
Yes	23415 91%	14656 91%	2695 89%	1872 94%	1887 93%	1734 91%	5095 83%	8689 97% GIKM	1606 89%	892 96% GM	2453 91% G	1103 100% GHIKM	581 81%	1053 98% GIKM	5404 92%	6286 88%	8354 93% P	3383 82%	19916 93% R	9123 91%	13972 91%	2720 88%	20604 91%			
No	2367 9%	1534 9%	341 11%	130 6%	134 7%	180 9%	1080 17% HJKLN	253 3% L	190 11% HLN	38 4%	254 9% HLN	1 *% HJLN	134 19% HJLN	25 2%	473 8%	823 12% Q	606 7%	736 18% S	1553 7%	892 9%	1361 9%	365 12%	2002 9%			
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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SMART1. Some cell phones are called "smartphones" because of certain features they have. Is your cell phone a smartphone such as an iPhone, Android, Blackberry or Windows phone, or are you not sure?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON CELL PHONE OWNERS	23415	11798	11617	14656	2695	3759	5115	8081	5951	3483	2430	6430	7246	7122	7120	3836	2838	6163	9871	11987	4312	16852	6633	16673
UNWEIGHTED BASE	2777	1496	1281	1610	379	530	482	721	808	674	313	753	680	1000	886	420	330	692	1228	1338	574	1885	636	2132
Yes, smartphone	16635 71%	8701 74% C	7934 68%	10793 74% F	1788 66%	2350 63%	4351 85% IJ	6532 81% IJ	3806 64% J	1397 40%	1063 44%	3976 62% K	5387 74% KL	6092 86% KLM	3924 55%	2787 73% O	2336 82% O	5335 87% OP	5781 59%	9936 83% S	2276 53%	13167 78% U	5316 80% X	11215 67%
No, not a smartphone	4720 20%	2104 18%	2616 23%	3012 21%	603 22%	728 19%	381 7% G	1029 13% GH	1527 26% GH	1612 46% GHI	801 33% MN	1591 25% N	1505 21% N	770 11%	2095 29% PQR	789 21% R	369 13%	635 10%	2743 28% T	1540 13%	1364 32% V	2631 16%	790 12%	3927 24% W
Not sure/Don't know	2045 9%	982 8%	1063 9%	838 6%	303 11%	679 18% D	383 7%	520 6%	607 10%	473 14% GH	561 23% LMN	863 13% MN	354 5%	252 4%	1099 15% PQR	260 7%	133 5%	192 3%	1347 14% T	504 4%	671 16% V	1049 6%	527 8%	1518 9%
Refused (VOL.)	15 **	11 **	4 **	13 **	1 **	1 **	-	-	11 **	1 **	5 **	-	-	7 **	1 **	-	-	-	1 **	6 **	1 **	6 **	-	12 **

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SMART1. Some cell phones are called "smartphones" because of certain features they have. Is your cell phone a smartphone such as an iPhone, Android, Blackberry or Windows phone, or are you not sure?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										EDUCATION BY AGE-----										---HOUSEHOLD FINANCES--			
															HS	HS	HS	HS													MEET	JUST	DON'T					
															GRAD	GRAD	GRAD	GRAD													EX-	MEET	MEET					
															OR	OR	OR	OR													PENSE	BASIC	BASIC					
	\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+		LESS,	LESS,	LESS,	LESS,	SOME	SOME	SOME	SOME	LIVE	AND	EX-	EX-													
TOTAL	<\$20K	UNDER	UNDER	UNDER	OR	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	COLL+	COLL+	COLL+	COLL+	COM-	LEFT-	EX-	EX-													
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)												
BASED ON CELL PHONE OWNERS	23415	4312	4865	4617	2449	3714	2657	3257	2271	1552	2106	4514	3386	1606	2411	2800	1949	1581	2687	5259	3995	1897	7733	6465	5904	2897												
UNWEIGHTED BASE	2777	574	547	515	268	424	259	301	348	300	189	388	411	306	224	253	313	260	254	460	491	410	913	727	718	365												
Yes, smartphone	16635	2276	3231	3540	1906	3429	2149	2198	1005	348	1959	4113	2647	916	1875	1826	911	357	2471	4688	2892	1039	6244	4890	3764	1565												
	71%	53%	66%	77%	78%	92%	81%	67%	44%	22%	93%	91%	78%	57%	78%	65%	47%	23%	92%	89%	72%	55%	81%	76%	64%	54%												
			B	BC	BC	BCDE	HIJN	IJ	J		HIJMN	HIJMN	HIJN	IJ	PQRV	QR	R		PQRUV	PQRUV	QRV	R	YZ	YZ	Z													
											G	G							O	O																		
No, not a smartphone	4720	1364	1090	799	439	196	335	612	848	916	33	331	576	544	276	562	576	943	96	467	946	664	1110	1170	1451	860												
	20%	32%	22%	17%	18%	5%	13%	19%	37%	59%	2%	7%	17%	34%	11%	20%	30%	60%	4%	9%	24%	35%	14%	18%	25%	30%												
		CDEF	F	F	F		K	KL	GKLM	IKLMN		K	KL	GKLM	S	ST	OST	QSTUV		S	OST	OPSTU			W	WX												
Not sure/Don't know	2045	671	544	277	104	88	173	447	417	288	114	69	158	145	261	412	456	281	120	104	151	193	376	400	689	470												
	9%	16%	11%	6%	4%	2%	7%	14%	18%	19%	5%	2%	5%	9%	11%	15%	23%	18%	4%	2%	4%	10%	5%	6%	12%	16%												
		DEF	EF					GKLM	GKLMN	GKLMN				L	TU	STU	OSTUV	STU				STU			WX	WX												
Refused (VOL.)	15	1	-	-	-	-	-	-	1	-	-	-	5	1	-	-	5	-	-	-	6	1	3	5	-	1												
	*%	*%							*%				*%	*%			*%				*%	*%	*%	*%		*%												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SMART1. Some cell phones are called "smartphones" because of certain features they have. Is your cell phone a smartphone such as an iPhone, Android, Blackberry or Windows phone, or are you not sure?

BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		
	HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET A USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	ON CELL	ON OTHER	EQUAL.	<\$20K	\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON CELL PHONE OWNERS	23415	2558	5316	1734	11488	5631	2698	4211	9242	11115	3518	8630	6672	4396	20399	3016	16635	6780	-	6239	6614	3157	1318	4554
UNWEIGHTED BASE	2777	361	549	207	1327	705	275	513	1055	1176	366	1219	751	449	2277	500	1783	994	-	625	799	287	150	426
Yes, smartphone	16635 71%	1244 49%	3425 64% B	1023 59%	9700 84% BCD	2775 49%	2011 75%	2995 71% F	7884 85% FGH	9053 81% L	2786 79% L	4670 54%	5857 88% N	3162 72%	16108 79% P	527 17%	16635 100%	-	-	6239 100%	6614 100%	3157 100%	1318 100%	4554 100%
No, not a smartphone	4720 20%	824 32% CE	1204 23% E	529 30% E	1423 12%	1779 32% GHI	464 17%	949 23% I	1073 12%	1446 13%	519 15%	2746 32% JK	592 9%	876 20% M	2895 14%	1825 60% O	-	4720 70%	-	-	-	-	-	-
Not sure/Don't know	2045 9%	489 19% E	688 13% E	181 10% E	358 3%	1076 19% GHI	222 8%	266 6%	280 3%	612 6%	212 6%	1206 14% JK	217 3%	357 8% M	1387 7%	658 22% O	-	2045 30%	-	-	-	-	-	-
Refused (VOL.)	15 **	-	-	1 **	6 **	-	-	1 **	6 **	5 **	-	8 **	5 **	-	9 **	6 **	-	15 **	-	-	-	-	-	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SMART1. Some cell phones are called "smartphones" because of certain features they have. Is your cell phone a smartphone such as an iPhone, Android, Blackberry or Windows phone, or are you not sure?

	SOCIAL MEDIA USE										SOC. MEDIA LOCATION		SOC. MEDIA LIKE/FOLLOW		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY		PERSONAL INFO		INFO STOLEN	
	BAN D		-MEDIA USE-		-BY INCOME-		--SHARING--		--BRANDS--		-SETTINGS-		--INCOME--		-----SECURE-----		--INCOME--		--STOLEN--		-BY INCOME-							
	SM	OTHER NET	SM USER,	SM USER,							USE SET- TINGS	USE SET- TINGS																
	TOTAL	USER	USER	<\$20K	\$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A	LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEG- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON CELL PHONE OWNERS	23415	15236	5152	2625	11394	3600	10640	4574	10629	13309	6074	1830	10511	5898	9378	5069	2709	7871	4961	6390	1816	2783	6070	16111	1007	4584		
UNWEIGHTED BASE	2777	1578	696	294	1142	388	1092	432	1143	1340	791	207	1014	687	1053	630	357	864	525	741	188	296	683	1944	113	506		
Yes, smartphone	16635	12717	3380	1834	10035	3034	8909	4118	8572	11487	3981	1403	9375	4184	6822	3626	1844	6518	4108	4634	1287	2559	4821	11092	611	3917		
	71%	83%	66%	70%	88%	84%	84%	90%	81%	86%	66%	77%	89%	71%	73%	72%	68%	83%	83%	73%	71%	92%	79%	69%	61%	85%		
		C			D			I		K			L				T	T			U	X			Y			
No, not a smartphone	4720	1634	1262	520	890	302	1141	307	1321	1217	1413	330	718	1232	1769	1014	591	794	553	1348	309	159	914	3557	263	510		
	20%	11%	24%	20%	8%	8%	11%	7%	12%	9%	23%	18%	7%	21%	19%	20%	22%	10%	11%	21%	17%	6%	15%	22%	26%	11%		
			B	E				H		J	M									RS	V		W	Z				
Not sure/Don't know	2045	876	511	269	465	262	583	147	729	598	680	97	413	477	779	425	275	559	299	401	218	64	334	1455	131	156		
	9%	6%	10%	10%	4%	7%	5%	3%	7%	4%	11%	5%	4%	8%	8%	8%	10%	7%	6%	6%	12%	2%	5%	9%	13%	3%		
			B	E				H		J										V			W					
Refused (VOL.)	15	9	-	1	5	1	7	1	7	7	1	-	5	5	7	4	-	-	1	7	1	-	1	7	1	-		
	%%	%%		%%	%%	%%	%%	%%	%%	%%	%%		%%	%%	%%	%%			%%	%%	%%		%%	%%	%%			

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SMART1. Some cell phones are called "smartphones" because of certain features they have. Is your cell phone a smartphone such as an iPhone, Android, Blackberry or Windows phone, or are you not sure?

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)									
BASED ON CELL PHONE OWNERS	23415	14656	2695	1872	1887	1734	5095	8689	1606	892	2453	1103	581	1053	5404	6286	8354	3383	19916	9123	13972	2720	20604	
UNWEIGHTED BASE	2777	1610	379	256	274	186	559	930	221	131	359	143	70	106	660	829	916	475	2282	1036	1702	377	2394	
Yes, smartphone	16635 71%	10793 74% E	1788 66% E	1439 77% E	912 48%	1295 75% E	3044 60%	7186 83% GIKM	948 59%	792 89% GIKM	1336 54%	911 83% GIK	370 64%	843 80% GIK	3960 73%	4335 69%	6252 75%	1618 48% R	14973 75% R	6323 69%	10191 73%	1832 67%	14760 72%	
No, not a smartphone	4720 20%	3012 21%	603 22%	246 13%	482 26% D	255 15%	1557 31% HJLN	1211 14%	489 30% HJLN	53 6%	570 23% HJL	88 8%	89 15%	150 14%	1020 19%	1406 22%	1465 18%	1132 33% S	3532 18%	1906 21%	2714 19%	680 25%	3992 19%	
Not sure/Don't know	2045 9%	838 6%	303 11%	186 10%	493 26% BCDF	185 11%	494 10% H	288 3%	169 11%	46 5%	545 22% GHIJLN	104 9%	122 21% HJN	60 6%	424 8%	543 9%	637 8%	626 19% S	1404 7%	892 10%	1054 8%	202 7%	1843 9%	
Refused (VOL.)	15 **	13 **	1 **	1 **	-	-	-	5 **	-	1 **	1 **	-	-	-	-	2 **	-	7 **	7 **	1 **	14 **	6 **	9 **	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SMARTPHONE. Summary table: Have a smartphone or not

	BAN A	SEX		RACE			AGE				EDUCATION			HOUSEHOLD INCOME				HH INCOME		HH INCOME		PARENT		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Cell, smartphone	16635 65%	8701 69%	7934 60%	10793 67%	1788 59%	2350 58%	4351 84%	6532 78%	3806 58%	1397 29%	1063 33%	3976 55%	5387 70%	6092 82%	3924 47%	2787 66%	2336 81%	5335 85%	5781 50%	9936 81%	2276 44%	13167 74%	5316 77%	11215 60%
		C		F			IJ	IJ	J			K	KL	KLM		O	OP	OP		S		U	X	
Cell, not a smartphone	6780 26%	3097 25%	3683 28%	3863 24%	907 30%	1408 35%	764 15%	1550 18%	2144 33%	2086 44%	1367 42%	2454 34%	1859 24%	1029 14%	3195 38%	1050 25%	502 17%	827 13%	4091 35%	2050 17%	2036 39%	3685 21%	1317 19%	5458 29%
						D			GH	GHI	MN	MN	N		PQR	R			T		V			W
No cell/ Undesignated cell	2367 9%	770 6%	1597 12%	1534 9%	341 11%	264 7%	73 1%	313 4%	602 9%	1308 27%	824 25%	737 10%	484 6%	287 4%	1221 15%	356 8%	63 2%	144 2%	1669 14%	333 3%	919 18%	900 5%	241 4%	2109 11%
			B					G	GH	GHI	LMN	MN			PQR	QR			T		V			W

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SMARTPHONE. Summary table: Have a smartphone or not

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,									MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- BASIC PENSE					
															AGE	AGE	AGE	AGE	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM- FORT.	OVER	BASIC EX- PENSE	BASIC EX- PENSE								
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)												
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537								
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420								
Cell, smartphone	16635	2276	3231	3540	1906	3429	2149	2198	1005	348	1959	4113	2647	916	1875	1826	911	357	2471	4688	2892	1039	6244	4890	3764	1565								
	65%	44%	59%	74%	76%	90%	80%	63%	37%	14%	92%	90%	76%	53%	76%	62%	39%	14%	91%	86%	69%	46%	77%	70%	56%	44%								
			B	BC	BC	BCDE	HIJN	IJ	J		HIJMN	HIJMN	HIJN	IJ	PQRV	QRV	R		PQRUV	PQRUV	QRV	R	XYZ	YZ	Z									
											G	G							O	O														
Cell, not a smartphone	6780	2036	1635	1076	543	284	508	1059	1266	1204	147	400	739	690	537	974	1037	1224	216	571	1103	858	1489	1575	2140	1331								
	26%	39%	30%	23%	22%	7%	19%	30%	47%	48%	7%	9%	21%	40%	22%	33%	44%	48%	8%	11%	26%	38%	18%	23%	32%	38%								
		CDEF	F	F	F		KL	GKL	GKLM	GKLM			KL	GKLM	ST	OST	OSTU	OPSTU			ST	OSTU			WX	WX								
No cell/ Undesignated cell	2367	919	567	154	50	94	36	221	431	962	13	77	110	120	55	127	408	944	18	171	194	345	354	492	797	641								
	9%	18%	10%	3%	2%	2%	1%	6%	16%	38%	1%	2%	3%	7%	2%	4%	17%	37%	1%	3%	5%	15%	4%	7%	12%	18%								
		CDEF	DEF					GKL	HKLMN	IKLMN				GKL		S	OPSTU	QSTUV		S	S	OPSTU			WX	WXY								
									G	GH								OP																

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SMARTPHONE. Summary table: Have a smartphone or not

BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY NET USER BY																										
	HS GRAD OR LESS,		HS GRAD OR LESS,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		HS GRAD OR LESS,		HS GRAD OR LESS,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NOT A NET USER		SMART- PHONE		CELL, NOT A SMART- PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+				
	TOTAL		<\$20K		\$20K+		<\$20K		\$20K+		<\$40K		\$40K+		<\$40K		\$40K+		TIME		TIME		EMPLOY		BASED		BASED		USER		USER		PHONE		PHONE		CELL		CELL		OTHER		EQUAL.		CELL, <\$20K		CELL, \$20K+		
	(A)		(B)		(C)		(D)		(E)		(F)		(G)		(H)		(I)		(J)		(K)		(L)		(M)		(N)		(O)		(P)		(Q)		(R)		(S)		(T)		(U)		(V)		(W)		(X)		
	TOTAL		25782		3297		5742		1896		11962		6859		2782		4634		9491		11420		3666		10544		6909		4543		21159		4623		16635		6780		2367		6239		6614		3157		1318		4554
UNWEIGHTED BASE		3000		434		580		228		1374		816		285		558		1082		1202		380		1402		768		462		2350		650		1783		994		223		625		799		287		150		426	
Cell, smartphone		16635 65%		1244 38%		3425 60%		1023 54%		9700 81%		2775 40%		2011 72%		2995 65%		7884 83%		9053 79%		2786 76%		4670 44%		5857 85%		3162 70%		16108 76%		527 11%		16635 100%		-		-		6239 100%		6614 100%		3157 100%		1318 100%		4554 100%	
				B		B		BCD				F		F		FGH		L		L				N				P																					
Cell, not a smartphone		6780 26%		1313 40%		1892 33%		712 38%		1788 15%		2856 42%		686 25%		1217 26%		1358 14%		2062 18%		731 20%		3960 38%		814 12%		1233 27%		4291 20%		2489 54%		-		6780 100%		-		-		-		-		-			
		E		E		E		GHI		I		I		JK		M		O																															
No cell/ Undesignated cell		2367 9%		739 22%		426 7%		162 9%		474 4%		1228 18%		85 3%		423 9%		248 3%		305 3%		148 4%		1914 18%		238 3%		147 3%		760 4%		1607 35%		-		-		2367 100%		-		-		-		-			
				CDE		E				GHI		GI		JK										JK																									

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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SMARTPHONE. Summary table: Have a smartphone or not

	SOCIAL MEDIA USE										SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME--	
	SOCIAL MEDIA USE		BY INCOME								USE SET-TINGS		USE SET-TINGS				SECURE		NEGATIVE		NEGATIVE				STOLEN			
	SM	NET	SM	SM																								
	TOTAL USER	USER	USER, <\$20K	USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSITIVE	MOST. NEGATIVE	NO IMPACT	NEGATIVE, <\$40K	NEGATIVE, \$40K+	YES	NO	<\$20K	\$20K+			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673		
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519		
Cell, smartphone	16635	12717	3380	1834	10035	3034	8909	4118	8572	11487	3981	1403	9375	4184	6822	3626	1844	6518	4108	4634	1287	2559	4821	11092	611	3917		
	65%	82%	61%	68%	87%	83%	82%	88%	79%	84%	62%	73%	88%	64%	68%	64%	61%	80%	81%	69%	68%	91%	75%	62%	50%	84%		
		C			D			I		K			L					T	T			U	X		Y			
Cell, not a smartphone	6780	2519	1772	790	1359	566	1731	456	2057	1822	2094	427	1135	1714	2555	1443	866	1353	854	1756	529	224	1249	5020	395	667		
	26%	16%	32%	29%	12%	16%	16%	10%	19%	13%	32%	22%	11%	26%	26%	25%	28%	17%	17%	26%	28%	8%	19%	28%	32%	14%		
			B		E				H		J		M							RS	V			W	Z			
No cell/ Undesignated cell	2367	349	404	82	190	33	286	81	268	371	379	82	194	682	594	621	329	266	100	321	66	34	351	1879	211	89		
	9%	2%	7%	3%	2%	1%	3%	2%	2%	3%	6%	4%	2%	10%	6%	11%	11%	3%	2%	5%	3%	1%	5%	10%	17%	2%		
			B								J			0			0		0					W	Z			

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
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SMARTPHONE. Summary table: Have a smartphone or not

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---			
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK			OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,										HISP.,
			HISP.	HISP.	BORN	BORN	HISP.	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,										
			<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+													
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)			
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606		
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588		
Cell, smartphone	16635 65%	10793 67% E	1788 59% E	1439 72% CE	912 45%	1295 68% E	3044 49% 49%	7186 80% GIKM	948 53%	792 85% GIKM	1336 49%	911 83% GIKM	370 52% GIKM	843 78% GIKM	3960 67%	4335 61%	6252 70% P	1618 39%	14973 70% R	6323 63%	10191 66%	1832 59%	14760 65%		
Cell, not a smartphone	6780 26%	3863 24%	907 30%	433 22%	975 48% BCDF	439 23%	2051 33% HJLN	1503 17% HJLN	658 37% HJLN	99 11%	1116 41% HJLN	192 17%	211 29%	210 20%	1444 25%	1951 27%	2102 23%	1765 43% S	4944 23%	2800 28%	3781 25%	888 29%	5844 26%		
No cell/ Undesignated cell	2367 9%	1534 9%	341 11%	130 6%	134 7%	180 9%	1080 17% HJKLN	253 3% L	190 11% HLN	38 4%	254 9% HLN	1 *% HJLN	134 19% HJLN	25 2%	473 8%	823 12% Q	606 7%	736 18% S	1553 7%	892 9%	1361 9%	365 12%	2002 9%		

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



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Q4. Overall, when you use the internet, do you do that mostly using your cell phone or mostly using some other device like a desktop, laptop or tablet computer?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
		MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON INTERNET USERS WHO HAVE A SMARTPHONE	16108	8530	7577	10636	1588	2196	4311	6357	3608	1282	910	3760	5280	6041	3665	2708	2278	5278	5456	9770	2092	12865	5193	10811
UNWEIGHTED BASE	1724	956	768	1049	204	294	403	570	459	240	95	375	464	772	396	253	249	579	579	1036	237	1340	478	1239
Mostly on cell phone	6239 39%	3313 39%	2926 39%	3660 34%	832 52% D	1298 59% D	2296 53% HIJ	2771 44% IJ	844 23%	191 15%	667 73% LMN	1806 48% N	2162 41% N	1514 25%	2215 60% PQR	1182 44% R	911 40% R	1175 22%	3208 59% T	2746 28%	1318 63% V	4554 35% X	2324 45%	3865 36%
Mostly on something else	6614 41%	3659 43%	2955 39%	4817 45% EF	386 24%	587 27%	1352 31%	2139 34%	2039 57% GH	844 66% GH	174 19%	1421 38% K	1996 38% K	3006 50% KLM	909 25%	949 35%	916 40% O	2932 56% OPQ	1464 27%	4708 48% S	452 22%	5575 43% U	1662 32%	4926 46% W
Both equally (VOL.)	3157 20%	1525 18%	1631 22%	2097 20%	367 23% F	294 13%	653 15%	1412 22% G	678 19%	246 19%	63 7%	509 14%	1098 21% KL	1476 24% KL	511 14%	565 21%	452 20%	1158 22% O	754 14%	2253 23% S	296 14%	2670 21% U	1172 23%	1957 18%
Depends (VOL.)	74 *%	9 *%	65 1%	42 *%	-	15 1%	10 *%	22 *%	41 1%	1 *%	5 1%	1 *%	24 *%	44 1%	5 *%	12 *%	-	14 *%	5 *%	64 1%	5 *%	64 *%	19 *%	55 1%
Don't know (VOL.)	24 *%	24 *%	-	20 *%	2 *%	2 *%	-	14 *%	6 *%	-	-	22 1%	-	2 *%	24 1%	-	-	-	24 *%	-	22 1%	2 *%	16 *%	8 *%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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[illegible]

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Q4. Overall, when you use the internet, do you do that mostly using your cell phone or mostly using some other device like a desktop, laptop or tablet computer?

	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-----OCCUPATION--			INTERNET			CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		NET USER BY											
		HS GRAD OR LESS,				HS GRAD OR LESS,				SOME COLL. OR MORE,				SOME COLL. OR MORE,				FULL TIME		PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NOT A SMARTPHONE		CELL, NOT A SMARTPHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL,		MOSTLY ON CELL,		
		<\$20K				<\$20K				<\$20K				<\$20K				TIME		TIME		EMPLOY		BASED		BASED		USER		SMARTPHONE		SMARTPHONE		CELL		ON CELL		ON OTHER		EQUAL.		<\$20K		>\$20K		
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																					
BASED ON INTERNET USERS WHO HAVE A SMARTPHONE	16108	1112	3207	971	9616	2545	1887	2900	7842	8863	2697	4422	5728	3061	16108	-	16108	-	-	6239	6614	3157	1318	4554																						
UNWEIGHTED BASE	1724	122	298	112	1036	263	179	312	852	921	260	534	636	283	1724	-	1724	-	-	625	799	287	150	426																						
Mostly on cell phone	6239 39%	794 71% CDE	1492 47% E	515 53% E	3032 32%	1660 65% GHI	672 36%	1538 53% GI	2045 26%	3290 37%	1365 51% JL	1519 34%	1757 31%	1627 53% M	6239 39%	-	6239 39%	-	-	6239 100%	-	-	1318 100%	4554 100%																						
Mostly on something else	6614 41%	208 19%	1263 39%	242 25%	4305 45% BD	636 25%	902 48%	827 29%	3799 48% FH	3575 40%	866 32%	2113 48% K	2532 44% N	911 30%	6614 41%	-	6614 41%	-	-	-	6614 100%	-	-	-																						
Both equally (VOL.)	3157 20%	87 8%	450 14%	209 21% B	2215 23% BC	226 9%	313 17%	527 18% F	1935 25% F	1939 22%	446 17%	770 17%	1401 24% N	496 16%	3157 20%	-	3157 20%	-	-	-	-	3157 100%	-	-																						
Depends (VOL.)	74 *%	-	1 *%	5 1%	63 1%	-	1 *%	5 *%	63 1%	56 1%	6 *%	13 *%	38 1%	11 *%	74 *%	-	74 *%	-	-	-	-	-	-	-																						
Don't know (VOL.)	24 *%	22 2%	-	-	2 *%	22 1%	-	2 *%	-	2 *%	14 1%	8 *%	-	16 1%	24 *%	-	24 *%	-	-	-	-	-	-	-																						
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																						

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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Q4. Overall, when you use the internet, do you do that mostly using your cell phone or mostly using some other device like a desktop, laptop or tablet computer?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON INTERNET USERS WHO HAVE A SMARTPHONE	16108	12717	3380	1834	10035	3034	8909	4118	8572	11487	3981	1403	9375	4093	6652	3511	1696	6518	4108	4634	1287	2559	4658	10755	508	3866
UNWEIGHTED BASE	1724	1296	425	203	987	332	891	378	916	1133	505	154	891	424	705	391	189	683	420	518	135	254	488	1154	51	403
Mostly on cell phone	6239	5275	960	1171	3818	1547	3459	2042	3233	4369	1648	850	3289	1737	2574	1302	584	2762	1242	2003	617	553	1479	4515	293	1133
	39%	41%	28%	64%	38%	51%	39%	50%	38%	38%	41%	61%	35%	42%	39%	37%	34%	42%	30%	43%	48%	22%	32%	42%	58%	29%
		C		E		G		I				M						S		S	V			W	Z	
Mostly on something else	6614	4722	1892	373	3941	870	3427	1347	3363	4609	1676	276	3948	1769	2632	1445	701	2461	1835	1989	482	1199	2166	4134	106	1863
	41%	37%	56%	20%	39%	29%	38%	33%	39%	40%	42%	20%	42%	43%	40%	41%	41%	38%	45%	43%	37%	47%	47%	38%	21%	48%
			B		D		F						L									X			Y	
Both equally (VOL.)	3157	2652	503	285	2219	612	1960	717	1920	2432	643	258	2084	578	1386	742	403	1274	960	636	171	753	963	2067	110	820
	20%	21%	15%	16%	22%	20%	22%	17%	22%	21%	16%	18%	22%	14%	21%	21%	24%	20%	23%	14%	13%	29%	21%	19%	22%	21%
		C												N			N		T		U					
Depends (VOL.)	74	68	6	5	58	5	63	12	56	64	3	5	53	6	60	8	-	14	53	6	-	53	50	21	-	50
	*%	1%	*%	*%	1%	*%	1%	*%	1%	1%	*%	*%	1%	*%	1%	*%		*%	1%	*%		2%	1%	*%		1%
Don't know (VOL.)	24	-	18	-	-	-	-	-	-	14	10	14	-	2	-	14	8	6	16	-	16	-	-	18	-	-
	*%		1%							*%	*%	1%		*%		*%	*%	*%		1%			*%			
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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Q4. Overall, when you use the internet, do you do that mostly using your cell phone or mostly using some other device like a desktop, laptop or tablet computer?

	BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP., \$40K+	HISP., \$40K+	OTHER NON- HISP., \$40K+	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-														
			HISP.	HISP.	BORN	BORN	HISP.	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+													
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
BASED ON INTERNET USERS WHO HAVE A SMARTPHONE	16108	10636	1588	1386	810	1280	2971	7123	806	745	1240	856	356	842	3889	4278	6055	1517	14547	6191	9800	1820	14245	
UNWEIGHTED BASE	1724	1049	204	171	123	134	255	727	99	97	176	106	42	85	428	496	609	185	1529	638	1071	220	1500	
Mostly on cell phone	6239 39%	3660 34%	832 52% BF	732 53% BF	566 70% BCDF	326 25%	1520 51% HJN	1972 28% GHJLN	573 71% GHJLN	246 33%	907 73% GHJLN	321 38% N	181 51% HN	135 16%	1487 38%	1785 42%	2183 36%	650 43%	5552 38%	3047 49% U	3119 32%	634 35%	5573 39%	
Mostly on something else	6614 41%	4817 45%	386 24% CDE	463 33% E	124 15% CDE	635 50% CDE	950 32% I	3616 51% GIKL	94 12% I	281 38% I	265 21% I	293 34% I	134 38% I	445 53% GIK	1898 49% P	1593 37%	2605 43%	607 40%	6005 41%	1965 32% T	4618 47% T	865 48%	5740 40%	
Both equally (VOL.)	3157 20%	2097 20%	367 23% D	176 13%	118 15%	308 24%	482 16% K	1493 21% K	138 17% K	218 29% KM	66 5%	227 26% K	41 12%	256 30% GKM	500 13%	860 20% O	1251 21% O	249 16%	2903 20%	1134 18%	2010 21%	320 18%	2835 20%	
Depends (VOL.)	74 *%	42 *%	- 1%	15 1%	- 1%	12 1%	- 1%	42 1%	- 1%	- 1%	- 1%	15 2%	- 1%	6 1%	4 *%	32 1%	14 *%	5 *%	69 *%	24 *%	50 1%	1 *%	73 1%	
Don't know (VOL.)	24 *%	20 *%	2 *%	- *%	2 *%	- *%	20 1%	- *%	2 *%	- *%	2 *%	- *%	- *%	- *%	- *%	8 *%	2 *%	6 *%	18 *%	22 *%	2 *%	- *%	24 *%	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q5. Please tell me if you ever use the internet to do any of the following things. [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you ever use the internet to... [INSERT ITEMS; RANDOMIZE]?] How about to [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you ever use the internet to (ITEM)?]

	BAN A	-----SEX-----		-----RACE-----		-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
a. Use social media, such as Facebook, Twitter or Instagram																								
Yes, do this	15585 74%	7656 72%	7929 76%	9921 72%	1586 72%	2469 81% D	4389 88% HIJ	6156 80% IJ	3406 64% J	1207 51%	977 67%	4223 75%	5016 74%	5258 74%	4683 82% PR	2505 70%	2033 74%	4166 70%	6439 78% T	8252 71%	2707 81% V	11584 73%	4703 75%	10807 73%
No, do not do this	5556 26%	3030 28%	2527 24%	3753 27% F	603 28%	588 19%	619 12%	1540 20% G	1896 36% GH	1158 49% GHI	483 33%	1364 24%	1794 26%	1844 26%	1053 18%	1098 30% O	729 26%	1795 30% O	1783 22%	3296 29% S	643 19%	4303 27% U	1533 25%	3972 27%
Don't know (VOL.)	9 **	9 **	-	6 **	-	4 **	-	-	9 **	-	-	9 **	-	-	9 **	-	-	-	9 **	-	6 **	4 **	-	9 **
Refused (VOL.)	8 **	2 **	7 **	7 **	2 **	-	-	-	7 **	-	-	-	-	8 **	-	-	-	2 **	7 **	2 **	-	2 **	2 **	7 **

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE--								EDUCATION BY AGE--								HOUSEHOLD FINANCES--			
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE								
	\$20K- UNDER TOTAL	\$40K- UNDER \$20K	\$75K- UNDER \$40K	\$100K OR \$75K	\$100K OR \$100K	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
a. Use social media, such as Facebook, Twitter or Instagram																																	
Yes, do this	15585 74%	2707 81%	3332 77%	3182 72%	1511 66%	2655 72%	2291 89%	2425 82%	1137 63%	494 62%	1814 88%	3507 79%	2091 64%	670 49%	1978 85%	1922 82%	838 58%	430 53%	2396 90%	4218 79%	2562 66%	776 50%	5218 72%	4736 77%	3620 71%	1781 76%							
	E					IJLMN	IJLMN			IJLMN	IJMN	N		QRUV	QRUV			QRTUV	QRUV	V													
No, do not do this	5556 26%	643 19%	1007 23%	1231 28%	782 34%	1012 28%	273 11%	517 18%	658 36%	306 38%	258 12%	958 21%	1169 36%	702 51%	356 15%	431 18%	604 42%	387 47%	261 10%	1103 21%	1292 33%	771 50%	1980 28%	1422 23%	1495 29%	556 24%							
				B	B				GHKL	GHKL		GK	GHKL	HIKLM G			OPST	OPST		S	OPST	OPSTU											
Don't know (VOL.)	9 *%	6 *%	4 *%	-	-	-	-	-	9 1%	-	-	-	-	-	-	-	9 1%	-	-	-	-	-	-	-	-	9 *%	-						
Refused (VOL.)	8 *%	-	-	-	-	2 *%	-	-	7 *%	-	-	-	-	-	-	-	-	-	-	-	7 *%	-	-	2 *%	-	7 *%							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/VXYZ  
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	BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----				OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY		CELL MOSTLY	
		HS				SOME				HS				NOT		NET		SMART		MOSTLY		MOSTLY			
		GRAD		OR		COLL.		OR		GRAD		OR		OFFICE		OFFICE		PHONE		ON		ON			
		OR	LESS,	OR	MORE,	OR	MORE,	OR	LESS,	OR	LESS,	OR	MORE,	OR	BASED	BASED	USER	NET	PHONE	NO	CELL	EQUAL.	CELL.	CELL.	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	FULL	PART	NOT	OFFICE	OFFICE	NET	NET	SMART	CELL,	SMART-	NO	ON	MOSTLY	BOTH	MOSTLY	MOSTLY
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426	
a. Use social media, such as Facebook, Twitter or Instagram																									
Yes, do this	15585 74%	1548 83%	3176 71%	1140 77%	8363 74%	3315 77%	1644 69%	3103 79%	6564 72%	7709 73%	2804 83%	4973 70%	5008 76%	2986 75%	15585 74%	-	12717 79%	2519 59%	349 46%	5275 85%	4722 71%	2652 84%	1171 89%	3818 84%	
No, do not do this	5556 26%	304 16%	1321 29%	339 23%	2979 26%	961 22%	731 31%	818 21%	2562 28%	2810 27%	580 17%	2115 30%	1559 24%	976 25%	5556 26%	-	3380 21%	1772 41%	404 53%	960 15%	1892 29%	503 16%	146 11%	733 16%	
Don't know (VOL.)	9 **%	6 **%	4 **%	-	-	9 **%	-	-	-	4 **%	-	6 **%	-	4 **%	9 **%	-	9 **%	-	-	4 **%	-	-	-	4 **%	
Refused (VOL.)	8 **%	-	-	-	2 **%	-	-	7 **%	2 **%	2 **%	-	7 **%	-	2 **%	8 **%	-	2 **%	-	7 1%	-	-	2 **%	-	-	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME			
	BAN D	-MEDIA USE-	-BY	INCOME-	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+		
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
a. Use social media, such as Facebook, Twitter or Instagram																											
Yes, do this	15585 74%	15585 100%	-	2707 100%	11584 100%	3633 100%	10926 100%	4656 100%	10897 100%	11767 86% K	3625 56%	1771 93% M	9121 85%	3908 71%	6531 77%	3305 74%	1706 70%	6525 80% T	3804 75% T	4419 66%	1418 75%	2106 75%	4298 75%	10692 74%	638 77%	3346 75%	
No, do not do this	5556 26%	-	5556 100%	-	-	-	-	-	-	1905 14%	2822 44% J	141 7%	1582 15% L	1561 29%	1969 23%	1182 26%	705 29%	1603 20%	1252 25%	2292 34% RS	457 24%	711 25%	1408 25%	3727 26%	195 23%	1111 25%	
Don't know (VOL.)	9 **	-	-	-	-	-	-	-	-	-	6 **	-	-	-	-	4 **	6 **	9 **	-	-	-	-	4 **	-	-	4 **	
Refused (VOL.)	8 **	-	-	-	-	-	-	-	-	8 **	-	-	2 **	-	-	-	8 **	-	7 **	-	7 **	-	8 **	-	-	2 **	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
a. Use social media, such as Facebook, Twitter or Instagram																							
Yes, do this	15585 74%	9921 72%	1586 72%	1430 80%	1039 81%	1212 73%	3440 77%	5937 70%	926 77%	586 70%	1561 80% H	797 83% H	401 80%	733 70%	3285 68%	4343 77% O	6085 77% O	1827 67%	13701 75%	6517 78% U	8915 71%	1607 68%	13965 75%
No, do not do this	5556 26%	3753 27%	603 28%	350 20%	238 19%	443 27%	1000 22%	2519 30% KL	284 23%	253 30%	381 20%	165 17%	102 20%	308 30%	1559 32% PQ	1301 23%	1783 23%	881 32%	4601 25%	1781 21%	3648 29% T	763 32%	4717 25%
Don't know (VOL.)	9 *%	6 *%	-	-	4 *%	-	6 *%	-	-	-	4 *%	-	-	-	-	6 *%	4 *%	6 *%	-	6 *%	4 *%	-	9 *%
Refused (VOL.)	8 *%	7 *%	2 *%	-	-	-	7 *%	-	-	2 *%	-	-	-	-	-	2 *%	-	7 *%	2 *%	-	7 *%	-	7 *%

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	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
b. Apply for a job																								
Yes, do this	10634 50%	5641 53%	4993 48%	6320 46%	1422 65% DF	1531 50%	3854 77% HIJ	4604 60% IJ	1774 33% J	167 7%	529 36%	2982 53% K	3338 49% K	3698 52% K	2995 52%	1931 54%	1323 48%	2920 49%	4251 52%	5778 50%	1606 48%	8207 52%	3495 56% X	7096 48%
No, do not do this	10495 50%	5033 47%	5462 52%	7348 54% E	769 35%	1530 50% E	1154 23%	3080 40% G	3525 66% GH	2198 93% GHI	931 64% LMN	2615 47%	3454 51%	3401 48%	2750 48%	1661 46%	1438 52%	3042 51%	3988 48%	5753 50%	1749 52%	7667 48%	2742 44%	7682 52% W
Don't know (VOL.)	18 **	11 **	7 **	18 **	-	-	-	-	18 **	-	-	-	18 **	-	-	11 **	-	-	-	18 **	-	18 **	-	18 **
Refused (VOL.)	12 **	12 **	-	-	-	-	-	12 **	-	-	-	-	-	12 **	-	-	-	-	-	-	-	-	-	-

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	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---						
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME		SOME		SOME		SOME		MEET										
															AGE	AGE	AGE	AGE	COLL+	COLL+	COLL+	COLL+	LIVE	EX- PENSE	JUST MEET	DON'T MEET											
															AGE	AGE	AGE	AGE	COLL+	COLL+	COLL+	COLL+	COM- FORT.	AND LEFT-	BASIC EX- PENSE	BASIC EX- PENSE											
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	21-25	26-35	36-45	46-55	56-65	66+	AND LEFT-	BASIC EX- PENSE	BASIC EX- PENSE						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)											
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344											
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258											
b. Apply for a job																																					
Yes, do this	10634 50%	1606 48%	2429 56%	2214 50%	1253 55%	1667 45%	1938 76%	1727 59%	525 29%	49 6%	1641 79%	2747 62%	1156 35%	116 8%	1729 74%	1220 52%	533 37%	23 3%	2110 79%	3376 63%	1238 32%	144 9%	3428 48%	2985 48%	2726 53%	1416 60%											
			F				IJLMN H	IJMN H	JN		IJLMN H	IJMN H	JN		QRTUV P	QRUV P	RV		QRTUV P	PQRUV P	RV																
No, do not do this	10495 50%	1749 52%	1913 44%	2188 50%	1040 45%	2002 55%	626 24%	1215 41%	1286 71%	750 94%	431 21%	1718 38%	2086 64%	1256 92%	605 26%	1133 48%	919 63%	793 97%	547 21%	1934 36%	2605 67%	1403 91%	3770 52%	3156 51%	2399 47%	928 40%											
						C		GK	GHKL G	HIKLM G		GK	GHKL G	HIKLM G		OST	OPST O	PQSTU O		S	OPST O	PQSTU O		Z	Z												
Don't know (VOL.)	18 *%	-	-	11 *%	-	-	-	-	-	-	-	-	18 1%	-	-	-	-	-	-	-	18 *%	-	-	18 *%	-	-											
Refused (VOL.)	12 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 *%	-	-	-	-	-	-											

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
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	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		
		HS	HS	SOME	SOME	HS	HS	SOME	SOME															
		GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.	EMPLOY	EMPLOY	NOT	OFFICE	NOT	OFFICE	NET	NOT A	SMART	CELL,					
		OR	OR	OR	OR	OR	OR	OR	OR	TIME	TIME	EMPLOY	BASED	BASED	USER	NET	PHONE	NOT A	NO	MOSTLY	MOSTLY	BOTH	MOSTLY	
TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+											ON	ON	EQUAL.	ON		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426
b. Apply for a job																								
Yes, do this	10634 50%	841 45%	2379 53%	751 51%	5790 51%	2119 49%	1216 51%	2117 54%	4523 50%	5895 56% L	2178 64% L	2509 35%	4134 63%	2156 54%	10634 50%	-	9114 57% RS	1330 31%	189 25%	3740 60% U	3361 51%	1936 61% U	763 58%	2752 60%
No, do not do this	10495 50%	1017 55%	2122 47%	727 49%	5535 49%	2167 51%	1159 49%	1811 46%	4586 50%	4618 44%	1199 35%	4581 65% JK	2414 37%	1812 46%	10495 50%	-	6975 43%	2949 69% Q	571 75% Q	2499 40%	3234 49% TV	1220 39%	554 42%	1803 40%
Don't know (VOL.)	18 *%	-	-	-	18 *%	-	-	-	18 *%	-	7 *%	11 *%	7 *%	-	18 *%	-	7 *%	11 *%	-	-	7 *%	-	-	-
Refused (VOL.)	12 *%	-	-	-	-	-	-	-	-	12 *%	-	-	12 *%	-	12 *%	-	12 *%	-	-	-	12 *%	-	-	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME			
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	--SHARING--	--SHARING--	--BRANDS--	--BRANDS--	-SETTINGS-	-SETTINGS-	--INCOME--	--INCOME--	-----PRIVACY	-----PRIVACY	CONTROL-----	CONTROL-----	-----SECURE-----	-----SECURE-----	--INCOME--	--INCOME--	--STOLEN--	--STOLEN--	-BY INCOME-	-BY INCOME-			
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
b. Apply for a job																											
Yes, do this	10634 50%	9108 58%	1526 27%	1486 55%	6968 60%	2217 61%	6489 59%	3285 71%	5823 53%	8363 61%	2053 32%	1181 62%	6661 62%	2506 46%	4873 57%	2151 48%	1039 43%	4536 56%	3062 60%	2530 38%	1222 65%	1659 59%	3106 54%	7092 49%	487 58%	2464 55%	
No, do not do this	10495 50%	6465 41%	4013 72%	1221 45%	4616 40%	1416 39%	4437 41%	1370 29%	5074 47%	5305 39%	4389 68%	731 38%	4033 38%	2945 54%	3627 43%	2328 52%	1386 57%	3602 44%	1970 39%	4181 62%	660 35%	1140 40%	2588 45%	7319 51%	346 42%	1988 45%	
Don't know (VOL.)	18 **%	-	18 **%	-	-	-	-	-	-	11 **%	-	-	11 **%	18 **%	-	-	-	-	18 **%	-	-	18 1%	11 **%	7 **%	-	11 **%	
Refused (VOL.)	12 **%	12 **%	-	-	-	-	-	-	-	-	12 **%	-	-	-	-	12 **%	-	-	12 **%	-	-	-	12 **%	-	-	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
b. Apply for a job																							
Yes, do this	10634 50%	6320 46%	1422 65%	1103 62%	428 33%	992 60%	2155 48%	3877 46%	842 70%	523 62%	820 42%	621 65%	331 66%	578 56%	2034 42%	3250 58%	4006 51%	1003 37%	9593 52%	4676 56%	5823 46%	929 39%	9664 52%
		E	BE	BE		BE			GHK	HK		GHK	K			O	O		R	U			V
No, do not do this	10495 50%	7348 54%	769 35%	677 38%	853 67%	663 40%	2297 52%	4561 54%	368 30%	319 38%	1126 58%	340 35%	171 34%	463 44%	2798 58%	2402 42%	3858 49%	1706 63%	8693 47%	3610 43%	6750 54%	1429 60%	9016 48%
		CDF			BCDF		IL	IJL			IJLM				PQ			S		T	W		
Don't know (VOL.)	18 **	18 **	-	-	-	-	-	18 **	-	-	-	-	-	-	11 **	-	7 **	11 **	7 **	18 **	-	11 **	7 **
Refused (VOL.)	12 **	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 **	-	-	-	12 **

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
c. Apply for government benefits or assistance																								
Yes, do this	4844 23%	2370 22%	2474 24%	3017 22%	503 23%	832 27%	1517 30% HI	1569 20%	1156 22%	548 23%	204 14%	1272 23%	1834 27% K	1521 21% QR	1792 31% QR	929 26%	539 20%	1128 19%	2334 28% T	2321 20%	960 29%	3556 22%	1154 19%	3681 25% W
No, do not do this	16239 77%	8294 78%	7945 76%	10620 78%	1673 76%	2229 73%	3459 69% G	6088 79% G	4162 78%	1812 77%	1232 84% M	4317 77%	4955 73%	5566 78%	3921 68%	2672 74%	2212 80% O	4817 81% O	5868 71%	9199 80% S	2362 70%	12305 77%	5077 81% X	11056 75%
Don't know (VOL.)	64 *%	21 *%	43 *%	49 *%	15 1%	-	31 1%	27 *%	-	6 *%	23 2%	8 *%	22 *%	11 *%	32 1%	3 *%	11 *%	17 *%	35 *%	29 *%	32 1%	32 *%	6 *%	58 *%
Refused (VOL.)	12 *%	12 *%	-	-	-	-	-	12 *%	-	-	-	-	-	12 *%	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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BAN B --DETAILED HOUSEHOLD INCOME--																INCOME BY AGE-----								EDUCATION BY AGE-----								HOUSEHOLD FINANCES---			
																HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM-	MEET EX- AND	JUST MEET BASIC	DON'T PENSE EX- PENSE								
TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<18	18-29	30-49	50-64	65+	<18	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	FORT.	OVER	PENSE	EX-PENSE								
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)										

UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258
-----------------	------	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----

Yes, do this	4844	960	1234	1066	525	603	964	728	482	160	484	805	615	374	703	418	255	96	814	1145	901	452	1228	1505	1234	836
	23%	29%	28%	24%	23%	16%	38%	25%	27%	20%	23%	18%	19%	27%	30%	18%	18%	12%	31%	22%	23%	29%	17%	24%	24%	36%
		F	F	F			HJKLM								PQR				PQR		R	POR		W	W	WXY

No, do not do this	16239	2362	3105	3336	1768	3049	1573	2205	1329	639	1583	3642	2644	993	1605	1935	1197	716	1838	4138	2960	1094	5953	4649	3863	1494
	77%	70%	72%	76%	77%	83%	61%	75%	73%	80%	76%	82%	81%	72%	69%	82%	82%	88%	69%	78%	77%	71%	83%	75%	75%	64%
						BC		G	G	G	G	G	G			OSV	OSV	OSV					XYZ	Z	Z	

Don't know (VOL.)	64	32	3	11	-	17	26	9	-	-	5	18	-	6	26	-	-	5	5	27	-	1	17	6	27	14
	%	1%	%	%		%	1%	%			%	%		%	1%			1%	%	1%	%	%	%	1%	1%	

Refused (VOL.)	12	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12	-	-	-	-	-	-
	12																			12						

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	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		
		HS	HS	SOME	SOME	HS	HS	SOME	SOME															
		GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.	EMPLOY	EMPLOY	NOT	OFFICE	NOT	OFFICE	NET	NOT A	SMART-	CELL,					
		OR	OR	OR	OR	OR	OR	OR	OR	FULL	PART	EMPLOY	BASED	BASED	USER	NET	PHONE	NOT A	NO	MOSTLY	MOSTLY	BOTH	MOSTLY	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME								ON	ON	EQUAL.	ON	ON	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426
c. Apply for government benefits or assistance																								
Yes, do this	4844 23%	458 25%	869 19%	501 34% C	2687 24%	971 23%	437 18%	1358 35% FGI	1884 21%	2029 19%	1044 31% J	1754 25% J	1501 23%	1023 26%	4844 23%	-	3844 24%	848 20%	153 20%	1422 23%	1393 21%	995 32% TU	372 28%	968 21%
No, do not do this	16239 77%	1376 74%	3624 81% D	968 65%	8633 76%	3288 77% H	1933 81% H	2560 65%	7219 79% H	8460 80% KL	2340 69%	5306 75%	5037 77%	2945 74%	16239 77%	-	12207 76%	3424 80%	608 80%	4785 77%	5209 79% V	2150 68%	923 70%	3578 79%
Don't know (VOL.)	64 *%	23 1%	8 *%	9 1%	24 *%	26 1%	5 *%	9 *%	24 *%	23 *%	-	41 1%	17 *%	-	64 *%	-	46 *%	19 *%	-	32 1%	1 *%	12 *%	23 2%	9 *%
Refused (VOL.)	12 *%	-	-	-	-	-	-	-	-	12 *%	-	-	12 *%	-	12 *%	-	12 *%	-	-	-	12 *%	-	-	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE										SOC. MEDIA LOCATION		SOC.MEDIA LIKE/FOLLOW		USE PRIVACY		PRIVACY SETTINGS BY		INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY		PERSONAL INFO		INFO STOLEN	
	BAN D		-MEDIA USE-		-BY INCOME-		--SHARING--		--BRANDS--		-SETTINGS-		--INCOME--		-----PRIVACY CONTROL-----		-----SECURE-----		-----INCOME-----		--STOLEN--		-BY INCOME-					
	SM	NET	OTHER USER	SM USER	SM USER	YES	NO	YES	NO	YES	NO	USE SET-TINGS	USE SET-TINGS	A	LOT	SOME	LIT-TLE	NONE	MOST- POSI-TIVE	MOST- NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+	
	TOTAL	USER	USER	<\$20K	\$20K+	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463		
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479		
c. Apply for government benefits or assistance																												
Yes, do this	4844 23%	4136 27%	708 13%	788 29%	3104 27%	1026 28%	2994 27%	1514 33%	2622 24%	3440 25%	1328 21%	620 32%	2628 25%	1164 21%	2081 24%	836 19%	698 29%	2208 27%	1332 26%	1077 16%	670 36%	619 22%	1288 23%	3231 22%	225 27%	1020 23%		
	C							I									P		T	T		V						
No, do not do this	16239 77%	11378 73%	4843 87%	1886 70%	8454 73%	2576 71%	7913 72%	3138 67%	8220 75%	10191 74%	5104 79%	1268 66%	8051 75%	4282 78%	6414 75%	3620 81%	1713 71%	5911 73%	3704 73%	5602 83%	1210 64%	2187 78%	4412 77%	11130 77%	608 73%	3436 77%		
			B					H								Q				RS		U						
Don't know (VOL.)	64 **	59 **	6 **	32 1%	26 **	31 1%	18 **	3 **	56 1%	50 **	10 **	23 1%	26 **	23 **	5 **	22 **	14 1%	18 **	14 **	32 **	3 **	11 **	6 **	58 **	-	6 **		
Refused (VOL.)	12 **	12 **	-	-	-	-	-	-	-	-	12 **	-	-	-	-	-	12 **	-	-	12 **	-	-	-	12 **	-	-		

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
c. Apply for government benefits or assistance																							
Yes, do this	4844 23%	3017 22%	503 23%	612 34% BCEF	220 17%	358 22%	1251 28% HJN	1641 19%	376 31% HJN	118 14%	484 25%	323 34% HJN	175 35%	157 15%	955 20%	1680 30% OQ	1579 20%	905 33% S	3919 21%	2665 32% U	2137 17%	579 24%	4265 23%
No, do not do this	16239 77%	10620 78% D	1673 76%	1168 66%	1061 83% D	1297 78% D	3168 71%	6798 80%	832 69%	711 84% GIL	1461 75%	639 66%	328 65%	884 85% GIL	3888 80% P	3964 70%	6237 79% P	1806 66%	14318 78% R	5592 67%	10419 83% T	1784 75%	14364 77%
Don't know (VOL.)	64 *%	49 *%	15 1%	-	-	-	32 1%	17 *%	3 *%	12 1%	-	-	-	-	1 *%	8 *%	55 1%	9 *%	55 *%	48 1%	17 *%	7 *%	57 *%
Refused (VOL.)	12 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 *%	-	-	-	12 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
d. Apply for a loan or cash advance																								
Yes, do this	3115 15%	2062 19%	1053 10%	2033 15%	305 14%	435 14%	948 19%	1405 18%	660 12%	50 2%	74 5%	783 14%	1116 16%	1132 16%	544 9%	459 13%	523 19%	1250 21%	816 10%	2175 19%	334 10%	2605 16%	1158 19%	1955 13%
		C					IJ	IJ	J			K	K	K			O	OP		S		U	X	
No, do not do this	17985 85%	8576 80%	9409 90%	11612 85%	1886 86%	2626 86%	4056 81%	6274 82%	4621 87%	2316 98%	1382 95%	4776 85%	5694 84%	5960 84%	5201 91%	3145 87%	2239 81%	4669 78%	7419 90%	9331 81%	3021 90%	13244 83%	5042 81%	12831 87%
			B				GHI				LMN				QR	R			T		V		W	
Don't know (VOL.)	9 **	9 **	-	4 **	-	-	4 **	6 **	-	-	4 **	-	-	6 **	-	-	-	6 **	4 **	6 **	-	6 **	-	9 **
Refused (VOL.)	49 **	49 **	-	38 **	-	-	-	12 **	38 1%	-	-	38 1%	-	12 **	-	-	-	38 1%	-	38 **	-	38 **	38 1%	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----										-----EDUCATION BY AGE-----										---HOUSEHOLD FINANCES---			
															HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR													MEET EX- PENSE	JUST MEET	DON'T MEET					
															LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE												
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)												
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)												
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344												
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258												
d. Apply for a loan or cash advance																																						
Yes, do this	3115 15%	334 10%	430 10%	763 17% BC	459 20% BC	790 22% BC	291 11% JN	374 13% JN	149 8% J	1 *% HIJMN G	608 29% GHIJN	996 22% IJN	507 16% IJN	48 4% RV	299 13% RV	310 13% RV	242 17% RV	5 1% OPRUV	647 24% RUV	1087 20% RUV	417 11% RV	44 3% Y	1196 17% Y	1075 11% Y	555 12% Y	284 12% Y												
No, do not do this	17985 85%	3021 90% DEF	3913 90% DEF	3650 83%	1791 78%	2879 78%	2269 88% KL	2568 87% KL	1663 92% KLM	798 100% HIKLM G	1464 71% G	3464 78% G	2715 83% K	1324 96% GHKLM	2031 87% S	2043 87% S	1172 81% PQSTU O	812 99% PQSTU O	2010 76% O	4217 79% O	3443 89% QST	1502 97% PQSTU O	5993 83% O	5047 82% O	4569 89% WX	2060 88% WX												
Don't know (VOL.)	9 *%	-	-	-	6 *%	-	4 *%	-	-	-	-	6 *%	-	-	4 *%	-	-	-	-	6 *%	-	-	9 *%	-	-	-												
Refused (VOL.)	49 *%	-	-	-	38 2%	-	-	-	-	-	-	-	38 1%	-	-	-	38 3% T	-	-	12 *%	-	-	-	38 1%	-	-												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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	BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----		-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY		CELL MOSTLY		NET USER BY
		EDUCATION				BY INCOME								USER		CELL		INTERNET		USERS		INCOME		
		HS GRAD OR LESS, TOTAL	HS GRAD OR LESS, TOTAL	SOME COLL. OR MORE, TOTAL	SOME COLL. OR MORE, TOTAL	HS GRAD OR LESS, TOTAL	HS GRAD OR LESS, TOTAL	SOME COLL. OR MORE, TOTAL	SOME COLL. OR MORE, TOTAL	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426
d. Apply for a loan or cash advance																								
Yes, do this	3115 15%	139 7%	656 15% B	189 13%	1946 17% B	330 8%	512 22% FH	479 12%	1661 18% FH	1913 18% L	624 18% L	568 8%	1232 19%	582 15%	3115 15%	-	2865 18% RS	222 5%	28 4%	1032 17%	1354 20%	466 15%	143 11%	868 19%
No, do not do this	17985 85%	1718 93% CE	3807 85%	1290 87%	9392 83%	3952 92% GI	1826 77%	3449 88% GI	7461 82%	8557 81%	2760 82%	6530 92% JK	5280 80%	3386 85%	17985 85%	-	13188 82%	4065 95% Q	732 96% Q	5207 83%	5205 79%	2690 85%	1175 89%	3686 81%
Don't know (VOL.)	9 **	-	-	-	6 **	4 **	-	-	6 **	6 **	-	4 **	6 **	-	9 **	-	6 **	4 **	-	-	6 **	-	-	-
Refused (VOL.)	49 **	-	38 1%	-	-	-	38 2%	-	-	49 **	-	-	49 1%	-	49 **	-	49 **	-	-	-	49 1%	-	-	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME						
	BAN D	-MEDIA USE-	-BY	INCOME-	--	--	--	--	--	--	USE	USE	---	---	---	---	---	---	---	---	---						
	SM	OTHER NET	SM USER,	SM USER,							SET- TINGS	SET- TINGS	A	LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	TOTAL	USER	USER	<\$20K	\$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
d. Apply for a loan or cash advance																											
Yes, do this	3115 15%	2581 17% C	534 10%	282 10%	2126 18% D	741 20%	1739 16%	1250 27% I	1331 12%	2463 18% K	630 10%	186 10%	2114 20% L	639 12%	1588 19% NP	496 11%	389 16%	1578 19% T	706 14%	724 11%	151 8%	498 18% U	984 17%	1961 14%	85 10%	809 18%	
No, do not do this	17985 85%	12983 83%	4985 90% B	2424 90% E	9452 82%	2893 80%	9177 84%	3400 73% H	9562 88% H	11208 82%	5812 90% J	1726 90% M	8585 80%	4830 88% O	6865 81%	3982 89% O	2036 84%	6550 80%	4306 85%	5987 89% R	1731 92% V	2282 81%	4679 82%	12453 86%	747 90%	3610 81%	
Don't know (VOL.)	9 **	9 **	-	-	6 **	-	9 **	6 **	4 **	9 **	-	-	6 **	-	9 **	-	-	9 **	-	-	-	-	6 **	4 **	-	6 **	
Refused (VOL.)	49 **	12 **	38 1% B	-	-	-	-	-	-	-	12 **	-	-	-	38 **	12 **	-	-	49 1%	-	-	38 1%	49 1%	-	-	38 1%	

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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
d. Apply for a loan or cash advance																							
Yes, do this	3115 15%	2033 15%	305 14%	252 14%	183 14%	238 14%	330 7%	1626 19% GK	168 14%	136 16%	215 11%	219 23% GK	65 13%	163 16%	709 15%	952 17%	1251 16%	148 5%	2964 16% R	1331 16%	1758 14%	474 20%	2641 14%
No, do not do this	17985 85%	11612 85%	1886 86%	1528 86%	1098 86%	1411 85%	4118 92% HL	6792 80%	1042 86%	705 84%	1730 89% HL	742 77%	438 87%	872 84%	4096 85%	4700 83%	6610 84%	2572 95% S	15281 83%	6968 84%	10774 86%	1896 80%	15999 86%
Don't know (VOL.)	9 **	4 **	-	-	-	6 **	4 **	-	-	-	-	-	-	6 1%	-	-	9 **	-	9 **	6 **	4 **	-	9 **
Refused (VOL.)	49 **	38 **	-	-	-	-	-	38 **	-	-	-	-	-	-	38 1%	-	-	-	49 **	-	38 **	-	49 **

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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Q5. Please tell me if you ever use the internet to do any of the following things. [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you ever use the internet to... [INSERT ITEMS; RANDOMIZE]?] How about to [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you ever use the internet to (ITEM)?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--	--HH INCOME--	--HH INCOME--	---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
e. Search for sensitive health information																								
Yes, do this	10635 50%	5143 48%	5492 52%	6920 51%	1224 56% F	1327 43%	2413 48%	3996 52%	2808 53%	1065 45%	516 35%	2678 48% K	3496 51% K	3838 54% K	2887 50%	1761 49%	1445 52%	3077 52%	4067 49%	5932 51%	1557 46%	8267 52%	3153 51%	7446 50%
No, do not do this	10420 49%	5529 52%	4891 47%	6677 49%	965 44%	1734 57% E	2594 52%	3636 47%	2509 47%	1263 53%	930 64% MN	2915 52%	3285 48%	3215 45%	2817 49%	1822 51%	1304 47%	2873 48%	4126 50%	5571 48%	1770 53%	7565 48%	3077 49%	7266 49%
Don't know (VOL.)	87 **	13 **	73 1%	85 1%	2 **	-	-	47 1%	2 **	38 2% I	13 1%	4 **	30 **	40 1%	42 1%	21 1%	8 **	12 **	46 1%	41 **	27 1%	55 **	8 **	79 1%
Refused (VOL.)	17 **	12 **	5 **	5 **	-	-	-	17 **	-	-	-	-	-	17 **	-	-	5 **	-	-	5 **	-	5 **	-	5 **

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+ AGE		SOME COLL+ AGE		SOME COLL+ AGE		SOME COLL+ AGE		MEET EX- PENSE AND LEFT- OVER	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE					
															AGE	AGE	AGE	AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	LIVE COM- FORT.											
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)												
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344								
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258								
e. Search for sensitive health information																																		
Yes, do this	10635 50%	1557 46%	2334 54%	2201 50%	1143 50%	1933 53%	1254 49%	1458 50%	956 53%	326 41%	963 46%	2497 56%	1692 52%	633 46%	1130 48%	1054 45%	680 47%	302 37%	1267 48%	2928 55%	2123 55%	762 49%	3692 51%	3020 49%	2649 52%	1180 50%								
	J														R		R																	
No, do not do this	10420 49%	1770 53%	1993 46%	2178 49%	1144 50%	1729 47%	1310 51%	1456 50%	854 47%	456 57%	1109 54%	1943 44%	1567 48%	718 52%	1204 52%	1299 55%	771 53%	498 61%	1390 52%	2329 44%	1736 45%	764 49%	3473 48%	3098 50%	2463 48%	1159 49%								
															T		TU																	
Don't know (VOL.)	87 *%	27 1%	15 *%	29 1%	6 *%	6 *%	-	27 1%	2 *%	17 2%	-	20 *%	-	21 2%	-	-	-	17 2%	-	47 1%	2 *%	21 1%	33 *%	41 1%	8 *%	4 *%								
															U																			
Refused (VOL.)	17 *%	-	-	5 *%	-	-	-	-	-	-	-	5 *%	-	-	-	-	-	-	-	17 *%	-	-	-	-	5 *%	-								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			--OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY		CELL MOSTLY			
		HS	HS	SOME	SOME	HS	HS	SOME	SOME															
		GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.	EMPLOY	EMPLOY	NOT	OFFICE	NOT	OFFICE	NET	NOT A	SMART-	CELL,					
		OR	OR	OR	OR	OR	OR	OR	OR	TIME	TIME	EMPLOY	BASED	BASED	USER	NET	PHONE	NOT A	NO	MOSTLY	MOSTLY	BOTH	MOSTLY	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+										ON	ON	EQUAL.	ON	ON	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426
e. Search for sensitive health information																								
Yes, do this	10635 50%	851 46%	2103 47%	692 47%	6124 54%	2070 48%	1025 43%	1979 50%	4867 53%	5256 50%	1828 54%	3452 49%	3698 56% N	1746 44%	10635 50%	-	8526 53% R	1747 41%	363 48%	3325 53%	3375 51%	1755 56%	736 56%	2467 54%
No, do not do this	10420 49%	1006 54%	2385 53%	759 51%	5172 46%	2199 51%	1351 57% I	1920 49%	4215 46%	5217 50%	1530 45%	3623 51%	2818 43%	2221 56% M	10420 49%	-	7518 47%	2504 58% Q	398 52%	2891 46%	3215 49%	1383 44%	559 42%	2087 46%
Don't know (VOL.)	87 **	-	13 **	27 2%	42 **	17 **	-	29 1%	41 **	34 **	26 1%	26 **	34 1%	1 **	87 **	-	47 **	39 1%	-	22 **	7 **	18 1%	22 2%	-
Refused (VOL.)	17 **	-	-	-	5 **	-	-	-	5 **	17 **	-	-	17 **	-	17 **	-	17 **	-	-	-	17 **	-	-	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	BAN D	-MEDIA USE-	-BY INCOME-		YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
e. Search for sensitive health information																										
Yes, do this	10635 50%	8362 54%	2267 41%	1340 49%	6403 55%	2303 63%	5531 51%	2861 61%	5501 50%	7729 56%	2572 40%	1028 54%	6169 58%	2179 40%	4494 53%	2426 54%	1482 61%	4282 53%	2932 58%	2811 42%	1100 58%	1646 58%	3400 59%	6821 47%	415 50%	2692 60%
No, do not do this	10420 49%	7153 46%	3255 59%	1340 49%	5155 44%	1300 36%	5372 49%	1787 38%	5345 49%	5917 43%	3835 59%	879 46%	4511 42%	3277 60% OPQ	3946 46%	2041 45%	936 39%	3807 47%	2104 42%	3894 58% RS	776 41%	1163 41%	2292 40%	7540 52% W	418 50%	1758 39%
Don't know (VOL.)	87 .*%	53 .*%	34 1%	27 1%	22 .*%	31 1%	18 .*%	7 .*%	46 .*%	29 .*%	35 1%	5 .*%	20 .*%	13 .*%	61 1%	7 .*%	6 .*%	43 1%	13 .*%	6 .*%	6 .*%	8 .*%	13 .*%	52 .*%	-	13 .*%
Refused (VOL.)	17 .*%	17 .*%	-	-	5 .*%	-	5 .*%	-	5 .*%	5 .*%	12 .*%	-	5 .*%	-	-	17 .*%	-	5 .*%	12 .*%	-	-	-	12 .*%	5 .*%	-	-

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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
e. Search for sensitive health information																							
Yes, do this	10635 50%	6920 51%	1224 56% D	755 42%	572 45%	846 51%	2223 50%	4292 51%	624 52%	557 66% GHKN	826 42%	464 48%	299 60%	472 45%	2257 47%	3257 58% O	4014 51%	1593 59% S	8992 49%	4458 54%	6090 48%	1034 44%	9589 51%
No, do not do this	10420 49%	6677 49%	965 44%	1024 58% C	709 55%	809 49%	2185 49% J	4118 49% J	585 48%	285 34%	1119 58% J	497 52%	203 40%	569 55% J	2573 53% P	2352 42%	3822 49%	1109 41%	9225 50% R	3770 45%	6467 51%	1335 56%	9008 48%
Don't know (VOL.)	87 *%	85 1%	2 *%	-	-	-	44 1%	41 *%	2 *%	-	-	-	-	-	13 *%	43 1%	30 *%	18 1%	69 *%	76 1%	11 *%	2 *%	85 *%
Refused (VOL.)	17 *%	5 *%	-	-	-	-	-	5 *%	-	-	-	-	-	-	-	-	5 *%	-	17 *%	-	5 *%	-	17 *%

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	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
f. Buy a product, such as books, toys, music or clothing																								
Yes, do this	16549 78%	8397 78%	8153 78%	11070 81% F	1602 73%	2052 67%	4154 83% IJ	6114 79%	3961 74%	1726 73%	591 40%	4057 72% K	5280 78% K	6491 91% KLM	3754 65%	2833 79% O	2399 87% O	5245 88% OP	5624 68%	9985 86% S	2028 60%	13200 83% U	4967 80%	11535 78%
No, do not do this	4594 22%	2285 21%	2309 22%	2613 19%	589 27%	1009 33% D	854 17% G	1570 20%	1353 25% G	639 27% G	869 60% LMN	1536 27% N	1530 22% N	607 9% PQR	1991 35% R	770 21% R	363 13%	718 12%	2610 32% T	1565 14%	1327 40% V	2692 17%	1270 20%	3257 22%
Don't know (VOL.)	4 **	4 **	-	4 **	-	-	-	-	4 **	-	-	4 **	-	-	-	-	-	-	4 **	-	-	-	-	4 **
Refused (VOL.)	12 **	12 **	-	-	-	-	-	12 **	-	-	-	-	-	12 **	-	-	-	-	-	-	-	-	-	-

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	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	\$20K- \$40K- \$75K- \$100K				<\$40K <\$40K <\$40K <\$40K				\$40K+ \$40K+ \$40K+ \$40K+				HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR	SOME	SOME	SOME	SOME	MEET EX- JUST DON'T												
	UNDER	UNDER	UNDER	OR	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE								
	TOTAL	<\$20K	\$40K	\$75K	\$100K	MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)											
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
f. Buy a product, such as books, toys, music or clothing																																	
Yes, do this	16549	2028	3215	3743	1989	3256	2060	2056	977	485	1824	3906	2828	1127	1723	1566	835	468	2414	4539	3126	1258	6054	5178	3563	1616							
	78%	60%	74%	85%	87%	89%	80%	70%	54%	61%	88%	87%	87%	82%	74%	67%	58%	57%	91%	85%	81%	81%	84%	84%	70%	69%							
			B	BC	BC	BC	IJ	I			HIJ	HIJ	HIJ	HIJ	Q				PQRUV	OPQR	PQR	PQR	YZ	YZ									
																			0														
No, do not do this	4594	1327	1127	670	305	413	503	886	830	314	248	559	432	245	611	786	613	349	242	771	735	289	1144	978	1562	727							
	22%	40%	26%	15%	13%	11%	20%	30%	46%	39%	12%	13%	13%	18%	26%	33%	42%	43%	9%	14%	19%	19%	16%	16%	30%	31%							
		CDEF	DEF					KLMN	HKLMN	GKLMN					ST	STUV	OSTUV	STUV			S	S											
Don't know (VOL.)	4	-	-	-	-	-	-	-	4	-	-	-	-	-	-	-	4	-	-	-	-	-	-	4	-	-							
	*%								*%								*%						*%										
Refused (VOL.)	12	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12	-	-	-	-	-	-							
	*%																			*%													

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q5. Please tell me if you ever use the internet to do any of the following things. [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you ever use the internet to... [INSERT ITEMS; RANDOMIZE]?] How about to [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you ever use the internet to (ITEM)?]

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY		CELL MOSTLY			
		HS	HS	SOME	SOME	HS	HS	SOME	SOME															
		GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.	EMPLOY	EMPLOY	NOT	OFFICE	NOT	OFFICE	NET	NOT A	SMART	SMART	NO	MOSTLY	MOSTLY		
		OR	OR	OR	OR	OR	OR	OR	OR	TIME	TIME	EMPLOY	BASED	BASED	USER	NET	PHONE	PHONE	CELL	ON	ON	BOTH	ON	
TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+											CELL,	ON	OTHER	EQUAL.	ON	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426
f. Buy a product, such as books, toys, music or clothing																								
Yes, do this	16549 78%	912 49%	3363 75% B	1105 75% B	9821 87% BCD	2646 62%	1823 77% F	2966 76% F	8146 89% FGH	8694 83% L	2690 79% L	5078 72%	5842 89% N	2804 71%	16549 78%	-	13475 84% RS	2656 62%	419 55%	4849 78%	5729 87% T	2820 89% T	847 64%	3766 83% W
No, do not do this	4594 22%	945 51% CDE	1138 25% E	374 25% E	1523 13%	1636 38% GHI	552 23% I	962 24% I	982 11%	1815 17%	694 21%	2023 28% JK	710 11%	1164 29% M	4594 22%	-	2621 16%	1635 38% Q	338 44% Q	1389 22% UV	874 13%	336 11%	471 36% X	788 17%
Don't know (VOL.)	4 **%	-	-	-	-	4 **%	-	-	-	4 **%	-	-	4 **%	-	4 **%	-	-	-	4 **%	-	-	-	-	-
Refused (VOL.)	12 **%	-	-	-	-	-	-	-	-	12 **%	-	-	12 **%	-	12 **%	-	12 **%	-	-	-	12 **%	-	-	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q5. Please tell me if you ever use the internet to do any of the following things. [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you ever use the internet to... [INSERT ITEMS; RANDOMIZE]?] How about to [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you ever use the internet to (ITEM)?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
f. Buy a product, such as books, toys, music or clothing																										
Yes, do this	16549 78%	12836 82%	3711 67%	1755 65%	10084 87%	3112 86%	8866 81%	4266 92%	8550 78%	11776 86%	4169 65%	1337 70%	9622 90%	4091 75%	6958 82%	3592 80%	1785 74%	6759 83%	4202 83%	4693 70%	1317 70%	2581 92%	4933 86%	10921 76%	594 71%	3990 89%
No, do not do this	4594 22%	2733 18%	1845 33%	952 35%	1500 13%	521 14%	2056 19%	390 8%	2343 22%	1900 14%	2273 35%	575 30%	1082 10%	1378 25%	1542 18%	883 20%	640 26%	1378 17%	848 17%	2014 30%	565 30%	236 8%	773 14%	3494 24%	238 29%	472 11%
Don't know (VOL.)	4 **%	4 **%	-	-	-	-	4 **%	-	4 **%	4 **%	-	-	-	-	-	4 **%	-	-	-	4 **%	-	-	-	4 **%	-	-
Refused (VOL.)	12 **%	12 **%	-	-	-	-	-	-	-	-	12 **%	-	-	-	-	12 **%	-	-	12 **%	-	-	-	12 **%	-	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q5. Please tell me if you ever use the internet to do any of the following things. [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you ever use the internet to... [INSERT ITEMS; RANDOMIZE]?] How about to [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you ever use the internet to (ITEM)?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP. <\$40K	HISP. \$40K+	OTHER NON- HISP. <\$40K	OTHER NON- HISP. \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
f. Buy a product, such as books, toys, music or clothing																							
Yes, do this	16549 78%	11070 81% E	1602 73% E	1390 78% E	661 52%	1359 82% E	3268 73% K	7243 86% GIK	792 65% GIK	750 89% GIK	1130 58% GIK	838 87% GIK	345 69% GIKM	932 90% GIKM	4001 83%	4516 80%	6058 77%	1806 66%	14637 80% R	6306 76%	10081 80%	1761 74%	14709 79%
No, do not do this	4594 22%	2613 19%	589 27%	389 22%	620 48% BCDF	296 18%	1180 27% HJLN	1213 14%	419 35% HJLN	92 11% HJLN	816 42% GHJLN	124 13%	157 31% N	109 10%	839 17%	1136 20%	1813 23%	914 34% S	3651 20%	1995 24%	2492 20%	609 26%	3973 21%
Don't know (VOL.)	4 **	4 **	-	-	-	-	4 **	-	-	-	-	-	-	-	4 **	-	-	-	4 **	4 **	-	-	4 **
Refused (VOL.)	12 **	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 **	-	-	-	12 **

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q5SUM. Please tell me if you ever use the internet to do any of the following things.  
 SUMMARY OF "YES, DO THIS" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
Buy a product, such as books, toys, music or clothing (f)	16549 78%	8397 78%	8153 78%	11070 81% F	1602 73%	2052 67%	4154 83% IJ	6114 79%	3961 74%	1726 73%	591 40%	4057 72% K	5280 78% K	6491 91% KLM	3754 65%	2833 79% O	2399 87% O	5245 88% OP	5624 68% S	9985 86% S	2028 60%	13200 83% U	4967 80%	11535 78%
Use social media, such as Facebook, Twitter or Instagram (a)	15585 74%	7656 72%	7929 76%	9921 72%	1586 72%	2469 81% D	4389 88% HIJ	6156 80% IJ	3406 64% J	1207 51%	977 67%	4223 75%	5016 74%	5258 74%	4683 82% PR	2505 70%	2033 74%	4166 70%	6439 78% T	8252 71% V	2707 81% V	11584 73%	4703 75%	10807 73%
Search for sensitive health information (e)	10635 50%	5143 48%	5492 52%	6920 51%	1224 56% F	1327 43%	2413 48%	3996 52%	2808 53%	1065 45%	516 35%	2678 48% K	3496 51% K	3838 54% K	2887 50%	1761 49%	1445 52%	3077 52%	4067 49%	5932 51%	1557 46%	8267 52%	3153 51%	7446 50%
Apply for a job (b)	10634 50%	5641 53%	4993 48%	6320 46%	1422 65% DF	1531 50%	3854 77% HIJ	4604 60% IJ	1774 33% J	167 7%	529 36%	2982 53% K	3338 49% K	3698 52% K	2995 52%	1931 54%	1323 48%	2920 49%	4251 52%	5778 50%	1606 48%	8207 52%	3495 56% X	7096 48%
Apply for government benefits or assistance (c)	4844 23%	2370 22%	2474 24%	3017 22%	503 23%	832 27%	1517 30% HI	1569 20%	1156 22%	548 23%	204 14%	1272 23%	1834 27% K	1521 21%	1792 31% QR	929 26%	539 20%	1128 19%	2334 28% T	2321 20%	960 29%	3556 22%	1154 19%	3681 25% W
Apply for a loan or cash advance (d)	3115 15%	2062 19% C	1053 10%	2033 15%	305 14%	435 14%	948 19% IJ	1405 18% IJ	660 12% J	50 2%	74 5%	783 14% K	1116 16% K	1132 16% K	544 9%	459 13%	523 19% O	1250 21% OP	816 10%	2175 19% S	334 10%	2605 16% U	1158 19% X	1955 13%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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Q5SUM. Please tell me if you ever use the internet to do any of the following things.  
 SUMMARY OF "YES, DO THIS" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME		SOME		SOME		SOME		MEET EX- PENSE		JUST MEET	DON'T MEET				
															AGE	AGE	AGE	AGE	COLL+	COLL+	COLL+	COLL+	LIVE	AND	BASIC	BASIC								
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	LEFT- OVER	EX- PENSE	EX- PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344								
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258								
Buy a product, such as books, toys, music or clothing (f)	16549 78%	2028 60%	3215 74%	3743 85%	1989 87%	3256 89%	2060 80%	2056 70%	977 54%	485 61%	1824 88%	3906 87%	2828 87%	1127 82%	1723 74%	1566 67%	835 58%	468 57%	2414 91%	4539 85%	3126 81%	1258 81%	6054 84%	5178 84%	3563 70%	1616 69%								
			B	BC	BC	BC	IJ	I			HIJ	HIJ	HIJ	HIJ	Q				PQRUV O	OPQR	PQR	PQR	YZ	YZ										
Use social media, such as Facebook, Twitter or Instagram (a)	15585 74%	2707 81%	3332 77%	3182 72%	1511 66%	2655 72%	2291 89%	2425 82%	1137 63%	494 62%	1814 88%	3507 79%	2091 64%	670 49%	1978 85%	1922 82%	838 58%	430 53%	2396 90%	4218 79%	2562 66%	776 50%	5218 72%	4736 77%	3620 71%	1781 76%								
		E				IJLMN	IJMN				IJLMN	IJMN	N		QRUV	QRUV			QRTUV	QRUV	V													
Search for sensitive health information (e)	10635 50%	1557 46%	2334 54%	2201 50%	1143 50%	1933 53%	1254 49%	1458 50%	956 53%	326 41%	963 46%	2497 56%	1692 52%	633 46%	1130 48%	1054 45%	680 47%	302 37%	1267 48%	2928 55%	2123 55%	762 49%	3692 51%	3020 49%	2649 52%	1180 50%								
											J									R	R													
Apply for a job (b)	10634 50%	1606 48%	2429 56%	2214 50%	1253 55%	1667 45%	1938 76%	1727 59%	525 29%	49 6%	1641 79%	2747 62%	1156 35%	116 8%	1729 74%	1220 52%	533 37%	23 3%	2110 79%	3376 63%	1238 32%	144 9%	3428 48%	2985 48%	2726 53%	1416 60%								
			F				IJLMN H	IJMN	JN		IJLMN H	IJMN	JN		QRTUV P	QRUV	RV		QRTUV P	PQRUV	RV					WX								
Apply for government benefits or assistance (c)	4844 23%	960 29%	1234 28%	1066 24%	525 23%	603 16%	964 38%	728 25%	482 27%	160 20%	484 23%	805 18%	615 19%	374 27%	703 30%	418 18%	255 18%	96 12%	814 31%	1145 22%	901 23%	452 29%	1228 17%	1505 24%	1234 24%	836 36%								
		F	F	F			HJKLM								PQR				PQR		R	PQR		W	W	WXY								
Apply for a loan or cash advance (d)	3115 15%	334 10%	430 10%	763 17%	459 20%	790 22%	291 11%	374 13%	149 8%	1 *	608 29%	996 22%	507 16%	48 4%	299 13%	310 13%	242 17%	5 1%	647 24%	1087 20%	417 11%	44 3%	1196 17%	1075 17%	555 11%	284 12%								
				BC	BC	BC	JN	JN	J		HIJMN G	GHIJN	IJN		RV	RV	RV		OPRUV	RUV	RV		Y	Y										

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q5SUM. Please tell me if you ever use the internet to do any of the following things.  
 SUMMARY OF "YES, DO THIS" RESPONSES

	BAN C	EDUCATION BY INCOME----										EMPLOYMENT-----		OCCUPATION--		INTERNET		CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY	
		EDUCATION BY INCOME----				EDUCATION BY INCOME----				EMPLOYMENT-----		OCCUPATION--		INTERNET		CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY			
		HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART PHONE NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426
Buy a product, such as books, toys, music or clothing (f)	16549 78%	912 49%	3363 75% B	1105 75% B	9821 87% BCD	2646 62%	1823 77% F	2966 76% F	8146 89% FGH	8694 83% L	2690 79% L	5078 72%	5842 89% N	2804 71%	16549 78%	-	13475 84% RS	2656 62%	419 55%	4849 78%	5729 87% T	2820 89% T	847 64%	3766 83% W
Use social media, such as Facebook, Twitter or Instagram (a)	15585 74%	1548 83% CE	3176 71%	1140 77%	8363 74%	3315 77%	1644 69% F	3103 79% F	6564 72% FGH	7709 73% L	2804 83% JL	4973 70%	5008 76%	2986 75%	15585 74%	-	12717 79% RS	2519 59%	349 46%	5275 85% U	4722 71%	2652 84% U	1171 89%	3818 84%
Search for sensitive health information (e)	10635 50%	851 46%	2103 47%	692 47%	6124 54%	2070 48%	1025 43%	1979 50%	4867 53%	5256 50%	1828 54%	3452 49%	3698 56% N	1746 44%	10635 50%	-	8526 53% R	1747 41%	363 48%	3325 53%	3375 51%	1755 56%	736 56%	2467 54%
Apply for a job (b)	10634 50%	841 45%	2379 53%	751 51%	5790 51%	2119 49%	1216 51%	2117 54%	4523 50%	5895 56% L	2178 64% L	2509 35%	4134 63%	2156 54%	10634 50%	-	9114 57% RS	1330 31%	189 25%	3740 60% U	3361 51%	1936 61% U	763 58%	2752 60%
Apply for government benefits or assistance (c)	4844 23%	458 25%	869 19%	501 34% C	2687 24%	971 23%	437 18%	1358 35% FGI	1884 21%	2029 19%	1044 31% J	1754 25% J	1501 23%	1023 26%	4844 23%	-	3844 24%	848 20%	153 20%	1422 23%	1393 21%	995 32% TU	372 28%	968 21%
Apply for a loan or cash advance (d)	3115 15%	139 7% B	656 15% B	189 13%	1946 17% B	330 8%	512 22% FH	479 12% FH	1661 18% FH	1913 18% L	624 18% L	568 8%	1232 19%	582 15%	3115 15%	-	2865 18% RS	222 5%	28 4%	1032 17%	1354 20%	466 15%	143 11%	868 19%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q5SUM. Please tell me if you ever use the internet to do any of the following things.  
 SUMMARY OF "YES, DO THIS" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO STOLEN							
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	--SHARING--	--SHARING--	--BRANDS--	--BRANDS--	--SETTINGS--	--SETTINGS--	--INCOME--	--INCOME--	-----PRIVACY CONTROL-----	-----PRIVACY CONTROL-----	-----SECURE-----	-----SECURE-----	--INCOME--	--INCOME--	--STOLEN--	--STOLEN--						
		SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST- POSI-TIVE	MOST- NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
Buy a product, such as books, toys, music or clothing (f)	16549 78%	12836 82% C	3711 67%	1755 65%	10084 87% D	3112 86%	8866 81%	4266 92% I	8550 78%	11776 86%	4169 65% K	1337 70%	9622 90% L	4091 75%	6958 82% N	3592 80%	1785 74%	6759 83% T	4202 83% T	4693 70%	1317 70%	2581 92% U	4933 86% X	10921 76%	594 71% Y	
Use social media, such as Facebook, Twitter or Instagram (a)	15585 74%	15585 100%	-	2707 100%	11584 100%	3633 100%	10926 100%	4656 100%	10897 100%	11767 86% K	3625 56%	1771 93% M	9121 85%	3908 71%	6531 77%	3305 74%	1706 70%	6525 80% T	3804 75% T	4419 66%	1418 75%	2106 75%	4298 75% Z	10692 74%	638 77%	3346 75%
Search for sensitive health information (e)	10635 50%	8362 54% C	2267 41%	1340 49%	6403 55%	2303 63% G	5531 51%	2861 61% I	5501 50%	7729 56% K	2572 40%	1028 54%	6169 58%	2179 40%	4494 53% N	2426 54% N	1482 61% N	4282 53% T	2932 58% T	2811 42%	1100 58%	1646 58%	3400 59% X	6821 47%	415 50%	2692 60%
Apply for a job (b)	10634 50%	9108 58% C	1526 27%	1486 55%	6968 60%	2217 61%	6489 59%	3285 71% I	5823 53%	8363 61% K	2053 32%	1181 62%	6661 62%	2506 46%	4873 57% NPQ	2151 48%	1039 43%	4536 56% T	3062 60% T	2530 38%	1222 65%	1659 59%	3106 54%	7092 49%	487 58%	2464 55%
Apply for government benefits or assistance (c)	4844 23%	4136 27% C	708 13%	788 29%	3104 27%	1026 28%	2994 27%	1514 33% I	2622 24%	3440 25%	1328 21%	620 32%	2628 25%	1164 21%	2081 24%	836 19%	698 29% P	2208 27% T	1332 26% T	1077 16%	670 36% V	619 22%	1288 23%	3231 22%	225 27%	1020 23%
Apply for a loan or cash advance (d)	3115 15%	2581 17% C	534 10%	282 10%	2126 18% D	741 20%	1739 16%	1250 27% I	1331 12%	2463 18% K	630 10%	186 10%	2114 20% L	639 12%	1588 19% NP	496 11%	389 16%	1578 19% T	706 14%	724 11%	151 8%	498 18% U	984 17%	1961 14%	85 10%	809 18%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q5SUM. Please tell me if you ever use the internet to do any of the following things.  
 SUMMARY OF "YES, DO THIS" RESPONSES

	BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP., \$40K+	HISP., \$40K+	OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	NON-			NON-										
			HISP.	HISP.	BORN	BORN	HISP.	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+			HISP., \$40K+										
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698	
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028	
Buy a product, such as books, toys, music or clothing (f)	16549 78%	11070 81% E	1602 73% E	1390 78% E	661 52%	1359 82% E	3268 73% K	7243 86% GIK	792 65%	750 89% GIK	1130 58%	838 87% GIK	345 69%	932 90% GIKM	4001 83%	4516 80%	6058 77%	1806 66%	14637 80% R	6306 76%	10081 80%	1761 74%	14709 79%	
Use social media, such as Facebook, Twitter or Instagram (a)	15585 74%	9921 72%	1586 72%	1430 80%	1039 81%	1212 73%	3440 77%	5937 70%	926 77%	586 70%	1561 80% H	797 83% H	401 80%	733 70%	3285 68%	4343 77% O	6085 77% O	1827 67%	13701 75%	6517 78% U	8915 71%	1607 68%	13965 75%	
Search for sensitive health information (e)	10635 50%	6920 51%	1224 56% D	755 42%	572 45%	846 51%	2223 50%	4292 51%	624 52%	557 66% GHKN	826 42%	464 48%	299 60%	472 45%	2257 47%	3257 58% O	4014 51%	1593 59% S	8992 49%	4458 54%	6090 48%	1034 44%	9589 51%	
Apply for a job (b)	10634 50%	6320 46% E	1422 65% BE	1103 62% BE	428 33%	992 60% BE	2155 48% BE	3877 46% BE	842 70% GHK	523 62% HK	820 42%	621 65% GHK	331 66% K	578 56%	2034 42%	3250 58% O	4006 51% O	1003 37%	9593 52% R	4676 56% U	5823 46%	929 39%	9664 52% V	
Apply for government benefits or assistance (c)	4844 23%	3017 22%	503 23%	612 34% BCEF	220 17%	358 22%	1251 28% HJN	1641 19% HJN	376 31% HJN	118 14%	484 25%	323 34% HJN	175 35%	157 15%	955 20%	1680 30% OQ	1579 20%	905 33% S	3919 21%	2665 32% U	2137 17%	579 24%	4265 23%	
Apply for a loan or cash advance (d)	3115 15%	2033 15%	305 14%	252 14%	183 14%	238 14%	330 7% GK	1626 19% GK	168 14%	136 16%	215 11%	219 23% GK	65 13%	163 16%	709 15%	952 17%	1251 16%	148 5%	2964 16% R	1331 16%	1758 14%	474 20%	2641 14%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q6. Thinking about how you use social media, such as Facebook, Twitter or Instagram... Are any of your social media accounts currently set up so that they automatically include your LOCATION on your posts?

BAN A	-----SEX-----		-----RACE-----				-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON SOCIAL MEDIA USERS	15585	7656	7929	9921	1586	2469	4389	6156	3406	1207	977	4223	5016	5258	4683	2505	2033	4166	6439	8252	2707	11584	4703	10807
UNWEIGHTED BASE	1613	837	776	943	193	306	416	529	413	211	110	412	428	643	485	234	219	447	662	854	305	1161	436	1170
Yes	3633 23%	2011 26%	1622 20%	2060 21%	452 29%	813 33% D	1016 23%	1644 27%	627 18%	225 19%	297 30%	1027 24%	1093 22%	1180 22%	1266 27% Q	627 25%	342 17%	1056 25%	1714 27%	1765 21%	876 32% V	2551 22%	965 21%	2649 25%
No	10926 70%	5138 67%	5788 73%	7126 72% F	1066 67%	1542 62%	3241 74%	4137 67%	2521 74%	804 67%	551 56%	2837 67%	3679 73% K	3785 72% K	3035 65%	1803 72%	1569 77% O	2861 69%	4252 66%	6079 74% S	1627 60%	8406 73% U	3524 75%	7359 68%
Don't know (VOL.)	976 6%	458 6%	518 7%	734 7%	67 4%	113 5%	132 3%	364 6%	257 8% G	178 15% GH	129 13% M	359 9%	206 4%	282 5%	382 8% P	76 3%	121 6%	249 6%	473 7%	407 5%	204 8%	627 5%	214 5%	762 7%
Refused (VOL.)	49 *%	49 1%	-	-	-	-	-	12 *%	-	-	-	-	38 1%	12 *%	-	-	-	-	-	-	-	-	-	38 *%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q6. Thinking about how you use social media, such as Facebook, Twitter or Instagram... Are any of your social media accounts currently set up so that they automatically include your LOCATION on your posts?

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR													MEET EX- PENSE	JUST MEET BASIC	DON'T MEET BASIC	
															LESS, 18-29	LESS, 30-49	LESS, 50-64	LESS, 65+	SOME COLL+ 18-29	SOME COLL+ 30-49	SOME COLL+ 50-64	SOME COLL+ 65+	LIVE COM- FORT.											
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM- FORT.	OVER	LEFT- OVER	EX- PENSE	EX- PENSE							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON SOCIAL MEDIA USERS	15585	2707	3332	3182	1511	2655	2291	2425	1137	494	1814	3507	2091	670	1978	1922	838	430	2396	4218	2562	776	5218	4736	3620	1781								
UNWEIGHTED BASE	1613	305	307	326	162	285	223	208	143	79	164	301	246	122	183	169	117	49	230	354	293	161	546	473	387	186								
Yes	3633 23%	876 32%	786 24%	573 18%	391 26%	665 25%	503 22%	863 36%	220 19%	108 22%	473 26%	744 21%	375 18%	107 16%	463 23%	580 30%	145 17%	116 27%	550 23%	1063 25%	482 19%	109 14%	1154 22%	1064 22%	821 23%	577 32%								
								GILMN								V				V														
No	10926 70%	1627 60%	2327 70%	2454 77%	1028 68%	1834 69%	1701 74%	1387 57%	743 65%	350 71%	1309 72%	2606 74%	1641 78%	435 65%	1418 72%	1151 60%	580 69%	226 52%	1810 76%	2971 70%	1935 76%	577 74%	3773 72%	3296 70%	2538 70%	1145 64%								
					B		H				H	H	H						PR		PR													
Don't know (VOL.)	976 6%	204 8%	220 7%	155 5%	93 6%	156 6%	87 4%	174 7%	173 15%	36 7%	32 2%	157 4%	75 4%	129 19%	96 5%	191 10%	113 13%	89 21%	36 1%	173 4%	145 6%	90 12%	291 6%	338 7%	261 7%	59 3%								
								GKLM						GHKLM		S	ST	OST				S												
Refused (VOL.)	49 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 *%	-	-	-	38 1%	-	-								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q6. Thinking about how you use social media, such as Facebook, Twitter or Instagram... Are any of your social media accounts currently set up so that they automatically include your LOCATION on your posts?

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+				SOME COLL. OR MORE, <\$20K				SOME COLL. OR MORE, \$20K+				HS GRAD OR LESS, <\$40K				HS GRAD OR LESS, \$40K+				SOME COLL. OR MORE, <\$40K				SOME COLL. OR MORE, \$40K+				EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		NOT OFFICE BASED		NET USER		NOT A NET USER		SMART PHONE		CELL, NOT A SMART PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q6. Thinking about how you use social media, such as Facebook, Twitter or Instagram... Are any of your social media accounts currently set up so that they automatically include your LOCATION on your posts?

	SOCIAL MEDIA USE BY INCOME																SOC. MEDIA LOCATION				SOC. MEDIA LIKE/FOLLOW				PRIVACY SETTINGS BY INCOME				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INCOME				PERSONAL INFO				INFO STOLEN	
	BAN		D		-MEDIA USE-		-BY		-INCOME-		--SHARING--		--BRANDS--		-SETTINGS-		--INCOME--		-----PRIVACY		CONTROL----		-----SECURE-----		-----INCOME----		--STOLEN--		-INFO		-BY INCOME-											
	TOTAL		SM		OTHER		SM		SM		USER		USER		<\$20K		\$20K+		YES		NO		YES		NO		YES		NO		YES		NO		STO- LEN.		STO- LEN.					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																
BASED ON SOCIAL MEDIA USERS	15585	15585	-	2707	11584	3633	10926	4656	10897	11767	3625	1771	9121	3908	6531	3305	1706	6525	3804	4419	1418	2106	4298	10692	638	3346																
UNWEIGHTED BASE	1613	1613	-	305	1161	393	1118	437	1173	1152	426	194	860	407	658	362	169	661	367	485	136	205	436	1107	68	335																
Yes	3633	3633	-	876	2551	3633	-	1377	2241	2645	947	555	1939	1008	1436	783	375	1871	840	726	332	494	836	2657	166	626																
	23%	23%		32%	22%	100%		30%	21%	22%	26%	31%	21%	26%	22%	24%	22%	29%	22%	16%	23%	23%	19%	25%	26%	19%																
				E				I				M						T																								
No	10926	10926	-	1627	8406	-	10926	2994	7932	8465	2344	1118	6751	2609	4808	2279	1136	4404	2596	3406	934	1477	3127	7404	433	2514																
	70%	70%		60%	73%		100%	64%	73%	72%	65%	63%	74%	67%	74%	69%	67%	67%	68%	77%	66%	70%	73%	69%	68%	75%																
				D				H				L						R																								
Don't know (VOL.)	976	976	-	204	627	-	-	285	686	620	323	97	431	292	249	231	195	251	318	287	153	136	286	630	40	205																
	6%	6%		8%	5%			6%	6%	5%	9%	5%	5%	7%	4%	7%	11%	4%	8%	6%	11%	6%	7%	6%	6%	6%																
																	0		R																							
Refused (VOL.)	49	49	-	-	-	-	-	-	38	38	12	-	-	-	38	12	-	-	49	-	-	-	49	-	-	-																
	%	%							%	%	%				1%	%			1%				1%																			

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q6. Thinking about how you use social media, such as Facebook, Twitter or Instagram... Are any of your social media accounts currently set up so that they automatically include your LOCATION on your posts?

	BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP., HISP.,	HISP., HISP.,	OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-														
			HISP.	HISP.	BORN	BORN	HISP.	HISP.,	HISP.,	HISP.,														
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
BASED ON SOCIAL MEDIA USERS	15585	9921	1586	1430	1039	1212	3440	5937	926	586	1561	797	401	733	3285	4343	6085	1827	13701	6517	8915	1607	13965	
UNWEIGHTED BASE	1613	943	193	170	136	128	301	586	106	78	198	96	46	74	353	470	596	202	1401	661	935	178	1434	
Yes	3633 23%	2060 21%	452 29%	342 24%	472 45%	292 24%	789 23%	1161 20%	296 32%	137 23%	551 35%	262 33%	78 19%	194 27%	699 21%	1166 27%	1489 24%	534 29%	3086 23%	1694 26%	1915 21%	305 19%	3328 24%	
					BCDF						GH													
No	10926 70%	7126 72% E	1066 67%	1002 70% E	541 52%	866 71% E	2344 68%	4440 75% K	593 64%	420 72%	928 59%	504 63%	279 69%	531 72%	2307 70%	2959 68%	4213 69%	1106 61%	9785 71% R	4388 67%	6463 72%	1117 69%	9797 70%	
Don't know (VOL.)	976 6%	734 7%	67 4%	87 6%	27 3%	54 4%	306 9% N	336 6%	37 4%	30 5%	82 5%	31 4%	44 11%	8 1%	279 8%	218 5%	383 6%	187 10%	780 6%	397 6%	536 6%	148 9%	828 6%	
Refused (VOL.)	49 **	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	49 **	38 1%	-	38 2% W	12 **	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q7. Still thinking about how you use social media... Do you ever “like” or “follow” businesses or brands in order to receive coupons or discounts, or don't you do this?

BAN A	-----SEX-----		-----RACE-----				-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON SOCIAL MEDIA USERS	15585	7656	7929	9921	1586	2469	4389	6156	3406	1207	977	4223	5016	5258	4683	2505	2033	4166	6439	8252	2707	11584	4703	10807
UNWEIGHTED BASE	1613	837	776	943	193	306	416	529	413	211	110	412	428	643	485	234	219	447	662	854	305	1161	436	1170
Yes, do this	4656	2130	2525	3184	402	657	1446	2205	754	175	323	1167	1492	1656	1407	779	602	1445	2001	2509	694	3753	1679	2971
	30%	28%	32%	32%	25%	27%	33%	36%	22%	15%	33%	28%	30%	32%	30%	31%	30%	35%	31%	30%	26%	32%	36%	27%
							IJ	IJ															X	
No, do not do this	10897	5494	5404	6716	1184	1812	2943	3919	2652	1032	653	3051	3510	3590	3270	1711	1430	2721	4432	5728	2007	7816	3024	7817
	70%	72%	68%	68%	75%	73%	67%	64%	78%	85%	67%	72%	70%	68%	70%	68%	70%	65%	69%	69%	74%	67%	64%	72%
									GH	GH													W	
Don't know (VOL.)	5	5	-	5	-	-	-	5	-	-	-	5	-	-	5	-	-	-	5	-	5	-	-	5
	*%	*%		*%				*%				*%			*%				*%		*%			*%
Refused (VOL.)	27	27	-	15	-	-	-	27	-	-	-	-	15	12	-	15	-	-	-	15	-	15	-	15
	*%	*%		*%				*%					*%	*%		1%				*%		*%		*%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q7. Still thinking about how you use social media... Do you ever “like” or “follow” businesses or brands in order to receive coupons or discounts, or don't you do this?

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS OR LESS,	HS OR LESS,	HS OR LESS,	HS OR LESS,									MEET EX- PENSE	JUST MEET EX- PENSE	DON'T MEET EX- PENSE					
															AGE	AGE	AGE	AGE	SOME	SOME	SOME	SOME	LIVE	AND	BASIC	BASIC								
	TOTAL	<\$20K	UNDER \$20K	UNDER \$40K	UNDER \$75K	UNDER \$100K	OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON SOCIAL MEDIA USERS	15585	2707	3332	3182	1511	2655	2291	2425	1137	494	1814	3507	2091	670	1978	1922	838	430	2396	4218	2562	776	5218	4736	3620	1781								
UNWEIGHTED BASE	1613	305	307	326	162	285	223	208	143	79	164	301	246	122	183	169	117	49	230	354	293	161	546	473	387	186								
Yes, do this	4656 30%	694 26%	1244 37%	850 27%	400 26%	1046 39%	728 32%	823 34%	342 30%	91 19%	666 37%	1295 37%	408 19%	84 13%	591 30%	620 32%	194 23%	79 18%	842 35%	1581 37%	560 22%	96 12%	1549 30%	1499 32%	1095 30%	498 28%								
			BD			BD	MN	JMN	N		JMN	JMN			V	V			RUV	RUV														
No, do not do this	10897 70%	2007 74%	2088 63%	2316 73%	1112 74%	1609 61%	1563 68%	1596 66%	795 70%	402 81%	1148 63%	2197 63%	1684 81%	586 87%	1387 70%	1296 67%	644 77%	351 82%	1554 65%	2610 62%	2002 78%	680 88%	3669 70%	3217 68%	2525 70%	1283 72%								
		CF		CF						HKL			GHKL	GHIKL			T	ST			ST	OPST												
Don't know (VOL.)	5 *%	5 *%	-	-	-	-	-	5 *%	-	-	-	-	-	-	-	5 *%	-	-	-	-	-	-	-	5 *%	-	-								
Refused (VOL.)	27 *%	-	-	15 *%	-	-	-	-	-	-	-	15 *%	-	-	-	-	-	-	-	27 1%	-	-	-	15 *%	-	-								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q7. Still thinking about how you use social media... Do you ever “like” or “follow” businesses or brands in order to receive coupons or discounts, or don't you do this?

	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY	
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	INCOME--			
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)				
BASED ON SOCIAL MEDIA USERS	15585	1548	3176	1140	8363	3315	1644	3103	6564	7709	2804	4973	5008	2986	15585	-	12717	2519	349	5275	4722	2652	1171	3818				
UNWEIGHTED BASE	1613	169	291	131	863	330	161	326	687	788	258	557	536	272	1613	-	1296	282	35	510	543	235	131	342				
Yes, do this	4656 30%	354 23%	1031 32%	329 29%	2717 32%	964 29%	477 29%	1027 33%	2027 31%	2482 32%	865 31%	1305 26%	1650 33%	728 24%	4656 30%	-	4118 32% R	456 18%	81 23%	2042 39% UV	1347 29%	717 27%	337 29%	1571 41%				
No, do not do this	10897 70%	1188 77%	2145 68%	810 71%	5631 67%	2346 71%	1167 71%	2077 67%	4522 69%	5200 67%	1939 69%	3663 74%	3332 67%	2258 76%	10897 70%	-	8572 67%	2057 82% Q	268 77%	3233 61%	3363 71% T	1920 72% T	835 71%	2247 59%				
Don't know (VOL.)	5 **%	5 **%	-	-	-	5 **%	-	-	-	-	-	5 **%	-	-	5 **%	-	-	5 **%	-	-	-	-	-	-				
Refused (VOL.)	27 **%	-	-	-	15 **%	-	-	-	15 **%	27 **%	-	-	27 1%	-	27 **%	-	27 **%	-	-	-	12 **%	15 1%	-	-				

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q7. Still thinking about how you use social media... Do you ever “like” or “follow” businesses or brands in order to receive coupons or discounts, or don't you do this?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME				
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	USE SET-TINGS \$20K+	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON SOCIAL MEDIA USERS	15585	15585	-	2707	11584	3633	10926	4656	10897	11767	3625	1771	9121	3908	6531	3305	1706	6525	3804	4419	1418	2106	4298	10692	638	3346	
UNWEIGHTED BASE	1613	1613	-	305	1161	393	1118	437	1173	1152	426	194	860	407	658	362	169	661	367	485	136	205	436	1107	68	335	
Yes, do this	4656 30%	4656 30%	-	694 26%	3753 32%	1377 38%	2994 27%	4656 100%	-	3823 32%	810 22%	429 24%	3252 36%	1141 29%	2027 31%	991 30%	495 29%	2233 34%	1015 27%	1187 27%	469 33%	512 24%	1504 35%	3007 28%	176 28%	1286 38%	
						G				K		L															
No, do not do this	10897 70%	10897 70%	-	2007 74%	7816 67%	2241 62%	7932 73%	-	10897 100%	7944 68%	2783 77%	1342 76%	5870 64%	2762 71%	4504 69%	2287 69%	1211 71%	4291 66%	2762 73%	3232 73%	949 67%	1579 75%	2782 65%	7664 72%	462 72%	2060 62%	
						F				J	M																
Don't know (VOL.)	5 *%	5 *%	-	5 *%	-	-	-	-	-	-	5 *%	-	-	5 *%	-	-	-	-	-	-	-	-	-	5 *%	-	-	
Refused (VOL.)	27 *%	27 *%	-	-	15 *%	15 *%	-	-	-	-	27 1%	-	-	-	-	27 1%	-	-	27 1%	-	-	15 1%	12 *%	15 *%	-	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q7. Still thinking about how you use social media... Do you ever "like" or "follow" businesses or brands in order to receive coupons or discounts, or don't you do this?

	BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---			
		WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK					OTHER	OTHER										
		NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	NON-	NON-	REP	DEM	IND	YES	NO	YES	NO	YES	NO
		TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)		(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
BASED ON SOCIAL MEDIA USERS		15585	9921	1586	1430	1039	1212	3440	5937	926	586	1561	797	401	733	3285	4343	6085	1827	13701	6517	8915	1607	13965		
UNWEIGHTED BASE		1613	943	193	170	136	128	301	586	106	78	198	96	46	74	353	470	596	202	1401	661	935	178	1434		
Yes, do this		4656	3184	402	383	274	337	1210	1864	238	156	475	169	69	254	1172	1427	1515	526	4112	2014	2626	477	4179		
		30%	32%	25%	27%	26%	28%	35%	31%	26%	27%	30%	21%	17%	35%	36%	33%	25%	29%	30%	31%	29%	30%	30%		
								M								Q	Q									
No, do not do this		10897	6716	1184	1047	765	875	2224	4058	688	430	1086	628	332	479	2113	2916	4550	1301	9556	4483	6289	1110	9775		
		70%	68%	75%	73%	74%	72%	65%	68%	74%	73%	70%	79%	83%	65%	64%	67%	75%	71%	70%	69%	71%	69%	70%		
														G				0								
Don't know (VOL.)		5	5	-	-	-	-	5	-	-	-	-	-	-	-	-	-	5	-	5	5	-	5	-		
		*%	*%					*%										*%		*%	*%		*%			
Refused (VOL.)		27	15	-	-	-	-	-	15	-	-	-	-	-	-	-	-	15	-	27	15	-	15	12		
		*%	*%						*%									*%		*%	*%		1%	*%		

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q8. Thinking about the times you applied online for a job... How confident do you feel that the personal information you provided as part of the application process will remain private and secure?  
[READ]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ONLINE JOB APPLICANTS	10634	5641	4993	6320	1422	1531	3854	4604	1774	167	529	2982	3338	3698	2995	1931	1323	2920	4251	5778	1606	8207	3495	7096
UNWEIGHTED BASE	1016	581	435	543	155	191	355	397	202	35	55	254	273	420	294	166	141	281	409	545	172	757	309	703
Very confident	2503 24%	1121 20%	1383 28% B	1508 24%	361 25%	402 26%	998 26%	1133 25%	289 16%	30 18%	88 17%	607 20%	892 27%	868 23%	634 21%	544 28%	235 18%	646 22%	1008 24%	1346 23%	294 18%	1987 24%	771 22%	1717 24%
Somewhat confident	5043 47%	2762 49%	2280 46%	3051 48%	571 40%	745 49%	1872 49%	2039 44%	938 53%	90 54%	252 48%	1312 44%	1517 45%	1928 52%	1338 45%	852 44%	803 61% OP	1420 49%	1807 43%	2947 51%	720 45%	3985 49%	1529 44%	3514 50%
Not too confident	1999 19%	1017 18%	982 20%	1071 17%	326 23%	246 16%	743 19%	850 18%	307 17%	36 22%	152 29%	514 17%	692 21%	640 17%	690 23%	318 16%	253 19%	460 16%	947 22%	931 16%	403 25%	1407 17%	689 20%	1282 18%
Not at all confident	1033 10% C	707 13% C	326 7%	647 10%	162 11%	127 8%	217 6%	566 12% G	230 13%	11 6%	33 6%	537 18% MN	224 7%	234 6%	326 11% Q	214 11% Q	33 3%	355 12% Q	482 11%	513 9%	185 11%	785 10%	477 14% X	556 8%
Doesn't apply (VOL.)	18 *%	15 *%	3 *%	13 *%	-	5 *%	3 *%	5 *%	8 *%	-	3 1%	11 *%	-	2 *%	5 *%	3 *%	-	8 *%	5 *%	11 *%	5 *%	11 *%	15 *%	3 *%
Don't know (VOL.)	39 *%	19 *%	19 *%	30 *%	2 *%	7 *%	22 1%	13 *%	2 *%	-	-	-	13 *%	26 1%	2 *%	-	-	30 1%	2 *%	30 1%	-	32 *%	15 *%	24 *%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET Very/Somewhat confident	7546 71%	3883 69%	3663 73%	4559 72%	932 66%	1147 75%	2869 74%	3171 69%	1227 69%	120 72%	340 64%	1919 64%	2409 72%	2796 76% L	1973 66%	1396 72%	1038 78% O	2066 71%	2815 66%	4293 74%	1014 63%	5972 73%	2300 66%	5231 74%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q8. Thinking about the times you applied online for a job... How confident do you feel that the personal information you provided as part of the application process will remain private and secure?  
[READ]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ONLINE JOB APPLICANTS	10634	5641	4993	6320	1422	1531	3854	4604	1774	167	529	2982	3338	3698	2995	1931	1323	2920	4251	5778	1606	8207	3495	7096
NET Not too/Not at all confident	3032 29%	1724 31%	1308 26%	1718 27%	488 34%	373 24%	959 25%	1416 31%	537 30%	47 28%	185 35%	1051 35%	916 27%	875 24%	1016 34%	532 28%	286 22%	815 28%	1429 34%	1444 25%	587 37%	2192 27%	1166 33%	1838 26%
												N							T					

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q8. Thinking about the times you applied online for a job... How confident do you feel that the personal information you provided as part of the application process will remain private and secure?  
[READ]

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	\$20K- \$40K		\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- BASIC PENSE							
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)						
BASED ON ONLINE JOB APPLICANTS	10634	1606	2429	2214	1253	1667	1938	1727	525	49	1641	2747	1156	116	1729	1220	533	23	2110	3376	1238	144	3428	2985	2726	1416							
UNWEIGHTED BASE	1016	172	212	217	112	169	184	143	67	12	146	237	124	22	148	94	62	4	204	299	138	31	319	282	259	148							
Very confident	2503 24%	294 18%	641 26%	478 22%	352 28%	294 18%	526 27%	419 24%	61 12%	2 4%	366 22%	681 25%	226 20%	26 22%	476 28% Q	196 16%	23 4%	- 24% Q	514 28% Q	933 21% Q	266 21% Q	30 21%	853 25%	801 27%	518 19%	317 22%							
Somewhat confident	5043 47%	720 45%	1038 43%	1235 56% E	493 39%	928 56%	944 49% H	554 32%	286 54% H	18 36%	826 50% H	1418 52% H	583 50% H	72 62%	800 46%	501 41%	256 48%	2 7%	1064 50%	1535 45%	678 55%	88 61%	1886 55% XZ	1274 43%	1281 47%	558 39%							
Not too confident	1999 19%	403 25%	476 20%	382 17%	220 18%	241 14%	355 18%	461 27% L	105 20%	22 45% L	338 21%	374 14%	188 16%	14 12%	280 16%	264 22%	108 20%	14 61%	462 22%	587 17%	199 16%	22 15%	400 12%	541 18%	675 25% W	370 26% W							
Not at all confident	1033 10%	185 11%	272 11%	116 5%	179 14%	176 11%	113 6%	289 17% GK	73 14%	7 15%	92 6%	262 10%	149 13%	4 3%	169 10% S	257 21% STUV	137 26% OSTUV	7 32%	48 2%	307 9% S	93 8%	4 2%	270 8%	348 12%	240 9%	167 12%							
Doesn't apply (VOL.)	18 *%	5 *%	-	3 *%	8 1%	-	-	5 *%	-	-	3 *%	-	8 1%	-	3 *%	3 *%	8 2%	-	-	2 *%	-	-	2 *%	8 *%	6 *%	2 *%							
Don't know (VOL.)	39 *%	-	2 *%	-	2 *%	28 2%	-	-	-	-	16 1%	13 *%	2 *%	-	-	-	-	-	22 1%	13 *%	2 *%	-	17 1%	13 *%	7 *%	2 *%							
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q8. Thinking about the times you applied online for a job... How confident do you feel that the personal information you provided as part of the application process will remain private and secure?  
[READ]

BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--							
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	MEET EX- PENSE	JUST MEET BASIC	DON'T MEET BASIC															
														18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	LIVE COM- FORT.	AND LEFT- OVER	EX- PENSE	EX- PENSE										
TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ONLINE JOB APPLICANTS	10634	1606	2429	2214	1253	1667	1938	1727	525	49	1641	2747	1156	116	1729	1220	533	23	2110	3376	1238	144	3428	2985	2726	1416													
NET Very/Somewhat confident	7546 71%	1014 63%	1679 69%	1713 77% B	844 67%	1222 73%	1470 76% H	973 56%	347 66%	20 40%	1192 73% H	2099 76% H	809 70%	98 85%	1277 74% PR	696 57%	279 52%	2 7%	1578 75% PQR	2467 73% PQR	944 76% PQR	118 82% R	2739 80% XYZ	2076 70%	1799 66%	876 62%													
NET Not too/Not at all confident	3032 29%	587 37% D	749 31%	497 22%	399 32%	417 25%	468 24%	749 43% GKL	178 34%	29 60%	430 26%	636 23%	337 29%	18 15%	449 26%	521 43% OSTU	245 46% S	22 93% OSTUV	510 24%	894 26%	292 24%	25 18%	670 20%	888 30% W	914 34% W	537 38% W													

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q8. Thinking about the times you applied online for a job... How confident do you feel that the personal information you provided as part of the application process will remain private and secure?  
[READ]

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY	
		HS	HS	SOME	SOME	HS	HS	SOME	SOME																
		GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.																
		OR	OR	OR	OR	OR	OR	OR	OR																
	TOTAL	LESS, <\$20K	LESS, \$20K+	MORE, <\$20K	MORE, \$20K+	LESS, <\$40K	LESS, \$40K+	MORE, <\$40K	MORE, \$40K+	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ONLINE JOB APPLICANTS	10634	841	2379	751	5790	2119	1216	2117	4523	5895	2178	2509	4134	2156	10634	-	9114	1330	189	3740	3361	1936	763	2752	
UNWEIGHTED BASE	1016	88	186	80	567	189	100	216	441	563	189	258	390	194	1016	-	863	140	13	352	342	161	75	248	
Very confident	2503 24%	209 25%	429 18%	81 11%	1521 26% D	442 21%	213 18%	562 27%	1096 24%	1352 23%	704 32% L	409 16%	1057 26%	597 28%	2503 24%	-	2135 23%	348 26%	20 11%	837 22%	779 23%	520 27%	173 23%	631 23%	
Somewhat confident	5043 47%	293 35%	1161 49%	418 56% B	2822 49%	886 42%	590 49%	911 43%	2355 52%	3045 52% K	821 38%	1170 47%	2068 50%	1015 47%	5043 47%	-	4421 49%	540 41%	82 43%	1791 48%	1578 47%	1012 52%	367 48%	1278 46%	
Not too confident	1999 19%	187 22%	387 16%	216 29%	1020 18%	464 22%	168 14%	483 23%	762 17%	904 15%	530 24%	558 22%	665 16%	334 16%	1999 19%	-	1706 19%	220 17%	74 39%	826 22%	582 17%	263 14%	197 26%	594 22%	
Not at all confident	1033 10% D	150 18% DE	390 16% DE	35 5%	395 7%	325 15% I	234 19% HI	157 7%	279 6%	554 9%	121 6%	358 14% K	320 8%	205 10%	1033 10%	-	804 9%	215 16%	14 7%	264 7%	413 12%	127 7%	25 3%	234 9%	
Doesn't apply (VOL.)	18 *%	3 *%	11 *%	2 *%	-	3 *%	11 1%	2 *%	-	15 *%	3 *%	-	2 *%	3 *%	18 *%	-	12 *%	6 *%	-	-	10 *%	2 *%	-	-	
Don't know (VOL.)	39 *%	-	-	-	32 1%	-	-	2 *%	30 1%	24 *%	-	14 1%	22 1%	2 *%	39 *%	-	37 *%	2 *%	-	22 1%	-	13 1%	-	16 1%	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q8. Thinking about the times you applied online for a job... How confident do you feel that the personal information you provided as part of the application process will remain private and secure?  
[READ]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY		CELL MOSTLY	
	HS	HS	SOME	SOME	HS	HS	SOME	SOME							USER-----		CELL		TYPE---		INTERNET		USERS---		
	GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.							NOT		NOT A		CELL,		MOSTLY		MOSTLY		
	OR	OR	OR	OR	OR	OR	OR	OR							OFFICE		OFFICE		SMART-		ON		ON		
	LESS,	LESS,	MORE,	MORE,	LESS,	LESS,	MORE,	MORE,							BASED		BASED		PHONE		CELL		EQUAL.		ON
TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	FULL	PART	NOT	OFFICE	OFFICE	NET	NET	NET	NET	SMART-	SMART-	NO	ON	MOSTLY	BOTH	MOSTLY	MOSTLY
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ONLINE JOB APPLICANTS	10634	841	2379	751	5790	2119	1216	2117	4523	5895	2178	2509	4134	2156	10634	-	9114	1330	189	3740	3361	1936	763	2752	
NET Very/Somewhat confident	7546 71%	501 60%	1590 67%	499 66%	4343 75% B	1327 63%	803 66%	1473 70%	3452 76% F	4397 75% L	1524 70%	1579 63%	3125 76%	1612 75%	7546 71%	- 72%	6556 67%	888 54%	102 70%	2627 70%	2356 70%	1531 79%	540 71%	1908 69%	
NET Not too/Not at all confident	3032 29%	337 40% E	777 33%	251 33%	1415 24%	789 37%	402 33%	641 30%	1042 23%	1458 25%	651 30%	916 36% J	985 24%	539 25%	3032 29%	- 28%	2510 33%	435 46%	87 29%	1091 30%	995 30%	390 20%	223 29%	828 30%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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Q8. Thinking about the times you applied online for a job... How confident do you feel that the personal information you provided as part of the application process will remain private and secure?  
[READ]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO STOLEN		INFO STOLEN			
	BAN D	- MEDIA USE -	OTHER SM	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST- POSI- TIVE	MOST- NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	TOTAL	USER	NET USER																							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ONLINE JOB APPLICANTS	10634	9108	1526	1486	6968	2217	6489	3285	5823	8363	2053	1181	6661	2506	4873	2151	1039	4536	3062	2530	1222	1659	3106	7092	487	2464
UNWEIGHTED BASE	1016	846	170	152	625	230	579	289	557	754	236	116	581	251	433	219	107	415	297	247	121	157	297	667	50	227
Very confident	2503 24%	2270 25% C	234 15%	269 18%	1813 26%	742 33% G	1469 23%	790 24%	1480 25%	2019 24%	457 22%	178 15%	1702 26%	896 36% OPQ	1238 25% P	195 9%	165 16%	1428 31% S	420 14%	571 23%	126 10%	283 17%	602 19%	1815 26%	54 11%	521 21%
Somewhat confident	5043 47%	4333 48%	709 46%	675 45%	3373 48%	928 42%	3187 49%	1667 51%	2666 46%	3999 48%	979 48%	593 50%	3215 48%	1250 50% Q	2523 52% Q	946 44%	304 29%	2293 51%	1278 42%	1223 48%	562 46%	659 40%	1293 42%	3578 50%	180 37%	1088 44%
Not too confident	1999 19%	1629 18%	370 24%	371 25%	1117 16%	303 14%	1226 19%	553 17%	1076 18%	1708 20%	265 13%	335 28%	1206 18%	243 10%	801 16%	590 27% NO	327 31% NO	537 12%	828 27% R	556 22% R	342 28%	406 24%	724 23%	1174 17%	157 32%	478 19%
Not at all confident	1033 10%	825 9%	208 14%	167 11%	626 9%	211 9%	589 9%	239 7%	586 10%	587 7%	349 17% J	70 6%	498 7%	114 5%	310 6%	385 18% NO	225 22% NO	268 6%	509 17% RT	162 6%	189 15%	294 18%	473 15% X	494 7%	95 20%	364 15%
Doesn't apply (VOL.)	18 *%	15 *%	3 *%	5 *%	8 *%	4 *%	11 *%	2 *%	13 *%	16 *%	-	5 *%	11 *%	3 *%	-	15 1%	-	8 *%	6 *%	2 *%	3 *%	3 *%	2 *%	13 *%	-	-
Don't know (VOL.)	39 *%	37 *%	2 *%	-	30 *%	30 1%	7 *%	35 1%	2 *%	35 *%	4 *%	-	28 *%	-	2 *%	19 1%	18 2%	-	21 1%	16 1%	-	14 1%	13 *%	19 *%	-	13 1%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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[READ]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	BAN D	-MEDIA USE-									USE	USE														
											SET-	SET-														
	TOTAL USER	SM NET USER	OTHER USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ONLINE JOB APPLICANTS	10634	9108	1526	1486	6968	2217	6489	3285	5823	8363	2053	1181	6661	2506	4873	2151	1039	4536	3062	2530	1222	1659	3106	7092	487	2464
NET Very/Somewhat confident	7546 71%	6603 72%	943 62%	944 64%	5186 74%	1670 75%	4656 72%	2457 75%	4146 71%	6017 72%	1436 70%	771 65%	4917 74%	2147 86% OPQ	3761 77% PQ	1142 53%	470 45%	3722 82% ST	1698 55%	1795 71% S	688 56%	942 57%	1895 61%	5393 76% W	234 48%	1608 65%
NET Not too/Not at all confident	3032 29%	2454 27%	578 38%	537 36%	1743 25%	514 23%	1815 28%	791 24%	1662 29%	2295 27%	613 30%	405 34%	1704 26%	356 14%	1111 23% N	975 45% NO	552 53% NO	805 18%	1337 44% RT	718 28% R	531 43%	700 42%	1197 39% X	1668 24%	253 52%	842 34%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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[READ]

	BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP., \$40K+	HISP., \$40K+	OTHER NON- HISP., \$40K+	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-														
			HISP.	HISP.	BORN	BORN	HISP.	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+													
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
BASED ON ONLINE JOB APPLICANTS	10634	6320	1422	1103	428	992	2155	3877	842	523	820	621	331	578	2034	3250	4006	1003	9593	4676	5823	929	9664	
UNWEIGHTED BASE	1016	543	155	134	57	93	169	342	86	63	113	69	31	56	188	322	379	105	904	460	545	104	909	
Very confident	2503	1508	361	320	83	129	444	972	276	69	201	188	50	51	579	827	825	185	2303	1055	1434	178	2314	
	24%	24%	25%	29%	19%	13%	21%	25%	33%	13%	25%	30%	15%	9%	28%	25%	21%	18%	24%	23%	25%	19%	24%	
Somewhat confident	5043	3051	571	584	161	551	947	1954	241	295	397	280	183	358	1031	1479	2039	361	4680	2065	2927	432	4591	
	47%	48%	40%	53%	38%	56%	44%	50%	29%	56%	48%	45%	55%	62%	51%	46%	51%	36%	49%	44%	50%	47%	48%	
Not too confident	1999	1071	326	130	116	228	483	567	240	80	109	135	88	107	228	647	742	298	1681	994	964	112	1878	
	19%	17%	23%	12%	27%	23%	22%	15%	28%	15%	13%	22%	26%	19%	11%	20%	19%	30%	18%	21%	17%	12%	19%	
Not at all confident	1033	647	162	62	64	83	280	343	84	79	108	18	10	62	179	276	395	158	875	557	454	182	851	
	10%	10%	11%	6%	15%	8%	13%	9%	10%	15%	13%	3%	3%	11%	9%	8%	10%	16%	9%	12%	8%	20%	9%	
Doesn't apply (VOL.)	18	13	-	-	5	-	-	11	-	-	5	-	-	-	-	8	3	2	14	4	14	8	9	
Don't know (VOL.)	39	30	2	7	-	-	-	30	2	-	-	-	-	-	17	13	2	-	39	2	30	17	21	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q8. Thinking about the times you applied online for a job... How confident do you feel that the personal information you provided as part of the application process will remain private and secure?  
[READ]

BAN E	-----RACE/ETHNICITY-----														-----RACE/ETHNICITY BY INCOME-----										-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., \$<40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., \$<40K	BLACK NON- HISP., \$40K+	HISP., \$<40K	HISP., \$40K+	OTHER NON- HISP., \$<40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO										
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)										(N)									
	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)																								
BASED ON ONLINE JOB APPLICANTS	10634	6320	1422	1103	428	992	2155	3877	842	523	820	621	331	578	2034	3250	4006	1003	9593	4676	5823	929	9664										
NET Very/Somewhat confident	7546 71%	4559 72%	932 66%	903 82% CE	243 57%	680 69%	1391 65%	2925 75%	517 61%	364 70%	598 73%	468 75%	234 71%	409 71%	1610 79%	2306 71%	2864 71%	546 54%	6984 73% R	3120 67%	4361 75% T	610 66%	6905 71%										
NET Not too/Not at all confident	3032 29%	1718 27%	488 34% D	192 17%	180 42% D	312 31%	764 35% H	910 23%	323 38%	159 30%	217 26%	153 25%	98 29%	169 29%	407 20%	923 28%	1137 28%	456 45% S	2556 27%	1551 33% U	1418 24%	293 32%	2729 28%										

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q9. Thinking about the times when you have applied for government benefits or assistance online... How confident do you feel that the personal information you submitted as part of the application process will remain private and secure? [READ]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ONLINE GOVERNMENT BENEFITS/ ASSISTANCE APPLICANTS	4844	2370	2474	3017	503	832	1517	1569	1156	548	204	1272	1834	1521	1792	929	539	1128	2334	2321	960	3556	1154	3681
UNWEIGHTED BASE	487	252	235	279	64	91	137	138	124	82	25	126	151	181	183	81	59	112	240	220	109	336	118	367
Very confident	1250 26%	753 32% C	497 20%	733 24%	151 30%	248 30%	361 24%	551 35%	233 20%	104 19%	59 29%	370 29%	385 21%	436 29%	410 23%	263 28%	182 34%	303 27%	549 24%	662 28%	252 26%	945 27%	275 24%	975 26%
Somewhat confident	2397 49%	1103 47%	1295 52%	1549 51%	254 51%	395 47%	929 61% HI	559 36%	501 43%	372 68% HI	60 29%	590 46%	959 52%	785 52%	924 52%	496 53%	307 57%	408 36%	1241 53%	1047 45%	449 47%	1749 49%	590 51%	1807 49%
Not too confident	620 13%	294 12%	326 13%	370 12%	55 11%	137 16%	140 9%	164 10%	253 22%	45 8%	25 12%	179 14%	285 16%	124 8%	232 13%	93 10%	23 4%	197 17%	306 13%	295 13%	131 14%	438 12%	96 8%	516 14%
Not at all confident	540 11%	208 9%	332 13%	361 12%	43 9%	33 4%	80 5%	283 18% GJ	165 14% J	12 2%	47 23%	114 9%	205 11%	172 11%	206 11%	77 8%	16 3%	215 19% Q	219 9%	301 13%	122 13%	393 11%	186 16%	352 10%
Doesn't apply (VOL.)	25 1%	-	25 1%	5 *%	-	7 1%	7 *%	-	5 *%	14 2%	14 7%	7 1%	-	5 *%	20 1%	-	-	5 *%	20 1%	5 *%	7 1%	18 1%	7 1%	18 *%
Don't know (VOL.)	1 *%	1 *%	-	-	-	1 *%	-	-	-	1 *%	-	1 *%	-	-	-	-	-	1 *%	-	1 *%	-	1 *%	-	1 *%
Refused (VOL.)	11 *%	11 *%	-	-	-	11 1%	-	11 1%	-	-	-	11 1%	-	-	-	-	11 2%	-	-	11 *%	-	11 *%	-	11 *%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q9. Thinking about the times when you have applied for government benefits or assistance online... How confident do you feel that the personal information you submitted as part of the application process will remain private and secure? [READ]

BAN A	-----SEX-----		-----RACE-----				-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ONLINE GOVERNMENT BENEFITS/ ASSISTANCE APPLICANTS	4844	2370	2474	3017	503	832	1517	1569	1156	548	204	1272	1834	1521	1792	929	539	1128	2334	2321	960	3556	1154	3681
NET Very/Somewhat confident	3648 75%	1856 78%	1791 72%	2281 76%	405 80%	643 77%	1290 85% HI	1111 71%	734 63%	476 87% I	119 58%	960 75%	1343 73%	1220 80%	1334 74%	760 82% R	488 91% R	711 63%	1790 77%	1708 74%	701 73%	2694 76%	865 75%	2782 76%
NET Not too/Not at all confident	1160 24%	502 21%	658 27%	731 24%	98 20%	170 20%	220 15%	447 29% GJ	417 36% GJ	57 10%	72 35%	293 23%	490 27%	296 19%	438 24% Q	169 18%	40 7%	412 36% Q	524 22%	596 26%	253 26%	831 23%	282 24%	869 24%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q9. Thinking about the times when you have applied for government benefits or assistance online... How confident do you feel that the personal information you submitted as part of the application process will remain private and secure? [READ]

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	\$20K- UNDER \$40K					\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE					
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ONLINE GOVERNMENT BENEFITS/ ASSISTANCE APPLICANTS	4844	960	1234	1066	525	603	964	728	482	160	484	805	615	374	703	418	255	96	814	1145	901	452	1228	1505	1234	836								
UNWEIGHTED BASE	487	109	116	98	50	62	90	71	54	25	38	62	62	54	64	36	37	13	73	99	87	69	129	130	144	80								
Very confident	1250 26%	252 26%	283 23%	320 30%	93 18%	210 35%	157 16%	220 30%	153 32%	19 12%	175 36%	321 40% GJM	81 13%	85 23%	163 23%	121 29%	117 46% UV	28 29%	198 24%	430 38% UV	117 13%	76 17%	432 35% Y	381 25%	236 19%	201 24%								
Somewhat confident	2397 49%	449 47%	703 57%	576 54%	196 37%	211 35%	669 69% HLM	234 32%	221 46%	118 73% HL	221 46%	308 38%	245 40%	241 64% H	424 60% P	95 23%	107 42%	25 26%	505 62% PT	460 40%	394 44%	348 77% PORTU	542 44%	694 46%	698 57%	461 55%								
Not too confident	620 13%	131 14%	143 12%	74 7%	71 14%	125 21%	115 12%	117 16%	68 14%	6 3%	25 5%	40 5%	179 29% JKL	39 10%	93 13%	54 13%	28 11%	24 24%	47 6%	110 10%	224 25% SV	21 5%	126 10%	214 14%	161 13%	81 10%								
Not at all confident	540 11%	122 13%	92 7%	85 8%	160 30% CDF	55 9%	17 2%	157 22% GN	40 8%	5 3%	63 13%	124 15% G	106 17% G	8 2%	16 2%	137 33% OQSV	3 1%	6 6%	64 8%	145 13% QV	161 18% OQV	7 2%	112 9%	216 14%	138 11%	71 9%								
Doesn't apply (VOL.)	25 1%	7 1%	14 1%	-	5 1%	-	7 1%	-	-	14 8%	-	-	5 1%	-	7 1%	-	-	14 14%	-	-	5 1%	-	5 **%	-	-	20 2%								
Don't know (VOL.)	1 **%	-	-	-	-	1 **%	-	-	-	-	-	-	-	1 **%	-	-	-	1 1%	-	-	-	-	-	-	-	1 **%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q9. Thinking about the times when you have applied for government benefits or assistance online... How confident do you feel that the personal information you submitted as part of the application process will remain private and secure? [READ]

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--			
															HS	HS	HS	HS																
															GRAD	GRAD	GRAD	GRAD	SOME	SOME	SOME	SOME	MEET	JUST	DON'T									
															OR	OR	OR	OR	COLL+	COLL+	COLL+	COLL+	PENSE	MEET	MEET									
	UNDER	\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+	LESS,	LESS,	LESS,	LESS,	SOME	SOME	SOME	SOME	LIVE	AND	BASIC	BASIC									
TOTAL	<\$20K	\$40K	\$75K	\$100K	MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	40-64	65+	COM-FORT.	LEFT-OVER	EX-PENSE	EX-PENSE									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON ONLINE GOVERNMENT BENEFITS/ ASSISTANCE APPLICANTS	4844	960	1234	1066	525	603	964	728	482	160	484	805	615	374	703	418	255	96	814	1145	901	452	1228	1505	1234	836								
Refused (VOL.)	11 *%	-	-	11 1%	-	-	-	-	-	-	-	11 1%	-	-	-	11 3%	-	-	-	-	-	-	11 1%	-	-	-								
NET Very/Somewhat confident	3648 75%	701 73%	986 80%	896 84%	289 55%	422 70%	826 86%	454 62%	374 78%	137 85%	396 82%	629 78%	325 53%	326 87%	587 84%	216 52%	223 88%	53 55%	703 86%	890 78%	511 57%	424 94%	974 79%	1075 71%	934 76%	662 79%								
NET Not too/Not at all confident	1160 24%	253 26%	235 19%	159 15%	231 44%	181 30%	132 14%	274 38%	108 22%	10 6%	88 18%	164 20%	286 46%	47 13%	109 16%	191 46%	31 12%	29 30%	111 14%	255 22%	386 43%	28 6%	238 19%	429 29%	299 24%	153 18%								
					CD			GJN					GJKLN			OQSV					OQSTV													

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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Q9. Thinking about the times when you have applied for government benefits or assistance online... How confident do you feel that the personal information you submitted as part of the application process will remain private and secure? [READ]

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		NET USER BY		
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	INCOME	INCOME	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+																	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON ONLINE GOVERNMENT BENEFITS/ ASSISTANCE APPLICANTS	4844	458	869	501	2687	971	437	1358	1884	2029	1044	1754	1501	1023	4844	-	3844	848	153	1422	1393	995	372	968		
UNWEIGHTED BASE	487	56	76	52	260	99	42	139	178	189	90	205	146	79	487	-	383	88	16	141	166	72	39	90		
Very confident	1250 26%	154 34%	246 28%	96 19%	699 26%	244 25%	162 37%	304 22%	499 26%	528 26%	280 27%	442 25%	375 25%	365 36%	1250 26%	-	1047 27%	191 22%	13 8%	305 21%	409 29%	327 33%	96 26%	192 20%		
Somewhat confident	2397 49%	96 21%	468 54% B	353 70% BE	1282 48% B	442 46%	165 38%	795 59%	881 47%	980 48%	552 53%	861 49%	850 57% N	345 34%	2397 49%	-	1877 49%	430 51%	91 59%	904 64% UV	596 43%	364 37%	169 46%	684 71%		
Not too confident	620 13%	96 21%	77 9%	34 7%	361 13%	153 16%	48 11%	153 11%	247 13%	288 14%	147 14%	170 10%	153 10%	231 23%	620 13%	-	462 12%	137 16%	20 13%	131 9%	190 14%	124 12%	63 17%	58 6%		
Not at all confident	540 11%	104 23% CD	52 6%	18 4%	341 13%	112 12%	49 11%	106 8%	252 13%	228 11%	53 5%	259 15% K	123 8%	65 6%	540 11%	-	442 12%	82 10%	15 10%	82 6%	181 13%	180 18% T	43 12%	33 3%		
Doesn't apply (VOL.)	25 1%	7 1%	14 2%	-	5 *% B	20 2%	-	-	5 *% B	5 *% B	-	20 1%	-	5 *% B	25 1%	-	5 *% B	7 1%	14 9%	-	5 *% B	-	-	-		
Don't know (VOL.)	1 *% B	-	1 *% B	-	-	-	1 *% B	-	-	-	-	1 *% B	-	-	1 *% B	-	-	1 *% B	-	-	-	-	-	-		
Refused (VOL.)	11 *% B	-	11 1%	-	-	-	11 3%	-	-	-	11 1%	-	-	11 1%	11 *% B	-	11 *% B	-	-	-	11 1%	-	-	-		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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Q9. Thinking about the times when you have applied for government benefits or assistance online... How confident do you feel that the personal information you submitted as part of the application process will remain private and secure? [READ]

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY		CELL MOSTLY		NET USER BY				
	HS	HS	SOME	SOME	HS	HS	SOME	SOME							USER-----		CELL		TYPE---		INTERNET		USERS---		INCOME---	
	GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.																		
	OR	OR	OR	OR	OR	OR	OR	OR																		
	LESS,	LESS,	MORE,	MORE,	LESS,	LESS,	MORE,	MORE,	FULL	PART	NOT	OFFICE	OFFICE	NET	NET	NET	SMART	SMART	NO	ON	MOSTLY	BOTH	ON	MOSTLY	ON	MOSTLY
TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+	<\$20K	\$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON ONLINE GOVERNMENT BENEFITS/ ASSISTANCE APPLICANTS	4844	458	869	501	2687	971	437	1358	1884	2029	1044	1754	1501	1023	4844	-	3844	848	153	1422	1393	995	372	968		
NET Very/Somewhat confident	3648 75%	250 55%	714 82% B	449 90% B	1980 74%	686 71%	328 75%	1099 81%	1381 73%	1508 74%	833 80%	1303 74%	1224 82%	710 69%	3648 75%	-	2924 76%	620 73%	103 68%	1210 85%	1005 72%	691 69%	266 71%	876 91%		
NET Not too/Not at all confident	1160 24%	201 44% CD	129 15%	52 10%	701 26%	265 27%	97 22%	259 19%	499 26%	516 25%	200 19%	429 24%	276 18%	297 29%	1160 24%	-	904 24%	220 26%	36 23%	212 15%	371 27%	304 31%	106 29%	92 9%		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q9. Thinking about the times when you have applied for government benefits or assistance online... How confident do you feel that the personal information you submitted as part of the application process will remain private and secure? [READ]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ONLINE GOVERNMENT BENEFITS/ ASSISTANCE APPLICANTS	4844	4136	708	788	3104	1026	2994	1514	2622	3440	1328	620	2628	1164	2081	836	698	2208	1332	1077	670	619	1288	3231	225	1020
UNWEIGHTED BASE	487	397	90	90	276	106	276	132	265	332	142	67	240	122	205	91	64	217	135	106	61	65	144	311	26	111
Very confident	1250 26%	1088 26%	162 23%	183 23%	856 28%	409 40%	636 21%	384 25%	704 27%	871 25%	341 26%	113 18%	730 28%	478 41%	472 23%	164 20%	129 18%	634 29%	237 18%	367 34%	68 10%	159 26%	229 18%	991 31%	62 27%	167 16%
						G								OPQ						S			W			
Somewhat confident	2397 49%	2058 50%	339 48%	375 48%	1541 50%	388 38%	1648 55%	863 57%	1195 46%	1739 51%	626 47%	363 59%	1270 48%	577 50%	1286 62%	302 36%	174 25%	1292 59%	477 36%	553 51%	302 45%	150 24%	585 45%	1645 51%	115 51%	449 44%
							F							Q	PQ			S								
Not too confident	620 13%	546 13%	73 10%	115 15%	395 13%	142 14%	357 12%	79 5%	467 18%	478 14%	138 10%	82 13%	355 14%	53 5%	229 11%	174 21%	163 23%	146 7%	339 25%	79 7%	201 30%	136 22%	179 14%	396 12%	22 10%	152 15%
								H							N	N		RT								
Not at all confident	540 11%	436 11%	104 15%	109 14%	311 10%	80 8%	352 12%	188 12%	248 9%	348 10%	191 14%	62 10%	268 10%	30 3%	94 5%	184 22%	231 33%	114 5%	279 21%	77 7%	99 15%	175 28%	295 23%	162 5%	26 12%	252 25%
																NO	NO	RT				X				
Doesn't apply (VOL.)	25 1%	7 **	18 3%	7 1%	-	7 1%	-	-	7 **	5 **	20 2%	-	5 **	14 1%	-	11 1%	-	11 1%	-	-	-	-	-	25 1%	-	-
Don't know (VOL.)	1 **	1 **	-	-	1 **	-	1 **	-	1 **	-	1 **	-	-	1 **	-	-	-	-	-	1 **	-	-	-	1 **	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q9. Thinking about the times when you have applied for government benefits or assistance online... How confident do you feel that the personal information you submitted as part of the application process will remain private and secure? [READ]

	BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY --SETTINGS--		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
		OTHER SM		SM USER, USER,		YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
		SM	NET	USER	USER,																						
		TOTAL	USER	USER	<\$20K																						
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ONLINE GOVERNMENT BENEFITS/ ASSISTANCE APPLICANTS		4844	4136	708	788	3104	1026	2994	1514	2622	3440	1328	620	2628	1164	2081	836	698	2208	1332	1077	670	619	1288	3231	225	1020
Refused (VOL.)		11 *%	-	11 2%	-	-	-	-	-	-	-	11 1%	-	-	11 1%	-	-	-	11 1%	-	-	-	-	-	11 *%	-	-
NET Very/Somewhat confident		3648 75%	3146 76%	502 71%	558 71%	2398 77%	797 78%	2285 76%	1247 82%	1899 72%	2610 76%	968 73%	476 77%	2000 76%	1055 91% PQ	1758 84% PQ	467 56%	303 43%	1926 87% S	714 54%	920 85% S	370 55%	309 50%	814 63%	2635 82% W	177 79%	616 60%
NET Not too/Not at all confident		1160 24%	982 24%	177 25%	223 28%	705 23%	222 22%	709 24%	268 18%	715 27%	825 24%	328 25%	144 23%	623 24%	83 7%	323 16%	358 43% NO	395 57% NO	260 12%	618 46% RT	156 14%	300 45%	310 50%	474 37% X	558 17%	48 21%	404 40%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q9. Thinking about the times when you have applied for government benefits or assistance online... How confident do you feel that the personal information you submitted as part of the application process will remain private and secure? [READ]

	BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP., \$40K+	HISP., \$40K+	OTHER NON- HISP., \$40K+	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-														
			HISP.	HISP.	BORN	BORN	HISP.	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+													
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
BASED ON ONLINE GOVERNMENT BENEFITS/ ASSISTANCE APPLICANTS		4844	3017	503	612	220	358	1251	1641	376	118	484	323	175	157	955	1680	1579	905	3919	2665	2137	579	4265
UNWEIGHTED BASE		487	279	64	64	27	42	114	148	41	22	63	24	19	19	90	175	165	97	387	273	209	80	407
Very confident		1250 26%	733 24%	151 30%	192 31%	56 26%	78 22%	239 19%	486 30%	132 35%	18 15%	111 23%	130 40%	26 15%	24 16%	226 24%	531 32%	424 27%	244 27%	1006 26%	676 25%	574 27%	102 18%	1148 27%
Somewhat confident		2397 49%	1549 51%	254 51%	309 50%	86 39%	155 43%	735 59%	723 44%	161 43%	84 71%	257 53%	128 40%	79 45%	76 48%	464 49%	877 52%	682 43%	441 49%	1956 50%	1306 49%	1077 50%	218 38%	2180 51%
Not too confident		620 13%	370 12%	55 11%	82 13%	55 25%	38 11%	168 13%	192 12%	41 11%	14 12%	77 16%	50 16%	20 11%	19 12%	135 14%	169 10%	243 15%	79 9%	523 13%	336 13%	255 12%	164 28% W	455 11%
Not at all confident		540 11%	361 12%	43 9%	17 3%	16 7%	74 21% D	109 9%	234 14% L	42 11%	1 1%	32 7%	2 *% JL	36 21%	38 24% JL	130 14%	85 5%	211 13%	126 14%	411 10%	332 12%	208 10%	95 16%	445 10%
Doesn't apply (VOL.)		25 1%	5 *%	-	-	7 3%	14 4%	-	5 *%	-	-	7 1%	-	14 8%	-	-	18 1%	7 *%	14 2%	11 *%	14 1%	11 1%	-	25 1%
Don't know (VOL.)		1 *%	-	-	1 *%	-	-	-	-	-	-	-	1 *%	-	-	-	-	1 *%	1 *%	-	-	1 *%	-	1 *%
Refused (VOL.)		11 *%	-	-	11 2%	-	-	-	-	-	-	-	11 3%	-	-	-	-	11 1%	-	11 *%	-	11 1%	-	11 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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Q9. Thinking about the times when you have applied for government benefits or assistance online... How confident do you feel that the personal information you submitted as part of the application process will remain private and secure? [READ]

	BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T BENEFITS--		---VETERAN---		
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP.	HISP.	OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	NON-														NON-
			HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+														<\$40K
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)			
BASED ON ONLINE GOVERNMENT BENEFITS/ ASSISTANCE APPLICANTS	4844	3017	503	612	220	358	1251	1641	376	118	484	323	175	157	955	1680	1579	905	3919	2665	2137	579	4265		
NET Very/Somewhat confident	3648 75%	2281 76%	405 80%	500 82%	143 65%	233 65%	974 78%	1209 74%	293 78%	103 87%	369 76%	259 80%	105 60%	100 64%	690 72%	1408 84% Q	1106 70%	685 76%	2963 76%	1983 74%	1651 77%	320 55%	3328 78% V		
NET Not too/Not at all confident	1160 24%	731 24%	98 20%	99 16%	71 32%	112 31%	277 22%	427 26%	83 22%	16 13%	109 23%	52 16%	56 32%	56 36%	265 28%	254 15%	454 29% P	206 23%	934 24%	668 25%	463 22%	260 45% W	900 21%		

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796	
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759	
a. Your ability to complete everyday tasks like shopping or paying bills																									
Mostly positive	14008 66%	6994 65%	7014 67%	9192 67%	1366 62%	1924 63%	3731 75% IJ	5455 71% IJ	3120 59%	1246 53%	656 45%	3171 57%	4413 65% KL	5655 80% KLM	3170 55%	2254 63%	2077 75% OP	4535 76% OP	4593 56%	8690 75% S	1876 56%	11066 70% U	4595 74% X	9371 63%	
Mostly negative	573 3%	349 3%	224 2%	305 2%	64 3%	100 3%	161 3%	152 2%	219 4%	33 1%	130 9% MN	217 4%	128 2%	96 1%	368 6% PQR	84 2%	17 1%	99 2%	398 5% T	172 1%	279 8% V	289 2%	125 2%	448 3%	
No impact at all	5340 25%	2840 27%	2500 24%	3461 25%	639 29%	869 28%	1011 20%	1591 21%	1594 30% GH	875 37% GH	554 38% N	1899 34% MN	1783 26% N	1042 15%	1818 32% QR	1046 29% R	541 20%	1039 17%	2697 33% T	2172 19%	1017 30%	3674 23%	1235 20%	4036 27% W	
About equally positive and negative (VOL.)	117 1%	59 1%	58 1%	61 *%	-	22 1%	40 1%	66 1%	11 *%	-	3 *%	24 *%	-	88 1%	13 *%	6 *%	-	62 1%	17 *%	65 1%	5 *%	76 *%	38 1%	79 1%	
Doesn't apply to me (VOL.)	1014 5%	393 4%	621 6%	573 4%	120 5%	145 5%	65 1%	345 4% G	367 7% G	199 8% G	109 7%	246 4%	447 7% N	210 3%	337 6%	211 6%	125 5%	184 3%	492 6%	404 3%	177 5%	700 4%	245 4%	769 5%	
Don't know (VOL.)	58 *%	50 *%	8 *%	57 *%	1 *%	-	-	38 *%	6 *%	11 *%	8 1%	40 1%	3 *%	7 *%	39 1%	2 *%	3 *%	6 *%	41 *%	9 *%	1 *%	49 *%	-	55 *%	
Refused (VOL.)	49 *%	12 *%	37 *%	37 *%	-	-	-	49 1%	-	-	-	-	37 1%	12 *%	-	-	-	37 1%	-	37 *%	-	37 *%	-	37 *%	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR LESS AGE 18-29	HS GRAD OR LESS AGE 30-49	HS GRAD OR LESS AGE 50-64	HS GRAD OR LESS AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM-FORT.	MEET EX- AND LEFT-OVER	JUST MEET EX- PENSE	DON'T MEET EX- BASIC EX- PENSE								
														LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	COLL+ AGE 18-29	COLL+ AGE 30-49	COLL+ AGE 50-64	COLL+ AGE 65+												
	TOTAL	<\$20K	UNDER \$20K	UNDER \$40K	UNDER \$40K	UNDER \$75K	UNDER \$75K	UNDER \$100K	UNDER \$100K	OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+															
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
a. Your ability to complete everyday tasks like shopping or paying bills																																	
Mostly positive	14008 66%	1876 56%	2376 55%	3248 74%	1730 75%	2805 76%	1815 71%	1576 54%	859 47%	335 42%	1728 83%	3716 83%	2152 66%	834 61%	1663 71%	1314 56%	551 38%	293 36%	2060 78%	4130 78%	2569 67%	953 62%	5300 74%	4318 70%	3033 59%	1240 53%							
				BC	BC	BC	HIJ				HIJMN G	HIJMN G	HIJ	J	PQR	QR			PQRUV	PQRUV	QR	QR	YZ	YZ									
Mostly negative	573 3%	279 8%	116 3%	74 2%	6 *	93 3%	156 6%	111 4%	107 6%	18 2%	5 *	41 1%	112 3%	13 1%	86 4%	80 3%	175 12%	-	74 3%	72 1%	42 1%	33 2%	140 2%	133 2%	166 3%	131 6%							
		CDEF					KLN		K				KL				PSTUV O																
No impact at all	5340 25%	1017 30%	1502 35%	886 20%	491 21%	548 15%	568 22%	1012 34%	676 37%	358 45%	334 16%	508 11%	801 25%	415 30%	529 23%	828 35%	596 41%	419 51%	475 18%	754 14%	995 26%	455 29%	1469 20%	1493 24%	1456 28%	766 33%							
		DF	DEF				L	GKL	GKLM	GKLM			L	KL		OST	OSTU	OSTUV			T	ST		W	W								
About equally positive and negative (VOL.)	117 1%	5 *	11 *	3 *	19 1%	44 1%	3 *	13 *	-	-	3 *	51 1%	11 *	-	6 *	22 1%	-	-	34 1%	43 1%	11 *	-	51 1%	53 1%	6 *	7 *							
Doesn't apply to me (VOL.)	1014 5%	177 5%	297 7%	200 5%	42 2%	142 4%	22 1%	192 7%	168 9%	84 11%	2 *	112 2%	178 5%	110 8%	49 2%	72 3%	130 9%	94 12%	14 1%	273 5%	237 6%	105 7%	201 3%	149 2%	422 8%	197 8%							
			E					GK	GKL	GKL			GK	GKL			OS	OPS		S	OS	S		WX	WX								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

BAN B --DETAILED HOUSEHOLD INCOME--												INCOME BY AGE-----				EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--			
												HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR	SOME		SOME		SOME		SOME		MEET EX- PENSE	JUST MEET	DON'T MEET	
												LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE				
TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344	
Don't know (VOL.)	58 **	1 %	40 1%	3 %	6 %	-	-	38 1%	-	3 %	-	-	6 %	-	-	38 2%	-	10 1%	-	-	6 %	1 %	-	14 %	41 1%	2 %	
Refused (VOL.)	49 **	-	-	-	-	37 1%	-	-	-	-	37 1%	-	-	-	-	-	-	-	49 1%	-	-	37 1%	-	-	-		

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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY NET USER BY																									
		HS GRAD OR LESS, <\$20K		HS GRAD OR MORE, \$20K+		SOME COLL. OR MORE, <\$20K		SOME COLL. OR MORE, \$20K+		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, \$40K+		SOME COLL. OR MORE, <\$40K		SOME COLL. OR MORE, \$40K+		EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET A USER		SMART PHONE		CELL, NOT A SMART PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+	
		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL					
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																						
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554																							
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426																							
a. Your ability to complete everyday tasks like shopping or paying bills																																															
Mostly positive	14008 66%	954 51%	2528 56%	918 62%	8497 75% BCD	2121 49%	1539 65% F	2468 63% F	7111 78% FGH	7371 70% L	2615 77% L	3970 56%	5245 80% N	2210 56%	14008 66%	-	11904 74% RS	1826 43%	278 37%	4440 71%	4861 73%	2539 80% T	826 63%	3368 74%																							
Mostly negative	573 3%	169 9% E	178 4% E	107 7% E	111 1%	241 6% I	106 4% I	155 4% I	67 1%	270 3%	90 3%	212 3%	169 3%	125 3%	573 3%	-	416 3%	119 3%	38 5%	132 2%	234 4% V	34 1%	44 3%	88 2%																							
No impact at all	5340 25%	643 35% E	1520 34% E	362 24%	2149 19%	1657 39% GHI	627 26% I	1022 26% I	1542 17%	2282 22%	592 17%	2412 34% JK	808 12%	1400 35% M	5340 25%	-	2966 18%	2006 47% Q	368 48% Q	1340 21% V	1186 18%	424 13%	333 25%	908 20%																							
About equally positive and negative (VOL.)	117 1%	-	28 1%	5 *	49 *	11 *	16 1%	5 *	49 1%	31 *	3 *	45 1%	26 *	3 *	117 1%	-	114 1%	3 *	-	17 *	91 1% T	7 *	-	17 *																							
Doesn't apply to me (VOL.)	1014 5%	91 5%	207 5%	85 6%	491 4%	215 5%	87 4%	277 7%	314 3%	478 5%	84 2%	450 6% K	264 4%	192 5%	1014 5%	-	653 4%	286 7%	74 10%	311 5%	225 3%	117 4%	114 9%	174 4%																							

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		
	HS GRAD OR LESS,				HS GRAD OR LESS,				EMPLOY FULL TIME			EMPLOY PART TIME		NOT OFFICE BASED		NOT A NET USER		CELL, NOT A SMART- PHONE			MOSTLY ON CELL		MOSTLY ON CELL	
	COLL. OR MORE,				COLL. OR MORE,				LESS, <\$40K			LESS, <\$40K		LESS, <\$40K		LESS, <\$40K		SMART- PHONE			SMART- PHONE		SMART- PHONE	
	COLL. OR MORE,				COLL. OR MORE,				LESS, <\$40K			LESS, <\$40K		LESS, <\$40K		LESS, <\$40K		SMART- PHONE			SMART- PHONE		SMART- PHONE	
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554
Don't know (VOL.)	58 **	-	40 1%	1 **	9 **	40 1%	-	1 **	9 **	44 **	-	11 **	6 **	38 1% M	58 **	-	6 **	51 1% Q	1 **	-	6 **	-	-	-
Refused (VOL.)	49 **	-	-	-	37 **	-	-	-	37 **	49 **	-	-	49 1%	-	49 **	-	49 **	-	-	-	12 **	37 1%	-	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME						
	TOTAL	SM USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
a. Your ability to complete everyday tasks like shopping or paying bills																											
Mostly positive	14008 66%	11187 72% C	2814 51%	1628 60%	8735 75% D	2705 74%	7832 72%	3956 85%	7230 66%	10272 75% K	3325 52%	1136 59%	8447 79% L	3416 62%	6015 71% NQ	3096 69%	1427 59%	6363 78% T	3635 72% T	3421 51%	994 53%	2414 86% U	4238 74% X	9129 63%	428 51%	3543 79% Y	
Mostly negative	573 3%	378 2%	195 4%	142 5%	233 2%	82 2%	287 3%	65 1%	313 3%	300 2%	264 4%	143 8% M	154 1%	95 2%	212 2%	119 3%	106 4%	158 2%	333 7% RT	69 1%	231 12% V	101 4%	183 3%	385 3%	79 9%	104 2%	
No impact at all	5340 25%	3266 21%	2064 37% B	786 29% E	2123 18%	748 21%	2173 20%	540 12%	2706 25% H	2451 18%	2403 37% J	496 26% M	1641 15%	1690 31% O	1774 21%	1058 24%	700 29%	1391 17%	868 17%	2833 42% RS	577 31% V	213 8%	995 17%	4119 29% W	310 37% Z	588 13%	
About equally positive and negative (VOL.)	117 1%	58 **	59 1%	-	25 **	5 **	53 **	-	58 1%	112 1% K	5 **	5 **	71 1%	9 **	45 1%	48 1%	15 1%	11 **	49 1%	5 **	11 1%	3 **	94 2% X	23 **	-	59 1%	
Doesn't apply to me (VOL.)	1014 5%	603 4%	411 7% B	150 6%	388 3%	93 3%	500 5%	94 2%	509 5% H	467 3%	435 7% J	130 7%	315 3%	211 4%	416 5%	156 3%	178 7%	212 3%	118 2%	377 6% RS	30 2%	86 3%	143 2%	721 5%	15 2%	124 3%	
Don't know (VOL.)	58 **	43 **	14 **	1 **	42 **	-	43 **	-	43 **	41 **	10 **	1 **	40 **	11 **	38 **	1 **	-	3 **	47 1%	6 **	39 2%	-	53 1%	5 **	1 **	44 1%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME			
	SOCIAL MEDIA USE	OTHER SM NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
Refused (VOL.)	49 **	49 **	-	-	37 **	-	37 **	-	37 **	37 **	12 **	-	37 **	37 1%	-	12 **	-	-	12 **	-	-	-	12 **	37 **	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
a. Your ability to complete everyday tasks like shopping or paying bills																							
Mostly positive	14008 66%	9192 67%	1366 62%	1206 68%	718 56%	1163 70%	2420 54%	6298 74% GIK	680 56%	668 79% GIK	1075 55%	762 79% GIK	320 64%	789 76% GIK	3239 67%	4029 71%	5291 67%	1385 51%	12566 69% R	5430 65%	8437 67%	1557 66%	12406 66%
Mostly negative	573 3%	305 2%	64 3%	49 3%	52 4%	91 6%	163 4%	142 2%	60 5%	2 *% GHIJKL	75 4%	25 3%	91 18%	-	102 2%	203 4%	218 3%	119 4%	454 2%	280 3%	293 2%	62 3%	511 3%
No impact at all	5340 25%	3461 25% F	639 29% F	479 27%	389 30% F	247 15%	1533 34% HJLMN	1660 20%	399 33% HLN	165 20%	688 35% HJLMN	146 15%	66 13%	158 15%	1115 23%	1224 22%	2010 26%	1012 37% S	4252 23%	2036 25%	3216 26%	657 28%	4638 25%
About equally positive and negative (VOL.)	117 1%	61 *%	-	5 *%	17 1%	34 2%	8 *%	52 1%	-	-	9 *%	13 1%	-	-	52 1%	5 *%	18 *%	38 1%	79 *%	46 1%	71 1%	1 *%	116 1%
Doesn't apply to me (VOL.)	1014 5%	573 4%	120 5%	40 2%	106 8% D	120 7%	287 6% JL	258 3%	70 6%	7 1%	99 5% J	16 2%	25 5%	95 9% HJL	319 7%	191 3%	297 4%	159 6%	853 5%	473 6%	501 4%	91 4%	923 5%
Don't know (VOL.)	58 *%	57 *%	1 *%	-	-	-	40 1%	9 *%	1 *%	-	-	-	-	-	17 *%	-	-	8 *%	50 *%	40 *%	18 *%	2 *%	56 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	BAN E -----RACE/ETHNICITY-----											-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
						WHITE	WHITE	BLACK	BLACK					OTHER	OTHER													
	NON-	BLACK	HISP.	HISP.	OTHER	NON-	NON-	NON-	NON-	HISP.	HISP.	HISP.	HISP.	NON-	NON-													
	HISP.	NON-	U.S.	NOT US	NON-	HISP.,	HISP.,	HISP.,	HISP.,	HISP.	HISP.	HISP.	HISP.	HISP.,	HISP.,	REP	DEM	IND	YES	NO	YES	NO	YES	NO				
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)					
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698					
Refused (VOL.)	49 *%	37 *%	-	-	-	-	-	37 *%	-	-	-	-	-	-	-	-	37 *%	-	49 *%	-	37 *%	-	49 *%					

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

BAN A	-----SEX-----		-----RACE-----				-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
b. Your ability to keep your personal information secure																								
Mostly positive	8137 38%	4060 38%	4077 39%	5242 38%	1083 49% DF	1140 37%	2209 44% I	3053 40%	1816 34%	904 38%	484 33%	2360 42%	2572 38%	2663 37%	2407 42%	1422 39%	1338 48% R	2091 35%	3223 39%	4549 39%	1318 39%	6232 39%	2295 37%	5807 39%
Mostly negative	5062 24%	2426 23%	2636 25%	3339 24% E	369 17%	676 22%	1233 25% J	1979 26% J	1264 24% J	354 15%	252 17%	1161 21%	1537 23%	2071 29% KLM	1340 23%	731 20%	435 16%	1636 27% Q	1882 23%	2817 24%	732 22%	3864 24%	1549 25%	3471 23%
No impact at all	6711 32%	3610 34%	3101 30%	4287 31%	618 28%	1155 38%	1443 29%	2311 30%	1761 33%	897 38%	624 43% N	1748 31%	2300 34%	1957 28%	1657 29%	1308 36%	841 30%	1794 30%	2668 32%	3486 30%	1111 33%	4863 31%	2109 34%	4552 31%
About equally positive and negative (VOL.)	418 2%	162 2%	255 2%	263 2%	23 1%	45 1%	35 1%	191 2%	150 3% G	23 1%	10 1%	45 1%	221 3% KL	141 2%	86 1%	30 1%	44 2%	216 4% P	115 1%	299 3%	79 2%	335 2%	124 2%	293 2%
Doesn't apply to me (VOL.)	371 2%	162 2%	210 2%	250 2% F	35 2%	9 **	19 **	46 1%	186 4% GH	110 5% GH	41 3%	145 3%	82 1%	101 1%	144 3%	45 1%	57 2%	57 1%	203 2%	138 1%	45 1%	266 2%	25 **	347 2% W
Don't know (VOL.)	439 2%	260 2%	179 2%	298 2%	63 3%	24 1%	62 1%	116 2%	129 2%	75 3%	45 3%	127 2%	98 1%	169 2%	102 2%	63 2%	41 1%	168 3%	134 2%	253 2%	60 2%	321 2%	130 2%	309 2%
Refused (VOL.)	21 **	17 **	4 **	7 **	-	11 **	7 **	-	11 **	3 **	3 **	10 **	-	7 **	10 **	3 **	5 **	-	14 **	7 **	10 **	11 **	4 **	17 **

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,											MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE			
														AGE	AGE	AGE	AGE	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM- FORT.											
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM- FORT.	LEFT- OVER	EX- PENSE	EX- PENSE			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
b. Your ability to keep your personal information secure																																	
Mostly positive	8137 38%	1318 39%	1683 39%	2166 49%	723 32%	1368 37%	1107 43%	1212 41%	584 32%	297 37%	970 47%	1790 40%	1173 36%	551 40%	1081 46%	1011 43%	487 34%	245 30%	1120 42%	2037 38%	1330 34%	658 43%	2757 38%	2429 39%	2051 40%	847 36%							
Mostly negative	5062 24%	732 22%	1047 24%	726 16%	579 25%	1058 29%	703 27%	646 22%	428 24%	62 8%	472 23%	1232 28%	783 24%	245 18%	580 25%	439 19%	338 23%	48 6%	653 25%	1536 29%	924 24%	306 20%	1819 25%	1515 25%	1108 22%	519 22%							
No impact at all	6711 32%	1111 33%	1377 32%	1318 30%	855 37%	939 26%	696 27%	944 32%	652 36%	335 42%	606 29%	1239 28%	995 31%	480 35%	589 25%	810 34%	506 35%	405 50%	845 32%	1493 28%	1251 32%	491 32%	2201 31%	1933 31%	1771 35%	685 29%							
About equally positive and negative (VOL.)	418 2%	79 2%	36 1%	45 1%	108 5%	108 3%	18 1%	61 2%	25 1%	11 1%	18 1%	129 3%	125 4%	12 1%	27 1%	13 1%	11 1%	-	8 *%	177 3%	139 4%	23 1%	165 2%	139 2%	20 *%	79 3%							
Doesn't apply to me (VOL.)	371 2%	45 1%	128 3%	74 2%	1 *%	56 2%	17 1%	12 *%	90 5%	76 10%	2 *%	24 1%	84 3%	28 2%	4 *%	13 1%	77 5%	87 11%	14 1%	30 1%	110 3%	24 2%	86 1%	59 1%	109 2%	116 5%							
			E						HKL	HKL	MN		K				OST	OPSTV			O								WX				
									G																								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY									
		EDUCATION				BY INCOME				EDUCATION			BY INCOME			EMPLOYMENT			OCCUPATION		USER		CELL		PHONE TYPE			INTERNET			USERS		NET USER BY	
		HS	HS	SOME	SOME	HS	HS	SOME	SOME	HS	HS	SOME	SOME	EMPLOY	EMPLOY	NOT	NOT	NET	NET	SMART	CELL,	ON	MOSTLY	BOTH	MOSTLY	ON	MOSTLY							
		GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.	FULL	PART	EMPLOY	OFFICE	OFFICE	USER	USER	PHONE	NOT A	ON	OTHER	EQUAL.	ON	ON							
	TOTAL	LESS, <\$20K	\$20K+	OR MORE, <\$20K	OR MORE, \$20K+	LESS, <\$40K	\$40K+	OR MORE, <\$40K	OR MORE, \$40K+	TIME	TIME	NOT EMPLOY	BASED	BASED	NET USER	NET USER	PHONE	PHONE	NO CELL	ON CELL	ON OTHER				ON CELL, <\$20K	ON CELL, \$20K+								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)										
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554										
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426										
b. Your ability to keep your personal information secure																																		
Mostly positive	8137 38%	799 43%	1775 39%	513 35%	4420 39%	1718 40%	981 41%	1500 38%	3532 39%	3898 37%	1639 48% JL	2552 36%	2766 42%	1495 38%	8137 38%	-	6518 40% R	1353 32%	266 35%	2762 44%	2461 37%	1274 40%	610 46%	2015 44%										
Mostly negative	5062 24%	352 19%	960 21%	378 26%	2902 26%	890 21%	490 21%	989 25%	2325 25%	2630 25%	854 25%	1574 22%	1950 30% N	814 21%	5062 24%	-	4108 26% S	854 20%	100 13%	1242 20%	1835 28% T	960 30% T	234 18%	904 20%										
No impact at all	6711 32%	618 33%	1494 33%	483 33%	3363 30%	1398 33%	808 34%	1254 32%	2673 29%	3430 33% K	762 23%	2468 35% K	1498 23%	1402 35% M	6711 32%	-	4634 29%	1756 41% Q	321 42%	2003 32% V	1989 30% V	636 20%	403 31%	1495 33%										
About equally positive and negative (VOL.)	418 2%	15 1%	36 1%	64 4% BC	298 3%	20 *% BC	32 1%	95 2%	267 3% F	199 2%	65 2%	117 2%	117 2%	120 3%	418 2%	-	370 2% R	10 *% R	38 5% R	98 2%	117 2%	154 5%	26 2%	72 2%										
Doesn't apply to me (VOL.)	371 2%	38 2%	137 3%	7 *% BC	126 1%	163 4%	23 1%	40 1%	113 1%	191 2%	9 *% K	169 2%	117 2%	73 2%	371 2%	-	233 1%	106 2%	32 4%	67 1%	115 2%	52 2%	25 2%	22 *% K										

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY																					
	HS GRAD OR LESS, TOTAL				HS GRAD OR LESS, TOTAL				SOME COLL. OR MORE, TOTAL				SOME COLL. OR MORE, TOTAL				EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET A USER		SMART - PHONE		SMART - PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																						
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554																						
Don't know (VOL.)	439 2%	26 1%	94 2%	34 2%	227 2%	83 2%	42 2%	50 1%	211 2%	171 2%	49 1%	212 3%	107 2%	64 2%	439 2%	-	232 1%	204 5% QS	3 *%	59 1%	91 1%	80 3%	11 1%	48 1%																						
Refused (VOL.)	21 *%	10 1%	3 *%	-	7 *%	14 *%	-	-	7 *%	4 *%	7 *%	9 *%	12 *%	-	21 *%	-	14 *%	7 *%	-	7 *%	6 *%	-	7 1%	-																						

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
b. Your ability to keep your personal information secure																										
Mostly positive	8137 38%	6525 42%	1603 29%	1097 41%	4986 43%	1871 51%	4404 40%	2233 48%	4291 39%	5595 41%	2220 34%	779 41%	4447 42%	2511 46%	3586 42%	1379 31%	615 25%	8137 100%	-	-	-	-	1680 29%	6196 43%	334 40%	1261 28%
		C				G		I		K				PQ	PQ								W			
Mostly negative	5062 24%	3804 24%	1252 23%	488 18%	2960 26%	840 23%	2596 24%	1015 22%	2762 25%	3548 26%	1328 21%	301 16%	2966 28%	765 14%	1974 23%	1417 32%	857 35%	-	5062 100%	-	1882 100%	2817 100%	2296 40%	2445 17%	261 31%	1839 41%
					D					K			L		N	NO	NO					X				
No impact at all	6711 32%	4419 28%	2292 41%	936 35%	3023 26%	726 20%	3406 31%	1187 25%	3232 30%	3778 28%	2547 39%	695 36%	2684 25%	1911 35%	2510 30%	1395 31%	768 32%	-	-	6711 100%	-	-	1336 23%	5087 35%	185 22%	1021 23%
			B	E			F				J	M										W				
About equally positive and negative (VOL.)	418 2%	304 2%	114 2%	79 3%	225 2%	106 3%	181 2%	137 3%	167 2%	340 2%	53 1%	74 4%	266 2%	81 1%	245 3%	63 1%	28 1%	-	-	-	-	-	172 3%	230 2%	10 1%	162 4%
Doesn't apply to me (VOL.)	371 2%	191 1%	181 3%	43 2%	122 1%	19 1%	148 1%	24 1%	166 2%	166 1%	167 3%	15 1%	140 1%	119 2%	113 1%	54 1%	79 3%	-	-	-	-	-	65 1%	257 2%	25 3%	35 1%
Don't know (VOL.)	439 2%	329 2%	109 2%	54 2%	265 2%	62 2%	187 2%	59 1%	264 2%	236 2%	134 2%	37 2%	194 2%	78 1%	72 1%	167 4%	78 3%	-	-	-	-	-	165 3%	193 1%	18 2%	142 3%
0																										

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	SOCIAL		SOCIAL		SOC. MEDIA		SOC. MEDIA		USE PRIVACY		PRIVACY						INTERNET IMPACT		MOSTLY NEG.		PERSONAL					
	MEDIA USE		MEDIA USE		LOCATION		LIKE/FOLLOW		USE PRIVACY		SETTINGS BY						ON KEEPING INFO		IMPACT BY		INFO		INFO STOLEN			
	BAN D		BY INCOME		--SHARING--		--BRANDS--		--SETTINGS--		--INCOME--		--PRIVACY		CONTROL		-----SECURE-----		--INCOME--		--STOLEN--		-BY INCOME-			
											USE SET-		USE SET-						NEGA-		NEGA-					
	TOTAL USER		OTHER SM USER, <\$20K		SM USER, \$20K+		YES NO		YES NO		YES NO		<\$20K \$20K+ A LOT		SOME TLE NONE		POST- POSITIVE		MOST- NEGA- NO IM- PACT		NEGA- TIVE, <\$40K \$40K+		STO- LEN, <\$20K \$20K+			
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
Refused (VOL.)	21 %	15 %	6 %	10 %	4 %	10 %	4 %	-	15 %	17 %	4 %	10 1%	6 %	3 %	-	16 %	-	-	-	-	-	3 %	11 %	-	3 %	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
b. Your ability to keep your personal information secure																							
Mostly positive	8137 38%	5242 38%	1083 49% BEF	745 42%	395 31%	563 34%	1631 37%	3378 40%	660 55% GHKN	384 46%	691 35%	395 41%	180 36%	350 34%	1833 38%	2436 43%	3028 38%	907 33%	7199 39%	3652 44% U	4444 35%	804 34%	7322 39%
Mostly negative	5062 24%	3339 24% C	369 17%	438 25%	239 19%	519 31% CE	1072 24%	2047 24% I	165 14%	196 23%	442 23%	214 22%	188 37% I	284 27%	1078 22%	1481 26%	1865 24%	576 21%	4453 24%	2116 25%	2857 23%	537 23%	4512 24%
No impact at all	6711 32%	4287 31%	618 28%	565 32%	591 46% BCDF	447 27%	1443 32%	2551 30%	323 27%	246 29%	772 40%	304 32%	106 21%	310 30%	1642 34% P	1429 25%	2519 32%	922 34%	5722 31%	2185 26%	4464 36% T	853 36%	5794 31%
About equally positive and negative (VOL.)	418 2%	263 2%	23 1%	16 1%	30 2%	35 2%	69 2%	194 2%	18 1%	6 1%	15 1%	30 3%	3 1%	32 3%	116 2%	66 1%	182 2%	98 4%	319 2%	130 2%	287 2%	20 1%	397 2%
Doesn't apply to me (VOL.)	371 2%	250 2%	35 2%	-	9 1%	55 3%	137 3%	85 1%	26 2%	8 1%	9 *%	-	18 4%	37 4% K	76 2%	139 2%	82 1%	118 4%	249 1%	94 1%	243 2%	57 2%	314 2%
Don't know (VOL.)	439 2%	298 2%	63 3%	6 *%	17 1%	32 2%	100 2%	194 2%	18 1%	2 *%	5 *%	18 2%	5 1%	28 3%	93 2%	90 2%	189 2%	96 4%	343 2%	112 1%	273 2%	96 4%	341 2%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

BAN E	-----RACE/ETHNICITY-----											-----RACE/ETHNICITY BY INCOME-----											-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., \$<40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., \$<40K	BLACK NON- HISP., \$40K+	HISP., \$<40K	HISP., \$40K+	OTHER NON- HISP., \$<40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO									
	TOTAL																														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)								
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698								
Refused (VOL.)	21 **	7 **	-	11 1%	-	3 **	-	7 **	-	-	11 1%	-	3 1%	-	5 **	11 **	5 **	3 **	18 **	16 **	5 **	3 **	18 **								

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
c. Your ability to find jobs or people who can help you get a job																								
Mostly positive	10055 48%	5620 53% C	4435 42%	6111 45%	1145 52%	1627 53% D	3702 74% HIJ	4335 56% IJ	1577 30% J	197 8%	506 35%	2579 46%	3099 45%	3785 53% KM	2748 48%	1645 46%	1274 46%	2950 49%	3738 45%	5660 49%	1588 47%	7658 48%	3154 51%	6888 47%
Mostly negative	855 4%	472 4%	383 4%	445 3%	109 5%	156 5%	112 2%	335 4%	312 6% G	53 2%	157 11% N	267 5% N	270 4%	130 2%	457 8% PQR	109 3%	25 1%	173 3%	505 6% T	312 3%	293 9% V	521 3%	197 3%	658 4%
No impact at all	8056 38%	3843 36%	4213 40%	5538 40%	708 32%	1091 36%	1105 22%	2668 35% G	2609 49% GH	1333 56% GH	633 43%	2089 37%	2809 41%	2463 35%	1939 34%	1464 41%	1163 42%	2346 39%	3080 37%	4511 39%	1181 35%	6108 38%	2466 40%	5489 37%
About equally positive and negative (VOL.)	122 1%	45 *%	77 1%	70 1%	37 2%	13 *%	20 *%	66 1%	36 1%	-	5 *%	21 *%	29 *%	65 1%	53 1%	14 *%	7 *%	31 1%	59 1%	49 *%	36 1%	73 *%	74 1%	48 *%
Doesn't apply to me (VOL.)	1929 9%	651 6%	1278 12% B	1466 11% F	131 6%	169 6%	28 1%	270 4% G	733 14% GH	763 32% GHI	113 8%	596 11%	583 9%	635 9%	493 9%	364 10%	278 10%	461 8%	793 10%	1004 9%	244 7%	1470 9%	335 5%	1593 11% W
Don't know (VOL.)	82 *%	10 *%	72 1%	56 *%	24 1%	2 *%	3 *%	9 *%	48 1%	20 1%	8 1%	44 1%	20 *%	10 *%	53 1%	7 *%	13 *%	1 *%	60 1%	15 *%	11 *%	63 *%	10 *%	72 *%
Refused (VOL.)	59 *%	55 1%	4 *%	-	37 2% F	3 *%	37 1%	12 *%	3 *%	-	37 3% N	-	-	22 *%	3 *%	-	-	-	3 *%	-	3 *%	-	-	47 *%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE--								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--			
														HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR	SOME		SOME		SOME		SOME		MEET EX- PENSE	JUST MEET EX- PENSE	DON'T MEET EX- PENSE					
														LESS, 18-29	LESS, 30-49	LESS, 50-64	LESS, 65+	COLL+ 18-29	COLL+ 30-49	COLL+ 50-64	COLL+ 65+	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE								
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM- FORT.	LEFT- OVER	EX- PENSE	EX- PENSE							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
c. Your ability to find jobs or people who can help you get a job																																	
Mostly positive	10055 48%	1588 47%	1999 46%	2081 47%	1154 50%	1796 49%	1777 69% HIJMN	1505 51% IJMN	399 22% JN	48 6% I	1663 80% IJLMN H	2676 60% IJMN	1071 33% JN	143 10% PQRUV	1546 66% QRUV	1119 48% QRUV	375 26% RV	38 5% QRTUV OP	2144 81% PQRUV	3205 60% PQRUV	1201 31% RV	159 10%	3642 51%	2858 46%	2390 47%	1064 45%							
Mostly negative	855 4% DEF	293 9%	209 5%	90 2%	63 3%	110 3%	68 3% GKLN	248 8% LN	143 8% LN	31 4%	44 2%	81 2%	169 5%	18 1%	82 3%	193 8% STV	130 9% STV	17 2%	30 1%	142 3%	179 5% S	37 2%	184 3%	202 3%	261 5%	175 7%							
No impact at all	8056 38%	1181 35%	1597 37%	1788 41%	918 40%	1429 39%	690 27%	1078 37% K	867 48% GKL	363 45% GK	344 17% K	1509 34% GHKL	1629 50% GHKL	837 61% GHKL	647 28%	955 41% OS	607 42% S	466 57% OST	453 17%	1703 32% S	2001 52% OST	864 56% OPQST	2544 35%	2653 43% W	1907 37%	829 35%							
About equally positive and negative (VOL.)	122 1%	36 1%	24 1%	15 *%	31 1%	-	14 1%	36 1%	10 1%	-	6 *%	29 1%	14 *%	-	17 1%	3 *%	7 *%	-	3 *%	62 1%	29 1%	-	23 *%	51 1%	19 *%	30 1%							
Doesn't apply to me (VOL.)	1929 9%	244 7%	465 11%	426 10%	128 6%	333 9%	13 1%	65 2%	348 19% GHKL	355 44% IKLMN GH	15 1%	170 4% G	372 11% GHKL	365 27% GHKLM	5 *%	73 3% OPSTU	305 21% OPSTU	284 35% OPSTU	23 1%	197 4% O	428 11% OPST	479 31% OPSTU	800 11% X	372 6%	545 11%	191 8%							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

BANK B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE--								EDUCATION BY AGE--								HOUSEHOLD FINANCES--			
													HS GRAD OR LESS	HS GRAD OR LESS	HS GRAD OR LESS	HS GRAD OR LESS	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM-FORT	MEET EX-PENSE AND LEFT-OVER	JUST MEET BASIC EX-PENSE	DON'T MEET BASIC EX-PENSE								
TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM-FORT	OVER	(X)	(Y)	(Z)		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
82%	11%	48%	13%	-	1%	3%	9%	42%	3%	-	-	6%	9%	-	9%	28%	13%	3%	-	20%	7%	5%	20%	2%	51%							
59%	3%	-	-	-	-	-	-	3%	-	-	-	-	-	37%	-	-	-	-	12%	3%	-	-	4%	-	3%							

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY																		
		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, \$20K+		SOME COLL. OR MORE, <\$20K		SOME COLL. OR MORE, \$20K+		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, \$40K+		SOME COLL. OR MORE, <\$40K		SOME COLL. OR MORE, \$40K+		EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET USER		SMART PHONE		CELL, NOT A SMART-NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+	
		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL			
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																				
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554																					
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426																					
c. Your ability to find jobs or people who can help you get a job																																													
Mostly positive	10055 48%	831 45%	2026 45%	746 50%	5594 49%	1765 41%	1167 49%	1961 50%	4455 49%	5387 51% L	2197 65% JL	2384 34%	3903 59%	2013 51%	10055 48%	-	8734 54% RS	1125 26%	196 26%	3702 59% U	3167 48%	1807 57%	688 52%	2792 61%																					
Mostly negative	855 4%	210 11% CE	208 5%	80 5%	312 3%	305 7% I	114 5%	198 5%	198 2%	331 3%	133 4%	391 6%	191 3%	171 4%	855 4%	-	588 4%	252 6%	15 2%	219 4%	266 4%	103 3%	78 6%	113 2%																					
No impact at all	8056 38%	659 35%	1749 39%	517 35%	4349 38%	1660 39%	905 38%	1409 36%	3598 39%	4083 39% K	881 26%	3031 43% K	2091 32%	1501 38%	8056 38%	-	5394 33%	2341 55% Q	321 42%	1880 30%	2489 38% T	994 31%	372 28%	1411 31%																					
About equally positive and negative (VOL.)	122 1%	9 *% *	18 *% *	27 2%	55 *% *	24 1%	3 *% *	36 1%	46 1%	51 *% *	47 1%	25 *% *	27 *% *	67 2%	122 1%	-	98 1%	25 1%	-	54 1%	37 1%	7 *% *	36 3%	18 *% *																					
Doesn't apply to me (VOL.)	1929 9%	138 7%	467 10%	106 7%	1003 9%	492 11%	183 8%	301 8%	821 9%	614 6%	125 4%	1190 17% JK	330 5%	196 5%	1929 9%	-	1223 8%	478 11%	228 30% QR	361 6%	614 9%	242 8%	141 11%	200 4%																					

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY		CELL MOSTLY	NET USER BY
	HS	HS	SOME	SOME	HS	HS	SOME	SOME								USER				INTERNET		NET	INCOME		
	GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.	EMPLOY	EMPLOY	NOT	OFFICE	OFFICE	NET	NET	SMART	SMART	NO	MOSTLY	MOSTLY	BOTH	MOSTLY	ON	ON	
	OR	OR	OR	OR	OR	OR	OR	OR	FULL	PART	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	ON	ON	EQUAL.	ON	ON	CELL.	CELL.
TOTAL	LESS,	LESS,	MORE,	MORE,	LESS,	LESS,	MORE,	MORE,	TIME	TIME															
	<\$20K	<\$20K+	<\$20K	<\$20K+	<\$40K	<\$40K+	<\$40K	<\$40K+																	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554	
Don't know (VOL.)	82 **	11 1%	33 1%	-	30 **	40 1%	5 **	20 1%	10 **	43 **	1 **	38 1%	9 **	21 1%	82 **	-	52 **	30 1%	-	21 **	26 **	3 **	-	21 **	
Refused (VOL.)	59 **	-	-	3 **	-	-	-	3 **	-	16 **	-	43 1%	16 **	-	59 **	-	19 **	40 1%	-	3 **	16 **	-	3 **	-	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE - BAN D		SOCIAL MEDIA USE - BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME--			PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME--		
	TOTAL	USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
c. Your ability to find jobs or people who can help you get a job																											
Mostly positive	10055 48%	8425 54%	1630 29%	1436 53%	6331 55%	2192 60%	5893 54%	3059 66%	5366 49%	7736 57%	2118 33%	1021 53%	6152 57%	2395 44%	4761 56%	1943 43%	904 37%	4694 58%	2748 54%	2233 33%	921 49%	1618 57%	2952 52%	6700 46%	413 50%	2380 53%	
		C						I		K					NPQ			T	T								
Mostly negative	855 4%	638 4%	217 4%	186 7%	416 4%	157 4%	436 4%	213 5%	425 4%	472 3%	364 6%	100 5%	370 3%	179 3%	244 3%	161 4%	230 9%	290 4%	432 9%	75 1%	248 13%	156 6%	289 5%	552 4%	105 13%	156 4%	
																	NOP	T	RT								
No impact at all	8056 38%	5186 33%	2859 51%	851 31%	3862 33%	1132 31%	3537 32%	1121 24%	4045 37%	4359 32%	3071 48%	633 33%	3333 31%	2472 45%	2593 30%	1887 42%	1040 43%	2366 29%	1616 32%	3656 54%	646 34%	880 31%	1936 34%	5651 39%	237 28%	1527 34%	
			B						H		J			0	0	0	0			RS							
About equally positive and negative (VOL.)	122 1%	84 1%	38 1%	26 1%	58 1%	- 1%	84 1%	12 1%	71 1%	80 1%	42 1%	22 1%	57 1%	37 1%	61 1%	19 1%	5 1%	20 1%	16 1%	70 1%	6 1%	8 1%	16 1%	106 1%	- 1%	15 1%	
Doesn't apply to me (VOL.)	1929 9%	1190 8%	732 13%	198 7%	882 8%	141 4%	969 9%	251 5%	940 9%	984 7%	776 12%	126 7%	759 7%	379 7%	834 10%	443 10%	202 8%	755 9%	214 4%	658 10%	55 3%	150 5%	488 9%	1355 9%	69 8%	378 8%	
			B				F				J							S		S							
Don't know (VOL.)	82 1%	45 1%	37 1%	9 1%	36 1%	7 1%	8 1%	- 1%	45 1%	44 1%	27 1%	9 1%	34 1%	2 1%	4 1%	26 1%	42 2%	9 1%	17 1%	19 1%	4 1%	5 1%	24 1%	44 1%	9 1%	7 1%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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	SOCIAL		SOCIAL		SOC. MEDIA		SOC. MEDIA		USE PRIVACY		PRIVACY		PRIVACY				INTERNET IMPACT			MOSTLY NEG.		PERSONAL		INFO STOLEN		
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	LOCATION	SHARING	LIKE/FOLLOW	LIKE/FOLLOW	USE	PRIVACY	SETTINGS BY	INCOME	INCOME	PRIVACY	CONTROL	CONTROL	ON KEEPING	INFO	INFO	IMPACT BY	IMPACT BY	INFO	INFO	STOLEN	STOLEN	
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT	NONE	MOST POSITIVE	MOST NEGATIVE	NO IMPACT	NEGATIVE, <\$40K	NEGATIVE, \$40K+	YES	NO	STOLEN, <\$20K	STOLEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
Refused (VOL.)	59	16	43	-	-	4	-	-	4	4	55	-	-	4	3	12	3	3	19	-	3	-	12	10	-	-
	%	%	1%			%			%	%	1%			%	%	%	%	%	%		%		%	%		
											J															

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
c. Your ability to find jobs or people who can help you get a job																							
Mostly positive	10055 48%	6111 45%	1145 52%	1029 58% B	598 47%	884 53%	1793 40%	3963 47%	667 55% G	420 50%	919 47%	614 64% GHK	276 55%	531 51%	2013 42%	3017 53% O	3748 48%	876 32%	9147 50% R	4264 51%	5689 45%	880 37%	9146 49% V
Mostly negative	855 4%	445 3%	109 5%	121 7%	35 3%	101 6%	185 4%	227 3%	93 8%	10 1%	140 7% HL	16 2% GHJLN	86 17%	15 1%	250 5%	162 3%	301 4%	131 5%	724 4%	500 6% U	355 3%	195 8% W	660 4%
No impact at all	8056 38% D	5538 40% D	708 32%	547 31%	544 42%	562 34%	1860 42% I	3375 40% I	326 27%	346 41%	756 39%	312 32%	115 23%	412 40%	1917 40%	1957 35%	3184 40%	1267 47% S	6722 37%	2855 34%	5138 41% T	944 40%	7063 38%
About equally positive and negative (VOL.)	122 1%	70 1%	37 2%	5 *% B	8 1%	-	9 *% I	47 1%	37 3%	-	13 1%	-	-	-	26 1%	60 1%	25 *% S	23 1%	99 1%	63 1%	59 *% T	22 1%	100 1%
Doesn't apply to me (VOL.)	1929 9%	1466 11% D	131 6%	74 4%	94 7%	108 7%	571 13% IKL	831 10% L	65 5%	64 8%	116 6%	20 2%	25 5%	83 8%	601 12%	441 8%	579 7%	393 14%	1505 8%	608 7%	1256 10%	329 14%	1588 8%
Don't know (VOL.)	82 *% D	56 *% D	24 1%	-	2 *% B	-	34 1%	13 *% I	23 2%	1 *% J	2 *% K	-	-	-	34 1%	15 *% P	33 *% Q	29 1%	53 *% R	7 *% T	75 1% U	-	82 *% V

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

BAN E	-----RACE/ETHNICITY-----														-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T BENEFITS--		---VETERAN---	
						WHITE	WHITE	BLACK						OTHER	OTHER																
						NON-	NON-	NON-	NON-					NON-	NON-																
						HISP.,	HISP.,	HISP.,	HISP.,					HISP.,	HISP.,																
						<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+				REP	DEM	IND	YES	NO	YES	NO	YES	NO				
TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER																										
	NON-	NON-	U.S.	NOT	NON-																										
	HISP.	HISP.	BORN	US	BORN	HISP.																									
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)									
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698								
Refused (VOL.)	59	-	37	3	-	-	-	-	-	-	-	-	-	-	3	-	-	-	53	7	-	-	59								
	%		2%	%											%				%	%			%				%				

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----					-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796		
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759		
d. Your ability to share your ideas and opinions with many different people																										
Mostly positive	11811 56%	6126 57%	5684 54%	7670 56%	1235 56%	1681 55%	3624 72% HIJ	4460 58% IJ	2369 45%	1074 45%	481 33%	3293 59% K	3636 53% K	4372 61% KM	3228 56%	1791 50%	1823 66% OP	3414 57%	4458 54%	6716 58%	1652 49%	9174 58% U	3421 55%	8351 56%		
Mostly negative	944 4%	443 4%	501 5%	552 4%	149 7%	124 4%	175 3%	350 5%	283 5%	60 3%	180 12% MN	270 5%	281 4%	180 3%	423 7% QR	198 5% Q	7 *% T	131 2%	539 7% T	309 3%	330 10% V	505 3%	302 5%	642 4%		
No impact at all	7003 33%	3554 33%	3449 33%	4645 34%	643 29%	1090 36%	1024 20% G	2449 32% GH	2274 43% G	907 38% G	730 50% LMN	1746 31%	2420 36% N	2004 28%	1835 32%	1372 38%	803 29%	1915 32%	2791 34%	3743 32%	1268 38%	5145 32% U	2146 34%	4779 32%		
About equally positive and negative (VOL.)	276 1%	117 1%	158 2%	111 1%	35 2%	28 1%	64 1%	110 1%	81 2%	17 1%	9 1%	6 *% L	81 1%	180 3% L	44 1%	100 3% Q	4 *% Q	81 1%	75 1%	157 1%	27 1%	204 1%	150 2%	126 1%		
Doesn't apply to me (VOL.)	990 5%	364 3%	626 6%	626 5%	128 6%	120 4%	102 2%	262 3%	275 5% G	296 13% GHI	54 4%	223 4%	348 5%	354 5%	141 2%	111 3%	122 4%	412 7% O	291 4%	580 5%	63 2%	750 5% U	184 3%	797 5%		
Don't know (VOL.)	124 1%	86 1%	38 *%	78 1%	-	14 *%	18 *%	65 1%	33 1%	9 *%	3 *%	58 1%	44 1%	12 *%	74 1% R	28 1%	-	10 *%	80 1%	42 *%	15 *%	107 1%	35 1%	89 1%		
Refused (VOL.)	11 *%	6 *%	5 *%	4 *%	-	3 *%	-	-	3 *%	4 *%	3 *%	-	1 *%	7 *%	-	4 *%	3 *%	-	4 *%	3 *%	-	7 *%	-	11 *%		

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
					\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+	HS	HS	HS	HS									MEET	JUST	DON'T		
					UNDER	UNDER	UNDER	OR	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	GRAD	GRAD	GRAD	GRAD	SOME	SOME	SOME	SOME	LIVE	EX-	MEET	MEET					
	TOTAL	<\$20K	\$20K-\$40K	\$40K-\$75K	\$75K-\$100K	OR MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM-FORT.	AND LEFT-OVER	BASIC EX-PENSE	BASIC EX-PENSE			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
d. Your ability to share your ideas and opinions with many different people																																	
Mostly positive	11811 56%	1652 49%	2459 57%	2731 62%	1208 53%	2205 60%	1851 72%	1534 52%	760 42%	288 36%	1586 77%	2767 62%	1533 47%	706 51%	1719 74%	1170 50%	537 37%	337 41%	1898 71%	3281 62%	1831 47%	736 48%	4254 59%	3495 57%	2650 52%	1276 54%							
				B		B	HIJMN	J			IJLMN H	IJM			QRTUV P				QRTUV P	PQRUV													
Mostly negative	944 4%	330 10%	196 5%	102 2%	47 2%	83 2%	87 3%	227 8%	157 9%	26 3%	77 4%	117 3%	85 3%	26 2%	118 5%	144 6%	173 12%	9 1%	55 2%	205 4%	108 3%	50 3%	246 3%	213 3%	289 6%	195 8%							
		CDEF						LMN									RSTUV																
No impact at all	7003 33%	1268 38%	1402 32%	1341 30%	811 35%	1104 30%	569 22%	1069 36%	775 43%	321 40%	365 18%	1300 29%	1375 42%	498 36%	426 18%	958 41%	666 46%	342 42%	598 22%	1481 28%	1606 42%	564 36%	2177 30%	2086 34%	1847 36%	762 33%							
								GK	GKL	GK		K	GKL	GK		OST	OST	OS			OST	OS											
About equally positive and negative (VOL.)	276 1%	27 1%	47 1%	73 2%	33 1%	48 1%	26 1%	48 2%	1 *%	-	-	57 1%	79 2%	17 1%	10 *%	3 *%	1 *%	-	54 2%	107 2%	79 2%	17 1%	47 1%	122 2%	80 2%	27 1%							
													I																				
Doesn't apply to me (VOL.)	990 5%	63 2%	170 4%	142 3%	185 8%	228 6%	20 1%	26 1%	84 5%	161 20%	38 2%	197 4%	185 6%	118 9%	50 2%	40 2%	60 4%	126 15%	52 2%	220 4%	215 6%	170 11%	453 6%	213 3%	203 4%	61 3%							
					B	B			IKLMN GH			GH	GHK	GHK				PQSTU O			OPQST												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

BAN B	--DETAILED HOUSEHOLD INCOME--													--INCOME BY AGE--								--EDUCATION BY AGE--								--HOUSEHOLD FINANCES--			
		\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE								
TOTAL	<\$20K	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)						
21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344								
124 1%	15 *	65 2%	22 *	10 *	-	10 *	38 1%	30 2%	2 *	7 *	27 1%	3 *	4 *	11 *	38 2%	11 1%	2 *	-	27 1%	22 1%	6 *	20 *	25 *	49 1%	22 1%								
11 **	-	4 **	3 *	-	-	-	-	3 **	1 *	-	-	-	3 **	-	-	3 **	-	-	-	-	4 **	-	5 **	6 **	-								

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	BAN C TOTAL	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----				-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY		CELL MOSTLY						
		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, \$20K+		SOME COLL. OR MORE, <\$20K		SOME COLL. OR MORE, \$20K+		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, \$40K+		SOME COLL. OR MORE, <\$40K		SOME COLL. OR MORE, \$40K+		EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)							
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)							
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554								
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426								
d. Your ability to share your ideas and opinions with many different people																																
Mostly positive	11811 56%	850 46%	2518 56%	797 54%	6647 59% B	2135 50%	1425 60%	2318 59%	5281 58%	6055 58% L	2279 67% JL	3453 49%	4148 63%	2338 59%	11811 56%	-	9736 60% RS	1847 43%	228 30%	3983 64% U	3692 56%	2041 65%	712 54%	3059 67% W								
Mostly negative	944 4%	279 15% CDE	150 3%	49 3%	352 3%	351 8% I	82 3%	186 5%	225 2%	290 3%	144 4%	498 7% J	80 1%	220 6% M	944 4%	-	663 4%	174 4%	106 14% Q	241 4%	236 4%	170 5%	133 10% X	80 2%								
No impact at all	7003 33%	670 36%	1624 36%	592 40%	3487 31%	1570 37%	802 34%	1211 31%	2909 32%	3507 33% K	833 25%	2598 37% K	1920 29%	1201 30%	7003 33%	-	4683 29%	1972 46% Q	349 46% Q	1726 28%	2159 33% V	746 24%	413 31%	1218 27%								
About equally positive and negative (VOL.)	276 1%	9 *%	-	19 1%	204 2%	10 *%	-	65 2%	157 2% F	165 2%	21 1%	90 1%	63 1%	35 1%	276 1%	-	272 2% R	4 *%	-	73 1%	94 1%	105 3%	24 2%	49 1%								
Doesn't apply to me (VOL.)	990 5%	41 2%	151 3%	22 1%	596 5%	166 4%	56 2%	125 3%	522 6%	427 4%	106 3%	408 6%	322 5%	133 3%	990 5%	-	691 4%	222 5%	77 10%	196 3%	389 6%	95 3%	35 3%	128 3%								
Don't know (VOL.)	124 1%	8 *%	53 1%	-	54 *%	51 1%	10 *%	22 1%	32 *%	74 1%	-	50 1%	26 *%	41 1%	124 1%	-	57 *%	67 2%	-	20 *%	37 1%	-	-	20 *%								

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----				-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY	
	HS				HS				EMPLOY		EMPLOY		NOT		NOT A		CELL,			ON			ON	
	GRAD				GRAD				FULL		PART		OFFICE		OFFICE		SMART-			ON			ON	
	OR				OR				TIME		TIME		BASED		BASED		PHONE			CELL			CELL,	
TOTAL	LESS,	LESS,	MORE,	MORE,	LESS,	LESS,	MORE,	MORE,									PHONE	PHONE	CELL	ON	ON	BOTH	ON	ON
	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+																
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554
Refused (VOL.)	11 **	-	3 **	-	4 **	3 **	-	1 **	3 **	7 **	-	4 **	7 **	-	11 **	-	7 **	4 **	-	-	7 **	-	-	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+		
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
d. Your ability to share your ideas and opinions with many different people																											
Mostly positive	11811 56%	10181 65% C	1622 29%	1497 55%	7913 68% D	2722 75% G	6863 63%	3589 77% I	6587 60%	8975 66% K	2682 42%	1131 59%	7170 67%	2763 51%	5248 62% NQ	2597 58%	1162 48% ST	5565 68% ST	2969 59% T	2687 40%	1047 56%	1751 62%	3243 57%	8082 56%	349 42%	2658 60% Y	
Mostly negative	944 4%	716 5%	221 4%	214 8%	408 4%	94 3%	579 5%	150 3%	567 5%	616 5%	297 5%	131 7%	436 4%	243 4%	252 3%	167 4%	243 10% NOP	280 3%	485 10% RT	162 2%	310 16% V	141 5%	276 5%	582 4%	101 12%	138 3%	
No impact at all	7003 33%	3881 25%	3118 56% B	914 34% E	2694 23%	674 19%	2906 27% F	766 16%	3089 28% H	3381 25%	2923 45% J	605 32%	2521 24%	2179 40% O	2356 28%	1454 32%	887 37%	1978 24%	1266 25%	3392 51% RS	464 25%	695 25%	1826 32%	4827 33%	368 44%	1361 31%	
About equally positive and negative (VOL.)	276 1%	190 1%	85 2%	22 1%	124 1%	44 1%	147 1%	48 1%	142 1%	207 2%	69 1%	15 1%	147 1%	27 1%	230 3% NPQ	11 **	8 **	50 1%	70 1%	99 1%	-	32 1%	98 2%	178 1%	4 **	55 1%	
Doesn't apply to me (VOL.)	990 5%	494 3%	496 9% B	45 2%	345 3%	88 2%	323 3%	81 2%	413 4%	387 3%	462 7% J	23 1%	331 3%	224 4%	344 4%	259 6%	122 5%	230 3%	219 4%	337 5%	24 1%	187 7% U	221 4%	668 5%	4 **	205 5% Y	
Don't know (VOL.)	124 1%	117 1%	7 **	15 1%	100 1%	7 **	107 1%	22 **	94 1%	109 1%	14 **	8 **	100 1%	24 **	70 1%	-	3 **	31 **	49 1%	33 **	38 2%	11 **	54 1%	70 **	7 1%	45 1%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	SOCIAL		SOCIAL		SOC. MEDIA		SOC. MEDIA		USE PRIVACY		PRIVACY				INTERNET IMPACT		MOSTLY NEG.		PERSONAL							
	MEDIA USE		MEDIA USE		LOCATION		LIKE/FOLLOW		USE		SETTINGS BY				ON KEEPING INFO		IMPACT BY		INFO		INFO STOLEN					
	BAN D		-BY INCOME-		--SHARING--		--BRANDS---		-SETTINGS--		--INCOME---		----PRIVACY CONTROL----		-----SECURE-----		--INCOME---		--STOLEN---		-BY INCOME-					
	SM		OTHER SM								USE SET-		USE SET-				POST-		NEGA-		NO					
	TOTAL	USER	USER	<\$20K	\$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-	NONE	TIVE	TIVE	NO	NEGA-	NEGA-	STO-	STO-		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
Refused (VOL.)	11	5	6	-	1	4	1	-	5	5	6	-	1	9	-	3	-	3	4	1	-	-	-	11	-	-
	%	%	%		%	%	%		%	%	%		%	%		%		%	%	%			%			

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
d. Your ability to share your ideas and opinions with many different people																							
Mostly positive	11811 56%	7670 56%	1235 56%	1108 62% E	573 45%	946 57%	2481 56%	4779 57%	719 59%	482 57%	920 47%	676 70% GHK	272 54%	643 62%	2371 49%	3527 62% O	4711 60% O	1350 50%	10406 57%	5042 61% U	6664 53%	1119 47%	10669 57% V
Mostly negative	944 4%	552 4%	149 7%	73 4%	51 4%	95 6%	276 6%	202 2%	100 8%	41 5%	105 5%	19 2%	58 12%	26 2%	182 4%	210 4%	386 5%	126 5%	818 4%	506 6%	439 3%	134 6%	810 4%
No impact at all	7003 33%	4645 34%	643 29%	539 30%	552 43% CF	463 28%	1427 32%	2972 35%	344 28%	238 28%	846 43% GILN	215 22%	162 32%	267 26%	1817 38%	1755 31%	2384 30%	1082 40%	5847 32%	2350 28%	4539 36% T	996 42% W	5939 32%
About equally positive and negative (VOL.)	276 1%	111 1%	35 2%	9 1%	19 1%	84 5% BD	14 **	87 1%	32 3%	4 **	12 1%	16 2%	-	51 5%	66 1%	40 1%	70 1%	34 1%	241 1%	76 1%	199 2%	40 2%	236 1%
Doesn't apply to me (VOL.)	990 5%	626 5%	128 6%	40 2%	80 6%	57 3%	202 5%	385 5%	15 1%	76 9% IKL	52 3%	29 3%	10 2%	48 5%	396 8% PQ	114 2%	273 3%	92 3%	891 5%	257 3%	671 5%	77 3%	913 5%
Don't know (VOL.)	124 1%	78 1%	-	7 **	7 1%	9 1%	51 1%	27 **	-	-	7 **	7 1%	-	7 1%	11 **	-	45 1%	35 1%	89 **	66 1%	58 **	5 **	119 1%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

BAN E	-----RACE/ETHNICITY-----											-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO						
	TOTAL																											
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)					
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698					
Refused (VOL.)	11 *%	4 *%	-	3 *%	-	-	1 *%	3 *%	-	-	3 *%	-	-	-	-	6 *%	1 *%	-	11 *%	8 *%	4 *%	-	11 *%					

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796	
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759	
e. Your ability to meet others who share your interests																									
Mostly positive	10770 51%	5822 54% C	4948 47%	6752 49%	1061 48%	1690 55%	3562 71% HIJ	4196 55% IJ	2180 41% J	621 26%	591 40%	2814 50%	3601 53% K	3724 52%	3091 54%	1843 51%	1419 51%	3063 51%	4348 53%	5952 52%	1750 52%	8239 52%	3015 48%	7710 52%	
Mostly negative	738 3%	359 3%	380 4%	218 2%	128 6%	227 7% D	175 3%	230 3%	254 5%	74 3%	172 12% MN	275 5%	159 2%	132 2%	470 8% PQR	83 2%	50 2%	47 1%	532 6% T	156 1%	333 10% V	325 2%	137 2%	602 4%	
No impact at all	8302 39%	4060 38%	4242 41%	5700 42%	877 40%	1034 34%	1177 24%	2889 38% G	2365 44% G	1385 59% GHI	606 42%	2269 41%	2616 38%	2673 38%	1875 33%	1518 42% O	1034 37%	2458 41% O	2986 36%	4661 40%	1094 33%	6357 40%	2721 44%	5518 37%	
About equally positive and negative (VOL.)	262 1%	110 1%	152 1%	219 2% E	4 *%	26 1%	28 1%	123 2%	92 2%	8 *%	8 1%	70 1%	27 *% M	155 2%	73 1%	61 2%	24 1%	57 1%	77 1%	138 1%	69 2%	146 1%	130 2%	132 1%	
Doesn't apply to me (VOL.)	909 4%	249 2%	659 6% B	705 5%	47 2%	83 3%	17 *%	197 3% G	411 8% GH	263 11% GH	45 3%	154 3%	308 5%	399 6%	189 3%	77 2%	224 8% OP	302 5%	244 3%	575 5%	102 3%	715 4%	190 3%	702 5%	
Don't know (VOL.)	169 1%	92 1%	77 1%	89 1%	74 3% D	-	48 1%	60 1%	15 *%	11 *%	37 3% LN	14 *%	99 1%	20 *%	48 1%	22 1%	7 *%	36 1%	51 1%	63 1%	7 *%	107 1%	45 1%	124 1%	
Refused (VOL.)	8 *%	4 *%	4 *%	4 *%	-	-	-	-	-	4 *%	-	-	-	8 *%	-	-	4 *%	-	-	4 *%	-	4 *%	-	8 *%	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,									MEET EX- PENSE LEFT	JUST MEET EX- PENSE	DON'T MEET EX- PENSE					
	\$20K- UNDER TOTAL	\$40K- UNDER (A)	\$75K- UNDER (B)	\$100K OR (C)	\$100K OR (D)	<\$40K AGE (E)	<\$40K AGE (F)	<\$40K AGE (G)	<\$40K AGE (H)	\$40K+ AGE (I)	\$40K+ AGE (J)	\$40K+ AGE (K)	\$40K+ AGE (L)	\$40K+ AGE (M)	OR LESS, AGE (N)	OR LESS, AGE (O)	OR LESS, AGE (P)	OR LESS, AGE (Q)	SOME COLL+ AGE (R)	SOME COLL+ AGE (S)	SOME COLL+ AGE (T)	SOME COLL+ AGE (U)	LIVE COM- FORT. (V)	MEET EX- PENSE LEFT (W)	JUST MEET EX- PENSE (X)	DON'T MEET EX- PENSE (Y)							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							

UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258
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Mostly positive	10770	1750	2286	2317	1148	1915	1825	1525	759	212	1571	2539	1371	390	1550	1096	545	183	1999	3090	1631	438	3697	3172	2680	1120
	51%	52%	53%	53%	50%	52%	71%	52%	42%	26%	76%	57%	42%	28%	66%	47%	38%	22%	75%	58%	42%	28%	51%	51%	52%	48%
							IJLMN	JN	J		IJLMN	IJMN	JN		PQRUV	RV			QRTUV	PQRUV	RV					
							H				H								P							

Mostly negative	738	333	169	100	17	30	114	181	184	47	15	49	70	21	115	135	141	52	60	95	114	22	168	158	189	191
	3%	10%	4%	2%	1%	1%	4%	6%	10%	6%	1%	1%	2%	2%	5%	6%	10%	6%	2%	2%	3%	1%	2%	3%	4%	8%
	CDEF						KL		KL	MN						STUV										WX

No impact at all	8302	1094	1696	1636	958	1500	580	1145	726	447	480	1624	1496	816	609	1022	653	526	564	1857	1711	857	2823	2555	1880	892
	39%	33%	39%	37%	42%	41%	23%	39%	40%	56%	23%	36%	46%	59%	26%	43%	45%	64%	21%	35%	44%	55%	39%	41%	37%	38%
								GK	GK	GHLK		GK	GK	HILKM		OS	OS	PQSTU		S	OST	OST				
																		O								

<p>About equally positive and negative (VOL.)</p>	262	69	8	81	45	13	28	46	3	-	-	76	51	-	15	60	3	-	13	61	89	8	33	104	108	17
	1%	2%	1%	2%	2%	1%	1%	2%	1%			2%	2%		1%	3%	1%		1%	1%	2%	1%	1%	2%	2%	1%

Doesn't apply to me (VOL.)	909 4%	102 3%	140 3%	248 6%	96 4%	206 6%	12 *	7 *	135 7%	89 11%	5 *	155 3%	266 8%	137 10%	-	41 2%	111 8%	48 6%	17 1%	157 3%	300 8%	215 14%	435 6%	166 3%	216 4%	89 4%
									GHL	GHL		GHL	GHL	GHL			S				PST	PST	X			

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

BANK B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE--								EDUCATION BY AGE--								HOUSEHOLD FINANCES--			
TOTAL	\$20K- \$40K- \$75K- \$100K				<\$40K <\$40K <\$40K <\$40K				\$40K+ \$40K+ \$40K+ \$40K+				HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE								
	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	OR MORE	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE							
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
169 1%	7 %	44 1%	27 1%	30 1%	6 %	4 %	38 1%	3 %	4 1%	-	23 1%	6 %	5 %	44 2%	-	-	7 1%	4 %	60 1%	15 %	4 %	42 1%	-	49 1%	34 1%							
8 %	-	-	4 %	-	-	-	-	-	-	-	-	-	4 %	-	-	-	-	-	-	-	4 %	-	5 %	3 %	-							

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY																				
		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, \$20K+		SOME COLL. OR MORE, <\$20K		SOME COLL. OR MORE, \$20K+		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, \$40K+		SOME COLL. OR MORE, <\$40K		SOME COLL. OR MORE, \$40K+		EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET A		SMART - PHONE		CELL, NOT A SMART - PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+	
		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL			
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																						
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554																							
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426																							
e. Your ability to meet others who share your interests																																															
Mostly positive	10770 51%	828 45%	2257 50%	907 61% B	5973 53%	2086 49%	1184 50%	2248 57%	4759 52%	5404 51% L	2244 66% JL	3104 44%	3857 59%	2028 51%	10770 51%	-	8760 54% RS	1724 40%	287 38%	3589 58%	3486 53%	1657 52%	691 52%	2726 60%																							
Mostly negative	738 3%	249 13% CE	160 4%	84 6%	165 1%	375 9% GHI	61 3%	157 4%	95 1%	206 2%	154 5%	378 5% J	127 2%	163 4%	738 3%	-	489 3%	223 5%	26 3%	226 4%	183 3%	78 2%	124 9% X	96 2%																							
No impact at all	8302 39%	674 36%	1914 43% D	415 28%	4404 39%	1640 38%	1039 44%	1336 34%	3585 39%	4397 42% K	856 25%	2962 42% K	2337 36%	1541 39%	8302 39%	-	5849 36%	2087 49% Q	366 48%	2061 33%	2531 38%	1202 38%	369 28%	1521 33%																							
About equally positive and negative (VOL.)	262 1%	52 3%	27 1%	17 1%	119 1%	56 1%	22 1%	21 1%	116 1%	161 2%	28 1%	73 1%	81 1%	43 1%	262 1%	-	207 1%	18 *% R	38 5% R	101 2%	24 *% U	82 3% U	60 5%	41 1%																							
Doesn't apply to me (VOL.)	909 4%	54 3%	136 3%	48 3%	578 5%	127 3%	64 3%	117 3%	511 6%	288 3%	98 3%	480 7% J	150 2%	146 4%	909 4%	-	677 4%	187 4%	44 6%	228 4%	300 5%	138 4%	67 5%	151 3%																							

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY		CELL MOSTLY	
															-----USER-----					-----INTERNET USERS----		NET USER BY			
	HS	HS	SOME	SOME	HS	HS	SOME	SOME																	
	GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.	EMPLOY	EMPLOY	NOT	OFFICE	OFFICE	NET	NET	CELL,	CELL,	NO	MOSTLY	MOSTLY	BOTH	MOSTLY	MOSTLY		
OR	OR	OR	OR	OR	OR	OR	OR	FULL	PART	EMPLOY	BASED	BASED	USER	USER	SMART	SMART	CELL	ON	ON	EQUAL.	ON	ON			
LESS,	LESS,	MORE,	MORE,	LESS,	LESS,	MORE,	MORE,	TIME	TIME						PHONE	PHONE	CELL	CELL	OTHER		CELL,	CELL,			
TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+													<\$20K	\$20K+			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554	
Don't know (VOL.)	169 1%	-	7 **	7 **	100 1%	2 **	5 **	48 1%	59 1%	62 1%	4 **	103 1% K	9 **	47 1%	169 1%	-	119 1%	51 1%	-	34 1%	83 1%	-	7 1%	20 **	
Refused (VOL.)	8 **	-	-	-	4 **	-	-	-	4 **	7 **	-	1 **	7 **	-	8 **	-	7 **	1 **	-	-	7 **	-	-	-	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	BAN D	-MEDIA USE-	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
e. Your ability to meet others who share your interests																											
Mostly positive	10770	9187	1572	1529	7037	2458	6228	3204	5966	8173	2397	1142	6466	2618	4794	2050	1209	5059	2690	2543	1043	1520	2902	7408	466	2241	
	51%	59%	28%	56%	61%	68%	57%	69%	55%	60%	37%	60%	60%	48%	56%	46%	50%	62%	53%	38%	55%	54%	51%	51%	56%	50%	
		C				G		I		K					NP			ST	T								
Mostly negative	738	511	228	203	248	132	330	121	389	278	393	52	168	134	329	118	116	328	304	95	195	75	191	525	63	92	
	3%	3%	4%	7%	2%	4%	3%	3%	4%	2%	6%	3%	2%	2%	4%	3%	5%	4%	6%	1%	10%	3%	3%	4%	8%	2%	
				E						J								T	T	V							
No impact at all	8302	5045	3250	814	3718	893	3771	1194	3836	4398	3267	574	3461	2470	2830	2011	923	2352	1848	3655	566	1109	2338	5520	283	1883	
	39%	32%	58%	30%	32%	25%	35%	26%	35%	32%	51%	30%	32%	45%	33%	45%	38%	29%	37%	54%	30%	39%	41%	38%	34%	42%	
			B				F		H		J			0		0			R	RS							
About equally positive and negative (VOL.)	262	192	70	65	82	114	68	50	143	226	27	52	127	66	99	71	26	71	38	91	4	24	90	165	9	80	
	1%	1%	1%	2%	1%	3%	1%	1%	1%	2%	1%	3%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	
						G				K										*							
Doesn't apply to me (VOL.)	909	568	341	92	436	29	465	86	482	495	316	92	386	164	414	219	101	317	119	267	32	82	184	676	11	163	
	4%	4%	6%	3%	4%	1%	4%	2%	4%	4%	5%	5%	4%	3%	5%	5%	4%	4%	2%	4%	2%	3%	3%	5%	1%	4%	
							F																				
Don't know (VOL.)	169	77	93	4	63	4	65	-	77	106	49	-	96	12	34	17	49	7	59	60	43	7	12	118	-	3	
	1%	1%	2%	1%	1%	1%	1%		1%	1%	1%		1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%		1%	1%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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	SOCIAL		SOCIAL		SOC. MEDIA		SOC. MEDIA		USE PRIVACY		PRIVACY						INTERNET IMPACT		MOSTLY NEG.		PERSONAL					
	MEDIA USE		MEDIA USE		LOCATION		LIKE/FOLLOW		USE		SETTINGS BY						ON KEEPING INFO		IMPACT BY		INFO		INFO STOLEN			
	BAN D		BY INCOME		--SHARING--		--BRANDS--		--SETTINGS--		--INCOME--		--PRIVACY CONTROL--		--SECURE--		--INCOME--		--STOLEN--		--BY INCOME--					
											USE SET-		USE SET-				MOST.		NEGA-		NO		STO-			
	TOTAL USER		OTHER SM USER, <\$20K		SM USER, \$20K+		YES NO		YES NO		YES NO		<\$20K \$20K+ A LOT		SOME TLE NONE		TIVE TIVE PACT		<\$40K \$40K+		YES NO		<\$20K \$20K+			
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
Refused (VOL.)	8	4	4	-	-	4	-	-	4	4	4	-	-	4	-	4	-	3	4	-	-	-	1	7	-	1
	%	%	%			%			%	%	%			%		%		%	%			%	%		%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
e. Your ability to meet others who share your interests																							
Mostly positive	10770 51%	6752 49%	1061 48%	1099 62% BCE	591 46%	889 54%	2355 53%	4135 49%	651 54%	389 46%	995 51%	603 63%	236 47%	622 60%	2081 43%	3233 57% O	4200 53% O	1304 48%	9408 51%	4566 55% U	6106 49%	984 42%	9773 52% V
Mostly negative	738 3%	218 2%	128 6%	125 7% B	103 8%	165 10% B	124 3%	89 1%	115 9% HN	13 2% HN	184 9% GHJN	43 4% GHJN	109 22% HIJKLN G	11 1% HIJKLN G	113 2%	165 3%	322 4%	155 6%	583 3%	310 4%	428 3%	114 5%	624 3%
No impact at all	8302 39%	5700 42% D	877 40% D	488 27%	546 43% D	527 32%	1695 38%	3599 43%	432 36%	367 44%	713 37%	291 30%	133 26%	359 35%	2172 45%	2096 37%	2907 37%	975 36%	7273 40%	3001 36%	5179 41%	1120 47%	7118 38%
About equally positive and negative (VOL.)	262 1%	219 2% C	4 *% C	22 1%	4 *% C	13 1%	45 1%	127 2%	4 *% C	-	15 1%	11 1%	13 3%	-	88 2%	39 1%	81 1%	47 2%	215 1%	95 1%	158 1%	14 1%	248 1%
Doesn't apply to me (VOL.)	909 4%	705 5%	47 2%	45 3%	38 3%	57 3%	188 4%	471 6% IK	8 1%	40 5%	38 2%	13 1%	8 2%	49 5%	372 8% PQ	108 2%	284 4%	211 8%	676 4%	252 3%	642 5%	97 4%	799 4%
Don't know (VOL.)	169 1%	89 1%	74 3% BF	-	-	4 *% BF	45 1%	30 *% BF	2 *% BF	33 4% BF	-	-	4 1% BF	-	17 *% BF	8 *% BF	77 1% BF	28 1% BF	141 1% BF	76 1% BF	56 *% BF	40 2% BF	129 1% BF

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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BAN E	-----RACE/ETHNICITY-----											-----RACE/ETHNICITY BY INCOME-----											-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., \$<40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., \$<40K	BLACK NON- HISP., \$40K+	HISP., \$<40K	HISP., \$40K+	OTHER NON- HISP., \$<40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO									
	TOTAL																														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)								
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698								
Refused (VOL.)	8 *%	4 *%	-	-	-	-	-	4 *%	-	-	-	-	-	-	1 *%	3 *%	-	-	8 *%	4 *%	4 *%	1 *%	7 *%								

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	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796	
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759	
f. Your ability to share private information with the people you trust																									
Mostly positive	10043 47%	5030 47%	5013 48%	6589 48%	999 46%	1396 46%	2943 59% HIJ	3871 50% IJ	2217 42%	855 36%	470 32%	2798 50% K	2971 44%	3765 53% KM	2800 49%	1634 45%	1423 52%	2730 46%	3832 47%	5588 48%	1504 45%	7669 48%	2844 46%	7134 48%	
Mostly negative	1619 8%	826 8%	792 8%	885 6%	206 9%	361 12% D	396 8%	589 8%	446 8%	142 6%	223 15% N	445 8%	529 8%	393 6%	605 11% R	360 10%	188 7%	310 5%	852 10% T	656 6%	346 10%	1130 7%	405 6%	1202 8%	
No impact at all	7828 37%	3970 37%	3858 37%	4990 36%	842 38%	1187 39%	1559 31%	2750 36%	2090 39%	975 41% G	657 45%	1929 34%	2734 40%	2394 34%	1918 33%	1311 36%	973 35%	2465 41% O	2926 36%	4451 39%	1268 38%	5913 37%	2543 41%	5252 35%	
About equally positive and negative (VOL.)	203 1%	132 1%	72 1%	168 1%	7 **	9 **	36 1%	116 2%	45 1%	6 **	8 1%	16 **	80 1%	99 1%	71 1%	23 1%	12 **	78 1%	104 1%	94 1%	42 1%	141 1%	109 2%	94 1%	
Doesn't apply to me (VOL.)	1259 6%	634 6%	624 6%	874 6%	133 6%	99 3%	70 1%	287 4% G	459 9% GH	348 15% GHI	101 7%	325 6%	411 6%	420 6%	277 5%	220 6%	163 6%	334 6%	437 5%	667 6%	165 5%	889 6%	294 5%	948 6%	
Don't know (VOL.)	196 1%	96 1%	99 1%	175 1% F	4 **	4 **	3 **	81 1%	61 1%	35 1%	-	81 1%	85 1%	30 **	75 1%	55 2%	2 **	42 1%	87 1%	87 1%	30 1%	143 1%	42 1%	154 1%	
Refused (VOL.)	12 **	8 **	4 **	5 **	-	5 **	-	1 **	-	4 **	-	4 **	-	8 **	-	-	1 **	5 **	-	7 **	-	7 **	-	12 **	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----				-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---				
														HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR											MEET EX-	JUST MEET	DON'T MEET
														LESS,	LESS,	LESS,	LESS,	SOME	SOME	SOME	SOME	LIVE	AND	EX-	EX-					
														AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	COM-	LEFT-	PENSE	BASIC					
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	45-54	55-64	65+	65+	FORT.	OVER	PENSE	BASIC		
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)					
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344				
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258				
f. Your ability to share private information with the people you trust																														
Mostly positive	10043 47%	1504 45%	2081 48%	2273 51%	974 42%	1756 48%	1448 56% IJMN	1381 47%	717 40%	262 33%	1262 61% HIJMN	2349 53% IJN	1429 44%	517 38%	1298 56% QRUV	1093 46%	591 41%	260 32%	1635 62% PQRUV	2767 52% RUV	1623 42%	595 38%	3603 50% Z	3147 51% Z	2240 44%	936 40%				
Mostly negative	1619 8%	346 10% E	474 11% E	333 8%	76 3%	234 6%	251 10%	345 12% L	199 11%	47 6%	107 5%	222 5%	235 7%	88 6%	225 10%	207 9%	188 13%	44 5%	171 6%	382 7%	258 7%	98 6%	448 6%	480 8%	427 8%	216 9%				
No impact at all	7828 37%	1268 38%	1462 34%	1471 33%	1100 48% CD	1364 37%	812 32%	1035 35%	636 35%	381 48% G	692 33%	1636 37%	1340 41%	507 37%	759 33%	928 39%	475 33%	358 44%	793 30%	1810 34%	1612 42% S	614 40%	2631 37%	2147 35%	1950 38%	984 42%				
About equally positive and negative (VOL.)	203 1%	42 1%	46 1%	17 *	32 1%	46 1%	28 1%	36 1%	38 2%	2 **	4 **	80 2%	6 **	4 **	9 **	14 1%	- **	1 **	28 1%	102 2%	45 1%	5 **	68 1%	41 1%	81 2%	13 1%				
Doesn't apply to me (VOL.)	1259 6%	165 5%	223 5%	273 6%	111 5%	223 6%	21 1%	107 4%	185 10%	100 12% K	7 **	140 3% K	224 7% GK	231 17% GHKLM	44 2%	71 3%	181 12% OPST	124 15% OPST	26 1%	216 4%	278 7% OS	224 14% OPSTU	390 5%	296 5%	375 7%	148 6%				
Don't know (VOL.)	196 1%	30 1%	56 1%	45 1%	- 1%	42 1%	3 **	38 1%	36 2%	8 1%	- 1%	36 1%	25 1%	25 2%	- 2%	38 2%	17 1%	26 3%	3 **	43 1%	44 1%	9 1%	54 1%	46 1%	51 1%	45 2%				

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

B AN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
													HS GRAD OR LESS.	HS GRAD OR LESS.	HS GRAD OR LESS.	HS GRAD OR LESS.	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM-	MEET EX- PENSE AND LEFT-	JUST MEET BASIC EX-	DON'T MEET BASIC EX-								
TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	FORT.	OVER	PENSE	MEET PENSE	JUST BASIC PENSE	DON'T BASIC PENSE	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
12 %	-	-	1 %	1 %	4 %	-	-	-	-	-	1 %	-	1 %	-	1 %	-	3 %	-	-	-	1 %	4 %	4 %	-	1 %							

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY	
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+															
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426	
f. Your ability to share private information with the people you trust																									
Mostly positive	10043 47%	830 45%	2056 46%	666 45%	5597 49%	1976 46%	1091 46%	1848 47%	4482 49%	4999 47%	2078 61% JL	2951 42%	3591 55%	1828 46%	10043 47%	-	8372 52% RS	1402 33%	268 35%	3373 54%	3351 51%	1587 50%	653 50%	2529 56%	
Mostly negative	1619 8%	210 11%	431 10%	136 9%	700 6%	492 11% I	162 7%	360 9%	494 5%	826 8%	280 8%	512 7%	487 7%	362 9%	1619 8%	-	1180 7%	370 9%	69 9%	476 8%	422 6%	279 9%	116 9%	321 7%	
No impact at all	7828 37%	745 40%	1661 37%	512 35%	4219 37%	1527 36%	937 39%	1381 35%	3483 38%	3986 38% K	894 26%	2859 40% K	2095 32%	1479 37%	7828 37%	-	5524 34%	2006 47% Q	298 39%	2065 33%	2247 34%	1186 38%	434 33%	1522 33%	
About equally positive and negative (VOL.)	203 1%	-	19 *%	42 3%	121 1%	7 *%	12 1%	97 2% F	82 1%	82 1%	2 *%	81 1%	24 *%	27 1%	203 1%	-	195 1% R	6 *%	2 *%	54 1%	116 2%	25 1%	4 *%	35 1%	
Doesn't apply to me (VOL.)	1259 6%	64 3%	259 6%	100 7%	631 6%	226 5%	147 6%	212 5%	519 6%	564 5%	106 3%	579 8% K	354 5%	199 5%	1259 6%	-	708 4%	428 10% Q	122 16% Q	213 3%	424 6% V	64 2%	91 7%	115 3%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY																					
	HS GRAD OR LESS,				HS GRAD OR LESS,				SOME COLL. OR MORE,				SOME COLL. OR MORE,				EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET A USER		SMART- PHONE		SMART- PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL,		MOSTLY ON CELL,	
	LESS,				LESS,				MORE,				MORE,				TIME		TIME		EMPLOY		BASED		BASED		USER		USER		PHONE		PHONE		CELL		CELL		CELL		CELL					
	<\$20K				<\$20K				<\$20K				<\$20K				FULL		PART		NOT		OFFICE		OFFICE		NET		NET		SMART-		SMART-		NO		ON		ON		BOTH		ON		ON	
	TOTAL				TOTAL				TOTAL				TOTAL				TIME		TIME		EMPLOY		BASED		BASED		USER		USER		PHONE		PHONE		CELL		CELL		CELL		CELL					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																						
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554																						
Don't know (VOL.)	196 1%	8 *	73 2%	23 2%	70 1%	57 1%	24 1%	30 1%	63 1%	66 1%	24 1%	106 1%	16 *	74 2%	196 1%	-	128 1%	68 2%	-	57 1%	54 1%	16 1%	19 1%	30 1%																						
Refused (VOL.)	12 *	-	1 *	-	5 *	-	1 *	-	5 *	1 *	-	11 *	1 *	-	12 *	-	1 *	11 *	-	1 *	-	-	-	1 *																						

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	SOCIAL MEDIA USE- BAN D		SOCIAL MEDIA USE- BY INCOME-		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME--		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME-		
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
f. Your ability to share private information with the people you trust																											
Mostly positive	10043 47%	8300 53%	1733 31%	1340 50%	6286 54%	2190 60%	5614 51%	2982 64%	5313 49%	7380 54%	2386 37%	953 50%	5819 54%	2650 48%	4514 53%	2030 45%	785 32%	5453 67%	2292 45%	2028 30%	852 45%	1272 45%	2719 48%	7092 49%	370 44%	2125 48%	
Mostly negative	1619 8%	1136 7%	483 9%	216 8%	811 7%	292 8%	800 7%	329 7%	781 7%	836 6%	737 11%	119 6%	674 6%	161 3%	592 7%	334 7%	514 21%	362 4%	954 19%	275 4%	493 26%	388 14%	491 9%	980 7%	101 12%	318 7%	
No impact at all	7828 37%	5094 33%	2726 49%	986 36%	3770 33%	977 27%	3764 34%	1154 25%	3939 36%	4524 33%	2704 42%	672 35%	3544 33%	2205 40%	2904 34%	1661 37%	946 39%	1931 24%	1499 30%	3868 58%	432 23%	964 34%	2032 36%	5294 37%	304 36%	1633 37%	
About equally positive and negative (VOL.)	203 1%	152 1%	51 1%	38 1%	94 1%	14 *	95 1%	63 1%	89 1%	153 1%	48 1%	38 2%	110 1%	51 1%	82 1%	53 1%	17 1%	53 1%	23 *	73 1%	6 *	13 *	94 2%	107 1%	1 *	93 2%	
Doesn't apply to me (VOL.)	1259 6%	717 5%	542 10%	96 4%	487 4%	111 3%	566 5%	74 2%	643 6%	641 5%	533 8%	99 5%	456 4%	363 7%	361 4%	350 8%	125 5%	322 4%	231 5%	430 6%	57 3%	163 6%	273 5%	873 6%	57 7%	199 4%	
Don't know (VOL.)	196 1%	184 1%	12 *	30 1%	134 1%	48 1%	87 1%	53 1%	131 1%	144 1%	39 1%	30 2%	101 1%	36 1%	45 1%	56 1%	39 2%	7 *	60 1%	36 1%	42 2%	18 1%	103 2%	66 *	-	90 2%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

	SOCIAL		SOCIAL		SOC. MEDIA		SOC. MEDIA		USE PRIVACY		PRIVACY						INTERNET IMPACT			MOSTLY NEG.		PERSONAL										
	MEDIA USE		MEDIA USE		LOCATION		LIKE/FOLLOW		SETTINGS		BY						ON KEEPING INFO			IMPACT BY		INFO		INFO STOLEN								
	BAN D		BY INCOME		--SHARING--		--BRANDS--		--SETTINGS--		--INCOME--		--PRIVACY CONTROL--				-----SECURE-----			--INCOME--		--STOLEN--		--BY INCOME--								
	SM		OTHER SM								USE SET-		USE SET-						POST-			NEGA-		NO		NEGA-		NEGA-		STO-		STO-
TOTAL	USER	USER	<\$20K	\$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-	NONE	TIVE	TIVE	IM-	PACT	<\$40K	\$40K+	YES	NO	<\$20K	\$20K+	LEN.	LEN.				
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463						
Refused (VOL.)	12	2	10	-	2	1	1	1	1	1	7	-	1	2	3	7	-	10	3	-	-	-	6	7	-	6						
	***	***	***		***	***	***	***	***	***	***		***	***	***	***		***	***				***	***		***						

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
f. Your ability to share private information with the people you trust																							
Mostly positive	10043 47%	6589 48%	999 46%	923 52% E	472 37%	807 49%	2043 46%	4182 49%	550 45%	420 50%	883 45%	435 45%	298 59%	415 40%	2156 45%	3076 54% O	3770 48%	1056 39%	8944 49% R	4192 50%	5781 46%	910 38%	9120 49% V
Mostly negative	1619 8%	885 6%	206 9%	175 10%	186 15% B	147 9%	403 9%	430 5%	150 12%	19 2%	231 12% HJ	124 13%	66 13%	81 8%	315 7%	390 7%	640 8%	223 8%	1396 8%	725 9%	869 7%	183 8%	1436 8%
No impact at all	7828 37%	4990 36%	842 38%	627 35%	560 44%	615 37%	1532 34%	3183 38%	468 39%	344 41%	772 40%	384 40%	124 25%	476 46%	1898 39%	2008 36%	2829 36%	1026 38%	6732 37%	2750 33%	4962 39% T	1097 46% W	6665 36%
About equally positive and negative (VOL.)	203 1%	168 1%	7 *%	-	9 1%	2 *%	76 2%	87 1%	1 *%	6 1%	9 *%	-	-	2 *%	53 1%	32 1%	103 1%	91 3% S	112 1%	105 1%	98 1%	43 2%	160 1%
Doesn't apply to me (VOL.)	1259 6%	874 6%	133 6%	46 3%	53 4%	81 5%	316 7% L	483 6%	39 3%	52 6%	47 2%	17 2%	15 3%	66 6%	329 7% P	115 2%	504 6% P	266 10%	974 5%	412 5%	777 6%	97 4%	1149 6%
Don't know (VOL.)	196 1%	175 1%	4 *%	4 *%	-	-	81 2%	87 1%	2 *%	-	4 *%	-	-	-	88 2%	27 *%	22 *%	51 2%	145 1%	118 1%	77 1%	41 2%	155 1%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q10. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]? How about on... [INSERT NEXT ITEM]? [READ AS NECESSARY: Has the internet had a mostly POSITIVE, mostly NEGATIVE, or no impact at all on...(ITEM)?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
	TOTAL																						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
Refused (VOL.)	12 *%	5 *%	-	5 *%	-	3 *%	-	5 *%	-	-	-	1 *%	-	-	2 *%	4 *%	3 *%	7 *%	1 *%	1 *%	8 *%	-	12 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q10SUM-1. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "MOSTLY POSITIVE" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
Your ability to complete everyday tasks like shopping or paying bills (a)	14008 66%	6994 65%	7014 67%	9192 67%	1366 62%	1924 63%	3731 75% IJ	5455 71% IJ	3120 59%	1246 53%	656 45%	3171 57%	4413 65% KL	5655 80% KLM	3170 55%	2254 63%	2077 75% OP	4535 76% OP	4593 56%	8690 75% S	1876 56%	11066 70% U	4595 74% X	9371 63%
Your ability to share your ideas and opinions with many different people (d)	11811 56%	6126 57%	5684 54%	7670 56%	1235 56%	1681 55%	3624 72% HIJ	4460 58% IJ	2369 45%	1074 45%	481 33%	3293 59% K	3636 53% K	4372 61% KM	3228 56%	1791 50%	1823 66% OP	3414 57%	4458 54%	6716 58%	1652 49%	9174 58% U	3421 55%	8351 56%
Your ability to meet others who share your interests (e)	10770 51%	5822 54% C	4948 47%	6752 49%	1061 48%	1690 55%	3562 71% HIJ	4196 55% IJ	2180 41% J	621 26%	591 40%	2814 50%	3601 53% K	3724 52%	3091 54%	1843 51%	1419 51%	3063 51%	4348 53%	5952 52%	1750 52%	8239 52%	3015 48%	7710 52%
Your ability to find jobs or people who can help you get a job (c)	10055 48%	5620 53% C	4435 42%	6111 45%	1145 52%	1627 53% D	3702 74% HIJ	4335 56% IJ	1577 30% J	197 8%	506 35%	2579 46%	3099 45%	3785 53% KM	2748 48%	1645 46%	1274 46%	2950 49%	3738 45%	5660 49%	1588 47%	7658 48%	3154 51%	6888 47%
Your ability to share private information with the people you trust (f)	10043 47%	5030 47%	5013 48%	6589 48%	999 46%	1396 46%	2943 59% HIJ	3871 50% IJ	2217 42%	855 36%	470 32%	2798 50% K	2971 44%	3765 53% KM	2800 49%	1634 45%	1423 52%	2730 46%	3832 47%	5588 48%	1504 45%	7669 48%	2844 46%	7134 48%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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Q10SUM-1. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "MOSTLY POSITIVE" RESPONSES

	BAN A	-----SEX-----		-----RACE-----		-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
Your ability to keep your personal information secure (b)	8137 38%	4060 38%	4077 39%	5242 38%	1083 49% DF	1140 37%	2209 44% I	3053 40%	1816 34%	904 38%	484 33%	2360 42%	2572 38%	2663 37%	2407 42%	1422 39%	1338 48% R	2091 35%	3223 39%	4549 39%	1318 39%	6232 39%	2295 37%	5807 39%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

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Q10SUM-1. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "MOSTLY POSITIVE" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--			
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME		SOME		SOME		SOME				MEET EX- PENSE	JUST MEET BASIC	DON'T MEET BASIC			
														AGE	AGE	AGE	AGE	COLL+	COLL+	COLL+	COLL+	LIVE					EX- AND LEFT-	EX- PENSE	EX- PENSE				
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.										
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
Your ability to complete everyday tasks like shopping or paying bills (a)	14008 66%	1876 56%	2376 55%	3248 74% BC	1730 75% BC	2805 76% BC	1815 71% HIJ	1576 54%	859 47%	335 42%	1728 83% HIJMN	3716 83% HIJMN	2152 66% HIJ	834 61% J	1663 71% PQR	1314 56% QR	551 38%	293 36%	2060 78% PQRUV	4130 78% PQRUV	2569 67% QR	953 62% QR	5300 74% YZ	4318 70% YZ	3033 59%	1240 53%							
Your ability to share your ideas and opinions with many different people (d)	11811 56%	1652 49%	2459 57%	2731 62% B	1208 53%	2205 60% B	1851 72% HIJMN	1534 52% J	760 42%	288 36%	1586 77% IJLMN	2767 62% IJM	1533 47%	706 51%	1719 74% QRTUV P	1170 50%	537 37%	337 41%	1898 71% QRTUV P	3281 62% PQRUV	1831 47%	736 48%	4254 59%	3495 57%	2650 52%	1276 54%							
Your ability to meet others who share your interests (e)	10770 51%	1750 52%	2286 53%	2317 53%	1148 50%	1915 52%	1825 71% IJLMN	1525 52% JN	759 42% J	212 26%	1571 76% IJLMN	2539 57% IJMN	1371 42% JN	390 28%	1550 66% PQRUV	1096 47% RV	545 38%	183 22%	1999 75% QRTUV P	3090 58% PQRUV	1631 42% RV	438 28%	3697 51%	3172 51%	2680 52%	1120 48%							
Your ability to find jobs or people who can help you get a job (c)	10055 48%	1588 47%	1999 46%	2081 47%	1154 50%	1796 49%	1777 69% HIJMN	1505 51% IJMN	399 22% JN	48 6%	1663 80% IJLMN	2676 60% IJMN	1071 33% JN	143 10%	1546 66% PQRUV	1119 48% QRUV	375 26% RV	38 5%	2144 81% QRTUV OP	3205 60% PQRUV	1201 31% RV	159 10%	3642 51%	2858 46%	2390 47%	1064 45%							
Your ability to share private information with the people you trust (f)	10043 47%	1504 45%	2081 48%	2273 51%	974 42%	1756 48%	1448 56% IJMN	1381 47%	717 40%	262 33%	1262 61% HIJMN	2349 53% IJN	1429 44%	517 38%	1298 56% QRUV	1093 46%	591 41%	260 32%	1635 62% PQRUV	2767 52% RUV	1623 42%	595 38%	3603 50% Z	3147 51% Z	2240 44%	936 40%							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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Q10SUM-1. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS;  
RANDOMIZE]?  
SUMMARY OF "MOSTLY POSITIVE" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--			
														HS	HS	HS	HS									MEET							
														GRAD	GRAD	GRAD	GRAD									EX-	JUST	DON'T					
														OR	OR	OR	OR									PENSE	MEET	MEET					
	\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+		LESS,	LESS,	LESS,	LESS,	SOME	SOME	SOME	SOME	LIVE	AND	BASIC	BASIC								
TOTAL	<\$20K	UNDER \$40K	UNDER \$75K	UNDER \$100K	OR MORE	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM-FORT.	LEFT-OVER	EX-PENSE	EX-PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
Your ability to keep your personal information secure (b)	8137 38%	1318 39%	1683 39%	2166 49%	723 32%	1368 37%	1107 43%	1212 41%	584 32%	297 37%	970 47%	1790 40%	1173 36%	551 40%	1081 46%	1011 43%	487 34%	245 30%	1120 42%	2037 38%	1330 34%	658 43%	2757 38%	2429 39%	2051 40%	847 36%							
				BCEF							I				U																		

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/VXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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Q10SUM-1. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "MOSTLY POSITIVE" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		
		HS	HS	SOME	SOME	HS	HS	SOME	SOME	EMPLOY FULL	EMPLOY PART	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	---INTERNET USERS---			---INCOME---	
		OR	OR	OR	OR	OR	OR	OR	OR											MOSTLY ON	MOSTLY ON	BOTH	MOSTLY ON	MOSTLY ON
		LESS, <\$20K	LESS, \$20K+	MORE, <\$20K	MORE, \$20K+	LESS, <\$40K	LESS, \$40K+	MORE, <\$40K	MORE, \$40K+											CELL	OTHER	EQUAL.	<\$20K	\$20K+
TOTAL									TIME	TIME														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426
Your ability to complete everyday tasks like shopping or paying bills (a)	14008 66%	954 51%	2528 56%	918 62%	8497 75% BCD	2121 49%	1539 65%	2468 63% F	7111 78% F	7371 70% FGH	2615 77% L	3970 56%	5245 80% N	2210 56%	14008 66%	-	11904 74% RS	1826 43%	278 37%	4440 71%	4861 73%	2539 80% T	826 63%	3368 74%
Your ability to share your ideas and opinions with many different people (d)	11811 56%	850 46%	2518 56%	797 54%	6647 59% B	2135 50%	1425 60%	2318 59%	5281 58%	6055 58% L	2279 67% JL	3453 49%	4148 63%	2338 59%	11811 56%	-	9736 60% RS	1847 43%	228 30%	3983 64% U	3692 56%	2041 65%	712 54%	3059 67% W
Your ability to meet others who share your interests (e)	10770 51%	828 45%	2257 50%	907 61% B	5973 53%	2086 49%	1184 50%	2248 57%	4759 52%	5404 51% L	2244 66% JL	3104 44%	3857 59%	2028 51%	10770 51%	-	8760 54% RS	1724 40%	287 38%	3589 58%	3486 53%	1657 52%	691 52%	2726 60%
Your ability to find jobs or people who can help you get a job (c)	10055 48%	831 45%	2026 45%	746 50%	5594 49%	1765 41%	1167 49%	1961 50%	4455 49%	5387 51% L	2197 65% JL	2384 34%	3903 59%	2013 51%	10055 48%	-	8734 54% RS	1125 26%	196 26%	3702 59% U	3167 48%	1807 57%	688 52%	2792 61%
Your ability to share private information with the people you trust (f)	10043 47%	830 45%	2056 46%	666 45%	5597 49%	1976 46%	1091 46%	1848 47%	4482 49%	4999 47% JL	2078 61%	2951 42%	3591 55%	1828 46%	10043 47%	-	8372 52% RS	1402 33%	268 35%	3373 54%	3351 51%	1587 50%	653 50%	2529 56%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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Q10SUM-1. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "MOSTLY POSITIVE" RESPONSES

BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY	
	EDUCATION BY INCOME				EDUCATION BY INCOME				EMPLOYMENT			OCCUPATION		USER		CELL PHONE TYPE			INTERNET USERS			NET USER BY			
	HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,		
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554	
Your ability to keep your personal information secure (b)	8137 38%	799 43%	1775 39%	513 35%	4420 39%	1718 40%	981 41%	1500 38%	3532 39%	3898 37%	1639 48%	2552 36%	2766 42%	1495 38%	8137 38%	-	6518 40%	1353 32%	266 35%	2762 44%	2461 37%	1274 40%	610 46%	2015 44%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
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Q10SUM-1. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "MOSTLY POSITIVE" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	BAN D	-MEDIA USE-	OTHER SM NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
Your ability to complete everyday tasks like shopping or paying bills (a)	14008 66%	11187 72% C	2814 51%	1628 60%	8735 75% D	2705 74%	7832 72%	3956 85% I	7230 66%	10272 75% K	3325 52%	1136 59%	8447 79% L	3416 62%	6015 71% NQ	3096 69%	1427 59%	6363 78% T	3635 72% T	3421 51%	994 53%	2414 86% U	4238 74% X	9129 63%	428 51%	3543 79% Y
Your ability to share your ideas and opinions with many different people (d)	11811 56%	10181 65% C	1622 29%	1497 55%	7913 68% D	2722 75% G	6863 63%	3589 77% I	6587 60%	8975 66% K	2682 42%	1131 59%	7170 67%	2763 51%	5248 62% NQ	2597 58%	1162 48%	5565 68% ST	2969 59% T	2687 40%	1047 56%	1751 62%	3243 57%	8082 56%	349 42%	2658 60% Y
Your ability to meet others who share your interests (e)	10770 51%	9187 59% C	1572 28%	1529 56%	7037 61%	2458 68% G	6228 57%	3204 69% I	5966 55%	8173 60% K	2397 37%	1142 60%	6466 60%	2618 48%	4794 56% NP	2050 46%	1209 50%	5059 62% ST	2690 53% T	2543 38%	1043 55%	1520 54%	2902 51%	7408 51%	466 56%	2241 50%
Your ability to find jobs or people who can help you get a job (c)	10055 48%	8425 54% C	1630 29%	1436 53%	6331 55%	2192 60%	5893 54%	3059 66% I	5366 49%	7736 57% K	2118 33%	1021 53%	6152 57%	2395 44%	4761 56% NPQ	1943 43%	904 37%	4694 58% T	2748 54% T	2233 33%	921 49%	1618 57%	2952 52%	6700 46%	413 50%	2380 53%
Your ability to share private information with the people you trust (f)	10043 47%	8300 53% C	1733 31%	1340 50%	6286 54%	2190 60% G	5614 51%	2982 64% I	5313 49%	7380 54% K	2386 37%	953 50%	5819 54%	2650 48% Q	4514 53% Q	2030 45% Q	785 32% Q	5453 67% ST	2292 45% T	2028 30%	852 45%	1272 45%	2719 48%	7092 49%	370 44%	2125 48%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q10SUM-1. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?  
SUMMARY OF "MOSTLY POSITIVE" RESPONSES

	SOCIAL MEDIA USE- BY INCOME-		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY --INCOME--		-----PRIVACY CONTROL-----				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY --INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN --BY INCOME-			
	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
Your ability to keep your personal information secure (b)	8137 38%	6525 42%	1603 29%	1097 41%	4986 43%	1871 51%	4404 40%	2233 48%	4291 39%	5595 41%	2220 34%	779 41%	4447 42%	2511 46%	3586 42%	1379 31%	615 25%	8137 100%	-	-	-	-	1680 29%	6196 43%	334 40%	1261 28%
		C				G		I		K				PQ	PQ									W		

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q10SUM-1. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "MOSTLY POSITIVE" RESPONSES

	BAN E	RACE/ETHNICITY					RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN			
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698		
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028		
Your ability to complete everyday tasks like shopping or paying bills (a)	14008 66%	9192 67%	1366 62%	1206 68%	718 56%	1163 70%	2420 54%	6298 74% GIK	680 56%	668 79% GIK	1075 55%	762 79% GIK	320 64%	789 76% GIK	3239 67%	4029 71%	5291 67%	1385 51%	12566 69% R	5430 65%	8437 67%	1557 66%	12406 66%		
Your ability to share your ideas and opinions with many different people (d)	11811 56%	7670 56%	1235 56%	1108 62% E	573 45%	946 57%	2481 56%	4779 57%	719 59%	482 57%	920 47%	676 70% GHK	272 54%	643 62%	2371 49%	3527 62% 0	4711 60% 0	1350 50%	10406 57%	5042 61% U	6664 53%	1119 47%	10669 57% V		
Your ability to meet others who share your interests (e)	10770 51%	6752 49%	1061 48%	1099 62% BCE	591 46%	889 54%	2355 53%	4135 49%	651 54%	389 46%	995 51%	603 63%	236 47%	622 60%	2081 43%	3233 57% 0	4200 53% 0	1304 48%	9408 51%	4566 55% U	6106 49%	984 42%	9773 52% V		
Your ability to find jobs or people who can help you get a job (c)	10055 48%	6111 45%	1145 52%	1029 58% B	598 47%	884 53%	1793 40%	3963 47%	667 55% G	420 50%	919 47%	614 64% GHK	276 55%	531 51%	2013 42%	3017 53% 0	3748 48%	876 32%	9147 50% R	4264 51%	5689 45%	880 37%	9146 49% V		
Your ability to share private information with the people you trust (f)	10043 47%	6589 48%	999 46%	923 52% E	472 37%	807 49%	2043 46%	4182 49%	550 45%	420 50%	883 45%	435 45%	298 59%	415 40%	2156 45%	3076 54% 0	3770 48%	1056 39%	8944 49% R	4192 50%	5781 46%	910 38%	9120 49% V		

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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Q10SUM-1. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "MOSTLY POSITIVE" RESPONSES

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		---BENEFITS---		---VETERAN---	
		WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK					OTHER	OTHER							
		NON-	NON-	U.S.	NOT	NON-	NON-	NON-	NON-	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.							
		HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	REP	DEM	IND	YES	NO	YES	NO
		TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	REP	DEM	IND	YES	NO	YES
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
Your ability to keep your personal information secure (b)	8137 38%	5242 38%	1083 49% BEF	745 42%	395 31%	563 34%	1631 37%	3378 40%	660 55% GHKN	384 46%	691 35%	395 41%	180 36%	350 34%	1833 38%	2436 43%	3028 38%	907 33%	7199 39%	3652 44% U	4444 35%	804 34%	7322 39%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q10SUM-2. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "MOSTLY NEGATIVE" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT PARENT	PARENT PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796	
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759	
Your ability to keep your personal information secure (b)	5062 24%	2426 23%	2636 25%	3339 24% E	369 17%	676 22%	1233 25% J	1979 26% J	1264 24% J	354 15%	252 17%	1161 21%	1537 23%	2071 29% KLM	1340 23%	731 20%	435 16%	1636 27% Q	1882 23%	2817 24%	732 22%	3864 24%	1549 25%	3471 23%	
Your ability to share private information with the people you trust (f)	1619 8%	826 8%	792 8%	885 6%	206 9%	361 12% D	396 8%	589 8%	446 8%	142 6%	223 15% N	445 8%	529 8%	393 6%	605 11% R	360 10%	188 7%	310 5%	852 10% T	656 6%	346 10%	1130 7%	405 6%	1202 8%	
Your ability to share your ideas and opinions with many different people (d)	944 4%	443 4%	501 5%	552 4%	149 7%	124 4%	175 3%	350 5%	283 5%	60 3%	180 12% MN	270 5%	281 4%	180 3%	423 7% QR	198 5% Q	7 *	131 2%	539 7% T	309 3%	330 10% V	505 3%	302 5%	642 4%	
Your ability to find jobs or people who can help you get a job (c)	855 4%	472 4%	383 4%	445 3%	109 5%	156 5%	112 2%	335 4%	312 6% G	53 2%	157 11% N	267 5% N	270 4%	130 2%	457 8% PQR	109 3%	25 1%	173 3%	505 6% T	312 3%	293 9% V	521 3%	197 3%	658 4%	
Your ability to meet others who share your interests (e)	738 3%	359 3%	380 4%	218 2%	128 6%	227 7% D	175 3%	230 3%	254 5%	74 3%	172 12% MN	275 5%	159 2%	132 2%	470 8% PQR	83 2%	50 2%	47 1%	532 6% T	156 1%	333 10% V	325 2%	137 2%	602 4%	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
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Q10SUM-2. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "MOSTLY NEGATIVE" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--	--HH INCOME--	---PARENT---				
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
Your ability to complete everyday tasks like shopping or paying bills (a)	573 3%	349 3%	224 2%	305 2%	64 3%	100 3%	161 3%	152 2%	219 4%	33 1%	130 9% MN	217 4%	128 2%	96 1%	368 6% PQR	84 2%	17 1%	99 2%	398 5% T	172 1%	279 8% V	289 2%	125 2%	448 3%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
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Q10SUM-2. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "MOSTLY NEGATIVE" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--			
														HS	HS	HS	HS													MEET	JUST	DON'T	
														GRAD	GRAD	GRAD	GRAD													EX- PENSE	MEET	MEET	
														OR	OR	OR	OR													AND	BASIC	BASIC	
	\$20K- UNDER \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	EX- PENSE LEFT- OVER	JUST BASIC EX- PENSE	DON'T BASIC EX- PENSE									
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
Your ability to keep your personal information secure (b)	5062 24%	732 22%	1047 24% D	726 16%	579 25%	1058 29% D	703 27% J	646 22% J	428 24% J	62 8%	472 23% J	1232 28% J	783 24% J	245 18%	580 25% R	439 19% R	338 23% R	48 6%	653 25% R	1536 29% PRV	924 24% R	306 20% R	1819 25%	1515 25%	1108 22%	519 22%							
Your ability to share private information with the people you trust (f)	1619 8%	346 10% E	474 11% E	333 8%	76 3%	234 6%	251 10%	345 12% L	199 11%	47 6%	107 5%	222 5%	235 7%	88 6%	225 10%	207 9%	188 13%	44 5%	171 6%	382 7%	258 7%	98 6%	448 6%	480 8%	427 8%	216 9%							
Your ability to share your ideas and opinions with many different people (d)	944 4%	330 10% CDEF	196 5%	102 2%	47 2%	83 2%	87 3%	227 8% LMN	157 9%	26 3%	77 4%	117 3%	85 3%	26 2%	118 5%	144 6%	173 12% RSTUV	9 1%	55 2%	205 4%	108 3%	50 3%	246 3%	213 3%	289 6%	195 8%							
Your ability to find jobs or people who can help you get a job (c)	855 4%	293 9% DEF	209 5%	90 2%	63 3%	110 3%	68 3%	248 8% GKLN	143 8% LN	31 4%	44 2%	81 2%	169 5%	18 1%	82 3%	193 8% STV	130 9% STV	17 2%	30 1%	142 3%	179 5% S	37 2%	184 3%	202 3%	261 5%	175 7%							
Your ability to meet others who share your interests (e)	738 3%	333 10% CDEF	169 4%	100 2%	17 1%	30 1%	114 4%	181 6% KL	184 10% KLMN	47 6%	15 1%	49 1%	70 2%	21 2%	115 5%	135 6%	141 10% STUV	52 6%	60 2%	95 2%	114 3%	22 1%	168 2%	158 3%	189 4%	191 8% WX							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q10SUM-2. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS;  
RANDOMIZE]?  
SUMMARY OF "MOSTLY NEGATIVE" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--			
														HS GRAD OR LESS	HS GRAD OR LESS	HS GRAD OR LESS	HS GRAD OR LESS	SOME COLL+		SOME COLL+		SOME COLL+		SOME COLL+		MEET EX- PENSE AND LEFT- OVER	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE					
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	LIVE COM- FORT.	21-29	30-39	40-49	50-59	60-69	70-79	80-89	90-99		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)	(AD)	(AE)	(AF)	(AG)
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
Your ability to complete everyday tasks like shopping or paying bills (a)	573 3%	279 8%	116 3%	74 2%	6 **	93 3%	156 6%	111 4%	107 6%	18 2%	5 **	41 1%	112 3%	13 1%	86 4%	80 3%	175 12%	-	74 3%	72 1%	42 1%	33 2%	140 2%	133 2%	166 3%	131 6%							
		CDEF					KLN		K				KL				PSTUV 0																

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q10SUM-2. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "MOSTLY NEGATIVE" RESPONSES

	BAN C	INTERNET																				CELL MOSTLY		CELL MOSTLY
		-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		---USER-----		--CELL PHONE TYPE---		---INTERNET USERS---			----INCOME----		
		HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426
Your ability to keep your personal information secure (b)	5062 24%	352 19%	960 21%	378 26%	2902 26%	890 21%	490 21%	989 25%	2325 25%	2630 25%	854 25%	1574 22%	1950 30% N	814 21%	5062 24%	-	4108 26% S	854 20%	100 13%	1242 20%	1835 28% T	960 30% T	234 18%	904 20%
Your ability to share private information with the people you trust (f)	1619 8%	210 11%	431 10%	136 9%	700 6%	492 11% I	162 7%	360 9%	494 5%	826 8%	280 8%	512 7%	487 7%	362 9%	1619 8%	-	1180 7%	370 9%	69 9%	476 8%	422 6%	279 9%	116 9%	321 7%
Your ability to share your ideas and opinions with many different people (d)	944 4%	279 15% CDE	150 3%	49 3%	352 3%	351 8% I	82 3%	186 5%	225 2%	290 3%	144 4%	498 7% J	80 1%	220 6% M	944 4%	-	663 4%	174 4%	106 14% Q	241 4%	236 4%	170 5%	133 10% X	80 2%
Your ability to find jobs or people who can help you get a job (c)	855 4%	210 11% CE	208 5%	80 5%	312 3%	305 7% I	114 5%	198 5%	198 2%	331 3%	133 4%	391 6%	191 3%	171 4%	855 4%	-	588 4%	252 6%	15 2%	219 4%	266 4%	103 3%	78 6%	113 2%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q10SUM-2. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "MOSTLY NEGATIVE" RESPONSES

BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----		-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	FULL TIME	PART TIME	EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554
Your ability to meet others who share your interests (e)	738 3%	249 13% CE	160 4%	84 6%	165 1%	375 9% GHI	61 3%	157 4%	95 1%	206 2%	154 5%	378 5% J	127 2%	163 4%	738 3%	-	489 3%	223 5%	26 3%	226 4%	183 3%	78 2%	124 9% X	96 2%
Your ability to complete everyday tasks like shopping or paying bills (a)	573 3%	169 9% E	178 4% E	107 7% E	111 1%	241 6% I	106 4% I	155 4% I	67 1%	270 3%	90 3%	212 3%	169 3%	125 3%	573 3%	-	416 3%	119 3%	38 5%	132 2%	234 4% V	34 1%	44 3%	88 2%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q10SUM-2. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "MOSTLY NEGATIVE" RESPONSES

	SOCIAL MEDIA USE - BY INCOME -		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		PRIVACY SETTINGS BY INCOME-- SETTINGS--		PRIVACY CONTROL--		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME-									
	BAN D	-MEDIA USE-	OTHER SM NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
Your ability to keep your personal information secure (b)	5062 24%	3804 24%	1252 23%	488 18%	2960 26% D	840 23%	2596 24%	1015 22%	2762 25%	3548 26% K	1328 21%	301 16%	2966 28% L	765 14%	1974 23% N	1417 32% NO	857 35% NO	- 5062 100%	- 1882 100%	2817 100%	2296 40% X	2445 17%	261 31%	1839 41%		
Your ability to share private information with the people you trust (f)	1619 8%	1136 7%	483 9%	216 8%	811 7%	292 8%	800 7%	329 7%	781 7%	836 6%	737 11% J	119 6%	674 6%	161 3%	592 7% N	334 7% NOP	514 21% NOP	362 4%	954 19% RT	275 4%	493 26% V	388 14%	491 9%	980 7%	101 12%	318 7%
Your ability to share your ideas and opinions with many different people (d)	944 4%	716 5%	221 4%	214 8%	408 4%	94 3%	579 5%	150 3%	567 5%	616 5%	297 5%	131 7%	436 4%	243 4%	252 3%	167 4%	243 10% NOP	280 3%	485 10% RT	162 2%	310 16% V	141 5%	276 5%	582 4%	101 12%	138 3%
Your ability to find jobs or people who can help you get a job (c)	855 4%	638 4%	217 4%	186 7%	416 4%	157 4%	436 4%	213 5%	425 4%	472 3%	364 6%	100 5%	370 3%	179 3%	244 3%	161 4%	230 9% NOP	290 4% T	432 9% RT	75 1%	248 13%	156 6%	289 5%	552 4%	105 13%	156 4%
Your ability to meet others who share your interests (e)	738 3%	511 3%	228 4%	203 7%	248 2% E	132 4%	330 3%	121 3%	389 4%	278 2%	393 6% J	52 3%	168 2%	134 2%	329 4%	118 3%	116 5%	328 4% T	304 6% T	95 1%	195 10% V	75 3%	191 3%	525 4%	63 8%	92 2%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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Q10SUM-2. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?  
SUMMARY OF "MOSTLY NEGATIVE" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME				PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO		INFO STOLEN	
	BAN D	-MEDIA USE-									--INCOME--												--INCOME--				
												USE SET-	USE SET-														
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
Your ability to complete everyday tasks like shopping or paying bills (a)	573 3%	378 2%	195 4%	142 5%	233 2%	82 2%	287 3%	65 1%	313 3%	300 2%	264 4%	143 8%	154 1%	95 2%	212 2%	119 3%	106 4%	158 2%	333 7%	69 1%	231 12%	101 4%	183 3%	385 3%	79 9%	104 2%	
												M							RT		V						

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q10SUM-2. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "MOSTLY NEGATIVE" RESPONSES

	BAN E	RACE/ETHNICITY					RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN		
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)									
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698	
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028	
Your ability to keep your personal information secure (b)	5062 24%	3339 24% C	369 17%	438 25%	239 19%	519 31% CE	1072 24%	2047 24% I	165 14%	196 23%	442 23%	214 22%	188 37% I	284 27%	1078 22%	1481 26%	1865 24%	576 21%	4453 24%	2116 25%	2857 23%	537 23%	4512 24%	
Your ability to share private information with the people you trust (f)	1619 8%	885 6%	206 9%	175 10%	186 15% B	147 9%	403 9%	430 5%	150 12%	19 2%	231 12% HJ	124 13%	66 13%	81 8%	315 7%	390 7%	640 8%	223 8%	1396 8%	725 9%	869 7%	183 8%	1436 8%	
Your ability to share your ideas and opinions with many different people (d)	944 4%	552 4%	149 7%	73 4%	51 4%	95 6%	276 6% H	202 2%	100 8%	41 5%	105 5%	19 2%	58 12%	26 2%	182 4%	210 4%	386 5%	126 5%	818 4%	506 6%	439 3%	134 6%	810 4%	
Your ability to find jobs or people who can help you get a job (c)	855 4%	445 3%	109 5%	121 7%	35 3%	101 6%	185 4%	227 3%	93 8%	10 1%	140 7% HL	16 2%	86 17% GHJLN	15 1%	250 5%	162 3%	301 4%	131 5%	724 4%	500 6% U	355 3%	195 8% W	660 4%	
Your ability to meet others who share your interests (e)	738 3%	218 2%	128 6%	125 7% B	103 8%	165 10% B	124 3%	89 1%	115 9% HN	13 2%	184 9% GHJN	43 4%	109 22% HIJKLN G	11 1%	113 2%	165 3%	322 4%	155 6%	583 3%	310 4%	428 3%	114 5%	624 3%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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Q10SUM-2. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "MOSTLY NEGATIVE" RESPONSES

	BAN E						RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN	
	RACE/ETHNICITY						RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		BENEFITS		VETERAN	
	WHITE NON-HISP.	BLACK NON-HISP.	HISP. U.S. BORN	HISP. NOT BORN	OTHER NON-HISP.	WHITE NON-HISP. <\$40K	WHITE NON-HISP. \$40K+	BLACK NON-HISP. <\$40K	BLACK NON-HISP. \$40K+	HISP. <\$40K	HISP. \$40K+	OTHER NON-HISP. <\$40K	OTHER NON-HISP. \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
	TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
Your ability to complete everyday tasks like shopping or paying bills (a)	573 3%	305 2%	64 3%	49 3%	52 4%	91 6%	163 4%	142 2%	60 5%	2 *	75 4%	25 3%	91 18%	-	102 2%	203 4%	218 3%	119 4%	454 2%	280 3%	293 2%	62 3%	511 3%
	GHIJKL																						

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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Q10SUM-3. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "NO IMPACT AT ALL" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
Your ability to meet others who share your interests (e)	8302 39%	4060 38%	4242 41%	5700 42%	877 40%	1034 34%	1177 24%	2889 38%	2365 44%	1385 59%	606 42%	2269 41%	2616 38%	2673 38%	1875 33%	1518 42% 0	1034 37%	2458 41% 0	2986 36%	4661 40%	1094 33%	6357 40%	2721 44%	5518 37%
Your ability to find jobs or people who can help you get a job (c)	8056 38%	3843 36%	4213 40%	5538 40%	708 32%	1091 36%	1105 22%	2668 35%	2609 49%	1333 56%	633 43%	2089 37%	2809 41%	2463 35%	1939 34%	1464 41%	1163 42%	2346 39%	3080 37%	4511 39%	1181 35%	6108 38%	2466 40%	5489 37%
Your ability to share private information with the people you trust (f)	7828 37%	3970 37%	3858 37%	4990 36%	842 38%	1187 39%	1559 31%	2750 36%	2090 39%	975 41% G	657 45%	1929 34%	2734 40%	2394 34%	1918 33%	1311 36%	973 35%	2465 41% 0	2926 36%	4451 39%	1268 38%	5913 37%	2543 41%	5252 35%
Your ability to share your ideas and opinions with many different people (d)	7003 33%	3554 33%	3449 33%	4645 34%	643 29%	1090 36%	1024 20%	2449 32% G	2274 43% GH	907 38% G	730 50% LMN	1746 31%	2420 36% N	2004 28%	1835 32%	1372 38%	803 29%	1915 32%	2791 34%	3743 32%	1268 38%	5145 32%	2146 34%	4779 32%
Your ability to keep your personal information secure (b)	6711 32%	3610 34%	3101 30%	4287 31%	618 28%	1155 38%	1443 29%	2311 30%	1761 33%	897 38%	624 43% N	1748 31%	2300 34%	1957 28%	1657 29%	1308 36%	841 30%	1794 30%	2668 32%	3486 30%	1111 33%	4863 31%	2109 34%	4552 31%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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Q10SUM-3. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "NO IMPACT AT ALL" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
Your ability to complete everyday tasks like shopping or paying bills (a)	5340 25%	2840 27%	2500 24%	3461 25%	639 29%	869 28%	1011 20%	1591 21%	1594 30% GH	875 37% GH	554 38% N	1899 34% MN	1783 26% N	1042 15%	1818 32% QR	1046 29% R	541 20%	1039 17%	2697 33% T	2172 19%	1017 30%	3674 23%	1235 20%	4036 27% W

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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Q10SUM-3. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "NO IMPACT AT ALL" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--			
	TOTAL														HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM-FORT.	MEET EX-PENSE AND LEFT-OVER	JUST MEET EX-PENSE	DON'T MEET EX-PENSE							
		<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)							
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
Your ability to meet others who share your interests (e)	8302 39%	1094 33%	1696 39%	1636 37%	958 42%	1500 41%	580 23%	1145 39% GK	726 40% GK	447 56% GHKL	480 23%	1624 36% GK	1496 46% GK	816 59% HIKLMG	609 26%	1022 43% OS	653 45% OS	526 64% PQSTUO	564 21%	1857 35% S	1711 44% OST	857 55% OST	2823 39%	2555 41%	1880 37%	892 38%							
Your ability to find jobs or people who can help you get a job (c)	8056 38%	1181 35%	1597 37%	1788 41%	918 40%	1429 39%	690 27%	1078 37% K	867 48% GKL	363 45% GK	344 17%	1509 34% K	1629 50% GHKL	837 61% GHKL	647 28%	955 41% OS	607 42% S	466 57% OST	453 17%	1703 32% S	2001 52% OST	864 56% OPQST	2544 35%	2653 43% W	1907 37%	829 35%							
Your ability to share private information with the people you trust (f)	7828 37%	1268 38%	1462 34%	1471 33%	1100 48% CD	1364 37%	812 32%	1035 35%	636 35%	381 48% G	692 33%	1636 37%	1340 41%	507 37%	759 33%	928 39%	475 33%	358 44%	793 30%	1810 34%	1612 42% S	614 40%	2631 37%	2147 35%	1950 38%	984 42%							
Your ability to share your ideas and opinions with many different people (d)	7003 33%	1268 38%	1402 32%	1341 30%	811 35%	1104 30%	569 22%	1069 36% GK	775 43% GKL	321 40% GK	365 18%	1300 29% K	1375 42% GKL	498 36% GK	426 18%	958 41% OST	666 46% OST	342 42% OS	598 22%	1481 28%	1606 42% OST	564 36% OS	2177 30%	2086 34%	1847 36%	762 33%							
Your ability to keep your personal information secure (b)	6711 32%	1111 33%	1377 32%	1318 30%	855 37% F	939 26%	696 27%	944 32%	652 36%	335 42% GL	606 29%	1239 28%	995 31%	480 35%	589 25%	810 34%	506 35%	405 50% OSTUV	845 32%	1493 28%	1251 32%	491 32%	2201 31%	1933 31%	1771 35%	685 29%							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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Q10SUM-3. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS;  
RANDOMIZE]?  
SUMMARY OF "NO IMPACT AT ALL" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE								EDUCATION BY AGE								HOUSEHOLD FINANCES			
														HS	HS	HS	HS					MEET											
														GRAD	GRAD	GRAD	GRAD					EX-	JUST	DON'T									
														OR	OR	OR	OR					PENSE	MEET	MEET									
														LESS,	LESS,	LESS,	LESS,					AND	BASIC	BASIC									
	\$20K-	\$40K-	\$75K-	\$100K-	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+		18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	SOME	SOME	SOME	SOME	LIVE	COM-	LEFT-	EX-	DON'T			
TOTAL	<\$20K	UNDER \$40K	UNDER \$75K	UNDER \$100K	OR MORE	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM-FORT.	OVER	PENSE	PENSE	PENSE			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
Your ability to complete everyday tasks like shopping or paying bills (a)	5340 25%	1017 30%	1502 35%	886 20%	491 21%	548 15%	568 22%	1012 34%	676 37%	358 45%	334 16%	508 11%	801 25%	415 30%	529 23%	828 35%	596 41%	419 51%	475 18%	754 14%	995 26%	455 29%	1469 20%	1493 24%	1456 28%	766 33%							
		DF	DEF				L	GKL	GKLM	GKLM			L	KL		OST	OSTU	OSTUV			T	ST			W	W							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q10SUM-3. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "NO IMPACT AT ALL" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY			
		HS GRAD OR LESS,				HS GRAD OR LESS,				SOME COLL. OR MORE,		SOME COLL. OR MORE,		EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+																		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)				
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554				
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426				
Your ability to meet others who share your interests (e)	8302 39%	674 36%	1914 43%	415 28%	4404 39%	1640 38%	1039 44%	1336 34%	3585 39%	4397 42%	856 25%	2962 42%	2337 36%	1541 39%	8302 39%	-	5849 36%	2087 49%	366 48%	2061 33%	2531 38%	1202 38%	369 28%	1521 33%				
Your ability to find jobs or people who can help you get a job (c)	8056 38%	659 35%	1749 39%	517 35%	4349 38%	1660 39%	905 38%	1409 36%	3598 39%	4083 39%	881 26%	3031 43%	2091 32%	1501 38%	8056 38%	-	5394 33%	2341 55%	321 42%	1880 30%	2489 38%	994 31%	372 28%	1411 31%				
Your ability to share private information with the people you trust (f)	7828 37%	745 40%	1661 37%	512 35%	4219 37%	1527 36%	937 39%	1381 35%	3483 38%	3986 38%	894 26%	2859 40%	2095 32%	1479 37%	7828 37%	-	5524 34%	2006 47%	298 39%	2065 33%	2247 34%	1186 38%	434 33%	1522 33%				
Your ability to share your ideas and opinions with many different people (d)	7003 33%	670 36%	1624 36%	592 40%	3487 31%	1570 37%	802 34%	1211 31%	2909 32%	3507 33%	833 25%	2598 37%	1920 29%	1201 30%	7003 33%	-	4683 29%	1972 46%	349 46%	1726 28%	2159 33%	746 24%	413 31%	1218 27%				

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ10SUM-3. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS;  
RANDOMIZE]?

SUMMARY OF "NO IMPACT AT ALL" RESPONSES

BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY	
	EDUCATION BY INCOME				EDUCATION BY INCOME				EMPLOYMENT			OCCUPATION		USER		CELL PHONE TYPE		INTERNET USERS			NET USER BY			
	HS GRAD OR LESS	HS GRAD OR LESS	SOME COLL. OR MORE	SOME COLL. OR MORE	HS GRAD OR LESS	HS GRAD OR LESS	SOME COLL. OR MORE	SOME COLL. OR MORE	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554
Your ability to keep your personal information secure (b)	6711 32%	618 33%	1494 33%	483 33%	3363 30%	1398 33%	808 34%	1254 32%	2673 29%	3430 33%	762 23%	2468 35%	1498 23%	1402 35%	6711 32%	-	4634 29%	1756 41%	321 42%	2003 32%	1989 30%	636 20%	403 31%	1495 33%
Your ability to complete everyday tasks like shopping or paying bills (a)	5340 25%	643 35%	1520 34%	362 24%	2149 19%	1657 39%	627 26%	1022 26%	1542 17%	2282 22%	592 17%	2412 34%	808 12%	1400 35%	5340 25%	-	2966 18%	2006 47%	368 48%	1340 21%	1186 18%	424 13%	333 25%	908 20%
		E	E			GHI	I	I				JK		M			Q	Q	V					

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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Q10SUM-3. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "NO IMPACT AT ALL" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION		SOC. MEDIA LIKE/FOLLOW		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO		INFO STOLEN					
	BAN D	-MEDIA USE-	OTHER SM NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSITIVE	MOST. NEGATIVE	NO IMPACT	NEGATIVE, <\$40K	NEGATIVE, \$40K+	YES	NO	STOLEN, <\$20K	STOLEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
Your ability to meet others who share your interests (e)	8302 39%	5045 32%	3250 58% B	814 30%	3718 32%	893 25%	3771 35% F	1194 26%	3836 35% H	4398 32%	3267 51% J	574 30%	3461 32%	2470 45% O	2830 33%	2011 45% O	923 38%	2352 29%	1848 37% R	3655 54% RS	566 30%	1109 39%	2338 41%	5520 38%	283 34%	1883 42%
Your ability to find jobs or people who can help you get a job (c)	8056 38%	5186 33%	2859 51% B	851 31%	3862 33%	1132 31%	3537 32%	1121 24%	4045 37% H	4359 32%	3071 48% J	633 33%	3333 31%	2472 45% O	2593 30%	1887 42% O	1040 43% O	2366 29%	1616 32%	3656 54% RS	646 34%	880 31%	1936 34%	5651 39%	237 28%	1527 34%
Your ability to share private information with the people you trust (f)	7828 37%	5094 33%	2726 49% B	986 36%	3770 33%	977 27%	3764 34%	1154 25%	3939 36% H	4524 33%	2704 42% J	672 35%	3544 33%	2205 40%	2904 34%	1661 37%	946 39%	1931 24%	1499 30%	3868 58% RS	432 23%	964 34%	2032 36%	5294 37%	304 36%	1633 37%
Your ability to share your ideas and opinions with many different people (d)	7003 33%	3881 25%	3118 56% B	914 34%	2694 23% E	674 19%	2906 27% F	766 16%	3089 28% H	3381 25%	2923 45% J	605 32%	2521 24%	2179 40% O	2356 28%	1454 32%	887 37%	1978 24%	1266 25%	3392 51% RS	464 25%	695 25%	1826 32%	4827 33%	368 44%	1361 31%
Your ability to keep your personal information secure (b)	6711 32%	4419 28%	2292 41% B	936 35% E	3023 26%	726 20%	3406 31% F	1187 25%	3232 30%	3778 28%	2547 39% J	695 36% M	2684 25%	1911 35%	2510 30%	1395 31%	768 32%	-	-	6711 100%	-	-	1336 23%	5087 35% W	185 22%	1021 23%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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Q10SUM-3. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "NO IMPACT AT ALL" RESPONSES

	BASED ON ALL INTERNET USERS																										
	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME			
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	USE SET-TINGS <\$20K	SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
Your ability to complete everyday tasks like shopping or paying bills (a)	5340 25%	3266 21%	2064 37%	786 29%	2123 18%	748 21%	2173 20%	540 12%	2706 25%	2451 18%	2403 37%	496 26%	1641 15%	1690 31%	1774 21%	1058 24%	700 29%	1391 17%	868 17%	2833 42%	577 31%	213 8%	995 17%	4119 29%	310 37%	588 13%	
			B	E					H		J	M		O						RS	V			W	Z		

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q10SUM-3. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "NO IMPACT AT ALL" RESPONSES

	BAN E	RACE/ETHNICITY					RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN			
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS		21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698	
UNWEIGHTED BASE		2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028	
Your ability to meet others who share your interests (e)		8302 39%	5700 42% D	877 40% D	488 27%	546 43% D	527 32%	1695 38%	3599 43%	432 36%	367 44%	713 37%	291 30%	133 26%	359 35%	2172 45%	2096 37%	2907 37%	975 36%	7273 40%	3001 36%	5179 41%	1120 47%	7118 38%	
Your ability to find jobs or people who can help you get a job (c)		8056 38%	5538 40% D	708 32%	547 31%	544 42%	562 34%	1860 42% I	3375 40% I	326 27%	346 41%	756 39%	312 32%	115 23%	412 40%	1917 40%	1957 35%	3184 40%	1267 47% S	6722 37%	2855 34%	5138 41% T	944 40%	7063 38%	
Your ability to share private information with the people you trust (f)		7828 37%	4990 36%	842 38%	627 35%	560 44%	615 37%	1532 34%	3183 38%	468 39%	344 41%	772 40%	384 40%	124 25%	476 46%	1898 39%	2008 36%	2829 36%	1026 38%	6732 37%	2750 33%	4962 39% T	1097 46% W	6665 36%	
Your ability to share your ideas and opinions with many different people (d)		7003 33%	4645 34%	643 29%	539 30%	552 43% CF	463 28%	1427 32%	2972 35%	344 28%	238 28%	846 43% GILN	215 22%	162 32%	267 26%	1817 38%	1755 31%	2384 30%	1082 40%	5847 32%	2350 28%	4539 36% T	996 42% W	5939 32%	
Your ability to keep your personal information secure (b)		6711 32%	4287 31%	618 28%	565 32%	591 46% BCDF	447 27%	1443 32%	2551 30%	323 27%	246 29%	772 40%	304 32%	106 21%	310 30%	1642 34% P	1429 25%	2519 32%	922 34%	5722 31%	2185 26%	4464 36% T	853 36%	5794 31%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q10SUM-3. Next, thinking about how the internet affects you overall... Would you say that the internet has had a mostly POSITIVE or mostly NEGATIVE impact, or no impact at all on... [INSERT ITEMS; RANDOMIZE]?

SUMMARY OF "NO IMPACT AT ALL" RESPONSES

BAN E	RACE/ETHNICITY						RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN	
	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK			OTHER	OTHER					YES	NO	YES	NO	YES	NO
	NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	NON-	HISP.	HISP.	HISP.	HISP.	HISP.	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
Your ability to complete everyday tasks like shopping or paying bills (a)	5340 25%	3461 25%	639 29%	479 27%	389 30%	247 15%	1533 34%	1660 20%	399 33%	165 20%	688 35%	146 15%	66 13%	158 15%	1115 23%	1224 22%	2010 26%	1012 37%	4252 23%	2036 25%	3216 26%	657 28%	4638 25%
		F	F		F		HJLMN		HLN		HJLMN							S					

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q12. And now thinking about various online activities... [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?] Next, [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you feel as though you already know enough about how to do this, or would you like to learn more?]

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796	
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759	
a. Choosing strong passwords to protect your online accounts																									
Already know enough	17766 84%	8906 83%	8860 85%	12143 89% EF	1659 76%	2098 69%	4611 92% HIJ	6440 84% I	4093 77%	1921 81%	916 63%	4497 80% K	5761 85% K	6458 91% KLM	4427 77%	3124 87% O	2306 83%	5305 89% O	6459 78%	10208 88% S	2435 73%	13821 87% U	5258 84%	12382 84%	
Would like to learn more	3043 14%	1587 15%	1457 14%	1375 10%	457 21% D	915 30% D	350 7% G	1212 16% G	1059 20% G	366 15% G	486 33% LMN	1007 18% N	945 14% N	559 8% PQR	1257 22% PQR	442 12%	383 14%	597 10%	1667 20% T	1190 10%	876 26% V	1868 12%	913 15%	2130 14%	
Doesn't apply (VOL.)	208 1%	107 1%	100 1%	132 1%	9 *% %	37 1%	7 *% %	38 *% %	100 2%	52 2%	20 1%	66 1%	91 1%	31 *% %	46 1%	22 1%	35 1%	31 1%	80 1%	82 1%	33 1%	117 1%	33 1%	175 1%	
Don't know (VOL.)	105 *% %	83 1%	22 *% %	30 *% %	46 2%	3 *% %	37 1%	6 *% %	34 1%	26 1%	37 3% LMN	16 *% %	11 *% %	40 1%	10 *% %	9 *% %	38 1%	8 *% %	17 *% %	47 *% %	9 *% %	55 *% %	7 *% %	98 1%	
Refused (VOL.)	37 *% %	13 *% %	24 *% %	5 *% %	20 1%	9 *% %	2 *% %	-	31 1%	1 *% %	-	11 *% %	4 *% %	22 *% %	5 *% %	7 *% %	-	22 *% %	14 *% %	22 *% %	3 *% %	32 *% %	27 *% %	10 *% %	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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Q12. And now thinking about various online activities... [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?] Next, [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you feel as though you already know enough about how to do this, or would you like to learn more?]

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----										-----EDUCATION BY AGE-----										---HOUSEHOLD FINANCES---																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
	\$20K- \$40K- \$75K- \$100K				<\$40K <\$40K <\$40K <\$40K				\$40K+ \$40K+ \$40K+ \$40K+				HS HS HS HS				GRAD GRAD GRAD GRAD				SOME SOME SOME SOME				LIVE COM- LIVE COM- LIVE COM- LIVE COM-				MEET EX- JUST DON'T																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
	UNDER UNDER UNDER OR				AGE AGE AGE AGE				AGE AGE AGE AGE				LESS, LESS, LESS, LESS,				AGE AGE AGE AGE				COLL+ COLL+ COLL+ COLL+				AGE AGE AGE AGE				AND PENSE MEET MEET																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
	TOTAL	<\$20K	\$40K	\$75K	\$100K	MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q12. And now thinking about various online activities... [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?] Next, [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you feel as though you already know enough about how to do this, or would you like to learn more?]

	BAN C TOTAL	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY NET USER BY	
		HS GRAD OR LESS, \$20K+	HS GRAD OR LESS, \$20K+	SOME COLL. OR MORE, \$20K+	SOME COLL. OR MORE, \$20K+	HS GRAD OR LESS, \$40K+	HS GRAD OR LESS, \$40K+	SOME COLL. OR MORE, \$40K+	SOME COLL. OR MORE, \$40K+	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, \$20K+	MOSTLY ON CELL, \$20K+		
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554		
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426		
a. Choosing strong passwords to protect your online accounts																										
Already know enough	17766 84%	1225 66%	3710 82% B	1195 81% B	10067 89% B	3224 75%	1905 80%	3216 82%	8261 91% FGH	9089 86% L	2944 87% L	5583 79%	6062 92% N	3201 81%	17766 84%	-	14155 88% R	3022 70%	589 77%	5331 85%	5924 90%	2817 89%	1106 84%	3926 86%		
Would like to learn more	3043 14%	601 32% CDE	737 16% E	271 18%	1126 10%	1004 23% I	435 18% I	659 17% I	750 8% I	1322 13%	436 13%	1285 18% J	488 7%	711 18% M	3043 14%	-	1843 11%	1065 25% Q	136 18%	870 14%	645 10%	312 10%	204 15%	598 13%		
Doesn't apply (VOL.)	208 1%	24 1%	37 1%	9 1%	80 1%	37 1%	30 1%	43 1%	52 1%	92 1%	-	116 2%	5 *%	54 1%	208 1%	-	64 *%	113 3%	31 4%	35 1%	9 *%	20 1%	5 *%	30 1%		
Don't know (VOL.)	105 *%	8 *%	8 *%	1 *%	47 *%	11 *%	5 *%	6 *%	42 *%	20 *%	3 *%	82 1%	10 *%	2 *%	105 *%	-	15 *%	85 2% Q	5 1%	-	7 *%	8 *%	-	-		
Refused (VOL.)	37 *%	-	9 *%	3 *%	23 *%	11 *%	-	4 *%	22 *%	2 *%	-	35 *%	2 *%	-	37 *%	-	31 *%	6 *%	-	3 *%	29 *%	-	3 *%	-		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q12. And now thinking about various online activities... [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?] Next, [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you feel as though you already know enough about how to do this, or would you like to learn more?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME			PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST-TIVE	MOST-TIVE	NO IMPACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
a. Choosing strong passwords to protect your online accounts																											
Already know enough	17766 84%	13566 87%	4200 76%	2075 77%	10417 90%	3013 83%	9711 89%	4065 87%	9469 87%	12435 91%	4650 72%	1631 85%	9874 92%	4865 89%	7276 86%	3726 83%	1693 70%	7230 89%	4296 85%	5259 78%	1372 73%	2591 92%	4897 86%	12115 84%	645 77%	3961 89%	
	C		D		K		Q		Q		Q		T		U												
Would like to learn more	3043 14%	1887 12%	1146 21%	610 23%	1081 9%	613 17%	1111 10%	589 13%	1298 12%	1200 9%	1572 24%	281 15%	801 7%	535 10%	1071 13%	725 16%	687 28% NOP	843 10%	725 14%	1272 19%	486 26% V	210 7%	766 13%	2055 14%	174 21%	476 11%	
	B		E		G		J		J		J		J		J		NOP		R		V						
Doesn't apply (VOL.)	208 1%	72 *%	129 2%	21 1%	27 *%	1 *%	50 *%	-	72 1%	33 *%	119 2%	-	18 *%	26 *%	115 1%	33 1%	29 1%	6 *%	27 1%	157 2%	19 1%	8 *%	38 1%	160 1%	13 2%	13 *%	
			R																								
Don't know (VOL.)	105 *%	36 *%	69 1%	-	34 *%	4 *%	32 *%	2 *%	34 *%	8 *%	87 1%	-	8 *%	33 1%	11 *%	6 *%	17 1%	37 *%	9 *%	14 *%	1 *%	8 *%	9 *%	58 *%	-	7 *%	
			J																								
Refused (VOL.)	37 *%	24 *%	13 *%	-	24 *%	2 *%	21 *%	-	24 *%	3 *%	25 *%	-	3 *%	10 *%	27 *%	-	-	20 *%	5 *%	9 *%	5 *%	-	6 *%	31 *%	-	6 *%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q12. And now thinking about various online activities... [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?] Next, [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you feel as though you already know enough about how to do this, or would you like to learn more?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
a. Choosing strong passwords to protect your online accounts																							
Already know enough	17766 84%	12143 89%	1659 76%	1552 87%	545 43%	1422 86%	3849 86%	7604 90%	842 70%	739 88%	1240 64%	758 79%	416 83%	910 87%	4092 84%	4656 82%	6732 86%	2101 77%	15593 85%	6763 81%	10791 86%	1994 84%	15718 84%
		CE	E	CE		E	IK	IKL		IK		K	K	IK					R				
Would like to learn more	3043 14%	1375 10%	457 21%	207 12%	707 55%	217 13%	553 12%	767 9%	359 30%	76 9%	661 34%	200 21%	81 16%	120 11%	646 13%	926 16%	1054 13%	552 20%	2433 13%	1393 17%	1630 13%	326 14%	2680 14%
			B		BCDF				GHJN		GHJN	H											
Doesn't apply (VOL.)	208 1%	132 1%	9 *	9 1%	27 2%	13 1%	37 1%	64 1%	3 *	6 1%	35 2%	1 *	2 *	11 1%	59 1%	33 1%	72 1%	51 2%	154 1%	88 1%	107 1%	39 2%	169 1%
Don't know (VOL.)	105 *	30 *	46 2%	2 *	1 *	-	10 *	19 *	6 1%	-	1 *	2 *	-	-	39 1%	17 *	9 *	10 *	93 1%	47 1%	21 *	9 *	96 1%
Refused (VOL.)	37 *	5 *	20 1%	9 *	-	3 *	3 *	2 *	-	20 2%	9 *	-	3 1%	-	8 *	20 *	3 *	6 *	31 *	13 *	24 *	3 *	34 *

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
b. Managing the privacy settings for the information you share online																								
Already know enough	14998 71%	7701 72%	7296 70%	10252 75% EF	1388 63%	1718 56%	4204 84% HIJ	5513 72% IJ	3286 62%	1460 62%	795 54%	3913 70% K	4644 68% K	5511 78% KLM	3775 66%	2643 73%	1905 69%	4376 73% O	5572 68%	8420 73%	2035 61%	11575 73% U	4539 73%	10352 70%
Would like to learn more	5436 26%	2650 25%	2786 27%	2909 21%	712 32% D	1292 42% D	778 16% G	2037 26% G	1708 32% G	687 29% G	640 44% LMN	1446 26%	1867 27% N	1437 20%	1796 31% R	876 24%	742 27%	1403 24%	2388 29%	2756 24%	1169 35% V	3862 24%	1527 24%	3889 26%
Doesn't apply (VOL.)	542 3%	264 2%	278 3%	424 3%	52 2%	27 1%	15 *% 1%	84 1%	244 5% GH	190 8% GH	4 *% 3%	152 3%	269 4% K	115 2%	123 2%	51 1%	68 2%	161 3%	203 2%	283 2%	111 3%	341 2%	95 2%	447 3%
Don't know (VOL.)	149 1%	78 1%	71 1%	89 1%	19 1%	24 1%	11 *% 1%	63 1%	56 1%	19 1%	12 1%	81 1%	28 *% 1%	27 *% 1%	48 1%	34 1%	46 2%	2 *% 1%	71 1%	69 1%	38 1%	92 1%	54 1%	95 1%
Refused (VOL.)	35 *% 1%	4 *% 1%	31 *% 1%	12 *% 1%	20 1%	-	-	-	23 *% 1%	10 *% 1%	8 1%	4 *% 1%	3 *% 1%	20 *% 1%	3 *% 1%	-	2 *% 1%	20 *% 1%	5 *% 1%	22 *% 1%	3 *% 1%	22 *% 1%	22 *% 1%	13 *% 1%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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BAN B --DETAILED HOUSEHOLD INCOME-- .....INCOME BY AGE.....EDUCATION BY AGE.....HOUSEHOLD FINANCES..

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/VXYZ  
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	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY																				
		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, <\$20K+		SOME COLL. OR MORE, <\$20K		SOME COLL. OR MORE, <\$20K+		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, <\$40K+		SOME COLL. OR MORE, <\$40K		SOME COLL. OR MORE, <\$40K+		EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET USER		SMART PHONE		CELL, NOT A SMART PHONE		NO CELL		ON CELL		MOSTLY ON OTHER		BOTH EQUAL		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, <\$20K+	
		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL					
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																						
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554																							
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426																							
b. Managing the privacy settings for the information you share online																																															
Already know enough	14998 71%	1073 58%	3163 70% B	947 64%	8368 74% B	2793 65%	1636 69%	2758 70%	6742 74% F	7779 74% L	2495 74% L	4576 64%	5104 78%	2793 70%	14998 71%	-	11991 74% R	2489 58%	518 68%	4374 70%	5067 77%	2483 79%	841 64%	3233 71%																							
Would like to learn more	5436 26%	707 38% CE	1196 27%	458 31%	2661 23%	1330 31% I	656 28%	1054 27%	2096 23%	2475 24%	840 25%	2119 30% J	1404 21%	1040 26%	5436 26%	-	3782 23%	1499 35% Q	155 20%	1695 27%	1410 21%	661 21%	389 30%	1242 27%																							
Doesn't apply (VOL.)	542 3%	45 2%	92 2%	66 4%	249 2%	104 2%	49 2%	99 3%	234 3%	202 2%	35 1%	305 4% K	36 1%	90 2%	542 3%	-	243 2%	213 5% Q	86 11%	129 2% V	98 1%	1 *%	73 6%	53 1%																							
Don't know (VOL.)	149 1%	32 2%	47 1%	5 *%	45 *%	56 1%	33 1%	15 *%	35 *%	68 1%	13 *%	68 1%	20 *%	44 1%	149 1%	-	69 *%	78 2%	2 *%	39 1%	18 *%	12 *%	12 1%	27 1%																							
Refused (VOL.)	35 *%	-	2 *%	3 *%	20 *%	2 *%	2 *%	3 *%	20 *%	2 *%	-	33 *%	2 *%	-	35 *%	-	23 *%	12 *%	-	3 *%	20 *%	-	3 *%	-																							

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL			INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME			PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME			
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST POSITIVE	NEGATIVE	NO IMPACT	NEGATIVE, <\$40K	NEGATIVE, \$40K+	YES	NO	STOLEN, <\$20K	STOLEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
b. Managing the privacy settings for the information you share online																											
Already know enough	14998	11624	3373	1746	8872	2492	8465	3504	8103	10638	3880	1357	8446	4393	6400	2750	1300	6248	3603	4484	1235	2080	3942	10372	517	3203	
	71%	75%	61%	65%	77%	69%	77%	75%	74%	78%	60%	71%	79%	80%	75%	61%	54%	77%	71%	67%	66%	74%	69%	72%	62%	72%	
	C		D		F		K		PQ		T		R		S		T		U		V		W		Z		
Would like to learn more	5436	3631	1793	866	2509	1080	2212	1074	2542	2844	2237	491	2152	889	1905	1549	1016	1692	1380	1899	600	714	1609	3492	267	1168	
	26%	23%	32%	32%	22%	30%	20%	23%	23%	21%	35%	26%	20%	16%	22%	34%	42%	21%	27%	28%	32%	25%	28%	24%	32%	26%	
	B		E		G		J		NO		NO		R		S		T		U		V		W		Z		
Doesn't apply (VOL.)	542	220	315	66	132	30	184	55	165	144	225	48	81	173	116	158	80	117	62	272	39	24	134	403	42	83	
	3%	1%	6%	2%	1%	1%	2%	1%	2%	1%	3%	2%	1%	3%	1%	4%	3%	1%	1%	4%	2%	1%	2%	3%	5%	2%	
	B		J		K		L		M		N		O		P		Q		R		S		T		Z		
Don't know (VOL.)	149	89	60	29	50	31	45	22	67	54	77	16	25	10	58	32	29	59	6	55	6	-	23	124	6	9	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
	1%		1%		1%		1%		1%		1%		1%		1%		1%		1%		1%		1%		1%		
Refused (VOL.)	35	20	15	-	20	-	20	-	20	-	35	-	-	5	20	2	-	20	10	2	2	-	8	27	-	-	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
b. Managing the privacy settings for the information you share online																							
Already know enough	14998 71%	10252 75% CE	1388 63% E	1340 75% E	377 29%	1254 76% E	3354 75% IK	6235 74% IK	709 59%	622 74% K	1018 52%	602 63%	384 76% K	781 75% K	3503 72%	3930 70%	5684 72%	1611 59%	13320 73% R	5638 68%	9173 73%	1668 70%	13277 71%
Would like to learn more	5436 26%	2909 21%	712 32% B	431 24%	862 67% BCDF	367 22%	928 21%	1911 23%	460 38% GH	187 22% GHJMN	884 45% GH	354 37% GH	109 22%	235 23%	1151 24%	1569 28%	1951 25%	899 33% S	4474 24%	2396 29%	2982 24%	540 23%	4859 26%
Doesn't apply (VOL.)	542 3%	424 3%	52 2%	8 *% E	18 1%	19 1%	141 3%	249 3%	29 2%	12 1%	20 1%	6 1%	4 1%	15 1%	126 3%	95 2%	215 3%	155 6%	381 2%	153 2%	351 3%	142 6%	399 2%
Don't know (VOL.)	149 1%	89 1%	19 1%	-	24 2%	12 1%	27 1%	59 1%	12 1%	-	24 1%	-	2 *% E	10 1%	53 1%	38 1%	21 *% E	46 2%	102 1%	115 1%	34 *% E	16 1%	133 1%
Refused (VOL.)	35 *% E	12 *% E	20 1%	-	-	3 *% E	2 *% E	2 *% E	-	20 2%	-	-	3 1% E	-	10 *% E	20 *% E	-	8 *% E	27 *% E	3 *% E	33 *% E	4 *% E	31 *% E

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q12. And now thinking about various online activities... [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?] Next, [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you feel as though you already know enough about how to do this, or would you like to learn more?]

	BAN A		-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796	
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759	
c. Understanding the privacy policies of the websites and applications you use																									
Already know enough	14862 70%	7745 72%	7117 68%	10346 76% EF	1308 60%	1689 55%	3778 75% I	5333 69%	3518 66%	1662 70%	749 51%	4111 73% K	4786 70% K	5089 72% K	3673 64%	2729 76% O	1864 67%	4335 73% O	5602 68%	8324 72%	2001 60%	11481 72% U	4410 71%	10356 70%	
Would like to learn more	5545 26%	2662 25%	2883 28%	2895 21%	739 34% D	1313 43% D	1123 22%	2144 28%	1529 29%	597 25%	619 42% LMN	1385 25%	1680 25%	1811 25%	1898 33% PR	750 21%	792 29%	1499 25%	2429 29%	2812 24%	1224 36% V	3930 25%	1611 26%	3913 26%	
Doesn't apply (VOL.)	462 2%	153 1%	309 3%	322 2%	48 2%	30 1%	34 1%	163 2%	161 3% G	81 3%	48 3%	53 1%	204 3%	157 2%	112 2%	58 2%	95 3%	76 1%	135 2%	276 2%	83 2%	321 2%	143 2%	316 2%	
Don't know (VOL.)	157 1%	66 1%	91 1%	77 1%	39 2%	22 1%	19 *%	55 1%	44 1%	23 1%	6 *%	43 1%	77 1%	30 *%	60 1%	28 1%	10 *%	27 *%	67 1%	72 1%	45 1%	95 1%	51 1%	106 1%	
Refused (VOL.)	134 1%	71 1%	63 1%	47 *%	58 3% DF	7 *%	55 1%	-	66 1%	2 *%	37 3% LN	4 *%	63 1%	23 *%	3 *%	38 1% O	2 *%	26 *%	5 *%	65 1%	3 *%	65 *%	22 *%	105 1%	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---							
	TOTAL	UNDER \$20K		UNDER \$40K		UNDER \$75K		UNDER \$100K		<\$40K AGE		<\$40K AGE		<\$40K AGE		<\$40K AGE		\$40K+ AGE		\$40K+ AGE		\$40K+ AGE		\$40K+ AGE		HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- BASIC PENSE	
		<20K	20K-40K	40K-75K	75K-100K	100K MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)											
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344												
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258												
c. Understanding the privacy policies of the websites and applications you use																																						
Already know enough	14862 70%	2001 60%	3157 73% B	3108 70% B	1685 73% B	2650 72% B	2059 80% HIM	1794 61%	1117 62%	551 69%	1475 71%	3339 75% HI	2222 68%	968 71%	1844 79% PQUV	1397 59%	911 63%	647 79% P	1922 72% P	3921 74% P	2601 67%	1015 66%	5371 75% YZ	4419 72% Z	3422 67%	1412 60%												
Would like to learn more	5545 26%	1224 36% CDEF	1118 26%	1098 25%	557 24%	942 26%	499 19%	1117 38% GL	572 32%	211 26%	555 27%	939 21%	910 28%	363 26%	448 19%	927 39% ORSTU	450 31%	151 19%	670 25%	1211 23%	1079 28%	444 29%	1625 23%	1572 26%	1530 30% W	790 34% W												
Doesn't apply (VOL.)	462 2%	83 2%	45 1%	136 3%	50 2%	26 1%	-	15 1%	82 5%	30 4%	34 2%	148 3% H	60 2%	24 2%	-	23 1%	63 4%	6 1%	34 1%	140 3%	98 3%	76 5%	110 2%	138 2%	142 3%	51 2%												
Don't know (VOL.)	157 1%	45 1%	22 1%	31 1%	2 *%	25 1%	5 *%	16 1%	38 2%	7 1%	8 *%	39 1%	5 *%	16 1%	5 *%	6 *%	27 2%	11 1%	13 1%	49 1%	16 *%	12 1%	50 1%	30 *%	24 *%	53 2%												
Refused (VOL.)	134 1%	3 *%	-	39 1%	-	26 1%	-	-	3 *%	-	-	-	63 2%	2 *%	37 2%	-	-	2 *%	17 1%	-	66 2%	-	43 1%	-	7 *%	38 2%												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. MORE,	SOME COLL. MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. MORE,	SOME COLL. MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET USER	SMART - PHONE	SMART - PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,			
	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+														<\$20K	\$20K+			
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554		
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426		
c. Understanding the privacy policies of the websites and applications you use																										
Already know enough	14862 70%	1068 57%	3240 72% B	919 62%	8200 72% B	2923 68%	1646 69%	2659 68%	6639 73%	7548 72%	2452 72%	4729 67%	4778 73%	2774 70%	14862 70%	-	11566 72% R	2697 63%	599 79% R	4429 71%	4701 71%	2391 76%	964 73%	3190 70%		
Would like to learn more	5545 26%	718 39% CE	1187 26%	501 34%	2735 24%	1276 30%	669 28%	1149 29%	2136 23%	2713 26%	870 26%	1960 28%	1648 25%	1044 26%	5545 26%	-	4096 25%	1317 31%	132 17%	1622 26%	1710 26%	715 23%	331 25%	1202 26%		
Doesn't apply (VOL.)	462 2%	49 3%	49 1%	34 2%	272 2%	55 1%	43 2%	80 2%	233 3%	171 2%	35 1%	248 3% K	77 1%	105 3%	462 2%	-	281 2%	151 4%	30 4%	127 2%	109 2%	45 1%	20 2%	105 2%		
Don't know (VOL.)	157 1%	22 1%	22 *%	22 2%	73 1%	29 1%	15 1%	38 1%	57 1%	53 1%	22 1%	82 1%	25 *%	39 1%	157 1%	-	112 1%	45 1%	-	58 1%	44 1%	5 *%	-	58 1%		
Refused (VOL.)	134 1%	-	2 *%	3 *%	63 1%	2 *%	2 *%	3 *%	63 1%	39 *%	5 *%	82 1%	39 1%	5 *%	134 1%	-	52 *%	81 2% Q	-	3 *%	50 1%	-	3 *%	-		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME			PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	TOTAL	SM USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSITIVE	MOST. NEGATIVE	NO IMPACT	NEGATIVE, <\$40K	NEGATIVE, \$40K+	YES	NO	STOLEN, <\$20K	STOLEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
c. Understanding the privacy policies of the websites and applications you use																											
Already know enough	14862	11232	3629	1727	8521	2451	8047	3413	7803	10277	3945	1327	8116	4547	6186	2736	1256	6264	3237	4521	1157	1819	3859	10355	561	3049	
	70%	72%	65%	64%	74%	67%	74%	73%	72%	75%	61%	69%	76%	83%	73%	61%	52%	77%	64%	67%	61%	65%	67%	72%	67%	68%	
	C		D		K		OPQ		PQ		ST																
Would like to learn more	5545	3962	1574	932	2748	1149	2544	1212	2735	3139	2112	580	2373	786	2112	1562	1050	1658	1655	1899	657	913	1675	3609	229	1295	
	26%	25%	28%	34%	24%	32%	23%	26%	25%	23%	33%	30%	22%	14%	25%	35%	43%	20%	33%	28%	35%	32%	29%	25%	28%	29%	
	E		G		J		N		NO		R		R														
Doesn't apply (VOL.)	462	222	233	20	189	10	200	8	215	192	204	-	171	84	140	106	88	101	130	205	53	63	115	291	23	85	
	2%	1%	4%	1%	2%	1%	2%	1%	2%	1%	3%		2%	2%	2%	2%	4%	1%	3%	3%	3%	2%	2%	2%	3%	2%	
	B		F		H																						
Don't know (VOL.)	157	103	53	27	63	23	69	23	79	63	69	5	45	9	24	72	28	33	30	84	13	17	60	74	19	29	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	
Refused (VOL.)	134	66	68	-	63	-	66	-	66	9	124	-	-	42	38	14	3	82	10	2	2	5	8	89	-	5	
	1%	1%	1%		1%		1%		1%	1%	2%			1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		1%	
											J								T								

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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	BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---			
		WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK					OTHER	OTHER										
		NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	NON-	NON-	REP	DEM	IND	YES	NO	YES	NO	YES	NO
		TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO		
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
BASED ON ALL INTERNET USERS		21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698		
UNWEIGHTED BASE		2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028		
c. Understanding the privacy policies of the websites and applications you use																										
Already know enough		14862 70%	10346 76% CE	1308 60% E	1336 75% CE	353 28%	1114 67% E	3441 77% IJKL	6269 74% IK	726 60%	524 62%	1011 52%	597 62%	311 62%	765 74% K	3676 76% P	3719 66%	5602 71%	1804 66%	12990 71%	5653 68%	8994 72%	1875 79% W	12934 69%		
Would like to learn more		5545 26%	2895 21%	739 34% B	401 23%	912 71% BCDF	470 28%	935 21%	1849 22%	443 37% GH	263 31%	896 46% GHN	357 37% GH	149 30%	265 25%	1020 21%	1712 30% O	2032 26%	799 29%	4683 26%	2357 28%	3169 25%	433 18%	5076 27% V		
Doesn't apply (VOL.)		462 2%	322 2%	48 2%	17 1%	13 1%	51 3%	59 1%	232 3%	10 1%	27 3%	24 1%	6 1%	40 8%	11 1%	126 3%	121 2%	167 2%	88 3%	369 2%	223 3%	237 2%	44 2%	418 2%		
Don't know (VOL.)		157 1%	77 1%	39 2%	19 1%	4 *%	-	15 *%	61 1%	31 3%	7 1%	15 1%	2 *%	-	-	17 *%	35 1%	65 1%	29 1%	128 1%	66 1%	89 1%	14 1%	141 1%		
Refused (VOL.)		134 1%	47 *%	58 3% BD	7 *%	-	20 1%	2 *%	45 1%	-	20 2%	-	-	3 1%	-	4 *%	65 1% Q	5 *%	-	134 1%	5 *%	85 1%	4 *%	129 1%		

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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	BAN A	-----SEX-----			-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796	
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759	
d. Protecting the security of your devices when using public WiFi networks																									
Already know enough	12553 59%	6709 63%	5844 56%	8472 62%	1217 56%	1506 49%	3421 68%	5055 66%	2456 46%	1148 49%	630 43%	3407 61%	3915 57%	4474 63%	3136 55%	2231 62%	1595 58%	3687 62%	4629 56%	7185 62%	1801 54%	9680 61%	3950 63%	8499 57%	
		C		F			IJ	IJ				K	K	K											
Would like to learn more	5880 28%	2862 27%	3018 29%	3194 23%	811 37%	1318 43%	1379 28%	2183 28%	1611 30%	560 24%	695 48%	1584 28%	1812 27%	1744 25%	1832 32%	904 25%	876 32%	1640 28%	2576 31%	2986 26%	1158 35%	4247 27%	1736 28%	4125 28%	
					D	D					LMN										V				
Doesn't apply (VOL.)	2446 12%	984 9%	1462 14%	1888 14%	114 5%	179 6%	173 3%	416 5%	1132 21%	578 24%	110 8%	560 10%	985 14%	787 11%	680 12%	436 12%	268 10%	536 9%	914 11%	1222 11%	325 10%	1764 11%	456 7%	1987 13%	
			B	EF					GH	GH														W	
Don't know (VOL.)	206 1%	126 1%	80 1%	116 1%	25 1%	28 1%	25 *%	17 *%	86 2%	77 3%	9 1%	43 1%	68 1%	79 1%	65 1%	22 1%	21 1%	70 1%	88 1%	115 1%	43 1%	156 1%	59 1%	148 1%	
										GH															
Refused (VOL.)	74 *%	16 *%	58 1%	16 *%	23 1%	30 1%	10 *%	25 *%	33 1%	4 *%	16 1%	2 *%	30 *%	26 *%	31 1%	10 *%	2 *%	29 *%	31 *%	41 *%	27 1%	45 *%	37 1%	37 *%	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q12. And now thinking about various online activities... [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?] Next, [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you feel as though you already know enough about how to do this, or would you like to learn more?]

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--			
	TOTAL	20K-40K		40K-75K		75K-100K	100K OR MORE	<40K AGE 18-29	<40K AGE 30-49	<40K AGE 50-64	<40K AGE 65+	40K+ AGE 18-29	40K+ AGE 30-49	40K+ AGE 50-64	40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- BASIC PENSE	DON'T MEET EX- BASIC PENSE						
		<20K	\$20K-\$40K	\$40K-\$75K	\$75K-\$100K	\$100K OR MORE	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+			
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)						
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
d. Protecting the security of your devices when using public WiFi networks																																	
Already know enough	12553 59%	1801 54%	2496 57%	2665 60%	1396 61%	2291 62%	1812 71% IJMN	1743 59% I	681 38%	367 46%	1373 66% IJM	3157 71% HIJMN	1675 51% I	726 53% I	1589 68% QUV	1353 57% QV	584 40%	464 57%	1824 69% QUV	3686 69% PQUV	1866 48%	684 44%	4644 65% YZ	3952 64% YZ	2732 53%	1042 44%							
Would like to learn more	5880 28%	1158 35%	1261 29%	1193 27%	654 29%	986 27%	640 25% LN	1032 35% LN	630 35%	230 29%	616 30%	1071 24%	934 29%	306 22%	654 28%	887 38% TV	510 35%	199 24%	723 27%	1292 24%	1101 29%	361 23%	1767 25%	1556 25%	1598 31%	886 38% WX							
Doesn't apply (VOL.)	2446 12%	325 10%	542 12%	518 12%	216 9%	320 9%	77 3% GHKL	148 5% GHKL	457 25% GHKL	181 23% GHKL	83 4%	214 5% GHKL	579 18% GHKL	282 21% GHKL	85 4%	98 4% OPST	329 23% OPST	132 16% OS	88 3%	316 6% OPST	803 21% OPST	443 29% OPST	689 10%	598 10%	720 14%	376 16% W							
Don't know (VOL.)	206 1%	43 1%	41 1%	25 1%	24 1%	46 1%	25 1% *	4 2% *	39 2%	20 3%	-	13 1% *	45 1%	56 4% HL	6 2% *	-	28 2%	18 2%	12 1% *	17 2% *	58 2%	58 4% OST	71 1%	37 1%	58 1%	29 1%							
Refused (VOL.)	74 *%	27 1%	4 *%	12 *%	4 *%	25 1%	10 *% *	15 1% *	5 *% *	1 *% *	-	10 *% *	27 1%	2 *% *	-	15 1%	-	3 *% *	10 *% *	10 *% *	33 1%	1 *% *	27 *% *	17 *% *	17 *% *	10 *% *							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q12. And now thinking about various online activities... [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?] Next, [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you feel as though you already know enough about how to do this, or would you like to learn more?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY	
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+ <\$20K				HS GRAD OR LESS, \$20K+ <\$40K				EMPLOY FULL TIME		NOT OFFICE BASED		NET USER		SMART - PHONE		ON CELL		ON OTHER		ON CELL, <\$20K	
	SOME COLL. OR MORE, <\$20K				SOME COLL. OR MORE, \$20K+ <\$40K				EMPLOY PART TIME		OFFICE BASED		NET USER		SMART - PHONE		ON CELL		ON OTHER		ON CELL, <\$20K					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554		
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426		
d. Protecting the security of your devices when using public WiFi networks																										
Already know enough	12553 59%	937 50%	2729 61%	857 58%	6909 61%	2320 54%	1497 63%	2296 58%	5647 62%	6427 61% L	2238 66% L	3752 53%	4227 64%	2354 59%	12553 59%	-	10077 63% R	2115 49%	362 48%	3870 62%	4121 62%	2034 64%	831 63%	2773 61%		
Would like to learn more	5880 28%	746 40% E	1299 29%	408 28%	2943 26%	1501 35% I	665 28%	1070 27%	2316 25%	2934 28%	989 29%	1958 28%	1793 27%	1155 29%	5880 28%	-	4486 28% S	1284 30% S	110 14%	1969 32%	1683 25%	793 25%	314 24%	1560 34%		
Doesn't apply (VOL.)	2446 12%	141 8%	445 10%	185 12%	1318 12%	400 9%	211 9%	514 13%	1010 11%	1088 10% K	116 3%	1229 17% JK	524 8%	428 11%	2446 12%	-	1399 9%	758 18% Q	289 38% QR	367 6%	712 11% T	320 10%	154 12%	208 5%		
Don't know (VOL.)	206 1%	19 1%	25 1%	17 1%	130 1%	49 1%	-	32 1%	115 1%	69 1%	17 **	121 2%	16 **	21 1%	206 1%	-	103 1%	103 2%	-	20 **	73 1%	6 **	6 **	14 **		
Refused (VOL.)	74 **	15 1%	2 **	13 1%	43 **	15 **	2 **	16 **	40 **	7 **	25 1%	41 1%	7 **	10 **	74 **	-	43 **	31 1%	-	13 **	26 **	4 **	13 1%	-		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME			PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	TOTAL	SM USER	NET USER	OTHER SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST POSI-TIVE	MOST NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
d. Protecting the security of your devices when using public WiFi networks																											
Already know enough	12553 59%	9685 62%	2868 52%	1526 56%	7340 63%	1984 55%	7125 65%	3135 67%	6533 60%	8746 64%	3453 53%	1084 57%	7037 66%	3856 71%	5247 62%	2307 51%	995 41%	5336 66%	2753 54%	3800 57%	873 46%	1640 58%	3346 59%	8687 60%	522 63%	2619 59%	
	C						F			K				OPQ				ST									
Would like to learn more	5880 28%	4310 28%	1561 28%	898 33%	3108 27%	1379 38%	2608 24%	1301 28%	2993 27%	3531 26%	1985 31%	600 31%	2712 25%	849 16%	2324 27%	1659 37%	969 40%	1905 23%	1721 34%	1808 27%	757 40%	906 32%	1871 33%	3711 26%	248 30%	1465 33%	
						G								N		NO			R				X				
Doesn't apply (VOL.)	2446 12%	1393 9%	1044 19%	234 9%	992 9%	248 7%	1035 9%	198 4%	1195 11%	1267 9%	885 14%	205 11%	846 8%	714 13%	789 9%	459 10%	436 18%	799 10%	550 11%	999 15%	232 12%	254 9%	450 8%	1795 12%	51 6%	342 8%	
			B						H		J						O					R		W			
Don't know (VOL.)	206 1%	133 1%	74 1%	24 1%	104 1%	19 1%	100 1%	18 **	115 1%	131 1%	65 1%	23 1%	104 1%	46 1%	117 1%	29 1%	13 1%	67 1%	27 1%	77 1%	10 1%	17 1%	35 1%	167 1%	13 2%	22 **	
Refused (VOL.)	74 **	65 **	9 **	25 1%	40 **	4 **	58 1%	4 **	61 1%	6 **	66 1%	- **	6 **	3 **	23 **	36 1%	11 **	31 **	10 **	28 **	10 1%	- **	16 **	58 **	- **	15 **	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
d. Protecting the security of your devices when using public WiFi networks																							
Already know enough	12553 59%	8472 62% E	1217 56% E	1171 66% E	335 26%	1012 61% E	2710 61% K	5310 63% K	626 52%	540 64% K	911 47%	497 52%	326 65%	650 62%	3182 66% Q	3261 58%	4516 57%	1236 45%	11275 62% R	4833 58%	7557 60%	1536 65%	10977 59%
Would like to learn more	5880 28%	3194 23%	811 37% B	467 26% BCDF	851 66%	436 26%	1055 24%	2056 24%	500 41% GHN	238 28% GHJN	858 44% GHJN	406 42% GHN	136 27%	241 23%	1022 21%	1784 32% O	2314 29% O	900 33%	4918 27%	2354 28%	3447 27%	492 21%	5353 29%
Doesn't apply (VOL.)	2446 12%	1888 14% CDE	114 5%	115 6%	64 5%	171 10%	637 14% IJKL	1011 12% IL	64 5%	36 4%	136 7%	42 4%	39 8%	118 11%	557 12%	542 10%	969 12%	517 19% S	1898 10%	1033 12%	1374 11%	296 12%	2136 11%
Don't know (VOL.)	206 1%	116 1%	25 1%	22 1%	6 *%	31 2%	39 1%	74 1%	18 2%	6 1%	26 1%	2 *%	-	31 3%	76 2%	35 1%	57 1%	64 2%	142 1%	53 1%	153 1%	42 2%	165 1%
Refused (VOL.)	74 *%	16 *%	23 1%	5 *%	25 2%	4 *%	11 *%	5 *%	3 *%	20 2%	15 1%	14 1%	3 1%	2 *%	7 *%	31 1%	15 *%	4 *%	70 *%	31 *%	43 *%	5 *%	68 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
e. Protecting your computer or mobile devices from viruses and malware																								
Already know enough	14908 70%	7743 72%	7164 68%	10205 75% EF	1357 62%	1718 56%	3817 76% IJ	5518 72%	3466 65%	1539 65%	645 44%	3925 70% K	4937 72% K	5279 74% K	3584 62%	2629 73% O	1944 70%	4384 74% O	5319 65% S	8592 74% S	1971 59%	11533 73% U	4528 73%	10282 69%
Would like to learn more	5594 26%	2736 26%	2858 27%	3163 23%	723 33% D	1190 39% D	1128 23%	2029 26%	1605 30%	645 27%	737 50% LMN	1502 27%	1640 24%	1663 23%	1904 33% PR	873 24%	711 26%	1499 25%	2585 31% T	2685 23%	1230 37% V	3933 25%	1519 24%	4048 27%
Doesn't apply (VOL.)	453 2%	164 2%	289 3%	222 2%	48 2%	117 4%	48 1%	90 1%	173 3%	130 6% GH	57 4%	127 2%	157 2%	111 2%	197 3% R	60 2%	81 3%	44 1%	251 3%	167 1%	94 3%	312 2%	106 2%	347 2%
Don't know (VOL.)	137 1%	35 *%	102 1%	74 1%	42 2%	17 1%	15 *%	50 1%	29 1%	41 2%	15 1%	35 1%	55 1%	24 *%	53 1%	22 1%	26 1%	-	67 1%	58 *%	53 2%	60 *%	49 1%	87 1%
Refused (VOL.)	67 *%	19 *%	49 *%	22 *%	20 1%	20 1%	-	10 *%	45 1%	11 *%	6 *%	9 *%	22 *%	31 *%	8 *%	19 1%	-	35 1%	16 *%	48 *%	8 *%	54 *%	36 1%	31 *%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,											MEET EX- PENSE	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE			
														AGE	AGE	AGE	AGE	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM-	LIVE COM-	LIVE COM-	LIVE COM-	AND LEFT-	AND LEFT-	AND LEFT-					
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	FORT.	OVER	EX- PENSE	EX- PENSE			
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
e. Protecting your computer or mobile devices from viruses and malware																																	
Already know enough	14908 70%	1971 59%	2941 68%	3245 74% B	1634 71% B	2751 75% B	2031 79% HIJM	1765 60%	1010 56%	437 55%	1529 74% HIJ	3548 79% HIJM	2234 69% I	966 70% IJ	1762 75% PQ	1379 59%	843 58%	526 64%	2048 77% PQV	4122 77% PQUV	2618 68%	1012 65%	5556 77% YZ	4587 74% YZ	3210 63%	1316 56%							
Would like to learn more	5594 26%	1230 37% DF	1248 29%	1011 23%	621 27%	878 24%	500 19%	1108 38% GKL	669 37% GL	273 34% GL	514 25%	835 19%	924 28% L	350 26%	558 24%	920 39% OST	511 35% ST	217 27%	567 21%	1104 21%	1095 28%	428 28%	1508 21%	1459 24%	1696 33% WX	864 37% WX							
Doesn't apply (VOL.)	453 2%	94 3%	145 3%	98 2%	26 1%	18 **	17 1%	38 1%	105 6%	84 11% HKLMN G	30 1%	51 1%	55 2%	27 2%	6 **	45 2%	69 5%	58 7%	42 2%	45 1%	104 3%	71 5% OT	77 1%	93 2%	177 3%	96 4%							
Don't know (VOL.)	137 1%	53 2%	2 **	45 1%	-	-	15 1%	22 1%	21 1%	6 1%	-	28 1%	8 **	21 2%	8 **	2 **	28 2%	13 2%	-	49 1%	1 **	27 2%	18 **	19 **	20 **	65 3%							
Refused (VOL.)	67 **	8 **	6 **	14 **	12 1%	23 1%	-	8 **	6 **	-	-	2 **	39 1%	8 1%	-	8 **	1 **	3 **	-	2 **	43 1%	8 1%	40 1%	1 **	21 **	2 **							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q12. And now thinking about various online activities... [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?] Next, [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you feel as though you already know enough about how to do this, or would you like to learn more?]

	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			OCCUPATION--		INTERNET		CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY																							
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+				SOME COLL. OR MORE, <\$20K				SOME COLL. OR MORE, \$20K+				EMPLOY FULL TIME			EMPLOY PART TIME			NOT EMPLOY			OFFICE BASED		OFFICE BASED		NET USER		NOT A NET USER		SMART - PHONE		CELL, NOT A SMART - PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+	
		TOTAL																																																
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																									
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554																										
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426																										
e. Protecting your computer or mobile devices from viruses and malware																																																		
Already know enough	14908 70%	1058 57%	3034 67%	904 61%	8456 75% BD	2613 61%	1681 71%	2692 69%	6869 75% F	7798 74% L	2323 69%	4646 65%	4955 75%	2693 68%	14908 70%	-	11698 73% R	2739 64%	471 62%	4260 68%	4951 75%	2433 77%	892 68%	3082 68%																										
Would like to learn more	5594 26%	720 39% E	1324 29%	507 34% E	2604 23%	1471 34% I	654 28%	1111 28%	2026 22%	2486 24%	1023 30%	2078 29%	1535 23%	1173 30%	5594 26%	-	4108 26%	1293 30%	193 25%	1828 29%	1538 23%	698 22%	359 27%	1387 30%																										
Doesn't apply (VOL.)	453 2%	55 3%	120 3%	39 3%	192 2%	158 4%	22 1%	93 2%	145 2%	177 2%	32 1%	241 3%	67 1%	61 2%	453 2%	-	196 1%	171 4%	85 11%	99 2%	81 1%	16 1%	42 3%	57 1%																										
Don't know (VOL.)	137 1%	20 1%	19 *	26 2%	41 *	34 1%	17 1%	26 1%	41 *	43 *	3 *	92 1%	-	37 1%	137 1%	-	66 *	60 1%	11 1%	42 1%	22 *	2 *	22 2%	20 *																										
Refused (VOL.)	67 *	6 *	3 *	3 *	51 *	10 *	1 *	6 *	47 1%	20 *	3 *	44 1%	10 *	3 *	67 *	-	40 *	28 1%	-	10 *	22 *	8 *	3 *	8 *																										

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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Q12. And now thinking about various online activities... [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?] Next, [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you feel as though you already know enough about how to do this, or would you like to learn more?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME						
	TOTAL	SM USER	NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST POSI-TIVE	NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
e. Protecting your computer or mobile devices from viruses and malware																											
Already know enough	14908	11395	3513	1675	8739	2492	8223	3472	7890	10350	4028	1242	8269	4296	6271	2791	1374	6212	3545	4443	1113	2182	3850	10350	496	3116	
	70%	73%	63%	62%	75%	69%	75%	75%	72%	76%	62%	65%	77%	79%	74%	62%	57%	76%	70%	66%	59%	77%	67%	72%	60%	70%	
	C		D		K		L		PQ		PQ		T		U												
Would like to learn more	5594	3871	1711	923	2660	1079	2474	1117	2754	3098	2125	599	2301	1029	1910	1611	981	1744	1434	1976	731	593	1697	3600	277	1252	
	26%	25%	31%	34%	23%	30%	23%	24%	25%	23%	33%	31%	21%	19%	22%	36%	40%	21%	28%	29%	39%	21%	30%	25%	33%	28%	
	E		J		M		NO		NO		NO		NO		NO		NO		NO		NO		NO		NO		
Doesn't apply (VOL.)	453	191	255	63	117	46	136	39	152	147	201	36	91	105	209	71	54	122	56	193	27	30	140	296	44	82	
	2%	1%	5%	2%	1%	1%	1%	1%	1%	1%	3%	2%	1%	2%	2%	2%	2%	2%	1%	3%	1%	1%	2%	2%	5%	2%	
	B																										
Don't know (VOL.)	137	85	53	40	31	-	67	23	62	70	48	30	34	28	72	4	10	26	16	78	7	9	24	112	15	6	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Refused (VOL.)	67	43	25	6	37	17	26	4	39	15	52	6	9	10	38	13	6	32	11	22	5	3	6	61	-	6	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q12. And now thinking about various online activities... [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?] Next, [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you feel as though you already know enough about how to do this, or would you like to learn more?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
e. Protecting your computer or mobile devices from viruses and malware																							
Already know enough	14908 70%	10205 75% CE	1357 62% E	1275 72% E	443 35% E	1189 72% E	3100 70% K	6392 76% IK	737 61%	569 68%	1012 52%	621 65%	363 72%	773 74% K	3720 77% P	3663 65%	5641 72%	1728 64%	13105 72%	5773 70%	8951 71%	1796 76%	13059 70%
Would like to learn more	5594 26%	3163 23%	723 33% B	438 25% BCDF	752 59%	403 24%	1205 27%	1917 23%	430 36% H	215 26%	815 42% GHJN	308 32%	117 23%	231 22%	1023 21%	1764 31% O	2025 26%	831 31%	4704 26%	2301 28%	3200 25%	522 22%	5035 27%
Doesn't apply (VOL.)	453 2%	222 2%	48 2%	52 3%	65 5%	56 3%	122 3%	76 1%	12 1%	36 4%	98 5% H	18 2%	19 4%	37 4%	63 1%	159 3%	156 2%	94 3%	357 2%	150 2%	297 2%	44 2%	409 2%
Don't know (VOL.)	137 1%	74 1%	42 2%	7 *% E	10 1%	2 *% E	18 *% K	56 1%	31 3%	-	15 1%	2 *% L	-	-	26 1%	43 1%	34 *% M	52 2%	85 *% N	62 1%	75 1%	4 *% O	134 1%
Refused (VOL.)	67 *% P	22 *% Q	20 1%	8 *% R	11 1%	5 *% S	8 *% T	14 *% U	-	20 2%	6 *% V	14 1%	3 1%	-	12 *% W	22 *% X	14 *% Y	15 1%	52 *% Z	18 *% AA	50 *% AB	5 *% AC	63 *% AD

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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Q12. And now thinking about various online activities... [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?] Next, [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you feel as though you already know enough about how to do this, or would you like to learn more?]

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796		
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759		
f. Using the internet without having your online behavior tracked																										
Already know enough	12977 61%	6954 65%	6022 58%	8925 65%	1295 59%	1458 48%	3374 67%	4911 64%	2877 54%	1261 53%	634 43%	3610 65%	4243 62%	4367 61%	3368 59%	2202 61%	1696 61%	3695 62%	4903 60%	7191 62%	1798 54%	9971 63%	3957 63%	8948 60%		
		C		F	F		IJ	IJ				K	K	K								U				
Would like to learn more	6964 33%	3246 30%	3718 36%	3912 29%	794 36%	1513 49%	1439 29%	2637 34%	1890 36%	841 36%	704 48%	1721 31%	2030 30%	2457 35%	2032 35%	1171 32%	999 36%	1937 32%	2852 35%	3730 32%	1294 39%	5102 32%	2038 33%	4905 33%		
						DE					LMN															
Doesn't apply (VOL.)	571 3%	313 3%	258 2%	355 3%	51 2%	36 1%	81 2%	66 1%	275 5%	126 5%	69 5%	87 2%	287 4%	127 2%	129 2%	86 2%	46 2%	178 3%	229 3%	279 2%	88 3%	403 3%	129 2%	408 3%		
									GH	H																
Don't know (VOL.)	421 2%	134 1%	287 3%	358 3%	18 1%	36 1%	28 1%	70 1%	168 3%	119 5%	15 1%	92 2%	189 3%	118 2%	118 2%	65 2%	20 1%	120 2%	151 2%	237 2%	95 3%	285 2%	43 1%	378 3%	W	
										GH																
Refused (VOL.)	226 1%	50 *%	176 2%	136 1%	32 1%	18 1%	86 2%	12 *%	108 2%	19 1%	38 3%	86 2%	61 1%	41 1%	98 2%	80 2%	1 *%	33 1%	103 1%	112 1%	80 2%	131 1%	70 1%	156 1%		
			B				H		H		N				Q	Q										

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q12. And now thinking about various online activities... [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?] Next, [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you feel as though you already know enough about how to do this, or would you like to learn more?]

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,													MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE	
														AGE	AGE	AGE	AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.											
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	UNDER OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)							
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
f. Using the internet without having your online behavior tracked																																	
Already know enough	12977 61%	1798 54%	2780 64%	2687 61%	1327 58%	2368 65%	1782 69%	1728 59%	897 50%	428 53%	1354 65%	2980 67%	1797 55%	767 56%	1615 69%	1303 55%	761 52%	502 61%	1751 66%	3596 68%	2110 55%	758 49%	4749 66%	3897 63%	2939 57%	1200 51%							
			B			B	IJMN				I	IM			PQUV				UV	PQUV			YZ	Z									
Would like to learn more	6964 33%	1294 39%	1371 32%	1536 35%	808 35%	1129 31%	655 26%	1181 40%	679 37%	308 38%	650 31%	1369 31%	1162 36%	466 34%	638 27%	991 42%	549 38%	220 27%	799 30%	1635 31%	1341 35%	620 40%	2126 30%	2012 33%	1870 36%	879 38%							
							G								OT							O											
Doesn't apply (VOL.)	571 3%	88 3%	124 3%	49 1%	89 4%	89 2%	51 2%	6 **	104 6%	50 6%	30 1%	60 1%	159 5%	27 2%	2 **	32 1%	65 4%	51 6%	79 3%	34 1%	210 5%	75 5%	159 2%	106 2%	185 4%	81 3%							
							H						HKL				0		0		OPT	OT											
Don't know (VOL.)	421 2%	95 3%	48 1%	61 1%	68 3%	52 1%	28 1%	20 1%	88 5%	12 2%	- 1%	50 2%	78 8%	107 8%	4 **	27 1%	30 2%	44 5%	18 1%	44 1%	139 4%	75 5%	117 2%	100 2%	50 1%	133 6%							
													GHJLM								0	OPST				WXY							
Refused (VOL.)	226 1%	80 2%	19 **	80 2%	1 **	32 1%	48 2%	6 **	44 2%	2 **	38 2%	5 **	64 2%	5 **	75 3%	- 3%	46 3%	- 3%	10 **	12 **	62 2%	19 1%	47 1%	45 1%	80 2%	51 2%							
		CE					L				L			ST																			

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q12. And now thinking about various online activities... [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?] Next, [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you feel as though you already know enough about how to do this, or would you like to learn more?]

	BAN C TOTAL	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY	
		HS GRAD OR LESS, <\$20K	HS GRAD OR LESS, \$20K+	SOME COLL. OR MORE, <\$20K	SOME COLL. OR MORE, \$20K+	HS GRAD OR LESS, <\$40K	HS GRAD OR LESS, \$40K+	SOME COLL. OR MORE, <\$40K	SOME COLL. OR MORE, \$40K+	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NOT A NET USER	SMART-PHONE	CELL, NOT A SMART-PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	INCOME---			
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554				
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426				
f. Using the internet without having your online behavior tracked																												
Already know enough	12977 61%	954 51%	2866 64% B	841 57%	7061 62% B	2503 58%	1487 63%	2392 61%	5662 62%	6698 64% L	2203 65%	3962 56%	4182 64%	2606 66%	12977 61%	-	10209 63% R	2307 54%	461 61%	4013 64%	4153 63%	2024 64%	870 66%	2883 63%				
Would like to learn more	6964 33%	749 40%	1429 32%	535 36%	3668 32%	1572 37%	726 31%	1271 32%	3000 33%	3301 31%	1125 33%	2539 36%	2073 32%	1207 30%	6964 33%	-	5121 32%	1611 38%	232 31%	1966 32%	2135 32%	983 31%	363 28%	1505 33%				
Doesn't apply (VOL.)	571 3%	58 3%	82 2%	30 2%	320 3%	89 2%	54 2%	140 4%	224 2%	267 3%	17 1%	251 4% K	121 2%	103 3%	571 3%	-	366 2%	170 4%	34 5%	109 2%	160 2%	90 3%	23 2%	82 2%				
Don't know (VOL.)	421 2%	18 1%	80 2%	70 5%	205 2%	41 1%	66 3%	103 3%	171 2%	164 2%	37 1%	220 3%	146 2%	45 1%	421 2%	-	278 2%	121 3%	22 3%	85 1%	139 2%	17 1%	19 1%	62 1%				
Refused (VOL.)	226 1%	78 4% CDE	42 1%	3 *%	89 1%	81 2%	42 2%	22 1%	70 1%	94 1%	2 *%	130 2% K	46 1%	7 *%	226 1%	-	135 1%	81 2%	11 1%	65 1%	26 *%	43 1%	43 3%	23 *%				

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSITIVE	MOST. NEGATIVE	NO IMPACT	NEGATIVE, <\$40K	NEGATIVE, \$40K+	YES	NO	STOLEN, <\$20K	STOLEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
f. Using the internet without having your online behavior tracked																										
Already know enough	12977 61%	9994 64% C	2982 54%	1563 58%	7524 65%	2328 64%	7002 64%	3119 67%	6858 63%	9087 66% K	3390 53%	1193 62%	7116 66%	3999 73% OPQ	5391 63% PQ	2413 54%	1089 45%	5482 67% S	2801 55%	4086 61%	939 50%	1625 58%	3138 55%	9276 64% W	499 60%	2440 55%
Would like to learn more	6964 33%	4923 32%	2030 37%	1017 38%	3566 31%	1200 33%	3369 31%	1434 31%	3474 32%	4053 30%	2521 39% J	608 32%	3205 30%	1168 21%	2676 31% N	1906 42% NO	1106 46% NO	2266 28%	1981 39% R	2185 33%	782 42%	1105 39%	2184 38% X	4368 30%	266 32%	1746 39%
Doesn't apply (VOL.)	571 3%	222 1%	342 6% B	9 *%	208 2%	12 *%	210 2%	64 1%	158 1%	181 1%	305 5% J	2 *%	171 2%	107 2%	189 2%	99 2%	126 5%	149 2%	166 3%	222 3%	94 5%	40 1%	171 3%	396 3%	20 2%	129 3%
Don't know (VOL.)	421 2%	247 2%	174 3%	42 2%	164 1%	84 2%	155 1%	37 1%	210 2%	218 2%	152 2%	31 2%	151 1%	127 2%	140 2%	69 2%	59 2%	140 2%	91 2%	127 2%	44 2%	47 2%	215 4% X	200 1%	48 6%	137 3%
Refused (VOL.)	226 1%	198 1%	28 1%	75 3% E	122 1%	9 *%	189 2% F	1 *%	197 2% H	141 1%	85 1%	78 4% M	63 1%	68 1%	104 1%	4 *%	45 2%	100 1%	23 *%	91 1%	23 1%	-	10 *%	179 1%	-	10 *%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
f. Using the internet without having your online behavior tracked																							
Already know enough	12977 61%	8925 65% E	1295 59% E	1129 63% E	329 26%	958 58% E	2894 65% KL	5466 65% KL	730 60%	514 61%	907 47%	468 49%	270 54%	632 61%	3146 65%	3393 60%	4848 62%	1434 53%	11475 63% R	4991 60%	7787 62%	1764 74% W	11159 60%
Would like to learn more	6964 33%	3912 29%	794 36%	596 33%	917 72% BCDF	544 33%	1293 29%	2487 29%	451 37%	266 32%	955 49% GHJM	488 51% GHJM	134 27%	354 34%	1423 29%	2023 36%	2626 33%	991 36%	5909 32%	2708 33%	4182 33%	523 22%	6404 34% V
Doesn't apply (VOL.)	571 3%	355 3%	51 2%	19 1%	17 1%	111 7% DE	123 3%	184 2%	14 1%	37 4%	35 2%	- 11%	56 5%	55 2%	93 1%	75 3%	218 5%	127 2%	441 4%	304 2%	258 2%	71 3%	500 3%
Don't know (VOL.)	421 2%	358 3% F	18 1%	19 1%	17 1%	3 *%	97 2%	229 3%	16 1%	2 *%	31 2%	4 *%	3 1%	-	132 3%	86 2%	86 1%	123 5%	298 2%	160 2%	261 2%	4 *%	417 2% V
Refused (VOL.)	226 1%	136 1%	32 1%	17 1%	1 *%	40 2%	46 1%	90 1%	-	21 3%	17 1%	1 *%	40 8% L	-	50 1%	75 1%	93 1%	45 2%	180 1%	141 2%	85 1%	9 *%	217 1%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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BAN A	-----SEX-----		-----RACE-----				-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
g. Avoiding online scams and fraudulent requests for your personal information																								
Already know enough	15381 73%	7903 74%	7478 71%	10559 77% EF	1439 66%	1737 57%	3995 80% IJ	5626 73%	3630 68%	1564 66%	656 45%	4058 73% K	4905 72% K	5626 79% KM	3802 66%	2585 72%	1927 70%	4706 79% OQ	5532 67%	8890 77% S	2128 63%	11869 75% U	4631 74%	10644 72%
Would like to learn more	5115 24%	2454 23%	2661 25%	2669 20%	662 30% D	1261 41% DE	973 19% IJ	1875 24%	1474 28% G	641 27%	762 52% LMN	1300 23%	1697 25% N	1310 18%	1767 31% R	909 25%	729 26%	1116 19%	2425 29% T	2352 20%	1152 34% V	3546 22%	1391 22%	3705 25%
Doesn't apply (VOL.)	357 2%	131 1%	227 2%	217 2%	52 2%	43 1%	34 1%	95 1%	102 2%	107 5% G	30 2%	69 1%	159 2%	99 1%	100 2%	24 1%	42 2%	110 2%	136 2%	182 2%	37 1%	253 2%	111 2%	246 2%
Don't know (VOL.)	231 1%	158 1%	73 1%	204 1%	18 1%	6 *% EF	5 *% IJ	83 1%	60 1%	51 2%	-	139 2%	38 1%	53 1%	63 1%	57 2%	62 2%	9 *% OQ	97 1%	103 1%	26 1%	173 1%	69 1%	162 1%
Refused (VOL.)	74 *%	50 *%	24 *%	38 *%	20 1%	13 *%	-	17 *%	52 1%	3 *%	11 1%	30 1%	11 *%	22 *%	13 *%	29 1%	2 *%	20 *%	48 1%	22 *%	13 *%	51 *%	35 1%	39 *%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----										-----EDUCATION BY AGE-----										---HOUSEHOLD FINANCES---			
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR AGE 18-29	HS GRAD OR AGE 30-49	HS GRAD OR AGE 50-64	HS GRAD OR AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE												
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)													
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344												
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258												
g. Avoiding online scams and fraudulent requests for your personal information																																						
Already know enough	15381 73%	2128 63%	2979 69%	3207 73%	1815 79% B	2891 79% BC	2094 82% HIJM	1722 59%	1161 64%	491 61%	1643 79% HIJ	3696 83% HIJMN	2279 70% H	964 70%	1864 80% PQV	1321 56%	897 62%	567 69%	2116 80% PQV	4289 81% PQUV	2728 71% P	994 64%	5605 78% YZ	4662 76% YZ	3445 67%	1426 61%												
Would like to learn more	5115 24%	1152 34% DEF	1194 27% E	1060 24%	394 17%	722 20%	438 17% GKLMN	1134 39% GL	577 32% L	233 29% L	420 20%	659 15% L	852 26% L	352 26% L	453 19% ORSTU	952 40%	447 31% T	186 23%	518 20%	917 17%	1027 27% T	455 29% T	1378 19%	1362 22%	1519 30% W	782 33% WX												
Doesn't apply (VOL.)	357 2%	37 1%	71 2%	58 1%	82 4%	28 1%	31 1%	26 1%	27 2%	38 5%	3 *% 2%	70 2%	66 2%	39 3%	17 1%	19 1%	29 2%	24 3%	18 1%	76 1%	73 2%	83 5% OPST	101 1%	84 1%	95 2%	67 3%												
Don't know (VOL.)	231 1%	26 1%	69 2%	87 2%	2 *% *% OPST	7 *% *% OPST	- 1%	44 1%	18 1%	36 5%	5 *% 1%	39 1%	42 1%	15 1%	- 2%	47 4%	53 5%	39 5%	5 *% 1%	36 1%	6 *% 1%	12 1%	68 1%	48 1%	49 1%	62 3%												
Refused (VOL.)	74 *% T	13 *% T	29 1%	2 *% T	- 1%	20 1%	- 1%	17 1%	28 2%	1 *% T	- 1%	- 1%	20 1%	2 *% T	- 1%	13 1%	25 2% T	- 1%	- 1%	4 *% T	27 1%	3 *% T	46 1%	3 *% T	17 *% T	6 *% T												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY																							
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				SOME COLL. OR MORE, <\$40K				SOME COLL. OR MORE, <\$40K				EMPLOY FULL TIME			EMPLOY PART TIME			NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NOT A NET USER		SMART- PHONE		CELL, NOT A SMART- PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, <\$20K+	
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				SOME COLL. OR MORE, <\$40K				SOME COLL. OR MORE, <\$40K				EMPLOY FULL TIME			EMPLOY PART TIME			NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NOT A NET USER		SMART- PHONE		CELL, NOT A SMART- PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, <\$20K+	
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				SOME COLL. OR MORE, <\$40K				SOME COLL. OR MORE, <\$40K				EMPLOY FULL TIME			EMPLOY PART TIME			NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NOT A NET USER		SMART- PHONE		CELL, NOT A SMART- PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, <\$20K+	
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																								
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554																								
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426																								
g. Avoiding online scams and fraudulent requests for your personal information																																																
Already know enough	15381 73%	1083 58%	3121 69%	1031 70%	8704 77% B	2707 63%	1727 73%	2805 71%	7121 78% F	7805 74%	2444 72%	4985 70%	5113 78% N	2738 69%	15381 73%	-	12267 76% R	2598 61%	516 68%	4400 71%	5337 81% T	2473 78%	952 72%	3168 70%																								
Would like to learn more	5115 24%	719 39% CE	1181 26%	428 29%	2360 21%	1380 32% I	569 24%	1041 26%	1779 19%	2478 24%	856 25%	1780 25%	1355 21%	1108 28%	5115 24%	-	3515 22%	1427 33% Q	173 23%	1711 27% U	1115 17%	649 21%	352 27%	1277 28%																								
Doesn't apply (VOL.)	357 2%	24 1%	53 1%	13 1%	200 2%	68 2%	30 1%	68 2%	152 2%	138 1%	36 1%	183 3%	36 1%	56 1%	357 2%	-	152 1%	163 4%	43 6%	73 1%	48 1%	29 1%	-	71 2%																								
Don't know (VOL.)	231 1%	21 1%	117 3% E	4 **	56 **	90 2%	49 2%	7 **	54 1%	61 1%	45 1%	125 2%	60 1%	34 1%	231 1%	-	103 1%	100 2%	28 4%	34 1%	64 1%	6 **	-	34 1%																								
Refused (VOL.)	74 **	11 1%	28 1%	3 **	23 **	41 1%	-	7 **	22 **	43 **	4 **	28 **	4 **	32 1%	74 **	-	71 **	3 **	-	21 **	49 1%	-	13 1%	4 **																								

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q12. And now thinking about various online activities... [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?] Next, [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you feel as though you already know enough about how to do this, or would you like to learn more?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	TOTAL	SM USER	NET USER	OTHER SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST-POSITIVE	MOST-NEGATIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
g. Avoiding online scams and fraudulent requests for your personal information																											
Already know enough	15381 73%	11926 77%	3455 62%	1814 67%	9114 79%	2483 68%	8626 79%	3505 75%	8389 77%	10819 79%	3968 61%	1377 72%	8574 80%	4388 80%	6494 76%	2934 65%	1407 58%	6237 77%	3786 75%	4689 70%	1204 64%	2299 82%	4297 75%	10381 72%	588 71%	3452 77%	
Would like to learn more	5115 24%	3284 21%	1820 33%	843 31%	2210 19%	1044 29%	2055 19%	1074 23%	2211 20%	2575 19%	2172 34%	517 27%	1905 18%	953 17%	1767 21%	1380 31%	923 38%	1702 21%	1196 24%	1755 26%	620 33%	499 18%	1281 22%	3526 24%	217 26%	955 21%	
Doesn't apply (VOL.)	357 2%	170 1%	181 3%	25 1%	120 1%	23 1%	130 1%	31 1%	139 1%	141 1%	167 3%	- 1%	131 1%	83 2%	169 2%	72 2%	31 1%	79 1%	59 1%	156 2%	50 3%	9 **	96 2%	260 2%	22 3%	48 1%	
Don't know (VOL.)	231 1%	165 1%	66 1%	14 1%	120 1%	84 2%	75 1%	46 1%	119 1%	131 1%	86 1%	8 **	92 1%	14 **	50 1%	101 2%	45 2%	88 1%	10 **	83 1%	- **	10 **	44 1%	176 1%	6 1%	7 **	
Refused (VOL.)	74 **	40 **	34 1%	11 **	21 **	- **	40 **	- **	40 **	14 **	61 1%	11 1%	3 **	31 1%	20 **	4 **	18 1%	31 **	12 **	28 **	9 **	- **	- **	74 1%	- **	- **	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q12. And now thinking about various online activities... [INSERT FOR FIRST TWO RANDOMIZED ITEMS: Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?] Next, [INSERT NEXT ITEM]? [READ AS NECESSARY: Do you feel as though you already know enough about how to do this, or would you like to learn more?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
g. Avoiding online scams and fraudulent requests for your personal information																							
Already know enough	15381 73%	10559 77% CE	1439 66% E	1400 79% CE	338 26%	1208 73% E	3306 74% IK	6627 78% IKL	720 60%	670 80% IK	1017 52%	628 65%	367 73% K	786 75% K	3690 76%	3890 69%	5894 75%	1790 66%	13510 74%	6017 72%	9152 73%	1847 78%	13481 72%
Would like to learn more	5115 24%	2669 20%	662 30% B	344 19% BCDF	918 72%	411 25%	982 22%	1584 19%	449 37% GHJ	136 16% GHJMN	877 45% HJ	323 34%	114 23%	243 23%	1067 22%	1606 28%	1697 22%	742 27%	4324 24%	2040 25%	3011 24%	450 19%	4628 25%
Doesn't apply (VOL.)	357 2%	217 2%	52 2%	28 2%	15 1%	32 2%	48 1%	152 2%	29 2%	10 1%	38 2%	5 *	17 3%	13 1%	35 1%	92 2%	158 2%	111 4%	242 1%	147 2%	204 2%	38 2%	320 2%
Don't know (VOL.)	231 1%	204 1%	18 1%	6 *	-	2 *	83 2%	90 1%	12 1%	5 1%	-	6 1%	2 *	-	52 1%	19 *	106 1%	77 3%	154 1%	83 1%	148 1%	33 1%	198 1%
Refused (VOL.)	74 *	38 *	20 1%	2 *	11 1%	3 *	33 1%	2 *	-	20 2%	13 1%	-	3 1%	-	-	46 1%	15 *	-	74 *	16 *	58 *	3 *	72 *

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q12SUM-1. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
 SUMMARY OF "ALREADY KNOW ENOUGH" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
Choosing strong passwords to protect your online accounts (a)	17766 84%	8906 83%	8860 85%	12143 89% EF	1659 76%	2098 69%	4611 92% HIJ	6440 84% I	4093 77%	1921 81%	916 63%	4497 80% K	5761 85% K	6458 91% KLM	4427 77%	3124 87% O	2306 83%	5305 89% O	6459 78%	10208 88% S	2435 73%	13821 87% U	5258 84%	12382 84%
Avoiding online scams and fraudulent requests for your personal information (g)	15381 73%	7903 74%	7478 71%	10559 77% EF	1439 66%	1737 57%	3995 80% IJ	5626 73%	3630 68%	1564 66%	656 45%	4058 73% K	4905 72% K	5626 79% KM	3802 66%	2585 72%	1927 70%	4706 79% OQ	5532 67%	8890 77% S	2128 63%	11869 75% U	4631 74%	10644 72%
Managing the privacy settings for the information you share online (b)	14998 71%	7701 72%	7296 70%	10252 75% EF	1388 63%	1718 56%	4204 84% HIJ	5513 72% IJ	3286 62%	1460 62%	795 54%	3913 70% K	4644 68% K	5511 78% KLM	3775 66%	2643 73%	1905 69%	4376 73% O	5572 68%	8420 73%	2035 61%	11575 73% U	4539 73%	10352 70%
Protecting your computer or mobile devices from viruses and malware (e)	14908 70%	7743 72%	7164 68%	10205 75% EF	1357 62%	1718 56%	3817 76% IJ	5518 72%	3466 65%	1539 65%	645 44%	3925 70% K	4937 72% K	5279 74% K	3584 62%	2629 73% O	1944 70%	4384 74% O	5319 65%	8592 74% S	1971 59%	11533 73% U	4528 73%	10282 69%
Understanding the privacy policies of the websites and applications you use (c)	14862 70%	7745 72%	7117 68%	10346 76% EF	1308 60%	1689 55%	3778 75% I	5333 69%	3518 66%	1662 70%	749 51%	4111 73% K	4786 70% K	5089 72% K	3673 64%	2729 76% O	1864 67%	4335 73% O	5602 68%	8324 72%	2001 60%	11481 72% U	4410 71%	10356 70%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q12SUM-1. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
SUMMARY OF "ALREADY KNOW ENOUGH" RESPONSES

	BAN A	SEX		RACE		AGE				EDUCATION			HOUSEHOLD INCOME				HH INCOME		HH INCOME		PARENT			
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
Using the internet without having your online behavior tracked (f)	12977 61%	6954 65%	6022 58%	8925 65%	1295 59%	1458 48%	3374 67%	4911 64%	2877 54%	1261 53%	634 43%	3610 65%	4243 62%	4367 61%	3368 59%	2202 61%	1696 61%	3695 62%	4903 60%	7191 62%	1798 54%	9971 63%	3957 63%	8948 60%
		C		F	F		IJ	IJ				K	K	K								U		
Protecting the security of your devices when using public WiFi networks (d)	12553 59%	6709 63%	5844 56%	8472 62%	1217 56%	1506 49%	3421 68%	5055 66%	2456 46%	1148 49%	630 43%	3407 61%	3915 57%	4474 63%	3136 55%	2231 62%	1595 58%	3687 62%	4629 56%	7185 62%	1801 54%	9680 61%	3950 63%	8499 57%
		C		F			IJ	IJ				K	K	K										

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q12SUM-1. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
 SUMMARY OF "ALREADY KNOW ENOUGH" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	<\$20K	\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+	HS	HS	HS	HS	SOME	SOME	SOME	SOME	LIVE	MEET	JUST	DON'T							
			UNDER	UNDER	UNDER	OR	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	GRAD	GRAD	GRAD	GRAD						EX-									
			UNDER	UNDER	UNDER	OR	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	OR	OR	OR	OR						PENSE									
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
Choosing strong passwords to protect your online accounts (a)	17766 84%	2435 73%	3613 83%	3809 86%	2037 89%	3268 89%	2388 93%	2119 72%	1267 70%	581 73%	1932 93%	4111 92%	2605 80%	1187 87%	2070 89%	1567 67%	996 69%	692 85%	2529 95%	4857 91%	3092 80%	1228 79%	6405 89%	5309 86%	4053 79%	1748 75%							
Avoiding online scams and fraudulent requests for your personal information (g)	15381 73%	2128 63%	2979 69%	3207 73%	1815 79%	2891 79%	2094 82%	1722 59%	1161 64%	491 61%	1643 79%	3696 83%	2279 70%	964 70%	1864 80%	1321 56%	897 62%	567 69%	2116 80%	4289 81%	2728 71%	994 64%	5605 78%	4662 76%	3445 67%	1426 61%							
Managing the privacy settings for the information you share online (b)	14998 71%	2035 61%	3155 73%	3133 71%	1637 71%	2739 75%	2276 89%	1755 60%	1026 57%	441 55%	1631 79%	3546 79%	2047 63%	894 65%	1903 82%	1399 59%	832 57%	502 61%	2286 86%	4097 77%	2449 63%	957 62%	5351 74%	4470 73%	3522 69%	1400 60%							
Protecting your computer or mobile devices from viruses and malware (e)	14908 70%	1971 59%	2941 68%	3245 74%	1634 71%	2751 75%	2031 79%	1765 60%	1010 56%	437 55%	1529 74%	3548 79%	2234 69%	966 70%	1762 75%	1379 59%	843 58%	526 64%	2048 77%	4122 77%	2618 68%	1012 65%	5556 77%	4587 74%	3210 63%	1316 56%							
Understanding the privacy policies of the websites and applications you use (c)	14862 70%	2001 60%	3157 73%	3108 70%	1685 73%	2650 72%	2059 80%	1794 61%	1117 62%	551 69%	1475 71%	3339 75%	2222 68%	968 71%	1844 79%	1397 59%	911 63%	647 79%	1922 72%	3921 74%	2601 67%	1015 66%	5371 75%	4419 72%	3422 67%	1412 60%							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q12SUM-1. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
SUMMARY OF "ALREADY KNOW ENOUGH" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS	HS	HS	HS									MEET								
														OR	OR	OR	OR	SOME	SOME	SOME	SOME	LIVE	EX-	JUST	DON'T									
														LESS,	LESS,	LESS,	LESS,	COLL+	COLL+	COLL+	COLL+	COM-	AND	BASIC	BASIC									
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	SOME AGE 18-29	SOME AGE 30-49	SOME AGE 50-64	SOME AGE 65+	LIVE COM-FORT.	EX- LEFT- OVER	MEET PENSE	DON'T MEET PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344								
Using the internet without having your online behavior tracked (f)	12977 61%	1798 54%	2780 64% B	2687 61%	1327 58%	2368 65% B	1782 69% IJMN	1728 59%	897 50%	428 53%	1354 65% I	2980 67% IM	1797 55%	767 56%	1615 69% PQUV	1303 55%	761 52%	502 61%	1751 66% UV	3596 68% PQUV	2110 55%	758 49%	4749 66% YZ	3897 63% Z	2939 57%	1200 51%								
Protecting the security of your devices when using public WiFi networks (d)	12553 59%	1801 54%	2496 57%	2665 60%	1396 61%	2291 62%	1812 71% IJMN	1743 59% I	681 38%	367 46%	1373 66% IJM	3157 71% HIJMN	1675 51% I	726 53% I	1589 68% QUV	1353 57% QV	584 40%	464 57%	1824 69% QUV	3686 69% PQUV	1866 48%	684 44%	4644 65% YZ	3952 64% YZ	2732 53%	1042 44%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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Q12SUM-1. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
 SUMMARY OF "ALREADY KNOW ENOUGH" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY			
		HS	HS	SOME	SOME	HS	HS	SOME	SOME	EMPLOY	EMPLOY	NOT	OFFICE	NOT	OFFICE	NET	NOT A	SMART-	CELL,	NO	INTERNET USERS---			NET USER BY	
		GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.												ON	ON	BOTH	ON	ON
		OR	OR	OR	OR	OR	OR	OR	OR												CELL	OTHER			
TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426	
Choosing strong passwords to protect your online accounts (a)	17766 84%	1225 66%	3710 82% B	1195 81% B	10067 89% B	3224 75%	1905 80%	3216 82%	8261 91% FGH	9089 86% L	2944 87% L	5583 79%	6062 92% N	3201 81%	17766 84%	-	14155 88% R	3022 70%	589 77%	5331 85%	5924 90%	2817 89%	1106 84%	3926 86%	
Avoiding online scams and fraudulent requests for your personal information (g)	15381 73%	1083 58%	3121 69%	1031 70%	8704 77% B	2707 63%	1727 73%	2805 71%	7121 78% F	7805 74%	2444 72%	4985 70%	5113 78% N	2738 69%	15381 73%	-	12267 76% R	2598 61%	516 68%	4400 71%	5337 81% T	2473 78%	952 72%	3168 70%	
Managing the privacy settings for the information you share online (b)	14998 71%	1073 58%	3163 70% B	947 64%	8368 74% B	2793 65%	1636 69%	2758 70%	6742 74% F	7779 74% L	2495 74% L	4576 64%	5104 78%	2793 70%	14998 71%	-	11991 74% R	2489 58%	518 68%	4374 70%	5067 77%	2483 79%	841 64%	3233 71%	
Protecting your computer or mobile devices from viruses and malware (e)	14908 70%	1058 57%	3034 67%	904 61%	8456 75% BD	2613 61%	1681 71%	2692 69%	6869 75% F	7798 74% L	2323 69%	4646 65%	4955 75%	2693 68%	14908 70%	-	11698 73% R	2739 64%	471 62%	4260 68%	4951 75%	2433 77%	892 68%	3082 68%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q12SUM-1. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
SUMMARY OF "ALREADY KNOW ENOUGH" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY			
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	TIME	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554	
Understanding the privacy policies of the websites and applications you use (c)	14862 70%	1068 57%	3240 72% B	919 62%	8200 72% B	2923 68%	1646 69%	2659 68%	6639 73%	7548 72%	2452 72%	4729 67%	4778 73%	2774 70%	14862 70%	-	11566 72% R	2697 63%	599 79% R	4429 71%	4701 71%	2391 76%	964 73%	3190 70%	
Using the internet without having your online behavior tracked (f)	12977 61%	954 51%	2866 64% B	841 57%	7061 62% B	2503 58%	1487 63%	2392 61%	5662 62%	6698 64% L	2203 65%	3962 56%	4182 64%	2606 66%	12977 61%	-	10209 63% R	2307 54%	461 61%	4013 64%	4153 63%	2024 64%	870 66%	2883 63%	
Protecting the security of your devices when using public WiFi networks (d)	12553 59%	937 50%	2729 61%	857 58%	6909 61%	2320 54%	1497 63%	2296 58%	5647 62%	6427 61% L	2238 66% L	3752 53%	4227 64%	2354 59%	12553 59%	-	10077 63% R	2115 49%	362 48%	3870 62%	4121 62%	2034 64%	831 63%	2773 61%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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Q12SUM-1. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
 SUMMARY OF "ALREADY KNOW ENOUGH" RESPONSES

	SOCIAL MEDIA USE										SOC. MEDIA LOCATION				SOC. MEDIA LIKE/FOLLOW				PRIVACY SETTINGS BY				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY				PERSONAL INFO		INFO STOLEN	
	SOCIAL MEDIA USE			BY INCOME			--SHARING--		--BRANDS--		--SETTINGS--		--INCOME--		PRIVACY CONTROL		SECURE		INCOME		STOLEN		BY INCOME											
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A	LOT	SOME	LIT-TLE	NONE	MOST. POSITIVE	MOST. NEGATIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+							
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463								
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479								
Choosing strong passwords to protect your online accounts (a)	17766 84%	13566 87% C	4200 76%	2075 77%	10417 90% D	3013 83%	9711 89%	4065 87%	9469 87%	12435 91% K	4650 72%	1631 85%	9874 92%	4865 89% Q	7276 86% Q	3726 83% Q	1693 70%	7230 89% T	4296 85%	5259 78%	1372 73%	2591 92% U	4897 86%	12115 84%	645 77%	3961 89%								
Avoiding online scams and fraudulent requests for your personal information (g)	15381 73%	11926 77% C	3455 62%	1814 67%	9114 79% D	2483 68%	8626 79% F	3505 75%	8389 77%	10819 79% K	3968 61%	1377 72%	8574 80%	4388 80% PQ	6494 76% PQ	2934 65%	1407 58%	6237 77% T	3786 75%	4689 70%	1204 64%	2299 82% U	4297 75%	10381 72%	588 71%	3452 77%								
Managing the privacy settings for the information you share online (b)	14998 71%	11624 75% C	3373 61%	1746 65%	8872 77% D	2492 69%	8465 77% F	3504 75%	8103 74%	10638 78% K	3880 60%	1357 71%	8446 79%	4393 80% PQ	6400 75% PQ	2750 61%	1300 54%	6248 77% T	3603 71%	4484 67%	1235 66%	2080 74%	3942 69%	10372 72%	517 62%	3203 72%								
Protecting your computer or mobile devices from viruses and malware (e)	14908 70%	11395 73% C	3513 63%	1675 62%	8739 75% D	2492 69%	8223 75%	3472 75%	7890 72%	10350 76% K	4028 62%	1242 65%	8269 77% L	4296 79% PQ	6271 74% PQ	2791 62%	1374 57%	6212 76% T	3545 70%	4443 66%	1113 59%	2182 77% U	3850 67%	10350 72%	496 60%	3116 70%								
Understanding the privacy policies of the websites and applications you use (c)	14862 70%	11232 72% C	3629 65%	1727 64%	8521 74% D	2451 67%	8047 74%	3413 73%	7803 72%	10277 75% K	3945 61%	1327 69%	8116 76%	4547 83% OPQ	6186 73% PQ	2736 61%	1256 52%	6264 77% ST	3237 64%	4521 67%	1157 61%	1819 65%	3859 67%	10355 72%	561 67%	3049 68%								

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q12SUM-1. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
SUMMARY OF "ALREADY KNOW ENOUGH" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	SOCIAL MEDIA USE	OTHER SM NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
Using the internet without having your online behavior tracked (f)	12977 61%	9994 64%	2982 54%	1563 58%	7524 65%	2328 64%	7002 64%	3119 67%	6858 63%	9087 66%	3390 53%	1193 62%	7116 66%	3999 73%	5391 63%	2413 54%	1089 45%	5482 67%	2801 55%	4086 61%	939 50%	1625 58%	3138 55%	9276 64%	499 60%	2440 55%
Protecting the security of your devices when using public WiFi networks (d)	12553 59%	9685 62%	2868 52%	1526 56%	7340 63%	1984 55%	7125 65%	3135 67%	6533 60%	8746 64%	3453 53%	1084 57%	7037 66%	3856 71%	5247 62%	2307 51%	995 41%	5336 66%	2753 54%	3800 57%	873 46%	1640 58%	3346 59%	8687 60%	522 63%	2619 59%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q12SUM-1. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
 SUMMARY OF "ALREADY KNOW ENOUGH" RESPONSES

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)									
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698	
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028	
Choosing strong passwords to protect your online accounts (a)	17766 84%	12143 89%	1659 76%	1552 87%	545 43%	1422 86%	3849 86%	7604 90%	842 70%	739 88%	1240 64%	758 79%	416 83%	910 87%	4092 84%	4656 82%	6732 86%	2101 77%	15593 85%	6763 81%	10791 86%	1994 84%	15718 84%	
		CE	E	CE		E	IK	IKL		IK		K	K	IK				R						
Avoiding online scams and fraudulent requests for your personal information (g)	15381 73%	10559 77%	1439 66%	1400 79%	338 26%	1208 73%	3306 74%	6627 78%	720 60%	670 80%	1017 52%	628 65%	367 73%	786 75%	3690 76%	3890 69%	5894 75%	1790 66%	13510 74%	6017 72%	9152 73%	1847 78%	13481 72%	
		CE	E	CE		E	IK	IKL		IK			K	K										
Managing the privacy settings for the information you share online (b)	14998 71%	10252 75%	1388 63%	1340 75%	377 29%	1254 76%	3354 75%	6235 74%	709 59%	622 74%	1018 52%	602 63%	384 76%	781 75%	3503 72%	3930 70%	5684 72%	1611 59%	13320 73%	5638 68%	9173 73%	1668 70%	13277 71%	
		CE	E	E		E	IK	IK		K			K	K					R					
Protecting your computer or mobile devices from viruses and malware (e)	14908 70%	10205 75%	1357 62%	1275 72%	443 35%	1189 72%	3100 70%	6392 76%	737 61%	569 68%	1012 52%	621 65%	363 72%	773 74%	3720 77%	3663 65%	5641 72%	1728 64%	13105 72%	5773 70%	8951 71%	1796 76%	13059 70%	
		CE	E	E		E	K	IK						K	P									
Understanding the privacy policies of the websites and applications you use (c)	14862 70%	10346 76%	1308 60%	1336 75%	353 28%	1114 67%	3441 77%	6269 74%	726 60%	524 62%	1011 52%	597 62%	311 62%	765 74%	3676 76%	3719 66%	5602 71%	1804 66%	12990 71%	5653 68%	8994 72%	1875 79%	12934 69%	
		CE	E	CE		E	IJKL	IK						K	P							W		

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
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Q12SUM-1. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
SUMMARY OF "ALREADY KNOW ENOUGH" RESPONSES

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
Using the internet without having your online behavior tracked (f)	12977 61%	8925 65% E	1295 59% E	1129 63% E	329 26%	958 58% E	2894 65% KL	5466 65% KL	730 60%	514 61%	907 47%	468 49%	270 54%	632 61%	3146 65%	3393 60%	4848 62%	1434 53%	11475 63% R	4991 60%	7787 62%	1764 74% W	11159 60%
Protecting the security of your devices when using public WiFi networks (d)	12553 59%	8472 62% E	1217 56% E	1171 66% E	335 26%	1012 61% E	2710 61% K	5310 63% K	626 52%	540 64% K	911 47%	497 52%	326 65%	650 62%	3182 66% Q	3261 58%	4516 57%	1236 45%	11275 62% R	4833 58%	7557 60%	1536 65%	10977 59%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q12SUM-2. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
 SUMMARY OF "WOULD LIKE TO LEARN MORE" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
Using the internet without having your online behavior tracked (f)	6964 33%	3246 30%	3718 36%	3912 29%	794 36%	1513 49% DE	1439 29%	2637 34%	1890 36%	841 36%	704 48% LMN	1721 31%	2030 30%	2457 35%	2032 35%	1171 32%	999 36%	1937 32%	2852 35%	3730 32%	1294 39%	5102 32%	2038 33%	4905 33%
Protecting the security of your devices when using public WiFi networks (d)	5880 28%	2862 27%	3018 29%	3194 23%	811 37% D	1318 43% D	1379 28%	2183 28%	1611 30%	560 24%	695 48% LMN	1584 28%	1812 27%	1744 25%	1832 32%	904 25%	876 32%	1640 28%	2576 31%	2986 26%	1158 35% V	4247 27%	1736 28%	4125 28%
Protecting your computer or mobile devices from viruses and malware (e)	5594 26%	2736 26%	2858 27%	3163 23%	723 33% D	1190 39% D	1128 23%	2029 26%	1605 30%	645 27%	737 50% LMN	1502 27%	1640 24%	1663 23%	1904 33% PR	873 24%	711 26%	1499 25%	2585 31% T	2685 23%	1230 37% V	3933 25%	1519 24%	4048 27%
Understanding the privacy policies of the websites and applications you use (c)	5545 26%	2662 25%	2883 28%	2895 21%	739 34% D	1313 43% D	1123 22%	2144 28%	1529 29%	597 25%	619 42% LMN	1385 25%	1680 25%	1811 25%	1898 33% PR	750 21%	792 29%	1499 25%	2429 29%	2812 24%	1224 36% V	3930 25%	1611 26%	3913 26%
Managing the privacy settings for the information you share online (b)	5436 26%	2650 25%	2786 27%	2909 21%	712 32% D	1292 42% D	778 16% G	2037 26% G	1708 32% G	687 29% G	640 44% LMN	1446 26%	1867 27% N	1437 20%	1796 31% R	876 24%	742 27%	1403 24%	2388 29%	2756 24%	1169 35% V	3862 24%	1527 24%	3889 26%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



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Q12SUM-2. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
SUMMARY OF "WOULD LIKE TO LEARN MORE" RESPONSES

	BAN A		-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
Avoiding online scams and fraudulent requests for your personal information (g)	5115 24%	2454 23%	2661 25%	2669 20%	662 30% D	1261 41% DE	973 19%	1875 24%	1474 28% G	641 27%	762 52% LMN	1300 23%	1697 25% N	1310 18%	1767 31% R	909 25%	729 26%	1116 19%	2425 29% T	2352 20%	1152 34% V	3546 22%	1391 22%	3705 25%
Choosing strong passwords to protect your online accounts (a)	3043 14%	1587 15%	1457 14%	1375 10%	457 21% D	915 30% D	350 7%	1212 16% G	1059 20% G	366 15% G	486 33% LMN	1007 18% N	945 14% N	559 8% PQR	1257 22%	442 12%	383 14%	597 10%	1667 20% T	1190 10%	876 26% V	1868 12%	913 15%	2130 14%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q12SUM-2. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
 SUMMARY OF "WOULD LIKE TO LEARN MORE" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	SOME COLL+ AGE		SOME COLL+ AGE		SOME COLL+ AGE		SOME COLL+ AGE				MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE			
															LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	LIVE COM- FORT.											
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344								
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258								
Using the internet without having your online behavior tracked (f)	6964 33%	1294 39%	1371 32%	1536 35%	808 35%	1129 31%	655 26%	1181 40% G	679 37%	308 38%	650 31%	1369 31%	1162 36%	466 34%	638 27%	991 42% OT	549 38%	220 27%	799 30%	1635 31%	1341 35%	620 40% O	2126 30%	2012 33%	1870 36%	879 38%								
Protecting the security of your devices when using public WiFi networks (d)	5880 28%	1158 35%	1261 29%	1193 27%	654 29%	986 27%	640 25%	1032 35% LN	630 35%	230 29%	616 30%	1071 24%	934 29%	306 22%	654 28%	887 38% TV	510 35%	199 24%	723 27%	1292 24%	1101 29%	361 23%	1767 25%	1556 25%	1598 31%	886 38% WX								
Protecting your computer or mobile devices from viruses and malware (e)	5594 26%	1230 37% DF	1248 29%	1011 23%	621 27%	878 24%	500 19%	1108 38% GKL	669 37% GL	273 34% GL	514 25%	835 19%	924 28% L	350 26%	558 24%	920 39% OST	511 35% ST	217 27%	567 21%	1104 21%	1095 28%	428 28%	1508 21%	1459 24%	1696 33% WX	864 37% WX								
Understanding the privacy policies of the websites and applications you use (c)	5545 26%	1224 36% CDEF	1118 26%	1098 25%	557 24%	942 26%	499 19%	1117 38% GL	572 32%	211 26%	555 27%	939 21%	910 28%	363 26%	448 19%	927 39% ORSTU	450 31%	151 19%	670 25%	1211 23%	1079 28%	444 29%	1625 23%	1572 26%	1530 30% W	790 34% W								
Managing the privacy settings for the information you share online (b)	5436 26%	1169 35% EF	1105 25%	1139 26%	508 22%	895 24%	267 10%	1140 39% GKL	646 36% GKL	296 37% GKL	441 21% G	822 18%	1049 32% GL	367 27% G	420 18%	896 38% OST	504 35% OST	245 30% S	356 13%	1136 21%	1204 31% OST	442 29% S	1583 22%	1534 25%	1478 29%	776 33% W								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q12SUM-2. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
SUMMARY OF "WOULD LIKE TO LEARN MORE" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS	HS	HS	HS																
														GRAD	GRAD	GRAD	GRAD																
														OR	OR	OR	OR																
		\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+	LESS,	LESS,	LESS,	LESS,	SOME	SOME	SOME	SOME	LIVE	MEET	JUST	DON'T								
		UNDER	UNDER	UNDER	OR	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	COM-	EX- PENSE	MEET	MEET									
TOTAL	<\$20K	\$40K	\$75K	\$100K	MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	FORT.	AND LEFT-	BASIC EX- PENSE	BASIC EX- PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
Avoiding online scams and fraudulent requests for your personal information (g)	5115 24%	1152 34% DEF	1194 27% E	1060 24%	394 17%	722 20%	438 17%	1134 39% GKLMN	577 32% GL	233 29% L	420 20%	659 15%	852 26% L	352 26% L	453 19%	952 40% ORSTU	447 31% T	186 23%	518 20%	917 17%	1027 27% T	455 29% T	1378 19%	1362 22%	1519 30% W	782 33% WX							
Choosing strong passwords to protect your online accounts (a)	3043 14%	876 26% CDEF	677 16%	528 12%	228 10%	368 10%	173 7%	809 28% GKLMN	490 27% GKLN	189 24% GKL	140 7%	324 7%	555 17% GKL	163 12%	218 9%	761 32% RSTUV	411 28% ORST	99 12%	128 5%	445 8%	648 17% ST	266 17% ST	719 10%	801 13%	926 18% W	565 24% WX							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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Q12SUM-2. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
 SUMMARY OF "WOULD LIKE TO LEARN MORE" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY	
		EDUCATION BY INCOME				EDUCATION BY INCOME				EMPLOYMENT			OCCUPATION		USER		CELL PHONE		INTERNET USERS			INCOME			
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, >\$20K+	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426	
Using the internet without having your online behavior tracked (f)	6964 33%	749 40%	1429 32%	535 36%	3668 32%	1572 37%	726 31%	1271 32%	3000 33%	3301 31%	1125 33%	2539 36%	2073 32%	1207 30%	6964 33%	-	5121 32%	1611 38%	232 31%	1966 32%	2135 32%	983 31%	363 28%	1505 33%	
Protecting the security of your devices when using public WiFi networks (d)	5880 28%	746 40% E	1299 29%	408 28%	2943 26%	1501 35% I	665 28%	1070 27%	2316 25%	2934 28%	989 29%	1958 28%	1793 27%	1155 29%	5880 28%	-	4486 28% S	1284 30% S	110 14%	1969 32%	1683 25%	793 25%	314 24%	1560 34%	
Protecting your computer or mobile devices from viruses and malware (e)	5594 26%	720 39% E	1324 29%	507 34% E	2604 23%	1471 34% I	654 28%	1111 28%	2026 22%	2486 24%	1023 30%	2078 29%	1535 23%	1173 30%	5594 26%	-	4108 26%	1293 30%	193 25%	1828 29%	1538 23%	698 22%	359 27%	1387 30%	
Understanding the privacy policies of the websites and applications you use (c)	5545 26%	718 39% CE	1187 26%	501 34%	2735 24%	1276 30%	669 28%	1149 29%	2136 23%	2713 26%	870 26%	1960 28%	1648 25%	1044 26%	5545 26%	-	4096 25%	1317 31%	132 17%	1622 26%	1710 26%	715 23%	331 25%	1202 26%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q12SUM-2. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
SUMMARY OF "WOULD LIKE TO LEARN MORE" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY NET USER BY	
		EDUCATION BY INCOME				EDUCATION BY INCOME				EMPLOYMENT			OCCUPATION		USER		CELL		INTERNET USERS			INCOME			
		HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554	
Managing the privacy settings for the information you share online (b)	5436 26%	707 38% CE	1196 27%	458 31%	2661 23%	1330 31% I	656 28%	1054 27%	2096 23%	2475 24%	840 25%	2119 30% J	1404 21%	1040 26%	5436 26%	-	3782 23%	1499 35% Q	155 20%	1695 27%	1410 21%	661 21%	389 30%	1242 27%	
Avoiding online scams and fraudulent requests for your personal information (g)	5115 24%	719 39% CE	1181 26%	428 29%	2360 21%	1380 32% I	569 24%	1041 26%	1779 19%	2478 24%	856 25%	1780 25%	1355 21%	1108 28%	5115 24%	-	3515 22%	1427 33% Q	173 23%	1711 27% U	1115 17%	649 21%	352 27%	1277 28%	
Choosing strong passwords to protect your online accounts (a)	3043 14%	601 32% CDE	737 16% E	271 18%	1126 10%	1004 23% I	435 18% I	659 17% I	750 8%	1322 13%	436 13%	1285 18% J	488 7%	711 18% M	3043 14%	-	1843 11%	1065 25% Q	136 18%	870 14%	645 10%	312 10%	204 15%	598 13%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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Q12SUM-2. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
 SUMMARY OF "WOULD LIKE TO LEARN MORE" RESPONSES

	SOCIAL MEDIA USE										SOC. MEDIA LOCATION		SOC. MEDIA LIKE/FOLLOW		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO		INFO STOLEN	
	BAN D -MEDIA USE-			SOCIAL MEDIA USE -BY INCOME-		--SHARING--		--BRANDS--		-SETTINGS-		--INCOME--		-----PRIVACY		CONTROL----		-----SECURE-----		--INCOME--		--STOLEN--		INFO STOLEN -BY INCOME-				
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A	LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463		
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479		
Using the internet without having your online behavior tracked (f)	6964 33%	4923 32%	2030 37%	1017 38%	3566 31%	1200 33%	3369 31%	1434 31%	3474 32%	4053 30%	2521 39% J	608 32%	3205 30%	1168 21%	2676 31% N	1906 42% NO	1106 46% NO	2266 28%	1981 39% R	2185 33%	782 42%	1105 39%	2184 38% X	4368 30%	266 32%	1746 39%		
Protecting the security of your devices when using public WiFi networks (d)	5880 28%	4310 28%	1561 28%	898 33%	3108 27%	1379 38% G	2608 24%	1301 28%	2993 27%	3531 26%	1985 31%	600 31%	2712 25%	849 16%	2324 27% N	1659 37% NO	969 40% NO	1905 23%	1721 34% R	1808 27%	757 40%	906 32%	1871 33% X	3711 26%	248 30%	1465 33%		
Protecting your computer or mobile devices from viruses and malware (e)	5594 26%	3871 25%	1711 31%	923 34% E	2660 23%	1079 30%	2474 23%	1117 24%	2754 25%	3098 23%	2125 33% J	599 31% M	2301 21%	1029 19%	1910 22%	1611 36% NO	981 40% NO	1744 21%	1434 28%	1976 29% R	731 39% V	593 21%	1697 30%	3600 25%	277 33%	1252 28%		
Understanding the privacy policies of the websites and applications you use (c)	5545 26%	3962 25%	1574 28%	932 34% E	2748 24%	1149 32% G	2544 23%	1212 26%	2735 25%	3139 23%	2112 33% J	580 30%	2373 22%	786 14%	2112 25% N	1562 35% NO	1050 43% NO	1658 20%	1655 33% R	1899 28% R	657 35%	913 32%	1675 29%	3609 25%	229 28%	1295 29%		
Managing the privacy settings for the information you share online (b)	5436 26%	3631 23%	1793 32% B	866 32% E	2509 22%	1080 30% G	2212 20%	1074 23%	2542 23%	2844 21%	2237 35% J	491 26%	2152 20%	889 16%	1905 22%	1549 34% NO	1016 42% NO	1692 21%	1380 27%	1899 28% R	600 32%	714 25%	1609 28%	3492 24%	267 32%	1168 26%		

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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Q12SUM-2. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
SUMMARY OF "WOULD LIKE TO LEARN MORE" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	SM NET USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
Avoiding online scams and fraudulent requests for your personal information (g)	5115 24%	3284 21%	1820 33% B	843 31% E	2210 19%	1044 29% G	2055 19%	1074 23%	2211 20%	2575 19%	2172 34% J	517 27%	1905 18%	953 17%	1767 21%	1380 31% NO	923 38% NO	1702 21%	1196 24%	1755 26%	620 33% V	499 18%	1281 22%	3526 24%	217 26%	955 21%
Choosing strong passwords to protect your online accounts (a)	3043 14%	1887 12%	1146 21% B	610 23% E	1081 9%	613 17% G	1111 10%	589 13%	1298 12%	1200 9%	1572 24% J	281 15%	801 7%	535 10%	1071 13%	725 16% NOP	687 28% NOP	843 10%	725 14%	1272 19%	486 26% R V	210 7%	766 13%	2055 14%	174 21%	476 11%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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Q12SUM-2. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
 SUMMARY OF "WOULD LIKE TO LEARN MORE" RESPONSES

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)									
BASED ON ALL INTERNET USERS		21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE		2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
Using the internet without having your online behavior tracked (f)		6964 33%	3912 29%	794 36%	596 33%	917 72%	544 33%	1293 29%	2487 29%	451 37%	266 32%	955 49%	488 51%	134 27%	354 34%	1423 29%	2023 36%	2626 33%	991 36%	5909 32%	2708 33%	4182 33%	523 22%	6404 34%
					BCDF							GHJM	GHJM										V	
Protecting the security of your devices when using public WiFi networks (d)		5880 28%	3194 23%	811 37%	467 26%	851 66%	436 26%	1055 24%	2056 24%	500 41%	238 28%	858 44%	406 42%	136 27%	241 23%	1022 21%	1784 32%	2314 29%	900 33%	4918 27%	2354 28%	3447 27%	492 21%	5353 29%
				B		BCDF				GHN		GHJN	GHN				0	0						
Protecting your computer or mobile devices from viruses and malware (e)		5594 26%	3163 23%	723 33%	438 25%	752 59%	403 24%	1205 27%	1917 23%	430 36%	215 26%	815 42%	308 32%	117 23%	231 22%	1023 21%	1764 31%	2025 26%	831 31%	4704 26%	2301 28%	3200 25%	522 22%	5035 27%
				B		BCDF				H		GHJN					0							
Understanding the privacy policies of the websites and applications you use (c)		5545 26%	2895 21%	739 34%	401 23%	912 71%	470 28%	935 21%	1849 22%	443 37%	263 31%	896 46%	357 37%	149 30%	265 25%	1020 21%	1712 30%	2032 26%	799 29%	4683 26%	2357 28%	3169 25%	433 18%	5076 27%
				B		BCDF				GH		GHN	GH				0						V	
Managing the privacy settings for the information you share online (b)		5436 26%	2909 21%	712 32%	431 24%	862 67%	367 22%	928 21%	1911 23%	460 38%	187 22%	884 45%	354 37%	109 22%	235 23%	1151 24%	1569 28%	1951 25%	899 33%	4474 24%	2396 29%	2982 24%	540 23%	4859 26%
				B		BCDF				GH		GHJMN	GH					S						

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q12SUM-2. And now thinking about various online activities... Do you feel as though you already know enough about [INSERT ITEMS; RANDOMIZE], or would you like to learn more about this?  
SUMMARY OF "WOULD LIKE TO LEARN MORE" RESPONSES

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
Avoiding online scams and fraudulent requests for your personal information (g)	5115 24%	2669 20%	662 30% B	344 19%	918 72% BCDF	411 25%	982 22%	1584 19%	449 37% GHJ	136 16%	877 45% GHJMN	323 34% HJ	114 23%	243 23%	1067 22%	1606 28%	1697 22%	742 27%	4324 24%	2040 25%	3011 24%	450 19%	4628 25%
Choosing strong passwords to protect your online accounts (a)	3043 14%	1375 10%	457 21% B	207 12%	707 55% BCDF	217 13%	553 12%	767 9%	359 30% GHJN	76 9%	661 34% GHJN	200 21% H	81 16%	120 11%	646 13%	926 16%	1054 13%	552 20%	2433 13%	1393 17%	1630 13%	326 14%	2680 14%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EMPLOY. Are you now employed full-time, part-time, or not employed?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
		MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Employed full-time	11420 44%	6937 55%	4483 34%	7436 46%	1087 36%	1772 44%	2032 39%	5250 63%	3364 51%	453 9%	807 25%	2891 40%	3255 42%	4397 59%	2418 29%	2061 49%	1728 60%	4058 64%	3633 31%	7325 59%	1063 20%	9758 55%	4290 62%	7068 38%
		C		E			J	GIJ	GJ			K	K	KLM		0	0	OP		S		U	X	
Employed part-time	3666 14%	1609 13%	2057 16%	2099 13%	499 16%	691 17%	1853 36%	936 11%	498 8%	282 6%	324 10%	1070 15%	1392 18%	872 12%	1339 16%	788 19%	336 12%	708 11%	1875 16%	1635 13%	894 17%	2535 14%	857 12%	2809 15%
							HIJ	J					KN			QR								
Not employed	10544 41%	3914 31%	6630 50%	6528 40%	1450 48%	1548 38%	1264 24%	2163 26%	2688 41%	4044 84%	2118 65%	3198 45%	3043 39%	2081 28%	4582 55%	1340 32%	834 29%	1491 24%	6030 52%	3233 26%	3272 63%	5332 30%	1684 24%	8839 47%
			B						GH	GHI	LMN	N	N		PQR				T		V		W	
Don't know (VOL.)	56 **	56 **	-	53 **	-	-	2 **	38 **	4 **	12 **	6 **	-	-	50 1%	2 **	4 **	-	50 1%	2 **	53 **	2 **	53 **	38 1%	19 **
																			0					
Refused (VOL.)	96 **	53 **	43 **	74 **	-	12 **	38 1%	8 **	-	-	-	8 **	40 1%	10 **	-	-	3 **	-	1 **	74 1%	-	74 **	6 **	47 **
																			S					
NET Employed	15086 59%	8546 68%	6540 49%	9535 59%	1586 52%	2463 61%	3884 75%	6186 74%	3862 59%	735 15%	1130 35%	3962 55%	4647 60%	5269 71%	3756 45%	2849 68%	2064 71%	4766 76%	5507 48%	8960 73%	1957 37%	12293 69%	5147 75%	9877 53%
		C					IJ	IJ	J			K	K	KLM		0	0	0		S		U	X	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EMPLOY. Are you now employed full-time, part-time, or not employed?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE--								EDUCATION BY AGE--								HOUSEHOLD FINANCES--			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME		SOME		SOME		SOME		MEET EX- PENSE	JUST MEET BASIC	DON'T MEET BASIC					
															OR AGE	OR AGE	OR AGE	OR AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	LIVE COM- FORT.	AND LEFT- OVER	EX- PENSE	EX- PENSE								
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)												
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537								
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420								
Employed full-time	11420 44%	1063 20%	2433 45%	2711 57%	1436 57%	2622 69%	1162 43%	1542 44%	779 29%	129 5%	775 37%	3536 77%	2494 71%	318 18%	889 36%	1464 50%	1092 46%	189 7%	1135 42%	3780 70%	2267 54%	262 12%	4197 52%	3670 53%	2432 36%	1022 29%								
			B	BC	BC	BCD	IJN	IJN	JN		JN	HIJKN	HIJKN	J	RV	ORV	RV		RV	QRSUV	ORSV		YZ	YZ										
Employed part-time	3666 14%	894 17%	900 17%	669 14%	396 16%	312 8%	946 35%	550 16%	223 8%	133 5%	872 41%	365 8%	229 7%	128 7%	878 36%	268 9%	127 5%	116 5%	974 36%	664 12%	371 9%	167 7%	1091 13%	982 14%	1157 17%	403 11%								
		F	F			IJLMN	H	JLMN		IJLMN	H				QRTUV	P			QRTUV	P	QR													
Not employed	10544 41%	3272 63%	2100 39%	1384 29%	667 27%	824 22%	583 22%	1386 40%	1700 63%	2252 90%	436 21%	651 14%	770 22%	1268 73%	693 28%	1191 41%	1134 48%	2220 88%	561 21%	945 17%	1552 37%	1801 80%	2742 34%	2297 33%	3071 46%	2112 60%								
		CDEF	DEF					GKLM	GHKLM	IKLMN	GH			GHKLM	T	OST	OSTU	PQSTU	0		ST	PQSTU	0		WX	WXY								
Don't know (VOL.)	56 *%	2 *%	-	4 *%	-	50 1%	2 *%	-	-	-	-	38 1%	4 *%	12 1%	2 *%	-	4 *%	-	-	38 1%	-	12 1%	50 1%	5 *%	2 *%	-								
						BD																Y												
Refused (VOL.)	96 *%	-	-	3 *%	-	-	-	-	-	-	35 2%	-	-	-	3 *%	5 *%	-	-	35 1%	3 *%	-	-	8 *%	3 *%	39 1%	-								
NET Employed	15086 59%	1957 37%	3333 61%	3380 71%	1832 73%	2934 77%	2108 78%	2092 60%	1002 37%	262 10%	1647 78%	3901 85%	2723 78%	446 26%	1768 72%	1732 59%	1219 52%	305 12%	2109 78%	4444 82%	2637 63%	429 19%	5287 65%	4653 67%	3589 54%	1425 40%								
			B	BC	BC	BC	HIJN	IJN	JN		HIJN	HIJN	HIJN	J	PQRV	RV	RV		PQRUV	PQRUV	QRV		YZ	YZ	Z									

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EMPLOY. Are you now employed full-time, part-time, or not employed?

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	ON CELL	ON OTHER	EQUAL.	<\$20K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
Employed full-time	11420 44%	621 19%	2871 50%	439 23%	6874 57%	2006 29%	1552 56%	1623 35%	5762 61%	11420 100%	-	-	5421 78%	2995 66%	10524 50%	896 19%	9053 54%	2062 30%	305 13%	3290 53%	3575 54%	1939 61%	415 31%	2652 58%
			BD		BCD		FH		FH				N		P		RS	S						W
Employed part-time	3666 14%	450 14%	827 14%	439 23%	1705 14%	901 13%	439 16%	968 21%	1193 13%	-	3666 100%	-	1488 22%	1548 34%	3384 16%	282 6%	2786 17%	731 11%	148 6%	1365 22%	866 13%	446 14%	265 20%	1072 24%
				BCE			FI						M		P		RS		UV					
Not employed	10544 41%	2223 67%	2040 36%	1018 54%	3289 27%	3950 58%	788 28%	2041 44%	2441 26%	-	-	10544 100%	-	-	7101 34%	3443 74%	4670 28%	3960 58%	1914 81%	1519 24%	2113 32%	770 24%	638 48%	771 17%
		CDE	E	CE		GHI		GI							O		Q	QR		T		X		
Don't know (VOL.)	56 *%	2 *%	4 *%	-	50 *%	2 *%	4 *%	-	50 1%	-	-	-	-	-	56 *%	-	38 *%	19 *%	-	-	38 1%	-	-	-
Refused (VOL.)	96 *%	-	-	-	45 *%	-	-	1 *%	45 *%	-	-	-	-	-	93 *%	3 *%	88 1%	8 *%	-	64 1%	22 *%	1 *%	-	59 1%
NET Employed	15086 59%	1071 32%	3699 64%	878 46%	8578 72%	2907 42%	1991 72%	2591 56%	6955 73%	11420 100%	3666 100%	-	6909 100%	4543 100%	13908 66%	1178 25%	11839 71%	2794 41%	453 19%	4656 75%	4441 67%	2385 76%	679 52%	3724 82%
			BD	B	BCD		FH	F	FH						P		RS	S		U				W

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EMPLOY. Are you now employed full-time, part-time, or not employed?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY USE SET- TINGS		-----PRIVACY CONTROL-----		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY		PERSONAL INFO		INFO STOLEN					
	BAN D	-MEDIA USE-														-----SECURE-----		--INCOME--	--STOLEN--							
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
Employed full-time	11420	7709	2810	760	6538	1843	5515	2482	5200	6931	3149	527	6135	2684	4783	2645	1202	3898	2630	3430	708	1762	3436	7474	239	3072
	44%	49%	51%	28%	56% D	51%	50%	53%	48%	51%	49%	28%	57% L	41%	48% N	46%	40%	48%	52%	51%	38%	63% U	54% X	42%	20%	66% Y
Employed part-time	3666	2804	580	703	1933	628	2018	865	1939	2484	770	496	1829	937	1594	734	352	1639	854	762	452	374	836	2664	279	483
	14%	18% C	10%	26% E	17%	17%	18%	19%	18%	18% K	12%	26% M	17%	14%	16%	13%	12%	20% T	17%	11%	24% V	13%	13%	15%	23% Z	10%
Not employed	10544	4973	2115	1243	3024	1134	3329	1305	3663	4168	2497	889	2659	2938	3543	2264	1453	2552	1574	2468	722	678	2100	7751	699	1069
	41%	32%	38%	46% E	26%	31%	30%	28%	34%	30%	39% J	46% M	25%	45% O	36%	40%	48% O	31%	31%	37%	38% V	24%	33%	43% W	57% Z	23%
Don't know (VOL.)	56	15	41	-	15	-	15	4	12	38	5	-	38	1	15	38	2	-	4	13	-	4	50	5	-	50
	1%	1%	1%		1%		1%	1%	1%	1%	1%		1%	1%	1%	1% N	1%		1%	1%		1% X	1%	1%	1%	
Refused (VOL.)	96	83	10	-	74	29	49	-	83	59	34	-	44	19	37	9	30	48	-	38	-	-	-	96	-	-
	1%	1%	1%		1%	1%	1%		1%	1%	1%		1%	1%	1%	1%	1%	1%		1%			1%			
NET Employed	15086	10513	3390	1463	8470	2470	7533	3347	7139	9415	3919	1023	7964	3622	6377	3379	1554	5537	3485	4192	1161	2136	4271	10139	519	3555
	59%	67%	61%	54%	73% D	68%	69%	72%	66%	69% K	61%	54%	74% L	55%	64% NQ	59%	51%	68%	69%	62%	62%	76% U	67% X	56%	43%	76%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EMPLOY. Are you now employed full-time, part-time, or not employed?

	BAN E	RACE/ETHNICITY														RACE/ETHNICITY BY INCOME														PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN	
							WHITE				BLACK																											
							NON-	NON-	NON-	NON-					OTHER	OTHER																						
		NON-	NON-	U.S.	NOT US	OTHER	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	NON-	NON-	REP	DEM	IND	YES	NO	YES	NO	YES	NO													
		HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+																						
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)																
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606															
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588															
Employed full-time	11420 44%	7436 46% C	1087 36%	828 41%	944 47%	820 43%	1879 30%	5336 60% GIKM	557 31%	520 56% GIKM	982 36%	675 61% GIKM	140 20%	645 60% GIKM	2777 47%	2960 42%	4377 49% P	367 9%	11014 51% R	3971 40%	7307 48% T	1483 48%	9895 44%															
Employed part-time	3666 14%	2099 13%	499 16%	411 21% B	280 14%	334 17%	834 14%	1155 13%	390 22% GHJ	80 9%	475 18%	202 18%	170 24% J	160 15%	705 12%	1121 16%	1293 14%	279 7%	3370 16% R	1520 15%	2129 14%	179 6%	3487 15% V															
Not employed	10544 41%	6528 40%	1450 48%	752 38%	796 39%	758 40%	3461 56% HJKLN	2336 26%	848 47% HLN	330 35%	1249 46% HLN	221 20%	404 56% HLN	273 25%	2325 40%	2997 42%	3285 37%	3434 83% S	6971 32%	4452 44% U	5837 38%	1419 46%	9076 40%															
Don't know (VOL.)	56 **	53 **	-	-	-	2 **	-	53 1%	-	-	-	-	2 **	-	38 1%	12 **	-	38 1% S	19 **	40 **	15 **	5 **	52 **															
Refused (VOL.)	96 **	74 **	-	12 1%	-	-	1 **	62 1%	-	-	-	5 **	-	-	32 1%	18 **	5 **	-	96 **	33 **	45 **	-	96 **															
NET Employed	15086 59%	9535 59%	1586 52%	1239 62%	1224 61%	1154 60%	2712 44%	6491 73% GIKM	947 53%	600 65% G	1458 54% G	878 80% GIKM	310 43%	805 75% GIKM	3482 59%	4081 57%	5670 63%	647 16%	14384 67% R	5491 55%	9436 62% T	1661 54%	13382 59%															

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

NOTW. Which of the following best describes you? Are you...(READ)

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON THOSE WHO ARE NOT EMPLOYED	10544	3914	6630	6528	1450	1548	1264	2163	2688	4044	2118	3198	3043	2081	4582	1340	834	1491	6030	3233	3272	5332	1684	8839	
UNWEIGHTED BASE	1402	603	799	831	227	229	132	175	365	684	241	421	343	383	597	187	117	199	801	451	441	721	177	1223	
Retired	4722 45%	1750 45%	2972 45%	3403 52% EF	511 35%	339 22%	-	76 4%	956 36% H	3443 85% HI	634 30%	1429 45% K	1462 48% K	1140 55% K	1674 37%	665 50% O	497 60% O	784 53% O	2419 40%	1709 53% S	1049 32%	2771 52% U	179 11%	4542 51% W	
A homemaker	1636 16%	105 3%	1531 23% B	883 14%	158 11%	430 28% DE	87 7%	789 36% GIJ	495 18% GJ	206 5%	468 22% M	470 15%	373 12%	299 14%	697 15%	195 15%	61 7%	349 23% Q	941 16%	539 17%	512 16%	855 16%	822 49% X	814 9%	
A student	1039 10%	597 15% C	442 7%	374 6%	260 18% D	247 16% D	835 66% HI	201 9% I	3 *%	-	72 3%	409 13% K	319 10% K	229 11% K	163 4%	153 11% O	83 10%	233 16% O	325 5% S	474 15% S	89 3%	612 11% U	88 5%	951 11% W	
Unemployed and looking for work	1145 11% C	659 17% C	487 7%	607 9%	221 15%	229 15%	278 22% IJ	538 25% IJ	267 10% J	63 2%	261 12% LN	419 13%	278 9%	183 9%	712 16% R	143 11%	130 16% R	43 3%	818 14% T	240 7%	591 18% V	461 9%	276 16%	870 10%	
Unemployed and NOT looking for work	877 8%	359 9%	518 8%	522 8%	132 9%	119 8%	48 4%	205 9%	327 12% GJ	224 6%	299 14% LN	192 6%	284 9%	100 5%	537 12% PQR	71 5%	43 5%	44 3%	625 10% T	141 4%	448 14% V	247 5%	73 4%	785 9%	
Disabled/Unable to work (VOL.)	1018 10%	430 11%	588 9%	649 10%	162 11%	183 12%	14 1%	308 14% GJ	630 23% GJ	60 1%	334 16% N	264 8%	303 10%	111 5%	760 17% PQR	89 7%	20 2%	36 2%	859 14% T	104 3%	545 17% V	362 7%	245 15%	772 9%	
Don't know (VOL.)	54 1%	12 *%	42 1%	39 1%	6 *%	-	2 *%	33 2%	8 *%	11 *%	12 1%	15 *%	24 1%	3 *%	25 1%	24 2%	-	2 *%	29 *%	26 1%	25 1%	26 *%	-	54 1%	
Refused (VOL.)	52 *%	1 *%	51 1%	51 1%	-	1 *%	-	13 1%	1 *%	38 1%	38 2%	-	-	14 1%	14 *%	-	-	-	14 *%	-	14 *%	-	-	52 1%	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (Unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

NOTW. Which of the following best describes you? Are you...(READ)

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE--								EDUCATION BY AGE--								---HOUSEHOLD FINANCES--			
	TOTAL	\$20K- UNDER \$40K		\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- BASIC PENSE								
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON THOSE WHO ARE NOT EMPLOYED	10544	3272	2100	1384	667	824	583	1386	1700	2252	436	651	770	1268	693	1191	1134	2220	561	945	1552	1801	2742	2297	3071	2112								
UNWEIGHTED BASE	1402	441	270	190	86	113	73	115	241	360	40	52	98	246	74	89	177	311	56	81	187	369	400	287	410	263								
Retired	4722 45%	1049 32%	1062 51%	725 52%	427 64%	357 43%	- 2%	28 31%	524 81%	1828 81%	- 2%	11 49%	376 96%	1221 96%	- 1%	10 24%	275 78%	1726 78%	- 7%	66 44%	680 94%	1697 94%	1638 60%	988 43%	1409 46%	530 25%								
			B	B	BF				HL	HILM				HIL HIJLM			PT	PQTU			PQT	PORTU	XYZ	Z	Z									
A homemaker	1636 16%	512 16%	315 15%	126 9%	96 14%	253 31%	68 12%	405 29%	273 16%	147 7%	20 4%	325 50%	176 23%	19 2%	69 10%	424 36%	254 22%	185 8%	18 3%	346 37%	241 16%	21 1%	303 11%	356 15%	533 17%	422 20%								
						BCDE	N	GIJKN	JKN	N		IJKMN G	JKN		V	ORSUV	ORSV	V		ORSUV	SV					W								
A student	1039 10%	89 3%	138 7%	172 12%	93 14%	139 17%	245 42%	80 6%	1 *%	- 81%	352 19%	121 19%	- GHIL	- I	440 63%	41 3%	- PTU	- PTU	386 69%	159 17%	3 *%	- PU	437 16%	323 14%	152 5%	46 2%								
Unemployed and looking for work	1145 11%	591 18%	221 11%	172 12%	11 2%	32 4%	220 38%	401 29%	152 9%	45 2%	50 12%	108 17%	74 10%	7 1%	139 20%	389 33%	123 11%	28 1%	139 25%	144 15%	143 9%	35 2%	159 6%	277 12%	335 11%	362 17%								
		EF		E			JKLMN I	IJMN	N			JN			RV	QRTUV	RV		RV	RV	RV			W		W								
Unemployed and NOT looking for work	877 8%	448 14%	105 5%	98 7%	40 6%	4 *%	44 7%	202 15%	192 11%	165 7%	4 1%	2 *%	117 15%	18 1%	43 6%	136 11%	110 10%	180 8%	4 1%	69 7%	217 14%	41 2%	165 6%	169 7%	291 9%	249 12%								
		CDEF	F	F				KLN	KLN	LN			KLN					SV			SV													
Disabled/Unable to work (VOL.)	1018 10%	545 17%	258 12%	68 5%	- 4%	36 4%	4 1%	248 18%	549 32%	58 3%	9 2%	60 9%	27 4%	- 4%	- 15%	180 32%	364 32%	55 2%	14 2%	124 13%	266 17%	4 *%	38 1%	141 6%	345 11%	450 21%								
		DF	DF					GJKM	HJKLM G							RSV	RSTUV P			RV	RSV			W	WXY									

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

NOTW. Which of the following best describes you? Are you...(READ)

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR											MEET EX-	JUST MEET	DON'T MEET			
														LESS, 18-29	LESS, 30-49	LESS, 50-64	LESS, 65+	SOME COLL+ 18-29	SOME COLL+ 30-49	SOME COLL+ 50-64	SOME COLL+ 65+	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE								
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON THOSE WHO ARE NOT EMPLOYED	10544	3272	2100	1384	667	824	583	1386	1700	2252	436	651	770	1268	693	1191	1134	2220	561	945	1552	1801	2742	2297	3071	2112							
Don't know (VOL.)	54 1%	25 1%	-	24 2%	-	2 2%	2 2%	9 1%	8 2%	9 2%	-	24 4%	-	2 2%	2 2%	9 1%	8 1%	8 2%	-	24 3%	-	3 2%	2 2%	5 2%	6 2%	38 2%							
Refused (VOL.)	52 2%	14 2%	-	-	-	-	-	13 1%	1 2%	-	-	-	-	-	-	-	-	38 2%	-	13 1%	1 2%	-	-	39 2%	-	13 1%							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

NOTW. Which of the following best describes you? Are you...(READ)

	BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		NET USER BY
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				EMPLOY FULL TIME			NOT OFFICE BASED		NET USER		SMART- PHONE			ON CELL			ON CELL		
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				EMPLOY FULL TIME			NOT OFFICE BASED		NET USER		SMART- PHONE			ON CELL			ON CELL		
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				EMPLOY FULL TIME			NOT OFFICE BASED		NET USER		SMART- PHONE			ON CELL			ON CELL		
TOTAL		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON THOSE WHO ARE NOT EMPLOYED		10544	2223	2040	1018	3289	3950	788	2041	2441	-	-	10544	-	-	7101	3443	4670	3960	1914	1519	2113	770	638	771
UNWEIGHTED BASE		1402	300	222	136	497	496	89	297	360	-	-	1402	-	-	903	499	563	656	183	182	276	71	71	94
Retired		4722 45%	659 30%	902 44% B	372 37%	1868 57% BCD	1424 36%	362 46%	975 48% F	1346 55% F	-	-	4722 45%	-	-	2752 39%	1970 57% O	1558 33% Q	2115 55% Q	1049 20% Q	301 39% T	817 43% T	328 8%	48 31% W	240
A homemaker		1636 16%	450 20% D	303 15% D	62 6%	552 17% D	803 20% GH	63 8%	137 7%	477 20% GH	-	-	1636 16%	-	-	1142 16%	494 14%	775 17%	632 16%	228 12%	268 18%	290 14%	170 22%	67 11%	170 22%
A student		1039 10%	19 1% B	316 15% B	63 6%	293 9% B	142 4% FHI	229 29% FHI	176 9%	242 10% F	-	-	1039 10%	-	-	1035 15% P	4 ** RS	812 17% RS	155 4%	72 4%	240 16%	482 23%	85 11%	21 3%	171 22% W
Unemployed and looking for work		1145 11%	455 20% CE	205 10%	131 13%	256 8%	580 15% I	86 11%	234 11%	154 6%	-	-	1145 11%	-	-	951 13% P	195 6%	711 15% RS	293 7%	142 7%	315 21% U	199 9%	161 21%	193 30%	115 15%
Unemployed and NOT looking for work		877 8%	297 13% CE	95 5%	151 15% CE	152 5%	425 11% GI	10 1%	198 10% G	131 5%	-	-	877 8%	-	-	592 8%	285 8%	362 8%	329 8%	187 10%	161 11% V	163 8% V	17 2%	145 23% X	6 1%
Disabled/Unable to work (VOL.)		1018 10%	320 14% E	219 11% E	223 22% E	142 4%	547 14% GI	38 5%	306 15% GI	66 3%	-	-	1018 10%	-	-	591 8%	426 12%	424 9%	378 10%	216 11%	233 15% UV	135 6%	9 1%	162 25%	69 9%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

NOTW. Which of the following best describes you? Are you...(READ)

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY																					
	HS GRAD OR LESS,				HS GRAD OR LESS,				SOME COLL. OR MORE,				SOME COLL. OR MORE,				NOT FULL TIME		NOT PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET USER		SMART- PHONE		SMART- PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL,		MOSTLY ON CELL,	
	TOTAL				TOTAL				TOTAL				TOTAL				TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL					
	TOTAL				TOTAL				TOTAL				TOTAL				TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL					
	TOTAL				TOTAL				TOTAL				TOTAL				TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL					
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																							
BASED ON THOSE WHO ARE NOT EMPLOYED	10544	2223	2040	1018	3289	3950	788	2041	2441	-	-	10544	-	-	7101	3443	4670	3960	1914	1519	2113	770	638	771																						
Don't know (VOL.)	54 1%	24 1%	-	1 **	26 1%	28 1%	-	1 **	26 1%	-	-	54 1%	-	-	37 1%	17 1%	28 1%	21 1%	6 **	-	28 1%	-	-	-																						
Refused (VOL.)	52 **	-	-	14 1%	-	-	-	14 1%	-	-	-	52 **	-	-	1 **	51 1%	1 **	38 1%	13 1%	1 **	-	-	1 **	-																						
																0		Q																												

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

NOTW. Which of the following best describes you? Are you...(READ)

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION		SOC. MEDIA LIKE/FOLLOW		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO		INFO STOLEN				
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	--SHARING--	--SHARING--	--BRANDS--	--BRANDS--	-SETTINGS-	-SETTINGS-	--INCOME--	--INCOME--	-----PRIVACY CONTROL-----	-----PRIVACY CONTROL-----	-----PRIVACY CONTROL-----	-----PRIVACY CONTROL-----	-----SECURE-----	-----SECURE-----	-----SECURE-----	-----SECURE-----	--INCOME--	--INCOME--	--STOLEN--	--STOLEN--			
													USE SET- TINGS	USE SET- TINGS	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA-TIVE, \$40K+	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, \$20K+	STO-LEN, \$20K+
	TOTAL	USER	OTHER NET USER	SM USER, \$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	>\$20K	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON THOSE WHO ARE NOT EMPLOYED	10544	4973	2115	1243	3024	1134	3329	1305	3663	4168	2497	889	2659	2938	3543	2264	1453	2552	1574	2468	722	678	2100	7751	699	1069	
UNWEIGHTED BASE	1402	557	344	150	342	139	374	132	424	459	367	108	291	384	444	329	198	330	180	321	82	85	277	1038	78	164	
Retired	4722	1533	1220	147	1160	313	1073	298	1235	1172	1321	92	899	1252	1770	973	559	1010	450	1064	150	229	932	3538	185	583	
	45%	31%	58%	12%	38%	28%	32%	23%	34%	28%	53%	10%	34%	43%	50%	43%	38%	40%	29%	43%	21%	34%	44%	46%	26%	55%	
			B		D						J		L						S						Y		
A homemaker	1636	956	186	196	634	158	623	288	668	856	250	135	595	330	474	414	363	285	428	342	183	234	435	1038	114	263	
	16%	19%	9%	16%	21%	14%	19%	22%	18%	21%	10%	15%	22%	11%	13%	18%	25%	11%	27%	14%	25%	34%	21%	13%	16%	25%	
			C							K							NO		RT			X					
A student	1039	849	186	80	528	213	623	231	619	744	291	72	489	331	463	98	110	427	247	313	68	139	131	813	26	63	
	10%	17%	9%	6%	17%	19%	19%	18%	17%	18%	12%	8%	18%	11%	13%	4%	8%	17%	16%	13%	9%	20%	6%	10%	4%	6%	
			C		D									P	P												
Unemployed and looking for work	1145	781	170	405	317	259	475	120	661	602	295	252	299	391	299	269	178	403	207	306	141	52	196	877	119	73	
	11%	16%	8%	33%	10%	23%	14%	9%	18%	14%	12%	28%	11%	13%	8%	12%	12%	16%	13%	12%	19%	8%	9%	11%	17%	7%	
			C		E							M															
Unemployed and NOT looking for work	877	427	158	226	149	82	241	151	271	401	166	206	133	302	194	262	85	230	91	257	49	5	158	705	71	31	
	8%	9%	7%	18%	5%	7%	7%	12%	7%	10%	7%	23%	5%	10%	5%	12%	6%	9%	6%	10%	7%	1%	8%	9%	10%	3%	
				E								M				O											
Disabled/Unable to work (VOL.)	1018	398	187	184	214	108	266	194	204	368	160	130	220	293	304	246	140	169	151	178	131	19	235	686	172	55	
	10%	8%	9%	15%	7%	10%	8%	15%	6%	9%	6%	15%	8%	10%	9%	11%	10%	7%	10%	7%	18%	3%	11%	9%	25%	5%	
																				V				Z			
Don't know (VOL.)	54	28	9	4	24	-	28	24	4	24	13	-	24	1	39	2	4	28	-	7	-	-	-	54	-	-	
	1%	1%	4%	1%	1%		1%	2%	4%	1%	1%		1%	4%	1%	4%	1%	1%		4%			1%				

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

NOTW. Which of the following best describes you? Are you...(READ)

	SOCIAL MEDIA USE																SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		PRIVACY CONTROL--		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME--	
	SOCIAL MEDIA USE		SOCIAL MEDIA USE		SOCIAL MEDIA USE		SOCIAL MEDIA USE		SOCIAL MEDIA USE		SOCIAL MEDIA USE		SOCIAL MEDIA USE		SOCIAL MEDIA USE		SOCIAL MEDIA USE		SOCIAL MEDIA USE		SOCIAL MEDIA USE		SOCIAL MEDIA USE		SOCIAL MEDIA USE		SOCIAL MEDIA USE		SOCIAL MEDIA USE							
	SM		SM		SM		SM		SM		SM		SM		SM		SM		SM		SM		SM		SM		SM		SM							
	TOTAL	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER						
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(A)	(B)	(C)	(D)	(E)						
BASED ON THOSE WHO ARE NOT EMPLOYED	10544	4973	2115	1243	3024	1134	3329	1305	3663	4168	2497	889	2659	2938	3543	2264	1453	2552	1574	2468	722	678	2100	7751	699	1069										
Refused (VOL.)	52 *%	1 *%	-	1 *%	-	1 *%	-	-	1 *%	-	1 *%	-	-	38 1%	-	-	14 1%	1 *%	-	-	-	-	13 1%	39 *%	13 2%	-										

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

NOTW. Which of the following best describes you? Are you...(READ)

	BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP., \$40K+,	HISP., \$40K+,	OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	NON-			NON-										
			HISP.	HISP.	BORN	BORN	HISP.	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+			HISP., \$40K+										
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
BASED ON THOSE WHO ARE NOT EMPLOYED	10544	6528	1450	752	796	758	3461	2336	848	330	1249	221	404	273	2325	2997	3285	3434	6971	4452	5837	1419	9076	
UNWEIGHTED BASE	1402	831	227	103	126	80	417	329	147	52	182	32	43	28	322	458	407	478	910	567	808	224	1176	
Retired	4722 45%	3403 52% CDE	511 35%	166 22%	173 22%	354 47% DE	1568 45% K	1422 61% GIKLN	293 35%	127 39%	277 22%	46 21%	257 64% IKL	85 31%	1293 56% Q	1418 47%	1274 39%	1441 42%	3158 45%	1449 33%	3176 54% T	920 65% W	3754 41%	
A homemaker	1636 16%	883 14%	158 11%	79 11%	350 44% BCDF	149 20%	412 12%	380 16%	84 10%	46 14%	382 31% GHIJL	17 8%	57 14%	89 33% GI	279 12%	405 13%	638 19% O	347 10%	1278 18% R	698 16%	891 15%	16 1% V	1619 18%	
A student	1039 10%	374 6%	260 18% BE	219 29% BE	28 3%	148 20% BE	96 3%	208 9% G	54 6%	121 37% GHIKM	138 11% G	95 43% GHIKM	33 8%	48 18%	140 6%	321 11%	347 11%	79 2%	960 14% R	346 8%	641 11%	82 6%	957 11% V	
Unemployed and looking for work	1145 11%	607 9%	221 15%	135 18%	94 12%	53 7%	367 11%	169 7%	179 21% GHL	24 7%	225 18% HL	4 2%	19 5%	33 12%	109 5%	346 12% O	468 14% O	173 5%	970 14% R	650 15% U	496 8%	160 11%	985 11%	
Unemployed and NOT looking for work	877 8%	522 8%	132 9%	56 7%	63 8%	22 3%	395 11% HJN	95 4%	117 14% HJN	4 1%	89 7%	13 6%	18 5%	4 1%	205 9%	224 7%	274 8%	444 13% S	433 6%	530 12% U	303 5%	152 11%	725 8%	
Disabled/Unable to work (VOL.)	1018 10%	649 10%	162 11%	97 13%	86 11%	24 3%	597 17% HJMN	36 2%	115 14% H	8 2%	137 11% H	46 21%	10 2%	14 5%	275 12%	273 9%	246 7%	901 26% S	115 2%	753 17% U	251 4%	89 6%	929 10%	
Don't know (VOL.)	54 1%	39 1%	6 *%	-	-	9 1%	13 *%	26 1%	6 1%	-	-	-	9 2%	-	24 1%	10 *%	1 *%	36 1%	18 *%	12 *%	42 1%	-	54 1%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

NOTW. Which of the following best describes you? Are you...(READ)

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., ≤\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., ≤\$40K	BLACK NON- HISP., \$40K+	HISP., ≤\$40K	HISP., \$40K+	OTHER NON- HISP., ≤\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
	TOTAL																						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON THOSE WHO ARE NOT EMPLOYED	10544	6528	1450	752	796	758	3461	2336	848	330	1249	221	404	273	2325	2997	3285	3434	6971	4452	5837	1419	9076
Refused (VOL.)	52 *%	51 1%	-	-	1 *%	-	13 *%	-	-	-	1 *%	-	-	-	-	-	38 1%	13 *%	39 1%	13 *%	39 1%	-	52 1%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EMPLOY. Are you now employed full-time, part-time, or not employed? / NOTW. Which of the following best describes you? Are you...(READ)

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
		MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
NET Employed	15086	8546	6540	9535	1586	2463	3884	6186	3862	735	1130	3962	4647	5269	3756	2849	2064	4766	5507	8960	1957	12293	5147	9877
	59%	68%	49%	59%	52%	61%	75%	74%	59%	15%	35%	55%	60%	71%	45%	68%	71%	76%	48%	73%	37%	69%	75%	53%
		C					IJ	IJ	J			K	K	KLM		O	O	O		S		U	X	
Employed full-time	11420	6937	4483	7436	1087	1772	2032	5250	3364	453	807	2891	3255	4397	2418	2061	1728	4058	3633	7325	1063	9758	4290	7068
	44%	55%	34%	46%	36%	44%	39%	63%	51%	9%	25%	40%	42%	59%	29%	49%	60%	64%	31%	59%	20%	55%	62%	38%
		C		E			J	GIJ	GJ			K	K	KLM		O	O	OP		S		U	X	
Employed part-time	3666	1609	2057	2099	499	691	1853	936	498	282	324	1070	1392	872	1339	788	336	708	1875	1635	894	2535	857	2809
	14%	13%	16%	13%	16%	17%	36%	11%	8%	6%	10%	15%	18%	12%	16%	19%	12%	11%	16%	13%	17%	14%	12%	15%
							HIJ	J					KN			QR								
NET Not employed	10544	3914	6630	6528	1450	1548	1264	2163	2688	4044	2118	3198	3043	2081	4582	1340	834	1491	6030	3233	3272	5332	1684	8839
	41%	31%	50%	40%	48%	38%	24%	26%	41%	84%	65%	45%	39%	28%	55%	32%	29%	24%	52%	26%	63%	30%	24%	47%
			B					GH	GHI	LMN		N	N		PQR				T		V		W	
Retired	4722	1750	2972	3403	511	339	-	76	956	3443	634	1429	1462	1140	1674	665	497	784	2419	1709	1049	2771	179	4542
	18%	14%	22%	21%	17%	8%		1%	15%	72%	19%	20%	19%	15%	20%	16%	17%	12%	21%	14%	20%	16%	3%	24%
			B	F	F				H	HI					R				T					W
A homemaker	1636	105	1531	883	158	430	87	789	495	206	468	470	373	299	697	195	61	349	941	539	512	855	822	814
	6%	1%	12%	5%	5%	11%	2%	9%	8%	4%	14%	7%	5%	4%	8%	5%	2%	6%	8%	4%	10%	5%	12%	4%
			B			DE		GJ	G	G	LMN				PQ			Q	T		V		X	
A student	1039	597	442	374	260	247	835	201	3	-	72	409	319	229	163	153	83	233	325	474	89	612	88	951
	4%	5%	3%	2%	9%	6%	16%	2%	3%		2%	6%	4%	3%	2%	4%	3%	4%	3%	4%	2%	3%	1%	5%
					D	D	HI	I	W			K											W	
Unemployed and looking for work	1145	659	487	607	221	229	278	538	267	63	261	419	278	183	712	143	130	43	818	240	591	461	276	870
	4%	5%	4%	4%	7%	6%	5%	6%	4%	1%	8%	6%	4%	2%	9%	3%	4%	1%	7%	2%	11%	3%	4%	5%
							J	J	J		MN	N			PQR		R		T		V			

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EMPLOY. Are you now employed full-time, part-time, or not employed? / NOTW. Which of the following best describes you? Are you...(READ)

		BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
		TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL		25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
	Unemployed and NOT looking for work	877 3%	359 3%	518 4%	522 3%	132 4%	119 3%	48 1%	205 2%	327 5% G	224 5% G	299 9% LMN	192 3%	284 4% N	100 1%	537 6% PQR	71 2%	43 1%	44 1%	625 5% T	141 1%	448 9% V	247 1%	73 1%	785 4% W
	Disabled/Unable to work (VOL.)	1018 4%	430 3%	588 4%	649 4%	162 5%	183 5%	14 *% G	308 4% G	630 10% GHJ	60 1%	334 10% LMN	264 4%	303 4%	111 2%	760 9% PQR	89 2%	20 1%	36 1%	859 7% T	104 1%	545 10% V	362 2%	245 4%	772 4%
	DK/Refused NOTW (VOL.)	106 *% S	13 *% S	93 1% S	90 1% S	6 *% S	1 *% S	2 *% S	47 1% S	9 *% S	48 1% S	50 2% S	15 *% S	24 *% S	17 *% S	39 *% S	24 1% S	- S	2 *% S	43 *% S	26 *% S	39 1% S	26 *% S	- S	106 1% S
	Don't know (VOL.)	56 *% S	56 *% S	- S	53 *% S	- S	- S	2 *% S	38 *% S	4 *% S	12 *% S	6 *% S	- S	- S	50 1% S	2 *% S	4 *% S	- S	50 1% S	2 *% S	53 *% S	2 *% S	53 *% S	38 1% S	19 *% S
	Refused (VOL.)	96 *% S	53 *% S	43 *% S	74 *% S	- S	12 *% S	38 1% S	8 *% S	- S	- S	- S	8 *% S	40 1% S	10 *% S	- S	- S	3 *% S	- S	1 *% S	74 1% S	- S	74 *% S	6 *% S	47 *% S

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EMPLOY. Are you now employed full-time, part-time, or not employed? / NOTW. Which of the following best describes you? Are you...(READ)

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										EDUCATION BY AGE-----										---HOUSEHOLD FINANCES---			
															HS	HS	HS	HS									MEET	JUST	DON'T									
															GRAD	GRAD	GRAD	GRAD									EX-	MEET	MEET									
															OR	OR	OR	OR									PENSE	BASIC	BASIC									
	\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+		LESS,	LESS,	LESS,	LESS,	SOME	SOME	SOME	SOME	LIVE	AND	BASIC	BASIC													
TOTAL	<\$20K	UNDER	UNDER	UNDER	OR	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	COLL+	COLL+	COLL+	COLL+	COM-	LEFT-	EX-	EX-													
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)												
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537												
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420												
NET Employed	15086	1957	3333	3380	1832	2934	2108	2092	1002	262	1647	3901	2723	446	1768	1732	1219	305	2109	4444	2637	429	5287	4653	3589	1425												
	59%	37%	61%	71%	73%	77%	78%	60%	37%	10%	78%	85%	78%	26%	72%	59%	52%	12%	78%	82%	63%	19%	65%	67%	54%	40%												
			B	BC	BC	BC	HIJN	IJN	JN		HIJN	HIJN	HIJN	J	PQRV	RV	RV		PQRUV	PQRUV	QRV		YZ	YZ	Z													
Employed full-time	11420	1063	2433	2711	1436	2622	1162	1542	779	129	775	3536	2494	318	889	1464	1092	189	1135	3780	2267	262	4197	3670	2432	1022												
	44%	20%	45%	57%	57%	69%	43%	44%	29%	5%	37%	77%	71%	18%	36%	50%	46%	7%	42%	70%	54%	12%	52%	53%	36%	29%												
			B	BC	BC	BCD	IJN	IJN	JN		JN	HIJKN	HIJKN	J	RV	ORV	RV		RV	QRSUV	ORSV		YZ	YZ														
Employed part-time	3666	894	900	669	396	312	946	550	223	133	872	365	229	128	878	268	127	116	974	664	371	167	1091	982	1157	403												
	14%	17%	17%	14%	16%	8%	35%	16%	8%	5%	41%	8%	7%	7%	36%	9%	5%	5%	36%	12%	9%	7%	13%	14%	17%	11%												
		F	F				IJLMN	JLMN			IJLMN				QRTUV				QRTUV	QR																		
							H				H				P				P																			
NET Not employed	10544	3272	2100	1384	667	824	583	1386	1700	2252	436	651	770	1268	693	1191	1134	2220	561	945	1552	1801	2742	2297	3071	2112												
	41%	63%	39%	29%	27%	22%	22%	40%	63%	90%	21%	14%	22%	73%	28%	41%	48%	88%	21%	17%	37%	80%	34%	33%	46%	60%												
		CDEF	DEF					GKLM	GKLM	IKLMN				GKLM	T	OST	OSTU	PQSTU			ST	PQSTU			WX	WXY												
Retired	4722	1049	1062	725	427	357	-	28	524	1828	-	11	376	1221	-	10	275	1726	-	66	680	1697	1638	988	1409	530												
	18%	20%	20%	15%	17%	9%		1%	19%	73%		*	11%	71%		*	12%	68%		1%	16%	76%	20%	14%	21%	15%												
		F	F						HLM	HILM			HL	HILM			PT	PQTU			PT	PQTU			X													
A homemaker	1636	512	315	126	96	253	68	405	273	147	20	325	176	19	69	424	254	185	18	346	241	21	303	356	533	422												
	6%	10%	6%	3%	4%	7%	3%	12%	10%	6%	1%	7%	5%	1%	3%	14%	11%	7%	1%	6%	6%	1%	4%	5%	8%	12%												
		DE				D		GKMN	GKN	KN		GKN	KN			RSTUV	OSV	SV		SV	SV				W	WX												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EMPLOY. Are you now employed full-time, part-time, or not employed? / NOTW. Which of the following best describes you? Are you...(READ)

	BAN B --DETAILED HOUSEHOLD INCOME--															INCOME BY AGE-----										EDUCATION BY AGE-----										---HOUSEHOLD FINANCES--			
																HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME		SOME	SOME	SOME			MEET EX- PENSE	JUST MEET	DON'T MEET										
						\$20K- UNDER	\$40K- UNDER	\$75K- UNDER	\$100K OR MORE	<\$40K AGE	<\$40K AGE	<\$40K AGE	<\$40K AGE	\$40K+ AGE	\$40K+ AGE	\$40K+ AGE	\$40K+ AGE	LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE										
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)													
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537													
A student	1039 4%	89 2%	138 3%	172 4%	93 4%	139 4%	245 9% HIL	80 2%	1 *%	-	352 17% HIL	121 3%	-	-	440 18% PTU	41 1%	-	-	386 14% PTU	159 3% U	3 *%	-	437 5% YZ	323 5% Z	152 2%	46 1%													
Unemployed and looking for work	1145 4%	591 11% CDEF	221 4% EF	172 4% E	11 *%	32 1%	220 8% JLMN	401 12% JKLMN	152 6% N	45 2%	50 2%	108 2%	74 2%	7 *%	139 6% RSTUV OQ	389 13% Q	123 5%	28 1%	139 5% R	144 3%	143 3%	35 2%	159 2%	277 4%	335 5% W	362 10% WXY													
Unemployed and NOT looking for work	877 3%	448 9% CDEF	105 2% F	98 2% F	40 2%	4 *%	44 2% KLN	202 6% GKLN	192 7% GKLN	165 7% GKLN	4 *%	2 *%	117 3% KL	18 1%	43 2% S	136 5% S	110 5% OSTV	180 7% OSTV	4 *%	69 1%	217 5% STV	41 2%	165 2%	169 2%	291 4%	249 7% WX													
Disabled/Unable to work (VOL.)	1018 4%	545 10% CDF	258 5% DF	68 1%	-	36 1%	4 *%	248 7% GKLM	549 20% HJKLM G	58 2%	9 *%	60 1%	27 1%	-	-	180 6% SV	364 15% RSTUV P	55 2%	14 1%	124 2% V	266 6% STV	4 *%	38 *%	141 2%	345 5% WX	450 13% WXY													
DK/Refused NOTW (VOL.)	106 *%	39 1%	-	24 *%	-	2 *%	2 *%	23 1%	9 *%	9 *%	-	24 1%	-	2 *%	2 *%	9 *%	8 *%	46 2%	-	37 1%	1 *%	3 *%	2 *%	44 1%	6 *%	52 1%													
Don't know (VOL.)	56 *%	2 *%	-	4 *%	-	50 1% BD	2 *%	-	-	-	-	38 1%	4 *%	12 1%	2 *%	-	4 *%	-	-	38 1%	-	12 1%	50 1% Y	5 *%	2 *%	-													
Refused (VOL.)	96 *%	-	-	3 *%	-	-	-	-	-	-	35 2%	-	-	-	3 *%	5 *%	-	-	35 1%	3 *%	-	-	8 *%	3 *%	39 1%	-													

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EMPLOY. Are you now employed full-time, part-time, or not employed? / NOTW. Which of the following best describes you? Are you...(READ)

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		
		HS	HS	SOME	SOME	HS	HS	SOME	SOME															
		GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.															
		OR	OR	OR	OR	OR	OR	OR	OR															
		LESS,	LESS,	MORE,	MORE,	LESS,	LESS,	MORE,	MORE,	EMPLOY	EMPLOY	NOT	OFFICE	OFFICE	NET	NET	A	SMART-	NOT A	NO	ON	ON	BOTH	ON
TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
NET Employed	15086	1071	3699	878	8578	2907	1991	2591	6955	11420	3666	-	6909	4543	13908	1178	11839	2794	453	4656	4441	2385	679	3724
	59%	32%	64%	46%	72%	42%	72%	56%	73%	100%	100%		100%	100%	66%	25%	71%	41%	19%	75%	67%	76%	52%	82%
			BD	B	BCD		FH	F	FH						P		RS	S		U				W
Employed full-time	11420	621	2871	439	6874	2006	1552	1623	5762	11420	-	-	5421	2995	10524	896	9053	2062	305	3290	3575	1939	415	2652
	44%	19%	50%	23%	57%	29%	56%	35%	61%	100%			78%	66%	50%	19%	54%	30%	13%	53%	54%	61%	31%	58%
			BD		BCD		FH		FH				N		P		RS	S						W
Employed part-time	3666	450	827	439	1705	901	439	968	1193	-	3666	-	1488	1548	3384	282	2786	731	148	1365	866	446	265	1072
	14%	14%	14%	23%	14%	13%	16%	21%	13%	100%			22%	34%	16%	6%	17%	11%	6%	22%	13%	14%	20%	24%
			BCE				FI							M	P		RS		UV					
NET Not employed	10544	2223	2040	1018	3289	3950	788	2041	2441	-	-	10544	-	-	7101	3443	4670	3960	1914	1519	2113	770	638	771
	41%	67%	36%	54%	27%	58%	28%	44%	26%			100%			34%	74%	28%	58%	81%	24%	32%	24%	48%	17%
			CDE	E	CE		GHI		GI							0		Q	QR		T		X	
Retired	4722	659	902	372	1868	1424	362	975	1346	-	-	4722	-	-	2752	1970	1558	2115	1049	301	817	328	48	240
	18%	20%	16%	20%	16%	21%	13%	21%	14%			45%			13%	43%	9%	31%	44%	5%	12%	10%	4%	5%
						I										0		Q	QR		T			
A homemaker	1636	450	303	62	552	803	63	137	477	-	-	1636	-	-	1142	494	775	632	228	268	290	170	67	170
	6%	14%	5%	3%	5%	12%	2%	3%	5%			16%			5%	11%	5%	9%	10%	4%	4%	5%	5%	4%
			CDE			GHI										0		Q						
A student	1039	19	316	63	293	142	229	176	242	-	-	1039	-	-	1035	4	812	155	72	240	482	85	21	171
	4%	1%	6%	3%	2%	2%	8%	4%	3%			10%			5%	4%	5%	2%	3%	4%	7%	3%	2%	4%
			BE				FI								P	*	R				TV			

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EMPLOY. Are you now employed full-time, part-time, or not employed? / NOTW. Which of the following best describes you? Are you...(READ)

	BAN C	-----EDUCATION BY INCOME----				-----EDUCATION BY INCOME----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY			
		HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	TIME	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	CELL	CELL	CELL	CELL
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL		25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
Unemployed and looking for work		1145 4%	455 14% CDE	205 4%	131 7%	256 2%	580 8% GI	86 3%	234 5% I	154 2%	-	-	1145 11%	-	-	951 4%	195 4%	711 4%	293 4%	142 6%	315 5%	199 3%	161 5%	193 15% X	115 3%
Unemployed and NOT looking for work		877 3%	297 9% CE	95 2%	151 8% CE	152 1%	425 6% GI	10 **	198 4% GI	131 1%	-	-	877 8%	-	-	592 3%	285 6% 0	362 2% Q	329 5% Q	187 8% Q	161 3% V	163 2% V	17 1%	145 11% X	6 **
Disabled/Unable to work (VOL.)		1018 4%	320 10% CE	219 4% E	223 12% CE	142 1%	547 8% GI	38 1%	306 7% GI	66 1%	-	-	1018 10%	-	-	591 3%	426 9% 0	424 3% Q	378 6% Q	216 9% Q	233 4% V	135 2%	9 **	162 12% X	69 2%
DK/Refused NOTW (VOL.)		106 **	24 1%	-	15 1%	26 **	28 **	-	15 **	26 **	-	-	106 1%	-	-	38 **	68 1% 0	29 **	58 1%	20 1%	1 **	28 **	-	1 **	-
Don't know (VOL.)		56 **	2 **	4 **	-	50 **	2 **	4 **	-	50 1%	-	-	-	-	-	56 **	-	38 **	19 **	-	-	38 1%	-	-	-
Refused (VOL.)		96 **	-	-	-	45 **	-	-	1 **	45 **	-	-	-	-	-	93 **	3 **	88 1%	8 **	-	64 1%	22 **	1 **	-	59 1%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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EMPLOY. Are you now employed full-time, part-time, or not employed? / NOTW. Which of the following best describes you? Are you...(READ)

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO STOLEN							
	BAN D	-MEDIA USE-	-BY	INCOME-	--SHARING--	--BRANDS--	--SETTINGS--	--INCOME--	-----PRIVACY	CONTROL-----	-----SECURE-----	-----INCOME-----	-----STOLEN-----	BY INCOME-												
	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
NET Employed	15086	10513	3390	1463	8470	2470	7533	3347	7139	9415	3919	1023	7964	3622	6377	3379	1554	5537	3485	4192	1161	2136	4271	10139	519	3555
	59%	67%	61%	54%	73% D	68%	69%	72%	66%	69% K	61%	54%	74% L	55%	64% NQ	59%	51%	68%	69%	62%	62%	76% U	67% X	56%	43%	76% Y
Employed full-time	11420	7709	2810	760	6538	1843	5515	2482	5200	6931	3149	527	6135	2684	4783	2645	1202	3898	2630	3430	708	1762	3436	7474	239	3072
	44%	49%	51%	28%	56% D	51%	50%	53%	48%	51%	49%	28%	57% L	41%	48% N	46%	40%	48%	52%	51%	38%	63% U	54% X	42%	20%	66% Y
Employed part-time	3666	2804	580	703	1933	628	2018	865	1939	2484	770	496	1829	937	1594	734	352	1639	854	762	452	374	836	2664	279	483
	14%	18% C	10%	26% E	17%	17%	18%	19%	18%	18% K	12%	26% M	17%	14%	16%	13%	12%	20% T	17%	11%	24% V	13%	13%	15%	23% Z	10%
NET Not employed	10544	4973	2115	1243	3024	1134	3329	1305	3663	4168	2497	889	2659	2938	3543	2264	1453	2552	1574	2468	722	678	2100	7751	699	1069
	41%	32%	38%	46% E	26%	31%	30%	28%	34%	30%	39% J	46% M	25%	45% O	36%	40%	48% O	31%	31%	37%	38% V	24%	33%	43% W	57% Z	23%
Retired	4722	1533	1220	147	1160	313	1073	298	1235	1172	1321	92	899	1252	1770	973	559	1010	450	1064	150	229	932	3538	185	583
	18%	10%	22% B	5%	10%	9%	10%	6%	11%	9%	20% J	5%	8%	19%	18%	17%	18%	12%	9%	16% S	8%	8%	15%	20%	15%	12%
A homemaker	1636	956	186	196	634	158	623	288	668	856	250	135	595	330	474	414	363	285	428	342	183	234	435	1038	114	263
	6%	6% C	3%	7%	5%	4%	6%	6%	6%	6%	4%	7%	6%	5%	5%	7%	12% NO	4%	8% R	5%	10%	8%	7%	6%	9%	6%
A student	1039	849	186	80	528	213	623	231	619	744	291	72	489	331	463	98	110	427	247	313	68	139	131	813	26	63
	4%	5%	3%	3%	5%	6%	6%	5%	6%	5%	5%	4%	5%	5% P	5% P	2%	4%	5%	5%	5%	4%	5%	2% W	5%	2%	1%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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EMPLOY. Are you now employed full-time, part-time, or not employed? / NOTW. Which of the following best describes you? Are you...(READ)

	SOCIAL MEDIA USE										SOC. MEDIA LOCATION		SOC. MEDIA LIKE/FOLLOW		PRIVACY SETTINGS BY		INTERNET IMPACT				MOSTLY NEG. IMPACT BY		PERSONAL INFO		INFO STOLEN			
	BAN D		-MEDIA USE-		-BY INCOME-		--SHARING--		--BRANDS--		-SETTINGS-		--INCOME--		-----PRIVACY CONTROL----		-----ON KEEPING INFO-----		--INCOME--		--STOLEN--		--BY INCOME--					
													USE SET- SET- USE TINGS TINGS															
	SM		OTHER SM		SM								<\$20K <\$20K+		A LOT SOME		LIT- TLE NONE		MOST. POSI- TIVE		NEGA- TIVE, <\$40K		NEGA- TIVE, \$40K+		STO- LEN, <\$20K		STO- LEN, \$20K+	
	TOTAL		USER		USER		YES NO		YES NO		YES NO		<\$20K <\$20K+		(N) (O)		(P) (Q)		(R) (S)		(T) (U)		(V) (W)		(X) (Y)		(Z)	
		(A) (B)		(C) (D)		(E) (F)		(G) (H)		(I) (J)		(K) (L)		(M) (N)		(O) (P)		(Q) (R)		(S) (T)		(U) (V)		(W) (X)		(Y) (Z)		
TOTAL		25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673	
Unemployed and looking for work		1145 4%	781 5%	170 3%	405 15% E	317 3%	259 7%	475 4%	120 3%	661 6% H	602 4%	295 5%	252 13% M	299 3%	391 6% O	299 3%	269 5%	178 6%	403 5%	207 4%	306 5%	141 7%	52 2%	196 3%	877 5%	119 10% Z	73 2%	
Unemployed and NOT looking for work		877 3%	427 3%	158 3%	226 8% E	149 1%	82 2%	241 2%	151 3%	271 2%	401 3%	166 3%	206 11% M	133 1%	302 5% O	194 2%	262 5% O	85 3%	230 3%	91 2%	257 4%	49 3%	5 *% V	158 2%	705 4%	71 6% Z	31 1%	
Disabled/Unable to work (VOL.)		1018 4%	398 3%	187 3%	184 7% E	214 2%	108 3%	266 2%	194 4%	204 2%	368 3%	160 2%	130 7%	220 2%	293 4%	304 3%	246 4%	140 5%	169 2%	151 3%	178 3%	131 7% V	19 1%	235 4%	686 4%	172 14% Z	55 1%	
DK/Refused NOTW (VOL.)		106 *%	29 *%	9 *%	5 *%	24 *%	1 *%	28 *%	24 1%	5 *%	24 *%	14 *%	- *%	24 *%	39 1%	39 *%	2 *%	19 1%	29 *%	- *%	7 *%	- *%	- *%	13 *%	93 1%	13 1%	-	
Don't know (VOL.)		56 *%	15 *%	41 1%	- *%	15 *%	- *%	15 *%	4 *%	12 *%	38 *%	5 *%	- *%	38 *%	1 *%	15 *%	38 1% N	2 *%	- *%	4 *%	13 *%	- *%	4 *%	50 1% X	5 *%	- *%	50 1%	
Refused (VOL.)		96 *%	83 1%	10 *%	- 1%	74 1%	29 1%	49 *%	- 1%	83 1%	59 *%	34 1%	- *%	44 *%	19 *%	37 *%	9 *%	30 1%	48 1%	- 1%	38 1%	- 1%	- 1%	- 1%	96 1%	- 1%	- 1%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EMPLOY. Are you now employed full-time, part-time, or not employed? / NOTW. Which of the following best describes you? Are you...(READ)

	BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
								WHITE NON- HISP.	WHITE NON- HISP.	BLACK NON- HISP.	BLACK NON- HISP.	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
		TOTAL	HISP.	HISP.	U.S. BORN	NOT US BORN	OTHER HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+									
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)									
TOTAL		25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE		3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
NET Employed		15086 59%	9535 59%	1586 52%	1239 62%	1224 61%	1154 60%	2712 44%	6491 73% GIKM	947 53%	600 65% G	1458 54% G	878 80% GIKM	310 43%	805 75% GIKM	3482 59%	4081 57%	5670 63%	647 16%	14384 67% R	5491 55%	9436 62% T	1661 54%	13382 59%
Employed full-time		11420 44%	7436 46% C	1087 36%	828 41%	944 47%	820 43%	1879 30%	5336 60% GIKM	557 31%	520 56% GIKM	982 36% G	675 61% GIKM	140 20%	645 60% GIKM	2777 47%	2960 42%	4377 49% P	367 9%	11014 51% R	3971 40%	7307 48% T	1483 48%	9895 44%
Employed part-time		3666 14%	2099 13%	499 16%	411 21% B	280 14%	334 17%	834 14%	1155 13%	390 22% GHJ	80 9%	475 18%	202 18%	170 24% J	160 15%	705 12%	1121 16%	1293 14%	279 7%	3370 16% R	1520 15%	2129 14%	179 6%	3487 15% V
NET Not employed		10544 41%	6528 40%	1450 48%	752 38%	796 39%	758 40%	3461 56% HJKLN	2336 26%	848 47% HLN	330 35%	1249 46% HLN	221 20%	404 56% HLN	273 25%	2325 40%	2997 42%	3285 37%	3434 83% S	6971 32%	4452 44% U	5837 38%	1419 46%	9076 40%
Retired		4722 18%	3403 21% DE	511 17%	166 8%	173 9%	354 18% DE	1568 25% HKLN	1422 16% L	293 16% L	127 14%	277 10%	46 4% HIJKLN	257 36% HIJKLN	85 8%	1293 22% Q	1418 20%	1274 14%	1441 35% S	3158 15%	1449 14% T	3176 21% W	920 30%	3754 17%
A homemaker		1636 6%	883 5%	158 5%	79 4%	350 17% BCDF	149 8%	412 7% L	380 4%	84 5%	46 5%	382 14% GHIJL	17 2%	57 8%	89 8%	279 5%	405 6%	638 7%	347 8%	1278 6%	698 7%	891 6%	16 1%	1619 7% V
A student		1039 4%	374 2%	260 9% BE	219 11% BE	28 1%	148 8% E	96 2%	208 2%	54 3%	121 13% GH	138 5% G	95 9% GH	33 5%	48 4%	140 2%	321 5%	347 4%	79 2%	960 4% R	346 3%	641 4%	82 3%	957 4%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
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EMPLOY. Are you now employed full-time, part-time, or not employed? / NOTW. Which of the following best describes you? Are you...(READ)

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP., \$40K+	HISP., \$40K+	OTHER NON- HISP., \$40K+	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-														
			HISP.	HISP.	BORN	BORN	HISP.	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+													
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
TOTAL		25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
Unemployed and looking for work		1145 4%	607 4%	221 7%	135 7%	94 5%	53 3%	367 6% HL	169 2%	179 10% HJLN	24 3%	225 8% HL	4 *%	19 3%	33 3%	109 2%	346 5% 0	468 5% 0	173 4%	970 5%	650 6% U	496 3%	160 5%	985 4%
Unemployed and NOT looking for work		877 3%	522 3%	132 4%	56 3%	63 3%	22 1%	395 6% HJLN	95 1%	117 7% HJLN	4 *%	89 3%	13 1%	18 3%	4 *%	205 3%	224 3%	274 3%	444 11% S	433 2%	530 5% U	303 2%	152 5%	725 3%
Disabled/Unable to work (VOL.)		1018 4%	649 4%	162 5%	97 5%	86 4%	24 1%	597 10% HJLMN	36 *%	115 6% H	8 1%	137 5% H	46 4%	10 1%	14 1%	275 5%	273 4%	246 3%	901 22% S	115 1%	753 8% U	251 2%	89 3%	929 4%
DK/Refused NOTW (VOL.)		106 *%	90 1%	6 *%	-	1 *%	9 *%	26 *%	26 *%	6 *%	-	1 *%	-	9 1%	-	24 *%	10 *%	39 *%	50 1%	57 *%	26 *%	80 1%	-	106 *%
Don't know (VOL.)		56 *%	53 *%	-	-	-	2 *%	-	53 1%	-	-	-	-	2 *%	-	38 1%	12 *%	-	38 1% S	19 *%	40 *%	15 *%	5 *%	52 *%
Refused (VOL.)		96 *%	74 *%	-	12 1%	-	-	1 *%	62 1%	-	-	-	5 *%	-	-	32 1%	18 *%	5 *%	-	96 *%	33 *%	45 *%	-	96 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

PAR. Are you the parent or guardian of any children under age 18 now living in your household?

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
		MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Yes	6874 27%	3132 25%	3742 28%	4016 25%	699 23%	1513 38%	754 15%	4712 56%	1151 18%	110 2%	920 28%	1645 23%	1868 24%	2426 33%	1972 24%	1266 30%	792 27%	2149 34%	2830 25%	3783 31%	1185 23%	5338 30%	6874 100%	-
						DE	J	GIJ	J					LM				0		S		U		
No	18782 73%	9384 75%	9398 71%	12115 75%	2309 76%	2482 62%	4404 85%	3646 43%	5374 82%	4682 98%	2333 72%	5504 77%	5812 75%	4938 67%	6349 76%	2909 69%	2106 73%	4130 65%	8692 75%	8452 69%	4027 77%	12329 69%	-	18782 100%
				F	F		H		H	GHI		N	N		R				T		V			
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused (VOL.)	126 *%	53 *%	73 1%	59 *%	28 1%	28 1%	30 1%	36 *%	28 *%	-	2 *%	19 *%	50 1%	45 1%	19 *%	17 *%	3 *%	28 *%	19 *%	85 1%	19 *%	85 *%	-	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

PAR. Are you the parent or guardian of any children under age 18 now living in your household?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--			
															HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR																
															LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET BASIC EX- PENSE								
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537								
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420								
Yes	6874 27%	1185 23%	1555 29%	1290 27%	791 32%	1357 36% BD	536 20% JKN	1803 52% IJKMN	388 14% JN	55 2%	179 8% J	2754 60% IJKMN	696 20% JKN	55 3%	448 18% RV	1650 56% QRSUV	412 17% RV	50 2%	304 11% RV	3052 56% QRSUV	738 18% RV	60 3%	1931 24%	1871 27%	1893 28%	1109 31% W								
No	18782 73%	4027 77% F	3877 71% F	3461 73% F	1708 68%	2423 64%	2157 80% HL	1675 48%	2314 86% HL	2459 98% HIKLM G	1909 90% GHLM	1812 39%	2772 79% HL	1671 97% HIKLM G	2018 82% PT	1276 44%	1945 83% PT	2475 98% PQSTU 0	2371 88% PT	2343 43%	3424 82% PT	2183 97% PQSTU 0	6119 76%	5068 73%	4786 71%	2428 69%								
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-						
Refused (VOL.)	126 **	19 **	-	20 **	-	28 1%	-	-	-	-	30 1%	25 1%	28 1%	-	-	2 **	-	-	30 1%	35 1%	28 1%	-	36 **	19 **	22 **	-								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

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PAR. Are you the parent or guardian of any children under age 18 now living in your household?

BAN C	-----EDUCATION BY INCOME----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY										
	HS GRAD OR LESS,				HS GRAD OR MORE,				SOME COLL. OR LESS,				SOME COLL. OR MORE,				OFFICE BASED		NET USER		SMART- PHONE		CELL, SMART- PHONE		MOSTLY ON CELL		MOSTLY ON OTHER		MOSTLY ON CELL,		MOSTLY ON CELL,			
	LESS,				MORE,				LESS,				MORE,				NOT EMPLOY		OFFICE BASED		NET USER		SMART- PHONE		CELL, SMART- PHONE		ON CELL		ON OTHER		ON CELL,		ON CELL,	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET USER	PHONE	PHONE	NO CELL	ON CELL	ON OTHER	BOTH EQUAL.	<\$20K	\$20K+										
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)										
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554										
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426										
Yes	6874 27%	882 27%	1508 26%	300 16%	3824 32%	1736 25%	718 26%	1091 24%	3058 32%	4290 38%	857 23%	1684 16%	1573 23%	715 16%	6237 29%	637 14%	5316 32%	1317 19%	241 10%	2324 37%	1662 25%	1172 37%	415 31%	1776 39%										
		D	D		D				FH	KL	L		N		P		RS	S		U		U												
No	18782 73%	2395 73%	4233 74%	1596 84%	8054 67%	5104 74%	2063 74%	3543 76%	6349 67%	7068 62%	2809 77%	8839 84%	5291 77%	3811 84%	14796 70%	3986 86%	11215 67%	5458 80%	2109 89%	3865 62%	4926 74%	1957 62%	884 67%	2748 60%										
			E	BCE		I		I			J	JK		M		O		Q	QR		TV													
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-										
Refused (VOL.)	126 *%	19 1%	2 *%	-	84 1%	19 *%	2 *%	-	84 1%	62 1%	-	21 *%	45 1%	17 *%	126 1%	-	103 1%	5 *%	17 1%	50 1%	26 *%	28 1%	19 1%	30 1%										

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		PRIVACY CONTROL--				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME-			
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A	LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673	
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519	
Yes	6874 27%	4703 30%	1533 28%	780 29%	3724 32%	965 27%	3524 32%	1679 36%	3024 28%	4309 31%	1613 25%	461 24%	3694 35%	1667 25%	2708 27%	1801 32%	602 20%	2295 28%	1549 31%	2109 31%	478 25%	1040 37%	2198 34%	4290 24%	341 28%	1802 39%	
No	18782 73%	10807 69%	3972 71%	1907 70%	7820 68%	2649 73%	7359 67%	2971 64%	7817 72%	9289 68%	4799 74%	1431 75%	6957 65%	4892 74%	7244 73%	3834 67%	2407 79%	5807 71%	3471 69%	4552 68%	1404 75%	1748 62%	4211 66%	13588 76%	877 72%	2871 61%	
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Refused (VOL.)	126 *%	74 *%	51 1%	19 1%	41 *%	19 1%	43 *%	6 *%	57 1%	82 1%	42 1%	19 1%	53 *%	20 *%	19 *%	56 1%	30 1%	35 *%	41 1%	50 1%	-	29 1%	12 *%	112 1%	-	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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PAR. Are you the parent or guardian of any children under age 18 now living in your household?

	BAN E	-----RACE/ETHNICITY-----										-----RACE/ETHNICITY BY INCOME-----				-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606	
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588	
Yes	6874 27%	4016 25%	699 23%	481 24%	1033 51% BCDF	508 27%	1281 21%	2557 29% GM	370 21%	328 35% GIM	1096 40% GHIM	395 36% GIM	58 8%	408 38% GIM	1628 28%	1601 23%	2474 28%	678 16%	6182 29% R	3388 34% U	3452 23%	675 22%	6188 27%	
No	18782 73%	12115 75% E	2309 76% E	1515 76% E	967 48%	1407 73% E	4894 79% HJKLN	6329 71% K	1426 79% HJKLN	574 62%	1591 59%	707 64%	657 92% HJKLN	670 62%	4249 72%	5474 77%	6442 72%	3439 83% S	15163 71%	6592 66%	11808 77% T	2409 78%	16294 72%	
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Refused (VOL.)	126 *% H	59 *% H	28 1%	7 *% H	21 1%	-	-	56 1%	-	28 3% H	19 1%	2 *% H	-	-	-	34 *% H	44 *% H	2 *% H	124 1%	35 *% H	73 *% H	2 *% H	124 1%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT	NOT A	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782		
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335		
a. Federal government agencies																										
A lot	5494 21%	2631 21%	2863 22%	3285 20%	647 21%	1175 29% D	1589 31% IJ	1991 24% IJ	1022 16%	812 17%	737 23%	1720 24%	1439 19%	1588 21%	1935 23%	1011 24%	686 24%	1191 19%	2772 24%	2559 21%	1144 22%	3922 22%	1428 21%	4066 22%		
Some	8042 31%	3670 29%	4371 33%	5186 32%	917 30%	1269 32%	1792 35% H	2222 26% IJ	2219 34% H	1450 30%	751 23%	2234 31% K	2417 31% K	2554 34% K	2541 30%	1286 31%	938 32%	1953 31%	3496 30%	3893 32%	1517 29%	5639 32%	2178 32%	5855 31%		
Only a little	4997 19%	2358 19%	2639 20%	2892 18%	730 24%	968 24% D	798 15%	1752 21%	1370 21%	994 21%	860 26% LN	1317 18%	1538 20%	1267 17%	1837 22%	811 19%	484 17%	1255 20%	2562 22%	2208 18%	1265 24%	3332 19%	1559 23%	3410 18%		
Not at all	6691 26%	3661 29% C	3030 23%	4518 28% EF	630 21%	548 14%	910 18%	2303 27% G	1873 29% G	1316 27% G	748 23%	1778 25%	2234 29%	1869 25%	1891 23%	1007 24%	764 26%	1828 29%	2498 22%	3481 28% S	1204 23%	4623 26%	1619 24%	4985 27%		
Doesn't apply to me (VOL.)	121 *%	19 *%	102 1%	79 *%	18 1%	13 *%	-	24 *%	25 *%	40 1%	12 *%	17 *%	35 *%	29 *%	50 1%	3 *%	13 *%	9 *%	53 *%	34 *%	37 1%	48 *%	20 *%	101 1%		
Don't know (VOL.)	385 1%	181 1%	204 2%	198 1%	87 3%	37 1%	98 2%	92 1%	37 1%	146 3% I	134 4% M	100 1%	35 *%	96 1%	72 1%	43 1%	16 1%	71 1%	138 1%	118 1%	52 1%	153 1%	61 1%	320 2%		
Refused (VOL.)	52 *%	48 *%	4 *%	33 *%	7 *%	12 *%	-	11 *%	7 *%	32 1%	13 *%	1 *%	33 *%	5 *%	14 *%	33 1%	-	-	22 *%	28 *%	13 *%	35 *%	9 *%	44 *%		

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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BAN A	-----SEX-----		-----RACE-----				-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A
TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT	PARENT
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
NET A lot/Some	13536	6301	7235	8471	1564	2445	3382	4213	3241	2263	1488	3953	3856	4142	4477	2296	1625	3144	6267	6452	2661	9561	3606	9922
	53%	50%	55%	52%	52%	61% D	65% HIJ	50%	49%	47%	46%	55% K	50%	56% K	54%	55%	56%	50%	54%	52%	51%	54%	52%	53%
NET Little/Not at all	11688	6019	5669	7410	1360	1517	1708	4055	3244	2311	1607	3095	3771	3136	3728	1818	1248	3083	5059	5688	2469	7955	3178	8395
	45%	48%	43%	46% F	45%	38%	33%	48% G	49% G	48% G	49%	43%	49%	42%	45%	43%	43%	49%	44%	46%	47%	45%	46%	45%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----										-----EDUCATION BY AGE-----										---HOUSEHOLD FINANCES---																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
	TOTAL	\$20K- UNDER \$20K				\$40K- UNDER \$40K				\$75K- UNDER \$75K				\$100K OR MORE				<\$40K AGE 18-29		<\$40K AGE 30-49		<\$40K AGE 50-64		<\$40K AGE 65+		\$40K+ AGE 18-29		\$40K+ AGE 30-49		\$40K+ AGE 50-64		\$40K+ AGE 65+		HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- BASIC PENSE																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										EDUCATION BY AGE-----										HOUSEHOLD FINANCES--				
															HS	HS	HS	HS											MEET										
															GRAD	GRAD	GRAD	GRAD											OR	JUST	DON'T								
															OR	OR	OR	OR											PENSE	MEET	MEET								
	\$20K-	\$40K-	\$75K	\$100K	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+	LESS,	LESS,	LESS,	LESS,	SOME	SOME	SOME	SOME	LIVE	AND	BASIC	BASIC														
TOTAL	<\$20K	UNDER \$40K	UNDER \$75K	UNDER \$100K	OR MORE	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM-FORT.	LEFT-OVER	EX-PENSE	EX-PENSE														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)													
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537													
Refused (VOL.)	52 %	13 %	8 %	27 %	-	-	-	11 %	7 %	4 %	-	-	-	28 %	-	5 %	7 %	3 %	-	6 %	-	29 %	2 %	7 %	29 %	10 %													
NET A lot/Some	13536 53%	2661 51%	3108 57%	2629 55%	1108 44%	2035 53%	1797 67%	1683 48%	1466 54%	1238 49%	1333 63%	2405 52%	1609 46%	859 50%	1612 65%	1448 49%	1205 51%	1095 43%	1769 65%	2755 51%	2033 49%	1147 51%	4553 56%	3740 54%	3312 49%	1681 48%													
			E				IJLMN	H			HJM				QRTUV	P			QRTUV	P		Z																	
NET Little/Not at all	11688 45%	2469 47%	2267 42%	2058 43%	1353 54%	1730 45%	887 33%	1734 50%	1204 45%	1170 47%	780 37%	2136 47%	1855 53%	776 45%	803 33%	1398 48%	1126 48%	1314 52%	888 33%	2646 49%	2114 50%	995 44%	3440 43%	3033 44%	3243 48%	1779 50%													
					C			GK	G	G			GK	G		OS	OS	OS		OS	OS	OS																	

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY	
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART - PHONE	CELL, NOT A SMART - PHONE NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	INCOME---	
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+															
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426	
a. Federal government agencies																									
A lot	5494 21%	820 25%	1343 23%	321 17%	2579 22%	1647 24%	696 25%	1119 24%	1864 20%	2338 20%	1079 29% JL	2058 20%	1446 21%	1097 24%	4637 22%	857 19%	3965 24% RS	1189 18%	340 14%	1651 26%	1459 22%	733 23%	439 33%	1127 25%	
Some	8042 31%	794 24%	1803 31%	701 37% B	3804 32% B	1924 28%	849 31%	1546 33%	3012 32%	3867 34%	1079 29%	3054 29%	2534 37% N	1235 27%	6807 32%	1234 27%	5430 33%	2042 30%	569 24%	2091 34%	2009 30%	1172 37%	279 21%	1651 36% W	
Only a little	4997 19%	763 23%	1227 21%	496 26% E	2095 18%	1513 22%	540 19%	1041 22%	1660 17%	2089 18%	733 20%	2167 21%	1205 17%	875 19%	3721 18%	1276 28% O	2704 16% Q	1618 24% Q	676 29% Q	827 13%	1278 19% T	413 13%	177 13%	633 14%	
Not at all	6691 26%	831 25%	1303 23%	365 19%	3313 28%	1604 23%	660 24%	885 19%	2813 30% FH	2953 26%	713 19%	2951 28% K	1674 24%	1230 27%	5614 27%	1077 23%	4332 26%	1678 25%	681 29%	1563 25%	1804 27%	812 26%	409 31%	1078 24%	
Doesn't apply to me (VOL.)	121 *%	26 1%	1 *%	11 1%	47 *%	29 *%	-	25 1%	34 *%	61 1%	1 *%	59 1%	14 *%	18 *%	101 *%	20 *%	61 *%	37 1%	23 1%	45 1%	15 *%	-	4 *%	13 *%	
Don't know (VOL.)	385 1%	50 2%	63 1%	1 *%	90 1%	127 2%	38 1%	10 *%	80 1%	103 1%	33 1%	241 2%	9 *%	77 2%	238 1%	147 3%	133 1%	175 3%	76 3%	56 1%	45 1%	26 1%	9 1%	47 1%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY																												
	HS GRAD OR LESS,				HS GRAD OR LESS,				SOME COLL. OR MORE,				SOME COLL. OR MORE,		EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET A USER		SMART- PHONE		CELL, NOT A SMART- PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL,		MOSTLY ON CELL,										
	<\$20K				<\$20K				<\$20K				<\$20K		<\$20K		<\$20K		<\$20K		<\$20K		<\$20K		<\$20K		<\$20K		<\$20K		<\$20K		<\$20K		<\$20K		<\$20K		<\$20K														
	TOTAL				TOTAL				TOTAL				TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL												
	(A)				(B)				(C)				(D)		(E)		(F)		(G)		(H)		(I)		(J)		(K)		(L)		(M)		(N)		(O)		(P)		(Q)		(R)		(S)		(T)		(U)		(V)		(W)		(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554																													
Refused (VOL.)	52 *%	12 *%	2 *%	1 *%	34 *%	15 *%	-	7 *%	28 *%	10 *%	28 1%	14 *%	27 *%	10 *%	40 *%	12 *%	10 *%	41 1%	1 *%	6 *%	4 *%	-	-	6 *%																													
NET A lot/Some	13536 53%	1614 49%	3146 55%	1022 54%	6383 53%	3571 52%	1545 56%	2665 58%	4876 51%	6205 54% L	2159 59% L	5112 48%	3981 58%	2332 51%	11445 54% P	2091 45%	9395 56% RS	3231 48%	909 38%	3742 60%	3468 52%	1905 60%	719 55%	2777 61%																													
NET Little/Not at all	11688 45%	1595 48%	2530 44%	861 45%	5408 45%	3117 45%	1200 43%	1927 42%	4473 47%	5042 44%	1446 39%	5118 49% K	2879 42%	2105 46%	9335 44%	2353 51%	7035 42%	3296 49% Q	1357 57% Q	2390 38%	3082 47% T	1225 39%	586 44%	1711 38%																													

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME			PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673	
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519	
a. Federal government agencies																											
A lot	5494 21%	3841 25%	797 14%	661 24%	2938 25%	1003 28%	2630 24%	1323 28%	2513 23%	3204 23%	1315 20%	491 26%	2544 24%	2488 38%	1864 19%	794 14%	282 9%	2627 32%	638 13%	1202 18%	240 13%	376 13%	921 14%	4391 24%	226 19%	658 14%	
Some	8042 31%	5035 32%	1763 32%	758 28%	3759 32%	1273 35%	3437 31%	1530 33%	3491 32%	4599 34%	1862 29%	570 30%	3577 33%	1587 24%	4161 42%	1592 28%	535 18%	2513 31%	1541 30%	2375 35%	701 37%	794 28%	1968 31%	5657 31%	218 18%	1589 34%	
Only a little	4997 19%	2544 16%	1170 21%	542 20%	1820 16%	527 14%	1809 17%	746 16%	1798 16%	2040 15%	1430 22%	282 15%	1656 15%	953 14%	1833 18%	1365 24%	788 26%	1328 16%	1007 20%	1111 17%	450 24%	526 19%	1249 19%	3478 19%	391 32%	837 18%	
Not at all	6691 26%	3933 25%	1681 30%	713 26%	2934 25%	803 22%	2861 26%	1035 22%	2887 26%	3726 27%	1591 25%	549 29%	2875 27%	1432 22%	1982 20%	1835 32%	1347 44%	1562 19%	1804 36%	1898 28%	490 26%	1122 40%	2155 34%	4101 23%	369 30%	1549 33%	
Doesn't apply to me (VOL.)	121 *%	80 1%	21 *%	20 1%	33 *%	5 *%	63 1%	9 *%	72 1%	30 *%	71 1%	20 1%	10 *%	26 *%	36 *%	17 *%	38 1%	24 *%	29 1%	48 1%	2 *%	-	29 *%	89 *%	-	-	
Don't know (VOL.)	385 1%	141 1%	95 2%	8 *%	95 1%	12 *%	127 1%	8 *%	133 1%	81 1%	145 2%	-	43 *%	93 1%	64 1%	84 1%	36 1%	48 1%	42 1%	74 1%	-	-	70 1%	258 1%	11 1%	15 *%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME			
	TOTAL	SM USER	NET USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673	
Refused (VOL.)	52 *%	10 *%	30 1%	4 *%	6 *%	10 *%	-	6 *%	4 *%	-	40 1%	-	-	1 *%	31 *%	3 *%	13 *%	36 *%	-	4 *%	-	-	29 *%	16 *%	3 *%	27 1%	
NET A lot/Some	13536 53%	8876 57%	2559 46%	1419 52%	6697 58%	2276 63%	6067 56%	2852 61%	6003 55%	7803 57%	3177 49%	1061 55%	6121 57%	4075 62%	6026 60%	2386 42%	817 27%	5139 63%	2180 43%	3577 53%	940 50%	1170 42%	2889 45%	10047 56%	444 36%	2247 48%	
		C								K				PQ	PQ	Q		ST		S				W			
NET Little/Not at all	11688 45%	6477 42%	2851 51%	1255 46%	4754 41%	1330 37%	4669 43%	1781 38%	4685 43%	5766 42%	3021 47%	831 43%	4531 42%	2384 36%	3815 38%	3200 56%	2135 70%	2890 36%	2811 56%	3008 45%	940 50%	1647 58%	3404 53%	7579 42%	760 62%	2386 51%	
			B													NO	NOP		RT		R		X				

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next.) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
a. Federal government agencies																							
A lot	5494 21%	3285 20%	647 21%	540 27%	636 31% BCF	309 16%	1342 22%	1869 21%	435 24%	170 18%	842 31% GHJN	314 28%	129 18%	160 15%	1072 18%	2111 30% OQ	1762 20%	682 17%	4772 22% R	2332 23%	3120 20%	637 21%	4857 21%
Some	8042 31%	5186 32%	917 30%	736 37%	533 26%	502 26%	1982 32%	2862 32%	480 27%	318 34%	730 27%	429 39%	232 32%	246 23%	1549 26%	2609 37% O	2851 32%	1215 29%	6786 32%	2915 29%	4981 32%	789 26%	7233 32%
Only a little	4997 19%	2892 18%	730 24%	379 19%	590 29% BF	322 17%	1260 20%	1517 17%	473 26% HM	232 25%	731 27% HM	175 16%	81 11%	218 20%	1057 18%	1191 17%	1898 21%	899 22%	4080 19%	2034 20%	2916 19%	609 20%	4388 19%
Not at all	6691 26%	4518 28% CDE	630 21% E	322 16%	226 11%	716 37% CDE	1464 24% K	2558 29% KL	377 21%	180 19%	357 13%	177 16%	263 37% KL	450 42% GIJKL	1997 34% PQ	1084 15%	2354 26% P	1219 30%	5386 25%	2624 26%	3976 26%	988 32%	5633 25%
Doesn't apply to me (VOL.)	121 *%	79 *%	18 1%	2 *%	11 1%	7 *%	31 1%	19 *%	5 *%	13 1%	11 *%	2 *%	7 1%	-	49 1%	21 *%	39 *%	28 1%	93 *%	30 *%	85 1%	-	121 1%
Don't know (VOL.)	385 1%	198 1%	87 3%	20 1%	16 1%	58 3%	90 1%	91 1%	18 1%	16 2%	27 1%	7 1%	3 *%	4 *%	126 2%	74 1%	55 1%	45 1%	335 2%	70 1%	217 1%	61 2%	321 1%
Refused (VOL.)	52 *%	33 *%	7 *%	3 *%	9 *%	1 *%	6 *%	27 *%	6 *%	1 *%	9 *%	-	1 *%	-	27 *%	18 *%	-	31 1%	17 *%	10 *%	40 *%	1 *%	51 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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	BAN E	-----RACE/ETHNICITY-----														-----RACE/ETHNICITY BY INCOME-----										-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
								WHITE NON- HISP.	WHITE NON- HISP.	BLACK NON- HISP.	BLACK NON- HISP.	HISP., HISP.,	HISP., HISP.,	HISP., HISP.,	HISP., HISP.,	OTHER NON- HISP.	OTHER NON- HISP.				YES	NO	YES	NO	YES	NO								
		WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	NON- HISP., \$40K+	NON- HISP., \$40K+	NON- HISP., \$40K+	NON- HISP., \$40K+	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO								
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)										
TOTAL		25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606										
NET A lot/Some		13536 53%	8471 52%	1564 52%	1276 64% BCF	1168 58% F	811 42%	3324 54% N	4731 53% N	916 51%	488 52%	1572 58% N	743 67% GHIN	361 50%	406 38%	2621 45%	4720 66% OQ	4614 51%	1897 46%	11558 54% R	5247 52%	8100 53%	1426 46%	12091 53%										
NET Little/Not at all		11688 45%	7410 46% D	1360 45%	700 35%	816 40%	1038 54% DE	2724 44%	4075 46% L	850 47% L	412 44%	1089 40%	352 32%	344 48% GHKL	667 62%	3054 52% P	2276 32%	4252 47% P	2118 51% S	9466 44%	4658 47%	6892 45%	1597 52%	10022 44%										

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782	
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335	
b. Your local law enforcement or police department																									
A lot	11178 43%	5131 41%	6047 46%	8140 50% EF	633 21%	1683 42% E	2375 46%	3267 39%	2880 44%	2390 50% H	1318 40%	3512 49% M	3053 40%	3270 44%	3304 40%	2043 49% O	1374 47%	2769 44%	4958 43%	5522 45%	1912 37%	8117 46% U	3024 44%	8137 43%	
Some	7236 28%	3251 26%	3985 30%	4501 28%	915 30%	1113 28%	1624 31%	2241 27%	1835 28%	1228 26%	681 21%	1998 28%	2186 28%	2285 31% K	2300 28%	1104 26%	829 29%	1769 28%	3038 26%	3675 30%	1472 28%	5040 28%	1982 29%	5242 28%	
Only a little	3117 12%	1593 13%	1524 12%	1248 8%	712 23% D	709 18% D	531 10%	1207 14%	791 12%	527 11%	704 22% LMN	854 12%	901 12%	597 8%	1415 17% R	468 11%	369 13%	558 9%	1763 15% T	1137 9%	993 19% V	1854 10%	903 13%	2194 12%	
Not at all	3419 13%	2088 17% C	1331 10%	1802 11%	679 22% DF	407 10%	548 11%	1448 17% GJ	926 14% J	392 8%	350 11%	752 10%	1379 18% KLN	891 12%	1188 14%	534 13%	297 10%	882 14%	1552 13%	1569 13%	760 15%	2243 13%	766 11%	2575 14%	
Doesn't apply to me (VOL.)	276 1%	203 2%	73 1%	158 1%	17 1%	37 1%	8 *% 1%	101 1%	33 1%	45 1%	-	20 *% 1%	88 1%	168 2% L	29 *% 1%	8 *% 1%	-	144 2% OP	49 *% 1%	170 1%	20 *% 1%	185 1%	78 1%	198 1%	
Don't know (VOL.)	445 2%	229 2%	217 2%	239 1%	77 3%	66 2%	76 1%	119 1%	88 1%	149 3%	160 5% LM	31 *% 1%	94 1%	157 2% L	64 1%	30 1%	31 1%	137 2%	133 1%	186 2%	32 1%	247 1%	114 2%	331 2%	
Refused (VOL.)	111 *% 1%	74 1%	37 *% 1%	101 1%	2 *% 1%	8 *% 1%	26 *% 1%	11 *% 1%	-	58 1% H	41 1%	-	28 *% 1%	41 1%	41 *% 1%	6 *% 1%	-	48 1%	47 *% 1%	60 *% 1%	41 1%	66 *% 1%	6 *% 1%	105 1%	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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BAN A	-----SEX-----		-----RACE-----				-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
NET A lot/Some	18414 71%	8383 67%	10031 76% B	12641 78% EF	1548 51%	2796 70% E	3999 77% H	5508 66%	4715 72%	3619 76% H	1999 61%	5510 77% KM	5240 68%	5555 75% KM	5604 67%	3147 75% O	2203 76% O	4538 72%	7995 69%	9197 75% S	3385 65%	13157 74% U	5007 73%	13379 71%
NET Little/Not at all	6536 25%	3680 29% C	2856 22%	3050 19%	1391 46% DF	1115 28% D	1080 21%	2655 32% GJ	1717 26% J	919 19%	1054 32% LN	1606 22%	2280 29% LN	1487 20%	2603 31% QR	1002 24%	667 23%	1440 23%	3315 29% T	2706 22%	1753 34% V	4097 23%	1669 24%	4769 25%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---							
	TOTAL	20K- UNDER		40K- UNDER		75K- UNDER		100K OR MORE		<40K AGE		<40K AGE		<40K AGE		<40K AGE		40K+ AGE		40K+ AGE		40K+ AGE		40K+ AGE		HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- BASIC PENSE	DON'T MEET EX- BASIC PENSE	
		<20K	20K- 40K	40K- 75K	75K- 100K	100K MORE	<40K 18-29	<40K 30-49	<40K 50-64	<40K 65+	40K+ 18-29	40K+ 30-49	40K+ 50-64	40K+ 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	20-24	25-34	35-44	45-54
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)											
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537												
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420												
b. Your local law enforcement or police department																																						
A lot	11178 43%	1912 37%	2595 48% B	2214 46% B	1101 44%	1668 44%	1220 45%	1324 38%	1144 42%	1192 47%	1015 48%	1877 41%	1592 46%	942 55% HIL	1074 44%	1331 45%	1081 46% T	1296 51% T	1293 48% T	1929 36%	1796 43%	1090 49% T	4083 50% XYZ	2959 43%	2651 40%	1307 37%												
Some	7236 28%	1472 28%	1365 25%	1395 29%	746 30%	1023 27%	804 30%	897 26%	658 24%	635 25%	693 33%	1281 28%	1040 30%	479 28%	724 29%	699 24%	604 26%	581 23%	900 33%	1519 28%	1230 29%	647 29%	2142 26%	2194 32%	1853 28%	973 28%												
Only a little	3117 12%	993 19% DEF	717 13%	542 11%	163 7%	394 10%	346 13%	639 18% KMN	446 17% N	313 12%	172 8%	501 11%	333 10%	121 7%	336 14%	542 18% SUV	349 15%	307 12%	186 7%	661 12%	441 11%	201 9%	663 8%	792 11%	1147 17% WX	493 14%												
Not at all	3419 13%	760 15%	674 12%	585 12%	382 15%	499 13%	313 12%	590 17% JN	403 15%	232 9%	213 10%	729 16% JN	466 13%	129 8%	290 12%	345 12%	284 12%	177 7%	258 10%	1100 20% PQRSV O	641 15% R	215 10%	890 11%	749 11%	965 14%	663 19% WX												
Doesn't apply to me (VOL.)	276 1%	20 **	15 **	2 **	44 2%	100 3% BCD	4 **	12 **	14 1%	20 1%	-	90 2%	19 1%	15 1%	4 **	-	7 **	9 **	4 **	101 2%	26 1%	37 2%	124 2%	108 2%	29 **	11 **												
Don't know (VOL.)	445 2%	32 1%	60 1%	32 1%	40 2%	97 3%	5 **	6 **	37 1%	86 3% GH	-	113 2% GH	46 1%	17 1%	37 2%	6 **	31 1%	117 5% P	39 1%	113 2%	55 1%	31 1%	123 2%	157 2%	52 1%	47 1%												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

BAN B --DETAILED HOUSEHOLD INCOME-- .....INCOME BY AGE..... EDUCATION BY AGE..... --HOUSEHOLD FINANCES--

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/XYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----				OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+				SOME COLL. OR MORE, <\$20K				SOME COLL. OR MORE, \$20K+				EMPLOY FULL TIME				EMPLOY PART TIME				NOT EMPLOY				OFFICE BASED		NOT OFFICE BASED		NET USER		NOT A NET USER		SMART - PHONE		CELL, NOT A SMART- PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
		TOTAL				TOTAL				TOTAL				TOTAL				TOTAL				TOTAL				TOTAL				TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL			

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY		CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART - PHONE	CELL, NOT A SMART - PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+			
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+																	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554		
Refused (VOL.)	111 **	41 1%	-	-	66 1%	41 1%	-	6 **	60 1%	32 **	-	79 1%	26 **	6 **	74 **	37 1%	6 **	68 1% Q	37 2%	6 **	-	-	-	6 **		
NET A lot/Some	18414 71%	2208 67%	4396 77% BD	1170 62%	8718 73% D	4802 70%	2217 80% FH	3181 69%	6937 73%	8157 71%	2789 76%	7415 70%	4881 71%	3293 72%	15389 73% P	3025 65%	12113 73%	4704 69%	1598 68%	4548 73%	4903 74%	2284 72%	936 71%	3366 74%		
NET Little/Not at all	6536 25%	1012 31%	1300 23%	709 37% CE	2792 23%	1901 28%	557 20%	1381 30% GI	2146 23%	2924 26%	859 23%	2667 25%	1761 25%	1235 27%	5124 24%	1411 31% O	4051 24%	1890 28%	595 25%	1619 26%	1448 22%	738 23%	367 28%	1131 25%		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO		INFO STOLEN					
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	--SHARING--	--SHARING--	--BRANDS--	--BRANDS--	-SETTINGS-	-SETTINGS-	--INCOME--	--INCOME--	-----PRIVACY CONTROL-----	-----PRIVACY CONTROL-----	-----SECURE-----	-----SECURE-----	--INCOME--	--INCOME--	--STOLEN--	--STOLEN--	-BY INCOME-	-BY INCOME-				
	TOTAL	SM USER	OTHER SM NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
b. Your local law enforcement or police department																										
A lot	11178 43%	7019 45%	2229 40%	953 35%	5550 48% D	1675 46%	4945 45%	2236 48%	4763 44%	5916 43%	2851 44%	617 32%	4881 46% L	4083 62% OPQ	4304 43% PQ	1948 34% Q	681 22%	4338 53% ST	1419 28%	3088 46% S	559 30%	767 27%	2440 38%	8326 46% W	388 32%	1864 40%
Some	7236 28%	4502 29%	1636 29%	815 30%	3306 29%	972 27%	3241 30%	1353 29%	3149 29%	4130 30%	1850 29%	600 31%	3215 30%	1113 17%	3584 36% NP	1642 29% N	857 28% N	1970 24%	1895 37% RT	1807 27%	699 37%	1125 40%	1906 30%	4945 27%	273 22%	1560 33%
Only a little	3117 12%	1567 10%	789 14%	462 17%	1008 9% E	339 9%	1112 10%	350 8%	1217 11%	1349 10%	885 14%	347 18% M	968 9%	467 7%	995 10%	1011 18% NO	569 19% NO	835 10%	764 15%	667 10%	351 19%	363 13%	713 11%	2203 12%	250 21% Z	406 9%
Not at all	3419 13%	2115 14%	646 12%	443 16%	1467 13%	561 15%	1374 13%	688 15%	1416 13%	1935 14%	676 10%	322 17%	1419 13%	702 11%	814 8%	936 16% NO	875 29% NOP	839 10%	749 15%	1028 15% R	255 14%	426 15%	1105 17% X	2016 11%	305 25%	702 15%
Doesn't apply to me (VOL.)	276 1%	179 1%	80 1%	7 *%	121 1%	50 1%	91 1%	1 *%	178 2% H	181 1%	25 *%	19 1%	105 1%	94 1%	125 1%	37 1%	11 *%	43 1%	123 2%	61 1%	11 1%	67 2%	117 2%	158 1%	-	71 2%
Don't know (VOL.)	445 2%	171 1%	135 2%	23 1%	104 1%	26 1%	142 1%	22 *%	149 1%	146 1%	116 2%	8 *%	94 1%	121 2%	126 1%	117 2%	28 1%	104 1%	100 2%	30 *%	8 *%	56 2%	141 2%	250 1%	1 *%	71 2%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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	SOCIAL MEDIA USE BY INCOME																								SOC. MEDIA LOCATION --SHARING--				SOC. MEDIA LIKE/FOLLOW --BRANDS--				USE PRIVACY SETTINGS				PRIVACY SETTINGS BY INCOME				PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INCOME				PERSONAL INFO --STOLEN--				INFO STOLEN BY INCOME																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
	SOCIAL MEDIA USE			OTHER SM		SM NET USER		SM USER, <\$20K		SM USER, \$20K+		YES		NO		YES		NO		YES		NO		USE SET- TINGS <\$20K		USE SET- TINGS \$20K+		A LOT		SOME		LIT- TLE		NONE		MOST. POSI- TIVE		MOST. NEGA- TIVE		NO IM- PACT		NEGA- TIVE, <\$40K		NEGA- TIVE, \$40K+		YES		NO		<\$20K		\$20K+																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
	TOTAL	USER	USER	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						

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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
b. Your local law enforcement or police department																							
A lot	11178 43%	8140 50% CEF	633 21%	908 45% CF	776 38% C	575 30%	3116 50% IJMN	4484 50% IJMN	368 20%	217 23%	1209 45% IJ	424 38% I	197 27%	344 32%	3119 53% PQ	2939 41%	3796 42%	1709 41%	9436 44%	4128 41%	6965 45%	1420 46%	9759 43%
Some	7236 28%	4501 28%	915 30%	634 32%	479 24%	516 27%	1686 27%	2566 29%	515 29%	270 29%	648 24%	410 37% K	158 22%	316 29%	1482 25%	2277 32%	2552 28%	1014 25%	6185 29%	2811 28%	4295 28%	787 26%	6429 28%
Only a little	3117 12%	1248 8%	712 23% BD	196 10%	513 25% BD	402 21% BD	503 8%	634 7%	469 26% GHL	208 22% GHL	597 22% GHL	62 6%	183 26% GHL	206 19% GHL	496 8%	878 12%	1182 13% 0	508 12%	2591 12%	1374 14%	1722 11%	298 10%	2819 12%
Not at all	3419 13%	1802 11%	679 22% BDE	244 12%	162 8%	367 19% BE	725 12%	921 10%	430 24% GHK	231 25% GHK	181 7%	177 16%	177 25% HK	190 18% K	671 11%	737 10%	1233 14%	704 17%	2627 12%	1527 15%	1821 12%	474 15%	2886 13%
Doesn't apply to me (VOL.)	276 1%	158 1%	17 1%	9 *	29 1%	-	31 *	118 1%	12 1%	1 *	7 *	29 3%	-	-	42 1%	59 1%	82 1%	48 1%	228 1%	83 1%	191 1%	73 2%	203 1%
Don't know (VOL.)	445 2%	239 1%	77 3% D	9 *	58 3%	55 3%	72 1%	160 2%	-	2 *	60 2%	1 *	-	22 2%	41 1%	207 3% OQ	89 1%	77 2%	366 2%	86 1%	283 2%	7 * 2%	438 2%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next.) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP., \$40K+	HISP., \$40K+	OTHER NON- HISP., \$40K+	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-														
			HISP.	HISP.	BORN	BORN	HISP.	HISP.	HISP.	HISP.														
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
TOTAL		25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
Refused (VOL.)		111 *%	101 1%	2 *%	3 *%	5 *%	-	41 1%	60 1%	2 *%	-	5 *%	-	-	-	26 *%	11 *%	26 *%	58 1% S	37 *%	6 *%	55 *%	26 1%	72 *%
NET A lot/Some		18414 71%	12641 78% CEF	1548 51%	1542 77% CEF	1254 62% C	1091 57%	4802 78% IJKMN	7050 79% IJKMN	883 49%	487 52%	1857 69% IJM	834 76% IJM	355 50%	661 61%	4601 78% Q	5216 73%	6348 71%	2723 66%	15621 73%	6939 69%	11261 73%	2207 72%	16188 72%
NET Little/Not at all		6536 25%	3050 19%	1391 46% BDE	440 22%	675 33% BD	768 40% BD	1229 20%	1554 17%	899 50% GHKL	439 47% GHKL	778 29% GH	239 22%	360 50% GHKL	396 37% GH	1167 20%	1615 23%	2415 27% O	1213 29%	5218 24%	2901 29% U	3543 23%	772 25%	5705 25%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
c. Your health insurance provider																								
A lot	11731 45%	5229 42%	6502 49% B	7777 48%	1288 42%	1716 43%	2639 51% I	3624 43%	2521 38%	2606 54% HI	1494 46%	3354 47%	3558 46%	3279 44%	3994 48%	1953 47%	1145 39%	2902 46%	5565 48%	5480 44%	2438 47%	8129 46%	2983 43%	8741 47%
Some	7027 27%	3553 28%	3474 26%	4515 28%	837 28%	1026 25%	1434 28%	2266 27%	1965 30%	1138 24%	562 17%	1868 26% K	2088 27% K	2434 33% KL	1852 22%	1110 26%	892 31% O	1907 30% O	2773 24%	3665 30% S	1129 22%	5047 28% U	2053 30%	4963 26%
Only a little	3459 13%	1746 14%	1713 13%	1741 11%	557 18% D	764 19% D	422 8% GJ	1497 18% GJ	939 14% G	522 11%	662 20% LMN	904 13%	946 12%	916 12%	1283 15%	478 11%	445 15%	824 13%	1585 14%	1695 14%	905 17%	2317 13%	1113 16%	2327 12%
Not at all	2502 10%	1349 11%	1153 9%	1512 9%	307 10%	237 6%	386 7%	699 8%	849 13% GHJ	387 8%	286 9%	629 9%	842 11%	705 10%	730 9%	309 7%	356 12%	609 10%	900 8%	1199 10%	465 9%	1600 9%	450 7%	1962 10% W
Doesn't apply to me (VOL.)	760 3%	472 4%	289 2%	411 3%	39 1%	228 6% E	261 5% J	247 3%	167 3%	58 1%	189 6% N	334 5% MN	161 2%	47 1%	368 4% R	235 6% R	60 2%	44 1%	552 5% T	164 1%	208 4%	501 3%	207 3%	553 3%
Don't know (VOL.)	234 1%	167 1%	67 1%	177 1%	4 **	44 1%	47 1%	41 **	68 1%	75 2%	54 2%	59 1%	92 1%	28 **	57 1%	95 2% QR	3 **	20 **	95 1%	118 1%	30 1%	146 1%	40 1%	195 1%
Refused (VOL.)	69 **	52 **	17 **	56 **	4 **	9 **	-	22 **	43 1%	4 **	7 **	19 **	43 1%	-	57 1%	12 **	-	-	69 1%	-	57 1%	12 **	28 **	41 **

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
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Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN A	-----SEX-----		-----RACE-----				-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
NET A lot/Some	18758 73%	8782 70%	9976 75% B	12293 76% F	2125 70%	2741 68%	4072 78% HI	5890 70%	4487 68%	3744 78% HI	2056 63%	5222 73% K	5646 73% K	5714 77% K	5846 70%	3063 73%	2037 70%	4809 76%	8339 72%	9144 74%	3567 68%	13176 74%	5036 73%	13704 73%
NET Little/Not at all	5961 23%	3095 25%	2865 22%	3253 20%	864 28% D	1001 25%	808 16%	2196 26% GJ	1788 27% GJ	910 19%	949 29%	1533 21%	1788 23%	1621 22%	2013 24%	787 19%	801 28%	1434 23%	2486 22%	2894 23%	1370 26%	3917 22%	1564 23%	4289 23%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE--				EDUCATION BY AGE--							HOUSEHOLD FINANCES--			
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM-	MEET EX- PENSE LEFT	JUST MEET BASIC EX-	DON'T MEET BASIC PENSE			
\$20K- UNDER	\$40K- UNDER	\$75K- UNDER	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	FORT.	OVER	PENSE	PENSE	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)			

UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420
-----------------	------	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----

A lot	11731 45%	2438 47%	2649 49% E	2005 42%	928 37%	1973 52% DE	1443 54% ILM	1599 46%	1003 37%	1427 57% ILM	1066 50% I	1928 42%	1408 40%	933 54% ILM	1154 47%	1219 42%	910 39%	1506 60% PQTUV O	1479 55% PQU	2398 44%	1609 38%	1078 48%	3989 49% Z	3149 45%	3003 45%	1402 40%
Some	7027 27%	1129 22%	1382 25%	1343 28%	845 34% B	1062 28%	597 22%	723 21%	849 31% H	599 24%	674 32%	1453 32% H	985 28%	383 22%	615 25%	615 21%	643 27%	515 20%	817 30%	1644 30% PR	1322 32% PR	621 28%	2408 30% Y	2101 30% Y	1502 22%	927 26%
Only a little	3459 13%	905 17% C	622 11%	679 14%	325 13%	499 13%	288 11%	738 21% GIJKN	330 12%	207 8%	134 6%	729 16% JK	576 16% JK	204 12%	259 11%	669 23% RSTUV O	371 16% S	250 10%	156 6%	807 15% S	567 14% S	272 12%	867 11%	944 14%	1016 15%	574 16%
Not at all	2502 10%	465 9%	401 7%	529 11%	367 15% CF	242 6%	127 5%	180 5%	364 13% GH	197 8%	180 8%	409 9%	419 12% GH	170 10%	208 8%	211 7%	286 12%	182 7%	176 6%	485 9%	563 13% S	206 9%	532 7%	572 8%	802 12% W	474 13% W
Doesn't apply to me (VOL.)	760 3%	208 4% F	337 6% DEF	118 2%	33 1%	11 * JKLMN	227 8% LN	187 5%	105 4%	33 1%	34 2%	60 1%	62 2%	8 * RTUV	193 8% TUV	173 6% U	126 5% TUV	31 1%	68 3%	74 1%	39 1%	27 1%	175 2%	167 2%	279 4%	122 3%

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

BAN B --DETAILED HOUSEHOLD INCOME-- .....INCOME BY AGE..... EDUCATION BY AGE..... --HOUSEHOLD FINANCES--

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/XYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		NET USER BY	
		HS	HS	SOME	SOME	HS	HS	SOME	SOME																				
		GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.																				
		OR	OR	OR	OR	OR	OR	OR	OR																				
		LESS,	LESS,	MORE,	MORE,	LESS,	LESS,	MORE,	MORE,	EMPLOY	EMPLOY	NOT	OFFICE	OFFICE	NET	NET		SMART -	SMART -	NO		MOSTLY	MOSTLY						
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER		PHONE	PHONE	CELL		ON	ON						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)		(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)				
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554					
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426					
c. Your health insurance provider																													
A lot	11731 45%	1526 46%	2653 46%	886 47%	5471 46%	3219 47%	1278 46%	2318 50%	4196 44%	4882 43%	1876 51%	4952 47%	2946 43%	2154 47%	9557 45%	2174 47%	7650 46%	3028 45%	1052 44%	2777 45%	2939 44%	1712 54%	672 51%	1975 43%					
Some	7027 27%	610 18%	1403 24%	519 27%	3606 30% B	1542 22%	649 23%	1227 26%	2978 31% F	3555 31% KL	811 22%	2603 25%	2286 33% N	1014 22%	5953 28%	1074 23%	4835 29%	1638 24%	555 23%	1907 31%	1975 30%	831 26%	221 17%	1523 33% W					
Only a little	3459 13%	646 20% E	763 13%	246 13%	1553 13%	1019 15%	444 16%	552 12%	1251 13%	1533 13%	426 12%	1458 14%	829 12%	663 15%	2765 13%	694 15%	2062 12%	983 15%	414 17%	694 11%	879 13%	309 10%	150 11%	519 11%					
Not at all	2502 10%	330 10%	493 9%	135 7%	1104 9%	556 8%	284 10%	344 7%	912 10%	996 9%	343 9%	1133 11%	663 10%	379 8%	2081 10%	421 9%	1408 8%	823 12% Q	271 11%	465 7%	599 9%	273 9%	198 15% X	246 5%					
Doesn't apply to me (VOL.)	760 3%	152 5%	359 6% E	57 3%	140 1%	430 6% HI	87 3%	122 3%	75 1%	369 3%	161 4%	229 2%	179 3%	217 5%	610 3%	151 3%	511 3%	225 3%	24 1%	340 5% UV	129 2%	30 1%	63 5%	250 5%					
Don't know (VOL.)	234 1%	14 *%	65 1%	16 1%	81 1%	66 1%	40 1%	28 1%	78 1%	79 1%	48 1%	106 1%	7 *%	110 2% M	130 1%	104 2%	120 1%	65 1%	49 2%	50 1%	51 1%	1 *%	15 1%	35 1%					

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. MORE,	SOME COLL. MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. MORE,	SOME COLL. MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	CELL, NOT A SMART- PHONE	SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	INCOME--			
	TOTAL	<\$20K	<\$20K	<\$20K	<\$20K	<\$20K	<\$20K	<\$20K																			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554			
Refused (VOL.)	69 *%	20 1%	6 *%	37 2% CE	6 *%	26 *%	-	43 1%	-	6 *%	-	63 1%	-	6 *%	62 *%	7 *%	49 *%	18 *%	2 *%	6 *%	43 1%	-	-	6 *%			
NET A lot/Some	18758 73%	2136 65%	4056 71%	1406 74%	9077 76% B	4761 69%	1927 69%	3545 77%	7174 76%	8437 74%	2688 73%	7555 72%	5232 76%	3168 70%	15511 73%	3247 70%	12485 75% R	4666 69%	1607 68%	4684 75%	4914 74%	2543 81%	893 68%	3498 77%			
NET Little/Not at all	5961 23%	976 30% E	1256 22%	381 20%	2657 22%	1576 23%	728 26%	896 19%	2163 23%	2529 22%	769 21%	2591 25%	1492 22%	1042 23%	4846 23%	1114 24%	3469 21% Q	1806 27%	685 29%	1159 19%	1478 22%	582 18%	347 26%	765 17%			

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO		INFO STOLEN																								
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	--SHARING--	--SHARING--	--BRANDS---	--BRANDS---	-SETTINGS-	-SETTINGS-	--INCOME---	--INCOME---	-----PRIVACY CONTROL-----	-----PRIVACY CONTROL-----	-----SECURE-----	-----SECURE-----	--INCOME---	--INCOME---	--STOLEN---	--STOLEN---	-BY INCOME-	-BY INCOME-																							
																							OTHER SM	SM	YES	NO	YES	NO	YES	NO	USE SET- TINGS -<\$20K	USE SET- TINGS ->\$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
																							TOTAL USER	NET USER																					
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																				
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673																			
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519																			
c. Your health insurance provider																																													
A lot	11731 45%	7329 47%	2228 40%	1317 49%	5528 48%	1859 51%	5098 47%	2211 48%	5097 47%	6235 46%	2914 45%	914 48%	4988 47%	4128 63% OPQ	4484 45% PQ	2012 35%	911 30%	4397 54% ST	1797 36%	2956 44% S	731 39%	971 34%	2529 39%	8754 49% W	705 58% Z	1731 37%																			
Some	7027 27%	4357 28%	1593 29%	510 19%	3366 29% D	979 27%	3189 29%	1307 28%	3049 28%	4218 31% K	1471 23%	394 21%	3352 31% L	1198 18%	3508 35% NPQ	1519 27% N	702 23%	2184 27%	1431 28%	1961 29%	470 25%	860 31%	1897 30%	4710 26%	162 13%	1554 33% Y																			
Only a little	3459 13%	2003 13%	761 14%	503 19%	1452 13%	418 12%	1379 13%	664 14%	1339 12%	1708 12%	935 14%	320 17%	1337 12%	489 7%	1069 11%	1220 21% NO	595 20% NO	781 10%	940 19% RT	802 12%	449 24%	476 17%	936 15%	2272 13%	190 16%	684 15%																			
Not at all	2502 10%	1279 8%	795 14% B	211 8%	823 7%	286 8%	873 8%	275 6%	992 9%	1088 8%	809 13% J	147 8%	734 7%	463 7%	554 6%	773 14% NO	667 22% NOP	490 6%	704 14% R	688 10% R	121 6%	460 16% U	863 13% X	1423 8%	114 9%	588 13%																			
Doesn't apply to me (VOL.)	760 3%	497 3%	113 2%	102 4%	367 3%	85 2%	324 3%	145 3%	352 3%	359 3%	233 4%	74 4%	285 3%	180 3%	272 3%	123 2%	144 5%	180 2%	175 3%	234 3%	109 6%	39 1%	174 3%	568 3%	45 4%	98 2%																			
Don't know (VOL.)	234 1%	65 *%	59 1%	13 *%	43 *%	- 1%	64 1%	10 *%	55 1%	22 *%	86 1% J	13 1%	9 *%	72 1%	78 1%	43 1%	10 *%	99 1%	14 *%	14 *%	3 *%	11 *%	12 *%	207 1%	-	12 *%																			

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME						
	BAN D	-MEDIA USE-	-BY	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	TOTAL	SM USER	NET USER																								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673	
Refused (VOL.)	69 *%	56 *%	6 *%	50 2% E	6 *%	6 *%	-	43 1%	13 *%	50 *%	6 *%	50 3%	-	50 1% O	6 *%	-	9 *%	6 *%	-	56 1% R	-	-	9 *%	54 *%	3 *%	6 *%	
NET A lot/Some	18758 73%	11685 75% C	3822 69%	1827 68%	8893 77% D	2838 78%	8287 76%	3519 76%	8146 75%	10453 76% K	4385 68%	1308 68%	8340 78%	5326 81% PQ	7992 80% PQ	3531 62%	1613 53%	6581 81% ST	3228 64%	4917 73% S	1201 64%	1832 65%	4426 69%	13464 75% W	866 71%	3285 70%	
NET Little/Not at all	5961 23%	3282 21%	1556 28% B	714 26%	2274 20%	704 19%	2251 21%	939 20%	2331 21%	2796 20%	1744 27% J	467 24%	2071 19%	952 14%	1624 16%	1994 35% NO	1263 42% NO	1271 16%	1644 32% RT	1490 22% R	570 30%	936 33%	1800 28% X	3696 21%	304 25%	1272 27%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next.) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
c. Your health insurance provider																							
A lot	11731 45%	7777 48%	1288 42%	920 46%	796 39%	789 41%	3211 52% KN	4098 46%	791 44%	402 43%	1156 43%	510 46%	348 49%	401 37%	2797 48%	3747 53% Q	3686 41%	1723 42%	9936 46%	4835 48%	6706 44%	1438 47%	10292 46%
Some	7027 27%	4515 28% E	837 28% E	714 36% E	311 15%	501 26%	1545 25%	2667 30%	427 24%	322 35%	644 24%	287 26%	119 17%	337 31%	1594 27%	1888 27%	2753 31%	1055 26%	5909 28%	2405 24%	4505 29% T	835 27%	6151 27%
Only a little	3459 13%	1741 11%	557 18% BD	197 10%	567 28% BCDF	277 14%	549 9%	1117 12%	368 21% GH	125 13%	556 21% GH	181 16%	99 14%	171 16%	682 12%	784 11%	1438 16% P	685 17%	2769 13%	1374 14%	2063 13%	285 9%	3172 14%
Not at all	2502 10%	1512 9%	307 10%	91 5%	146 7%	273 14% D	489 8%	839 9% K	186 10%	70 8%	115 4%	88 8%	84 12%	160 15% K	607 10%	477 7%	694 8%	535 13%	1915 9%	997 10%	1416 9%	359 12%	2095 9%
Doesn't apply to me (VOL.)	760 3%	411 3%	39 1%	67 3%	161 8% BC	68 4%	269 4% HIN	114 1%	17 1%	10 1%	190 7% HIJN	34 3%	65 9%	4 *% R	138 2%	147 2%	276 3%	23 1%	733 3% R	291 3%	457 3%	71 2%	689 3%
Don't know (VOL.)	234 1%	177 1%	4 *%	7 *%	36 2%	6 *%	56 1%	107 1%	2 *%	-	36 1%	2 *%	-	6 1%	54 1%	58 1%	62 1%	41 1%	193 1%	88 1%	144 1%	59 2%	175 1%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP.	HISP.	OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-														
			HISP.	HISP.	BORN	BORN	HISP.	HISP.	HISP.	HISP.														
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
TOTAL		25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
Refused (VOL.)		69 *%	56 *%	4 *%	6 *%	3 *%	-	56 1%	-	4 *%	-	9 *%	-	-	-	6 *%	8 *%	50 1%	56 1% S	13 *%	25 *%	42 *%	37 1% W	32 *%
NET A lot/Some		18758 73%	12293 76% E	2125 70% E	1635 82% CEF	1107 55%	1290 67%	4756 77% K	6765 76% K	1218 68%	724 78%	1800 67%	798 72%	467 65%	738 68%	4391 75%	5635 79% Q	6440 72%	2779 67%	15845 74%	7240 72%	11211 73%	2273 74%	16443 73%
NET Little/Not at all		5961 23%	3253 20%	864 28% BD	287 14%	714 35% BD	550 29% D	1038 17%	1956 22%	554 31% G	195 21%	671 25% G	270 24%	184 26%	330 31% G	1289 22%	1261 18%	2132 24% P	1220 30% S	4685 22%	2371 24%	3479 23%	645 21%	5267 23%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON CELL PHONE OWNERS	23415	11798	11617	14656	2695	3759	5115	8081	5951	3483	2430	6430	7246	7122	7120	3836	2838	6163	9871	11987	4312	16852	6633	16673	
UNWEIGHTED BASE	2777	1496	1281	1610	379	530	482	721	808	674	313	753	680	1000	886	420	330	692	1228	1338	574	1885	636	2132	
d. Your cell phone service provider																									
A lot	6421 27%	2939 25%	3482 30% B	4285 29% F	922 34% F	836 22%	1375 27%	2270 28%	1441 24%	1189 34% I	625 26%	2011 31% N	2146 30% N	1630 23%	2118 30%	1003 26%	844 30%	1546 25%	2925 30%	3117 26%	1193 28%	4590 27%	1505 23%	4916 29% W	
Some	8487 36%	4054 34%	4433 38%	5778 39% EF	753 28%	1209 32%	1873 37%	2703 33%	2432 41% HJ	1121 32%	634 26%	2350 37% K	2451 34%	2940 41% KM	2234 31%	1655 43% O	966 34%	2357 38%	3335 34%	4610 38%	1401 32%	6256 37%	2458 37%	5994 36%	
Only a little	4524 19%	2515 21%	2009 17%	2270 15%	518 19%	1229 33% DE	1110 22%	1671 21%	1049 18%	562 16%	733 30% LMN	1109 17%	1386 19%	1281 18%	1679 24% R	682 18%	516 18%	1015 16%	2149 22%	2064 17%	1117 26% V	3032 18%	1600 24% X	2924 18%	
Not at all	3511 15%	2076 18% C	1435 12%	1956 13%	491 18%	414 11%	740 14%	1323 16%	930 16%	390 11%	365 15%	825 13%	1076 15%	1198 17%	925 13%	412 11%	478 17%	1143 19% OP	1224 12%	2000 17% S	531 12%	2653 16%	975 15%	2463 15%	
Doesn't apply to me (VOL.)	178 1%	37 *%	141 1%	123 1%	6 *%	39 1%	4 *%	59 1%	27 *%	72 2%	42 2%	54 1%	60 1%	21 *%	75 1%	35 1%	24 1%	11 *%	107 1%	63 1%	49 1%	99 1%	29 *%	148 1%	
Don't know (VOL.)	264 1%	150 1%	114 1%	223 2%	4 *%	22 1%	12 *%	44 1%	54 1%	146 4% GHI	19 1%	79 1%	112 2%	51 1%	82 1%	42 1%	8 *%	85 1%	115 1%	124 1%	14 *%	204 1%	51 1%	213 1%	
Refused (VOL.)	30 *%	28 *%	2 *%	20 *%	-	9 *%	-	10 *%	17 *%	2 *%	12 1%	1 *%	15 *%	1 *%	7 *%	8 *%	1 *%	7 *%	16 *%	9 *%	7 *%	18 *%	16 *%	14 *%	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON CELL PHONE OWNERS	23415	11798	11617	14656	2695	3759	5115	8081	5951	3483	2430	6430	7246	7122	7120	3836	2838	6163	9871	11987	4312	16852	6633	16673
NET A lot/Some	14908 64%	6993 59%	7915 68% B	10064 69% F	1675 62%	2045 54%	3248 64%	4973 62%	3873 65%	2311 66%	1259 52%	4361 68% K	4598 63% K	4570 64% K	4351 61%	2657 69%	1810 64%	3902 63%	6260 63%	7726 64%	2594 60%	10847 64%	3963 60%	10911 65%
NET Little/Not at all	8036 34%	4591 39% C	3445 30%	4226 29%	1009 37% D	1644 44% D	1850 36% J	2994 37% J	1979 33%	952 27%	1098 45% LMN	1934 30%	2462 34%	2479 35%	2603 37%	1094 29%	994 35%	2157 35%	3374 34%	4064 34%	1648 38%	5686 34%	2575 39% X	5387 32%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

BAN B --DETAILED HOUSEHOLD INCOME-- .....INCOME BY AGE.....EDUCATION BY AGE.....HOUSEHOLD FINANCES..

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/VXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN B --DETAILED HOUSEHOLD INCOME--															-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---							
															HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM-FORT.	MEET EX-PENSE AND LEFT-OVER	JUST MEET EX-PENSE	DON'T MEET EX-PENSE												
															LESS, 18-29	LESS, 30-49	LESS, 50-64	LESS, 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	20K- UNDER \$20K	40K- UNDER \$40K	75K- UNDER \$75K	100K- UNDER \$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+
TOTAL	<\$20K	UNDER \$20K	UNDER \$40K	UNDER \$75K	UNDER \$100K	OR MORE	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM-FORT.	LIVE	AND LEFT-OVER	EX-PENSE	BASIC EX-PENSE	DON'T MEET EX-PENSE										
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)													
BASED ON CELL PHONE OWNERS	23415	4312	4865	4617	2449	3714	2657	3257	2271	1552	2106	4514	3386	1606	2411	2800	1949	1581	2687	5259	3995	1897	7733	6465	5904	2897												
Refused (VOL.)	30 %	7 %	8 %	1 %	-	7 %	-	9 %	5 %	1 %	-	1 %	7 %	1 %	-	4 %	10 %	-	-	6 %	8 %	2 %	1 %	7 %	2 %	14 %												
NET A lot/Some	14908 64%	2594 60%	3120 64%	3105 67%	1547 63%	2355 63%	1651 62%	1905 58%	1531 67%	1073 69%	1387 66%	2893 64%	2142 63%	1057 66%	1498 62%	1666 59%	1244 64%	1130 71%	1743 65%	3294 63%	2626 66%	1178 62%	5184 67% Y	4265 66%	3520 60%	1767 61%												
NET Little/Not at all	8036 34%	1648 38%	1622 33%	1421 31%	855 35%	1302 35%	997 38% J	1272 39% J	706 31%	377 24%	716 34%	1587 35% J	1189 35%	444 28%	903 37% R	1050 38% R	656 34%	386 24%	940 35%	1935 37% R	1320 33%	565 30%	2353 30%	2143 33%	2269 38% W	1047 36%												



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Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----				OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY		CELL MOSTLY	
	HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, \$20K+ <\$20K		SOME COLL. OR MORE, \$20K+ <\$40K		SOME COLL. OR MORE, \$40K+ <\$40K		EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		NET USER		SMART PHONE		ON CELL		ON OTHER	
	TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
BASED ON CELL PHONE OWNERS	23415	2558	5316	1734	11488	5631	2698	4211	9242	11115	3518	8630	6672	4396	20399	3016	16635	6780	-	6239	6614	3157
UNWEIGHTED BASE	2777	361	549	207	1327	705	275	513	1055	1176	366	1219	751	449	2277	500	1783	994	-	625	799	287
d. Your cell phone service provider																						
A lot	6421 27%	727 28%	1558 29%	462 27%	3029 26%	1596 28%	854 32%	1324 31%	2261 24%	2727 25%	967 28%	2715 31%	1466 22%	1301 30%	5534 27%	887 29%	4479 27%	1942 29%	-	1655 27%	1630 25%	1009 32%
Some	8487 36%	831 33%	1841 35%	567 33%	4378 38%	1871 33%	971 36%	1458 35%	3602 39%	4330 39%	1362 39%	2743 32%	2721 41%	1492 34%	7846 38%	641 21%	6388 38%	2099 31%	-	2432 39%	2619 40%	1213 38%
Only a little	4524 19%	690 27%	1022 19%	415 24%	2008 17%	1311 23%	458 17%	823 20%	1605 17%	2144 19%	713 20%	1662 19%	1260 19%	891 20%	3753 18%	771 26%	3073 18%	1451 21%	-	1237 20%	1212 18%	444 14%
Not at all	3511 15%	257 10%	799 15%	273 16%	1850 16%	689 12%	387 14%	534 13%	1608 17%	1768 16%	462 13%	1199 14%	1218 18%	617 14%	3023 15%	488 16%	2547 15%	964 14%	-	848 14%	1103 17%	490 16%
Doesn't apply to me (VOL.)	178 1%	36 1%	35 1%	13 1%	63 1%	78 1%	16 1%	29 1%	48 1%	17 **%	11 **%	149 2%	1 **%	14 **%	67 **%	110 4%	41 **%	137 2%	-	13 **%	28 **%	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--			CELL MOSTLY			CELL MOSTLY	
															-----USER-----					---INTERNET USERS---			NET USER BY			
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,																		
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON CELL PHONE OWNERS	23415	2558	5316	1734	11488	5631	2698	4211	9242	11115	3518	8630	6672	4396	20399	3016	16635	6780	-	6239	6614	3157	1318	4554		
Don't know (VOL.)	264 1%	10 *%	59 1%	4 *%	143 1%	79 1%	10 *%	35 1%	112 1%	118 1%	1 *%	142 2% K	6 *%	71 2%	153 1%	111 4% O	86 1% Q	178 3%	-	47 1%	7 *%	-	-	44 1%		
Refused (VOL.)	30 *%	7 *%	1 *%	-	16 *%	7 *%	1 *%	8 *%	8 *%	11 *%	-	19 *%	-	10 *%	22 *%	8 *%	21 *%	9 *%	-	8 *%	13 *%	-	-	8 *%		
NET A lot/Some	14908 64%	1558 61%	3400 64%	1029 59%	7407 64%	3466 62%	1825 68%	2781 66%	5862 63%	7057 63%	2330 66%	5458 63%	4187 63%	2792 64%	13380 66% P	1528 51%	10867 65%	4041 60%	-	4087 66%	4249 64%	2222 70%	871 66%	2943 65%		
NET Little/Not at all	8036 34%	946 37%	1821 34%	688 40%	3858 34%	2001 36%	845 31%	1358 32%	3213 35%	3912 35%	1175 33%	2861 33%	2477 37%	1507 34%	6777 33%	1259 42% O	5621 34%	2415 36%	-	2085 33%	2316 35%	934 30%	446 34%	1547 34%		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO		INFO STOLEN					
	TOTAL	SM USER	NET USER	OTHER SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	SET- <\$20K	SET- \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON CELL PHONE OWNERS	23415	15236	5152	2625	11394	3600	10640	4574	10629	13309	6074	1830	10511	5898	9378	5069	2709	7871	4961	6390	1816	2783	6070	16111	1007	4584
UNWEIGHTED BASE	2777	1578	696	294	1142	388	1092	432	1143	1340	791	207	1014	687	1053	630	357	864	525	741	188	296	683	1944	113	506
d. Your cell phone service provider																										
A lot	6421 27%	4381 29%	1147 22%	743 28%	3333 29%	1175 33%	2935 28%	1328 29%	3048 29%	3558 27%	1776 29%	590 32%	2773 26%	2558 43%	2363 25%	952 19%	509 19%	2827 36%	806 16%	1621 25%	369 20%	399 14%	1291 21%	4948 31%	232 23%	1004 22%
Some	8487 36%	5793 38%	2053 40%	972 37%	4275 38%	1491 41%	3980 37%	1761 38%	4017 38%	5351 40%	2082 34%	767 42%	4123 39%	1882 32%	4226 45%	1514 30%	721 27%	3262 41%	1622 33%	2535 40%	515 28%	954 34%	2157 36%	5997 37%	307 30%	1650 36%
Only a little	4524 19%	2842 19%	907 18%	637 24%	2003 18%	561 16%	2046 19%	755 17%	2087 20%	2277 17%	1306 22%	320 17%	1774 17%	849 14%	1727 18%	1353 27%	536 20%	1079 14%	1168 24%	1363 21%	505 28%	594 21%	1214 20%	2972 18%	260 26%	890 19%
Not at all	3511 15%	2075 14%	949 18%	268 10%	1664 15%	350 10%	1557 15%	695 15%	1368 13%	1983 15%	841 14%	153 8%	1705 16%	521 9%	886 9%	1209 24%	851 31%	645 8%	1311 26%	782 12%	388 21%	823 30%	1293 21%	1857 12%	179 18%	958 21%
Doesn't apply to me (VOL.)	178 1%	39 *	28 1%	-	39 *	2 *	37 *	28 1%	11 *	30 *	28 *	-	30 *	51 1%	38 *	29 1%	14 1%	39 *	6 *	13 *	-	6 *	36 1%	140 1%	27 3%	8 *
Don't know (VOL.)	264 1%	93 1%	60 1%	-	70 1%	9 *	84 1%	-	93 1%	108 1%	30 *	-	103 1%	35 1%	131 1%	9 *	59 2%	3 *	47 1%	71 1%	38 2%	7 *	75 1%	183 1%	-	72 2%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	TOTAL	SM USER	NET USER	OTHER SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON CELL PHONE OWNERS	23415	15236	5152	2625	11394	3600	10640	4574	10629	13309	6074	1830	10511	5898	9378	5069	2709	7871	4961	6390	1816	2783	6070	16111	1007	4584
Refused (VOL.)	30 **	13 **	9 **	4 **	9 **	12 **	1 **	8 **	5 **	2 **	13 **	- **	2 **	2 **	5 **	2 **	20 1%	15 **	1 **	5 **	1 **	- **	4 **	14 **	3 **	1 **
NET A lot/Some	14908 64%	10174 67%	3200 62%	1715 65%	7608 67%	2667 74% G	6915 65%	3089 68%	7065 66%	8909 67%	3857 63%	1356 74%	6897 66%	4439 75% PQ	6590 70% PQ	2466 49%	1230 45%	6090 77% ST	2428 49%	4155 65% S	884 49%	1353 49%	3448 57%	10945 68% W	538 53%	2655 58%
NET Little/Not at all	8036 34%	4916 32%	1855 36%	905 34%	3668 32%	911 25%	3602 34% F	1450 32%	3454 32%	4260 32%	2147 35%	473 26%	3479 33%	1370 23%	2613 28%	2563 51% NO	1387 51% NO	1724 22%	2479 50% RT	2145 34% R	894 49%	1417 51%	2507 41% X	4828 30%	438 44%	1848 40%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON CELL PHONE OWNERS	23415	14656	2695	1872	1887	1734	5095	8689	1606	892	2453	1103	581	1053	5404	6286	8354	3383	19916	9123	13972	2720	20604
UNWEIGHTED BASE	2777	1610	379	256	274	186	559	930	221	131	359	143	70	106	660	829	916	475	2282	1036	1702	377	2394
d. Your cell phone service provider																							
A lot	6421 27%	4285 29% EF	922 34% EF	559 30% E	277 15%	317 18%	1644 32% KN	2419 28%	564 35% KN	258 29%	571 23%	238 22%	120 21%	176 17%	1735 32% Q	1928 31% Q	1958 23%	1085 32%	5322 27%	2557 28%	3790 27%	802 29%	5619 27%
Some	8487 36%	5778 39% CE	753 28%	748 40% CE	461 24%	573 33%	1980 39% K	3493 40% IK	453 28%	284 32%	692 28%	417 38%	155 27%	381 36%	2016 37%	2345 37%	3088 37%	1011 30%	7468 37% R	3359 37%	5062 36%	933 34%	7534 37%
Only a little	4524 19%	2270 15%	518 19%	359 19%	870 46% BCDF	419 24%	646 13%	1403 16%	353 22% G	142 16%	882 36% GHIJN	286 26% G	238 41% GHIJN	176 17%	858 16%	1162 18%	1767 21%	643 19%	3863 19%	1737 19%	2712 19%	452 17%	4070 20%
Not at all	3511 15%	1956 13%	491 18%	195 10%	220 12%	410 24% BDE	664 13%	1185 14%	231 14%	205 23% K	250 10%	156 14%	55 9%	319 30% GHIKLM	661 12%	780 12%	1376 16%	548 16%	2890 15%	1340 15%	2069 15%	468 17%	2974 14%
Doesn't apply to me (VOL.)	178 1%	123 1%	6 **	1 **	38 2%	5 **	61 1%	61 1%	3 **	2 **	38 2%	-	5 1%	-	61 1%	50 1%	29 **	52 2%	125 1%	50 1%	127 1%	6 **	172 1%
Don't know (VOL.)	264 1%	223 2%	4 **	9 **	13 1%	8 **	92 2%	120 1%	2 **	-	12 1%	3 **	7 1%	1 **	70 1%	10 **	129 2%	39 1%	223 1%	71 1%	190 1%	52 2%	212 1%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON CELL PHONE OWNERS	23415	14656	2695	1872	1887	1734	5095	8689	1606	892	2453	1103	581	1053	5404	6286	8354	3383	19916	9123	13972	2720	20604
Refused (VOL.)	30 *%	20 *%	-	1 *%	7 *%	1 *%	7 *%	8 *%	-	-	7 *%	1 *%	1 *%	-	2 *%	10 *%	8 *%	5 *%	25 *%	8 *%	23 *%	6 *%	24 *%
NET A lot/Some	14908 64%	10064 69% EF	1675 62% E	1307 70% EF	738 39%	891 51%	3624 71% KMN	5912 68% KMN	1017 63%	542 61%	1263 51%	656 59%	275 47%	557 53%	3751 69% Q	4273 68% Q	5046 60%	2096 62%	12790 64%	5917 65%	8852 63%	1735 64%	13153 64%
NET Little/Not at all	8036 34%	4226 29%	1009 37% B	554 30%	1090 58% BCD	829 48% BD	1310 26%	2588 30%	584 36%	347 39%	1132 46% GH	442 40% G	292 50% GH	495 47% GH	1519 28%	1943 31%	3143 38% O	1191 35%	6754 34%	3077 34%	4780 34%	921 34%	7044 34%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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	BAN A		-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
e. Search engine providers such as Google or Bing																								
A lot	3386 16%	1573 15%	1812 17%	1987 15%	448 20%	529 17%	868 17%	1308 17%	684 13%	439 19%	225 15%	986 18%	1230 18%	933 13%	1209 21% QR	593 16%	336 12%	797 13%	1583 19% T	1666 14%	636 19%	2501 16%	846 14%	2533 17%
Some	6842 32%	3324 31%	3518 34%	4787 35% E	563 26%	986 32%	1459 29%	2430 32%	1848 35%	850 36%	414 28%	1910 34%	2096 31%	2348 33%	1575 27%	1260 35%	1029 37% O	1968 33%	2534 31%	3869 33%	902 27%	5264 33%	2265 36%	4568 31%
Only a little	4815 23%	2673 25%	2142 20%	3060 22%	493 22%	819 27%	1216 24%	1888 25%	1040 20%	450 19%	354 24%	1263 23%	1588 23%	1576 22%	1254 22%	849 24%	650 24%	1380 23%	1784 22%	2710 23%	813 24%	3569 22%	1558 25%	3220 22%
Not at all	5272 25%	2864 27%	2409 23%	3290 24%	609 28%	627 20%	1361 27% J	1914 25%	1383 26% J	422 18%	390 27%	1226 22%	1518 22%	2078 29% LM	1309 23%	811 23%	629 23%	1675 28%	1850 22%	2990 26%	739 22%	4041 25%	1343 22%	3857 26%
Doesn't apply to me (VOL.)	648 3%	193 2%	455 4% B	447 3%	60 3%	61 2%	86 2%	86 1%	272 5% GH	196 8% GH	48 3%	187 3%	290 4% N	123 2%	288 5% R	73 2%	98 4%	108 2%	365 4% T	248 2%	180 5%	412 3%	147 2%	501 3%
Don't know (VOL.)	181 1%	63 1%	117 1%	108 1%	18 1%	31 1%	8 **	64 1%	90 2%	7 **	28 2%	25 **	84 1%	43 1%	102 2%	11 **	20 1%	33 1%	109 1%	66 1%	76 2%	98 1%	73 1%	108 1%
Refused (VOL.)	15 **	7 **	8 **	7 **	-	8 **	8 **	6 **	-	1 **	-	-	6 **	9 **	8 **	6 **	-	1 **	14 **	1 **	8 **	7 **	6 **	9 **

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796	
NET A lot/Some	10227 48%	4897 46%	5330 51%	6774 49%	1011 46%	1515 49%	2328 46%	3738 49%	2532 48%	1289 54%	639 44%	2896 52%	3325 49%	3281 46%	2784 48%	1853 51%	1365 49%	2764 46%	4117 50%	5535 48%	1538 46%	7765 49%	3110 50%	7102 48%	
NET Little/Not at all	10088 48%	5537 52%	4551 44%	6351 46%	1102 50%	1446 47%	2577 51%	3802 49%	2423 46%	872 37%	744 51%	2489 44%	3105 46%	3654 51%	2563 45%	1661 46%	1279 46%	3056 51%	3634 44%	5700 49%	1552 46%	7610 48%	2901 47%	7076 48%	
		C					J	J																	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next.) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----										-----EDUCATION BY AGE-----										---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM-FORT.	MEET EX- AND LEFT-OVER	JUST MEET EX-PENSE	DON'T MEET EX-PENSE												
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM-FORT.	OVER	BASIC EX-PENSE	BASIC EX-PENSE												
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)												
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344												
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258												
e. Search engine providers such as Google or Bing																																						
A lot	3386 16%	636 19%	835 19%	667 15%	293 13%	504 14%	523 20% M	633 22% M	319 18%	95 12%	314 15%	624 14%	360 11%	305 22% M	408 18%	389 17%	238 16%	174 21%	460 17%	915 17%	446 12%	265 17%	1146 16%	819 13%	836 16%	527 22% X												
Some	6842 32%	902 27%	1395 32%	1566 35%	696 30%	1271 35%	793 31%	813 28%	595 33%	320 40% K	499 24%	1538 34%	1192 37% K	468 34%	773 33%	751 32%	501 35%	243 30%	679 26%	1669 31%	1345 35%	606 39% S	2508 35% Z	1966 32%	1750 34% Z	543 23%												
Only a little	4815 23%	813 24%	859 20%	1082 25%	628 27%	752 21%	581 23%	732 25%	300 17%	142 18%	566 27%	1115 25%	659 20%	300 22%	494 21%	665 28%	288 20%	137 17%	722 27%	1223 23%	752 19%	313 20%	1646 23%	1646 27% Z	1148 22%	362 15%												
Not at all	5272 25%	739 22%	1050 24%	959 22%	632 28%	1044 28%	607 24%	629 21%	446 25%	108 14%	668 32% JN	1166 26% J	843 26%	246 18%	630 27%	480 20%	355 24%	141 17%	721 27%	1426 27% V	1025 27%	280 18%	1713 24%	1485 24%	1209 24%	711 30%												
Doesn't apply to me (VOL.)	648 3% F	180 5%	164 4%	115 3%	43 2%	66 2%	48 2%	86 3%	93 5%	132 17% HIKMN G	25 1%	- 5% GK	173 5%	49 4%	24 1%	34 1%	60 4%	118 14% OPST	63 2%	52 1%	213 6% OPST	78 5% OT	146 2%	184 3%	167 3%	122 5%												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE--								EDUCATION BY AGE--								HOUSEHOLD FINANCES--			
	TOTAL	\$20K- UNDER \$40K				\$40K- UNDER \$75K	\$75K- UNDER \$100K	<\$40K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE					
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)						
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
Don't know (VOL.)	181 1%	76 2% E	33 1%	24 1%	1 *%	32 1%	4 *%	43 1%	58 3%	2 *%	-	21 *%	32 1%	4 *%	4 *%	35 1%	11 1%	4 *%	4 *%	30 1%	79 2%	4 *%	38 1%	59 1%	6 *%	73 3%							
Refused (VOL.)	15 *%	8 *%	6 *%	-	1 *%	-	8 *%	6 *%	-	-	-	-	-	1 *%	-	-	-	-	8 *%	6 *%	-	1 *%	1 *%	-	8 *%	6 *%							
NET A lot/Some	10227 48%	1538 46%	2230 51%	2233 51%	989 43%	1775 48%	1317 51%	1447 49%	914 50%	415 52%	813 39%	2162 48%	1552 48%	773 56% K	1182 51%	1139 48%	739 51%	417 51%	1138 43%	2584 49%	1791 46%	871 56% S	3653 51%	2785 45%	2586 50%	1070 46%							
NET Little/Not at all	10088 48%	1552 46%	1910 44%	2041 46%	1260 55%	1796 49%	1187 46%	1361 46%	746 41%	250 31%	1234 60% HIJMN G	2281 51% J	1502 46%	546 40%	1124 48%	1145 49%	642 44%	278 34%	1444 54% RV	2650 50% RV	1778 46%	593 38%	3360 47%	3131 51%	2356 46%	1073 46%							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY		
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+																
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554		
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426		
e. Search engine providers such as Google or Bing																										
A lot	3386 16%	388 21%	688 15%	244 16%	1813 16%	855 20%	318 13%	724 18%	1348 15%	1441 14%	585 17%	1345 19% J	829 13%	681 17%	3386 16%	-	2575 16%	694 16%	116 15%	1090 17%	944 14%	539 17%	336 25%	702 15%		
Some	6842 32%	556 30%	1466 33%	344 23%	3759 33%	1437 34%	721 30%	1090 28%	3108 34%	3559 34%	1091 32%	2115 30%	2209 34%	1287 32%	6842 32%	-	5279 33% S	1432 33% S	130 17%	2061 33%	2239 34%	959 30%	372 28%	1493 33%		
Only a little	4815 23%	455 25%	1086 24%	358 24%	2484 22%	888 21%	683 29%	896 23%	2027 22%	2463 23%	892 26%	1448 20%	1530 23%	975 25%	4815 23%	-	3824 24%	775 18%	216 28%	1533 25%	1681 25%	593 19%	355 27%	1124 25%		
Not at all	5272 25%	375 20%	1095 24%	352 24%	2937 26%	876 20%	617 26%	960 24%	2366 26%	2711 26%	741 22%	1775 25%	1844 28%	976 25%	5272 25%	-	4105 25%	976 23%	192 25%	1413 23%	1676 25%	974 31%	231 18%	1117 25%		
Doesn't apply to me (VOL.)	648 3%	56 3%	147 3%	124 8% CE	265 2%	186 4%	32 1%	178 5%	216 2%	245 2%	62 2%	338 5% J	121 2%	33 1%	648 3%	-	203 1%	349 8% Q	97 13% Q	80 1%	34 1%	75 2% U	13 1%	67 1%		
Don't know (VOL.)	181 1%	27 1%	20 *	49 3%	78 1%	43 1%	4 *%	66 2%	61 1%	98 1%	4 *%	79 1%	25 *%	11 *%	181 1%	-	106 1%	65 2%	9 1%	56 1%	33 *%	16 1%	10 1%	46 1%		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			--OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY				
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+ MORE, <\$20K				HS GRAD OR LESS, \$20K+ MORE, <\$40K				HS GRAD OR LESS, \$40K+ MORE, <\$40K				HS GRAD OR LESS, \$40K+ MORE, <\$40K				HS GRAD OR LESS, \$40K+ MORE, <\$40K				HS GRAD OR LESS, \$40K+ MORE, <\$40K			
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+ MORE, <\$20K				HS GRAD OR LESS, \$20K+ MORE, <\$40K				HS GRAD OR LESS, \$40K+ MORE, <\$40K				HS GRAD OR LESS, \$40K+ MORE, <\$40K				HS GRAD OR LESS, \$40K+ MORE, <\$40K				HS GRAD OR LESS, \$40K+ MORE, <\$40K			
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+ MORE, <\$20K				HS GRAD OR LESS, \$20K+ MORE, <\$40K				HS GRAD OR LESS, \$40K+ MORE, <\$40K				HS GRAD OR LESS, \$40K+ MORE, <\$40K				HS GRAD OR LESS, \$40K+ MORE, <\$40K				HS GRAD OR LESS, \$40K+ MORE, <\$40K			
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)				
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554				
Refused (VOL.)	15 %	-	-	8 1%	7 %	-	-	14 %	1 %	7 %	8 %	-	9 %	6 %	15 %	-	14 %	1 %	-	6 %	8 %	-	-	6 %				
NET A lot/Some	10227 48%	944 51%	2154 48%	587 40%	5572 49%	2291 53%	1039 44%	1814 46%	4456 49%	5000 48%	1676 50%	3461 49%	3037 46%	1967 50%	10227 48%	-	7855 49% S	2126 50% S	246 32%	3151 51%	3183 48%	1498 47%	708 54%	2194 48%				
NET Little/Not at all	10088 48%	830 45%	2180 48%	710 48%	5421 48%	1765 41%	1300 55% F	1856 47%	4393 48%	5174 49%	1634 48%	3223 45%	3375 51%	1951 49%	10088 48%	-	7929 49% R	1750 41%	408 54%	2946 47%	3356 51%	1568 50%	587 45%	2241 49%				

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY --SETTINGS--		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
e. Search engine providers such as Google or Bing																										
A lot	3386 16%	2680 17%	706 13%	528 20%	1954 17%	864 24%	1536 14%	796 17%	1878 17%	2000 15%	1321 20%	416 22%	1422 13%	1544 28%	1046 12%	450 10%	332 14%	1896 23%	348 7%	964 14%	209 11%	88 3%	573 10%	2707 19%	130 16%	415 9%
Some	6842 32%	4976 32%	1859 33%	785 29%	3711 32%	1166 32%	3555 33%	1467 32%	3509 32%	4448 33%	2017 31%	539 28%	3553 33%	1709 31%	3392 40%	1248 28%	462 19%	2908 36%	1155 23%	2376 35%	455 24%	633 22%	1813 32%	4871 34%	169 20%	1560 35%
Only a little	4815 23%	3592 23%	1223 22%	697 26%	2571 22%	770 21%	2588 24%	943 20%	2634 24%	3225 24%	1429 22%	471 25%	2451 23%	900 16%	2182 26%	1192 27%	460 19%	1842 23%	1254 25%	1486 22%	462 25%	702 25%	1275 22%	3216 22%	220 26%	923 21%
Not at all	5272 25%	3903 25%	1361 24%	545 20%	3082 27%	783 22%	2880 26%	1319 28%	2572 24%	3652 27%	1334 21%	378 20%	3040 28%	1057 19%	1611 19%	1465 33%	1034 43%	1247 15%	2203 44%	1488 22%	675 36%	1374 49%	1904 33%	3036 21%	220 26%	1506 34%
Doesn't apply to me (VOL.)	648 3%	335 2%	310 6%	114 4%	203 2%	32 1%	291 3%	107 2%	228 2%	254 2%	275 4%	69 4%	176 2%	165 3%	237 3%	105 2%	97 4%	194 2%	38 1%	343 5%	26 1%	12 *	136 2%	464 3%	92 11%	42 1%
Don't know (VOL.)	181 1%	84 1%	96 2%	29 1%	55 *	13 *	68 1%	17 *	67 1%	93 1%	70 1%	31 2%	62 1%	85 2%	32 *	31 1%	33 1%	43 1%	64 1%	46 1%	55 3%	9 *	18 *	116 1%	2 *	16 *

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME-						
	SM NET USER		OTHER SM USER		SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
Refused (VOL.)	15 **	15 **	-	8 **	7 **	6 **	9 **	6 **	9 **	8 **	7 **	8 **	-	9 **	-	-	6 **	7 **	-	8 **	-	-	-	9 **	-	-	
NET A lot/Some	10227 48%	7656 49%	2565 46%	1313 49%	5665 49%	2029 56% G	5091 47%	2264 49%	5387 49%	6447 47%	3338 52%	955 50%	4975 46%	3253 59% PQ	4438 52% PQ	1698 38%	794 33%	4804 59% ST	1503 30%	3341 50% S	664 35%	721 26%	2386 42%	7578 53% W	299 36%	1975 44%	
NET Little/Not at all	10088 48%	7495 48%	2585 47%	1243 46%	5653 49%	1554 43%	5468 50%	2262 49%	5206 48%	6877 50% K	2764 43%	849 44%	5492 51%	1957 36%	3793 45% N	2657 59% NO	1494 62% NO	3088 38%	3457 68% RT	2974 44%	1137 60%	2075 74% U	3178 56% X	6251 43%	440 53%	2429 54%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
e. Search engine providers such as Google or Bing																							
A lot	3386 16%	1987 15%	448 20%	383 22%	146 11%	370 22%	741 17%	1142 14%	301 25% H	137 16%	332 17%	186 19%	181 36% GHK	179 17%	810 17%	1091 19%	1172 15%	515 19%	2863 16%	1389 17%	1941 15%	327 14%	3059 16%
Some	6842 32%	4787 35% CF	563 26%	573 32%	413 32%	402 24%	1521 34% M	3046 36% M	319 26%	198 23%	631 32% M	273 28%	50 10%	312 30%	1672 35%	1911 34%	2479 31%	785 29%	6038 33%	2703 33%	4047 32%	858 36%	5954 32%
Only a little	4815 23%	3060 22%	493 22%	391 22%	427 33% BF	319 19%	902 20%	1943 23%	282 23%	193 23%	510 26% M	288 30% M	55 11%	252 24%	1049 22%	1119 20%	2010 26%	499 18%	4291 23%	1906 23%	2902 23%	464 20%	4351 23%
Not at all	5272 25%	3290 24%	609 28%	391 22%	236 18%	491 30%	953 21%	2102 25%	253 21%	307 37% GIKL	400 21%	188 20%	194 39%	260 25%	1160 24%	1278 23%	2038 26%	689 25%	4507 25%	1954 24%	3213 26%	608 26%	4603 25%
Doesn't apply to me (VOL.)	648 3%	447 3% D	60 3%	11 1%	50 4%	72 4%	267 6% HJ	177 2%	42 4%	7 1%	34 2%	26 3%	21 4%	38 4%	80 2%	220 4%	129 2%	196 7% S	446 2%	253 3%	374 3%	108 5%	541 3%
Don't know (VOL.)	181 1%	108 1%	18 1%	21 1%	9 1%	2 *%	62 1%	44 1%	14 1%	-	31 2%	-	2 *%	-	71 1%	18 *%	42 1%	36 1%	144 1%	93 1%	87 1%	6 *%	175 1%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
Refused (VOL.)	15 *%	7 *%	-	8 *%	-	-	6 *%	1 *%	-	-	8 *%	-	-	-	1 *%	14 *%	-	-	14 *%	6 *%	9 *%	-	15 *%
NET A lot/Some	10227 48%	6774 49%	1011 46%	956 54%	559 44%	772 47%	2262 51%	4189 50%	619 51%	335 40%	962 49%	459 48%	230 46%	490 47%	2482 51%	3003 53%	3651 46%	1300 48%	8901 49%	4092 49%	5988 48%	1185 50%	9013 48%
NET Little/Not at all	10088 48%	6351 46%	1102 50%	782 44%	663 52%	809 49%	1855 42%	4045 48%	535 44%	500 59%	911 47%	476 50%	249 50%	513 49%	2209 46%	2397 42%	4048 51%	1188 44%	8798 48%	3860 46%	6115 49%	1072 45%	8954 48%
										G							P						

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
f. Your internet service provider																								
A lot	5194 25%	2267 21%	2927 28% B	3634 27%	483 22%	743 24%	1334 27%	1869 24%	1199 23%	631 27%	289 20%	1629 29% N	1748 26%	1513 21%	1589 28% R	1145 32% R	753 27%	1180 20%	2409 29% T	2552 22%	897 27%	3897 25%	1327 21%	3860 26%
Some	8399 40%	4294 40%	4104 39%	5865 43% E	712 33%	1163 38%	2043 41%	2809 37%	2184 41%	1046 44%	378 26%	2232 40% K	2596 38% K	3118 44% K	1695 30%	1403 39% O	1175 43% O	2683 45% O	2605 32%	5225 45% S	844 25%	6765 43% U	2640 42%	5750 39%
Only a little	3735 18%	2082 19%	1653 16%	2055 15%	523 24% D	708 23% D	803 16%	1499 19%	890 17%	385 16%	356 24%	841 15%	1267 19%	1233 17%	1227 21%	632 18%	478 17%	940 16%	1623 20%	1904 16%	872 26% V	2583 16%	1186 19%	2483 17%
Not at all	3209 15%	1775 17%	1433 14%	1753 13%	426 19%	357 12%	728 15% J	1288 17% J	889 17% J	174 7%	350 24% L	665 12%	1024 15%	1122 16%	890 15%	383 11%	333 12%	1066 18% P	1199 15%	1732 15%	564 17%	2310 15%	899 14%	2265 15%
Doesn't apply to me (VOL.)	461 2%	184 2%	277 3%	274 2%	34 2%	45 1%	88 2%	147 2%	125 2%	98 4%	76 5%	212 4% N	108 2%	64 1%	282 5% PQR	22 1%	13 **	60 1%	307 4% T	89 1%	164 5%	224 1%	129 2%	331 2%
Don't know (VOL.)	145 1%	88 1%	57 1%	88 1%	12 1%	45 1%	12 **	78 1%	26 **	28 1%	11 1%	17 **	55 1%	54 1%	62 1%	13 **	9 **	30 **	87 1%	43 **	13 **	101 1%	50 1%	94 1%
Refused (VOL.)	18 **	7 **	11 **	18 **	-	-	-	6 **	6 **	2 **	-	-	13 **	5 **	-	7 **	-	5 **	7 **	5 **	-	12 **	6 **	12 **

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First,/Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796	
NET A lot/Some	13593 64%	6561 61%	7032 67% B	9499 69% E	1195 55%	1906 62%	3377 67%	4678 61%	3383 64%	1677 71% H	667 46%	3861 69% K	4343 64% K	4631 65% K	3284 57%	2547 71% O	1928 70% O	3862 65%	5015 61%	7777 67% S	1741 52%	10662 67% U	3966 64%	9611 65%	
NET Little/Not at all	6943 33%	3857 36% C	3086 29%	3808 28%	950 43% D	1064 35%	1531 31%	2787 36% J	1778 33% J	559 24%	705 48% LMN	1506 27%	2291 34%	2356 33%	2117 37%	1014 28%	812 29%	2005 34%	2822 34%	3636 31%	1437 43% V	4892 31%	2086 33%	4747 32%	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN B --DETAILED HOUSEHOLD INCOME-- -----INCOME BY AGE-----														-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- BASIC PENSE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258
f. Your internet service provider																										
A lot	5194 25%	897 27% E	1345 31% E	1245 28% E	341 15%	839 23%	772 30% L	939 32% L	423 23%	214 27%	502 24%	862 19%	766 24%	360 26%	595 26%	685 29%	406 28%	229 28%	738 28%	1176 22%	793 21%	402 26%	1937 27%	1281 21%	1342 26%	575 25%
Some	8399 40%	844 25%	1541 35% B	1888 43% B	1146 50% BC	1536 42% B	861 34%	702 24%	633 35%	387 48% H	975 47% GH	2032 46% GH	1424 44% H	570 42% H	938 40%	714 30%	488 34%	412 50% P	1098 41%	2089 39%	1694 44% P	633 41%	3177 44% YZ	2818 46% YZ	1670 33%	659 28%
Only a little	3735 18%	872 26% CDF	679 16%	786 18%	408 18%	532 14%	492 19%	733 25% K	264 15%	111 14%	277 13%	730 16%	600 18%	261 19%	332 14%	552 23% R	225 15%	64 8%	471 18%	942 18%	661 17%	320 21% R	1035 14%	1162 19%	988 19%	484 21%
Not at all	3209 15%	564 17%	578 13%	464 11%	332 14%	734 20% D	358 14%	424 14% J	367 20% JN	35 4%	318 15% J	781 17% J	449 14% J	129 9%	389 17% V	284 12%	264 18% V	62 8%	336 13%	1002 19% RV	625 16% V	112 7%	949 13%	811 13%	880 17%	476 20%
Doesn't apply to me (VOL.)	461 2%	164 5% DF	135 3%	17 **	38 2%	22 1%	68 3%	91 3%	101 6%	47 6% LM	-	28 1%	18 1%	43 3%	79 3%	119 5% ST	44 3%	45 6%	8 **	28 1%	81 2%	53 3%	85 1%	36 1%	191 4% X	118 5%
Don't know (VOL.)	145 1%	13 **	58 1%	14 **	28 1%	2 **	12 **	46 2%	24 1%	4 1%	-	32 1%	2 **	9 1%	-	-	24 2%	4 **	5 **	78 1%	2 **	24 2%	14 **	42 1%	52 1%	26 1%
U																										

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----				-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR									MEET EX- PENSE	JUST MEET EX- PENSE	DON'T MEET EX- PENSE	
														LESS, 18-29	LESS, 30-49	LESS, 50-64	LESS, 65+	SOME COLL+ 18-29	SOME COLL+ 30-49	SOME COLL+ 50-64	SOME COLL+ 65+	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE				
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM- FORT.	LEFT- OVER	EX- PENSE	EX- PENSE			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)			
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344			
Refused (VOL.)	18 **	-	7 **	-	1 **	4 **	-	6 **	-	1 **	-	-	-	1 **	-	-	-	-	-	6 **	6 **	2 **	1 **	10 **	1 **	6 **			
NET A lot/Some	13593 64%	1741 52%	2885 66%	3133 71%	1487 65%	2375 65%	1633 64%	1642 56%	1055 58%	601 75%	1477 71%	2894 65%	2190 67%	930 68%	1533 66%	1398 59%	894 62%	641 79%	1836 69%	3265 61%	2487 64%	1035 67%	5114 71%	4099 67%	3012 59%	1234 53%			
			B	B	B	B				HI	H		H				PT					YZ	Z						
NET Little/Not at all	6943 33%	1437 43%	1257 29%	1250 28%	740 32%	1265 34%	850 33%	1157 39%	631 35%	146 18%	595 29%	1511 34%	1050 32%	389 28%	721 31%	836 36%	489 34%	126 15%	807 30%	1944 37%	1285 33%	432 28%	1984 28%	1974 32%	1868 36%	960 41%			
		CD					J	J	J			J	J		R	R	R		R	R	R				W	W			

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY	
		HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	INCOME----
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+															
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426	
f. Your internet service provider																									
A lot	5194 25%	483 26%	1252 28%	410 28%	2645 23%	1221 28% I	620 26%	1184 30% I	1933 21%	2307 22%	1090 32% J	1786 25%	1502 23%	1061 27%	5194 25%	-	3975 25%	1081 25%	138 18%	1427 23%	1673 25%	872 28%	352 27%	993 22%	
Some	8399 40%	404 22%	1924 43% BD	440 30%	4801 42% BD	1241 29%	1213 51% FH	1360 35%	3970 43% FH	4520 43% L	1283 38%	2512 35%	2663 41%	1612 41%	8399 40%	-	6640 41%	1472 34%	287 38%	2693 43%	2619 40%	1272 40%	361 27%	2194 48% W	
Only a little	3735 18%	527 28% CE	600 13%	338 23%	1980 17%	877 20%	280 12%	737 19%	1623 18%	1902 18%	518 15%	1294 18%	1192 18%	685 17%	3735 18%	-	2711 17%	842 20%	181 24%	1096 18%	1163 18%	442 14%	323 25%	706 15%	
Not at all	3209 15%	334 18%	585 13%	230 16%	1720 15%	706 16%	244 10%	493 13%	1483 16%	1619 15%	419 12%	1138 16%	1127 17%	502 13%	3209 15%	-	2446 15%	639 15%	124 16%	871 14%	1045 16%	521 17%	244 19%	592 13%	
Doesn't apply to me (VOL.)	461 2%	103 6%	130 3%	61 4%	94 1%	214 5% GI	18 1%	93 2%	70 1%	95 1%	69 2%	294 4% J	71 1%	62 2%	461 2%	-	224 1%	223 5% Q	13 2%	131 2%	59 1%	21 1%	37 3%	55 1%	
Don't know (VOL.)	145 1%	6 *%	10 *%	-	91 1%	26 1%	-	53 1%	43 *%	73 1%	-	71 1%	5 *%	39 1%	145 1%	-	98 1%	29 1%	17 2%	15 *%	49 1%	28 1%	-	8 *%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY		
	HS	HS	SOME	SOME	HS	HS	SOME	SOME	EMPLOY	EMPLOY	NOT	OFFICE	OFFICE	NET	NET	SMART	SMART	NO	MOSTLY	MOSTLY	BOTH	MOSTLY	MOSTLY	ON	ON	ON	ON	
	GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.																				
	OR	OR	OR	OR	OR	OR	OR	OR																				
	TOTAL	LESS, <\$20K	LESS, \$20K+	MORE, <\$20K	MORE, \$20K+	LESS, <\$40K	LESS, \$40K+	MORE, <\$40K	MORE, \$40K+	FULL TIME	PART TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	ON CELL	ON OTHER	EQUAL.	ON CELL, <\$20K	ON CELL, \$20K+	ON CELL, <\$20K	ON CELL, \$20K+	ON CELL, <\$20K	ON CELL, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554	1318	4554	1318	4554
Refused (VOL.)	18 **	-	-	-	12 **	-	-	7 **	5 **	7 **	6 **	5 **	7 **	6 **	18 **	-	13 **	5 **	-	6 **	7 **	-	-	6 **	6 **	6 **	6 **	
NET A lot/Some	13593 64%	887 48%	3176 71% BD	850 57%	7445 66% B	2462 57%	1833 77% FHI	2544 65%	5903 65%	6828 65%	2373 70% L	4298 61%	4165 63%	2674 67%	13593 64%	-	10615 66%	2552 59%	425 56%	4119 66%	4292 65%	2144 68%	713 54%	3187 70% W	3187 70% W	3187 70% W	3187 70% W	
NET Little/Not at all	6943 33%	861 46% CE	1185 26%	568 38%	3700 33%	1583 37% G	524 22%	1230 31%	3106 34% G	3521 33%	937 28%	2432 34%	2319 35%	1187 30%	6943 33%	-	5157 32%	1481 35%	305 40%	1967 32%	2208 33%	964 31%	567 43% X	1298 28%	1298 28%	1298 28%	1298 28%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME						
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	SET- TINGS <\$20K	SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
f. Your internet service provider																											
A lot	5194 25%	4050 26%	1144 21%	799 30%	2952 25%	1058 29%	2706 25%	1248 27%	2797 26%	3385 25%	1642 25%	618 32%	2542 24%	2299 42% OPQ	1701 20%	703 16%	429 18%	2877 35% ST	696 14%	1429 21% S	384 20% V	238 8%	1096 19%	3943 27% W	213 26%	841 19%	
Some	8399 40%	6302 40%	2087 38%	729 27%	5048 44% D	1399 38%	4640 42%	1932 41%	4370 40%	5721 42%	2333 36%	468 24%	4781 45% L	1868 34%	4322 51% NPQ	1525 34%	649 27%	3311 41% S	1661 33%	2846 42% S	459 24%	1119 40% U	2392 42%	5677 39%	215 26%	2027 45% Y	
Only a little	3735 18%	2658 17%	1075 19%	675 25% E	1733 15%	661 18%	1771 16%	626 13%	2017 19%	2211 16%	1316 20%	426 22%	1588 15%	663 12%	1454 17%	1174 26% NOQ	397 16%	1099 14%	1302 26% R	1256 19%	501 27%	677 24%	946 17%	2605 18%	171 21%	660 15%	
Not at all	3209 15%	2177 14%	1032 19%	404 15%	1601 14%	431 12%	1586 15%	783 17%	1382 13%	1964 14%	1022 16%	304 16%	1538 14%	501 9%	795 9%	988 22% NO	810 33% NOP	725 9%	1199 24% RT	994 15% R	393 21%	730 26%	1176 21% X	1729 12%	177 21%	884 20%	
Doesn't apply to me (VOL.)	461 2%	297 2%	164 3%	93 3%	161 1%	41 1%	164 2%	46 1%	251 2%	305 2%	90 1%	95 5%	178 2%	112 2%	179 2%	90 2%	74 3%	90 1%	121 2%	149 2%	100 5%	21 1%	83 1%	346 2%	50 6%	32 1%	
Don't know (VOL.)	145 1%	94 1%	45 1%	7 *%	82 1%	37 1%	57 1%	15 *%	79 1%	89 1%	43 1%	- 1%	78 1%	25 *%	44 1%	5 *%	60 2%	24 *%	76 1%	37 1%	44 2%	32 1%	22 *%	116 1%	7 1%	15 *%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	SM USER	NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
	TOTAL	USER	USER	USER	USER	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
Refused (VOL.)	18 *%	7 *%	11 *%	-	7 *%	6 *%	1 *%	6 *%	1 *%	6 *%	8 *%	-	-	1 *%	6 *%	5 *%	6 *%	11 *%	7 *%	-	1 *%	-	4 *%	2 *%	-	4 *%
NET A lot/Some	13593 64%	10352 66%	3230 58%	1528 56%	8000 69%	2457 68%	7346 67%	3180 68%	7167 66%	9106 67%	3975 62%	1086 57%	7323 68%	4167 76%	6023 71%	2227 50%	1078 44%	6189 76%	2357 47%	4275 64%	844 45%	1357 48%	3487 61%	9620 67%	427 51%	2869 64%
NET Little/Not at all	6943 33%	4835 31%	2107 38%	1079 40%	3334 29%	1092 30%	3357 31%	1409 30%	3399 31%	4176 31%	2338 36%	730 38%	3126 29%	1164 21%	2249 26%	2162 48%	1207 50%	1824 22%	2501 49%	2250 34%	894 47%	1407 50%	2121 37%	4334 30%	348 42%	1543 35%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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	BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP.	HISP.	OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	NON-			NON-										
			HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+			<\$40K	\$40K+									
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698	
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028	
f. Your internet service provider																								
A lot	5194 25%	3634 27% EF	483 22%	549 31% EF	193 15%	283 17%	1469 33% HN	1975 23%	296 24%	177 21%	508 26%	213 22%	108 22%	171 16%	1410 29% Q	1522 27%	1730 22%	603 22%	4590 25%	2093 25%	3040 24%	628 27%	4566 24%	
Some	8399 40%	5865 43% CEF	712 33%	770 43%	393 31%	511 31%	1500 34% GIKM	4054 48% GIKM	360 30%	305 36%	618 32%	468 49% GIKM	80 16%	362 35%	1863 38%	2404 43%	3083 39%	891 33%	7447 41%	2912 35%	5420 43% T	901 38%	7456 40%	
Only a little	3735 18%	2055 15%	523 24% BD	237 13%	470 37% BCDF	321 19%	694 16%	1247 15%	308 25% H	197 23%	522 27% GH	170 18%	77 15%	221 21%	838 17%	865 15%	1477 19%	522 19%	3198 17%	1813 22% U	1891 15%	374 16%	3359 18%	
Not at all	3209 15%	1753 13%	426 19%	198 11%	159 12%	473 29% BDE	537 12%	1096 13%	220 18%	153 18%	247 13%	79 8%	183 36% GHKL	288 28% GHKL	654 14%	739 13%	1326 17%	496 18%	2660 15%	1097 13%	2004 16%	396 17%	2765 15%	
Doesn't apply to me (VOL.)	461 2%	274 2%	34 2%	18 1%	27 2%	67 4%	171 4%	68 1%	26 2%	8 1%	38 2%	-	54 11%	-	41 1%	104 2%	170 2%	174 6% S	284 2%	305 4% U	140 1%	30 1%	431 2%	
Don't know (VOL.)	145 1%	88 1%	12 1%	7 *%	38 3%	-	73 2%	10 *%	-	1 *%	13 1%	32 3%	-	-	35 1%	8 *%	85 1%	30 1%	112 1%	78 1%	67 1%	41 2%	104 1%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
Refused (VOL.)	18 *%	18 *%	-	-	-	-	7 *%	5 *%	-	-	-	-	-	-	1 *%	10 *%	-	4 *%	13 *%	6 *%	12 *%	-	18 *%
NET A lot/Some	13593 64%	9499 69%	1195 55%	1319 74%	587 46%	794 48%	2969 67%	6029 71%	656 54%	482 57%	1126 58%	681 71%	189 38%	532 51%	3274 68%	3927 69%	4813 61%	1494 55%	12037 66%	5005 60%	8461 67%	1530 65%	12022 64%
		CEF		CEF			MN	IKMN				MN				Q			R		T		
NET Little/Not at all	6943 33%	3808 28%	950 43%	435 24%	630 49%	794 48%	1231 28%	2343 28%	528 44%	350 42%	769 40%	249 26%	260 52%	509 49%	1493 31%	1603 28%	2803 36%	1018 37%	5858 32%	2910 35%	3894 31%	770 32%	6124 33%
			BD		BD	BD			GHL		GH		GHL	GHL									

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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	BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796		
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759		
g. Online shopping companies such as Amazon or eBay																										
A lot	4464 21%	2210 21%	2254 22%	3013 22%	375 17%	630 21%	1081 22%	1766 23%	1045 20%	496 21%	198 14%	1267 23%	1427 21%	1558 22%	1220 21%	877 24%	645 23%	1351 23%	1680 20%	2639 23%	602 18%	3642 23%	1263 20%	3194 22%		
Some	7121 34%	3433 32%	3688 35%	4925 36% E	583 27%	992 32%	1829 37%	2435 32%	1788 34%	739 31%	281 19%	1664 30% K	2465 36% K	2640 37% KL	1559 27%	1205 33%	954 35%	2189 37% O	2393 29%	4211 36% S	823 25%	5595 35% U	2392 38%	4721 32%		
Only a little	4196 20%	2276 21%	1920 18%	2593 19%	552 25%	650 21%	1167 23%	1542 20%	898 17%	453 19%	352 24%	1076 19%	1246 18%	1517 21%	1229 21%	587 16%	618 22%	1190 20%	1719 21%	2223 19%	751 22%	3067 19%	1211 19%	2983 20%		
Not at all	3820 18%	2170 20%	1650 16%	2056 15%	507 23% D	637 21%	791 16%	1481 19%	1076 20%	323 14%	504 35% LMN	1054 19%	993 15%	1178 17%	1146 20%	603 17%	404 15%	1007 17%	1595 19%	1901 16%	862 26% V	2547 16%	994 16%	2754 19%		
Doesn't apply to me (VOL.)	1378 7%	455 4%	923 9% B	966 7%	136 6%	143 5%	94 2%	423 6% G	466 9% G	312 13% GH	84 6%	454 8% N	625 9% N	213 3%	576 10% R	251 7%	140 5%	178 3%	797 10% T	487 4%	301 9%	915 6%	366 6%	976 7%		
Don't know (VOL.)	135 1% C	108 1% C	27 *% C	93 1%	37 2% F	5 *% F	37 1%	43 1%	40 1%	15 1%	37 3% MN	81 1% MN	14 *% MN	3 *% MN	11 *% MN	46 1%	1 *% MN	40 1%	43 1%	55 *% MN	11 *% MN	87 1%	5 *% MN	130 1% W		
Refused (VOL.)	45 *% GHI	45 *% GHI	- *% GHI	40 *% GHI	- *% GHI	4 *% GHI	8 *% GHI	6 *% GHI	4 *% GHI	27 1% GHI	4 *% GHI	- *% GHI	40 1% GHI	- *% GHI	4 *% GHI	33 1% GHI	- *% GHI	8 *% GHI	10 *% GHI	34 *% GHI	4 *% GHI	40 *% GHI	6 *% GHI	39 *% GHI		

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
NET A lot/Some	11585 55%	5643 53%	5942 57%	7938 58% E	958 44%	1621 53%	2911 58%	4200 55%	2833 53%	1235 52%	478 33%	2931 52% K	3891 57% K	4199 59% K	2779 48%	2083 58% O	1599 58% O	3540 59% O	4073 49%	6849 59% S	1425 42%	9237 58% U	3655 59%	7914 53%
NET Little/Not at all	8016 38%	4446 42% C	3570 34%	4649 34%	1060 48% D	1287 42% D	1958 39%	3023 39%	1974 37%	776 33%	856 59% LMN	2131 38%	2240 33%	2695 38%	2374 41%	1191 33%	1021 37%	2197 37%	3315 40%	4125 36%	1613 48% V	5613 35%	2205 35%	5737 39%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	\$20K- UNDER \$40K				\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR AGE 18-29	HS GRAD OR AGE 30-49	HS GRAD OR AGE 50-64	HS GRAD OR AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- BASIC PENSE	DON'T MEET EX- BASIC PENSE					
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)						
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
g. Online shopping companies such as Amazon or eBay																																	
A lot	4464 21%	602 18%	1004 23%	1137 26%	436 19%	915 25%	532 21%	694 24%	264 15%	148 18%	500 24%	1034 23%	762 23%	317 23%	473 20%	558 24% Q	177 12% QV	257 31% QV	606 23%	1203 23% Q	869 22% Q	239 15%	1765 25% X	1114 18%	986 19%	547 23%							
Some	7121 34%	823 25%	1384 32%	1511 34% B	879 38% B	1309 36% B	973 38% HI	699 24%	466 26%	234 29%	682 33%	1666 37% HI	1217 37% H	447 33%	777 33%	605 26%	332 23%	177 22%	1048 39% PQR	1824 34% PQR	1454 38% PQR	561 36% Q	2655 37% Z	2296 37% Z	1637 32% Z	486 21%							
Only a little	4196 20%	751 22%	843 19%	839 19%	455 20%	735 20%	642 25%	609 21%	323 18%	139 17%	479 23%	867 19%	544 17%	279 20%	630 27% RU	430 18%	275 19%	92 11%	537 20%	1108 21%	623 16%	362 23% R	1376 19%	1426 23%	878 17%	442 19%							
Not at all	3820 18% CDF	862 26%	645 15%	646 15%	442 19%	565 15%	368 14%	688 23%	427 24%	104 13%	383 18%	692 15%	566 17%	185 13%	386 17%	598 25% SV	404 28% STV	156 19%	395 15%	876 16%	668 17%	167 11%	1003 14%	907 15%	1172 23% WX	653 28% WX							
Doesn't apply to me (VOL.)	1378 7% EF	301 9% EF	428 10%	239 5%	36 2%	142 4%	48 2%	240 8% GK	290 16% GKLM	174 22% HKL	21 1% G	169 4%	168 5%	103 7% K	32 1%	119 5%	221 15% OST	135 17% OS	63 2%	304 6% OS	246 6% O	176 11% OS	348 5%	369 6%	419 8%	202 9%							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	\$20K- UNDER \$40K					<\$40K AGE				\$40K+ AGE				HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	MEET EX- PENSE AND LEFT- OVER	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE								
		<\$20K	\$40K	\$75K	\$100K	\$100K OR MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	LIVE COM- FORT.	7198	6160	5124	2344						
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)						
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
Don't know (VOL.)	135 1%	11 **	32 1%	15 **	38 2% F	2 **	-	5 **	38 2%	-	-	38 1%	2 **	15 1%	37 2% U	43 2%	38 3%	-	-	-	2 **	15 1%	42 1%	43 1%	6 **	7 **							
Refused (VOL.)	45 **	4 **	6 **	27 1%	8 **	-	-	6 **	4 **	-	8 **	-	-	27 2% H	-	-	4 **	-	8 **	6 **	-	27 2% ST	8 **	4 **	27 1%	6 **							
NET A lot/Some	11585 55%	1425 42%	2388 55% B	2648 60% B	1315 57% B	2225 61% B	1505 59% I	1393 47% I	730 40%	382 48%	1182 57% I	2699 60% HI	1980 61% HI	764 56% I	1249 54% Q	1163 49%	509 35%	434 53%	1654 62% PQ	3027 57% Q	2323 60% Q	801 52% Q	4420 61% YZ	3410 55% Z	2623 51%	1033 44%							
NET Little/Not at all	8016 38%	1613 48% CDF	1489 34%	1484 34%	897 39%	1300 35%	1010 39%	1297 44%	750 41%	244 30%	862 42%	1559 35%	1111 34%	463 34%	1016 44%	1028 44%	680 47% U	248 30%	933 35%	1984 37%	1290 33%	529 34%	2379 33%	2333 38%	2050 40%	1096 47% W							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
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	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY																				
		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, \$20K+		SOME COLL. OR MORE, <\$20K		SOME COLL. OR MORE, \$20K+		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, \$40K+		SOME COLL. OR MORE, <\$40K		SOME COLL. OR MORE, \$40K+		EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET A USER		SMART PHONE		CELL, NOT A SMART PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+	
		TOTAL																																													
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																						
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554																							
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426																							
g. Online shopping companies such as Amazon or eBay																																															
A lot	4464 21%	320 17%	1064 24%	278 19%	2576 23%	762 18%	657 28%	914 23%	1980 22%	2174 21%	693 20%	1589 22%	1264 19%	791 20%	4464 21%	-	3495 22%	891 21%	78 10%	1272 20%	1487 22%	724 23%	228 17%	1007 22%																							
Some	7121 34%	472 25%	1260 28%	351 24%	4324 38% BCD	1194 28%	640 27%	1198 30%	3562 39% FGH	3914 37% L	1203 36%	1952 27%	2423 37%	1369 34%	7121 34%	-	5837 36% R	1079 25%	205 27%	2247 36%	2397 36%	1176 37%	312 24%	1762 39% W																							
Only a little	4196 20%	399 21%	896 20%	353 24%	2171 19%	898 21%	455 19%	818 21%	1769 19%	2163 21%	760 22%	1252 18%	1505 23%	857 22%	4196 20%	-	3389 21% R	615 14%	192 25%	1274 20%	1371 21%	707 22%	333 25%	877 19%																							
Not at all	3820 18%	522 28% E	894 20%	325 22%	1617 14%	982 23% I	488 21%	599 15%	1378 15%	1698 16%	515 15%	1546 22% J	1123 17%	588 15%	3820 18%	-	2667 17%	985 23% Q	168 22%	1110 18%	1127 17%	406 13%	339 26%	697 15%																							
Doesn't apply to me (VOL.)	1378 7%	129 7%	317 7%	172 12% E	598 5%	403 9% I	98 4%	394 10% I	388 4%	501 5%	178 5%	692 10% J	224 3%	282 7%	1378 7%	-	615 4%	652 15% Q	112 15% Q	284 5%	186 3%	144 5%	105 8%	161 4%																							

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY		CELL MOSTLY	
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+ MORE, <\$20K				HS GRAD OR LESS, \$20K+ MORE, <\$40K				HS GRAD OR LESS, \$40K+ MORE, <\$40K		HS GRAD OR LESS, \$40K+ MORE, <\$40K		HS GRAD OR LESS, \$40K+ MORE, <\$40K		HS GRAD OR LESS, \$40K+ MORE, <\$40K		HS GRAD OR LESS, \$40K+ MORE, <\$40K		HS GRAD OR LESS, \$40K+ MORE, <\$40K		HS GRAD OR LESS, \$40K+ MORE, <\$40K	
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+ MORE, <\$20K				HS GRAD OR LESS, \$20K+ MORE, <\$40K				HS GRAD OR LESS, \$40K+ MORE, <\$40K		HS GRAD OR LESS, \$40K+ MORE, <\$40K		HS GRAD OR LESS, \$40K+ MORE, <\$40K		HS GRAD OR LESS, \$40K+ MORE, <\$40K		HS GRAD OR LESS, \$40K+ MORE, <\$40K		HS GRAD OR LESS, \$40K+ MORE, <\$40K		HS GRAD OR LESS, \$40K+ MORE, <\$40K	
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+ MORE, <\$20K				HS GRAD OR LESS, \$20K+ MORE, <\$40K				HS GRAD OR LESS, \$40K+ MORE, <\$40K		HS GRAD OR LESS, \$40K+ MORE, <\$40K		HS GRAD OR LESS, \$40K+ MORE, <\$40K		HS GRAD OR LESS, \$40K+ MORE, <\$40K		HS GRAD OR LESS, \$40K+ MORE, <\$40K		HS GRAD OR LESS, \$40K+ MORE, <\$40K		HS GRAD OR LESS, \$40K+ MORE, <\$40K	
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554		
Don't know (VOL.)	135 1%	11 1%	70 2% E	-	17 **	43 1%	38 2% I	-	17 **	65 1%	-	70 1%	2 **	63 2% M	135 1%	-	86 1%	42 1%	7 1%	38 1%	42 1%	-	-	38 1%		
Refused (VOL.)	45 **	4 **	-	-	40 **	4 **	-	6 **	34 **	10 **	34 1%	-	27 **	18 **	45 **	-	18 **	27 1%	-	14 **	4 **	-	-	14 **		
NET A lot/Some	11585 55%	791 43%	2324 52%	629 43%	6900 61% BCD	1956 46%	1296 55%	2111 54%	5542 61% F	6088 58% L	1897 56%	3541 50%	3687 56%	2160 54%	11585 55%	-	9332 58% RS	1971 46%	282 37%	3519 56%	3883 59%	1900 60%	540 41%	2768 61% W		
NET Little/Not at all	8016 38%	921 50% E	1789 40%	678 46% E	3788 33%	1879 44% I	943 40%	1417 36%	3146 34%	3861 37%	1275 38%	2798 39%	2628 40%	1445 36%	8016 38%	-	6056 38%	1600 37%	360 47%	2384 38%	2498 38%	1113 35%	672 51% X	1574 35%		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME			PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME	
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
g. Online shopping companies such as Amazon or eBay																										
A lot	4464 21%	3579 23%	885 16%	476 18%	2966 26%	977 27%	2360 22%	1250 27%	2324 21%	3014 22%	1325 21%	385 20%	2519 24%	1743 32%	1514 18%	713 16%	459 19%	2611 32%	475 9%	1237 18%	169 9%	264 9%	998 17%	3290 23%	139 17%	841 19%
Some	7121 34%	5347 34%	1775 32%	734 27%	4070 35%	1133 31%	3966 36%	1793 39%	3554 33%	4973 36%	1890 29%	425 22%	4090 38%	1489 27%	3413 40%	1598 36%	584 24%	2725 33%	1615 32%	2269 34%	588 31%	945 34%	2080 36%	4695 33%	178 21%	1743 39%
Only a little	4196 20%	3253 21%	941 17%	643 24%	2337 20%	872 24%	2041 19%	704 15%	2534 23%	2719 20%	1277 20%	453 24%	2063 19%	746 14%	1955 23%	1207 27%	284 12%	1363 17%	1524 30%	1142 17%	620 33%	767 27%	1058 18%	2955 20%	159 19%	838 19%
Not at all	3820 18%	2526 16%	1294 23%	593 22%	1678 14%	507 14%	1859 17%	821 18%	1694 16%	2310 17%	1241 19%	465 24%	1656 15%	906 17%	1145 13%	831 18%	872 36%	960 12%	1268 25%	1343 20%	425 23%	745 26%	1238 22%	2396 17%	231 28%	854 19%
Doesn't apply to me (VOL.)	1378 7%	826 5%	542 10%	251 9%	489 4%	133 4%	657 6%	83 2%	743 7%	655 5%	558 9%	183 10%	368 3%	520 10%	428 5%	140 3%	196 8%	427 5%	167 3%	645 10%	80 4%	82 3%	316 6%	979 7%	125 15%	159 4%
Don't know (VOL.)	135 1%	44 **	85 2%	5 **	39 **	-	43 **	-	44 **	1 **	125 2%	-	1 **	65 1%	19 **	1 **	12 1%	11 **	14 **	72 1%	-	14 **	1 **	91 1%	-	1 **

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY --SETTINGS--		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME						
	SM NET USER		OTHER SM USER		SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
Refused (VOL.)	45 %	10 %	34 1%	4 %	6 %	10 %	-	6 %	4 %	8 %	37 1%	-	8 %	-	27 %	-	18 1%	40 %	-	4 %	-	-	27 %	12 %	-	27 1%	
NET A lot/Some	11585 55%	8925 57%	2660 48%	1209 45%	7036 61%	2110 58%	6326 58%	3042 65%	5878 54%	7987 58%	3216 50%	810 42%	6609 62%	3233 59%	4927 58%	2311 51%	1043 43%	5335 66%	2090 41%	3505 52%	757 40%	1209 43%	3078 54%	7985 55%	318 38%	2584 58%	
NET Little/Not at all	8016 38%	5779 37%	2235 40%	1236 46%	4015 35%	1380 38%	3900 36%	1525 33%	4228 39%	5029 37%	2518 39%	918 48%	3719 35%	1651 30%	3100 36%	2038 45%	1156 48%	2324 29%	2792 55%	2485 37%	1045 56%	1512 54%	2295 40%	5351 37%	390 47%	1692 38%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
g. Online shopping companies such as Amazon or eBay																							
A lot	4464 21%	3013 22% E	375 17%	461 26% E	169 13%	387 23%	928 21%	1982 23%	194 16%	172 20%	347 18%	266 28%	178 35% IK	197 19%	1132 23%	1377 24%	1470 19%	544 20%	3917 21%	1844 22%	2597 21%	544 23%	3919 21%
Some	7121 34%	4925 36% C	583 27%	584 33%	407 32%	461 28%	1402 32% M	3195 38% JM	329 27%	194 23%	561 29%	372 39% M	56 11%	377 36% M	1672 35%	1935 34%	2758 35%	550 20%	6522 36% R	2493 30%	4554 36% T	701 30%	6389 34%
Only a little	4196 20%	2593 19%	552 25%	333 19%	317 25%	305 18%	893 20%	1561 18%	288 24%	259 31% H	424 22%	182 19%	98 19%	187 18%	766 16%	1085 19%	1876 24% O	542 20%	3651 20%	1753 21%	2387 19%	419 18%	3775 20%
Not at all	3820 18%	2056 15%	507 23% B	362 20%	276 22%	412 25% B	628 14%	1271 15%	307 25% L	192 23%	505 26% GHL	98 10%	123 24%	253 24%	872 18%	853 15%	1342 17%	726 27% S	3024 17%	1535 18%	2226 18%	511 22%	3251 17%
Doesn't apply to me (VOL.)	1378 7%	966 7% D	136 6%	40 2%	103 8%	90 5%	557 13% HJKN	358 4%	93 8%	25 3%	99 5%	43 5%	48 10%	27 3%	327 7%	346 6%	411 5%	325 12% S	1043 6%	645 8%	700 6%	158 7%	1221 7%
Don't know (VOL.)	135 1%	93 1%	37 2%	-	5 *%	-	38 1%	55 1%	-	-	5 *%	-	-	-	40 1%	45 1%	13 *%	6 *%	129 1%	20 *%	78 1%	38 2%	97 1%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---		
	TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK			OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
		NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	NON-	NON-	HISP.	HISP.	NON-										NON-
		HISP.	HISP.	BORN	BORN	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.										HISP.
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698	
Refused (VOL.)	45 *%	40 *%	-	-	4 *%	-	6 *%	34 *%	-	-	4 *%	-	-	-	34 1%	10 *%	-	27 1%	18 *%	14 *%	31 *%	-	45 *%	
NET A lot/Some	11585 55%	7938 58% CE	958 44%	1045 59% C	576 45%	848 51%	2330 52%	5177 61% GIJK	522 43%	366 44%	908 47%	638 66% IJK	234 47%	574 55%	2805 58%	3312 59%	4228 54%	1095 40%	10438 57% R	4338 52%	7151 57%	1245 53%	10309 55%	
NET Little/Not at all	8016 38%	4649 34%	1060 48% B	695 39%	592 46% B	717 43%	1521 34%	2832 33%	595 49% GHL	450 54% GHL	929 48% GHL	280 29%	220 44%	440 42%	1638 34%	1939 34%	3218 41%	1268 47% S	6675 36%	3288 40%	4613 37%	930 39%	7027 38%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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	BAN A	-----SEX-----			-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON SOCIAL MEDIA USERS	15585	7656	7929	9921	1586	2469	4389	6156	3406	1207	977	4223	5016	5258	4683	2505	2033	4166	6439	8252	2707	11584	4703	10807	
UNWEIGHTED BASE	1613	837	776	943	193	306	416	529	413	211	110	412	428	643	485	234	219	447	662	854	305	1161	436	1170	
h. Social media companies such as Facebook or Twitter																									
A lot	1270 8%	556 7%	714 9%	809 8%	177 11%	167 7%	358 8%	570 9%	238 7%	99 8%	81 8%	466 11%	343 7%	375 7%	425 9%	277 11%	113 6%	263 6%	648 10%	567 7%	201 7%	925 8%	341 7%	929 9%	
Some	4878 31%	2272 30%	2606 33%	3053 31%	481 30%	927 38%	1424 32%	1699 28%	1143 34%	500 41% H	229 23%	1385 33%	1641 33%	1608 31%	1480 32%	687 27%	721 35%	1310 31%	2056 32%	2535 31%	758 28%	3693 32%	1419 30%	3450 32%	
Only a little	4076 26%	1978 26%	2099 26%	2647 27%	455 29%	634 26%	1193 27%	1641 27%	734 22%	365 30%	333 34%	1115 26%	1321 26%	1266 24%	1321 28%	715 29%	532 26%	971 23%	1769 27%	2110 26%	814 30%	2977 26%	1411 30%	2644 24%	
Not at all	5224 34%	2764 36%	2460 31%	3354 34%	469 30%	704 28%	1374 31% J	2213 36% J	1257 37% J	213 18%	324 33%	1243 29%	1667 33%	1941 37%	1440 31%	808 32%	665 33%	1564 38%	1925 30%	2979 36%	926 34%	3901 34%	1488 32%	3691 34%	
Doesn't apply to me (VOL.)	65 *%	53 1%	11 *%	24 *%	3 *%	38 2%	-	28 *%	29 1%	8 1%	9 1%	14 *%	12 *%	30 1%	17 *%	12 *%	1 *%	31 1%	31 *%	33 *%	8 *%	54 *%	37 1%	28 *%	
Don't know (VOL.)	61 *%	22 *%	39 *%	27 *%	-	-	34 1%	-	4 *%	23 2%	-	-	22 *%	39 1%	-	-	1 *%	22 1%	4 *%	23 *%	-	23 *%	-	61 1%	
Refused (VOL.)	11 *%	11 *%	-	6 *%	-	-	5 *%	6 *%	-	-	-	-	11 *%	-	-	6 *%	-	5 *%	6 *%	5 *%	-	11 *%	6 *%	5 *%	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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	BAN A	-----SEX-----			-----RACE-----			-----AGE-----					-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON SOCIAL MEDIA USERS	15585	7656	7929	9921	1586	2469	4389	6156	3406	1207	977	4223	5016	5258	4683	2505	2033	4166	6439	8252	2707	11584	4703	10807		
NET A lot/Some	6148 39%	2828 37%	3320 42%	3863 39%	659 42%	1094 44%	1782 41%	2269 37%	1381 41%	599 50% H	310 32%	1851 44%	1984 40%	1983 38%	1905 41%	964 38%	834 41%	1573 38%	2704 42%	3102 38%	959 35%	4619 40%	1761 37%	4379 41%		
NET Little/Not at all	9300 60%	4742 62%	4559 57%	6001 60%	924 58%	1337 54%	2568 59%	3854 63% J	1991 58%	578 48%	657 67%	2359 56%	2988 60%	3207 61%	2761 59%	1523 61%	1196 59%	2535 61%	3694 57%	5088 62%	1740 64%	6877 59%	2899 62%	6336 59%		

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
																	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+		MEET EX- PENSE	JUST MEET BASIC	DON'T MEET BASIC						
																	OR 18-29	OR 30-49	OR 50-64	OR 65+	COLL+ 18-29	COLL+ 30-49	COLL+ 50-64	COLL+ 65+	LIVE COM- FORT.	AND LEFT- OVER	EX- PENSE	EX- PENSE						
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	(W)	(X)	(Y)	(Z)				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON SOCIAL MEDIA USERS	15585	2707	3332	3182	1511	2655	2291	2425	1137	494	1814	3507	2091	670	1978	1922	838	430	2396	4218	2562	776	5218	4736	3620	1781								
UNWEIGHTED BASE	1613	305	307	326	162	285	223	208	143	79	164	301	246	122	183	169	117	49	230	354	293	161	546	473	387	186								
h. Social media companies such as Facebook or Twitter																																		
A lot	1270 8%	201 7%	358 11%	256 8%	75 5%	188 7%	196 9%	314 13%	110 10%	28 6%	124 7%	256 7%	128 6%	59 9%	161 8%	240 12%	102 12%	44 10%	192 8%	330 8%	136 5%	55 7%	519 10%	264 6%	283 8%	204 11%								
Some	4878 31%	758 28%	1158 35%	972 31%	372 25%	938 35%	698 30%	647 27%	420 37%	274 56%	638 35%	969 28%	658 31%	214 32%	676 34%	483 25%	238 28%	208 48%	748 31%	1212 29%	902 35%	292 38%	1790 34%	1462 31%	1107 31%	455 26%								
	HKL LMN G														P																			
Only a little	4076 26%	814 30%	867 26%	887 28%	294 19%	676 25%	694 30%	733 30%	205 18%	114 23%	406 22%	886 25%	495 24%	234 35%	584 30%	554 29%	177 21%	114 26%	607 25%	1079 26%	557 22%	250 32%	1281 25%	1458 31%	965 27%	306 17%								
Not at all	5224 34%	926 34%	922 28%	1065 33%	714 47% CDF	850 32%	703 31%	725 30%	370 33%	73 15%	642 35% J	1369 39% JN	808 39% JN	138 21%	556 28%	645 34% RV	298 36%	64 15%	811 34% RV	1563 37% RV	956 37% RV	149 19%	1581 30%	1484 31%	1252 35%	807 45% WX								
Doesn't apply to me (VOL.)	65 *%	8 *%	21 1%	1 *%	29 2%	2 *%	-	-	27 2%	5 1%	-	28 1%	2 *%	3 *%	-	-	22 3%	1 *%	-	28 1%	7 *%	7 1%	19 *%	35 1%	8 *%	3 *%								
Don't know (VOL.)	61 *%	-	-	1 *%	22 1%	-	-	-	4 *%	-	-	-	-	23 3%	-	-	-	-	34 1%	-	4 *%	23 3%	23 *%	34 1%	4 *%	-								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
	\$20K- \$40K- \$75K- \$100K				<\$40K <\$40K <\$40K <\$40K				\$40K+ \$40K+ \$40K+ \$40K+				HS GRAD OR LESS, AGE				HS GRAD OR LESS, AGE				HS GRAD OR LESS, AGE				HS GRAD OR LESS, AGE				SOME COLL+ AGE				SOME COLL+ AGE				SOME COLL+ AGE				SOME COLL+ AGE				LIVE COM- FORT.				MEET EX- AND LEFT- OVER				JUST BASIC EX- PENSE				DON'T BASIC EX- PENSE																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
	TOTAL	<\$20K	\$40K	\$75K	\$100K	OR MORE	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY			
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				EMPLOY FULL TIME			NOT OFFICE BASED		NOT A NET USER		SMART- PHONE		ON CELL		ON OTHER				
		SOME COLL. OR MORE, <\$20K				SOME COLL. OR MORE, <\$20K				EMPLOY PART TIME			NOT OFFICE BASED		NOT A NET USER		SMART- PHONE		ON CELL		ON OTHER				
		SOME COLL. OR MORE, <\$20K				SOME COLL. OR MORE, <\$20K				EMPLOY NOT EMPLOY			NOT OFFICE BASED		NOT A NET USER		SMART- PHONE		ON CELL		ON OTHER				
TOTAL		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON SOCIAL MEDIA USERS		15585	1548	3176	1140	8363	3315	1644	3103	6564	7709	2804	4973	5008	2986	15585	-	12717	2519	349	5275	4722	2652	1171	3818
UNWEIGHTED BASE		1613	169	291	131	863	330	161	326	687	788	258	557	536	272	1613	-	1296	282	35	510	543	235	131	342
h. Social media companies such as Facebook or Twitter																									
A lot		1270 8%	167 11%	273 9%	34 3%	647 8%	419 13%	89 5%	229 7%	473 7%	595 8%	190 7%	485 10%	324 6%	267 9%	1270 8%	-	899 7%	332 13% Q	38 11%	470 9% U	211 4%	218 8%	114 10%	319 8%
Some		4878 31%	428 28%	1015 32%	327 29%	2678 32%	1049 32%	467 28%	1004 32%	2068 32%	2413 31%	1016 36%	1433 29%	1713 34%	950 32%	4878 31%	-	3921 31%	868 34%	90 26%	1821 35%	1408 30%	689 26%	385 33%	1318 35%
Only a little		4076 26%	481 31%	853 27%	325 28%	2092 25%	902 27%	511 31%	859 28%	1567 24%	2038 26%	824 29%	1169 24%	1291 26%	806 27%	4076 26%	-	3253 26%	681 27%	142 41%	1344 25%	1277 27%	582 22%	301 26%	991 26%
Not at all		5224 34%	464 30%	1022 32%	454 40%	2870 34%	926 28%	574 35%	989 32%	2398 37%	2619 34%	764 27%	1803 36%	1672 33%	950 32%	5224 34%	-	4547 36% R	598 24%	80 23%	1630 31%	1773 38%	1129 43% T	371 32%	1179 31%
Doesn't apply to me (VOL.)		65 *%	8 1%	13 *%	-	42 *%	20 1%	3 *%	12 *%	30 *%	37 *%	-	27 1%	2 *%	7 *%	65 *%	-	51 *%	14 1%	-	5 *%	17 *%	28 1%	-	5 *%
Don't know (VOL.)		61 *%	-	-	-	23 *%	-	-	4 *%	23 *%	-	4 *%	56 1%	-	-	61 *%	-	35 *%	26 1%	-	-	35 1%	-	-	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY	
	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. MORE,	SOME COLL. MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. MORE,	SOME COLL. MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,		
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+																
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON SOCIAL MEDIA USERS	15585	1548	3176	1140	8363	3315	1644	3103	6564	7709	2804	4973	5008	2986	15585	-	12717	2519	349	5275	4722	2652	1171	3818	
Refused (VOL.)	11 %	-	-	-	11 %	-	-	6 %	5 %	6 %	5 %	-	5 %	6 %	11 %	-	11 %	-	-	6 %	-	5 %	-	6 %	
NET A lot/Some	6148 39%	595 38%	1288 41%	361 32%	3325 40%	1468 44%	556 34%	1233 40%	2541 39%	3008 39%	1206 43%	1918 39%	2038 41%	1217 41%	6148 39%	-	4820 38%	1200 48% Q	128 37%	2291 43% U	1619 34%	907 34%	500 43%	1637 43%	
NET Little/Not at all	9300 60%	945 61%	1875 59%	779 68%	4962 59%	1828 55%	1085 66%	1848 60%	3965 60%	4658 60%	1588 57%	2972 60%	2963 59%	1756 59%	9300 60%	-	7800 61% R	1279 51%	221 63%	2974 56%	3051 65%	1712 65%	672 57%	2171 57%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO STOLEN									
	TOTAL	SM USER	NET USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	YES	NO	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)			
BASED ON SOCIAL MEDIA USERS	15585	15585	-	2707	11584	3633	10926	4656	10897	11767	3625	1771	9121	3908	6531	3305	1706	6525	3804	4419	1418	2106	4298	10692	638	3346		
UNWEIGHTED BASE	1613	1613	-	305	1161	393	1118	437	1173	1152	426	194	860	407	658	362	169	661	367	485	136	205	436	1107	68	335		
h. Social media companies such as Facebook or Twitter																												
A lot	1270 8%	1270 8%	-	201 7%	925 8%	453 12% G	690 6%	469 10%	795 7%	755 6%	510 14% J	128 7%	555 6%	717 18% OPQ	225 3%	232 7%	93 5%	771 12% ST	169 4%	295 7%	85 6%	73 3%	136 3%	1105 10% W	12 2%	104 3%		
Some	4878 31%	4878 31%	-	758 28%	3693 32%	1328 37%	3251 30%	1530 33%	3348 31%	3844 33%	995 27%	552 31%	3006 33%	1161 30% P	2686 41% NPQ	605 18%	365 21%	2322 36% S	766 20%	1455 33% S	315 22%	375 18%	1049 24%	3730 35% W	128 20%	907 27%		
Only a little	4076 26%	4076 26%	-	814 30%	2977 26%	868 24%	2986 27%	1047 22%	3014 28%	2863 24%	1142 31%	452 26%	2191 24%	938 24%	1833 28% Q	997 30% Q	265 16%	1856 28%	916 24%	1162 26%	379 27%	505 24%	1204 28%	2632 25%	218 34%	894 27%		
Not at all	5224 34%	5224 34%	-	926 34%	3901 34%	936 26%	3913 36% F	1593 34%	3619 33%	4201 36% K	957 26%	631 36%	3314 36%	1065 27%	1697 26%	1468 44% NO	975 57% NO	1556 24%	1890 50% RT	1483 34% R	639 45%	1124 53%	1874 44% X	3132 29%	280 44%	1440 43%		
Doesn't apply to me (VOL.)	65 **	65 **	-	8 **	54 **	37 1%	27 **	10 **	54 **	38 **	16 **	8 **	28 **	23 1%	30 **	3 **	2 **	8 **	29 1%	20 **	-	29 1%	-	62 1%	-	-		
Don't know (VOL.)	61 **	61 **	-	-	23 **	-	60 1%	-	61 1%	61 1%	-	-	23 **	4 **	55 1%	1 **	-	-	34 1%	4 **	-	-	35 1%	26 **	-	1 **		

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	SM NET USER		OTHER SM USER, <\$20K		SM USER, \$20K+		YES NO		YES NO		USE SET- TINGS <\$20K		LIT- NONE		MOST. POSI- TIVE		NEGA- TIVE, <\$40K		YES NO		STO- LEN, <\$20K					
	TOTAL USER		SM NET USER		OTHER SM USER, <\$20K		SM USER, \$20K+		YES NO		YES NO		USE SET- TINGS <\$20K		LIT- NONE		MOST. POSI- TIVE		NEGA- TIVE, <\$40K		STO- LEN, <\$20K					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON SOCIAL MEDIA USERS	15585	15585	-	2707	11584	3633	10926	4656	10897	11767	3625	1771	9121	3908	6531	3305	1706	6525	3804	4419	1418	2106	4298	10692	638	3346
Refused (VOL.)	11 %	11 %	-	-	11 %	11 %	-	6 %	5 %	5 %	6 %	-	5 %	-	5 %	-	6 %	11 %	-	-	-	-	-	5 %	-	-
NET A lot/Some	6148 39%	6148 39%	-	959 35%	4619 40%	1781 49% G	3940 36%	1999 43%	4143 38%	4599 39%	1505 41%	680 38%	3561 39%	1878 48% PQ	2910 45% PQ	837 25%	458 27%	3093 47% S	935 25%	1750 40% S	400 28%	448 21%	1186 28%	4835 45% W	140 22%	1012 30%
NET Little/Not at all	9300 60%	9300 60%	-	1740 64%	6877 59%	1804 50% F	6899 63%	2640 57%	6634 61%	7064 60%	2099 58%	1083 61%	5504 60%	2004 51%	3530 54%	2465 75% NO	1240 73% NO	3412 52%	2806 74% RT	2644 60%	1018 72%	1629 77%	3078 72% X	5763 54%	498 78%	2333 70%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON SOCIAL MEDIA USERS	15585	9921	1586	1430	1039	1212	3440	5937	926	586	1561	797	401	733	3285	4343	6085	1827	13701	6517	8915	1607	13965
UNWEIGHTED BASE	1613	943	193	170	136	128	301	586	106	78	198	96	46	74	353	470	596	202	1401	661	935	178	1434
h. Social media companies such as Facebook or Twitter																							
A lot	1270 8%	809 8%	177 11%	101 7%	65 6%	86 7%	356 10%	422 7%	143 15%	35 6%	114 7%	46 6%	9 2%	65 9%	231 7%	419 10%	488 8%	124 7%	1146 8%	481 7%	773 9%	111 7%	1159 8%
Some	4878 31%	3053 31%	481 30%	589 41%	338 33%	334 28%	1157 34%	1692 28%	251 27%	216 37%	513 33%	361 45%	90 23%	237 32%	1009 31%	1644 38%	1719 28%	474 26%	4378 32%	1842 28%	2950 33%	556 35%	4322 31%
												H				Q							
Only a little	4076 26%	2647 27%	455 29%	273 19%	361 35%	312 26%	870 25%	1646 28%	264 28%	151 26%	454 29%	180 23%	167 42%	123 17%	877 27%	1068 25%	1618 27%	480 26%	3597 26%	1902 29%	2165 24%	433 27%	3643 26%
					D								N										
Not at all	5224 34%	3354 34%	469 30%	457 32%	247 24%	441 36%	1026 30%	2151 36%	266 29%	185 31%	471 30%	182 23%	135 34%	302 41%	1126 34%	1197 28%	2218 36%	710 39%	4482 33%	2270 35%	2913 33%	492 31%	4720 34%
																	p						
Doesn't apply to me (VOL.)	65 *%	24 *%	3 *%	10 1%	28 3%	-	19 1%	4 *%	3 *%	-	9 1%	29 4%	-	-	36 1%	10 *%	15 *%	17 1%	48 *%	13 *%	52 1%	16 1%	49 *%
					B																		
Don't know (VOL.)	61 *%	27 *%	-	-	-	34 3%	4 *%	23 *%	-	-	-	-	-	-	-	-	27 *%	22 1%	39 *%	4 *%	56 1%	-	61 *%
						B																	

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	BAN E	-----RACE/ETHNICITY-----														-----RACE/ETHNICITY BY INCOME-----														-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
								WHITE	WHITE	BLACK	BLACK					OTHER	OTHER																					
		WHITE	BLACK	HISP.	HISP.	OTHER		NON-	NON-	NON-	NON-	HISP.,	HISP.,	HISP.,	HISP.,	NON-	NON-						YES	NO	YES	NO												
		NON-	NON-	U.S.	NOT US	NON-		HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,				REP	DEM	IND	YES	NO	YES	NO											
		TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+				(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)									
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)																
BASED ON SOCIAL MEDIA USERS	15585	9921	1586	1430	1039	1212	3440	5937	926	586	1561	797	401	733	3285	4343	6085	1827	13701	6517	8915	1607	13965															
Refused (VOL.)	11 **	6 **	-	-	-	5 **	6 **	-	-	-	-	-	-	5 1%	5 **	6 **	-	-	11 **	6 **	5 **	-	11 **															
NET A lot/Some	6148 39%	3863 39%	659 42%	690 48%	404 39%	419 35%	1514 44%	2113 36%	394 43%	251 43%	627 40%	406 51% M	100 25%	302 41%	1240 38%	2063 47% Q	2207 36%	598 33%	5524 40%	2322 36%	3724 42%	667 41%	5481 39%															
NET Little/Not at all	9300 60%	6001 60%	924 58%	729 51%	608 58%	753 62%	1896 55%	3797 64% L	530 57%	336 57%	925 59%	362 45%	301 75% L	426 58%	2004 61%	2264 52%	3836 63% P	1190 65%	8079 59%	4172 64%	5078 57%	925 58%	8364 60%															

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON THOSE WHO ARE EMPLOYED	15086	8546	6540	9535	1586	2463	3884	6186	3862	735	1130	3962	4647	5269	3756	2849	2064	4766	5507	8960	1957	12293	5147	9877
UNWEIGHTED BASE	1582	959	623	902	192	329	354	560	499	124	141	400	375	651	407	258	220	504	582	916	227	1234	475	1103
i. Your employer																								
A lot	9146 61%	4880 57%	4266 65% B	6263 66% EF	857 54%	1240 50%	2760 71% HIJ	3807 62% I	1960 51%	395 54%	602 53%	2279 58%	2717 58%	3508 67% K	2124 57%	1714 60%	1172 57%	3086 65%	3343 61%	5440 61%	1107 57%	7526 61%	2962 58%	6156 62%
Some	3282 22%	1915 22%	1367 21%	1954 20%	424 27%	591 24%	689 18%	1211 20%	1064 28% GH	196 27%	220 19%	966 24%	911 20%	1151 22%	835 22%	621 22%	608 29% R	830 17%	1076 20%	2052 23%	397 20%	2705 22%	1192 23%	2084 21%
Only a little	1309 9%	803 9%	506 8%	426 4%	181 11%	497 20% D	239 6%	674 11%	330 9%	42 6%	200 18% LN	292 7%	564 12% N	252 5%	491 13% R	256 9%	138 7%	346 7%	599 11%	653 7%	272 14%	963 8%	552 11%	739 7%
Not at all	860 6%	649 8% C	212 3%	524 5%	121 8%	78 3%	139 4%	437 7%	276 7%	-	51 4%	264 7%	297 6%	248 5%	172 5%	158 6%	101 5%	378 8%	275 5%	548 6%	119 6%	700 6%	312 6%	537 5%
Doesn't apply to me (VOL.)	418 3%	228 3%	190 3%	359 4% EF	2 **	20 1%	18 **	50 1%	207 5% GH	102 14% GH	57 5%	123 3%	130 3%	105 2%	109 3%	95 3%	45 2%	88 2%	184 3%	227 3%	59 3%	330 3%	85 2%	333 3%
Don't know (VOL.)	63 **	63 1%	-	-	2 **	37 2%	36 1%	-	25 1%	-	1 **	38 1%	22 **	2 **	25 1%	-	-	36 1%	25 **	38 **	3 **	60 **	37 1%	25 **
Refused (VOL.)	9 **	9 **	-	9 **	-	-	3 **	6 **	-	-	-	-	6 **	3 **	-	6 **	-	3 **	6 **	3 **	-	9 **	6 **	3 **

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First,/Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON THOSE WHO ARE EMPLOYED	15086	8546	6540	9535	1586	2463	3884	6186	3862	735	1130	3962	4647	5269	3756	2849	2064	4766	5507	8960	1957	12293	5147	9877
NET A lot/Some	12428 82%	6795 80%	5632 86% B	8217 86% F	1281 81%	1831 74%	3449 89% HI	5019 81%	3024 78%	591 80%	822 73%	3245 82%	3628 78%	4660 88% KM	2960 79%	2335 82%	1780 86%	3915 82%	4419 80%	7492 84%	1504 77%	10232 83%	4154 81%	8240 83%
NET Little/Not at all	2169 14%	1451 17% C	718 11%	950 10%	301 19%	575 23% D	378 10%	1111 18% GJ	606 16% J	42 6%	251 22% N	556 14%	861 19% N	499 9%	663 18%	413 15%	239 12%	724 15%	874 16%	1201 13%	391 20%	1663 14%	864 17%	1276 13%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								HOUSEHOLD FINANCES--			
	TOTAL	\$20K- UNDER \$40K		\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- BASIC PENSE	DON'T MEET EX- BASIC PENSE								
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON THOSE WHO ARE EMPLOYED	15086	1957	3333	3380	1832	2934	2108	2092	1002	262	1647	3901	2723	446	1768	1732	1219	305	2109	4444	2637	429	5287	4653	3589	1425								
UNWEIGHTED BASE	1582	227	318	340	185	319	189	198	151	36	148	339	321	80	154	169	172	38	198	387	324	85	549	480	381	157								
i. Your employer																																		
A lot	9146 61%	1107 57%	2086 63%	1816 54%	1134 62%	1952 67% D	1516 72% IMN	1246 60% I	412 41%	151 58%	1163 71% IMN	2481 64% I	1478 54%	217 49%	1118 63% Q	1052 61% Q	545 45%	147 48%	1635 78% PORTU O	2753 62% Q	1412 54%	247 58%	3480 66% Z	2816 61%	2059 57%	697 49%								
Some	3282 22%	397 20%	654 20%	1013 30% CEF	320 17%	510 17%	335 16%	366 17%	298 30%	76 29%	318 19%	802 21%	720 26%	120 27%	372 21%	312 18%	361 30% S	97 32%	317 15%	894 20%	702 27% S	99 23%	1065 20%	1043 22%	906 25%	253 18%								
Only a little	1309 9%	272 14%	310 9%	302 9%	153 8%	193 7%	140 7% GKL	344 16%	91 9%	-	99 6%	279 7%	232 9%	42 9%	149 8%	219 13% S	117 10%	-	90 4%	454 10% S	213 8%	42 10%	266 5%	447 10% W	362 10%	234 16% W								
Not at all	860 6%	119 6%	152 5%	161 5%	137 7%	241 8%	102 5%	117 6%	55 5%	-	26 2%	304 8% K	212 8% K	-	82 5%	129 7%	104 9%	-	57 3%	307 7%	173 7%	-	306 6%	226 5%	155 4%	162 11%								
Doesn't apply to me (VOL.)	418 3%	59 3%	103 3%	87 3%	51 3%	37 1%	15 1%	13 1% GHKLM	121 12% GHKLM	34 13%	2 *% GHKLM	37 1%	80 3%	67 15%	10 1%	20 1%	89 7% OST	60 20% OST	8 *% OST	30 1%	116 4%	41 10%	166 3%	98 2%	107 3%	37 3%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

BANK B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE--				EDUCATION BY AGE--								HOUSEHOLD FINANCES--			
													HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM-FORT.	MEET EX-PENSE AND LEFT-OVER	JUST MEET BASIC EX-PENSE	DON'T MEET BASIC EX-PENSE				
TOTAL	<\$20K	\$20K- \$40K UNDER \$40K	\$40K- \$75K UNDER \$75K	\$75K- \$100K UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	2109	4444	2637	429	5287	4653	3589	1425			
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)			
15086	1957	3333	3380	1832	2934	2108	2092	1002	262	1647	3901	2723	446	1768	1732	1219	305	2109	4444	2637	429	5287	4653	3589	1425			
63 %	3 %	22 1%	-	36 2%	-	-	-	25 2%	-	36 2%	-	-	-	36 2%	-	3 %	-	-	-	22 1%	-	2 %	22 %	-	37 3%			
9 %	-	6 %	-	-	3 %	-	6 %	-	-	3 %	-	-	-	-	-	-	-	3 %	6 %	-	-	3 %	-	-	6 %			
12428 82%	1504 77%	2740 82%	2830 84%	1454 79%	2461 84%	1852 88% I	1612 77%	710 71%	227 87%	1480 90% HI	3283 84% I	2199 81%	337 76%	1490 84%	1364 79%	906 74%	245 80%	1952 93% PQTU	3647 82%	2114 80%	346 81%	4546 86% Z	3859 83% Z	2965 83% Z	949 67%			
2169 14%	391 20%	462 14%	463 14%	290 16%	434 15%	242 11%	461 22% KN	146 15%	-	126 8%	582 15%	445 16%	42 9%	231 13%	348 20% S	221 18%	-	147 7%	761 17% S	385 15%	42 10%	571 11%	674 14%	517 14%	395 28% WY			

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
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Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		
		EDUCATION				BY INCOME									USER				INTERNET			NET USER BY		
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON THOSE WHO ARE EMPLOYED	15086	1071	3699	878	8578	2907	1991	2591	6955	11420	3666	-	6909	4543	13908	1178	11839	2794	453	4656	4441	2385	679	3724
UNWEIGHTED BASE	1582	133	357	92	871	319	195	260	716	1202	380	-	768	462	1432	150	1211	331	40	440	518	215	79	330
i. Your employer																								
A lot	9146 61%	537 50%	2170 59%	567 65%	5343 62%	1648 57%	1135 57%	1691 65%	4292 62%	6809 60%	2336 64%	-	4553 66% N	2443 54%	8474 61%	672 57%	7460 63% R	1370 49%	315 70%	2903 62%	2847 64%	1462 61%	450 66%	2332 63%
Some	3282 22%	223 21%	866 23%	169 19%	1840 21%	607 21%	507 25%	464 18%	1545 22%	2607 23%	675 18%	-	1388 20%	1097 24%	3094 22%	188 16%	2616 22%	590 21%	77 17%	1096 24%	897 20%	569 24%	90 13%	901 24%
Only a little	1309 9%	189 18% CE	287 8%	83 9%	676 8%	342 12%	141 7%	257 10%	511 7%	952 8%	357 10%	-	362 5%	536 12% M	1178 8%	131 11%	862 7% Q	423 15% Q	24 5%	378 8%	324 7%	132 6%	85 12%	271 7%
Not at all	860 6%	89 8%	205 6%	30 3%	495 6%	181 6%	118 6%	94 4%	430 6%	752 7% K	109 3%	-	422 6%	249 5%	763 5%	97 8%	560 5%	274 10%	26 6%	196 4%	223 5%	119 5%	53 8%	138 4%
Doesn't apply to me (VOL.)	418 3%	30 3%	135 4%	29 3%	193 2%	127 4%	53 3%	57 2%	172 2%	231 2%	187 5%	-	161 2%	206 5%	365 3%	52 4%	310 3%	97 3%	11 2%	76 2%	129 3%	100 4%	-	76 2%
Don't know (VOL.)	63 *%	3 *%	36 1%	-	24 *%	3 *%	36 2% I	22 1%	2 *%	61 1%	2 *%	-	22 *%	2 *%	25 *%	37 3%	24 *%	39 1%	-	2 *%	22 *%	-	2 *%	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			--OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY	
	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			--OCCUPATION--		USER-----		CELL, NOT A		INTERNET USERS---			NET USER BY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. MORE, <\$20K	SOME COLL. MORE, <\$20K	HS GRAD OR LESS, <\$40K	HS GRAD OR LESS, <\$40K	SOME COLL. MORE, <\$40K	SOME COLL. MORE, <\$40K	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET USER	SMART- PHONE	SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, <\$20K+		
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON THOSE WHO ARE EMPLOYED	15086	1071	3699	878	8578	2907	1991	2591	6955	11420	3666	-	6909	4543	13908	1178	11839	2794	453	4656	4441	2385	679	3724	
Refused (VOL.)	9 %	-	-	-	9 %	-	-	6 %	3 %	9 %	-	-	-	9 %	9 %	-	9 %	-	-	6 %	-	3 %	-	6 %	
NET A lot/Some	12428 82%	761 71%	3035 82%	736 84%	7182 84% B	2255 78%	1642 82%	2155 83%	5837 84%	9416 82%	3011 82%	-	5942 86% N	3541 78%	11568 83%	860 73%	10076 85% R	1960 70%	392 87%	3999 86%	3744 84%	2032 85%	540 79%	3233 87%	
NET Little/Not at all	2169 14%	278 26% CE	492 13%	113 13%	1171 14%	523 18%	260 13%	351 14%	941 14%	1703 15%	466 13%	-	785 11%	786 17%	1941 14%	228 19%	1422 12%	697 25% Q	50 11%	574 12%	546 12%	251 11%	138 20%	409 11%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION		SOC. MEDIA LIKE/FOLLOW		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO		INFO STOLEN					
	BAN D	- MEDIA USE -	OTHER SM	SM NET	USER, <\$20K	USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- <\$20K	USE SET- \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	TOTAL	USER	USER	USER	USER,	USER,							TINGS <\$20K	TINGS \$20K+														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON THOSE WHO ARE EMPLOYED	15086	10513	3390	1463	8470	2470	7533	3347	7139	9415	3919	1023	7964	3622	6377	3379	1554	5537	3485	4192	1161	2136	4271	10139	519	3555		
UNWEIGHTED BASE	1582	1046	384	155	812	253	736	304	740	908	455	108	738	362	657	356	189	552	356	447	112	216	439	1069	53	353		
i. Your employer																												
A lot	9146 61%	6628 63%	1842 54%	844 58%	5424 64%	1478 60%	4853 64%	2426 72%	4188 59%	6164 65%	2052 52%	673 66%	5211 65%	2563 71%	4003 63%	1906 56%	553 36%	3831 69%	1943 56%	2354 56%	626 54%	1216 57%	2462 58%	6409 63%	330 64%	2011 57%		
Some	3282 22%	2237 21%	857 25%	306 21%	1804 21%	553 22%	1612 21%	572 17%	1666 23%	1930 21%	1017 26%	163 16%	1673 21%	541 15%	1489 23%	785 23%	463 30%	1066 19%	780 22%	1020 24%	315 27%	414 19%	849 20%	2174 21%	41 8%	756 21%		
Only a little	1309 9%	885 8%	293 9%	203 14%	614 7%	323 13%	510 7%	158 5%	727 10%	685 7%	424 11%	94 9%	566 7%	205 6%	429 7%	479 14%	173 11%	374 7%	335 10%	443 11%	86 7%	232 11%	336 8%	919 9%	58 11%	275 8%		
Not at all	860 6%	542 5%	220 6%	74 5%	455 5%	91 4%	385 5%	164 5%	366 5%	421 4%	298 8%	58 6%	349 4%	169 5%	211 3%	166 5%	314 20% NOP	173 3%	351 10%	168 4%	125 11%	210 10%	458 11%	327 3%	71 14%	365 10%		
Doesn't apply to me (VOL.)	418 3%	186 2%	179 5%	35 2%	142 2%	18 1%	146 2%	19 1%	168 2%	191 2%	121 3%	35 3%	141 2%	107 3%	220 3%	41 1%	43 3%	65 1%	74 2%	202 5%	6 *	63 3%	163 4%	249 2%	17 3%	147 4%		
Don't know (VOL.)	63 *	25 *	-	2 *	24 *	2 *	24 *	-	25 *	22 *	2 *	-	22 *	36 1%	23 *	2 *	2 *	22 *	2 *	2 *	2 *	-	2 *	61 1%	2 *	-		

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	OTHER SM		SM USER, USER.		YES NO		YES NO		YES NO		USE SET- TINGS		LIT- TLE		MOST. POSI- TIVE		NEGA- TIVE, <\$40K		YES NO		STO- LEN, <\$20K					
	SM NET USER	SM USER, <\$20K	SM USER, \$20K+	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON THOSE WHO ARE EMPLOYED	15086	10513	3390	1463	8470	2470	7533	3347	7139	9415	3919	1023	7964	3622	6377	3379	1554	5537	3485	4192	1161	2136	4271	10139	519	3555
Refused (VOL.)	9 **	9 **	-	-	9 **	6 **	3 **	9 **	-	3 **	6 **	-	3 **	-	3 **	-	6 **	6 **	-	3 **	-	-	3 **	-	-	3 **
NET A lot/Some	12428 82%	8865 84%	2699 80%	1150 79%	7227 85%	2031 82%	6466 86%	2997 90% I	5853 82%	8095 86% K	3068 78%	836 82%	6884 86%	3104 86% Q	5492 86% Q	2691 80% Q	1016 65%	4897 88% ST	2722 78%	3375 81%	942 81%	1631 76%	3310 78%	8583 85% W	372 72%	2766 78%
NET Little/Not at all	2169 14%	1427 14%	513 15%	277 19%	1069 13%	414 17%	895 12%	322 10%	1093 15%	1105 12%	722 18% J	152 15%	915 11%	374 10%	640 10%	646 19% NO	487 31% NOP	547 10%	686 20% R	611 15%	211 18%	442 21%	794 19% X	1246 12%	129 25%	639 18%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON THOSE WHO ARE EMPLOYED	15086	9535	1586	1239	1224	1154	2712	6491	947	600	1458	878	310	805	3482	4081	5670	647	14384	5491	9436	1661	13382
UNWEIGHTED BASE	1582	902	192	163	166	120	231	625	102	82	205	111	35	80	375	448	568	74	1498	552	1014	180	1398
i. Your employer																							
A lot	9146 61%	6263 66% CEF	857 54% E	775 63% E	465 38%	576 50%	1852 68% KLN	4178 64% LN	510 54%	329 55%	782 54%	415 47%	176 57%	377 47%	2263 65%	2672 65% Q	3161 56%	338 52%	8786 61%	3424 62%	5624 60%	888 53%	8238 62%
Some	3282 22%	1954 20%	424 27%	302 24%	290 24%	253 22%	453 17%	1413 22%	258 27%	166 28%	284 19%	255 29%	61 20%	186 23%	608 17%	783 19%	1582 28% OP	126 19%	3143 22%	1183 22%	2081 22%	365 22%	2896 22%
Only a little	1309 9%	426 4%	181 11%	120 10%	377 31% BCDF	202 18% B	114 4%	309 5%	105 11%	65 11%	321 22% GH	145 17% GH	58 19%	133 17% GH	242 7%	343 8%	449 8%	61 9%	1233 9%	501 9%	808 9%	91 5%	1218 9%
Not at all	860 6%	524 5%	121 8%	37 3%	41 3%	103 9%	141 5%	380 6%	72 8%	38 6%	53 4%	24 3%	9 3%	95 12%	283 8%	165 4%	283 5%	78 12%	783 5%	298 5%	518 5%	278 17% W	580 4%
Doesn't apply to me (VOL.)	418 3%	359 4% CD	2 **	5 **	14 1%	20 2%	147 5%	207 3%	-	2 **	16 1%	2 **	6 2%	14 2%	86 2%	112 3%	133 2%	44 7%	371 3%	78 1%	340 4%	39 2%	379 3%
Don't know (VOL.)	63 **	-	2 **	-	37 3% C	-	-	-	2 **	-	1 **	36 4% IK	-	-	-	-	62 1%	-	63 **	1 **	62 1%	-	63 **

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next.) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON THOSE WHO ARE EMPLOYED	15086	9535	1586	1239	1224	1154	2712	6491	947	600	1458	878	310	805	3482	4081	5670	647	14384	5491	9436	1661	13382
Refused (VOL.)	9 *%	9 *%	-	-	-	-	6 *%	3 *%	-	-	-	-	-	-	-	6 *%	-	-	6 *%	6 *%	3 *%	-	9 *%
NET A lot/Some	12428 82%	8217 86% EF	1281 81% E	1076 87% EF	755 62%	829 72%	2305 85% K	5592 86% KN	768 81%	495 83%	1066 73%	670 76%	237 76%	563 70%	2871 82%	3455 85%	4743 84%	464 72%	11929 83%	4607 84%	7705 82%	1254 75%	11133 83%
NET Little/Not at all	2169 14%	950 10%	301 19%	157 13%	418 34% BCD	305 26% BD	255 9%	689 11%	178 19%	103 17%	374 26% GH	169 19%	67 22%	228 28% GH	525 15%	508 12%	732 13%	139 21%	2015 14%	799 15%	1326 14%	369 22%	1799 13%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENTS	6874	3132	3742	4016	699	1513	754	4712	1151	110	920	1645	1868	2426	1972	1266	792	2149	2830	3783	1185	5338	6874	-
UNWEIGHTED BASE	655	338	317	308	88	194	72	399	139	30	101	159	147	241	215	104	69	197	297	328	141	471	655	-
j. Your local public schools																								
A lot	2548 37%	1054 34%	1495 40%	1531 38%	271 39%	500 33%	322 43%	1704 36%	429 37%	38 35%	324 35%	617 38%	731 39%	867 36%	718 36%	599 47%	230 29%	738 34%	1151 41%	1311 35%	448 38%	1949 37%	2548 37%	-
Some	2107 31%	895 29%	1212 32%	1355 34%	233 33%	431 29%	222 29%	1421 30%	386 34%	33 30%	223 24%	577 35%	576 31%	729 30%	550 28%	385 30%	251 32%	727 34%	769 27%	1246 33%	341 29%	1659 31%	2107 31%	-
Only a little	1227 18%	641 20%	586 16%	518 13%	122 17%	441 29% D	104 14%	923 20%	176 15%	16 15%	357 39% LMN	192 12%	269 14%	408 17%	475 24%	175 14%	92 12%	413 19%	605 21%	576 15%	263 22%	909 17%	1227 18%	-
Not at all	693 10%	423 14%	270 7%	374 9%	72 10%	95 6%	62 8%	424 9%	154 13%	13 12%	10 1%	194 12% K	230 12% K	254 10% K	180 9%	22 2%	182 23% P	207 10%	197 7%	476 13%	90 8%	584 11%	693 10%	-
Doesn't apply to me (VOL.)	216 3%	79 3%	137 4%	156 4%	-	43 3%	7 1%	199 4%	-	9 8%	-	46 3%	18 1%	152 6% M	10 *%	68 5%	38 5%	39 2%	62 2%	138 4%	4 *% U	196 4%	216 3%	-
Don't know (VOL.)	40 1%	35 1%	5 *%	38 1%	-	2 *%	-	35 1%	5 *%	-	5 1%	19 1%	-	16 1%	2 *%	11 1%	-	24 1%	2 *%	35 1%	2 *%	35 1%	40 1%	-
Refused (VOL.)	44 1%	6 *%	38 1%	44 1%	-	-	38 5% H	6 *%	-	-	-	-	44 2%	-	38 2%	6 *%	-	-	44 2%	-	38 3% V	6 *%	44 1%	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON PARENTS	6874	3132	3742	4016	699	1513	754	4712	1151	110	920	1645	1868	2426	1972	1266	792	2149	2830	3783	1185	5338	6874	-	
NET A lot/Some	4655	1949	2707	2886	504	931	544	3125	815	71	547	1194	1307	1596	1268	984	480	1465	1920	2557	789	3608	4655	-	
	68%	62%	72%	72%	72%	62%	72%	66%	71%	65%	59%	73%	70%	66%	64%	78%	61%	68%	68%	68%	67%	68%	68%		
NET Little/Not at all	1920	1064	856	891	195	537	166	1347	331	30	368	386	499	662	655	197	274	620	803	1052	353	1492	1920	-	
	28%	34%	23%	22%	28%	35%	22%	29%	29%	27%	40%	23%	27%	27%	33%	16%	35%	29%	28%	28%	30%	28%	28%		
		C				D					L				P										

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----										-----EDUCATION BY AGE-----										---HOUSEHOLD FINANCES---			
	TOTAL	UNDER \$100K OR MORE					<\$40K AGE				\$40K+ AGE				LESS, OR AGE 18-29	HS GRAD OR AGE 30-49	HS GRAD OR AGE 50-64	HS GRAD OR AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM-FORT.	MEET EX-PENSE AND LEFT-OVER	JUST BASIC EX-PENSE	DON'T MEET EX-PENSE												
		<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K MORE	<18-29	18-29	30-49	50-64	65+	<18-29	18-29	30-49													50-64	65+										
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)													(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
BASED ON PARENTS	6874	1185	1555	1290	791	1357	536	1803	388	55	179	2754	696	55	448	1650	412	50	304	3052	738	60	1931	1871	1893	1109												
UNWEIGHTED BASE	655	141	143	104	63	134	58	164	55	15	10	219	75	15	44	139	61	14	27	256	77	16	177	169	191	109												
j. Your local public schools																																						
A lot	2548 37%	448 38%	639 41%	460 36%	381 48% F	357 26%	183 34% N	703 39% N	190 49% N	36 66% N	114 64% N	950 34% N	230 33% N	2 4%	155 35%	594 36% V	154 38% V	34 69% V	167 55% V	1104 36% V	274 37% V	3 6%	684 35%	754 40%	604 32%	489 44%												
Some	2107 31%	341 29%	412 27%	432 34%	162 20%	565 42% E	156 29%	484 27%	123 32%	4 8%	60 33%	891 32%	223 32%	29 52%	160 36%	512 31%	124 30%	4 8%	62 20%	907 30%	262 36%	29 48%	604 31%	625 33% Z	640 34% Z	194 17%												
Only a little	1227 18%	263 22%	332 21%	147 11%	216 27%	198 15%	101 19%	436 24%	60 15%	5 8%	3 2%	457 17%	102 15%	12 21%	77 17%	395 24%	71 17%	6 13%	27 9%	528 17%	105 14%	10 16%	328 17%	271 14%	368 19%	261 24%												
Not at all	693 10%	90 8%	107 7%	187 14%	24 3%	183 13%	60 11%	116 6%	13 3%	6 12%	2 1%	288 10%	141 20%	7 13%	48 11%	93 6%	57 14%	5 10%	11 4%	330 11%	96 13%	9 14%	225 12%	144 8%	219 12%	103 9%												
Doesn't apply to me (VOL.)	216 3%	4 *%	58 4%	54 4%	8 1%	31 2%	-	58 3%	-	4 7%	-	133 5%	-	6 10%	7 2%	38 2%	-	-	-	161 5%	-	9 15%	72 4%	72 4%	59 3%	6 1%												
Don't know (VOL.)	40 1%	2 *%	-	11 1%	-	24 2%	-	-	2 1%	-	-	35 1%	-	-	-	19 1%	5 1%	-	-	16 1%	-	-	19 1%	5 *%	3 *%	13 1%												
Refused (VOL.)	44 1%	38 3% C	6 *%	-	-	-	38 7% H	6 *%	-	-	-	-	-	-	-	-	-	-	38 12% T	6 *%	-	-	-	-	-	44 4%												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---									
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME	SOME	SOME	SOME		MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE														
															AGE	AGE	AGE	AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE																		
															18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	LIVE COM- FORT.													
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON PARENTS	6874	1185	1555	1290	791	1357	536	1803	388	55	179	2754	696	55	448	1650	412	50	304	3052	738	60	1931	1871	1893	1109														
NET A lot/Some	4655 68%	789 67%	1051 68%	893 69%	543 69%	922 68%	338 63%	1187 66%	313 81%	40 73%	174 97%	1841 67%	453 65%	31 56%	315 70%	1105 67%	278 68%	39 77%	228 75%	2011 66%	537 73%	32 54%	1288 67%	1379 74%	1244 66%	683 62%														
NET Little/Not at all	1920 28%	353 30%	440 28%	333 26%	240 30%	380 28%	161 30%	552 31%	73 19%	11 20%	5 3%	745 27%	243 35%	19 34%	125 28%	487 30%	128 31%	11 23%	38 13%	858 28%	201 27%	18 31%	552 29%	415 22%	587 31%	363 33%														

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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	BAN C TOTAL	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY NET USER BY			
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET A USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL \$20K+	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENTS	6874	882	1508	300	3824	1736	718	1091	3058	4290	857	1684	1573	715	6237	637	5316	1317	241	2324	1662	1172	415	1776	
UNWEIGHTED BASE	655	109	133	31	335	192	58	104	267	404	71	177	144	73	581	74	487	149	19	219	170	85	50	154	
j. Your local public schools																									
A lot	2548 37%	303 34%	528 35%	141 47%	1422 37%	613 35%	276 39%	534 49%	1034 34%	1545 36%	380 44%	623 37%	455 29%	284 40%	2304 37%	244 38%	1869 35%	610 46%	69 29%	830 36%	616 37%	391 33%	146 35%	634 36%	
Some	2107 31%	295 33%	493 33%	46 15%	1163 30%	531 31%	257 36%	238 22%	987 32%	1436 33%	243 28%	422 25%	573 36%	176 25%	1945 31%	162 25%	1759 33% R	252 19%	95 40%	796 34%	381 23%	487 42% U	148 36%	615 35%	
Only a little	1227 18%	227 26%	289 19%	36 12%	620 16%	423 24%	98 14%	182 17%	478 16%	769 18%	64 7%	394 23% K	338 21%	166 23%	1048 17%	179 28%	854 16%	309 23%	63 26%	386 17%	361 22% V	108 9%	74 18%	278 16%	
Not at all	693 10%	55 6%	140 9%	35 12%	440 11%	131 8%	65 9%	67 6%	408 13%	384 9%	95 11%	177 10%	123 8%	73 10%	680 11%	13 2%	545 10%	138 10%	10 4%	192 8%	248 15%	102 9%	46 11%	137 8%	
Doesn't apply to me (VOL.)	216 3%	-	38 3%	4 1%	158 4%	36 2%	2 **	26 2%	136 4%	121 3%	38 4%	57 3%	75 5%	9 1%	181 3%	34 5%	210 4% R	2 **	4 1%	109 5%	27 2%	46 4%	-	101 6%	
Don't know (VOL.)	40 1%	2 **	19 1%	-	16 **	2 **	19 3%	-	16 1%	30 1%	-	11 1%	11 1%	-	35 1%	5 1%	35 1%	5 **	-	5 **	30 2%	-	-	5 **	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET A USER	SMART PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, >\$20K+	
	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENTS	6874	882	1508	300	3824	1736	718	1091	3058	4290	857	1684	1573	715	6237	637	5316	1317	241	2324	1662	1172	415	1776
Refused (VOL.)	44 1%	-	-	38 13% E	6 *%	-	-	44 4%	-	6 *%	38 4% J	-	-	6 1%	44 1%	-	44 1%	-	-	6 *%	-	38 3%	-	6 *%
NET A lot/Some	4655 68%	598 68%	1021 68%	187 62%	2585 68%	1144 66%	533 74%	772 71%	2021 66%	2980 69%	623 73%	1045 62%	1027 65%	460 64%	4249 68%	406 64%	3628 68%	862 65%	165 68%	1626 70%	997 60%	878 75%	294 71%	1248 70%
NET Little/Not at all	1920 28%	282 32%	429 28%	71 24%	1059 28%	554 32%	163 23%	249 23%	886 29%	1153 27%	159 18%	570 34%	461 29%	239 33%	1728 28%	192 30%	1400 26%	447 34%	73 30%	578 25%	609 37% V	210 18%	120 29%	415 23%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next.) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INFO			PERSONAL INFO STOLEN				
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	--SHARING--	--SHARING--	--BRANDS--	--BRANDS--	-SETTINGS-	-SETTINGS-	--INCOME--	--INCOME--	-----PRIVACY CONTROL-----		-----SECURE-----		-----SECURE-----		--INCOME--	--INCOME--	--STOLEN--	--STOLEN--					
		SM NET USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	USE SET- TINGS \$20K+	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON PARENTS	6874	4703	1533	780	3724	965	3524	1679	3024	4309	1613	461	3694	1667	2708	1801	602	2295	1549	2109	478	1040	2198	4290	341	1802	
UNWEIGHTED BASE	655	436	144	88	322	115	298	139	297	370	182	54	298	163	258	159	68	224	138	190	49	84	187	431	30	148	
j. Your local public schools																											
A lot	2548 37%	1883 40%	421 27%	311 40%	1527 41%	292 30%	1511 43%	666 40%	1217 40%	1617 38%	537 33%	172 37%	1419 38%	681 41%	1171 43%	479 27%	212 35%	1068 47%	479 31%	691 33%	198 41%	261 25%	812 37%	1636 38%	165 48%	607 34%	
Some	2107 31%	1392 30%	551 36%	216 28%	1084 29%	377 39%	1005 29%	627 37%	766 25%	1427 33%	443 27%	120 26%	1229 33%	442 27%	960 35%	514 29%	164 27%	692 30%	468 30%	730 35%	105 22%	364 35%	566 26%	1393 32%	51 15%	512 28%	
Only a little	1227 18%	728 15%	320 21%	155 20%	536 14%	154 16%	493 14%	199 12%	529 17%	665 15%	334 21%	109 24%	524 14%	244 15%	323 12%	519 29%	120 20%	317 14%	290 19%	388 18%	123 26%	164 16%	328 15%	781 18%	55 16%	270 15%	
Not at all	693 10%	471 10%	209 14%	60 8%	401 11%	114 12%	327 9%	125 7%	345 11%	393 9%	255 16%	23 5%	360 10%	252 15%	162 6%	210 12%	63 10%	181 8%	195 13%	194 9%	29 6%	157 15%	352 16%	327 8%	30 9%	312 17%	
Doesn't apply to me (VOL.)	216 3%	150 3%	31 2%	-	134 4%	22 2%	116 3%	50 3%	100 3%	154 4%	19 1%	-	147 4%	45 3%	82 3%	52 3%	37 6%	25 1%	98 6%	58 3%	23 5%	75 7%	101 5%	115 3%	-	101 6%	
Don't know (VOL.)	40 1%	35 1%	-	-	35 1%	-	35 1%	5 1%	30 1%	16 1%	19 1%	-	16 1%	3 1%	11 1%	27 1%	-	5 1%	19 1%	11 1%	-	19 2%	2 1%	38 1%	2 1%	-	
Refused (VOL.)	44 1%	44 1%	-	38 5%	6 1%	6 1%	38 1%	6 1%	38 1%	38 1%	6 1%	38 8%	-	-	-	-	6 1%	6 1%	-	38 2%	-	-	38 2%	-	38 11%	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

	SOCIAL		SOCIAL		SOC. MEDIA		SOC. MEDIA		USE PRIVACY		PRIVACY						INTERNET IMPACT		MOSTLY NEG.		PERSONAL					
	BAN D	-MEDIA USE-	-BY INCOME-			LOCATION	LIKE/FOLLOW	LIKE/FOLLOW	USE	PRIVACY	SETTINGS BY	SETTINGS BY					ON KEEPING INFO	ON KEEPING INFO	IMPACT BY	IMPACT BY	INFO	INFO	STOLEN			
						--SHARING--	--BRANDS--	--BRANDS--	--SETTINGS--	--SETTINGS--	--INCOME--	--INCOME--					SECURE	SECURE	INCOME	INCOME	STOLEN	STOLEN	BY INCOME			
		OTHER SM	SM	SM	SM								USE SET-	USE SET-				MOST.	MOST.	NO	NEGA-	NEGA-		STO-	STO-	
	TOTAL USER	NET USER	USER	USER		YES	NO	YES	NO	YES	NO	<\$20K	<\$20K	A LOT	SOME	LIT- TLE	NONE	POSTI- TIVE	NEGA- TIVE	IM- PACT	NEGATIVE, <\$40K	NEGATIVE, <\$40K	YES	NO	LEN, <\$20K	LEN, <\$20K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON PARENTS	6874	4703	1533	780	3724	965	3524	1679	3024	4309	1613	461	3694	1667	2708	1801	602	2295	1549	2109	478	1040	2198	4290	341	1802
NET A lot/Some	4655 68%	3275 70%	972 63%	528 68%	2611 70%	669 69%	2515 71%	1293 77%	1983 66%	3044 71%	981 61%	292 63%	2647 72%	1123 67%	2131 79%	993 55%	376 62%	1760 77%	947 61%	1421 67%	303 63%	625 60%	1378 63%	3029 71%	215 63%	1119 62%
NET Little/Not at all	1920 28%	1199 25%	529 35%	215 28%	937 25%	268 28%	820 23%	324 19%	874 29%	1057 25%	588 36%	131 28%	884 24%	496 30%	486 18%	729 40%	183 30%	498 22%	485 31%	582 28%	153 32%	321 31%	680 31%	1108 26%	85 25%	582 32%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENTS	6874	4016	699	481	1033	508	1281	2557	370	328	1096	395	58	408	1628	1601	2474	678	6182	3388	3452	675	6188
UNWEIGHTED BASE	655	308	88	70	124	49	85	202	49	38	148	45	12	33	146	168	229	67	585	318	330	68	585
j. Your local public schools																							
A lot	2548 37%	1531 38%	271 39%	156 32%	344 33%	205 40%	656 51% HK	849 33%	152 41%	119 36%	294 27%	183 46%	28 49%	142 35%	679 42%	706 44%	883 36%	213 31%	2323 38%	1374 41%	1147 33%	243 36%	2306 37%
Some	2107 31%	1355 34% F	233 33%	178 37% F	254 25%	78 15%	332 26%	945 37% N	162 44% N	71 22%	266 24%	165 42%	10 16%	63 15%	498 31%	582 36%	675 27%	119 18%	1988 32%	945 28%	1158 34%	246 36%	1859 30%
Only a little	1227 18%	518 13%	122 17%	97 20%	345 33% BC	93 18%	162 13%	311 12%	21 6%	101 31% HIL	413 38% GHILM	29 7%	4 8%	89 22%	138 8%	207 13%	555 22% O	177 26%	1050 17%	668 20%	558 16%	82 12%	1145 19%
Not at all	693 10%	374 9%	72 10%	42 9%	54 5%	115 23% E	64 5%	301 12%	35 9%	37 11%	83 8%	12 3%	16 27%	100 24%	208 13%	79 5%	307 12%	160 24% S	531 9%	283 8%	410 12%	91 13%	593 10%
Doesn't apply to me (VOL.)	216 3%	156 4%	-	9 2%	34 3%	16 3%	24 2%	116 5%	-	-	37 3%	6 1%	-	16 4%	81 5%	20 1%	54 2%	4 1%	212 3%	63 2%	153 4%	3 *% 2%	212 3%
Don't know (VOL.)	40 1%	38 1%	-	-	2 *% 1%	-	-	35 1%	-	-	2 *% 1%	-	-	-	24 1%	-	-	5 1%	35 1%	11 *% 1%	27 1%	11 2% 2%	30 *% 1%
Refused (VOL.)	44 1%	44 1%	-	-	-	-	44 3%	-	-	-	-	-	-	-	-	6 *% 1%	-	-	44 1%	44 1%	-	-	44 1%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13. Please tell me how much you trust each of the following to protect your personal information. (First./Next,) how about... [INSERT ITEMS; RANDOMIZE]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Do you trust (ITEM) a lot, some, only a little, or not at all to protect your personal information?]

BAN E	-----RACE/ETHNICITY-----														-----RACE/ETHNICITY BY INCOME-----											-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., \$<40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., \$<40K	BLACK NON- HISP., \$40K+	HISP., \$<40K	HISP., \$40K+	OTHER NON- HISP., \$<40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO											
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)										(N)										
	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)																									
BASED ON PARENTS	6874	4016	699	481	1033	508	1281	2557	370	328	1096	395	58	408	1628	1601	2474	678	6182	3388	3452	675	6188											
NET A lot/Some	4655 68%	2886 72%	504 72%	333 69%	598 58%	284 56%	987 77% KN	1794 70% K	314 85% JKN	190 58%	560 51%	349 88% JKN	38 66%	204 50%	1177 72%	1289 81% Q	1558 63%	332 49%	4310 70% R	2320 68%	2305 67%	489 72%	4164 67%											
NET Little/Not at all	1920 28%	891 22%	195 28%	138 29%	399 39% B	208 41%	226 18%	611 24%	56 15%	138 42% GIL	496 45% GHIL	41 10%	20 34%	188 46% GIL	346 21%	286 18%	861 35% OP	337 50% S	1581 26%	952 28%	968 28%	172 26%	1738 28%											

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13SUM-1. Please tell me how much you trust each of the following to protect your personal information.  
 SUMMARY OF "A LOT" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Your employer (i)	9146 61%	4880 57%	4266 65% B	6263 66% EF	857 54%	1240 50%	2760 71% HIJ	3807 62% I	1960 51%	395 54%	602 53%	2279 58%	2717 58%	3508 67% K	2124 57%	1714 60%	1172 57%	3086 65%	3343 61%	5440 61%	1107 57%	7526 61%	2962 58%	6156 62%
Your health insurance provider (c)	11731 45%	5229 42%	6502 49% B	7777 48% B	1288 42%	1716 43%	2639 51% I	3624 43% I	2521 38%	2606 54% HI	1494 46%	3354 47%	3558 46%	3279 44%	3994 48%	1953 47%	1145 39%	2902 46%	5565 48%	5480 44%	2438 47%	8129 46%	2983 43%	8741 47%
Your local law enforcement or police department (b)	11178 43%	5131 41%	6047 46%	8140 50% EF	633 21%	1683 42% E	2375 46%	3267 39%	2880 44%	2390 50% H	1318 40%	3512 49% M	3053 40%	3270 44%	3304 40%	2043 49% O	1374 47%	2769 44%	4958 43%	5522 45%	1912 37%	8117 46% U	3024 44%	8137 43%
Your local public schools (j)	2548 37%	1054 34%	1495 40%	1531 38%	271 39%	500 33%	322 43%	1704 36%	429 37%	38 35%	324 35%	617 38%	731 39%	867 36%	718 36%	599 47%	230 29%	738 34%	1151 41%	1311 35%	448 38%	1949 37%	2548 37%	-
Your cell phone service provider (d)	6421 27%	2939 25%	3482 30% B	4285 29% F	922 34% F	836 22%	1375 27%	2270 28%	1441 24%	1189 34% I	625 26%	2011 31% N	2146 30% N	1630 23%	2118 30%	1003 26%	844 30%	1546 25%	2925 30%	3117 26%	1193 28%	4590 27%	1505 23%	4916 29% W
Your internet service provider (f)	5194 25%	2267 21%	2927 28% B	3634 27% B	483 22%	743 24%	1334 27%	1869 24%	1199 23%	631 27%	289 20%	1629 29% N	1748 26%	1513 21%	1589 28% R	1145 32% R	753 27%	1180 20%	2409 29% T	2552 22%	897 27%	3897 25%	1327 21%	3860 26%
Federal government agencies (a)	5494 21%	2631 21%	2863 22%	3285 20%	647 21%	1175 29% D	1589 31% IJ	1991 24% IJ	1022 16%	812 17%	737 23%	1720 24%	1439 19%	1588 21%	1935 23%	1011 24%	686 24%	1191 19%	2772 24%	2559 21%	1144 22%	3922 22%	1428 21%	4066 22%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13SUM-1. Please tell me how much you trust each of the following to protect your personal information.  
SUMMARY OF "A LOT" RESPONSES

BAN A	-----SEX-----		-----RACE-----				-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
Online shopping companies such as Amazon or eBay (g)	4464 21%	2210 21%	2254 22%	3013 22%	375 17%	630 21%	1081 22%	1766 23%	1045 20%	496 21%	198 14%	1267 23%	1427 21%	1558 22%	1220 21%	877 24%	645 23%	1351 23%	1680 20%	2639 23%	602 18%	3642 23%	1263 20%	3194 22%
Search engine providers such as Google or Bing (e)	3386 16%	1573 15%	1812 17%	1987 15%	448 20%	529 17%	868 17%	1308 17%	684 13%	439 19%	225 15%	986 18%	1230 18%	933 13%	1209 21% QR	593 16%	336 12%	797 13%	1583 19% T	1666 14%	636 19%	2501 16%	846 14%	2533 17%
Social media companies such as Facebook or Twitter (h)	1270 8%	556 7%	714 9%	809 8%	177 11%	167 7%	358 8%	570 9%	238 7%	99 8%	81 8%	466 11%	343 7%	375 7%	425 9%	277 11%	113 6%	263 6%	648 10%	567 7%	201 7%	925 8%	341 7%	929 9%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13SUM-1. Please tell me how much you trust each of the following to protect your personal information.  
 SUMMARY OF "A LOT" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
						\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE				
	TOTAL	<\$20K																															
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537							
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420							
Your employer (i)	9146 61%	1107 57%	2086 63%	1816 54%	1134 62%	1952 67% D	1516 72% IMN	1246 60% I	412 41%	151 58%	1163 71% IMN	2481 64% I	1478 54%	217 49%	1118 63% Q	1052 61% Q	545 45%	147 48%	1635 78% PORTU O	2753 62% Q	1412 54%	247 58%	3480 66% Z	2816 61%	2059 57%	697 49%							
Your health insurance provider (c)	11731 45%	2438 47%	2649 49% E	2005 42%	928 37%	1973 52% DE	1443 54% ILM	1599 46%	1003 37%	1427 57% ILM	1066 50% I	1928 42%	1408 40%	933 54% ILM	1154 47%	1219 42%	910 39%	1506 60% PQTUV O	1479 55% PQU	2398 44%	1609 38%	1078 48%	3989 49% Z	3149 45%	3003 45%	1402 40%							
Your local law enforcement or police department (b)	11178 43%	1912 37%	2595 48% B	2214 46% B	1101 44%	1668 44%	1220 45%	1324 38%	1144 42%	1192 47%	1015 48%	1877 41%	1592 46%	942 55% HIL	1074 44%	1331 45%	1081 46% T	1296 51% T	1293 48% T	1929 36%	1796 43%	1090 49% T	4083 50% XYZ	2959 43%	2651 40%	1307 37%							
Your local public schools (j)	2548 37%	448 38%	639 41%	460 36%	381 48% F	357 26%	183 34% N	703 39% N	190 49% N	36 66% N	114 64% N	950 34% N	230 33% N	2 4%	155 35%	594 36% V	154 38% V	34 69% V	167 55% V	1104 36% V	274 37% V	3 6%	684 35%	754 40%	604 32%	489 44%							
Your cell phone service provider (d)	6421 27%	1193 28%	1473 30%	1298 28%	588 24%	958 26%	712 27%	1099 34% M	602 26%	454 29%	562 27%	1129 25%	758 22%	610 38% ILM	653 27%	860 31%	500 26%	608 38% QTU	720 27%	1407 27%	940 24%	579 31%	2306 30%	1546 24%	1635 28%	861 30%							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13SUM-1. Please tell me how much you trust each of the following to protect your personal information.  
SUMMARY OF "A LOT" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,											MEET EX- PENSE	JUST MEET BASIC	DON'T MEET BASIC			
															LESS,	LESS,	LESS,	LESS,	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM-	AND LEFT-	EX- PENSE	EX- PENSE								
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	OVER	EX- PENSE	EX- PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537								
Your internet service provider (f)	5194 25%	897 27%	1345 31%	1245 28%	341 15%	839 23%	772 30%	939 32%	423 23%	214 27%	502 24%	862 19%	766 24%	360 26%	595 26%	685 29%	406 28%	229 28%	738 28%	1176 22%	793 21%	402 26%	1937 27%	1281 21%	1342 26%	575 25%								
Federal government agencies (a)	5494 21%	1144 22%	1363 25%	1125 24%	358 14%	833 22%	837 31%	948 27%	508 19%	463 18%	720 34%	995 22%	495 14%	313 18%	668 27%	826 28%	442 19%	491 19%	921 34%	1159 21%	580 14%	319 14%	1792 22%	1566 23%	1280 19%	713 20%								
Online shopping companies such as Amazon or eBay (g)	4464 21%	602 18%	1004 23%	1137 26%	436 19%	915 25%	532 21%	694 24%	264 15%	148 18%	500 24%	1034 23%	762 23%	317 23%	473 20%	558 24%	177 12%	257 31%	606 23%	1203 23%	869 22%	239 15%	1765 25%	1114 18%	986 19%	547 23%								
Search engine providers such as Google or Bing (e)	3386 16%	636 19%	835 19%	667 15%	293 13%	504 14%	523 20%	633 22%	319 18%	95 12%	314 15%	624 14%	360 11%	305 22%	408 18%	389 17%	238 16%	174 21%	460 17%	915 17%	446 12%	265 17%	1146 16%	819 13%	836 16%	527 22%								
Social media companies such as Facebook or Twitter (h)	1270 8%	201 7%	358 11%	256 8%	75 5%	188 7%	196 9%	314 13%	110 10%	28 6%	124 7%	256 7%	128 6%	59 9%	161 8%	240 12%	102 12%	44 10%	192 8%	330 8%	136 5%	55 7%	519 10%	264 6%	283 8%	204 11%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13SUM-1. Please tell me how much you trust each of the following to protect your personal information.  
 SUMMARY OF "A LOT" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		
		HS	HS	SOME	SOME	HS	HS	SOME	SOME	EMPLOY	EMPLOY	NOT	OFFICE	NOT	NET	NOT A	SMART -	CELL,	NO	MOSTLY	MOSTLY	BOTH	MOSTLY	MOSTLY
		GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.	FULL	PART	EMPLOY	BASED	BASED	USER	USER	PHONE	NOT A	CELL	ON	ON	EQUAL.	ON	ON
		OR	OR	OR	OR	OR	OR	OR	OR	TIME	TIME							PHONE	PHONE	CELL	CELL	OTHER	CELL.	CELL.
TOTAL	LESS, <\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+																
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
Your employer (i)	9146 61%	537 50%	2170 59%	567 65%	5343 62%	1648 57%	1135 57%	1691 65%	4292 62%	6809 60%	2336 64%	-	4553 66% N	2443 54%	8474 61%	672 57%	7460 63% R	1370 49%	315 70%	2903 62%	2847 64%	1462 61%	450 66%	2332 63%
Your health insurance provider (c)	11731 45%	1526 46%	2653 46%	886 47%	5471 46%	3219 47%	1278 46%	2318 50%	4196 44%	4882 43%	1876 51%	4952 47%	2946 43%	2154 47%	9557 45%	2174 47%	7650 46%	3028 45%	1052 44%	2777 45%	2939 44%	1712 54%	672 51%	1975 43%
Your local law enforcement or police department (b)	11178 43%	1349 41%	2847 50% D	557 29%	5261 44% D	2993 44%	1507 54% FHI	1955 42%	4006 42%	4818 42%	1736 47%	4621 44%	2854 41%	1905 42%	9248 44%	1930 42%	7238 44%	2910 43%	1030 44%	2728 44%	3056 46%	1261 40%	480 36%	2111 46%
Your local public schools (j)	2548 37%	303 34%	528 35%	141 47%	1422 37%	613 35%	276 39%	534 49%	1034 34%	1545 36%	380 44%	623 37%	455 29%	284 40%	2304 37%	244 38%	1869 35%	610 46%	69 29%	830 36%	616 37%	391 33%	146 35%	634 36%
Your cell phone service provider (d)	6421 27%	727 28%	1558 29%	462 27%	3029 26%	1596 28%	854 32%	1324 31%	2261 24%	2727 25%	967 28%	2715 31% J	1466 22%	1301 30% M	5534 27%	887 29%	4479 27%	1942 29%	-	1655 27%	1630 25%	1009 32%	404 31%	1159 25%
Your internet service provider (f)	5194 25%	483 26%	1252 28%	410 28%	2645 23%	1221 28% I	620 26%	1184 30% I	1933 21%	2307 22%	1090 32% J	1786 25%	1502 23%	1061 27%	5194 25%	-	3975 25%	1081 25%	138 18%	1427 23%	1673 25%	872 28%	352 27%	993 22%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ13SUM-1. Please tell me how much you trust each of the following to protect your personal information.  
SUMMARY OF "A LOT" RESPONSES

	BAN C	INTERNET																				CELL MOSTLY		CELL MOSTLY	
		-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		----USER-----		--CELL PHONE TYPE--		---INTERNET USERS---		----INCOME----				
		HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	ON CELL	ON OTHER	EQUAL.	<\$20K	\$20K+
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554	
Federal government agencies (a)	5494 21%	820 25%	1343 23%	321 17%	2579 22%	1647 24%	696 25%	1119 24%	1864 20%	2338 20%	1079 29% JL	2058 20%	1446 21%	1097 24%	4637 22%	857 19%	3965 24% RS	1189 18%	340 14%	1651 26%	1459 22%	733 23%	439 33%	1127 25%	
Online shopping companies such as Amazon or eBay (g)	4464 21%	320 17%	1064 24%	278 19%	2576 23%	762 18%	657 28% F	914 23%	1980 22%	2174 21%	693 20%	1589 22%	1264 19%	791 20%	4464 21%	- 22%	3495 21%	891 21%	78 10%	1272 20%	1487 22%	724 23%	228 17%	1007 22%	
Search engine providers such as Google or Bing (e)	3386 16%	388 21%	688 15%	244 16%	1813 16%	855 20%	318 13%	724 18%	1348 15%	1441 14%	585 17%	1345 19% J	829 13%	681 17%	3386 16%	- 16%	2575 16%	694 16%	116 15%	1090 17%	944 14%	539 17%	336 25%	702 15%	
Social media companies such as Facebook or Twitter (h)	1270 8%	167 11%	273 9%	34 3%	647 8%	419 13%	89 5%	229 7%	473 7%	595 8%	190 7%	485 10%	324 6%	267 9%	1270 8%	- 7%	899 13% Q	332 13% Q	38 11%	470 9% U	211 4%	218 8%	114 10%	319 8%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13SUM-1. Please tell me how much you trust each of the following to protect your personal information.  
 SUMMARY OF "A LOT" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO STOLEN		INFO STOLEN					
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	--SHARING--	--SHARING--	--BRANDS--	--BRANDS--	-SETTINGS-	-SETTINGS-	--INCOME--	--INCOME--	-----PRIVACY CONTROL-----	-----PRIVACY CONTROL-----	-----SECURE-----	-----SECURE-----	--INCOME--	--INCOME--	--STOLEN--	--STOLEN--	STO-LEN, <\$20K	STO-LEN, \$20K+				
	TOTAL	SM USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	<\$20K	\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
Your employer (i)	9146 61%	6628 63%	1842 C	844 54%	5424 64%	1478 60%	4853 64%	2426 72%	4188 59%	6164 65%	2052 52%	673 66%	5211 65%	2563 71%	4003 63%	1906 56%	553 36%	3831 69%	1943 56%	2354 56%	626 54%	1216 57%	2462 58%	6409 63%	330 64%	2011 57%
Your health insurance provider (c)	11731 45%	7329 47%	2228 C	1317 49%	5528 48%	1859 51%	5098 47%	2211 48%	5097 47%	6235 46%	2914 45%	914 48%	4988 47%	4128 63%	4484 45%	2012 35%	911 30%	4397 54%	1797 36%	2956 44%	731 39%	971 34%	2529 39%	8754 49%	705 58%	1731 37%
Your local law enforcement or police department (b)	11178 43%	7019 45%	2229 40%	953 35%	5550 48%	1675 46%	4945 45%	2236 48%	4763 44%	5916 43%	2851 44%	617 32%	4881 46%	4083 62%	4304 43%	1948 34%	681 22%	4338 53%	1419 28%	3088 46%	559 30%	767 27%	2440 38%	8326 46%	388 32%	1864 40%
Your local public schools (j)	2548 37%	1883 40%	421 C	311 40%	1527 41%	292 30%	1511 43%	666 40%	1217 40%	1617 38%	537 33%	172 37%	1419 38%	681 41%	1171 43%	479 27%	212 35%	1068 47%	479 31%	691 33%	198 41%	261 25%	812 37%	1636 38%	165 48%	607 34%
Your cell phone service provider (d)	6421 27%	4381 29%	1147 C	743 28%	3333 29%	1175 33%	2935 28%	1328 29%	3048 29%	3558 27%	1776 29%	590 32%	2773 26%	2558 43%	2363 25%	952 19%	509 19%	2827 36%	806 16%	1621 25%	369 20%	399 14%	1291 21%	4948 31%	232 23%	1004 22%
Your internet service provider (f)	5194 25%	4050 26%	1144 21%	799 30%	2952 25%	1058 29%	2706 25%	1248 27%	2797 26%	3385 25%	1642 25%	618 32%	2542 24%	2299 42%	1701 20%	703 16%	429 18%	2877 35%	696 14%	1429 21%	384 20%	238 8%	1096 19%	3943 27%	213 26%	841 19%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13SUM-1. Please tell me how much you trust each of the following to protect your personal information.  
 SUMMARY OF "A LOT" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	BAN D	-MEDIA USE-																								
	SM	NET	OTHER SM	SM							USE SET-TINGS	USE SET-TINGS			LIT-		MOST. POSI-	MOST. NEGA-	NO IM-	NEGA-TIVE,	NEGA-TIVE,			STO-LEN,	STO-LEN,	
	TOTAL	USER	USER	<\$20K	\$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	TLE	NONE	TIVE	TIVE	PACT	<\$40K	\$40K+	YES	NO	<\$20K	\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
Federal government agencies (a)	5494 21%	3841 25% C	797 14%	661 24%	2938 25%	1003 28%	2630 24%	1323 28%	2513 23%	3204 23%	1315 20%	491 26%	2544 24%	2488 38%	1864 19% Q	794 14%	282 9%	2627 32% ST	638 13%	1202 18%	240 13%	376 13%	921 14%	4391 24% W	226 19%	658 14%
Online shopping companies such as Amazon or eBay (g)	4464 21%	3579 23% C	885 16%	476 18%	2966 26% D	977 27%	2360 22%	1250 27%	2324 21%	3014 22%	1325 21%	385 20%	2519 24%	1743 32% OPQ	1514 18%	713 16%	459 19%	2611 32% ST	475 9%	1237 18% S	169 9%	264 9%	998 17%	3290 23% W	139 17%	841 19%
Search engine providers such as Google or Bing (e)	3386 16%	2680 17%	706 13%	528 20%	1954 17%	864 24% G	1536 14%	796 17%	1878 17%	2000 15%	1321 20% J	416 22%	1422 13%	1544 28% OPQ	1046 12%	450 10%	332 14%	1896 23% ST	348 7%	964 14% S	209 11% V	88 3%	573 10%	2707 19% W	130 16%	415 9%
Social media companies such as Facebook or Twitter (h)	1270 8%	1270 8%	-	201 7%	925 8%	453 12% G	690 6%	469 10%	795 7%	755 6%	510 14% J	128 7%	555 6%	717 18% OPQ	225 3%	232 7%	93 5%	771 12% ST	169 4%	295 7%	85 6%	73 3%	136 3%	1105 10% W	12 2%	104 3%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13SUM-1. Please tell me how much you trust each of the following to protect your personal information.  
 SUMMARY OF "A LOT" RESPONSES

	BAN E TOTAL	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---		
		WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606	
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588	
Your employer (i)	9146 61%	6263 66% CEF	857 54% E	775 63% E	465 38%	576 50%	1852 68% KLN	4178 64% LN	510 54%	329 55%	782 54%	415 47%	176 57%	377 47%	2263 65%	2672 65% Q	3161 56%	338 52%	8786 61%	3424 62%	5624 60%	888 53%	8238 62%	
Your health insurance provider (c)	11731 45%	7777 48%	1288 42%	920 46%	796 39%	789 41%	3211 52% KN	4098 46%	791 44%	402 43%	1156 43%	510 46%	348 49%	401 37%	2797 48%	3747 53% Q	3686 41%	1723 42%	9936 46%	4835 48%	6706 44%	1438 47%	10292 46%	
Your local law enforcement or police department (b)	11178 43%	8140 50% CEF	633 21%	908 45% CF	776 38% C	575 30%	3116 50% IJMN	4484 50% IJMN	368 20%	217 23%	1209 45% IJ	424 38% I	197 27%	344 32%	3119 53% PQ	2939 41%	3796 42%	1709 41%	9436 44%	4128 41%	6965 45%	1420 46%	9759 43%	
Your local public schools (j)	2548 37%	1531 38%	271 39%	156 32%	344 33%	205 40%	656 51% HK	849 33%	152 41%	119 36%	294 27%	183 46%	28 49%	142 35%	679 42%	706 44%	883 36%	213 31%	2323 38%	1374 41%	1147 33%	243 36%	2306 37%	
Your cell phone service provider (d)	6421 27%	4285 29% EF	922 34% EF	559 30% E	277 15%	317 18%	1644 32% KN	2419 28% KN	564 35% KN	258 29%	571 23%	238 22%	120 21%	176 17%	1735 32% Q	1928 31% Q	1958 23%	1085 32%	5322 27%	2557 28%	3790 27%	802 29%	5619 27%	
Your internet service provider (f)	5194 25%	3634 27% EF	483 22%	549 31% EF	193 15%	283 17%	1469 33% HN	1975 23%	296 24%	177 21%	508 26%	213 22%	108 22%	171 16%	1410 29% Q	1522 27%	1730 22%	603 22%	4590 25%	2093 25%	3040 24%	628 27%	4566 24%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ13SUM-1. Please tell me how much you trust each of the following to protect your personal information.  
SUMMARY OF "A LOT" RESPONSES

	BAN E	RACE/ETHNICITY						RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN		
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP. <\$40K	HISP. \$40K+	OTHER NON- HISP. <\$40K	OTHER NON- HISP. \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606		
Federal government agencies (a)	5494 21%	3285 20%	647 21%	540 27%	636 31% BCF	309 16%	1342 22%	1869 21%	435 24%	170 18%	842 31% GHJN	314 28%	129 18%	160 15%	1072 18%	2111 30% OQ	1762 20%	682 17%	4772 22% R	2332 23%	3120 20%	637 21%	4857 21%		
Online shopping companies such as Amazon or eBay (g)	4464 21%	3013 22% E	375 17%	461 26% E	169 13%	387 23%	928 21%	1982 23%	194 16%	172 20%	347 18%	266 28%	178 35% IK	197 19%	1132 23%	1377 24%	1470 19%	544 20%	3917 21%	1844 22%	2597 21%	544 23%	3919 21%		
Search engine providers such as Google or Bing (e)	3386 16%	1987 15%	448 20%	383 22%	146 11%	370 22%	741 17%	1142 14%	301 25% H	137 16%	332 17%	186 19%	181 36% GHK	179 17%	810 17%	1091 19%	1172 15%	515 19%	2863 16%	1389 17%	1941 15%	327 14%	3059 16%		
Social media companies such as Facebook or Twitter (h)	1270 8%	809 8%	177 11%	101 7%	65 6%	86 7%	356 10%	422 7%	143 15%	35 6%	114 7%	46 6%	9 2%	65 9%	231 7%	419 10%	488 8%	124 7%	1146 8%	481 7%	773 9%	111 7%	1159 8%		

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13SUM-2. Please tell me how much you trust each of the following to protect your personal information.  
 SUMMARY OF NET "A LOT/SOME" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Your employer (i)	12428 82%	6795 80%	5632 86% B	8217 86% F	1281 81%	1831 74%	3449 89% HI	5019 81%	3024 78%	591 80%	822 73%	3245 82%	3628 78%	4660 88% KM	2960 79%	2335 82%	1780 86%	3915 82%	4419 80%	7492 84%	1504 77%	10232 83%	4154 81%	8240 83%
Your health insurance provider (c)	18758 73%	8782 70%	9976 75% B	12293 76% F	2125 70%	2741 68%	4072 78% HI	5890 70%	4487 68%	3744 78% HI	2056 63%	5222 73% K	5646 73% K	5714 77% K	5846 70%	3063 73%	2037 70%	4809 76%	8339 72%	9144 74%	3567 68%	13176 74%	5036 73%	13704 73%
Your local law enforcement or police department (b)	18414 71%	8383 67%	10031 76% B	12641 78% EF	1548 51%	2796 70% E	3999 77% H	5508 66%	4715 72%	3619 76% H	1999 61%	5510 77% KM	5240 68%	5555 75% KM	5604 67%	3147 75% 0	2203 76% 0	4538 72%	7995 69%	9197 75% S	3385 65% U	13157 74% U	5007 73%	13379 71%
Your local public schools (j)	4655 68%	1949 62%	2707 72%	2886 72%	504 72%	931 62%	544 72%	3125 66%	815 71%	71 65%	547 59%	1194 73%	1307 70%	1596 66%	1268 64%	984 78%	480 61%	1465 68%	1920 68%	2557 68%	789 67%	3608 68%	4655 68%	-
Your internet service provider (f)	13593 64%	6561 61%	7032 67% B	9499 69% E	1195 55%	1906 62%	3377 67%	4678 61%	3383 64%	1677 71%	667 46% H	3861 69% K	4343 64% K	4631 65% K	3284 57%	2547 71% 0	1928 70% 0	3862 65%	5015 61%	7777 67% S	1741 52%	10662 67% U	3966 64%	9611 65%
Your cell phone service provider (d)	14908 64%	6993 59%	7915 68% B	10064 69% F	1675 62%	2045 54%	3248 64%	4973 62%	3873 65%	2311 66%	1259 52%	4361 68% K	4598 63% K	4570 64% K	4351 61%	2657 69%	1810 64%	3902 63%	6260 63%	7726 64%	2594 60%	10847 64%	3963 60%	10911 65%
Online shopping companies such as Amazon or eBay (g)	11585 55%	5643 53%	5942 57%	7938 58% E	958 44%	1621 53%	2911 58%	4200 55%	2833 53%	1235 52%	478 33%	2931 52% K	3891 57% K	4199 59% K	2779 48%	2083 58% 0	1599 58%	3540 59% 0	4073 49%	6849 59% S	1425 42%	9237 58% U	3655 59%	7914 53%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13SUM-2. Please tell me how much you trust each of the following to protect your personal information.  
SUMMARY OF NET "A LOT/SOME" RESPONSES

BAN A	-----SEX-----		-----RACE-----				-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
Federal government agencies (a)	13536 53%	6301 50%	7235 55%	8471 52%	1564 52%	2445 61% D	3382 65% HIJ	4213 50%	3241 49%	2263 47%	1488 46%	3953 55% K	3856 50%	4142 56% K	4477 54%	2296 55%	1625 56%	3144 50%	6267 54%	6452 52%	2661 51%	9561 54%	3606 52%	9922 53%
Search engine providers such as Google or Bing (e)	10227 48%	4897 46%	5330 51%	6774 49%	1011 46%	1515 49%	2328 46%	3738 49%	2532 48%	1289 54%	639 44%	2896 52%	3325 49%	3281 46%	2784 48%	1853 51%	1365 49%	2764 46%	4117 50%	5535 48%	1538 46%	7765 49%	3110 50%	7102 48%
Social media companies such as Facebook or Twitter (h)	6148 39%	2828 37%	3320 42%	3863 39%	659 42%	1094 44%	1782 41%	2269 37%	1381 41%	599 50% H	310 32%	1851 44%	1984 40%	1983 38%	1905 41%	964 38%	834 41%	1573 38%	2704 42%	3102 38%	959 35%	4619 40%	1761 37%	4379 41%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13SUM-2. Please tell me how much you trust each of the following to protect your personal information.  
 SUMMARY OF NET "A LOT/SOME" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME		SOME		SOME		SOME				MEET EX- PENSE	JUST MEET PENSE	DON'T MEET BASIC EX- PENSE			
														AGE	AGE	AGE	AGE	COLL+	COLL+	COLL+	COLL+	LIVE					AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE				
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.										
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537							
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420							
Your employer (i)	12428 82%	1504 77%	2740 82%	2830 84%	1454 79%	2461 84%	1852 88% I	1612 77%	710 71%	227 87%	1480 90% HI	3283 84% I	2199 81%	337 76%	1490 84%	1364 79%	906 74%	245 80%	1952 93% PQTU	3647 82%	2114 80%	346 81%	4546 86% Z	3859 83% Z	2965 83% Z	949 67%							
Your health insurance provider (c)	18758 73%	3567 68%	4031 74%	3348 70%	1774 71%	3035 80%	2040 76% BD	2322 67%	1852 69%	2026 81% HIM	1740 82% HIM	3381 74%	2393 68%	1316 76%	1769 72%	1834 63%	1553 66%	2021 80% PQU	2296 85% OPQTU	4042 74% P	2931 70%	1699 76% P	6397 79% YZ	5249 75% YZ	4505 67%	2328 66%							
Your local law enforcement or police department (b)	18414 71%	3385 65%	3960 73% B	3609 76% B	1847 74%	2691 71%	2025 75% H	2221 64%	1803 67%	1827 73%	1708 81% HIL	3157 69%	2632 75% H	1421 82% HIL	1798 73%	2031 69%	1686 72%	1878 74% T	2193 81% PT	3449 64%	3026 72% T	1737 77% T	6225 77% YZ	5152 74% YZ	4504 67%	2280 64%							
Your local public schools (j)	4655 68%	789 67%	1051 68%	893 69%	543 69%	922 68%	338 63%	1187 66%	313 81%	40 73%	174 97%	1841 67%	453 65%	31 56%	315 70%	1105 67%	278 68%	39 77%	228 75%	2011 66%	537 73%	32 54%	1288 67%	1379 74%	1244 66%	683 62%							
Your internet service provider (f)	13593 64%	1741 52%	2885 66% B	3133 71% B	1487 65% B	2375 65% B	1633 64%	1642 56%	1055 58%	601 75% HI	1477 71% H	2894 65%	2190 67% H	930 68%	1533 66%	1398 59%	894 62%	641 79% PT	1836 69%	3265 61%	2487 64%	1035 67%	5114 71% YZ	4099 67% Z	3012 59%	1234 53%							
Your cell phone service provider (d)	14908 64%	2594 60%	3120 64%	3105 67%	1547 63%	2355 63%	1651 62%	1905 58%	1531 67%	1073 69%	1387 66%	2893 64%	2142 63%	1057 66%	1498 62%	1666 59%	1244 64%	1130 71%	1743 65%	3294 63%	2626 66%	1178 62%	5184 67% Y	4265 66%	3520 60%	1767 61%							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ13SUM-2. Please tell me how much you trust each of the following to protect your personal information.  
SUMMARY OF NET "A LOT/SOME" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS	HS	HS	HS									MEET							
														GRAD	GRAD	GRAD	GRAD									EX -	JUST	DON'T					
														OR	OR	OR	OR									PENSE	MEET	MEET					
	\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+		LESS,	LESS,	LESS,	LESS,	SOME	SOME	SOME	SOME	LIVE	AND	BASIC	BASIC								
TOTAL	<\$20K	UNDER \$40K	UNDER \$75K	UNDER \$100K	OR MORE	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM-FORT.	LEFT-OVER	EX-PENSE	EX-PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537							
Online shopping companies such as Amazon or eBay (g)	11585 55%	1425 42%	2388 55%	2648 60%	1315 57%	2225 61%	1505 59%	1393 47%	730 40%	382 48%	1182 57%	2699 60%	1980 61%	764 56%	1249 54%	1163 49%	509 35%	434 53%	1654 62%	3027 57%	2323 60%	801 52%	4420 61%	3410 55%	2623 51%	1033 44%							
			B	B	B	B	I				I	HI	HI	I	Q				PQ	Q	Q	Q	YZ	Z									
Federal government agencies (a)	13536 53%	2661 51%	3108 57%	2629 55%	1108 44%	2035 53%	1797 67%	1683 48%	1466 54%	1238 49%	1333 63%	2405 52%	1609 46%	859 50%	1612 65%	1448 49%	1205 51%	1095 43%	1769 65%	2755 51%	2033 49%	1147 51%	4553 56%	3740 54%	3312 49%	1681 48%							
			E				IJLMN	H			HJM				QRTUV	P			QRTUV	P			Z										
Search engine providers such as Google or Bing (e)	10227 48%	1538 46%	2230 51%	2233 51%	989 43%	1775 48%	1317 51%	1447 49%	914 50%	415 52%	813 39%	2162 48%	1552 48%	773 56%	1182 51%	1139 48%	739 51%	417 51%	1138 43%	2584 49%	1791 46%	871 56%	3653 51%	2785 45%	2586 50%	1070 46%							
														K								S											
Social media companies such as Facebook or Twitter (h)	6148 39%	959 35%	1516 46%	1228 39%	447 30%	1126 42%	894 39%	961 40%	531 47%	302 61%	762 42%	1225 35%	787 38%	273 41%	838 42%	723 38%	340 41%	252 59%	940 39%	1543 37%	1038 41%	347 45%	2309 44%	1726 36%	1390 38%	659 37%							
			E								GHLM								T														

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13SUM-2. Please tell me how much you trust each of the following to protect your personal information.  
 SUMMARY OF NET "A LOT/SOME" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		
		HS	HS	SOME	SOME	HS	HS	SOME	SOME	EMPLOY	EMPLOY	NOT	OFFICE	OFFICE	NET	NOT A	SMART	CELL,	NO	INTERNET USERS			NET USER BY	
		GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.											ON	ON	ON	ON	ON
		OR	OR	OR	OR	OR	OR	OR	OR	OR	TIME	TIME	EMPLOY	BASED	BASED	USER	NET	PHONE	NOT A	CELL	CELL	BOTH	MOSTLY	MOSTLY
TOTAL	LESS,	LESS,	MORE,	MORE,	LESS,	LESS,	MORE,	MORE,									PHONE	PHONE	CELL	ON	ON	ON	ON	ON
	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+												ON	ON	ON	ON	ON
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
Your employer (i)	12428 82%	761 71%	3035 82%	736 84%	7182 84% B	2255 78%	1642 82%	2155 83%	5837 84%	9416 82%	3011 82%	-	5942 86% N	3541 78%	11568 83%	860 73%	10076 85% R	1960 70%	392 87%	3999 86%	3744 84%	2032 85%	540 79%	3233 87%
Your health insurance provider (c)	18758 73%	2136 65%	4056 71%	1406 74%	9077 76% B	4761 69%	1927 69%	3545 77%	7174 76%	8437 74%	2688 73%	7555 72%	5232 76%	3168 70%	15511 73%	3247 70%	12485 75% R	4666 69%	1607 68%	4684 75%	4914 74%	2543 81%	893 68%	3498 77%
Your local law enforcement or police department (b)	18414 71%	2208 67%	4396 77% BD	1170 62%	8718 73% D	4802 70%	2217 80% FH	3181 69%	6937 73%	8157 71%	2789 76%	7415 70%	4881 71%	3293 72%	15389 73% P	3025 65%	12113 73%	4704 69%	1598 68%	4548 73%	4903 74%	2284 72%	936 71%	3366 74%
Your local public schools (j)	4655 68%	598 68%	1021 68%	187 62%	2585 68%	1144 66%	533 74%	772 71%	2021 66%	2980 69%	623 73%	1045 62%	1027 65%	460 64%	4249 68%	406 64%	3628 68%	862 65%	165 68%	1626 70%	997 60%	878 75%	294 71%	1248 70%
Your internet service provider (f)	13593 64%	887 48%	3176 71% BD	850 57%	7445 66% B	2462 57%	1833 77% FHI	2544 65%	5903 65%	6828 65%	2373 70% L	4298 61%	4165 63%	2674 67%	13593 64%	-	10615 66%	2552 59%	425 56%	4119 66%	4292 65%	2144 68%	713 54%	3187 70% W
Your cell phone service provider (d)	14908 64%	1558 61%	3400 64%	1029 59%	7407 64%	3466 62%	1825 68%	2781 66%	5862 63%	7057 63%	2330 66%	5458 63%	4187 63%	2792 64%	13380 66% P	1528 51%	10867 65%	4041 60%	-	4087 66%	4249 64%	2222 70%	871 66%	2943 65%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ13SUM-2. Please tell me how much you trust each of the following to protect your personal information.  
SUMMARY OF NET "A LOT/SOME" RESPONSES

	BAN C	INTERNET																				CELL MOSTLY		CELL MOSTLY	
		-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----				-OCCUPATION--		----USER-----		--CELL PHONE TYPE--		---INTERNET USERS---		----INCOME----			
		HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554	
Online shopping companies such as Amazon or eBay (g)	11585 55%	791 43%	2324 52%	629 43%	6900 61% BCD	1956 46%	1296 55%	2111 54%	5542 61% F	6088 58% L	1897 56%	3541 50%	3687 56%	2160 54%	11585 55%	- RS	9332 58% RS	1971 46%	282 37%	3519 56%	3883 59%	1900 60%	540 41%	2768 61% W	
Federal government agencies (a)	13536 53%	1614 49%	3146 55%	1022 54%	6383 53%	3571 52%	1545 56%	2665 58%	4876 51%	6205 54% L	2159 59% L	5112 48%	3981 58%	2332 51%	11445 54% P	2091 45%	9395 56% RS	3231 48%	909 38%	3742 60%	3468 52%	1905 60%	719 55%	2777 61%	
Search engine providers such as Google or Bing (e)	10227 48%	944 51%	2154 48%	587 40%	5572 49%	2291 53%	1039 44%	1814 46%	4456 49%	5000 48%	1676 50%	3461 49%	3037 46%	1967 50%	10227 48%	- S	7855 49% S	2126 50% S	246 32%	3151 51%	3183 48%	1498 47%	708 54%	2194 48%	
Social media companies such as Facebook or Twitter (h)	6148 39%	595 38%	1288 41%	361 32%	3325 40%	1468 44%	556 34%	1233 40%	2541 39%	3008 39%	1206 43%	1918 39%	2038 41%	1217 41%	6148 39%	- Q	4820 38%	1200 48% Q	128 37%	2291 43% U	1619 34%	907 34%	500 43%	1637 43%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13SUM-2. Please tell me how much you trust each of the following to protect your personal information.  
 SUMMARY OF NET "A LOT/SOME" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO STOLEN		INFO STOLEN						
	BAN D	-MEDIA USE-	OTHER SM	SM NET	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673	
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519	
Your employer (i)	12428 82%	8865 84%	2699 80%	1150 79%	7227 85%	2031 82%	6466 86%	2997 90%	5853 82%	8095 86%	3068 78%	836 82%	6884 86%	3104 86%	5492 80%	2691 80%	1016 65%	4897 88%	2722 78%	3375 81%	942 81%	1631 76%	3310 78%	8583 85%	372 72%	2766 78%	
								I			K			Q	Q	Q		ST					W				
Your health insurance provider (c)	18758 73%	11685 75%	3822 69%	1827 68%	8893 77%	2838 78%	8287 76%	3519 76%	8146 75%	10453 76%	4385 68%	1308 68%	8340 78%	5326 81%	7992 80%	3531 62%	1613 53%	6581 81%	3228 64%	4917 73%	1201 64%	1832 65%	4426 69%	13464 75%	866 71%	3285 70%	
		C			D					K				PQ	PQ			ST		S			W				
Your local law enforcement or police department (b)	18414 71%	11521 74%	3865 70%	1767 65%	8857 76%	2647 73%	8186 75%	3589 77%	7911 73%	10047 73%	4701 73%	1216 64%	8097 76%	5196 79%	7888 79%	3590 63%	1538 51%	6308 78%	3314 65%	4895 73%	1257 67%	1893 67%	4346 68%	13271 74%	661 54%	3424 73%	
					D								L	PQ	PQ	Q		S					W		Y		
Your local public schools (j)	4655 68%	3275 70%	972 63%	528 68%	2611 70%	669 69%	2515 71%	1293 77%	1983 66%	3044 71%	981 61%	292 63%	2647 72%	1123 67%	2131 79%	993 55%	376 62%	1760 77%	947 61%	1421 67%	303 63%	625 60%	1378 63%	3029 71%	215 63%	1119 62%	
														P			S										
Your internet service provider (f)	13593 64%	10352 66%	3230 58%	1528 56%	8000 69%	2457 68%	7346 67%	3180 68%	7167 66%	9106 67%	3975 62%	1086 57%	7323 68%	4167 76%	6023 71%	2227 50%	1078 44%	6189 76%	2357 47%	4275 64%	844 45%	1357 48%	3487 61%	9620 67%	427 51%	2869 64%	
		C			D								L	PQ	PQ			ST		S							
Your cell phone service provider (d)	14908 64%	10174 67%	3200 62%	1715 65%	7608 67%	2667 74%	6915 65%	3089 68%	7065 66%	8909 67%	3857 63%	1356 74%	6897 66%	4439 75%	6590 70%	2466 49%	1230 45%	6090 77%	2428 49%	4155 65%	884 49%	1353 49%	3448 57%	10945 68%	538 53%	2655 58%	
						G								PQ	PQ			ST		S			W				

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ13SUM-2. Please tell me how much you trust each of the following to protect your personal information.  
SUMMARY OF NET "A LOT/SOME" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME			
	BAN D	-MEDIA USE-	-BY	INCOME-	--	--	--	--	-SETTINGS-	--	--	--	INCOME--	---	---	---	---	---	---	---	---	---	---	---	---		
	SM	NET	OTHER SM	SM	USER,	USER,	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A	LOT	SOME	LIT-	NONE	MOST. POSI-	MOST. NEGA-	NO IM-	NEGA-	NEGA-	STO-	STO-	
	TOTAL	USER	USER	<\$20K	\$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+							TIVE	TIVE	PACT	<\$40K	\$40K+	YES	NO	<\$20K
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673	
Online shopping companies such as Amazon or eBay (g)	11585	8925	2660	1209	7036	2110	6326	3042	5878	7987	3216	810	6609	3233	4927	2311	1043	5335	2090	3505	757	1209	3078	7985	318	2584	
	55%	57%	48%	45%	61%	58%	58%	65%	54%	58%	50%	42%	62%	59%	58%	51%	43%	66%	41%	52%	40%	43%	54%	55%	38%	58%	
		C			D			I		K			L	Q	Q			ST		S						Y	
Federal government agencies (a)	13536	8876	2559	1419	6697	2276	6067	2852	6003	7803	3177	1061	6121	4075	6026	2386	817	5139	2180	3577	940	1170	2889	10047	444	2247	
	53%	57%	46%	52%	58%	63%	56%	61%	55%	57%	49%	55%	57%	62%	60%	42%	27%	63%	43%	53%	50%	42%	45%	56%	36%	48%	
		C								K				PQ	PQ	Q		ST		S				W			
Search engine providers such as Google or Bing (e)	10227	7656	2565	1313	5665	2029	5091	2264	5387	6447	3338	955	4975	3253	4438	1698	794	4804	1503	3341	664	721	2386	7578	299	1975	
	48%	49%	46%	49%	49%	56%	47%	49%	49%	47%	52%	50%	46%	59%	52%	38%	33%	59%	30%	50%	35%	26%	42%	53%	36%	44%	
						G								PQ	PQ			ST		S				W			
Social media companies such as Facebook or Twitter (h)	6148	6148	-	959	4619	1781	3940	1999	4143	4599	1505	680	3561	1878	2910	837	458	3093	935	1750	400	448	1186	4835	140	1012	
	39%	39%		35%	40%	49%	36%	43%	38%	39%	41%	38%	39%	48%	45%	25%	27%	47%	25%	40%	28%	21%	28%	45%	22%	30%	
						G								PQ	PQ			S		S				W			

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13SUM-2. Please tell me how much you trust each of the following to protect your personal information.  
 SUMMARY OF NET "A LOT/SOME" RESPONSES

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP., \$40K+	HISP., \$40K+	OTHER NON- HISP., \$40K+	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-														
			HISP.	HISP.	BORN	BORN	HISP.	HISP., <\$40K	HISP., \$40K+	HISP., <\$40K	HISP., \$40K+													
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606	
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588	
Your employer (i)	12428 82%	8217 86% EF	1281 81% E	1076 87% EF	755 62%	829 72%	2305 85% K	5592 86% KN	768 81%	495 83%	1066 73%	670 76%	237 76%	563 70%	2871 82%	3455 85%	4743 84%	464 72%	11929 83%	4607 84%	7705 82%	1254 75%	11133 83%	
Your health insurance provider (c)	18758 73%	12293 76% E	2125 70% E	1635 82% CEF	1107 55%	1290 67%	4756 77% K	6765 76% K	1218 68%	724 78%	1800 67%	798 72%	467 65%	738 68%	4391 75%	5635 79% Q	6440 72%	2779 67%	15845 74%	7240 72%	11211 73%	2273 74%	16443 73%	
Your local law enforcement or police department (b)	18414 71%	12641 78% CEF	1548 51%	1542 77% CEF	1254 62% C	1091 57%	4802 78% IJKMN	7050 79% IJKMN	883 49%	487 52%	1857 69% IJM	834 76% IJM	355 50%	661 61%	4601 78% Q	5216 73%	6348 71%	2723 66%	15621 73%	6939 69%	11261 73%	2207 72%	16188 72%	
Your local public schools (j)	4655 68%	2886 72%	504 72%	333 69%	598 58%	284 56%	987 77% KN	1794 70% K	314 85% JKN	190 58%	560 51%	349 88% JKN	38 66%	204 50%	1177 72%	1289 81% Q	1558 63%	332 49%	4310 70% R	2320 68%	2305 67%	489 72%	4164 67%	
Your internet service provider (f)	13593 64%	9499 69% CEF	1195 55%	1319 74% CEF	587 46%	794 48%	2969 67% MN	6029 71% IKMN	656 54%	482 57%	1126 58%	681 71% MN	189 38%	532 51%	3274 68%	3927 69% Q	4813 61%	1494 55%	12037 66% R	5005 60%	8461 67% T	1530 65%	12022 64%	
Your cell phone service provider (d)	14908 64%	10064 69% EF	1675 62% E	1307 70% EF	738 39%	891 51%	3624 71% KMN	5912 68% KMN	1017 63%	542 61%	1263 51%	656 59%	275 47%	557 53%	3751 69% Q	4273 68% Q	5046 60%	2096 62%	12790 64%	5917 65%	8852 63%	1735 64%	13153 64%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q13SUM-2. Please tell me how much you trust each of the following to protect your personal information.  
SUMMARY OF NET "A LOT/SOME" RESPONSES

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
Online shopping companies such as Amazon or eBay (g)	11585 55%	7938 58% CE	958 44%	1045 59% C	576 45%	848 51%	2330 52%	5177 61% GIJK	522 43%	366 44%	908 47%	638 66% IJK	234 47%	574 55%	2805 58%	3312 59%	4228 54%	1095 40%	10438 57% R	4338 52%	7151 57%	1245 53%	10309 55%
Federal government agencies (a)	13536 53%	8471 52%	1564 52%	1276 64% BCF	1168 58% F	811 42%	3324 54% N	4731 53% N	916 51%	488 52%	1572 58% N	743 67% GHIN	361 50%	406 38%	2621 45%	4720 66% OQ	4614 51%	1897 46%	11558 54% R	5247 52%	8100 53%	1426 46%	12091 53%
Search engine providers such as Google or Bing (e)	10227 48%	6774 49%	1011 46%	956 54%	559 44%	772 47%	2262 51%	4189 50%	619 51%	335 40%	962 49%	459 48%	230 46%	490 47%	2482 51%	3003 53%	3651 46%	1300 48%	8901 49%	4092 49%	5988 48%	1185 50%	9013 48%
Social media companies such as Facebook or Twitter (h)	6148 39%	3863 39%	659 42%	690 48%	404 39%	419 35%	1514 44%	2113 36%	394 43%	251 43%	627 40%	406 51% M	100 25%	302 41%	1240 38%	2063 47% Q	2207 36%	598 33%	5524 40%	2322 36%	3724 42%	667 41%	5481 39%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q14. Let's think about a typical day in your life as you spend time at home, outside your home, and getting from place to place. As you go through a typical day, how much control do you feel you have over how much personal information is collected about you and how it is being used? [READ]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
A lot of control	6579 26%	3339 27%	3241 25%	4253 26%	685 23%	1097 27%	1577 30%	2017 24%	1553 24%	1223 26%	909 28%	2092 29% N	2009 26%	1516 20%	2379 29%	1053 25%	761 26%	1416 22%	3324 29% T	2861 23% V	1626 31%	4323 24%	1667 24%	4892 26%
Some control	9972 39%	4592 37%	5380 41%	6364 39%	1197 39%	1401 35%	2219 43%	3037 36%	2600 40%	1792 37%	888 27%	2766 39% K	3083 40% K	3204 43% K	2845 34%	1907 45% O	1107 38%	2495 40%	4139 36%	5153 42% S	1612 31%	7357 41% U	2708 39%	7244 39%
Only a little control	5691 22%	2810 22%	2881 22%	3471 21%	701 23%	937 23%	866 17%	2208 26% G	1359 21%	1084 23%	840 26%	1443 20%	1409 18%	1950 26% LM	1804 22%	723 17%	718 25%	1615 26% P	2430 21%	2784 23%	1082 21%	3926 22%	1801 26% X	3834 20%
No control at all	3039 12%	1618 13%	1421 11%	1784 11%	377 12%	532 13%	423 8%	1027 12%	950 14% G	501 10%	388 12%	808 11%	1081 14%	692 9%	1071 13%	433 10%	300 10%	729 12%	1357 12%	1391 11%	686 13%	1979 11%	602 9%	2407 13% W
Doesn't apply to me (VOL.)	101 *%	30 *%	71 1%	52 *%	3 *%	6 *%	-	14 *%	57 1%	28 1%	58 2%	25 *%	13 *%	4 *%	63 1%	7 *%	8 *%	2 *%	88 1%	10 *%	63 1%	17 *%	3 *%	98 1%
Don't know (VOL.)	297 1%	112 1%	185 1%	203 1%	33 1%	49 1%	38 1%	90 1%	35 1%	127 3%	101 3% LN	28 *%	134 2%	17 *%	146 2%	65 2%	6 *%	24 *%	163 1%	94 1%	131 2%	120 1%	93 1%	204 1%
Refused (VOL.)	103 *%	68 1%	35 *%	62 *%	40 1%	-	66 1%	-	-	37 1%	71 2% LMN	5 *%	2 *%	26 *%	34 *%	5 *%	-	26 *%	40 *%	26 *%	34 1%	31 *%	-	103 1%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q14. Let's think about a typical day in your life as you spend time at home, outside your home, and getting from place to place. As you go through a typical day, how much control do you feel you have over how much personal information is collected about you and how it is being used? [READ]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
NET A lot/Some control	16551 64%	7931 63%	8621 65%	10617 66%	1882 62%	2498 62%	3796 73% HIJ	5055 60%	4152 63%	3015 63%	1797 55%	4859 68% K	5092 66% K	4720 64%	5225 63%	2959 71% R	1868 64%	3911 62%	7463 65%	8014 65%	3237 62%	11680 66%	4376 64%	12137 65%
NET Little/No control	8729 34%	4428 35%	4302 33%	5255 32%	1078 35%	1469 37%	1288 25%	3235 39% G	2309 35% G	1585 33% G	1228 38%	2251 31%	2490 32%	2642 36%	2875 34%	1157 28%	1018 35%	2344 37% P	3787 33%	4176 34%	1767 34%	5905 33%	2402 35%	6240 33%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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 Uppercase letters indicate significance at the 95% level.



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	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										EDUCATION BY AGE-----								HOUSEHOLD FINANCES--			
															HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR													MEET EX- PENSE	JUST MEET BASIC	DON'T MEET BASIC			
															LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	AND LEFT- OVER	EX- PENSE	EX- PENSE										
															18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	20-29	30-49	50-64	65+		
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	AND LEFT- OVER	EX- PENSE	EX- PENSE										
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)										
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537										
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420										
A lot of control	6579 26%	1626 31%	1462 27%	1105 23%	537 21%	879 23%	910 34%	937 27%	833 31%	576 23%	598 28%	1015 22%	684 20%	496 29%	872 35%	697 24%	708 30%	684 27%	693 26%	1305 24%	843 20%	536 24%	2206 27%	1665 24%	1683 25%	944 27%										
		DE					LM		M						PTUV		U																			
Some control	9972 39%	1612 31%	2203 41%	2044 43%	1152 46%	1342 35%	1092 41%	1216 35%	872 32%	898 36%	936 44%	1750 38%	1568 45%	725 42%	914 37%	1007 34%	782 33%	908 36%	1304 48%	2030 37%	1818 43%	882 39%	3350 41%	2979 43%	2374 35%	1174 33%										
			B	B	B					I									PQRT			Z	YZ													
Only a little control	5691 22%	1082 21%	1142 21%	1021 21%	534 21%	1081 28%	540 20%	811 23%	466 17%	606 24%	267 13%	1287 28%	801 23%	339 20%	470 19%	798 27%	434 18%	537 21%	393 15%	1408 26%	921 22%	528 24%	1777 22%	1472 21%	1641 24%	679 19%										
								K		K		IK	K			S				S																
No control at all	3039 12%	686 13%	587 11%	531 11%	257 10%	472 12%	111 4%	476 14%	459 17%	297 12%	292 14%	487 11%	424 12%	132 8%	169 7%	372 13%	367 16%	271 11%	251 9%	653 12%	583 14%	230 10%	645 8%	790 11%	884 13%	601 17%										
							G	G	GN	G	G	G	G				0				0															
Doesn't apply to me (VOL.)	101 *%	63 1%	7 *%	8 *%	-	2 *%	-	5 *%	55 2%	28 1%	-	8 *%	2 *%	-	-	13 *%	48 2%	22 1%	-	-	9 *%	6 *%	19 *%	22 *%	50 1%	8 *%										
									HLM								UV																			
Don't know (VOL.)	297 1%	131 2%	25 *%	60 1%	18 1%	5 *%	38 1%	33 1%	17 1%	73 3%	-	42 1%	18 1%	35 2%	-	41 1%	17 1%	68 3%	38 1%	34 1%	16 *%	59 3%	58 1%	30 *%	67 1%	99 3%										
		F																								X										
Refused (VOL.)	103 *%	34 1%	5 *%	-	-	26 1%	3 *%	-	-	37 1%	26 1%	-	-	-	40 2%	-	-	35 1%	26 1%	-	-	2 *%	31 *%	-	3 *%	32 1%										

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME	SOME	SOME	SOME		MEET EX- PENSE AND	JUST MEET BASIC EX-	DON'T MEET BASIC EX-																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
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	\$20K- UNDER TOTAL	\$40K- UNDER <\$20K	\$75K- UNDER \$40K	\$100K OR \$75K	\$100K OR \$100K	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	20-24	25-34	35-44	45-54	55-64	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+	65+

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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	BAN C	EDUCATION BY INCOME----										EMPLOYMENT-----		OCCUPATION--		INTERNET		CELL PHONE TYPE---		CELL MOSTLY		CELL MOSTLY		CELL MOSTLY
		EDUCATION BY INCOME----				EDUCATION BY INCOME----				EMPLOYMENT-----		OCCUPATION--		USER-----		CELL		PHONE TYPE---		INTERNET USERS---		INCOME----		
		HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
A lot of control	6579 26%	1048 32%	1596 28%	562 30%	2719 23%	2029 30%	763 27%	1274 27%	2090 22%	2684 24%	937 26%	2938 28%	1505 22%	1150 25%	5469 26%	1110 24%	4184 25%	1714 25%	682 29%	1737 28%	1769 27%	578 18%	531 40%	1079 24%
		E				I													V	V		X		
Some control	9972 39%	930 28%	2275 40%	680 36%	5053 42%	2331 34%	1090 39%	1807 39%	4034 43%	4783 42%	1594 43%	3543 34%	3094 45%	1912 42%	8500 40%	1472 32%	6822 41%	2555 38%	594 25%	2574 41%	2632 40%	1386 44%	456 35%	2043 45%
		B			B				F	L	L				P		S	S						
Only a little control	5691 22%	740 22%	1187 21%	320 17%	2730 23%	1540 22%	535 19%	867 19%	2242 24%	2645 23%	734 20%	2264 21%	1596 23%	930 20%	4490 21%	1201 26%	3626 22%	1443 21%	621 26%	1302 21%	1445 22%	742 24%	208 16%	973 21%
No control at all	3039 12%	401 12%	645 11%	284 15%	1332 11%	752 11%	361 13%	604 13%	1028 11%	1202 11%	352 10%	1453 14%	670 10%	498 11%	2425 11%	614 13%	1844 11%	866 13%	329 14%	584 9%	701 11%	403 13%	120 9%	420 9%
Doesn't apply to me (VOL.)	101 *%	58 2%	8 *%	5 *%	9 *%	75 1%	8 *%	13 *%	2 *%	18 *%	-	83 1%	3 *%	7 *%	73 *%	28 1%	56 *%	21 *%	24 1%	8 *%	47 1%	-	-	8 *%
Don't know (VOL.)	297 1%	85 3%	28 *%	45 2%	92 1%	94 1%	25 1%	68 1%	70 1%	59 1%	49 1%	189 2%	11 *%	46 1%	135 1%	163 4%	103 1%	111 2%	83 3%	33 1%	20 *%	48 2%	3 *%	30 1%
															0									
Refused (VOL.)	103 *%	34 1%	3 *%	-	27 *%	38 1%	-	2 *%	26 *%	29 *%	-	74 1%	29 *%	-	66 *%	37 1%	-	70 1%	33 1%	-	-	-	-	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY	
	EDUCATION BY INCOME				EDUCATION BY INCOME				EMPLOYMENT			OCCUPATION		USER		CELL PHONE		INTERNET USERS			NET USER BY			
	HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	ON CELL	ON OTHER	EQUAL.	<\$20K	\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
NET A lot/Some control	16551 64%	1979 60%	3871 67%	1242 66%	7772 65%	4359 64%	1854 67%	3081 66%	6124 65%	7467 65%	2531 69%	6481 61%	4600 67%	3062 67%	13969 66% P	2582 56%	11006 66% S	4269 63%	1276 54%	4311 69%	4401 67%	1964 62%	987 75%	3122 69%
NET Little/No control	8729 34%	1141 35%	1832 32%	604 32%	4062 34%	2293 33%	896 32%	1471 32%	3270 34%	3847 34%	1086 30%	3717 35%	2266 33%	1428 31%	6915 33%	1814 39%	5470 33%	2309 34%	951 40%	1886 30%	2145 32%	1145 36%	328 25%	1394 31%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE				SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO STOLEN					
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	--SHARING--	--SHARING--	--BRANDS--	--BRANDS--	-SETTINGS-	-SETTINGS-	--INCOME--	--INCOME--	A	LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	TOTAL	SM USER	SM NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
A lot of control	6579 26%	3908 25%	1561 28%	930 34% E	2742 24%	1008 28%	2609 24%	1141 25%	2762 25%	3285 24%	1950 30% J	776 41% M	2307 22%	6579 100%	-	-	-	2511 31% S	765 15%	1911 28% S	311 17%	399 14%	1220 19%	5043 28% W	302 25%	897 19%
Some control	9972 39%	6531 42%	1969 35%	949 35% K	5038 43%	1436 40%	4808 44%	2027 44%	4504 41%	6104 45% K	1970 31%	726 38%	4952 46%	-	9972 100%	-	-	3586 44%	1974 39%	2510 37%	656 35%	1155 41%	2494 39%	7067 39%	324 27%	1966 42% Y
Only a little control	5691 22%	3305 21%	1182 21%	507 19%	2479 21%	783 22%	2279 21%	991 21%	2287 21%	2903 21%	1389 22%	231 12%	2384 22% L	-	-	5691 100%	-	1379 17%	1417 28% R	1395 21%	551 29%	812 29%	1578 25%	3722 21%	192 16%	1242 27%
No control at all	3039 12%	1706 11%	705 13%	269 10%	1244 11%	375 10%	1136 10%	495 11%	1211 11%	1257 9%	1003 16% J	138 7%	983 9%	-	-	-	3039 100%	615 8%	857 17% R	768 11%	326 17%	449 16%	1045 16% X	1792 10%	335 27% Z	558 12%
Doesn't apply to me (VOL.)	101 *%	23 *%	51 1%	5 *%	17 *%	12 *%	11 *%	-	23 *%	12 *%	59 1%	-	2 *%	-	-	-	-	19 *%	38 1%	14 *%	38 2%	-	-	99 1%	-	-
Don't know (VOL.)	297 1%	108 1%	26 *%	48 2%	60 1%	20 1%	79 1%	1 *%	107 1%	115 1%	20 *%	42 2%	73 1%	-	-	-	-	27 *%	11 *%	83 1%	-	3 *%	81 1%	203 1%	65 5% Z	9 *%
Refused (VOL.)	103 *%	3 *%	63 1% B	-	3 *%	-	3 *%	-	3 *%	3 *%	63 1% J	-	3 *%	-	-	-	-	-	-	29 *%	-	-	2 *%	64 *%	-	2 *%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	SM NET USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
	TOTAL	USER	USER	<\$20K	\$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT- TLE	NONE	POSITIVE	NEGATIVE	IMPACT	<\$40K	\$40K+	YES	NO	<\$20K	\$20K+
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
NET A lot/Some control	16551 64%	10440 67%	3530 64%	1878 69%	7781 67%	2444 67%	7417 68%	3168 68%	7266 67%	9389 69%	3920 61%	1502 79%	7259 68%	6579 100%	9972 100%	-	-	6097 75%	2739 54%	4421 66%	967 51%	1553 55%	3715 58%	12110 67%	626 51%	2863 61%
										K		M						ST		S				W		
NET Little/No control	8729 34%	5011 32%	1886 34%	775 29%	3723 32%	1158 32%	3415 31%	1486 32%	3498 32%	4160 30%	2392 37%	368 19%	3368 31%	-	-	5691 100%	3039 100%	1994 25%	2274 45%	2163 32%	877 47%	1261 45%	2624 41%	5514 31%	527 43%	1801 39%
										J		L						RT		R			X			

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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Q14. Let's think about a typical day in your life as you spend time at home, outside your home, and getting from place to place. As you go through a typical day, how much control do you feel you have over how much personal information is collected about you and how it is being used? [READ]

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP., \$40K+	HISP., \$40K+	OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	NON-			NON-										
			HISP.	HISP.	BORN	BORN	HISP.	HISP., <\$40K	HISP., \$40K+	HISP., <\$40K	HISP., \$40K+			HISP., <\$40K	HISP., \$40K+									
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606	
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588	
A lot of control	6579	4253	685	685	412	384	1807	2171	474	162	817	266	195	167	1712	1824	2179	970	5594	2740	3764	883	5665	
	26%	26%	23%	34% CEF	20%	20%	29% N	24%	26%	17%	30% JN	24%	27%	15%	29%	26%	24%	24%	26%	27%	25%	29%	25%	
Some control	9972	6364	1197	769	632	781	2117	3880	706	381	927	404	311	401	2134	2962	3568	1421	8543	3652	6202	1060	8913	
	39%	39%	39%	38%	31%	41%	34%	43% GK	39%	41%	34%	37%	43%	37%	36%	42%	40%	35%	40%	36%	40%	34%	39%	
Only a little control	5691	3471	701	399	539	464	1336	1890	396	258	626	195	48	401	1331	1568	2025	1134	4533	2270	3294	550	5132	
	22%	21%	23%	20%	27%	24%	22% M	21% M	22% M	28% M	23% M	18%	7% GHIKLM	37% S	23%	22%	23%	28% S	21%	23%	21%	18%	23%	
No control at all	3039	1784	377	137	395	247	725	885	207	129	288	232	124	108	595	695	1047	482	2460	1175	1823	484	2505	
	12%	11%	12%	7%	20% BD	13%	12%	10%	12%	14%	11%	21% GHK	17%	10%	10%	10%	12%	12%	11%	12%	12%	16%	11%	
Doesn't apply to me (VOL.)	101	52	3	2	5	38	43	8	2	-	5	2	38	-	20	7	68	17	81	21	77	7	94	
	*%	*%	*%	*%	*%	2% BCD	1%	*%	*%	*%	*%	*%	5% GHIKL		*%	*%	1%	*%	*%	*%	1%	*%	*%	
Don't know (VOL.)	297	203	33	12	38	1	111	83	8	-	43	6	-	1	59	51	72	61	189	157	138	77	221	
	1%	1%	1%	1%	2%	*%	2%	1%	*%		2%	1%		*%	1%	1%	1%	1%	1%	2%	1%	2%	1%	
Refused (VOL.)	103	62	40	-	-	-	37	26	3	-	-	-	-	-	26	3	-	33	70	-	34	26	77	
	*%	*%	1%				1%	*%	*%						*%	*%		1%	*%		*%	1%	*%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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Q14. Let's think about a typical day in your life as you spend time at home, outside your home, and getting from place to place. As you go through a typical day, how much control do you feel you have over how much personal information is collected about you and how it is being used? [READ]

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
		WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK			OTHER	OTHER									
		NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	HISP.,	HISP.,	HISP.,	HISP.,	NON-	NON-								
		HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
NET A lot/Some control	16551 64%	10617 66% E	1882 62%	1453 73% E	1045 52%	1164 61%	3923 64%	6050 68% N	1179 66%	543 58%	1744 64%	670 61%	505 71%	567 53%	3846 65%	4785 67%	5747 64%	2391 58%	14137 66% R	6392 64%	9966 65%	1942 63%	14578 64%
NET Little/No control	8729 34%	5255 32%	1078 35%	535 27%	934 46% BD	711 37%	2061 33%	2775 31%	603 34%	387 42%	914 34%	426 39%	172 24%	510 47% HM	1926 33%	2263 32%	3073 34%	1616 39%	6993 33%	3445 34%	5117 33%	1034 34%	7637 34%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796	
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759	
a. Given inaccurate or misleading information about yourself																									
Yes	3721 18%	2150 20%	1572 15%	2313 17%	327 15%	591 19%	1174 23%	1507 20%	688 13%	177 7%	179 12%	795 14%	1178 17%	1518 21%	882 15%	658 18%	452 16%	1160 19%	1360 17%	2162 19%	626 19%	2790 18%	1036 17%	2678 18%	
		C					IJ	IJ						KL											
No	17175 81%	8395 78%	8780 84%	11192 82%	1846 84%	2445 80%	3816 76%	6105 79%	4513 85%	2157 91%	1272 87%	4750 85%	5585 82%	5439 76%	4825 84%	2888 80%	2298 83%	4713 79%	6776 82%	9272 80%	2702 81%	12921 81%	5113 82%	11955 81%	
			B				G			GH	N	N													
Doesn't apply to me (VOL.)	163 1%	93 1%	70 1%	130 1%	9 *	8 *	7 *	55 1%	67 1%	26 1%	6 *	19 *	47 1%	92 1%	29 1%	18 1%	10 *	87 1%	45 1%	99 1%	17 1%	127 1%	61 1%	102 1%	
Don't know (VOL.)	77 *	40 *	37 *	51 *	9 *	10 *	10 *	16 *	43 1%	6 *	3 *	26 *	- *	46 1%	9 *	33 1%	2 *	2 *	51 1%	17 *	9 *	48 *	21 *	57 *	
Refused (VOL.)	22 *	18 *	4 *	-	-	6 *	-	12 *	6 *	-	-	6 *	-	16 *	-	6 *	-	-	6 *	-	-	6 *	6 *	4 *	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	\$20K- \$40K- \$75K- \$100K				<\$40K <\$40K <\$40K <\$40K				\$40K+ \$40K+ \$40K+ \$40K+				HS GRAD OR LESS, OR LESS, OR LESS, OR				HS GRAD OR LESS, OR LESS, OR LESS, OR				SOME COLL+ SOME COLL+ SOME COLL+ SOME COLL+				MEET EX- JUST DON'T								
	UNDER UNDER UNDER OR				AGE AGE AGE AGE				AGE AGE AGE AGE				AGE AGE AGE AGE				AGE AGE AGE AGE				AGE AGE AGE AGE				AND PENSE MEET MEET								
	TOTAL	<\$20K	\$40K	\$75K	\$100K	MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	LIVE COM- FORT.	AND LEFT- OVER	EX- PENSE	JUST BASIC	DON'T BASIC						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
a. Given inaccurate or misleading information about yourself																																	
Yes	3721 18%	626 19%	627 14%	738 17%	413 18%	748 20%	602 23% IJN	550 19% IJN	129 7% IJN	17 2%	526 25% IJN	929 21% IJN	510 16% IJ	122 9%	541 23% QRV	314 13%	70 5%	39 5%	631 24% PQRV	1192 22% PQRV	618 16% QR	138 9%	1260 18%	1208 20%	763 15%	482 21%							
No	17175 81%	2702 81%	3650 84%	3659 83%	1861 81%	2851 78%	1955 76%	2375 81%	1612 89% GKL	774 97% GHKLM	1544 74%	3481 78%	2710 83%	1233 90% GHKL	1782 76%	2030 86% T	1351 93% OSTU	772 94% OSTU	2022 76%	4055 76%	3157 82%	1383 89% OST	5830 81%	4891 79%	4323 84%	1829 78%							
Doesn't apply to me (VOL.)	163 1%	17 1%	28 1%	12 *%	17 1%	70 2%	7 *%	8 *%	26 1%	5 1%	-	48 1%	34 1%	17 1%	2 *%	-	12 1%	6 1%	4 *%	55 1%	55 1%	20 1%	89 1%	20 *%	33 1%	10 *%							
Don't know (VOL.)	77 *%	9 *%	31 1%	4 *%	2 *%	-	-	9 *%	38 2%	4 *%	2 *%	7 *%	5 *%	-	8 *%	9 *%	12 1%	-	-	7 *%	31 1%	6 *%	19 *%	37 1%	5 *%	16 1%							
Refused (VOL.)	22 *%	-	6 *%	-	-	-	-	-	6 *%	-	-	-	-	-	-	-	6 *%	-	-	12 *%	-	-	-	4 *%	-	6 *%							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY																						
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+ <\$20K				HS GRAD OR LESS, \$20K+ <\$40K				HS GRAD OR LESS, \$40K+ <\$40K				EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NOT A NET USER		SMART - PHONE		SMART - PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+	
	TOTAL				TOTAL				TOTAL				TOTAL				TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																						
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554																						
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426																						
a. Given inaccurate or misleading information about yourself																																														
Yes	3721 18%	268 14%	618 14%	359 24%	2138 19%	566 13%	362 15%	794 20% F	1766 19% F	1970 19%	644 19%	1063 15%	1216 19%	875 22%	3721 18%	-	3103 19% R	505 12%	114 15%	1070 17%	1138 17%	879 28% TU	215 16%	790 17%																						
No	17175 81%	1576 85%	3852 86%	1108 75%	9057 80%	3689 86% HI	2000 84%	3062 78%	7262 80%	8485 81%	2693 80%	5932 84%	5319 81%	3049 77%	17175 81%	-	12864 80%	3677 86% Q	634 83%	5152 83% V	5364 81% V	2264 72%	1103 84%	3748 82%																						
Doesn't apply to me (VOL.)	163 1%	5 *	12 *	12 1%	115 1%	8 *	8 *	37 1%	91 1%	29 *	14 *	80 1%	12 *	11 *	163 1%	-	103 1%	55 1%	6 1%	9 *	80 1%	13 *	-	9 *																						
Don't know (VOL.)	77 *	9 *	12 *	-	34 *	16 *	5 *	34 1%	9 *	25 *	32 1%	20 *	4 *	34 1%	77 *	-	16 *	54 1%	7 1%	7 *	9 *	-	-	7 *																						
Refused (VOL.)	22 *	-	6 *	-	-	6 *	-	-	-	16 *	-	6 *	16 *	-	22 *	-	22 *	-	-	-	22 *	-	-	-																						

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME			PERSONAL INFO STOLEN		INFO STOLEN	
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	--SHARING--	--SHARING--	--BRANDS--	--BRANDS--	-SETTINGS-	-SETTINGS-	--INCOME--	--INCOME--	-----PRIVACY CONTROL-----		-----SECURE-----		-----SECURE-----		--INCOME--	--INCOME--	--STOLEN--	--STOLEN--	-BY INCOME-	-BY INCOME-		
	TOTAL	SM USER	OTHER SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
a. Given inaccurate or misleading information about yourself																										
Yes	3721 18%	3035 19%	684 12%	583 22%	2252 19%	731 20%	2235 20%	1005 22%	2030 19%	3155 23%	529 8%	518 27%	2409 23%	834 15%	1567 18%	882 20%	425 18%	1373 17%	1265 25%	914 14%	435 23%	769 27%	1185 21%	2368 16%	170 20%	953 21%
	C								K								RT									
No	17175 81%	12430 80%	4736 85%	2107 78%	9255 80%	2891 80%	8655 79%	3625 78%	8785 81%	10365 76%	5896 91%	1377 72%	8173 76%	4599 84%	6870 81%	3522 78%	1931 80%	6739 83%	3718 73%	5740 86%	1413 75%	2027 72%	4368 76%	11965 83%	646 78%	3381 76%
	B								J				S				S				W					
Doesn't apply to me (VOL.)	163 1%	46 *%	117 2%	7 *%	36 *%	-	18 *%	25 1%	21 *%	101 1%	10 *%	7 *%	91 1%	19 *%	55 1%	43 1%	44 2%	24 *%	14 *%	41 1%	3 *%	11 *%	93 2%	60 *%	8 1%	84 2%
Don't know (VOL.)	77 *%	58 *%	13 *%	9 *%	41 *%	7 *%	18 *%	-	58 1%	55 *%	7 *%	9 *%	31 *%	13 *%	2 *%	32 1%	25 1%	2 *%	49 1%	10 *%	31 2%	10 *%	54 1%	21 *%	9 1%	38 1%
Refused (VOL.)	22 *%	16 *%	6 *%	-	-	4 *%	-	-	4 *%	4 *%	12 *%	-	-	4 *%	6 *%	12 *%	-	-	16 *%	6 *%	-	-	18 *%	4 *%	-	6 *%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
a. Given inaccurate or misleading information about yourself																							
Yes	3721 18%	2313 17%	327 15%	463 26% BCE	128 10%	379 23% E	752 17%	1447 17%	167 14%	136 16%	388 20%	178 18%	48 10%	321 31% GHIM	508 10%	946 17% 0	1698 22% 0	365 13%	3337 18%	1411 17%	2267 18%	294 12%	3425 18%
No	17175 81%	11192 82% D	1846 84% D	1297 73%	1148 90% BDF	1266 76%	3630 82%	6905 82% N	1026 85% N	705 84%	1547 79%	780 81%	451 90% N	713 68%	4229 87% Q	4684 83%	6102 78%	2262 83%	14798 81%	6779 82%	10172 81%	2038 86%	15049 80%
Doesn't apply to me (VOL.)	163 1%	130 1%	9 *%	3 *%	5 *%	3 *%	29 1%	96 1%	8 1%	1 *%	5 *%	2 *%	3 1%	-	85 2%	13 *%	24 *%	72 3%	89 *%	63 1%	98 1%	38 2%	125 1%
Don't know (VOL.)	77 *%	51 *%	9 *%	10 1%	-	7 *%	42 1%	7 *%	9 1%	-	-	2 *%	-	7 1%	15 *%	9 *%	46 1%	14 1%	63 *%	41 *%	37 *%	-	77 *%
Refused (VOL.)	22 *%	-	-	6 *%	-	-	-	-	-	-	6 *%	-	-	-	6 *%	-	-	6 *%	16 *%	10 *%	-	-	22 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796	
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759	
b. Used a search engine or web browser that doesn't keep track of your search history																									
Yes	6629 31%	3764 35% C	2865 27%	4287 31%	621 28%	883 29%	2257 45% HIJ	2612 34% IJ	1096 21%	399 17%	307 21%	1764 32% K	2094 31%	2407 34% K	1745 30%	1348 37%	884 32%	1857 31%	2517 31%	3706 32%	1105 33%	5049 32%	2299 37% X	4267 29%	
No	12676 60%	6153 58%	6522 62%	7965 58%	1431 65%	2049 67% D	2694 54%	4682 61%	3367 63% G	1484 63%	1053 72% LMN	3398 61%	4071 60%	4037 57%	3513 61%	2025 56%	1633 59%	3575 60%	5043 61%	6794 59%	1995 59%	9452 59%	3525 57%	9091 61%	
Doesn't apply to me (VOL.)	266 1%	86 1%	180 2%	140 1%	62 3%	39 1%	2 *% I	41 1%	152 3% GH	38 2%	17 1%	30 1%	128 2%	90 1%	169 3% QR	13 *% I	7 *% I	32 1%	182 2%	67 1%	89 3%	153 1%	33 1%	233 2%	
Don't know (VOL.)	1567 7%	691 6%	877 8%	1273 9% EF	77 4%	90 3%	54 1%	344 4% G	703 13% GH	442 19% GH	83 6%	404 7%	501 7%	574 8%	319 6%	218 6%	238 9%	481 8%	496 6%	964 8%	166 5%	1221 8%	365 6%	1202 8%	
Refused (VOL.)	21 *% I	2 *% I	19 *% I	21 *% I	-	-	-	16 *% I	-	2 *% I	-	-	16 *% I	2 *% I	-	-	-	18 *% I	-	18 *% I	-	18 *% I	16 *% I	2 *% I	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,									MEET EX- PENSE	JUST MEET BASIC	DON'T MEET BASIC					
	\$20K- UNDER	\$40K- UNDER	\$75K- UNDER	\$100K OR	<\$40K AGE	<\$40K AGE	<\$40K AGE	<\$40K AGE	\$40K+ AGE	\$40K+ AGE	\$40K+ AGE	\$40K+ AGE		AGE LESS,	AGE LESS,	AGE LESS,	AGE LESS,	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM-	OVER LEFT	PENSE EX-	BASIC EX-								
TOTAL	<\$20K	\$40K	\$75K	\$100K MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	FORT.												
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								

UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258
-----------------	------	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----

Yes	6629	1105	1342	1530	701	1156	1165	859	290	151	979	1642	756	218	1092	565	274	133	1158	2042	822	266	2241	2247	1323	717
	31%	33%	31%	35%	31%	32%	45%	29%	16%	19%	47%	37%	23%	16%	47%	24%	19%	16%	44%	38%	21%	17%	31%	36%	26%	31%
							HTJMN	IN			HTJMN	IJMN			PORIV				PORIV	PORIV				Y		

No	12676	1995	2657	2519	1381	2193	1374	1958	1120	527	1062	2586	2072	846	1232	1618	1019	494	1456	3047	2343	988	4331	3409	3423	1301
	60%	59%	61%	57%	60%	60%	54%	67%	62%	66%	51%	58%	64%	62%	53%	69%	70%	61%	55%	57%	61%	64%	60%	55%	67%	56%
								GK								OST	OST									XZ

Doesn't apply to me (VOL.)	266 1%	89 3%	86 2%	14 *	9 *	23 1%	2 *	33 1%	132 7%	8 1%	-	8 *	13 *	21 2%	2 *	26 1%	6 *	8 1%	-	15 *	145 4%	31 2%	57 1%	72 1%	49 1%	79 3%
	GHJM															OT										

Don't know (VOL.)	1567	166	257	351	184	297	23	92	269	113	31	214	419	284	8	144	153	182	44	201	550	259	565	415	330	246
	7%	5%	6%	8%	8%	8%	1%	3%	15%	14%	2%	5%	13%	21%	4%	6%	11%	22%	2%	4%	14%	17%	8%	7%	6%	11%
								GHKL	GHKL			G	GHKL	GHKL		Q	QS	QPST		Q	QPST	QPST				

Refused (VOL.)	21	-	-	-	18	-	-	-	-	-	16	-	2	-	-	-	-	16	-	2	4	17	-	-
	1%				1%						1%		1%					1%		1%	1%	1%		

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----				OCCUPATION--		INTERNET		CELL PHONE TYPE---			CELL MOSTLY		CELL MOSTLY	
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+ <\$20K				HS GRAD OR LESS, \$20K+ <\$40K				EMPLOY FULL TIME				NOT OFFICE BASED		NET USER		CELL, NOT A SMARTPHONE			MOSTLY ON CELL		MOSTLY ON OTHER	
	SOME COLL. OR MORE, <\$20K				SOME COLL. OR MORE, \$20K+ <\$40K				SOME COLL. OR MORE, \$40K+ <\$40K				EMPLOY PART TIME				NOT OFFICE BASED		NET USER		CELL, NOT A SMARTPHONE			MOSTLY ON CELL		MOSTLY ON OTHER	
	TOTAL				TOTAL				TOTAL				TOTAL				TOTAL		TOTAL		TOTAL			TOTAL		TOTAL	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554			
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426			
b. Used a search engine or web browser that doesn't keep track of your search history																											
Yes	6629 31%	535 29%	1384 31%	569 39%	3657 32%	1247 29%	724 30%	1269 32%	2975 33%	3542 34% L	1317 39% L	1719 24%	2091 32%	1509 38%	6629 31%	-	5591 35% RS	893 21%	144 19%	2238 36%	2088 32%	1219 39%	459 35%	1684 37%			
No	12676 60%	1220 66% D	2753 61%	756 51%	6663 59%	2798 65%	1416 60%	2221 57%	5344 59%	6350 60%	1816 54%	4417 62%	3986 61%	2234 56%	12676 60%	-	9421 58%	2743 64%	512 67%	3670 59%	3988 60%	1716 54%	789 60%	2656 58%			
Doesn't apply to me (VOL.)	266 1%	20 1%	24 1%	69 5%	128 1%	31 1%	13 1%	150 4% FI	54 1%	65 1%	39 1%	160 2%	36 1%	54 1%	266 1%	-	73 *% Q	163 4%	29 4%	45 1%	16 *% Q	13 *% Q	3 *% Q	42 1%			
Don't know (VOL.)	1567 7%	82 4%	340 8%	85 6%	876 8%	209 5%	222 9%	287 7%	737 8%	551 5%	211 6%	806 11% J	451 7%	172 4%	1567 7%	-	1005 6%	488 11% Q	75 10%	286 5%	506 8%	207 7%	67 5%	172 4%			
Refused (VOL.)	21 *%	-	-	-	18 *%	-	-	-	18 *%	17 *%	1 *%	-	2 *%	-	21 *%	-	17 *%	4 *%	-	-	16 *%	1 *%	-	-			

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	SM NET USER		OTHER SM USER, <\$20K		SM USER, \$20K+		YES NO		YES NO		YES NO		USE SET-TINGS <\$20K		LIT-TLE NONE		MOST. POSI-TIVE		NEGA-TIVE, <\$40K		YES NO		STO-LEN, <\$20K			
	TOTAL USER																									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
b. Used a search engine or web browser that doesn't keep track of your search history																										
Yes	6629 31%	5161 33%	1462 26%	977 36%	3875 33%	1277 35%	3675 34%	1636 35%	3513 32%	5541 41%	849 13%	878 46%	4322 40%	1555 28%	2939 35%	1271 28%	777 32%	2629 32%	1803 36%	1930 29%	658 35%	1039 37%	1736 30%	4607 32%	353 42%	1255 28%
No	12676 60%	9255 59%	3415 61%	1560 58%	6831 59%	2082 57%	6551 60%	2762 59%	6473 59%	7218 53%	5014 78%	911 48%	5696 53%	3450 63%	4851 57%	2783 62%	1422 59%	4769 59%	2916 58%	4205 63%	1111 59%	1585 56%	3349 59%	8727 61%	426 51%	2666 60%
Doesn't apply to me (VOL.)	266 1%	95 1%	164 3%	25 1%	70 1%	10 **	76 1%	28 1%	67 1%	84 1%	59 1%	6 **	66 1%	64 1%	107 1%	57 1%	35 1%	124 2%	43 1%	88 1%	24 1%	19 1%	40 1%	210 1%	22 3%	11 **
Don't know (VOL.)	1567 7%	1052 7%	515 9%	144 5%	789 7%	265 7%	604 6%	229 5%	823 8%	819 6%	529 8%	118 6%	605 6%	398 7%	601 7%	360 8%	191 8%	614 8%	299 6%	470 7%	89 5%	172 6%	592 10%	854 6%	31 4%	531 12%
Refused (VOL.)	21 **	21 **	-	-	18 **	-	20 **	-	21 **	19 **	2 **	-	16 **	1 **	1 **	19 **	-	1 **	1 **	19 **	-	1 **	-	21 **	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
b. Used a search engine or web browser that doesn't keep track of your search history																							
Yes	6629 31%	4287 31%	621 28%	606 34%	277 22%	626 38% E	1493 34%	2573 30%	291 24%	308 37%	542 28%	308 32%	158 32%	425 41%	1258 26%	1500 27%	2831 36% OP	579 21%	5973 33% R	2441 29%	4117 33%	809 34%	5773 31%
No	12676 60%	7965 58%	1431 65%	1103 62%	947 74% BF	918 55%	2451 55%	5058 60%	842 70% GN	487 58%	1344 69% GN	586 61%	332 66%	516 50%	3069 63%	3661 65% Q	4388 56%	1668 61%	10990 60%	5063 61%	7417 59%	1313 55%	11343 61%
Doesn't apply to me (VOL.)	266 1%	140 1%	62 3%	5 *	34 3%	2 *	83 2%	48 1%	45 4%	17 2%	37 2%	2 *	2 *	-	41 1%	88 2%	77 1%	126 5% S	110 1%	133 2%	118 1%	39 2%	203 1%
Don't know (VOL.)	1567 7%	1273 9% CDE	77 4%	66 4%	23 2%	110 7%	425 10% IK	758 9% IK	32 3%	29 3%	23 1%	67 7%	10 2%	99 10% K	459 9%	404 7%	574 7%	346 13% S	1210 7%	667 8%	900 7%	210 9%	1358 7%
Refused (VOL.)	21 **	21 **	-	-	-	-	-	18 **	-	-	-	-	-	-	17 **	-	1 **	-	20 **	-	21 **	-	21 **

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
c. Used a fake profile photo or one that doesn't reveal who you are																								
Yes	3923 19%	2016 19%	1907 18%	2454 18%	336 15%	594 19%	1212 24% IJ	1505 20% J	898 17%	257 11%	151 10%	1003 18%	1085 16%	1663 23% KM	1027 18%	564 16%	466 17%	1361 23% P	1383 17%	2342 20%	739 22%	2888 18%	1051 17%	2862 19%
No	16795 79%	8490 79%	8305 79%	10920 80%	1811 83%	2446 80%	3777 75%	6141 80%	4231 80%	2002 85% G	1293 89% N	4494 80%	5560 82% N	5288 74%	4636 81%	2993 83% R	2191 79%	4482 75%	6698 81%	8944 77%	2582 77%	12655 80%	5105 82%	11574 78%
Doesn't apply to me (VOL.)	319 2%	155 1%	164 2%	231 2%	10 *%	21 1%	14 *% GH	26 *% GH	155 3%	87 4%	12 1%	71 1%	136 2%	97 1%	51 1%	36 1%	70 3%	78 1%	120 1%	179 2%	28 1%	233 1%	47 1%	272 2%
Don't know (VOL.)	115 1%	29 *%	86 1%	82 1%	33 2%	-	4 *% GH	24 *% GH	34 1%	19 1%	3 *%	21 *%	30 *%	61 1%	31 1%	11 *%	34 1%	34 1%	37 *%	78 1%	6 *%	109 1%	34 1%	80 1%
Refused (VOL.)	7 *%	7 *%	-	-	-	-	-	-	-	-	-	7 *%	-	-	-	-	-	7 *%	-	7 *%	-	7 *%	-	7 *%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- PENSE AND OVER	JUST MEET EX- BASIC PENSE	DON'T MEET EX- BASIC PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344								
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258								
c. Used a fake profile photo or one that doesn't reveal who you are																																		
Yes	3923 19%	739 22% C	546 13%	773 18%	511 22% C	850 23% C	578 23% IN	458 16%	222 12%	125 16%	604 29% HIJMN	990 22% IN	591 18% N	128 9%	609 26% PQRV	305 13%	126 9%	110 13%	602 23% QV	1199 23% PQV	772 20% QV	146 9%	1390 19%	1173 19%	901 18%	403 17%								
No	16795 79%	2582 77%	3711 85% BEF	3528 80%	1742 76%	2741 75%	1979 77%	2468 84% K	1488 82%	642 80%	1462 71%	3441 77%	2588 79%	1178 86% K	1714 73%	2040 87% OTU	1262 87% OTU	682 83%	2051 77%	4081 77%	2963 77%	1319 85% OTU	5652 79%	4891 79%	4090 80%	1888 81%								
Doesn't apply to me (VOL.)	319 2%	28 1%	54 1%	74 2%	11 *%	67 2%	7 *%	16 1%	81 4%	16 2%	2 *%	10 *%	67 2%	65 5%	7 *%	8 *%	53 4%	14 2%	4 *%	18 *%	101 3%	73 5% OPST	105 1%	69 1%	100 2%	40 2%								
Don't know (VOL.)	115 1%	6 *%	31 1%	38 1%	30 1%	4 *%	-	-	20 1%	17 2%	4 *%	24 1%	14 *%	2 *%	4 *%	-	9 1%	11 1%	-	24 *%	25 1%	8 1%	43 1%	26 *%	33 1%	13 1%								
Refused (VOL.)	7 *%	-	-	-	-	7 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 *%	-	-	-								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		NET USER BY																												
	HS GRAD OR LESS, <\$20K				HS GRAD OR MORE, <\$20K				HS GRAD OR LESS, <\$40K				HS GRAD OR MORE, <\$40K				EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET USER		SMART - PHONE		SMART - PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, <\$20K+										
	TOTAL				TOTAL				TOTAL				TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL																
	(A)				(B)				(C)				(D)				(E)		(F)		(G)		(H)		(I)		(J)		(K)		(L)		(M)		(N)		(O)		(P)		(Q)		(R)		(S)		(T)		(U)		(V)		(W)		(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554																															
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426																															
c. Used a fake profile photo or one that doesn't reveal who you are																																																							
Yes	3923 19%	368 20%	717 16%	371 25%	2165 19%	717 17%	412 17%	666 17%	1925 21%	1992 19%	707 21%	1166 16%	1305 20%	815 21%	3923 19%	-	3151 20%	624 15%	147 19%	1300 21%	1208 18%	630 20%	376 29%	873 19%																															
No	16795 79%	1484 80%	3720 83%	1078 73%	8895 78%	3485 81%	1941 82%	3188 81%	6965 76%	8357 79%	2643 78%	5705 80%	5141 78%	3122 79%	16795 79%	-	12793 79%	3422 80%	580 76%	4907 79%	5291 80%	2509 79%	942 71%	3650 80%																															
Doesn't apply to me (VOL.)	319 2%	5 **	32 1%	23 2%	199 2%	66 2%	9 **	54 1%	168 2%	146 1%	5 **	166 2%	103 2%	16 **	319 2%	-	102 1%	199 5% Q	19 2%	29 **	61 1%	12 **	-	29 1%																															
Don't know (VOL.)	115 1%	-	24 1%	6 **	84 1%	17 **	7 **	20 1%	71 1%	29 **	29 1%	58 1%	18 **	16 **	115 1%	-	61 **	39 1%	15 2%	2 **	54 1% T	6 **	-	2 **																															
Refused (VOL.)	7 **	-	7 **	-	-	-	7 **	-	-	-	-	7 **	-	-	7 **	-	-	7 **	-	-	-	-	-	-	-																														

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	SOCIAL MEDIA USE-BAN D		SOCIAL MEDIA USE-SM		SOC. MEDIA LOCATION--SHARING--		SOC. MEDIA LIKE/FOLLOW--BRANDS--		USE PRIVACY--SETTINGS--		PRIVACY SETTINGS BY--INCOME--		-----PRIVACY CONTROL-----			INTERNET IMPACT ON KEEPING INFO-----SECURE-----			MOSTLY NEG. IMPACT BY--INCOME--			PERSONAL INFO--STOLEN--		INFO STOLEN--BY INCOME--			
	SM	NET	SM	SM							USE	USE															
	TOTAL	USER	USER	<\$20K	\$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST-POSITIVE	MOST-NEGATIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
c. Used a fake profile photo or one that doesn't reveal who you are																											
Yes	3923 19%	3311 21%	611 11%	674 25%	2421 21%	632 17%	2456 22%	975 21%	2337 21%	3502 26%	406 6%	631 33%	2644 25%	956 17%	1803 21%	844 19%	307 13%	1462 18%	1053 21%	1139 17%	254 13%	727 26%	1218 21%	2517 17%	188 23%	999 22%	
	C							K				Q									U						
No	16795 79%	12153 78%	4626 83%	2020 75%	9092 78%	2992 82%	8378 77%	3668 79%	8452 78%	9981 73%	5978 93%	1273 67%	7910 74%	4370 80%	6571 77%	3537 79%	2062 85%	6521 80%	3937 78%	5386 80%	1602 85%	2047 73%	4417 77%	11556 80%	628 75%	3399 76%	
			B								J						O				V						
Doesn't apply to me (VOL.)	319 2%	84 1%	235 4%	12 **	34 **	10 **	75 1%	13 **	71 1%	112 1%	48 1%	8 **	67 1%	108 2%	83 1%	77 2%	47 2%	106 1%	55 1%	130 2%	13 1%	41 1%	38 1%	269 2%	11 1%	26 1%	
			B																								
Don't know (VOL.)	115 1%	37 **	76 1%	-	37 **	-	18 **	-	37 **	84 1%	15 **	-	84 1%	34 1%	43 1%	24 1%	10 **	48 1%	17 **	49 1%	14 1%	3 **	45 1%	70 **	6 1%	38 1%	
Refused (VOL.)	7 **	-	7 **	-	-	-	-	-	-	-	7 **	-	-	-	-	7 **	-	-	-	7 **	-	-	-	7 **	-	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
c. Used a fake profile photo or one that doesn't reveal who you are																							
Yes	3923 19%	2454 18% E	336 15% E	538 30% BCE	55 4%	427 26% E	717 16%	1590 19%	181 15%	155 18%	349 18%	218 23%	76 15%	331 32% GHIK	827 17%	1104 20%	1559 20%	514 19%	3381 18%	1421 17%	2457 20%	301 13%	3610 19%
No	16795 79%	10920 80% D	1811 83% DF	1224 69% BCDF	1223 95%	1179 71%	3595 81% N	6699 79% N	1025 85% N	647 77%	1586 82% N	740 77%	424 84% N	663 64%	3902 81%	4509 80%	6123 78%	2119 78%	14570 80%	6739 81%	9832 78%	2036 86% W	14681 79%
Doesn't apply to me (VOL.)	319 2%	231 2%	10 *% *	17 1%	3 *% *	42 3%	103 2%	122 1%	5 *% *	5 1%	10 1%	4 *% *	2 *% *	40 4%	81 2%	21 *% *	117 1%	77 3%	240 1%	119 1%	190 2%	33 1%	287 2%
Don't know (VOL.)	115 1%	82 1%	33 2%	-	-	-	37 1%	44 1%	-	33 4%	-	-	-	-	33 1%	18 *% *	63 1%	10 *% *	105 1%	25 *% *	88 1%	-	113 1%
Refused (VOL.)	7 *% *	-	-	-	-	7 *% *	-	-	-	-	-	-	-	7 1%	-	-	7 *% *	-	7 *% *	-	7 *% *	-	7 *% *

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
d. Set your browser to turn off cookies or notify you before you receive a cookie																								
Yes	10923 52%	5802 54%	5121 49%	7240 53% F	1072 49%	1224 40%	2977 59% IJ	4254 55% IJ	2426 46%	866 37%	451 31%	2277 41%	3632 53% KL	4467 63% KLM	2340 41%	1890 52% O	1456 53% O	3633 61% O	3564 43%	6617 57% S	1362 41%	8554 54% U	3359 54%	7517 51%
No	8990 42%	4348 41%	4642 44%	5573 41%	1000 46%	1677 55% D	1871 37% IJ	3225 42% IJ	2372 45%	1225 52% GH	899 62% MN	2918 52% MN	2798 41% N	2323 33%	2997 52% PR	1530 42%	1178 43%	2097 35%	4007 49% T	4445 38%	1799 54% V	6486 41%	2582 41%	6333 43%
Doesn't apply to me (VOL.)	431 2%	192 2%	239 2%	291 2%	57 3%	44 1%	34 1%	72 1%	180 3% GH	89 4%	34 2%	149 3%	144 2%	74 1%	160 3%	51 1%	18 1%	84 1%	229 3%	164 1%	82 2%	289 2%	93 1%	338 2%
Don't know (VOL.)	814 4%	355 3%	460 4%	582 4%	61 3%	116 4%	125 2%	145 2%	340 6% GH	185 8% GH	75 5%	253 5%	236 3%	245 3%	248 4%	133 4%	109 4%	149 2%	438 5%	324 3%	111 3%	563 4%	203 3%	608 4%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- BASIC PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344								
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258								
d. Set your browser to turn off cookies or notify you before you receive a cookie																																		
Yes	10923 52%	1362 41%	1937 45%	2386 54% BC	1350 59% BC	2283 62% BC	1450 57% HIJN	1205 41% 33%	601 31%	248 31%	1327 64% HIJMN	2896 65% HIJMN	1653 51% IJ	553 40%	1174 50% PQR	856 36%	452 31%	232 28%	1796 68% PQRUV O	3389 64% PQRUV O	1970 51% PQR	633 41%	4259 59% YZ	3303 54% YZ	2254 44%	991 42%								
No	8990 42%	1799 54% DEF	2041 47% F	1866 42%	824 36%	1273 35%	987 39%	1602 54% GKLM	939 52% GKL	436 54% GKL	713 34%	1515 34%	1372 42%	701 51% KL	1072 46% ST	1362 58% STU	822 57% STU	485 59% STU	792 30%	1854 35%	1549 40%	739 48% ST	2694 37%	2496 41%	2433 47% W	1181 50% W								
Doesn't apply to me (VOL.)	431 2%	82 2%	125 3%	22 1%	62 3%	22 1%	21 1%	55 2%	91 5% KL	50 6% GKL	13 1%	17 *%	80 2%	16 1%	34 1%	21 1%	77 5%	51 6%	- 1%	51 3%	103 3%	37 2%	46 1%	182 3%	100 2%	78 3%								
Don't know (VOL.)	814 4%	111 3%	240 6%	139 3%	58 3%	91 2%	106 4%	80 3%	179 10% HKL	65 8%	19 1%	37 1%	156 5% L	103 7% KL	53 2%	114 5%	101 7%	48 6%	69 3%	28 1%	239 6% T	137 9% OST	200 3%	178 3%	338 7%	94 4%								
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		NET USER BY																																			
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+				SOME COLL. OR MORE, <\$20K				SOME COLL. OR MORE, \$20K+				EMPLOY FULL TIME			EMPLOY PART TIME			NOT EMPLOY			OFFICE BASED		OFFICE BASED		NET USER		NOT A NET USER		CELL, NOT A SMART - PHONE			NO CELL			MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+														
	TOTAL				TOTAL				TOTAL				TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL													
	(A)				(B)				(C)				(D)				(E)			(F)			(G)			(H)			(I)		(J)		(K)		(L)		(M)		(N)		(O)		(P)		(Q)			(R)			(S)			(T)		(U)		(V)		(W)		(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554																																						
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426																																						
d. Set your browser to turn off cookies or notify you before you receive a cookie																																																														
Yes	10923 52%	605 33%	1865 41%	750 51% B	6679 59% BC	1617 38%	993 42%	1939 49% F	5614 61% FGH	5837 55% L	1816 54%	3209 45%	4230 64% N	1637 41%	10923 52%	-	9069 56% RS	1549 36%	306 40%	3163 51%	3825 58%	2019 64% T	541 41%	2468 54% W																																						
No	8990 42%	1154 62% DE	2335 52% E	637 43%	4144 37%	2355 55% HI	1227 52% I	1638 42%	3213 35%	4208 40%	1410 42%	3323 47% J	2130 32%	2063 52% M	8990 42%	-	6329 39%	2280 53% Q	381 50%	2769 44% V	2484 38%	1048 33%	735 56% X	1863 41%																																						
Doesn't apply to me (VOL.)	431 2%	16 1%	143 3%	67 5%	117 1%	90 2%	90 4%	139 4% I	45 *% I	165 2%	85 3%	150 2%	94 1%	122 3%	431 2%	-	191 1%	225 5% Q	15 2%	90 1%	90 1%	11 *% I	-	87 2%																																						
Don't know (VOL.)	814 4%	83 4%	158 4%	25 2%	404 4%	223 5%	65 3%	211 5%	257 3%	314 3%	73 2%	419 6%	113 2%	146 4%	814 4%	-	519 3%	237 6%	58 8%	217 3%	215 3%	79 2%	41 3%	136 3%																																						
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																																						

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	TOTAL	SM USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSITIVE	MOST. NEGATIVE	NO IMPACT	NEGATIVE, <\$40K	NEGATIVE, \$40K+	YES	NO	STOLEN, <\$20K	STOLEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
d. Set your browser to turn off cookies or notify you before you receive a cookie																										
Yes	10923 52%	8721 56% C	2203 40%	1278 47%	6755 58% D	1720 47%	6586 60% F	2766 59%	5928 54%	8676 63% K	1886 29%	1068 56%	6952 65%	2680 49%	4730 56% Q	2440 54% Q	957 39%	4343 53%	2835 56% T	3193 48%	667 35%	1948 69% U	3283 57% X	7184 50%	350 42%	2735 61% Y
No	8990 42%	6120 39% B	2870 52% B	1329 49% E	4301 37% D	1749 48% G	3845 35%	1741 37%	4374 40%	4377 32%	4238 66% J	788 41%	3312 31%	2498 46%	3251 38%	1795 40%	1325 55% OP	3305 41%	2008 40%	3058 46%	1072 57% V	797 28%	2183 38%	6341 44%	433 52% Z	1539 34%
Doesn't apply to me (VOL.)	431 2% B	185 1%	243 4%	32 1%	138 1%	47 1%	121 1%	33 1%	152 1%	153 1%	91 1%	18 1%	110 1%	119 2%	225 3%	46 1%	37 2%	146 2%	86 2%	166 2%	28 1%	56 2%	105 2%	309 2%	29 3%	73 2%
Don't know (VOL.)	814 4%	559 4%	241 4%	69 3%	390 3%	118 3%	373 3%	115 2%	444 4%	474 3%	239 4%	38 2%	331 3%	172 3%	294 3%	209 5%	106 4%	343 4%	133 3%	293 4%	115 6%	16 1%	146 3%	585 4%	21 3%	116 3%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP. <\$40K	HISP. \$40K+	OTHER NON- HISP. <\$40K	OTHER NON- HISP. \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
d. Set your browser to turn off cookies or notify you before you receive a cookie																							
Yes	10923 52%	7240 53% E	1072 49% E	892 50% E	332 26%	1003 61% E	1947 44%	4829 57% GIKL	503 42%	526 63% GIKL	730 38%	400 42%	291 58%	695 67% GIKL	2496 52%	2790 49%	4432 56%	1028 38%	9789 53% R	3899 47%	6914 55% T	1272 54%	9575 51%
No	8990 42%	5573 41%	1000 46%	798 45%	879 69% BCDF	584 35%	2107 47% HN	3214 38%	614 51% HN	301 36%	1067 55% HJN	551 57% HJN	193 38%	297 28%	2057 42%	2458 43%	3050 39%	1389 51% S	7578 41%	3790 46%	5048 40%	933 39%	8044 43%
Doesn't apply to me (VOL.)	431 2%	291 2%	57 3%	24 1%	20 2%	15 1%	126 3%	142 2%	49 4%	8 1%	41 2%	2 *%	2 *%	13 1%	118 2%	115 2%	141 2%	123 5%	302 2%	185 2%	244 2%	30 1%	401 2%
Don't know (VOL.)	814 4%	582 4%	61 3%	66 4%	50 4%	53 3%	271 6% J	272 3%	43 4%	7 1%	107 6%	9 1%	16 3%	37 4%	172 4%	288 5%	247 3%	179 7%	635 3%	430 5%	367 3%	134 6%	678 4%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
e. Used a service that allows you to browse the web anonymously, such as a proxy server, Tor software, or a virtual personal network																								
Yes	4572 22%	2739 26% C	1833 18%	2879 21%	382 17%	663 22%	1803 36% HIJ	1725 22% IJ	735 14%	222 9%	211 14%	1133 20%	1479 22%	1678 24% K	943 16%	826 23%	587 21%	1537 26% O	1497 18%	2791 24% S	687 20%	3485 22%	1353 22%	3180 21%
No	15517 73%	7503 70%	8014 77% B	10096 74%	1742 80%	2298 75%	3073 61%	5596 73% G	4220 79% G	2002 85% GH	1161 80%	4117 74%	5032 74%	5101 72%	4503 78% R	2633 73%	1988 72%	4250 71%	6279 76%	8275 72%	2563 76%	11675 73%	4558 73%	10873 73%
Doesn't apply to me (VOL.)	276 1%	151 1%	125 1%	164 1%	15 1%	35 1%	13 *%	65 1%	111 2%	48 2%	37 3%	56 1%	139 2%	43 1%	147 3%	18 1%	23 1%	17 *%	166 2%	55 *%	76 2%	141 1%	37 1%	239 2%
Don't know (VOL.)	742 4%	266 2%	476 5%	505 4%	42 2%	65 2%	119 2%	300 4%	215 4%	89 4%	51 3%	248 4%	160 2%	280 4%	153 3%	126 3%	155 6%	121 2%	297 4%	382 3%	30 1%	545 3% U	243 4%	499 3%
Refused (VOL.)	51 *%	38 *%	14 *%	42 *%	9 *%	-	-	9 *%	38 1%	5 *%	-	42 1%	-	9 *%	-	-	9 *%	38 1%	-	47 *%	-	47 *%	47 1% X	5 *%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE				EDUCATION BY AGE								HOUSEHOLD FINANCES--			
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE			
															AGE	AGE	AGE	AGE											
															18-29	30-49	50-64	65+											
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)				
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344			
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258			
e. Used a service that allows you to browse the web anonymously, such as a proxy server, Tor software, or a virtual personal network																													
Yes	4572 22%	687 20%	694 16%	976 22%	726 32% BC	811 22% HI	755 29% JMN	431 15% 12%	225 12%	85 11%	910 44% IJKLMN	1263 28% HIJMN	462 14%	131 10%	780 33% PQRUV	299 13%	161 11%	103 13%	1018 38% QRTUV	1422 27% PQRUV	573 15%	119 8%	1664 23%	1381 22%	1052 21%	459 20%			
No	15517 73%	2563 76% E	3400 78% E	3161 72%	1507 66%	2742 75%	1714 67%	2412 82% GKL	1360 75% K	692 87% GKL	1160 56%	2955 66%	2671 82% GKL	1133 83% GKL	1490 64%	1906 81% OST	1127 78% OS	660 81% OS	1573 59%	3674 69%	3089 80% OST	1341 87% OST	5354 74%	4448 72%	3704 72%	1720 73%			
Doesn't apply to me (VOL.)	276 1%	76 2%	85 2%	27 1%	13 1%	4 *%	13 *%	47 2%	92 5%	14 2%	-	18 *%	11 *%	26 2%	13 1%	38 2%	31 2%	12 1%	-	27 1%	79 2%	35 2%	50 1%	101 2%	66 1%	41 2%			
Don't know (VOL.)	742 4%	30 1%	163 4% E	241 5% BE	10 *%	111 3%	83 3% K	52 2% HJK	135 7%	8 1%	2 *%	220 5% K	78 2%	81 6% K	51 2%	111 5%	94 6%	37 5%	66 2%	189 4%	119 3%	52 3%	129 2%	192 3%	289 6% W	124 5%			
Refused (VOL.)	51 *%	-	-	9 *%	38 2% D	-	-	-	-	-	-	9 *%	38 1%	-	-	-	38 3% T	5 1%	-	9 *%	-	-	-	38 1%	14 *%	-			

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/VXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			OCCUPATION--		INTERNET		CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY																						
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+ <\$20K				HS GRAD OR LESS, \$20K+ <\$40K				HS GRAD OR LESS, \$40K+ <\$40K				EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET USER		SMART PHONE		SMART PHONE		NO CELL		ON CELL		ON OTHER		BOTH EQUAL.		ON CELL, <\$20K		ON CELL, \$20K+	
		TOTAL				TOTAL				TOTAL				TOTAL				TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL					
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																						
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554																							
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426																							
e. Used a service that allows you to browse the web anonymously, such as a proxy server, Tor software, or a virtual personal network																																															
Yes	4572 22%	334 18%	872 19%	352 24%	2608 23%	684 16%	560 24%	808 21%	2226 24% F	2398 23% L	936 28% L	1194 17%	1801 27% N	785 20%	4572 22%	-	3838 24% R	508 12%	226 30% R	1528 24%	1378 21%	910 29%	351 27%	1083 24%																							
No	15517 73%	1469 79%	3346 74%	1075 73%	8290 73%	3385 79% G	1635 69%	2875 73%	6602 72%	7716 73%	2287 68%	5411 76% K	4553 69%	3002 76%	15517 73%	-	11522 72%	3477 81% Q	517 68%	4406 71%	4887 74%	2162 68%	945 72%	3237 71%																							
Doesn't apply to me (VOL.)	276 1%	38 2%	46 1%	38 3%	94 1%	69 2%	20 1%	96 2%	35 *% I	64 1%	52 2%	159 2%	12 *% J	77 2%	276 1%	-	132 1%	144 3%	-	56 1%	60 1%	10 *% K	11 1%	38 1%																							
Don't know (VOL.)	742 4%	16 1%	198 4%	14 1%	343 3%	148 3%	123 5%	149 4%	256 3%	300 3%	109 3%	332 5%	163 2%	104 3%	742 4%	-	568 4%	156 4%	17 2%	240 4%	251 4%	75 2%	11 1%	187 4%																							
Refused (VOL.)	51 *% E	-	38 1% E	-	9 *% E	-	38 2% I	-	9 *% I	47 *% I	-	5 *% I	38 1%	-	51 *% I	-	47 *% I	5 *% I	-	9 *% I	38 1% I	-	-	9 *% I																							

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME						
	TOTAL	USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST-TIVE	NEG-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
e. Used a service that allows you to browse the web anonymously, such as a proxy server, Tor software, or a virtual personal network																											
Yes	4572 22%	3547 23%	1023 18%	626 23%	2680 23%	999 27%	2403 22%	1260 27%	2261 21%	3904 29% K	596 9%	607 32%	3035 28%	1027 19%	2276 27% NPQ	900 20%	325 13%	1887 23%	1172 23%	1262 19%	270 14%	857 30% U	1357 24%	2995 21%	201 24%	1066 24%	
No	15517 73%	11316 73%	4191 75%	2022 75%	8445 73%	2545 70%	8011 73%	3176 68%	8135 75%	9086 66%	5708 88% J	1258 66%	7222 67%	4108 75% O	5760 68%	3457 77% O	1975 81% O	5796 71%	3700 73%	5102 76%	1573 84% V	1881 67%	4031 71%	10787 75%	603 72%	3175 71%	
Doesn't apply to me (VOL.)	276 1%	160 1%	110 2%	41 2%	74 1%	18 **	101 1%	22 **	138 1%	124 1%	38 1%	29 2%	55 1%	59 1%	122 1%	54 1%	31 1%	86 1%	62 1%	102 2%	17 1%	8 **	83 1%	177 1%	26 3%	18 **	
Don't know (VOL.)	742 4%	552 4%	190 3%	18 1%	376 3% D	72 2%	402 4%	197 4%	355 3%	557 4% K	111 2%	18 1%	385 4%	262 5% P	305 4%	79 2%	94 4%	363 4% S	91 2%	235 4%	23 1%	34 1%	210 4%	446 3%	3 **	166 4%	
Refused (VOL.)	51 **	9 **	42 1% B	-	9 **	-	9 **	-	9 **	9 **	-	-	9 **	14 **	38 **	-	-	5 **	38 1% R	9 **	-	38 1%	38 1% X	14 **	-	38 1%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP. <\$40K	HISP. \$40K+	OTHER NON- HISP. <\$40K	OTHER NON- HISP. \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
e. Used a service that allows you to browse the web anonymously, such as a proxy server, Tor software, or a virtual personal network																							
Yes	4572 22%	2879 21%	382 17%	497 28%	166 13%	507 31%	779 18%	1965 23%	184 15%	178 21%	379 19%	262 27%	125 25%	355 34%	949 20%	1198 21%	1798 23%	496 18%	4009 22%	1911 23%	2593 21%	435 18%	4071 22%
		E		E		CE								GI									
No	15517 73%	10096 74%	1742 80%	1221 69%	1077 84%	1024 62%	3406 77%	6088 72%	981 81%	642 76%	1474 76%	693 72%	338 67%	635 61%	3678 76%	4314 76%	5589 71%	2066 76%	13388 73%	5930 71%	9376 75%	1798 76%	13694 73%
		F	F		BDF		N		N														
Doesn't apply to me (VOL.)	276 1%	164 1%	15 1%	16 1%	19 1%	2 *	111 2%	46 1%	7 1%	8 1%	32 2%	2 *	2 *	-	42 1%	46 1%	101 1%	96 4%	176 1%	157 2%	117 1%	67 3%	209 1%
Don't know (VOL.)	742 4%	505 4%	42 2%	46 3%	19 1%	123 7%	156 3%	319 4%	38 3%	5 1%	60 3%	5 *	38 7%	51 5%	137 3%	94 2%	374 5%	62 2%	679 4%	306 4%	436 3%	70 3%	672 4%
						BCDE							JL	P									
Refused (VOL.)	51 *	42 *	9 *	-	-	-	-	38 *	-	9 1%	-	-	-	-	38 1%	-	9 *	-	51 *	-	51 *	-	51 *
															Q								

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
f. Used an ad blocking service like Adblock Plus or Ghostery																								
Yes	5116 24%	2884 27%	2232 21%	3211 23%	385 18%	637 21%	1869 37%	1812 24%	895 17%	265 11%	211 14%	1227 22%	1780 26%	1860 26%	1236 22%	836 23%	574 21%	1642 28%	1786 22%	2921 25%	807 24%	3785 24%	1446 23%	3656 25%
No	15284 72%	7421 69%	7863 75%	9923 73%	1784 81%	2301 75%	3110 62%	5665 74%	4050 76%	1994 84%	1141 78%	4170 75%	4846 71%	4996 70%	4247 74%	2643 73%	2140 77%	4151 70%	6059 74%	8313 72%	2387 71%	11622 73%	4515 72%	10658 72%
Doesn't apply to me (VOL.)	204 1%	95 1%	109 1%	131 1%	11 1%	35 1%	7 *%	16 *%	137 3%	34 1%	19 1%	60 1%	83 1%	42 1%	96 2%	32 1%	9 *%	22 *%	121 1%	66 1%	42 1%	138 1%	39 1%	164 1%
Don't know (VOL.)	554 3%	296 3%	259 2%	421 3%	11 1%	88 3%	22 *%	203 3%	236 4%	72 3%	88 6%	140 3%	102 1%	212 3%	167 3%	92 3%	39 1%	148 2%	272 3%	249 2%	119 4%	346 2%	237 4%	318 2%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	BAN B --DETAILED HOUSEHOLD INCOME--												-----INCOME BY AGE-----				-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
																	HS	HS	HS	HS								
																	GRAD	GRAD	GRAD	GRAD	SOME	SOME	SOME	SOME				
																	OR	OR	OR	OR	COLL+	COLL+	COLL+	COLL+	LIVE	MEET	JUST	DON'T
	\$20K- UNDER	\$40K- UNDER	\$75K- UNDER	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	SOME AGE 18-29	SOME AGE 30-49	SOME AGE 50-64	SOME AGE 65+	COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE				
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344		
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258		
f. Used an ad blocking service like Adblock Plus or Ghostery																												
Yes	5116 24%	807 24%	864 20%	975 22%	629 27%	1013 28%	962 38% I J L M N H	594 20% I J	138 8%	54 7%	731 35% H I J M N	1169 26% I J N	680 21% I J	203 15% Q R T U V P	848 36% R	428 18% R	116 8%	38 5%	1013 38% Q R T U V P	1380 26% Q R V	780 20% Q R	227 15% R	1769 25%	1544 25%	1353 26%	414 18%		
No	15284 72%	2387 71%	3310 76%	3334 76%	1581 69%	2570 70%	1575 61%	2279 77% G K	1418 78% G K	710 89% G K L M	1339 65%	3174 71%	2469 76% G	1112 81% G K L	1471 63%	1835 78% O S	1189 82% O S	724 89% O S T U	1639 62%	3814 72%	2856 74% O S	1269 82% O S T	5311 74%	4427 72%	3468 68%	1805 77%		
Doesn't apply to me (VOL.)	204 1%	42 1%	72 2%	23 1%	8 *%	13 *%	7 *%	11 *%	93 5% G L	10 1%	-	4 *%	38 1%	16 1%	2 *%	4 *%	63 4%	10 1%	4 *%	12 *%	74 2%	24 2%	48 1%	34 1%	63 1%	47 2%		
Don't know (VOL.)	554 3%	119 4%	97 2%	81 2%	75 3%	73 2%	20 1%	57 2% H K L M N G	163 9%	26 3%	2 *%	117 3% K	73 2%	42 3%	13 1%	86 4%	84 6% O	45 6%	-	115 2%	150 4% O	27 2%	70 1%	154 3%	241 5% W	78 3%		
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET USER	SMART - PHONE	SMART - PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,		
	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+														<\$20K	\$20K+		
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426	
f. Used an ad blocking service like Adblock Plus or Ghostery																									
Yes	5116 24%	355 19%	955 21%	451 31%	2822 25%	760 18%	603 25%	1025 26% F	2310 25% F	2548 24%	942 28%	1605 23%	1816 28%	929 23%	5116 24%	-	4364 27% R	636 15%	116 15%	1375 22%	1757 27%	1206 38% TU	301 23%	982 22%	
No	15284 72%	1423 77%	3401 76%	953 64%	8185 72%	3305 77%	1716 72%	2738 70%	6561 72%	7716 73%	2346 69%	5096 72%	4667 71%	2887 73%	15284 72%	-	11299 70%	3365 78% Q	620 82%	4749 76% V	4654 70% V	1831 58%	997 76%	3507 77%	
Doesn't apply to me (VOL.)	204 1%	22 1%	53 1%	20 1%	86 1%	59 1%	16 1%	61 2%	51 1%	67 1%	3 *%	132 2%	5 *%	32 1%	204 1%	-	100 1%	88 2%	16 2%	36 1%	56 1%	7 *%	-	36 1%	
Don't know (VOL.)	554 3%	57 3%	92 2%	55 4%	251 2%	161 4%	40 2%	104 3%	206 2%	193 2%	93 3%	268 4%	79 1%	121 3%	554 3%	-	344 2%	201 5% Q	9 1%	78 1%	148 2%	113 4%	19 1%	29 1%	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		-----PRIVACY CONTROL-----				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME			
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
f. Used an ad blocking service like Adblock Plus or Ghostery																											
Yes	5116 24%	4128 26%	988 18%	725 27%	3049 26%	914 25%	3014 28%	1295 28%	2816 26%	4198 31%	773 12%	655 34%	3161 30%	1291 24%	2297 27%	1035 23%	464 19%	2077 26%	1506 30%	1243 19%	481 26%	866 31%	1598 28%	3269 23%	238 29%	1198 27%	
C																											
No	15284 72%	10943 70%	4337 78%	1886 70%	8190 71%	2622 72%	7595 70%	3222 69%	7706 71%	8976 66%	5587 87%	1191 62%	7198 67%	3923 72%	5924 70%	3347 75%	1863 77%	5804 71%	3447 68%	5160 77%	1364 72%	1883 67%	4046 71%	10522 73%	580 70%	3217 72%	
B																											
Doesn't apply to me (VOL.)	204 1%	91 1%	106 2%	29 1%	61 1%	28 1%	42 **	20 **	71 1%	87 1%	26 **	12 1%	68 1%	66 1%	38 **	38 1%	48 2%	43 1%	28 1%	97 1%	17 1%	9 **	24 **	168 1%	8 1%	9 **	
Don't know (VOL.)	554 3%	422 3%	124 2%	67 2%	284 2%	69 2%	275 3%	118 3%	304 3%	419 3%	67 1%	53 3%	278 3%	189 3%	242 3%	71 2%	51 2%	214 3%	81 2%	211 3%	20 1%	59 2%	49 1%	458 3%	7 1%	39 1%	
K																											
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
f. Used an ad blocking service like Adblock Plus or Ghostery																							
Yes	5116 24%	3211 23% E	385 18%	520 29% CE	117 9%	657 40% BCE	1005 23%	1983 23%	185 15%	196 23%	347 18%	275 29%	192 38% IK	389 37% GIK	1077 22%	1052 19%	2101 27% P	495 18%	4588 25%	2008 24%	3010 24%	619 26%	4468 24%
No	15284 72%	9923 73% F	1784 81% BDF	1234 69% BDF	1067 83% BDF	962 58%	3173 71%	6232 74%	1011 84% GLMN	637 76%	1512 78% N	652 68%	307 61%	621 60%	3623 75%	4481 79% Q	5448 69%	2027 75%	13172 72%	6010 72%	9095 72%	1599 67%	13637 73%
Doesn't apply to me (VOL.)	204 1%	131 1%	11 1%	14 1%	21 2%	3 *% *	66 1%	58 1%	5 *% *	7 1%	33 2%	2 *% *	3 1%	-	34 1%	32 1%	82 1%	95 4%	94 1%	80 1%	121 1%	30 1%	162 1%
Don't know (VOL.)	554 3%	421 3% C	11 1%	11 1%	77 6% CD	33 2%	208 5% IJ	182 2%	9 1%	2 *% *	55 3%	33 3%	-	31 3%	109 2%	87 2%	239 3%	102 4%	448 2%	205 2%	347 3%	122 5%	431 2%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
g. Decided not to use a website because they asked for your real name or email address																								
Yes	10892 51%	5683 53%	5209 50%	7357 54% EF	866 40%	1321 43%	2840 57%	3834 50%	2631 49%	1131 48%	499 34%	2758 49% K	3295 48% K	4209 59% KLM	2389 42%	1969 55% O	1322 48% OQ	3533 59% OQ	3618 44%	6577 57% S	1395 42% S	8556 54% U	3057 49%	7742 52%
No	9669 46%	4769 45%	4899 47%	5890 43%	1247 57% D	1696 55% D	2153 43%	3709 48%	2454 46%	1086 46%	945 65% LMN	2696 48% N	3256 48% N	2722 38%	3094 54% PR	1504 42%	1386 50% R	2373 40%	4292 52% T	4759 41% T	1822 54% V	6949 44%	2976 48%	6661 45%
Doesn't apply to me (VOL.)	425 2%	192 2%	233 2%	352 3%	33 2%	14 *%	10 *%	105 1%	155 3% G	136 6% GH	16 1%	125 2%	183 3%	102 1%	189 3%	85 2%	38 1%	55 1%	243 3%	155 1%	100 3%	287 2%	164 3%	261 2%
Don't know (VOL.)	127 1%	53 *%	74 1%	50 *%	36 2%	29 1%	5 *%	39 1%	41 1%	12 1%	-	18 *%	39 1%	69 1%	72 1% R	7 *%	7 *%	2 *%	85 1%	11 *%	38 1%	53 *%	32 1%	94 1%
Refused (VOL.)	47 *%	-	47 *%	38 *%	9 *%	-	-	9 *%	38 1%	-	-	-	38 1%	9 *%	-	38 1%	9 *%	-	-	47 *%	-	47 *%	9 *%	38 *%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	UNDER \$40K				UNDER \$40K	OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM-FORT.	MEET EX-AND LEFT-OVER	JUST MEET EX-PENSE	DON'T MEET EX-BASIC PENSE							
		<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K																													
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344								
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258								
g. Decided not to use a website because they asked for your real name or email address																																		
Yes	10892 51%	1395 42%	1979 46%	2306 52% B	1370 60% BC	2162 59% BC	1329 52% H	1129 38%	762 42%	316 40%	1317 64% HIJ	2541 57% HIJ	1763 54% H	720 52% H	1200 51% P	904 38%	707 49%	378 46%	1625 61% PUV	2925 55% P	1920 50%	752 49%	3850 53%	3401 55% Z	2462 48%	1026 44%								
No	9669 46%	1822 54% EF	2190 50% F	1973 45%	906 39%	1467 40%	1220 48%	1731 59% KLMN	888 49%	413 52%	755 36%	1853 42%	1432 44%	592 43%	1123 48%	1393 59% STUV	690 48%	401 49%	1028 39%	2299 43%	1762 46%	684 44%	3201 44%	2648 43%	2553 50%	1099 47%								
Doesn't apply to me (VOL.)	425 2%	100 3%	132 3%	80 2%	15 1%	40 1%	10 *% GM	45 2% GHLN	121 7% GM	66 8% GHLN	-	60 1%	27 1%	51 4%	6 *%	54 2%	48 3%	33 4%	4 *%	51 1%	106 3%	103 7% OST	108 2%	103 2%	99 2%	101 4%								
Don't know (VOL.)	127 1%	38 1%	42 1%	7 *%	2 *%	-	5 *%	37 1%	41 2%	3 *%	-	2 *%	-	9 1%	5 *%	2 *%	6 *%	5 1%	-	37 1%	35 1%	8 *%	39 1%	8 *%	1 *%	79 3% WXY								
Refused (VOL.)	47 *%	-	-	47 1%	-	-	-	-	-	-	-	9 *%	38 1%	-	-	-	-	-	-	9 *%	38 1%	-	-	-	9 *%	38 2%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			OCCUPATION--		INTERNET		CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY																				
		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, \$20K+		SOME COLL. OR MORE, <\$20K		SOME COLL. OR MORE, \$20K+		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, \$40K+		SOME COLL. OR MORE, <\$40K		SOME COLL. OR MORE, \$40K+		EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET USER		SMART- PHONE		SMART- PHONE		NO CELL		ON CELL		ON OTHER		BOTH EQUAL		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																						
		TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																					
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554																							
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426																							
g. Decided not to use a website because they asked for your real name or email address																																															
Yes	10892 51%	739 40%	2245 50%	646 44%	6269 55% B	1909 45%	1185 50%	1695 43%	5351 59% FH	5718 54% L	1852 55% L	3222 45%	3971 60% N	1991 50%	10892 51%	-	8682 54% R	1902 44%	308 41%	3064 49%	3746 57%	1838 58%	559 42%	2303 51%																							
No	9669 46%	1098 59% E	2138 47%	715 48%	4805 42%	2264 53% I	1154 49%	2017 51% I	3601 39%	4542 43%	1506 45%	3574 50% J	2509 38%	1860 47%	9669 46%	-	7167 44%	2092 49%	410 54%	3061 49%	2813 43%	1235 39%	716 54%	2184 48%																							
Doesn't apply to me (VOL.)	425 2%	20 1%	105 2%	79 5%	182 2%	102 2%	30 1%	141 4%	125 1%	150 1%	18 1%	254 4% K	44 1%	46 1%	425 2%	-	163 1%	223 5% Q	39 5%	35 1%	42 1%	80 3%	9 1%	22 **																							
Don't know (VOL.)	127 1%	-	13 **	38 3%	40 **	11 **	7 **	74 2% I	5 **	68 1%	8 **	51 1%	5 **	71 2%	127 1%	-	86 1%	37 1%	3 **	70 1%	13 **	3 **	34 3%	37 1%																							
Refused (VOL.)	47 **	-	-	-	47 **	-	-	-	47 1%	47 **	-	-	38 1%	-	47 **	-	9 **	38 1% Q	-	9 **	-	-	-	9 **																							

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	TOTAL	USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST-TIVE	MOST- NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
g. Decided not to use a website because they asked for your real name or email address																										
Yes	10892	8358	2529	1278	6466	1859	5976	2254	6077	8201	2293	1054	6537	2495	4560	2509	1232	3991	3180	3059	950	1998	3258	7092	367	2650
	51%	54%	46%	47%	56%	51%	55%	48%	56%	60%	36%	55%	61%	46%	54%	56%	51%	49%	63%	46%	50%	71%	57%	49%	44%	59%
	C								K				N		N		RT		U		X					
No	9669	6900	2762	1370	4895	1721	4726	2363	4532	5266	3905	802	4015	2779	3730	1874	1114	4013	1711	3411	851	759	2403	6922	440	1784
	46%	44%	50%	51%	42%	47%	43%	51%	42%	38%	61%	42%	38%	51%	44%	42%	46%	49%	34%	51%	45%	27%	42%	48%	53%	40%
							I				J		P				S		S		V					
Doesn't apply to me (VOL.)	425	189	229	25	154	45	123	12	178	144	167	19	121	124	134	92	71	83	124	165	69	53	31	271	11	20
	2%	1%	4%	1%	1%	1%	1%	1%	2%	1%	3%	1%	1%	2%	2%	2%	3%	1%	2%	2%	4%	2%	1%	2%	1%	1%
	B																									
Don't know (VOL.)	127	91	36	34	23	9	54	27	64	60	52	37	23	25	77	16	8	12	46	67	12	7	25	87	15	9
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
Refused (VOL.)	47	47	-	-	47	-	47	-	47	9	38	-	9	47	-	-	-	38	-	9	-	-	-	47	-	-
	1%	1%			1%		1%		1%	1%	1%		1%	1%				1%		1%			1%			
											J															

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
g. Decided not to use a website because they asked for your real name or email address																							
Yes	10892 51%	7357 54% CE	866 40%	952 54% CE	368 29%	1035 63% CE	2183 49% IK	4779 57% IK	419 35%	399 47%	726 37%	512 53% IK	231 46% GHIJKM	737 71%	2446 51%	2701 48%	4285 54%	1228 45%	9586 52%	4082 49%	6654 53%	1072 45%	9751 52%
No	9669 46%	5890 43%	1247 57% BF	814 46%	882 69% BDF	592 36%	2055 46% N	3497 41%	736 61% GHN	421 50% N	1182 61% GHN	446 46%	250 50%	297 29%	2222 46%	2793 49%	3409 43%	1334 49%	8295 45%	3951 48%	5638 45%	1239 52%	8420 45%
Doesn't apply to me (VOL.)	425 2%	352 3%	33 2%	7 *% H	8 1%	17 1%	203 5% KL	133 2%	20 2%	12 1%	12 1%	2 *% H	9 2%	8 1%	137 3%	59 1%	146 2%	119 4%	291 2%	204 2%	202 2%	55 2%	357 2%
Don't know (VOL.)	127 1%	50 *% H	36 2%	6 *% H	23 2%	12 1%	11 *% H	9 *% H	36 3% H	-	27 1%	2 *% H	12 2%	-	39 1%	62 1%	21 *% H	39 1%	85 *% H	66 1%	32 *% H	3 *% H	123 1%
Refused (VOL.)	47 *% H	38 *% H	9 *% H	-	-	-	-	38 *% H	-	9 1%	-	-	-	-	-	38 1%	9 *% H	-	47 *% H	-	47 *% H	-	47 *% H

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

BAN A	-----SEX-----		-----RACE-----				-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
h. Avoided communicating online when you had sensitive information to share																								
Yes	11850 56%	5704 53%	6146 59%	8136 59% EF	1059 48%	1346 44%	3119 62% J	4338 56% J	2962 56% J	1035 44%	537 37%	2761 49% K	3739 55% K	4695 66% KLM	2663 46%	2042 57% 0	1755 64% 0	3819 64% 0	3836 47%	7270 63% S	1552 46%	9430 59% U	3722 60%	8042 54%
No	8137 38%	4403 41%	3734 36%	4742 35% D	1033 47% D	1589 52% D	1759 35% D	2991 39% D	2010 38% D	1108 47% G	896 61% LMN	2519 45% N	2687 39% N	1973 28% QR	2778 48% QR	1438 40% R	856 31% R	1815 30% R	3926 48% T	3677 32% T	1639 49% V	5648 36% V	2193 35%	5907 40%
Doesn't apply to me (VOL.)	893 4%	419 4%	474 5%	627 5%	58 3%	120 4%	119 2%	321 4%	222 4%	175 7% G	26 2%	234 4%	334 5%	296 4%	258 4%	66 2%	107 4%	263 4%	397 5%	437 4%	152 5%	580 4%	238 4%	654 4%
Don't know (VOL.)	276 1%	171 2%	105 1%	180 1%	41 2%	4 *%	11 *%	45 1%	122 2% GH	46 2%	-	83 1%	49 1%	144 2%	46 1%	58 2%	44 2%	64 1%	79 1%	165 1%	13 *%	231 1%	83 1%	193 1%
Refused (VOL.)	3 *%	-	3 *%	1 *%	-	2 *%	-	-	2 *%	1 *%	-	-	1 *%	2 *%	1 *%	-	-	2 *%	1 *%	2 *%	-	3 *%	2 *%	1 *%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE--				EDUCATION BY AGE--								HOUSEHOLD FINANCES--			
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,									MEET EX- PENSE AND LEFT- OVER	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE	
	\$20K- UNDER TOTAL	\$40K- UNDER (A)	\$75K- UNDER (B)	\$100K OR (C)	MORE (D)	<\$40K AGE (E)	<\$40K AGE (F)	<\$40K AGE (G)	<\$40K AGE (H)	\$40K+ AGE (I)	\$40K+ AGE (J)	\$40K+ AGE (K)	\$40K+ AGE (L)	AGE (M)	AGE (N)	AGE (O)	AGE (P)	AGE (Q)	AGE (R)	SOME COLL+ AGE (S)	SOME COLL+ AGE (T)	SOME COLL+ AGE (U)	SOME COLL+ AGE (V)	LIVE COM- FORT. (W)					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)			

UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258
-----------------	------	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----

Yes	11850 56%	1552 46%	2161 50%	2747 62% BC	1491 65% BC	2328 63% BC	1510 59% HIJ	1262 43%	720 40%	261 33%	1348 65% HIJN	2902 65% HIJN	2150 66% HIJN	699 51% J	1368 59% PR	928 39%	658 45%	317 39%	1743 66% PQRV	3398 64% PQRV	2304 60% PQRV	718 46%	4200 58% Z	3806 62% YZ	2671 52%	1065 45%
No	8137 38%	1639 49% DEF	1971 45% DEF	1463 33%	596 26%	1219 33%	955 37%	1589 54% GKLM	912 50% KLM	450 56% GKLM	693 33%	1291 29%	962 30%	565 41% L	930 40%	1351 57% OSTUV	636 44% T	434 53% STU	820 31%	1630 31%	1368 35%	672 43% ST	2658 37%	1970 32%	2136 42% X	1164 50% WX
Doesn't apply to me (VOL.)	893 4%	152 5%	143 3%	136 3%	149 6%	114 3%	91 4%	75 3%	137 8% K	76 9% K	28 1%	241 5% K	69 2%	75 5%	25 1%	65 3%	97 7%	65 8%	94 4%	256 5% 0	126 3%	111 7% 0	245 3%	262 4%	279 5%	91 4%
Don't know (VOL.)	276 1%	13 *%	66 2%	68 2%	58 3%	7 *%	7 *%	15 1%	42 2%	12 2%	3 *%	30 1%	77 2% GK	33 2%	11 *%	9 *%	61 4% P	2 *%	-	36 1%	61 2%	44 3%	93 1%	122 2%	37 1%	24 1%
Refused (VOL.)	3 *%	-	1 *%	-	-	2 *%	-	-	-	1 *%	-	-	2 *%	-	-	-	-	-	-	-	2 *%	1 *%	2 *%	-	1 *%	-

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		NET USER BY			
		HS GRAD OR LESS, <\$20K				HS GRAD OR MORE, \$20K+ <\$40K				HS GRAD OR LESS, <\$40K		HS GRAD OR MORE, \$40K+ <\$40K		EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART - PHONE	CELL, NOT A SMART - PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+			
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554				
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426				
h. Avoided communicating online when you had sensitive information to share																												
Yes	11850 56%	809 44%	2260 50%	740 50%	7131 63% BCD	1859 43%	1264 53%	1970 50%	5967 65% FGH	6373 61% L	2056 61% L	3338 47%	4446 68% N	1997 50%	11850 56%	-	9644 60% RS	1906 44%	299 39%	3524 56%	4097 62%	1959 62%	719 55%	2614 57%				
No	8137 38%	1002 54% E	2000 44% E	621 42%	3639 32% GHI	2282 53%	929 39%	1627 41% I	2741 30%	3619 34%	1214 36%	3245 46% JK	1885 29%	1784 45% M	8137 38%	-	5719 36%	1997 47% Q	422 55% Q	2571 41% U	2102 32%	1021 32%	542 41%	1871 41%				
Doesn't apply to me (VOL.)	893 4%	34 2%	173 4%	118 8%	408 4%	108 3%	140 6%	289 7% FI	297 3%	371 4%	108 3%	407 6%	153 2%	144 4%	893 4%	-	575 4%	294 7%	24 3%	120 2%	301 5%	147 5%	53 4%	50 1%				
Don't know (VOL.)	276 1%	13 1%	67 1%	-	164 1%	37 1%	43 2%	42 1%	122 1%	159 2%	6 *%	111 2%	81 1%	43 1%	276 1%	-	166 1%	94 2%	16 2%	24 *%	111 2%	30 1%	4 *%	20 *%				
Refused (VOL.)	3 *%	-	-	-	3 *%	-	-	1 *%	2 *%	2 *%	-	1 *%	2 *%	-	3 *%	-	3 *%	-	-	-	3 *%	-	-	-				

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	SOCIAL MEDIA USE -		SOCIAL MEDIA USE -		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		PRIVACY CONTROL----				INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN -BY INCOME-				
	TOTAL	SM USER	NET USER	OTHER SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
h. Avoided communicating online when you had sensitive information to share																											
Yes	11850 56%	9363 60%	2485 45%	1414 52%	7330 63%	2128 59%	6811 62%	2925 63%	6411 59%	9226 67%	2334 36%	1153 60%	7449 70%	2717 50%	5235 62%	2705 60%	1106 46%	4590 56%	3410 67%	3298 49%	1081 57%	2115 75%	3626 63%	7705 53%	498 60%	2912 65%	
		C			D					K					NQ	NQ		T	RT			U	X				
No	8137 38%	5557 36%	2570 46%	1197 44%	3794 33%	1436 40%	3611 33%	1636 35%	3916 36%	3912 29%	3768 58%	679 36%	2869 27%	2378 43%	2881 34%	1577 35%	1128 47%	3168 39%	1366 27%	3005 45%	722 38%	531 19%	1858 32%	5924 41%	298 36%	1369 31%	
			B	E						J				O			OP	S		S	V			W			
Doesn't apply to me (VOL.)	893 4%	473 3%	414 7%	83 3%	310 3%	49 1%	399 4%	84 2%	389 4%	421 3%	261 4%	67 3%	279 3%	321 6%	242 3%	184 4%	143 6%	297 4%	180 4%	357 5%	75 4%	97 3%	124 2%	631 4%	24 3%	86 2%	
			B																								
Don't know (VOL.)	276 1%	189 1%	87 2%	13 **	149 1%	21 1%	103 1%	10 **	179 2%	120 1%	91 1%	13 1%	107 1%	53 1%	142 2%	24 1%	47 2%	82 1%	105 2%	48 1%	4 **	74 3%	109 2%	159 1%	13 2%	95 2%	
Refused (VOL.)	3 **	2 **	1 **	-	2 **	-	2 **	-	2 **	2 **	-	-	2 **	-	1 **	-	-	-	-	-	3 **	-	-	1 **	-	-	1 **

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
h. Avoided communicating online when you had sensitive information to share																							
Yes	11850 56%	8136 59% CE	1059 48%	882 50%	465 36%	998 60% E	2311 52% K	5416 64% GIK	529 44%	470 56% K	728 37%	542 56% K	256 51%	672 65% IK	2818 58%	3140 56%	4478 57%	1318 48%	10452 57%	4577 55%	7150 57%	1105 47%	10667 57% V
No	8137 38%	4742 35%	1033 47% B	810 46% B	779 61% BCDF	597 36%	1826 41% H	2625 31%	644 53% HN	309 37%	1141 59% GHJLN	371 39%	237 47%	319 31%	1715 35%	2322 41%	2944 37%	1232 45%	6878 38%	3291 40%	4732 38%	1100 46%	7037 38%
Doesn't apply to me (VOL.)	893 4%	627 5%	58 3%	83 5%	37 3%	56 3%	278 6%	303 4%	19 2%	39 5%	76 4%	43 4%	7 1%	50 5%	211 4%	119 2%	369 5%	160 6%	715 4%	355 4%	523 4%	144 6%	736 4%
Don't know (VOL.)	276 1%	180 1%	41 2%	4 *%	-	4 *%	36 1%	112 1%	18 1%	23 3%	-	4 *%	4 1%	-	98 2%	70 1%	80 1%	9 *%	258 1%	80 1%	168 1%	20 1%	255 1%
Refused (VOL.)	3 *%	1 *%	-	2 *%	-	-	1 *%	-	-	-	-	2 *%	-	-	1 *%	2 *%	-	1 *%	2 *%	2 *%	1 *%	-	3 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796		
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759		
i. Used privacy settings to limit who can see what you post online																										
Yes	13680 65%	6473 61%	7207 69% B	9281 68% EF	1163 53%	1709 56%	3850 77% IJ	5455 71% IJ	3168 60% J	753 32%	711 49%	3310 59%	4424 65% K	5138 72% KLM	3558 62%	2288 64%	1797 65%	4126 69%	5011 61%	7909 68% S	1912 57%	10705 67% U	4309 69%	9289 63%		
No	6454 31%	3671 34% C	2783 27%	3675 27%	942 43% D	1260 41% D	1140 23%	1955 25%	1771 33% GH	1378 58% GHI	685 47% MN	2040 36% N	2058 30% N	1625 23%	1954 34% R	1191 33%	845 31%	1462 25%	2856 35% T	3086 27%	1269 38% V	4462 28%	1613 26%	4799 32% W		
Doesn't apply to me (VOL.)	843 4%	470 4%	373 4%	605 4% F	79 4%	42 1%	17 *% G	211 3% G	327 6% GH	181 8% GH	29 2%	208 4%	287 4%	281 4%	151 3%	101 3%	115 4%	347 6%	254 3%	505 4%	101 3%	643 4%	257 4%	586 4%		
Don't know (VOL.)	181 1%	81 1%	100 1%	125 1%	6 *% *	49 2%	-	73 1%	52 1%	54 2%	32 2%	39 1%	42 1%	66 1%	82 1%	24 1%	5 *% *	27 *% *	118 1%	48 *% *	73 2%	81 1%	59 1%	122 1%		
Refused (VOL.)	2 *% *	2 *% *	-	-	-	2 *% *	-	2 *% *	-	-	2 *% *	-	-	-	-	-	-	-	-	2 *% *	-	2 *% *	-	-		

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR	SOME	SOME	SOME	SOME		MEET EX-	JUST MEET	DON'T MEET							
															LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	COLL+	COLL+	COLL+	COLL+	LIVE	PENSE	BASIC	BASIC							
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	AND LEFT- OVER	EX- PENSE	EX- PENSE							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
i. Used privacy settings to limit who can see what you post online																																	
Yes	13680 65%	1912 57%	2796 64%	2935 67%	1651 72% B	2475 67% B	1866 73% HIJMN	1783 61% JN	980 54% JN	293 37% HIJMN	1762 85% HIJMN	3507 79% HIJMN	1997 61% JN	434 32% G	1703 73% PQRV	1373 58% RV	649 45% Q	266 33% PQRUV	2140 81% PQRUV	4069 76% PQRUV	2516 65% QRV	485 31% Q	4637 64% Y	4280 69% Y	3126 61% Y	1529 65% Y							
No	6454 31% EF	1269 38% EF	1376 32% EF	1344 30% EF	499 22% EF	963 26% EF	683 27% K	1024 35% KL	676 37% KL	440 55% HIKLM	308 15% KL	816 18% KL	1060 33% KL	797 58% HIKLM	621 27% G	852 36% ST	677 47% OSTU	510 62% OPSTU	512 19% OPSTU	1095 21% OPSTU	1092 28% OPSTU	868 56% OPSTU	2188 30% OPSTU	1551 25% OPSTU	1847 36% X	666 28% X							
Doesn't apply to me (VOL.)	843 4%	101 3%	138 3%	129 3%	135 6%	213 6%	15 1%	65 2%	128 7% GK	46 6% GK	2 *% GK	138 3% K	188 6% GK	112 8% GK	10 *% GK	85 4% OS	98 7% OS	40 5% OS	4 *% OS	126 2% S	229 6% OS	141 9% OST	319 4% OST	279 5% OST	128 2% OST	98 4% OST							
Don't know (VOL.)	181 1% D	73 2%	32 1%	5 *%	10 *%	18 *%	-	70 2%	27 2%	21 3%	-	3 *%	16 *%	29 2%	-	42 2%	28 2%	1 *%	-	31 1%	24 1%	53 3%	54 1%	47 1%	24 *%	51 2%							
Refused (VOL.)	2 *%	-	-	-	-	-	-	-	-	-	-	2 *%	-	-	-	2 *%	-	-	-	-	-	-	-	2 *%	-	-							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY							
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+ <\$20K				HS GRAD OR LESS, \$20K+ <\$40K				HS GRAD OR LESS, \$40K+ <\$40K				FULL TIME EMPLOY		PART TIME EMPLOY		NOT OFFICE BASED		NOT A NET USER		CELL, NOT A SMART- PHONE		MOSTLY ON CELL		MOSTLY ON OTHER		MOSTLY ON CELL, <\$20K	
		TOTAL				TOTAL				TOTAL				TOTAL				TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL			
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)						
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554									
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426									
i. Used privacy settings to limit who can see what you post online																																	
Yes	13680 65%	947 51%	2683 60%	954 64%	7980 70% BC	2524 59%	1310 55%	2476 63%	6557 72% FGH	6931 66% L	2484 73% L	4168 59%	4704 72% N	2467 62%	13680 65%	-	11487 71% RS	1822 42%	371 49%	4369 70%	4609 70%	2432 77%	850 64%	3289 72%									
No	6454 31%	839 45% DE	1606 36% E	422 29%	2852 25%	1604 37% I	929 39% I	1238 32% I	2154 24%	3149 30%	770 23%	2497 35% K	1596 24%	1358 34% M	6454 31%	-	3981 25%	2094 49% Q	379 50% Q	1648 26%	1676 25%	643 20%	410 31%	1112 24%									
Doesn't apply to me (VOL.)	843 4%	34 2%	180 4%	68 5%	461 4%	92 2%	132 6%	162 4%	371 4%	386 4%	114 3%	340 5%	223 3%	122 3%	843 4%	-	547 3%	292 7% S	4 *%	185 3%	286 4%	75 2%	36 3%	143 3%									
Don't know (VOL.)	181 1%	38 2%	30 1%	35 2%	50 *%	66 2%	2 *%	52 1%	46 1%	58 1%	17 *%	94 1%	44 1%	20 1%	181 1%	-	91 1%	83 2%	7 1%	36 1%	41 1%	7 *%	22 2%	11 *%									
Refused (VOL.)	2 *%	-	2 *%	-	-	-	2 *%	-	-	-	-	2 *%	-	-	2 *%	-	2 *%	-	-	-	2 *%	-	-	-									

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO		INFO STOLEN	
	BAN D -MEDIA USE-		BY INCOME-		--SHARING--		--BRANDS--		-SETTINGS-		--INCOME--		----PRIVACY CONTROL----		-----SECURE-----		--INCOME--		--STOLEN--		-BY INCOME-	
	OTHER SM		SM		YES		YES		YES		USE SET- TINGS		LIT- TLE		MOST. POSI- TIVE		NEGA- TIVE, <\$40K		YES		STO- LEN, <\$20K	
	TOTAL	USER	USER	USER	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	TIVE	TIVE	<\$40K	\$40K+	YES	NO	<\$20K	\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302
i. Used privacy settings to limit who can see what you post online																						
Yes	13680	11767	1905	1771	9121	2645	8465	3823	7944	13680	-	1912	10705	3285	6104	2903	1257	5595	3548	3778	1167	2169
	65%	76%	34%	65%	79%	73%	77%	82%	73%	100%		100%	100%	60%	72%	65%	52%	69%	70%	56%	62%	77%
	C		D		I		N		Q		T		T		U		V		W		X	
No	6454	3625	2822	871	2371	947	2344	810	2783	-	6454	-	-	1950	1970	1389	1003	2220	1328	2547	672	515
	31%	23%	51%	32%	20%	26%	21%	17%	26%	100%				36%	23%	31%	41%	27%	26%	38%	36%	18%
	B		E		H		O		R		S		T		V		W		X		Y	
Doesn't apply to me (VOL.)	843	108	735	30	53	8	87	17	91	-	-	-	-	202	336	167	136	262	162	302	37	124
	4%	1%	13%	1%	1%	1%	1%	1%	1%					4%	4%	4%	6%	3%	3%	4%	2%	4%
	B		C		D		E		F		G		H		I		J		K		L	
Don't know (VOL.)	181	83	94	35	38	34	29	5	78	-	-	-	-	31	91	30	29	60	22	84	7	8
	1%	1%	2%	1%	1%	1%	1%	1%	1%					1%	1%	1%	1%	1%	1%	1%	1%	1%
Refused (VOL.)	2	2	-	-	2	-	2	-	2	-	-	-	-	-	-	2	-	-	2	-	-	2
	1%	1%			1%		1%		1%							1%			1%			1%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
i. Used privacy settings to limit who can see what you post online																							
Yes	13680 65%	9281 68% CE	1163 53%	1146 64% E	563 44%	1152 70% CE	2983 67% K	5814 69% IK	661 55%	478 57%	972 50%	662 69% K	312 62%	779 75% IK	2915 60%	3669 65%	5462 69% O	1578 58%	12033 66%	5551 67%	8025 64%	1309 55%	12328 66% V
No	6454 31%	3675 27%	942 43% BF	606 34%	654 51% BDF	450 27%	1262 28%	2164 26%	478 40% HN	348 41% HN	892 46% GHLN	289 30%	180 36%	219 21%	1695 35% Q	1831 32%	1981 25%	966 36%	5467 30%	2462 30%	3848 31%	848 36%	5594 30%
Doesn't apply to me (VOL.)	843 4%	605 4%	79 4%	18 1%	23 2%	52 3%	142 3%	433 5% L	65 5%	15 2%	35 2%	5 1%	9 2%	43 4%	181 4%	132 2%	358 5%	153 6%	650 4%	186 2%	624 5% T	196 8%	611 3%
Don't know (VOL.)	181 1%	125 1%	6 *% *	9 1%	39 3%	1 *% *	65 1%	45 1%	6 *% *	-	46 2%	3 *% *	1 *% *	-	52 1%	20 *% *	68 1%	21 1%	154 1%	104 1%	76 1%	15 1%	166 1%
Refused (VOL.)	2 *% *	-	-	-	2 *% *	-	-	-	-	-	-	2 *% *	-	-	-	-	2 *% *	2 *% *	-	2 *% *	-	2 *% *	-

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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	BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796	
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759	
j. Used an app that automatically deletes the messages you send like Snapchat or Wickr																									
Yes	4204 20%	2082 19%	2122 20%	2575 19%	431 20%	789 26% D	2607 52% HIJ	1000 13% IJ	385 7%	166 7%	198 14%	1315 23% KN	1453 21%	1218 17%	1154 20%	868 24% Q	372 13%	1305 22% Q	1790 22%	2270 20%	706 21%	3268 21%	837 13%	3349 23% W	
No	16254 77%	8241 77%	8013 77%	10562 77%	1701 78%	2207 72%	2367 47%	6417 83% G	4759 89% GH	2016 85% G	1201 82% L	4005 72%	5150 76%	5736 81% L	4435 77%	2575 71%	2262 82% P	4493 75%	6131 74%	8940 77%	2562 76%	12078 76%	5155 83% X	10991 74%	
Doesn't apply to me (VOL.)	586 3%	314 3%	272 3%	459 3%	46 2%	52 2%	34 1%	255 3% G	137 3%	135 6% G	46 3%	218 4%	178 3%	144 2%	128 2%	146 4%	92 3%	145 2%	266 3%	279 2%	68 2%	463 3%	230 4%	356 2%	
Don't know (VOL.)	115 1%	60 1%	55 1%	90 1%	13 1%	13 *%	-	24 *%	36 1%	49 2%	14 1%	59 1%	29 *%	12 *%	28 *%	14 *%	36 1%	20 *%	52 1%	60 1%	19 1%	84 1%	15 *%	100 1%	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	\$20K- UNDER \$20K		\$40K- UNDER \$40K	\$75K- UNDER \$75K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- PENSE AND OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE								
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344								
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258								
j. Used an app that automatically deletes the messages you send like Snapchat or Wickr																																		
Yes	4204 20%	706 21%	998 23%	691 16%	524 23%	781 21%	1152 45%	418 14%	127 7%	79 10%	1358 66%	557 12%	253 8%	86 6%	1085 46%	219 9%	113 8%	95 12%	1512 57%	781 15%	272 7%	70 5%	1711 24%	1282 21%	819 16%	355 15%								
			D				IJLMN H	N			IJLMN GH				QRTUV P				QRTUV P	UV			YZ											
No	16254 77%	2562 76%	3138 72%	3571 81%	1679 73%	2814 77%	1395 54%	2403 82%	1574 87%	659 82%	698 34%	3759 84%	2954 91%	1178 86%	1216 52%	2016 86%	1240 85%	645 79%	1144 43%	4380 82%	3514 91%	1369 89%	5281 73%	4670 76%	4101 80%	1916 82%								
				C			K	GK	GK	GK		GK	GK	GK		OS	OS	OS		OS	OST	OS			W	W								
Doesn't apply to me (VOL.)	586 3%	68 2%	183 4%	115 3%	76 3%	68 2%	16 1%	102 3%	88 5%	53 7%	17 1%	144 3%	39 1%	67 5%	34 1%	109 5%	71 5%	43 5%	-	146 3%	66 2%	92 6%	187 3%	179 3%	162 3%	46 2%								
Don't know (VOL.)	115 1%	19 1%	24 1%	36 1%	14 1%	5 *	-	18 1%	22 1%	8 1%	-	6 *	14 *	41 3%	-	9 *	27 2%	34 4%	-	15 *	9 *	15 1%	18 *	28 *	43 1%	25 1%								
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-								

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	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			OCCUPATION--		INTERNET		CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY																						
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+ <\$20K				HS GRAD OR LESS, \$20K+ <\$40K				HS GRAD OR LESS, \$40K+ <\$40K				EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET A		SMART - PHONE		CELL, NOT A		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		MOSTLY BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+	
		TOTAL				TOTAL				TOTAL				TOTAL				TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL					
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																						
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554																							
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426																							
j. Used an app that automatically deletes the messages you send like Snapchat or Wickr																																															
Yes	4204 20%	350 19%	1080 24%	349 24%	2186 19%	780 18%	682 29% FI	1003 26% I	1585 17%	1985 19%	1252 37% JL	950 13%	1529 23%	1153 29%	4204 20%	-	3722 23% RS	467 11% S	16 2%	1673 27% U	1320 20%	728 23%	323 25%	1298 29%																							
No	16254 77%	1464 79%	3159 70%	1087 74%	8873 78% C	3350 78% G	1528 64%	2764 70%	7367 81% GH	8250 78% K	2046 60%	5827 82% K	4909 75%	2728 69%	16254 77%	-	11931 74%	3608 84% Q	715 94% QR	4396 70%	5068 77%	2370 75%	962 73%	3140 69%																							
Doesn't apply to me (VOL.)	586 3%	25 1%	208 5%	43 3%	255 2%	122 3%	125 5%	144 4%	155 2%	265 3%	79 2%	240 3%	115 2%	84 2%	586 3%	-	407 3%	156 4%	23 3%	144 2%	206 3%	56 2%	26 2%	106 2%																							
Don't know (VOL.)	115 1%	19 1%	54 1%	-	29 **	34 1%	40 2%	18 **	20 **	25 **	7 **	83 1%	14 **	4 **	115 1%	-	48 **	60 1%	7 1%	26 **	20 **	3 **	6 **	10 **																							
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																							

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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	TOTAL	SM USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
j. Used an app that automatically deletes the messages you send like Snapchat or Wickr																										
Yes	4204 20%	3817 24%	386 7%	674 25%	2946 25%	1056 29%	2643 24%	1538 33%	2267 21%	3564 26%	625 10%	577 30%	2846 27%	1310 24%	1948 23%	718 16%	181 7%	1850 23%	1042 21%	1123 17%	387 21%	612 22%	1105 19%	2981 21%	181 22%	871 20%
	C							I		K				PQ		Q		T								
No	16254 77%	11445 73%	4797 86%	1980 73%	8381 72%	2483 68%	8078 74%	3064 66%	8360 77%	9851 72%	5700 88%	1297 68%	7663 72%	3948 72%	6319 74%	3618 81%	2158 89%	5937 73%	3931 78%	5391 80%	1461 78%	2150 76%	4483 78%	10891 76%	628 75%	3494 78%
	B								H		J					N		NOP		R						
Doesn't apply to me (VOL.)	586 3%	263 2%	324 6%	38 1%	211 2%	64 2%	189 2%	50 1%	212 2%	189 1%	109 2%	22 1%	144 1%	182 3%	193 2%	130 3%	69 3%	286 4%	82 2%	169 3%	29 2%	52 2%	97 2%	470 3%	11 1%	81 2%
	B																									
Don't know (VOL.)	115 1%	61 **	50 1%	15 1%	46 **	31 1%	16 **	4 **	57 1%	76 1%	19 **	15 1%	52 **	29 1%	41 **	24 1%	17 1%	64 1%	7 **	28 **	5 **	2 **	33 1%	76 1%	13 2%	17 **
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
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Q15. While using the internet, have you ever done any of the following things? First, have you ever [INSERT ITEMS; RANDOMIZE] while you used the internet? How about [INSERT NEXT ITEM]? [READ AS NECESSARY: Have you ever done that while you used the internet?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
j. Used an app that automatically deletes the messages you send like Snapchat or Wickr																							
Yes	4204 20%	2575 19%	431 20%	551 31% BCE	238 19%	357 22%	929 21%	1567 19%	300 25%	114 14%	464 24%	301 31% HJ	83 16%	264 25%	870 18%	1483 26% OQ	1416 18%	283 10%	3917 21% R	1601 19%	2566 20%	282 12%	3921 21% V
No	16254 77%	10562 77% D	1701 78%	1198 67%	1009 79%	1290 78%	3311 74%	6577 78%	859 71%	720 86% IL	1439 74%	640 67%	411 82%	777 75%	3880 80% P	4032 71%	6142 78% P	2296 84% S	13835 76%	6398 77%	9613 76%	1949 82%	14215 76%
Doesn't apply to me (VOL.)	586 3%	459 3%	46 2%	21 1%	30 2%	9 1%	185 4%	252 3%	39 3%	8 1%	30 2%	20 2%	9 2%	-	73 2%	100 2%	275 3%	122 4%	459 3%	248 3%	336 3%	104 4%	482 3%
Don't know (VOL.)	115 1%	90 1%	13 1%	9 1%	4 *	-	26 1%	60 1%	13 1%	-	13 1%	-	-	-	20 **	37 1%	37 **	18 1%	93 1%	57 1%	58 **	35 1%	80 **
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15SUM. While using the internet, have you ever done any of the following things?  
 SUMMARY OF "YES" RESPONSES

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
Used privacy settings to limit who can see what you post online (i)	13680 65%	6473 61%	7207 69%	9281 68%	1163 53%	1709 56%	3850 77%	5455 71%	3168 60%	753 32%	711 49%	3310 59%	4424 65%	5138 72%	3558 62%	2288 64%	1797 65%	4126 69%	5011 61%	7909 68%	1912 57%	10705 67%	4309 69%	9289 63%
Avoided communicating online when you had sensitive information to share (h)	11850 56%	5704 53%	6146 59%	8136 59%	1059 48%	1346 44%	3119 62%	4338 56%	2962 56%	1035 44%	537 37%	2761 49%	3739 55%	4695 66%	2663 46%	2042 57%	1755 64%	3819 64%	3836 47%	7270 63%	1552 46%	9430 59%	3722 60%	8042 54%
Set your browser to turn off cookies or notify you before you receive a cookie (d)	10923 52%	5802 54%	5121 49%	7240 53%	1072 49%	1224 40%	2977 59%	4254 55%	2426 46%	866 37%	451 31%	2277 41%	3632 53%	4467 63%	2340 41%	1890 52%	1456 53%	3633 61%	3564 43%	6617 57%	1362 41%	8554 54%	3359 54%	7517 51%
Decided not to use a website because they asked for your real name or email address (g)	10892 51%	5683 53%	5209 50%	7357 54%	866 40%	1321 43%	2840 57%	3834 50%	2631 49%	1131 48%	499 34%	2758 49%	3295 48%	4209 59%	2389 42%	1969 55%	1322 48%	3533 59%	3618 44%	6577 57%	1395 42%	8556 54%	3057 49%	7742 52%
Used a search engine or web browser that doesn't keep track of your search history (b)	6629 31%	3764 35%	2865 27%	4287 31%	621 28%	883 29%	2257 45%	2612 34%	1096 21%	399 17%	307 21%	1764 32%	2094 31%	2407 34%	1745 30%	1348 37%	884 32%	1857 31%	2517 31%	3706 32%	1105 33%	5049 32%	2299 37%	4267 29%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ15SUM. While using the internet, have you ever done any of the following things?  
SUMMARY OF "YES" RESPONSES

	BAN A	SEX		RACE			AGE				EDUCATION				HOUSEHOLD INCOME				HH INCOME		HH INCOME		PARENT	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
Used an ad blocking service like Adblock Plus or Ghostery (f)	5116 24%	2884 27%	2232 21%	3211 23%	385 18%	637 21%	1869 37%	1812 24%	895 17%	265 11%	211 14%	1227 22%	1780 26%	1860 26%	1236 22%	836 23%	574 21%	1642 28%	1786 22%	2921 25%	807 24%	3785 24%	1446 23%	3656 25%
		C					HIJ	IJ					K	K										
Used a service that allows you to browse the web anonymously, such as a proxy server, Tor software, or a virtual personal network (e)	4572 22%	2739 26%	1833 18%	2879 21%	382 17%	663 22%	1803 36%	1725 22%	735 14%	222 9%	211 14%	1133 20%	1479 22%	1678 24%	943 16%	826 23%	587 21%	1537 26%	1497 18%	2791 24%	687 20%	3485 22%	1353 22%	3180 21%
		C					HIJ	IJ						K				O		S				
Used an app that automatically deletes the messages you send like Snapchat or Wickr (j)	4204 20%	2082 19%	2122 20%	2575 19%	431 20%	789 26%	2607 52%	1000 13%	385 7%	166 7%	198 14%	1315 23%	1453 21%	1218 17%	1154 20%	868 24%	372 13%	1305 22%	1790 22%	2270 20%	706 21%	3268 21%	837 13%	3349 23%
						D	HIJ	IJ				KN				Q		Q						W
Used a fake profile photo or one that doesn't reveal who you are (c)	3923 19%	2016 19%	1907 18%	2454 18%	336 15%	594 19%	1212 24%	1505 20%	898 17%	257 11%	151 10%	1003 18%	1085 16%	1663 23%	1027 18%	564 16%	466 17%	1361 23%	1383 17%	2342 20%	739 22%	2888 18%	1051 17%	2862 19%
							IJ	J						KM				P						
Given inaccurate or misleading information about yourself (a)	3721 18%	2150 20%	1572 15%	2313 17%	327 15%	591 19%	1174 23%	1507 20%	688 13%	177 7%	179 12%	795 14%	1178 17%	1518 21%	882 15%	658 18%	452 16%	1160 19%	1360 17%	2162 19%	626 19%	2790 18%	1036 17%	2678 18%
		C					IJ	IJ						KL										

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (Unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15SUM. While using the internet, have you ever done any of the following things?  
 SUMMARY OF "YES" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME		SOME	SOME	SOME			MEET EX- PENSE	JUST MEET	DON'T MEET						
															AGE	AGE	AGE	AGE	COLL+	COLL+	COLL+	COLL+	LIVE	AND	BASIC	BASIC								
	TOTAL	<\$20K	UNDER \$40K	UNDER \$75K	UNDER \$100K	OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	LEFT- OVER	EX- PENSE	EX- PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344								
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258								
Used privacy settings to limit who can see what you post online (i)	13680 65%	1912 57%	2796 64%	2935 67%	1651 72% B	2475 67% B	1866 73% HIJMN	1783 61% JN	980 54% JN	293 37%	1762 85% HIJMN	3507 79% HIJMN	1997 61% JN	434 32%	1703 73% PQRV	1373 58% RV	649 45%	266 33%	2140 81% PQRUV	4069 76% PQRUV	2516 65% QRV	485 31%	4637 64%	4280 69% Y	3126 61% 65%									
Avoided communicating online when you had sensitive information to share (h)	11850 56%	1552 46%	2161 50%	2747 62%	1491 65% BC	2328 63% BC	1510 59% HIJ	1262 43%	720 40%	261 33%	1348 65% HIJN	2902 65% HIJN	2150 66% HIJN	699 51% J	1368 59% PR	928 39%	658 45%	317 39%	1743 66% PQRV	3398 64% PQRV	2304 60% PQRV	718 46%	4200 58% Z	3806 62% YZ	2671 52%	1065 45%								
Set your browser to turn off cookies or notify you before you receive a cookie (d)	10923 52%	1362 41%	1937 45%	2386 54% BC	1350 59% BC	2283 62% BC	1450 57% HIJN	1205 41%	601 33%	248 31%	1327 64% HIJMN	2896 65% HIJMN	1653 51% IJ	553 40%	1174 50% PQR	856 36%	452 31%	232 28%	1796 68% PQRUV O	3389 64% PQRUV O	1970 51% PQR	633 41%	4259 59% YZ	3303 54% YZ	2254 44%	991 42%								
Decided not to use a website because they asked for your real name or email address (g)	10892 51%	1395 42%	1979 46%	2306 52% B	1370 60% BC	2162 59% BC	1329 52% H	1129 38%	762 42%	316 40%	1317 64% HIJ	2541 57% HIJ	1763 54% H	720 52% H	1200 51% P	904 38%	707 49%	378 46%	1625 61% PUV	2925 55% P	1920 50%	752 49%	3850 53%	3401 55% Z	2462 48%	1026 44%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ15SUM. While using the internet, have you ever done any of the following things?  
SUMMARY OF "YES" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME		SOME		SOME		SOME				MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE			
														AGE	AGE	AGE	AGE	COLL+	COLL+	COLL+	COLL+	LIVE											
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.										
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
Used a search engine or web browser that doesn't keep track of your search history (b)	6629 31%	1105 33%	1342 31%	1530 35%	701 31%	1156 32%	1165 45% HIJMN	859 29% IN	290 16%	151 19%	979 47% HIJMN	1642 37% IJMN	756 23%	218 16%	1092 47% PQRUV	565 24%	274 19%	133 16%	1158 44% PQRUV	2042 38% PQRUV	822 21%	266 17%	2241 31%	2247 36% Y	1323 26%	717 31%							
Used an ad blocking service like Adblock Plus or Ghostery (f)	5116 24%	807 24%	864 20%	975 22%	629 27%	1013 28%	962 38% IJLMN H	594 20% IJ	138 8%	54 7%	731 35% HIJMN	1169 26% IJN	680 21% IJ	203 15%	848 36% QRTUV P	428 18% R	116 8%	38 5%	1013 38% QRTUV P	1380 26% QRV	780 20% QR	227 15% R	1769 25%	1544 25%	1353 26%	414 18%							
Used a service that allows you to browse the web anonymously, such as a proxy server, Tor software, or a virtual personal network (e)	4572 22%	687 20%	694 16%	976 22%	726 32% BC	811 22% HIJMN	755 29% HIJMN	431 15%	225 12%	85 11%	910 44% IJLMN GH	1263 28% HIJMN	462 14%	131 10%	780 33% PQRUV	299 13%	161 11%	103 13%	1018 38% QRTUV P	1422 27% PQRUV	573 15%	119 8%	1664 23%	1381 22%	1052 21%	459 20%							
Used an app that automatically deletes the messages you send like Snapchat or Wickr (j)	4204 20%	706 21%	998 23% D	691 16%	524 23%	781 21%	1152 45% IJLMN H	418 14% N	127 7%	79 10%	1358 66% IJLMN GH	557 12%	253 8%	86 6%	1085 46% QRTUV P	219 9%	113 8%	95 12%	1512 57% QRTUV P	781 15% UV	272 7%	70 5%	1711 24% YZ	1282 21%	819 16%	355 15%							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ15SUM. While using the internet, have you ever done any of the following things?  
SUMMARY OF "YES" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS	HS	HS	HS																
														GRAD	GRAD	GRAD	GRAD	SOME	SOME	SOME	SOME	LIVE	MEET	JUST	DON'T								
														OR	OR	OR	OR	COLL+	COLL+	COLL+	COLL+	COM-	EX-	MEET	MEET								
	\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+	LESS,	LESS,	LESS,	LESS,	COLL+	COLL+	COLL+	COLL+	LIVE	AND	BASIC	BASIC									
TOTAL	<\$20K	\$40K	\$75K	\$100K	MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM-	LEFT-	EX-	EX-								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
Used a fake profile photo or one that doesn't reveal who you are (c)	3923 19%	739 22%	546 13%	773 18%	511 22%	850 23%	578 23%	458 16%	222 12%	125 16%	604 29%	990 22%	591 18%	128 9%	609 26%	305 13%	126 9%	110 13%	602 23%	1199 23%	772 20%	146 9%	1390 19%	1173 19%	901 18%	403 17%							
		C			C	C	IN				HIJMN	IN	N		PQRV				QV	PQV	QV												
Given inaccurate or misleading information about yourself (a)	3721 18%	626 19%	627 14%	738 17%	413 18%	748 20%	602 23%	550 19%	129 7%	17 2%	526 25%	929 21%	510 16%	122 9%	541 23%	314 13%	70 5%	39 5%	631 24%	1192 22%	618 16%	138 9%	1260 18%	1208 20%	763 15%	482 21%							
							IJN	IJN			IJN	IJN	IJ		QRV				PQRV	PQRV	QR												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15SUM. While using the internet, have you ever done any of the following things?  
 SUMMARY OF "YES" RESPONSES

	BAN C	INTERNET																				CELL MOSTLY		CELL MOSTLY	
		-----EDUCATION BY INCOME----				-----EDUCATION BY INCOME----				-----EMPLOYMENT-----			-OCCUPATION--		----USER-----		--CELL PHONE TYPE---		---INTERNET USERS---		----INCOME----				
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, >\$20K	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426	
Used privacy settings to limit who can see what you post online (i)	13680 65%	947 51%	2683 60%	954 64%	7980 70% BC	2524 59%	1310 55%	2476 63%	6557 72% FGH	6931 66% L	2484 73% L	4168 59%	4704 72% N	2467 62%	13680 65%	-	11487 71% RS	1822 42%	371 49%	4369 70%	4609 70%	2432 77%	850 64%	3289 72%	
Avoided communicating online when you had sensitive information to share (h)	11850 56%	809 44%	2260 50%	740 50%	7131 63% BCD	1859 43%	1264 53%	1970 50%	5967 65% FGH	6373 61% L	2056 61% L	3338 47%	4446 68% N	1997 50%	11850 56%	-	9644 60% RS	1906 44%	299 39%	3524 56%	4097 62%	1959 62%	719 55%	2614 57%	
Set your browser to turn off cookies or notify you before you receive a cookie (d)	10923 52%	605 33%	1865 41%	750 51% B	6679 59% BC	1617 38%	993 42%	1939 49% F	5614 61% FGH	5837 55% L	1816 54%	3209 45%	4230 64% N	1637 41%	10923 52%	-	9069 56% RS	1549 36%	306 40%	3163 51%	3825 58%	2019 64% T	541 41%	2468 54% W	
Decided not to use a website because they asked for your real name or email address (g)	10892 51%	739 40%	2245 50%	646 44%	6269 55% B	1909 45%	1185 50%	1695 43%	5351 59% FH	5718 54% L	1852 55% L	3222 45%	3971 60% N	1991 50%	10892 51%	-	8682 54% R	1902 44%	308 41%	3064 49%	3746 57%	1838 58%	559 42%	2303 51%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ15SUM. While using the internet, have you ever done any of the following things?  
SUMMARY OF "YES" RESPONSES

	BAN C	-----EDUCATION BY INCOME----				-----EDUCATION BY INCOME----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---	CELL MOSTLY				CELL MOSTLY NET USER BY			
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	FULL TIME	PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER		SMART - PHONE	CELL, NOT A SMART - PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554	
Used a search engine or web browser that doesn't keep track of your search history (b)	6629 31%	535 29%	1384 31%	569 39%	3657 32%	1247 29%	724 30%	1269 32%	2975 33%	3542 34% L	1317 39% L	1719 24%	2091 32%	1509 38%	6629 31%	-	5591 35% RS	893 21%	144 19%	2238 36%	2088 32%	1219 39%	459 35%	1684 37%	
Used an ad blocking service like Adblock Plus or Ghostery (f)	5116 24%	355 19%	955 21%	451 31%	2822 25%	760 18%	603 25%	1025 26% F	2310 25% F	2548 24%	942 28%	1605 23%	1816 28%	929 23%	5116 24%	-	4364 27% R	636 15%	116 15%	1375 22%	1757 27%	1206 38% TU	301 23%	982 22%	
Used a service that allows you to browse the web anonymously, such as a proxy server, Tor software, or a virtual personal network (e)	4572 22%	334 18%	872 19%	352 24%	2608 23%	684 16%	560 24%	808 21%	2226 24% F	2398 23% L	936 28% L	1194 17%	1801 27% N	785 20%	4572 22%	-	3838 24% R	508 12%	226 30% R	1528 24%	1378 21%	910 29%	351 27%	1083 24%	
Used an app that automatically deletes the messages you send like Snapchat or Wickr (j)	4204 20%	350 19%	1080 24%	349 24%	2186 19%	780 18%	682 29% FI	1003 26% I	1585 17%	1985 19% L	1252 37% JL	950 13%	1529 23%	1153 29%	4204 20%	-	3722 23% RS	467 11% S	16 2%	1673 27% U	1320 20%	728 23%	323 25%	1298 29%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ15SUM. While using the internet, have you ever done any of the following things?  
SUMMARY OF "YES" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----				-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY																							
		HS GRAD OR LESS, TOTAL				HS GRAD OR LESS, TOTAL				EMPLOY FULL TIME		EMPLOY PART TIME		NOT OFFICE BASED		NET USER		SMART - PHONE		CELL, NOT A NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL		MOSTLY ON CELL, TOTAL		MOSTLY ON CELL, TOTAL																	
		HS GRAD OR LESS, TOTAL				HS GRAD OR LESS, TOTAL				EMPLOY FULL TIME		EMPLOY PART TIME		NOT OFFICE BASED		NET USER		SMART - PHONE		CELL, NOT A NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL		MOSTLY ON CELL, TOTAL		MOSTLY ON CELL, TOTAL																	
		HS GRAD OR LESS, TOTAL				HS GRAD OR LESS, TOTAL				EMPLOY FULL TIME		EMPLOY PART TIME		NOT OFFICE BASED		NET USER		SMART - PHONE		CELL, NOT A NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL		MOSTLY ON CELL, TOTAL		MOSTLY ON CELL, TOTAL																	
																								(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS		21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554																						
Used a fake profile photo or one that doesn't reveal who you are (c)		3923 19%	368 20%	717 16%	371 25%	2165 19%	717 17%	412 17%	666 17%	1925 21%	1992 19%	707 21%	1166 16%	1305 20%	815 21%	3923 19%	-	3151 20%	624 15%	147 19%	1300 21%	1208 18%	630 20%	376 29%	873 19%																						
Given inaccurate or misleading information about yourself (a)		3721 18%	268 14%	618 14%	359 24%	2138 19%	566 13%	362 15%	794 20% F	1766 19% F	1970 19%	644 19%	1063 15%	1216 19%	875 22%	3721 18%	-	3103 19% R	505 12%	114 15%	1070 17%	1138 17%	879 28% TU	215 16%	790 17%																						

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15SUM. While using the internet, have you ever done any of the following things?  
 SUMMARY OF "YES" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	BAN D	-MEDIA USE-	OTHER SM NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
Used privacy settings to limit who can see what you post online (i)	13680	11767	1905	1771	9121	2645	8465	3823	7944	13680	-	1912	10705	3285	6104	2903	1257	5595	3548	3778	1167	2169	3941	9216	470	3190
	65%	76% C	34%	65%	79% D	73%	77%	82% I	73%	100%		100%	100%	60%	72% NQ	65% Q	52%	69% T	70% T	56%	62%	77% U	69%	64%	56%	71%
Avoided communicating online when you had sensitive information to share (h)	11850	9363	2485	1414	7330	2128	6811	2925	6411	9226	2334	1153	7449	2717	5235	2705	1106	4590	3410	3298	1081	2115	3626	7705	498	2912
	56%	60% C	45%	52%	63% D	59%	62%	63%	59%	67% K	36%	60%	70%	50%	62% NQ	60% NQ	46%	56% T	67% RT	49%	57%	75% U	63% X	53%	60%	65%
Set your browser to turn off cookies or notify you before you receive a cookie (d)	10923	8721	2203	1278	6755	1720	6586	2766	5928	8676	1886	1068	6952	2680	4730	2440	957	4343	2835	3193	667	1948	3283	7184	350	2735
	52%	56% C	40%	47%	58% D	47%	60% F	59%	54%	63% K	29%	56%	65%	49%	56% Q	54% Q	39%	53%	56% T	48%	35%	69% U	57% X	50%	42%	61% Y
Decided not to use a website because they asked for your real name or email address (g)	10892	8358	2529	1278	6466	1859	5976	2254	6077	8201	2293	1054	6537	2495	4560	2509	1232	3991	3180	3059	950	1998	3258	7092	367	2650
	51%	54% C	46%	47%	56%	51%	55%	48%	56%	60% K	36%	55%	61%	46%	54% N	56% N	51%	49%	63% RT	46%	50%	71% U	57% X	49%	44%	59%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ15SUM. While using the internet, have you ever done any of the following things?  
SUMMARY OF "YES" RESPONSES

	SOCIAL MEDIA USE										SOC. MEDIA LOCATION		SOC. MEDIA LIKE/FOLLOW		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO		INFO STOLEN		
	SOCIAL MEDIA USE			SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		USE PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		SECURE		NEGATIVE		NEGATIVE		STOLEN		STOLEN			
	SM	NET	OTHER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A	LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
Used a search engine or web browser that doesn't keep track of your search history (b)	6629 31%	5161 33%	1462 26%	977 36%	3875 33%	1277 35%	3675 34%	1636 35%	3513 32%	5541 41%	849 13%	878 46%	4322 40%	1555 28%	2939 35%	1271 28%	777 32%	2629 32%	1803 36%	1930 29%	658 35%	1039 37%	1736 30%	4607 32%	353 42%	1255 28%	
Used an ad blocking service like Adblock Plus or Ghostery (f)	5116 24%	4128 26%	988 18%	725 27%	3049 26%	914 25%	3014 28%	1295 28%	2816 26%	4198 31%	773 12%	655 34%	3161 30%	1291 24%	2297 27%	1035 23%	464 19%	2077 26%	1506 30%	1243 19%	481 26%	866 31%	1598 28%	3269 23%	238 29%	1198 27%	
Used a service that allows you to browse the web anonymously, such as a proxy server, Tor software, or a virtual personal network (e)	4572 22%	3547 23%	1023 18%	626 23%	2680 23%	999 27%	2403 22%	1260 27%	2261 21%	3904 29%	596 9%	607 32%	3035 28%	1027 19%	2276 27%	900 20%	325 13%	1887 23%	1172 23%	1262 19%	270 14%	857 30%	1357 24%	2995 21%	201 24%	1066 24%	
Used an app that automatically deletes the messages you send like Snapchat or Wickr (j)	4204 20%	3817 24%	386 7%	674 25%	2946 25%	1056 29%	2643 24%	1538 33%	2267 21%	3564 26%	625 10%	577 30%	2846 27%	1310 24%	1948 23%	718 16%	181 7%	1850 23%	1042 21%	1123 17%	387 21%	612 22%	1105 19%	2981 21%	181 22%	871 20%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ15SUM. While using the internet, have you ever done any of the following things?  
SUMMARY OF "YES" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	BAN D	-MEDIA USE-																								
	SM	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
Used a fake profile photo or one that doesn't reveal who you are (c)	3923 19%	3311 21%	611 11%	674 25%	2421 21%	632 17%	2456 22%	975 21%	2337 21%	3502 26%	406 6%	631 33%	2644 25%	956 17%	1803 21%	844 19%	307 13%	1462 18%	1053 21%	1139 17%	254 13%	727 26%	1218 21%	2517 17%	188 23%	999 22%
		C								K					Q						U					
Given inaccurate or misleading information about yourself (a)	3721 18%	3035 19%	684 12%	583 22%	2252 19%	731 20%	2235 20%	1005 22%	2030 19%	3155 23%	529 8%	518 27%	2409 23%	834 15%	1567 18%	882 20%	425 18%	1373 17%	1265 25%	914 14%	435 23%	769 27%	1185 21%	2368 16%	170 20%	953 21%
		C								K										RT						

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15SUM. While using the internet, have you ever done any of the following things?  
 SUMMARY OF "YES" RESPONSES

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP., \$40K+	HISP., \$40K+	OTHER NON- HISP., \$40K+	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-														
			HISP.	HISP.	BORN	BORN	HISP.	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+													
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698	
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028	
Used privacy settings to limit who can see what you post online (i)	13680 65%	9281 68% CE	1163 53%	1146 64% E	563 44%	1152 70% CE	2983 67% K	5814 69% IK	661 55%	478 57%	972 50%	662 69% K	312 62%	779 75% IK	2915 60%	3669 65%	5462 69% 0	1578 58%	12033 66%	5551 67%	8025 64%	1309 55%	12328 66% V	
Avoided communicating online when you had sensitive information to share (h)	11850 56%	8136 59% CE	1059 48%	882 50%	465 36%	998 60% E	2311 52% K	5416 64% GIK	529 44%	470 56% K	728 37%	542 56% K	256 51%	672 65% IK	2818 58%	3140 56%	4478 57%	1318 48%	10452 57%	4577 55%	7150 57%	1105 47%	10667 57% V	
Set your browser to turn off cookies or notify you before you receive a cookie (d)	10923 52%	7240 53% E	1072 49% E	892 50% E	332 26%	1003 61% E	1947 44% GIKL	4829 57% GIKL	503 42%	526 63% GIKL	730 38%	400 42%	291 58%	695 67% GIKL	2496 52%	2790 49%	4432 56%	1028 38%	9789 53% R	3899 47% T	6914 55% T	1272 54%	9575 51%	
Decided not to use a website because they asked for your real name or email address (g)	10892 51%	7357 54% CE	866 40%	952 54% CE	368 29%	1035 63% CE	2183 49% IK	4779 57% IK	419 35%	399 47%	726 37%	512 53% IK	231 46%	737 71% GHIJKM	2446 51%	2701 48%	4285 54%	1228 45%	9586 52%	4082 49%	6654 53%	1072 45%	9751 52%	
Used a search engine or web browser that doesn't keep track of your search history (b)	6629 31%	4287 31%	621 28%	606 34%	277 22%	626 38% E	1493 34%	2573 30%	291 24%	308 37%	542 28%	308 32%	158 32%	425 41%	1258 26%	1500 27%	2831 36% OP	579 21%	5973 33% R	2441 29%	4117 33%	809 34%	5773 31%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ15SUM. While using the internet, have you ever done any of the following things?  
SUMMARY OF "YES" RESPONSES

	BAN E	RACE/ETHNICITY						RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN		
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP. <\$40K	HISP. \$40K+	OTHER NON- HISP. <\$40K	OTHER NON- HISP. \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS		21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698	
Used an ad blocking service like Adblock Plus or Ghostery (f)		5116 24%	3211 23% E	385 18%	520 29% CE	117 9%	657 40% BCE	1005 23%	1983 23%	185 15%	196 23%	347 18%	275 29%	192 38% IK	389 37% GIK	1077 22%	1052 19%	2101 27% P	495 18%	4588 25%	2008 24%	3010 24%	619 26%	4468 24%	
Used a service that allows you to browse the web anonymously, such as a proxy server, Tor software, or a virtual personal network (e)		4572 22%	2879 21% E	382 17%	497 28% E	166 13%	507 31% CE	779 18%	1965 23%	184 15%	178 21%	379 19%	262 27%	125 25%	355 34% GI	949 20%	1198 21%	1798 23%	496 18%	4009 22%	1911 23%	2593 21%	435 18%	4071 22%	
Used an app that automatically deletes the messages you send like Snapchat or Wickr (j)		4204 20%	2575 19%	431 20%	551 31% BCE	238 19%	357 22%	929 21%	1567 19%	300 25%	114 14%	464 24%	301 31% HJ	83 16%	264 25%	870 18%	1483 26% OQ	1416 18%	283 10%	3917 21% R	1601 19%	2566 20%	282 12%	3921 21% V	
Used a fake profile photo or one that doesn't reveal who you are (c)		3923 19%	2454 18% E	336 15% E	538 30% BCE	55 4%	427 26% E	717 16%	1590 19%	181 15%	155 18%	349 18%	218 23%	76 15%	331 32% GHIK	827 17%	1104 20%	1559 20%	514 19%	3381 18%	1421 17%	2457 20%	301 13%	3610 19%	
Given inaccurate or misleading information about yourself (a)		3721 18%	2313 17%	327 15%	463 26% BCE	128 10%	379 23% E	752 17%	1447 17%	167 14%	136 16%	388 20%	178 18%	48 10%	321 31% GHIM	508 10%	946 17% O	1698 22% O	365 13%	3337 18%	1411 17%	2267 18%	294 12%	3425 18%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15X. If you wanted to learn more about protecting your personal information online, how easy do you think it would be for you to find tools and strategies that would help you? [READ]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
Very easy	8410 40%	4426 41%	3984 38%	5961 44% F	865 39% F	797 26%	2213 44% IJ	3544 46% IJ	1736 33%	618 26%	312 21%	2234 40% K	2761 41% K	3074 43% K	1831 32%	1640 46% O	1248 45% O	2728 46% O	2809 34%	5184 45% S	964 29%	6925 44% U	2745 44%	5590 38%
Somewhat easy	8095 38%	4084 38%	4011 38%	5156 38%	774 35%	1212 40%	2197 44% H	2757 36%	1957 37%	844 36%	398 27%	2131 38%	2608 38%	2846 40% K	2205 38%	1183 33%	1062 38%	2317 39%	2985 36%	4459 39%	1295 39%	5947 37%	2306 37%	5789 39%
Somewhat difficult	2761 13%	1418 13%	1343 13%	1485 11%	296 14%	747 24% DE	454 9%	935 12%	742 14%	553 23% GHI	427 29% LMN	715 13%	825 12%	787 11%	876 15%	509 14%	311 11%	589 10%	1398 17% T	1201 10%	568 17%	1871 12%	859 14%	1881 13%
Very difficult	1512 7%	590 6%	921 9%	819 6%	164 7%	296 10%	88 2%	363 5%	753 14% GH	269 11% GH	274 19% LMN	380 7%	492 7%	333 5%	735 13% PQR	215 6%	103 4%	225 4%	900 11% T	550 5%	486 14% V	888 6%	289 5%	1193 8%
Don't know (VOL.)	314 1%	127 1%	186 2%	248 2%	43 2%	9 *%	16 *%	96 1%	130 2% G	66 3%	11 1%	135 2%	121 2%	46 1%	96 2%	53 1%	28 1%	102 2%	142 2%	143 1%	39 1%	246 2%	37 1%	277 2%
Refused (VOL.)	68 *%	51 *%	17 *%	17 *%	49 2% D	-	39 1%	1 *%	-	16 1%	37 3% LMN	2 *%	3 *%	25 *%	2 *%	3 *%	9 *%	2 *%	5 *%	12 *%	2 *%	14 *%	1 *%	67 *%
NET Easy	16505 78%	8510 80%	7995 76%	11117 81% F	1639 75%	2009 66%	4410 88% HIJ	6301 82% IJ	3693 69%	1462 62%	710 49%	4364 78% K	5369 79% K	5920 83% K	4036 70%	2823 78%	2311 84% O	5044 85% O	5794 70%	9644 83% S	2259 67%	12872 81% U	5051 81%	11379 77%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15X. If you wanted to learn more about protecting your personal information online, how easy do you think it would be for you to find tools and strategies that would help you? [READ]

	BAN A		-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
NET Difficult	4273	2009	2264	2304	460	1043	542	1298	1494	822	701	1095	1317	1119	1611	724	414	814	2297	1751	1055	2759	1148	3073
	20%	19%	22%	17%	21%	34% DE	11%	17% G	28% GH	35% GH	48% LMN	20%	19%	16%	28% QR	20%	15%	14%	28% T	15%	31% V	17%	18%	21%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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Q15X. If you wanted to learn more about protecting your personal information online, how easy do you think it would be for you to find tools and strategies that would help you? [READ]

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR											MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET BASIC EX- PENSE			
															LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	SOME AGE 18-29	SOME AGE 30-49	SOME AGE 50-64	SOME AGE 65+	LIVE COM- FORT.											
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344								
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258								
Very easy	8410 40%	964 29%	1741 40%	2015 46%	1100 48%	1628 44%	1066 42%	1119 38%	428 24%	135 17%	1054 51%	2335 52%	1157 35%	441 32%	1000 43%	939 40%	364 25%	205 25%	1201 45%	2601 49%	1370 35%	412 27%	3256 45%	2511 41%	1695 33%	871 37%								
			B	B	B	B	IJ	IJ			HIJMN	HIJMN	IJ	J	QRV	QRV			QRV	QRUV			Y											
Somewhat easy	8095 38%	1295 39%	1487 34%	1667 38%	931 41%	1385 38%	1138 44%	989 34%	554 31%	279 35%	828 40%	1646 37%	1345 41%	488 36%	1013 43%	784 33%	397 27%	309 38%	1184 45%	1960 37%	1557 40%	534 35%	2663 37%	2702 44%	1881 37%	696 30%								
							I							Q				Q		Q			Z											
Somewhat difficult	2761 13%	568 17%	670 15%	457 10%	144 6%	445 12%	316 12%	522 18%	306 17%	226 28%	139 7%	340 8%	412 13%	295 21%	250 11%	389 17%	268 18%	209 26%	201 8%	545 10%	473 12%	344 22%	905 13%	675 11%	827 16%	338 14%								
		E	E					KL	KL	GKLM				KL			S	OST				OSTU												
Very difficult	1512 7%	486 14%	338 8%	229 5%	46 2%	179 5%	41 2%	249 8%	461 25%	142 18%	36 2%	110 2%	284 9%	118 9%	31 1%	169 7%	379 26%	69 8%	54 2%	191 4%	374 10%	200 13%	276 4%	230 4%	564 11%	400 17%								
		CDEF						GKL	HKLMN	GKL			GKL				RSTUV	OP			OST	OST		WX	WX									
Don't know (VOL.)	314 1%	39 1%	103 2%	36 1%	71 3%	31 1%	-	62 2%	62 3%	15 2%	16 1%	34 1%	62 2%	29 2%	-	72 3%	44 3%	25 3%	16 1%	25 **	87 2%	41 3%	96 1%	39 1%	147 3%	27 1%								
															T									X										
Refused (VOL.)	68 **	2 **	3 **	9 **	1 **	1 **	2 **	-	-	3 **	-	-	-	2 **	39 2%	-	-	-	-	-	-	16 1%	2 **	3 **	10 **	13 1%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15X. If you wanted to learn more about protecting your personal information online, how easy do you think it would be for you to find tools and strategies that would help you? [READ]

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS	HS	HS	HS									MEET							
														GRAD	GRAD	GRAD	GRAD									EX-	JUST	DON'T					
														OR	OR	OR	OR	SOME	SOME	SOME	SOME	LIVE	AND	BASIC	BASIC								
														LESS,	LESS,	LESS,	LESS,	COLL+	COLL+	COLL+	COLL+	COM-	LEFT-	EX-	EX-								
	\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM-FORT.	LEFT-OVER	EX-PENSE	EX-PENSE					
TOTAL	<\$20K	UNDER \$40K	UNDER \$75K	UNDER \$100K	OR MORE	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM-FORT.	LEFT-OVER	EX-PENSE	EX-PENSE				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
NET Easy	16505	2259	3228	3682	2031	3013	2204	2108	982	414	1882	3982	2503	929	2013	1723	761	514	2385	4561	2928	946	5919	5212	3575	1567							
	78%	67%	74%	83%	89%	82%	86%	72%	54%	52%	91%	89%	77%	68%	86%	73%	52%	63%	90%	86%	76%	61%	82%	85%	70%	67%							
				BC	BC	B	HIJN	IJ			HIJMN	HIJMN	IJ		PQRUV	QV			PQRUV	PQRUV	QV		YZ	YZ									
NET Difficult	4273	1055	1008	686	190	624	357	771	767	368	175	449	696	412	282	559	647	278	256	736	846	544	1181	905	1392	737							
	20%	31%	23%	16%	8%	17%	14%	26%	42%	46%	8%	10%	21%	30%	12%	24%	45%	34%	10%	14%	22%	35%	16%	15%	27%	31%							
		DEF	E					GKL	GKLM	HKLMN			KL	GKL		OST	OPSTU	OST				OST	OSTU			WX	WX						

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q15X. If you wanted to learn more about protecting your personal information online, how easy do you think it would be for you to find tools and strategies that would help you? [READ]

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY	
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,		MOSTLY ON CELL,
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+															<\$20K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426	
Very easy	8410 40%	555 30%	1848 41% BD	401 27%	5070 45% BD	1330 31%	1096 46% F	1470 37%	4081 45% F	4601 44% L	1433 42% L	2301 32%	2687 41%	1778 45%	8410 40%	-	7035 44% R	1144 27%	231 30%	2571 41%	2789 42%	1664 53% TU	503 38%	1986 44%	
Somewhat easy	8095 38%	678 36%	1630 36%	610 41%	4283 38%	1506 35%	890 37%	1468 37%	3535 39%	3987 38%	1318 39%	2756 39%	2709 41%	1437 36%	8095 38%	-	6194 38%	1703 40%	198 26%	2375 38%	2701 41%	1054 33%	453 34%	1768 39%	
Somewhat difficult	2761 13%	326 18%	596 13%	242 16%	1271 11%	859 20% GI	208 9%	537 14%	990 11%	1174 11%	506 15%	1072 15%	788 12%	503 13%	2761 13%	-	1904 12%	718 17%	138 18%	905 15%	728 11%	257 8%	203 15%	602 13%	
Very difficult	1512 7%	294 16% CE	295 7%	189 13% E	590 5%	502 12% I	135 6%	394 10% I	414 5%	552 5%	87 3%	840 12% JK	263 4%	133 3%	1512 7%	-	815 5%	570 13% Q	127 17%	286 5%	373 6%	150 5%	133 10%	121 3%	
Don't know (VOL.)	314 1%	2 *% B	131 3%	36 2%	115 1%	86 2%	47 2%	55 1%	96 1%	197 2%	39 1%	78 1%	106 2%	118 3%	314 1%	-	154 1%	116 3%	44 6%	103 2%	18 *%	31 1%	26 2%	77 2%	
Refused (VOL.)	68 *%	2 *%	-	-	14 *%	2 *%	-	3 *%	12 *%	14 *%	-	54 1%	14 *%	-	68 *%	-	5 *%	40 1%	22 3%	-	5 *%	-	-	-	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15X. If you wanted to learn more about protecting your personal information online, how easy do you think it would be for you to find tools and strategies that would help you? [READ]

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET A USER	SMART- PHONE	CELL, NOT A- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554
NET Easy	16505 78%	1232 66%	3478 77%	1011 68%	9352 82% BD	2836 66%	1986 84% F	2938 75%	7616 83% FH	8588 82% L	2752 81% L	5057 71%	5396 82%	3215 81%	16505 78%	-	13229 82% RS	2847 66%	429 56%	4945 79%	5490 83%	2718 86%	956 73%	3754 82%
NET Difficult	4273 20%	621 33% CE	892 20%	431 29% E	1862 16%	1361 32% GI	343 14%	931 24% I	1404 15%	1726 16%	594 18%	1912 27% JK	1051 16%	636 16%	4273 20%	-	2719 17%	1288 30% Q	266 35% Q	1190 19%	1102 17%	407 13%	336 26%	723 16%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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	PRIVACY SETTINGS BY INCOME																INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO		INFO STOLEN		
	SOCIAL MEDIA USE - BY INCOME -		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY CONTROL--		SECURE--		NEGATIVE		POSITIVE		NO IMPACT		NEGATIVE, \$40K+		POSITIVE, \$40K+		STOLEN, \$20K+		STOLEN, \$20K+	
	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSITIVE	MOST. NEGATIVE	NO IMPACT	NEGATIVE, <\$40K	NEGATIVE, \$40K+	YES	NO	STOLEN, <\$20K	STOLEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
Very easy	8410 40%	6532 42%	1878 34%	879 32%	5301 46%	1456 40%	4859 44%	2096 45%	4425 41%	6194 45%	1904 30%	709 37%	5156 48%	2812 51%	3210 38%	1565 35%	704 29%	3739 46%	1680 33%	2551 38%	478 25%	1128 40%	1971 34%	6074 42%	280 34%	1623 36%
		C			D					K			L	OPQ				ST				U		W		
Somewhat easy	8095 38%	6142 39%	1953 35%	1100 41%	4452 38%	1336 37%	4254 39%	1764 38%	4373 40%	5591 41%	2128 33%	797 42%	4306 40%	1729 32%	3829 45%	1743 39%	763 31%	2981 37%	2153 43%	2489 37%	796 42%	1135 40%	2277 40%	5414 38%	253 30%	1841 41%
										K				NQ												
Somewhat difficult	2761 13%	1911 12%	844 15%	354 13%	1291 11%	611 17%	1090 10%	502 11%	1394 13%	1302 10%	1357 21%	212 11%	905 8%	395 7%	998 12%	861 19%	500 21%	844 10%	801 16%	961 14%	399 21%	383 14%	893 16%	1716 12%	202 24%	574 13%
						G					J					NO	NO									
Very difficult	1512 7%	846 5%	654 12%	335 12%	426 4%	179 5%	627 6%	271 6%	575 5%	518 4%	864 13%	194 10%	264 2%	452 8%	321 4%	254 6%	432 18%	494 6%	363 7%	528 8%	162 9%	161 6%	508 9%	953 7%	95 11%	367 8%
			B		E						J	M		O			NOP									
Don't know (VOL.)	314 1%	149 1%	164 3%	36 1%	113 1%	52 1%	92 1%	23 **	126 1%	73 1%	139 2%	- 1%	73 1%	56 1%	144 2%	67 1%	24 1%	73 1%	65 1%	161 2%	47 3%	10 **	69 1%	230 2%	3 **	58 1%
Refused (VOL.)	68 **	4 **	64 1%	2 **	1 **	- **	4 **	- **	4 **	1 **	61 1%	- **	1 **	25 **	- **	- **	2 **	5 **	- **	21 **	- **	- **	- **	31 **	- **	- **
			B								J															

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q15X. If you wanted to learn more about protecting your personal information online, how easy do you think it would be for you to find tools and strategies that would help you? [READ]

	SOCIAL MEDIA USE -		SOCIAL MEDIA USE -		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		-----PRIVACY CONTROL-----		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN -BY INCOME-					
	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	SET- TINGS <\$20K	SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
NET Easy	16505	12674	3831	1979	9754	2792	9113	3860	8798	11785	4032	1506	9462	4541	7038	3308	1467	6721	3833	5040	1274	2263	4247	11488	533	3464
	78%	81%	69%	73%	84%	77%	83%	83%	81%	86%	62%	79%	88%	83%	83%	74%	60%	83%	76%	75%	68%	80%	74%	80%	64%	78%
			C		D					K			L	PQ	PQ	Q		T				U				
NET Difficult	4273	2757	1498	689	1717	790	1717	773	1970	1821	2221	406	1169	847	1319	1115	932	1338	1164	1489	561	544	1401	2669	297	941
	20%	18%	27%	25%	15%	22%	16%	17%	18%	13%	34%	21%	11%	15%	16%	25%	38%	16%	23%	22%	30%	19%	25%	19%	36%	21%
			B	E						J	M					NO	NOP					X				

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q15X. If you wanted to learn more about protecting your personal information online, how easy do you think it would be for you to find tools and strategies that would help you? [READ]

	BAN E	-----RACE/ETHNICITY-----										-----RACE/ETHNICITY BY INCOME-----				-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---			
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	BLACK	BLACK	BLACK	HISP.	HISP.	HISP.	HISP.	OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-																
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-																
		HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+												
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
BASED ON ALL INTERNET USERS		21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698		
UNWEIGHTED BASE		2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028		
Very easy		8410 40%	5961 44% E	865 39% E	685 39% E	112 9%	575 35% E	1755 39% K	3906 46% KM	459 38% K	390 46% KM	432 22%	334 35%	108 21%	437 42% K	2302 48% PQ	2120 38%	2990 38%	896 33%	7440 41%	3229 39%	5068 40%	1135 48%	7241 39%		
Somewhat easy		8095 38%	5156 38%	774 35%	805 45%	407 32%	742 45%	1536 35%	3318 39%	447 37%	268 32%	722 37%	391 41%	255 51%	418 40%	1550 32%	2173 38%	3390 43% O	880 32%	7178 39%	2992 36%	5032 40%	883 37%	7157 38%		
Somewhat difficult		2761 13%	1485 11%	296 14%	204 11%	543 42% BCDF	110 7%	612 14%	765 9%	162 13%	128 15%	542 28% GHIJMN	182 19%	35 7%	63 6%	603 12%	873 15%	917 12%	403 15%	2353 13%	1230 15%	1493 12%	218 9%	2544 14%		
Very difficult		1512 7%	819 6%	164 7%	83 5%	214 17% BD	220 13% BD	422 9% H	350 4%	128 11%	26 3%	244 13% H	52 5%	105 21% HJ	115 11% H	316 7%	464 8%	454 6%	505 19% S	993 5%	737 9%	754 6%	102 4%	1408 8%		
Don't know (VOL.)		314 1%	248 2%	43 2%	3 *	6 *	7 *	122 3%	104 1%	14 1%	29 3%	6 *	3 *	-	7 1%	61 1%	23 *	106 1%	35 1%	278 2%	113 1%	200 2%	34 1%	280 1%		
Refused (VOL.)		68 **	17 **	49 2% B	-	-	-	5 **	12 **	-	-	-	-	-	-	12 **	-	12 **	2 **	62 **	3 **	25 **	-	68 **		
NET Easy		16505 78%	11117 81% E	1639 75% E	1490 84% E	519 40%	1317 80% E	3291 74% K	7225 85% GK	906 75% K	659 78% K	1154 59%	725 75% K	363 72% K	855 82% K	3851 80%	4293 76%	6381 81%	1775 65%	14618 80% R	6221 75%	10101 80%	2017 85%	14399 77%		

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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	BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		---BENEFITS---		---VETERAN---	
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP.,	HISP.,	OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-														
			HISP.	HISP.	BORN	BORN	HISP.	HISP.	HISP.	HISP.														
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698	
NET Difficult	4273	2304	460	287	757	330	1034	1115	290	154	786	234	140	178	919	1336	1372	907	3345	1967	2247	319	3952	
	20%	17%	21%	16%	59%	20%	23%	13%	24%	18%	40%	24%	28%	17%	19%	24%	17%	33%	18%	24%	18%	13%	21%	
					BCDF		H		H		GHIJLN							S		U				

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN A	-----SEX-----		-----RACE-----				-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
a. Had important personal information stolen such as your Social Security Number, your credit card, or bank account information																								
Yes	6421 25%	2900 23%	3521 27%	4312 27% EF	571 19%	709 18%	945 18%	2395 29% GJ	1817 28% GJ	896 19%	555 17%	1207 17%	2093 27% KL	2482 34% KLM	1843 22%	883 21%	666 23%	2094 33% OPQ	2423 21%	3601 29% S	1218 23%	4673 26%	2198 32% X	4211 22%
No	17990 70%	8995 72%	8995 68%	11185 69%	2233 74%	3076 76% D	3993 77% HI	5558 66%	4317 66%	3647 76% HI	2481 76% MN	5586 78% MN	5092 66%	4699 63%	6034 72% R	2992 71%	2078 72%	3983 63%	8430 73% T	8157 66%	3712 71%	12181 69%	4290 62%	13588 72% W
Not sure/Don't know	1365 5%	674 5%	691 5%	686 4%	232 8%	238 6%	250 5%	441 5%	419 6%	242 5%	212 7%	374 5%	545 7%	228 3%	458 5%	317 8%	157 5%	230 4%	682 6%	562 5%	295 6%	898 5%	386 6%	977 5%
Refused (VOL.)	6 **	-	6 **	6 **	-	-	-	-	-	6 **	6 **	-	-	-	6 **	-	-	-	6 **	-	6 **	-	-	6 **

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR	SOME COLL+		SOME COLL+		SOME COLL+		SOME COLL+		MEET EX- AND PENSE	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE					
														LESS, 18-29	LESS, 30-49	LESS, 50-64	LESS, 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	LIVE COM- FORT.	LEFT- OVER	EX- PENSE	BASIC EX- PENSE				
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM- FORT.	LEFT- OVER	EX- PENSE	BASIC EX- PENSE			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537							
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420							
a. Had important personal information stolen such as your Social Security Number, your credit card, or bank account information																																	
Yes	6421 25%	1218 23%	1072 20%	1102 23%	845 34%	1249 33%	568 21%	745 21%	630 23%	426 17%	328 15%	1598 35%	1124 32%	408 24%	300 12%	517 18%	490 21%	406 16%	638 24%	1877 35%	1328 32%	489 22%	2101 26%	2033 29%	1394 21%	845 24%							
					BCD	BCD						HIJK	GHJK						0	PQRS	OPQR	V		Y									
No	17990 70%	3712 71%	4024 74%	3367 71%	1555 62%	2428 64%	1967 73%	2556 73%	1853 69%	1955 78%	1743 82%	2773 60%	2187 63%	1221 71%	2032 82%	2233 76%	1701 72%	2004 79%	1954 72%	3293 61%	2609 62%	1620 72%	5667 70%	4591 66%	4925 73%	2403 68%							
Not sure/Don't know	1365 5%	295 6%	336 6%	301 6%	99 4%	131 3%	158 6%	177 5%	220 8%	127 5%	48 2%	219 5%	186 5%	97 6%	134 5%	177 6%	166 7%	108 4%	114 4%	260 5%	252 6%	134 6%	318 4%	334 5%	382 6%	282 8%							
Refused (VOL.)	6 **	6 **	-	-	-	-	-	-	-	6 **	-	-	-	-	-	-	-	6 **	-	-	-	-	-	-	-	6 **							

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Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY		CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	EMPLOY NOT	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, >\$20K+				
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	>\$20K+			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554			
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426			
a. Had important personal information stolen such as your Social Security Number, your credit card, or bank account information																											
Yes	6421 25%	591 18%	972 17%	620 33% BC	3700 31% BC	1130 16%	549 20%	1286 28% F	3051 32% FG	3436 30% L	836 23%	2100 20%	2281 33% N	955 21%	5717 27% P	704 15%	4821 29% RS	1249 18%	351 15%	1479 24%	2166 33% T	963 31%	293 22%	1133 25%			
No	17990 70%	2519 76% DE	4457 78% DE	1161 61%	7679 64%	5377 78% HI	2078 75% HI	3016 65%	6036 64%	7474 65%	2664 73%	7751 74% J	4359 63%	3352 74% M	14418 68% O	3571 77% O	11092 67% Q	5020 74% Q	1879 79% Q	4515 72% U	4134 63%	2067 65%	983 75%	3256 71%			
Not sure/Don't know	1365 5%	181 5%	313 5%	115 6%	583 5%	346 5%	156 6%	332 7%	404 4%	510 4%	166 5%	686 7%	269 4%	236 5%	1017 5%	348 8%	716 4%	512 8% Q	137 6%	239 4%	313 5%	127 4%	36 3%	165 4%			
Refused (VOL.)	6 **%	6 **%	-	-	-	6 **%	-	-	-	-	-	6 **%	-	-	6 **%	-	6 **%	-	-	6 **%	-	-	6 **%	-			

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	TOTAL USER	SM NET USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	YES	NO	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
		(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
a. Had important personal information stolen such as your Social Security Number, your credit card, or bank account information																										
Yes	6421 25%	4298 28%	1408 25%	638 24%	3346 29%	836 23%	3127 29%	1504 32%	2782 26%	3941 29%	1447 22%	470 25%	3190 30%	1220 19%	2494 25%	1578 28%	1045 34%	1680 21%	2296 45%	1336 20%	731 39%	1401 50%	6421 100%	-	1218 100%	4673 100%
No	17990 70%	10692 69%	3727 67%	1948 72%	7800 67%	2657 73%	7404 68%	3007 65%	7664 70%	9216 67%	4574 71%	1352 71%	7125 67%	5043 77%	7067 71%	3722 65%	1792 59%	6196 76%	2445 48%	5087 76%	991 53%	1282 46%	-	17990 100%	-	-
Not sure/Don't know	1365 5%	589 4%	422 8%	114 4%	438 4%	140 4%	389 4%	144 3%	445 4%	516 4%	433 7%	84 4%	390 4%	316 5%	404 4%	391 7%	201 7%	261 3%	320 6%	282 4%	160 9%	134 5%	-	-	-	-
Refused (VOL.)	6 0%	6 0%	-	6 0%	-	-	6 0%	-	6 0%	6 0%	-	6 0%	-	-	6 0%	-	-	-	-	6 0%	-	-	-	-	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
a. Had important personal information stolen such as your Social Security Number, your credit card, or bank account information																							
Yes	6421 25%	4312 27% CDE	571 19%	377 19%	332 16%	612 32% CDE	1372 22%	2770 31% GIKL	339 19%	186 20%	485 18%	208 19%	194 27%	374 35% IK	1654 28%	1758 25%	1971 22%	1017 25%	5344 25%	2673 27%	3666 24%	641 21%	5734 25%
No	17990 70%	11185 69% F	2233 74% F	1489 74% F	1587 79% BF	1101 58%	4571 74% HMN	5771 65%	1307 73%	709 76% MN	2039 75% HMN	847 77% MN	396 55%	627 58%	3869 66%	5014 71%	6563 73% O	2784 68%	15089 70%	6653 66%	11087 72% T	2244 73%	15715 70%
Not sure/Don't know	1365 5%	686 4%	232 8%	136 7%	103 5%	202 11% B	225 4%	401 4%	150 8%	34 4%	182 7%	49 4%	125 17% GHJKL	77 7%	353 6%	337 5%	426 5%	311 8%	1037 5%	683 7% U	581 4%	201 7%	1151 5%
Refused (VOL.)	6 *%	6 *%	-	-	-	-	6 *%	-	-	-	-	-	-	-	-	-	-	6 *%	-	6 *%	-	-	6 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
b. Had medical or health information stolen																								
Yes	1025 4%	489 4%	535 4%	499 3%	129 4%	119 3%	102 2%	353 4%	317 5%	161 3%	154 5%	170 2%	383 5%	317 4%	418 5% P	85 2%	109 4%	194 3%	456 4%	485 4%	250 5%	674 4%	351 5%	673 4%
No	22724 88%	11077 88%	11647 88%	14496 90%	2658 88%	3540 88%	4884 94% HIJ	7302 87%	5691 87%	4127 86%	2745 84%	6440 90%	6635 86%	6692 90%	7301 88%	3828 91%	2643 91%	5575 88%	10316 89%	10929 89%	4622 88%	15826 89%	5969 87%	16631 89%
Not sure/Don't know	2027 8%	1001 8%	1026 8%	1195 7%	247 8%	363 9%	203 4%	739 9% G	545 8% G	501 10% G	355 11% N	556 8%	712 9%	395 5%	622 7%	279 7%	148 5%	538 9%	769 7%	906 7%	359 7%	1253 7%	554 8%	1472 8%
Refused (VOL.)	6 **%	2 **%	5 **%	-	2 **%	-	-	-	-	2 **%	-	2 **%	-	5 **%	-	-	-	-	-	-	-	-	-	6 **%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---				
															HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR											MEET EX-PENSE	JUST MEET BASIC	DON'T MEET BASIC				
															LESS, 18-29	LESS, 30-49	LESS, 50-64	LESS, 65+	SOME COLL+ 18-29	SOME COLL+ 30-49	SOME COLL+ 50-64	SOME COLL+ 65+	LIVE COM-FORT.	AND LEFT-OVER	EX-PENSE	EX-PENSE									
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM-FORT.	LEFT-OVER	EX-PENSE	EX-PENSE									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)									
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537									
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420									
b. Had medical or health information stolen																																			
Yes	1025 4%	250 5%	189 3%	174 4%	89 4%	105 3%	76 3%	137 4%	153 6%	91 4%	26 1%	217 5%	145 4%	50 3%	58 2%	103 4%	72 3%	91 4%	44 2%	250 5%	245 6%	69 3%	212 3%	384 6%	208 3%	217 6%									
No	22724 88%	4622 88%	4897 90%	4253 89%	2178 87%	3397 89%	2552 95% ILN	3094 89%	2312 86%	2206 88%	2023 95% IJLN	3964 86%	3111 89%	1503 87%	2303 93% RT	2566 88%	2033 86%	2137 85%	2568 95% QRTUV P	4702 87%	3651 87%	1966 88%	7372 91% Z	6178 89% Z	5903 88% Z	2865 81%									
Not sure/Don't know	2027 8%	359 7%	347 6%	343 7%	232 9%	306 8%	65 2%	248 7%	238 9%	217 9%	69 3%	410 9% GK	240 7%	172 10% G	105 4%	259 9%	252 11% S	294 12% OS	93 3%	478 9% S	293 7%	207 9%	503 6%	395 6%	590 9%	451 13% WX									
Refused (VOL.)	6 **	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 **	-	-	-	-	-	-	-	5									



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Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			--OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,																			
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET USER	SMART PHONE	SMART PHONE	NO CELL	ON CELL	MOSTLY OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554			
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426			
b. Had medical or health information stolen																											
Yes	1025 4%	145 4%	150 3%	105 6%	524 4%	236 3%	69 2%	220 5%	416 4%	382 3%	189 5%	453 4%	307 4%	124 3%	848 4%	177 4%	695 4%	283 4%	47 2%	143 2%	327 5%	160 5%	48 4%	95 2%			
No	22724 88%	2877 87%	5203 91%	1708 90%	10579 88%	6152 90%	2482 89%	4117 89%	8405 89%	10129 89%	3257 89%	9191 87%	6079 88%	4137 91%	18855 89% P	3869 84%	14956 90% R	5721 84%	2047 86%	5783 93%	5855 89%	2846 90%	1203 91%	4255 93%			
Not sure/Don't know	2027 8%	275 8%	390 7%	83 4%	859 7%	471 7%	232 8%	297 6%	670 7%	909 8%	220 6%	893 8%	523 8%	282 6%	1456 7%	571 12% O	984 6%	772 11% Q	272 11%	312 5%	432 7%	151 5%	66 5%	204 4%			
Refused (VOL.)	6 *%	-	-	-	-	-	-	-	-	-	-	6 *%	-	-	-	6 *%	-	5 *%	2 *%	-	-	-	-	-			

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO STOLEN		INFO STOLEN				
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	USE SET- TINGS \$20K+	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673	
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519	
b. Had medical or health information stolen																											
Yes	1025	653	188	105	492	159	451	178	476	577	225	47	474	230	398	182	207	222	382	186	105	233	659	238	177	405	
	4%	4%	3%	4%	4%	4%	4%	4%	4%	4%	3%	2%	4%	3%	4%	3%	7%	3%	8% RT	3%	6%	8%	10% X	1%	15%	9%	
No	22724	13976	4869	2469	10420	3172	9876	4212	9747	12267	5722	1784	9610	6026	9005	4742	2543	7508	4294	6064	1678	2331	5180	16777	983	3800	
	88%	90%	88%	91%	90%	87%	90%	90%	89%	90%	89%	93%	90%	92% PQ	90% PQ	83%	84%	92% S	85%	90%	89%	83%	81%	93% W	81%	81%	
Not sure/Don't know	2027	955	499	133	672	303	599	266	674	836	507	82	621	323	569	765	288	407	386	461	99	253	582	971	58	468	
	8%	6%	9%	5%	6%	8%	5%	6%	6%	6%	8%	4%	6%	5%	6%	13% NO	9%	5%	8%	7%	5%	9%	9% X	5%	5%	10%	
Refused (VOL.)	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	5	-	-	
	*%															*%							*%				

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
b. Had medical or health information stolen																							
Yes	1025 4%	499 3%	129 4%	42 2%	77 4%	185 10% BD	142 2%	348 4%	84 5%	34 4%	95 3%	10 1%	118 17% GHIJKL	67 6%	104 2%	172 2%	452 5% O	314 8% S	699 3%	371 4%	607 4%	143 5%	870 4%
No	22724 88%	14496 90% E	2658 88%	1881 94% EF	1659 82%	1596 83%	5636 91%	8011 90%	1578 88%	833 90%	2416 89%	975 88%	560 78%	927 86%	5284 90%	6547 92% Q	7666 86%	3386 82%	19190 89% R	8830 88%	13596 89%	2676 87%	19984 88%
Not sure/Don't know	2027 8%	1195 7%	247 8%	79 4%	285 14% BD	133 7%	396 6%	582 7%	134 7%	62 7%	195 7%	119 11%	38 5%	84 8%	489 8%	388 5%	842 9% P	418 10%	1575 7%	810 8%	1128 7%	267 9%	1746 8%
Refused (VOL.)	6 *%	-	2 *%	-	-	-	-	-	-	-	-	-	-	-	-	2 *%	-	-	6 *%	5 *%	2 *%	-	6 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
c. Had inaccurate information show up in your credit report																								
Yes	4583 18%	2208 18%	2375 18%	2734 17%	612 20%	559 14%	495 10%	1970 23% GJ	1408 21% GJ	569 12%	432 13%	896 13%	1607 21% KL	1604 22% KL	1266 15%	863 21%	472 16%	1428 23% O	1712 15%	2620 21% S	725 14%	3545 20% U	1894 28% X	2687 14%
No	18661 72%	9159 73%	9502 72%	11920 74%	2126 70%	3039 76%	4391 85% HIJ	5861 70%	4394 67%	3389 71%	2291 70%	5527 77% M	5313 69%	5417 73%	6086 73%	2966 71%	2215 76%	4460 71%	8416 73%	8850 72%	3949 75%	12720 72%	4547 66%	13996 75% W
Not sure/Don't know	2494 10%	1158 9%	1336 10%	1499 9%	298 10%	418 10%	302 6%	564 7%	751 11% GH	796 17% GHI	494 15% N	744 10% N	810 10% N	388 5%	989 12% R	364 9%	213 7%	419 7%	1376 12% T	850 7%	558 11%	1487 8%	433 6%	2061 11% W
Refused (VOL.)	44 **%	44 **%	-	38 **%	-	7 **%	-	-	-	38 1%	38 1%	-	-	-	-	-	-	-	38 **%	-	-	-	-	38 **%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

BAN B --DETAILED HOUSEHOLD INCOME-- .....INCOME BY AGE.....EDUCATION BY AGE.....HOUSEHOLD FINANCES..

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/VXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	FULL TIME	PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
c. Had inaccurate information show up in your credit report																								
Yes	4583 18%	296 9%	899 16%	428 23%	2641 22%	750 11%	489 18%	962 21%	2127 22%	2691 24%	443 12%	1410 13%	1581 23%	580 13%	4033 19%	550 12%	3363 20%	921 14%	299 13%	1017 16%	1237 19%	937 30%	138 10%	801 18%
No	18661 72%	2676 81%	4238 74%	1259 66%	8471 71%	5287 77%	2024 73%	3106 67%	6816 72%	7934 69%	3040 83%	7622 72%	4995 72%	3542 78%	15561 74%	3099 67%	12095 73%	4778 70%	1788 76%	4771 76%	4970 75%	2002 63%	1051 80%	3446 76%
Not sure/Don't know	2494 10%	324 10%	606 11%	209 11%	850 7%	785 11%	270 10%	566 12%	548 6%	795 7%	182 5%	1473 14%	333 5%	421 9%	1558 7%	936 20%	1171 7%	1081 16%	242 10%	450 7%	400 6%	218 7%	128 10%	308 7%
Refused (VOL.)	44 *%	-	-	-	-	38 1%	-	-	-	-	-	38 *%	-	-	7 *%	38 1%	7 *%	-	38 2%	-	7 *%	-	-	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME			
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
c. Had inaccurate information show up in your credit report																										
Yes	4583 18%	2874 18%	1151 21%	419 15%	2334 20%	764 21%	1928 18%	1097 24% I	1776 16%	3034 22% K	823 13%	374 20%	2513 23%	960 15%	1743 17%	1294 23% N	524 17%	1313 16%	1338 26% RT	1023 15%	419 22%	868 31%	2184 34% X	2125 12%	343 28%	1687 36%
No	18661 72%	11574 74%	3978 72%	2063 76%	8454 73%	2473 68%	8353 76% F	3331 72%	8226 75%	9733 71%	5054 78% J	1368 72%	7570 71%	5082 77% P	7282 73%	3805 67%	2114 70%	6348 78% S	3329 66%	5264 78% S	1301 69%	1756 62%	3756 58%	14285 79% W	771 63%	2682 57%
Not sure/Don't know	2494 10%	1137 7%	421 8%	225 8%	796 7%	396 11% G	645 6%	227 5%	894 8%	905 7%	576 9%	170 9%	622 6%	499 8%	947 9%	585 10%	401 13%	469 6%	395 8%	425 6%	162 9%	193 7%	481 7%	1535 9%	103 8%	304 7%
Refused (VOL.)	44 *%	-	7 *%	-	-	-	-	-	-	7 *%	-	-	-	38 1%	-	7 *%	-	7 *%	-	-	-	-	-	44 *%	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
c. Had inaccurate information show up in your credit report																							
Yes	4583 18%	2734 17%	612 20%	323 16%	236 12%	511 27% BE	875 14%	1732 19% K	365 20%	207 22%	347 13%	204 18%	115 16%	379 35% GHIKLM	1040 18%	1390 20%	1399 16%	917 22%	3618 17%	2253 22% U	2305 15%	403 13%	4143 18%
No	18661 72%	11920 74% F	2126 70%	1500 75%	1539 76% F	1216 64%	4517 73%	6643 74%	1243 69%	677 73%	2084 77% N	761 69%	448 63%	668 62%	4176 71%	5051 71%	6819 76%	2562 62%	15983 74% R	6696 67%	11701 76% T	2306 75%	16326 72%
Not sure/Don't know	2494 10%	1499 9%	298 10%	173 9%	246 12%	187 10%	745 12% HJN	568 6%	188 10%	46 5%	276 10%	139 13% N	153 21% HJN	31 3%	660 11%	660 9%	741 8%	639 16% S	1824 8%	1029 10%	1328 9%	377 12%	2093 9%
Refused (VOL.)	44 *%	38 *%	-	7 *%	-	-	38 1%	-	-	-	-	-	-	-	-	7 *%	-	-	44 *%	38 *%	-	-	44 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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	BAN A	-----SEX-----			-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796	
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759	
d. Had an email or social networking account of yours compromised or taken over without your permission by someone else																									
Yes	3832 18%	1926 18%	1906 18%	2526 18%	410 19%	386 13%	1167 23% IJ	1633 21% IJ	686 13%	263 11%	203 14%	769 14%	1349 20% L	1498 21% L	988 17%	759 21%	574 21%	1085 18%	1401 17%	2232 19%	614 18%	2950 19%	1211 19%	2608 18%	
No	16430 78%	8347 78%	8083 77%	10603 77%	1747 80%	2443 80%	3732 75%	5632 73%	4421 83% GH	1964 83% GH	1073 74%	4632 83% N	5245 77%	5314 75%	4317 75%	2753 76%	2068 75%	4736 79%	6324 77%	8998 78%	2396 71%	12465 78%	4740 76%	11578 78%	
Not sure/Don't know	894 4%	421 4%	473 5%	557 4%	33 2%	232 8% E	109 2%	430 6% G	211 4%	138 6%	183 13% LMN	195 3%	217 3%	296 4%	440 8% PR	92 3%	120 4%	141 2%	514 6% T	320 3%	345 10% V	478 3%	286 5%	608 4%	
Refused (VOL.)	2 **	2 **	-	-	-	-	-	-	-	-	-	-	-	2 **	-	-	-	-	-	-	-	-	-	2 **	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
																	HS	HS	HS	HS														
																	GRAD	GRAD	GRAD	GRAD	SOME	SOME	SOME	SOME	MEET	JUST	DON'T							
																	OR	OR	OR	OR	COLL+	COLL+	COLL+	COLL+	PENSE	MEET	MEET							
	\$20K-	\$40K-	\$75K-	\$100K-	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+		LESS,	LESS,	LESS,	LESS,																	
	UNDER	UNDER	UNDER	OR	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE		18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	LIVE	AND	BASIC	BASIC					
	\$40K	\$75K	\$100K	MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+		18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM-	LEFT-	EX-	EX-					
	TOTAL	<\$20K	\$40K	\$75K	\$100K	MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM-	LEFT-	EX-	EX-				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344								
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258								
d. Had an email or social networking account of yours compromised or taken over without your permission by someone else																																		
Yes	3832	614	718	989	404	682	657	440	207	53	491	1082	434	207	497	326	88	58	670	1308	596	205	1231	1163	904	472								
	18%	18%	17%	22%	18%	19%	26%	15%	11%	7%	24%	24%	13%	15%	21%	14%	6%	7%	25%	25%	15%	13%	17%	19%	18%	20%								
							HIJMN				IJM	HIJMN			QR				PQRUV	PQRUV	Q													
No	16430	2396	3466	3275	1879	2857	1810	2250	1517	671	1569	3247	2710	1112	1801	1803	1325	679	1916	3809	3092	1283	5740	4656	4021	1748								
	78%	71%	80%	74%	82%	78%	71%	76%	84%	84%	76%	73%	83%	81%	77%	77%	91%	83%	72%	72%	80%	83%	80%	76%	78%	75%								
			B		B				GL	G			GL				OPSTU				T	ST												
Not sure/Don't know	894	345	158	149	11	130	97	251	87	76	12	136	116	53	36	224	38	79	70	204	173	59	227	340	199	124								
	4%	10%	4%	3%	1%	4%	4%	9%	5%	9%	1%	3%	4%	4%	2%	10%	3%	10%	3%	4%	4%	4%	3%	6%	4%	5%								
		CDEF						KL		K						OST																		
Refused (VOL.)	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-								
	1%																																	

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY		CELL MOSTLY			
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				SOME COLL. OR MORE, <\$20K				SOME COLL. OR MORE, <\$20K				NET USER		SMART PHONE		SMART PHONE		ON CELL		ON CELL	
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				SOME COLL. OR MORE, <\$20K				SOME COLL. OR MORE, <\$20K				NET USER		SMART PHONE		SMART PHONE		ON CELL		ON CELL	
	TOTAL				TOTAL				TOTAL				TOTAL				TOTAL		TOTAL		TOTAL		TOTAL			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554		
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426		
d. Had an email or social networking account of yours compromised or taken over without your permission by someone else																										
Yes	3832 18%	278 15%	637 14%	336 23%	2311 20% C	574 13%	360 15%	827 21% F	1870 20% F	2083 20%	606 18%	1143 16%	1470 22%	635 16%	3832 18%	-	3240 20% R	481 11%	110 15%	942 15%	1354 20%	938 30% TU	168 13%	708 16%		
No	16430 78%	1393 75%	3714 83% D	984 67%	8706 77%	3426 80%	1962 83%	2873 73%	6993 77%	8104 77%	2650 78%	5529 78%	4900 75%	3220 81%	16430 78%	-	12255 76%	3525 82% Q	650 85%	4993 80% V	5101 77% V	2077 66%	1081 82%	3644 80%		
Not sure/Don't know	894 4%	186 10% CE	150 3%	159 11% CE	326 3%	286 7% I	53 2%	228 6%	265 3%	338 3%	128 4%	426 6% J	197 3%	113 3%	894 4%	-	612 4%	282 7%	-	303 5%	159 2%	141 4%	68 5%	202 4%		
Refused (VOL.)	2 *%	-	-	-	-	-	-	-	-	-	-	2 *%	-	-	2 *%	-	-	2 *%	-	-	-	-	-	-		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME						
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
d. Had an email or social networking account of yours compromised or taken over without your permission by someone else																											
Yes	3832 18%	3142 20%	690 12%	560 21%	2378 21%	659 18%	2286 21%	1254 27% I	1876 17%	3026 22% K	756 12%	394 21%	2461 23%	749 14%	1438 17%	1032 23% N	613 25% NO	1306 16%	1387 27% RT	977 15%	429 23%	874 31%	1670 29% X	1938 13%	299 36%	1316 29%	
No	16430 78%	11887 76%	4526 81%	1918 71%	8917 77%	2728 75%	8380 77%	3127 67%	8740 80% H	10245 75%	5270 82% J	1356 71%	8037 75%	4576 84% PQ	6710 79% Q	3262 73%	1618 67%	6554 81% S	3407 67%	5465 81% S	1257 67%	1900 67%	3823 67%	11999 83% W	406 49%	3060 69% Y	
Not sure/Don't know	894 4%	556 4%	338 6%	228 8% E	289 2%	247 7% G	260 2%	275 6% I	281 3%	409 3%	427 7% J	162 8% M	207 2%	144 3%	353 4%	196 4%	194 8% N	277 3%	268 5%	270 4%	196 10% V	43 2%	224 4%	479 3%	128 15% Z	87 2%	
Refused (VOL.)	2 *%	-	2 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *%	-	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
d. Had an email or social networking account of yours compromised or taken over without your permission by someone else																							
Yes	3832 18%	2526 18% E	410 19% E	311 17% E	75 6%	407 25% E	770 17%	1616 19%	230 19%	174 21%	244 13%	126 13%	135 27%	265 25%	900 19%	871 15%	1507 19%	627 23%	3186 17%	1770 21% U	2034 16%	395 17%	3416 18%
No	16430 78%	10603 77%	1747 80%	1410 79%	1033 81%	1195 72%	3410 77%	6616 78%	964 80%	651 77%	1497 77%	808 84%	356 71%	735 71%	3679 76%	4629 82%	6042 77%	1944 71%	14373 79%	6154 74%	10025 80% T	1888 80%	14473 77%
Not sure/Don't know	894 4%	557 4%	33 2%	59 3%	173 14% BCDF	53 3%	273 6% H	223 3%	17 1%	17 2%	205 11% HIJ	28 3%	12 2%	41 4%	265 5%	152 3%	321 4%	150 5%	745 4%	380 5%	514 4%	87 4%	807 4%
Refused (VOL.)	2 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT		PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796	
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759	
e. Had difficulty paying off a loan or cash advance that you signed up for online																									
Yes	701 3%	440 4%	261 2%	273 2%	161 7% D	222 7% D	186 4%	379 5% J	112 2%	19 1%	113 8% N	223 4%	178 3%	187 3%	379 7% QR	125 3%	25 1%	152 3%	441 5% T	250 2%	227 7% V	460 3%	255 4%	446 3%	
No	20121 95%	10068 94%	10053 96%	13244 97% EF	1991 91%	2790 91%	4708 94%	7205 94%	5151 97%	2294 97%	1331 91%	5273 94%	6535 96%	6800 96%	5220 91%	3395 94%	2703 98% O	5787 97% O	7623 93%	11176 97% S	3020 90%	15249 96% U	5898 95%	14109 95%	
Not sure/Don't know	283 1%	173 2%	110 1%	132 1%	39 2%	48 2%	114 2%	70 1%	51 1%	48 2%	15 1%	95 2%	71 1%	102 1%	146 3% R	55 2%	34 1%	18 *%	170 2%	90 1%	108 3%	145 1%	79 1%	204 1%	
Refused (VOL.)	54 *%	16 *%	38 *%	38 *%	-	-	-	41 1%	4 *%	5 *%	-	6 *%	27 *%	21 *%	-	28 1%	-	5 *%	5 *%	34 *%	-	38 *%	5 *%	37 *%	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
					\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+	HS	HS	HS	HS													MEET
					UNDER	UNDER	UNDER	OR	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	GRAD	GRAD	GRAD	GRAD	SOME	SOME	SOME	SOME	LIVE	AND	JUST	DON'T					
	TOTAL	<\$20K	\$40K	\$75K	\$100K	OR MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM-FORT.	LEFT-OVER	EX-PENSE	EX-PENSE			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
e. Had difficulty paying off a loan or cash advance that you signed up for online																																	
Yes	701 3%	227 7% DF	210 5%	93 2%	99 4%	53 1%	135 5% MN	206 7% MN	82 5%	12 2%	51 2%	163 4%	29 1%	7 *% *	109 5%	177 8% RUV	49 3%	1 *% *	77 3%	202 4%	62 2%	18 1%	177 2%	105 2%	224 4%	196 8% WX							
No	20121 95%	3020 90%	4073 94%	4225 96% B	2190 95%	3597 98% BC	2346 91%	2713 92%	1680 93%	767 96%	2001 97%	4225 95%	3225 99% GHIL	1346 98% GH	2173 93%	2167 92%	1386 95%	778 95%	2518 95%	5017 94%	3760 97%	1514 98% P	6967 97% Z	5995 97% Z	4826 94% Z	2042 87%							
Not sure/Don't know	283 1%	108 3% EF	55 1%	72 2%	5 *% *	13 *% *	83 3% M	23 1%	49 3%	15 2%	20 1%	48 1%	2 *% *	20 1%	53 2%	9 *% *	12 1%	36 4%	61 2%	61 1%	39 1%	12 1%	43 1%	52 1%	75 1%	83 4%							
Refused (VOL.)	54 *% *	-	5 *% *	24 1%	-	5 *% *	-	-	-	5 1%	-	29 1%	4 *% *	-	-	-	4 *% *	2 *% *	-	41 1%	-	3 *% *	11 *% *	7 *% *	-	24 1%							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY		CELL MOSTLY		NET USER BY		
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				EMPLOY FULL TIME			NOT OFFICE BASED		NET USER		SMART PHONE		MOSTLY ON CELL		MOSTLY ON OTHER		MOSTLY ON CELL, <\$20K		
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				EMPLOY PART TIME			OFFICE BASED		NET USER		SMART PHONE		MOSTLY ON CELL		MOSTLY ON OTHER		MOSTLY ON CELL, <\$20K		
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				EMPLOY PART TIME			OFFICE BASED		NET USER		SMART PHONE		MOSTLY ON CELL		MOSTLY ON OTHER		MOSTLY ON CELL, <\$20K		
TOTAL		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS		21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554
UNWEIGHTED BASE		2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426
e. Had difficulty paying off a loan or cash advance that you signed up for online																									
Yes		701 3%	186 10% CE	150 3%	42 3%	309 3%	332 8% GHI	4 *% G	109 3%	246 3%	260 2%	182 5%	260 4%	126 2%	190 5%	701 3%	-	520 3%	175 4%	7 1%	178 3%	257 4%	64 2%	48 4%	119 3%
No		20121 95%	1622 87%	4313 96% B	1379 93%	10888 96% B	3895 91%	2337 98% F	3703 94%	8793 96% F	10156 97%	3133 93%	6682 94%	6397 97%	3725 94%	20121 95%	-	15375 95%	4002 93%	743 98%	5998 96%	6275 95%	3023 96%	1262 96%	4381 96%
Not sure/Don't know		283 1%	50 3%	30 1%	58 4%	115 1%	56 1%	30 1%	113 3%	59 1%	79 1%	70 2%	134 2%	21 *%	54 1%	283 1%	-	160 1%	112 3%	11 1%	63 1%	34 1%	63 2%	8 1%	54 1%
Refused (VOL.)		54 *%	-	6 *%	-	32 *%	2 *%	4 *%	3 *%	29 *%	28 *%	-	26 *%	23 *%	-	54 *%	-	52 *%	2 *%	-	-	47 1%	5 *%	-	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME			PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	TOTAL	SM USER	OTHER SM NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
e. Had difficulty paying off a loan or cash advance that you signed up for online																											
Yes	701 3%	593 4%	103 2%	186 7%	393 3%	322 9%	261 2%	265 6%	328 3%	456 3%	202 3%	91 5%	351 3%	190 3%	260 3%	175 4%	76 3%	425 5%	130 3%	120 2%	63 3%	57 2%	211 4%	456 3%	115 14%	95 2%	
No	20121 95%	14756 95%	5353 96%	2434 90%	11062 95%	3247 89%	10505 96%	4362 94%	10374 95%	13062 95%	6100 95%	1788 94%	10246 96%	5225 96%	8125 96%	4212 94%	2298 95%	7626 94%	4772 94%	6514 97%	1715 91%	2729 97%	5408 95%	13754 95%	698 84%	4309 97%	
Not sure/Don't know	283 1%	191 1%	92 2%	86 3%	99 1%	55 2%	136 1%	5 **	186 2%	125 1%	138 2%	33 2%	75 1%	43 1%	90 1%	91 2%	51 2%	61 1%	144 3%	74 1%	105 6%	31 1%	80 1%	174 1%	19 2%	51 1%	
Refused (VOL.)	54 **	45 **	9 **	-	29 **	10 **	24 **	24 1%	10 **	38 **	14 **	-	34 **	11 **	26 **	12 **	-	26 **	16 **	4 **	-	-	19 **	35 **	-	7 **	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
e. Had difficulty paying off a loan or cash advance that you signed up for online																							
Yes	701 3%	273 2%	161 7% B	136 8% B	87 7%	45 3%	196 4% H	77 1%	143 12% HJMN	18 2%	94 5%	129 13% GHJMN	8 2%	26 3%	96 2%	267 5%	266 3%	116 4%	585 3%	401 5% U	279 2%	83 3%	619 3%
No	20121 95%	13244 97% CD	1991 91%	1607 90%	1183 92%	1551 94%	4183 94%	8296 98% GIKL	1058 87%	804 96%	1808 93%	828 86%	452 90%	999 96%	4684 97%	5331 94%	7491 95%	2513 92%	17473 95%	7786 94%	12096 96%	2250 95%	17780 95%
Not sure/Don't know	283 1%	132 1%	39 2%	37 2%	12 1%	59 4%	69 2%	50 1%	9 1%	19 2%	44 2%	4 *% H	43 8% H	16 2%	33 1%	54 1%	110 1%	66 2%	217 1%	113 1%	161 1%	33 1%	250 1%
Refused (VOL.)	54 *%	38 *%	-	-	-	-	5 *%	34 *%	-	-	-	-	-	-	31 1%	-	4 *%	26 1%	28 *%	4 *%	38 *%	4 *%	50 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN A	-----SEX-----		-----RACE-----				-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
f. Been the victim of an online scam and lost money																								
Yes	1584 7%	796 7%	788 8%	962 7%	197 9%	241 8%	364 7%	636 8%	373 7%	180 8%	81 6%	382 7%	469 7%	620 9%	584 10% R	339 9%	271 10%	277 5%	719 9%	773 7%	360 11%	1113 7%	427 7%	1145 8%
No	19262 91%	9705 91%	9558 91%	12523 92%	1902 87%	2811 92%	4534 91%	6973 91%	4863 91%	2153 91%	1307 90%	5089 91%	6272 92%	6444 91%	5090 89%	3190 89%	2466 89%	5616 94% 0	7377 90%	10646 92%	2925 87%	14605 92%	5751 92%	13398 91%
Not sure/Don't know	304 1%	188 2%	116 1%	193 1%	92 4% F	8 *%	110 2%	87 1%	74 1%	33 1%	72 5% N	126 2%	69 1%	38 1%	72 1%	74 2%	16 1%	70 1%	142 2%	123 1%	70 2%	166 1%	51 1%	253 2%
Refused (VOL.)	8 *%	8 *%	-	8 *%	-	-	-	-	8 *%	-	-	-	-	8 *%	-	-	8 *%	-	-	8 *%	-	8 *%	8 *%	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
																	HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR									MEET EX- PENSE	JUST MEET BASIC	DON'T MEET BASIC		
																	LESS, 18-29	LESS, 30-49	LESS, 50-64	LESS, 65+	SOME 18-29	SOME 30-49	SOME 50-64	SOME 65+	LIVE COM- FORT.	AND LEFT- OVER	EX- PENSE	EX- PENSE					
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE COM- FORT.	AGE LEFT- OVER	AGE EX- PENSE	AGE EX- PENSE							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
f. Been the victim of an online scam and lost money																																	
Yes	1584 7%	360 11%	340 8%	494 11%	116 5%	160 4%	231 9%	290 10%	160 9%	35 4%	102 5%	332 7%	197 6%	142 10%	174 7%	154 7%	95 7%	38 5%	190 7%	478 9%	278 7%	142 9%	353 5%	497 8%	422 8%	276 12%	W						
No	19262 91%	2925 87%	3959 91%	3862 88%	2159 94%	3457 94%	2281 89%	2583 88%	1640 91%	754 94%	1949 94%	4116 92%	2995 92%	1207 88%	2057 88%	2167 92%	1311 90%	761 93%	2459 93%	4788 90%	3546 92%	1389 90%	6727 93%	5602 91%	4641 91%	2031 87%	Z						
Not sure/Don't know	304 1%	70 2%	43 1%	49 1%	19 1%	51 1%	51 2%	69 2%	11 1%	10 1%	21 1%	17 **	60 2%	23 2%	102 4%	32 1%	46 3%	18 2%	7 **	55 1%	28 1%	15 1%	118 2%	52 1%	61 1%	36 2%	SU						
Refused (VOL.)	8 **%	-	-	8 **%	-	-	-	-	-	-	-	-	8 **%	-	-	-	-	-	-	-	8 **%	-	-	8 **%	-	-	-						

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY		CELL MOSTLY		NET USER BY	
	HS	HS	SOME	SOME	HS	HS	SOME	SOME	EMPLOY	EMPLOY	NOT	OFFICE	OFFICE	NET	NOT A	SMART-	CELL,	NO	ON	ON	BOTH	ON	ON				
	GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.																			
	OR	OR	OR	OR	OR	OR	OR	OR																			
TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	NET	PHONE	SMART-	NO	ON	ON	EQUAL.	<\$20K	\$20K+				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554			
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426			
f. Been the victim of an online scam and lost money																											
Yes	1584 7%	161 9%	262 6%	198 13%	851 8%	295 7%	146 6%	423 11%	627 7%	820 8%	239 7%	526 7%	440 7%	293 7%	1584 7%	-	1229 8%	336 8%	20 3%	557 9%	431 7%	240 8%	103 8%	387 8%			
No	19262 91%	1637 88%	4160 92%	1270 86%	10397 92%	3908 91%	2155 91%	3446 88%	8445 93%	9566 91%	3089 91%	6460 91%	6048 92%	3598 91%	19262 91%	-	14675 91%	3847 90%	740 97%	5579 89%	6098 92%	2899 92%	1175 89%	4108 90%			
Not sure/Don't know	304 1%	59 3%	79 2%	11 1%	87 1%	83 2%	75 3%	59 2%	48 1%	130 1%	57 2%	115 2%	79 1%	77 2%	304 1%	-	196 1%	108 3%	-	103 2%	76 1%	17 1%	39 3%	59 1%			
Refused (VOL.)	8 *%	-	-	-	8 *%	-	-	-	8 *%	8 *%	-	-	-	-	8 *%	-	8 *%	-	-	-	8 *%	-	-	-			

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME			
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
f. Been the victim of an online scam and lost money																											
Yes	1584	1182	402	252	826	432	659	510	661	936	553	181	693	376	630	373	200	671	517	305	251	195	811	726	155	607	
	7%	8%	7%	9%	7%	12%	6%	11%	6%	7%	9%	9%	6%	7%	7%	8%	8%	8%	10%	5%	13%	7%	14%	5%	19%	14%	
	G																										
No	19262	14160	5085	2389	10610	3097	10131	4024	10115	12631	5711	1685	9947	5017	7775	4084	2163	7415	4459	6283	1601	2566	4820	13570	671	3792	
	91%	91%	92%	88%	92%	85%	93%	86%	93%	92%	88%	88%	93%	92%	91%	91%	89%	91%	88%	94%	85%	91%	84%	94%	81%	85%	
	F H S W																										
Not sure/Don't know	304	235	70	65	141	105	128	114	121	105	190	46	57	76	87	33	61	43	86	124	29	56	87	115	7	63	
	1%	2%	1%	2%	1%	3%	1%	2%	1%	1%	3%	2%	1%	1%	1%	1%	3%	1%	2%	2%	2%	2%	2%	1%	1%	1%	
	J																										
Refused (VOL.)	8	8	-	-	8	-	8	8	-	8	-	-	8	-	8	-	-	8	-	-	-	-	-	8	-	-	
	**%	**%			**%		**%	**%		**%			**%		**%			**%					**%				

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
f. Been the victim of an online scam and lost money																							
Yes	1584 7%	962 7%	197 9%	129 7%	112 9%	143 9%	354 8%	557 7%	151 12%	38 4%	154 8%	73 8%	61 12%	79 8%	384 8%	444 8%	610 8%	329 12%	1255 7%	766 9%	791 6%	169 7%	1415 8%
No	19262 91%	12523 92%	1902 87%	1642 92%	1169 91%	1505 91%	4022 90%	7776 92%	1005 83%	804 96%	1788 92%	885 92%	434 86%	962 92%	4351 90%	5138 91%	7194 91%	2329 86%	16798 92%	7424 89%	11621 92%	2173 92%	16999 91%
									I									R					
Not sure/Don't know	304 1%	193 1%	92 4%	8 *	-	7 *	76 2%	115 1%	55 5%	-	4 *	4 *	7 1%	-	100 2%	70 1%	67 1%	62 2%	243 1%	114 1%	153 1%	28 1%	277 1%
			D																				
Refused (VOL.)	8 *%	8 *%	-	-	-	-	-	8 *%	-	-	-	-	-	-	8 *%	-	-	-	8 *%	-	8 *%	-	8 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
g. Experienced persistent and unwanted contact from someone online																								
Yes	4114 19%	1824 17%	2290 22% B	2320 17%	524 24%	690 23%	1506 30% HIJ	1494 19% I	624 12%	350 15%	271 19%	1114 20%	1573 23% N	1150 16%	1473 26% QR	654 18%	435 16%	1071 18%	1967 24% T	1894 16%	882 26% V	2886 18%	1024 16%	3047 21%
No	16624 79%	8622 81%	8002 76%	11158 82% E	1564 71%	2312 76%	3393 68%	6061 79% G	4651 87% GH	1971 83% G	1135 78%	4370 78%	5108 75%	5887 83% M	4121 72%	2882 80% O	2302 83% O	4835 81% O	6073 74%	9502 82% S	2369 71%	12780 80% U	5065 81%	11477 78%
Not sure/Don't know	407 2%	241 2%	166 2%	209 2%	102 5%	53 2%	109 2%	141 2%	36 1%	45 2%	54 4%	106 2%	129 2%	65 1%	150 3%	61 2%	25 1%	53 1%	191 2%	150 1%	105 3%	216 1%	139 2%	268 2%
Refused (VOL.)	14 **%	10 **%	4 **%	-	-	6 **%	-	-	6 **%	-	-	6 **%	-	8 **%	-	6 **%	-	4 **%	6 **%	4 **%	-	10 **%	10 **%	4 **%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR													MEET EX-	JUST MEET	DON'T MEET	
															LESS,	LESS,	LESS,	LESS,	SOME	SOME	SOME	SOME	LIVE	AND										
	TOTAL	<\$20K	UNDER \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K 18-29	<\$40K 30-49	<\$40K 50-64	<\$40K 65+	\$40K+ 18-29	\$40K+ 30-49	\$40K+ 50-64	\$40K+ 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	OVER	LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344								
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258								
g. Experienced persistent and unwanted contact from someone online																																		
Yes	4114 19%	882 26%	992 23%	689 16%	403 18%	668 18%	816 32%	783 27%	256 14%	108 14%	597 29%	668 15%	359 11%	225 16%	710 30%	469 20%	95 7%	105 13%	797 30%	1025 19%	530 14%	243 16%	1251 17%	1181 19%	1072 21%	551 24%								
	D						IJLMN		IJLMN		IJLMN				QRTUV		Q	QRTUV		Q	Q													
No	16624 79%	2369 71%	3278 75%	3659 83%	1873 82%	2962 81%	1684 66%	2080 71%	1544 85%	672 84%	1467 71%	3737 84%	2876 88%	1120 82%	1556 67%	1814 77%	1342 92%	699 86%	1822 69%	4226 79%	3304 86%	1271 82%	5843 81%	4868 79%	3981 78%	1697 72%								
			B		B	B			GHK	GH	GHK		GHK	GH			OPSTV	OS	OS		OS	OS												
Not sure/Don't know	407 2%	105 3%	66 2%	66 1%	18 1%	35 1%	63 2%	79 3%	5 *%	19 2%	8 *%	60 1%	26 1%	27 2%	68 3%	69 3%	9 1%	13 2%	38 1%	70 1%	27 1%	32 2%	101 1%	106 2%	71 1%	89 4%								
Refused (VOL.)	14 *%	-	6 *%	-	-	4 *%	-	-	6 *%	-	-	-	-	-	-	-	6 *%	-	-	-	-	-	4 *%	4 *%	-	6 *%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+ <\$40K				HS GRAD OR LESS, \$40K+ <\$40K				FULL TIME			PART TIME			NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET A		SMART PHONE		CELL, NOT A SMART-NO CELL		ON CELL		MOSTLY ON OTHER		MOSTLY BOTH EQUAL.		ON CELL, <\$20K		ON CELL, \$20K+																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
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		(A)				(B)				(C)				(D)			(E)			(F)		(G)		(H)		(I)		(J)		(K)		(L)		(M)		(N)		(O)		(P)		(Q)		(R)		(S)		(T)		(U)		(V)		(W)		(X)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME			PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
g. Experienced persistent and unwanted contact from someone online																											
Yes	4114 19%	3438 22%	667 12%	809 30%	2373 20%	1084 30%	2082 19%	1390 30%	2037 19%	3145 23%	857 13%	637 33%	2262 21%	931 17%	1568 18%	1130 25%	414 17%	1434 18%	1501 30%	993 15%	660 35%	703 25%	1440 25%	2414 17%	407 49%	886 20%	
No	16624 79%	11881 76%	4734 85%	1813 67%	9053 78%	2440 67%	8691 80%	3215 69%	8646 79%	10317 75%	5431 84%	1232 64%	8304 78%	4403 81%	6779 80%	3299 73%	1980 82%	6503 80%	3519 70%	5604 84%	1213 64%	2090 74%	4180 73%	11782 82%	410 49%	3500 78%	
Not sure/Don't know	407 2%	257 2%	149 3%	84 3%	154 1%	101 3%	152 1%	47 1%	210 2%	213 2%	163 3%	43 2%	139 1%	131 2%	144 2%	61 1%	31 1%	200 2%	38 1%	108 2%	10 1%	24 1%	91 2%	214 1%	17 2%	71 2%	
Refused (VOL.)	14 **	8 **	6 **	-	4 **	8 **	-	4 **	4 **	4 **	4 **	-	-	4 **	10 **	-	-	-	4 **	6 **	-	-	6 **	8 **	-	6 **	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
g. Experienced persistent and unwanted contact from someone online																							
Yes	4114 19%	2320 17%	524 24%	513 29% BE	177 14%	450 27% BE	984 22% H	1233 15%	298 25%	226 27% H	445 23% H	230 24%	213 42% GHN	176 17%	718 15%	1335 24% O	1389 18%	724 27% S	3370 18%	2169 26% U	1913 15%	378 16%	3736 20%
No	16624 79%	11158 82% CD	1564 71%	1231 69%	1081 84% CD	1189 72%	3388 76% M	7098 84% GIJKM	859 71%	603 72%	1447 74%	727 76%	282 56%	858 82% M	4067 84% P	4256 75%	6298 80%	1936 71%	14586 80% R	6016 72%	10418 83% T	1959 83%	14593 78%
Not sure/Don't know	407 2%	209 2%	102 5% F	29 2%	24 2%	12 1%	80 2%	125 1%	53 4%	12 1%	48 2%	5 1%	8 2%	4 *%	53 1%	57 1%	184 2%	54 2%	339 2%	109 1%	239 2%	33 1%	354 2%
Refused (VOL.)	14 *%	-	-	6 *%	-	4 *%	-	-	-	-	6 *%	-	-	4 *%	6 *%	4 *%	-	6 *%	8 *%	10 *%	4 *%	-	14 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN A	-----SEX-----		-----RACE-----				-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
h. Lost a job opportunity or educational opportunity because of something that was posted online																								
Yes	407 2%	297 3%	110 1%	231 2%	54 2%	107 4%	147 3%	182 2%	28 1%	37 2%	77 5%	155 3%	125 2%	43 1%	228 4%	105 3%	11 *	57 1%	262 3%	144 1%	150 4%	250 2%	89 1%	318 2%
		C									N				QR				T					
No	20213 96%	10123 95%	10091 96%	13217 97%	1989 91%	2914 95%	4678 93%	7359 96%	5148 97%	2279 96%	1328 91%	5312 95%	6492 95%	6910 97%	5317 93%	3409 95%	2664 96%	5838 98%	7721 94%	11205 97%	3071 92%	15324 96%	6028 97%	14060 95%
				E										K				O		S			U	
Not sure/Don't know	536 3%	274 3%	262 3%	238 2%	148 7%	40 1%	183 4%	155 2%	141 3%	50 2%	55 4%	131 2%	194 3%	155 2%	201 3%	90 3%	87 3%	68 1%	255 3%	200 2%	134 4%	317 2%	121 2%	415 3%
					DF																			
Refused (VOL.)	2 *%	2 *%	-	-	-	-	-	-	-	-	-	-	-	2 *%	-	-	-	-	-	-	-	-	-	2 *%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
						<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+	HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM-FORT.	MEET EX-PENSE AND LEFT-OVER	JUST MEET EX-PENSE	DON'T MEET EX-PENSE								
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	OR MORE	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+											
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
h. Lost a job opportunity or educational opportunity because of something that was posted online																																	
Yes	407 2%	150 4% F	106 2%	87 2%	18 1%	39 1%	130 5% JM	103 3% M	15 1%	2 *%	17 1%	79 2%	14 *%	35 3%	104 4% V	89 4%	8 1%	31 4%	36 1%	93 2%	20 1%	6 *%	103 1%	127 2%	93 2%	78 3%							
No	20213 96%	3071 92%	4119 95%	4199 95%	2268 99% B	3570 97% B	2314 90%	2781 95%	1724 95%	795 99% GN	2043 99% G	4303 96% G	3181 98% G	1303 95%	2154 92%	2178 93%	1431 99%	775 95%	2516 95%	5159 97%	3712 96%	1502 97%	6965 97%	5921 96%	4904 96%	2140 91%							
Not sure/Don't know	536 3%	134 4%	118 3%	127 3%	8 *%	59 2%	119 5% J	58 2%	73 4%	3 *%	12 1%	82 2%	66 2%	35 3%	76 3%	85 4%	13 1%	11 1%	105 4%	70 1%	129 3%	39 2%	130 2%	112 2%	127 2%	125 5%							
Refused (VOL.)	2 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY		CELL MOSTLY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	EMPLOY NOT	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, <\$20K+		
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426	
h. Lost a job opportunity or educational opportunity because of something that was posted online																									
Yes	407 2%	106 6% E	120 3%	37 2%	130 1%	166 4% I	66 3%	90 2%	78 1%	157 1%	113 3%	137 2%	141 2%	123 3%	407 2%	-	240 1%	161 4% Q	6 1%	92 1%	109 2%	25 1%	29 2%	63 1%	
No	20213 96%	1692 91%	4311 96%	1367 92%	10967 97% B	4058 95%	2240 94%	3645 93%	8921 98% H	10153 96%	3191 94%	6723 95%	6265 95%	3779 95%	20213 96%	-	15479 96%	4007 93%	727 96%	6031 97%	6411 97%	2959 94%	1258 96%	4416 97%	
Not sure/Don't know	536 3%	59 3%	69 2%	75 5%	246 2%	62 1%	69 3%	193 5% FI	129 1%	215 2%	81 2%	239 3%	161 2%	66 2%	536 3%	-	389 2%	120 3%	27 4%	116 2%	94 1%	172 5% U	30 2%	75 2%	
Refused (VOL.)	2 *%	-	-	-	-	-	-	-	-	-	-	2 *%	-	-	2 *%	-	-	2 *%	-	-	-	-	-	-	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		-----PRIVACY CONTROL-----				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME			
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	YES	NO	A	LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
h. Lost a job opportunity or educational opportunity because of something that was posted online																											
Yes	407	344	63	117	222	108	208	142	202	286	118	86	194	161	149	41	57	223	105	76	88	17	234	142	105	128	
	2%	2%	1%	4%	2%	3%	2%	3%	2%	2%	2%	4%	2%	3%	2%	1%	2%	3%	2%	1%	5%	1%	4%	1%	13%	3%	
																						X			Z		
No	20213	14871	5324	2479	11117	3370	10509	4403	10436	13120	6096	1759	10327	5264	8165	4298	2252	7723	4758	6586	1687	2722	5299	14052	689	4194	
	96%	95%	96%	92%	96%	93%	96%	95%	96%	96%	94%	92%	96%	96%	96%	96%	93%	95%	94%	98%	90%	97%	93%	97%	83%	94%	
																				RS		U		W			
Not sure/Don't know	536	369	167	111	245	155	209	110	259	274	240	67	184	43	187	152	117	191	199	49	107	78	185	222	39	141	
	3%	2%	3%	4%	2%	4%	2%	2%	2%	2%	4%	3%	2%	1%	2%	3%	5%	2%	4%	1%	6%	3%	3%	2%	5%	3%	
																N			T								
Refused (VOL.)	2	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	
	*%		*%																				*%				

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
h. Lost a job opportunity or educational opportunity because of something that was posted online																							
Yes	407 2%	231 2%	54 2%	58 3%	49 4%	15 1%	133 3%	98 1%	42 3%	13 2%	79 4%	29 3%	9 2%	5 **	71 1%	77 1%	168 2%	43 2%	353 2%	289 3% U	118 1%	23 1%	384 2%
No	20213 96%	13217 97%	1989 91%	1695 95%	1218 95%	1572 95%	4239 95%	8208 97%	1092 90%	820 97%	1833 94%	928 96%	439 87%	1032 99%	4719 97%	5406 96%	7509 95%	2598 96%	17495 96%	7730 93%	12251 97% T	2279 96%	17844 95%
Not sure/Don't know	536 3%	238 2%	148 7% BDE	26 1%	14 1%	68 4%	80 2%	150 2%	76 6% LN	8 1%	34 2%	5 1%	54 11% LN	4 **	53 1%	169 3%	194 2%	79 3%	456 2%	285 3%	205 2%	68 3%	468 3%
Refused (VOL.)	2 **	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 **

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
i. Experienced trouble in a relationship or friendship because of something that was posted online																								
Yes	3432 16%	1861 17%	1571 15%	2197 16%	379 17%	453 15%	1506 30% HIJ	1419 18% IJ	377 7%	110 5%	307 21%	968 17%	1193 18%	959 13%	1296 23% Q	654 18% Q	230 8%	1013 17% Q	1685 20% T	1684 15%	691 21%	2646 17%	1085 17%	2334 16%
No	17407 82%	8653 81%	8754 84%	11425 83%	1703 78%	2502 82%	3324 66% G	6199 81% GH	4897 92% GH	2240 95% GH	1102 75%	4528 81%	5486 81%	6119 86% KM	4307 75%	2904 81%	2502 91% OPR	4916 82% O	6367 77%	9798 85% S	2538 76%	13122 83% U	5054 81%	12241 83%
Not sure/Don't know	315 1%	183 2%	133 1%	64 *%	109 5% D	106 3% D	178 4% HIJ	78 1%	44 1%	16 1%	51 3%	101 2%	131 2%	28 *%	142 2%	46 1%	29 1%	34 1%	186 2% T	68 1%	127 4% V	124 1%	99 2%	217 1%
Refused (VOL.)	4 *%	-	4 *%	-	-	-	-	-	-	-	-	-	-	4 *%	-	-	-	-	-	-	-	-	-	4 *%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,									MEET EX- PENSE	JUST MEET EX- PENSE	DON'T MEET EX- PENSE					
															18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE				
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	COM- FORT.	LEFT- OVER	EX- PENSE	EX- PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344								
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258								
i. Experienced trouble in a relationship or friendship because of something that was posted online																																		
Yes	3432 16%	691 21%	962 22%	528 12%	298 13%	715 19%	828 32%	631 21%	176 10%	37 5%	652 31%	752 17%	201 6%	72 5%	825 35%	347 15%	50 3%	48 6%	678 26%	1072 20%	328 8%	61 4%	1070 15%	1123 18%	759 15%	431 18%								
		D	DE			D	IJLMN H	IJMN			IJLMN	JMN			QRTUV P	QV			PQRUV	QRUV														
No	17407 82%	2538 76%	3324 77%	3852 87%	1995 87%	2920 80%	1637 64%	2243 76%	1617 89%	759 95%	1399 68%	3703 83%	3035 93%	1287 94%	1433 61%	1971 84%	1373 95%	757 93%	1877 71%	4212 79%	3518 91%	1481 96%	6058 84%	4967 81%	4317 84%	1818 78%								
				BCF	BC			G	GHK	GHKL		GK	GHKL	GHKL		OS	OPST	OST			0	OST	OPST											
Not sure/Don't know	315 1%	127 4%	57 1%	33 1%	-	34 1%	98 4%	67 2%	18 1%	3 **%	21 1%	10 **%	23 1%	13 1%	76 3%	36 2%	29 2%	11 1%	102 4%	37 1%	15 **%	4 **%	70 1%	65 1%	48 1%	95 4%								
							JLM												TUV															
Refused (VOL.)	4 **%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 **%	-	-								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY		CELL MOSTLY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,																	
	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+		
	TOTAL																								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426	
i. Experienced trouble in a relationship or friendship because of something that was posted online																									
Yes	3432 16%	401 22%	846 19%	290 20%	1797 16%	921 21% I	342 14%	764 19%	1339 15%	1862 18% L	696 21% L	875 12%	1297 20%	772 19%	3432 16%	-	2915 18% RS	486 11% S	32 4%	1380 22% U	873 13%	642 20%	284 22%	1057 23%	
No	17407 82%	1399 75%	3624 81%	1124 76%	9452 83%	3299 77%	2009 85%	3049 78%	7745 85% FH	8592 82%	2558 76%	6110 86% K	5214 79%	3138 79%	17407 82%	-	13022 81%	3688 86% Q	697 92% Q	4722 76%	5723 87% T	2498 79%	971 74%	3423 75%	
Not sure/Don't know	315 1%	57 3%	30 1%	65 4%	94 1%	65 2%	24 1%	116 3% I	43 *% J	67 1%	130 4% J	117 2%	52 1%	59 1%	315 1%	-	166 1%	118 3%	32 4%	136 2% U	14 *% U	16 1%	62 5%	74 2%	
Refused (VOL.)	4 *%	-	-	-	-	-	-	-	-	4 *%	-	-	4 *%	-	4 *%	-	4 *%	-	-	-	4 *%	-	-	-	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	YES	NO	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
i. Experienced trouble in a relationship or friendship because of something that was posted online																										
Yes	3432 16%	3081 20%	343 6%	627 23%	2380 21%	980 27%	1903 17%	1207 26%	1847 17%	2902 21%	514 8%	509 27%	2329 22%	858 16%	1390 16%	850 19%	304 13%	1248 15%	1349 27%	735 11%	722 38%	588 21%	1152 20%	2095 15%	276 33%	845 19%
No	17407 82%	12283 79%	5114 92%	1972 73%	9110 79%	2551 70%	8933 82%	3355 72%	8922 82%	10600 77%	5814 90%	1330 70%	8288 77%	4534 83%	6991 82%	3575 80%	2100 87%	6741 83%	3634 72%	5938 88%	1108 59%	2207 78%	4530 79%	12160 84%	540 65%	3599 81%
Not sure/Don't know	315 1%	216 1%	99 2%	108 4%	94 1%	99 3%	90 1%	93 2%	123 1%	174 1%	126 2%	73 4%	88 1%	73 1%	119 1%	66 1%	21 1%	148 2%	74 1%	38 1%	52 3%	23 1%	36 1%	160 1%	16 2%	19 **
Refused (VOL.)	4 **	4 **	-	-	-	4 **	-	-	4 **	4 **	-	-	-	4 **	-	-	-	-	4 **	-	-	-	-	4 **	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
i. Experienced trouble in a relationship or friendship because of something that was posted online																							
Yes	3432 16%	2197 16% E	379 17% E	353 20% E	100 8%	352 21% E	962 22% HL	1215 14%	219 18%	160 19%	344 18%	102 11%	154 31% L	176 17%	525 11%	1049 19% O	1398 18% O	410 15%	3007 16%	1995 24% U	1409 11%	251 11%	3179 17% V
No	17407 82%	11425 83%	1703 78%	1353 76%	1149 90% CDF	1272 77%	3458 78%	7211 85% G	930 77%	682 81%	1516 78%	838 87%	346 69%	848 81%	4312 89% PQ	4464 79%	6410 81%	2279 84%	15008 82%	6186 74%	11020 88% T	2089 88% W	15229 81%
Not sure/Don't know	315 1%	64 *% B	109 5% B	73 4% B	33 3%	31 2%	31 1%	30 *% GH	61 5% GH	-	85 4% GH	21 2%	2 *% GH	17 2%	6 *% GH	138 2% O	63 1%	31 1%	285 2%	119 1%	145 1%	30 1%	285 2%
Refused (VOL.)	4 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *%	4 *%	-	-	4 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796		
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759		
j. Had someone post something about you online that you didn't want shared																										
Yes	3859 18%	1927 18%	1932 18%	2410 18%	367 17%	686 22%	1559 31% HIJ	1734 23% IJ	441 8% J	62 3%	238 16%	965 17%	1263 19%	1384 19%	1257 22% Q	878 24% Q	320 12%	1100 18%	1798 22%	1972 17%	611 18%	3108 20%	1207 19%	2617 18%		
No	16256 77%	8196 77%	8060 77%	10647 78%	1699 78%	2189 72%	3260 65%	5501 71%	4612 87% GH	2207 93% GHI	1133 78%	4373 78%	5127 75%	5454 77%	4164 72%	2571 71%	2333 84% OP	4586 77%	6019 73%	9097 79% S	2475 74%	12179 77%	4734 76%	11431 77%		
Not sure/Don't know	1038 5%	568 5%	470 4%	623 5%	124 6%	185 6%	188 4%	454 6%	265 5%	97 4%	84 6%	259 5%	421 6%	272 4%	318 6%	155 4%	109 4%	276 5%	415 5%	480 4%	264 8% V	605 4%	291 5%	747 5%		
Refused (VOL.)	7 **%	7 **%	-	6 **%	-	1 **%	-	7 **%	-	-	6 **%	-	-	1 **%	7 **%	-	-	-	7 **%	-	6 **%	1 **%	6 **%	1 **%		

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE--								EDUCATION BY AGE--								HOUSEHOLD FINANCES--			
														HS	HS	HS	HS																
														GRAD	GRAD	GRAD	GRAD																
														OR	OR	OR	OR	SOME	SOME	SOME	SOME	LIVE	MEET	JUST	DON'T								
	\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+		LESS,	LESS,	LESS,	LESS,								EX-	MEET	DON'T						
	UNDER	UNDER	UNDER	OR	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE		AGE	AGE	AGE	AGE							COM-	AND	BASIC	BASIC						
	TOTAL	<\$20K	\$40K	\$75K	\$100K	MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+					LEFT-	EX-	EX-				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
j. Had someone post something about you online that you didn't want shared																																	
Yes	3859 18%	611 18%	1135 26% BDF	709 16%	432 19%	668 18%	851 33% IJLMN	729 25% IJMN	149 8%	37 5%	674 33% IJMN	972 22% IJMN	286 9% N	25 2%	678 29% QRUV	431 18% QRV	55 4%	14 2%	882 33% PQRUV	1301 24% QRUV	386 10% RV	48 3%	1061 15%	1220 20%	1017 20%	544 23% W							
No	16256 77%	2475 74%	3081 71%	3512 80% C	1704 74%	2882 79%	1594 62%	2021 69%	1589 88% GHKL	729 91% GHKL	1338 65%	3274 73% G	2815 86% GHKL	1317 96% GHKLM	1582 68%	1740 74%	1333 92% OPST	779 95% OPSTU	1663 63%	3741 70%	3274 85% OPST	1426 92% OPSTU	5748 80% Z	4693 76%	3894 76%	1606 69%							
Not sure/Don't know	1038 5%	264 8% CF	125 3%	193 4%	157 7%	119 3%	118 5%	186 6%	73 4%	33 4%	59 3%	219 5%	159 5%	30 2%	74 3%	176 7%	64 4%	24 3%	112 4%	278 5%	201 5%	73 5%	389 5%	246 4%	206 4%	194 8%							
Refused (VOL.)	7 **	6 **	1 **	-	-	-	-	7 **	-	-	-	-	-	-	-	6 **	-	-	-	1 **	-	-	-	-	-	7 **	-						

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/VXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----				OCCUPATION--		INTERNET		--CELL PHONE TYPE--			CELL MOSTLY		CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS, <\$20K	HS GRAD OR LESS, \$20K+	SOME COLL. OR MORE, <\$20K	SOME COLL. OR MORE, \$20K+	HS GRAD OR LESS, <\$40K	HS GRAD OR LESS, \$40K+	SOME COLL. OR MORE, <\$40K	SOME COLL. OR MORE, \$40K+	HS GRAD OR LESS, <\$40K	HS GRAD OR LESS, \$40K+	SOME COLL. OR MORE, <\$40K	SOME COLL. OR MORE, \$40K+	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+		
	TOTAL																												
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)					
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554					
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426					
j. Had someone post something about you online that you didn't want shared																													
Yes	3859 18%	300 16%	838 19%	311 21%	2270 20%	821 19%	355 15%	978 25% GI	1618 18%	2069 20% L	852 25% L	935 13%	1464 22%	858 22%	3859 18%	-	3393 21% RS	403 9%	63 8%	1431 23%	1241 19%	715 23%	260 20%	1141 25%					
No	16256 77%	1417 76%	3500 78%	1039 70%	8633 76%	3277 76%	1903 80% H	2717 69% H	7150 78% H	8012 76% K	2297 68% K	5802 82% JK	4850 74%	2918 74%	16256 77%	-	11936 74%	3656 85% Q	664 87% Q	4524 73%	5018 76%	2307 73%	929 71%	3296 72%					
Not sure/Don't know	1038 5%	135 7%	163 4%	129 9%	440 4%	183 4%	118 5%	232 6%	360 4%	442 4%	235 7%	358 5%	252 4%	193 5%	1038 5%	-	778 5%	226 5%	34 4%	284 5%	354 5%	134 4%	129 10% X	117 3%					
Refused (VOL.)	7 *%	6 *%	-	-	1 *%	6 *%	-	1 *%	-	1 *%	-	6 *%	1 *%	-	7 *%	-	1 *%	6 *%	-	-	1 *%	-	-	-					

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
j. Had someone post something about you online that you didn't want shared																										
Yes	3859 18%	3334 21%	523 9%	549 20%	2670 23%	1026 28%	2168 20%	1406 30%	1901 17%	3169 23%	661 10%	444 23%	2632 25%	817 15%	1517 18%	959 21%	536 22%	1447 18%	1379 27%	890 13%	693 37%	663 24%	1451 25%	2253 16%	251 30%	1138 25%
No	16256 77%	11682 75%	4561 82%	1962 72%	8629 74%	2421 67%	8455 77%	3068 66%	8610 79%	9941 73%	5396 84%	1377 72%	7708 72%	4364 80%	6682 79%	3291 73%	1677 69%	6348 78%	3390 67%	5521 82%	1063 56%	2025 72%	4081 71%	11514 80%	542 65%	3187 71%
Not sure/Don't know	1038 5%	563 4%	472 8%	190 7%	284 2%	181 5%	303 3%	182 4%	381 3%	564 4%	397 6%	85 4%	364 3%	282 5%	301 4%	240 5%	213 9%	341 4%	293 6%	294 4%	127 7%	129 5%	186 3%	645 4%	40 5%	138 3%
Refused (VOL.)	7 **	6 **	1 **	6 **	-	6 **	-	-	6 **	6 **	-	6 **	-	7 **	-	-	-	1 **	-	6 **	-	-	-	7 **	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q16. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure? How about [INSERT NEXT ITEM]? [READ FOR FIRST ITEM, THEN AS NECESSARY: Have you ever had this experience, or not, or are you not sure?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
j. Had someone post something about you online that you didn't want shared																							
Yes	3859 18%	2410 18%	367 17%	483 27% BCE	204 16%	344 21%	1051 24% H	1298 15%	194 16%	173 21%	401 21%	278 29% H	152 30%	187 18%	543 11%	1355 24% OQ	1413 18% O	447 16%	3395 19%	2095 25% U	1728 14%	312 13%	3545 19%
No	16256 77%	10647 78% D	1699 78%	1213 68%	976 76%	1249 75%	3225 72%	6821 81% GK	942 78%	629 75%	1379 71%	663 69%	345 69%	797 77%	4063 84% PQ	4061 72%	6024 77%	2093 77%	14065 77%	5805 70%	10207 81% T	2012 85% W	14154 76%
Not sure/Don't know	1038 5%	623 5%	124 6%	84 5%	100 8%	63 4%	170 4%	337 4%	74 6%	39 5%	165 8% HL	20 2%	6 1%	57 5%	237 5%	235 4%	428 5%	180 7%	837 5%	398 5%	637 5%	46 2%	992 5%
Refused (VOL.)	7 *%	6 *%	-	-	1 *%	-	6 *%	-	-	-	1 *%	-	-	-	-	1 *%	6 *%	-	7 *%	6 *%	1 *%	-	7 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16SUM. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure?  
 SUMMARY OF "YES" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Had important personal information stolen such as your Social Security Number, your credit card, or bank account information (a)	6421 25%	2900 23%	3521 27%	4312 27% EF	571 19%	709 18%	945 18%	2395 29% GJ	1817 28% GJ	896 19%	555 17%	1207 17%	2093 27% KL	2482 34% KLM	1843 22%	883 21%	666 23%	2094 33% OPQ	2423 33% 21%	3601 29% S	1218 23%	4673 26%	2198 32% X	4211 22%
Experienced persistent and unwanted contact from someone online (g)	4114 19%	1824 17%	2290 22% B	2320 17%	524 24%	690 23%	1506 30% HIJ	1494 19% I	624 12%	350 15%	271 19%	1114 20%	1573 23% N	1150 16%	1473 26% QR	654 18%	435 16%	1071 18%	1967 24% T	1894 16%	882 26% V	2886 18%	1024 16%	3047 21%
Had someone post something about you online that you didn't want shared (j)	3859 18%	1927 18%	1932 18%	2410 18%	367 17%	686 22%	1559 31% HIJ	1734 23% IJ	441 8% J	62 3%	238 16%	965 17%	1263 19%	1384 19%	1257 22% Q	878 24% Q	320 12%	1100 18%	1798 22%	1972 17%	611 18%	3108 20%	1207 19%	2617 18%
Had an email or social networking account of yours compromised or taken over without your permission by someone else (d)	3832 18%	1926 18%	1906 18%	2526 18%	410 19%	386 13%	1167 23% IJ	1633 21% IJ	686 13%	263 11%	203 14%	769 14%	1349 20% L	1498 21% L	988 17%	759 21%	574 21%	1085 18%	1401 17%	2232 19%	614 18%	2950 19%	1211 19%	2608 18%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16SUM. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure?  
SUMMARY OF "YES" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
Had inaccurate information show up in your credit report (c)	4583 18%	2208 18%	2375 18%	2734 17%	612 20%	559 14%	495 10%	1970 23%	1408 21%	569 12%	432 13%	896 13%	1607 21%	1604 22%	1266 15%	863 21%	472 16%	1428 23%	1712 15%	2620 21%	725 14%	3545 20%	1894 28%	2687 14%
								GJ	GJ				KL	KL				0		S		U	X	
Experienced trouble in a relationship or friendship because of something that was posted online (i)	3432 16%	1861 17%	1571 15%	2197 16%	379 17%	453 15%	1506 30%	1419 18%	377 7%	110 5%	307 21%	968 17%	1193 18%	959 13%	1296 23%	654 18%	230 8%	1013 17%	1685 20%	1684 15%	691 21%	2646 17%	1085 17%	2334 16%
							HIJ	IJ							Q	Q		Q	T					
Been the victim of an online scam and lost money (f)	1584 7%	796 7%	788 8%	962 7%	197 9%	241 8%	364 7%	636 8%	373 7%	180 8%	81 6%	382 7%	469 7%	620 9%	584 10%	339 9%	271 10%	277 5%	719 9%	773 7%	360 11%	1113 7%	427 7%	1145 8%
															R									
Had medical or health information stolen (b)	1025 4%	489 4%	535 4%	499 3%	129 4%	119 3%	102 2%	353 4%	317 5%	161 3%	154 5%	170 2%	383 5%	317 4%	418 5%	85 2%	109 4%	194 3%	456 4%	485 4%	250 5%	674 4%	351 5%	673 4%
															P									
Had difficulty paying off a loan or cash advance that you signed up for online (e)	701 3%	440 4%	261 2%	273 2%	161 7%	222 7%	186 4%	379 5%	112 2%	19 1%	113 8%	223 4%	178 3%	187 3%	379 7%	125 3%	25 1%	152 3%	441 5%	250 2%	227 7%	460 3%	255 4%	446 3%
					D	D		J			N				QR				T		V			
Lost a job opportunity or educational opportunity because of something that was posted online (h)	407 2%	297 3%	110 1%	231 2%	54 2%	107 4%	147 3%	182 2%	28 1%	37 2%	77 5%	155 3%	125 2%	43 1%	228 4%	105 3%	11 **	57 1%	262 3%	144 1%	150 4%	250 2%	89 1%	318 2%
		C									N				QR				T					

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16SUM. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure?  
 SUMMARY OF "YES" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----										-----EDUCATION BY AGE-----										---HOUSEHOLD FINANCES---			
															HS	HS	HS	HS													MEET							
															GRAD	GRAD	GRAD	GRAD					SOME	SOME	SOME	SOME	LIVE	EX-	JUST	DON'T								
															OR	OR	OR	OR					COLL+	COLL+	COLL+	COLL+	COM-	PENSE	MEET	MEET								
	\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+		LESS,	LESS,	LESS,	LESS,																					
TOTAL	<\$20K	\$40K	\$75K	\$100K	OR	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	COM-	LEFT-	EX-	EX-											
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)												
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537												
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420												
Had important personal information stolen such as your Social Security Number, your credit card, or bank account information (a)	6421 25%	1218 23%	1072 20%	1102 23%	845 34%	1249 33%	568 21%	745 21%	630 23%	426 17%	328 15%	1598 35%	1124 32%	408 24%	300 12%	517 18%	490 21%	406 16%	638 24%	1877 35%	1328 32%	489 22%	2101 26%	2033 29%	1394 21%	845 24%												
					BCD	BCD						HIJKN	GHJK						0	PQRSV	OPQRV	0		Y														
Experienced persistent and unwanted contact from someone online (g)	4114 19%	882 26%	992 23%	689 16%	403 18%	668 18%	816 32%	783 27%	256 14%	108 14%	597 29%	668 15%	359 11%	225 16%	710 30%	469 20%	95 7%	105 13%	797 30%	1025 19%	530 14%	243 16%	1251 17%	1181 19%	1072 21%	551 24%												
		D					IJLMN	IJLMN			IJLMN				QRTUV	Q			QRTUV	Q		Q																
Had someone post something about you online that you didn't want shared (j)	3859 18%	611 18%	1135 26%	709 16%	432 19%	668 18%	851 33%	729 25%	149 8%	37 5%	674 33%	972 22%	286 9%	25 2%	678 29%	431 18%	55 4%	14 2%	882 33%	1301 24%	386 10%	48 3%	1061 15%	1220 20%	1017 20%	544 23%												
			BDF				IJLMN	IJMN			IJMN	IJMN	N		QRUV	QRV			PQRUV	QRUV	RV					W												
Had an email or social networking account of yours compromised or taken over without your permission by someone else (d)	3832 18%	614 18%	718 17%	989 22%	404 18%	682 19%	657 26%	440 15%	207 11%	53 7%	491 24%	1082 24%	434 13%	207 15%	497 21%	326 14%	88 6%	58 7%	670 25%	1308 25%	596 15%	205 13%	1231 17%	1163 19%	904 18%	472 20%												
							HIJMN				IJM	HIJMN			QR				PQRUV	PQRUV	Q																	

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16SUM. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure?  
SUMMARY OF "YES" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
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	\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+		LESS,	LESS,	LESS,	LESS,																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16SUM. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure?  
SUMMARY OF "YES" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
																	HS	HS	HS	HS													
																	GRAD	GRAD	GRAD	GRAD													
																	OR	OR	OR	OR	SOME	SOME	SOME	SOME									
																	LESS,	LESS,	LESS,	LESS,	COLL+	COLL+	COLL+	COLL+	LIVE	MEET	JUST	DON'T					
TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	COLL+ AGE 18-29	COLL+ AGE 30-49	COLL+ AGE 50-64	COLL+ AGE 65+	COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537							
Lost a job opportunity or educational opportunity because of something that was posted online (h)	407 2%	150 4%	106 2%	87 2%	18 1%	39 1%	130 5%	103 3%	15 1%	2 **	17 1%	79 2%	14 **	35 3%	104 4%	89 4%	8 1%	31 4%	36 1%	93 2%	20 1%	6 **	103 1%	127 2%	93 2%	78 3%							
		F					JM	M							V																		

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16SUM. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure?  
 SUMMARY OF "YES" RESPONSES

	BAN C		-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY	
	HS GRAD OR LESS, TOTAL	HS GRAD OR LESS, <\$20K	SOME COLL. OR MORE, \$20K+	SOME COLL. OR MORE, <\$20K	HS GRAD OR LESS, <\$40K	HS GRAD OR LESS, \$40K+	SOME COLL. OR MORE, <\$40K	SOME COLL. OR MORE, \$40K+	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART-PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
Had important personal information stolen such as your Social Security Number, your credit card, or bank account information (a)	6421 25%	591 18%	972 17%	620 33% BC	3700 31% BC	1130 16%	549 20%	1286 28% F	3051 32% FG	3436 30% L	836 23%	2100 20%	2281 33% N	955 21%	5717 27% P	704 15%	4821 29% RS	1249 18%	351 15%	1479 24%	2166 33% T	963 31%	293 22%	1133 25%
Experienced persistent and unwanted contact from someone online (g)	4114 19%	411 22%	879 20%	470 32% CE	2006 18%	885 21%	454 19%	1083 28% I	1439 16% JL	1806 17%	937 28% JL	1368 19%	1315 20%	842 21%	4114 19%	- 22% R	3479 22% R	539 13%	96 13%	1291 21%	1441 22%	711 23%	306 23%	918 20%
Had someone post something about you online that you didn't want shared (j)	3859 18%	300 16%	838 19%	311 21%	2270 20%	821 19%	355 15%	978 25% GI	1618 18% L	2069 20% L	852 25% L	935 13%	1464 22%	858 22%	3859 18%	- 21% RS	3393 21% RS	403 9%	63 8%	1431 23%	1241 19%	715 23%	260 20%	1141 25%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16SUM. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure?  
SUMMARY OF "YES" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--	CELL MOSTLY			CELL MOSTLY		NET USER BY						
		HS	HS	SOME	SOME	HS	HS	SOME	SOME	EMPLOY FULL	EMPLOY PART	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER		SMART PHONE	CELL, NOT A SMART PHONE	NO CELL	INTERNET USERS			MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
		OR	OR	COLL. OR	COLL. OR	OR	OR	COLL. OR	COLL. OR																				
		LESS, <\$20K	LESS, \$20K+	MORE, <\$20K	MORE, \$20K+	LESS, <\$40K	LESS, \$40K+	MORE, <\$40K	MORE, \$40K+																				
TOTAL																													
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)					
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554					
Had an email or social networking account of yours compromised or taken over without your permission by someone else (d)	3832 18%	278 15%	637 14%	336 23%	2311 20% C	574 13%	360 15%	827 21% F	1870 20% F	2083 20%	606 18%	1143 16%	1470 22%	635 16%	3832 18%	-	3240 20% R	481 11%	110 15%	942 15%	1354 20%	938 30% TU	168 13%	708 16%					
Had inaccurate information show up in your credit report (c)	4583 18%	296 9%	899 16% B	428 23% B	2641 22% BC	750 11%	489 18%	962 21% F	2127 22% F	2691 24% KL	443 12%	1410 13%	1581 23% N	580 13%	4033 19% P	550 12%	3363 20% RS	921 14%	299 13%	1017 16%	1237 19%	937 30% TU	138 10%	801 18%					
Experienced trouble in a relationship or friendship because of something that was posted online (i)	3432 16%	401 22%	846 19%	290 20%	1797 16%	921 21% I	342 14%	764 19%	1339 15%	1862 18% L	696 21% L	875 12%	1297 20%	772 19%	3432 16%	-	2915 18% RS	486 11% S	32 4%	1380 22% U	873 13%	642 20%	284 22%	1057 23%					
Been the victim of an online scam and lost money (f)	1584 7%	161 9%	262 6%	198 13%	851 8%	295 7%	146 6%	423 11%	627 7%	820 8%	239 7%	526 7%	440 7%	293 7%	1584 7%	-	1229 8%	336 8%	20 3%	557 9%	431 7%	240 8%	103 8%	387 8%					

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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Q16SUM. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure?  
SUMMARY OF "YES" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		
		HS	HS	SOME	SOME	HS	HS	SOME	SOME															
		GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.	FULL	PART	NOT	OFFICE	NOT	NET	NET	A	SMART-	CELL,					
		OR	OR	OR	OR	OR	OR	OR	OR	TIME	TIME	EMPLOY	BASED	BASED	USER	USER		PHONE	NOT A	NO	MOSTLY	MOSTLY	BOTH	MOSTLY
TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+											ON	ON	EQUAL.	<\$20K	\$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
Had medical or health information stolen (b)	1025 4%	145 4%	150 3%	105 6%	524 4%	236 3%	69 2%	220 5%	416 4%	382 3%	189 5%	453 4%	307 4%	124 3%	848 4%	177 4%	695 4%	283 4%	47 2%	143 2%	327 5%	160 5%	48 4%	95 2%
Had difficulty paying off a loan or cash advance that you signed up for online (e)	701 3%	186 10% CE	150 3%	42 3%	309 3%	332 8% GHI	4 *%	109 3%	246 3% G	260 2%	182 5%	260 4%	126 2%	190 5%	701 3%	-	520 3%	175 4%	7 1%	178 3%	257 4%	64 2%	48 4%	119 3%
Lost a job opportunity or educational opportunity because of something that was posted online (h)	407 2%	106 6% E	120 3%	37 2%	130 1%	166 4% I	66 3%	90 2%	78 1%	157 1%	113 3%	137 2%	141 2%	123 3%	407 2%	-	240 1%	161 4% Q	6 1%	92 1%	109 2%	25 1%	29 2%	63 1%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16SUM. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure?  
 SUMMARY OF "YES" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	BAN D	-MEDIA USE-	OTHER SM	SM USER,	SM USER,	YES	NO	YES	NO	YES	NO	USE SET- TINGS	USE SET- TINGS	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	TOTAL	USER	USER	<\$20K	\$20K+	(F)	(G)	(H)	(I)	(J)	(K)	<\$20K	\$20K+	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
Had important personal information stolen such as your Social Security Number, your credit card, or bank account information (a)	6421 25%	4298 28%	1408 25%	638 24%	3346 29%	836 23%	3127 29%	1504 32%	2782 26%	3941 29%	1447 K	470 25%	3190 30%	1220 19%	2494 25%	1578 N	1045 N	1680 21%	2296 45%	1336 20%	731 39%	1401 50%	6421 100%	-	1218 100%	4673 100%
Experienced persistent and unwanted contact from someone online (g)	4114 19%	3438 22%	667 12%	809 30%	2373 20%	1084 30%	2082 19%	1390 30%	2037 19%	3145 23%	857 13%	637 33%	2262 21%	931 17%	1568 18%	1130 25%	414 17%	1434 18%	1501 30%	993 15%	660 35%	703 25%	1440 25%	2414 17%	407 49%	886 20%
Had someone post something about you online that you didn't want shared (j)	3859 18%	3334 21%	523 9%	549 20%	2670 23%	1026 28%	2168 20%	1406 30%	1901 17%	3169 23%	661 10%	444 23%	2632 25%	817 15%	1517 18%	959 21%	536 22%	1447 18%	1379 27%	890 13%	693 37%	663 24%	1451 25%	2253 16%	251 30%	1138 25%
Had an email or social networking account of yours compromised or taken over without your permission by someone else (d)	3832 18%	3142 20%	690 12%	560 21%	2378 21%	659 18%	2286 21%	1254 27%	1876 17%	3026 22%	756 12%	394 21%	2461 23%	749 14%	1438 17%	1032 23%	613 25%	1306 16%	1387 27%	977 15%	429 23%	874 31%	1670 29%	1938 13%	299 36%	1316 29%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16SUM. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure?  
SUMMARY OF "YES" RESPONSES

	SOCIAL MEDIA USE										SOC. MEDIA LOCATION		SOC. MEDIA LIKE/FOLLOW		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO		INFO STOLEN	
	BAN D -MEDIA USE-			SOCIAL MEDIA USE -BY INCOME-			--SHARING--		--BRANDS--		-SETTINGS-		--INCOME--		-----PRIVACY		-----SECURE-----		-----INCOME----		--STOLEN---		INFO		-BY INCOME-			
	SM		OTHER NET	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A	LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	TOTAL	USER	USER																									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673		
Had inaccurate information show up in your credit report (c)	4583 18%	2874 18%	1151 21%	419 15%	2334 20%	764 21%	1928 18%	1097 24% I	1776 16%	3034 22% K	823 13%	374 20%	2513 23%	960 15%	1743 17%	1294 23% N	524 17%	1313 16%	1338 26% RT	1023 15%	419 22%	868 31%	2184 34% X	2125 12%	343 28%	1687 36%		
Experienced trouble in a relationship or friendship because of something that was posted online (i)	3432 16%	3081 20% C	343 6%	627 23%	2380 21%	980 27% G	1903 17%	1207 26% I	1847 17%	2902 21% K	514 8%	509 27%	2329 22%	858 16%	1390 16%	850 19%	304 13%	1248 15%	1349 27% RT	735 11%	722 38% V	588 21%	1152 20% X	2095 15%	276 33%	845 19%		
Been the victim of an online scam and lost money (f)	1584 7%	1182 8%	402 7%	252 9%	826 7%	432 12% G	659 6%	510 11%	661 6%	936 7%	553 9%	181 9%	693 6%	376 7%	630 7%	373 8%	200 8%	671 8%	517 10% T	305 5%	251 13%	195 7%	811 14% X	726 5%	155 19%	607 14%		
Had medical or health information stolen (b)	1025 4%	653 4%	188 3%	105 4%	492 4%	159 4%	451 4%	178 4%	476 4%	577 4%	225 3%	47 2%	474 4%	230 3%	398 4%	182 3%	207 7%	222 3%	382 8% RT	186 3%	105 6%	233 8%	659 10% X	238 1%	177 15%	405 9%		
Had difficulty paying off a loan or cash advance that you signed up for online (e)	701 3%	593 4%	103 2%	186 7%	393 3%	322 9% G	261 2%	265 6%	328 3%	456 3%	202 3%	91 5%	351 3%	190 3%	260 3%	175 4%	76 3%	425 5% T	130 3%	120 2%	63 3%	57 2%	211 4%	456 3%	115 14% Z	95 2%		

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16SUM. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure?  
SUMMARY OF "YES" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME							
	BAN D	-MEDIA USE-	OTHER SM USER,	SM NET USER,	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	TOTAL	USER	USER	NET	USER, <\$20K	USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A	LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	<\$20K	\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673		
Lost a job opportunity or educational opportunity because of something that was posted online (h)	407 2%	344 2%	63 1%	117 4%	222 2%	108 3%	208 2%	142 3%	202 2%	286 2%	118 2%	86 4%	194 2%	161 3%	149 2%	41 1%	57 2%	223 3%	105 2%	76 1%	88 5%	17 1%	234 4% X	142 1%	105 13% Z	128 3%		

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16SUM. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure?  
 SUMMARY OF "YES" RESPONSES

	BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
		WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
		TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+									
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606	
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588	
Had important personal information stolen such as your Social Security Number, your credit card, or bank account information (a)	6421 25%	4312 27% CDE	571 19%	377 19%	332 16%	612 32% CDE	1372 22%	2770 31% GIKL	339 19%	186 20%	485 18%	208 19%	194 27%	374 35% IK	1654 28%	1758 25%	1971 22%	1017 25%	5344 25%	2673 27%	3666 24%	641 21%	5734 25%	
Experienced persistent and unwanted contact from someone online (g)	4114 19%	2320 17%	524 24%	513 29% BE	177 14%	450 27% BE	984 22% H	1233 15%	298 25%	226 27% H	445 23% H	230 24%	213 42% GHN	176 17%	718 15%	1335 24% O	1389 18%	724 27% S	3370 18%	2169 26% U	1913 15%	378 16%	3736 20%	
Had someone post something about you online that you didn't want shared (j)	3859 18%	2410 18%	367 17%	483 27% BCE	204 16%	344 21%	1051 24% H	1298 15%	194 16%	173 21%	401 21%	278 29% H	152 30%	187 18%	543 11%	1355 24% OQ	1413 18% O	447 16%	3395 19%	2095 25% U	1728 14%	312 13%	3545 19%	
Had an email or social networking account of yours compromised or taken over without your permission by someone else (d)	3832 18%	2526 18% E	410 19% E	311 17% E	75 6%	407 25% E	770 17%	1616 19%	230 19%	174 21%	244 13%	126 13%	135 27%	265 25%	900 19%	871 15%	1507 19%	627 23%	3186 17%	1770 21% U	2034 16%	395 17%	3416 18%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16SUM. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure?  
SUMMARY OF "YES" RESPONSES

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP., \$40K+	HISP., \$40K+	OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	NON-			NON-										
			HISP.	HISP.	BORN	BORN	HISP.	NON-	NON-	NON-	NON-			NON-										
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606	
Had inaccurate information show up in your credit report (c)	4583 18%	2734 17%	612 20%	323 16%	236 12%	511 27% BE	875 14%	1732 19% K	365 20%	207 22%	347 13%	204 18%	115 16% GHIKLM	379 35%	1040 18%	1390 20%	1399 16%	917 22%	3618 17%	2253 22% U	2305 15%	403 13%	4143 18%	
Experienced trouble in a relationship or friendship because of something that was posted online (i)	3432 16%	2197 16% E	379 17% E	353 20% E	100 8%	352 21% E	962 22% HL	1215 14%	219 18%	160 19%	344 18%	102 11%	154 31% L	176 17%	525 11%	1049 19% O	1398 18% O	410 15%	3007 16%	1995 24% U	1409 11%	251 11%	3179 17% V	
Been the victim of an online scam and lost money (f)	1584 7%	962 7%	197 9%	129 7%	112 9%	143 9%	354 8%	557 7%	151 12%	38 4%	154 8%	73 8%	61 12%	79 8%	384 8%	444 8%	610 8%	329 12%	1255 7%	766 9%	791 6%	169 7%	1415 8%	
Had medical or health information stolen (b)	1025 4%	499 3%	129 4%	42 2%	77 4%	185 10% BD	142 2%	348 4%	84 5%	34 4%	95 3%	10 1%	118 17% GHIJKL	67 6%	104 2%	172 2%	452 5% O	314 8% S	699 3%	371 4%	607 4%	143 5%	870 4%	
Had difficulty paying off a loan or cash advance that you signed up for online (e)	701 3%	273 2%	161 7% B	136 8% B	87 7%	45 3%	196 4% H	77 1%	143 12% HJMN	18 2%	94 5%	129 13% GHJMN	8 2%	26 3%	96 2%	267 5%	266 3%	116 4%	585 3%	401 5% U	279 2%	83 3%	619 3%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q16SUM. As far as you know, have you ever had any of these experiences? [INSERT ITEMS; RANDOMIZE]. Have you ever had this experience, or not, or are you not sure?  
SUMMARY OF "YES" RESPONSES

	BAN E	RACE/ETHNICITY					RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN		
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP.	HISP.	OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-														
			HISP.	HISP.	BORN	BORN	HISP.	HISP.	HISP.	HISP.														
			<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+														
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
BASED ON TOTAL OR ORIGINAL ITEM FILTER	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606	
Lost a job opportunity or educational opportunity because of something that was posted online (h)	407 2%	231 2%	54 2%	58 3%	49 4%	15 1%	133 3%	98 1%	42 3%	13 2%	79 4%	29 3%	9 2%	5 *%	71 1%	77 1%	168 2%	43 2%	353 2%	289 3% U	118 1%	23 1%	384 2%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q17. Next... Have you ever turned to any of the following people or places for advice about how to protect your personal information online? (First./Next.) [INSERT ITEM; RANDOMIZE; ITEM 'SOMEONE OR SOMETHING ELSE' ALWAYS LAST]? [READ IF NECESSARY: Have you ever turned there for advice about how to protect your personal information online?]

BAN A	-----SEX-----		-----RACE-----				-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
a. A friend or peer																								
Yes	8174 39%	4000 37%	4174 40%	5452 40%	707 32%	1105 36%	2505 50% HIJ	2967 39% J	1892 36% J	482 20%	323 22%	1715 31%	2873 42% KL	3165 45% KL	2097 36%	1385 38%	954 35%	2610 44%	2965 36%	4794 42%	1170 35%	6448 41%	2448 39%	5710 39%
No	12924 61%	6683 62%	6241 60%	8197 60%	1483 68%	1936 63%	2449 49%	4729 61% G	3422 64% G	1882 80% GHI	1128 77% MN	3871 69% MN	3900 57%	3941 55%	3607 63%	2219 62%	1808 65%	3351 56%	5224 63%	6755 58%	2147 64%	9439 59%	3752 60%	9062 61%
Doesn't apply (VOL.)	2 *%	2 *%	-	-	-	-	-	-	-	-	-	-	-	2 *%	-	-	-	-	-	-	-	-	-	2 *%
Don't know (VOL.)	58 *%	12 *%	47 *%	38 *%	-	20 1%	54 1%	-	4 *%	1 *%	8 1%	12 *%	38 1%	1 *%	41 1%	-	-	1 *%	49 1%	1 *%	38 1% V	5 *%	38 1%	21 *%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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[illegible]

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/VXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
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	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY	
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				EMPLOY FULL TIME			NOT OFFICE BASED		NET USER		SMART - PHONE		ON CELL			ON OTHER		ON CELL, <\$20K		
		SOME COLL. OR MORE, \$20K+				SOME COLL. OR MORE, \$20K+				NOT EMPLOY			OFFICE BASED		NET USER		SMART - PHONE		ON CELL			ON OTHER		ON CELL, <\$20K		
		TOTAL				TOTAL				TOTAL			TOTAL		TOTAL		TOTAL		TOTAL			TOTAL		TOTAL		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554		
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426		
a. A friend or peer																										
Yes	8174 39%	562 30%	1357 30%	600 41%	5050 45% BC	1175 27%	806 34%	1779 45% FG	3947 43% F	4407 42% L	1596 47% L	2113 30%	3367 51% N	1513 38%	8174 39%	-	6907 43% RS	1154 27%	114 15%	2537 41%	2868 43%	1455 46%	487 37%	1973 43%		
No	12924 61%	1295 70% E	3139 70% DE	841 57%	6293 55%	3099 72% HI	1569 66% H	2111 54%	5180 57%	6105 58%	1742 51%	4985 70% JK	3199 49%	2443 62% M	12924 61%	-	9159 57%	3119 73% Q	647 85% Q	3698 59%	3745 57%	1664 53%	830 63%	2578 57%		
Doesn't apply (VOL.)	2 **	-	-	-	-	-	-	-	-	-	-	2 **	-	-	2 **	-	-	2 **	-	-	-	-	-	-		
Don't know (VOL.)	58 **	-	4 **	38 3% CE	1 **	12 **	-	38 1% I	1 **	13 **	46 1%	-	1 **	12 **	58 **	-	42 **	16 **	-	4 **	1 **	38 1% TU	-	4 **		
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL			INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME			PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	TOTAL	SM NET USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST POSITIVE	MOST NEGATIVE	NO IMPACT	NEGATIVE, <\$40K	NEGATIVE, \$40K+	YES	NO	STOLEN, <\$20K	STOLEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
a. A friend or peer																										
Yes	8174 39%	6700 43%	1475 27%	1059 39%	5297 46%	1526 42%	4808 44%	2264 49%	4409 40%	6142 45%	1755 27%	790 41%	4991 47%	1794 33%	3593 42%	1948 43%	801 33%	3107 38%	2633 52%	2047 31%	952 51%	1559 55%	2782 49%	4970 34%	348 42%	2261 51%
No	12924 61%	8830 57%	4079 73%	1610 59%	6286 54%	2107 58%	6071 56%	2383 51%	6442 59%	7492 55%	4699 73%	1084 57%	5713 53%	3675 67%	4899 58%	2531 56%	1624 67%	5018 62%	2421 48%	4625 69%	930 49%	1258 45%	2894 51%	9429 65%	447 54%	2198 49%
Doesn't apply (VOL.)	2 *%	-	2 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *%	-	-
Don't know (VOL.)	58 *%	55 *%	-	38 1%	1 *%	-	47 *%	8 *%	47 *%	47 *%	-	38 2%	1 *%	-	9 *%	12 *%	-	12 *%	8 *%	39 1%	-	-	41 1%	17 *%	38 5%	4 *%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
a. A friend or peer																							
Yes	8174 39%	5452 40% E	707 32%	837 47% CE	267 21%	633 38% E	1689 38%	3525 42%	381 31%	325 39%	687 35%	389 40%	175 35%	432 41%	1657 34%	2363 42%	3273 42%	859 32%	7243 40%	3395 41%	4717 38%	767 32%	7350 39%
No	12924 61%	8197 60%	1483 68% D	934 52%	1002 78% BDF	1021 62%	2725 61%	4931 58%	829 69%	516 61%	1247 64%	573 60%	327 65%	608 58%	3178 66%	3288 58%	4594 58%	1861 68% S	11005 60%	4872 59%	7835 62%	1603 68%	11287 60%
Doesn't apply (VOL.)	2 **%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 **%
Don't know (VOL.)	58 **%	38 **%	-	8 **%	12 1%	1 **%	38 1%	-	-	-	12 1%	-	-	1 **%	8 **%	1 **%	4 **%	-	55 **%	38 **%	21 **%	-	58 **%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796		
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759		
b. A family member																										
Yes	7996 38%	3133 29%	4863 46% B	5394 39%	694 32%	1032 34%	2060 41% H	2531 33% H	2315 44% HJ	791 33%	396 27%	1880 34%	2843 42% KL	2824 40% K	2098 37%	1369 38%	773 28%	2681 45% OQ	3044 37%	4578 40%	1095 33%	6300 40%	2281 37%	5680 38%		
No	13148 62%	7561 71% C	5587 53%	8280 61%	1496 68%	2029 66%	2947 59%	5165 67% GI	2991 56%	1575 67% I	1063 73% MN	3717 66% M	3956 58%	4284 60%	3647 63% R	2234 62%	1989 72% R	3281 55%	5195 63%	6965 60%	2260 67%	9585 60%	3957 63%	9101 62%		
Doesn't apply (VOL.)	9 **	2 **	7 **	7 **	-	-	-	-	7 **	-	-	-	7 **	2 **	-	-	-	-	-	7 **	-	7 **	-	9 **		
Don't know (VOL.)	6 **	-	6 **	6 **	-	-	-	-	6 **	-	-	-	6 **	-	-	-	-	-	-	-	-	-	-	6 **		
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	\$20K- UNDER \$40K		\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE								
		<\$20K	\$40K	\$75K	\$100K																													
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344								
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258								
b. A family member																																		
Yes	7996 38%	1095 33%	1722 40%	1423 32%	1120 49%	1561 43%	1030 40%	1065 36%	623 34%	243 30%	938 45%	1412 32%	1611 49%	478 35%	1007 43%	635 27%	463 32%	139 17%	1051 40%	1891 36%	1849 48%	652 42%	2945 41%	2168 35%	1967 38%	864 37%								
					BD	BD					L	HIJLN			PR				PR	R	PQRT	PR												
No	13148 62%	2260 67%	2620 60%	2990 68%	1173 51%	2108 57%	1534 60%	1877 64%	1188 66%	556 70%	1134 55%	3053 68%	1643 50%	895 65%	1327 57%	1718 73%	988 68%	678 83%	1606 60%	3430 64%	2000 52%	895 58%	4253 59%	3979 65%	3157 62%	1479 63%								
		EF		EF				M	M	M		KM		M		OSUV	U	OSTUV		U														
Doesn't apply (VOL.)	9 *%	-	-	-	-	-	-	-	-	-	-	-	7 *%	-	-	-	-	-	-	-	7 *%	-	-	7 *%	-	-								
Don't know (VOL.)	6 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *%	-	-	6 *%	-	-								
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY																							
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$40K				HS GRAD OR LESS, <\$40K				EMPLOY FULL TIME			EMPLOY PART TIME			NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET USER		SMART- PHONE		SMART- PHONE		NO CELL		ON CELL		ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, <\$20K	
		TOTAL				TOTAL				TOTAL				TOTAL				TOTAL			TOTAL			TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL					
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																								
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554																									
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426																									
b. A family member																																																	
Yes	7996 38%	574 31%	1474 33%	518 35%	4792 42% BC	1395 33%	789 33%	1642 42% F	3755 41% F	3707 35%	1526 45% J	2711 38%	2608 40%	1527 38%	7996 38%	-	6365 40% R	1379 32%	252 33%	2428 39%	2540 38%	1392 44%	448 34%	1878 41%																									
No	13148 62%	1284 69% E	3026 67% E	960 65%	6545 58%	2891 67% HI	1586 67%	2286 58%	5366 59%	6818 65% K	1846 55%	4387 62%	3947 60%	2441 62%	13148 62%	-	9730 60%	2910 68% Q	508 67%	3811 61%	4062 61%	1765 56%	869 66%	2676 59%																									
Doesn't apply (VOL.)	9 *%	-	-	-	7 *%	-	-	-	7 *%	-	7 *%	2 *%	7 *%	-	9 *%	-	7 *%	2 *%	-	-	7 *%	-	-	-																									
Don't know (VOL.)	6 *%	-	-	-	-	-	-	-	-	-	6 *%	-	6 *%	-	6 *%	-	6 *%	-	-	-	6 *%	-	-	-																									
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																									

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME				PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME	
	SM NET USER		OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- <\$20K	USE SET- \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
b. A family member																											
Yes	7996 38%	6187 40%	1809 33%	919 34%	4844 42%	1316 36%	4494 41%	2093 45%	4067 37%	5748 42%	1902 29%	723 38%	4641 43%	1900 35%	3465 41%	1768 39%	774 32%	3094 38%	2204 44%	2205 33%	778 41%	1311 47%	2460 43%	5193 36%	314 38%	1990 45%	
	C									K									T			X					
No	13148 62%	9398 60%	3732 67%	1788 66%	6741 58%	2317 64%	6432 59%	2563 55%	6830 63%	7926 58%	4552 71%	1189 62%	6063 57%	3562 65%	5030 59%	2722 61%	1651 68%	5043 62%	2846 56%	4507 67%	1104 59%	1499 53%	3257 57%	9216 64%	519 62%	2473 55%	
			B								J								S				W				
Doesn't apply (VOL.)	9 *%	-	9 *%	-	-	-	-	-	-	-	-	-	-	7 *%	-	-	-	-	7 *%	-	-	7 *%	-	9 *%	-	-	
Don't know (VOL.)	6 *%	-	6 *%	-	-	-	-	-	-	6 *%	-	-	-	-	6 *%	-	-	-	6 *%	-	-	-	-	-	-	-	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
b. A family member																							
Yes	7996 38%	5394 39% E	694 32%	737 41% E	295 23%	688 42% E	1715 39%	3440 41%	398 33%	285 34%	698 36%	308 32%	193 38%	442 42%	1788 37%	2272 40%	3209 41%	965 35%	6999 38%	2934 35%	4962 39%	723 31%	7252 39%
No	13148 62%	8280 61%	1496 68%	1043 59%	986 77% BDF	967 58%	2737 61%	5009 59%	812 67%	556 66%	1248 64%	653 68%	310 62%	599 58%	3055 63%	3380 60%	4655 59%	1755 65%	11292 62%	5364 65%	7606 60%	1647 69%	11432 61%
Doesn't apply (VOL.)	9 **	7 **	-	-	-	-	-	7 **	-	-	-	-	-	-	-	-	7 **	-	7 **	7 **	-	-	9 **
Don't know (VOL.)	6 **	6 **	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 **	-	6 **	-	6 **
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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BAN A	-----SEX-----		-----RACE-----				-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
c. A co-worker																								
Yes	4269 20%	2138 20%	2132 20%	2811 21%	361 16%	547 18%	959 19% J	1904 25% J	1044 20% J	212 9%	161 11%	805 14%	1342 20% K	1953 27% KLM	893 16%	603 17%	549 20%	1690 28% OP	1291 16%	2750 24% S	484 14%	3504 22% U	1538 25% X	2718 18%
No	16732 79%	8507 80%	8225 79%	10805 79%	1826 83%	2446 80%	4023 80%	5753 75%	4252 80%	2103 89% GHI	1251 86% N	4760 85% N	5418 80% N	5132 72%	4769 83% R	2984 83% R	2208 80%	4259 71%	6841 83% T	8762 76%	2805 84% V	12321 78%	4653 75%	11966 81% W
Doesn't apply (VOL.)	142 1%	47 *%	95 1%	67 *%	4 *%	58 2%	18 *%	39 1%	17 *%	50 2%	48 3%	22 *%	47 1%	25 *%	83 1%	16 *%	5 *%	7 *%	105 1%	31 *%	66 2%	60 *%	43 1%	100 1%
Don't know (VOL.)	16 *%	5 *%	11 *%	3 *%	-	9 *%	8 *%	-	5 *%	-	-	9 *%	4 *%	-	1 *%	-	-	7 *%	1 *%	7 *%	-	8 *%	4 *%	12 *%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----				-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---				
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,											MEET EX- PENSE	JUST MEET EX- PENSE	DON'T MEET EX- PENSE
														AGE	AGE	AGE	AGE	SOME	SOME	SOME	SOME	LIVE	AND							
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	OVER	BASIC EX- PENSE	BASIC EX- PENSE				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)				
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344				
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258				
c. A co-worker																														
Yes	4269 20%	484 14%	754 17%	808 18%	741 32%	949 26%	568 22%	509 17%	149 8%	41 5%	354 17%	1339 30%	821 25%	171 12%	408 17%	407 17%	123 9%	17 2%	548 21%	1497 28%	921 24%	196 13%	1721 24%	1481 24%	747 15%	296 13%				
					BCD	BC	IJN	IJ			J	HIJKN	IJN		R	R			QR	OPQRV	QRV	R	YZ	YZ						
No	16732 79%	2805 84%	3559 82%	3597 82%	1548 67%	2711 74%	1978 77%	2394 81%	1649 91%	722 90%	1718 83%	3126 70%	2431 75%	1187 87%	1903 82%	1907 81%	1320 91%	794 97%	2105 79%	3825 72%	2926 76%	1307 85%	5432 75%	4663 76%	4342 85%	1991 85%				
		EF	E	E				L	GHL	GLM	L			LM	T		STU	PSTUV O				T		WX	WX					
Doesn't apply (VOL.)	142 1%	66 2%	29 1%	9 *	2 *	5 *	18 1%	39 1%	13 1%	36 5%	-	-	4 *	14 1%	14 1%	39 2%	7 *	6 1%	3 *	-	10 *	44 3%	36 1%	13 *	35 1%	52 2%				
Don't know (VOL.)	16 *	-	1 *	-	3 *	4 *	-	-	1 *	-	-	-	4 *	-	8 *	-	1 *	-	-	-	4 *	-	8 *	4 *	-	4 *				
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
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TOTAL		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, <\$20K																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
(A)		(B)		(C)		(D)		(E)		(F)		(G)		(H)		(I)		(J)		(K)		(L)		(M)		(N)		(O)		(P)		(Q)		(R)		(S)		(T)		(U)		(V)		(W)		(X)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
BASED ON ALL INTERNET USERS		21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										</

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME			
	SM NET USER		OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN \$20K+	
	TOTAL	USER	USER	USER																							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
c. A co-worker																											
Yes	4269 20%	3435 22%	835 15%	445 16%	2803 24%	790 22%	2423 22%	1337 29%	2071 19%	3124 23%	994 15%	324 17%	2599 24%	748 14%	1870 22%	1361 30%	290 12%	1557 19%	1308 26%	1164 17%	350 19%	852 30%	1528 27%	2522 17%	63 8%	1360 30%	
	C				D			I		K					NQ	NOQ			T			U	X		Y		
No	16732 79%	12076 77%	4638 83%	2234 83%	8750 76%	2825 78%	8461 77%	3302 71%	8768 80%	10518 77%	5399 84%	1578 83%	8097 76%	4696 86%	6564 77%	3079 69%	2122 87%	6555 81%	3717 73%	5473 82%	1519 81%	1950 69%	4188 73%	11770 82%	770 92%	3100 69%	
			B					H		J				OP	P		OP	S		S			W	Z			
Doesn't apply (VOL.)	142 1%	60 *%	83 1%	27 1%	25 *%	16 *%	30 *%	12 *%	47 *%	23 *%	60 1%	10 1%	2 *%	21 *%	67 1%	39 1%	13 1%	20 *%	25 *%	75 1%	12 1%	13 *%	2 *%	115 1%	-	2 *%	
Don't know (VOL.)	16 *%	15 *%	1 *%	-	7 *%	3 *%	12 *%	4 *%	11 *%	15 *%	1 *%	-	7 *%	4 *%	-	11 *%	1 *%	4 *%	12 *%	-	1 *%	3 *%	-	12 *%	-	-	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
c. A co-worker																							
Yes	4269 20%	2811 21% E	361 16%	447 25% E	100 8%	401 24% E	726 16%	1968 23% GI	156 13%	205 24%	342 18%	186 19%	67 13%	313 30% GI	838 17%	1309 23%	1716 22%	281 10%	3968 22% R	1597 19%	2623 21%	566 24%	3703 20%
No	16732 79%	10805 79%	1826 83%	1315 74%	1131 88% BDF	1243 75%	3689 83% N	6455 76%	1050 87% HN	636 76%	1544 79%	775 81%	430 85%	724 70%	3987 82%	4313 76%	6115 78%	2404 88% S	14228 78%	6641 80%	9874 79%	1780 75%	14873 80%
Doesn't apply (VOL.)	142 1%	67 *% E	4 *% E	9 1%	49 4% C	6 *% E	37 1%	31 *% GI	4 *% HN	-	58 3% H	-	6 1%	-	10 *% H	23 *% H	40 1%	30 1%	96 1%	61 1%	66 1%	19 1%	110 1%
Don't know (VOL.)	16 *% E	3 *% E	-	8 *% E	1 *% E	4 *% E	-	3 *% GI	-	-	1 *% H	-	-	4 *% H	8 *% H	8 *% H	-	4 *% H	12 *% H	5 *% H	11 *% H	4 *% H	12 *% H
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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BAN A	-----SEX-----		-----RACE-----				-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
d. A librarian or resources at your library																								
Yes	1146 5%	518 5%	628 6%	672 5%	177 8%	164 5%	354 7%	443 6%	221 4%	81 3%	37 3%	337 6%	397 6%	340 5%	379 7%	221 6%	103 4%	258 4%	487 6%	574 5%	247 7%	790 5%	303 5%	842 6%
No	19967 94%	10132 95%	9835 94%	13014 95%	1977 90%	2896 95%	4647 93%	7215 94%	5097 96%	2285 97%	1383 95%	5260 94%	6410 94%	6768 95%	5326 93%	3382 94%	2659 96%	5700 96%	7711 94%	10972 95%	3069 91%	15097 95%	5934 95%	13907 94%
Doesn't apply (VOL.)	40 **	40 **	-	-	38 2%	-	-	38 **	-	-	38 3% N	-	-	2 **	38 1%	-	-	-	38 **	-	38 1%	-	-	40 **
Don't know (VOL.)	7 **	7 **	-	-	-	-	7 **	-	-	-	2 **	-	4 **	-	2 **	-	-	4 **	2 **	4 **	2 **	4 **	-	7 **
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
																	HS	HS	HS	HS														
																	GRAD	GRAD	GRAD	GRAD														
																	OR	OR	OR	OR	SOME	SOME	SOME	SOME	LIVE	MEET	JUST	DON'T						
																	LESS,	LESS,	LESS,	LESS,	COLL+	COLL+	COLL+	COLL+	COM-	EX-	MEET	MEET						
																	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	FORT.	AND	BASIC	BASIC						
																	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM-	LEFT-	EX-	EX-						
																	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM-	LEFT-	EX-	EX-						
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BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY		CELL MOSTLY				
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				EMPLOY FULL TIME			OFFICE BASED		NET USER		SMART- PHONE		ON CELL		ON OTHER				
	SOME COLL. OR MORE, <\$20K				SOME COLL. OR MORE, <\$20K				NOT EMPLOY			NOT OFFICE BASED		NOT A NET USER		CELL, NOT A SMART- PHONE		MOSTLY ON CELL		MOSTLY ON OTHER				
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426
d. A librarian or resources at your library																								
Yes	1146 5%	59 3%	295 7%	188 13% BE	496 4%	169 4%	205 9%	318 8%	369 4%	505 5%	228 7%	401 6%	274 4%	302 8%	1146 5%	-	839 5%	277 6%	29 4%	386 6%	261 4%	180 6%	125 9%	251 6%
No	19967 94%	1759 95%	4205 93%	1291 87%	10844 96% D	4077 95%	2170 91%	3610 92%	8755 96%	10019 95%	3152 93%	6660 94%	6293 96%	3662 92%	19967 94%	-	15269 95%	3967 92%	731 96%	5852 94%	6353 96%	2977 94%	1193 91%	4303 94%
Doesn't apply (VOL.)	40 **	38 2%	-	-	-	38 1%	-	-	-	-	-	40 1%	-	-	40 **	-	-	40 1%	-	-	-	-	-	-
Don't know (VOL.)	7 **	2 **	-	-	4 **	2 **	-	-	4 **	-	4 **	-	-	4 **	7 **	-	-	7 **	-	-	-	-	-	-
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
d. A librarian or resources at your library																										
Yes	1146 5%	905 6%	240 4%	211 8%	633 5%	270 7%	615 6%	181 4%	725 7%	782 6%	303 5%	139 7%	577 5%	149 3%	476 6%	258 6%	259 11% N	469 6%	372 7%	266 4%	195 10%	167 6%	275 5%	856 6%	43 5%	188 4%
No	19967 94%	14637 94%	5311 96%	2458 91%	10946 94%	3363 93%	10269 94%	4470 96%	10135 93%	12856 94%	6151 95%	1735 91%	10123 95%	5278 97% Q	8024 94%	4232 94%	2163 89%	7668 94%	4689 93%	6403 95%	1687 90%	2650 94%	5443 95%	13518 94%	790 95%	4275 96%
Doesn't apply (VOL.)	40 *%	38 *%	2 *%	38 1%	-	-	38 *%	-	38 *%	38 *%	-	38 2%	-	38 1%	-	-	-	-	-	38 1%	-	-	-	40 *%	-	-
Don't know (VOL.)	7 *%	4 *%	2 *%	-	4 *%	-	4 *%	4 *%	-	4 *%	-	-	4 *%	4 *%	-	-	2 *%	-	-	4 *%	-	-	-	4 *%	-	-
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q17. Next... Have you ever turned to any of the following people or places for advice about how to protect your personal information online? (First./Next.) [INSERT ITEM; RANDOMIZE; ITEM 'SOMEONE OR SOMETHING ELSE' ALWAYS LAST]? [READ IF NECESSARY: Have you ever turned there for advice about how to protect your personal information online?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
d. A librarian or resources at your library																							
Yes	1146 5%	672 5%	177 8%	123 7%	41 3%	75 5%	288 6%	348 4%	68 6%	106 13% H	98 5%	65 7%	19 4%	45 4%	194 4%	379 7%	327 4%	163 6%	948 5%	568 7%	563 4%	189 8%	921 5%
No	19967 94%	13014 95%	1977 90%	1656 93%	1240 97%	1574 95%	4164 94%	8108 96%	1104 91%	735 87%	1848 95%	896 93%	481 96%	992 95%	4649 96%	5273 93%	7539 96%	2520 93%	17349 95%	7692 93%	12011 96%	2181 92%	17730 95%
J																							
Doesn't apply (VOL.)	40 *%	-	38 2%	-	-	-	-	-	38 3%	-	-	-	-	-	-	-	-	38 1%	-	38 *%	-	-	40 *%
Don't know (VOL.)	7 *%	-	-	-	-	7 *%	-	-	-	-	-	-	2 *%	4 *%	-	-	4 *%	-	7 *%	7 *%	-	-	7 *%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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BAN A	-----SEX-----		-----RACE-----				-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
e. A government website																								
Yes	2084 10%	1014 9%	1070 10%	1342 10%	315 14%	243 8%	636 13% J	861 11% J	381 7%	115 5%	34 2%	482 9% K	708 10% K	816 11% K	530 9%	356 10%	341 12%	606 10%	787 10%	1166 10%	321 10%	1577 10%	656 11%	1427 10%
No	19032 90%	9656 90%	9376 90%	12308 90%	1873 85%	2815 92%	4372 87%	6834 89%	4918 92%	2231 94% GH	1425 98% LMN	5100 91%	6088 89%	6280 88%	5206 91%	3248 90%	2416 87%	5335 89%	7441 90%	10358 90%	3024 90%	14289 90%	5580 89%	13328 90%
Doesn't apply (VOL.)	25 **	14 **	11 **	20 **	3 **	-	-	-	3 **	20 1%	-	11 **	-	14 **	6 **	-	5 **	12 **	6 **	17 **	6 **	17 **	-	25 **
Don't know (VOL.)	18 **	13 **	6 **	16 **	-	2 **	-	2 **	17 **	-	-	4 **	14 **	-	4 **	-	-	9 **	4 **	9 **	4 **	9 **	2 **	16 **
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

BAN B --DETAILED HOUSEHOLD INCOME-- .....INCOME BY AGE..... EDUCATION BY AGE..... --HOUSEHOLD FINANCES--

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/VXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$40K				EMPLOY FULL TIME		NOT EMPLOY		OFFICE BASED		NET USER		SMART PHONE		ON CELL		ON CELL	
		SOME COLL. OR MORE, \$20K+				SOME COLL. OR MORE, \$20K+				SOME COLL. OR MORE, \$40K+				NOT EMPLOY		OFFICE BASED		NET USER		SMART PHONE		ON CELL		ON CELL			
		TOTAL				TOTAL				TOTAL				TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL			
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON ALL INTERNET USERS		21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554		
UNWEIGHTED BASE		2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426		
e. A government website																											
Yes		2084 10%	94 5%	353 8%	225 15% B	1225 11% B	311 7%	179 8%	469 12%	986 11%	1113 11%	323 10%	648 9%	749 11%	270 7%	2084 10%	-	1727 11% R	275 6%	82 11%	564 9%	652 10%	511 16% T	114 9%	420 9%		
No		19032 90%	1754 94%	4143 92%	1254 85%	10098 89%	3964 93%	2191 92%	3459 88%	8121 89%	9396 89%	3055 90%	6443 91%	5812 89%	3685 93%	19032 90%	-	14370 89%	3984 93%	678 89%	5673 91% V	5953 90%	2645 84%	1201 91%	4134 91%		
Doesn't apply (VOL.)		25 *%	6 *%	5 *%	-	12 *%	6 *%	5 *%	-	12 *%	3 *%	-	10 *%	-	3 *%	25 *%	-	3 *%	21 1%	-	-	3 *%	-	-	-		
Don't know (VOL.)		18 *%	4 *%	-	-	9 *%	4 *%	-	-	9 *%	13 *%	6 *%	-	6 *%	11 *%	18 *%	-	7 *%	11 *%	-	2 *%	6 *%	-	2 *%	-		
Refused (VOL.)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME			
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
e. A government website																											
Yes	2084 10%	1711 11%	373 7%	298 11%	1306 11%	347 10%	1339 12%	559 12%	1152 11%	1672 12%	343 5%	247 13%	1284 12%	427 8%	874 10%	484 11%	256 11%	879 11%	613 12%	562 8%	288 15%	303 11%	812 14%	1184 8%	164 20%	579 13%	
No	19032 90%	13855 89%	5159 93%	2401 89%	10266 89%	3286 90%	9570 88%	4094 88%	9728 89%	11995 88%	6109 95%	1657 87%	9421 88%	5040 92%	7609 90%	3999 89%	2155 89%	7253 89%	4437 88%	6134 91%	1593 85%	2509 89%	4885 85%	13219 92%	669 80%	3863 87%	
Doesn't apply (VOL.)	25 **	15 **	10 **	3 **	12 **	-	15 **	-	15 **	6 **	-	6 **	-	3 **	12 **	3 **	5 **	3 **	5 **	15 **	-	5 **	12 **	13 **	-	12 **	
Don't know (VOL.)	18 **	4 **	14 **	4 **	-	-	2 **	2 **	2 **	7 **	2 **	2 **	-	-	6 **	4 **	9 **	2 **	7 **	-	2 **	-	9 **	2 **	-	9 **	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
e. A government website																							
Yes	2084 10%	1342 10%	315 14%	195 11%	48 4%	142 9%	414 9%	857 10%	145 12%	162 19%	112 6%	115 12%	113 23%	29 3%	245 5%	809 14%	768 10%	260 10%	1768 10%	909 11%	1150 9%	380 16%	1669 9%
		E	E					N	N	KN			KN			0	0					W	
No	19032 90%	12308 90%	1873 85%	1582 89%	1233 96%	1513 91%	4033 91%	7574 90%	1063 88%	680 81%	1831 94%	846 88%	389 77%	1012 97%	4589 95%	4829 85%	7093 90%	2460 90%	16494 90%	7386 89%	11402 91%	1978 83%	16999 91%
					BC						JM			HIJM	PQ							V	
Doesn't apply (VOL.)	25 **	20 **	3 **	-	-	-	3 **	17 **	3 **	-	-	-	-	-	-	12 **	8 **	-	22 **	6 **	17 **	-	25 **
Don't know (VOL.)	18 **	16 **	-	2 **	-	-	2 **	9 **	-	-	2 **	-	-	-	9 **	2 **	2 **	-	18 **	4 **	6 **	13 1%	6 **
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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	BAN A	-----SEX-----			-----RACE-----			-----AGE-----					-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796		
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759		
f. A website run by a private organization																										
Yes	3337 16%	1628 15%	1709 16%	2288 17% EF	211 10%	288 9%	850 17% J	1335 17% J	826 16% J	185 8%	24 2%	468 8% K	1153 17% KL	1680 24% KLM	529 9%	544 15%	611 22% O	1170 20% O	831 10%	2393 21% S	374 11% U	2755 17% U	1096 18%	2241 15%		
No	17724 84%	9016 84%	8708 83%	11332 83%	1977 90% D	2765 90% D	4115 82% J	6345 82% J	4482 84% J	2161 91% GHI	1433 98% LMN	5116 91% MN	5599 82% N	5407 76% QR	5206 91% QR	3057 85%	2127 77%	4785 80%	7394 90% T	9082 79%	2971 89% V	13059 82%	5129 82%	12500 84%		
Doesn't apply (VOL.)	21 **	2 **	18 **	18 **	-	-	-	-	-	18 1%	-	6 **	3 **	12 **	1 **	3 **	14 1%	-	4 **	14 **	1 **	17 **	-	21 **		
Don't know (VOL.)	76 **	49 **	27 **	47 **	3 **	7 **	43 1%	17 **	9 **	-	3 **	7 **	56 1%	10 **	9 **	-	9 **	7 **	9 **	61 1%	9 **	61 **	13 **	33 **		
Refused (VOL.)	1 **	1 **	-	-	-	1 **	-	-	-	1 **	-	-	-	1 **	-	-	-	-	-	-	-	-	-	1 **		

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---							
														HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR	SOME		SOME		SOME		SOME		MEET EX-	JUST MEET	DON'T MEET									
														LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM-	PENSE LEFT-	BASIC EX-	BASIC EX-												
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	OVER	BASIC PENSE	BASIC EX-	BASIC PENSE						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)											
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344											
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258											
f. A website run by a private organization																																					
Yes	3337 16%	374 11%	362 8%	948 21% BC	367 16%	803 22% BC	393 15% J	217 7%	138 8%	39 5%	438 21% HIJN	1096 25% GHIJN	648 20% HIJN	131 10%	203 9%	146 6%	101 7%	39 5%	639 24% OPQRV	1188 22% OPQRV	725 19% OPQRV	145 9%	1383 19% Y	991 16%	606 12%	350 15%											
No	17724 84%	2971 89% DF	3978 92% DF	3442 78%	1922 84%	2863 78%	2166 84% L	2725 93% GKLM	1669 92% KLM	756 95% GKLM	1596 77%	3352 75%	2612 80%	1226 89% KLM	2126 91% STU	2206 94% STU	1347 93% STU	772 94% STU	1980 75%	4119 77%	3129 81%	1388 90% STU	5802 81%	5148 84%	4501 88% W	1979 84%											
Doesn't apply (VOL.)	21 1%	1 1%	3 1%	14 1%	-	-	-	-	-	4 1%	-	-	-	14 1%	-	-	-	6 1%	-	-	-	13 1%	10 1%	3 1%	1 1%	5 1%											
Don't know (VOL.)	76 1%	9 1%	-	9 1%	4 1%	3 1%	5 1%	-	4 1%	-	37 2%	17 1%	-	-	5 1%	1 1%	3 1%	-	37 1%	15 1%	7 1%	-	3 1%	17 1%	16 1%	10 1%											
Refused (VOL.)	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	-	-	-											

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q17. Next... Have you ever turned to any of the following people or places for advice about how to protect your personal information online? (First./Next.) [INSERT ITEM; RANDOMIZE; ITEM 'SOMEONE OR SOMETHING ELSE' ALWAYS LAST]? [READ IF NECESSARY: Have you ever turned there for advice about how to protect your personal information online?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY	
	HS	HS	SOME	SOME	HS	HS	SOME	SOME																			
	GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.																			
	OR	OR	OR	OR	OR	OR	OR	OR																			
TOTAL	LESS,	LESS,	MORE,	MORE,	LESS,	LESS,	MORE,	MORE,	FULL	PART	NOT	OFFICE	OFFICE	NET	NET	SMART	SMART	NO	ON	MOSTLY	MOSTLY	BOTH	ON	ON	ON	ON	ON
	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	<\$20K	<\$20K	<\$20K	<\$20K	<\$20K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554	1000	1000	1000
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426	1000	1000	1000
f. A website run by a private organization																											
Yes	3337 16%	45 2%	369 8%	329 22%	2378 21%	202 5%	277 12%	628 16%	2108 23%	1818 17%	614 18%	893 13%	1484 23%	364 9%	3337 16%	-	2917 18%	346 8%	74 10%	872 14%	1345 20%	701 22%	97 7%	754 17%	1000	1000	1000
No	17724 84%	1803 97%	4125 92%	1148 78%	8894 78%	4074 95%	2092 88%	3296 84%	6951 76%	8701 83%	2757 81%	6166 87%	5075 77%	3597 91%	17724 84%	-	13117 81%	3921 91%	686 90%	5330 85%	5251 79%	2438 77%	1215 92%	3769 83%	1000	1000	1000
Doesn't apply (VOL.)	21 *%	1 *%	5 *%	-	13 *%	1 *%	5 *%	3 *%	10 *%	3 *%	-	18 *%	3 *%	-	21 *%	-	4 *%	17 *%	-	-	4 *%	-	-	-	1000	1000	1000
Don't know (VOL.)	76 *%	8 *%	1 *%	1 *%	59 1%	8 *%	1 *%	1 *%	59 1%	3 *%	13 *%	23 *%	6 *%	7 *%	76 *%	-	69 *%	7 *%	-	37 1%	14 *%	18 1%	5 *%	32 1%	1000	1000	1000
Refused (VOL.)	1 *%	-	-	-	-	-	-	-	-	-	-	1 *%	-	-	1 *%	-	1 *%	-	-	-	1 *%	-	-	-	1000	1000	1000

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME			PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	BAN D	-MEDIA USE-	-BY	INCOME-	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A	LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+																						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
f. A website run by a private organization																											
Yes	3337 16%	2678 17%	659 12%	349 13%	2178 19%	518 14%	1992 18%	915 20%	1763 16%	2845 21%	424 7%	295 15%	2377 22%	581 11%	1393 16%	1018 23%	302 12%	1095 13%	1092 22%	973 15%	292 16%	777 28%	1407 25%	1819 13%	183 22%	1142 26%	
	C									K				N	NQ			RT			U	X					
No	17724 84%	12837 82%	4869 88%	2350 87%	9345 81%	3114 86%	8865 81%	3727 80%	9078 83%	10790 79%	5987 93%	1609 84%	8297 78%	4871 89%	7070 83%	3470 77%	2085 86%	7029 86%	3935 78%	5700 85%	1580 84%	2021 72%	4304 75%	12522 87%	648 78%	3316 74%	
			B							J				OP			P	S	S	V			W				
Doesn't apply (VOL.)	21 **	1 **	20 **	1 **	-	-	1 **	-	1 **	1 **	10 **	1 **	-	3 **	10 **	1 **	5 **	11 **	5 **	-	-	5 **	-	21 **	-	-	
Don't know (VOL.)	76 **	68 **	8 **	7 **	61 1%	1 **	66 1%	14 **	54 **	43 **	33 1%	7 **	31 **	14 **	29 **	-	33 1%	1 **	30 1%	37 1%	9 **	15 1%	7 **	56 **	3 **	4 **	
Refused (VOL.)	1 **	1 **	-	-	-	-	1 **	-	1 **	1 **	-	-	-	-	-	1 **	-	1 **	-	-	-	-	-	1 **	-	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP. <\$40K	HISP. \$40K+	OTHER NON- HISP. <\$40K	OTHER NON- HISP. \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
f. A website run by a private organization																							
Yes	3337 16%	2288 17% CE	211 10%	223 13%	65 5%	448 27% BCDE	474 11%	1748 21% GIK	106 9%	105 12%	154 8%	133 14%	91 18%	337 32% GIJKL	879 18%	825 15%	1349 17%	353 13%	2978 16%	1389 17%	1938 15%	285 12%	3043 16%
No	17724 84%	11332 83% F	1977 90% BF	1549 87% F	1215 95% BF	1203 73%	3973 89% HN	6653 79%	1102 91% HN	736 88% N	1786 92% HN	827 86% N	412 82%	699 67%	3950 82%	4804 85%	6505 83%	2349 86%	15251 83%	6856 83%	10606 84%	2086 88%	15558 83%
Doesn't apply (VOL.)	21 **%	18 **%	-	-	-	-	4 **%	14 **%	-	-	-	-	-	-	11 **%	-	5 **%	10 **%	9 **%	1 **%	17 **%	-	21 **%
Don't know (VOL.)	76 **%	47 **%	3 **%	7 **%	-	4 **%	1 **%	41 **%	3 **%	-	5 **%	1 **%	-	4 **%	3 **%	22 **%	12 **%	8 **%	65 **%	58 1%	11 **%	-	76 **%
Refused (VOL.)	1 **%	-	-	-	1 **%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 **%	-	1 **%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
g. A teacher																								
Yes	1469 7%	691 6%	778 7%	849 6%	191 9%	210 7%	549 11% J	498 6%	316 6%	61 3%	79 5%	500 9% M	303 4%	551 8%	485 8%	240 7%	110 4%	378 6%	597 7%	756 7%	284 8%	1033 6%	399 6%	1069 7%
No	19592 93%	9921 93%	9671 92%	12756 93%	1997 91%	2839 93%	4443 89% G	7169 93%	4998 94% G	2257 95% G	1368 94%	5055 90%	6489 95% L	6533 92%	5231 91%	3333 92%	2649 96% O	5557 93%	7583 92%	10761 93%	3060 91%	14779 93%	5826 93%	13641 92%
Doesn't apply (VOL.)	96 *%	85 1%	11 *%	82 1%	-	11 *%	16 *%	29 *%	1 *%	47 2% GHI	13 1%	42 1%	15 *%	26 *%	27 *%	30 1%	3 *%	28 *%	56 1%	33 *%	11 *%	77 *%	13 *%	83 1%
Don't know (VOL.)	3 *%	-	3 *%	-	3 *%	-	-	-	3 *%	-	-	-	3 *%	-	3 *%	-	-	-	3 *%	-	-	3 *%	-	3 *%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	\$20K- UNDER \$40K		\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE							
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)						
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
g. A teacher																																	
Yes	1469 7%	284 8%	277 6%	273 6%	218 10%	160 4%	266 10% JN	185 6%	115 6%	21 3%	231 11%	313 7%	172 5%	40 3%	317 14% QRTV	220 9% QRV	31 2%	9 1%	233 9% R	278 5%	285 7% R	52 3%	454 6%	527 9%	337 7%	147 6%							
No	19592 93%	3060 91%	4018 93%	4136 94%	2075 90%	3481 95%	2298 90%	2745 93%	1693 93%	734 92%	1825 88%	4140 93%	3086 95%	1329 97% K	2017 86%	2122 90%	1419 98% OP	766 94%	2409 91%	5026 94% O	3573 93%	1489 96% O	6699 93%	5600 91%	4779 93%	2185 93%							
Doesn't apply (VOL.)	96 *%	11 *%	44 1%	4 *%	- 1%	28 1%	- *%	11 *%	- *%	44 6% HKLMN	16 1%	13 *%	1 *%	3 *%	- *%	11 *%	1 *% PQSTV	42 5%	16 1%	17 *%	- *%	6 *%	45 1%	32 1%	5 *%	11 *%							
Don't know (VOL.)	3 *%	-	3 *%	-	-	-	-	-	3 *%	-	-	-	-	-	-	-	-	-	-	-	3 *%	-	-	-	3 *%	-							
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
		HS GRAD OR LESS,				SOME COLL. OR MORE,				HS GRAD OR LESS,				SOME COLL. OR MORE,				EMPLOY FULL TIME			EMPLOY PART TIME			NOT EMPLOY			OFFICE BASED		NOT OFFICE BASED		NET USER		NOT A NET USER		CELL, NOT A SMART-PHONE			MOSTLY ON CELL			MOSTLY ON OTHER			BOTH EQUAL.			MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
		TOTAL				TOTAL				TOTAL				TOTAL				TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL			TOTAL		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q17. Next... Have you ever turned to any of the following people or places for advice about how to protect your personal information online? (First./Next.) [INSERT ITEM; RANDOMIZE; ITEM 'SOMEONE OR SOMETHING ELSE' ALWAYS LAST]? [READ IF NECESSARY: Have you ever turned there for advice about how to protect your personal information online?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	BAN D	-MEDIA USE-	-BY	INCOME-	--SHARING--	--	--BRANDS--	--	-SETTINGS-	--	-INCOME-	--	---	PRIVACY CONTROL---	---	SECURE-----	---	-INCOME---	--	-STOLEN--	--	BY INCOME-				
											USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN \$20K+	
	TOTAL	USER	USER	USER,	USER,	YES	NO	YES	NO	YES	NO	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479
g. A teacher																										
Yes	1469 7%	1204 8%	259 5%	242 9%	864 7%	329 9%	810 7%	308 7%	896 8%	1044 8%	374 6%	208 11%	750 7%	261 5%	741 9%	263 6%	198 8%	678 8%	358 7%	386 6%	169 9%	188 7%	373 7%	1036 7%	72 9%	250 6%
C																										
No	19592 93%	14310 92%	5270 95%	2453 91%	10666 92%	3251 89%	10098 92%	4312 93%	9966 91%	12589 92%	6052 94%	1704 89%	9913 93%	5196 95%	7713 91%	4210 94%	2212 91%	7439 91%	4692 93%	6269 93%	1713 91%	2617 93%	5327 93%	13301 92%	761 91%	4200 94%
0																										
Doesn't apply (VOL.)	96 *%	70 *%	25 *%	11 *%	54 *%	53 1%	17 *%	35 1%	36 *%	47 *%	25 *%	-	42 *%	12 *%	47 1%	14 *%	16 1%	20 *%	13 *%	53 1%	-	13 *%	17 *%	78 1%	-	13 *%
Don't know (VOL.)	3 *%	-	3 *%	-	-	-	-	-	-	-	3 *%	-	-	-	-	3 *%	-	-	-	3 *%	-	-	-	3 *%	-	-
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q17. Next... Have you ever turned to any of the following people or places for advice about how to protect your personal information online? (First./Next.) [INSERT ITEM; RANDOMIZE; ITEM 'SOMEONE OR SOMETHING ELSE' ALWAYS LAST]? [READ IF NECESSARY: Have you ever turned there for advice about how to protect your personal information online?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
g. A teacher																							
Yes	1469 7%	849 6%	191 9%	122 7%	89 7%	159 10%	303 7%	495 6%	83 7%	108 13%	142 7%	67 7%	46 9%	84 8%	250 5%	443 8%	582 7%	129 5%	1304 7%	752 9% U	693 6%	149 6%	1284 7%
No	19592 93%	12756 93%	1997 91%	1658 93%	1181 92%	1496 90%	4104 92%	7929 94%	1124 93%	733 87%	1792 92%	895 93%	457 91%	957 92%	4575 94%	5201 92%	7228 92%	2556 94%	16938 93%	7552 91%	11785 94%	2180 92%	17357 93%
Doesn't apply (VOL.)	96 *%	82 1%	-	-	11 1%	-	44 1%	33 *%	-	-	11 1%	-	-	-	19 *%	8 *%	59 1%	32 1%	61 *%	-	93 1%	42 2%	54 *%
Don't know (VOL.)	3 *%	-	3 *%	-	-	-	-	-	3 *%	-	-	-	-	-	-	-	3 *%	3 *%	-	-	3 *%	-	3 *%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q17. Next... Have you ever turned to any of the following people or places for advice about how to protect your personal information online? (First./Next.) [INSERT ITEM; RANDOMIZE; ITEM 'SOMEONE OR SOMETHING ELSE' ALWAYS LAST]? [READ IF NECESSARY: Have you ever turned there for advice about how to protect your personal information online?]

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796		
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759		
h. Someone or something else																										
Yes (SPECIFY)	1784 8%	938 9%	847 8%	1058 8%	229 10%	153 5%	441 9%	775 10%	428 8%	125 5%	61 4%	274 5%	680 10% L	763 11% KL	429 7%	127 4%	360 13% P	544 9% P	520 6%	1139 10%	214 6%	1388 9%	487 8%	1295 9%		
No	19104 90%	9617 90%	9487 91%	12452 91%	1943 89%	2908 95%	4444 89%	6856 89%	4842 91%	2216 94%	1380 95%	5242 94% N	6061 89%	6251 88%	5224 91%	3452 96% QR	2382 86%	5352 90%	7622 93%	10264 89%	3053 91%	14351 90%	5703 91%	13280 90%		
Doesn't apply (VOL.)	5 *%	5 *%	-	-	-	-	-	-	3 *%	-	-	-	-	5 *%	3 *%	-	-	-	3 *%	-	3 *%	-	-	5 *%		
Don't know (VOL.)	198 1%	126 1%	72 1%	167 1%	14 1%	-	77 2%	59 1%	34 1%	21 1%	19 1%	27 *%	65 1%	82 1%	41 1%	24 1%	19 1%	53 1%	44 1%	133 1%	36 1%	139 1%	38 1%	158 1%		
Refused (VOL.)	67 *%	10 *%	56 1%	10 *%	4 *%	-	47 1%	6 *%	10 *%	3 *%	-	54 1%	4 *%	9 *%	49 1%	-	-	14 *%	49 1%	14 *%	49 1% V	14 *%	9 *%	58 *%		

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,											MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE			
															AGE	AGE	AGE	AGE	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM-											
	UNDER \$20K	UNDER \$40K	UNDER \$75K	UNDER \$100K	OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	FORT.	OVER	BASIC PENSE	BASIC PENSE					
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344								
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258								
h. Someone or something else																																		
Yes (SPECIFY)	1784 8%	214 6%	249 6%	453 10%	209 9%	335 9%	154 6%	204 7%	147 8%	15 2%	197 9%	547 12% J	272 8%	110 8%	207 9% R	91 4%	26 2%	5 1%	228 9% R	684 13% PQR	402 10% PQR	120 8% R	693 10%	422 7%	413 8%	217 9%								
No	19104 90%	3053 91%	4087 94%	3918 89%	2055 90%	3297 90%	2349 92%	2738 93%	1643 91%	769 96% L	1812 87%	3864 87%	2967 91%	1256 92%	2069 89%	2256 96% TU	1409 97% TU	792 97% T	2363 89%	4579 86%	3428 89%	1422 92%	6448 90%	5603 91%	4677 91%	2085 89%								
Doesn't apply (VOL.)	5 *%	3 *%	-	-	-	-	-	-	3 *%	-	-	-	-	-	-	-	-	-	-	-	3 *%	-	-	-	-	3 *%								
Don't know (VOL.)	198 1%	36 1%	6 *%	42 1%	24 1%	29 1%	13 1%	-	16 1%	15 2%	63 3%	48 1%	13 *%	6 *%	20 1%	-	9 1%	16 2%	56 2%	59 1%	25 1%	4 *%	50 1%	88 1%	25 *%	36 2%								
Refused (VOL.)	67 *%	49 1%	-	-	6 *%	8 *%	47 2%	-	3 *%	-	-	6 *%	8 *%	-	38 2% U	6 *%	6 *%	3 *%	9 *%	-	4 *%	-	8 *%	47 1%	9 *%	3 *%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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	BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY			
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+				EMPLOY FULL TIME			NOT OFFICE BASED		NOT A NET USER		CELL, NOT A SMART PHONE		MOSTLY ON CELL		MOSTLY ON CELL				
		SOME COLL. OR MORE, <\$20K				SOME COLL. OR MORE, \$20K+				EMPLOY PART TIME			OFFICE BASED		NET USER		SMART PHONE		OTHER		ON				
		TOTAL				TOTAL				TOTAL			TOTAL		TOTAL		TOTAL		TOTAL		TOTAL				
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS		21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554
UNWEIGHTED BASE		2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426
h. Someone or something else																									
Yes (SPECIFY)		1784 8%	35 2%	236 5%	179 12% B	1147 10% BC	117 3%	159 7%	403 10% F	974 11% F	1002 10%	274 8%	508 7%	659 10%	230 6%	1784 8%	-	1457 9%	261 6%	66 9%	516 8%	650 10%	291 9%	103 8%	395 9%
No		19104 90%	1763 95% E	4229 94% E	1271 86%	10081 89%	4107 96% HI	2181 92%	3490 89%	8044 88%	9421 90%	3062 90%	6475 91%	5818 89%	3710 93%	19104 90%	-	14471 90%	3956 92%	678 89%	5674 91%	5917 89%	2781 88%	1195 91%	4140 91%
Doesn't apply (VOL.)		5 *%	-	-	3 *%	-	-	-	3 *%	-	-	-	5 *%	-	-	5 *%	-	3 *%	2 *%	-	3 *%	-	-	3 *%	-
Don't know (VOL.)		198 1%	20 1%	25 1%	17 1%	111 1%	21 *%	25 1%	23 1%	105 1%	91 1%	35 1%	70 1%	86 1%	18 *%	198 1%	-	157 1%	25 1%	17 2%	40 1%	43 1%	74 2%	13 1%	16 *%
Refused (VOL.)		67 *%	40 2% E	10 *%	9 1%	4 *%	40 1%	10 *%	9 *%	4 *%	10 *%	13 *%	44 1%	4 *%	10 *%	67 *%	-	20 *%	47 1% Q	-	6 *%	3 *%	10 *%	3 *%	4 *%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q17. Next... Have you ever turned to any of the following people or places for advice about how to protect your personal information online? (First./Next.) [INSERT ITEM; RANDOMIZE; ITEM 'SOMEONE OR SOMETHING ELSE' ALWAYS LAST]? [READ IF NECESSARY: Have you ever turned there for advice about how to protect your personal information online?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE		SOC. MEDIA LOCATION		SOC. MEDIA LIKE/FOLLOW		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL			INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME			PERSONAL INFO		INFO STOLEN			
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	--SHARING--	--SHARING--	--BRANDS--	--BRANDS--	--SETTINGS--	--SETTINGS--	--INCOME--	--INCOME--	A	LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	SM	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+															
	TOTAL	USER	USER																								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463	
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479	
h. Someone or something else																											
Yes (SPECIFY)	1784 8%	1381 9%	404 7%	185 7%	1067 9%	273 8%	1073 10%	427 9%	954 9%	1378 10% K	348 5%	184 10%	1076 10%	381 7%	745 9%	326 7%	295 12%	564 7%	665 13% RT	405 6%	168 9%	439 16%	874 15% X	823 6%	115 14%	697 16%	
No	19104 90%	13972 90%	5114 92%	2452 91%	10370 90%	3275 90%	9710 89%	4146 89%	9794 90%	12076 88%	6073 94% J	1666 87%	9490 89%	5055 92%	7604 89%	4121 92%	2089 86%	7462 92% S	4297 85%	6250 93% S	1681 89%	2327 83%	4761 83%	13457 93% W	683 82%	3717 83%	
Doesn't apply (VOL.)	5 **	-	5 **	-	-	-	-	-	-	-	3 **	-	-	-	-	-	3 **	-	3 **	-	3 **	-	-	5 **	-	-	
Don't know (VOL.)	198 1%	171 1%	27 **	23 1%	132 1%	82 2%	86 1%	77 2%	94 1%	168 1%	21 **	22 1%	125 1%	33 1%	93 1%	34 1%	38 2%	84 1%	95 2%	18 **	28 1%	51 2%	74 1%	113 1%	25 3%	48 1%	
Refused (VOL.)	67 **	61 **	6 **	47 2% E	14 **	4 **	57 1%	6 **	54 **	58 **	9 **	40 2% M	14 **	-	58 1%	9 **	-	27 **	3 **	38 1%	3 **	-	9 **	20 **	9 1%	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q17. Next... Have you ever turned to any of the following people or places for advice about how to protect your personal information online? (First./Next.) [INSERT ITEM; RANDOMIZE; ITEM 'SOMEONE OR SOMETHING ELSE' ALWAYS LAST]? [READ IF NECESSARY: Have you ever turned there for advice about how to protect your personal information online?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698
UNWEIGHTED BASE	2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028
h. Someone or something else																							
Yes (SPECIFY)	1784 8%	1058 8% E	229 10% E	143 8%	10 1%	274 17% BE	326 7%	711 8% I	28 2%	164 20% GHIKL	74 4%	60 6%	92 18% IK	149 14% IK	409 8%	531 9%	641 8%	230 8%	1534 8%	797 10%	934 7%	235 10%	1540 8%
No	19104 90%	12452 91% F	1943 89%	1637 92% F	1271 99% BCF	1317 80%	4093 92% JM	7617 90% JM	1173 97% HJMN	668 79%	1872 96% HJMN	902 94% JM	359 72%	890 85%	4373 90%	5039 89%	7139 91%	2463 91%	16531 90%	7371 89%	11508 92%	2104 89%	16920 90%
Doesn't apply (VOL.)	5 **%	-	-	-	-	-	-	-	-	-	-	-	-	-	3 **%	-	-	-	-	3 **%	-	-	5 **%
Don't know (VOL.)	198 1%	167 1%	14 1%	-	-	18 1%	30 1%	125 1%	9 1%	5 1%	-	-	4 1%	3 **%	56 1%	59 1%	54 1%	23 1%	176 1%	74 1%	124 1%	32 1%	167 1%
Refused (VOL.)	67 **%	10 **%	4 **%	-	-	47 3% BC	3 **%	4 **%	-	4 **%	-	-	47 9% GHJ	-	3 **%	23 **%	38 **%	4 **%	63 **%	59 1%	7 **%	-	67 **%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q17SUM. Next... Have you ever turned to any of the following people or places for advice about how to protect your personal information online?  
 SUMMARY OF "YES" RESPONSES

	BAN A	SEX		RACE			AGE					EDUCATION			HOUSEHOLD INCOME				HH INCOME		HH INCOME		PARENT	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
UNWEIGHTED BASE	2350	1256	1094	1430	284	400	473	674	672	444	159	581	621	961	651	363	311	664	929	1258	396	1718	581	1759
A friend or peer (a)	8174 39%	4000 37%	4174 40%	5452 40%	707 32%	1105 36%	2505 50% HIJ	2967 39% J	1892 36% J	482 20%	323 22%	1715 31%	2873 42% KL	3165 45% KL	2097 36%	1385 38%	954 35%	2610 44%	2965 36%	4794 42%	1170 35%	6448 41%	2448 39%	5710 39%
A family member (b)	7996 38%	3133 29%	4863 46% B	5394 39%	694 32%	1032 34%	2060 41% H	2531 33% HJ	2315 44% HJ	791 33%	396 27%	1880 34%	2843 42% KL	2824 40% K	2098 37%	1369 38%	773 28% OQ	2681 45% OQ	3044 37%	4578 40%	1095 33%	6300 40%	2281 37%	5680 38%
A co-worker (c)	4269 20%	2138 20%	2132 20%	2811 21%	361 16%	547 18%	959 19% J	1904 25% J	1044 20% J	212 9%	161 11%	805 14%	1342 20% K	1953 27% KLM	893 16%	603 17%	549 20%	1690 28% OP	1291 16%	2750 24% S	484 14%	3504 22% U	1538 25% X	2718 18%
A website run by a private organization (f)	3337 16%	1628 15%	1709 16%	2288 17% EF	211 10%	288 9%	850 17% J	1335 17% J	826 16% J	185 8%	24 2%	468 8% K	1153 17% KL	1680 24% KLM	529 9%	544 15%	611 22% O	1170 20% O	831 10%	2393 21% S	374 11%	2755 17% U	1096 18%	2241 15%
A government website (e)	2084 10%	1014 9%	1070 10%	1342 10%	315 14%	243 8%	636 13% J	861 11% J	381 7%	115 5%	34 2%	482 9% K	708 10% K	816 11% K	530 9%	356 10%	341 12%	606 10%	787 10%	1166 10%	321 10%	1577 10%	656 11%	1427 10%
A teacher (g)	1469 7%	691 6%	778 7%	849 6%	191 9%	210 7%	549 11% J	498 6%	316 6%	61 3%	79 5%	500 9% M	303 4%	551 8%	485 8%	240 7%	110 4%	378 6%	597 7%	756 7%	284 8%	1033 6%	399 6%	1069 7%
A librarian or resources at your library (d)	1146 5%	518 5%	628 6%	672 5%	177 8%	164 5%	354 7%	443 6%	221 4%	81 3%	37 3%	337 6%	397 6%	340 5%	379 7%	221 6%	103 4%	258 4%	487 6%	574 5%	247 7%	790 5%	303 5%	842 6%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q17SUM. Next... Have you ever turned to any of the following people or places for advice about how to protect your personal information online?  
SUMMARY OF "YES" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	10697	10462	13686	2191	3061	5008	7696	5318	2366	1460	5597	6811	7110	5745	3604	2762	5962	8238	11550	3355	15892	6237	14796
Someone or something else (SPECIFY) (h)	1784 8%	938 9%	847 8%	1058 8%	229 10%	153 5%	441 9%	775 10%	428 8%	125 5%	61 4%	274 5%	680 10%	763 11%	429 7%	127 4%	360 13%	544 9%	520 6%	1139 10%	214 6%	1388 9%	487 8%	1295 9%
													L	KL			P	P						

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q17SUM. Next... Have you ever turned to any of the following people or places for advice about how to protect your personal information online?  
 SUMMARY OF "YES" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR LESS	HS GRAD OR LESS	HS GRAD OR LESS	HS GRAD OR LESS	SOME COLL+		SOME COLL+	SOME COLL+	SOME COLL+			MEET EX- PENSE	JUST MEET BASIC	DON'T MEET BASIC						
														AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	COM- FORT.	AND LEFT- OVER	EX- PENSE	EX- PENSE	
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	AND LEFT- OVER	EX- PENSE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344							
UNWEIGHTED BASE	2350	396	460	469	249	415	252	266	245	149	186	379	392	257	216	207	204	100	253	459	465	342	821	660	576	258							
A friend or peer (a)	8174 39%	1170 35%	1654 38%	1611 37%	1052 46%	1558 42%	1451 57%	1012 34%	294 16%	143 18%	939 45%	1900 43%	1498 46%	305 22%	1122 48%	610 26%	222 15%	62 8%	1375 52%	2347 44%	1666 43%	420 27%	3040 42%	2522 41%	1789 35%	783 33%							
							HIJLN	IJN			IJN	IJN	HIJN		PQRV	R			PQRV	PQRV	PQRV	QR											
A family member (b)	7996 38%	1095 33%	1722 40%	1423 32%	1120 49%	1561 43%	1030 40%	1065 36%	623 34%	243 30%	938 45%	1412 32%	1611 49%	478 35%	1007 43%	635 27%	463 32%	139 17%	1051 40%	1891 36%	1849 48%	652 42%	2945 41%	2168 35%	1967 38%	864 37%							
					BD	BD					L	HIJLN			PR				PR	R	PQRT	PR											
A co-worker (c)	4269 20%	484 14%	754 17%	808 18%	741 32%	949 26%	568 22%	509 17%	149 8%	41 5%	354 17%	1339 30%	821 25%	171 12%	408 17%	407 17%	123 9%	17 2%	548 21%	1497 28%	921 24%	196 13%	1721 24%	1481 24%	747 15%	296 13%							
					BCD	BC	IJN	IJ			J	HIJKN	IJN		R	R			QR	OPQRV	QRV	R	YZ	YZ									
A website run by a private organization (f)	3337 16%	374 11%	362 8%	948 21%	367 16%	803 22%	393 15%	217 7%	138 8%	39 5%	438 21%	1096 25%	648 20%	131 10%	203 9%	146 6%	101 7%	39 5%	639 24%	1188 22%	725 19%	145 9%	1383 19%	991 16%	606 12%	350 15%							
					BC	BC	J				HIJN	GHIJN	HIJN						OPQRV	OPQRV	OPQRV		Y										
A government website (e)	2084 10%	321 10%	412 9%	494 11%	192 8%	415 11%	380 15%	236 8%	74 4%	56 7%	224 11%	607 14%	267 8%	59 4%	249 11%	182 8%	57 4%	29 4%	387 15%	673 13%	321 8%	86 6%	721 10%	657 11%	380 7%	327 14%							
							IN					IN							QRV	QRV													
A teacher (g)	1469 7%	284 8%	277 6%	273 6%	218 10%	160 4%	266 10%	185 6%	115 6%	21 3%	231 11%	313 7%	172 5%	40 3%	317 14%	220 9%	31 2%	9 1%	233 9%	278 5%	285 7%	52 3%	454 6%	527 9%	337 7%	147 6%							
							JN								QRTV	QRV			R		R												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q17SUM. Next... Have you ever turned to any of the following people or places for advice about how to protect your personal information online?  
SUMMARY OF "YES" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--			
																	HS	HS	HS	HS									MEET					
																	GRAD	GRAD	GRAD	GRAD	SOME	SOME	SOME	SOME	LIVE	AND	JUST	DON'T						
																	OR	OR	OR	OR	COLL+	COLL+	COLL+	COLL+	COM-	LEFT-	EX-	BASIC						
	\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+	\$40K+	LESS,	LESS,	LESS,	LESS,	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM-	LEFT-	EX-	BASIC	
TOTAL	<\$20K	\$40K	\$75K	\$100K	OR MORE	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM-	LEFT-	EX-	BASIC	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON ALL INTERNET USERS	21159	3355	4342	4413	2293	3669	2564	2942	1811	799	2072	4465	3260	1372	2334	2353	1452	817	2657	5321	3861	1547	7198	6160	5124	2344								
A librarian or resources at your library (d)	1146 5%	247 7% F	217 5%	239 5%	190 8% F	68 2%	204 8%	174 6%	67 4%	37 5%	149 7%	259 6%	122 4%	44 3%	167 7% R	167 7% R	29 2%	6 1%	187 7%	276 5%	192 5%	75 5%	347 5%	262 4%	289 6%	248 11% X								
Someone or something else (SPECIFY) (h)	1784 8%	214 6%	249 6%	453 10%	209 9%	335 9%	154 6%	204 7%	147 8%	15 2%	197 9%	547 12% J	272 8%	110 8%	207 9% R	91 4%	26 2%	5 1%	228 9% R	684 13% PQR	402 10% PQR	120 8% R	693 10%	422 7%	413 8%	217 9%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q17SUM. Next... Have you ever turned to any of the following people or places for advice about how to protect your personal information online?  
 SUMMARY OF "YES" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		
		HS	HS	SOME	SOME	HS	HS	SOME	SOME															
		GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.	EMPLOY	EMPLOY	NOT	OFFICE	NOT	NET	NOT A		CELL,						
		OR	OR	OR	OR	OR	OR	OR	OR	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	SMART-	NOT A	NO	ON	ON	BOTH	ON	ON
TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+									PHONE	SMART-	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554
UNWEIGHTED BASE	2350	217	431	174	1278	461	230	461	1020	1101	331	903	736	375	2350	-	1724	553	73	625	799	287	150	426
A friend or peer (a)	8174 39%	562 30%	1357 30%	600 41%	5050 45% BC	1175 27%	806 34%	1779 45% FG	3947 43% F	4407 42% L	1596 47% L	2113 30%	3367 51% N	1513 38%	8174 39%	-	6907 43% RS	1154 27%	114 15%	2537 41%	2868 43%	1455 46%	487 37%	1973 43%
A family member (b)	7996 38%	574 31%	1474 33%	518 35%	4792 42% BC	1395 33%	789 33%	1642 42% F	3755 41% F	3707 35% J	1526 45%	2711 38%	2608 40%	1527 38%	7996 38%	-	6365 40% R	1379 32%	252 33%	2428 39%	2540 38%	1392 44%	448 34%	1878 41%
A co-worker (c)	4269 20%	266 14%	629 14%	219 15%	2873 25% BCD	595 14%	349 15%	696 18%	2399 26% FGH	2772 26% KL	612 18%	882 12%	1870 28% N	691 17%	4269 20%	-	3567 22% R	595 14%	107 14%	1204 19%	1652 25%	667 21%	188 14%	964 21%
A website run by a private organization (f)	3337 16%	45 2%	369 8%	329 22% B	2378 21% BC	202 5%	277 12% F	628 16% F	2108 23% FGH	1818 17% L	614 18%	893 13%	1484 23% N	364 9%	3337 16%	-	2917 18% R	346 8%	74 10%	872 14%	1345 20% T	701 22% T	97 7%	754 17% W
A government website (e)	2084 10%	94 5%	353 8%	225 15% B	1225 11% B	311 7%	179 8%	469 12%	986 11% I	1113 11%	323 10%	648 9%	749 11%	270 7%	2084 10%	-	1727 11% R	275 6%	82 11%	564 9%	652 10%	511 16% T	114 9%	420 9%
A teacher (g)	1469 7%	151 8%	372 8%	133 9%	661 6%	284 7%	261 11% I	313 8%	494 5%	707 7%	254 8%	507 7%	402 6%	287 7%	1469 7%	-	1126 7%	293 7%	50 7%	421 7%	341 5%	326 10%	87 7%	305 7%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q17SUM. Next... Have you ever turned to any of the following people or places for advice about how to protect your personal information online?  
SUMMARY OF "YES" RESPONSES

BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY NET USER BY	
	HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, >\$20K+	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	>\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON ALL INTERNET USERS	21159	1857	4500	1479	11344	4286	2375	3928	9128	10524	3384	7101	6567	3968	21159	-	16108	4291	760	6239	6614	3157	1318	4554
A librarian or resources at your library (d)	1146 5%	59 3%	295 7%	188 13% BE	496 4%	169 4%	205 9%	318 8%	369 4%	505 5%	228 7%	401 6%	274 4%	302 8%	1146 5%	-	839 5%	277 6%	29 4%	386 6%	261 4%	180 6%	125 9%	251 6%
Someone or something else (SPECIFY) (h)	1784 8%	35 2%	236 5%	179 12% B	1147 10% BC	117 3%	159 7%	403 10% F	974 11% F	1002 10%	274 8%	508 7%	659 10%	230 6%	1784 8%	-	1457 9%	261 6%	66 9%	516 8%	650 10%	291 9%	103 8%	395 9%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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Q17SUM. Next... Have you ever turned to any of the following people or places for advice about how to protect your personal information online?  
 SUMMARY OF "YES" RESPONSES

	SOCIAL MEDIA USE										SOC. MEDIA LOCATION		SOC. MEDIA LIKE/FOLLOW		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO		INFO STOLEN	
	BAN D		-MEDIA USE-		-BY INCOME-		--SHARING--		--BRANDS--		-SETTINGS-		--INCOME--		-----PRIVACY		-----SECURE-----		--INCOME--		--STOLEN--		--BY INCOME--					
	SM	OTHER NET	SM USER	SM USER,									USE SET-TINGS	USE SET-TINGS														
	TOTAL	USER	USER	<\$20K	\$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A	LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463		
UNWEIGHTED BASE	2350	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	589	920	520	292	888	537	773	194	302	622	1614	89	479		
A friend or peer (a)	8174 39%	6700 43% C	1475 27%	1059 39%	5297 46%	1526 42%	4808 44%	2264 49% I	4409 40%	6142 45% K	1755 27%	790 41%	4991 47%	1794 33%	3593 42% N	1948 43% N	801 33%	3107 38% T	2633 52% RT	2047 31%	952 51%	1559 55%	2782 49% X	4970 34%	348 42%	2261 51%		
A family member (b)	7996 38%	6187 40% C	1809 33%	919 34%	4844 42%	1316 36%	4494 41%	2093 45%	4067 37%	5748 42% K	1902 29%	723 38%	4641 43%	1900 35%	3465 41%	1768 39%	774 32%	3094 38%	2204 44% T	2205 33%	778 41%	1311 47%	2460 43% X	5193 36%	314 38%	1990 45%		
A co-worker (c)	4269 20%	3435 22% C	835 15%	445 16%	2803 24% D	790 22%	2423 22%	1337 29% I	2071 19%	3124 23% K	994 15%	324 17%	2599 24%	748 14%	1870 22% NQ	1361 30% NQ	290 12%	1557 19%	1308 26% T	1164 17%	350 19%	852 30% U	1528 27% X	2522 17%	63 8%	1360 30% Y		
A website run by a private organization (f)	3337 16%	2678 17% C	659 12%	349 13%	2178 19%	518 14%	1992 18%	915 20%	1763 16%	2845 21% K	424 7%	295 15%	2377 22%	581 11%	1393 16% N	1018 23% NQ	302 12%	1095 13%	1092 22% RT	973 15%	292 16%	777 28% U	1407 25% X	1819 13%	183 22%	1142 26%		
A government website (e)	2084 10%	1711 11% C	373 7%	298 11%	1306 11%	347 10%	1339 12%	559 12%	1152 11%	1672 12% K	343 5%	247 13%	1284 12%	427 8%	874 10%	484 11%	256 11%	879 11%	613 12%	562 8%	288 15%	303 11%	812 14% X	1184 8%	164 20%	579 13%		
A teacher (g)	1469 7%	1204 8% C	259 5%	242 9%	864 7%	329 9%	810 7%	308 7%	896 8%	1044 8%	374 6%	208 11%	750 7%	261 5%	741 9% N	263 6%	198 8%	678 8%	358 7%	386 6%	169 9%	188 7%	373 7%	1036 7%	72 9%	250 6%		

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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Q17SUM. Next... Have you ever turned to any of the following people or places for advice about how to protect your personal information online?  
SUMMARY OF "YES" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	BAN D	-MEDIA USE-	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON ALL INTERNET USERS	21159	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	5469	8500	4490	2425	8137	5062	6711	1882	2817	5717	14418	833	4463
A librarian or resources at your library (d)	1146 5%	905 6%	240 4%	211 8%	633 5%	270 7%	615 6%	181 4%	725 7%	782 6%	303 5%	139 7%	577 5%	149 3%	476 6%	258 6%	259 11% N	469 6%	372 7%	266 4%	195 10%	167 6%	275 5%	856 6%	43 5%	188 4%
Someone or something else (SPECIFY) (h)	1784 8%	1381 9%	404 7%	185 7%	1067 9%	273 8%	1073 10%	427 9%	954 9%	1378 10%	348 5% K	184 10%	1076 10%	381 7%	745 9%	326 7%	295 12%	564 7%	665 13% RT	405 6%	168 9%	439 16%	874 15% X	823 6%	115 14%	697 16%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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Q17SUM. Next... Have you ever turned to any of the following people or places for advice about how to protect your personal information online?  
 SUMMARY OF "YES" RESPONSES

	BAN	RACE/ETHNICITY					RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN			
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. ≤\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. ≤\$40K	BLACK NON- HISP. \$40K+	HISP. ≤\$40K	HISP. \$40K+	OTHER NON- HISP. ≤\$40K	OTHER NON- HISP. \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS		21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698	
UNWEIGHTED BASE		2350	1430	284	222	178	171	446	887	152	117	257	125	59	101	565	664	828	334	1997	882	1437	316	2028	
A friend or peer (a)		8174 39%	5452 40% E	707 32%	837 47% CE	267 21%	633 38% E	1689 38%	3525 42%	381 31%	325 39%	687 35%	389 40%	175 35%	432 41%	1657 34%	2363 42%	3273 42%	859 32%	7243 40%	3395 41%	4717 38%	767 32%	7350 39%	
A family member (b)		7996 38%	5394 39% E	694 32%	737 41% E	295 23%	688 42% E	1715 39%	3440 41%	398 33%	285 34%	698 36%	308 32%	193 38%	442 42%	1788 37%	2272 40%	3209 41%	965 35%	6999 38%	2934 35%	4962 39%	723 31%	7252 39%	
A co-worker (c)		4269 20%	2811 21% E	361 16%	447 25% E	100 8%	401 24% E	726 16%	1968 23% GI	156 13%	205 24%	342 18%	186 19%	67 13%	313 30% GI	838 17%	1309 23%	1716 22%	281 10%	3968 22% R	1597 19%	2623 21%	566 24%	3703 20%	
A website run by a private organization (f)		3337 16%	2288 17% CE	211 10%	223 13%	65 5%	448 27% BCDE	474 11%	1748 21% GIK	106 9%	105 12%	154 8%	133 14%	91 18%	337 32% GIJKL	879 18%	825 15%	1349 17%	353 13%	2978 16%	1389 17%	1938 15%	285 12%	3043 16%	
A government website (e)		2084 10%	1342 10% E	315 14% E	195 11%	48 4%	142 9%	414 9%	857 10% N	145 12% N	162 19% KN	112 6%	115 12%	113 23% KN	29 3%	245 5% O	809 14% O	768 10% O	260 10%	1768 10%	909 11%	1150 9%	380 16% W	1669 9%	
A teacher (g)		1469 7%	849 6%	191 9%	122 7%	89 7%	159 10%	303 7%	495 6%	83 7%	108 13%	142 7%	67 7%	46 9%	84 8%	250 5%	443 8%	582 7%	129 5%	1304 7%	752 9% U	693 6%	149 6%	1284 7%	
A librarian or resources at your library (d)		1146 5%	672 5%	177 8%	123 7%	41 3%	75 5%	288 6%	348 4%	68 6%	106 13% H	98 5%	65 7%	19 4%	45 4%	194 4%	379 7%	327 4%	163 6%	948 5%	568 7%	563 4%	189 8%	921 5%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
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Q17SUM. Next... Have you ever turned to any of the following people or places for advice about how to protect your personal information online?  
SUMMARY OF "YES" RESPONSES

	BAN E	RACE/ETHNICITY						RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN		
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON ALL INTERNET USERS	21159	13686	2191	1779	1281	1655	4452	8456	1210	841	1946	962	503	1041	4843	5652	7871	2720	18304	8304	12573	2370	18698		
Someone or something else (SPECIFY) (h)	1784 8%	1058 8%	229 10%	143 8%	10 1%	274 17%	326 7%	711 8%	28 2%	164 20%	74 4%	60 6%	92 18%	149 14%	409 8%	531 9%	641 8%	230 8%	1534 8%	797 10%	934 7%	235 10%	1540 8%		
		E	E			BE		I		GHIKL			IK	IK											

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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SM1. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON SMARTPHONE OWNERS	16635	8701	7934	10793	1788	2350	4351	6532	3806	1397	1063	3976	5387	6092	3924	2787	2336	5335	5781	9936	2276	13167	5316	11215
UNWEIGHTED BASE	1783	984	799	1071	222	309	406	585	482	258	109	396	477	783	423	264	254	587	614	1055	254	1375	487	1289
a. Decided to not install a cell phone app when you found out how much personal information you would need to share in order to use it																								
Yes	10284 62%	5125 59%	5159 65%	6786 63% F	1111 62%	1235 53%	2784 64% J	4394 67% J	2302 60% J	491 35%	432 41%	2086 52%	3587 67% KL	4120 68% KL	2331 59%	1632 59%	1462 63%	3328 62%	3304 57%	6422 65% S	1260 55%	8277 63%	3580 67% X	6644 59%
No	6266 38%	3546 41%	2720 34%	3945 37%	670 37%	1101 47% D	1562 36% J	2087 32% J	1489 39%	894 64% GHI	622 59% MN	1886 47% MN	1775 33%	1925 32%	1575 40%	1155 41%	874 37%	1957 37%	2449 42% T	3457 35%	1006 44%	4823 37%	1679 32%	4543 41% W
Don't know (VOL.)	79 *%	23 *%	55 1%	56 1%	6 *%	14 1%	5 *%	50 1%	9 *%	12 1%	9 1%	3 *%	19 *%	47 1%	19 *%	-	-	44 1%	27 *%	51 1%	10 *%	60 *%	50 1%	28 *%
Refused (VOL.)	7 *%	7 *%	-	7 *%	-	-	-	-	7 *%	-	-	-	7 *%	-	-	-	-	7 *%	-	7 *%	-	7 *%	7 *%	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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SM1. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--			
															HS	HS	HS	HS					MEET	JUST	DON'T									
															GRAD	GRAD	GRAD	GRAD					EX-	MEET	MEET									
															OR	OR	OR	OR	SOME	SOME	SOME	SOME	LIVE	AND	BASIC									
	\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+	\$40K+	LESS,	LESS,	LESS,	LESS,	COLL+	COLL+	COLL+	COLL+	LIVE	COM-	LEFT-	EX-	EX-								
TOTAL	<\$20K	\$40K	\$75K	\$100K	MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM-FORT.	OVER	EX-PENSE	EX-PENSE									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON SMARTPHONE OWNERS	16635	2276	3231	3540	1906	3429	2149	2198	1005	348	1959	4113	2647	916	1875	1826	911	357	2471	4688	2892	1039	6244	4890	3764	1565								
UNWEIGHTED BASE	1783	254	320	367	208	379	206	205	135	60	174	354	321	177	170	165	120	44	235	413	360	213	663	519	404	176								
a. Decided to not install a cell phone app when you found out how much personal information you would need to share in order to use it																																		
Yes	10284	1260	1856	2309	1234	2093	1374	1177	587	92	1244	3071	1625	338	1127	769	499	104	1657	3617	1802	387	3947	3097	2329	880								
	62%	55%	57%	65%	65%	61%	64%	54%	58%	27%	64%	75%	61%	37%	60%	42%	55%	29%	67%	77%	62%	37%	63%	63%	62%	56%								
							JN	JN	JN		JN	HIJMN	JN		PRV				PRV	QRSUV	PRV													
No	6266	1006	1366	1232	643	1314	775	1013	412	243	710	1001	1013	578	747	1048	413	249	809	1029	1075	644	2287	1743	1432	663								
	38%	44%	42%	35%	34%	38%	36%	46%	41%	70%	36%	24%	38%	63%	40%	57%	45%	70%	33%	22%	37%	62%	37%	36%	38%	42%								
							L	L	L	HIKLM	L		L	HIKLM	T	OSTU	T	OSTU	T		T	OSTU												
Don't know (VOL.)	79	10	9	-	29	15	-	9	6	12	5	42	2	-	-	9	-	3	5	42	9	9	10	50	3	15								
	*%	*%	*%		2%	*%		*%	1%	3%	*%	1%	*%			*%		1%	*%	1%	*%	1%	*%	1%	*%	1%								
Refused (VOL.)	7	-	-	-	-	7	-	-	-	-	-	-	7	-	-	-	-	-	-	-	7	-	-	-	-	7								
	*%					*%							*%								*%					*%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----				-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY		CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS				HS GRAD OR LESS				SOME COLL. OR MORE				SOME COLL. OR MORE				FULL TIME EMPLOY		NOT A USER		CELL. NOT A SMARTPHONE			ON CELL		ON OTHER		ON CELL	
	TOTAL				TOTAL				TOTAL				TOTAL				TOTAL		TOTAL		TOTAL			TOTAL		TOTAL		TOTAL	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(AA)	(AB)	(AC)
BASED ON SMARTPHONE OWNERS	16635	1244	3425	1023	9700	2775	2011	2995	7884	9053	2786	4670	5857	3162	16108	527	16635	-	-	6239	6614	3157	1318	4554					
UNWEIGHTED BASE	1783	134	317	117	1052	287	187	323	863	942	269	563	645	299	1724	59	1783	-	-	625	799	287	150	426					
a. Decided to not install a cell phone app when you found out how much personal information you would need to share in order to use it																													
Yes	10284 62%	621 50%	1712 50%	638 62%	6561 68%	1429 51%	974 48%	1874 63%	5444 69%	5780 64%	1782 64%	2673 57%	3976 68%	1825 58%	10052 62%	232 44%	10284 62%	-	-	3815 61%	3854 58%	2303 73%	674 51%	2932 64%					
No	6266 38%	620 50%	1703 50%	378 37%	3081 32%	1334 48%	1037 52%	1106 37%	2383 30%	3226 36%	1004 36%	1964 42%	1876 32%	1325 42%	5985 37%	280 53%	6266 38%	-	-	2409 39%	2705 41%	853 27%	644 49%	1607 35%					
Don't know (VOL.)	79 *%	3 *%	9 *%	6 1%	51 1%	12 *%	- 1%	15 1%	51 1%	46 1%	- 1%	27 1%	5 *%	13 *%	63 *%	15 3%	79 *%	-	-	15 *%	48 1%	-	-	15 *%					
Refused (VOL.)	7 *%	-	-	-	7 *%	-	-	-	7 *%	-	-	7 *%	-	-	7 *%	-	7 *%	-	-	-	7 *%	-	-	-					

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?

	SOCIAL MEDIA USE - BY INCOME -		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY		INCOME--		PRIVACY CONTROL--		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY		PERSONAL INFO		INFO STOLEN					
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON SMARTPHONE OWNERS	16635	12717	3380	1834	10035	3034	8909	4118	8572	11487	3981	1403	9375	4184	6822	3626	1844	6518	4108	4634	1287	2559	4821	11092	611	3917
UNWEIGHTED BASE	1783	1296	425	203	987	332	891	378	916	1133	505	154	891	438	724	403	201	683	420	518	135	254	504	1192	57	411
a. Decided to not install a cell phone app when you found out how much personal information you would need to share in order to use it																										
Yes	10284 62%	8322 65% C	1719 51%	1048 57%	6748 67%	1712 56%	6160 69% F	2896 70%	5400 63%	8216 72% K	1602 40%	905 65%	6857 73%	2174 52%	4445 65% N	2458 68% N	1155 63%	3806 58%	3086 75% RT	2609 56%	845 66%	1992 78%	3389 70% X	6434 58%	446 73%	2719 69%
No	6266 38%	4334 34%	1652 49% B	782 43%	3237 32%	1322 44% G	2687 30%	1210 29%	3123 36%	3232 28%	2366 59% J	494 35%	2482 26%	2007 48% OP	2332 34%	1143 32%	675 37%	2668 41% S	1005 24%	2016 44% S	442 34%	549 21%	1374 28%	4632 42% W	159 26%	1145 29%
Don't know (VOL.)	79 *%	61 *%	2 *%	3 *%	49 *%	-	61 1%	13 *%	49 1%	40 *%	13 *%	3 *%	37 *%	2 *%	45 1%	25 1%	6 *%	38 1%	17 *%	9 *%	-	17 1%	59 1%	20 *%	6 1%	53 1%
Refused (VOL.)	7 *%	-	7 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	7 *%	7 *%	-	-	-	-	-	7 *%	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER HISP.	WHITE NON- HISP., \$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., \$40K	BLACK NON- HISP., \$40K+	HISP., \$40K	HISP., \$40K+	OTHER NON- HISP., \$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
	TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)									
BASED ON SMARTPHONE OWNERS	16635	10793	1788	1439	912	1295	3044	7186	948	792	1336	911	370	843	3960	4335	6252	1618	14973	6323	10191	1832	14760
UNWEIGHTED BASE	1783	1071	222	179	130	138	266	736	110	102	186	110	45	86	438	514	627	195	1578	656	1110	222	1557
a. Decided to not install a cell phone app when you found out how much personal information you would need to share in order to use it																							
Yes	10284 62%	6786 63%	1111 62%	772 54%	463 51%	843 65%	1780 58%	4658 65% K	549 58%	552 70% K	700 52%	509 56%	228 62%	537 64%	2285 58%	2730 63%	3962 63%	1077 67%	9167 61%	4201 66% U	5995 59%	974 53%	9268 63%
No	6266 38%	3945 37%	670 37%	653 45%	449 49%	450 35%	1252 41%	2477 34%	392 41%	241 30%	628 47% H	397 44%	142 38%	304 36%	1675 42%	1600 37%	2220 36%	517 32%	5744 38%	2103 33%	4129 41% T	858 47%	5407 37%
Don't know (VOL.)	79 **%	56 1%	6 **%	14 1%	-	2 **%	12 **%	44 1%	6 1%	-	9 1%	5 1%	-	2 **%	-	5 **%	63 1%	24 1%	55 **%	19 **%	60 1%	-	79 1%
Refused (VOL.)	7 **%	7 **%	-	-	-	-	-	7 **%	-	-	-	-	-	-	-	-	7 **%	-	7 **%	-	7 **%	-	7 **%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON SMARTPHONE OWNERS	16635	8701	7934	10793	1788	2350	4351	6532	3806	1397	1063	3976	5387	6092	3924	2787	2336	5335	5781	9936	2276	13167	5316	11215
UNWEIGHTED BASE	1783	984	799	1071	222	309	406	585	482	258	109	396	477	783	423	264	254	587	614	1055	254	1375	487	1289
b. Uninstalled an app on your cell phone because you found out it was collecting personal information that you didn't want to share																								
Yes	5998 36%	3095 36%	2903 37%	3919 36% E	475 27%	780 33%	1907 44% IJ	2654 41% IJ	1142 30% J	188 13%	313 29%	1168 29%	2164 40% L	2346 39% L	1384 35%	1035 37%	809 35%	1944 36%	1978 34%	3783 38%	706 31%	4989 38%	2113 40%	3871 35%
No	10475 63%	5510 63%	4965 63%	6755 63% D	1314 73%	1559 66%	2437 56% IJ	3803 58% IJ	2611 69% GH	1182 85% GHI	743 70%	2800 70% MN	3215 60%	3608 59%	2512 64%	1671 60%	1523 65%	3357 63%	3732 65%	6076 61%	1541 68%	8060 61%	3135 59%	7250 65%
Don't know (VOL.)	148 1%	96 1%	52 1%	105 1%	-	12 1%	7 *% LM	75 1%	53 1%	13 1%	1 *%	8 *%	8 *%	131 2% LM	23 1%	81 3% Q	4 *%	34 1%	64 1%	77 1%	23 1%	119 1%	69 1%	79 1%
Refused (VOL.)	14 *%	-	14 *%	14 *%	-	-	-	-	-	14 1%	6 1%	-	-	8 *%	6 *%	-	-	-	6 *%	-	6 *%	-	-	14 *%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR									MEET EX- PENSE	JUST MEET EX- PENSE	DON'T MEET EX- PENSE					
	\$20K- \$40K		\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, 18-29	LESS, 30-49	LESS, 50-64	LESS, 65+	SOME AGE 18-29	SOME AGE 30-49	SOME AGE 50-64	SOME AGE 65+	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE									
	TOTAL	<\$20K	UNDER \$40K	UNDER \$75K	UNDER \$100K	OR MORE	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM- FORT.	LEFT- OVER	EX- PENSE	EX- PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON SMARTPHONE OWNERS	16635	2276	3231	3540	1906	3429	2149	2198	1005	348	1959	4113	2647	916	1875	1826	911	357	2471	4688	2892	1039	6244	4890	3764	1565								
UNWEIGHTED BASE	1783	254	320	367	208	379	206	205	135	60	174	354	321	177	170	165	120	44	235	413	360	213	663	519	404	176								
b. Uninstalled an app on your cell phone because you found out it was collecting personal information that you didn't want to share																																		
Yes	5998 36%	706 31%	1205 37%	1316 37%	649 34%	1295 38%	913 42% IJN	729 33% JN	262 26%	32 9%	903 46% IJMN	1821 44% IJMN	843 32% JN	153 17%	737 39% PRV	443 24%	275 30% R	25 7%	1169 47% PQRUV	2206 47% PQRUV	867 30% RV	163 16%	2158 35%	1833 37%	1376 37%	594 38%								
No	10475 63%	1541 68%	1983 61%	2181 62%	1257 66%	2100 61%	1236 58%	1436 65%	722 72% KL GHKLM	299 86% KL GHKLM	1055 54%	2250 55%	1772 67% KL GHKLM	759 83%	1137 61%	1384 76% OST	629 69% ST	323 91% OQSTU	1295 52%	2406 51%	1979 68% ST	858 83% OSTU	4044 65%	3042 62%	2307 61%	948 61%								
Don't know (VOL.)	148 1%	23 1%	42 1%	43 1%	-	34 1%	-	34 2%	21 2%	10 3%	-	41 1%	32 1%	3 **	-	-	7 1%	2 1%	7 **	75 2%	45 2%	11 1%	42 1%	8 **	81 2% X	17 1%								
Refused (VOL.)	14 **	6 **	-	-	-	-	-	-	-	6 2%	-	-	-	-	-	-	-	6 2%	-	-	-	8 1%	-	8 **	-	6 **								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS				SOME COLL. OR MORE				HS GRAD OR LESS				EMPLOY			NOT OFFICE		NET USER		SMART- PHONE			ON CELL			ON CELL		ON CELL	
	OR LESS				OR MORE				OR LESS				FULL TIME			OFFICE		NET		SMART- PHONE			ON CELL			ON CELL		ON CELL	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	FULL TIME	PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET USER	SMART- PHONE	SMART- PHONE	NO CELL	ON CELL	ON CELL	ON CELL	ON CELL	ON CELL	ON CELL	ON CELL	ON CELL	ON CELL	ON CELL
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)					
BASED ON SMARTPHONE OWNERS	16635	1244	3425	1023	9700	2775	2011	2995	7884	9053	2786	4670	5857	3162	16108	527	16635	-	-	6239	6614	3157	1318	4554					
UNWEIGHTED BASE	1783	134	317	117	1052	287	187	323	863	942	269	563	645	299	1724	59	1783	-	-	625	799	287	150	426					
b. Uninstalled an app on your cell phone because you found out it was collecting personal information that you didn't want to share																													
Yes	5998 36%	337 27%	1065 31%	368 36%	3921 40% BC	866 31%	551 27%	1111 37%	3230 41% FG	3425 38% L	1135 41% L	1385 30%	2329 40%	1013 32%	5851 36%	147 28%	5998 36%	-	-	2326 37%	2092 32%	1421 45% U	358 27%	1878 41% W					
No	10475 63%	893 72% E	2358 69% E	640 63%	5661 58%	1895 68% I	1459 73% I	1827 61%	4578 58%	5546 61%	1610 58%	3247 70% JK	3469 59%	2149 68%	10097 63%	378 72%	10475 63%	-	-	3884 62%	4439 67% V	1694 54%	938 71% X	2675 59%					
Don't know (VOL.)	148 1%	8 1%	1 *%	15 1%	117 1%	8 *%	1 *%	56 2%	76 1%	82 1%	34 1%	32 1%	51 1%	-	146 1%	2 *%	148 1%	-	-	23 *%	76 1%	41 1%	15 1%	1 *%					
Refused (VOL.)	14 *%	6 1%	-	-	-	6 *%	-	-	-	-	8 *%	6 *%	8 *%	-	14 *%	-	14 *%	-	-	6 *%	8 *%	-	6 *%	-					

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?

	SOCIAL MEDIA USE - BY INCOME -		SOCIAL MEDIA USE - BY INCOME -		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY --INCOME--		-----PRIVACY CONTROL-----		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY --INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN -BY INCOME-						
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	USE SET-TINGS \$20K+	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSITIVE	MOST. NEGATIVE	NO IMPACT	MEGA-TIVE, <\$40K	MEGA-TIVE, \$40K+	YES	NO	STOLEN, <\$20K	STOLEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON SMARTPHONE OWNERS	16635	12717	3380	1834	10035	3034	8909	4118	8572	11487	3981	1403	9375	4184	6822	3626	1844	6518	4108	4634	1287	2559	4821	11092	611	3917	
UNWEIGHTED BASE	1783	1296	425	203	987	332	891	378	916	1133	505	154	891	438	724	403	201	683	420	518	135	254	504	1192	57	411	
b. Uninstalled an app on your cell phone because you found out it was collecting personal information that you didn't want to share																											
Yes	5998 36%	4994 39%	851 25%	633 35%	4153 41%	1023 34%	3781 42%	1965 48%	3002 35%	5089 44%	655 16%	541 39%	4356 46%	1246 30%	2654 39%	1425 39%	645 35%	2245 34%	2069 50%	1193 26%	614 48%	1344 53%	2127 44%	3667 33%	258 42%	1777 45%	
		C						I		K					N	N		T	RT				X				
No	10475 63%	7628 60%	2469 73%	1194 65%	5809 58%	2007 66%	5037 57%	2105 51%	5523 64%	6306 55%	3296 83%	855 61%	4947 53%	2895 69%	4092 60%	2180 60%	1176 64%	4180 64%	2018 49%	3400 73%	668 52%	1213 47%	2680 56%	7296 66%	339 55%	2140 55%	
			B			G			H	J				O				S		RS				W			
Don't know (VOL.)	148 1%	80 1%	60 2%	- 1%	74 1%	4 1%	76 1%	48 1%	32 1%	79 1%	30 1%	- 1%	72 1%	43 1%	70 1%	13 1%	22 1%	93 1%	13 1%	35 1%	5 1%	1 1%	15 1%	121 1%	15 2%	-	
Refused (VOL.)	14 1%	14 1%	-	6 1%	-	-	14 1%	-	14 1%	14 1%	-	6 1%	-	-	6 1%	8 1%	-	-	8 1%	6 1%	-	-	-	8 1%	-	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
	TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON SMARTPHONE OWNERS	16635	10793	1788	1439	912	1295	3044	7186	948	792	1336	911	370	843	3960	4335	6252	1618	14973	6323	10191	1832	14760
UNWEIGHTED BASE	1783	1071	222	179	130	138	266	736	110	102	186	110	45	86	438	514	627	195	1578	656	1110	222	1557
b. Uninstalled an app on your cell phone because you found out it was collecting personal information that you didn't want to share																							
Yes	5998 36%	3919 36% C	475 27%	544 38%	235 26%	586 45% CE	1124 37% I	2647 37% I	204 21%	260 33%	430 32%	341 37%	159 43%	386 46% I	1332 34%	1509 35%	2282 36%	639 40%	5328 36%	2506 40%	3456 34%	513 28%	5462 37%
No	10475 63%	6755 63% BF	1314 73% BF	883 61%	676 74% F	679 52%	1850 61%	4497 63%	744 79% GHN	532 67%	906 68%	565 62%	211 57%	426 51%	2590 65%	2819 65%	3871 62%	940 58%	9520 64%	3754 59%	6642 65%	1289 70%	9167 62%
Don't know (VOL.)	148 1%	105 1%	-	12 1%	-	31 2%	64 2%	41 1%	-	-	-	5 1%	-	31 4%	38 1%	7 **	91 1%	24 1%	124 1%	56 1%	85 1%	31 2%	117 1%
Refused (VOL.)	14 **	14 **	-	-	-	-	6 **	-	-	-	-	-	-	-	-	-	8 **	14 1%	-	6 **	8 **	-	14 **

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON SMARTPHONE OWNERS	16635	8701	7934	10793	1788	2350	4351	6532	3806	1397	1063	3976	5387	6092	3924	2787	2336	5335	5781	9936	2276	13167	5316	11215
UNWEIGHTED BASE	1783	984	799	1071	222	309	406	585	482	258	109	396	477	783	423	264	254	587	614	1055	254	1375	487	1289
c. Turned off the location tracking feature on your cell phone because you were worried about other people or companies being able to access that information																								
Yes	8285 50%	3990 46%	4295 54% B	5427 50%	852 48%	1057 45%	2758 63% HIJ	3560 55% IJ	1360 36%	372 27%	327 31%	1737 44%	2848 53% K	3325 55% KL	1832 47%	1551 56%	1083 46%	2639 49%	2705 47%	5183 52%	1009 44%	6825 52%	2983 56% X	5243 47%
No	8161 49%	4645 53% C	3516 44%	5198 48%	935 52%	1287 55%	1556 36%	2885 44%	2407 63% GH	998 71% GH	736 69% MN	2237 56% MN	2474 46%	2646 43%	2059 52%	1233 44%	1240 53%	2590 49%	3042 53%	4627 47%	1267 56%	6183 47%	2324 44%	5805 52% W
Don't know (VOL.)	165 1%	43 *%	122 2%	157 1%	1 *%	7 *%	37 1%	74 1%	28 1%	26 2%	-	2 *%	65 1%	98 2% L	32 1%	2 *%	5 *%	104 2% P	32 1%	116 1%	-	148 1%	2 *%	164 1% W
Refused (VOL.)	23 *%	22 *%	1 *%	12 *%	-	-	-	12 *%	11 *%	1 *%	-	-	1 *%	22 *%	1 *%	-	8 *%	3 *%	1 *%	11 *%	-	12 *%	8 *%	4 *%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

BAN B --DETAILED HOUSEHOLD INCOME--																INCOME BY AGE-----								EDUCATION BY AGE-----							---HOUSEHOLD FINANCES---			
																HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM-	MEET EX- AND LEFT-	JUST MEET BASIC EX-	DON'T MEET BASIC PENSE							
TOTAL	<\$20K	\$20K-\$40K	\$40K-\$75K	\$75K-\$100K	\$100K OR MORE	< \$40K AGE 18-29	< \$40K AGE 30-49	< \$40K AGE 50-64	< \$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	FORT.	OVER	PENSE	PENSE					
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)									

c. Turned off the location tracking feature on your cell phone because you were worried about other people or companies being able to access that information

Yes	8285 50%	1009 44%	1642 51%	1816 51%	949 50%	1690 49%	1266 59%	997 45%	307 31%	95 27%	1344 69%	2449 60%	991 37%	263 29%	1077 57%	671 37%	241 26%	75 21%	1675 68%	2882 61%	1118 39%	297 29%	3030 49%	2588 53%	1863 49%	741 47%
No	8161 49%	1267 56%	1556 48%	1709 48%	955 50%	1635 48%	851 40%	1201 55%	697 69%	252 72%	609 31%	1590 39%	1617 61%	645 70%	797 43%	1155 63%	671 74%	279 78%	759 31%	1720 37%	1735 60%	718 69%	3071 49%	2291 47%	1879 50%	824 53%
Don't know (VOL.)	165 1%	-	32 1%	7 *	-	104 3%	32 1%	-	-	-	5 *	74 2%	28 1%	8 1%	-	-	-	2 1%	37 2%	74 2%	28 1%	23 2%	142 2%	4 *	19 *	-
Refused (VOL.)	23 *	-	1 *	8 *	3 *	-	-	-	-	1 *	-	-	11 *	-	-	-	-	-	-	12 *	11 *	1 *	-	8 *	4 *	-

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY		CELL MOSTLY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	FULL TIME EMPLOY	PART TIME EMPLOY	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, >\$20K+		
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	>\$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON SMARTPHONE OWNERS	16635	1244	3425	1023	9700	2775	2011	2995	7884	9053	2786	4670	5857	3162	16108	527	16635	-	-	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	1783	134	317	117	1052	287	187	323	863	942	269	563	645	299	1724	59	1783	-	-	625	799	287	150	426	
c. Turned off the location tracking feature on your cell phone because you were worried about other people or companies being able to access that information																									
Yes	8285 50%	494 40%	1464 43%	515 50%	5320 55% BC	1146 41%	834 41%	1559 52%	4308 55% FG	4530 50%	1551 56%	2098 45%	3087 53%	1432 45%	8167 51% P	118 22%	8285 50%	-	-	3185 51%	2993 45%	1914 61% U	586 44%	2480 54%	
No	8161 49%	750 60% E	1958 57% E	508 50%	4223 44%	1629 59% HI	1175 58% I	1403 47%	3452 44%	4426 49%	1203 43%	2519 54%	2680 46%	1698 54%	7772 48%	389 74% O	8161 49%	-	-	3020 48%	3487 53% V	1241 39%	731 56%	2041 45%	
Don't know (VOL.)	165 1%	-	2 *% C	-	145 1% C	-	2 *% C	32 1%	113 1%	76 1%	32 1%	52 1%	76 1%	32 1%	145 1%	20 4%	165 1%	-	-	34 1%	110 2% V	1 *% V	-	34 1%	
Refused (VOL.)	23 *% C	-	-	-	12 *% C	-	-	1 *% C	11 *% C	22 *% C	-	1 *% C	14 *% C	-	23 *% C	-	23 *% C	-	-	-	23 *% C	-	-	-	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?

	SOCIAL MEDIA USE - BY INCOME -		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY --INCOME--		-----PRIVACY CONTROL-----		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY --INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN -BY INCOME-							
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	YES	NO	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON SMARTPHONE OWNERS	16635	12717	3380	1834	10035	3034	8909	4118	8572	11487	3981	1403	9375	4184	6822	3626	1844	6518	4108	4634	1287	2559	4821	11092	611	3917
UNWEIGHTED BASE	1783	1296	425	203	987	332	891	378	916	1133	505	154	891	438	724	403	201	683	420	518	135	254	504	1192	57	411
c. Turned off the location tracking feature on your cell phone because you were worried about other people or companies being able to access that information																										
Yes	8285 50%	6809 54%	1356 40%	895 49%	5543 55%	1303 43%	5289 59%	2392 58%	4402 51%	6792 59%	1173 29%	757 54%	5666 60%	1874 45%	3719 55%	1759 49%	896 49%	2934 45%	2754 67%	2134 46%	792 62%	1795 70%	2700 56%	5256 47%	338 55%	2232 57%
		C					F			K					N			RT				X				
No	8161 49%	5742 45%	2021 60%	939 51%	4338 43%	1693 56%	3531 40%	1693 41%	4049 47%	4545 40%	2794 70%	646 46%	3559 38%	2277 54%	3050 45%	1815 50%	898 49%	3466 53%	1341 33%	2487 54%	495 38%	763 30%	2081 43%	5692 51%	274 45%	1657 42%
			B			G					J			O				S		S				W		
Don't know (VOL.)	165 1%	144 1%	2 **	-	144 1%	38 1%	78 1%	25 1%	118 1%	142 1%	-	-	142 2%	32 1%	44 1%	40 1%	48 3%	107 2%	-	13 **	-	-	28 1%	133 1%	-	28 1%
		C																								
Refused (VOL.)	23 **	22 **	1 **	-	11 **	-	11 **	8 **	3 **	8 **	14 **	-	8 **	-	9 **	12 **	3 **	11 **	12 **	1 **	-	-	13 **	11 **	-	1 **

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
	TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)									
BASED ON SMARTPHONE OWNERS	16635	10793	1788	1439	912	1295	3044	7186	948	792	1336	911	370	843	3960	4335	6252	1618	14973	6323	10191	1832	14760
UNWEIGHTED BASE	1783	1071	222	179	130	138	266	736	110	102	186	110	45	86	438	514	627	195	1578	656	1110	222	1557
c. Turned off the location tracking feature on your cell phone because you were worried about other people or companies being able to access that information																							
Yes	8285 50%	5427 50% E	852 48%	748 52% E	309 34%	698 54% E	1476 48%	3728 52%	367 39%	463 58% I	584 44%	443 49%	236 64%	412 49%	1990 50%	2379 55% Q	2889 46%	700 43%	7551 50%	3383 53%	4875 48%	721 39%	7541 51% V
No	8161 49%	5198 48%	935 52%	684 48%	602 66% BDF	597 46%	1535 50%	3340 46%	581 61% HJ	328 41%	752 56%	461 51%	134 36%	431 51%	1930 49%	1953 45%	3253 52%	917 57%	7234 48%	2870 45%	5210 51%	1108 60% W	7034 48%
Don't know (VOL.)	165 1%	157 1%	1 **	7 **	-	-	32 1%	108 1%	-	1 **	-	7 1%	-	-	28 1%	3 **	110 2% P	-	165 1%	70 1%	95 1%	3 **	162 1%
Refused (VOL.)	23 **	12 **	-	-	-	-	1 **	11 **	-	-	-	-	-	-	12 **	-	-	1 **	22 **	-	12 **	-	23 **

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON SMARTPHONE OWNERS	16635	8701	7934	10793	1788	2350	4351	6532	3806	1397	1063	3976	5387	6092	3924	2787	2336	5335	5781	9936	2276	13167	5316	11215	
UNWEIGHTED BASE	1783	984	799	1071	222	309	406	585	482	258	109	396	477	783	423	264	254	587	614	1055	254	1375	487	1289	
d. Cleared the browsing history or search history on your cell phone																									
Yes	10566 64%	5825 67% C	4741 60%	6833 63%	1050 59%	1523 65%	3410 78% HIJ	4364 67% IJ	1883 49%	575 41%	575 54%	2627 66%	3657 68%	3658 60%	2465 63%	1859 67%	1505 64%	3324 62%	3677 64%	6312 64%	1396 61%	8474 64%	3563 67%	6933 62%	
No	5878 35%	2799 32%	3079 39%	3788 35%	725 41%	825 35%	935 21%	2100 32% G	1839 48% GH	790 57% GH	488 46% M	1325 33%	1671 31%	2326 38%	1440 37%	874 31%	807 35%	1950 37%	2071 36%	3494 35%	866 38%	4545 35%	1707 32%	4137 37%	
Don't know (VOL.)	187 1%	72 1%	115 1%	171 2% F	9 1%	2 *%	6 *%	64 1% G	85 2%	32 2%	-	25 1%	54 1%	108 2%	15 *%	54 2%	24 1%	62 1%	28 *%	130 1%	10 *%	148 1%	46 1%	141 1%	
Refused (VOL.)	4 *%	4 *%	-	-	4 *%	-	-	4 *%	-	-	-	-	4 *%	-	4 *%	-	-	-	4 *%	-	4 *%	-	-	4 *%	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE--								EDUCATION BY AGE--								---HOUSEHOLD FINANCES--			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,											MEET EX- PENSE	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE			
															AGE	AGE	AGE	AGE	SOME AGE	SOME AGE	SOME AGE	SOME AGE	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE								
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)												
BASED ON SMARTPHONE OWNERS	16635	2276	3231	3540	1906	3429	2149	2198	1005	348	1959	4113	2647	916	1875	1826	911	357	2471	4688	2892	1039	6244	4890	3764	1565								
UNWEIGHTED BASE	1783	254	320	367	208	379	206	205	135	60	174	354	321	177	170	165	120	44	235	413	360	213	663	519	404	176								
d. Cleared the browsing history or search history on your cell phone																																		
Yes	10566 64%	1396 61%	2162 67%	2271 64%	1298 68%	2026 59%	1576 73% IJMN	1413 64% IJMN	477 47%	136 39%	1612 82% IJLMN H	2809 68% IJMN	1313 50%	383 42%	1571 84% QRTUV P	1139 62% QRV	321 35%	113 32%	1833 74% QRUV	3219 69% QRUV	1560 54% QR	462 44%	3850 62%	3182 65%	2402 64%	1043 67%								
No	5878 35%	866 38%	1050 33%	1205 34%	553 29%	1397 41%	567 26%	774 35% K	526 52% GHKL	199 57% GKL	347 18%	1247 30% K	1279 48% GHKL	514 56% GHKL	303 16%	681 37% O	576 63% OPSTU	240 67% OPSTU	632 26%	1407 30% O	1262 44% OST	549 53% OPST	2296 37%	1670 34%	1309 35%	522 33%								
Don't know (VOL.)	187 1%	10 **	18 1%	65 2%	56 3% F	6 **	6 **	7 **	3 **	13 4%	-	57 1%	54 2%	19 2%	-	7 **	14 2%	4 1%	6 **	57 1%	71 2% S	28 3%	98 2%	39 1%	48 1%	-								
Refused (VOL.)	4 **	4 **	-	-	-	-	-	4 **	-	-	-	-	-	-	-	-	-	-	-	4 **	-	-	-	-	4 **	-								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----				-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	EMPLOY NOT	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, >\$20K+	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, >\$20K+					
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	ON CELL	ON OTHER	EQUAL.	<\$20K	>\$20K+	<\$20K	>\$20K+				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)						
BASED ON SMARTPHONE OWNERS	16635	1244	3425	1023	9700	2775	2011	2995	7884	9053	2786	4670	5857	3162	16108	527	16635	-	-	6239	6614	3157	1318	4554						
UNWEIGHTED BASE	1783	134	317	117	1052	287	187	323	863	942	269	563	645	299	1724	59	1783	-	-	625	799	287	150	426						
d. Cleared the browsing history or search history on your cell phone																														
Yes	10566 64%	818 66%	2180 64%	577 56%	6287 65%	1762 63%	1265 63%	1913 64%	5040 64%	5783 64%	1901 68%	2791 60%	3658 62%	2188 69%	10433 65% P	133 25%	10566 64%	-	-	4309 69% U	3605 55%	2445 77% U	792 60%	3248 71%						
No	5878 35%	425 34%	1221 36%	433 42%	3288 34%	1007 36%	728 36%	1055 35%	2732 35%	3157 35%	850 31%	1837 39%	2092 36%	973 31%	5492 34%	386 73% O	5878 35%	-	-	1910 31% V	2897 44% TV	660 21%	522 40%	1291 28%						
Don't know (VOL.)	187 1%	2 *%	23 1%	9 1%	126 1%	7 *%	18 1%	22 1%	112 1%	113 1%	31 1%	43 1%	103 2% N	2 *%	178 1%	9 2%	187 1%	-	-	20 *%	107 2%	51 2%	4 *%	16 *%						
Refused (VOL.)	4 *%	-	-	4 *%	-	-	-	4 *%	-	-	4 *%	-	4 *%	-	4 *%	-	4 *%	-	-	-	4 *%	-	-	-						

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		PRIVACY CONTROL--				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME-			
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON SMARTPHONE OWNERS	16635	12717	3380	1834	10035	3034	8909	4118	8572	11487	3981	1403	9375	4184	6822	3626	1844	6518	4108	4634	1287	2559	4821	11092	611	3917	
UNWEIGHTED BASE	1783	1296	425	203	987	332	891	378	916	1133	505	154	891	438	724	403	201	683	420	518	135	254	504	1192	57	411	
d. Cleared the browsing history or search history on your cell phone																											
Yes	10566 64%	8778 69%	1650 49%	1190 65%	7042 70%	1952 64%	6437 72%	3050 74%	5701 67%	8171 71%	2003 50%	1016 72%	6692 71%	2619 63%	4431 65%	2392 66%	989 54%	4228 65%	2887 70%	2779 60%	937 73%	1766 69%	3211 67%	6978 63%	454 74%	2606 67%	
No	5878 35%	3780 30%	1706 50%	636 35%	2869 29%	1081 36%	2312 26%	1031 25%	2749 32%	3157 27%	1957 49%	375 27%	2564 27%	1545 37%	2287 34%	1201 33%	821 45%	2243 34%	1159 28%	1807 39%	342 27%	738 29%	1540 32%	4015 36%	153 25%	1246 32%	
Don't know (VOL.)	187 1%	159 1%	19 1%	8 *%	123 1%	-	159 2%	38 1%	122 1%	155 1%	21 1%	8 1%	119 1%	21 *%	100 1%	34 1%	33 2%	47 1%	57 1%	48 1%	3 *%	54 2%	65 1%	99 1%	-	65 2%	
Refused (VOL.)	4 *%	-	4 *%	-	-	-	-	-	-	4 *%	-	4 *%	-	-	4 *%	-	-	-	4 *%	-	4 *%	-	4 *%	-	4 1%	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---		
		WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
		TOTAL																						
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON SMARTPHONE OWNERS	16635	10793	1788	1439	912	1295	3044	7186	948	792	1336	911	370	843	3960	4335	6252	1618	14973	6323	10191	1832	14760	
UNWEIGHTED BASE	1783	1071	222	179	130	138	266	736	110	102	186	110	45	86	438	514	627	195	1578	656	1110	222	1557	
d. Cleared the browsing history or search history on your cell phone																								
Yes	10566 64%	6833 63% E	1050 59%	1075 75% BCE	448 49%	880 68% E	1870 61%	4581 64%	608 64%	428 54%	856 64%	589 65%	267 72%	559 66%	2399 61%	2769 64%	4160 67%	927 57%	9597 64%	4281 68%	6209 61%	1112 61%	9431 64%	
No	5878 35%	3788 35%	725 41% D	361 25%	464 51% BDF	413 32%	1149 38%	2487 35%	336 35%	355 45%	481 36%	319 35%	101 27%	284 34%	1508 38%	1550 36%	1981 32%	687 42%	5189 35%	2009 32%	3825 38%	711 39%	5148 35%	
Don't know (VOL.)	187 1%	171 2%	9 1%	2 *%	-	3 *%	26 1%	117 2%	-	9 1%	-	2 *%	3 1%	-	53 1%	12 *%	111 2%	-	187 1%	33 1%	152 1%	10 1%	177 1%	
Refused (VOL.)	4 *%	-	4 *%	-	-	-	-	-	4 *%	-	-	-	-	-	-	4 *%	-	4 *%	-	-	4 *%	-	4 *%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1SUM. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?  
 SUMMARY OF "YES" RESPONSES

	BAN A	SEX		RACE			AGE					EDUCATION			HOUSEHOLD INCOME				HH INCOME		HH INCOME		PARENT	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON SMARTPHONE OWNERS	16635	8701	7934	10793	1788	2350	4351	6532	3806	1397	1063	3976	5387	6092	3924	2787	2336	5335	5781	9936	2276	13167	5316	11215
UNWEIGHTED BASE	1783	984	799	1071	222	309	406	585	482	258	109	396	477	783	423	264	254	587	614	1055	254	1375	487	1289
Cleared the browsing history or search history on your cell phone (d)	10566 64%	5825 67% C	4741 60%	6833 63%	1050 59%	1523 65%	3410 78% HIJ	4364 67% IJ	1883 49%	575 41%	575 54%	2627 66%	3657 68%	3658 60%	2465 63%	1859 67%	1505 64%	3324 62%	3677 64%	6312 64%	1396 61%	8474 64%	3563 67%	6933 62%
Decided to not install a cell phone app when you found out how much personal information you would need to share in order to use it (a)	10284 62%	5125 59%	5159 65%	6786 63% F	1111 62%	1235 53%	2784 64% J	4394 67% J	2302 60% J	491 35%	432 41%	2086 52%	3587 67% KL	4120 68% KL	2331 59%	1632 59%	1462 63%	3328 62%	3304 57%	6422 65% S	1260 55%	8277 63%	3580 67% X	6644 59%
Turned off the location tracking feature on your cell phone because you were worried about other people or companies being able to access that information (c)	8285 50%	3990 46%	4295 54% B	5427 50%	852 48%	1057 45%	2758 63% HIJ	3560 55% IJ	1360 36%	372 27%	327 31%	1737 44%	2848 53% K	3325 55% KL	1832 47%	1551 56%	1083 46%	2639 49%	2705 47%	5183 52%	1009 44%	6825 52%	2983 56% X	5243 47%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSSM1SUM. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?  
SUMMARY OF "YES" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON SMARTPHONE OWNERS	16635	8701	7934	10793	1788	2350	4351	6532	3806	1397	1063	3976	5387	6092	3924	2787	2336	5335	5781	9936	2276	13167	5316	11215
Uninstalled an app on your cell phone because you found out it was collecting personal information that you didn't want to share (b)	5998 36%	3095 36%	2903 37%	3919 36%	475 27%	780 33%	1907 44%	2654 41%	1142 30%	188 13%	313 29%	1168 29%	2164 40%	2346 39%	1384 35%	1035 37%	809 35%	1944 36%	1978 34%	3783 38%	706 31%	4989 38%	2113 40%	3871 35%
				E			IJ	IJ	J				L	L										

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1SUM. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?  
 SUMMARY OF "YES" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME		SOME	SOME	SOME			MEET EX- PENSE AND	JUST MEET EX- PENSE	DON'T MEET EX- PENSE						
															AGE	AGE	AGE	AGE	COLL+	COLL+	COLL+	COLL+	LIVE											
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON SMARTPHONE OWNERS	16635	2276	3231	3540	1906	3429	2149	2198	1005	348	1959	4113	2647	916	1875	1826	911	357	2471	4688	2892	1039	6244	4890	3764	1565								
UNWEIGHTED BASE	1783	254	320	367	208	379	206	205	135	60	174	354	321	177	170	165	120	44	235	413	360	213	663	519	404	176								
Cleared the browsing history or search history on your cell phone (d)	10566 64%	1396 61%	2162 67%	2271 64%	1298 68%	2026 59%	1576 73% IJMN	1413 64% IJMN	477 47%	136 39%	1612 82% IJLMN H	2809 68% IJMN	1313 50%	383 42%	1571 84% QRTUV P	1139 62% QRV	321 35%	113 32%	1833 74% QRUV	3219 69% QRUV	1560 54% QR	462 44%	3850 62%	3182 65%	2402 64%	1043 67%								
Decided to not install a cell phone app when you found out how much personal information you would need to share in order to use it (a)	10284 62%	1260 55%	1856 57%	2309 65%	1234 65%	2093 61%	1374 64% JN	1177 54% JN	587 58% JN	92 27%	1244 64% JN	3071 75% HIJMN	1625 61% JN	338 37%	1127 60% PRV	769 42%	499 55%	104 29%	1657 67% PRV	3617 77% QRSUV OP	1802 62% PRV	387 37%	3947 63%	3097 63%	2329 62%	880 56%								
Turned off the location tracking feature on your cell phone because you were worried about other people or companies being able to access that information (c)	8285 50%	1009 44%	1642 51%	1816 51%	949 50%	1690 49%	1266 59% HIJMN	997 45% N	307 31%	95 27%	1344 69% HIJMN	2449 60% HIJMN	991 37%	263 29%	1077 57% PQRUV	671 37%	241 26%	75 21%	1675 68% PQRUV	2882 61% PQRUV	1118 39%	297 29%	3030 49%	2588 53%	1863 49%	741 47%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE--				EDUCATION BY AGE--								HOUSEHOLD FINANCES--			
													HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,					MEET EX- PENSE AND LEFT-	JUST MEET BASIC EX-	DON'T MEET BASIC EX-					
	\$20K- UNDER	\$40K- UNDER	\$75K- UNDER	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	OVER	PENSE	BASIC PENSE	BASIC PENSE			
TOTAL	<\$20K	\$40K	\$75K	\$100K	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	FORT.	OVER	PENSE	PENSE	PENSE			
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)			

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/VXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1SUM. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?  
 SUMMARY OF "YES" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----										-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY	
		EDUCATION BY INCOME				EDUCATION BY INCOME				EMPLOYMENT				OCCUPATION		USER		CELL		INTERNET USERS			NET USER BY									
		HS GRAD OR LESS, <\$20K	HS GRAD OR LESS, \$20K+	SOME COLL. OR MORE, <\$20K	SOME COLL. OR MORE, \$20K+	HS GRAD OR LESS, <\$40K	HS GRAD OR LESS, \$40K+	SOME COLL. OR MORE, <\$40K	SOME COLL. OR MORE, \$40K+	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+								
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)							
BASED ON SMARTPHONE OWNERS	16635	1244	3425	1023	9700	2775	2011	2995	7884	9053	2786	4670	5857	3162	16108	527	16635	-	-	6239	6614	3157	1318	4554								
UNWEIGHTED BASE	1783	134	317	117	1052	287	187	323	863	942	269	563	645	299	1724	59	1783	-	-	625	799	287	150	426								
Cleared the browsing history or search history on your cell phone (d)	10566 64%	818 66%	2180 64%	577 56%	6287 65%	1762 63%	1265 63%	1913 64%	5040 64%	5783 64%	1901 68%	2791 60%	3658 62%	2188 69%	10433 65% P	133 25%	10566 64%	-	-	4309 69% U	3605 55%	2445 77% U	792 60%	3248 71%								
Decided to not install a cell phone app when you found out how much personal information you would need to share in order to use it (a)	10284 62%	621 50%	1712 50%	638 62%	6561 68% BC	1429 51%	974 48%	1874 63% G	5444 69% FG	5780 64%	1782 64%	2673 57%	3976 68% N	1825 58%	10052 62% P	232 44%	10284 62%	-	-	3815 61%	3854 58%	2303 73% TU	674 51%	2932 64% W								
Turned off the location tracking feature on your cell phone because you were worried about other people or companies being able to access that information (c)	8285 50%	494 40%	1464 43%	515 50%	5320 55% BC	1146 41%	834 41%	1559 52%	4308 55% FG	4530 50%	1551 56%	2098 45%	3087 53%	1432 45%	8167 51% P	118 22%	8285 50%	-	-	3185 51%	2993 45%	1914 61% U	586 44%	2480 54%								

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSSM1SUM. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?  
SUMMARY OF "YES" RESPONSES

BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----		-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		
	HS GRAD OR LESS, TOTAL				HS GRAD OR LESS, TOTAL				SOME COLL. OR MORE, TOTAL				HS GRAD OR LESS, TOTAL		HS GRAD OR LESS, TOTAL		SOME COLL. OR MORE, TOTAL		SOME COLL. OR MORE, TOTAL		SOME COLL. OR MORE, TOTAL		SOME COLL. OR MORE, TOTAL	
	HS GRAD OR LESS, TOTAL				HS GRAD OR LESS, TOTAL				SOME COLL. OR MORE, TOTAL				HS GRAD OR LESS, TOTAL		HS GRAD OR LESS, TOTAL		SOME COLL. OR MORE, TOTAL		SOME COLL. OR MORE, TOTAL		SOME COLL. OR MORE, TOTAL		SOME COLL. OR MORE, TOTAL	
	HS GRAD OR LESS, TOTAL				HS GRAD OR LESS, TOTAL				SOME COLL. OR MORE, TOTAL				HS GRAD OR LESS, TOTAL		HS GRAD OR LESS, TOTAL		SOME COLL. OR MORE, TOTAL		SOME COLL. OR MORE, TOTAL		SOME COLL. OR MORE, TOTAL		SOME COLL. OR MORE, TOTAL	
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON SMARTPHONE OWNERS	16635	1244	3425	1023	9700	2775	2011	2995	7884	9053	2786	4670	5857	3162	16108	527	16635	-	-	6239	6614	3157	1318	4554
Uninstalled an app on your cell phone because you found out it was collecting personal information that you didn't want to share (b)	5998 36%	337 27%	1065 31%	368 36%	3921 40%	866 31%	551 27%	1111 37%	3230 41%	3425 38%	1135 41%	1385 30%	2329 40%	1013 32%	5851 36%	147 28%	5998 36%	-	-	2326 37%	2092 32%	1421 45%	358 27%	1878 41%
					BC				FG	L	L										U		W	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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SM1SUM. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?  
 SUMMARY OF "YES" RESPONSES

	SOCIAL MEDIA USE -BY INCOME-		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		PRIVACY CONTROL--		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN -BY INCOME-							
	SM TOTAL	OTHER SM NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON SMARTPHONE OWNERS	16635	12717	3380	1834	10035	3034	8909	4118	8572	11487	3981	1403	9375	4184	6822	3626	1844	6518	4108	4634	1287	2559	4821	11092	611	3917
UNWEIGHTED BASE	1783	1296	425	203	987	332	891	378	916	1133	505	154	891	438	724	403	201	683	420	518	135	254	504	1192	57	411
Cleared the browsing history or search history on your cell phone (d)	10566 64%	8778 69% C	1650 49%	1190 65%	7042 70%	1952 64%	6437 72%	3050 74%	5701 67%	8171 71% K	2003 50%	1016 72%	6692 71%	2619 63%	4431 65%	2392 66%	989 54%	4228 65%	2887 70% T	2779 60%	937 73%	1766 69%	3211 67%	6978 63%	454 74%	2606 67%
Decided to not install a cell phone app when you found out how much personal information you would need to share in order to use it (a)	10284 62%	8322 65% C	1719 51%	1048 57%	6748 67%	1712 56%	6160 69% F	2896 70%	5400 63%	8216 72% K	1602 40%	905 65%	6857 73%	2174 52%	4445 65% N	2458 68% N	1155 63%	3806 58%	3086 75% RT	2609 56%	845 66%	1992 78%	3389 70% X	6434 58%	446 73%	2719 69%
Turned off the location tracking feature on your cell phone because you were worried about other people or companies being able to access that information (c)	8285 50%	6809 54% C	1356 40%	895 49%	5543 55%	1303 43%	5289 59% F	2392 58%	4402 51%	6792 59% K	1173 29%	757 54%	5666 60%	1874 45%	3719 55% N	1759 49%	896 49%	2934 45%	2754 67% RT	2134 46%	792 62%	1795 70%	2700 56% X	5256 47%	338 55%	2232 57%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSSM1SUM. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?  
SUMMARY OF "YES" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	SM TOTAL	NET USER	OTHER USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON SMARTPHONE OWNERS	16635	12717	3380	1834	10035	3034	8909	4118	8572	11487	3981	1403	9375	4184	6822	3626	1844	6518	4108	4634	1287	2559	4821	11092	611	3917
Uninstalled an app on your cell phone because you found out it was collecting personal information that you didn't want to share (b)	5998 36%	4994 39%	851 25%	633 35%	4153 41%	1023 34%	3781 42%	1965 48%	3002 35%	5089 44%	655 16%	541 39%	4356 46%	1246 30%	2654 39%	1425 39%	645 35%	2245 34%	2069 50%	1193 26%	614 48%	1344 53%	2127 44%	3667 33%	258 42%	1777 45%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SM1SUM. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?  
 SUMMARY OF "YES" RESPONSES

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON SMARTPHONE OWNERS	16635	10793	1788	1439	912	1295	3044	7186	948	792	1336	911	370	843	3960	4335	6252	1618	14973	6323	10191	1832	14760
UNWEIGHTED BASE	1783	1071	222	179	130	138	266	736	110	102	186	110	45	86	438	514	627	195	1578	656	1110	222	1557
Cleared the browsing history or search history on your cell phone (d)	10566 64%	6833 63% E	1050 59%	1075 75% BCE	448 49%	880 68% E	1870 61%	4581 64%	608 64%	428 54%	856 64%	589 65%	267 72%	559 66%	2399 61%	2769 64%	4160 67%	927 57%	9597 64%	4281 68%	6209 61%	1112 61%	9431 64%
Decided to not install a cell phone app when you found out how much personal information you would need to share in order to use it (a)	10284 62%	6786 63%	1111 62%	772 54%	463 51%	843 65%	1780 58%	4658 65% K	549 58%	552 70% K	700 52%	509 56%	228 62%	537 64%	2285 58%	2730 63%	3962 63%	1077 67%	9167 61%	4201 66% U	5995 59%	974 53%	9268 63%
Turned off the location tracking feature on your cell phone because you were worried about other people or companies being able to access that information (c)	8285 50%	5427 50% E	852 48%	748 52% E	309 34%	698 54% E	1476 48%	3728 52%	367 39%	463 58% I	584 44%	443 49%	236 64%	412 49%	1990 50%	2379 55% Q	2889 46%	700 43%	7551 50%	3383 53%	4875 48%	721 39%	7541 51% V

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

SMISUM. Thinking now about your smartphone... Have you ever [INSERT ITEMS; RANDOMIZE]?  
SUMMARY OF "YES" RESPONSES

	BAN E						RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN	
	RACE/ETHNICITY						RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN	
	WHITE	BLACK	HISP.	HISP.	OTHER		WHITE	WHITE	BLACK	BLACK			OTHER	OTHER									
	NON-	NON-	U.S.	NOT US	NON-		NON-	NON-	NON-	NON-			NON-	NON-									
	HISP.	HISP.	BORN	BORN	HISP.		HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,									
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON SMARTPHONE OWNERS	16635	10793	1788	1439	912	1295	3044	7186	948	792	1336	911	370	843	3960	4335	6252	1618	14973	6323	10191	1832	14760
Uninstalled an app on your cell phone because you found out it was collecting personal information that you didn't want to share (b)	5998 36%	3919 36%	475 27%	544 38%	235 26%	586 45%	1124 37%	2647 37%	204 21%	260 33%	430 32%	341 37%	159 43%	386 46%	1332 34%	1509 35%	2282 36%	639 40%	5328 36%	2506 40%	3456 34%	513 28%	5462 37%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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MODULE. Respondent module - employed, parent or neither

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Employment module	12437 48%	7221 57%	5217 39%	7930 49%	1370 45%	1918 48%	3603 69%	4347 52%	3362 51%	725 15%	890 27%	3317 46%	4008 52%	4147 56%	3167 38%	2477 59%	1569 54%	3718 59%	4730 41%	7187 58%	1590 30%	10112 57%	2498 36%	9877 53%
		C					HIJ	J	J			K	K	KL		0	0	0		S		U		W
Parent module	4376 17%	1702 14%	2674 20%	2489 15%	379 12%	1045 26%	409 8%	3012 36%	811 12%	87 2%	731 22%	1063 15%	1151 15%	1422 19%	1414 17%	658 16%	564 19%	1353 21%	1866 16%	2316 19%	942 18%	3165 18%	4376 64%	-
			B			DE	J	GIJ	J		LM													
Neither	8968 35%	3646 29%	5322 40%	5770 36%	1287 42%	1060 26%	1176 23%	1035 12%	2381 36%	3979 83%	1634 50%	2788 39%	2571 33%	1839 25%	3760 45%	1057 25%	767 26%	1235 20%	4945 43%	2817 23%	2699 52%	4476 25%	-	8905 47%
			B	F	F		H		GH	GHI	LMN	N	N		PQR				T		V			

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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MODULE. Respondent module - employed, parent or neither

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE-----				EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR									MEET EX- PENSE	JUST MEET	DON'T MEET	
														LESS,	LESS,	LESS,	LESS,	SOME	SOME	SOME	SOME	LIVE	AND	BASIC	BASIC				
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	LEFT- OVER	EX- PENSE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)			
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537			
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420			
Employment module	12437 48%	1590 30%	2925 54%	2699 57%	1424 57%	2294 60%	1963 73%	1592 46%	877 32%	259 10%	1511 71%	2625 57%	2385 68%	438 25%	1585 64%	1107 38%	1144 49%	303 12%	2010 74%	3233 60%	2212 53%	422 19%	4440 55%	3886 56%	2905 43%	1078 30%			
			B	B	B	B	HIJLN	IJN	J		HIJLN	HIJN	HIJLN	J	PQRUV	RV	RV		QRTUV P	PQRV	PRV		YZ	YZ	Z				
Parent module	4376 17%	942 18%	849 16%	845 18%	514 21%	839 22%	261 10%	1200 35%	307 11%	53 2%	137 6%	1693 37%	439 13%	34 2%	272 11%	1247 43%	227 10%	47 2%	137 5%	1756 32%	583 14%	40 2%	1097 14%	1152 17%	1225 18%	852 24%			
							JN	IJKMN G	JN			IJKMN G	JKN		RV	RSTUV OQ	RV			QRSUV O	RSV					WX			
Neither	8968 35%	2699 52%	1659 31%	1226 26%	561 22%	674 18%	469 17%	686 20%	1518 56%	2201 88%	471 22%	272 6%	673 19%	1254 73%	609 25%	573 20%	986 42%	2176 86%	558 21%	441 8%	1394 33%	1781 79%	2550 32%	1920 28%	2571 38%	1607 45%			
		CDEF	F				L	L	GHKLM GH		L		L	HIKLM G	T	T	OPST O	PQSTU O	T		PST	PQSTU O			X	WX			

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

MODULE. Respondent module - employed, parent or neither

BAN C											INTERNET								CELL MOSTLY			CELL MOSTLY		
	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		----USER-----		--CELL PHONE TYPE---		---INTERNET USERS---			----INCOME----			
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, >\$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
Employment module	12437 48%	802 24%	3107 54%	780 41%	6991 58%	2481 36%	1555 56%	2240 48%	5621 59%	9134 80%	3303 90%	-	6909 100%	4543 100%	11418 54%	1020 22%	9661 58%	2341 35%	435 18%	3725 60%	3669 55%	1962 62%	543 41%	2981 65%
			BD	B	BD		F	F	FH		J				P		RS	S						W
Parent module	4376 17%	759 23%	906 16%	180 9%	2256 19%	1236 18%	488 18%	627 14%	1825 19%	2286 20%	363 10%	1684 16%	-	-	3851 18%	525 11%	3202 19%	995 15%	179 8%	1368 22%	1065 16%	635 20%	317 24%	955 21%
			CD		D				H	K		K			P		RS	S						
Neither	8968 35%	1735 53%	1729 30%	936 49%	2714 23%	3143 46%	739 27%	1767 38%	2045 22%	-	-	8860 84%	-	-	5890 28%	3078 67%	3772 23%	3443 51%	1753 74%	1146 18%	1879 28%	560 18%	457 35%	618 14%
		CE	E	CE		GI		GI							O		Q	QR		TV		X		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

MODULE. Respondent module - employed, parent or neither

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY USE SET-TINGS				PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY		PERSONAL INFO		INFO STOLEN		
	BAN D	-MEDIA USE-	OTHER SM	SM NET	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A	LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673		
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519		
Employment module	12437 48%	8645 55%	2767 50%	1228 45%	6905 60% D	2090 58%	6095 56%	2615 56%	6003 55%	7656 56%	3331 52%	922 48%	6367 59% L	3005 46%	5303 53% NQ	2672 47%	1309 43%	4557 56% T	2952 58% T	3275 49%	971 52%	1808 64%	3442 54% X	8471 47%	441 36%	2813 60% Y		
Parent module	4376 17%	2964 19%	887 16%	579 21%	2237 19%	640 18%	2173 20%	1033 22%	1931 18%	2643 19%	971 15%	306 16%	2223 21%	1091 17%	1604 16%	1183 21%	446 15%	1429 18%	842 17%	1374 20%	293 16%	530 19%	1343 21% X	2739 15%	269 22%	1040 22%		
Neither	8968 35%	3975 26%	1902 34% B	899 33% E	2442 21%	903 25%	2658 24%	1007 22%	2963 27%	3382 25%	2153 33% J	684 36% M	2115 20%	2484 38% O	3065 31%	1836 32%	1284 42% OP	2151 26% V	1268 25%	2062 31%	618 33%	479 17%	1636 25% W	6780 38% Z	508 42%	820 18%		

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

MODULE. Respondent module - employed, parent or neither

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP., \$40K+	HISP., \$40K+	OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	NON-			NON-										
			HISP.	HISP.	BORN	BORN	HISP.	HISP., <\$40K	HISP., \$40K+	HISP., <\$40K	HISP., \$40K+			HISP., <\$40K	HISP., \$40K+									
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606	
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588	
Employment module	12437 48%	7930 49%	1370 45%	1025 51%	893 44%	933 49%	2404 39%	5271 59% GIKM	824 46%	507 55% G	1152 43%	661 60% GKM	275 38%	618 57% G	2661 45%	3489 49%	4743 53% O	626 15%	11756 55% R	4474 45%	7803 51% T	1333 43%	11061 49%	
Parent module	4376 17%	2489 15%	379 12%	325 16%	720 36% BCDF	358 19%	803 13%	1534 17%	228 13%	151 16%	762 28% GHIJM	260 24% GM	49 7%	298 28% GIM	1029 18%	998 14%	1583 18%	591 14%	3775 18%	2134 21% U	2224 15%	430 14%	3947 17%	
Neither	8968 35%	5770 36% E	1287 42% E	653 33% E	407 20%	623 33% E	2967 48% HJKLN	2137 24% HKLN	744 41%	271 29%	792 29% LN	183 17%	391 55% HJKLN	162 15%	2187 37% Q	2621 37% Q	2634 29%	2901 70% S	5939 28%	3407 34%	5306 35%	1322 43% W	7598 34%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

OCCUP1. Which one of the following BEST describes the kind of work you do? [READ]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON EMPLOYED MODULE	12437	7221	5217	7930	1370	1918	3603	4347	3362	725	890	3317	4008	4147	3167	2477	1569	3718	4730	7187	1590	10112	2498	9877
UNWEIGHTED BASE	1339	819	520	779	166	264	327	402	447	121	114	345	321	545	344	223	186	408	494	769	184	1043	232	1103
Professional worker	3459 28%	1809 25%	1650 32%	2229 28% F	404 30% F	266 14%	485 13%	1539 35% G	1097 33% G	209 29% G	106 12%	325 10%	716 18% L	2287 55% KLM	318 10%	428 17%	520 33% OP	1644 44% OP	571 12%	2740 38% S	163 10%	3090 31% U	810 32%	2631 27%
Manager, executive, or official	1067 9%	552 8%	514 10%	812 10%	88 6%	116 6%	89 2%	441 10% G	438 13% G	45 6%	30 3%	178 5%	366 9%	490 12% KL	120 4%	119 5%	211 13% OP	530 14% OP	163 3%	884 12% S	38 2%	1006 10% U	284 11%	755 8%
Business owner with two or more employees	565 5%	444 6% C	121 2%	418 5%	22 2%	108 6%	101 3%	126 3% G	235 7%	49 7%	18 2%	114 3%	182 5%	251 6%	50 2%	98 4%	72 5%	293 8% O	109 2%	444 6% S	14 1%	532 5% U	158 6%	407 4%
Clerical or office worker	754 6%	270 4%	484 9% B	449 6%	32 2%	155 8%	282 8%	211 5%	174 5%	62 9%	13 1%	146 4%	278 7% K	313 8% K	136 4%	210 8%	139 9%	161 4%	293 6%	412 6%	62 4%	640 6%	155 6%	599 6%
Sales worker	472 4%	202 3%	269 5%	264 3%	88 6%	49 3%	308 9% HIJ	122 3% G	23 1%	11 2%	34 4%	195 6% N	183 5%	60 1%	183 6%	88 4%	57 4%	103 3%	279 6% T	186 3%	60 4%	371 4%	70 3%	401 4%
Sales representative	593 5%	309 4%	284 5%	408 5%	69 5%	36 2%	331 9% HIJ	193 4% J	64 2%	1 **	38 4%	171 5%	185 5%	199 5%	157 5%	218 9%	47 3%	151 4%	297 6%	289 4%	61 4%	525 5%	96 4%	496 5%
Service worker	1279 10%	510 7%	769 15% B	733 9%	138 10%	306 16% D	522 14% I	423 10%	243 7%	85 12%	78 9%	350 11% N	679 17% N	172 4%	649 20% PQR	274 11% Q	38 2%	199 5%	786 17% T	477 7%	354 22% V	895 9%	316 13%	946 10%
Skilled trade or craft worker	1649 13%	1467 20% C	182 3%	1231 16%	140 10%	179 9%	445 12%	525 12%	497 15%	138 19%	136 15% N	760 23% N	641 16% N	112 3%	538 17% R	474 19% R	163 10%	272 7%	804 17% T	769 11%	166 10%	1398 14%	189 8%	1460 15%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

OCCUP1. Which one of the following BEST describes the kind of work you do? [READ]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON EMPLOYED MODULE	12437	7221	5217	7930	1370	1918	3603	4347	3362	725	890	3317	4008	4147	3167	2477	1569	3718	4730	7187	1590	10112	2498	9877
Semi-skilled worker	379 3%	236 3%	143 3%	142 2%	117 9% D	100 5%	151 4%	125 3%	58 2%	45 6%	35 4%	173 5% N	133 3%	38 1%	108 3%	73 3%	28 2%	121 3%	190 4%	167 2%	71 4%	264 3%	67 3%	312 3%
Laborer	1236 10%	937 13% C	299 6%	643 8%	150 11%	399 21% D	538 15% J	367 8%	284 8%	15 2%	314 35% LMN	540 16% MN	300 7% N	74 2%	567 18% QR	300 12% R	132 8% R	76 2%	794 17% T	354 5%	345 22% V	755 7%	143 6%	1094 11%
Something else (SPECIFY)	810 7%	376 5%	434 8%	532 7%	82 6%	163 9%	323 9%	222 5%	199 6%	47 6%	66 7%	273 8%	320 8%	146 4%	316 10% R	108 4%	161 10%	157 4%	378 8%	403 6%	232 15% V	533 5%	182 7%	628 6%
Don't know (VOL.)	83 1%	50 1%	32 1%	36 *%	38 3% DF	3 *%	3 *%	38 1%	13 *%	-	5 1%	41 1%	8 *%	2 *%	5 *%	38 2%	-	8 *%	42 1%	10 *%	5 *%	47 *%	-	83 1%
Refused (VOL.)	92 1%	57 1%	35 1%	35 *%	3 *%	37 2%	24 1%	15 *%	36 1%	18 2%	17 2%	52 2%	18 *%	5 *%	20 1%	51 2%	-	4 *%	24 1%	55 1%	20 1%	55 1%	28 1%	64 1%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

OCCUP1. Which one of the following BEST describes the kind of work you do? [READ]

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----										-----EDUCATION BY AGE-----										---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,													MEET EX- PENSE	JUST MEET	DON'T MEET					
															AGE	AGE	AGE	AGE	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM-	AND LEFT-	BASIC EX-	BASIC EX-												
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	OVER	PENSE	PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)												
BASED ON EMPLOYED MODULE	12437	1590	2925	2699	1424	2294	1963	1592	877	259	1511	2625	2385	438	1585	1107	1144	303	2010	3233	2212	422	4440	3886	2905	1078												
UNWEIGHTED BASE	1339	184	274	295	155	253	169	145	138	35	141	239	285	78	139	120	155	37	186	279	289	83	468	415	317	125												
Professional worker	3459 28%	163 10%	351 12%	753 28% BC	432 30% BC	1211 53% BCDE	157 8%	197 12%	119 14%	91 35% G	315 21% G	1314 50% GHIKN	933 39% GHIK	108 25%	78 5%	143 13%	136 12%	74 25% O	402 20% O	1395 43% OPQRS	961 43% OPQRS	135 32% OQ	1633 37% YZ	1086 28% Y	490 17%	233 22%												
Manager, executive, or official	1067 9%	38 2%	122 4%	289 11% BC	116 8%	414 18% BC	60 3%	24 2%	51 6%	16 6%	29 2%	415 16% GHIK	370 15% GHIK	28 6%	34 2%	45 4%	130 11% OS	-	56 3%	395 12% OPS	308 14% OPS	44 10%	448 10%	382 10%	200 7%	36 3%												
Business owner with two or more employees	565 5%	14 1%	89 3%	116 4%	97 7%	196 9% B	16 1%	71 4%	13 1%	1 1%	77 5%	55 2%	217 9% GIL	48 11%	27 2%	26 2%	67 6%	5 2%	74 4%	100 3%	168 8% O	45 11%	274 6%	128 3%	123 4%	41 4%												
Clerical or office worker	754 6%	62 4%	228 8% F	196 7% F	120 8% F	41 2%	127 6%	96 6%	62 7%	8 3%	148 10%	115 4%	99 4%	46 10%	55 3%	32 3%	64 6%	8 3%	227 11% OP	180 6%	110 5%	54 13%	164 4%	292 8%	209 7%	76 7%												
Sales worker	472 4%	60 4%	185 6% F	83 3%	59 4%	44 2%	161 8% LM	94 6% M	21 2%	2 1%	147 10% ILM	21 1%	2 *	9 2% PQTUV	182 12% PQTUV	20 2%	22 2%	5 2%	126 6% U	103 3% U	2 *	6 1%	122 3%	138 4%	182 6%	30 3%												
Sales representative	593 5%	61 4%	236 8%	126 5%	66 5%	85 4%	254 13% HKLMN	43 3%	-	-	77 5%	150 6% N	57 2%	1 * PQUV	182 11% PQUV	15 1%	9 1%	-	149 7% QV	178 6% QV	55 2%	1 * QV	183 4%	246 6%	139 5%	25 2%												
Service worker	1279 10%	354 22% DEF	418 14% F	188 7%	106 7%	93 4%	338 17% LM	272 17% LM	134 15% M	41 16%	180 12%	146 6%	106 4%	40 9%	173 11%	99 9%	101 9%	56 18%	349 17% U	324 10%	142 6%	30 7%	347 8%	291 7%	449 15% WX	191 18% WX												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

OCCUP1. Which one of the following BEST describes the kind of work you do? [READ]

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----												-----EDUCATION BY AGE-----												---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,									MEET EX- PENSE	JUST MEET	DON'T MEET													
															LESS,	LESS,	LESS,	LESS,	SOME	SOME	SOME	SOME	LIVE	AND	BASIC	BASIC																
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE																
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																
BASED ON EMPLOYED MODULE	12437	1590	2925	2699	1424	2294	1963	1592	877	259	1511	2625	2385	438	1585	1107	1144	303	2010	3233	2212	422	4440	3886	2905	1078																
Skilled trade or craft worker	1649 13%	166 10%	630 22% BF	380 14% F	188 13% F	84 4%	284 14%	301 19% L	174 20% KL	41 16%	124 8%	190 7%	321 13%	94 21% L	302 19% ST	268 24% STV	188 16%	96 32% ST	143 7%	257 8%	309 14%	42 10%	598 13%	483 12%	420 14%	84 8%																
Semi-skilled worker	379 3%	71 4%	97 3%	41 2%	90 6%	30 1%	75 4%	37 2%	37 4%	41 16%	70 5%	72 3%	22 1%	3 1%	64 4%	76 7%	28 2%	40 13%	87 4%	49 2%	31 1%	4 1%	81 2%	119 3%	125 4%	45 4%																
Laborer	1236 10%	345 22% DEF	401 14% EF	253 9% F	55 4%	20 1%	312 16% LMN	271 17% LMN	200 23% LMN	11 4%	215 14% LMN	57 2%	78 3%	4 1%	361 23% STUV	229 21% STUV	253 22% STUV	11 4%	177 9% UV	133 4%	27 1%	4 1%	299 7%	392 10%	337 12%	199 18%																
Something else (SPECIFY)	810 7%	232 15% CEF	130 4%	224 8%	89 6%	68 3%	173 9%	133 8%	60 7%	5 2%	121 8%	90 3%	139 6%	42 10%	106 7%	104 9%	108 9%	5 2%	215 11% T	119 4%	89 4%	42 10%	233 5%	271 7%	193 7%	109 10%																
Don't know (VOL.)	83 1%	5 *%	38 1%	-	-	8 *%	-	38 2%	5 1%	-	-	-	8 *%	-	3 *%	38 3% OU	5 *%	-	-	-	8 *%	-	39 1%	3 *%	36 1%	5 *%																
Refused (VOL.)	92 1%	20 1%	-	51 2%	4 *%	-	5 *%	15 1%	3 *%	2 1%	6 *%	-	33 1%	16 4%	19 1%	15 1%	33 3%	2 1%	5 *%	-	3 *%	16 4%	17 *%	55 1%	3 *%	5 *%																

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

OCCUP1. Which one of the following BEST describes the kind of work you do? [READ]

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY		
		HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	INCOME--	
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+	INCOME--
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON EMPLOYED MODULE	12437	802	3107	780	6991	2481	1555	2240	5621	9134	3303	-	6909	4543	11418	1020	9661	2341	435	3725	3669	1962	543	2981		
UNWEIGHTED BASE	1339	102	308	80	730	267	166	224	599	994	345	-	768	462	1207	132	1014	287	38	352	449	179	59	265		
Professional worker	3459 28%	48 6%	368 12%	114 15%	2717 39% BCD	169 7%	258 17% F	401 18% F	2476 44% FGH	2860 31% K	600 18%	-	3459 50%	-	3202 28%	257 25%	3033 31% R	348 15%	78 18%	763 20%	1367 37% T	791 40% T	38 7%	682 23% W		
Manager, executive, or official	1067 9%	21 3%	180 6%	17 2%	826 12% BCD	90 4%	114 7%	73 3%	769 14% FH	961 11% K	105 3%	-	1067 15%	-	1016 9%	51 5%	958 10% R	71 3%	38 9%	190 5%	405 11%	323 16% T	28 5%	155 5%		
Business owner with two or more employees	565 5%	12 2%	109 4%	2 *%	423 6% D	44 2%	81 5%	64 3%	362 6% F	504 6% K	61 2%	-	565 8%	-	546 5%	19 2%	460 5%	96 4%	9 2%	165 4%	212 6%	78 4%	5 1%	160 5%		
Clerical or office worker	754 6%	5 1%	152 5%	56 7%	488 7% B	99 4%	59 4%	194 9%	353 6%	572 6%	182 6%	-	754 11%	-	751 7% P	3 *%	575 6%	101 4%	78 18%	153 4%	265 7%	158 8%	34 6%	119 4%		
Sales worker	472 4%	40 5%	172 6%	20 3%	198 3%	152 6% I	77 5%	127 6%	108 2%	176 2%	295 9% J	-	472 7%	-	467 4% P	4 *%	352 4%	117 5%	2 *%	282 8% UV	59 2%	10 *%	9 2%	255 9%		
Sales representative	593 5%	28 4%	181 6%	33 4%	345 5%	170 7%	39 2%	127 6%	250 4%	348 4%	245 7%	-	593 9%	-	584 5% P	8 1%	478 5%	82 3%	33 8%	204 5%	224 6%	41 2%	18 3%	187 6%		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

OCCUP1. Which one of the following BEST describes the kind of work you do? [READ]

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY			
		HS	HS	SOME	SOME	HS	HS	SOME	SOME	EMPLOY	EMPLOY	NOT	OFFICE	OFFICE	NET	NET	SMART	CELL,	SMART	NO	MOSTLY	MOSTLY	BOTH	MOSTLY	MOSTLY
		GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.	FULL	PART	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	PHONE	PHONE	ON	ON	EQUAL.	ON	ON
		OR LESS,	OR LESS,	OR MORE,	OR MORE,	OR LESS,	OR LESS,	OR MORE,	OR MORE,	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME
TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON EMPLOYED MODULE	12437	802	3107	780	6991	2481	1555	2240	5621	9134	3303	-	6909	4543	11418	1020	9661	2341	435	3725	3669	1962	543	2981	
Service worker	1279 10%	137 17%	273 9%	217 28% CE	622 9%	336 14%	84 5%	450 20% GI	392 7%	566 6%	712 22% J	-	-	1279 28%	1184 10%	94 9%	953 10%	261 11%	65 15%	518 14% U	251 7%	166 8%	150 28% X	361 12%	
Skilled trade or craft worker	1649 13%	72 9%	750 24% BE	94 12%	648 9%	486 20% I	341 22% I	318 14%	428 8%	1426 16% K	223 7%	-	-	1649 36%	1464 13%	185 18%	1228 13%	383 16%	38 9%	589 16%	408 11%	172 9%	25 5%	515 17% W	
Semi-skilled worker	379 3%	21 3%	153 5%	50 6%	111 2%	102 4%	94 6% I	88 4%	73 1%	205 2%	173 5%	-	-	379 8%	307 3%	72 7%	270 3%	104 4%	5 1%	77 2%	56 2%	113 6%	3 1%	49 2%	
Laborer	1236 10%	263 33% CDE	527 17% E	75 10%	226 3%	577 23% HI	255 16% I	207 9% I	99 2%	798 9%	439 13%	-	-	1236 27%	1013 9%	224 22% O	711 7%	486 21% Q	40 9%	443 12% UV	196 5%	45 2%	138 25% X	288 10%	
Something else (SPECIFY)	810 7%	130 16% CE	168 5%	102 13%	359 5%	193 8%	116 7%	184 8%	281 5%	571 6%	239 7%	-	-	-	752 7%	58 6%	546 6%	216 9%	48 11%	312 8%	160 4%	65 3%	95 18%	210 7%	
Don't know (VOL.)	83 1%	5 1%	38 1%	-	10 **	42 2%	-	-	10 **	75 1%	8 **	-	-	-	41 **	42 4% O	39 **	44 2%	-	28 1%	11 **	-	-	-	
Refused (VOL.)	92 1%	20 2%	36 1%	-	18 **	20 1%	36 2%	5 **	18 **	73 1%	20 1%	-	-	-	90 1%	2 **	57 1%	33 1%	2 **	1 **	55 2%	-	-	1 **	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

OCCUP1. Which one of the following BEST describes the kind of work you do? [READ]

	SOCIAL MEDIA USE										SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO STOLEN	
	SOCIAL MEDIA USE		MEDIA USE BY INCOME		LOCATION SHARING		LIKE/FOLLOW BRANDS		PRIVACY SETTINGS		USE SET-TINGS		SET-TINGS		PRIVACY CONTROL		SECURE		NEGATIVE		NEGATIVE		STOLEN			
	SM USER	NET USER	OTHER USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON EMPLOYED MODULE	12437	8645	2767	1228	6905	2090	6095	2615	6003	7656	3331	922	6367	3005	5303	2672	1309	4557	2952	3275	971	1808	3442	8471	441	2813
UNWEIGHTED BASE	1339	878	327	126	678	210	619	249	627	762	385	93	612	310	550	296	166	466	304	369	94	184	364	914	43	290
Professional worker	3459 28%	2418 28%	784 28%	117 10%	2163 31% D	569 27%	1754 29%	714 27%	1693 28%	2321 30%	742 22%	82 9%	2120 33% L	720 24%	1555 29%	785 29%	394 30%	1303 29%	982 33% T	684 21%	50 5%	882 49% U	1118 32%	2212 26%	79 18%	964 34%
Manager, executive, or official	1067 9%	749 9%	267 10%	34 3%	697 10% D	157 8%	548 9%	258 10%	491 8%	776 10%	210 6%	23 2%	734 12% L	228 8%	401 8%	381 14% Q	44 3%	513 11%	201 7%	290 9%	8 1%	180 10% U	394 11%	655 8%	5 1%	380 14% Y
Business owner with two or more employees	565 5%	285 3%	261 9% B	7 1%	270 4%	104 5%	152 2%	93 4%	192 3%	241 3%	226 7%	5 1%	230 4%	99 3%	211 4%	117 4%	113 9%	234 5%	99 3%	144 4%	1 *%	92 5%	172 5%	340 4%	7 2%	165 6%
Clerical or office worker	754 6%	605 7%	146 5%	54 4%	513 7%	131 6%	467 8%	234 9%	370 6%	585 8%	156 5%	56 6%	479 8%	243 8%	325 6%	118 4%	67 5%	286 6%	223 8%	235 7%	64 7%	134 7%	261 8%	469 6%	14 3%	240 9%
Sales worker	472 4%	432 5% C	35 1%	58 5%	332 5%	74 4%	358 6%	227 9% I	205 3%	287 4%	174 5%	28 3%	251 4%	150 5% P	286 5% P	9 *% T	26 2%	242 5% T	148 5%	60 2%	101 10%	47 3%	87 3%	348 4%	26 6%	37 1%
Sales representative	593 5%	520 6% C	65 2%	61 5%	452 7%	126 6%	327 5%	124 5%	381 6% K	494 6%	89 3%	50 5%	437 7%	65 2%	317 6% NQ	186 7% NQ	25 2%	188 4%	297 10% RT	85 3%	154 16%	142 8%	250 7%	335 4%	33 7%	210 7%
Service worker	1279 10%	955 11%	229 8%	339 28% E	599 9%	279 13%	649 11%	318 12%	637 11%	888 12%	250 8%	262 28% M	604 9%	345 11%	532 10%	275 10%	122 9%	482 11%	231 8%	406 12%	152 16%	79 4%	230 7%	967 11%	78 18%	136 5%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

OCCUP1. Which one of the following BEST describes the kind of work you do? [READ]

	SOCIAL MEDIA USE BY INCOME																SOC. MEDIA LOCATION --SHARING--				SOC. MEDIA LIKE/FOLLOW --BRANDS--				USE PRIVACY SETTINGS				PRIVACY SETTINGS BY INCOME				PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INCOME				PERSONAL INFO --STOLEN--				INFO STOLEN BY INCOME			
	SOCIAL MEDIA USE		SM USER, <\$20K		SM USER, \$20K+		YES		NO		YES		NO		YES		NO		USE SET-TINGS <\$20K		USE SET-TINGS \$20K+		A LOT		SOME		LIT-TLE		NONE		MOST. POSI-TIVE		MOST. NEGA-TIVE		NO IM-PACT		NEGA-TIVE, <\$40K		NEGA-TIVE, \$40K+		YES		NO		STO-LEN, <\$20K		STO-LEN, \$20K+					
	TOTAL	USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																										
BASED ON EMPLOYED MODULE	12437	8645	2767	1228	6905	2090	6095	2615	6003	7656	3331	922	6367	3005	5303	2672	1309	4557	2952	3275	971	1808	3442	8471	441	2813																										
Skilled trade or craft worker	1649 13%	1076 12%	383 14%	109 9%	918 13%	239 11%	709 12%	279 11%	797 13%	858 11%	565 17%	85 9%	721 11%	311 10%	689 13%	414 15%	193 15%	492 11%	345 12%	523 16%	193 20% V	146 8%	448 13%	1164 14%	16 4%	416 15%																										
Semi-skilled worker	379 3%	177 2%	129 5%	16 1%	123 2%	77 4%	100 2%	44 2%	133 2%	129 2%	175 5%	5 1%	92 1%	98 3%	184 3%	70 3%	28 2%	116 3%	66 2%	122 4%	51 5%	5 **	22 1%	284 3%	5 1%	15 1%																										
Laborer	1236 10%	778 9%	234 8%	217 18% E	462 7%	157 7%	567 9%	87 3%	691 12% H	592 8%	368 11%	194 21% M	374 6%	396 13%	507 10%	171 6%	155 12%	404 9%	172 6%	351 11%	128 13% V	15 1%	255 7%	936 11%	115 26% Z	135 5%																										
Something else (SPECIFY)	810 7%	559 6%	193 7%	202 16% E	334 5%	176 8%	372 6%	237 9%	322 5%	484 6%	256 8%	133 14%	324 5%	310 10% O	230 4%	120 5%	96 7%	282 6%	142 5%	305 9%	65 7%	69 4%	160 5%	630 7%	60 14%	100 4%																										
Don't know (VOL.)	83 1%	41 **	-	-	10 **	-	41 1%	-	41 1%	-	31 1%	-	-	-	50 1%	3 **	29 2%	8 **	28 1%	5 **	-	-	28 1%	55 1%	-	-																										
Refused (VOL.)	92 1%	51 1%	39 1%	15 1%	32 **	-	51 1%	-	51 1%	1 **	89 3% J	-	1 **	39 1%	16 **	22 1%	16 1%	6 **	18 1%	66 2%	3 **	16 1%	18 1%	74 1%	3 1%	16 1%																										

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

OCCUP1. Which one of the following BEST describes the kind of work you do? [READ]

	BAN E	RACE/ETHNICITY					RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN		
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP. <\$40K	HISP. \$40K+	OTHER NON- HISP. <\$40K	OTHER NON- HISP. \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)									
BASED ON EMPLOYED MODULE	12437	7930	1370	1025	893	933	2404	5271	824	507	1152	661	275	618	2661	3489	4743	626	11756	4474	7803	1333	11061	
UNWEIGHTED BASE	1339	779	166	137	127	97	210	530	88	70	160	92	28	64	307	393	482	69	1260	458	865	151	1184	
Professional worker	3459 28%	2229 28% DE	404 30% DE	142 14%	124 14%	399 43% DE	286 12%	1854 35% GIK	160 19% K	242 48% GIKM	66 6%	188 29% GK	36 13% GHIKLM	363 59%	722 27%	1028 29%	1202 25%	136 22%	3322 28%	1097 25%	2316 30%	362 27%	3078 28%	
Manager, executive, or official	1067 9%	812 10% E	88 6% E	113 11% E	3 *%	47 5%	43 2%	754 14% GIK	29 3%	58 11% G	74 6%	42 6%	17 6%	30 5%	270 10%	282 8%	410 9%	11 2%	1054 9%	304 7%	753 10%	44 3%	1022 9%	
Business owner with two or more employees	565 5%	418 5%	22 2%	43 4%	65 7%	17 2%	27 1%	385 7% GI	1 *%	21 4%	81 7% I	26 4%	-	10 2%	245 9% P	86 2%	213 4%	38 6%	525 4%	169 4%	395 5%	133 10%	432 4%	
Clerical or office worker	754 6%	449 6%	32 2%	144 14% BCE	12 1%	83 9%	174 7%	244 5%	17 2%	15 3%	93 8%	63 10%	9 3%	73 12%	199 7%	210 6%	273 6%	48 8%	690 6%	278 6%	476 6%	7 1%	747 7% V	
Sales worker	472 4%	264 3%	88 6% E	34 3%	15 2%	65 7%	149 6%	108 2%	41 5%	47 9%	38 3%	11 2%	51 19%	13 2%	53 2%	176 5%	168 4%	57 9%	414 4%	201 4%	270 3%	6 *% V	465 4% V	
Sales representative	593 5%	408 5% E	69 5% E	35 3%	1 *%	80 9% E	137 6%	265 5%	57 7%	11 2%	32 3%	4 1% HIJKLN G	70 26% S	9 2%	82 3%	243 7%	253 5%	70 11% S	522 4%	262 6%	330 4%	37 3%	556 5%	
Service worker	1279 10%	733 9%	138 10%	136 13%	170 19% B	74 8%	390 16% HJN	333 6%	120 15%	18 3%	217 19% HJN	86 13%	35 13%	34 6%	242 9%	321 9%	572 12%	63 10%	1216 10%	526 12%	753 10%	145 11%	1134 10%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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OCCUP1. Which one of the following BEST describes the kind of work you do? [READ]

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---			
							WHITE	WHITE	BLACK	BLACK					OTHER	OTHER				YES	NO	YES	NO	YES	NO
		NON-	NON-	HISP.	HISP.	OTHER	NON-	NON-	NON-	NON-	HISP.	HISP.	HISP.	HISP.	NON-	NON-	REP	DEM	IND	YES	NO	YES	NO	YES	NO
		TOTAL	HISP.	HISP.	U.S. BORN	NOT US BORN	NON-	HISP., <\$40K	HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	HISP., <\$40K	HISP., \$40K+								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
BASED ON EMPLOYED MODULE	12437	7930	1370	1025	893	933	2404	5271	824	507	1152	661	275	618	2661	3489	4743	626	11756	4474	7803	1333	11061		
Skilled trade or craft worker	1649 13%	1231 16% EF	140 10%	129 13%	50 6%	57 6%	571 24% HJKLMN	643 12% M	97 12%	28 5%	111 10%	38 6%	4 2%	53 9%	394 15%	295 8%	782 16% P	90 14%	1543 13%	643 14%	995 13%	299 22% W	1327 12%		
Semi-skilled worker	379 3%	142 2%	117 9% B	66 6%	34 4%	20 2%	76 3%	65 1%	65 8%	46 9% H	49 4%	51 8% H	-	4 1%	8 *% O	143 4% O	194 4% O	9 1%	368 3%	194 4%	181 2%	40 3%	339 3%		
Laborer	1236 10%	643 8%	150 11%	96 9%	303 34% BCDF	44 5%	340 14% HN	260 5%	125 15% N	21 4%	292 25% HJLN	64 10%	36 13%	9 1%	205 8%	388 11%	365 8%	56 9%	1166 10%	425 9%	734 9%	107 8%	1129 10%		
Something else (SPECIFY)	810 7%	532 7%	82 6%	79 8%	84 9%	32 3%	206 9%	321 6%	71 9%	-	85 7%	64 10%	16 6%	16 3%	191 7%	306 9%	223 5%	43 7%	766 7%	354 8%	456 6%	110 8%	701 6%		
Don't know (VOL.)	83 1%	36 *% B	38 3% B	3 *%	-	-	-	8 *% H	38 5% H	-	-	-	-	-	28 1%	-	55 1%	5 1%	78 1%	5 *%	78 1%	46 3% W	37 *%		
Refused (VOL.)	92 1%	35 *%	3 *%	5 *%	32 4%	16 2%	5 *%	30 1%	3 *%	-	15 1%	22 3%	-	3 *%	23 1%	9 *%	32 1%	-	92 1%	16 *%	63 1%	-	92 1%		

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



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Q18. As far as you know, does your workplace do any of the following? (First./Next,) [INSERT ITEMS; RANDOMIZE]. [READ AS NECESSARY: As far as you know, does your workplace do this, or not?]

BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON EMPLOYED MODULE	12437	7221	5217	7930	1370	1918	3603	4347	3362	725	890	3317	4008	4147	3167	2477	1569	3718	4730	7187	1590	10112	2498	9877
UNWEIGHTED BASE	1339	819	520	779	166	264	327	402	447	121	114	345	321	545	344	223	186	408	494	769	184	1043	232	1103
a. Monitor your internet, email or social media use at work																								
Yes	4731 38%	2681 37%	2050 39%	3149 40% F	468 34%	492 26%	1124 31%	1951 45% GJ	1378 41%	199 28%	159 18%	795 24%	1624 41% KL	2128 51% KLM	684 22%	895 36% O	813 52% OP	1798 48% OP	1186 25%	3387 47% S	426 27%	4124 41% U	1150 46% X	3542 36%
No	7133 57%	4253 59%	2880 55%	4348 55%	842 61%	1386 72% D	2361 66% HI	2261 52%	1802 54%	457 63%	691 78% MN	2351 71% MN	2239 56% N	1801 43%	2340 74% PQR	1449 58%	710 45%	1806 49%	3326 70% T	3487 49%	1102 69% V	5524 55%	1297 52%	5819 59%
Doesn't apply (VOL.)	166 1%	118 2%	48 1%	134 2%	1 *% F	17 1%	33 1%	21 *% GJ	46 1%	35 5%	19 2%	32 1%	66 2%	49 1%	82 3%	24 1%	-	15 *% OP	89 2%	40 1%	38 2%	91 1%	21 1%	144 1%
Don't know (VOL.)	403 3%	164 2%	239 5%	294 4%	59 4%	23 1%	84 2%	109 3%	135 4%	34 5%	21 2%	139 4%	78 2%	164 4%	61 2%	110 4%	47 3%	95 3%	129 3%	268 4%	24 2%	368 4%	25 1%	372 4%
Refused (VOL.)	5 *% F	5 *% F	-	5 *% F	-	-	-	5 *% GJ	-	-	-	-	-	5 *% KLM	-	-	-	5 *% OP	-	5 *% S	-	5 *% U	5 *% X	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q18. As far as you know, does your workplace do any of the following? (First./Next,) [INSERT ITEMS; RANDOMIZE]. [READ AS NECESSARY: As far as you know, does your workplace do this, or not?]

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										EDUCATION BY AGE-----										---HOUSEHOLD FINANCES---			
															HS GRAD OR AGE	HS GRAD OR AGE	HS GRAD OR AGE	HS GRAD OR AGE	SOME AGE		SOME AGE		SOME AGE		SOME AGE		MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE									
															LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	LIVE COM- FORT.															
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(V)	(W)	(X)	(Y)	(Z)											
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)													
BASED ON EMPLOYED MODULE	12437	1590	2925	2699	1424	2294	1963	1592	877	259	1511	2625	2385	438	1585	1107	1144	303	2010	3233	2212	422	4440	3886	2905	1078												
UNWEIGHTED BASE	1339	184	274	295	155	253	169	145	138	35	141	239	285	78	139	120	155	37	186	279	289	83	468	415	317	125												
a. Monitor your internet, email or social media use at work																																						
Yes	4731 38%	426 27%	737 25%	1229 46%	532 37%	1266 55%	585 30%	412 26%	153 17%	31 12%	504 33%	1495 57%	1199 50%	157 36%	409 26%	239 22%	287 25%	15 5%	713 35%	1711 53%	1091 49%	185 44%	1880 42%	1557 40%	956 33%	318 30%												
				BC		BCE					I	HIJKN	GHIJK		R		R		PR	OPQRS	OPQRS	PR																
No	7133 57%	1102 69%	2036 70%	1359 50%	871 61%	935 41%	1301 66%	1153 72%	668 76%	171 66%	967 64%	1029 39%	1068 45%	271 62%	1144 72%	851 77%	792 69%	228 75%	1211 60%	1405 43%	1004 45%	229 54%	2235 50%	2170 56%	1891 65%	738 68%												
			DF	DF	F		LM	LM	LM		LM			L	TU	STUV	TU	TU	TU					W	W													
Doesn't apply (VOL.)	166 1%	38 2%	51 2%	17 1%	5 **	10 **	33 2%	9 1%	18 2%	29 11%	-	8 **	23 1%	6 1%	10 1%	2 **	12 1%	27 9%	23 1%	19 1%	34 2%	8 2%	85 2%	34 1%	16 1%	20 2%												
Don't know (VOL.)	403 3%	24 2%	100 3%	94 3%	16 1%	78 3%	44 2%	18 1%	38 4%	29 11%	40 3%	87 3%	94 4%	5 1%	21 1%	16 1%	52 5%	34 11%	63 3%	93 3%	83 4%	-	235 5%	125 3%	42 1%	1 **												
																						Z																
Refused (VOL.)	5 **	-	-	-	-	5 **	-	-	-	-	-	5 **	-	-	-	-	-	-	-	5 **	-	-	5 **	-	-	-												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q18. As far as you know, does your workplace do any of the following? (First./Next,) [INSERT ITEMS; RANDOMIZE]. [READ AS NECESSARY: As far as you know, does your workplace do this, or not?]

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART - PHONE	CELL, NOT A SMART - PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	INCOME BY--	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+																
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON EMPLOYED MODULE	12437	802	3107	780	6991	2481	1555	2240	5621	9134	3303	-	6909	4543	11418	1020	9661	2341	435	3725	3669	1962	543	2981	
UNWEIGHTED BASE	1339	102	308	80	730	267	166	224	599	994	345	-	768	462	1207	132	1014	287	38	352	449	179	59	265	
a. Monitor your internet, email or social media use at work																									
Yes	4731 38%	150 19%	746 24%	276 35%	3376 48% BC	419 17%	496 32% F	768 34% F	2889 51% FGH	3719 41% K	1012 31%	-	3434 50% N	1016 22%	4512 40% P	219 21%	3953 41% R	592 25%	186 43%	1254 34%	1623 44% T	984 50% T	104 19%	1096 37% W	
No	7133 57%	611 76% E	2193 71% E	484 62%	3320 47%	1944 78% GHI	965 62% I	1373 61% I	2513 45%	4967 54%	2166 66% J	-	3224 47%	3220 71% M	6400 56%	733 72% O	5277 55%	1609 69% Q	247 57%	2321 62% UV	1857 51%	927 47%	416 77% X	1762 59%	
Doesn't apply (VOL.)	166 1%	20 3%	31 1%	18 2%	60 1%	48 2%	3 *% F	41 2%	37 1%	122 1%	43 1%	-	31 *% N	123 3%	148 1%	18 2%	94 1%	70 3%	2 *% S	44 1%	17 *% T	30 2%	10 2%	34 1%	
Don't know (VOL.)	403 3%	21 3%	138 4%	3 *% D	230 3%	70 3%	90 6%	59 3%	178 3%	321 4%	82 2%	-	219 3%	184 4%	353 3%	50 5%	332 3%	71 3%	-	105 3%	168 5%	21 1%	13 2%	89 3%	
Refused (VOL.)	5 *% A	-	-	-	5 *% E	-	-	-	5 *% I	5 *% J	-	-	-	-	5 *% O	-	5 *% Q	-	-	-	5 *% U	-	-	-	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q18. As far as you know, does your workplace do any of the following? (First./Next.) [INSERT ITEMS; RANDOMIZE]. [READ AS NECESSARY: As far as you know, does your workplace do this, or not?]

	PRIVACY SETTINGS BY INCOME																INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY		PERSONAL INFO		INFO STOLEN			
	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION		SOC. MEDIA LIKE/FOLLOW		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				SECURE		NEGATIVE		POSITIVE		NO IMPACT		STOLEN		STOLEN BY INCOME	
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	USE SET-TINGS	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+	
																												(A)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON EMPLOYED MODULE	12437	8645	2767	1228	6905	2090	6095	2615	6003	7656	3331	922	6367	3005	5303	2672	1309	4557	2952	3275	971	1808	3442	8471	441	2813		
UNWEIGHTED BASE	1339	878	327	126	678	210	619	249	627	762	385	93	612	310	550	296	166	466	304	369	94	184	364	914	43	290		
a. Monitor your internet, email or social media use at work																												
Yes	4731 38%	3362 39%	1151 42%	342 28%	2914 42% D	796 38%	2458 40%	1124 43%	2211 37%	3303 43% K	1083 33%	292 32%	2885 45% L	1068 36%	2185 41%	1056 40%	384 29%	1828 40%	1254 42%	1178 36%	175 18%	1025 57% U	1724 50% X	2867 34%	228 52%	1446 51%		
No	7133 57%	4927 57%	1468 53%	853 69%	3701 54% E	1251 60%	3364 55%	1362 52%	3565 59%	4028 53% J	2111 63% J	596 65% M	3205 50% M	1818 60%	2886 54%	1447 54%	881 67% O	2532 56% O	1589 54%	1967 60%	773 80% V	738 41% V	1585 46%	5196 61% W	189 43%	1265 45%		
Doesn't apply (VOL.)	166 1%	102 1%	46 2%	21 2%	54 1%	7 *%	56 1%	30 1%	72 1%	78 1%	35 1%	21 2%	49 1%	15 *%	95 2%	27 1%	21 2%	46 1%	49 2%	25 1%	2 *%	10 1%	47 1%	113 1%	21 5%	22 1%		
Don't know (VOL.)	403 3%	255 3%	98 4%	13 1%	236 3%	35 2%	216 4%	99 4%	155 3%	242 3%	101 3%	13 1%	223 4%	104 3%	132 2%	142 5%	22 2%	152 3%	56 2%	105 3%	21 2%	31 2%	82 2%	295 3%	3 1%	76 3%		
Refused (VOL.)	5 *%	-	5 *%	-	-	-	-	-	-	5 *%	-	-	5 *%	-	5 *%	-	-	-	5 *%	-	-	5 *%	5 *%	-	-	5 *%		

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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Q18. As far as you know, does your workplace do any of the following? (First./Next.) [INSERT ITEMS; RANDOMIZE]. [READ AS NECESSARY: As far as you know, does your workplace do this, or not?]

	BAN E -----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---		
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON EMPLOYED MODULE	12437	7930	1370	1025	893	933	2404	5271	824	507	1152	661	275	618	2661	3489	4743	626	11756	4474	7803	1333	11061	
UNWEIGHTED BASE	1339	779	166	137	127	97	210	530	88	70	160	92	28	64	307	393	482	69	1260	458	865	151	1184	
a. Monitor your internet, email or social media use at work																								
Yes	4731 38%	3149 40% DE	468 34%	281 27%	211 24%	477 51% DE	581 24%	2528 48% GIK	255 31%	209 41% K	231 20%	241 36%	111 40%	349 56% GIK	1113 42%	1417 41%	1718 36%	280 45%	4416 38%	1883 42%	2801 36%	540 41%	4162 38%	
No	7133 57%	4348 55%	842 61%	728 71% BF	658 74% BF	438 47%	1688 70% HN	2488 47%	548 67% HN	258 51%	894 78% HJN	406 61%	151 55%	265 43%	1353 51%	1927 55%	2867 60%	335 54%	6789 58%	2429 54%	4628 59%	766 57%	6365 58%	
Doesn't apply (VOL.)	166 1%	134 2%	1 **	9 1%	8 1%	3 **	64 3%	33 1%	1 **	-	12 1%	6 1%	2 1%	1 **	62 2%	31 1%	45 1%	11 2%	155 1%	47 1%	82 1%	23 2%	143 1%	
Don't know (VOL.)	403 3%	294 4%	59 4%	7 1%	16 2%	15 2%	71 3%	217 4%	19 2%	40 8%	15 1%	8 1%	11 4%	4 1%	133 5%	115 3%	108 2%	-	391 3%	115 3%	288 4%	4 **	387 3%	
Refused (VOL.)	5 **	5 **	-	-	-	-	-	5 **	-	-	-	-	-	-	-	-	5 **	-	5 **	-	5 **	-	5 **	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q18. As far as you know, does your workplace do any of the following? (First./Next,) [INSERT ITEMS; RANDOMIZE]. [READ AS NECESSARY: As far as you know, does your workplace do this, or not?]

BAN A	-----SEX-----		-----RACE-----				-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON EMPLOYED MODULE	12437	7221	5217	7930	1370	1918	3603	4347	3362	725	890	3317	4008	4147	3167	2477	1569	3718	4730	7187	1590	10112	2498	9877
UNWEIGHTED BASE	1339	819	520	779	166	264	327	402	447	121	114	345	321	545	344	223	186	408	494	769	184	1043	232	1103
b. Track your performance using technologies such as surveillance cameras, badges or GPS monitoring																								
Yes	4630 37%	2716 38%	1915 37%	2899 37%	609 44%	597 31%	1507 42%	1700 39%	1104 33%	228 31%	166 19%	1175 35% K	1747 44% K	1536 37% K	1069 34%	986 40%	545 35%	1441 39%	1676 35%	2726 38%	506 32%	3833 38%	985 39%	3606 37%
No	7514 60%	4327 60%	3187 61%	4856 61%	713 52%	1278 67% E	2030 56%	2552 59%	2153 64%	477 66%	675 76% MN	2063 62%	2165 54%	2542 61%	1989 63%	1396 56%	1021 65%	2230 60%	2921 62%	4319 60%	1023 64%	6077 60%	1461 58%	6030 61%
Doesn't apply (VOL.)	76 1%	40 1%	36 1%	58 1%	-	5 *%	10 *%	22 1%	23 1%	18 2%	10 1%	27 1%	17 *%	21 1%	26 1%	19 1%	-	12 *%	36 1%	28 *%	14 1%	48 *%	9 *%	67 1%
Don't know (VOL.)	212 2%	133 2%	79 2%	112 1%	47 3%	37 2%	56 2%	69 2%	82 2%	1 *%	39 4%	52 2%	78 2%	43 1%	83 3%	77 3%	4 *%	31 1%	96 2%	109 2%	48 3%	148 1%	38 2%	174 2%
Refused (VOL.)	6 *%	6 *%	-	5 *%	-	-	-	5 *%	-	1 *%	-	-	-	5 *%	-	-	-	5 *%	-	5 *%	-	5 *%	5 *%	1 *%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q18. As far as you know, does your workplace do any of the following? (First./Next,) [INSERT ITEMS; RANDOMIZE]. [READ AS NECESSARY: As far as you know, does your workplace do this, or not?]

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE--				EDUCATION BY AGE--								---HOUSEHOLD FINANCES---			
														HS	HS	HS	HS									MEET	JUST	DON'T	
														GRAD	GRAD	GRAD	GRAD	SOME	SOME	SOME	SOME	LIVE	EX-	MEET	MEET				
														OR	OR	OR	OR	COLL+	COLL+	COLL+	COLL+	COM-	AND	BASIC	BASIC				
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM- FORT.	LEFT- OVER	EX- PENSE	EX- PENSE			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)			
BASED ON EMPLOYED MODULE	12437	1590	2925	2699	1424	2294	1963	1592	877	259	1511	2625	2385	438	1585	1107	1144	303	2010	3233	2212	422	4440	3886	2905	1078			
UNWEIGHTED BASE	1339	184	274	295	155	253	169	145	138	35	141	239	285	78	139	120	155	37	186	279	289	83	468	415	317	125			
b. Track your performance using technologies such as surveillance cameras, badges or GPS monitoring																													
Yes	4630 37%	506 32%	1107 38%	987 37%	539 38%	902 39%	850 43%	493 31%	231 26%	77 30%	605 40%	1123 43%	840 35%	136 31%	610 39%	338 31%	300 26%	87 29%	894 44%	1360 42%	801 36%	141 34%	1420 32%	1523 39%	1329 46%	312 29%			
No	7514 60%	1023 64%	1758 60%	1624 60%	862 61%	1368 60%	1084 55%	1058 66%	600 68%	166 64%	868 57%	1450 55%	1496 63%	300 69%	946 60%	749 68%	776 68%	204 67%	1078 54%	1797 56%	1374 62%	273 65%	2881 65%	2280 59%	1555 54%	733 68%			
Doesn't apply (VOL.)	76 1%	14 1%	20 1%	12 1%	11 1%	1 1%	10 1%	-	10 1%	16 6%	-	19 1%	5 1%	2 1%	10 1%	11 1%	6 1%	11 4%	-	12 1%	17 1%	7 2%	32 1%	23 1%	7 1%	3 1%			
Don't know (VOL.)	212 2%	48 3%	40 1%	76 3%	12 1%	19 1%	18 1%	41 3%	36 4%	1 1%	38 2%	28 1%	44 2%	-	18 1%	9 1%	62 5%	1 1%	38 2%	59 2%	21 1%	-	101 2%	59 2%	15 1%	29 3%			
Refused (VOL.)	6 1%	-	-	-	-	5 1%	-	-	-	-	-	5 1%	-	-	-	-	-	-	-	5 1%	-	-	6 1%	-	-	-			

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q18. As far as you know, does your workplace do any of the following? (First./Next.) [INSERT ITEMS; RANDOMIZE]. [READ AS NECESSARY: As far as you know, does your workplace do this, or not?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY		CELL MOSTLY		NET USER BY																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
	HS GRAD OR LESS,		HS GRAD OR LESS,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		HS GRAD OR LESS,		HS GRAD OR LESS,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET USER		SMART- PHONE		SMART- PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
	TOTAL		<\$20K		\$20K+		<\$20K		\$20K+		<\$40K		\$40K+		<\$40K		\$40K+		TIME		TIME		EMPLOY		BASED		BASED		USER		USER		PHONE		PHONE		CELL		CELL		CELL		CELL																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
	(A)		(B)		(C)		(D)		(E)		(F)		(G)		(H)		(I)		(J)		(K)		(L)		(M)		(N)		(O)		(P)		(Q)		(R)		(S)		(T)		(U)		(V)		(W)		(X)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
BASED ON EMPLOYED MODULE	12437	802	3107	780	6991	2481	1555	2240	5621	9134	3303	-	6909	4543	11418	1020	9661	2341	435	3725	3669	1962	543	2981																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q18. As far as you know, does your workplace do any of the following? (First./Next,) [INSERT ITEMS; RANDOMIZE]. [READ AS NECESSARY: As far as you know, does your workplace do this, or not?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		-----PRIVACY CONTROL-----				INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME-			
	TOTAL	SM USER	NET USER	OTHER SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON EMPLOYED MODULE	12437	8645	2767	1228	6905	2090	6095	2615	6003	7656	3331	922	6367	3005	5303	2672	1309	4557	2952	3275	971	1808	3442	8471	441	2813
UNWEIGHTED BASE	1339	878	327	126	678	210	619	249	627	762	385	93	612	310	550	296	166	466	304	369	94	184	364	914	43	290
b. Track your performance using technologies such as surveillance cameras, badges or GPS monitoring																										
Yes	4630 37%	3195 37%	1188 43%	427 35%	2563 37%	820 39%	2271 37%	1049 40%	2135 36%	3072 40%	1095 33%	327 36%	2561 40%	1058 35%	1952 37%	1058 40%	484 37%	1801 40%	1239 42%	1068 33%	369 38%	805 45%	1250 36%	3135 37%	185 42%	978 35%
No	7514 60%	5208 60%	1549 56%	751 61%	4171 60%	1243 59%	3637 60%	1493 57%	3700 62%	4361 57%	2200 66%	552 60%	3646 57%	1913 64%	3181 60%	1562 58%	795 61%	2643 58%	1633 55%	2161 66%	596 61%	944 52%	2129 62%	5137 61%	242 55%	1798 64%
J																										
Doesn't apply (VOL.)	76 1%	58 1%	13 *%	10 1%	42 1%	7 *%	40 1%	20 1%	38 1%	61 1%	7 *%	10 1%	37 1%	8 *%	40 1%	9 *%	12 1%	25 1%	19 1%	7 *%	2 *%	6 *%	35 1%	36 *%	14 3%	13 *%
Don't know (VOL.)	212 2%	184 2%	13 *%	41 3%	128 2%	20 1%	146 2%	54 2%	130 2%	156 2%	29 1%	32 3%	119 2%	27 1%	124 2%	43 2%	17 1%	88 2%	57 2%	40 1%	5 *%	48 3%	24 1%	162 2%	-	21 1%
Refused (VOL.)	6 *%	1 *%	5 *%	-	-	-	1 *%	-	1 *%	6 *%	-	-	5 *%	-	6 *%	-	-	1 *%	5 *%	-	-	5 *%	5 *%	1 *%	-	5 *%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q18. As far as you know, does your workplace do any of the following? (First./Next,) [INSERT ITEMS; RANDOMIZE]. [READ AS NECESSARY: As far as you know, does your workplace do this, or not?]

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---		
		WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK			OTHER	OTHER										
		NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	REP	DEM	IND	YES	NO	YES	NO	YES	NO
		TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
BASED ON EMPLOYED MODULE	12437	7930	1370	1025	893	933	2404	5271	824	507	1152	661	275	618	2661	3489	4743	626	11756	4474	7803	1333	11061	
UNWEIGHTED BASE	1339	779	166	137	127	97	210	530	88	70	160	92	28	64	307	393	482	69	1260	458	865	151	1184	
b. Track your performance using technologies such as surveillance cameras, badges or GPS monitoring																								
Yes	4630 37%	2899 37% E	609 44% E	407 40% E	190 21%	371 40% E	951 40% K	1853 35% K	341 41% K	252 50% K	249 22%	297 45% K	128 46%	233 38%	1034 39%	1153 33%	1879 40%	310 49%	4290 36%	1877 42%	2719 35%	544 41%	4077 37%	
No	7514 60%	4856 61%	713 52%	609 59%	669 75% BC	560 60%	1419 59%	3289 62%	446 54%	245 48%	865 75% GHIJL	361 55%	146 53%	385 62%	1536 58%	2267 65%	2773 58%	310 50%	7196 61%	2502 56%	4895 63%	739 55%	6753 61%	
Doesn't apply (VOL.)	76 1%	58 1%	-	5 1%	-	2 *%	21 1%	26 *%	-	-	3 *%	2 *%	2 1%	-	7 *%	15 *%	39 1%	3 1%	70 1%	33 1%	43 1%	9 1%	67 1%	
Don't know (VOL.)	212 2%	112 1%	47 3%	3 *%	34 4%	-	13 1%	98 2%	37 4%	10 2%	34 3%	-	-	-	83 3%	54 2%	48 1%	3 *%	194 2%	62 1%	140 2%	40 3%	160 1%	
Refused (VOL.)	6 *%	5 *%	-	-	-	-	-	5 *%	-	-	-	-	-	-	1 *%	-	5 *%	-	6 *%	-	6 *%	1 *%	5 *%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q18. As far as you know, does your workplace do any of the following? (First./Next,) [INSERT ITEMS; RANDOMIZE]. [READ AS NECESSARY: As far as you know, does your workplace do this, or not?]

BAN A	-----SEX-----		-----RACE-----				-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON EMPLOYED MODULE	12437	7221	5217	7930	1370	1918	3603	4347	3362	725	890	3317	4008	4147	3167	2477	1569	3718	4730	7187	1590	10112	2498	9877
UNWEIGHTED BASE	1339	819	520	779	166	264	327	402	447	121	114	345	321	545	344	223	186	408	494	769	184	1043	232	1103
c. Use software or computer monitoring to evaluate your performance																								
Yes	3542 28%	2172 30%	1369 26%	2225 28%	403 29%	495 26%	1123 31%	1349 31%	821 24%	183 25%	100 11%	785 24% K	1403 35% KL	1248 30% K	705 22%	926 37% O	536 34%	1020 27%	1219 26%	2235 31%	418 26%	2976 29%	770 31%	2771 28%
No	8172 66%	4735 66%	3437 66%	5189 65%	909 66%	1320 69%	2218 62%	2792 64%	2384 71%	473 65%	710 80% MN	2303 69%	2420 60%	2671 64%	2170 69% P	1404 57%	1008 64%	2537 68% P	3120 66%	4664 65%	981 62%	6651 66%	1566 63%	6544 66%
Doesn't apply (VOL.)	132 1%	33 *%	99 2%	92 1%	22 2%	5 *%	10 *%	63 1%	13 *%	43 6% G	10 1%	44 1%	32 1%	45 1%	49 2%	39 2%	-	30 1%	76 2%	47 1%	36 2%	87 1%	60 2%	72 1%
Don't know (VOL.)	587 5%	276 4%	311 6%	420 5%	36 3%	97 5%	251 7%	138 3%	143 4%	27 4%	71 8%	185 6%	154 4%	178 4%	244 8% Q	108 4%	25 2%	126 3%	315 7%	236 3%	155 10% V	393 4%	97 4%	490 5%
Refused (VOL.)	5 *%	5 *%	-	5 *%	-	-	-	5 *%	-	-	-	-	-	5 *%	-	-	-	5 *%	-	5 *%	-	5 *%	5 *%	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q18. As far as you know, does your workplace do any of the following? (First./Next,) [INSERT ITEMS; RANDOMIZE]. [READ AS NECESSARY: As far as you know, does your workplace do this, or not?]

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE--								EDUCATION BY AGE--								HOUSEHOLD FINANCES--			
						20K-	40K-	75K-	100K	<40K	<40K	<40K	<40K	40K+	40K+	40K+	40K+	HS	HS	HS	HS					MEET	JUST	DON'T					
						UNDER	UNDER	UNDER	OR	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	GRAD	GRAD	GRAD	GRAD	SOME	SOME	SOME	SOME	LIVE	AND	JUST	DON'T				
	TOTAL	<\$20K	\$20K- 40K	\$40K- 75K	\$75K- 100K	100K MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	LEFT- OVER	BASIC PENSE	BASIC PENSE			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON EMPLOYED MODULE	12437	1590	2925	2699	1424	2294	1963	1592	877	259	1511	2625	2385	438	1585	1107	1144	303	2010	3233	2212	422	4440	3886	2905	1078							
UNWEIGHTED BASE	1339	184	274	295	155	253	169	145	138	35	141	239	285	78	139	120	155	37	186	279	289	83	468	415	317	125							
c. Use software or computer monitoring to evaluate your performance																																	
Yes	3542 28%	418 26%	741 25%	1008 37% C	374 26%	647 28%	666 34%	389 24%	96 11%	41 16%	427 28%	931 35%	713 30% I	130 30%	333 21%	253 23%	251 22%	39 13%	788 39%	1095 34% OPQR	568 26%	143 34%	1067 24%	1273 33%	921 32%	276 26%							
No	8172 66%	981 62%	1986 68%	1614 60%	921 65%	1616 70%	1151 59%	1074 67%	708 81% GKL	173 67%	968 64%	1625 62%	1598 67%	283 65%	1119 71% S	787 71% S	828 72% S	218 72%	1093 54%	1999 62%	1553 70% S	253 60%	3144 71% X	2381 61%	1815 62%	747 69%							
Doesn't apply (VOL.)	132 1%	36 2%	41 1%	12 **	29 2%	1 **	10 1%	22 1%	3 **	41 16%	-	37 1%	5 **	2 1%	10 1%	-	6 1%	39 13% OQU	-	63 2%	8 **	4 1%	22 1%	67 2%	7 **	25 2%							
Don't know (VOL.)	587 5%	155 10% DF	157 5%	66 2%	100 7% F	26 1%	135 7% L	107 7%	69 8% L	4 1%	116 8% L	27 1%	70 3%	23 5%	122 8% T	67 6%	59 5%	6 2%	129 6%	71 2%	84 4%	21 5%	201 5%	165 4%	162 6%	29 3%							
Refused (VOL.)	5 **	-	-	-	-	5 **	-	-	-	-	-	5 **	-	-	-	-	-	-	-	5 **	-	-	5 **	-	-	-							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q18. As far as you know, does your workplace do any of the following? (First./Next,) [INSERT ITEMS; RANDOMIZE]. [READ AS NECESSARY: As far as you know, does your workplace do this, or not?]

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY	
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. MORE,	SOME COLL. MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. MORE,	SOME COLL. MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET A USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	INCOME--
		<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+														<\$20K	\$20K+	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON EMPLOYED MODULE	12437	802	3107	780	6991	2481	1555	2240	5621	9134	3303	-	6909	4543	11418	1020	9661	2341	435	3725	3669	1962	543	2981	
UNWEIGHTED BASE	1339	102	308	80	730	267	166	224	599	994	345	-	768	462	1207	132	1014	287	38	352	449	179	59	265	
c. Use software or computer monitoring to evaluate your performance																									
Yes	3542 28%	148 18%	653 21%	267 34%	2321 33% BC	392 16%	457 29% F	824 37% F	1776 32% F	2654 29%	888 27%	-	2238 32% N	991 22%	3344 29%	197 19%	2861 30%	623 27%	58 13%	1124 30%	1034 28%	671 34%	202 37%	887 30%	
No	8172 66%	518 64%	2288 74% E	459 59%	4352 62%	1831 74% HI	1049 67%	1283 57%	3606 64%	6078 67%	2095 63%	-	4406 64%	3106 68%	7407 65%	765 75%	6367 66%	1509 64%	296 68%	2403 65%	2519 69%	1193 61%	306 56%	1931 65%	
Doesn't apply (VOL.)	132 1%	14 2%	41 1%	22 3%	46 1%	52 2%	3 *% M	24 1%	44 1%	81 1%	51 2%	-	24 *% M	106 2%	126 1%	5 1%	88 1%	42 2%	2 *% Q	34 1%	38 1%	14 1%	22 4%	12 *% M	
Don't know (VOL.)	587 5%	123 15% CDE	124 4%	32 4%	268 4%	206 8% GI	46 3%	110 5%	190 3%	317 3%	270 8% J	-	241 3%	340 7% M	536 5%	52 5%	341 4%	168 7%	78 18% Q	165 4%	74 2%	84 4%	13 2%	152 5%	
Refused (VOL.)	5 *%	-	-	-	5 *%	-	-	-	5 *%	5 *%	-	-	-	-	5 *%	-	5 *%	-	-	-	5 *%	-	-	-	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q18. As far as you know, does your workplace do any of the following? (First./Next,) [INSERT ITEMS; RANDOMIZE]. [READ AS NECESSARY: As far as you know, does your workplace do this, or not?]

	PRIVACY SETTINGS BY INCOME																INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		USE PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		SECURE		POSITIVE		NEGATIVE		NEGATIVE		STOLEN		STOLEN		
	SM NET USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON EMPLOYED MODULE	12437	8645	2767	1228	6905	2090	6095	2615	6003	7656	3331	922	6367	3005	5303	2672	1309	4557	2952	3275	971	1808	3442	8471	441	2813	
UNWEIGHTED BASE	1339	878	327	126	678	210	619	249	627	762	385	93	612	310	550	296	166	466	304	369	94	184	364	914	43	290	
c. Use software or computer monitoring to evaluate your performance																											
Yes	3542 28%	2604 30%	740 27%	353 29%	2152 31%	606 29%	1886 31%	855 33%	1734 29%	2249 29%	1037 31%	325 35%	1825 29%	702 23%	1725 33%	707 26%	363 28%	1372 30%	874 30%	925 28%	239 25%	597 33%	1061 31%	2325 27%	175 40%	840 30%	
No	8172 66%	5588 65%	1814 66%	756 62%	4450 64%	1375 66%	3919 64%	1608 61%	3968 66%	4933 64%	2125 64%	500 54%	4179 66%	2041 68%	3280 62%	1841 69%	909 69%	2913 64%	1945 66%	2156 66%	680 70%	1170 65%	2242 65%	5583 66%	232 53%	1876 67%	
Doesn't apply (VOL.)	132 1%	86 1%	40 1%	32 3%	54 1%	- 1%	75 1%	7 **	79 1%	96 1%	28 1%	32 4%	55 1%	61 2%	49 1%	9 **	12 1%	11 **	17 1%	79 2%	2 **	6 **	29 1%	97 1%	14 3%	13 **	
Don't know (VOL.)	587 5%	367 4%	168 6%	87 7%	249 4%	109 5%	214 4%	146 6%	222 4%	372 5%	141 4%	64 7%	304 5%	201 7%	244 5%	114 4%	24 2%	262 6%	112 4%	115 4%	50 5%	30 2%	106 3%	466 5%	21 5%	81 3%	
Refused (VOL.)	5 **	-	5 **	-	-	-	-	-	-	5 **	-	-	5 **	-	5 **	-	-	-	5 **	-	-	5 **	5 **	-	-	5 **	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q18. As far as you know, does your workplace do any of the following? (First./Next,) [INSERT ITEMS; RANDOMIZE]. [READ AS NECESSARY: As far as you know, does your workplace do this, or not?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		---BENEFITS--		---VETERAN---				
	TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK					OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
		NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	NON-										NON-
		HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+										
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)				
BASED ON EMPLOYED MODULE	12437	7930	1370	1025	893	933	2404	5271	824	507	1152	661	275	618	2661	3489	4743	626	11756	4474	7803	1333	11061			
UNWEIGHTED BASE	1339	779	166	137	127	97	210	530	88	70	160	92	28	64	307	393	482	69	1260	458	865	151	1184			
c. Use software or computer monitoring to evaluate your performance																										
Yes	3542 28%	2225 28% E	403 29% E	358 35% E	137 15%	341 37% E	564 23%	1630 31%	262 32%	140 28%	269 23%	207 31%	124 45%	200 32%	893 34%	984 28%	1304 28%	278 44% S	3248 28%	1509 34% U	2007 26%	432 32%	3100 28%			
No	8172 66%	5189 65%	909 66%	617 60%	702 79% BDF	567 61%	1623 68%	3382 64%	515 62%	359 71%	795 69%	440 67%	134 49%	410 66%	1609 60%	2358 68%	3152 66%	298 48%	7846 67% R	2641 59%	5424 70% T	899 67%	7252 66%			
Doesn't apply (VOL.)	132 1%	92 1%	22 2%	5 1%	-	2 *% E	39 2%	44 1%	22 3%	-	3 *% L	2 *% L	2 1%	-	4 *% P	94 3% O	19 *% P	3 1%	129 1%	72 2%	60 1%	-	132 1%			
Don't know (VOL.)	587 5%	420 5%	36 3%	43 4%	54 6%	23 2%	178 7%	209 4%	25 3%	7 1%	85 7% L	12 2%	15 6%	8 1%	156 6% P	53 2%	263 6% P	46 7%	529 4%	252 6%	308 4%	3 *% V	573 5% V			
Refused (VOL.)	5 *% E	5 *% E	-	-	-	-	-	5 *% E	-	-	-	-	-	-	-	-	5 *% E	-	5 *% E	-	5 *% E	-	5 *% E			

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q18SUM. As far as you know, does your workplace do any of the following?  
SUMMARY OF "YES" RESPONSES

BAN A	-----SEX-----		-----RACE-----				-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON EMPLOYED MODULE	12437	7221	5217	7930	1370	1918	3603	4347	3362	725	890	3317	4008	4147	3167	2477	1569	3718	4730	7187	1590	10112	2498	9877
UNWEIGHTED BASE	1339	819	520	779	166	264	327	402	447	121	114	345	321	545	344	223	186	408	494	769	184	1043	232	1103
Monitor your internet, email or social media use at work (a)	4731 38%	2681 37%	2050 39%	3149 40% F	468 34%	492 26%	1124 31%	1951 45% GJ	1378 41%	199 28%	159 18%	795 24%	1624 41% KL	2128 51% KLM	684 22%	895 36% O	813 52% OP	1798 48% OP	1186 25%	3387 47% S	426 27%	4124 41% U	1150 46% X	3542 36%
Track your performance using technologies such as surveillance cameras, badges or GPS monitoring (b)	4630 37%	2716 38%	1915 37%	2899 37%	609 44%	597 31%	1507 42%	1700 39%	1104 33%	228 31%	166 19%	1175 35% K	1747 44% K	1536 37% K	1069 34%	986 40%	545 35%	1441 39%	1676 35%	2726 38%	506 32%	3833 38%	985 39%	3606 37%
Use software or computer monitoring to evaluate your performance (c)	3542 28%	2172 30%	1369 26%	2225 28%	403 29%	495 26%	1123 31%	1349 31%	821 24%	183 25%	100 11%	785 24% K	1403 35% KL	1248 30% K	705 22%	926 37% O	536 34%	1020 27%	1219 26%	2235 31%	418 26%	2976 29%	770 31%	2771 28%
Any workplace monitoring	7131 57%	4215 58%	2916 56%	4545 57%	809 59%	991 52%	2218 62%	2545 59%	1886 56%	339 47%	312 35%	1665 50% K	2544 63% KL	2583 62% KL	1427 45%	1414 57%	1094 70% O	2360 63% O	2259 48%	4588 64% S	768 48%	5992 59%	1497 60%	5595 57%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q18SUM. As far as you know, does your workplace do any of the following?  
 SUMMARY OF "YES" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	<\$20K	\$20K-	\$40K-	\$75K-	\$100K-	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+	HS	HS	HS	HS	SOME	SOME	SOME	SOME	LIVE	MEET	JUST	DON'T								
			UNDER	UNDER	UNDER	OR	AGE	AGE	AGE	AGE	OR	OR	OR	OR	EX-																			
			MORE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	LESS,	LESS,	LESS,	LESS,	PENSE																			
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)									
BASED ON EMPLOYED MODULE	12437	1590	2925	2699	1424	2294	1963	1592	877	259	1511	2625	2385	438	1585	1107	1144	303	2010	3233	2212	422	4440	3886	2905	1078								
UNWEIGHTED BASE	1339	184	274	295	155	253	169	145	138	35	141	239	285	78	139	120	155	37	186	279	289	83	468	415	317	125								
Monitor your internet, email or social media use at work (a)	4731 38%	426 27%	737 25%	1229 46% BC	532 37% BC	1266 55% BCE	585 30%	412 26%	153 17%	31 12%	504 33% I	1495 57% HIJK	1199 50% GHIJK	157 36%	409 26% R	239 22%	287 25% R	15 5%	713 35% PR	1711 53% OPQRS	1091 49% OPQRS	185 44% PR	1880 42%	1557 40%	956 33%	318 30%								
Track your performance using technologies such as surveillance cameras, badges or GPS monitoring (b)	4630 37%	506 32%	1107 38%	987 37%	539 38%	902 39%	850 43% I	493 31%	231 26%	77 30%	605 40%	1123 43% I	840 35%	136 31%	610 39%	338 31%	300 26%	87 29%	894 44% Q	1360 42% Q	801 36%	141 34%	1420 32%	1523 39%	1329 46% WZ	312 29%								
Use software or computer monitoring to evaluate your performance (c)	3542 28%	418 26%	741 25%	1008 37% C	374 26%	647 28%	666 34% I	389 24%	96 11%	41 16%	427 28% I	931 35% I	713 30% I	130 30%	333 21%	253 23%	251 22%	39 13%	788 39% OPQRU	1095 34% R	568 26%	143 34%	1067 24%	1273 33%	921 32%	276 26%								
Any workplace monitoring	7131 57%	768 48%	1404 48%	1762 65% BC	885 62%	1475 64% BC	1171 60% HI	690 43%	283 32%	90 35%	978 65% HIJ	1770 67% HIJ	1564 66% HIJ	229 52%	901 57% P	436 39%	510 45%	117 39%	1314 65% PQR	2108 65% PQR	1373 62% PQ	222 53%	2464 56%	2368 61% Z	1753 60%	494 46%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q18SUM. As far as you know, does your workplace do any of the following?  
 SUMMARY OF "YES" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, >\$20K+
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON EMPLOYED MODULE	12437	802	3107	780	6991	2481	1555	2240	5621	9134	3303	-	6909	4543	11418	1020	9661	2341	435	3725	3669	1962	543	2981
UNWEIGHTED BASE	1339	102	308	80	730	267	166	224	599	994	345	-	768	462	1207	132	1014	287	38	352	449	179	59	265
Monitor your internet, email or social media use at work (a)	4731 38%	150 19%	746 24%	276 35%	3376 48% BC	419 17%	496 32% F	768 34% F	2889 51% FGH	3719 41% K	1012 31%	-	3434 50% N	1016 22%	4512 40% P	219 21%	3953 41% R	592 25%	186 43%	1254 34%	1623 44% T	984 50% T	104 19%	1096 37% W
Track your performance using technologies such as surveillance cameras, badges or GPS monitoring (b)	4630 37%	181 23%	1054 34%	322 41%	2777 40% B	717 29%	562 36%	957 43% F	2162 38%	3363 37%	1267 38%	-	2781 40%	1511 33%	4383 38% P	247 24%	3618 37%	798 34%	214 49%	1308 35%	1332 36%	922 47%	193 35%	1074 36%
Use software or computer monitoring to evaluate your performance (c)	3542 28%	148 18%	653 21%	267 34%	2321 33% BC	392 16%	457 29% F	824 37% F	1776 32% F	2654 29%	888 27%	-	2238 32% N	991 22%	3344 29%	197 19%	2861 30%	623 27%	58 13%	1124 30%	1034 28%	671 34%	202 37%	887 30%
Any workplace monitoring	7131 57%	320 40%	1516 49%	446 57%	4474 64% BC	976 39%	924 59% F	1280 57% F	3662 65% F	5256 58%	1875 57%	-	4458 65% N	2189 48%	6754 59% P	377 37%	5725 59%	1180 50%	225 52%	2076 56%	2175 59%	1344 69%	304 56%	1693 57%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q18SUM. As far as you know, does your workplace do any of the following?  
 SUMMARY OF "YES" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON EMPLOYED MODULE	12437	8645	2767	1228	6905	2090	6095	2615	6003	7656	3331	922	6367	3005	5303	2672	1309	4557	2952	3275	971	1808	3442	8471	441	2813
UNWEIGHTED BASE	1339	878	327	126	678	210	619	249	627	762	385	93	612	310	550	296	166	466	304	369	94	184	364	914	43	290
Monitor your internet, email or social media use at work (a)	4731 38%	3362 39%	1151 42%	342 28%	2914 42%	796 38%	2458 40%	1124 43%	2211 37%	3303 43%	1083 33%	292 32%	2885 45%	1068 36%	2185 41%	1056 40%	384 29%	1828 40%	1254 42%	1178 36%	175 18%	1025 57%	1724 50%	2867 34%	228 52%	1446 51%
Track your performance using technologies such as surveillance cameras, badges or GPS monitoring (b)	4630 37%	3195 37%	1188 43%	427 35%	2563 37%	820 39%	2271 37%	1049 40%	2135 36%	3072 40%	1095 33%	327 36%	2561 40%	1058 35%	1952 37%	1058 40%	484 37%	1801 40%	1239 42%	1068 33%	369 38%	805 45%	1250 36%	3135 37%	185 42%	978 35%
Use software or computer monitoring to evaluate your performance (c)	3542 28%	2604 30%	740 27%	353 29%	2152 31%	606 29%	1886 31%	855 33%	1734 29%	2249 29%	1037 31%	325 35%	1825 29%	702 23%	1725 33%	707 26%	363 28%	1372 30%	874 30%	925 28%	239 25%	597 33%	1061 31%	2325 27%	175 40%	840 30%
Any workplace monitoring	7131 57%	5131 59%	1622 59%	642 52%	4235 61%	1191 57%	3765 62%	1626 62%	3479 58%	4703 61%	1811 54%	508 55%	3971 62%	1620 54%	3196 60%	1511 57%	726 55%	2694 59%	1913 65%	1775 54%	554 57%	1285 71%	2172 63%	4624 55%	257 58%	1793 64%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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Q18SUM. As far as you know, does your workplace do any of the following?  
 SUMMARY OF "YES" RESPONSES

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON EMPLOYED MODULE	12437	7930	1370	1025	893	933	2404	5271	824	507	1152	661	275	618	2661	3489	4743	626	11756	4474	7803	1333	11061
UNWEIGHTED BASE	1339	779	166	137	127	97	210	530	88	70	160	92	28	64	307	393	482	69	1260	458	865	151	1184
Monitor your internet, email or social media use at work (a)	4731 38%	3149 40%	468 34%	281 27%	211 24%	477 51%	581 24%	2528 48%	255 31%	209 41%	231 20%	241 36%	111 40%	349 56%	1113 42%	1417 41%	1718 36%	280 45%	4416 38%	1883 42%	2801 36%	540 41%	4162 38%
Track your performance using technologies such as surveillance cameras, badges or GPS monitoring (b)	4630 37%	2899 37%	609 44%	407 40%	190 21%	371 40%	951 40%	1853 35%	341 41%	252 50%	249 22%	297 45%	128 46%	233 38%	1034 39%	1153 33%	1879 40%	310 49%	4290 36%	1877 42%	2719 35%	544 41%	4077 37%
Use software or computer monitoring to evaluate your performance (c)	3542 28%	2225 28%	403 29%	358 35%	137 15%	341 37%	564 23%	1630 31%	262 32%	140 28%	269 23%	207 31%	124 45%	200 32%	893 34%	984 28%	1304 28%	278 44%	3248 28%	1509 34%	2007 26%	432 32%	3100 28%
Any workplace monitoring	7131 57%	4545 57%	809 59%	594 58%	396 44%	600 64%	1176 49%	3262 62%	442 54%	346 68%	461 40%	467 71%	170 62%	413 67%	1588 60%	2170 62%	2652 56%	402 64%	6693 57%	2845 64%	4222 54%	786 59%	6316 57%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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Q19. Which of the following statements comes closest to describing how you feel about the way your employer uses technology to monitor your performance at work, even if neither is exactly right?  
 [READ AND RANDOMIZE]

BAN A	-----SEX-----		-----RACE-----				-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON EMPLOYED MODULE AND WORKPLACE IS MONITORED	7131	4215	2916	4545	809	991	2218	2545	1886	339	312	1665	2544	2583	1427	1414	1094	2360	2259	4588	768	5992	1497	5595
UNWEIGHTED BASE	714	436	278	407	105	124	196	207	241	50	34	171	190	314	149	122	113	242	223	447	83	573	127	585
The way my employer uses technology to monitor my performance at work does not usually bother me	6310 88%	3707 88%	2602 89%	4089 90%	671 83%	897 90%	2119 96% HI	2206 87%	1555 82%	297 88%	241 77%	1521 91%	2281 90%	2243 87%	1370 96% R	1241 88%	948 87%	2001 85%	2082 92%	3966 86%	733 95%	5232 87%	1336 89%	4934 88%
The way my employer uses technology to monitor my performance at work sometimes feels intrusive	661 9%	368 9%	293 10%	319 7%	134 17%	89 9%	88 4%	322 13% G	230 12% G	11 3%	42 14%	86 5%	242 10%	288 11%	55 4%	142 10%	117 11%	294 12%	166 7%	485 11%	35 5%	616 10%	112 7%	549 10%
Don't know (VOL.)	82 1%	74 2%	8 *%	61 1%	4 1%	4 *%	11 *%	16 1%	26 1%	30 9%	29 9%	17 1%	19 1%	17 1%	3 *%	30 2%	-	17 1%	11 *%	61 1%	-	68 1%	10 1%	72 1%
Refused (VOL.)	78 1%	66 2%	12 *%	76 2%	-	2 *%	-	2 *%	75 4% H	1 *%	-	41 2%	2 *%	35 1%	-	-	28 3%	48 2%	-	76 2%	-	76 1%	38 3%	40 1%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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Q19. Which of the following statements comes closest to describing how you feel about the way your employer uses technology to monitor your performance at work, even if neither is exactly right?  
 [READ AND RANDOMIZE]

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	\$20K- UNDER \$40K				\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM-FORT.	MEET EX-PENSE AND LEFT-OVER	JUST MEET EX-PENSE	DON'T MEET EX-PENSE						
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON EMPLOYED MODULE AND WORKPLACE IS MONITORED	7131	768	1404	1762	885	1475	1171	690	283	90	978	1770	1564	229	901	436	510	117	1314	2108	1373	222	2464	2368	1753	494								
UNWEIGHTED BASE	714	83	126	175	94	148	97	56	54	12	87	141	174	34	78	44	69	11	117	162	171	39	244	230	171	65								
The way my employer uses technology to monitor my performance at work does not usually bother me	6310 88%	733 95% F	1266 90%	1560 89%	796 90%	1205 82%	1097 94% M	609 88%	266 94%	90 100% HLM	953 97% LM	1526 86%	1255 80%	192 84%	850 94%	412 95%	401 79%	91 78%	1267 96% QTU	1793 85%	1155 84%	206 93%	2130 86%	2095 88%	1587 91%	451 91%								
The way my employer uses technology to monitor my performance at work sometimes feels intrusive	661 9%	35 5%	131 9%	148 8%	40 4%	254 17% BE	63 5%	82 12%	16 6%	-	25 3%	237 13% K	211 13% K	7 3%	48 5%	24 5%	51 10%	-	40 3%	298 14% S	176 13% S	11 5%	273 11%	212 9%	138 8%	33 7%								
Don't know (VOL.)	82 1%	-	7 1%	26 1%	6 1%	11 1%	11 1%	-	-	-	-	5 2% *	26 2%	30 13%	4 1% *	-	17 3%	26 22%	7 1%	16 1%	9 1%	4 2%	23 1%	24 1%	26 1%	10 2%								
Refused (VOL.)	78 1%	-	-	28 2%	43 5%	5 1% *	-	-	-	-	-	2 1% *	73 5% L	1 1% *	-	-	41 8% T	-	-	2 1% *	33 2%	1 1% *	38 2%	38 2%	2 1% *	-								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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Q19. Which of the following statements comes closest to describing how you feel about the way your employer uses technology to monitor your performance at work, even if neither is exactly right?  
 [READ AND RANDOMIZE]

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		
		HS	HS	SOME	SOME	HS	HS	SOME	SOME															
		GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.	EMPLOY	EMPLOY	NOT	OFFICE	NOT	OFFICE	NET	NET	SMART-	SMART-	NO	MOSTLY	MOSTLY		
		OR	OR	OR	OR	OR	OR	OR	OR	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	ON	ON	BOTH	ON	ON
TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+																
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON EMPLOYED MODULE AND WORKPLACE IS MONITORED	7131	320	1516	446	4474	976	924	1280	3662	5256	1875	-	4458	2189	6754	377	5725	1180	225	2076	2175	1344	304	1693
UNWEIGHTED BASE	714	36	146	46	426	99	92	123	354	553	161	-	450	217	668	46	558	137	19	185	252	106	30	144
The way my employer uses technology to monitor my performance at work does not usually bother me	6310 88%	307 96%	1322 87%	427 96%	3908 87%	905 93%	784 85%	1177 92%	3180 87%	4614 88%	1696 90%	-	3909 88%	1964 90%	5945 88%	365 97%	5110 89%	1011 86%	189 84%	1872 90%	1926 89%	1188 88%	292 96%	1512 89%
The way my employer uses technology to monitor my performance at work sometimes feels intrusive	661 9%	13 4%	110 7%	19 4%	506 11%	67 7%	56 6%	96 7%	429 12%	489 9%	172 9%	-	444 10%	183 8%	649 10%	12 3%	498 9%	127 11%	36 16%	178 9%	160 7%	153 11%	12 4%	166 10%
Don't know (VOL.)	82 1%	-	43 3%	-	26 1%	4 *%	43 5%	7 1%	18 *%	76 1%	6 *%	-	29 1%	40 2%	82 1%	-	40 1%	42 4%	-	18 1%	22 1%	-	-	7 *%
Refused (VOL.)	78 1%	-	41 3%	-	35 1%	-	41 4%	-	35 1%	77 1%	1 *%	-	76 2%	2 *%	78 1%	-	78 1%	-	-	9 *%	67 3%	2 *%	-	9 1%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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Q19. Which of the following statements comes closest to describing how you feel about the way your employer uses technology to monitor your performance at work, even if neither is exactly right?  
 [READ AND RANDOMIZE]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		PRIVACY SETTINGS BY INCOME		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		IMPACT BY INCOME		NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME			
	BAN D	-MEDIA USE-	OTHER SM	SM NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	YES	NO	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	TOTAL	USER	USER																							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON EMPLOYED MODULE AND WORKPLACE IS MONITORED	7131	5131	1622	642	4235	1191	3765	1626	3479	4703	1811	508	3971	1620	3196	1511	726	2694	1913	1775	554	1285	2172	4624	257	1793
UNWEIGHTED BASE	714	498	170	64	396	119	358	157	339	447	192	48	366	157	311	155	84	257	179	188	54	111	209	467	24	166
The way my employer uses technology to monitor my performance at work does not usually bother me	6310 88%	4673 91%	1272 78%	614 96%	3822 90%	1013 85%	3534 94%	1460 90%	3186 92%	4196 89%	1564 86%	490 96%	3497 88%	1475 91%	2839 89%	1314 87%	603 83%	2434 90%	1576 82%	1621 91%	435 78%	1079 84%	1927 89%	4109 89%	244 95%	1568 87%
The way my employer uses technology to monitor my performance at work sometimes feels intrusive	661 9%	429 8%	220 14%	28 4%	399 9%	156 13%	223 6%	155 10%	273 8%	444 9%	194 11%	18 4%	424 11%	106 7%	249 8%	184 12%	123 17%	211 8%	286 15%	100 6%	119 22%	165 13%	200 9%	401 9%	14 5%	180 10%
Don't know (VOL.)	82 1%	17 %	65 4%	-	3 %	13 1%	4 %	10 1%	6 %	29 1%	47 3%	-	18 %	38 2%	37 1%	8 %	-	13 %	10 1%	51 3%	-	-	6 %	76 2%	-	6 %
Refused (VOL.)	78 1%	13 %	65 4%	-	11 %	9 1%	4 %	-	13 %	34 1%	5 %	-	32 1%	1 %	72 2%	5 %	-	36 1%	40 2%	2 %	-	40 3%	39 2%	37 1%	-	39 2%

B

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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Q19. Which of the following statements comes closest to describing how you feel about the way your employer uses technology to monitor your performance at work, even if neither is exactly right?  
 [READ AND RANDOMIZE]

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
		WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
		TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+								
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
BASED ON EMPLOYED MODULE AND WORKPLACE IS MONITORED	7131	4545	809	594	396	600	1176	3262	442	346	461	467	170	413	1588	2170	2652	402	6693	2845	4222	786	6316
UNWEIGHTED BASE	714	407	105	78	46	60	98	289	50	51	57	59	17	41	170	216	251	40	669	275	433	81	631
The way my employer uses technology to monitor my performance at work does not usually bother me	6310 88%	4089 90%	671 83%	554 93%	343 86%	515 86%	1079 92%	2911 89%	398 90%	252 73%	434 94%	401 86%	164 96%	345 83%	1276 80%	1995 92% 0	2360 89%	336 83%	5938 89%	2590 91%	3666 87%	684 87%	5596 89%
The way my employer uses technology to monitor my performance at work sometimes feels intrusive	661 9%	319 7%	134 17%	35 6%	54 14%	72 12%	93 8%	221 7%	45 10%	89 26% HKM	24 5%	64 14%	4 2%	68 17%	223 14%	133 6%	273 10%	58 15%	602 9%	234 8%	417 10%	56 7%	605 10%
Don't know (VOL.)	82 1%	61 1%	4 1%	4 1%	-	13 2%	4 **	57 2%	-	4 1%	4 1%	-	3 2%	-	18 1%	36 2%	16 1%	4 1%	78 1%	15 1%	67 2%	15 2%	67 1%
Refused (VOL.)	78 1%	76 2%	-	2 **	-	-	-	74 2%	-	-	-	2 **	-	-	70 4% PQ	6 **	2 **	4 1%	74 1%	6 **	72 2%	30 4%	48 1%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next,) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-	
UNWEIGHTED BASE	423	194	229	196	52	130	46	251	97	24	79	102	98	141	160	59	43	119	209	195	114	281	423	-	
a. Choose strong passwords to protect their online accounts																									
Very important	3816 87%	1434 84%	2382 89%	2129 86%	350 92%	930 89%	358 88%	2662 88%	686 85%	67 77%	620 85%	983 93%	1030 89%	1175 83%	1235 87%	614 93%	467 83%	1195 88%	1641 88%	2059 89%	790 84%	2838 90%	3816 87%	-	
Somewhat important	357 8%	159 9%	198 7%	252 10%	11 3%	65 6%	44 11%	202 7%	103 13%	9 10%	44 6%	27 3%	95 8%	191 13% L	118 8%	5 1%	68 12%	122 9%	126 7%	190 8%	93 10%	220 7%	357 8%	-	
Not too important	47 1%	8 *%	39 1%	31 1%	-	12 1%	4 1%	34 1%	4 1%	4 5%	12 2%	29 3%	6 1%	-	16 1%	24 4%	4 1%	-	40 2%	7 *%	16 2%	31 1%	47 1%	-	
Not at all important	49 1%	41 2%	7 *%	21 1%	-	16 2%	-	42 1%	4 1%	2 2%	8 1%	16 2%	15 1%	9 1%	16 1%	8 1%	4 1%	20 1%	24 1%	25 1%	16 2%	32 1%	49 1%	-	
Doesn't apply (VOL.)	87 2%	48 3%	40 1%	53 2%	18 5%	12 1%	4 1%	65 2%	-	5 5%	38 5%	7 1%	3 *%	38 3%	18 1%	7 1%	20 4%	6 *%	25 1%	26 1%	18 2%	33 1%	87 2%	-	
Don't know (VOL.)	11 *%	11 1%	-	-	-	3 *%	-	-	11 1%	-	3 *%	-	-	7 1%	3 *%	-	-	7 1%	3 *%	7 *%	3 *%	7 *%	11 *%	-	
Refused (VOL.)	9 *%	2 *%	7 *%	3 *%	-	6 1%	-	6 *%	2 *%	1 2%	6 1%	-	1 *%	2 *%	7 *%	-	-	2 *%	7 *%	2 *%	6 1%	3 *%	9 *%	-	
NET Very/Somewhat important	4174 95%	1593 94%	2581 97%	2381 96%	361 95%	995 95%	402 98%	2864 95%	789 97%	75 87%	664 91%	1010 95%	1125 98%	1366 96%	1353 96%	619 94%	535 95%	1317 97%	1766 95%	2249 97%	883 94%	3058 97%	4174 95%	-	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-
NET Not too/Not at all important	95 2%	49 3%	47 2%	52 2%	-	28 3%	4 1%	77 3%	9 1%	6 7%	20 3%	45 4%	22 2%	9 1%	32 2%	32 5%	9 2%	20 1%	64 3%	31 1%	32 3%	63 2%	95 2%	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---					
					20K-	40K-	75K-	100K	<40K	<40K	<40K	<40K	40K+	40K+	40K+	40K+	HS	HS	HS	HS											MEET	JUST	DON'T			
					UNDER	UNDER	UNDER	OR	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	GRAD	GRAD	GRAD	GRAD	SOME	SOME	SOME	SOME	LIVE	AND	EX-	MEET	MEET							
					20K-	40K-	75K-	100K	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COLL+	COLL+	COLL+	COLL+	COM-	LEFT-	BASIC	EX-	BASIC							
	TOTAL	<\$20K	\$20K- 40K	\$40K- 75K	\$75K- 100K	100K MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	EX- PENSE OVER	EX- PENSE	EX- PENSE						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)										
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852										
UNWEIGHTED BASE	423	114	86	62	37	82	38	111	43	14	7	130	46	10	29	96	44	12	17	152	53	12	108	100	127	81										
a. Choose strong passwords to protect their online accounts																																				
Very important	3816 87%	790 84%	779 92%	748 89%	469 91%	726 87%	222 85%	1086 90%	251 82%	39 72%	137 100% HIL	1493 88%	401 91%	28 84%	245 90%	1120 90%	204 90%	33 71%	113 83%	1532 87%	482 83%	33 83%	888 81%	1033 90%	1112 91%	737 86%										
Somewhat important	357 8%	93 10%	30 4%	68 8%	26 5%	95 11%	32 12%	32 3%	53 17%	9 16%	-	170 10%	20 4%	-	24 9%	23 2%	15 7%	9 19%	19 14%	179 10%	88 15% P	-	162 15%	74 6%	43 4%	76 9%										
Not too important	47 1%	16 2%	24 3%	4 1%	-	-	4 2%	34 3%	-	2 3%	-	-	4 1%	2 6%	-	34 3%	4 2%	2 4%	4 3%	-	-	2 5%	-	24 2%	16 1%	7 1%										
Not at all important	49 1%	16 2%	8 1%	4 1%	11 2%	9 1%	-	22 2%	-	2 3%	-	20 1%	4 1%	-	-	22 2%	-	2 4%	-	20 1%	4 1%	-	28 3%	10 1%	2 *%	9 1%										
Doesn't apply (VOL.)	87 2%	18 2%	7 1%	20 2%	-	6 1%	4 1%	20 2%	-	1 2%	-	9 1%	-	3 10%	4 1%	41 3%	-	1 3%	-	24 1%	-	3 8%	17 2%	10 1%	49 4%	11 1%										
Don't know (VOL.)	11 *%	3 *%	-	-	7 1%	-	-	-	3 1%	-	-	-	7 2%	-	-	-	3 1%	-	-	-	7 1%	-	-	-	3 *%	7 1%										
Refused (VOL.)	9 *%	6 1%	1 *%	-	-	2 *%	-	6 *%	-	1 2%	-	-	2 *%	-	-	6 *%	-	-	-	-	2 *%	1 3%	2 *%	1 *%	-	6 1%										

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----										-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR AGE	HS GRAD OR AGE	HS GRAD OR AGE	HS GRAD OR AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE										
TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(V)	(W)	(X)	(Y)	(Z)									
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)										
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852									
NET Very/Somewhat important	4174 95%	883 94%	809 95%	816 97%	496 96%	821 98%	254 97%	1118 93%	304 99%	47 88%	137 100%	1664 98%	420 96%	28 84%	269 99%	1144 92%	219 97%	42 90%	133 97%	1711 97%	570 98%	33 83%	1050 96%	1106 96%	1155 94%	813 95%									
NET Not too/Not at all important	95 2%	32 3%	32 4%	9 1%	11 2%	9 1%	4 2%	57 5%	- 7%	4 7%	- 1%	20 2%	9 2%	2 6%	- 5%	57 2%	4 8%	4 3%	4 1%	20 1%	4 1%	2 5%	28 3%	34 3%	18 1%	15 2%									

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	BAN C TOTAL	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY NET USER BY		
		HS GRAD OR LESS, \$20K+	HS GRAD OR LESS, \$20K+	SOME COLL. OR MORE, \$20K+	SOME COLL. OR MORE, \$20K+	HS GRAD OR LESS, \$40K+	HS GRAD OR LESS, \$40K+	SOME COLL. OR MORE, \$40K+	SOME COLL. OR MORE, \$40K+	EMPLOY TIME	EMPLOY TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NET USER	SMART PHONE	CELL, NOT A SMART PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, \$20K+	MOSTLY ON CELL, \$20K+	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955	
UNWEIGHTED BASE	423	94	76	19	204	142	34	66	160	208	35	177	-	-	362	61	300	107	16	140	101	50	42	90	
a. Choose strong passwords to protect their online accounts																									
Very important	3816 87%	666 88%	850 94%	121 67%	1985 88%	1098 89%	474 97%	539 86%	1582 87%	1997 87%	287 79%	1489 88%	-	-	3358 87%	458 87%	2800 87%	873 88%	144 80%	1165 85%	900 85%	615 97%	292 92%	805 84%	
Somewhat important	357 8%	38 5%	20 2%	55 31% C	201 9%	50 4%	10 2%	75 12%	180 10%	200 9%	68 19%	89 5%	-	-	326 8%	31 6%	258 8%	84 8%	15 9%	112 8%	128 12%	8 1%	18 6%	94 10%	
Not too important	47 1%	12 2%	29 3%	4 2%	2 1%	36 3%	4 1%	4 1%	2 1%	7 1%	8 2%	33 2%	-	-	35 1%	12 2%	30 1%	16 2%	-	28 2%	2 1%	-	4 1%	24 3%	
Not at all important	49 1%	16 2%	8 1%	-	25 1%	24 2%	-	-	25 1%	32 1%	-	16 1%	-	-	33 1%	15 3%	30 1%	9 1%	9 5%	15 1%	9 1%	-	-	15 2%	
Doesn't apply (VOL.)	87 2%	18 2%	-	-	33 1%	18 1%	-	7 1%	26 1%	40 2%	-	47 3%	-	-	82 2%	5 1%	73 2%	4 1%	11 6%	47 3%	15 1%	11 2%	4 1%	16 2%	
Don't know (VOL.)	11 1%	3 1%	-	-	7 1%	3 1%	-	-	7 1%	7 1%	-	3 1%	-	-	7 1%	3 1%	7 1%	3 1%	-	-	7 1%	-	-	-	
Refused (VOL.)	9 1%	6 1%	-	-	3 1%	6 1%	-	1 1%	2 1%	2 1%	-	7 1%	-	-	9 1%	-	3 1%	6 1%	-	-	3 1%	-	-	-	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		
	HS	HS	SOME	SOME	HS	HS	SOME	SOME						USER-----					INTERNET USERS----			NET USER BY		
	GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.						A		CELL,			MOSTLY			MOSTLY		
	OR	OR	OR	OR	OR	OR	OR	OR	EMPLOY	EMPLOY	NOT	OFFICE	OFFICE	NET	NET	SMART	SMART	NO	ON	ON	BOTH	ON	ON	
TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955
NET Very/Somewhat important	4174 95%	704 93%	870 96%	176 98%	2185 97%	1148 93%	484 99%	615 98%	1762 97%	2197 96%	355 98%	1577 94%	-	-	3684 96%	490 93%	3058 95%	957 96%	159 89%	1277 93%	1028 97%	624 98%	310 98%	900 94%
NET Not too/Not at all important	95 2%	28 4%	36 4%	4 2%	27 1%	60 5%	4 1%	4 1%	27 1%	39 2%	8 2%	49 3%	-	-	68 2%	27 5%	61 2%	25 3%	9 5%	44 3%	11 1%	-	4 1%	40 4%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO STOLEN				
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	--SHARING--	--SHARING--	--BRANDS--	--BRANDS--	-SETTINGS-	-SETTINGS-	--INCOME--	--INCOME--	-----PRIVACY CONTROL-----		-----SECURE-----		-----SECURE-----		---INCOME---	---INCOME---	--STOLEN---	--STOLEN---					
													USE SET- TINGS	USE SET- TINGS	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040	
UNWEIGHTED BASE	423	280	82	68	197	77	186	83	197	234	110	42	181	107	160	108	45	139	80	125	31	46	114	283	22	88	
a. Choose strong passwords to protect their online accounts																											
Very important	3816 87%	2572 87%	786 89%	524 90%	1979 88%	525 82%	1964 90%	872 84%	1700 88%	2307 87%	840 87%	279 91%	1973 89%	919 84%	1406 88%	1042 88%	397 89%	1220 85%	760 90%	1183 86%	230 79%	511 96%	1256 94%	2370 87%	244 91%	978 94%	
Somewhat important	357 8%	250 8%	76 9%	24 4%	184 8%	100 16%	133 6%	114 11%	136 7%	222 8%	104 11%	18 6%	174 8%	77 7%	142 9%	103 9%	35 8%	130 9%	73 9%	123 9%	59 20%	14 3%	66 5%	221 8%	13 5%	53 5%	
Not too important	47 1%	35 1%	-	4 1%	31 1%	4 1%	31 1%	-	35 2%	31 1%	4 **	-	31 1%	7 1%	32 2%	8 1%	-	29 2%	-	6 **	-	-	-	40 1%	-	-	
Not at all important	49 1%	22 1%	11 1%	9 2%	14 1%	9 1%	14 1%	13 1%	9 **	14 1%	9 1%	-	14 1%	36 3%	11 1%	2 **	-	22 2%	-	11 1%	-	-	9 1%	40 1%	9 3%	-	
Doesn't apply (VOL.)	87 2%	76 3%	6 1%	13 2%	27 1%	-	24 1%	34 3%	41 2%	61 2%	12 1%	4 1%	30 1%	40 4%	11 1%	28 2%	8 2%	21 1%	7 1%	43 3%	4 1%	3 1%	10 1%	50 2%	4 1%	6 1%	
Don't know (VOL.)	11 **	-	7 1%	-	-	-	-	-	-	-	-	-	-	11 1%	-	-	-	-	-	7 1%	-	-	-	11 **	-	-	
Refused (VOL.)	9 **	9 **	-	6 1%	3 **	2 **	7 **	-	9 **	7 **	2 **	6 2%	1 **	1 **	2 **	-	6 1%	7 **	2 **	-	-	2 **	2 **	7 **	-	2 **	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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	SOCIAL		SOCIAL		SOC. MEDIA		SOC. MEDIA		USE PRIVACY		PRIVACY						INTERNET IMPACT		MOSTLY NEG.		PERSONAL		INFO STOLEN			
	MEDIA USE		MEDIA USE		LOCATION		LIKE/FOLLOW		SETTINGS		SETTINGS BY						ON KEEPING INFO		IMPACT BY		INFO		STOLEN			
	BAN D		BY INCOME		--SHARING--		--BRANDS--		--SETTINGS--		--INCOME--		--PRIVACY CONTROL--				SECURE		INCOME		STOLEN		BY INCOME			
	SM	NET	OTHER SM	SM	USER,	USER,	YES	NO	YES	NO	YES	NO	SET- TINGS	SET- TINGS	A LOT	SOME	LIT-	NONE	MOST- POSI-	MOST- NEGA-	NO IM- PACT	NEGA- TIVE,	NEGA- TIVE,	YES	NO	STO- LEN,
TOTAL	USER	USER	<\$20K	\$20K+	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040
NET Very/Somewhat important	4174 95%	2822 95%	862 97%	547 95%	2163 97%	626 98%	2097 97%	986 95%	1836 95%	2530 96%	943 97%	297 97%	2147 97%	996 91%	1549 97%	1145 97%	431 97%	1350 94%	833 99%	1306 95%	289 99%	525 99%	1322 98%	2592 95%	257 95%	1031 99%
NET Not too/Not at all important	95 2%	57 2%	11 1%	13 2%	45 2%	13 2%	45 2%	13 1%	44 2%	45 2%	13 1%	- 2%	45 4%	42 3%	43 1%	10 1%	- 4%	51 4%	- 1%	17 1%	- 1%	- 1%	9 1%	80 3%	9 3%	- 3%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next,) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---				
	TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK					OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
		NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	NON-										NON-
		HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+										
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)				
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947			
UNWEIGHTED BASE	423	196	52	43	87	34	59	122	33	19	105	24	10	23	89	109	145	63	359	211	207	43	380			
a. Choose strong passwords to protect their online accounts																										
Very important	3816 87%	2129 86%	350 92%	287 88%	643 89%	316 88%	703 88%	1341 87%	219 96%	131 87%	660 87%	247 95%	41 85%	275 92%	866 84%	875 88%	1417 90%	518 88%	3288 87%	1914 90%	1884 85%	346 80%	3471 88%			
Somewhat important	357 8%	252 10%	11 3%	25 8%	40 6%	24 7%	57 7%	165 11%	-	11 7%	63 8%	2 1%	-	12 4%	135 13%	89 9%	95 6%	34 6%	323 9%	111 5%	246 11%	43 10%	314 8%			
Not too important	47 1%	31 1%	-	-	12 2%	4 1%	24 3%	7 **	-	-	12 2%	-	4 8%	-	8 1%	2 **	24 2%	2 **	45 1%	39 2%	8 **	24 6%	23 1%			
Not at all important	49 1%	21 1%	-	-	16 2%	11 3%	7 1%	14 1%	-	-	16 2%	-	-	11 4%	4 **	11 1%	16 1%	6 1%	43 1%	21 1%	27 1%	13 3%	35 1%			
Doesn't apply (VOL.)	87 2%	53 2%	18 5%	12 4%	-	4 1%	11 1%	6 **	9 4%	9 6%	1 **	11 4%	4 7%	-	15 1%	20 2%	21 1%	28 5%	60 2%	38 2%	49 2%	3 1%	84 2%			
Don't know (VOL.)	11 **	-	-	-	3 **	-	-	-	-	-	3 **	-	-	-	-	-	3 **	3 1%	7 **	3 **	7 **	-	11 **			
Refused (VOL.)	9 **	3 **	-	-	6 1%	-	1 **	2 **	-	-	6 1%	-	-	-	-	1 **	6 **	-	9 **	7 **	2 **	-	9 **			

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	WHITE		BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK			OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	NON-	NON-	HISP.	NOT US	NON-	NON-	NON-	NON-	NON-	NON-	HISP.,	HISP.,	HISP.,	HISP.,									
	TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947
NET Very/Somewhat important	4174 95%	2381 96%	361 95%	313 96%	683 95%	340 95%	760 95%	1506 98%	219 96%	142 94%	724 95%	249 96%	41 85%	287 96%	1001 97%	964 97%	1512 96%	552 93%	3611 96%	2025 95%	2130 96%	389 91%	3785 96%
NET Not too/Not at all important	95 2%	52 2%	-	-	28 4%	15 4%	32 4%	20 1%	-	-	28 4%	-	4 8%	11 4%	13 1%	13 1%	41 3%	8 1%	88 2%	60 3%	35 2%	37 9%	58 1%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		NOT A
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	PARENT		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376			
UNWEIGHTED BASE	423	194	229	196	52	130	46	251	97	24	79	102	98	141	160	59	43	119	209	195	114	281	423	-		
b. Manage the privacy settings for the information they share online																										
Very important	3565	1309	2256	2171	320	719	308	2541	631	42	524	818	965	1248	1151	545	487	1091	1474	1947	752	2620	3565	-		
	81%	77%	84%	87% F	84%	69%	75%	84% J	78%	48%	72%	77%	84%	88% K	81%	83%	86%	81%	79%	84%	80%	83%	81%			
Somewhat important	398	189	209	188	35	146	54	186	147	11	85	104	123	85	202	39	53	81	234	149	136	247	398	-		
	9%	11%	8%	8%	9%	14%	13%	6%	18% H	13%	12%	10%	11%	6%	14%	6%	9%	6%	13%	6%	14%	8%	9%			
Not too important	112	13	99	38	-	68	-	84	4	24	39	57	9	7	18	53	4	6	92	20	18	73	112	-		
	3%	1%	4%	2%		6% D		3%	1%	28% HI	5%	5%	1%	*% T	1%	8% R	1%	*%	5% T	1%	2%	2%	3%			
Not at all important	212	141	70	39	4	100	43	136	29	4	44	76	49	44	26	15	-	168	41	171	19	190	212	-		
	5%	8%	3%	2%	1%	10% D	11%	5%	4%	4%	6%	7%	4%	3%	2%	2%		12% O	2%	7%	2%	6%	5%			
Doesn't apply (VOL.)	89	50	40	53	20	12	4	65	-	7	38	7	5	38	18	7	20	6	25	28	18	35	89	-		
	2%	3%	1%	2%	5%	1%	1%	2%		8%	5%	1%	*%	3%	1%	1%	4%	*%	1%	1%	2%	1%	2%			
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-	
NET Very/Somewhat important	3963 91%	1498 88%	2465 92%	2359 95% F	355 93%	865 83%	363 89%	2727 91% J	777 96% J	53 60%	609 83%	923 87%	1089 95%	1333 94%	1353 96%	583 89%	540 96%	1172 87%	1708 92%	2097 91%	888 94%	2867 91%	3963 91%	-	
NET Not too/Not at all important	324 7%	154 9%	170 6%	77 3%	4 1%	168 16% DE	43 11%	220 7%	33 4%	28 32% HI	83 11%	133 12%	57 5%	51 4%	43 3%	68 10%	4 1%	174 13% OQ	133 7%	191 8%	36 4%	263 8%	324 7%	-	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	\$20K- UNDER \$40K		\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET BASIC PENSE	DON'T MEET BASIC EX- PENSE								
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852								
UNWEIGHTED BASE	423	114	86	62	37	82	38	111	43	14	7	130	46	10	29	96	44	12	17	152	53	12	108	100	127	81								
b. Manage the privacy settings for the information they share online																																		
Very important	3565 81%	752 80%	672 79%	759 90%	400 78%	691 82%	208 80%	986 82%	220 72%	17 31%	100 73%	1473 87%	349 80%	25 75%	193 71%	964 77%	173 76%	13 27%	115 84%	1568 89%	458 78%	29 72%	925 84%	991 86%	986 80%	650 76%								
Somewhat important	398 9%	136 14%	98 12%	59 7%	41 8%	40 5%	43 16%	93 8%	88 28%	11 20%	-	93 5%	56 13%	-	39 14%	95 8%	48 21%	7 16%	15 11%	91 5%	98 17%	4 9%	56 5%	84 7%	119 10%	137 16%								
Not too important	112 3%	18 2%	53 6%	4 1%	-	6 1%	-	70 6%	-	22 41%	-	13 1%	4 1%	2 6%	-	70 6%	4 2%	22 47%	-	13 1%	-	2 5%	6 1%	31 3%	68 6%	7 1%								
Not at all important	212 5%	19 2%	20 2%	3 **	73 14%	95 11%	7 3%	31 3%	-	3 5%	36 27%	105 6%	29 7%	1 3%	36 13%	78 6%	2 1%	4 8%	7 5%	58 3%	27 5%	-	92 8%	36 3%	3 **	48 6%								
Doesn't apply (VOL.)	89 2%	18 2%	7 1%	20 2%	-	6 1%	4 1%	20 2%	-	1 2%	-	9 1%	-	5 16%	4 1%	41 3%	-	1 3%	-	24 1%	-	5 13%	17 2%	10 1%	49 4%	11 1%								
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR											MEET EX- PENSE	JUST MEET BASIC	DON'T MEET BASIC			
															LESS, 18-29	LESS, 30-49	LESS, 50-64	LESS, 65+	SOME COLL+ 18-29	SOME COLL+ 30-49	SOME COLL+ 50-64	SOME COLL+ 65+	LIVE COM- FORT.	AND LEFT- OVER	EX- PENSE	EX- PENSE								
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852								
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-								
NET Very/Somewhat important	3963 91%	888 94%	770 91%	818 97%	441 86%	731 87%	251 96% J	1079 90% J	307 100% HJL	27 51%	100 73%	1566 92% J	406 92% J	25 75%	233 85%	1058 85%	221 97% R	20 42%	130 95% R	1660 95% R	556 95% PR	33 81%	981 89%	1074 93%	1105 90%	787 92%								
NET Not too/Not at all important	324 7%	36 4%	72 8%	7 1%	73 14%	102 12% D	7 3%	102 8%	-	25 46% GHLM	36 27%	118 7%	33 8%	3 9%	36 13%	148 12%	6 3%	26 55% QSTUV	7 5%	72 4%	27 5%	2 5%	99 9%	68 6%	71 6%	54 6%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY																				
		HS GRAD OR LESS,		HS GRAD OR LESS,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		HS GRAD OR LESS,		HS GRAD OR LESS,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET USER		SMART PHONE		CELL, NOT A SMART PHONE		NO CELL		ON CELL		ON OTHER		BOTH EQUAL.		MOSTLY ON CELL,		MOSTLY ON CELL,	
		<\$20K		<\$20K		<\$20K		<\$20K		<\$40K		<\$40K		<\$40K		<\$40K		TIME		TIME		EMPLOY		BASED		BASED		USER		USER		PHONE		PHONE		CELL		ON CELL		ON OTHER		BOTH EQUAL.		ON CELL,		ON CELL,	
		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL					
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																						
BASED ON PARENT MODULE		4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955																						
UNWEIGHTED BASE		423	94	76	19	204	142	34	66	160	208	35	177	-	-	362	61	300	107	16	140	101	50	42	90																						
b. Manage the privacy settings for the information they share online																																															
Very important		3565 81%	628 83%	651 72%	121 67%	1966 87%	948 77%	364 75%	522 83%	1581 87%	1834 80%	341 94%	1346 80%	-	-	3257 85% p	309 59%	2674 83%	746 75%	146 81%	1132 83%	979 92%	510 80%	260 82%	804 84%																						
Somewhat important		398 9%	77 10%	101 11%	59 33%	147 7%	148 12%	30 6%	86 14%	119 7%	262 11%	16 4%	120 7%	-	-	331 9%	67 13%	248 8%	134 13%	15 8%	126 9%	31 3%	82 13%	38 12%	88 9%																						
Not too important		112 3%	18 2%	57 6%	-	16 1%	92 7%	4 1%	-	16 1%	24 1%	-	88 5%	-	-	55 1%	57 11% 0	79 2%	33 3%	-	35 3%	9 1%	-	11 3%	24 3%																						
Not at all important		212 5%	19 2%	98 11%	-	92 4%	29 2%	90 18%	12 2%	80 4%	125 5%	6 2%	81 5%	-	-	124 3%	87 17% 0	128 4%	76 8%	8 4%	27 2%	31 3%	31 5%	4 1%	23 2%																						
Doesn't apply (VOL.)		89 2%	18 2%	-	-	35 2%	18 1%	-	7 1%	28 2%	40 2%	-	49 3%	-	-	84 2%	5 1%	73 2%	6 1%	11 6%	47 3%	15 1%	11 2%	4 1%	16 2%																						
Don't know (VOL.)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																						

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next.) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET USER	SMART- PHONE	SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	
	<\$20K	<\$20K	<\$20K	<\$20K	<\$40K	<\$40K	<\$40K	<\$40K														<\$20K	<\$20K	
	TOTAL																							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET Very/Somewhat important	3963 91%	705 93%	752 83%	180 100% CE	2113 94%	1096 89%	394 81%	608 97%	1701 93%	2097 92%	357 98%	1466 87%	-	-	3587 93% P	376 72%	2922 91%	881 88%	161 90%	1259 92%	1010 95%	592 93%	299 94%	892 93%
NET Not too/Not at all important	324 7%	36 5%	155 17% BE	-	108 5%	121 10%	95 19%	12 2%	96 5%	149 7%	6 2%	169 10%	-	-	179 5%	144 27% O	207 6%	109 11%	8 4%	62 5%	41 4%	31 5%	15 5%	47 5%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next.) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME			PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME			
	BAN D	-MEDIA USE-	OTHER SM	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- <\$20K	USE SET- TINGS \$20K+	A	LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	TOTAL	USER	NET USER																									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040		
UNWEIGHTED BASE	423	280	82	68	197	77	186	83	197	234	110	42	181	107	160	108	45	139	80	125	31	46	114	283	22	88		
b. Manage the privacy settings for the information they share online																												
Very important	3565 81%	2513 85%	744 84%	494 85%	1922 86%	533 83%	1885 87%	899 87%	1614 84%	2243 85%	808 83%	250 82%	1911 86%	901 83%	1285 80%	964 81%	363 81%	1230 86%	678 81%	1153 84%	230 79%	430 81%	1212 90% X	2144 78%	240 89%	961 92%		
Somewhat important	398 9%	204 7%	126 14%	48 8%	142 6%	82 13%	119 5%	76 7%	129 7%	205 8%	116 12%	42 14%	160 7%	60 6%	190 12%	118 10%	30 7%	91 6%	111 13%	129 9%	59 20%	52 10%	58 4%	288 11%	18 7%	40 4%		
Not too important	112 3%	55 2%	-	11 2%	44 2%	-	55 3%	7 1%	48 2%	55 2%	-	11 4%	44 2%	13 1%	46 3%	14 1%	39 9%	53 4%	-	2 *%	-	-	22 2%	84 3%	-	-		
Not at all important	212 5%	113 4%	11 1%	13 2%	100 4%	23 4%	90 4%	17 2%	96 5%	78 3%	32 3%	-	78 4%	76 7%	73 5%	59 5%	3 1%	34 2%	46 5%	44 3%	-	46 9%	40 3%	171 6%	9 3%	32 3%		
Doesn't apply (VOL.)	89 2%	78 3%	6 1%	13 2%	29 1%	2 *%	24 1%	34 3%	43 2%	61 2%	14 1%	4 1%	30 1%	40 4%	11 1%	28 2%	11 2%	21 1%	7 1%	46 3%	4 1%	3 1%	10 1%	52 2%	4 1%	6 1%		
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next.) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

	SOCIAL MEDIA USE- BY INCOME-		SOCIAL MEDIA USE- BY INCOME-		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME----		-----PRIVACY CONTROL-----				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INCOME---		PERSONAL INFO --STOLEN---		INFO STOLEN BY INCOME-	
	SM NET USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040
NET Very/Somewhat important	3963 91%	2718 92%	870 98%	542 94%	2064 92%	615 96%	2003 92%	975 94%	1743 90%	2448 93%	924 95%	292 95%	2071 93%	961 88%	1474 92%	1083 91%	393 88%	1321 92%	789 94%	1282 93%	289 99%	481 91%	1271 95%	2433 89%	257 95%	1002 96%
NET Not too/Not at all important	324 7%	168 6%	11 1%	24 4%	145 6%	23 4%	145 7%	24 2%	144 7%	133 5%	32 3%	11 4%	122 6%	89 8%	119 7%	73 6%	42 10%	87 6%	46 5%	46 3%	-	46 9%	62 5%	255 9%	9 3%	32 3%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next,) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947
UNWEIGHTED BASE	423	196	52	43	87	34	59	122	33	19	105	24	10	23	89	109	145	63	359	211	207	43	380
b. Manage the privacy settings for the information they share online																							
Very important	3565 81%	2171 87% E	320 84% E	262 80%	457 64%	265 74%	651 81%	1408 92% KL	203 89% L	117 77%	557 73%	140 54%	45 93% L	220 74%	827 80%	840 84%	1314 83%	488 83%	3077 82%	1797 84%	1756 79%	375 87%	3190 81%
Somewhat important	398 9%	188 8%	35 9%	37 11%	109 15%	15 4%	107 13%	79 5%	13 6%	22 14%	109 14%	36 14%	- -	4 1%	138 13%	102 10%	76 5%	35 6%	353 9%	196 9%	197 9%	16 4%	382 10%
Not too important	112 3%	38 2%	-	-	68 9% B	6 2%	24 3%	14 1%	-	-	68 9% H	-	-	6 2%	11 1%	22 2%	63 4%	-	112 3%	68 3%	44 2%	24 6%	88 2%
Not at all important	212 5%	39 2%	4 1%	14 4%	86 12% BC	68 19% BC	11 1%	28 2%	3 1%	2 1%	27 4%	73 28% GHIJK	-	68 23% GHI	37 4%	14 1%	109 7%	38 6%	174 5%	35 2%	177 8% T	9 2%	203 5%
Doesn't apply (VOL.)	89 2%	53 2%	20 5%	12 4%	-	4 1%	11 1%	6 *%	9 4%	11 7%	1 *%	11 4%	4 7%	-	15 1%	20 2%	21 1%	30 5%	60 2%	38 2%	51 2%	5 1%	84 2%
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next,) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

BAN E	-----RACE/ETHNICITY-----														-----RACE/ETHNICITY BY INCOME-----														-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., \$<40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., \$<40K	BLACK NON- HISP., \$40K+	HISP., \$<40K	HISP., \$40K+	OTHER NON- HISP., \$<40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO															
	TOTAL																																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)														
	BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947													
NET Very/Somewhat important	3963 91%	2359 95% E	355 93% E	298 92%	566 79%	281 78%	758 94% L	1486 97% KLN	216 95% L	139 92%	666 87%	176 68%	45 93%	224 75%	966 94%	942 94%	1390 88%	523 89%	3430 91%	1992 93%	1952 88%	391 91%	3572 91%														
NET Not too/Not at all important	324 7%	77 3%	4 1%	14 4%	154 21% BCD	74 21% BC	35 4%	42 3%	3 1%	2 1%	95 12% HI	73 28% GHIJ	- -	74 25% HI	48 5%	36 4%	172 11%	38 6%	286 8%	103 5%	221 10%	33 8%	291 7%														

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next,) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-	
UNWEIGHTED BASE	423	194	229	196	52	130	46	251	97	24	79	102	98	141	160	59	43	119	209	195	114	281	423	-	
c. Understand the privacy policies of the websites and applications they use																									
Very important	3487 80%	1272 75%	2215 83%	1927 77%	316 83%	865 83%	378 92%	2345 78%	659 81%	60 69%	582 80%	849 80%	1025 89% N	1022 72%	1144 81%	546 83%	413 73%	1099 81%	1543 83%	1832 79%	807 86%	2496 79%	3487 80%	-	
Somewhat important	636 15%	263 15%	373 14%	442 18% E	20 5%	119 11%	13 3%	472 16% G	136 17%	15 17%	54 7%	158 15%	97 8%	328 23% KM	193 14%	83 13%	127 23%	184 14%	217 12%	383 17%	64 7%	536 17%	636 15%	-	
Not too important	61 1%	48 3%	14 1%	27 1%	-	11 1%	14 3%	36 1%	7 1%	5 5%	20 3%	10 1%	19 2%	12 1%	17 1%	-	4 1%	23 2%	20 1%	30 1%	11 1%	36 1%	61 1%	-	
Not at all important	96 2%	57 3%	39 1%	39 2%	20 5%	33 3%	-	82 3%	2 *%	1 1%	27 4%	34 3%	5 *%	30 2%	31 2%	15 2%	11 2%	38 3%	44 2%	52 2%	31 3%	65 2%	96 2%	-	
Doesn't apply (VOL.)	78 2%	50 3%	29 1%	53 2%	21 5%	1 *%	4 1%	67 2%	-	5 5%	38 5%	7 1%	3 *%	29 2%	18 1%	7 1%	9 2%	8 1%	25 1%	17 1%	18 2%	24 1%	78 2%	-	
Don't know (VOL.)	4 *%	4 *%	-	-	-	4 *%	-	3 *%	1 *%	-	4 1%	-	-	-	4 *%	-	-	-	4 *%	-	4 *%	-	4 *%	-	
Refused (VOL.)	14 *%	8 *%	6 *%	-	2 1%	12 1%	-	6 *%	6 1%	2 2%	6 1%	6 1%	2 *%	-	6 *%	6 1%	-	-	12 1%	2 *%	6 1%	8 *%	14 *%	-	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next,) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-
NET Very/Somewhat important	4123 94%	1535 90%	2588 97%	2370 95%	337 89%	984 94%	392 96%	2818 94%	795 98%	75 86%	635 87%	1006 95%	1122 97%	1351 95%	1338 95%	630 96%	540 96%	1283 95%	1761 94%	2214 96%	872 93%	3032 96%	4123 94%	-
NET Not too/Not at all important	157 4%	105 6%	52 2%	66 3%	20 5%	44 4%	14 3%	118 4%	8 1%	6 7%	47 6%	43 4%	24 2%	43 3%	49 3%	15 2%	15 3%	62 5%	64 3%	82 4%	43 5%	100 3%	157 4%	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next,) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE--								EDUCATION BY AGE--								HOUSEHOLD FINANCES--			
															HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE								
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852								
UNWEIGHTED BASE	423	114	86	62	37	82	38	111	43	14	7	130	46	10	29	96	44	12	17	152	53	12	108	100	127	81								
c. Understand the privacy policies of the websites and applications they use																																		
Very important	3487 80%	807 86%	664 78%	632 75%	444 86%	655 78%	242 93%	942 78%	275 90%	41 77%	137 100% HLMN	1324 78%	352 80%	19 57%	246 90%	965 77%	184 81%	35 74%	132 96% PT	1371 78%	476 82%	25 63%	829 76%	950 82%	989 81%	673 79%								
Somewhat important	636 15%	64 7%	153 18%	186 22%	59 12%	125 15%	13 5%	173 14%	23 7%	9 16%	-	297 18%	80 18%	6 18%	8 3%	167 13%	28 12%	7 16%	5 4%	305 17%	108 18%	7 18%	163 15%	185 16%	154 13%	132 15%								
Not too important	61 1%	11 1%	6 1%	4 1%	11 2%	12 1%	3 1%	13 1%	2 1%	2 5%	-	23 1%	4 1%	2 6%	14 5%	7 1%	7 3%	2 5%	-	29 2%	-	2 5%	37 3%	-	15 1%	9 1%								
Not at all important	96 2%	31 3%	13 1%	14 2%	-	38 5%	-	44 4%	-	-	-	38 2%	2 *%	1 3%	-	58 5%	2 1%	1 2%	-	25 1%	-	-	61 6%	5 *%	18 1%	11 1%								
Doesn't apply (VOL.)	78 2%	18 2%	7 1%	9 1%	-	8 1%	4 1%	20 2%	-	1 2%	-	11 1%	-	3 10%	4 1%	41 3%	-	1 3%	-	26 2%	-	3 8%	6 1%	12 1%	49 4%	11 1%								
Don't know (VOL.)	4 *%	4 *%	-	-	-	-	-	3 *%	1 *%	-	-	-	-	-	-	3 *%	1 *%	-	-	-	-	-	-	-	-	4 *%								
Refused (VOL.)	14 *%	6 1%	6 1%	-	-	-	-	6 *%	6 2%	-	-	-	-	2 6%	-	6 *%	6 3%	-	-	-	-	2 5%	-	-	-	12 1%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR													MEET EX- PENSE	JUST MEET PENSE	DON'T MEET PENSE	
															LESS, 18-29	LESS, 30-49	LESS, 50-64	LESS, 65+	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE								
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON PARENT MODULE	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852								
NET Very/Somewhat important	4123 94%	872 93%	818 96%	818 97%	503 98%	780 93%	255 98%	1115 93%	298 97%	50 93%	137 100%	1620 96%	433 99%	25 75%	255 94%	1133 91%	212 93%	42 90%	137 100% P	1676 95%	583 100% P	33 81%	992 90%	1135 98%	1143 93%	805 95%								
NET Not too/Not at all important	157 4%	43 5%	19 2%	18 2%	11 2%	51 6%	3 1%	57 5%	2 1%	2 5%	-	62 4%	6 1%	3 9%	14 5%	65 5%	8 4%	3 7%	-	54 3%	-	2 5%	99 9% X	5 *%	33 3%	20 2%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY																				
		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, \$20K+		SOME COLL. OR MORE, <\$20K		SOME COLL. OR MORE, \$20K+		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, \$40K+		SOME COLL. OR MORE, <\$40K		SOME COLL. OR MORE, \$40K+		EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET USER		SMART PHONE		CELL, NOT A SMART- NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+			
		TOTAL																																													
		(A)		(B)		(C)		(D)		(E)		(F)		(G)		(H)		(I)		(J)		(K)		(L)		(M)		(N)		(O)		(P)		(Q)		(R)		(S)		(T)		(U)		(V)		(W)	
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955																							
UNWEIGHTED BASE	423	94	76	19	204	142	34	66	160	208	35	177	-	-	362	61	300	107	16	140	101	50	42	90																							
c. Understand the privacy policies of the websites and applications they use																																															
Very important	3487 80%	642 85%	702 77%	162 90%	1792 79%	963 78%	436 89%	577 92%	1393 76%	1759 77%	285 79%	1399 83%	-	-	3065 80%	422 80%	2473 77%	870 87%	143 80%	994 73%	881 83%	498 78%	273 86%	653 68%																							
	I																																														
Somewhat important	636 15%	47 6%	164 18%	18 10%	371 16%	185 15%	26 5%	32 5%	357 20%	378 17%	70 19%	189 11%	-	-	578 15%	58 11%	548 17%	83 8%	6 3%	286 21%	131 12%	116 18%	34 11%	252 26%																							
	H																																														
Not too important	61 1%	11 1%	4 *	-	31 1%	14 1%	4 1%	6 1%	25 1%	38 2%	2 1%	20 1%	-	-	50 1%	11 2%	34 1%	16 2%	12 6%	32 2%	2 *	-	3 1%	29 3%																							
Not at all important	96 2%	31 4%	29 3%	-	36 2%	39 3%	22 4%	5 1%	30 2%	75 3%	6 2%	15 1%	-	-	68 2%	28 5%	77 2%	11 1%	8 4%	9 1%	28 3%	21 3%	4 1%	5 1%																							
Doesn't apply (VOL.)	78 2%	18 2%	-	-	24 1%	18 1%	-	7 1%	17 1%	32 1%	-	47 3%	-	-	73 2%	5 1%	64 2%	4 *	11 6%	47 3%	17 2%	-	4 1%	16 2%																							
Don't know (VOL.)	4 *	4 1%	-	-	-	4 *	-	-	-	4 *	-	-	-	-	3 *	1 *	-	4 *	-	-	-	-	-	-																							

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY		CELL MOSTLY																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+				SOME COLL. OR MORE, <\$20K				SOME COLL. OR MORE, \$20K+				HS GRAD OR LESS, <\$40K				HS GRAD OR LESS, \$40K+				SOME COLL. OR MORE, <\$40K				SOME COLL. OR MORE, \$40K+				FULL TIME			PART TIME			NOT EMPLOY			OFFICE BASED		NOT OFFICE BASED		NET USER		NOT A NET USER		SMART- PHONE			CELL, NOT A SMART- PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
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	SOCIAL MEDIA USE - BY INCOME -		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		-----PRIVACY CONTROL-----		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO --STOLEN--		INFO STOLEN -BY INCOME-	
	OTHER SM SM		USER, USER,		YES NO		YES NO		YES NO		USE SET- TINGS TINGS		LIT- TLE NONE		MOST. POSI- TIVE		NEGA- TIVE, TIVE,		STO- LEN, LEN,	
	TOTAL USER	NET USER	<\$20K	\$20K+	(F)	(G)	(H)	(I)	(J)	(K)	<\$20K	\$20K+	A	LOT SOME	(P)	(Q)	(R)	(S)	(T)	(U)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374
UNWEIGHTED BASE	423	280	82	68	197	77	186	83	197	234	110	42	181	107	160	108	45	139	80	125
c. Understand the privacy policies of the websites and applications they use																				
Very important	3487 80%	2279 77%	786 89%	499 86%	1713 77%	466 73%	1736 80%	771 75%	1508 78%	2039 77%	814 84%	267 87%	1722 77%	928 85%	1272 79%	903 76%	358 80%	1094 77%	726 86%	1061 77%
Somewhat important	636 15%	503 17%	75 8%	43 7%	427 19%	146 23%	339 16%	204 20%	299 15%	497 19%	82 8%	27 9%	434 20%	75 7%	287 18%	177 15%	72 16%	262 18%	76 9%	228 17%
Not too important	61 1%	39 1%	11 1%	3 *	25 1%	14 2%	21 1%	10 1%	29 1%	21 1%	18 2%	3 1%	19 1%	14 1%	16 1%	31 3%	-	19 1%	6 1%	25 2%
Not at all important	96 2%	68 2%	-	13 2%	55 2%	13 2%	44 2%	14 1%	54 3%	30 1%	38 4%	-	30 1%	45 4%	9 1%	42 4%	-	27 2%	25 3%	4 *
Doesn't apply (VOL.)	78 2%	65 2%	8 1%	13 2%	16 1%	-	24 1%	34 3%	30 2%	50 2%	15 2%	4 1%	19 1%	29 3%	11 1%	30 3%	8 2%	21 1%	9 1%	43 3%
Don't know (VOL.)	4 **	3 **	-	3 1%	-	-	3 **	-	3 **	-	3 **	-	-	-	4 **	-	-	-	-	3 **
Refused (VOL.)	14 **	8 **	6 1%	6 1%	2 **	2 **	6 **	-	8 **	6 **	2 **	6 2%	-	-	6 **	-	8 2%	6 **	-	8 1%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next.) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

BAN D	SOCIAL MEDIA USE-		SOCIAL MEDIA USE- BY INCOME-		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME---		-----PRIVACY CONTROL-----				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO		INFO STOLEN			
	MEDIA USE-										USE						SECURE-----				INCOME---		STOLEN---		BY INCOME-			
	SM	NET	OTHER SM	SM	USER, <\$20K	USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	TOTAL	USER	USER																									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040		
NET Very/Somewhat important	4123 94%	2782 94%	861 97%	541 94%	2140 96%	612 96%	2076 96%	975 94%	1807 94%	2536 96%	895 92%	294 96%	2156 97%	1002 92%	1559 97%	1080 91%	429 96%	1356 95%	802 95%	1289 94%	283 97%	500 94%	1308 97%	2571 94%	255 95%	1019 98%		
NET Not too/Not at all important	157 4%	106 4%	11 1%	16 3%	79 4%	27 4%	64 3%	24 2%	82 4%	51 2%	56 6%	3 1%	48 2%	59 5%	25 2%	73 6%	-	46 3%	31 4%	30 2%	6 2%	25 5%	17 1%	118 4%	11 4%	6 1%		

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next,) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947
UNWEIGHTED BASE	423	196	52	43	87	34	59	122	33	19	105	24	10	23	89	109	145	63	359	211	207	43	380
c. Understand the privacy policies of the websites and applications they use																							
Very important	3487 80%	1927 77%	316 83%	291 89%	575 80%	288 80%	658 82%	1190 78%	194 85%	122 81%	629 82%	214 82%	45 93%	242 81%	806 78%	792 79%	1257 79%	510 86%	2977 79%	1800 84%	1668 75%	317 74%	3169 80%
Somewhat important	636 15%	442 18% CD	20 5%	9 3%	110 15% D	41 11%	122 15%	285 19% I	6 3%	14 9%	84 11%	34 13%	-	41 14%	161 16%	156 16%	240 15%	43 7%	582 15%	217 10%	419 19%	96 22%	540 14%
Not too important	61 1%	27 1%	-	3 1%	9 1%	23 6%	8 1%	19 1%	-	-	11 1%	-	-	11 4%	10 1%	7 1%	22 1%	2 *%	59 2%	24 1%	37 2%	2 1%	59 1%
Not at all important	96 2%	39 2%	20 5%	15 5%	17 2%	4 1%	5 1%	34 2%	18 8%	2 1%	21 3%	12 5%	-	4 1%	30 3%	31 3%	35 2%	-	96 3%	38 2%	58 3%	9 2%	87 2%
Doesn't apply (VOL.)	78 2%	53 2%	21 5%	1 *%	-	4 1%	11 1%	6 *%	9 4%	11 7%	1 *%	-	4 7%	-	15 1%	12 1%	21 1%	28 5%	51 1%	38 2%	40 2%	3 1%	75 2%
Don't know (VOL.)	4 *%	-	-	-	4 1%	-	-	-	-	-	4 1%	-	-	-	-	-	3 *%	-	4 *%	4 *%	-	-	4 *%
Refused (VOL.)	14 *%	-	2 1%	6 2%	6 1%	-	-	-	-	2 1%	12 2%	-	-	-	6 1%	-	6 *%	8 1%	6 *%	12 1%	2 *%	2 *%	12 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next,) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---		
		WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK			OTHER	OTHER										
		NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-					NON-	NON-									
		TOTAL	HISP.	HISP.	BORN	BORN	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	REP	DEM	IND	YES	NO	YES	NO	YES	NO
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947	
NET Very/Somewhat important	4123 94%	2370 95%	337 89%	300 92%	684 95%	328 92%	779 97%	1475 96%	200 88%	136 90%	713 94%	248 95%	45 93%	283 95%	967 94%	948 95%	1497 95%	553 94%	3559 94%	2017 95%	2087 94%	413 96%	3710 94%	
NET Not too/Not at all important	157 4%	66 3%	20 5%	18 5%	26 4%	27 7%	14 2%	53 3%	18 8%	2 1%	32 4%	12 5%	-	15 5%	40 4%	39 4%	56 4%	2 *	155 4%	62 3%	95 4%	11 3%	146 4%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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	BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-
UNWEIGHTED BASE	423	194	229	196	52	130	46	251	97	24	79	102	98	141	160	59	43	119	209	195	114	281	423	-
d. Protect the security of their devices when using public WiFi networks																								
Very important	3627 83%	1360 80%	2268 85%	2096 84%	325 86%	824 79%	345 84% J	2571 85% J	624 77%	43 50%	552 76%	873 82%	1004 87%	1190 84%	1166 82%	525 80%	469 83%	1186 88%	1494 80%	2017 87%	750 80%	2709 86%	3627 83%	-
Somewhat important	437 10%	183 11%	253 9%	249 10%	32 8%	105 10%	58 14%	181 6%	164 20% H	34 39% H	83 11%	67 6%	131 11%	156 11%	119 8%	85 13%	75 13%	90 7%	196 10%	198 9%	101 11%	271 9%	437 10%	-
Not too important	111 3%	38 2%	74 3%	46 2%	-	43 4%	3 1%	97 3%	6 1%	5 6%	12 2%	69 6%	13 1%	17 1%	53 4%	28 4%	-	28 2%	81 4%	30 1%	15 2%	96 3%	111 3%	-
Not at all important	66 2%	56 3%	10 *	34 1%	4 1%	24 2%	-	61 2%	5 1%	-	9 1%	42 4%	-	15 1%	22 2%	9 1%	-	34 3%	30 2%	36 2%	22 2%	44 1%	66 2%	-
Doesn't apply (VOL.)	124 3%	57 3%	67 2%	63 3%	18 5%	39 4%	4 1%	96 3%	5 1%	5 5%	65 9% M	13 1%	3 *	42 3%	45 3%	10 2%	20 4%	13 1%	55 3%	33 1%	45 5%	43 1%	124 3%	-
Don't know (VOL.)	8 **	5 **	3 **	2 **	-	6 1%	-	3 **	5 1%	-	6 1%	-	-	2 **	6 **	-	-	2 **	6 **	2 **	6 1%	2 **	8 **	-
Refused (VOL.)	3 **	3 **	-	-	-	3 **	-	3 **	-	-	3 **	-	-	-	3 **	-	-	-	3 **	-	3 **	-	3 **	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-
NET Very/Somewhat important	4064 93%	1543 91%	2521 94%	2345 94%	357 94%	930 89%	403 99%	2752 91%	788 97%	77 89%	635 87%	939 88%	1135 99%	1346 95%	1285 91%	610 93%	544 96%	1276 94%	1690 91%	2215 96%	850 90%	2981 94%	4064 93%	-
NET Not too/Not at all important	177 4%	94 6%	83 3%	80 3%	4 1%	67 6%	3 1%	158 5%	11 1%	5 6%	21 3%	111 10%	13 1%	32 2%	75 5%	38 6%	-	62 5%	111 6%	66 3%	38 4%	140 4%	177 4%	-
												M												

M

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

BAN B --DETAILED HOUSEHOLD INCOME-- .....INCOME BY AGE..... EDUCATION BY AGE..... --HOUSEHOLD FINANCES--

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/VXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next,) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
																	HS	HS	HS	HS													
																	GRAD	GRAD	GRAD	GRAD	SOME	SOME	SOME	SOME	LIVE	MEET	JUST	DON'T					
																	OR	OR	OR	OR	COLL+	COLL+	COLL+	COLL+	COM- FORT.	EX- PENSE	MEET	MEET					
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	SOME, AGE 18-29	SOME, AGE 30-49	SOME, AGE 50-64	SOME, AGE 65+	COM- FORT.	EX- PENSE	EX- PENSE	EX- PENSE							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852							
Refused (VOL.)	3 *%	3 *%	-	-	-	-	-	3 *%	-	-	-	-	-	-	-	3 *%	-	-	-	-	-	-	-	3 *%	-	-							
NET Very/Somewhat important	4064 93%	850 90%	765 90%	823 97%	499 97%	777 93%	255 98%	1051 88%	291 95%	49 92%	137 100% H	1617 96%	433 99%	28 84%	266 98%	1058 85%	207 91%	43 91%	137 100% P	1684 96% P	581 100% P	35 86%	1002 91%	1131 98%	1094 89%	788 92%							
NET Not too/Not at all important	177 4%	38 4%	74 9% D	2 *%	13 3%	49 6%	3 1%	96 8%	10 3%	3 5%	-	62 4%	2 *%	2 6%	3 1%	115 9%	11 5%	3 6%	-	43 2%	-	2 5%	72 7%	6 *%	45 4%	54 6%							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		NET USER BY																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, <\$20K+				SOME COLL. OR MORE, \$20K+				SOME COLL. OR MORE, \$20K+				EMPLOY FULL TIME			EMPLOY PART TIME			NOT EMPLOY			OFFICE BASED		NOT OFFICE BASED		NET USER		NOT A NET USER		CELL, NOT A SMART- PHONE			SMART- PHONE			NO CELL			ON CELL			MOSTLY ON OTHER			BOTH EQUAL.			MOSTLY ON CELL, <\$20K			MOSTLY ON CELL, >\$20K+																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
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Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next,) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY	
	EDUCATION				BY INCOME				EMPLOYMENT			OCCUPATION		USER		CELL PHONE		INTERNET			NET USER BY			
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, >\$20K+	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955
NET Very/Somewhat important	4064 93%	667 88%	807 89%	180 100% BC	2171 96%	1067 86%	466 95%	620 99% F	1747 96%	2160 94%	348 96%	1512 90%	-	-	3637 94%	427 81%	2985 93%	933 94%	146 82%	1265 93%	1016 95%	604 95%	307 97%	891 93%
NET Not too/Not at all important	177 4%	38 5%	94 10%	-	45 2%	111 9%	21 4%	-	45 2%	74 3%	11 3%	92 5%	-	-	118 3%	59 11%	132 4%	23 2%	22 12%	56 4%	30 3%	12 2%	7 2%	49 5%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO STOLEN				
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	--SHARING--	--SHARING--	--BRANDS--	--BRANDS--	-SETTINGS-	-SETTINGS-	--INCOME--	--INCOME--	-----PRIVACY CONTROL-----		-----SECURE-----		-----SECURE-----		---INCOME---	---INCOME---	--STOLEN---	--STOLEN---					
													USE SET- TINGS	USE SET- TINGS	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	TOTAL	SM USER	OTHER SM NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040	
UNWEIGHTED BASE	423	280	82	68	197	77	186	83	197	234	110	42	181	107	160	108	45	139	80	125	31	46	114	283	22	88	
d. Protect the security of their devices when using public WiFi networks																											
Very important	3627 83%	2525 85%	740 83%	524 91%	1932 86%	551 86%	1882 87%	907 88%	1617 84%	2255 85%	795 82%	279 91%	1921 86%	911 84%	1377 86%	953 81%	361 81%	1207 84%	746 89%	1123 82%	240 82%	487 92%	1205 90%	2210 81%	221 82%	972 93%	
Somewhat important	437 10%	246 8%	126 14%	23 4%	179 8%	72 11%	165 8%	43 4%	203 11%	253 10%	119 12%	18 6%	204 9%	86 8%	172 11%	137 12%	41 9%	121 8%	60 7%	184 13%	46 16%	13 2%	83 6%	302 11%	4 1%	57 6%	
Not too important	111 3%	59 2%	11 1%	3 *%	57 3%	-	59 3%	40 4%	19 1%	53 2%	6 1%	3 1%	51 2%	3 *%	38 2%	42 4%	28 6%	51 4%	6 1%	13 1%	-	6 1%	2 *%	109 4%	2 1%	-	
Not at all important	66 2%	47 2%	-	13 2%	34 2%	15 2%	32 1%	9 1%	39 2%	13 1%	34 4%	-	13 1%	43 4%	5 *%	19 2%	-	24 2%	19 2%	4 *%	-	19 4%	11 1%	55 2%	9 3%	2 *%	
Doesn't apply (VOL.)	124 3%	82 3%	10 1%	13 2%	33 1%	-	30 1%	34 3%	48 2%	65 2%	14 1%	4 1%	34 2%	44 4%	11 1%	30 3%	12 3%	25 2%	7 1%	49 4%	4 1%	3 1%	37 3%	59 2%	31 11%	6 1%	
Don't know (VOL.)	8 *%	5 *%	-	3 1%	2 *%	2 *%	3 *%	-	5 *%	3 *%	2 *%	3 1%	-	3 *%	2 *%	3 *%	-	-	5 1%	-	3 1%	2 *%	2 *%	3 *%	-	2 *%	
Refused (VOL.)	3 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	3 *%	-	3 1%	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next.) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE		SOC. MEDIA LOCATION		SOC. MEDIA LIKE/FOLLOW		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		IMPACT BY INCOME		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO STOLEN		INFO STOLEN			
	BAN D	- MEDIA USE -	- BY INCOME -	- BY INCOME -	-- SHARING --	-- SHARING --	-- BRANDS --	-- BRANDS --	-- SETTINGS --	-- SETTINGS --	-- INCOME --	-- INCOME --	-- PRIVACY CONTROL --	-- PRIVACY CONTROL --	----- SECURE -----	----- SECURE -----	----- SECURE -----	----- SECURE -----	-- INCOME --	-- INCOME --	-- STOLEN --	-- STOLEN --	-- BY INCOME --	-- BY INCOME --		
	TOTAL	SM NET USER	OTHER SM USER	SM USER	SM USER	YES	NO	YES	NO	YES	NO	<\$20K	>\$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040
NET Very/Somewhat important	4064	2770	866	547	2111	623	2048	950	1820	2508	914	297	2125	997	1549	1090	403	1328	805	1307	287	500	1288	2512	225	1029
	93%	93%	98%	95%	94%	97%	94%	92%	94%	95%	94%	97%	96%	91%	97%	92%	90%	93%	96%	95%	98%	94%	96%	92%	84%	99%
NET Not too/Not at all important	177	107	11	16	91	15	92	49	58	67	40	3	64	46	42	61	28	75	25	17	-	25	13	164	11	2
	4%	4%	1%	3%	4%	2%	4%	5%	3%	3%	4%	1%	3%	4%	3%	5%	6%	5%	3%	1%		5%	1%	6%	4%	1%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next.) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947
UNWEIGHTED BASE	423	196	52	43	87	34	59	122	33	19	105	24	10	23	89	109	145	63	359	211	207	43	380
d. Protect the security of their devices when using public WiFi networks																							
Very important	3627 83%	2096 84%	325 86%	269 83%	555 77%	283 79%	671 84%	1341 87%	206 90%	119 79%	555 73%	247 95% K	45 93%	238 80%	846 82%	874 88%	1277 81%	534 90%	3093 82%	1777 83%	1832 82%	334 78%	3294 83%
Somewhat important	437 10%	249 10%	32 8%	35 11%	70 10%	46 13%	75 9%	142 9%	10 4%	22 14%	105 14%	-	-	34 11%	141 14%	69 7%	183 12%	11 2%	415 11% R	209 10%	227 10%	79 18%	358 9%
Not too important	111 3%	46 2%	-	3 1%	41 6%	22 6%	38 5%	8 1%	-	-	43 6%	-	-	22 7%	-	12 1%	79 5%	9 2%	102 3%	49 2%	62 3%	-	111 3%
Not at all important	66 2%	34 1%	4 1%	6 2%	17 2%	4 1%	6 1%	28 2%	3 1%	2 1%	22 3%	2 1%	-	4 1%	25 2%	15 2%	19 1%	6 1%	60 2%	23 1%	43 2%	9 2%	57 1%
Doesn't apply (VOL.)	124 3%	63 3%	18 5%	12 4%	27 4%	4 1%	14 2%	13 1%	9 4%	9 6%	28 4%	11 4%	4 7%	-	17 2%	28 3%	21 1%	28 5%	96 3%	73 3%	51 2%	9 2%	115 3%
Don't know (VOL.)	8 *%	2 *%	-	-	6 1%	-	-	2 *%	-	-	6 1%	-	-	-	-	-	3 *%	3 1%	5 *%	3 *%	5 *%	-	8 *%
Refused (VOL.)	3 *%	-	-	-	3 *%	-	-	-	-	-	3 *%	-	-	-	-	-	-	-	3 *%	-	3 *%	-	3 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---		
		WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK			OTHER	OTHER										
		NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-					NON-	NON-									
		TOTAL	HISP.	HISP.	BORN	BORN	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	REP	DEM	IND	YES	NO	YES	NO	YES	NO
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947	
NET Very/Somewhat important	4064 93%	2345 94%	357 94%	304 93%	626 87%	329 92%	746 93%	1483 97%	216 95%	141 93%	660 87%	247 95%	45 93%	272 91%	987 96%	943 94%	1460 92%	545 92%	3508 93%	1986 93%	2060 93%	412 96%	3652 93%	
NET Not too/Not at all important	177 4%	80 3%	4 1%	9 3%	58 8%	26 7%	43 5%	36 2%	3 1%	2 1%	65 9%	2 1%	-	26 9%	25 2%	27 3%	98 6%	15 2%	163 4%	72 3%	106 5%	9 2%	168 4%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next,) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	
UNWEIGHTED BASE	423	194	229	196	52	130	46	251	97	24	79	102	98	141	160	59	43	119	209	195	114	281	423	-
e. Protect their computers or mobile devices from viruses and malware																								
Very important	3726 85%	1362 80%	2365 88%	2146 86%	319 84%	855 82%	289 71%	2610 87%	711 88%	72 83%	633 87%	843 79%	1056 92%	1185 83%	1262 89%	514 78%	455 81%	1141 84%	1616 87%	1942 84%	806 85%	2684 85%	3726 85%	-
Somewhat important	495 11%	260 15%	235 9%	299 12%	31 8%	124 12%	99 24% HJ	305 10%	87 11%	4 4%	56 8%	178 17%	74 6%	187 13%	88 6%	121 18%	85 15%	183 13%	158 8%	318 14%	79 8%	397 13%	495 11%	-
Not too important	26 1%	14 1%	12 *%	7 *%	-	8 1%	7 2%	11 *%	4 1%	4 4%	1 *%	14 1%	11 1%	-	8 1%	-	4 1%	11 1%	10 1%	15 1%	8 1%	15 *%	26 1%	-
Not at all important	48 1%	41 2%	7 *%	9 *%	7 2%	32 3%	7 2%	33 1%	4 1%	4 5%	12 2%	17 2%	7 1%	12 1%	24 2%	9 1%	-	12 1%	34 2%	14 1%	17 2%	28 1%	48 1%	-
Doesn't apply (VOL.)	75 2%	26 2%	49 2%	29 1%	22 6%	21 2%	8 2%	47 2%	3 *%	3 4%	23 3%	11 1%	3 *%	38 3%	30 2%	10 2%	20 4%	6 *%	40 2%	26 1%	30 3%	36 1%	75 2%	-
Don't know (VOL.)	6 *%	-	6 *%	-	-	6 1%	-	6 *%	-	-	6 1%	-	-	-	3 *%	3 *%	-	-	6 *%	-	3 *%	3 *%	6 *%	-
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET Very/Somewhat important	4221 96%	1621 95%	2600 97%	2445 98%	350 92%	979 94%	388 95%	2915 97%	798 99%	76 87%	689 94%	1021 96%	1130 98%	1372 96%	1349 95%	635 97%	540 96%	1323 98%	1775 95%	2260 98%	884 94%	3081 97%	4221 96%	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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	BAN A	-----SEX-----		-----RACE-----		-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-
NET Not too/Not at all important	74 2%	55 3%	19 1%	16 1%	7 2%	40 4%	13 3%	44 1%	9 1%	8 9%	13 2%	31 3%	18 2%	12 1%	32 2%	9 1%	4 1%	23 2%	44 2%	29 1%	25 3%	44 1%	74 2%	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- BASIC EX- PENSE								
															LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	COLL+ AGE 18-29	COLL+ AGE 30-49	COLL+ AGE 50-64	COLL+ AGE 65+	COM- FORT.	LEFT- OVER	EX- PENSE	EX- PENSE								
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM- FORT.	LEFT- OVER	EX- PENSE	EX- PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852								
UNWEIGHTED BASE	423	114	86	62	37	82	38	111	43	14	7	130	46	10	29	96	44	12	17	152	53	12	108	100	127	81								
e. Protect their computers or mobile devices from viruses and malware																																		
Very important	3726 85%	806 85%	742 87%	684 81%	435 85%	706 84%	227 87%	1009 84%	296 96% K	42 79%	63 46%	1498 89% K	351 80%	30 90%	165 60%	1067 86% 0	209 92% 0	36 76%	125 91% 0	1534 87% 0	502 86% 0	37 92% 0	926 84%	1023 89%	1021 83%	708 83%								
Somewhat important	495 11%	79 8%	79 9%	135 16%	68 13%	115 14%	14 5%	135 11%	6 2%	4 7% GHIJL	74 54%	162 10%	82 19%	-	94 34% PQST	131 10%	6 3%	4 8%	5 4%	174 10%	82 14%	-	110 10%	119 10%	162 13%	104 12%								
Not too important	26 1%	8 1%	-	4 1%	11 2%	-	7 3%	-	-	4 7%	-	11 1%	4 1%	-	7 2%	-	4 2%	4 8%	-	11 1%	-	-	14 1%	-	6 *%	7 1%								
Not at all important	48 1%	17 2%	14 2%	2 *%	-	12 1%	7 3%	21 2%	3 1%	4 8%	-	12 1%	2 *%	-	-	21 2%	4 2%	4 9%	7 5%	12 1%	-	-	31 3%	-	3 *%	14 2%								
Doesn't apply (VOL.)	75 2%	30 3%	10 1%	20 2%	-	6 1%	8 3%	29 2%	3 1%	-	-	9 1%	-	3 10%	8 3%	23 2%	3 1%	-	-	24 1%	-	3 8%	17 2%	10 1%	28 2%	20 2%								
Don't know (VOL.)	6 *%	3 *%	3 *%	-	-	-	-	6 1%	-	-	-	-	-	-	-	6 *%	-	-	-	-	-	-	-	-	6 1%	-								
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----										-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE										
TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(V)	(W)	(X)	(Y)	(Z)									
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)										
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852									
NET Very/Somewhat important	4221 96%	884 94%	821 97%	819 97%	503 98%	820 98%	240 92%	1144 95%	301 98%	46 86%	137 100%	1660 98%	433 99%	30 90%	258 95%	1198 96%	215 95%	39 84%	130 95%	1708 97%	583 100%	37 92%	1036 94%	1142 99%	1183 97%	811 95%									
NET Not too/Not at all important	74 2%	25 3%	14 2%	6 1%	11 2%	12 1%	13 5%	21 2%	3 1%	8 14%	- 1%	23 1%	6 1%	-	7 2%	21 2%	9 4%	8 16%	7 5%	23 1%	-	-	44 4%	-	9 1%	21 2%									

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY	
		HS	HS	SOME	SOME	HS	HS	SOME	SOME							USER		PHONE		INTERNET			USERS		INCOME			
		GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.	EMPLOY	EMPLOY	NOT	OFFICE	OFFICE	NET	NET	SMART	CELL,	ON	ON	BOTH	ON	ON	MOSTLY	ON	ON		
		OR	OR	OR	OR	OR	OR	OR	OR																		BASED	BASED
TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	NOT A	SMART	NO	ON	ON	EQUAL.	<\$20K	>\$20K+				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)				
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955				
UNWEIGHTED BASE	423	94	76	19	204	142	34	66	160	208	35	177	-	-	362	61	300	107	16	140	101	50	42	90				
e. Protect their computers or mobile devices from viruses and malware																												
Very important	3726 85%	632 83%	733 81%	170 95%	1949 86%	1019 82%	399 82%	594 95%	1541 84%	1859 81%	317 87%	1506 89%	-	-	3360 87%	366 70%	2721 85%	856 86%	149 83%	1178 86%	900 84%	565 89%	277 87%	805 84%				
Somewhat important	495 11%	69 9%	154 17%	10 5%	244 11%	139 11%	84 17%	19 3%	234 13%	332 15%	34 9%	129 8%	-	-	369 10%	126 24%	394 12%	90 9%	12 6%	144 11%	138 13%	56 9%	28 9%	116 12%				
Not too important	26 1%	8 1%	4 *%	-	11 *%	10 1%	4 1%	-	11 1%	11 *%	2 1%	12 1%	-	-	22 1%	4 1%	11 *%	15 1%	-	11 1%	-	-	-	11 1%				
Not at all important	48 1%	17 2%	9 1%	-	19 1%	27 2%	2 *%	7 1%	12 1%	30 1%	6 2%	13 1%	-	-	32 1%	16 3%	24 1%	16 2%	9 5%	11 1%	12 1%	-	4 1%	7 1%				
Doesn't apply (VOL.)	75 2%	30 4%	3 *%	-	33 1%	34 3%	-	7 1%	26 1%	51 2%	3 1%	21 1%	-	-	65 2%	10 2%	52 2%	13 1%	9 5%	23 2%	15 1%	14 2%	8 2%	16 2%				
Don't know (VOL.)	6 *%	3 *%	3 *%	-	-	6 *%	-	-	-	3 *%	-	3 *%	-	-	3 *%	3 1%	-	6 1%	-	-	-	-	-	-				
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY			
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET A USER	SMART PHONE	CELL, NOT A SMART PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	
	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+														<\$20K	\$20K+	
	TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955
NET Very/Somewhat important	4221 96%	701 92%	886 98%	180 100%	2192 97%	1158 94%	482 99%	613 98%	1775 97%	2192 96%	351 97%	1635 97%	-	-	3729 97%	492 94%	3115 97%	945 95%	161 90%	1322 97%	1038 97%	620 98%	306 96%	922 96%
NET Not too/Not at all important	74 2%	25 3%	14 2%	- 1%	30 1%	38 3%	6 1%	7 1%	23 1%	41 2%	8 2%	25 1%	-	-	54 1%	20 4%	35 1%	30 3%	9 5%	22 2%	12 1%	- 1%	4 1%	18 2%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO --STOLEN--		INFO STOLEN						
	TOTAL	SM USER	NET USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	SET- TINGS <\$20K	SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040	
UNWEIGHTED BASE	423	280	82	68	197	77	186	83	197	234	110	42	181	107	160	108	45	139	80	125	31	46	114	283	22	88	
e. Protect their computers or mobile devices from viruses and malware																											
Very important	3726 85%	2564 87%	796 90%	499 86%	1945 87%	540 84%	1914 88%	931 90%	1633 85%	2324 88%	832 86%	266 87%	1952 88%	927 85%	1407 88%	1003 85%	337 76%	1170 82%	790 94%	1217 89%	281 96%	491 93%	1262 94% X	2200 80%	253 94%	974 94%	
Somewhat important	495 11%	299 10%	70 8%	38 7%	242 11%	75 12%	207 10%	84 8%	215 11%	258 10%	104 11%	30 10%	220 10%	82 7%	162 10%	158 13%	94 21%	198 14%	42 5%	116 8%	6 2%	36 7%	63 5%	415 15% W	4 1%	59 6%	
Not too important	26 1%	11 *	11 1%	7 1%	4 *	7 1%	4 *	-	11 1%	4 *	7 1%	-	4 *	6 1%	14 1%	7 1%	-	11 1%	-	11 1%	-	-	-	23 1%	-	-	
Not at all important	48 1%	32 1%	-	13 2%	19 1%	19 3%	13 1%	12 1%	20 1%	16 1%	13 1%	-	16 1%	33 3%	10 1%	3 *	3 1%	25 2%	-	8 1%	-	-	9 1%	40 1%	9 3%	-	
Doesn't apply (VOL.)	75 2%	55 2%	10 1%	20 3%	27 1%	-	31 1%	7 1%	48 3%	38 1%	15 2%	8 2%	30 1%	44 4%	13 1%	7 1%	12 3%	25 2%	7 1%	22 2%	4 1%	3 1%	10 1%	59 2%	4 1%	6 1%	
Don't know (VOL.)	6 *	3 *	-	3 1%	-	-	3 *	-	3 *	3 *	-	3 1%	-	-	-	6 1%	-	-	3 *	-	3 1%	-	-	3 *	-	-	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next,) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

	SOCIAL		SOCIAL		SOC. MEDIA		SOC. MEDIA		USE PRIVACY		PRIVACY						INTERNET IMPACT		MOSTLY NEG.		PERSONAL		INFO STOLEN			
	MEDIA USE		BY INCOME		LOCATION		LIKE/FOLLOW		SETTINGS		SETTINGS BY		CONTROL		SECURE		ON KEEPING INFO		IMPACT BY		INFO		STOLEN			
	BAN D				--SHARING--		--BRANDS--		--SETTINGS--		--INCOME--		--PRIVACY				-----		-----		--INCOME--		--BY INCOME--			
	SM	NET	OTHER SM	SM	USER,	USER,	YES	NO	YES	NO	YES	NO	USE SET- TINGS	USE SET- TINGS	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040
NET Very/Somewhat important	4221 96%	2863 97%	866 98%	536 93%	2187 98%	615 96%	2121 98%	1014 98%	1848 96%	2582 98%	936 96%	296 97%	2172 98%	1008 92%	1569 98%	1161 98%	431 97%	1368 96%	832 99%	1333 97%	287 98%	527 99%	1324 99%	2615 95%	257 95%	1033 99%
NET Not too/Not at all important	74 2%	43 1%	11 1%	20 3%	24 1%	25 4%	18 1%	12 1%	31 2%	20 1%	20 2%	- 1%	20 1%	38 3%	23 1%	9 1%	3 1%	36 3%	- 1%	19 1%	- 1%	- 1%	9 1%	63 2%	9 3%	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947
UNWEIGHTED BASE	423	196	52	43	87	34	59	122	33	19	105	24	10	23	89	109	145	63	359	211	207	43	380
e. Protect their computers or mobile devices from viruses and malware																							
Very important	3726 85%	2146 86%	319 84%	270 83%	586 81%	315 88%	734 91%	1276 83%	182 80%	137 91%	638 84%	195 75%	45 93%	269 90%	867 84%	875 88%	1287 81%	578 98% S	3138 83%	1882 88%	1826 82%	309 72%	3417 87%
Somewhat important	495 11%	299 12%	31 8%	29 9%	95 13%	29 8%	53 7%	238 16%	27 12%	4 2%	72 9%	51 20%	-	18 6%	134 13%	84 8%	238 15%	12 2%	483 13% R	189 9%	306 14%	103 24%	392 10%
Not too important	26 1%	7 *%	-	-	8 1%	11 3%	2 *%	4 *%	-	-	8 1%	-	-	11 4%	4 *%	2 *%	7 *%	1 *%	25 1%	6 *%	20 1%	2 1%	23 1%
Not at all important	48 1%	9 *%	7 2%	16 5%	16 2%	-	-	9 1%	6 2%	2 1%	29 4%	3 1%	-	-	8 1%	13 1%	24 1%	-	48 1%	26 1%	22 1%	9 2%	40 1%
Doesn't apply (VOL.)	75 2%	29 1%	22 6%	11 3%	10 1%	4 1%	14 2%	6 *%	13 6%	9 6%	10 1%	11 4%	4 7%	-	15 1%	24 2%	24 1%	-	75 2%	28 1%	48 2%	7 2%	69 2%
Don't know (VOL.)	6 *%	-	-	-	6 1%	-	-	-	-	-	6 1%	-	-	-	-	-	3 *%	-	6 *%	3 *%	3 *%	-	6 *%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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	BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. \$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. \$40K	BLACK NON- HISP. \$40K+	HISP. \$40K	HISP. \$40K+	OTHER NON- HISP. \$40K	OTHER NON- HISP. \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)									
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947	
NET Very/Somewhat important	4221 96%	2445 98%	350 92%	298 92%	680 94%	344 96%	787 98%	1514 99%	209 92%	141 93%	710 93%	246 95%	45 93%	287 96%	1001 97%	959 96%	1525 96%	590 100%	3621 96%	2072 97%	2131 96%	412 96%	3809 97%	
NET Not too/Not at all important	74 2%	16 1%	7 2%	16 5%	24 3%	11 3%	2 *	14 1%	6 2%	2 1%	36 5%	3 1%	- 4%	11 4%	13 1%	16 2%	30 2%	1 *	73 2%	31 1%	43 2%	11 3%	63 2%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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	BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	
UNWEIGHTED BASE	423	194	229	196	52	130	46	251	97	24	79	102	98	141	160	59	43	119	209	195	114	281	423	-
f. Use the internet without having their online behavior tracked																								
Very important	3177 73%	1159 68%	2017 75%	1791 72%	262 69%	776 74%	307 75% J	2224 74% J	573 71% J	33 38%	534 73%	721 68%	910 79%	1002 70%	1072 76%	464 71%	447 79%	936 69%	1388 74%	1680 73%	721 76%	2301 73%	3177 73%	-
Somewhat important	708 16%	279 16%	429 16%	492 20% F	85 22%	87 8%	59 14%	413 14%	222 27% H	15 18%	59 8%	221 21%	156 14%	272 19%	261 18%	96 15%	90 16%	240 18%	277 15%	416 18%	153 16%	537 17%	708 16%	-
Not too important	126 3%	81 5%	45 2%	62 3%	8 2%	33 3%	21 5%	100 3%	2 *% J	3 4%	45 6%	30 3%	25 2%	26 2%	13 1%	30 5%	-	61 5%	43 2%	72 3%	7 1%	108 3%	126 3%	-
Not at all important	230 5%	123 7%	107 4%	72 3%	4 1%	113 11%	19 5%	185 6%	4 *% H	7 8%	20 3%	68 6%	57 5%	84 6%	35 2%	54 8%	11 2%	106 8%	87 5%	122 5%	28 3%	181 6%	230 5%	-
Doesn't apply (VOL.)	88 2%	44 3%	44 2%	62 2%	21 6%	1 *% J	4 1%	74 2%	-	7 8%	41 6%	16 2%	3 *% J	27 2%	27 2%	7 1%	9 2%	6 *% J	37 2%	15 1%	27 3%	22 1%	88 2%	-
Don't know (VOL.)	38 1%	7 *% J	32 1%	10 *% J	-	25 2%	-	13 *% J	3 *% J	22 25% HI	28 4%	-	-	10 1%	3 *% J	-	7 1%	4 *% J	25 1%	10 *% J	3 *% J	10 *% J	38 1%	-
Refused (VOL.)	9 *% J	9 1%	-	-	-	9 1%	-	3 *% J	6 1%	-	3 *% J	6 1%	-	-	3 *% J	6 1%	-	-	9 *% J	-	3 *% J	6 *% J	9 *% J	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN A	-----SEX-----			-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-	
NET Very/Somewhat important	3885 89%	1438 84%	2447 91%	2283 92%	347 91%	863 83%	366 89% J	2637 88% J	795 98% HJ	48 55%	593 81%	942 89%	1066 93%	1274 90%	1333 94%	561 85%	538 95%	1176 87%	1665 89%	2096 91%	874 93%	2838 90%	3885 89%	-	
NET Not too/Not at all important	356 8%	204 12%	152 6%	135 5%	11 3%	147 14%	40 10%	285 9% I	6 1%	10 11%	65 9%	98 9%	82 7%	111 8%	48 3%	84 13%	11 2% Q	167 12%	130 7%	194 8%	35 4%	289 9%	356 8%	-	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	\$20K- UNDER \$40K		\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE								
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852								
UNWEIGHTED BASE	423	114	86	62	37	82	38	111	43	14	7	130	46	10	29	96	44	12	17	152	53	12	108	100	127	81								
f. Use the internet without having their online behavior tracked																																		
Very important	3177 73%	721 76%	620 73%	643 76%	373 73%	563 67%	209 80% J	906 75% J	220 72%	15 27%	99 72%	1271 75% J	292 67%	18 54%	202 74% R	881 71% R	163 72% R	8 18%	105 77% R	1334 76% R	410 70% R	24 61%	756 69%	880 76%	880 72%	648 76%								
Somewhat important	708 16%	153 16%	121 14%	172 20%	58 11%	182 22%	21 8%	168 14%	79 26%	9 18%	38 28%	230 14%	142 32% G	6 18%	46 17%	178 14%	48 21%	8 17%	13 10%	234 13%	173 30%	7 18%	190 17%	155 13%	194 16%	170 20%								
Not too important	126 3%	7 1%	36 4%	-	22 4%	40 5%	9 4%	30 3%	2 1%	1 2%	-	70 4%	-	2 6%	15 6%	57 5%	2 1%	1 2%	5 4%	43 2%	-	2 5%	49 4%	24 2%	15 1%	6 1%								
Not at all important	230 5%	28 3%	59 7%	14 2%	61 12%	45 5%	19 7%	61 5%	-	2 5%	-	103 6%	4 1%	4 12%	6 2%	75 6%	4 2%	3 7%	13 10%	110 6%	-	3 8%	90 8%	73 6%	51 4%	11 1%								
Doesn't apply (VOL.)	88 2%	27 3%	7 1%	9 1%	-	6 1%	4 1%	29 2%	-	4 8%	-	9 1%	-	3 10%	4 1%	50 4%	-	4 9%	-	24 1%	-	3 8%	9 1%	10 1%	58 5%	11 1%								
Don't know (VOL.)	38 1%	3 **	-	7 1%	-	4 **	-	3 **	-	22 41% HL	-	10 1%	-	-	-	3 **	3 1%	22 47% PQT	-	10 1%	-	-	4 **	7 1%	28 2%	-								

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	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE				EDUCATION BY AGE								HOUSEHOLD FINANCES			
														HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR									MEET EX- JUST MEET DON'T			
														LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE				
	TOTAL	<\$20K	\$20K- \$40K UNDER	\$40K- \$75K UNDER	\$75K- \$100K UNDER	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)							
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852			
Refused (VOL.)	9 *%	3 *%	6 1%	-	-	-	-	3 *%	6 2%	-	-	-	-	-	-	3 *%	6 3%	-	-	-	-	-	-	3 *%	-	6 1%			
NET Very/Somewhat important	3885 89%	874 93%	742 87%	815 97%	432 84%	744 89%	230 88%	1074 89%	299 97%	24 45%	137 100%	1501 89%	435 99%	24 72%	248 91%	1059 85%	212 93%	16 35%	118 86%	1568 89%	583 100%	32 79%	946 86%	1035 90%	1074 88%	818 96%			
NET Not too/Not at all important	356 8%	35 4%	94 11%	14 2%	83 16%	85 10%	28 11%	92 8%	2 1%	4 7%	-	173 10%	4 1%	6 19%	21 8%	132 11%	6 3%	5 10%	19 14%	153 9%	-	5 13%	139 13%	97 8%	66 5%	17 2%			

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	BAN C TOTAL	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY	
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, SMART- NO CELL	SMART- PHONE	ON CELL	ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,			
		<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+																		
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955			
UNWEIGHTED BASE	423	94	76	19	204	142	34	66	160	208	35	177	-	-	362	61	300	107	16	140	101	50	42	90			
f. Use the internet without having their online behavior tracked																											
Very important	3177 73%	597 79%	600 66%	120 67%	1698 75%	881 71%	346 71%	503 80%	1332 73%	1640 72%	275 76%	1218 72%	-	-	2851 74%	326 62%	2291 72%	742 75%	143 80%	971 71%	845 79%	433 68%	260 82%	663 69%			
Somewhat important	708 16%	94 12%	184 20%	59 33%	353 16%	195 16%	86 18%	83 13%	330 18%	454 20%	72 20%	182 11%	-	-	625 16%	84 16%	554 17%	148 15%	6 3%	238 17%	136 13%	157 25%	44 14%	194 20%			
Not too important	126 3%	7 1%	57 6%	-	51 2%	31 3%	32 7%	11 2%	39 2%	33 1%	-	93 6%	-	-	90 2%	36 7%	111 3%	3 *%	12 6%	54 4%	25 2%	-	-	54 6%			
Not at all important	230 5%	28 4%	60 7%	-	121 5%	64 5%	24 5%	23 4%	98 5%	128 6%	16 4%	86 5%	-	-	181 5%	48 9%	167 5%	55 6%	8 4%	51 4%	36 3%	45 7%	10 3%	21 2%			
Doesn't apply (VOL.)	88 2%	27 4%	-	-	22 1%	30 2%	-	7 1%	15 1%	26 1%	-	62 4%	-	-	84 2%	4 1%	62 2%	16 2%	11 6%	47 3%	15 1%	-	4 1%	16 2%			
Don't know (VOL.)	38 1%	3 *%	-	-	10 *%	25 2%	-	-	10 1%	7 *%	-	32 2%	-	-	13 *%	25 5%	10 *%	28 3%	-	7 *%	4 *%	-	-	7 1%			
Refused (VOL.)	9 *%	3 *%	6 1%	-	-	9 1%	-	-	-	-	-	9 1%	-	-	6 *%	3 1%	6 *%	3 *%	-	-	6 1%	-	-	-			

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next,) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY		CELL MOSTLY		NET USER BY
	EDUCATION				BY INCOME				EMPLOYMENT			OCCUPATION		USER		CELL PHONE			INTERNET		USERS		INCOME		
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, >\$20K		
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	ON CELL	ON OTHER	BOTH	<\$20K	>\$20K	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955	
NET Very/Somewhat important	3885 89%	691 91%	784 86%	180 100% CE	2051 91%	1076 87%	432 88%	586 93%	1661 91%	2094 92%	347 96%	1401 83%	-	-	3476 90%	409 78%	2846 89%	890 89%	149 83%	1209 88%	980 92%	590 93%	304 96%	858 90%	
NET Not too/Not at all important	356 8%	35 5%	117 13%	-	172 8%	96 8%	56 12%	34 5%	138 8%	160 7%	16 4%	180 11%	-	-	272 7%	84 16%	278 9%	59 6%	19 11%	105 8%	61 6%	45 7%	10 3%	75 8%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next,) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

	SOCIAL MEDIA USE - BY INCOME -		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		--PRIVACY CONTROL--		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO --STOLEN--		INFO STOLEN -BY INCOME-							
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040
UNWEIGHTED BASE	423	280	82	68	197	77	186	83	197	234	110	42	181	107	160	108	45	139	80	125	31	46	114	283	22	88
f. Use the internet without having their online behavior tracked																										
Very important	3177 73%	2137 72%	714 81%	461 80%	1608 72%	484 76%	1591 73%	741 72%	1396 72%	1897 72%	752 77%	248 81%	1599 72%	861 79%	1136 71%	811 69%	317 71%	1068 75%	639 76%	989 72%	221 75%	400 75%	1130 84% X	1856 68%	234 87%	887 85%
Somewhat important	708 16%	497 17%	127 14%	66 11%	418 19%	88 14%	388 18%	203 20%	294 15%	474 18%	144 15%	30 10%	428 19%	109 10%	292 18%	226 19%	81 18%	252 18%	118 14%	226 16%	60 20%	58 11%	97 7%	557 20% W	20 7%	74 7%
Not too important	126 3%	71 2%	19 2%	4 1%	56 2%	14 2%	58 3%	11 1%	60 3%	62 2%	18 2%	4 1%	58 3%	11 1%	54 3%	61 5%	- 3%	36 3%	25 3%	24 2%	6 2%	19 4%	19 1%	94 3%	- 3%	19 2%
Not at all important	230 5%	168 6%	14 2%	19 3%	129 6%	55 9%	102 5%	43 4%	125 6%	134 5%	44 5%	6 2%	108 5%	62 6%	80 5%	51 4%	37 8%	52 4%	47 6%	72 5%	- 9%	47 1%	49 4%	175 6%	9 3%	40 4%
Doesn't apply (VOL.)	88 2%	78 3%	6 1%	26 4%	16 1%	- 1%	24 3%	34 3%	43 2%	63 2%	12 1%	16 5%	19 1%	38 3%	11 1%	31 3%	8 2%	21 1%	7 1%	56 4%	4 1%	3 1%	10 1%	51 2%	4 1%	6 1%
Don't know (VOL.)	38 1%	13 *	- 1%	3 *	10 *	- *	10 *	- 1%	13 1%	13 1%	- 1%	3 1%	10 *	10 1%	26 2%	3 *	- 1%	- 1%	7 1%	- 1%	3 1%	4 1%	29 2%	7 *	- 1%	7 1%
Refused (VOL.)	9 *	- 1%	6 1%	- 1%	- 1%	- 1%	- 1%	- 1%	- 1%	- 1%	- 1%	- 1%	- 1%	- 1%	6 *	- 1%	3 1%	- 1%	- 1%	6 *	- 1%	- 1%	9 1%	- 1%	3 1%	6 1%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next,) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE		SOC. MEDIA LOCATION		SOC. MEDIA LIKE/FOLLOW		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO STOLEN		INFO STOLEN	
	BAN D - MEDIA USE -		BY INCOME -		-- SHARING --		-- BRANDS --		-- SETTINGS --		-- INCOME --		-- PRIVACY CONTROL --		-- SECURE --		-- INCOME --		-- STOLEN --		-- BY INCOME --	
	OTHER SM		SM		YES		YES		YES		YES		LIT -		MOST. POSI-		NEGA- IM-		NEGA- TIVE,		STO-	
	SM NET USER		SM USER, USER,		<\$20K		>\$20K+		<\$20K		>\$20K+		A LOT		TIVE		TIVE		<\$40K		>\$40K+	
	TOTAL USER		TOTAL USER		(F)		(G)		(H)		(I)		(J)		(K)		(L)		(M)		(N)	
	(A)		(B)		(C)		(D)		(E)		(F)		(G)		(H)		(I)		(J)		(K)	
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530
	3885	2634	842	528	2026	572	1979	944	1689	2370	896	277	2027	970	1428	1037	397	1320	757	1215	281	458
NET Very/Somewhat important	89%	89%	95%	91%	91%	89%	91%	91%	87%	90%	92%	91%	91%	89%	89%	88%	89%	92%	90%	88%	96%	86%
	356	239	33	22	185	68	160	54	185	196	62	9	166	73	134	113	37	88	72	96	6	66
NET Not too/Not at all important	8%	8%	4%	4%	8%	11%	7%	5%	10%	7%	6%	3%	7%	7%	8%	10%	8%	6%	8%	7%	2%	12%
	68	269	9	59	3%	6%	10%	3%	6%	10%	3%	6%	10%	3%	6%	10%	3%	6%	10%	3%	6%	10%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947
UNWEIGHTED BASE	423	196	52	43	87	34	59	122	33	19	105	24	10	23	89	109	145	63	359	211	207	43	380
f. Use the internet without having their online behavior tracked																							
Very important	3177 73%	1791 72%	262 69%	254 78%	523 73%	249 69%	562 70%	1153 75%	177 78%	84 56%	590 77%	163 63%	41 84%	208 70%	682 66%	730 73%	1170 74%	468 79%	2708 72%	1642 77%	1530 69%	287 67%	2889 73%
Somewhat important	708 16%	492 20%	85 22%	30 9%	57 8%	39 11%	174 22%	303 20%	31 14%	54 36%	67 9%	20 7%	-	39 13%	221 22%	208 21%	218 14%	23 4%	675 18%	316 15%	382 17%	91 21%	617 16%
	E																						
Not too important	126 3%	62 3%	8 2%	-	33 5%	23 6%	34 4%	28 2%	8 3%	-	1 *%	32 12%	-	11 4%	6 1%	2 *%	62 4%	36 6%	90 2%	43 2%	83 4%	35 8%	91 2%
	K																						
Not at all important	230 5%	72 3%	4 1%	34 10%	80 11%	41 11%	15 2%	37 2%	-	4 2%	68 9%	45 17%	4 9%	36 12%	98 10%	27 3%	92 6%	15 2%	215 6%	48 2%	182 8%	13 3%	217 5%
Doesn't apply (VOL.)	88 2%	62 2%	21 6%	1 *%	-	4 1%	20 2%	6 *%	12 5%	9 6%	1 *%	-	4 7%	-	15 1%	9 1%	30 2%	41 7%	48 1%	50 2%	38 2%	3 1%	85 2%
Don't know (VOL.)	38 1%	10 *%	-	-	25 3%	4 1%	-	7 *%	-	-	25 3%	-	-	4 1%	-	22 2%	10 1%	3 1%	35 1%	29 1%	7 *%	-	38 1%
Refused (VOL.)	9 *%	-	-	6 2%	3 *%	-	-	-	-	-	9 1%	-	-	-	6 1%	-	-	6 1%	3 *%	6 *%	3 *%	-	9 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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	BAN E	-----RACE/ETHNICITY-----														-----RACE/ETHNICITY BY INCOME-----														-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
		WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK			OTHER	OTHER																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								

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BAN A	-----SEX-----		-----RACE-----				-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-
UNWEIGHTED BASE	423	194	229	196	52	130	46	251	97	24	79	102	98	141	160	59	43	119	209	195	114	281	423	-
g. Avoid online scams and fraudulent requests for their personal information																								
Very important	3891 89%	1428 84%	2463 92%	2277 91%	340 90%	848 81%	350 86%	2640 88%	789 97%	69 79%	592 81%	867 82%	1132 98% KL	1291 91%	1274 90%	578 88%	527 93%	1183 87%	1644 88%	2105 91%	854 91%	2824 89%	3891 89%	-
Somewhat important	195 4%	104 6%	92 3%	108 4%	14 4%	52 5%	19 5%	152 5%	12 1%	12 14%	46 6%	65 6%	6 1%	78 5%	57 4%	33 5%	17 3%	75 6%	89 5%	91 4%	43 5%	138 4%	195 4%	-
Not too important	87 2%	52 3%	35 1%	2 *%	-	73 7% D	36 9% HI	46 2%	2 *%	2 2%	9 1%	65 6%	13 1%	-	9 1%	28 4%	-	47 3%	37 2%	50 2%	9 1%	78 2%	87 2%	-
Not at all important	116 3%	68 4%	48 2%	50 2%	7 2%	56 5%	4 1%	106 4%	4 1%	3 3%	43 6%	58 5%	-	15 1%	57 4%	9 1%	-	45 3%	67 4%	46 2%	19 2%	92 3%	116 3%	-
Doesn't apply (VOL.)	84 2%	48 3%	36 1%	53 2%	18 5%	12 1%	-	65 2%	3 *%	1 2%	38 5%	7 1%	-	38 3%	15 1%	10 2%	20 4%	3 *%	25 1%	23 1%	15 2%	33 1%	84 2%	-
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused (VOL.)	3 *%	3 *%	-	-	-	3 *%	-	3 *%	-	-	3 *%	-	-	-	3 *%	-	-	-	3 *%	-	3 *%	-	3 *%	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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BAN A	-----SEX-----		-----RACE-----				-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-
NET Very/Somewhat important	4087 93%	1532 90%	2555 96%	2384 96% F	354 93%	900 86%	369 90%	2792 93%	801 99%	81 93%	638 87%	932 88%	1138 99% KL	1369 96%	1331 94%	610 93%	544 96%	1258 93%	1733 93%	2197 95%	897 95%	2962 94%	4087 93%	-
NET Not too/Not at all important	203 5%	120 7%	83 3%	52 2%	7 2%	130 12% DE	40 10%	152 5%	6 1%	5 6%	52 7%	123 12% MN	13 1%	15 1%	66 5%	38 6%	-	92 7%	104 6%	96 4%	28 3%	169 5%	203 5%	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next,) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,											MEET EX- PENSE	JUST MEET EX- PENSE	DON'T MEET EX- PENSE			
															AGE	AGE	AGE	AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.											
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)												
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852								
UNWEIGHTED BASE	423	114	86	62	37	82	38	111	43	14	7	130	46	10	29	96	44	12	17	152	53	12	108	100	127	81								
g. Avoid online scams and fraudulent requests for their personal information																																		
Very important	3891 89%	854 91%	719 85%	806 95%	453 88%	730 87%	250 96%	1017 85%	291 95%	43 81%	100 73%	1543 91%	437 100% H	26 76%	218 80%	996 80%	209 92%	37 78%	132 96%	1635 93% P	580 99% OP	32 80%	1010 92%	1044 91%	1105 90%	717 84%								
Somewhat important	195 4%	43 5%	47 6%	17 2%	14 3%	61 7%	8 3%	67 6%	9 3%	6 12%	-	85 5%	-	6 18%	14 5%	82 7%	9 4%	6 13%	5 4%	71 4%	3 1%	6 15%	35 3%	98 8%	34 3%	25 3%								
Not too important	87 2%	9 1%	28 3%	-	47 9%	-	-	35 3%	2 1%	-	36 27%	11 1%	-	2 6%	36 13% PQT	35 3%	2 1%	-	-	11 1%	-	2 5%	11 1%	-	31 2%	45 5%								
Not at all important	116 3%	19 2%	45 5%	2 *%	-	45 5%	4 1%	58 5%	3 1%	3 5%	-	45 3%	2 *%	-	4 1%	91 7%	4 2%	3 6%	-	15 1%	-	-	27 2%	4 *%	3 *%	51 6%								
Doesn't apply (VOL.)	84 2%	15 2%	10 1%	20 2%	-	3 *%	-	20 2%	3 1%	1 2%	-	9 1%	-	-	-	41 3%	3 1%	1 3%	-	24 1%	-	-	14 1%	7 1%	52 4%	11 1%								
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-								
Refused (VOL.)	3 *%	3 *%	-	-	-	-	-	3 *%	-	-	-	-	-	-	-	3 *%	-	-	-	-	-	-	-	-	-	3 *%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next,) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+		SOME COLL+		SOME COLL+		SOME COLL+		MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE					
														18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.				
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852							
NET Very/Somewhat important	4087 93%	897 95%	765 90%	823 97%	467 91%	791 94%	258 99%	1084 90%	299 97%	49 92%	100 73%	1628 96%	437 100%	32 94%	233 85%	1078 86%	217 96%	43 91%	137 100% OP	1705 97% P	583 100% OP	38 95%	1046 95%	1142 99% Z	1139 93%	743 87%							
NET Not too/Not at all important	203 5%	28 3%	74 9%	2 *%	47 9%	45 5%	4 1%	93 8%	5 2%	3 5%	36 27%	56 3%	2 *%	2 6%	40 15% T	126 10% T	6 3%	3 6%	-	26 1%	-	2 5%	38 3%	4 *%	34 3%	96 11% X							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY		NET USER BY																				
		HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, \$20K+		SOME COLL. OR MORE, <\$20K		SOME COLL. OR MORE, \$20K+		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, \$40K+		SOME COLL. OR MORE, <\$40K		SOME COLL. OR MORE, \$40K+		EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NOT A NET USER		SMART PHONE		CELL, NOT A SMART PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+	
		TOTAL																																													
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																						
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955																							
UNWEIGHTED BASE	423	94	76	19	204	142	34	66	160	208	35	177	-	-	362	61	300	107	16	140	101	50	42	90																							
g. Avoid online scams and fraudulent requests for their personal information																																															
Very important	3891 89%	681 90%	692 76%	169 94%	2129 94% C	1031 83%	398 81%	609 97% F	1705 93%	2119 93%	311 86%	1416 84%	-	-	3533 92% P	358 68%	2869 90%	879 88%	143 80%	1216 89%	988 93%	605 95%	297 94%	851 89%																							
Somewhat important	195 4%	32 4%	67 7%	10 6%	71 3%	79 6%	20 4%	10 2%	71 4%	47 2%	42 12%	106 6%	-	-	154 4%	41 8%	129 4%	49 5%	17 10%	52 4%	51 5%	12 2%	12 4%	39 4%																							
Not too important	87 2%	9 1%	65 7% E	-	13 1%	37 3%	36 7%	-	13 1%	54 2%	-	33 2%	-	-	13 *% O	73 14%	42 1%	45 5%	-	11 1%	2 *%	-	-	11 1%																							
Not at all important	116 3%	19 3%	79 9% E	-	12 1%	67 5%	34 7%	-	12 1%	29 1%	6 2%	82 5%	-	-	69 2%	47 9%	93 3%	16 2%	8 4%	45 3%	12 1%	3 *%	8 2%	38 4%																							
Doesn't apply (VOL.)	84 2%	15 2%	3 *%	-	30 1%	18 1%	-	7 1%	23 1%	34 1%	3 1%	47 3%	-	-	79 2%	5 1%	69 2%	4 *%	11 6%	43 3%	12 1%	14 2%	-	16 2%																							
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																							

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY	
	TOTAL								TOTAL			TOTAL			TOTAL		TOTAL		TOTAL			TOTAL				
	HS GRAD OR LESS, <\$20K	HS GRAD OR LESS, \$20K+	SOME COLL. MORE, <\$20K	SOME COLL. MORE, \$20K+	HS GRAD OR LESS, <\$40K	HS GRAD OR LESS, \$40K+	SOME COLL. MORE, <\$40K	SOME COLL. MORE, \$40K+	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET USER	SMART PHONE	SMART PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955		
Refused (VOL.)	3 %	3 %	-	-	-	3 %	-	-	-	3 %	-	-	-	-	3 %	-	-	3 %	-	-	-	-	-	-		
NET Very/Somewhat important	4087 93%	713 94%	759 84%	180 100% C	2200 98% C	1110 90%	418 86%	620 99% F	1776 97%	2167 95%	354 97%	1523 90%	-	-	3687 96% P	400 76%	2998 94%	928 93%	161 90%	1268 93%	1039 98%	618 97%	310 98%	891 93%		
NET Not too/Not at all important	203 5%	28 4%	144 16% BE	-	26 1%	104 8% I	70 14%	-	26 1%	83 4%	6 2%	114 7%	-	-	82 2%	120 23% O	134 4%	61 6%	8 4%	56 4%	15 1%	3 %	8 2%	49 5%		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO STOLEN		INFO STOLEN		
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	--SHARING--	--SHARING--	--BRANDS--	--BRANDS--	-SETTINGS-	-SETTINGS-	--INCOME--	--INCOME--	-----PRIVACY CONTROL-----	-----PRIVACY CONTROL-----	-----PRIVACY CONTROL-----	-----PRIVACY CONTROL-----	-----SECURE-----	-----SECURE-----	-----SECURE-----	-----SECURE-----	--INCOME--	--INCOME--	--STOLEN--	--STOLEN--	-BY INCOME-	-BY INCOME-	
	TOTAL	SM USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040	
UNWEIGHTED BASE	423	280	82	68	197	77	186	83	197	234	110	42	181	107	160	108	45	139	80	125	31	46	114	283	22	88	
g. Avoid online scams and fraudulent requests for their personal information																											
Very important	3891 89%	2693 91%	840 95%	532 92%	2064 92%	560 87%	2044 94%	899 87%	1794 93%	2418 91%	903 93%	295 96%	2043 92%	940 86%	1492 93%	1023 86%	383 86%	1250 88%	824 98% R	1270 92%	278 95%	527 99%	1289 96% X	2342 86%	251 93%	1007 97%	
Somewhat important	195 4%	127 4%	27 3%	18 3%	94 4%	68 11%	48 2%	50 5%	77 4%	115 4%	39 4%	8 2%	104 5%	43 4%	86 5%	48 4%	19 4%	105 7%	11 1%	31 2%	11 4%	-	34 3%	162 6%	4 1%	30 3%	
Not too important	87 2%	2 *%	11 1%	-	2 *%	-	2 *%	-	2 *%	2 *%	-	-	2 *%	38 4%	11 1%	9 1%	28 6%	-	-	13 1%	-	-	2 *%	78 3%	2 1%	-	
Not at all important	116 3%	67 2%	3 *%	16 3%	50 2%	12 2%	51 2%	50 5%	17 1%	53 2%	13 1%	4 1%	47 2%	36 3%	2 *%	75 6% 0	3 1%	56 4%	4 *%	10 1%	4 1%	-	15 1%	101 4%	12 5%	-	
Doesn't apply (VOL.)	84 2%	72 2%	6 1%	9 2%	27 1%	-	24 1%	34 3%	38 2%	54 2%	12 1%	-	27 1%	33 3%	11 1%	28 2%	12 3%	18 1%	3 *%	47 3%	-	3 1%	3 *%	53 2%	-	3 *%	
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Refused (VOL.)	3 *%	3 *%	-	3 1%	-	-	3 *%	-	3 *%	-	3 *%	-	-	-	3 *%	-	-	-	-	3 *%	-	-	-	3 *%	-	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040
NET Very/Somewhat important	4087 93%	2820 95%	867 98%	550 95%	2158 96%	628 98%	2092 96%	949 92%	1871 97%	2533 96%	942 97%	302 99%	2147 97%	983 90%	1578 98% P	1071 91%	402 90%	1355 95%	835 99%	1301 95%	289 99%	527 99%	1323 99% X	2504 91%	255 95%	1037 100%
NET Not too/Not at all important	203 5%	69 2%	14 2%	16 3%	52 2%	12 2%	53 2%	50 5%	19 1%	55 2%	13 1%	4 1%	49 2%	75 7%	13 1%	84 7%	32 7%	56 4%	4 *%	23 2%	4 1%	-	17 1%	179 7%	14 5%	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947
UNWEIGHTED BASE	423	196	52	43	87	34	59	122	33	19	105	24	10	23	89	109	145	63	359	211	207	43	380
g. Avoid online scams and fraudulent requests for their personal information																							
Very important	3891 89%	2277 91% E	340 90%	292 90%	556 77%	328 92%	718 89%	1449 94% L	213 93% L	126 84%	650 85%	175 67%	45 93%	283 95% L	993 97% Q	905 91%	1344 85%	506 86%	3385 90%	1933 91%	1945 87%	372 87%	3519 89%
Somewhat important	195 4%	108 4%	14 4%	14 4%	39 5%	16 4%	34 4%	71 5%	- 5%	14 9%	50 7%	2 1%	- 1%	4 1%	19 2%	56 6%	90 6%	21 3%	164 4%	96 4%	94 4%	43 10%	153 4%
Not too important	87 2%	2 *%	-	-	73 10% B	11 3%	-	2 *%	-	-	37 5%	36 14% H	-	11 4%	-	-	65 4%	2 *%	85 2%	7 *%	80 4% T	-	87 2%
Not at all important	116 3%	50 2%	7 2%	8 2%	49 7%	4 1%	38 5%	9 1%	6 2%	2 1%	21 3%	36 14%	4 7%	-	4 *%	13 1%	60 4%	35 6%	81 2%	60 3%	56 3%	11 3%	105 3%
Doesn't apply (VOL.)	84 2%	53 2%	18 5%	12 4%	-	-	14 2%	3 *%	9 4%	9 6%	1 *%	11 4%	-	-	12 1%	24 2%	21 1%	28 5%	56 1%	35 2%	49 2%	3 1%	80 2%
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused (VOL.)	3 *%	-	-	-	3 *%	-	-	-	-	-	3 *%	-	-	-	-	-	3 *%	-	3 *%	3 *%	-	-	3 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20. Thinking about your children's use of technology... How important is it to you that your children know how to do the following? (First./Next,) [INSERT ITEM; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Is it very, somewhat, not too or not at all important to you that your children know how to do this?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., ≤\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., ≤\$40K	BLACK NON- HISP., \$40K+	HISP., ≤\$40K	HISP., \$40K+	OTHER NON- HISP., ≤\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
	TOTAL																						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947
NET Very/Somewhat important	4087 93%	2384 96% E	354 93%	305 94%	595 83%	344 96%	752 94% L	1520 99% L	213 93% L	141 93%	700 92% L	177 68%	45 93%	287 96% L	1013 98%	961 96%	1434 91%	526 89%	3550 94%	2029 95%	2039 92%	415 97%	3672 93%
NET Not too/Not at all important	203 5%	52 2%	7 2%	8 2%	122 17% BCD	15 4%	38 5%	11 1%	6 2%	2 1%	58 8% H	72 28% GHIJKN	4 7%	11 4%	4 *% *	13 1%	125 8% OP	37 6%	166 4%	67 3%	136 6%	11 3%	192 5%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20SUM. Thinking about your children's use of technology... How important is it to you that your children know how to do the following?  
 SUMMARY OF "VERY IMPORTANT" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-
UNWEIGHTED BASE	423	194	229	196	52	130	46	251	97	24	79	102	98	141	160	59	43	119	209	195	114	281	423	-
Avoid online scams and fraudulent requests for their personal information (g)	3891 89%	1428 84%	2463 92%	2277 91%	340 90%	848 81%	350 86%	2640 88%	789 97%	69 79%	592 81%	867 82%	1132 98% KL	1291 91%	1274 90%	578 88%	527 93%	1183 87%	1644 88%	2105 91%	854 91%	2824 89%	3891 89%	-
Choose strong passwords to protect their online accounts (a)	3816 87%	1434 84%	2382 89%	2129 86%	350 92%	930 89%	358 88%	2662 88%	686 85%	67 77%	620 85%	983 93%	1030 89%	1175 83%	1235 87%	614 93%	467 83%	1195 88%	1641 88%	2059 89%	790 84%	2838 90%	3816 87%	-
Protect their computers or mobile devices from viruses and malware (e)	3726 85%	1362 80%	2365 88%	2146 86%	319 84%	855 82%	289 71%	2610 87%	711 88%	72 83%	633 87%	843 79%	1056 92%	1185 83%	1262 89%	514 78%	455 81%	1141 84%	1616 87%	1942 84%	806 85%	2684 85%	3726 85%	-
Protect the security of their devices when using public WiFi networks (d)	3627 83%	1360 80%	2268 85%	2096 84%	325 86%	824 79%	345 84% J	2571 85% J	624 77%	43 50%	552 76%	873 82%	1004 87%	1190 84%	1166 82%	525 80%	469 83%	1186 88%	1494 80%	2017 87%	750 80%	2709 86%	3627 83%	-
Manage the privacy settings for the information they share online (b)	3565 81%	1309 77%	2256 84%	2171 87% F	320 84%	719 69%	308 75%	2541 84% J	631 78%	42 48%	524 72%	818 77%	965 84%	1248 88% K	1151 81%	545 83%	487 86%	1091 81%	1474 79%	1947 84%	752 80%	2620 83%	3565 81%	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ20SUM. Thinking about your children's use of technology... How important is it to you that your children know how to do the following?  
SUMMARY OF "VERY IMPORTANT" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-
Understand the privacy policies of the websites and applications they use (c)	3487 80%	1272 75%	2215 83%	1927 77%	316 83%	865 83%	378 92%	2345 78%	659 81%	60 69%	582 80%	849 80%	1025 89% N	1022 72%	1144 81%	546 83%	413 73%	1099 81%	1543 83%	1832 79%	807 86%	2496 79%	3487 80%	-
Use the internet without having their online behavior tracked (f)	3177 73%	1159 68%	2017 75%	1791 72%	262 69%	776 74%	307 75% J	2224 74% J	573 71% J	33 38%	534 73%	721 68%	910 79%	1002 70%	1072 76%	464 71%	447 79%	936 69%	1388 74%	1680 73%	721 76%	2301 73%	3177 73%	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20SUM. Thinking about your children's use of technology... How important is it to you that your children know how to do the following?  
 SUMMARY OF "VERY IMPORTANT" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----										-----EDUCATION BY AGE-----										---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+ AGE		SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE			MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE										
															AGE	AGE	AGE	AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	LIVE COM- FORT.															
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)												
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)																
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852												
UNWEIGHTED BASE	423	114	86	62	37	82	38	111	43	14	7	130	46	10	29	96	44	12	17	152	53	12	108	100	127	81												
Avoid online scams and fraudulent requests for their personal information (g)	3891 89%	854 91%	719 85%	806 95%	453 88%	730 87%	250 96%	1017 85%	291 95%	43 81%	100 73%	1543 91%	437 100% H	26 76%	218 80%	996 80%	209 92%	37 78%	132 96%	1635 93% P	580 99% OP	32 80%	1010 92%	1044 91%	1105 90%	717 84%												
Choose strong passwords to protect their online accounts (a)	3816 87%	790 84%	779 92%	748 89%	469 91%	726 87%	222 85%	1086 90%	251 82%	39 72%	137 100% HIL	1493 88%	401 91%	28 84%	245 90%	1120 90%	204 90%	33 71%	113 83%	1532 87%	482 83%	33 83%	888 81%	1033 90%	1112 91%	737 86%												
Protect their computers or mobile devices from viruses and malware (e)	3726 85%	806 85%	742 87%	684 81%	435 85%	706 84%	227 87%	1009 84%	296 96% K	42 79%	63 46%	1498 89%	351 80%	30 90%	165 60%	1067 86% 0	209 92% 0	36 76%	125 91% 0	1534 87% 0	502 86% 0	37 92% 0	926 84%	1023 89%	1021 83%	708 83%												
Protect the security of their devices when using public WiFi networks (d)	3627 83%	750 80%	692 82%	718 85%	482 94%	705 84%	209 80%	977 81%	244 79%	21 39%	137 100% HIJLM G	1512 89% J	346 79%	22 66%	227 83%	988 79%	195 86% R	15 31%	119 87% R	1574 90% R	429 73%	29 72%	879 80%	1036 90%	959 78%	707 83%												
Manage the privacy settings for the information they share online (b)	3565 81%	752 80%	672 79%	759 90%	400 78%	691 82%	208 80% J	986 82% J	220 72%	17 31%	100 73%	1473 87% J	349 80% J	25 75%	193 71%	964 77% R	173 76%	13 27%	115 84% R	1568 89% R	458 78% R	29 72%	925 84%	991 86%	986 80%	650 76%												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20SUM. Thinking about your children's use of technology... How important is it to you that your children know how to do the following?  
SUMMARY OF "VERY IMPORTANT" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	\$20K- UNDER					<\$40K AGE					\$40K+ AGE				HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE							
		<\$20K	\$40K	\$75K	\$100K	OR MORE	18-29	30-49	<\$40K 50-64	<\$40K 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	20-29	30-49	50-64	65+	20-29	30-49	50-64	65+				
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852								
Understand the privacy policies of the websites and applications they use (c)	3487 80%	807 86%	664 78%	632 75%	444 86%	655 78%	242 93%	942 78%	275 90%	41 77%	137 100% HLMN	1324 78%	352 80%	19 57%	246 90%	965 77%	184 81%	35 74%	132 96% PT	1371 78%	476 82%	25 63%	829 76%	950 82%	989 81%	673 79%								
Use the internet without having their online behavior tracked (f)	3177 73%	721 76%	620 73%	643 76%	373 73%	563 67%	209 80% J	906 75% J	220 72%	15 27%	99 72%	1271 75% J	292 67%	18 54%	202 74% R	881 71% R	163 72% R	8 18%	105 77% R	1334 76% R	410 70% R	24 61%	756 69%	880 76%	880 72%	648 76%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20SUM. Thinking about your children's use of technology... How important is it to you that your children know how to do the following?  
 SUMMARY OF "VERY IMPORTANT" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----				-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY																								
		HS GRAD OR LESS,		HS GRAD OR LESS,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		HS GRAD OR LESS,		HS GRAD OR LESS,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		FULL TIME		PART TIME		NOT EMPLOY		OFFICE BASED		NOT OFFICE BASED		NET USER		NOT A NET USER		SMART- PHONE		CELL, NOT A SMART- PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL,		MOSTLY ON CELL,			
		<\$20K		\$20K+		<\$20K		\$20K+		<\$40K		\$40K+		<\$40K		\$40K+		TIME		TIME		EMPLOY		EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET USER		SMART- PHONE		CELL, NOT A SMART- PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL,		MOSTLY ON CELL,	
		TOTAL		<\$20K		\$20K+		<\$20K		\$20K+		<\$40K		\$40K+		<\$40K		\$40K+		TIME		TIME		EMPLOY		EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET USER		SMART- PHONE		CELL, NOT A SMART- PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL,	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)																								
BASED ON PARENT MODULE		4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955																								
UNWEIGHTED BASE		423	94	76	19	204	142	34	66	160	208	35	177	-	-	362	61	300	107	16	140	101	50	42	90																								
Avoid online scams and fraudulent requests for their personal information (g)		3891 89%	681 90%	692 76%	169 94%	2129 94% C	1031 83%	398 81%	609 97% F	1705 93%	2119 93%	311 86%	1416 84%	-	-	3533 92% P	358 68%	2869 90%	879 88%	143 80%	1216 89%	988 93%	605 95%	297 94%	851 89%																								
Choose strong passwords to protect their online accounts (a)		3816 87%	666 88%	850 94%	121 67%	1985 88%	1098 89%	474 97%	539 86%	1582 87%	1997 87%	287 79%	1489 88%	-	-	3358 87%	458 87%	2800 87%	873 88%	144 80%	1165 85%	900 85%	615 97%	292 92%	805 84%																								
Protect their computers or mobile devices from viruses and malware (e)		3726 85%	632 83%	733 81%	170 95%	1949 86%	1019 82%	399 82%	594 95%	1541 84%	1859 81%	317 87%	1506 89%	-	-	3360 87%	366 70%	2721 85%	856 86%	149 83%	1178 86%	900 84%	565 89%	277 87%	805 84%																								
Protect the security of their devices when using public WiFi networks (d)		3627 83%	615 81%	743 82%	132 73%	1963 87%	959 78%	435 89%	532 85%	1579 87%	1887 83%	315 87%	1381 82%	-	-	3265 85%	363 69%	2705 84%	794 80%	129 72%	1133 83%	923 87%	558 88%	290 91%	776 81%																								

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ20SUM. Thinking about your children's use of technology... How important is it to you that your children know how to do the following?  
SUMMARY OF "VERY IMPORTANT" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--			CELL MOSTLY		CELL MOSTLY		
		HS	HS	SOME	SOME	HS	HS	SOME	SOME															
		GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.	EMPLOY	EMPLOY	NOT	OFFICE	OFFICE	NET	NET		CELL,						
		OR	OR	OR	OR	OR	OR	OR	OR	FULL	PART	EMPLOY	BASED	BASED	USER	USER	SMART-	NOT A	NO	MOSTLY	MOSTLY	BOTH	MOSTLY	MOSTLY
TOTAL		<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME						PHONE	SMART-	CELL	ON	ON	EQUAL.	ON	ON
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955
Manage the privacy settings for the information they share online (b)	3565 81%	628 83%	651 72%	121 67%	1966 87%	948 77%	364 75%	522 83%	1581 87%	1834 80%	341 94%	1346 80%	-	-	3257 85% P	309 59%	2674 83%	746 75%	146 81%	1132 83%	979 92%	510 80%	260 82%	804 84%
Understand the privacy policies of the websites and applications they use (c)	3487 80%	642 85%	702 77%	162 90%	1792 79%	963 78%	436 89%	577 92% I	1393 76%	1759 77%	285 79%	1399 83%	-	-	3065 80%	422 80%	2473 77%	870 87%	143 80%	994 73%	881 83%	498 78%	273 86%	653 68%
Use the internet without having their online behavior tracked (f)	3177 73%	597 79%	600 66%	120 67%	1698 75%	881 71%	346 71%	503 80%	1332 73%	1640 72%	275 76%	1218 72%	-	-	2851 74%	326 62%	2291 72%	742 75%	143 80%	971 71%	845 79%	433 68%	260 82%	663 69%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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Q20SUM. Thinking about your children's use of technology... How important is it to you that your children know how to do the following?  
 SUMMARY OF "VERY IMPORTANT" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME	
	BAN D	-MEDIA USE-	OTHER SM	SM NET	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO
	TOTAL	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER	USER
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530
UNWEIGHTED BASE	423	280	82	68	197	77	186	83	197	234	110	42	181	107	160	108	45	139	80	125	31	46
Avoid online scams and fraudulent requests for their personal information (g)	3891 89%	2693 91%	840 95%	532 92%	2064 92%	560 87%	2044 94%	899 87%	1794 93%	2418 91%	903 93%	295 96%	2043 92%	940 86%	1492 93%	1023 86%	383 86%	1250 88%	824 98% R	1270 92%	278 95%	527 99%
Choose strong passwords to protect their online accounts (a)	3816 87%	2572 87%	786 89%	524 90%	1979 88%	525 82%	1964 90%	872 84%	1700 88%	2307 87%	840 87%	279 91%	1973 89%	919 84%	1406 88%	1042 88%	397 89%	1220 85%	760 90%	1183 86%	230 79%	511 96%
Protect their computers or mobile devices from viruses and malware (e)	3726 85%	2564 87%	796 90%	499 86%	1945 87%	540 84%	1914 88%	931 90%	1633 85%	2324 88%	832 86%	266 87%	1952 88%	927 85%	1407 88%	1003 85%	337 76%	1170 82%	790 94%	1217 89%	281 96%	491 93%
Protect the security of their devices when using public WiFi networks (d)	3627 83%	2525 85%	740 83%	524 91%	1932 86%	551 86%	1882 87%	907 88%	1617 84%	2255 85%	795 82%	279 91%	1921 86%	911 84%	1377 86%	953 81%	361 81%	1207 84%	746 89%	1123 82%	240 82%	487 92%
Manage the privacy settings for the information they share online (b)	3565 81%	2513 85%	744 84%	494 85%	1922 86%	533 83%	1885 87%	899 87%	1614 84%	2243 85%	808 83%	250 82%	1911 86%	901 83%	1285 80%	964 81%	363 81%	1230 86%	678 81%	1153 84%	230 79%	430 81%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ20SUM. Thinking about your children's use of technology... How important is it to you that your children know how to do the following?  
SUMMARY OF "VERY IMPORTANT" RESPONSES

	SOCIAL MEDIA USE -BY INCOME-					SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME---		PRIVACY CONTROL----				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INCOME---		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME-	
	SM NET USER	OTHER SM NET USER	SM USER, <\$20K	SM USER, \$20K+		YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040	
Understand the privacy policies of the websites and applications they use (c)	3487 80%	2279 77%	786 89%	499 86%	1713 77%	466 73%	1736 80%	771 75%	1508 78%	2039 77%	814 84%	267 87%	1722 77%	928 85%	1272 79%	903 76%	358 80%	1094 77%	726 86%	1061 77%	267 91%	441 83%	1242 93% X	2008 73%	244 91%	967 93%	
Use the internet without having their online behavior tracked (f)	3177 73%	2137 72%	714 81%	461 80%	1608 72%	484 76%	1591 73%	741 72%	1396 72%	1897 72%	752 77%	248 81%	1599 72%	861 79%	1136 71%	811 69%	317 71%	1068 75%	639 76%	989 72%	221 75%	400 75%	1130 84% X	1856 68%	234 87%	887 85%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20SUM. Thinking about your children's use of technology... How important is it to you that your children know how to do the following?  
 SUMMARY OF "VERY IMPORTANT" RESPONSES

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. -<\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. -<\$40K	BLACK NON- HISP. \$40K+	HISP., -<\$40K	HISP., \$40K+	OTHER NON- HISP., -<\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)									
BASED ON PARENT MODULE		4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947
UNWEIGHTED BASE		423	196	52	43	87	34	59	122	33	19	105	24	10	23	89	109	145	63	359	211	207	43	380
Avoid online scams and fraudulent requests for their personal information (g)		3891 89%	2277 91% E	340 90%	292 90%	556 77%	328 92%	718 89%	1449 94% L	213 93% L	126 84%	650 85%	175 67%	45 93%	283 95% L	993 97% Q	905 91%	1344 85%	506 86%	3385 90%	1933 91%	1945 87%	372 87%	3519 89%
Choose strong passwords to protect their online accounts (a)		3816 87%	2129 86%	350 92%	287 88%	643 89%	316 88%	703 88%	1341 87%	219 96%	131 87%	660 87%	247 95%	41 85%	275 92%	866 84%	875 88%	1417 90%	518 88%	3288 87%	1914 90%	1884 85%	346 80%	3471 88%
Protect their computers or mobile devices from viruses and malware (e)		3726 85%	2146 86%	319 84%	270 83%	586 81%	315 88%	734 91%	1276 83%	182 80%	137 91%	638 84%	195 75%	45 93%	269 90%	867 84%	875 88%	1287 81%	578 98% S	3138 83%	1882 88%	1826 82%	309 72%	3417 87%
Protect the security of their devices when using public WiFi networks (d)		3627 83%	2096 84%	325 86%	269 83%	555 77%	283 79%	671 84%	1341 87%	206 90%	119 79%	555 73%	247 95% K	45 93%	238 80%	846 82%	874 88%	1277 81%	534 90%	3093 82%	1777 83%	1832 82%	334 78%	3294 83%
Manage the privacy settings for the information they share online (b)		3565 81%	2171 87% E	320 84% E	262 80%	457 64%	265 74%	651 81%	1408 92% KL	203 89% L	117 77%	557 73%	140 54%	45 93% L	220 74%	827 80%	840 84%	1314 83%	488 83%	3077 82%	1797 84%	1756 79%	375 87%	3190 81%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q20SUM. Thinking about your children's use of technology... How important is it to you that your children know how to do the following?  
SUMMARY OF "VERY IMPORTANT" RESPONSES

BAN E	RACE/ETHNICITY						RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947
Understand the privacy policies of the websites and applications they use (c)	3487 80%	1927 77%	316 83%	291 89%	575 80%	288 80%	658 82%	1190 78%	194 85%	122 81%	629 82%	214 82%	45 93%	242 81%	806 78%	792 79%	1257 79%	510 86%	2977 79%	1800 84%	1668 75%	317 74%	3169 80%
Use the internet without having their online behavior tracked (f)	3177 73%	1791 72%	262 69%	254 78%	523 73%	249 69%	562 70%	1153 75%	177 78%	84 56%	590 77%	163 63%	41 84%	208 70%	682 66%	730 73%	1170 74%	468 79%	2708 72%	1642 77%	1530 69%	287 67%	2889 73%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q21. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives. (First./Next.) [INSERT ITEMS; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Overall, are you satisfied or dissatisfied with this?]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-	
UNWEIGHTED BASE	423	194	229	196	52	130	46	251	97	24	79	102	98	141	160	59	43	119	209	195	114	281	423	-	
a. Your children's access to technology resources at your local schools and libraries																									
Satisfied	3422 78%	1291 76%	2132 80%	1870 75%	317 84%	913 87%	325 79%	2295 76%	684 84%	66 76%	577 79%	884 83%	832 72%	1120 79%	1099 78%	548 83%	495 88%	1026 76%	1469 79%	1822 79%	737 78%	2504 79%	3422 78%	-	
Dissatisfied	633 14%	243 14%	389 15%	410 16%	16 4%	78 8%	23 6%	487 16%	105 13%	16 19%	101 14%	116 11%	238 21%	178 12%	267 19%	66 10%	25 5%	179 13%	283 15%	302 13%	165 18%	418 13%	633 14%	-	
Doesn't apply (VOL.)	180 4%	65 4%	114 4%	92 4%	38 10%	38 4%	54 13%	119 4%	3 *	1 2%	17 2%	4 *	45 4%	114 8%	32 2%	25 4%	25 5%	81 6%	57 3%	107 5%	24 3%	139 4%	180 4%	-	
Don't know (VOL.)	132 3%	93 5%	39 1%	118 5%	-	14 1%	8 2%	109 4%	12 1%	3 4%	33 5%	60 6%	29 2%	10 1%	13 1%	12 2%	19 3%	66 5%	47 3%	85 4%	13 1%	97 3%	132 3%	-	
Refused (VOL.)	10 *	10 1%	-	-	7 2%	3 *	-	3 *	7 1%	-	3 *	-	7 1%	-	3 *	7 1%	-	-	10 1%	-	3 *	7 *	10 *	-	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE--				EDUCATION BY AGE--								HOUSEHOLD FINANCES--			
													HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,					MEET EX- PENSE AND	JUST MEET BASIC	DON'T MEET BASIC					
	\$20K- UNDER \$20K	\$40K- UNDER \$40K	\$75K- UNDER \$75K	\$100K OR \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	OVER LEFT- OVER	EX- PENSE	EX- PENSE			
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		

UNWEIGHTED BASE	423	114	86	62	37	82	38	111	43	14	7	130	46	10	29	96	44	12	17	152	53	12	108	100	127	81
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Satisfied	3422 78%	737 78%	681 80%	724 86%	419 81%	608 72%	224 86%	916 76%	239 78%	48 89%	89 65%	1324 78%	380 87%	19 55%	254 93% SV	959 77%	204 90% S	44 93%	71 52%	1327 76%	480 82%	22 56%	876 80%	870 76%	1043 85% Z	586 69%
Dissatisfied	633 14%	165 18%	116 14%	77 9%	76 15%	103 12%	6 2%	216 18% G	55 18%	4 8%	16 12%	223 13%	50 11%	12 35% G	6 2%	191 15%	17 8%	2 4%	16 12%	296 17% O	88 15%	15 36% O	147 13%	159 14%	126 10%	199 23%
Doesn't apply (VOL.)	180 4%	24 3%	32 4%	25 3%	13 3%	68 8%	23 9%	30 2%	3 1%	1 2%	31 23%	73 4%	-	-	4 1%	13 1%	3 1%	1 3%	50 37% OPQT	106 6%	-	-	35 3%	67 6%	35 3%	43 5%
Don't know (VOL.)	132 3%	13 1%	12 1%	19 2%	6 1%	60 7%	8 3%	36 3%	3 1%	-	-	73 4%	8 2%	3 10%	8 3%	82 7%	3 1%	-	-	27 2%	8 1%	3 8%	40 4%	46 4%	23 2%	24 3%
Refused (VOL.)	10 **	3 **	7 1%	-	-	-	-	3 **	7 2%	-	-	-	-	-	-	3 **	-	-	-	-	7 1%	-	-	10 1%	-	-

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q21. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives. (First./Next.) [INSERT ITEMS; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Overall, are you satisfied or dissatisfied with this?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY		CELL MOSTLY		NET USER BY						
	HS GRAD OR LESS, <\$20K		HS GRAD OR LESS, \$20K+		SOME COLL. OR MORE, <\$20K		SOME COLL. OR MORE, \$20K+		HS GRAD OR LESS, <\$40K		HS GRAD OR LESS, \$40K+		SOME COLL. OR MORE, <\$40K		SOME COLL. OR MORE, \$40K+		EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET USER	SMART - PHONE	SMART - PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+
	TOTAL																														
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)							
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955							
UNWEIGHTED BASE	423	94	76	19	204	142	34	66	160	208	35	177	-	-	362	61	300	107	16	140	101	50	42	90							
a. Your children's access to technology resources at your local schools and libraries																															
Satisfied	3422 78%	650 86% D	732 81% D	83 46%	1769 78% D	1042 84%	376 77%	423 68%	1444 79%	1746 76%	348 96% JL	1286 76%	-	-	2967 77%	455 87%	2556 80%	755 76%	111 62%	1036 76%	871 82%	515 81%	264 83%	725 76%							
Dissatisfied	633 14%	78 10%	111 12%	88 49% BCE	306 14%	134 11%	55 11%	149 24%	246 14%	370 16%	-	261 16%	-	-	589 15%	44 8%	379 12%	205 21%	49 27%	202 15%	84 8%	92 15%	35 11%	120 13%							
Doesn't apply (VOL.)	180 4%	17 2%	3 *	7 4%	136 6%	20 2%	-	36 6%	107 6%	90 4%	11 3%	78 5%	-	-	178 5%	1 *	169 5%	-	11 6%	74 5%	70 7%	24 4%	11 3%	63 7%							
Don't know (VOL.)	132 3%	11 1%	60 7%	2 1%	37 2%	36 3%	57 12%	11 2%	28 2%	81 4%	3 1%	48 3%	-	-	110 3%	22 4%	98 3%	25 2%	8 5%	55 4%	40 4%	3 1%	8 3%	47 5%							
Refused (VOL.)	10 *	3 *	-	-	7 *	3 *	-	7 1%	-	-	-	10 1%	-	-	7 *	3 1%	-	10 1%	-	-	-	-	-	-							

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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Q21. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives. (First./Next.) [INSERT ITEMS; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Overall, are you satisfied or dissatisfied with this?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME			PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	TOTAL	SM USER	NET USER	OTHER SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	USE SET-TINGS \$20K+	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST-POST-ITIVE	MOST-NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040	
UNWEIGHTED BASE	423	280	82	68	197	77	186	83	197	234	110	42	181	107	160	108	45	139	80	125	31	46	114	283	22	88	
a. Your children's access to technology resources at your local schools and libraries																											
Satisfied	3422 78%	2293 77%	674 76%	466 81%	1744 78%	497 78%	1700 78%	783 76%	1510 78%	2079 79%	711 73%	240 79%	1782 80%	853 78% Q	1474 92% NPQ	830 70%	213 48%	1251 88% S	487 58%	1078 78% S	193 66%	276 52%	1014 76%	2244 82%	204 76%	776 75%	
Dissatisfied	633 14%	444 15%	145 16%	85 15%	310 14%	84 13%	332 15%	167 16%	277 14%	413 16%	165 17%	51 17%	313 14%	156 14% O	58 4%	220 19% O	198 44% NOP	94 7%	248 30% RT	208 15%	80 27%	168 32%	254 19%	272 10%	62 23%	192 18%	
Doesn't apply (VOL.)	180 4%	175 6% C	3 *% C	23 4%	136 6%	39 6%	119 5%	73 7%	103 5%	143 5%	27 3%	10 3%	125 6%	61 6%	64 4%	26 2%	29 6%	62 4%	75 9%	31 2%	7 3%	68 13%	60 4%	109 4%	-	60 6%	
Don't know (VOL.)	132 3%	51 2%	58 7%	5 1%	47 2%	21 3%	22 1%	10 1%	41 2%	8 *% C	61 6%	5 1%	3 *% C	20 2%	-	108 9%	3 1%	22 2%	31 4%	49 4%	12 4%	19 4%	12 1%	107 4%	-	12 1%	
Refused (VOL.)	10 *% C	-	7 1%	-	-	-	-	-	-	-	7 1%	-	-	-	7 *% C	-	3 1%	-	-	7 1%	-	-	3 *% C	7 *% C	3 1%	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q21. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives. (First./Next.) [INSERT ITEMS; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Overall, are you satisfied or dissatisfied with this?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947
UNWEIGHTED BASE	423	196	52	43	87	34	59	122	33	19	105	24	10	23	89	109	145	63	359	211	207	43	380
a. Your children's access to technology resources at your local schools and libraries																							
Satisfied	3422 78%	1870 75%	317 84%	256 79%	657 91% B	256 72%	541 67%	1242 81%	192 84%	126 83%	675 89% G	215 83%	44 90%	201 67%	783 76%	774 78%	1296 82%	399 67%	3013 80%	1683 79%	1722 77%	304 71%	3119 79%
Dissatisfied	633 14%	410 16% CE	16 4%	33 10%	46 6%	90 25% CE	223 28% HIK	139 9%	16 7%	-	39 5%	40 15%	-	90 30% K	183 18%	117 12%	149 9%	152 26%	480 13%	347 16%	284 13%	69 16%	564 14%
Doesn't apply (VOL.)	180 4%	92 4%	38 10%	27 8%	11 1%	12 3%	7 1%	69 4%	13 6%	25 17% G	32 4%	6 2%	5 10%	7 2%	21 2%	67 7%	86 5%	-	180 5%	39 2%	141 6%	7 2%	173 4%
Don't know (VOL.)	132 3%	118 5%	-	9 3%	5 1%	-	33 4%	85 6%	-	-	14 2%	-	-	-	42 4%	33 3%	52 3%	40 7%	92 2%	57 3%	75 3%	50 12%	82 2%
Refused (VOL.)	10 *%	-	7 2%	-	3 *%	-	-	-	7 3%	-	3 *%	-	-	-	-	7 1%	-	-	10 *%	7 *%	3 *%	-	10 *%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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Q21. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives. (First./Next.) [INSERT ITEMS; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Overall, are you satisfied or dissatisfied with this?]

BAN A	-----SEX-----		-----RACE-----				-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-
UNWEIGHTED BASE	423	194	229	196	52	130	46	251	97	24	79	102	98	141	160	59	43	119	209	195	114	281	423	-
b. Your children's access to teachers who can help them learn more about managing their privacy settings and information sharing online																								
Satisfied	2927 67%	1162 68%	1765 66%	1583 64%	285 75%	756 72%	294 72%	1916 64%	652 80% H	63 72%	519 71%	850 80% MN	694 60%	861 61%	1131 80% QR	454 69%	303 54%	822 61%	1431 77% T	1396 60%	783 83% V	1999 63%	2927 67%	-
Dissatisfied	761 17%	255 15%	506 19%	512 21%	48 13%	132 13%	47 11%	551 18%	105 13%	16 19%	61 8%	164 15%	353 31% KLN	180 13%	189 13%	176 27%	55 10%	322 24%	283 15%	478 21%	79 8%	681 22% U	761 17%	-
Doesn't apply (VOL.)	426 10%	208 12%	218 8%	206 8%	46 12%	125 12%	60 15%	337 11% I	12 1%	3 4%	118 16% LM	43 4%	40 3%	226 16% LM	67 5%	25 4%	123 22% OP	135 10%	97 5%	285 12%	60 6%	317 10%	426 10%	-
Don't know (VOL.)	232 5%	75 4%	157 6%	157 6%	-	32 3%	8 2%	208 7%	12 1%	4 4%	33 5%	6 1%	65 6%	124 9% L	27 2%	3 1%	82 14% P	72 5%	55 3%	154 7%	20 2%	164 5%	232 5%	-
Refused (VOL.)	31 1%	3 *%	28 1%	31 1%	-	-	-	-	30 4%	1 1%	-	-	-	31 2%	-	-	1 *%	2 *%	-	3 *%	-	3 *%	31 1%	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q21. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives. (First./Next.) [INSERT ITEMS; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Overall, are you satisfied or dissatisfied with this?]

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,											MEET EX- PENSE	JUST MEET EX- PENSE	DON'T MEET EX- PENSE			
															AGE	AGE	AGE	AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.											
	TOTAL	<\$20K UNDER \$40K	\$20K- \$40K UNDER \$75K	\$40K- \$75K UNDER \$100K	\$75K- \$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	20-29	30-39	40-49	50-59					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852								
UNWEIGHTED BASE	423	114	86	62	37	82	38	111	43	14	7	130	46	10	29	96	44	12	17	152	53	12	108	100	127	81								
b. Your children's access to teachers who can help them learn more about managing their privacy settings and information sharing online																																		
Satisfied	2927 67%	783 83% DE	603 71%	502 59%	247 48%	575 69%	201 77% L	937 78% L	248 81% L	44 82%	82 60%	928 55%	368 84% L	19 56% PSTV	248 91%	876 70% S	203 89% ST	41 88% S	46 34%	1036 59%	449 77% S	21 53%	718 65%	702 61%	910 74%	582 68%								
Dissatisfied	761 17%	79 8%	204 24% B	137 16%	226 44% BDF	96 11%	23 9%	160 13%	54 17%	4 8%	24 17%	391 23% G	51 12%	12 35%	11 4%	195 16%	18 8%	2 4%	36 26%	354 20% O	87 15%	15 36% O	165 15%	213 19%	187 15%	195 23%								
Doesn't apply (VOL.)	426 10%	60 6%	32 4%	123 15%	13 3%	122 15%	29 11%	63 5%	3 1%	1 2%	31 23%	229 14% IM	9 2%	2 6%	5 2%	151 12% QU	3 1%	1 3%	55 40% OQUV	185 11% U	9 1%	2 5%	90 8%	151 13%	109 9%	41 5%								
Don't know (VOL.)	232 5%	20 2%	10 1%	82 10%	28 5%	44 5%	8 3%	40 3%	3 1%	4 7%	-	145 9%	8 2%	-	8 3%	25 2%	3 1%	2 5%	-	180 10% PU	8 1%	1 3%	94 9% Y	85 7%	19 2%	34 4%								
Refused (VOL.)	31 1%	-	-	1 *%	-	2 *%	-	-	-	-	-	-	2 *%	1 3%	-	-	-	-	-	-	30 5%	1 2%	30 3%	1 *%	-	-								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



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Q21. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives. (First./Next.) [INSERT ITEMS; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Overall, are you satisfied or dissatisfied with this?]

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY		CELL MOSTLY		NET USER BY		
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. MORE,	SOME COLL. MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. MORE,	SOME COLL. MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+															
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955
UNWEIGHTED BASE	423	94	76	19	204	142	34	66	160	208	35	177	-	-	362	61	300	107	16	140	101	50	42	90
b. Your children's access to teachers who can help them learn more about managing their privacy settings and information sharing online																								
Satisfied	2927 67%	636 84% E	657 72%	144 80%	1342 59%	1025 83% HI	302 62%	402 64%	1095 60%	1480 65%	266 73%	1137 68%	-	-	2565 67%	362 69%	1961 61%	819 82% Q	147 82%	848 62%	673 63%	393 62%	253 80% X	557 58%
Dissatisfied	761 17%	53 7%	173 19%	27 15%	506 22% B	109 9%	116 24%	174 28% F	358 20% F	485 21% K	16 5%	259 15%	-	-	686 18%	75 14%	638 20% S	117 12%	6 3%	236 17%	211 20%	136 21%	41 13%	195 20%
Doesn't apply (VOL.)	426 10%	60 8%	73 8%	-	244 11%	63 5%	70 14%	34 5%	215 12%	187 8%	41 11%	197 12%	-	-	362 9%	64 12%	383 12% R	32 3%	11 6%	192 14%	116 11%	43 7%	16 5%	143 15%
Don't know (VOL.)	232 5%	11 1%	3 *%	9 5%	161 7% C	39 3%	-	16 3%	154 8%	132 6%	11 3%	89 5%	-	-	207 5%	24 5%	189 6%	27 3%	16 9%	92 7%	34 3%	63 10%	8 3%	61 6%
Refused (VOL.)	31 1%	-	-	-	3 *%	-	-	-	3 *%	2 *%	28 8%	1 *%	-	-	31 1%	-	31 1%	-	-	-	31 3%	-	-	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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Q21. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives. (First./Next,) [INSERT ITEMS; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Overall, are you satisfied or dissatisfied with this?]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	TOTAL USER		OTHER SM NET USER		SM USER, <\$20K		SM USER, \$20K+		YES NO		YES NO		YES NO		LIT-TLE NONE		MOST. POSI-TIVE		NEGA-TIVE		NEGA-TIVE, <\$40K		NEGA-TIVE, \$40K+		YES NO		STO-LEN, <\$20K		STO-LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(Y)	(Z)		
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040				
UNWEIGHTED BASE	423	280	82	68	197	77	186	83	197	234	110	42	181	107	160	108	45	139	80	125	31	46	114	283	22	88				
b. Your children's access to teachers who can help them learn more about managing their privacy settings and information sharing online																														
Satisfied	2927 67%	1919 65%	646 73%	499 86%	1373 61%	451 70%	1390 64%	605 59%	1315 68%	1673 63%	742 76%	231 76%	1415 64%	799 73%	1178 73%	777 66%	167 37%	1157 81%	357 42%	883 64%	154 52%	188 35%	751 56%	2014 74%	210 78%	507 49%				
Dissatisfied	761 17%	486 16%	199 22%	47 8%	439 20%	79 12%	399 18%	170 16%	316 16%	467 18%	163 17%	47 15%	420 19%	113 10%	231 14%	201 17%	196 44%	141 10%	295 35%	247 18%	119 41%	175 33%	378 28%	338 12%	29 11%	349 34%				
Doesn't apply (VOL.)	426 10%	359 12%	3 **	28 5%	282 13%	54 9%	248 11%	174 17%	186 10%	321 12%	33 3%	19 6%	267 12%	136 12%	102 6%	116 10%	44 10%	111 8%	107 13%	131 10%	14 5%	92 17%	136 10%	214 8%	30 11%	106 10%				
Don't know (VOL.)	232 5%	168 6%	39 4%	5 1%	140 6%	52 8%	107 5%	85 8%	83 4%	154 6%	30 3%	9 3%	121 5%	42 4%	90 6%	89 8%	11 2%	20 1%	82 10%	84 6%	6 2%	73 14%	74 6%	145 5%	-	74 7%				
Refused (VOL.)	31 1%	31 1%	-	-	3 **	3 **	28 1%	-	31 2%	28 1%	3 **	-	-	-	3 **	-	28 6%	-	2 **	29 2%	-	2 **	3 **	28 1%	-	3 **				

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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Q21. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives. (First./Next,) [INSERT ITEMS; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Overall, are you satisfied or dissatisfied with this?]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947
UNWEIGHTED BASE	423	196	52	43	87	34	59	122	33	19	105	24	10	23	89	109	145	63	359	211	207	43	380
b. Your children's access to teachers who can help them learn more about managing their privacy settings and information sharing online																							
Satisfied	2927 67%	1583 64%	285 75%	222 68%	534 74%	274 76%	591 74%	933 61%	180 79%	105 69%	597 78% H	136 52%	40 81%	222 75%	726 71%	595 60%	1073 68%	413 70%	2503 66%	1537 72%	1375 62%	285 66%	2642 67%
Dissatisfied	761 17%	512 21%	48 13%	59 18%	72 10%	34 9%	156 19%	357 23% JK	39 17%	10 7%	85 11%	47 18%	4 9%	30 10%	136 13%	244 24%	281 18%	63 11%	698 18%	378 18%	382 17%	116 27%	644 16%
Doesn't apply (VOL.)	426 10%	206 8%	46 12%	43 13%	81 11%	12 3%	7 1%	155 10% G	9 4%	36 24% G	76 10%	49 19%	5 10%	7 2%	59 6%	91 9%	148 9%	62 11%	364 10%	149 7%	277 12%	9 2%	417 11%
Don't know (VOL.)	232 5%	157 6%	-	-	32 5%	39 11%	50 6%	87 6%	-	-	5 1%	28 11%	-	39 13%	107 10%	69 7%	51 3%	53 9%	179 5%	69 3%	160 7%	20 5%	212 5%
Refused (VOL.)	31 1%	31 1%	-	-	-	-	-	3 **	-	-	-	-	-	-	-	-	29 2%	-	31 1%	1 **	30 1%	-	31 1%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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Q21. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives. (First./Next.) [INSERT ITEMS; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Overall, are you satisfied or dissatisfied with this?]

BAN A	-----SEX-----		-----RACE-----				-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-
UNWEIGHTED BASE	423	194	229	196	52	130	46	251	97	24	79	102	98	141	160	59	43	119	209	195	114	281	423	-
c. How well your children's school protects the personal information of students who are using technology at school																								
Satisfied	3383 77%	1275 75%	2108 79%	1933 78%	281 74%	831 80%	270 66%	2276 76%	730 90%	69 79%	583 80%	849 80%	844 73%	1099 77%	1124 79%	542 82%	422 75%	1038 77%	1457 78%	1798 78%	719 76%	2488 79%	3383 77%	-
Dissatisfied	518 12%	193 11%	325 12%	307 12%	40 11%	97 9%	38 9%	422 14%	40 5%	14 16%	47 6%	139 13%	228 20%	103 7%	190 13%	68 10%	47 8%	177 13%	262 14%	253 11%	130 14%	363 11%	518 12%	-
Doesn't apply (VOL.)	319 7%	162 10%	157 6%	158 6%	38 10%	84 8%	73 18%	215 7%	12 1%	5 6%	49 7%	47 4%	51 4%	173 12%	43 3%	25 4%	81 14%	132 10%	73 4%	230 10%	35 4%	262 8%	319 7%	-
Don't know (VOL.)	156 4%	72 4%	84 3%	91 4%	20 5%	33 3%	28 7%	99 3%	29 4%	-	51 7%	28 3%	29 3%	48 3%	57 4%	23 3%	15 3%	6 *%	73 4%	35 1%	57 6%	51 2%	156 4%	-
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q21. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives. (First./Next,) [INSERT ITEMS; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Overall, are you satisfied or dissatisfied with this?]

	BAN B --DETAILED HOUSEHOLD INCOME-- -----INCOME BY AGE-----														-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---				
	TOTAL						<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST BASIC EX- PENSE	DON'T BASIC EX- PENSE	
		<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+													
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852	
UNWEIGHTED BASE	423	114	86	62	37	82	38	111	43	14	7	130	46	10	29	96	44	12	17	152	53	12	108	100	127	81	
c. How well your children's school protects the personal information of students who are using technology at school																											
Satisfied	3383 77%	719 76%	691 81%	678 80%	394 77%	644 77%	153 59%	936 78%	283 92% G	47 87%	105 77%	1285 76%	385 88% G	22 65%	217 80% S	977 78% S	194 85% S	44 93% S	53 39%	1289 73% S	536 92% ST	25 61%	811 74%	888 77%	1017 83%	653 77%	
Dissatisfied	518 12%	130 14%	110 13%	65 8%	101 20%	76 9%	38 14% I	217 18% I	1 *% I	2 3%	-	205 12% I	36 8%	12 35% I	19 7%	157 13%	10 4%	2 4%	19 14%	266 15%	30 5%	12 30%	162 15%	131 11%	82 7%	140 16%	
Doesn't apply (VOL.)	319 7%	35 4%	32 4%	81 10%	13 3%	119 14%	42 16%	23 2%	3 1%	5 9%	31 23%	177 10% H	9 2%	-	9 3%	83 7%	3 1%	1 3%	64 47% QRTUV OP	133 8%	9 1%	4 9%	87 8%	111 10%	48 4%	41 5%	
Don't know (VOL.)	156 4%	57 6%	16 2%	21 3%	6 1%	-	28 11%	25 2%	21 7%	-	-	26 2%	8 2%	-	28 10%	31 2%	21 9%	-	-	68 4%	8 1%	-	38 3%	22 2%	79 6%	17 2%	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q21. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives. (First./Next.) [INSERT ITEMS; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Overall, are you satisfied or dissatisfied with this?]

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----			-----EMPLOYMENT-----			OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY		CELL MOSTLY																															
	HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+< \$20K				HS GRAD OR LESS, \$20K+< \$40K				HS GRAD OR LESS, \$40K+< \$40K				EMPLOY FULL TIME		EMPLOY PART TIME		NOT EMPLOY		OFFICE BASED		NOT OFFICE BASED		NET USER		NOT A NET USER		CELL, NOT A SMART - PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		ON CELL, \$20K+												
	TOTAL				TOTAL				TOTAL				TOTAL				TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL																
	(A)				(B)				(C)				(D)				(E)		(F)		(G)		(H)		(I)		(J)		(K)		(L)		(M)		(N)		(O)		(P)		(Q)		(R)		(S)		(T)		(U)		(V)		(W)		(X)
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955																															
UNWEIGHTED BASE	423	94	76	19	204	142	34	66	160	208	35	177	-	-	362	61	300	107	16	140	101	50	42	90																															
c. How well your children's school protects the personal information of students who are using technology at school																																																							
Satisfied	3383 77%	628 83%	725 80%	88 49%	1760 78%	1028 83%	362 74%	426 68%	1433 79%	1805 79%	295 81%	1277 76%	-	-	2961 77%	422 80%	2438 76%	818 82%	127 71%	1023 75%	815 77%	527 83%	235 74%	748 78%																															
Dissatisfied	518 12%	60 8%	104 12%	70 39% B	259 11%	130 11%	56 12%	132 21%	197 11%	268 12%	31 9%	181 11%	-	-	465 12%	53 10%	339 11%	157 16%	22 12%	129 9%	117 11%	65 10%	45 14%	81 8%																															
Doesn't apply (VOL.)	319 7%	22 3%	73 8%	13 7%	189 8%	26 2%	70 14% F	47 7%	160 9%	166 7%	13 4%	140 8%	-	-	282 7%	37 7%	305 10%	-	14 8%	114 8%	126 12%	32 5%	9 3%	100 11%																															
Don't know (VOL.)	156 4%	48 6%	3 *	9 5%	48 2%	52 4%	-	22 3%	35 2%	47 2%	23 6%	85 5%	-	-	144 4%	13 2%	120 4%	20 2%	16 9%	102 7% U	8 1%	11 2%	28 9%	26 3%																															
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																															

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q21. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives. (First./Next.) [INSERT ITEMS; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Overall, are you satisfied or dissatisfied with this?]

BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040	
UNWEIGHTED BASE	423	280	82	68	197	77	186	83	197	234	110	42	181	107	160	108	45	139	80	125	31	46	114	283	22	88	
c. How well your children's school protects the personal information of students who are using technology at school																											
Satisfied	3383 77%	2254 76%	707 80%	405 70%	1774 79%	492 77%	1676 77%	749 72%	1506 78%	2031 77%	723 74%	223 73%	1750 79%	852 78% Q	1382 86% Q	858 73%	238 53%	1183 83% S	549 65%	1093 80%	206 70%	325 61%	931 69%	2268 83% W	196 73%	705 68%	
Dissatisfied	518 12%	312 11%	153 17%	114 20%	195 9%	88 14%	224 10%	128 12%	184 10%	294 11%	153 16%	54 18%	239 11%	69 6%	104 6%	173 15%	172 39% NOP	109 8%	167 20% R	151 11%	57 20%	110 21%	312 23% X	183 7%	65 24%	244 24%	
Doesn't apply (VOL.)	319 7%	279 9%	3 *% C	31 5%	227 10%	49 8%	201 9%	105 10%	174 9%	241 9%	32 3%	17 6%	216 10%	147 13%	96 6%	51 4%	25 6%	109 8%	100 12%	52 4%	18 6%	82 15%	81 6%	189 7%	9 3%	72 7%	
Don't know (VOL.)	156 4%	119 4%	25 3%	29 5%	42 2%	11 2%	72 3%	52 5%	67 3%	77 3%	63 6%	12 4%	17 1%	22 2%	23 1%	101 9%	11 2%	28 2%	26 3%	78 6%	12 4%	14 3%	19 1%	99 4%	-	19 2%	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q21. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives. (First./Next,) [INSERT ITEMS; RANDOMIZE]. [READ FOR FIRST ITEM, THEN AS NECESSARY: Overall, are you satisfied or dissatisfied with this?]

	BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP.	HISP.	OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	NON-			NON-										
			HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+			<\$40K	\$40K+									
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947	
UNWEIGHTED BASE	423	196	52	43	87	34	59	122	33	19	105	24	10	23	89	109	145	63	359	211	207	43	380	
c. How well your children's school protects the personal information of students who are using technology at school																								
Satisfied	3383 77%	1933 78%	281 74%	220 68%	612 85%	288 80%	639 80%	1209 79%	155 68%	126 83%	611 80%	198 76%	35 71%	241 81%	847 82%	709 71%	1255 79%	358 61%	3015 80% R	1674 78%	1691 76%	346 81%	3037 77%	
Dissatisfied	518 12%	307 12%	40 11%	53 16%	44 6%	57 16%	122 15%	182 12%	40 17%	-	90 12%	7 3%	4 9%	53 18%	121 12%	184 18%	137 9%	139 24%	379 10%	312 15%	206 9%	62 14%	456 12%	
Doesn't apply (VOL.)	319 7%	158 6%	38 10%	43 13%	41 6%	8 2%	20 2%	122 8%	13 6%	25 17%	35 5%	49 19%	5 10%	4 1%	28 3%	87 9%	137 9%	36 6%	283 8%	62 3%	257 12% T	7 2%	312 8%	
Don't know (VOL.)	156 4%	91 4%	20 5%	9 3%	24 3%	5 1%	23 3%	21 1%	20 9%	-	26 3%	7 3%	5 10%	-	33 3%	19 2%	54 3%	58 10%	98 3%	86 4%	70 3%	15 4%	141 4%	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q21SUM-1. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives.  
 SUMMARY OF "SATISFIED" RESPONSES

	BAN A	SEX		RACE			AGE					EDUCATION			HOUSEHOLD INCOME				HH INCOME		HH INCOME		PARENT	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-
UNWEIGHTED BASE	423	194	229	196	52	130	46	251	97	24	79	102	98	141	160	59	43	119	209	195	114	281	423	-
Your children's access to technology resources at your local schools and libraries (a)	3422 78%	1291 76%	2132 80%	1870 75%	317 84%	913 87% D	325 79%	2295 76%	684 84%	66 76%	577 79%	884 83%	832 72%	1120 79%	1099 78%	548 83%	495 88%	1026 76%	1469 79%	1822 79%	737 78%	2504 79%	3422 78%	-
How well your children's school protects the personal information of students who are using technology at school (c)	3383 77%	1275 75%	2108 79%	1933 78%	281 74%	831 80%	270 66%	2276 76%	730 90% GH	69 79%	583 80%	849 80%	844 73%	1099 77%	1124 79%	542 82%	422 75%	1038 77%	1457 78%	1798 78%	719 76%	2488 79%	3383 77%	-
Your children's access to teachers who can help them learn more about managing their privacy settings and information sharing online (b)	2927 67%	1162 68%	1765 66%	1583 64%	285 75%	756 72%	294 72%	1916 64%	652 80% H	63 72%	519 71%	850 80% MN	694 60%	861 61%	1131 80% QR	454 69%	303 54%	822 61%	1431 77% T	1396 60%	783 83% V	1999 63%	2927 67%	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q21SUM-1. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives.  
 SUMMARY OF "SATISFIED" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE								
															18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	20-29	30-49	50-64	65+	20-29	30-49	50-64	65+
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	20-29	30-49	50-64	65+				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852								
UNWEIGHTED BASE	423	114	86	62	37	82	38	111	43	14	7	130	46	10	29	96	44	12	17	152	53	12	108	100	127	81								
Your children's access to technology resources at your local schools and libraries (a)	3422 78%	737 78%	681 80%	724 86%	419 81%	608 72%	224 86%	916 76%	239 78%	48 89%	89 65%	1324 78%	380 87%	19 55%	254 93% SV	959 77%	204 90% S	44 93%	71 52%	1327 76%	480 82%	22 56%	876 80%	870 76%	1043 85% Z	586 69%								
How well your children's school protects the personal information of students who are using technology at school (c)	3383 77%	719 76%	691 81%	678 80%	394 77%	644 77%	153 59%	936 78%	283 92% G	47 87%	105 77%	1285 76%	385 88% G	22 65%	217 80% S	977 78% S	194 85% S	44 93% S	53 39%	1289 73% S	536 92% ST	25 61%	811 74%	888 77%	1017 83%	653 77%								
Your children's access to teachers who can help them learn more about managing their privacy settings and information sharing online (b)	2927 67%	783 83% DE	603 71%	502 59%	247 48%	575 69%	201 77% L	937 78% L	248 81% L	44 82%	82 60%	928 55%	368 84% L	19 56%	248 91% PSTV	876 70% S	203 89% ST	41 88% S	46 34%	1036 59%	449 77% S	21 53%	718 65%	702 61%	910 74%	582 68%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q21SUM-1. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives.  
 SUMMARY OF "SATISFIED" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY		CELL MOSTLY		
		HS	HS	SOME	SOME	HS	HS	SOME	SOME	EMPLOY	EMPLOY	NOT	OFFICE	NOT	NET	NET	A	SMART-	CELL,	NO	MOSTLY	MOSTLY		
		GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.	TIME	TIME	EMPLOY	BASED	BASED	USER	USER		PHONE	NOT A	CELL	ON	ON		
		OR	OR	OR	OR	OR	OR	OR	OR	FULL	PART													
TOTAL		LESS, <\$20K	LESS, \$20K+	MORE, <\$20K	MORE, \$20K+	LESS, <\$40K	LESS, \$40K+	MORE, <\$40K	MORE, \$40K+															
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955
UNWEIGHTED BASE	423	94	76	19	204	142	34	66	160	208	35	177	-	-	362	61	300	107	16	140	101	50	42	90
Your children's access to technology resources at your local schools and libraries (a)	3422 78%	650 86% D	732 81% D	83 46%	1769 78% D	1042 84%	376 77%	423 68%	1444 79%	1746 76%	348 96% JL	1286 76%	-	-	2967 77%	455 87%	2556 80%	755 76%	111 62%	1036 76%	871 82%	515 81%	264 83%	725 76%
How well your children's school protects the personal information of students who are using technology at school (c)	3383 77%	628 83%	725 80%	88 49%	1760 78%	1028 83%	362 74%	426 68%	1433 79%	1805 79%	295 81%	1277 76%	-	-	2961 77%	422 80%	2438 76%	818 82%	127 71%	1023 75%	815 77%	527 83%	235 74%	748 78%
Your children's access to teachers who can help them learn more about managing their privacy settings and information sharing online (b)	2927 67%	636 84% E	657 72%	144 80%	1342 59%	1025 83% HI	302 62%	402 64%	1095 60%	1480 65%	266 73%	1137 68%	-	-	2565 67%	362 69%	1961 61%	819 82% Q	147 82%	848 62%	673 63%	393 62%	253 80% X	557 58%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q21SUM-1. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives.  
 SUMMARY OF "SATISFIED" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME															
	TOTAL USER		OTHER SM NET USER		SM USER, <\$20K		SM USER, \$20K+		YES NO		YES NO		USE SET- TINGS <\$20K		USE SET- TINGS \$20K+		A LOT SOME		LIT- TLE NONE		MOST. POSI- TIVE		MOST. NEGA- TIVE		NO IM- PACT		NEGA- TIVE, <\$40K		NEGA- TIVE, \$40K+		YES NO		STO- LEN, <\$20K		STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(Y)	(Z)	(Y)	(Z)	(Y)	(Z)				
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040										
UNWEIGHTED BASE	423	280	82	68	197	77	186	83	197	234	110	42	181	107	160	108	45	139	80	125	31	46	114	283	22	88										
Your children's access to technology resources at your local schools and libraries (a)	3422 78%	2293 77%	674 76%	466 81%	1744 78%	497 78%	1700 78%	783 76%	1510 78%	2079 79%	711 73%	240 79%	1782 80%	853 78% Q	1474 92% NPQ	830 70%	213 48%	1251 88% S	487 58%	1078 78% S	193 66%	276 52%	1014 76%	2244 82%	204 76%	776 75%										
How well your children's school protects the personal information of students who are using technology at school (c)	3383 77%	2254 76%	707 80%	405 70%	1774 79%	492 77%	1676 77%	749 72%	1506 78%	2031 77%	723 74%	223 73%	1750 79%	852 78% Q	1382 86% Q	858 73%	238 53%	1183 83% S	549 65%	1093 80%	206 70%	325 61%	931 69%	2268 83% W	196 73%	705 68%										
Your children's access to teachers who can help them learn more about managing their privacy settings and information sharing online (b)	2927 67%	1919 65%	646 73%	499 86% E	1373 61%	451 70%	1390 64%	605 59%	1315 68%	1673 63%	742 76%	231 76%	1415 64%	799 73% Q	1178 73% Q	777 66% Q	167 37%	1157 81% ST	357 42%	883 64% S	154 52%	188 35%	751 56%	2014 74% W	210 78% Z	507 49%										

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q21SUM-1. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives.  
 SUMMARY OF "SATISFIED" RESPONSES

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. <\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. <\$40K	BLACK NON- HISP. \$40K+	HISP. <\$40K	HISP. \$40K+	OTHER NON- HISP. <\$40K	OTHER NON- HISP. \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947
UNWEIGHTED BASE	423	196	52	43	87	34	59	122	33	19	105	24	10	23	89	109	145	63	359	211	207	43	380
Your children's access to technology resources at your local schools and libraries (a)	3422 78%	1870 75%	317 84%	256 79%	657 91% B	256 72%	541 67%	1242 81%	192 84%	126 83%	675 89% G	215 83%	44 90%	201 67%	783 76%	774 78%	1296 82%	399 67%	3013 80%	1683 79%	1722 77%	304 71%	3119 79%
How well your children's school protects the personal information of students who are using technology at school (c)	3383 77%	1933 78%	281 74%	220 68%	612 85%	288 80%	639 80%	1209 79%	155 68%	126 83%	611 80%	198 76%	35 71%	241 81%	847 82%	709 71%	1255 79%	358 61%	3015 80% R	1674 78%	1691 76%	346 81%	3037 77%
Your children's access to teachers who can help them learn more about managing their privacy settings and information sharing online (b)	2927 67%	1583 64%	285 75%	222 68%	534 74%	274 76%	591 74%	933 61%	180 79%	105 69%	597 78% H	136 52%	40 81%	222 75%	726 71%	595 60%	1073 68%	413 70%	2503 66%	1537 72%	1375 62%	285 66%	2642 67%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q21SUM-2. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives.  
 SUMMARY OF "DISSATISFIED" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-
UNWEIGHTED BASE	423	194	229	196	52	130	46	251	97	24	79	102	98	141	160	59	43	119	209	195	114	281	423	-
Your children's access to teachers who can help them learn more about managing their privacy settings and information sharing online (b)	761 17%	255 15%	506 19%	512 21%	48 13%	132 13%	47 11%	551 18%	105 13%	16 19%	61 8%	164 15%	353 31% KLN	180 13%	189 13%	176 27%	55 10%	322 24%	283 15%	478 21%	79 8%	681 22% U	761 17%	-
Your children's access to technology resources at your local schools and libraries (a)	633 14%	243 14%	389 15%	410 16% E	16 4%	78 8%	23 6%	487 16%	105 13%	16 19%	101 14%	116 11%	238 21%	178 12%	267 19% Q	66 10%	25 5%	179 13%	283 15%	302 13%	165 18%	418 13%	633 14%	-
How well your children's school protects the personal information of students who are using technology at school (c)	518 12%	193 11%	325 12%	307 12%	40 11%	97 9%	38 9%	422 14%	40 5%	14 16%	47 6%	139 13%	228 20% KN	103 7%	190 13%	68 10%	47 8%	177 13%	262 14%	253 11%	130 14%	363 11%	518 12%	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q21SUM-2. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives.  
 SUMMARY OF "DISSATISFIED" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME		SOME		SOME		SOME				MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE			
															AGE	AGE	AGE	AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	LIVE COM- FORT.											
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)												
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852								
UNWEIGHTED BASE	423	114	86	62	37	82	38	111	43	14	7	130	46	10	29	96	44	12	17	152	53	12	108	100	127	81								
Your children's access to teachers who can help them learn more about managing their privacy settings and information sharing online (b)	761 17%	79 8%	204 24%	137 16%	226 44%	96 11%	23 9%	160 13%	54 17%	4 8%	24 17%	391 23%	51 12%	12 35%	11 4%	195 16%	18 8%	2 4%	36 26%	354 20%	87 15%	15 36%	165 15%	213 19%	187 15%	195 23%								
			B		BDF							G								0		0												
Your children's access to technology resources at your local schools and libraries (a)	633 14%	165 18%	116 14%	77 9%	76 15%	103 12%	6 2%	216 18%	55 18%	4 8%	16 12%	223 13%	50 11%	12 35%	6 2%	191 15%	17 8%	2 4%	16 12%	296 17%	88 15%	15 36%	147 13%	159 14%	126 10%	199 23%								
								G					G							0		0												
How well your children's school protects the personal information of students who are using technology at school (c)	518 12%	130 14%	110 13%	65 8%	101 20%	76 9%	38 14%	217 18%	1 *	2 3%	-	205 12%	36 8%	12 35%	19 7%	157 13%	10 4%	2 4%	19 14%	266 15%	30 5%	12 30%	162 15%	131 11%	82 7%	140 16%								
							I	I				I		I																				

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q21SUM-2. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives.  
 SUMMARY OF "DISSATISFIED" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY		CELL MOSTLY																									
		HS GRAD OR LESS, TOTAL				HS GRAD OR LESS, TOTAL				EMPLOY FULL TIME			EMPLOY PART TIME			NOT EMPLOY		OFFICE BASED		NOT OFFICE BASED		NET USER		NOT A NET USER		SMART- PHONE		CELL, NOT A SMART- PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, >\$20K							
		HS GRAD OR LESS, TOTAL				HS GRAD OR LESS, TOTAL				EMPLOY FULL TIME			EMPLOY PART TIME			NOT EMPLOY		OFFICE BASED		NOT OFFICE BASED		NET USER		NOT A NET USER		SMART- PHONE		CELL, NOT A SMART- PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, >\$20K							
		HS GRAD OR LESS, TOTAL				HS GRAD OR LESS, TOTAL				EMPLOY FULL TIME			EMPLOY PART TIME			NOT EMPLOY		OFFICE BASED		NOT OFFICE BASED		NET USER		NOT A NET USER		SMART- PHONE		CELL, NOT A SMART- PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, >\$20K							
																								(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE		4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955																						
UNWEIGHTED BASE		423	94	76	19	204	142	34	66	160	208	35	177	-	-	362	61	300	107	16	140	101	50	42	90																						
Your children's access to teachers who can help them learn more about managing their privacy settings and information sharing online (b)		761 17%	53 7%	173 19%	27 15%	506 22% B	109 9%	116 24%	174 28% F	358 20% F	485 21% K	16 5%	259 15%	-	-	686 18%	75 14%	638 20% S	117 12%	6 3%	236 17%	211 20%	136 21%	41 13%	195 20%																						
Your children's access to technology resources at your local schools and libraries (a)		633 14%	78 10%	111 12%	88 49% BCE	306 14%	134 11%	55 11%	149 24%	246 14%	370 16%	-	261 16%	-	-	589 15%	44 8%	379 12%	205 21%	49 27%	202 15%	84 8%	92 15%	35 11%	120 13%																						
How well your children's school protects the personal information of students who are using technology at school (c)		518 12%	60 8%	104 12%	70 39% B	259 11%	130 11%	56 12%	132 21%	197 11%	268 12%	31 9%	181 11%	-	-	465 12%	53 10%	339 11%	157 16%	22 12%	129 9%	117 11%	65 10%	45 14%	81 8%																						

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015



DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q21SUM-2. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives.  
 SUMMARY OF "DISSATISFIED" RESPONSES

	SOCIAL MEDIA USE - BY INCOME -		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		PRIVACY CONTROL--		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME--							
	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040
UNWEIGHTED BASE	423	280	82	68	197	77	186	83	197	234	110	42	181	107	160	108	45	139	80	125	31	46	114	283	22	88
Your children's access to teachers who can help them learn more about managing their privacy settings and information sharing online (b)	761 17%	486 16%	199 22%	47 8%	439 20% D	79 12%	399 18%	170 16%	316 16%	467 18%	163 17%	47 15%	420 19%	113 10%	231 14%	201 17%	196 44% NOP	141 10%	295 35% RT	247 18%	119 41%	175 33%	378 28% X	338 12%	29 11%	349 34% Y
Your children's access to technology resources at your local schools and libraries (a)	633 14%	444 15%	145 16%	85 15%	310 14%	84 13%	332 15%	167 16%	277 14%	413 16%	165 17%	51 17%	313 14%	156 14% 0	58 4%	220 19% 0	198 44% NOP	94 7%	248 30% RT	208 15%	80 27%	168 32%	254 19%	272 10%	62 23%	192 18%
How well your children's school protects the personal information of students who are using technology at school (c)	518 12%	312 11%	153 17%	114 20%	195 9%	88 14%	224 10%	128 12%	184 10%	294 11%	153 16%	54 18%	239 11%	69 6%	104 6%	173 15%	172 39% NOP	109 8%	167 20% R	151 11%	57 20%	110 21%	312 23% X	183 7%	65 24%	244 24%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q21SUM-2. Please tell me whether you are satisfied or dissatisfied, on the whole, with the following aspects of your children's lives.  
 SUMMARY OF "DISSATISFIED" RESPONSES

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947
UNWEIGHTED BASE	423	196	52	43	87	34	59	122	33	19	105	24	10	23	89	109	145	63	359	211	207	43	380
Your children's access to teachers who can help them learn more about managing their privacy settings and information sharing online (b)	761 17%	512 21%	48 13%	59 18%	72 10%	34 9%	156 19%	357 23%	39 17%	10 7%	85 11%	47 18%	4 9%	30 10%	136 13%	244 24%	281 18%	63 11%	698 18%	378 18%	382 17%	116 27%	644 16%
								JK															
Your children's access to technology resources at your local schools and libraries (a)	633 14%	410 16% CE	16 4%	33 10%	46 6%	90 25% CE	223 28% HIK	139 9%	16 7%	-	39 5%	40 15%	-	90 30% K	183 18%	117 12%	149 9%	152 26%	480 13%	347 16%	284 13%	69 16%	564 14%
How well your children's school protects the personal information of students who are using technology at school (c)	518 12%	307 12%	40 11%	53 16%	44 6%	57 16%	122 15%	182 12%	40 17%	-	90 12%	7 3%	4 9%	53 18%	121 12%	184 18%	137 9%	139 24%	379 10%	312 15%	206 9%	62 14%	456 12%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN A	-----SEX-----		-----RACE-----				-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-
UNWEIGHTED BASE	423	194	229	196	52	130	46	251	97	24	79	102	98	141	160	59	43	119	209	195	114	281	423	-
a. Searched for your children's name online to see what information is available about them																								
Yes	1350 31%	431 25%	920 34%	757 30%	144 38%	267 26%	67 16%	963 32% J	312 38% GJ	9 10%	112 15%	260 25%	409 36% K	569 40% K	400 28%	172 26%	166 29%	547 40%	511 27%	837 36%	235 25%	1112 35%	1350 31%	-
No	2938 67%	1229 72%	1710 64%	1678 67%	236 62%	750 72%	317 77%	2020 67%	484 60%	74 85%	597 82% MN	802 75% N	718 62%	812 57%	1012 72%	457 69%	387 69%	776 57%	1318 71%	1438 62%	704 75%	1982 63%	2938 67%	-
Doesn't apply (VOL.)	88 2%	43 3%	45 2%	54 2%	-	27 3%	26 6%	29 1%	14 2%	4 5%	22 3%	-	24 2%	42 3%	3 *%	29 4%	11 2%	30 2%	37 2%	41 2%	3 *%	71 2%	88 2%	-
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----														EDUCATION BY AGE-----														---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- BASIC PENSE																				
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- BASIC PENSE																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																				
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852																				
UNWEIGHTED BASE	423	114	86	62	37	82	38	111	43	14	7	130	46	10	29	96	44	12	17	152	53	12	108	100	127	81																				
a. Searched for your children's name online to see what information is available about them																																														
Yes	1350 31%	235 25%	276 32%	226 27%	188 37%	359 43%	67 26%	351 29%	90 29%	3 5%	-	609 36%	221 50% JN	6 18%	26 9%	286 23%	59 26%	1 3%	41 30%	677 39% OR	253 43% OR	7 18%	487 44% YZ	357 31%	324 26%	178 21%																				
No	2938 67%	704 75% F	544 64%	607 72%	313 61%	463 55%	169 65%	842 70%	212 69%	51 95% M	137 100% HILMN G	1061 63%	217 50%	23 69%	233 85% TU	961 77% T	160 70%	46 97% TU	84 61%	1050 60%	324 56%	29 71%	581 53%	778 68%	860 70% W	674 79% W																				
Doesn't apply (VOL.)	88 2%	3 *	29 3%	11 1%	13 3%	17 2%	26 10%	7 1%	5 2%	-	-	23 1%	-	4 13%	14 5%	-	8 4%	-	11 8%	29 2%	6 1%	4 11%	29 3%	17 1%	42 3%	-																				
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																				
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																				

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----				-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS				HS GRAD OR LESS				SOME COLL. OR MORE				SOME COLL. OR MORE				FULL TIME EMPLOY		NOT A NET USER		SMART- PHONE			MOSTLY ON CELL			BOTH EQUAL		ON CELL	
	<\$20K				<\$20K				<\$20K				<\$20K				TIME		NET		PHONE			ON			EQUAL		<\$20K	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)						
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955						
UNWEIGHTED BASE	423	94	76	19	204	142	34	66	160	208	35	177	-	-	362	61	300	107	16	140	101	50	42	90						
a. Searched for your children's name online to see what information is available about them																														
Yes	1350 31%	176 23%	196 22%	59 33%	917 41% BC	308 25%	64 13%	203 32%	772 42% FG	742 32%	106 29%	465 28%	-	-	1278 33% P	72 14%	1079 34%	248 25%	23 13%	351 26%	414 39%	290 46%	115 36%	236 25%						
No	2938 67%	580 76% E	694 77% E	121 67%	1285 57%	909 74% I	424 87% I	405 65%	1011 55%	1503 66%	241 66%	1188 71%	-	-	2490 65%	448 85% O	2046 64%	736 74%	156 87% Q	995 73%	614 58%	328 52%	203 64%	702 73%						
Doesn't apply (VOL.)	88 2%	3 *%	16 2%	-	54 2%	19 2%	-	18 3%	41 2%	41 2%	16 4%	30 2%	-	-	83 2%	5 1%	76 2%	12 1%	-	22 2%	37 4%	17 3%	-	17 2%						
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-						
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-						

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

	SOCIAL MEDIA USE- BY INCOME-		SOCIAL MEDIA USE- BY INCOME-		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		PRIVACY CONTROL----		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN -BY INCOME-						
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040	
UNWEIGHTED BASE	423	280	82	68	197	77	186	83	197	234	110	42	181	107	160	108	45	139	80	125	31	46	114	283	22	88	
a. Searched for your children's name online to see what information is available about them																											
Yes	1350 31%	1063 36%	215 24%	212 37%	851 38%	218 34%	825 38%	374 36%	689 36%	1032 39%	191 20%	155 51%	874 39%	255 23%	642 40%	358 30%	89 20%	513 36%	291 35%	399 29%	75 26%	216 41%	470 35%	779 28%	94 35%	373 36%	
No	2938 67%	1842 62%	649 73%	364 63%	1335 60%	401 63%	1321 61%	639 62%	1202 62%	1549 59%	765 79%	148 48%	1289 58%	798 73%	925 58%	825 70%	343 77%	895 63%	523 62%	951 69%	213 73%	292 55%	848 63%	1897 69%	175 65%	642 62%	
Doesn't apply (VOL.)	88 2%	59 2%	23 3%	3 *	51 2%	21 3%	27 1%	20 2%	39 2%	62 2%	14 1%	3 1%	59 3%	38 3%	37 2%	- 3%	13 3%	21 1%	27 3%	24 2%	5 2%	22 4%	25 2%	63 2%	- 2%	25 2%	
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
	TOTAL	HISP.	HISP.	BORN	BORN	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)									
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947
UNWEIGHTED BASE	423	196	52	43	87	34	59	122	33	19	105	24	10	23	89	109	145	63	359	211	207	43	380
a. Searched for your children's name online to see what information is available about them																							
Yes	1350 31%	757 30%	144 38% E	154 47% E	114 16%	150 42% E	179 22%	575 38%	99 43%	45 30%	218 29%	50 19%	15 32%	134 45%	314 31%	367 37%	463 29%	155 26%	1195 32%	620 29%	725 33%	134 31%	1216 31%
No	2938 67%	1678 67% D	236 62%	151 46%	599 83% D	209 58%	604 75%	929 61%	129 57%	106 70%	528 69%	200 77%	33 68%	164 55%	690 67%	598 60%	1099 69%	427 72%	2501 66%	1479 69%	1449 65%	287 67%	2652 67%
Doesn't apply (VOL.)	88 2%	54 2%	-	20 6%	7 1%	-	21 3%	30 2%	-	-	16 2%	11 4%	-	-	24 2%	34 3%	20 1%	10 2%	78 2%	35 2%	50 2%	9 2%	79 2%
Don't know (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-
UNWEIGHTED BASE	423	194	229	196	52	130	46	251	97	24	79	102	98	141	160	59	43	119	209	195	114	281	423	-
b. Used parental controls or other means of blocking, filtering or monitoring your children's online activities																								
Yes	2292 52%	863 51%	1429 53%	1527 61% F	189 50%	324 31%	158 39%	1720 57%	347 43%	29 34%	136 19%	659 62% K	775 67% K	719 51% K	605 43%	348 53%	391 69% O	807 60% O	791 42%	1451 63% S	342 36%	1900 60% U	2292 52%	-
No	1864 43%	776 46%	1088 41%	793 32%	190 50%	683 65% D	206 50%	1145 38%	451 56% H	55 64%	569 78% LMN	388 37%	335 29%	565 40%	776 55% QR	271 41%	118 21%	492 36%	996 53% T	746 32%	575 61% V	1101 35%	1864 43%	-
Doesn't apply (VOL.)	209 5%	51 3%	158 6%	163 7%	-	32 3%	45 11%	147 5%	3 *%	-	23 3%	7 1%	41 4%	138 10% L	32 2%	32 5%	55 10%	54 4%	70 4%	118 5%	25 3%	157 5%	209 5%	-
Don't know (VOL.)	6 *%	6 *%	-	6 *%	-	-	-	-	3 *%	2 3%	3 *%	2 *%	-	-	-	-	-	-	2 *%	-	-	-	6 *%	-
Refused (VOL.)	6 *%	6 *%	-	-	-	6 1%	-	-	6 1%	-	-	6 1%	-	-	-	6 1%	-	-	6 *%	-	-	6 *%	6 *%	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----														-----EDUCATION BY AGE-----														---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- BASIC PENSE	DON'T MEET EX- BASIC PENSE																				
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)																																
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852																				
UNWEIGHTED BASE	423	114	86	62	37	82	38	111	43	14	7	130	46	10	29	96	44	12	17	152	53	12	108	100	127	81																				
b. Used parental controls or other means of blocking, filtering or monitoring your children's online activities																																														
Yes	2292 52%	342 36%	449 53%	553 65% B	330 64% B	476 57% B	68 26%	592 49% GJ	88 29%	6 11%	90 66%	1105 65% GIJ	232 53% J	24 70% GJ	129 47% R	588 47% R	77 34%	2 4%	29 22%	1129 64% PQRS	270 46% R	28 68% RS	708 65% Y	685 59% Y	443 36%	450 53%																				
No	1864 43%	575 61% DEF	355 42%	236 28%	171 33%	322 38%	148 57% L	586 49% L	211 69% L	45 85% LN	46 34%	484 29%	206 47%	10 30%	124 46%	652 52% T	138 61% T	43 91% OTV	82 60% T	487 28%	313 54% T	13 32%	339 31%	387 34%	706 58% WX	388 46%																				
Doesn't apply (VOL.)	209 5%	25 3%	39 5%	55 7%	13 3%	41 5%	45 17% HI	21 2%	3 1%	-	-	104 6%	-	-	20 7%	7 1%	3 1%	-	26 19%	140 8% P	-	-	48 4%	80 7%	73 6%	8 1%																				
Don't know (VOL.)	6 *%	-	-	-	-	-	-	-	-	2 5%	-	-	-	-	-	-	3 1%	2 5%	-	-	-	-	2 *%	-	3 *%	-																				
Refused (VOL.)	6 *%	-	6 1%	-	-	-	-	-	6 2%	-	-	-	-	-	-	-	6 3%	-	-	-	-	-	-	-	-	6 1%																				

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----				-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS				HS GRAD OR LESS				SOME COLL. OR MORE				SOME COLL. OR MORE				FULL TIME EMPLOY		NOT A NET USER		SMART- PHONE			MOSTLY ON CELL			BOTH EQUAL		ON CELL, <\$20K	
	OR LESS				OR LESS				OR MORE				OR MORE				TIME		OFFICE BASED		SMART- PHONE			ON CELL			EQUAL		ON CELL, <\$20K	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)						
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955						
UNWEIGHTED BASE	423	94	76	19	204	142	34	66	160	208	35	177	-	-	362	61	300	107	16	140	101	50	42	90						
b. Used parental controls or other means of blocking, filtering or monitoring your children's online activities																														
Yes	2292 52%	268 35%	527 58%	71 39%	1373 61%	479 39%	316 65%	309 49%	1135 62%	1301 57%	195 54%	758 45%	-	-	2164 56%	128 24%	1897 59%	352 35%	43 24%	715 52%	692 65%	445 70%	139 44%	553 58%						
No	1864 43%	483 64%	352 39%	92 51%	747 33%	718 58%	172 35%	278 44%	571 31%	928 41%	104 29%	826 49%	-	-	1471 38%	392 75%	1097 34%	630 63%	136 76%	553 40%	311 29%	145 23%	173 55%	312 33%						
Doesn't apply (VOL.)	209 5%	8 1%	21 2%	17 9%	136 6%	30 2%	-	40 6%	118 6%	57 3%	61 17%	91 5%	-	-	209 5%	-	201 6%	8 1%	-	101 7%	56 5%	45 7%	6 2%	90 9%						
Don't know (VOL.)	6 **%	-	-	-	-	2 **%	-	-	-	-	2 1%	3 **%	-	-	-	6 1%	-	6 1%	-	-	-	-	-	-						
Refused (VOL.)	6 **%	-	6 1%	-	-	6 1%	-	-	-	-	-	6 **%	-	-	6 **%	-	6 **%	-	-	-	6 1%	-	-	-						

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

	SOCIAL MEDIA USE- BY INCOME-		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		-----PRIVACY CONTROL-----		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO --STOLEN--		INFO STOLEN -BY INCOME-								
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040	
UNWEIGHTED BASE	423	280	82	68	197	77	186	83	197	234	110	42	181	107	160	108	45	139	80	125	31	46	114	283	22	88	
b. Used parental controls or other means of blocking, filtering or monitoring your children's online activities																											
Yes	2292 52%	1768 60%	397 45%	278 48%	1461 65%	366 57%	1357 62%	730 71%	1038 54%	1715 65% K	335 35%	169 55%	1519 68%	542 50%	789 49%	741 63%	194 43%	899 63% T	505 60%	603 44%	141 48%	358 67%	793 59%	1336 49%	98 36%	684 66% Y	
No	1864 43%	1012 34%	459 52% B	282 49% E	636 28%	224 35%	697 32%	232 22%	780 40%	753 29% H	617 64% J	120 39%	561 25%	469 43%	755 47%	382 32%	230 52%	481 34%	285 34%	674 49%	147 50%	126 24%	446 33%	1304 48%	155 57% Z	270 26%	
Doesn't apply (VOL.)	209 5%	184 6%	25 3%	18 3%	140 6%	50 8%	119 5%	71 7%	113 6%	174 7%	19 2%	18 6%	143 6%	76 7%	51 3%	60 5%	22 5%	49 3%	51 6%	91 7%	5 2%	46 9%	97 7%	96 4%	17 6%	80 8%	
Don't know (VOL.)	6 *%	-	-	-	-	-	-	-	-	-	-	-	-	3 *%	2 *%	-	-	-	-	-	-	-	-	3 *%	-	-	
Refused (VOL.)	6 *%	-	6 1%	-	-	-	-	-	-	-	-	-	-	-	6 *%	-	-	-	-	6 *%	-	-	6 *%	-	-	6 1%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---		
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947	
UNWEIGHTED BASE	423	196	52	43	87	34	59	122	33	19	105	24	10	23	89	109	145	63	359	211	207	43	380	
b. Used parental controls or other means of blocking, filtering or monitoring your children's online activities																								
Yes	2292 52%	1527 61% E	189 50% E	176 54% E	148 21%	227 63% E	446 56% K	1031 67% K	124 54% K	65 43%	197 26%	126 49%	24 48%	204 68% K	630 61%	469 47%	879 56%	283 48%	2009 53%	1096 51%	1196 54%	259 60%	2033 52%	
No	1864 43%	793 32%	190 50%	123 38%	560 78% BCDF	126 35%	311 39%	404 26%	104 46%	86 57%	538 70% GHIN	123 47%	20 42%	94 32%	296 29%	479 48%	662 42%	293 50%	1560 41%	933 44%	916 41%	165 38%	1698 43%	
Doesn't apply (VOL.)	209 5%	163 7%	-	20 6%	12 2%	5 1%	44 5%	98 6%	-	-	21 3%	11 4%	5 10%	-	96 9%	48 5%	41 3%	6 1%	203 5%	99 5%	110 5%	3 1%	206 5%	
Don't know (VOL.)	6 *%	6 *%	-	-	-	-	2 *%	-	-	-	-	-	-	-	-	2 *%	-	3 1%	2 *%	-	2 *%	2 1%	3 *%	
Refused (VOL.)	6 *%	-	-	6 2%	-	-	-	-	-	-	6 1%	-	-	-	6 1%	-	-	6 1%	-	6 *%	-	-	6 *%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-
UNWEIGHTED BASE	423	194	229	196	52	130	46	251	97	24	79	102	98	141	160	59	43	119	209	195	114	281	423	-
c. Monitored your children's location using an app or internet-connected device																								
Yes	915 21%	354 21%	561 21%	418 17%	93 25%	203 19%	70 17%	656 22%	183 23%	5 5%	54 7%	224 21%	308 27% K	329 23% K	316 22%	124 19%	56 10%	331 24%	386 21%	516 22%	192 20%	705 22%	915 21%	-
No	3244 74%	1284 75%	1960 73%	1923 77%	286 75%	792 76%	295 72%	2217 74%	619 76%	71 81%	643 88% MN	832 78%	800 70%	960 67%	1059 75%	469 71%	468 83%	968 72%	1370 73%	1706 74%	721 77%	2291 72%	3244 74%	-
Doesn't apply (VOL.)	213 5%	64 4%	148 6%	148 6%	-	45 4%	44 11%	140 5%	3 *%	12 13%	29 4%	7 1%	43 4%	134 9% L	35 2%	64 10%	40 7%	53 4%	104 6%	93 4%	24 3%	168 5%	213 5%	-
Don't know (VOL.)	5 *%	-	5 *%	-	-	5 *%	-	-	5 1%	-	5 1%	-	-	-	5 *%	-	-	-	5 *%	-	5 1%	-	5 *%	-
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE--														EDUCATION BY AGE--														---HOUSEHOLD FINANCES--			
															HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- BASIC PENSE																				
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)																																
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852																				
UNWEIGHTED BASE	423	114	86	62	37	82	38	111	43	14	7	130	46	10	29	96	44	12	17	152	53	12	108	100	127	81																				
c. Monitored your children's location using an app or internet-connected device																																														
Yes	915 21%	192 20%	189 22%	116 14%	120 23%	211 25%	33 13%	312 26%	38 12%	1 2%	36 27%	344 20%	133 30%	3 10%	65 24%	191 15%	22 10%	1 3%	5 4%	465 27% S	161 28% S	3 8%	246 22%	248 22%	199 16%	220 26%																				
No	3244 74%	721 77%	585 69%	689 82%	381 74%	587 70%	183 70%	833 69%	261 85%	51 95%	100 73%	1280 76%	306 70%	20 59%	188 69%	1045 84% T	197 87%	44 94%	107 78%	1162 66%	422 72%	27 66%	767 70%	849 74%	953 78%	627 74%																				
Doesn't apply (VOL.)	213 5%	24 3%	75 9%	40 5%	13 3%	40 5%	44 17% I	56 5%	3 1%	1 2%	-	69 4%	-	10 31%	20 7%	12 1%	3 1%	1 3%	25 18%	128 7%	-	10 26% P	84 8%	55 5%	68 6%	6 1%																				
Don't know (VOL.)	5 *%	5 1%	-	-	-	-	-	-	5 2%	-	-	-	-	-	-	-	5 2%	-	-	-	-	-	-	-	5 *%	-																				
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																				

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----				-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS,				HS GRAD OR LESS,				SOME COLL. OR MORE,				SOME COLL. OR MORE,				FULL TIME EMPLOY		NOT A NET USER		SMART- PHONE			MOSTLY ON CELL			BOTH EQUAL.		ON CELL,	
	<\$20K				<\$20K				<\$20K				<\$20K				TIME		NET		PHONE			ON			EQUAL.		<\$20K	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)						
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955						
UNWEIGHTED BASE	423	94	76	19	204	142	34	66	160	208	35	177	-	-	362	61	300	107	16	140	101	50	42	90						
c. Monitored your children's location using an app or internet-connected device																														
Yes	915 21%	139 18%	136 15%	54 30%	569 25%	220 18%	59 12%	167 27%	458 25%	401 18%	57 16%	417 25%	-	-	845 22%	70 13%	672 21%	212 21%	30 17%	238 17%	262 25%	169 27%	79 25%	156 16%						
No	3244 74%	601 79%	749 83%	117 65%	1539 68%	975 79%	429 88%	391 62%	1274 70%	1809 79%	240 66%	1190 71%	-	-	2795 73%	449 85%	2319 72%	778 78%	148 82%	1065 78%	700 66%	423 67%	228 72%	749 78%						
H																														
Doesn't apply (VOL.)	213 5%	14 2%	21 2%	9 5%	147 7%	36 3%	-	69 11%	93 5%	76 3%	66 18%	71 4%	-	-	211 5%	1 *%	211 7%	-	1 1%	65 5%	103 10%	43 7%	10 3%	50 5%						
Don't know (VOL.)	5 *%	5 1%	-	-	-	5 *%	-	-	-	-	-	5 *%	-	-	-	5 1%	-	5 1%	-	-	-	-	-	-						
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-						

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		PRIVACY CONTROL--				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME-			
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040	
UNWEIGHTED BASE	423	280	82	68	197	77	186	83	197	234	110	42	181	107	160	108	45	139	80	125	31	46	114	283	22	88	
c. Monitored your children's location using an app or internet-connected device																											
Yes	915 21%	699 24%	146 16%	174 30%	518 23%	172 27%	518 24%	164 16%	535 28%	601 23%	231 24%	97 32%	500 22%	230 21%	311 19%	253 21%	96 21%	377 26%	144 17%	228 17%	33 11%	105 20%	354 26%	545 20%	87 32%	257 25%	
No	3244 74%	2108 71%	688 78%	382 66%	1602 72%	423 66%	1562 72%	822 80%	1285 67%	1893 72%	711 73%	192 63%	1607 72%	749 69%	1253 78%	891 75%	323 73%	966 68%	650 77%	1089 79%	255 87%	383 72%	930 69%	2053 75%	173 64%	735 71%	
Doesn't apply (VOL.)	213 5%	158 5%	54 6%	22 4%	117 5%	45 7%	94 4%	47 5%	111 6%	149 6%	28 3%	18 6%	116 5%	111 10%	40 3%	34 3%	27 6%	86 6%	47 6%	57 4%	5 2%	42 8%	60 4%	137 5%	9 3%	48 5%	
Don't know (VOL.)	5 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *%	-	-	-	-	-	-	-	5 *%	-	-	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

	BAN E -----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP.	HISP.	OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO
		NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	NON-			NON-										
		HISP.	HISP.	BORN	BORN	HISP.	HISP.	HISP.	HISP.	HISP.			HISP.										
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947
UNWEIGHTED BASE	423	196	52	43	87	34	59	122	33	19	105	24	10	23	89	109	145	63	359	211	207	43	380
c. Monitored your children's location using an app or internet-connected device																							
Yes	915 21%	418 17%	93 25%	91 28%	112 16%	176 49% BE	171 21%	235 15%	82 36%	11 7%	125 16%	78 30%	8 17% GHJKM	168 56%	218 21%	164 16%	360 23%	212 36% S	703 19%	390 18%	523 24%	71 16%	844 21%
No	3244 74%	1923 77% F	286 75% F	206 63%	586 81% F	163 46%	563 70% N	1236 81% N	146 64%	140 93% N	598 78% N	171 66%	41 83% N	111 37%	734 71%	799 80%	1133 72%	365 62%	2869 76%	1631 76%	1596 72%	334 78%	2910 74%
Doesn't apply (VOL.)	213 5%	148 6%	-	29 9%	17 2%	19 5%	70 9%	63 4%	-	-	34 5%	11 4%	-	19 6%	77 7%	35 3%	89 6%	14 2%	198 5%	112 5%	100 5%	25 6%	187 5%
Don't know (VOL.)	5 *%	-	-	-	5 1%	-	-	-	-	-	5 1%	-	-	-	-	-	-	-	5 *%	-	5 *%	-	5 *%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-	
UNWEIGHTED BASE	423	194	229	196	52	130	46	251	97	24	79	102	98	141	160	59	43	119	209	195	114	281	423	-	
d. Helped your children set up privacy settings for a social media site																									
Yes	1297 30%	576 34%	721 27%	782 31% E	51 13%	263 25%	51 12%	1025 34% G	206 25%	15 17%	98 13%	392 37% K	456 40% K	348 24%	328 23%	252 38%	220 39%	428 32%	455 24%	830 36%	165 18%	1120 35% U	1297 30%	-	
No	2702 62%	1020 60%	1682 63%	1427 57%	313 83% D	733 70%	307 75% H	1701 56%	587 72%	63 73%	607 83% LMN	633 60%	602 52%	855 60%	1069 76% PQR	332 51%	274 48%	753 56%	1315 70% T	1231 53%	770 82% V	1707 54%	2702 62%	-	
Doesn't apply (VOL.)	375 9%	104 6%	271 10%	278 11%	15 4%	49 5%	51 13%	286 9% I	15 2%	9 10%	26 4%	38 4%	94 8%	218 15% KL	17 1%	73 11%	71 13%	170 13% O	96 5%	252 11%	7 1%	336 11% U	375 9%	-	
Don't know (VOL.)	2 **%	2 **%	-	2 **%	-	-	-	-	2 **%	-	-	-	-	2 **%	-	-	-	2 **%	-	2 **%	-	2 **%	2 **%	-	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE--														EDUCATION BY AGE--														---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,																												
															SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE																												
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	LIVE COM- FORT.	MEET EX- LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE																
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																				
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852																				
UNWEIGHTED BASE	423	114	86	62	37	82	38	111	43	14	7	130	46	10	29	96	44	12	17	152	53	12	108	100	127	81																				
d. Helped your children set up privacy settings for a social media site																																														
Yes	1297 30%	165 18%	290 34%	345 41% B	163 32%	265 32%	14 6%	346 29% GJ	93 30% G	1 2%	36 27%	676 40% GJ	104 24%	14 41% G	36 13%	393 31% 0	59 26%	2 5%	14 11%	629 36% OS	147 25%	13 32%	325 30%	475 41% Y	279 23%	214 25%																				
No	2702 62%	770 82% CDEF	476 56%	428 51%	231 45%	522 62%	212 81% L	800 67% L	215 70%	46 85%	84 61%	806 48%	324 74% L	18 53%	216 79% T	817 65% T	168 74% T	38 81%	91 66%	878 50%	419 72% T	25 63%	626 57%	528 46%	877 72% X	628 74% X																				
Doesn't apply (VOL.)	375 9%	7 1%	84 10%	71 8%	120 23% BF	49 6%	35 13%	54 5%	-	7 12%	16 12%	211 12%	9 2%	2 6%	20 7%	38 3%	-	7 14%	31 23%	248 14% PU	15 3%	2 5%	144 13% Z	149 13% Z	70 6%	10 1%																				
Don't know (VOL.)	2 *%	-	-	-	-	2 *%	-	-	-	-	-	-	2 *%	-	-	-	-	-	-	-	2 *%	-	2 *%	-	-	-																				
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																				

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY		CELL MOSTLY		NET USER BY		
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART - PHONE	CELL, NOT A SMART - PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)															
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955
UNWEIGHTED BASE	423	94	76	19	204	142	34	66	160	208	35	177	-	-	362	61	300	107	16	140	101	50	42	90
d. Helped your children set up privacy settings for a social media site																								
Yes	1297 30%	136 18%	354 39% B	25 14%	766 34% B	269 22%	221 45%	182 29%	609 33%	743 32%	74 20%	481 29%	-	-	1210 31%	87 17%	978 31%	291 29%	27 15%	374 27%	349 33%	253 40%	60 19%	311 33%
No	2702 62%	616 81% CE	501 55%	155 86% E	1204 53%	940 76% GI	230 47%	375 60%	999 55%	1337 58%	200 55%	1122 67%	-	-	2270 59%	432 82% O	1905 60%	646 65%	151 84%	883 65%	585 55%	306 48%	251 79% X	539 56%
Doesn't apply (VOL.)	375 9%	7 1%	52 6%	-	284 13% B	26 2%	38 8%	69 11%	214 12% F	205 9%	90 25% L	81 5%	-	-	369 10% P	7 1%	316 10%	58 6%	1 1%	111 8%	129 12%	76 12%	6 2%	105 11%
Don't know (VOL.)	2 **%	-	-	-	2 **%	-	-	-	2 **%	2 **%	-	-	-	-	2 **%	-	2 **%	-	-	-	2 **%	-	-	-
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		-----PRIVACY CONTROL-----				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME-		
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- <\$20K	USE SET- TINGS \$20K+	A	LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040	
UNWEIGHTED BASE	423	280	82	68	197	77	186	83	197	234	110	42	181	107	160	108	45	139	80	125	31	46	114	283	22	88	
d. Helped your children set up privacy settings for a social media site																											
Yes	1297 30%	1039 35%	171 19%	142 25%	894 40%	230 36%	804 37%	393 38%	646 33%	996 38%	126 13%	128 42%	866 39%	323 30%	528 33%	355 30%	65 15%	542 38%	239 28%	376 27%	93 32%	140 26%	375 28%	795 29%	61 23%	302 29%	
No	2702 62%	1658 56%	613 69%	431 74%	1103 49%	376 59%	1156 53%	544 53%	1114 58%	1398 53%	771 79%	173 56%	1127 51%	652 60%	991 62%	734 62%	299 67%	768 54%	466 55%	904 66%	200 68%	254 48%	754 56%	1786 65%	208 77%	524 50%	
Doesn't apply (VOL.)	375 9%	265 9%	104 12%	6 1%	238 11%	33 5%	213 10%	96 9%	169 9%	248 9%	72 7%	6 2%	230 10%	116 11%	84 5%	95 8%	81 18%	119 8%	134 16%	94 7%	-	134 25%	212 16%	158 6%	-	212 20%	
Don't know (VOL.)	2 *%	2 *%	-	-	2 *%	2 *%	-	-	2 *%	-	2 *%	-	-	-	2 *%	-	-	-	2 *%	-	-	2 *%	2 *%	-	-	2 *%	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---		
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., ≤\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., ≤\$40K	BLACK NON- HISP., \$40K+	HISP., ≤\$40K	HISP., \$40K+	OTHER NON- HISP., ≤\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947	
UNWEIGHTED BASE	423	196	52	43	87	34	59	122	33	19	105	24	10	23	89	109	145	63	359	211	207	43	380	
d. Helped your children set up privacy settings for a social media site																								
Yes	1297	782	51	126	138	159	208	562	34	16	180	84	15	143	298	295	526	142	1155	525	772	161	1136	
	30%	31% C	13%	39% C	19%	44% CE	26%	37% I	15%	11%	24%	32%	32%	48% IJ	29%	30%	33%	24%	31%	25%	35%	38%	29%	
No	2702	1427	313	157	576	181	531	778	188	125	562	149	29	141	593	605	950	435	2256	1407	1277	203	2499	
	62%	57%	83% BDF	48%	80% BDF	51%	66%	51%	83% HN	83%	74% H	57%	59%	47%	58%	61%	60%	74%	60%	66%	57%	47%	63%	
Doesn't apply (VOL.)	375	278	15	42	6	18	64	192	5	10	21	27	5	13	138	98	106	14	361	202	173	66	310	
	9%	11% E	4%	13%	1%	5%	8%	13% K	2%	7%	3%	11%	10%	4%	13%	10%	7%	2%	10%	9%	8%	15%	8%	
Don't know (VOL.)	2 *%	2 *%	-	-	-	-	-	2 *%	-	-	-	-	-	-	-	-	-	-	2 *%	-	2 *%	-	2 *%	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-	
UNWEIGHTED BASE	423	194	229	196	52	130	46	251	97	24	79	102	98	141	160	59	43	119	209	195	114	281	423	-	
e. Talked with your children because you were concerned about something they posted online																									
Yes	1465 33%	544 32%	921 34%	840 34%	100 26%	338 32%	24 6%	958 32% G	454 56% GH	28 32%	305 42%	253 24%	423 37%	484 34%	520 37%	229 35%	157 28%	450 33%	669 36%	743 32%	323 34%	1079 34%	1465 33%	-	
No	2492 57%	1077 63%	1415 53%	1356 54%	245 65%	655 63%	310 76% I	1736 58%	348 43%	56 64%	403 55%	802 76% KMN	602 52%	675 47%	857 61%	318 48%	314 56%	788 58%	1081 58%	1312 57%	596 63%	1737 55%	2492 57%	-	
Doesn't apply (VOL.)	410 9%	79 5%	331 12% B	285 11%	34 9%	50 5%	75 18% I	311 10% I	9 1%	1 2%	22 3%	7 1%	118 10% L	263 18% KL	28 2%	111 17% O	93 16% O	115 8%	106 6%	261 11%	13 1%	348 11% U	410 9%	-	
Don't know (VOL.)	8 **%	-	8 **%	8 **%	-	-	-	8 **%	-	-	-	-	8 1%	-	8 1%	-	-	-	8 **%	-	8 1%	-	8 **%	-	
Refused (VOL.)	2 **%	2 **%	-	-	-	2 **%	-	-	-	2 2%	2 **%	-	-	-	2 **%	-	-	-	2 **%	-	2 **%	-	2 **%	-	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----														EDUCATION BY AGE-----														---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE													MEET EX- PENSE	JUST MEET EX- BASIC PENSE	DON'T MEET EX- BASIC PENSE													
	UNDER \$20K		UNDER \$40K		UNDER \$75K		UNDER \$100K		<\$40K AGE		<\$40K AGE		<\$40K AGE		<\$40K AGE		\$40K+ AGE		\$40K+ AGE		\$40K+ AGE		\$40K+ AGE		COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE														
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K MORE	18-29	<30-49	<30-49	<30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	20-29	30-49	50-64	65+														
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																					
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852																				
UNWEIGHTED BASE	423	114	86	62	37	82	38	111	43	14	7	130	46	10	29	96	44	12	17	152	53	12	108	100	127	81																				
e. Talked with your children because you were concerned about something they posted online																																														
Yes	1465 33%	323 34%	337 40%	246 29%	134 26%	316 38%	24 9%	447 37% G	179 58% GL	17 31%	-	494 29% G	237 54% GL	11 33%	15 6%	378 30% OS	152 67% OPST	13 27%	9 7%	580 33% OS	302 52% OS	15 38%	462 42%	370 32%	330 27%	288 34%																				
No	2492 57%	596 63%	425 50%	468 55%	300 58%	488 58%	193 74% IM	687 57%	125 41%	34 63%	105 77%	983 58%	201 46%	22 67%	243 89% QSTU	858 69% QT	73 32%	31 66%	67 49%	868 49%	275 47%	25 62%	487 44%	665 58%	780 64% W	525 62%																				
Doesn't apply (VOL.)	410 9%	13 1%	87 10%	130 15% B	80 16% B	35 4%	44 17% I	58 5%	3 1%	1 2%	31 23%	216 13% I	-	-	14 5%	10 1%	3 1%	1 3%	61 44% OPQR	300 17% OPQU	6 1%	-	148 14%	116 10%	114 9%	31 4%																				
Don't know (VOL.)	8 *%	8 1%	-	-	-	-	-	8 1%	-	-	-	-	-	-	-	-	-	-	-	8 *%	-	-	-	-	-	8 1%																				
Refused (VOL.)	2 *%	2 *%	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	2 *%	-																			

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY		CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. MORE,	SOME COLL. MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. MORE,	SOME COLL. MORE,		EMPLOY	EMPLOY	NOT	OFFICE	OFFICE	NET	NET		CELL, NOT A	CELL, NOT A	NO		MOSTLY	MOSTLY		MOSTLY	MOSTLY		
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	SMART- PHONE	SMART- PHONE	CELL	ON	ON	BOTH	ON	ON	CELL,	CELL,	ON	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)				
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955				
UNWEIGHTED BASE	423	94	76	19	204	142	34	66	160	208	35	177	-	-	362	61	300	107	16	140	101	50	42	90				
e. Talked with your children because you were concerned about something they posted online																												
Yes	1465 33%	295 39%	250 28%	28 15%	829 37%	445 36%	108 22%	224 36%	634 35%	792 35%	125 34%	542 32%	-	-	1251 32%	214 41%	1037 32%	349 35%	79 44%	431 31%	340 32%	217 34%	68 21%	346 36%				
No	2492 57%	458 60%	632 70%	135 75%	1103 49%	761 62%	380 78%	318 51%	929 51%	1278 56%	102 28%	1075 64%	-	-	2184 57%	308 59%	1763 55%	630 63%	98 55%	778 57%	550 52%	351 55%	250 79%	475 50%				
				E			I			K		K											X					
Doesn't apply (VOL.)	410 9%	4 1%	24 3%	9 5%	324 14%	29 2%	-	77 12%	261 14%	208 9%	137 38%	65 4%	-	-	408 11%	1 *%	402 13%	6 1%	1 1%	160 12%	176 16%	67 11%	-	134 14%				
					BC				F	JL					P		R											
Don't know (VOL.)	8 *%	-	-	8 4%	-	-	-	8 1%	-	8 *%	-	-	-	-	8 *%	-	-	8 1%	-	-	-	-	-	-	-			
Refused (VOL.)	2 *%	2 *%	-	-	-	2 *%	-	-	-	-	-	2 *%	-	-	-	2 *%	-	2 *%	-	-	-	-	-	-	-			

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

	SOCIAL MEDIA USE - BY INCOME -		SOCIAL MEDIA USE - BY INCOME -		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		-----PRIVACY CONTROL-----		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN -BY INCOME-						
	SM TOTAL USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040	
UNWEIGHTED BASE	423	280	82	68	197	77	186	83	197	234	110	42	181	107	160	108	45	139	80	125	31	46	114	283	22	88	
e. Talked with your children because you were concerned about something they posted online																											
Yes	1465 33%	1102 37%	149 17%	203 35%	853 38%	282 44%	789 36%	365 35%	737 38%	950 36%	278 29%	133 43%	780 35%	316 29%	579 36%	415 35%	131 29%	444 31%	325 39%	405 30%	124 42%	185 35%	401 30%	964 35%	71 26%	318 31%	
No	2492 57%	1548 52%	636 72%	364 63%	1124 50%	294 46%	1154 53%	554 54%	994 51%	1362 52%	664 68%	161 53%	1152 52%	632 58%	897 56%	656 55%	280 63%	799 56%	432 51%	838 61%	164 56%	265 50%	714 53%	1584 58%	182 67%	511 49%	
Doesn't apply (VOL.)	410 9%	313 11%	95 11%	12 2%	260 12%	64 10%	230 11%	114 11%	200 10%	331 13%	29 3%	12 4%	291 13%	143 13%	121 8%	110 9%	35 8%	187 13%	85 10%	123 9%	5 2%	80 15%	220 16%	190 7%	9 3%	211 20%	
Don't know (VOL.)	8 *%	-	8 1%	-	-	-	-	-	-	-	-	-	-	-	8 *%	-	-	-	-	8 1%	-	-	8 1%	-	8 3%	-	
Refused (VOL.)	2 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *%	-	-	-	-	-	-	-	2 *%	-	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---		
		WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
		TOTAL																						
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947	
UNWEIGHTED BASE	423	196	52	43	87	34	59	122	33	19	105	24	10	23	89	109	145	63	359	211	207	43	380	
e. Talked with your children because you were concerned about something they posted online																								
Yes	1465 33%	840 34%	100 26%	108 33%	230 32%	159 44%	250 31%	536 35%	74 32%	26 17%	305 40%	34 13%	23 47%	136 46%	350 34%	315 32%	554 35%	173 29%	1292 34%	655 31%	804 36%	161 38%	1304 33%	
No	2492 57%	1356 54%	245 65%	183 56%	473 66%	181 51%	478 59%	817 53%	154 68%	91 60%	423 55%	210 81%	21 43%	149 50%	519 50%	568 57%	920 58%	410 69%	2071 55%	1287 60%	1193 54%	246 57%	2246 57%	
Doesn't apply (VOL.)	410 9%	285 11%	34 9%	34 11%	15 2%	18 5%	68 8%	181 12%	-	34 23%	33 4%	17 6%	5 10%	13 4%	159 15%	114 11%	109 7%	6 1%	403 11%	192 9%	217 10%	23 5%	387 10%	
Don't know (VOL.)	8 *%	8 *%	-	-	-	-	8 1%	-	-	-	-	-	-	-	-	-	-	-	8 *%	-	8 *%	-	8 *%	
Refused (VOL.)	2 *%	-	-	-	2 *%	-	-	-	-	-	2 *%	-	-	-	-	2 *%	-	2 *%	-	-	2 *%	-	2 *%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22SUM. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?  
 SUMMARY OF "YES" RESPONSES

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-
UNWEIGHTED BASE	423	194	229	196	52	130	46	251	97	24	79	102	98	141	160	59	43	119	209	195	114	281	423	-
Used parental controls or other means of blocking, filtering or monitoring your children's online activities (b)	2292 52%	863 51%	1429 53%	1527 61% F	189 50%	324 31%	158 39%	1720 57%	347 43%	29 34%	136 19%	659 62% K	775 67% K	719 51% K	605 43%	348 53%	391 69% O	807 60% O	791 42%	1451 63% S	342 36%	1900 60% U	2292 52%	-
Talked with your children because you were concerned about something they posted online (e)	1465 33%	544 32%	921 34%	840 34%	100 26%	338 32%	24 6%	958 32% G	454 56% GH	28 32%	305 42%	253 24%	423 37%	484 34%	520 37%	229 35%	157 28%	450 33%	669 36%	743 32%	323 34%	1079 34%	1465 33%	-
Searched for your children's name online to see what information is available about them (a)	1350 31%	431 25%	920 34%	757 30%	144 38%	267 26%	67 16%	963 32% J	312 38% GJ	9 10%	112 15%	260 25%	409 36% K	569 40% K	400 28%	172 26%	166 29%	547 40%	511 27%	837 36%	235 25%	1112 35%	1350 31%	-
Helped your children set up privacy settings for a social media site (d)	1297 30%	576 34%	721 27%	782 31% E	51 13%	263 25%	51 12%	1025 34% G	206 25%	15 17%	98 13%	392 37% K	456 40% K	348 24%	328 23%	252 38%	220 39%	428 32%	455 24%	830 36%	165 18%	1120 35% U	1297 30%	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ22SUM. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?  
SUMMARY OF "YES" RESPONSES

	BAN A	SEX		RACE			AGE				EDUCATION			HOUSEHOLD INCOME				HH INCOME		HH INCOME		PARENT		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	1702	2674	2489	379	1045	409	3012	811	87	731	1063	1151	1422	1414	658	564	1353	1866	2316	942	3165	4376	-
Monitored your children's location using an app or internet-connected device (c)	915 21%	354 21%	561 21%	418 17%	93 25%	203 19%	70 17%	656 22%	183 23%	5 5%	54 7%	224 21%	308 27% K	329 23% K	316 22%	124 19%	56 10%	331 24%	386 21%	516 22%	192 20%	705 22%	915 21%	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22SUM. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?  
 SUMMARY OF "YES" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	SOME		SOME		SOME		SOME		LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE				
															18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+								
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE												
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)									
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852								
UNWEIGHTED BASE	423	114	86	62	37	82	38	111	43	14	7	130	46	10	29	96	44	12	17	152	53	12	108	100	127	81								
Used parental controls or other means of blocking, filtering or monitoring your children's online activities (b)	2292 52%	342 36%	449 53%	553 65% B	330 64% B	476 57% B	68 26%	592 49% GJ	88 29%	6 11%	90 66%	1105 65% GIJ	232 53% J	24 70% GJ	129 47% R	588 47% R	77 34%	2 4%	29 22%	1129 64% PQRS	270 46% R	28 68% RS	708 65% Y	685 59% Y	443 36%	450 53%								
Talked with your children because you were concerned about something they posted online (e)	1465 33%	323 34%	337 40%	246 29%	134 26%	316 38%	24 9%	447 37% G	179 58% GL	17 31%	-	494 29% G	237 54% GL	11 33%	15 6%	378 30% OS	152 67% OPST	13 27%	9 7%	580 33% OS	302 52% OS	15 38%	462 42%	370 32%	330 27%	288 34%								
Searched for your children's name online to see what information is available about them (a)	1350 31%	235 25%	276 32%	226 27%	188 37%	359 43%	67 26%	351 29%	90 29%	3 5%	-	609 36%	221 50% JN	6 18%	26 9%	286 23%	59 26%	1 3%	41 30%	677 39% OR	253 43% OR	7 18%	487 44% YZ	357 31%	324 26%	178 21%								
Helped your children set up privacy settings for a social media site (d)	1297 30%	165 18%	290 34%	345 41% B	163 32%	265 32%	14 6%	346 29% GJ	93 30% G	1 2%	36 27%	676 40% GJ	104 24%	14 41% G	36 13%	393 31% 0	59 26%	2 5%	14 11%	629 36% OS	147 25%	13 32%	325 30%	475 41% Y	279 23%	214 25%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22SUM. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?  
SUMMARY OF "YES" RESPONSES

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME	SOME	SOME	SOME		MEET EX- PENSE	JUST MEET	DON'T MEET								
															AGE	AGE	AGE	AGE	COLL+	COLL+	COLL+	COLL+	LIVE	AND	BASIC	BASIC								
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	LEFT- OVER	EX- PENSE	EX- PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON PARENT MODULE	4376	942	849	845	514	839	261	1200	307	53	137	1693	439	34	272	1247	227	47	137	1756	583	40	1097	1152	1225	852								
Monitored your children's location using an app or internet-connected device (c)	915 21%	192 20%	189 22%	116 14%	120 23%	211 25%	33 13%	312 26%	38 12%	1 2%	36 27%	344 20%	133 30%	3 10%	65 24%	191 15%	22 10%	1 3%	5 4%	465 27% S	161 28% S	3 8%	246 22%	248 22%	199 16%	220 26%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22SUM. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?  
 SUMMARY OF "YES" RESPONSES

	BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY													
		HS GRAD OR LESS, <\$20K				HS GRAD OR LESS, \$20K+				HS GRAD OR LESS, <\$40K				HS GRAD OR LESS, \$40K+				NET USER		SMART- PHONE		SMART- PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+	
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)											
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955											
UNWEIGHTED BASE	423	94	76	19	204	142	34	66	160	208	35	177	-	-	362	61	300	107	16	140	101	50	42	90											
Used parental controls or other means of blocking, filtering or monitoring your children's online activities (b)	2292 52%	268 35%	527 58% B	71 39%	1373 61% B	479 39%	316 65% F	309 49%	1135 62% F	1301 57%	195 54%	758 45%	-	-	2164 56% P	128 24%	1897 59% RS	352 35%	43 24%	715 52%	692 65%	445 70%	139 44%	553 58%											
Talked with your children because you were concerned about something they posted online (e)	1465 33%	295 39%	250 28%	28 15%	829 37%	445 36%	108 22%	224 36%	634 35%	792 35%	125 34%	542 32%	-	-	1251 32%	214 41%	1037 32%	349 35%	79 44%	431 31%	340 32%	217 34%	68 21%	346 36%											
Searched for your children's name online to see what information is available about them (a)	1350 31%	176 23%	196 22%	59 33%	917 41% BC	308 25%	64 13%	203 32%	772 42% FG	742 32%	106 29%	465 28%	-	-	1278 33% P	72 14%	1079 34%	248 25%	23 13%	351 26%	414 39%	290 46%	115 36%	236 25%											
Helped your children set up privacy settings for a social media site (d)	1297 30%	136 18%	354 39% B	25 14%	766 34% B	269 22%	221 45%	182 29%	609 33%	743 32%	74 20%	481 29%	-	-	1210 31%	87 17%	978 31%	291 29%	27 15%	374 27%	349 33%	253 40%	60 19%	311 33%											

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ22SUM. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?  
SUMMARY OF "YES" RESPONSES

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY		CELL MOSTLY			
	HS	HS	SOME	SOME	HS	HS	SOME	SOME																
	GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.	EMPLOY	EMPLOY	NOT	OFFICE	OFFICE	NET	NET	A	SMART-	SMART-	NO	MOSTLY	MOSTLY			
	OR	OR	OR	OR	OR	OR	OR	OR	FULL	PART	EMPLOY	BASED	BASED	USER	USER		PHONE	PHONE	CELL	ON	ON	BOTH	ON	ON
TOTAL	<\$20K	LESS, \$20K+	<\$20K	MORE, \$20K+	<\$40K	LESS, \$40K+	<\$40K	MORE, \$40K+	TIME	TIME										CELL	OTHER	EQUAL.	CELL, <\$20K	CELL, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON PARENT MODULE	4376	759	906	180	2256	1236	488	627	1825	2286	363	1684	-	-	3851	525	3202	995	179	1368	1065	635	317	955
Monitored your children's location using an app or internet-connected device (c)	915 21%	139 18%	136 15%	54 30%	569 25%	220 18%	59 12%	167 27%	458 25%	401 18%	57 16%	417 25%	-	-	845 22%	70 13%	672 21%	212 21%	30 17%	238 17%	262 25%	169 27%	79 25%	156 16%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22SUM. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?  
 SUMMARY OF "YES" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	BAN D	-MEDIA USE-																								
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A	LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040
UNWEIGHTED BASE	423	280	82	68	197	77	186	83	197	234	110	42	181	107	160	108	45	139	80	125	31	46	114	283	22	88
Used parental controls or other means of blocking, filtering or monitoring your children's online activities (b)	2292 52%	1768 60%	397 45%	278 48%	1461 65%	366 57%	1357 62%	730 71%	1038 54%	1715 65% K	335 35%	169 55%	1519 68%	542 50%	789 49%	741 63%	194 43%	899 63% T	505 60%	603 44%	141 48%	358 67%	793 59%	1336 49%	98 36%	684 66% Y
Talked with your children because you were concerned about something they posted online (e)	1465 33%	1102 37% C	149 17%	203 35%	853 38%	282 44%	789 36%	365 35%	737 38%	950 36%	278 29%	133 43%	780 35%	316 29%	579 36%	415 35%	131 29%	444 31%	325 39%	405 30%	124 42%	185 35%	401 30%	964 35%	71 26%	318 31%
Searched for your children's name online to see what information is available about them (a)	1350 31%	1063 36%	215 24%	212 37%	851 38%	218 34%	825 38%	374 36%	689 36%	1032 39% K	191 20%	155 51%	874 39%	255 23%	642 40% N	358 30%	89 20%	513 36%	291 35%	399 29%	75 26%	216 41%	470 35%	779 28%	94 35%	373 36%
Helped your children set up privacy settings for a social media site (d)	1297 30%	1039 35% C	171 19%	142 25%	894 40%	230 36%	804 37%	393 38%	646 33%	996 38% K	126 13%	128 42%	866 39%	323 30%	528 33% Q	355 30%	65 15%	542 38%	239 28%	376 27%	93 32%	140 26%	375 28%	795 29%	61 23%	302 29%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22SUM. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?  
SUMMARY OF "YES" RESPONSES

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME		
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON PARENT MODULE	4376	2964	887	579	2237	640	2173	1033	1931	2643	971	306	2223	1091	1604	1183	446	1429	842	1374	293	530	1343	2739	269	1040
Monitored your children's location using an app or internet-connected device (c)	915 21%	699 24%	146 16%	174 30%	518 23%	172 27%	518 24%	164 16%	535 28%	601 23%	231 24%	97 32%	500 22%	230 21%	311 19%	253 21%	96 21%	377 26%	144 17%	228 17%	33 11%	105 20%	354 26%	545 20%	87 32%	257 25%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

Q22SUM. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?  
 SUMMARY OF "YES" RESPONSES

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
		WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
		TOTAL																					
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)									
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947
UNWEIGHTED BASE	423	196	52	43	87	34	59	122	33	19	105	24	10	23	89	109	145	63	359	211	207	43	380
Used parental controls or other means of blocking, filtering or monitoring your children's online activities (b)	2292 52%	1527 61%	189 50%	176 54%	148 21%	227 63%	446 56%	1031 67%	124 54%	65 43%	197 26%	126 49%	24 48%	204 68%	630 61%	469 47%	879 56%	283 48%	2009 53%	1096 51%	1196 54%	259 60%	2033 52%
Talked with your children because you were concerned about something they posted online (e)	1465 33%	840 34%	100 26%	108 33%	230 32%	159 44%	250 31%	536 35%	74 32%	26 17%	305 40%	34 13%	23 47%	136 46%	350 34%	315 32%	554 35%	173 29%	1292 34%	655 31%	804 36%	161 38%	1304 33%
Searched for your children's name online to see what information is available about them (a)	1350 31%	757 30%	144 38%	154 47%	114 16%	150 42%	179 22%	575 38%	99 43%	45 30%	218 29%	50 19%	15 32%	134 45%	314 31%	367 37%	463 29%	155 26%	1195 32%	620 29%	725 33%	134 31%	1216 31%
Helped your children set up privacy settings for a social media site (d)	1297 30%	782 31%	51 13%	126 39%	138 19%	159 44%	208 26%	562 37%	34 15%	16 11%	180 24%	84 32%	15 32%	143 48%	298 29%	295 30%	526 33%	142 24%	1155 31%	525 25%	772 35%	161 38%	1136 29%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSQ22SUM. Still thinking about your children's use of technology... Have you ever [INSERT ITEMS; RANDOMIZE]?  
SUMMARY OF "YES" RESPONSES

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
		WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK			OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO
		NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	NON-	NON-	NON-	NON-	NON-									
		HISP.	HISP.	BORN	BORN	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.	HISP.									
		TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
BASED ON PARENT MODULE	4376	2489	379	325	720	358	803	1534	228	151	762	260	49	298	1029	998	1583	591	3775	2134	2224	430	3947
Monitored your children's location using an app or internet-connected device (c)	915 21%	418 17%	93 25%	91 28%	112 16%	176 49% BE	171 21%	235 15%	82 36%	11 7%	125 16%	78 30%	8 17%	168 56% GHJKM	218 21%	164 16%	360 23%	212 36% S	703 19%	390 18%	523 24%	71 16%	844 21%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

QL1A. Now thinking about your telephone use... Does anyone in your household have a working cell phone?

BAN A	-----SEX-----		-----RACE-----				-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON THOSE WHO DO NOT OWN A CELL PHONE	2367	770	1597	1534	341	264	73	313	602	1308	824	737	484	287	1221	356	63	144	1669	333	919	900	241	2109
UNWEIGHTED BASE	223	77	146	133	40	30	8	17	57	135	71	70	41	39	119	26	8	13	157	37	95	78	19	203
Yes	705 30%	200 26%	505 32%	372 24%	181 53% D	106 40%	73 100% HIJ	111 35%	155 26%	347 27%	229 28%	136 18%	167 35%	157 55% L	324 26%	118 33%	10 15%	80 56%	453 27%	138 41%	226 25%	334 37%	143 59% X	562 27%
No	1650 70%	558 72%	1092 68%	1149 75% E	160 47%	158 60%	-	202 65%	447 74%	961 73%	595 72%	589 80% N	317 65%	130 45%	898 74%	238 67%	53 85%	64 44%	1217 73%	195 59%	693 75%	566 63%	98 41%	1535 73% W
Don't know (VOL.)	12 1%	12 2%	-	12 1%	-	-	-	-	-	-	-	12 2%	-	-	-	-	-	-	-	-	-	-	-	12 1%
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

QL1A. Now thinking about your telephone use... Does anyone in your household have a working cell phone?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----				EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS	HS	HS	HS					MEET	JUST	DON'T					
															GRAD	GRAD	GRAD	GRAD					EX-	MEET	MEET					
															OR	OR	OR	OR	SOME	SOME	SOME	SOME	LIVE	AND	BASIC					
	\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+		LESS,	LESS,	LESS,	LESS,													
	UNDER	UNDER	UNDER	OR	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE		AGE	AGE	AGE	AGE													
	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+		18-29	30-49	50-64	65+													
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)				
BASED ON THOSE WHO DO NOT OWN A CELL PHONE	2367	919	567	154	50	94	36	221	431	962	13	77	110	120	55	127	408	944	18	171	194	345	354	492	797	641				
UNWEIGHTED BASE	223	95	41	17	3	10	4	12	44	96	1	4	9	21	6	6	37	89	2	10	20	45	40	43	77	55				
Yes	705	226	196	29	50	30	36	68	111	219	13	27	39	59	55	27	101	183	18	68	54	165	111	146	206	239				
	30%	25%	35%	19%	100%	32%	100%	31%	26%	23%	100%	36%	35%	49%	100%	21%	25%	19%	100%	40%	28%	48%	32%	30%	26%	37%				
					BCDF		IJLMN				IJLMN				QRTUV				QRTUV			R								
No	1650	693	371	125	-	64	-	153	320	743	-	49	72	61	-	100	307	761	-	103	140	181	230	346	591	402				
	70%	75%	65%	81%		68%		69%	74%	77%		64%	65%	51%		79%	75%	81%		60%	72%	52%	65%	70%	74%	63%				
																		V												
Don't know (VOL.)	12	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12	-	-	-				
	1%																					3%								
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

QL1A. Now thinking about your telephone use... Does anyone in your household have a working cell phone?

BAN C	-----EDUCATION BY INCOME----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		
	HS	HS	SOME	SOME	HS	HS	SOME	SOME							USER-----				INTERNET USERS---			NET USER BY		
	GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.	EMPLOY	EMPLOY	NOT	OFFICE	NOT	NET	NET	A	SMART-	CELL,	NO	MOSTLY	MOSTLY	MOSTLY	MOSTLY	
	OR	OR	OR	OR	OR	OR	OR	OR	FULL	PART	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	ON	ON	BOTH	ON	ON	
TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON THOSE WHO DO NOT OWN A CELL PHONE	2367	739	426	162	474	1228	85	423	248	305	148	1914	238	147	760	1607	-	-	2367	-	-	-	-	-
UNWEIGHTED BASE	223	73	31	21	47	111	10	45	27	26	14	183	17	13	73	150	-	-	223	-	-	-	-	-
Yes	705	163	101	63	232	263	25	189	113	119	94	491	89	91	298	407	-	-	705	-	-	-	-	-
	30%	22%	24%	39%	49%	21%	29%	45%	45%	39%	63%	26%	37%	62%	39%	25%			30%					
					B																			
No	1650	576	325	98	242	965	60	233	136	186	54	1410	149	56	462	1187	-	-	1650	-	-	-	-	-
	70%	78%	76%	61%	51%	79%	71%	55%	55%	61%	37%	74%	63%	38%	61%	74%			70%					
		E																						
Don't know (VOL.)	12	-	-	-	-	-	-	-	-	-	-	12	-	-	-	12	-	-	12	-	-	-	-	-
	1%											1%				1%			1%					
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

QL1A. Now thinking about your telephone use... Does anyone in your household have a working cell phone?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME						
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	USE SET- TINGS \$20K+	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
BASED ON THOSE WHO DO NOT OWN A CELL PHONE	2367	349	404	82	190	33	286	81	268	371	379	82	194	682	594	621	329	266	100	321	66	34	351	1879	211	89	
UNWEIGHTED BASE	223	35	37	11	19	5	26	5	30	36	35	9	20	65	53	58	32	24	12	32	6	6	35	176	18	13	
Yes	705 30%	145 41%	146 36%	32 39%	82 43%	24 73%	120 42%	12 14%	133 50%	179 48%	112 30%	19 23%	118 61%	153 22%	252 42%	179 29%	47 14%	127 48%	67 67% T	66 21%	66 100% V	1 3%	136 39%	524 28%	30 14%	59 66%	
No	1650 70%	204 59%	258 64%	50 61%	108 57%	9 27%	166 58%	70 86%	135 50%	191 52%	267 70%	63 77%	76 39%	517 76%	342 58%	442 71%	283 86%	139 52%	33 33%	254 79% S	-	33 97%	215 61%	1342 71%	181 86%	30 34%	
Don't know (VOL.)	12 1%	-	-	-	-	-	-	-	-	-	-	-	-	12 2%	-	-	-	-	-	-	-	-	-	12 1%	-	-	
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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QL1A. Now thinking about your telephone use... Does anyone in your household have a working cell phone?

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
	TOTAL																						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
BASED ON THOSE WHO DO NOT OWN A CELL PHONE	2367	1534	341	130	134	180	1080	253	190	38	254	1	134	25	473	823	606	736	1553	892	1361	365	2002
UNWEIGHTED BASE	223	133	40	12	18	15	90	30	28	3	28	1	9	2	40	82	60	78	141	87	127	29	194
Yes	705 30%	372 24%	181 53% BF	34 26%	72 53%	24 14%	253 23%	105 41% M	101 53% M	6 15%	96 38%	-	2 1% 44%	11 47%	47 10%	300 36% 0	261 43% 0	281 38%	424 27%	271 30%	386 28%	42 11%	663 33%
No	1650 70%	1149 75% C	160 47%	96 74%	63 47%	156 86% C	827 77%	148 59%	89 47%	32 85%	157 62%	1 100% GHIK	132 99% HI	14 56%	426 90% PQ	523 64%	344 57%	455 62%	1117 72%	622 70%	962 71%	311 85%	1338 67%
Don't know (VOL.)	12 1%	12 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 1%	-	12 1%	12 3%	-
Refused (VOL.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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QC1. Now thinking about your telephone use... Is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON CELL PHONE SAMPLE	17586	9665	7921	10231	1994	3452	4746	6671	4048	1595	1941	4978	5516	5042	5787	2936	2123	4478	7855	8742	3581	12578	5185	12292
UNWEIGHTED BASE	1950	1155	795	1017	264	470	438	592	544	320	243	535	495	656	674	301	232	475	899	921	435	1325	509	1432
Yes, home telephone	5111 29%	2906 30%	2205 28%	3097 30%	695 35%	853 25%	1240 26%	1447 22%	1466 36% GH	739 46% GH	431 22%	1344 27%	1709 31%	1573 31%	1212 21%	599 20%	665 31%	1765 39% OP	1730 22%	3058 35% S	705 20%	3914 31% U	1237 24%	3859 31% W
No, no home telephone	12448 71%	6735 70%	5714 72%	7117 70%	1298 65%	2599 75%	3499 74% IJ	5225 78% IJ	2568 63%	854 54%	1509 78%	3627 73%	3793 69%	3467 69%	4575 79% R	2326 79% R	1458 69%	2703 60%	6126 78% T	5664 65%	2876 80% V	8643 69%	3948 76% X	8409 68%
Don't know (VOL.)	5 *%	5 *%	-	3 *%	1 *%	-	-	-	3 *%	1 *%	1 *%	-	3 *%	-	-	-	-	3 *%	-	3 *%	-	3 *%	-	5 *%
Refused (VOL.)	22 *%	19 *%	3 *%	13 *%	-	-	6 *%	-	11 *%	-	-	6 *%	11 *%	2 *%	-	11 *%	-	6 *%	-	17 *%	-	17 *%	-	19 *%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

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QC1. Now thinking about your telephone use... Is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR											MEET EX- PENSE	JUST MEET	DON'T MEET			
															LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE								
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
BASED ON CELL PHONE SAMPLE	17586	3581	3835	3430	1670	2808	2472	2906	1538	825	1966	3542	2310	638	2266	2370	1433	755	2469	4282	2609	837	5680	4945	4359	2267								
UNWEIGHTED BASE	1950	435	404	368	172	303	236	258	241	150	174	310	269	138	200	213	227	127	235	372	314	192	614	508	508	280								
Yes, home telephone	5111 29%	705 20%	856 22%	915 27%	584 35% B	1181 42% BCD	443 18%	557 19%	443 29%	272 33% G	718 37% GHL	836 24%	954 41% GHL	387 61% IJKLM GH	581 26%	408 17%	426 30%	316 42% PT	657 27%	1028 24%	1036 40% OPST	421 50% OPQST	2145 38% XYZ	1353 27%	1127 26%	424 19%								
No, no home telephone	12448 71%	2876 80% EF	2979 78% F	2505 73% F	1086 65%	1618 58%	2029 82% JKMN	2348 81% KMN	1095 71% N	553 67% N	1241 63% N	2706 76% KMN	1342 58% N	252 39%	1678 74% UV	1962 83% RUV	1007 70% V	438 58%	1812 73% UV	3254 76% RUV	1559 60%	416 50%	3522 62%	3592 73% W	3222 74% W	1843 81% W								
Don't know (VOL.)	5 **	-	-	-	-	3 **	-	-	-	-	-	-	3 **	-	-	-	-	1 **	-	-	3 **	-	3 **	-	-	-								
Refused (VOL.)	22 **	-	-	11 **	-	6 **	-	-	-	-	6 **	-	11 **	-	6 **	-	-	-	-	-	11 **	-	9 **	-	11 **	-								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
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	BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY															
		HS GRAD OR LESS,				HS GRAD OR MORE,				HS GRAD OR LESS,				HS GRAD OR MORE,				OFFICE BASED		OFFICE BASED		NET USER		NOT A NET USER		SMART- PHONE		CELL, NOT A SMART- PHONE		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)														
BASED ON CELL PHONE SAMPLE	17586	2225	4077	1337	8461	4518	2059	3310	6645	8936	2804	5711	5348	3689	15590	1996	13246	4340	-	5441	4889	2458	1196	3975															
UNWEIGHTED BASE	1950	279	406	151	913	525	200	366	716	935	269	734	553	375	1633	317	1352	598	-	524	559	216	129	355															
Yes, home telephone	5111 29%	355 16%	1224 30% B	343 26%	2686 32% B	909 20%	745 36% F	812 25%	2309 35% FH	2400 27%	797 28%	1852 32%	1499 28%	1008 27%	4607 30%	504 25%	3847 29%	1264 29%	-	1390 26%	1699 35% T	662 27%	208 17%	1103 28%															
No, no home telephone	12448 71%	1870 84% CE	2847 70%	994 74%	5762 68%	3610 80% GI	1308 64%	2498 75% I	4323 65%	6522 73%	2007 72%	3848 67%	3846 72%	2671 72%	10961 70%	1488 75%	9382 71%	3066 71%	-	4040 74% U	3184 65%	1796 73%	988 83%	2862 72%															
Don't know (VOL.)	5 **%	-	-	-	3 **%	-	-	-	3 **%	3 **%	-	1 **%	3 **%	-	-	5 **%	-	5 **%	-	-	-	-	-	-															
Refused (VOL.)	22 **%	-	6 **%	-	11 **%	-	6 **%	-	11 **%	11 **%	-	9 **%	-	11 **%	22 **%	-	17 **%	5 **%	-	11 **%	6 **%	-	-	11 **%															

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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QC1. Now thinking about your telephone use... Is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY --INCOME--		-----PRIVACY CONTROL-----		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY --INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME-					
	BAN D	-MEDIA USE-	OTHER SM	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
BASED ON CELL PHONE SAMPLE	17586	12101	3477	2285	9026	3148	8259	3820	8249	10501	4424	1556	8344	4390	6970	3983	1941	6099	3707	4961	1481	2002	4390	12260	838	3221
UNWEIGHTED BASE	1950	1200	430	235	870	315	818	341	856	993	545	158	762	473	751	449	247	631	364	537	144	194	478	1369	86	352
Yes, home telephone	5111 29%	3383 28%	1224 35%	471 21%	2630 29%	849 27%	2300 28%	1117 29%	2266 27%	2966 28%	1451 33%	335 22%	2404 29%	1265 29%	1905 27%	1234 31%	640 33%	1693 28%	900 24%	1820 37% RS	195 13%	604 30% U	1330 30%	3516 29%	276 33%	953 30%
No, no home telephone	12448 71%	8699 72%	2251 65%	1814 79%	6380 71%	2288 73%	5950 72%	2703 71%	5964 72%	7522 72%	2967 67%	1221 78%	5929 71%	3120 71%	5059 73%	2746 69%	1301 67%	4406 72% T	2800 76% T	3127 63%	1286 87% V	1391 69%	3060 70%	8717 71%	562 67%	2269 70%
Don't know (VOL.)	5 *%	-	-	-	-	-	-	-	-	-	-	-	-	5 *%	-	-	-	-	-	-	-	-	-	5 *%	-	-
Refused (VOL.)	22 *%	20 *%	2 *%	-	17 *%	11 *%	9 *%	-	20 *%	13 *%	6 *%	-	11 *%	-	6 *%	3 *%	-	-	6 *%	13 *%	-	6 *%	-	22 *%	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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QC1. Now thinking about your telephone use... Is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

	BAN	E -----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP., HISP.,	HISP., HISP.,	OTHER NON- HISP.,	OTHER NON- HISP.,	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT	NON-	NON-	NON-	NON-														
			NON-	NON-	BORN	BORN	HISP.	HISP.,	HISP.,	HISP.,														
			HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+													
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
BASED ON CELL PHONE SAMPLE	17586	10231	1994	1684	1768	1489	3727	6038	1197	623	2321	976	487	909	3927	4447	6541	2364	15147	7147	10212	1928	15603	
UNWEIGHTED BASE	1950	1017	264	221	249	154	335	611	160	86	329	119	60	86	435	566	665	301	1633	778	1145	252	1693	
Yes, home telephone	5111 29%	3097 30% E	695 35% E	563 33% E	290 16%	372 25%	744 20%	2182 36% GK	389 32%	268 43% GK	496 21%	299 31%	97 20%	257 28%	1331 34%	1259 28%	1815 28%	763 32%	4326 29%	1642 23%	3398 33% T	571 30%	4499 29%	
No, no home telephone	12448 71%	7117 70%	1298 65%	1121 67%	1479 84% BCD	1110 75%	2982 80% HJ	3842 64%	808 68%	355 57%	1824 79% HJ	677 69%	389 80%	646 71%	2597 66%	3187 72%	4726 72%	1590 67%	10807 71%	5495 77% U	6801 67%	1354 70%	11081 71%	
Don't know (VOL.)	5 **	3 **	1 **	-	-	-	-	3 **	-	-	-	-	-	-	-	1 **	-	-	5 **	-	5 **	3 **	1 **	
Refused (VOL.)	22 **	13 **	-	-	-	6 **	-	11 **	-	-	-	-	-	6 1%	-	-	-	11 **	9 **	11 **	9 **	-	22 **	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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SEX. Respondent's sex [DO NOT ASK]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
		MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Male	12569	12569	-	7932	1373	1996	3028	4338	2975	1809	1668	3734	3569	3519	3296	2423	1530	3504	4813	6892	1894	9533	3132	9384
	49%	100%		49%	45%	50%	58%	52%	45%	38%	51%	52%	46%	47%	40%	58%	53%	56%	42%	56%	36%	54%	46%	50%
							IJ	J								0	0	0		S		U		
Female	13213	-	13213	8258	1663	2027	2161	4056	3577	2982	1587	3433	4161	3890	5045	1769	1370	2802	6728	5427	3338	8220	3742	9398
	51%		100%	51%	55%	50%	42%	48%	55%	62%	49%	48%	54%	53%	60%	42%	47%	44%	58%	44%	64%	46%	54%	50%
									G	GH					PQR				T		V			

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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SEX. Respondent's sex [DO NOT ASK]

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										EDUCATION BY AGE-----										---HOUSEHOLD FINANCES---			
															HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR	SOME		SOME		SOME		SOME		MEET EX- PENSE	JUST MEET	DON'T MEET									
															LESS,	LESS,	LESS,	LESS,	COLL+	COLL+	COLL+	COLL+	LIVE	AND	BASIC	BASIC												
															AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	COM-	LEFT-	EX-	EX-												
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	FORT.	OVER	PENSE	PENSE												
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)												
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537												
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420												
Male	12569	1894	2640	2716	1316	2188	1297	1669	1014	791	1506	2478	1810	906	1527	1704	1191	901	1487	2616	1778	906	4418	3560	3072	1178												
	49%	36%	49%	57%	53%	57%	48%	48%	38%	31%	71%	54%	52%	52%	62%	58%	51%	36%	55%	48%	42%	40%	55%	51%	46%	33%												
			B	B	B	B	J	J			IJLMN	IJ	IJ	IJ	RTUV	RUV	R		RUV	R			YZ	Z	Z													
Female	13213	3338	2792	2055	1182	1620	1396	1809	1688	1723	612	2112	1686	820	939	1223	1166	1624	1219	2814	2411	1337	3669	3397	3629	2360												
	51%	64%	51%	43%	47%	43%	52%	52%	62%	69%	29%	46%	48%	48%	38%	42%	49%	64%	45%	52%	58%	60%	45%	49%	54%	67%												
		CDEF					K	K	KLMN	HKLMN		K	K	K				OPQST		O	OPS	OPS			W	WXY												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
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SEX. Respondent's sex [DO NOT ASK]

BAN C	CELL MOSTLY NET USER BY																							
	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----				-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY		NET USER BY			
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	
	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+														<\$20K	\$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
Male	12569 49%	1257 38%	3580 62% BDE	617 33%	5939 50% BD	3098 45% H	1960 70% FHI	1688 36% H	4920 52% KL	6937 61%	1609 44%	3914 37%	3587 52%	3150 69% M	10697 51% P	1872 40%	8701 52% RS	3097 46% S	770 33%	3313 53%	3659 55%	1525 48%	575 44%	2496 55%
Female	13213 51%	2040 62% CE	2163 38%	1279 67% CE	6023 50% C	3761 55% G	823 30% G	2946 64% FGI	4570 48% G	4483 39% J	2057 56% J	6630 63% J	3323 48% N	1392 31% 31%	10462 49% 49%	2751 60% 0	7934 48% 48%	3683 54% Q	1597 67% OR	2926 47%	2955 45%	1631 52%	743 56%	2058 45%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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SEX. Respondent's sex [DO NOT ASK]

	SOCIAL MEDIA USE - BY INCOME -		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		-----PRIVACY CONTROL-----		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO --STOLEN--		INFO STOLEN -BY INCOME-							
	SM	OTHER SM	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A	LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
	TOTAL	USER	USER																							
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
Male	12569	7656	3030	1053	6008	2011	5138	2130	5494	6473	3671	670	5295	3339	4592	2810	1618	4060	2426	3610	787	1450	2900	8995	435	2257
	49%	49%	55%	39%	52%	55%	47%	46%	50%	47%	57%	35%	49%	51%	46%	49%	53%	50%	48%	54%	42%	51%	45%	50%	36%	48%
					D		G				J		L													
Female	13213	7929	2527	1653	5577	1622	5788	2525	5404	7207	2783	1241	5410	3241	5380	2881	1421	4077	2636	3101	1095	1367	3521	8995	783	2416
	51%	51%	45%	61%	48%	45%	53%	54%	50%	53%	43%	65%	51%	49%	54%	51%	47%	50%	52%	46%	58%	49%	55%	50%	64%	52%
					E		F			K		M														

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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SEX. Respondent's sex [DO NOT ASK]

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---			
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606		
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588		
Male	12569 49%	7932 49%	1373 45%	946 47%	1050 52%	939 49%	2568 42%	4873 54% GKM	796 44%	476 51%	1157 43%	730 66% GIKM	224 31%	668 62% GIKM	3020 51% P	2859 40%	4921 55% P	1574 38%	10902 51% R	4429 44%	7853 51% T	2751 89% W	9774 43%		
Female	13213 51%	8258 51%	1663 55%	1056 53%	971 48%	976 51%	3607 58% HLN	4069 46%	999 56% LN	454 49%	1549 57% HLN	374 34%	491 69% HLN	410 38%	2856 49%	4249 60% OQ	4039 45%	2545 62% S	10568 49%	5586 56% U	7480 49%	334 11%	12832 57%		

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

AGE. What is your age?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
		MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
18-29	5188	3028	2161	2662	712	1192	5188	-	-	-	440	2026	1660	1046	1816	973	415	1062	2693	2119	1163	3409	754	4404
	20%	24%	16%	16%	23%	30%	100%				14%	28%	21%	14%	22%	23%	14%	17%	23%	17%	22%	19%	11%	23%
		C			D	D						KMN	KN		Q	Q			T					W
30-49	8394	4338	4056	4937	1123	1677	-	8394	-	-	1035	1892	2404	3025	2635	1470	1105	2504	3478	4590	1694	6310	4712	3646
	33%	35%	31%	30%	37%	42%		100%			32%	26%	31%	41%	32%	35%	38%	40%	30%	37%	32%	36%	69%	19%
						D								KLM				O		S			X	
50-64	6553	2975	3577	4448	704	689	-	-	6553	-	744	1612	2213	1976	2054	882	803	1867	2702	3496	1256	4693	1151	5374
	25%	24%	27%	27%	23%	17%			100%		23%	22%	29%	27%	25%	21%	28%	30%	23%	28%	24%	26%	17%	29%
				F														P						W
65+	4791	1809	2982	3682	417	379	-	-	-	4791	1028	1497	1226	1016	1741	809	527	700	2514	1726	1052	2870	110	4682
	19%	14%	23%	23%	14%	9%				100%	32%	21%	16%	14%	21%	19%	18%	11%	22%	14%	20%	16%	2%	25%
			B	EF							LMN	N			R	R			T					W
Don't know	5	4	1	-	1	2	-	-	-	-	-	4	-	2	4	-	-	-	4	2	4	2	-	5
	1%	1%	1%		1%	1%						1%		1%	1%				1%	1%	1%	1%		1%
Refused	850	414	436	462	78	82	-	-	-	-	7	137	226	344	91	59	50	173	150	387	64	468	148	671
	3%	3%	3%	3%	3%	2%					1%	2%	3%	5%	1%	1%	2%	3%	1%	3%	1%	3%	2%	4%
												K	K	KL					S					

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

AGE. What is your age?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										EDUCATION BY AGE-----										---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+		SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET BASIC EX- PENSE											
															AGE	AGE	AGE	AGE	18-29	30-49	50-64	65+	18-29		30-49	50-64	65+	18-29	30-49	50-64	65+							
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)		(X)	(Y)	(Z)											
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)													
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537												
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420												
18-29	5188 20%	1163 22% DF	1290 24% DF	751 16%	464 19%	598 16%	2693 100%	-	-	-	2119 100%	-	-	-	2466 100%	-	-	-	2706 100%	-	-	-	1990 25% YZ	1451 21% Z	1142 17%	414 12%												
30-49	8394 33%	1694 32%	1720 32%	1797 38%	954 38%	1550 41% BC	-	3478 100%	-	-	-	4590 100%	-	-	-	2927 100%	-	-	-	5430 100%	-	-	2337 29%	2617 38% W	2136 32%	1205 34%												
50-64	6553 25%	1256 24%	1197 22%	1287 27%	732 29%	1135 30%	-	-	2702 100%	-	-	-	3496 100%	-	-	-	2357 100%	-	-	-	4189 100%	-	1786 22%	1613 23%	1788 27%	1284 36% WXY												
65+	4791 19%	1052 20% F	1144 21% F	881 18% F	308 12%	392 10%	-	-	-	2514 100%	-	-	-	1726 100%	-	-	-	2525 100%	-	-	-	2242 100%	1627 20%	1050 15%	1450 22% X	563 16%												
Don't know	5 *%	4 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *%	-	-	4 *%												
Refused	850 3%	64 1%	81 1%	55 1%	41 2%	132 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	343 4%	227 3%	185 3%	67 2%												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/VXYZ

Independent Z-Test for Percentages (unpooled proportions)

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AGE. What is your age?

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY			
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	TIME	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
18-29	5188 20%	582 18%	1547 27%	574 30%	1852 15%	1424 21%	820 29%	1262 27%	1289 14%	2032 18%	1853 51%	1264 12%	1597 23%	1656 36%	5008 24%	181 4%	4351 26%	764 11%	73 3%	2296 37%	1352 20%	653 21%	518 39%	1636 36%
			BE	BE		I	FI	I		L	JL			M	P		RS	S		UV				
30-49	8394 33%	1152 35%	1628 28%	532 28%	4680 39%	2005 29%	813 29%	1460 32%	3774 40%	5250 46%	936 26%	2163 21%	2632 38%	1440 32%	7696 36%	699 15%	6532 39%	1550 23%	313 13%	2771 44%	2139 32%	1412 45%	568 43%	2056 45%
					CD				FGH	KL				P		RS	S		U		U			
50-64	6553 25%	766 23%	1361 24%	487 26%	3329 28%	1665 24%	636 23%	1032 22%	2859 30%	3364 29%	498 14%	2688 25%	2032 29%	1082 24%	5318 25%	1235 27%	3806 23%	2144 32%	602 25%	844 14%	2039 31%	678 21%	177 13%	647 14%
									H	K		K						Q			TV			
65+	4791 19%	756 23%	1139 20%	276 15%	1730 14%	1712 25%	456 16%	780 17%	1269 13%	453 4%	282 8%	4044 38%	378 5%	283 6%	2366 11%	2426 52%	1397 8%	2086 31%	1308 55%	191 3%	844 13%	246 8%	36 3%	149 3%
						GHI						JK				0		Q	QR		T			
Don't know	5 *%	4 *%	-	-	2 *%	4 *%	-	-	2 *%	2 *%	-	4 *%	-	-	4 *%	1 *%	2 *%	3 *%	-	-	-	-	-	-
Refused	850 3%	36 1%	68 1%	28 1%	369 3%	49 1%	57 2%	101 2%	298 3%	320 3%	97 3%	382 4%	270 4%	82 2%	768 4%	82 2%	547 3%	232 3%	70 3%	136 2%	241 4%	168 5%	19 1%	66 1%
					B				F															

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

AGE. What is your age?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO		INFO STOLEN					
	BAN D	-MEDIA USE-										--INCOME--	--INCOME--			-----SECURE-----		--INCOME--	--STOLEN--							
		SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	SET- TINGS <\$20K	SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEG- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
18-29	5188	4389	619	997	2925	1016	3241	1446	2943	3850	1140	762	2761	1577	2219	866	423	2209	1233	1443	703	472	945	3993	298	574
	20%	28%	11%	37%	25%	28%	30%	31%	27%	28%	18%	40%	26%	24%	22%	15%	14%	27%	24%	22%	37%	17%	15%	22%	24%	12%
		C		E						K		M		PQ	PQ						V			W	Z	
30-49	8394	6156	1540	1163	4748	1644	4137	2205	3919	5455	1955	735	4540	2017	3037	2208	1027	3053	1979	2311	646	1232	2395	5558	445	1899
	33%	40%	28%	43%	41%	45%	38%	47%	36%	40%	30%	38%	42%	31%	30%	39%	34%	38%	39%	34%	34%	44%	37%	31%	37%	41%
		C						I		K						NO							X			
50-64	6553	3406	1896	392	2677	627	2521	754	2652	3168	1771	320	2505	1553	2600	1359	950	1816	1264	1761	428	783	1817	4317	270	1420
	25%	22%	34%	14%	23%	17%	23%	16%	24%	23%	27%	17%	23%	24%	26%	24%	31%	22%	25%	26%	23%	28%	28%	24%	22%	30%
			B		D				H																	
65+	4791	1207	1158	125	1002	225	804	175	1032	753	1378	76	624	1223	1792	1084	501	904	354	897	62	245	896	3647	190	601
	19%	8%	21%	5%	9%	6%	7%	4%	9%	6%	21%	4%	6%	19%	18%	19%	16%	11%	7%	13%	3%	9%	14%	20%	16%	13%
			B						H		J									S				W		
Don't know	5	2	2	-	2	-	2	-	2	-	2	-	-	2	-	-	3	-	2	2	2	-	-	5	-	-
	1%	1%	1%		1%		1%		1%		1%			1%			1%		1%	1%	1%		1%			
Refused	850	425	341	28	229	122	221	76	350	453	208	19	276	207	324	174	135	155	229	297	41	86	369	468	16	180
	3%	3%	6%	1%	2%	3%	2%	2%	3%	3%	3%	1%	3%	3%	3%	3%	4%	2%	5%	4%	2%	3%	6%	3%	1%	4%
			B																			X				

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015



DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

AGE. What is your age?

	BAN E	-----RACE/ETHNICITY-----														-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
							WHITE		WHITE		BLACK				OTHER		OTHER															
		WHITE	BLACK	HISP.	HISP.	OTHER	NON-	NON-	NON-	NON-	HISP.,	HISP.,	NON-	NON-	HISP.,	HISP.,	NON-	NON-	REP	DEM	IND	YES	NO	YES	NO	YES	NO					
		NON-	NON-	U.S.	NOT US	NON-	HISP.,	HISP.,	HISP.,	HISP.,	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+														
	TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+																
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)									
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606									
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588									
18-29	5188 20%	2662 16%	712 23% BE	883 44% BCEF	309 15%	588 31% BE	1244 20% H	1318 15%	426 24% H	184 20%	738 27% H	380 34% GHJ	256 36% H	235 22%	834 14%	1510 21% O	2072 23% O	184 4%	4986 23% R	2128 21%	2963 19%	249 8%	4939 22% V									
30-49	8394 33%	4937 30%	1123 37%	651 33% BCDF	1026 51%	516 27% BE	1493 24%	3256 36% GM	684 38% GM	401 43% GM	1144 42% GM	472 43% GM	129 18%	377 35%	1587 27%	2093 29%	3411 38% OP	1039 25%	7345 34% R	4042 40% U	4324 28%	998 32%	7387 33%									
50-64	6553 25%	4448 27% D	704 23% D	254 13%	435 22%	477 25% D	1535 25%	2656 30% KL	434 24%	216 23%	514 19%	155 14%	143 20%	334 31% L	1881 32% Q	1857 26%	2011 22%	1590 39% S	4939 23%	2263 23%	4217 28%	794 26%	5747 25%									
65+	4791 19%	3682 23% CDE	417 14%	158 8%	221 11%	281 15%	1832 30% HIJKLN	1460 16%	225 13%	86 9%	262 10%	81 7%	183 26% KLN	84 8%	1409 24% Q	1536 22% Q	1243 14%	1233 30% S	3486 16%	1432 14%	3215 21% T	896 29% W	3896 17%									
Don't know	5 *%	-	1 *%	-	2 *%	-	-	-	1 *%	-	2 *%	-	-	-	-	4 *%	2 *%	1 *%	4 *%	1 *%	4 *%	-	5 *%									
Refused	850 3%	462 3%	78 3%	55 3%	27 1%	52 3%	72 1%	252 3%	25 1%	44 5%	46 2%	16 1%	4 1%	48 4%	165 3%	109 2%	221 2%	71 2%	709 3%	150 1%	610 4% T	149 5%	632 3%									

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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AGE. What is your age?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
		MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
18-24	3413 13%	2038 16%	1375 10%	1621 10%	515 17%	880 22%	3413 66%	-	-	-	339 10%	1470 21%	1092 14%	503 7%	1063 13%	605 14%	286 10%	735 12%	1634 14%	1487 12%	676 13%	2240 13%	237 3%	3176 17%
		C			D	D						KMN	N											W
25-34	3820 15%	1951 16%	1869 14%	2064 13%	497 16%	831 21%	1775 34%	2045 24%	-	-	331 10%	915 13%	1140 15%	1413 19%	1452 17%	790 19%	352 12%	891 14%	1960 17%	1684 14%	944 18%	2666 15%	1662 24%	2110 11%
						D	H							KL									X	
35-44	4206 16%	2181 17%	2025 15%	2624 16%	542 18%	686 17%	-	4206 50%	-	-	465 14%	1068 15%	1097 14%	1559 21%	1231 15%	727 17%	538 19%	1398 22%	1707 15%	2387 19%	885 17%	3192 18%	2485 36%	1714 9%
														KLM				0		S			X	
45-54	4648 18%	2458 20%	2190 17%	2930 18%	592 19%	743 18%	-	2144 26%	2504 38%	-	540 17%	1182 16%	1511 20%	1405 19%	1484 18%	702 17%	658 23%	1218 19%	1847 16%	2512 20%	760 15%	3525 20%	1692 25%	2916 16%
									H											S		U	X	
55-64	4049 16%	1714 14%	2335 18%	2807 17%	395 13%	419 10%	-	-	4049 62%	-	544 17%	896 12%	1437 19%	1167 16%	1275 15%	502 12%	489 17%	1192 19%	1726 15%	2134 17%	848 16%	2789 16%	540 8%	3509 19%
					F								L										W	
65+	4791 19%	1809 14%	2982 23%	3682 23%	417 14%	379 9%	-	-	-	4791 100%	1028 32%	1497 21%	1226 16%	1016 14%	1741 21%	809 19%	527 18%	700 11%	2514 22%	1726 14%	1052 20%	2870 16%	110 2%	4682 25%
			B	EF							LMN	N			R	R			T				W	
Don't know	5 *%	4 *%	1 *%	-	1 *%	2 *%	-	-	-	-	-	4 *%	-	2 *%	4 *%	-	-	-	4 *%	2 *%	4 *%	2 *%	-	5 *%
Refused	850 3%	414 3%	436 3%	462 3%	78 3%	82 2%	-	-	-	-	7 *%	137 2%	226 3%	344 5%	91 1%	59 1%	50 2%	173 3%	150 1%	387 3%	64 1%	468 3%	148 2%	671 4%
												K	K	KL						S				

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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AGE. What is your age?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET BASIC EX- PENSE								
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)						
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537								
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420								
18-24	3413 13%	676 13%	753 14%	525 11%	359 14%	376 10%	1634 61%	-	-	-	1487 70%	-	-	-	1808 73% S	-	-	-	1595 59%	-	-	-	1444 18% YZ	992 14% YZ	638 10%	219 6%								
25-34	3820 15%	944 18%	981 18%	669 14%	307 12%	584 15%	1059 39% HL	901 26%	-	-	631 30%	1053 23%	-	-	658 27%	589 20%	-	-	1110 41% OPT	1443 27%	-	-	1118 14%	1062 15%	979 15%	557 16%								
35-44	4206 16%	885 17%	805 15%	806 17%	489 20%	909 24% BC	-	1707 49%	-	-	-	2387 52%	-	-	-	1533 52%	-	-	-	2656 49%	-	-	1265 16%	1472 21% WYZ	985 15%	473 13%								
45-54	4648 18%	760 15%	1013 19%	1071 22% B	458 18%	760 20%	-	870 25%	976 36% HL	-	-	1150 25%	1362 39% HL	-	-	805 27%	917 39% PT	-	-	1331 25%	1585 38% PT	-	1192 15%	1096 16%	1400 21% W	879 25% WX								
55-64	4049 16%	848 16%	655 12%	763 16%	538 22% C	654 17%	-	-	1726 64%	-	-	-	2134 61%	-	-	-	1439 61%	-	-	-	2604 62%	-	1095 14%	1058 15%	1063 16%	775 22% W								
65+	4791 19%	1052 20% F	1144 21% F	881 18% F	308 12%	392 10%	-	-	-	2514 100%	-	-	-	1726 100%	-	-	-	2525 100%	-	-	-	2242 100%	1627 20%	1050 15%	1450 22% X	563 16%								
Don't know	5 **	4 **	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 **	-	-	4 **								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/VXYZ

Independent Z-Test for Percentages (unpooled proportions)

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

AGE. What is your age?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--			
															HS	HS	HS	HS									MEET							
															GRAD	GRAD	GRAD	GRAD									EX-	JUST	DON'T					
															OR	OR	OR	OR	SOME	SOME	SOME	SOME	LIVE	AND	BASIC	BASIC								
	\$20K- UNDER	\$40K- UNDER	\$75K- UNDER	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	SOME AGE 18-29	SOME AGE 30-49	SOME AGE 50-64	SOME AGE 65+	LIVE COM-FORT.	AND LEFT-OVER	EX-PENSE	EX-PENSE										
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537								
Refused	850 3%	64 1%	81 1%	55 1%	41 2%	132 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	343 4%	227 3%	185 3%	67 2%									

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
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AGE. What is your age?

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY			
	HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	TIME	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	CELL	CELL	CELL	CELL
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
18-24	3413 13%	397 12%	1164 20%	272 14%	1074 9%	947 14%	712 26%	680 15%	773 8%	929 8%	1426 39%	1053 10%	918 13%	1173 26%	3271 15%	142 3%	2808 17%	544 8%	60 3%	1449 23%	945 14%	368 12%	286 22%	1083 24%
			BE			I	FHI	I		JL			M	P		RS	S		UV					
25-34	3820 15%	477 14%	664 12%	457 24%	1994 17%	918 13%	241 9%	1033 22%	1436 15%	2409 21%	654 18%	681 6%	1404 20%	835 18%	3678 17%	142 3%	3250 20%	524 8%	46 2%	1615 26%	947 14%	614 19%	422 32%	1097 24%
				BC	C			FGI	G	L	L			P		RS	S		U					
35-44	4206 16%	586 18%	882 15%	299 16%	2310 19%	997 15%	486 17%	710 15%	1901 20%	2615 23%	489 13%	1097 10%	1324 19%	699 15%	3917 19%	289 6%	3368 20%	659 10%	179 8%	1477 24%	983 15%	802 25%	304 23%	1106 24%
								F	KL					P		RS			U		U			
45-54	4648 18%	542 16%	1067 19%	218 12%	2454 21%	1187 17%	473 17%	656 14%	2035 21%	2900 25%	370 10%	1377 13%	1454 21%	887 20%	3883 18%	765 17%	3167 19%	1158 17%	323 14%	854 14%	1433 22%	711 23%	125 10%	666 15%
				D				H	KL											T	T			
55-64	4049 16%	498 15%	759 13%	347 18%	2029 17%	1047 15%	358 13%	674 15%	1776 19%	1792 16%	347 9%	1906 18%	1161 17%	584 13%	3272 15%	777 17%	2096 13%	1574 23%	379 16%	516 8%	1221 18%	247 8%	125 9%	387 8%
									K								Q			TV				
65+	4791 19%	756 23%	1139 20%	276 15%	1730 14%	1712 25%	456 16%	780 17%	1269 13%	453 4%	282 8%	4044 38%	378 5%	283 6%	2366 11%	2426 52%	1397 8%	2086 31%	1308 55%	191 3%	844 13%	246 8%	36 3%	149 3%
		E			GHI			JK						O		Q	QR			T				
Don't know	5 *%	4 *%	-	-	2 *%	4 *%	-	-	2 *%	2 *%	-	4 *%	-	-	4 *%	1 *%	2 *%	3 *%	-	-	-	-	-	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

AGE. What is your age?

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY			
	HS	HS	SOME	SOME	HS	HS	SOME	SOME						USER-----		PHONE		INTERNET USERS---			NET USER BY			
	GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.						A		CELL,		MOSTLY			ON			
	OR	OR	OR	OR	OR	OR	OR	OR						NOT		SMART		ON			ON			
	LESS,	LESS,	MORE,	MORE,	LESS,	LESS,	MORE,	MORE,	TIME	TIME	NOT	OFFICE	OFFICE	NET	NET	PHONE	PHONE	NO	ON	MOSTLY	BOTH	ON	MOSTLY	
TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	SMART	SMART	CELL	ON	ON	EQUAL.	<\$20K	\$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
Refused	850	36	68	28	369	49	57	101	298	320	97	382	270	82	768	82	547	232	70	136	241	168	19	66
	3%	1%	1%	1%	3%	1%	2%	2%	3%	3%	3%	4%	4%	2%	4%	2%	3%	3%	3%	2%	4%	5%	1%	1%
					B				F															

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

AGE. What is your age?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY --INCOME--		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY		PERSONAL INFO		INFO STOLEN					
	BAN D	-MEDIA USE-																								
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	SET- TINGS <\$20K	SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
18-24	3413 13%	2808 18% C	464 8%	566 21%	1862 16%	665 18%	2079 19%	809 17%	1998 18%	2503 18% K	768 12%	431 23%	1816 17%	1073 16% PQ	1620 16% PQ	407 7%	276 9%	1513 19% T	810 16%	862 13%	444 24% V	313 11%	432 7%	2757 15% W	155 13%	217 5%
25-34	3820 15%	3205 21% C	473 9%	831 31% E	2215 19%	801 22%	2265 21%	1239 27% I	1966 18%	2817 21% K	810 13%	567 30% M	2121 20%	1097 17% Q	1305 13%	1027 18% OQ	322 11%	1486 18%	875 17%	1196 18%	384 20%	483 17%	1259 20% X	2432 14%	248 20%	990 21%
35-44	4206 16%	3094 20% C	823 15%	572 21%	2436 21%	768 21%	2088 19%	1264 27% I	1810 17%	2670 20%	1058 16%	386 20%	2227 21%	1067 16%	1551 16%	1087 19%	430 14%	1597 20%	994 20%	1122 17%	352 19%	609 22%	1166 18%	2871 16%	291 24%	867 19%
45-54	4648 18%	2831 18%	1046 19%	326 12%	2318 20% D	696 19%	2010 18%	631 14%	2188 20% H	2623 19%	1065 17%	227 12%	2222 21% L	907 14%	1907 19% N	1023 18%	771 25% N	1459 18%	1084 21%	1145 17%	353 19%	641 23%	1110 17%	3169 18%	106 9%	931 20% Y
55-64	4049 16%	2012 13%	1249 22% B	258 10%	1520 13%	357 10%	1458 13%	461 10%	1552 14%	1860 14%	1165 18%	205 11%	1419 13%	1004 15%	1474 15%	889 16%	601 20%	1023 13%	713 14%	1189 18%	245 13%	440 16%	1190 19%	2640 15%	213 17%	889 19%
65+	4791 19%	1207 8%	1158 21% B	125 5%	1002 9%	225 6%	804 7%	175 4%	1032 9% H	753 6%	1378 21% J	76 4%	624 6%	1223 19%	1792 18%	1084 19%	501 16%	904 11%	354 7%	897 13% S	62 3%	245 9%	896 14%	3647 20% W	190 16%	601 13%
Don't know	5 *%	2 *%	2 *%	-	2 *%	-	2 *%	-	2 *%	-	2 *%	-	-	2 *%	-	-	3 *%	-	2 *%	2 *%	2 *%	-	-	5 *%	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

AGE. What is your age?

BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY --INCOME--		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	TOTAL USER	SM USER	OTHER SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
Refused	850	425	341	28	229	122	221	76	350	453	208	19	276	207	324	174	135	155	229	297	41	86	369	468	16	180
	3%	3%	6%	1%	2%	3%	2%	2%	3%	3%	3%	1%	3%	3%	3%	3%	4%	2%	5%	4%	2%	3%	6%	3%	1%	4%
			B																			X				

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

AGE. What is your age?

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)									
TOTAL		25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE		3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
18-24		3413	1621	515	690	190	382	619	916	314	111	541	300	147	158	554	1027	1388	147	3266	1325	2007	158	3255
		13%	10%	17%	34%	9%	20%	10%	10%	17%	12%	20%	27%	21%	15%	9%	14%	15%	4%	15%	13%	13%	5%	14%
25-34		3820	2064	497	403	429	384	919	1083	328	157	521	244	171	193	494	1133	1573	288	3514	1758	2042	234	3576
		15%	13%	16%	20%	21%	20%	15%	12%	18%	17%	19%	22%	24%	18%	8%	16%	18%	7%	16%	18%	13%	8%	16%
35-44		4206	2624	542	280	406	260	832	1721	296	219	506	180	50	199	856	974	1661	517	3678	1998	2198	453	3753
		16%	16%	18%	14%	20%	14%	13%	19%	16%	24%	19%	16%	7%	18%	15%	14%	19%	13%	17%	20%	14%	15%	17%
45-54		4648	2930	592	264	479	298	958	1791	294	244	481	221	69	229	1183	1223	1621	822	3810	1993	2625	801	3835
		18%	18%	19%	13%	24%	16%	16%	20%	16%	26%	18%	20%	10%	21%	20%	17%	18%	20%	18%	20%	17%	26%	17%
55-64		4049	2807	395	152	267	257	944	1718	313	70	347	61	91	167	1216	1103	1251	1040	3001	1357	2633	394	3655
		16%	17%	13%	8%	13%	13%	15%	19%	17%	8%	13%	6%	13%	15%	21%	16%	14%	25%	14%	14%	17%	13%	16%
65+		4791	3682	417	158	221	281	1832	1460	225	86	262	81	183	84	1409	1536	1243	1233	3486	1432	3215	896	3896
		19%	23%	14%	8%	11%	15%	30%	16%	13%	9%	10%	7%	26%	8%	24%	22%	14%	30%	16%	14%	21%	29%	17%
Don't know		5	-	1	-	2	-	-	-	1	-	2	-	-	-	-	4	2	1	4	1	4	-	5
		%		%		%				%		%				%	%	%	%	%	%		%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

AGE. What is your age?

	BAN	E -----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP., HISP.,	HISP., HISP.,	OTHER NON- HISP.,	OTHER NON- HISP.,	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-														
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-														
			HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+													
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
TOTAL		25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
Refused		850	462	78	55	27	52	72	252	25	44	46	16	4	48	165	109	221	71	709	150	610	149	632
		3%	3%	3%	3%	1%	3%	1%	3%	1%	5%	2%	1%	1%	4%	3%	2%	2%	2%	3%	1%	4%	5%	3%
T																								

T

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

MARITAL. Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

	BAN A	-----SEX-----		-----RACE-----		-----AGE-----					-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Married	11664 45%	5946 47%	5718 43%	8414 52% EF	849 28%	1432 36%	646 12%	4190 50% G	3746 57% G	2594 54% G	1322 41%	2821 39%	3263 42%	4214 57% KLM	2171 26%	1886 45% 0	1538 53% 0	4255 67% OPQ	3582 31% S	7242 59% S	1051 20%	9462 53% U	4385 64% X	7255 39%
Living with a partner	1625 6%	799 6%	827 6%	835 5%	129 4%	467 12% DE	426 8% J	838 10% IJ	284 4% J	75 2%	233 7%	439 6%	522 7%	431 6%	729 9%	328 8%	156 5%	374 6%	906 8%	712 6%	411 8%	1189 7%	773 11% X	852 5%
Divorced	2678 10%	1026 8%	1653 13% B	1863 12%	231 8%	295 7%	61 1%	969 12% G	1107 17% GHJ	520 11% G	313 10%	737 10%	1005 13% N	604 8%	1351 16% PR	409 10% R	399 14% R	247 4%	1604 14% T	895 7%	967 18% V	1458 8%	579 8% X	2100 11%
Separated	872 3%	351 3%	522 4%	327 2%	202 7% D	326 8% D	26 *% GJ	530 6% GJ	227 3% G	89 2%	214 7% N	302 4% N	264 3% N	75 1%	485 6% R	140 3%	82 3%	90 1%	607 5% T	223 2%	323 6% V	476 3%	237 3% X	636 3%
Widowed	1871 7%	416 3%	1455 11% B	1345 8% F	185 6%	160 4%	6 *% X	73 1%	416 6% GH	1318 28% GHI	498 15% LMN	555 8%	514 7%	304 4%	941 11% QR	262 6%	123 4%	134 2%	1219 11% T	449 4%	588 11% V	953 5%	116 2% X	1756 9% W
Never been married	6518 25% C	3788 30%	2731 21%	3233 20% DF	1333 44% D	1240 31% HIJ	3972 77% IJ	1753 21% J	592 9% J	146 3%	661 20%	2205 31% KN	2088 27% N	1534 21%	2539 30% QR	1116 27% R	587 20%	1117 18%	3495 30% T	2539 21% V	1773 34% V	3948 22% X	765 11% X	5721 30% W
Don't know (VOL.)	86 *% D	46 *% X	40 *% X	6 *% X	9 *% X	45 1% D	45 1% X	9 *% X	26 *% X	3 *% X	9 *% X	38 1% X	7 *% X	32 *% X	17 *% X	26 1% X	- X	38 1% X	17 *% X	66 1% X	17 *% X	66 *% X	9 *% X	77 *% X
Refused (VOL.)	466 2% D	198 2% X	268 2% X	167 1% D	98 3% D	60 1% X	7 *% X	32 *% X	155 2% GH	45 1% X	4 *% X	71 1% X	67 1% X	216 3% KLM	107 1% X	26 1% X	15 1% X	52 1% X	110 1% X	194 2% X	101 2% X	200 1% X	10 *% X	385 2% W

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
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MARITAL. Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
NET Married/LWP	13289	6744	6545	9249	977	1899	1072	5028	4029	2669	1555	3260	3785	4644	2900	2214	1695	4629	4488	7954	1462	10650	5158	8108
	52%	54%	50%	57%	32%	47%	21%	60%	61%	56%	48%	45%	49%	63%	35%	53%	58%	73%	39%	65%	28%	60%	75%	43%
				EF		E		G	G	G				KLM		0	0	OPQ		S		U	X	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

MARITAL. Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----										-----EDUCATION BY AGE-----										---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET BASIC EX- PENSE												
	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET BASIC EX- PENSE														
	TOTAL	<\$20K	\$40K	\$75K	\$100K	MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)												
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)												
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537												
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420												
Married	11664 45%	1051 20%	2220 41%	2324 49%	1701 68%	2554 67%	443 16%	1207 35%	950 35%	924 37%	179 8%	2783 61%	2603 74%	1409 82%	315 13%	1388 47%	1150 49%	1222 48%	329 12%	2795 51%	2591 62%	1371 61%	4310 53%	3332 48%	2681 40%	1137 32%												
			B	B	BCD	BCD		GK	GK	GK		GHIJK	HIJKL	HIJKL		OS	OS	OS		OS	PQRST	OPQRS	YZ	YZ														
Living with a partner	1625 6%	411 8%	476 9%	326 7%	148 6%	226 6%	216 8%	474 14%	162 6%	52 2%	203 10%	364 8%	122 3%	23 1%	169 7%	314 11%	148 6%	39 2%	257 9%	525 10%	135 3%	36 2%	301 4%	548 8%	492 7%	284 8%												
							JN	IJMN	N		JN	JN				RUV	RV		RUV	RUV				W	W	W												
Divorced	2678 10%	967 18%	563 10%	629 13%	100 4%	147 4%	54 2%	429 12%	734 27%	383 15%	- 11%	520 9%	300 4%	70 4%	10 *	339 12%	417 18%	273 11%	52 2%	630 12%	691 16%	228 10%	475 6%	693 10%	821 12%	658 19%												
		CEF	F	EF				GN	HJLMN	GN		GN	G			OS	OS	OS		OS	OS	OS			W	WX												
Separated	872 3%	323 6%	254 5%	130 3%	28 1%	63 2%	21 1%	349 10%	171 6%	66 3%	4 *	166 4%	41 1%	12 1%	9 *	295 10%	164 7%	49 2%	17 1%	220 4%	62 1%	40 2%	136 2%	133 2%	267 4%	327 9%												
		EF	E					JKLMN	GKMN			K				RSTUV	OSU			OS						WXY												
Widowed	1871 7%	588 11%	504 9%	234 5%	23 1%	111 3%	4 *	12 *	191 7%	970 39%	- 1%	62 6%	207 10%	180 10%	2 *	- 5%	128 13%	899 36%	4 *	73 1%	287 7%	418 19%	522 6%	328 5%	625 9%	349 10%												
		DEF	EF						GHL	HILMN			GHL	GHL			OS	QSTUV			OST	OQSTU			X													
Never been married	6518 25%	1773 34%	1409 26%	1060 22%	462 18%	655 17%	1948 72%	998 29%	407 15%	117 5%	1692 80%	679 15%	132 4%	11 1%	1917 78%	583 20%	312 13%	43 2%	2040 75%	1159 21%	278 7%	101 5%	2203 27%	1756 25%	1660 25%	724 20%												
		CDEF	F				IJLMN	IJLMN	JMN		IJLMN	JMN			QRTUV	RUV	RV		QRTUV	QRUV																		
							H				H				P				P																			

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

MARITAL. Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										EDUCATION BY AGE-----										---HOUSEHOLD FINANCES--			
															HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM-FORT.	MEET EX-PENSE AND LEFT-OVER	JUST MEET EX-BASIC PENSE	DON'T MEET EX-BASIC PENSE												
	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM-FORT.	MEET EX-PENSE AND LEFT-OVER	JUST MEET EX-BASIC PENSE	DON'T MEET EX-BASIC PENSE														
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM-FORT.	MEET EX-PENSE AND LEFT-OVER	JUST MEET EX-BASIC PENSE	DON'T MEET EX-BASIC PENSE												
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)												
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537												
Don't know (VOL.)	86 *%	17 *%	-	26 1%	38 2%	-	7 *%	9 *%	-	1 *%	38 2% J	-	26 1%	-	38 2%	9 *%	-	-	7 *%	-	26 1%	3 *%	-	41 1%	36 1%	9 *%												
Refused (VOL.)	466 2%	101 2% C	6 *%	40 1%	-	52 1%	-	-	88 3% JKL	2 *%	4 *%	17 *%	65 2% J	21 1%	7 *%	-	37 2%	-	-	29 1%	118 3% OT	45 2%	140 2%	126 2%	118 2%	49 1%												
NET Married/LWP	13289 52%	1462 28%	2696 50% B	2650 56% B	1849 74% BCD	2780 73% BCD	659 24%	1681 48% GK	1112 41% GK	976 39% GK	381 18%	3147 69% GHIJK	2725 78% HIJKL	1432 83% G	484 20%	1702 58% OS	1298 55% OS	1261 50% OS	586 22%	3319 61% ORS	2727 65% ORS	1407 63% ORS	4611 57% YZ	3880 56% YZ	3173 47%	1422 40%												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

MARITAL. Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

	BAN C	INTERNET																			CELL MOSTLY			CELL MOSTLY		NET USER BY	
		-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		----USER-----		--CELL PHONE TYPE---		---INTERNET USERS---			----INCOME----					
		HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,			
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554			
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426			
Married	11664 45%	825 25%	2797 49%	219 12%	6655 56%	2375 35%	1480 53%	1198 26%	5753 61%	6070 53%	1047 29%	4539 43%	3455 50%	1612 35%	9764 46%	1900 41%	7671 46%	3142 46%	851 36%	2398 38%	3488 53%	1527 48%	269 20%	1966 43%			
		D	BD		BD	H	FH		FH	KL		K	N		S	S				T			W				
Living with a partner	1625 6%	298 9%	365 6%	113 6%	824 7%	502 7%	171 6%	404 9%	542 6%	810 7%	367 10%	448 4%	408 6%	410 9%	1479 7%	146 3%	1275 8%	291 4%	59 3%	610 10%	408 6%	216 7%	168 13%	438 10%			
										L	L				P		RS										
Divorced	2678 10%	517 16%	369 6%	431 23%	1089 9%	801 12%	151 5%	785 17%	744 8%	1101 10%	185 5%	1377 13%	470 7%	409 9%	2054 10%	625 14%	1533 9%	855 13%	290 12%	607 10%	506 8%	393 12%	205 16%	390 9%			
		CE		CE		G		GI				K															
Separated	872 3%	230 7%	261 5%	93 5%	214 2%	467 7%	46 2%	140 3%	175 2%	341 3%	115 3%	416 4%	90 1%	196 4%	649 3%	224 5%	375 2%	360 5%	137 6%	114 2%	142 2%	92 3%	24 2%	71 2%			
		E				GHI											Q										
Widowed	1871 7%	423 13%	364 6%	164 9%	589 5%	816 12%	72 3%	402 9%	376 4%	242 2%	31 1%	1561 15%	155 2%	89 2%	830 4%	1041 23%	438 3%	793 12%	640 27%	121 2%	210 3%	67 2%	41 3%	81 2%			
		CE				GI		G			JK				O		Q	QR									
Never been married	6518 25%	975 30%	1500 26%	786 41%	2441 20%	1870 27%	775 28%	1605 35%	1756 18%	2653 23%	1920 52%	1900 18%	2142 31%	1826 40%	5894 28%	625 14%	4966 30%	1199 18%	354 15%	2294 37%	1691 26%	798 25%	577 44%	1574 35%			
		E		BCE		I	I	I		L	JL			M	P		RS			UV							
Don't know (VOL.)	86 *%	9 *%	38 1%	8 *%	29 *%	9 *%	38 1%	8 *%	29 *%	26 *%	-	60 1%	26 *%	-	86 *%	-	73 *%	3 *%	9 *%	-	47 1%	26 1%	-	-			
							F																				

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

MARITAL. Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY		CELL MOSTLY		NET USER BY		
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
	TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318
Refused (VOL.)	466 2%	19 1%	49 1%	82 4%	122 1%	19 *%	49 2%	91 2%	116 1%	177 2%	-	243 2%	162 2%	-	404 2%	63 1%	305 2%	136 2%	26 1%	94 2%	122 2%	38 1%	34 3%	35 1%
					BCE			F																
NET Married/LWP	13289 52%	1123 34%	3162 55%	332 18%	7479 63%	2877 42%	1651 59%	1602 35%	6295 66%	6879 60%	1414 39%	4987 47%	3863 56%	2022 45%	11243 53%	2046 44%	8946 54%	3433 51%	910 38%	3008 48%	3896 59%	1743 55%	437 33%	2403 53%
		D	BD		BCD		FH		FH	KL		K	N		P		S	S			T			W

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

MARITAL. Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

	SOCIAL MEDIA USE BY INCOME																SOC. MEDIA LOCATION --SHARING--				SOC. MEDIA LIKE/FOLLOW --BRANDS--				USE PRIVACY SETTINGS				PRIVACY SETTINGS BY INCOME				PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INCOME				PERSONAL INFO --STOLEN--				INFO STOLEN BY INCOME			
	SOCIAL MEDIA USE			BY INCOME			--SHARING--		--BRANDS--		--SETTINGS--		--INCOME--		--PRIVACY		CONTROL		--SECURE--		--INCOME--		--STOLEN--		--BY INCOME--																											
	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+																											
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																										
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673																										
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519																										
Married	11664	6719	3038	484	5670	1243	4932	1810	4908	6067	3110	263	5341	2775	4553	2804	1291	3341	2510	3403	532	1743	3306	7753	277	2771																										
	45%	43%	55% B	18%	49% D	34%	45% F	39%	45%	44%	48%	14%	50% L	42%	46%	49%	42%	41%	50% R	51% R	28%	62% U	51% X	43%	23%	59% Y																										
Living with a partner	1625	1202	276	319	868	331	762	489	714	921	552	228	681	324	673	403	191	654	423	352	208	215	478	1081	109	370																										
	6%	8%	5%	12%	7%	9%	7%	10%	7%	7%	9%	12%	6%	5%	7%	7%	6%	8%	8%	5%	11%	8%	7%	6%	9%	8%																										
Divorced	2678	1521	533	448	990	442	1037	506	1000	1341	546	323	927	701	979	565	345	820	381	740	252	120	574	1896	169	338																										
	10%	10%	10%	17% E	9%	12%	9%	11%	9%	10%	8%	17%	9%	11%	10%	10%	11%	10%	8%	11% V	13%	4%	9%	11%	14%	7%																										
Separated	872	458	181	183	270	218	233	147	311	375	239	127	236	207	297	183	164	289	65	200	36	29	70	726	6	61																										
	3%	3%	3%	7% E	2%	6% G	2%	3%	3%	3%	4%	7% M	2%	3%	3%	3%	5%	4%	1%	3%	2%	1%	1%	4% W	1%	1%																										
Widowed	1871	476	354	79	367	86	334	107	369	388	396	90	278	583	600	348	292	262	57	289	37	19	416	1373	116	254																										
	7%	3%	6%	3%	3%	2%	3%	2%	3%	3%	6%	5%	3%	9%	6%	6%	10%	3%	1%	4%	2%	1%	6%	8%	10%	5%																										
Never been married	6518	4961	931	1120	3298	1247	3504	1551	3405	4279	1509	816	3078	1903	2646	1256	647	2623	1498	1528	817	587	1414	4792	526	803																										
	25%	32% C	17%	41% E	28%	34%	32%	33%	31%	31% K	23%	43% M	29%	29% P	27%	22%	21%	32% T	30%	23%	43% V	21%	22%	27% Z	43%	17%																										
Don't know (VOL.)	86	83	3	16	64	7	66	-	83	73	13	7	64	12	45	29	-	19	26	41	-	26	26	53	-	26																										
	1%	1%	1%	1%	1%	1%	1%		1%	1%	1%	1%	1%	1%	1%	1%		1%	1%	1%		1%	1%	1%		1%																										
Refused (VOL.)	466	165	239	57	57	58	58	45	108	235	89	57	100	74	179	102	108	129	102	159	-	77	137	315	15	49																										
	2%	1%	4% B	2% E	1%	2%	1%	1%	1%	2%	1%	3%	1%	1%	2%	2%	4%	2%	2%	2%		3%	2%	2%	1%	1%																										

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

MARITAL. Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

	SOCIAL MEDIA USE - BY INCOME -										SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY --INCOME--				-----PRIVACY CONTROL-----				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY --INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN -BY INCOME-	
	SOCIAL MEDIA USE -		SM USER, <\$20K		SM USER, \$20K+		YES	NO	YES	NO	YES	NO	SET- TINGS <\$20K	SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673							
NET Married/LWP	13289	7921	3315	804	6539	1574	5694	2299	5622	6988	3662	492	6022	3099	5226	3207	1482	3995	2933	3755	740	1958	3784	8834	386	3141							
	52%	51%	60%	30%	56%	43%	52%	49%	52%	51%	57%	26%	56%	47%	52%	56%	49%	49%	58%	56%	39%	70%	59%	49%	32%	67%							
			B		D		F					L		N			R			U	X			Y									

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

MARITAL. Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

	BAN E	-----RACE/ETHNICITY-----														-----RACE/ETHNICITY BY INCOME-----														-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
		WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO															
		TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+																							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)															
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606															
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588															
Married	11664 45%	8414 52% CDF	849 28%	484 24%	949 47% CD	713 37% D	2200 36% IM	5581 62% GIJKLM	399 22% IM	422 45% M	858 32% IM	490 44% IM	93 13% GIKM	596 55% PQ	3409 58%	2448 34%	4112 46% P	1375 33%	10223 48% R	3670 37% T	7864 51% W	1873 61% W	9769 43%															
Living with a partner	1625 6%	835 5%	129 4%	187 9%	279 14% BC	188 10%	389 6%	439 5%	79 4%	50 5% GHIJ	360 13% GHIJ	107 10%	78 11%	110 10%	290 5%	615 9% OQ	415 5%	200 5%	1415 7%	935 9% U	691 5%	153 5%	1473 7%															
Divorced	2678 10%	1863 12%	231 8%	143 7%	151 7%	163 9%	1045 17% HIJKLN	708 8%	139 8%	32 3%	232 9%	61 5%	115 16%	46 4%	687 12%	823 12%	793 9%	914 22% S	1763 8%	1345 13% U	1314 9%	376 12%	2302 10%															
Separated	872 3%	327 2% BF	202 7% BF	162 8% BF	164 8% BF	10 1%	196 3%	119 1%	136 8% HMN	39 4%	265 10% GHMN	58 5%	4 1%	6 1%	83 1%	267 4%	402 4% O	203 5%	664 3%	426 4%	446 3%	149 5%	723 3%															
Widowed	1871 7% D	1345 8% D	185 6%	24 1%	136 7%	171 9% D	844 14% HJKLN	349 4%	111 6%	38 4%	149 6%	8 1%	109 15% L	54 5%	423 7% Q	853 12% Q	402 4%	538 13% S	1317 6%	671 7%	1106 7%	107 3%	1765 8% V															
Never been married	6518 25%	3233 20%	1333 44% BE	940 47% BEF	300 15%	652 34% BE	1440 23%	1663 19%	890 50% GHJKLN	282 30%	816 30% H	324 29%	317 44% GHN	249 23%	919 16%	2011 28% O	2631 29% O	795 19%	5701 27% R	2873 29% U	3527 23%	346 11%	6170 27% V															
Don't know (VOL.)	86 **	6 **	9 **	38 2% BCE	7 **	-	1 **	2 **	9 1%	-	7 ** GHIK	38 3%	-	-	-	9 **	70 1%	3 **	83 **	34 **	52 **	-	86 **															

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

MARITAL. Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

	BAN	E -----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---			
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. -<\$40K	WHITE NON- HISP. \$40K+	BLACK NON- HISP. -<\$40K	BLACK NON- HISP. \$40K+	HISP., HISP., -<\$40K	HISP., HISP., \$40K+	OTHER NON- HISP., HISP., -<\$40K	OTHER NON- HISP., HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606		
Refused (VOL.)	466	167	98	25	35	18	60	81	31	67	19	20	-	18	66	83	135	90	304	62	334	81	318		
	2%	1%	3%	1%	2%	1%	1%	1%	2%	7%	1%	2%		2%	1%	1%	2%	2%	1%	1%	2%	3%	1%		
			B								GH	IKL									T				
NET Married/LWP	13289	9249	977	671	1228	901	2589	6020	478	472	1217	597	171	706	3699	3063	4527	1575	11639	4605	8555	2026	11242		
	52%	57%	32%	34%	61%	47%	42%	67%	27%	51%	45%	54%	24%	65%	63%	43%	51%	38%	54%	46%	56%	66%	50%		
		CD			CDF	CD	IM	GIJKLM		IM	IM	IM		GIKM	PQ		P		R		T	W			

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

HH1. How many adults age 18 and over currently live in your household, INCLUDING YOURSELF?

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
		MALE	FEMALE		WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL		25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE		3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
1 adult		4513	1908	2606	3055	731	404	558	1463	1179	1247	554	1371	1414	1158	2105	729	521	528	2666	1544	1535	2483	884	3598
		18%	15%	20%	19%	24%	10%	11%	17%	18%	26%	17%	19%	18%	16%	25%	17%	18%	8%	23%	13%	29%	14%	13%	19%
					F	F			G	G	GHI					PR	R	R		T		V			W
2 adults		12690	6087	6603	8741	1246	1545	1682	4566	3398	2639	1519	3322	3767	4011	3529	2149	1499	3525	5249	6518	2060	9339	4223	8443
		49%	48%	50%	54%	41%	38%	32%	54%	52%	55%	47%	46%	49%	54%	42%	51%	52%	56%	45%	53%	39%	53%	61%	45%
					EF				G	G	G				L		O	O	O		S		U	X	
3 or more adults		8045	4318	3727	4143	1020	2009	2879	2332	1807	863	1163	2362	2528	1967	2657	1281	878	2178	3533	4064	1605	5717	1700	6325
		31%	34%	28%	26%	34%	50%	55%	28%	28%	18%	36%	33%	33%	27%	32%	31%	30%	35%	31%	33%	31%	32%	25%	34%
			C			D	DE	HIJ	J	J		N	N	N											W
Don't know (VOL.)		46	39	7	7	-	36	36	-	-	10	3	43	-	-	7	-	-	36	7	36	7	36	36	10
		1%	1%	1%	1%		1%	1%			1%	1%	1%			1%			1%	1%	1%	1%	1%	1%	1%
							D																	X	
Refused (VOL.)		488	217	271	243	40	28	33	33	168	33	16	69	21	273	42	34	3	40	86	157	25	176	30	406
		2%	2%	2%	2%	1%	1%	1%	1%	3%	1%	1%	1%	1%	4%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%
										GHJ					KLM										W

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

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HH1. How many adults age 18 and over currently live in your household, INCLUDING YOURSELF?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME		SOME		SOME		SOME				MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET BASIC EX- PENSE			
															AGE	AGE	AGE	AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	LIVE COM- FORT.											
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)												
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537								
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420								
1 adult	4513 18%	1535 29% CDEF	939 17% EF	881 18% EF	165 7%	363 10%	378 14%	598 17% K	791 29% HKL MN	878 35% G	141 7%	836 18% KM	326 9%	222 13%	204 8%	378 13%	569 24% OPS	740 29% OP SU	352 13%	1077 20% O	607 14%	505 23% O	1211 15%	1152 17%	1197 18%	822 23% W								
2 adults	12690 49%	2060 39%	2821 52% B	2296 48% B	1562 62% BD	1963 52% B	1013 38%	1790 51% GK	1223 45% K	1162 46% K	556 26%	2586 56% GIK	2001 57% GIJK	1149 67% GHIJK	752 30%	1559 53% OS	1127 48% OS	1330 53% OS	920 34%	2997 55% OS	2271 54% OS	1287 57% OS	4404 54% YZ	3417 49%	3170 47%	1538 43%								
3 or more adults	8045 31%	1605 31%	1653 30%	1558 33%	736 29%	1442 38%	1292 48% IJLMN H	1087 31% JN	618 23%	467 19%	1385 65% IJLMN GH	1157 25%	1116 32% JN	349 20%	1448 59% QRTUV P	984 34% RV	623 26%	439 17% QRTUV P	1426 53% QRTUV P	1333 25%	1181 28% RV	423 19%	2377 29%	2238 32%	2150 32%	1120 32%								
Don't know (VOL.)	46 *%	7 *%	-	-	36 1% B	-	-	-	-	7 *%	36 2%	-	-	-	36 1%	-	-	10 *%	-	-	-	-	-	7 *%	-	39 1%								
Refused (VOL.)	488 2%	25 *%	19 *%	35 1%	-	40 1%	10 *%	4 *%	70 3% GHLN	-	-	11 *%	54 2% HL	6 *%	26 1%	6 *%	38 2% P	6 *%	7 *%	23 *%	131 3% PRST	27 1%	95 1%	143 2%	184 3% Z	18 1%								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

HH1. How many adults age 18 and over currently live in your household, INCLUDING YOURSELF?

	BAN C	INTERNET																				CELL MOSTLY		CELL MOSTLY
		-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		----USER-----		--CELL PHONE TYPE---		---INTERNET USERS---		----INCOME----			
		HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,
		<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
1 adult	4513 18%	927 28% CE	689 12%	601 32% CE	1788 15%	1512 22% GI	256 9% GI	1146 25% GI	1284 14%	1951 17% K	396 11%	2132 20%	1006 15%	794 17%	3218 15%	1296 28% O	2457 15%	1353 20%	704 30% Q	882 14%	968 15%	508 16%	334 25% X	511 11%
2 adults	12690 49%	1395 42%	2815 49%	636 34% D	6516 54% BD	3106 45%	1361 49%	2111 46%	5148 54% FH	5827 51%	1588 43%	5255 50%	3430 50%	1905 42%	10452 49%	2238 48%	8183 49%	3355 49%	1151 49%	3065 49%	3461 52%	1408 45%	420 32%	2423 53% W
3 or more adults	8045 31%	958 29%	2193 38% BE	645 34%	3519 29%	2184 32%	1121 40% HI	1345 29%	2938 31%	3414 30% JL	1648 45%	2936 28%	2304 33%	1814 40%	7028 33% P	1017 22%	5726 34% RS	1878 28% S	441 19%	2204 35%	2103 32%	1159 37%	549 42%	1579 35%
Don't know (VOL.)	46 *%	7 *%	36 1%	-	-	7 *%	36 1% F	-	-	36 *%	-	10 *%	-	-	-	46 1%	-	39 1%	7 *%	-	-	-	-	-
Refused (VOL.)	488 2%	10 *%	9 *%	15 1%	138 1%	50 1%	7 *%	32 1%	121 1%	192 2%	34 1%	211 2%	169 2%	30 1%	462 2% P	26 1%	269 2%	155 2%	64 3%	88 1%	82 1%	82 3%	15 1%	41 1%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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HH1. How many adults age 18 and over currently live in your household, INCLUDING YOURSELF?

	SOCIAL MEDIA USE										SOC. MEDIA LOCATION		SOC. MEDIA LIKE/FOLLOW		PRIVACY SETTINGS		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO		INFO STOLEN	
	SOCIAL MEDIA USE			SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		USE SET- TINGS		PRIVACY CONTROL		SECURE		NEGATIVE		NEGATIVE		STOLEN		STOLEN		
	SM	NET	OTHER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	SET- TINGS <\$20K	SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
1 adult	4513 18%	2385 15%	823 15%	650 24%	1619 14%	660 18%	1562 14%	721 15%	1664 15%	2030 15%	965 15%	508 27%	1427 13%	1250 19%	1621 16%	978 17%	572 19%	1260 15%	604 12%	1040 15%	318 17%	267 9%	969 15%	3225 18%	359 30%	559 12%
				E							M													Z		
2 adults	12690 49%	7335 47%	3110 56%	995 37%	5749 50%	1330 37%	5381 49%	2289 49%	5046 46%	6540 48%	3444 53%	621 32%	5384 50%	3150 48%	4756 48%	3074 54%	1444 48%	3702 45%	2731 54%	3521 52%	940 50%	1602 57%	3672 57%	8453 47%	451 37%	2968 64%
			B		D		F					L						R				X		Y		
3 or more adults	8045 31%	5602 36%	1426 26%	1051 39%	4123 36%	1578 43%	3797 35%	1634 35%	3947 36%	4792 35%	1951 30%	773 40%	3763 35%	2051 31%	3523 35%	1450 25%	886 29%	3015 37%	1615 32%	1987 30%	624 33%	872 31%	1614 25%	5973 33%	382 31%	1105 24%
		C				G								P			T						W			
Don't know (VOL.)	46 *%	-	-	-	-	-	-	-	-	-	-	-	-	36 1%	-	-	3 *%	-	-	-	-	-	-	43 *%	-	-
Refused (VOL.)	488 2%	263 2%	197 4%	10 *%	93 1%	66 2%	186 2%	11 *%	241 2%	318 2%	93 1%	10 1%	131 1%	92 1%	72 1%	189 3%	135 4%	160 2%	112 2%	163 2%	-	76 3%	166 3%	294 2%	25 2%	41 1%
									H							O	O									

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

HH1. How many adults age 18 and over currently live in your household, INCLUDING YOURSELF?

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP., \$40K+	HISP., \$40K+	OTHER NON- HISP., \$40K+	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-														
			HISP.	HISP.	BORN	BORN	HISP.	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+													
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
TOTAL		25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE		3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
1 adult		4513 18%	3055 19% E	731 24% DEF	244 12%	160 8%	245 13%	1664 27% HKLN	1213 14%	480 27% HKLN	155 17%	342 13%	55 5%	123 17%	112 10%	1115 19%	1404 20%	1474 16%	973 24% S	3529 16%	1841 18%	2576 17%	447 14%	4066 18%
2 adults		12690 49%	8741 54% CD	1246 41%	623 31%	923 46% D	869 45% D	3109 50% LM	4980 56% IKLM	726 40%	418 45% L	1171 43% L	295 27%	201 28%	661 61% IKLM	3035 52%	3149 44%	4581 51%	1889 46%	10746 50%	4936 49%	7661 50%	1808 59% W	10882 48%
3 or more adults		8045 31%	4143 26%	1020 34% B	1110 55% BCF	899 45% BC	780 41% B	1337 22%	2666 30% G	586 33% G	328 35% G	1192 44% GHIN	717 65% GHIJKN	391 55% GHIN	298 28%	1636 28%	2491 35% O	2730 30%	1232 30%	6769 32%	3135 31%	4765 31%	811 26%	7224 32%
Don't know (VOL.)		46 **	7 **	-	-	36 2% B	-	7 **	-	-	-	-	36 3% G	-	-	7 **	-	36 **	-	43 **	-	43 **	-	46 **
Refused (VOL.)		488 2%	243 2% E	40 1%	26 1%	2 **	21 1%	58 1%	84 1%	4 **	29 3%	2 **	-	-	7 1%	83 1%	65 1%	139 2%	24 1%	382 2%	104 1%	288 2%	19 1%	388 2%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EDUC2. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
		MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Less than high school (Grades 1-8 or no formal schooling)	1448 6%	582 5%	867 7%	403 2%	81 3%	853 21% DE	89 2%	475 6% G	328 5% G	549 11% GHI	1448 45%	-	-	-	1001 12% PQR	82 2%	5 *% Q	123 2%	1155 10% T	137 1%	766 15% V	449 3%	487 7%	961 5%
High school incomplete (Grades 9-11 or Grade 12 with NO diploma)	1806 7%	1086 9% C	720 5%	957 6%	392 13% D	363 9%	351 7%	560 7%	417 6%	479 10%	1806 55%	-	-	-	1163 14% PQR	253 6% QR	21 1%	31 *% T	1476 13% T	165 1%	865 17% V	632 4%	433 6%	1372 7%
High school graduate (Grade 12 with diploma or GED certificate)	7168 28%	3734 30%	3433 26%	4605 28%	980 32%	1172 29%	2026 39% HI	1892 23%	1612 25%	1497 31% H	-	7168 100%	-	-	2980 36% QR	1307 31% R	777 27% R	1084 17%	4228 37% T	2480 20%	1665 32%	4661 26%	1645 24%	5504 29%
Some college, no degree (includes some community college)	4793 19%	2234 18%	2559 19%	3006 19%	688 23%	670 17%	1160 22% H	1267 15%	1252 19%	908 19%	-	-	4793 62%	-	1665 20% R	1132 27% OQR	483 17%	891 14%	2420 21% T	2056 17%	1081 21%	3278 18%	1045 15%	3746 20% W
Two year associate degree from a college or university	2937 11%	1335 11%	1602 12%	1780 11%	335 11%	414 10%	500 10%	1137 14% J	961 15% GJ	319 7%	-	-	2937 38%	-	701 8%	584 14% O	455 16% O	829 13% O	1002 9%	1834 15% S	417 8%	2345 13% U	823 12%	2066 11%
Four year college or university degree/Bachelor's degree (e.g., BS, BA, AB)	4084 16%	1980 16%	2105 16%	2967 18% EF	254 8%	283 7%	819 16%	1650 20% J	922 14%	482 10%	-	-	-	4084 55%	537 6%	526 13% O	804 28% OP	1541 24% OP	861 7%	2879 23% S	302 6%	3380 19% U	1288 19%	2785 15%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EDUC2. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782	
Some postgraduate or professional schooling, no postgraduate degree (e.g. some graduate school)	477 2%	230 2%	248 2%	316 2%	71 2%	33 1%	34 1%	175 2%	173 3%	62 1%	-	-	-	477 6%	59 1%	98 2%	39 1%	216 3 0	99 1%	360 3 S	45 1%	413 2 U	182 3%	295 2%	
Postgraduate or professional degree, including master's, doctorate, medical or law degree (e.g., MA, MS, PhD, MD, JD)	2847 11%	1310 10%	1538 12%	2069 13 EF	213 7%	200 5%	192 4%	1200 14 G	881 13 G	472 10 G	-	-	-	2847 38%	193 2%	202 5%	315 11 0	1586 25 OPQ	253 2%	2362 19 S	51 1%	2546 14 U	956 14%	1858 10%	
Don't know	49 *%	30 *%	19 *%	22 *%	1 *%	18 *%	15 *%	9 *%	5 *%	20 *%	-	-	-	-	39 *%	9 *%	-	-	40 *%	9 *%	39 1%	9 *%	7 *%	42 *%	
Refused	172 1%	48 *%	124 1%	65 *%	21 1%	17 *%	2 *%	28 *%	1 *%	4 *%	-	-	-	-	1 *%	-	2 *%	5 *%	8 *%	38 *%	-	39 *%	9 *%	154 1%	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EDUC2. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--							
	TOTAL	\$20K- UNDER \$40K		\$40K- UNDER \$75K		\$75K- UNDER \$100K		\$100K OR MORE		<\$40K AGE		<\$40K AGE		<\$40K AGE		<\$40K AGE		\$40K+ AGE		\$40K+ AGE		\$40K+ AGE		\$40K+ AGE		HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE	
		<\$20K	\$40K	\$75K	\$100K	OR MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)											
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537												
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420												
Less than high school (Grades 1-8 or no formal schooling)	1448 6%	766 15% CDEF	312 6% DEF	11 *% DEF	44 2%	79 2%	89 3%	383 11% GLMN	285 11% GLMN	391 16% GLMN	-	36 1%	33 1%	69 4% L	89 4%	475 16% O	328 14% O	549 22% O	-	-	-	-	156 2%	152 2%	681 10% WX	360 10% WX												
High school incomplete (Grades 9-11 or Grade 12 with NO diploma)	1806 7%	865 17% CDEF	467 9% DEF	104 2%	17 1%	14 *%	244 9% KLMN	486 14% KLMN	372 14% KLMN	375 15% KLMN	47 2%	56 1%	29 1%	33 2%	351 14%	560 19%	417 18%	479 19%	-	-	-	-	263 3%	308 4%	620 9% WX	523 15% WX												
High school graduate (Grade 12 with diploma or GED certificate)	7168 28%	1665 32% EF	2181 40% BDEF	1217 26% F	556 22%	528 14%	1091 41% LMN	1136 33% LMN	1009 37% LMN	946 38% LMN	773 36% LMN	721 16%	574 16%	354 21%	2026 82% PQR	1892 65%	1612 68%	1497 59%	-	-	-	-	1938 24%	2147 31% W	1923 29%	1061 30%												
Some college, no degree (includes some community college)	4793 19%	1081 21% F	1222 22% F	978 21% F	507 20% F	384 10%	634 24% L	783 23% L	481 18% L	468 19% L	459 22% L	461 10%	678 19% L	354 21% L	-	-	-	-	1160 43% TU	1267 23% TU	1252 30% TU	908 40% TU	1233 15%	1325 19%	1453 22% W	755 21%												
Two year associate degree from a college or university	2937 11%	417 8%	511 9%	811 17% BCF	435 17% BCF	394 10%	220 8%	392 11% J	255 9%	116 5%	277 13% J	701 15% GJ	678 19% HIJN	178 10%	-	-	-	-	500 18%	1137 21%	961 23% V	319 14%	880 11%	865 12%	784 12%	367 10%												
Four year college or university degree/Bachelor's degree (e.g., BS, BA, AB)	4084 16%	302 6%	501 9%	1064 22% BC	479 19% BC	1062 28% BC	343 13% J	242 7%	149 5%	117 5%	427 20% HIJ	1345 29% HIJMN	691 20% HIJ	324 19% HIJ	-	-	-	-	819 30%	1650 30%	922 22%	482 21%	1820 23% YZ	1313 19% YZ	659 10%	264 7%												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EDUC2. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										EDUCATION BY AGE-----										---HOUSEHOLD FINANCES--			
															HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR									MEET EX- PENSE	JUST MEET	DON'T MEET									
	\$20K- UNDER		\$40K- UNDER		\$75K- UNDER		\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE											
	TOTAL	<\$20K	\$40K	\$75K	\$100K	MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	LEFT- OVER	EX- PENSE	EX- PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)												
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537												
Some postgraduate or professional schooling, no postgraduate degree (e.g. some graduate school)	477 2%	45 1%	54 1%	98 2%	94 4% B	122 3%	28 1%	8 *%	48 2%	14 1%	6 *%	168 4% HJK	108 3% HJK	48 3%	-	-	-	-	34 1%	175 3%	173 4%	62 3%	185 2%	154 2%	87 1%	35 1%												
Postgraduate or professional degree, including master's, doctorate, medical or law degree (e.g., MA, MS, PhD, MD, JD)	2847 11%	51 1%	183 3%	476 10%	364 15% BC	1223 32% BCDE	36 1%	35 1%	99 4%	64 3%	119 6%	1101 24% GHIJK	703 20% GHIJK	364 21% GHIJK	-	-	-	-	192 7%	1200 22% S	881 21% S	472 21% S	1599 20% XYZ	619 9% Z	399 6%	149 4%												
Don't know	49 *%	39 1%	-	9 *%	-	-	7 *%	9 *%	4 *%	20 1%	7 *%	-	1 *%	-	-	-	-	-	-	-	-	-	1 *%	-	34 1%	5 *%												
Refused	172 1%	-	1 *%	2 *%	3 *%	3 *%	-	4 *%	1 *%	2 *%	2 *%	3 *%	-	1 *%	-	-	-	-	-	-	-	-	11 *%	75 1%	60 1%	19 1%												

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EDUC2. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]

	BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----										-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY														
		HS GRAD OR LESS,		HS GRAD OR LESS,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		HS GRAD OR LESS,		HS GRAD OR LESS,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		FULL TIME		PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET USER		SMART- PHONE		SMART- PHONE		NO CELL		ON CELL		ON OTHER		BOTH EQUAL		ON CELL,		ON CELL,	
		<\$20K		\$20K+		<\$20K		\$20K+		<\$40K		\$40K+		<\$40K		\$40K+		TIME		TIME		EMPLOY		BASED		BASED		USER		USER		PHONE		PHONE		CELL		CELL		OTHER		EQUAL		<\$20K		\$20K+	
		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL			
(A)		(B)		(C)		(D)		(E)		(F)		(G)		(H)		(I)		(J)		(K)		(L)		(M)		(N)		(O)		(P)		(Q)		(R)		(S)		(T)		(U)		(V)		(W)		(X)	
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554																							
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426																							
Less than high school (Grades 1-8 or no formal schooling)	1448 6%	766 23% C	449 8%	-	-	1155 17% G	137 5%	-	-	309 3%	153 4%	987 9% JK	57 1%	221 5% M	528 2% O	921 20% Q	384 7% Q	751 11% Q	313 13% Q	224 4% UV	57 1% *	14 *% X	114 9% X	50 1%																							
High school incomplete (Grades 9-11 or Grade 12 with NO diploma)	1806 7%	865 26% C	632 11%	-	-	1476 22% G	165 6%	-	-	498 4%	171 5%	1131 11% JK	182 3%	342 8% M	932 4% O	874 19% Q	679 4% Q	616 9% Q	511 22% QR	444 7% UV	118 2% 2%	49 2% 2%	210 16% X	228 5%																							
High school graduate (Grade 12 with diploma or GED certificate)	7168 28%	1665 51%	4661 81% B	-	-	4228 62%	2480 89% F	-	-	2891 25%	1070 29%	3198 30%	1129 16%	1823 40% M	5597 26% O	1571 34% Q	3976 24% Q	2454 36% Q	737 31% UV	1806 29% UV	1421 21% UV	509 16% 16%	470 36% 36%	1214 27%																							
Some college, no degree (includes some community college)	4793 19%	-	-	1081 57% E	3278 27%	-	-	2420 52% I	2056 22%	1860 16%	842 23% J	2082 20%	976 14%	1128 25% M	4165 20% P	628 14% S	3338 20% S	1144 17% S	311 13% S	1372 22% S	1234 19% S	629 20% S	313 24% S	1014 22%																							
Two year associate degree from a college or university	2937 11%	-	-	417 22%	2345 20%	-	-	1002 22%	1834 19%	1395 12% L	550 15% L	961 9%	933 14%	625 14% P	2646 13% P	291 6% S	2049 12% S	715 11% S	173 7% S	791 13% S	762 12% S	469 15% S	112 8% S	670 15%																							

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EDUC2. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY	
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554	
Four year college or university degree/Bachelor's degree (e.g., BS, BA, AB)	4084 16%	-	-	302 16%	3380 28% D	-	-	861 19%	2879 30% H	2369 21% L	608 17%	1090 10%	1959 28% N	303 7%	3900 18% P	184 4%	3457 21% RS	493 7%	133 6%	1014 16%	1672 25% T	733 23%	82 6%	886 19% W	
Some postgraduate or professional schooling, no postgraduate degree (e.g. some graduate school)	477 2%	-	-	45 2%	413 3%	-	-	99 2%	360 4%	270 2%	54 1%	153 1%	152 2%	46 1%	457 2% P	21 *% P	344 2%	105 2%	29 1%	39 1%	145 2%	159 5% T	8 1%	32 1%	
Postgraduate or professional degree, including master's, doctorate, medical or law degree (e.g., MA, MS, PhD, MD, JD)	2847 11%	-	-	51 3%	2546 21% D	-	-	253 5%	2362 25% H	1757 15% KL	210 6%	838 8%	1488 22% N	48 1%	2753 13% P	94 2%	2290 14% RS	432 6%	125 5%	460 7%	1189 18% T	584 18% T	1 *% T	430 9% W	
Don't know	49 *%	-	-	-	-	-	-	-	-	12 *%	5 *%	33 *%	5 *%	7 *%	28 *%	21 *%	16 *%	14 *%	19 1%	8 *%	8 *%	-	8 1%	-	
Refused	172 1%	-	-	-	-	-	-	-	-	59 1%	3 *%	71 1%	28 *%	1 *%	154 1%	18 *%	101 1%	56 1%	16 1%	81 1%	9 *%	11 *%	-	31 1%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EDUC2. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	SM USER	NET USER	OTHER USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSITIVE	MOST. NEGATIVE	NO IMPACT	NEGATIVE, <\$40K	NEGATIVE, \$40K+	YES	NO	STOLEN, <\$20K	STOLEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
Less than high school (Grades 1-8 or no formal schooling)	1448 6%	359 2%	169 3%	258 10% E	49 *% E	138 4%	186 2%	91 2%	268 2%	240 2%	239 4%	164 9% M	35 *%	328 5%	445 4%	392 7%	164 5%	125 2%	85 2%	281 4% R	85 5%	-	203 3%	1120 6% W	123 10% Z	58 1%
High school incomplete (Grades 9-11 or Grade 12 with NO diploma)	1806 7%	618 4%	314 6%	388 14% E	197 2% E	159 4%	365 3%	232 5%	386 4%	472 3%	446 7% J	245 13% M	217 2%	581 9% O	444 4%	449 8% O	223 7%	359 4%	167 3%	342 5%	129 7%	30 1%	352 5%	1361 8%	205 17% Z	92 2%
High school graduate (Grade 12 with diploma or GED certificate)	7168 28%	4223 27%	1364 25%	902 33%	2930 25% D	1027 28%	2837 26%	1167 25%	3051 28%	3310 24%	2040 32% J	538 28%	2430 23%	2092 32%	2766 28%	1443 25%	808 27%	2360 29%	1161 23%	1748 26%	676 36% V	460 16%	1207 19%	5586 31% W	263 22%	822 18%
Some college, no degree (includes some community college)	4793 19%	2939 19%	1226 22%	638 24%	2137 18%	723 20%	2044 19%	969 21%	1955 18%	2700 20%	1307 20%	545 28% M	1969 18%	1229 19%	2127 21% P	746 13%	584 19%	1481 18%	973 19%	1494 22%	539 29% V	344 12%	1326 21%	3174 18%	394 32% Z	860 18%
Two year associate degree from a college or university	2937 11%	2077 13%	568 10%	256 9%	1705 15% D	370 10%	1635 15%	523 11%	1555 14%	1724 13%	751 12%	193 10%	1490 14%	781 12%	955 10%	662 12%	497 16% O	1091 13%	564 11%	806 12%	123 7%	422 15% U	766 12%	1919 11%	94 8%	653 14%
Four year college or university degree/Bachelor's degree (e.g., BS, BA, AB)	4084 16%	3030 19%	868 16%	199 7%	2534 22% D	679 19%	2148 20%	1072 23%	1946 18%	2816 21% K	881 14%	182 10%	2414 23% L	919 14%	1727 17%	1045 18%	380 13%	1695 21%	937 19%	1023 15%	221 12%	598 21%	1561 24% X	2438 14%	118 10%	1307 28% Y

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EDUC2. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		PRIVACY CONTROL--		INTERNET IMPACT ON KEEPING INFO		IMPACT BY INFO		MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME--				
	SM USER	NET USER	OTHER SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	YES	NO	SET- <\$20K	SET- \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673	
Some postgraduate or professional schooling, no postgraduate degree (e.g. some graduate school)	477 2%	340 2%	116 2%	13 *	311 3%	83 2%	254 2%	122 3%	218 2%	309 2%	100 2%	11 1%	281 3%	66 1%	336 3% NPQ	58 1%	14 *	116 1%	163 3%	136 2%	24 1%	122 4%	91 1%	322 2%	9 1%	79 2%	
Postgraduate or professional degree, including master's, doctorate, medical or law degree (e.g., MA, MS, PhD, MD, JD)	2847 11%	1888 12%	859 15%	34 1%	1675 14% D	418 12%	1382 13%	463 10%	1425 13%	2013 15% K	643 10%	23 1%	1826 17% L	530 8%	1140 11%	846 15% N	298 10%	852 10%	971 19% RT	797 12%	81 4%	840 30% U	831 13%	1939 11%	4 *	801 17% Y	
Don't know	49 *%	26 *%	2 *%	19 1%	7 *%	1 *%	25 *%	16 *%	10 *%	18 *%	8 *%	11 1%	7 *%	22 *%	1 *%	21 *%	3 *%	11 *%	3 *%	14 *%	3 *%	-	7 *%	40 *%	7 1%	-	
Refused	172 1%	85 1%	69 1%	-	38 *%	36 1%	49 *%	2 *%	83 1%	79 1%	38 1%	-	35 *%	31 *%	30 *%	27 *%	67 2% O	46 1%	37 1%	68 1%	-	3 *%	77 1%	91 1%	-	1 *%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EDUC2. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]

	BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL		25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606	
UNWEIGHTED BASE		3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588	
Less than high school (Grades 1-8 or no formal schooling)		1448 6%	403 2%	81 3%	87 4%	766 38% BCDF	94 5%	230 4% H	83 1%	75 4%	-	742 27% GHILM	54 5%	94 13% GHI	-	156 3%	369 5%	355 4%	411 10% S	1034 5%	704 7% U	649 4%	53 2%	1396 6% V	
High school incomplete (Grades 9-11 or Grade 12 with NO diploma)		1806 7%	957 6%	392 13% BF	128 6%	236 12%	93 5%	834 14% HJLN	101 1%	276 15% HJLN	9 1%	302 11% HJN	47 4%	64 9%	9 1%	289 5%	492 7%	627 7%	464 11% S	1288 6%	999 10% U	723 5%	196 6%	1611 7%	
High school graduate (Grade 12 with diploma or GED certificate)		7168 28%	4605 28% F	980 32% EF	729 36% EF	444 22%	349 18%	2438 39% HJLN	1900 21% N	676 38% HLN	227 24% N	876 32% HN	231 21%	213 30% N	107 10%	1678 29%	1900 27%	2654 30%	1048 25% S	6106 28%	3104 31% U	3971 26%	973 32%	6185 27%	
Some college, no degree (includes some community college)		4793 19%	3006 19% E	688 23% E	486 24% E	184 9%	326 17%	1320 21%	1492 17%	442 25% H	202 22%	464 17%	195 18%	157 22%	141 13%	1178 20%	1327 19%	1630 18%	1028 25% S	3729 17%	2199 22% U	2560 17%	644 21%	4137 18%	
Two year associate degree from a college or university		2937 11%	1780 11%	335 11%	220 11%	194 10%	294 15%	500 8%	1231 14% GK	207 12% K	118 13%	135 5%	248 22% GIK	113 16%	175 16% K	719 12%	780 11%	964 11%	400 10%	2535 12%	1143 11%	1789 12%	464 15%	2473 11%	
Four year college or university degree/Bachelor's degree (e.g., BS, BA, AB)		4084 16%	2967 18% CDE	254 8%	186 9%	97 5%	445 23% CDE	602 10% I	2142 24% GIKLM	54 3%	193 21% IK	128 5%	142 13%	53 7%	355 33% GIKLM	1114 19%	1014 14%	1530 17%	366 9%	3695 17% R	1028 10%	2996 20% T	464 15%	3618 16%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EDUC2. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---		
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)										(N)
		(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)														
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606	
Some postgraduate or professional schooling, no postgraduate degree (e.g. some graduate school)	477 2%	316 2% D	71 2% D	1 *%	31 2%	37 2%	44 1%	256 3% GK	47 3% K	24 3%	1 *%	31 3%	6 1%	31 3%	94 2%	159 2%	166 2%	78 2%	384 2%	139 1%	323 2%	48 2%	417 2%	
Postgraduate or professional degree, including master's, doctorate, medical or law degree (e.g., MA, MS, PhD, MD, JD)	2847 11%	2069 13% CE	213 7%	143 7%	57 3%	270 14% E	188 3%	1704 19% GIKM	13 1%	156 17% GIKM	37 1%	155 14% GIK	16 2%	255 24% GIKM	587 10%	1011 14%	1008 11%	313 8%	2528 12% R	688 7%	2155 14% T	238 8%	2610 12%	
Don't know	49 *%	22 *%	1 *%	7 *%	11 1%	5 *%	20 *%	2 *%	1 *%	-	18 1%	-	-	5 *%	4 *%	27 *%	6 *%	2 *%	45 *%	7 *%	42 *%	1 *%	48 *%	
Refused	172 1%	65 *%	21 1%	16 1%	1 *%	1 *%	-	32 *%	4 *%	-	4 *%	-	-	1 *%	58 1%	29 *%	19 *%	10 *%	124 1%	5 *%	124 1% T	4 *%	113 *%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EDUC2CAT. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]  
 Collapsed education categories

	BAN A	---SEX---		---RACE---			---AGE---					---EDUCATION---			---HOUSEHOLD INCOME---				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
NET H.S. graduate or less	10422 40%	5402 43%	5020 38%	5965 37%	1454 48% D	2389 59% DE	2466 48% HI	2927 35%	2357 36%	2525 53% HI	3255 100%	7168 100%	-	-	5145 62% PQR	1642 39% QR	802 28% R	1237 20%	6859 59% T	2782 23%	3297 63% V	5742 32%	2565 37%	7837 42%
Less than H.S.	3255 13%	1668 13%	1587 12%	1360 8%	474 16% D	1217 30% DE	440 8%	1035 12%	744 11%	1028 21% GHI	3255 100%	-	-	-	2165 26% PQR	335 8% QR	26 1%	153 2%	2632 23% T	303 2%	1631 31% V	1082 6%	920 13%	2333 12%
H.S. graduate	7168 28%	3734 30%	3433 26%	4605 28%	980 32%	1172 29%	2026 39% HI	1892 23%	1612 25%	1497 31% H	-	7168 100%	-	-	2980 36% QR	1307 31% R	777 27% R	1084 17%	4228 37% T	2480 20%	1665 32%	4661 26%	1645 24%	5504 29%
NET Some college or more	15139 59%	7088 56%	8051 61%	10138 63% EF	1560 51% F	1599 40%	2706 52%	5430 65% GJ	4189 64% GJ	2242 47%	-	-	7730 100%	7409 100%	3156 38%	2542 61% O	2096 72% OP	5064 80% OP	4634 40%	9491 77% S	1896 36%	11962 67% U	4294 62%	10750 57%
Some college	7730 30%	3569 28%	4161 31%	4786 30%	1023 34%	1083 27%	1660 32%	2404 29%	2213 34% J	1226 26%	-	-	7730 100%	-	2367 28%	1715 41% OR	938 32%	1720 27%	3422 30%	3890 32%	1498 29%	5623 32%	1868 27%	5812 31%
College graduate or more	7409 29%	3519 28%	3890 29%	5352 33% EF	537 18%	516 13%	1046 20%	3025 36% GJ	1976 30% GJ	1016 21%	-	-	-	7409 100%	789 9%	826 20% O	1158 40% OP	3344 53% OPQ	1212 11%	5601 45% S	398 8%	6339 36% U	2426 35% X	4938 26%
Don't know	49 *%	30 *%	19 *%	22 *%	1 *%	18 *%	15 *%	9 *%	5 *%	20 *%	-	-	-	-	39 *%	9 *%	-	-	40 *%	9 *%	39 1%	9 *%	7 *%	42 *%
Refused	172 1%	48 *%	124 1%	65 *%	21 1%	17 *%	2 *%	28 *%	1 *%	4 *%	-	-	-	-	1 *%	-	2 *%	5 *%	8 *%	38 *%	-	39 *%	9 *%	154 1%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EDUC2CAT. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]  
 Collapsed education categories

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								HOUSEHOLD FINANCES--			
															HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	SOME COLL+ AGE		SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.		MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE						
	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE										
	TOTAL	<\$20K	\$40K	\$75K	\$100K	OR MORE	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	DON'T MEET EX- PENSE								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537								
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420								
NET H.S. graduate or less	10422 40%	3297 63%	2960 54%	1332 28%	617 25%	620 16%	1424 53%	2005 58%	1665 62%	1712 68%	820 39%	813 18%	636 18%	456 26%	2466 100%	2927 100%	2357 100%	2525 100%	-	-	-	-	2356 29%	2606 37%	3224 48%	1944 55%								
		CDEF	DEF	F			KLMN	KLMN	KLMN	GKLMN	LMN			L										W	WX	WX								
Less than H.S.	3255 13%	1631 31%	779 14%	115 2%	61 2%	93 2%	333 12%	869 25%	656 24%	766 30%	47 2%	92 2%	62 2%	102 6%	440 18%	1035 35%	744 32%	1028 41%	-	-	-	-	418 5%	459 7%	1301 19%	883 25%								
		CDEF	DEF				KLM	GKLMN	GKLMN	GKLMN				LM		0	0	0							WX	WX								
H.S. graduate	7168 28%	1665 32%	2181 40%	1217 26%	556 22%	528 14%	1091 41%	1136 33%	1009 37%	946 38%	773 36%	721 16%	574 16%	354 21%	2026 82%	1892 65%	1612 68%	1497 59%	-	-	-	-	1938 24%	2147 31%	1923 29%	1061 30%								
		EF	BDEF	F			LMN	LMN	LMN	LMN	LMN				PQR									W										
NET Some college or more	15139 59%	1896 36%	2471 45%	3426 72%	1879 75%	3185 84%	1262 47%	1460 42%	1032 38%	780 31%	1289 61%	3774 82%	2859 82%	1269 74%	-	-	-	-	2706 100%	5430 100%	4189 100%	2242 100%	5718 71%	4276 61%	3382 50%	1569 44%								
			B	BC	BC	BCD	J				GHIJ	HIJKN	GHIJK	GHIJK									XYZ	YZ										
Some college	7730 30%	1498 29%	1733 32%	1789 38%	942 38%	779 20%	854 32%	1175 34%	735 27%	584 23%	736 35%	1161 25%	1356 39%	532 31%	-	-	-	-	1660 61%	2404 44%	2213 53%	1226 55%	2114 26%	2190 31%	2237 33%	1122 32%								
		F	F	BF	F			J					IJL						T			T			W									
College graduate or more	7409 29%	398 8%	738 14%	1637 34%	938 38%	2406 63%	408 15%	285 8%	296 11%	196 8%	552 26%	2613 57%	1503 43%	737 43%	-	-	-	-	1046 39%	3025 56%	1976 47%	1016 45%	3605 45%	2086 30%	1146 17%	448 13%								
				BC	BC	BCDE					HIJ	IJKMN	GHIJK	GHIJK						SV			XYZ	YZ										

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EDUC2CAT. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]  
Collapsed education categories

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME		SOME		SOME		SOME		MEET EX- PENSE	JUST MEET PENSE	DON'T MEET PENSE					
															LESS,	LESS,	LESS,	LESS,	COLL+	COLL+	COLL+	COLL+	LIVE	AND	BASIC	BASIC								
															AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM- FORT.	LEFT- OVER	EX- PENSE	EX- PENSE								
TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM- FORT.	LEFT- OVER	EX- PENSE	EX- PENSE									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537								
Don't know	49 *%	39 1%	-	9 *%	-	-	7 *%	9 *%	4 *%	20 1%	7 *%	-	1 *%	-	-	-	-	-	-	-	-	1 *%	-	34 1%	5 *%									
Refused	172 1%	-	1 *%	2 *%	3 *%	3 *%	-	4 *%	1 *%	2 *%	2 *%	3 *%	-	1 *%	-	-	-	-	-	-	-	11 *%	75 1%	60 1%	19 1%									

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/VXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EDUC2CAT. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]  
 Collapsed education categories

	BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----				OCCUPATION--		INTERNET		CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY	
		HS GRAD OR LESS,		HS GRAD OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		
		HS GRAD OR LESS,		HS GRAD OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		
		HS GRAD OR LESS,		HS GRAD OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		SOME COLL. OR MORE,		
TOTAL	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	FULL TIME	PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554		
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426		
NET H.S. graduate or less	10422 40%	3297 100%	5742 100%	-	-	6859 100%	2782 100%	-	-	3698 32%	1394 38%	5317 50% JK	1368 20%	2386 53% M	7056 33%	3366 73% O	5039 30%	3822 56% Q	1561 66% Q	2474 40% UV	1596 24%	572 18%	794 60% X	1492 33%		
Less than H.S.	3255 13%	1631 49% C	1082 19%	-	-	2632 38% G	303 11%	-	-	807 7%	324 9%	2118 20% JK	239 3%	563 12% M	1460 7%	1795 39% O	1063 6%	1367 20% Q	824 35% QR	667 11% UV	174 3%	63 2%	324 25% X	278 6%		
H.S. graduate	7168 28%	1665 51%	4661 81% B	-	-	4228 62%	2480 89% F	-	-	2891 25%	1070 29%	3198 30%	1129 16%	1823 40% M	5597 26%	1571 34% O	3976 24%	2454 36% Q	737 31%	1806 29% UV	1421 21%	509 16%	470 36%	1214 27%		
NET Some college or more	15139 59%	-	-	1896 100%	11962 100%	-	-	4634 100%	9491 100%	7651 67% L	2264 62% L	5124 49%	5509 80% N	2148 47%	13921 66% P	1218 26%	11480 69% RS	2888 43%	771 33%	3676 59%	5002 76% T	2574 82% T	515 39%	3032 67% W		
Some college	7730 30%	-	-	1498 79% E	5623 47%	-	-	3422 74% I	3890 41%	3255 29%	1392 38% JL	3043 29%	1910 28%	1752 39% M	6811 32% P	919 20%	5387 32% S	1859 27%	484 20%	2162 35%	1996 30%	1098 35%	425 32%	1684 37%		
College graduate or more	7409 29%	-	-	398 21%	6339 53% D	-	-	1212 26%	5601 59% H	4397 38% KL	872 24%	2081 20%	3599 52% N	396 9%	7110 34% P	299 6%	6092 37% RS	1029 15%	287 12%	1514 24%	3006 45% T	1476 47% T	91 7%	1348 30%		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONSEDUC2CAT. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]  
Collapsed education categories

BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY			
	HS GRAD OR LESS,				SOME COLL. OR MORE,				HS GRAD OR LESS,		SOME COLL. OR MORE,		OFFICE BASED		NET USER		SMART- PHONE		CELL, NOT A SMART- PHONE		MOSTLY ON CELL		MOSTLY ON OTHER	
	BY INCOME				BY INCOME				BY INCOME		BY INCOME		BY INCOME		BY INCOME		BY INCOME		BY INCOME		BY INCOME		BY INCOME	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET USER	PHONE	PHONE	NO CELL	ON CELL	ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
Don't know	49 %	-	-	-	-	-	-	-	-	12 %	5 %	33 %	5 %	7 %	28 %	21 %	16 %	14 %	19 1%	8 %	8 %	-	8 1%	-
Refused	172 1%	-	-	-	-	-	-	-	-	59 1%	3 %	71 1%	28 %	1 %	154 1%	18 %	101 1%	56 1%	16 1%	81 1%	9 %	11 %	-	31 1%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EDUC2CAT. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]  
 Collapsed education categories

	SOCIAL MEDIA USE										SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		PRIVACY SETTINGS BY INCOME				PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO STOLEN	
	SOCIAL MEDIA USE		BY INCOME		--SHARING--		--BRANDS--		-SETTINGS-		--INCOME--		-----PRIVACY CONTROL-----		-----SECURE-----		-----INCOME-----		--STOLEN--		--BY INCOME--								
	SM	OTHER NET	SM USER	SM USER							USE SET-TINGS	USE SET-TINGS																	
	TOTAL	USER	USER	<\$20K	\$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)			
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673			
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519			
NET H.S. graduate or less	10422 40%	5200 33%	1847 33%	1548 57% E	3176 27%	1323 36%	3388 31%	1490 32%	3705 34%	4022 29%	2725 42% J	947 50%	2683 25% M	3001 46% O	3655 37%	2284 40%	1195 39%	2845 35%	1413 28%	2372 35%	890 47% V	490 17%	1762 27%	8068 45% W	591 49% Z	972 21%			
Less than H.S.	3255 13%	977 6%	483 9%	646 24% E	246 2%	297 8%	551 5%	323 7%	653 6%	711 5%	685 11% J	409 21% M	252 2% O	909 14%	888 9%	840 15% O	388 13%	484 6%	252 5%	624 9% S	214 11% V	30 1%	555 9%	2481 14% W	328 27% Z	150 3%			
H.S. graduate	7168 28%	4223 27%	1364 25%	902 33%	2930 25%	1027 28%	2837 26%	1167 25%	3051 28%	3310 24%	2040 32% J	538 28%	2430 23%	2092 32%	2766 28%	1443 25%	808 27%	2360 29%	1161 23%	1748 26%	676 36% V	460 16%	1207 19%	5586 31% W	263 22%	822 18%			
NET Some college or more	15139 59%	10274 66%	3638 65%	1140 42%	8363 72% D	2273 63%	7464 68%	3148 68%	7099 65%	9561 70% K	3683 57%	954 50%	7980 75% L	3525 54%	6287 63% N	3358 59%	1773 58%	5235 64%	3608 71% T	4257 63%	989 53%	2325 83% U	4575 71% X	9791 54% Y	620 51%	3700 79% Y			
Some college	7730 30%	5016 32%	1794 32%	894 33%	3842 33%	1093 30%	3679 34%	1492 32%	3510 32%	4424 32%	2058 32%	737 39%	3460 32%	2009 31%	3083 31% P	1409 25%	1081 36% P	2572 32%	1537 30%	2300 34%	662 35%	766 27%	2093 33%	5092 28%	489 40%	1513 32%			
College graduate or more	7409 29%	5258 34%	1844 33%	246 9%	4521 39% D	1180 32%	3785 35%	1656 36%	3590 33%	5138 38% K	1625 25%	216 11%	4521 42% L	1516 23%	3204 32% NQ	1950 34% NQ	692 23%	2663 33%	2071 41% RT	1957 29%	327 17%	1559 55% U	2482 39% X	4699 26%	131 11%	2187 47% Y			
Don't know	49 *%	26 *%	2 *%	19 1%	7 *%	1 *%	25 *%	16 *%	10 *%	18 *%	8 *%	11 1%	7 *%	22 *%	1 *%	21 *%	3 *%	11 *%	3 *%	14 *%	3 *%	-	7 *%	40 *%	7 1%	-			

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EDUC2CAT. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]  
Collapsed education categories

BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME			
	TOTAL USER	SM USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
Refused	172 1%	85 1%	69 1%	-	38 *%	36 1%	49 *%	2 *%	83 1%	79 1%	38 1%	-	35 *%	31 *%	30 *%	27 *%	67 2%	46 1%	37 1%	68 1%	-	3 *%	77 1%	91 1%	-	1 *%
																	0									

0

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EDUC2CAT. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]  
 Collapsed education categories

	BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL		25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606	
UNWEIGHTED BASE		3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588	
NET H.S. graduate or less		10422 40%	5965 37%	1454 48% BF	943 47% BF	1446 72% BCDF	536 28%	3501 57% HJLN	2084 23% N	1027 57% HJLN	236 25% N	1920 71% HIJLMN G	332 30% N	370 52% HJLN	116 11%	2123 36%	2761 39%	3637 41%	1923 47% S	8427 39%	4806 48% U	5344 35%	1221 40%	9192 41%	
Less than H.S.		3255 13%	1360 8%	474 16% B	215 11%	1002 50% BCDF	186 10%	1064 17% HJN	184 2%	351 20% HJN	9 1%	1044 39% HIJLMN G	101 9% N	158 22% HJN	9 1%	445 8%	861 12%	982 11%	875 21% S	2321 11%	1703 17% U	1373 9%	248 8%	3006 13% V	
H.S. graduate		7168 28%	4605 28% F	980 32% EF	729 36% EF	444 22%	349 18%	2438 39% HJLN	1900 21% N	676 38% HLN	227 24% N	876 32% HN	231 21%	213 30% N	107 10%	1678 29%	1900 27%	2654 30%	1048 25%	6106 28%	3104 31% U	3971 26%	973 32%	6185 27%	
NET Some college or more		15139 59%	10138 63% CDE	1560 51% E	1036 52% E	563 28%	1373 72% CDE	2654 43% K	6825 76% GIKM	763 43% K	693 75% GIKM	764 28%	771 70% GIKM	345 48% K	956 89% HIJKLM G	3692 63%	4291 60%	5298 59%	2183 53%	12873 60%	5197 52% T	9823 64%	1858 60%	13254 59%	
Some college		7730 30%	4786 30% E	1023 34% E	706 35% E	378 19%	620 32% E	1820 29% K	2723 30% K	649 36% K	320 34%	599 22%	442 40% K	270 38%	316 29%	1897 32%	2107 30%	2594 29%	1427 35%	6265 29%	3342 33% U	4349 28%	1108 36%	6610 29%	
College graduate or more		7409 29%	5352 33% CDE	537 18% E	330 17%	185 9%	753 39% CDE	833 13% K	4101 46% GIKLM	114 6%	374 40% GIKM	166 6%	329 30% GIKM	75 10% GIJKLM	640 59%	1795 31%	2184 31%	2704 30%	756 18%	6608 31% R	1855 19%	5474 36% T	750 24%	6644 29%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

EDUC2CAT. What is the highest level of school you have completed or the highest degree you have received? [DO NOT READ]  
Collapsed education categories

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
Don't know	49 *%	22 *%	1 *%	7 *%	11 1%	5 *%	20 *%	2 *%	1 *%	-	18 1%	-	-	5 *%	4 *%	27 *%	6 *%	2 *%	45 *%	7 *%	42 *%	1 *%	48 *%
Refused	172 1%	65 *%	21 1%	16 1%	1 *%	1 *%	-	32 *%	4 *%	-	4 *%	-	-	1 *%	58 1%	29 *%	19 *%	10 *%	124 1%	5 *%	124 1%	4 *%	113 *%
																							T

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

VET1. Are you currently serving or have you ever served in the U.S. military or the military reserves?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782	
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335	
Yes, currently serving or have served on active duty in the past	3085 12%	2751 22%	334 3%	2395 15%	293 10%	211 5%	249 5%	998 12%	794 12%	896 19%	248 8%	973 14%	1108 14%	750 10%	756 9%	596 14%	529 18%	833 13%	1093 9%	1769 14%	425 8%	2398 14%	675 10%	2409 13%	
		C		F				G	G	GHI		K	K				0			S		U			
No, have never served in the U.S. military or the military reserves	22606 88%	9774 78%	12832 97%	13782 85%	2741 90%	3812 95%	4939 95%	7387 88%	5747 88%	3896 81%	3006 92%	6185 86%	6610 86%	6644 90%	7573 91%	3597 86%	2372 82%	5472 87%	10436 90%	10536 86%	4806 92%	15328 86%	6188 90%	16294 87%	
			B			D	HIJ	J	J		LM				Q				T		V				
Don't know (VOL.)	12 *%	-	12 *%	-	-	-	-	-	12 *%	-	-	-	12 *%	-	12 *%	-	-	-	12 *%	-	-	-	12 *%	-	12 *%
Refused (VOL.)	79 *%	43 *%	35 *%	13 *%	2 *%	-	-	9 *%	-	-	-	9 *%	-	14 *%	-	-	-	2 *%	-	14 *%	-	14 *%	11 *%	68 *%	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

VET1. Are you currently serving or have you ever served in the U.S. military or the military reserves?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,																
															18-29	30-49	50-64	65+																
	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, 18-29	LESS, 30-49	LESS, 50-64	LESS, 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- BASIC PENSE	DON'T MEET EX- BASIC PENSE										
TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, 18-29	LESS, 30-49	LESS, 50-64	LESS, 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- BASIC PENSE	DON'T MEET EX- BASIC PENSE									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537								
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420								
Yes, currently serving or have served on active duty in the past	3085 12%	425 8%	628 12%	826 17%	348 14%	485 13%	145 5%	312 9%	241 9%	393 16%	100 5%	672 15%	484 14%	446 26%	85 3%	396 14%	233 10%	481 19%	165 6%	600 11%	559 13%	413 18%	1155 14%	984 14%	636 9%	237 7%								
				B						GK		GK	GK	IJKLM GH		OS		OQST		0	OS	OQS	Z	Z										
No, have never served in the U.S. military or the military reserves	22606 88%	4806 92%	4792 88%	3944 83%	2151 86%	3321 87%	2548 95%	3166 91%	2449 91%	2121 84%	2019 95%	3918 85%	3012 86%	1279 74%	2381 97%	2522 86%	2124 90%	2044 81%	2541 94%	4830 89%	3618 86%	1830 82%	6910 85%	5905 85%	6066 91%	3301 93%								
		D					JLMN	N	N	N	JLMN	N	N		PRTUV		RV		PRUV	R					WX	WX								
Don't know (VOL.)	12 **%	-	12 **%	-	-	-	-	-	12 **%	-	-	-	-	-	-	-	-	-	-	-	12 **%	-	-	12 **%	-	-								
Refused (VOL.)	79 **%	-	-	-	-	2 **%	-	-	-	-	-	-	-	-	-	9 **%	-	-	-	-	-	-	22 **%	57 1%	-	-								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

VET1. Are you currently serving or have you ever served in the U.S. military or the military reserves?

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY	
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	SMART PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	
		<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	CELL	CELL	CELL	CELL	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426	
Yes, currently serving or have served on active duty in the past	3085 12%	310 9%	835 15% D	116 6%	1560 13% D	666 10%	496 18% FH	426 9%	1270 13%	1483 13% K	179 5%	1419 13% K	588 9%	590 13%	2370 11%	715 15%	1832 11% K	888 13%	365 15%	634 10%	865 13%	320 10%	101 8%	510 11%	
No. have never served in the U.S. military or the military reserves	22606 88%	2987 91%	4908 85%	1780 94% CE	10375 87%	6193 90% G	2286 82%	4196 91% G	8206 86%	9895 87%	3487 95% JL	9076 86%	6302 91%	3930 87%	18698 88%	3908 85%	14760 89%	5844 86%	2002 85%	5573 89%	5740 87%	2835 90%	1217 92%	4033 89%	
Don't know (VOL.)	12 *%	-	-	-	12 *%	-	-	12 *%	-	12 *%	-	-	-	12 *%	12 *%	-	12 *%	-	-	12 *%	-	-	-	12 *%	
Refused (VOL.)	79 *%	-	-	-	14 *%	-	-	-	14 *%	31 *%	-	48 *%	20 *%	11 *%	79 *%	-	31 *%	48 1%	-	20 *%	9 *%	2 *%	-	-	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

VET1. Are you currently serving or have you ever served in the U.S. military or the military reserves?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
Yes, currently serving or have served on active duty in the past	3085	1607	763	190	1326	305	1117	477	1110	1309	848	89	1102	883	1060	550	484	804	537	853	81	393	641	2244	69	498
	12%	10%	14%	7%	11%	8%	10%	10%	10%	10%	13%	5%	10%	13%	11%	10%	16%	10%	11%	13%	4%	14%	10%	12%	6%	11%
												L									U					
No, have never served in the U.S. military or the military reserves	22606	13965	4717	2517	10247	3328	9797	4179	9775	12328	5594	1823	9589	5665	8913	5132	2505	7322	4512	5794	1801	2411	5734	15715	1149	4174
	88%	90%	85%	93%	88%	92%	90%	90%	90%	90%	87%	95%	90%	86%	89%	90%	82%	90%	89%	86%	96%	86%	89%	87%	94%	89%
												M			Q	Q					V					
Don't know (VOL.)	12	12	-	-	12	-	12	-	12	12	-	-	12	12	-	-	-	12	-	-	-	-	-	12	-	-
	*%	*%			*%		*%		*%	*%			*%	*%				*%						*%		
Refused (VOL.)	79	-	77	-	-	-	-	-	-	31	13	-	2	20	-	9	50	-	13	64	-	13	47	20	-	2
	*%		1%							*%	*%		*%	*%		*%	2%		*%	1%		*%	1%	*%		*%
																	P									

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

VET1. Are you currently serving or have you ever served in the U.S. military or the military reserves?

	BAN	E -----RACE/ETHNICITY-----														-----RACE/ETHNICITY BY INCOME-----														-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
							WHITE	WHITE	BLACK	BLACK					OTHER	OTHER																						
		WHITE	BLACK	HISP.	HISP.	OTHER	NON-	NON-	NON-	NON-	HISP.,	HISP.,	HISP.,	HISP.,	NON-	NON-																						
		NON-	NON-	U.S.	NOT US	NON-	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	REP	DEM	IND	YES	NO	YES	NO	YES	NO													
TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)														
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)																
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606															
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588															
Yes, currently serving or have served on active duty in the past	3085 12%	2395 15% DEF	293 10% E	136 7%	75 4%	81 4%	815 13% KM	1456 16% IKMN	144 8%	129 14%	117 4%	91 8%	13 2%	58 5%	1056 18% P	532 7%	1163 13% P	503 12%	2538 12%	1036 10%	2007 13%	3085 100%	-															
No, have never served in the U.S. military or the military reserves	22606 88%	13782 85%	2741 90%	1866 93% B	1946 96% BC	1834 96% B	5360 87%	7473 84%	1652 92% H	799 86%	2590 96% GH	1013 92% H	703 98% GH	1020 95% H	4821 82%	6575 92% OQ	7775 87%	3615 88%	18901 88%	8979 90%	13270 87%	-	22606 100%															
Don't know (VOL.)	12 *%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 *%	-	-	-	12 *%	-	-															
Refused (VOL.)	79 *%	13 *%	2 *%	-	-	-	-	13 *%	-	2 *%	-	-	-	-	-	2 *%	9 *%	-	31 *%	-	45 *%	-	-															

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

DISA. Does any disability, handicap, or chronic disease keep you from participating fully in work, school, housework, or other activities, or not?

BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Yes	4118 16%	1574 13%	2545 19%	2642 16%	668 22%	437 11%	184 4%	1039 12%	1590 24%	1233 26%	875 27%	1048 15%	1427 18%	756 10%	2304 28%	490 12%	275 9%	461 7%	2775 24%	1051 9%	1717 33%	1852 10%	678 10%	3439 18%
			B	F	F			G	GH	GH	LMN		N		PQR				T		V			W
No	21470 83%	10902 87%	10568 80%	13477 83%	2340 77%	3577 89%	4986 96%	7345 87%	4939 75%	3486 73%	2321 71%	6106 85%	6265 81%	6608 89%	5956 71%	3701 88%	2625 91%	5831 92%	8683 75%	11239 91%	3459 66%	15845 89%	6182 90%	15163 81%
		C				DE	HIJ	IJ				K	K	KM		O	O	O		S		U	X	
Don't know (VOL.)	99 *%	60 *%	39 *%	38 *%	27 1%	5 *%	15 *%	11 *%	15 *%	58 1%	58 2%	14 *%	27 *%	-	69 1%	-	-	11 *%	69 1%	11 *%	53 1%	27 *%	11 *%	88 *%
										HI											V			
Refused (VOL.)	95 *%	33 *%	62 *%	33 *%	1 *%	4 *%	3 *%	-	8 *%	14 *%	-	-	11 *%	45 1%	12 *%	1 *%	-	4 *%	13 *%	19 *%	3 *%	28 *%	3 *%	92 *%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

DISA. Does any disability, handicap, or chronic disease keep you from participating fully in work, school, housework, or other activities, or not?

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE--								EDUCATION BY AGE--								---HOUSEHOLD FINANCES---			
														HS GRAD OR LESS, AGE 18-29	HS GRAD OR LESS, AGE 30-49	HS GRAD OR LESS, AGE 50-64	HS GRAD OR LESS, AGE 65+	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM-FORT.	MEET EX-PENSE AND LEFT-OVER	JUST MEET EX-PENSE	DON'T MEET EX-BASIC								
														OR LESS, AGE 18-29	OR LESS, AGE 30-49	OR LESS, AGE 50-64	OR LESS, AGE 65+	COLL+ AGE 18-29	COLL+ AGE 30-49	COLL+ AGE 50-64	COLL+ AGE 65+												
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537							
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420							
Yes	4118 16%	1717 33%	800 15%	552 12%	181 7%	280 7%	123 5%	745 21%	1123 42%	751 30%	56 3%	264 6%	342 10%	367 21%	75 3%	481 16%	686 29%	669 26%	107 4%	554 10%	903 22%	562 25%	741 9%	641 9%	1309 20%	1369 39%							
		CDEF	EF					GKLM	JKLMN	GKLM			K	GKLM		OS	OPST	OPST		OS	OST	OPST				WX WXY							
No	21470 83%	3459 66%	4606 85%	4217 88%	2317 93%	3514 92%	2555 95%	2733 79%	1560 58%	1715 68%	2060 97%	4316 94%	3152 90%	1357 79%	2391 97%	2436 83%	1667 71%	1798 71%	2581 95%	4876 90%	3268 78%	1666 74%	7317 90%	6251 90%	5359 80%	2144 61%							
			B	B	BC	BC	HIJN	IJ			HIJMN	HIJN	HIJN	I	QRTUV	QRTUV			QRTUV	QRTUV			YZ	YZ	Z								
Don't know (VOL.)	99 **	53 1%	17 **	-	-	11 **	15 1%	-	15 1%	39 2%	-	11 **	-	-	-	11 **	4 **	58 2%	15 1%	-	12 **	-	-	12 **	30 **	19 1%							
																		QU															
Refused (VOL.)	95 **	3 **	9 **	1 **	1 **	3 **	-	-	4 **	9 **	3 **	-	1 **	2 **	-	-	-	-	3 **	-	6 **	14 1%	28 **	54 1%	2 **	4 **							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

DISA. Does any disability, handicap, or chronic disease keep you from participating fully in work, school, housework, or other activities, or not?

BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		NET USER BY
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	INCOME---		
	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	ON CELL	ON OTHER	EQUAL.	<\$20K	\$20K+			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554		
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426		
Yes	4118 16%	917 28%	696 12%	799 42%	1152 10%	1521 22%	250 9%	1247 27%	798 8%	367 3%	279 8%	3434 33%	361 5%	218 5%	2720 13%	1398 30%	1618 10%	1765 26%	736 31%	650 10%	607 9%	249 8%	339 26%	266 6%		
		CE		BCE		GI		GI				JK				0	Q	Q					X			
No	21470 83%	2342 71%	5031 88%	1080 57%	10771 90%	5296 77%	2522 91%	3346 72%	8675 91%	11014 96%	3370 92%	6971 66%	6527 94%	4292 94%	18304 87%	3166 68%	14973 90%	4944 73%	1553 66%	5552 89%	6005 91%	2903 92%	961 73%	4273 94%		
		D	BD		BD		FH		FH	L	L				P		RS						W			
Don't know (VOL.)	99 *%	38 1%	15 *%	15 1%	12 *%	42 1%	11 *%	27 1%	-	15 *%	15 *%	69 1%	-	30 1%	41 *%	58 1%	30 *%	14 *%	54 2%	30 *%	-	-	15 1%	15 *%		
		E														0		QR								
Refused (VOL.)	95 *%	-	-	3 *%	27 *%	-	-	13 *%	17 *%	24 *%	1 *%	70 1%	21 *%	3 *%	94 *%	1 *%	14 *%	57 1%	24 1%	7 *%	2 *%	5 *%	3 *%	-		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DISA. Does any disability, handicap, or chronic disease keep you from participating fully in work, school, housework, or other activities, or not?

	SOCIAL MEDIA USE BY INCOME																SOC. MEDIA LOCATION --SHARING--				SOC. MEDIA LIKE/FOLLOW --BRANDS--				USE PRIVACY SETTINGS--				PRIVACY SETTINGS BY INCOME--				PRIVACY CONTROL--				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INCOME--				PERSONAL INFO --STOLEN--				INFO STOLEN BY INCOME-	
	SOCIAL MEDIA USE		SM USER, <\$20K		SM USER, \$20K+		YES		NO		YES		NO		YES		NO		USE SET-TINGS <\$20K		USE SET-TINGS \$20K+		A LOT		SOME		LIT-TLE		NONE		MOST. POSI-TIVE		MOST. NEGA-TIVE		NO IM-PACT		NEGA-TIVE, <\$40K		NEGA-TIVE, \$40K+		YES		NO		STO-LEN, <\$20K		STO-LEN, \$20K+			
	TOTAL	USER	NET USER	OTHER USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A	LOT	SOME	LIT-TLE	NONE	POSITIVE	Negative	IMPACT	Negative, <\$40K	Negative, \$40K+	YES	NO	STOLEN, <\$20K	STOLEN, \$20K+																
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																								
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673																								
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519																								
Yes	4118	1827	881	714	978	534	1106	526	1301	1578	966	557	866	970	1421	1134	482	907	576	922	361	193	1017	2784	458	454																								
	16%	12%	16%	26%	8%	15%	10%	11%	12%	12%	15%	29%	8%	15%	14%	20%	16%	11%	11%	14%	19%	7%	16%	15%	38%	10%																								
				E							M									V					Z																									
No	21470	13701	4601	1978	10570	3086	9785	4112	9556	12033	5467	1340	9803	5594	8543	4533	2460	7199	4453	5722	1503	2612	5344	15089	744	4213																								
	83%	88%	83%	73%	91%	85%	90%	88%	88%	88%	85%	70%	92%	85%	86%	80%	81%	88%	88%	85%	80%	93%	83%	84%	61%	90%																								
		C			D							L		P						U					Y																									
Don't know (VOL.)	99	37	-	15	22	11	27	11	27	37	-	15	22	13	-	4	45	26	15	-	15	-	19	78	15	4																								
	1%	1%		1%	1%	1%	1%	1%	1%	1%		1%	1%	1%		1%	1%	1%	1%	1%		1%	1%	1%	1%																									
Refused (VOL.)	95	20	74	-	14	2	8	7	13	31	21	-	13	2	8	21	52	5	18	67	3	13	42	39	-	3																								
	1%	1%	1%		1%	1%	1%	1%	1%	1%	1%		1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%																									
																	NO																																	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

DISA. Does any disability, handicap, or chronic disease keep you from participating fully in work, school, housework, or other activities, or not?

	BAN	E -----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP., \$40K+	HISP., \$40K+	OTHER NON- HISP., \$40K+	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-														
			HISP.	HISP.	BORN	BORN	HISP.	HISP., \$40K+	HISP., \$40K+	HISP., \$40K+														
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606	
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588	
Yes	4118 16%	2642 16%	668 22% DE	217 11%	220 11%	317 17%	1668 27% HJKLN	817 9%	498 28% HJKLN	71 8%	342 13%	83 8%	238 33% HJKLN	71 7%	888 15%	1216 17%	1173 13%	4118 100%	- 24% U	2430 10%	1557 16%	503 16%	3615 16%	
No	21470 83%	13477 83%	2340 77%	1782 89% C	1795 89% C	1582 83%	4459 72%	8109 91% GIM	1298 72%	847 91% GIM	2360 87% GIM	1021 92% GIM	462 65%	1007 93% GIM	4983 85%	5864 82%	7717 86%	- 100%	21470 75%	7516 89% T	13672 82%	2538 84%	18901 84%	
Don't know (VOL.)	99 *%	38 *%	27 1%	-	5 *%	15 1%	38 1%	-	-	11 1%	5 *%	-	15 2%	-	-	18 *%	64 1%	-	-	65 1%	32 *%	38 1% W	50 *%	
Refused (VOL.)	95 *%	33 *%	1 *%	3 *%	1 *%	-	11 *%	16 *%	-	1 *%	-	-	-	-	5 *%	10 *%	6 *%	-	-	5 *%	72 *%	6 *%	41 *%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

PUBLIC. Have you, or any member of your immediate family, ever received government benefits such as food stamps, free or reduced price school lunches, welfare, Medicaid or CHIP, or housing assistance?

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
		MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Yes	10015 39%	4429 35%	5586 42%	5888 36%	1562 51%	1757 44%	2128 41%	4042 48%	2263 35%	1432 30%	1703 52%	3104 43%	3342 43%	1855 25%	4966 60%	1813 43%	896 31%	1292 20%	6461 56%	3236 26%	3328 64%	5919 33%	3388 49%	6592 35%
			B		D	D	J	IJ			N	N	N		PQR	QR	R		T		V		X	
No	15333 59%	7853 62%	7480 57%	10130 63%	1393 46%	2199 55%	2963 57%	4324 52%	4217 64%	3215 67%	1373 42%	3971 55%	4349 56%	5474 74%	3245 39%	2360 56%	2005 69%	4991 79%	4861 42%	9042 73%	1821 35%	11725 66%	3452 50%	11808 63%
		C		EF				H	GH			K	K	KLM		O	OP	OPQ		S		U		W
Don't know (VOL.)	297 1%	217 2%	80 1%	124 1%	77 3%	50 1%	75 1%	10 *%	63 1%	112 2%	147 5%	68 1%	30 *%	42 1%	98 1%	18 *%	-	23 *%	170 1%	23 *%	51 1%	87 *%	16 *%	281 1%
		C					H			H	LMN								T					W
Refused (VOL.)	137 1%	70 1%	67 1%	47 *%	4 *%	16 *%	23 *%	19 *%	9 *%	33 1%	32 1%	25 *%	9 *%	38 1%	32 *%	2 *%	-	-	48 *%	20 *%	32 1%	21 *%	18 *%	101 1%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

PUBLIC. Have you, or any member of your immediate family, ever received government benefits such as food stamps, free or reduced price school lunches, welfare, Medicaid or CHIP, or housing assistance?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										EDUCATION BY AGE-----										---HOUSEHOLD FINANCES--			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+		SOME COLL+	SOME COLL+	SOME COLL+			MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- BASIC PENSE										
															18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE				
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)												
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537												
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420												
Yes	10015 39%	3328 64%	2683 49%	1665 35%	508 20%	785 21%	1607 60%	2437 70%	1342 50%	983 39%	471 22%	1543 34%	823 24%	392 23%	1131 46%	1769 60%	1043 44%	844 33%	992 37%	2268 42%	1220 29%	587 26%	1884 23%	2716 39%	3218 48%	2049 58%												
		CDEF	DEF	EF			JKLMN	JKLMN	KL MN	KMN		KMN			RUV	RSTUV	UV		V	UV				W	WX	WXY												
								I							Q	Q																						
No	15333 59%	1821 35%	2684 49%	3105 65%	1991 80%	3000 79%	1056 39%	1037 30%	1303 48%	1407 56%	1648 78%	3038 66%	2665 76%	1331 77%	1244 50%	1158 40%	1260 53%	1553 62%	1707 63%	3140 58%	2952 70%	1638 73%	6139 76%	4138 59%	3422 51%	1360 38%												
			B	BC	BCD	BCD			H	GH	GHIJL	GHI	GHIJL	GHIJL			P	P	OP	P	OPQT	OPQRT	XYZ	YZ	Z													
Don't know (VOL.)	297 1%	51 1%	64 1%	-	-	23 1%	31 1%	-	49 2%	91 4%	-	10 %	9 %	3 %	75 3%	-	45 2%	96 4%	-	10 %	17 %	16 1%	51 1%	74 1%	47 1%	87 2%												
									LMN						T		TUV																					
Refused (VOL.)	137 1%	32 1%	2 %	-	-	-	-	4 %	9 %	33 1%	-	-	-	-	16 1%	-	9 %	32 1%	7 %	12 %	-	2 %	13 %	28 %	14 %	41 1%												
																	V																					

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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PUBLIC. Have you, or any member of your immediate family, ever received government benefits such as food stamps, free or reduced price school lunches, welfare, Medicaid or CHIP, or housing assistance?

BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY		
	HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	
	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	ON CELL	ON OTHER	EQUAL.	<\$20K	\$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
Yes	10015 39%	2065 63% CE	2316 40% E	1259 66% CE	3598 30%	3639 53% GI	1036 37% I	2818 61% GI	2195 23%	3971 35%	1520 41%	4452 42% J	2312 33%	1788 39%	8304 39%	1711 37%	6323 38%	2800 41%	892 38%	3047 49% UV	1965 30%	1134 36%	918 70% X	2007 44%
No	15333 59%	1149 35%	3382 59% BD	637 34%	8302 69% BCD	3028 44%	1747 63% FH	1795 39%	7253 76% FGH	7307 64% L	2129 58%	5837 55%	4541 66%	2664 59%	12573 59%	2760 60%	10191 61%	3781 56%	1361 58%	3119 50%	4618 70% T	2010 64% T	358 27%	2546 56% W
Don't know (VOL.)	297 1%	51 2%	45 1%	-	40 **	151 2% HI	-	18 **	23 **	92 1%	17 **	187 2%	18 **	91 2%	180 1%	116 3%	63 **	161 2% Q	73 3%	43 1%	6 **	11 **	42 3%	1 **
Refused (VOL.)	137 1%	32 1%	-	-	21 **	41 1%	-	3 **	20 **	51 **	-	68 1%	38 1%	-	101 **	36 1%	58 **	38 1%	41 2%	29 **	25 **	1 **	-	-

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

PUBLIC. Have you, or any member of your immediate family, ever received government benefits such as food stamps, free or reduced price school lunches, welfare, Medicaid or CHIP, or housing assistance?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY --INCOME--		PRIVACY CONTROL--		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY		PERSONAL INFO		INFO STOLEN					
	BAN D	-MEDIA USE-										USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)															
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
Yes	10015 39%	6517 42% C	1781 32%	1853 68% E	4313 37%	1694 47%	4388 40%	2014 43%	4483 41%	5551 41%	2462 38%	1336 70% M	3881 36%	2740 42%	3652 37%	2270 40%	1175 39%	3652 45% T	2116 42% T	2185 33%	1172 62% V	871 31%	2673 42%	6653 37%	861 71% Z	1658 35%
No	15333 59%	8915 57%	3648 66% B	811 30%	7253 63% D	1915 53%	6463 59%	2626 56%	6289 58%	8025 59%	3848 60%	556 29%	6805 64% L	3764 57%	6202 62%	3294 58%	1823 60%	4444 55%	2857 56%	4464 67% RS	695 37%	1922 68% U	3666 57%	11087 62%	335 28%	2978 64% Y
Don't know (VOL.)	297 1%	113 1%	65 1%	42 2%	11 *% A	24 1%	47 *% B	-	113 1%	60 *% C	89 1%	20 1%	11 *% D	31 *% E	110 1%	102 2%	14 *% F	30 *% G	55 1%	25 *% H	15 1%	12 *% I	71 1%	149 1%	22 2%	38 1%
Refused (VOL.)	137 1%	39 *% J	62 1%	-	7 *% K	-	28 *% L	16 *% M	12 *% N	44 *% O	54 1%	-	7 *% P	45 1%	7 *% Q	25 *% R	26 1%	11 *% S	34 1%	37 1%	-	13 *% T	12 *% U	102 1%	-	-

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
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PUBLIC. Have you, or any member of your immediate family, ever received government benefits such as food stamps, free or reduced price school lunches, welfare, Medicaid or CHIP, or housing assistance?

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---			
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606		
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588		
Yes	10015 39%	5888 36%	1562 51% BF	935 47% BF	822 41%	590 31%	3368 55% HJLN	2357 26%	1187 66% GHJLN	310 33%	1464 54% HJLN	268 24%	387 54% HLN	193 18%	2057 35%	2962 42%	3405 38%	2430 59% S	7516 35%	10015 100%	-	1036 34%	8979 40%		
No	15333 59%	10130 63% CD	1393 46%	1011 51%	1188 59% C	1270 66% CD	2717 44% I	6551 73% GIKM	566 32%	618 66% GIKM	1204 44% I	836 76% GIKM	291 41%	885 82% GIKM	3747 64% P	3992 56%	5534 62%	1557 38%	13672 64% R	-	15333 100%	2007 65%	13270 59%		
Don't know (VOL.)	297 1%	124 1%	77 3%	40 2%	10 1%	42 2%	56 1%	21 *%	38 2%	2 *%	39 1%	-	38 5% GHJ	-	69 1%	135 2% Q	21 *%	86 2%	208 1%	-	-	42 1%	253 1%		
Refused (VOL.)	137 1%	47 *%	4 *%	16 1%	-	13 1%	35 1%	13 *%	4 *%	-	-	-	-	-	3 *%	19 *%	-	45 1%	74 *%	-	-	-	105 *%		

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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PARTY. In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Republican	5877 23%	3020 24%	2856 22%	4985 31% EF	74 2%	419 10% E	834 16%	1587 19%	1881 29% GH	1409 29% GH	445 14%	1678 23% K	1897 25% K	1795 24% K	1160 14%	945 23% O	936 32% OP	2012 32% OP	1776 15%	3690 30% S	767 15%	4567 26% U	1628 24%	4249 23%
Democrat	7109 28%	2859 23%	4249 32% B	3651 23%	1574 52% DF	1334 33% D	1510 29%	2093 25%	1857 28%	1536 32% H	861 26%	1900 27%	2107 27%	2184 29%	2600 31%	1210 29%	797 27%	1605 25%	3477 30%	3270 27%	1525 29%	5015 28%	1601 23%	5474 29% W
Independent	8960 35%	4921 39% C	4039 31%	5650 35%	931 31%	1343 33%	2072 40% IJ	3411 41% IJ	2011 31%	1243 26%	982 30%	2654 37%	2594 34%	2704 36%	2950 35%	1651 39%	944 33%	2198 35%	4258 37%	4180 34%	1829 35%	6275 35%	2474 36%	6442 34%
No preference (VOL.)	2319 9%	1122 9%	1197 9%	1217 8%	305 10%	508 13% D	497 10%	782 9%	459 7%	421 9%	479 15% N	704 10% N	694 9%	407 5%	985 12% PQR	281 7%	118 4%	346 5%	1309 11% T	734 6%	612 12% V	1268 7%	621 9%	1696 9%
Other party (VOL.)	198 1%	165 1% C	33 *% C	135 1%	-	2 *% C	62 1%	61 1%	55 1%	8 *% C	-	19 *% LN	152 2% LN	27 *% LN	19 *% LN	21 *% LN	78 3% OPR	33 1%	29 *% S	169 1% S	16 *% S	178 1%	22 *% S	146 1%
Don't know (VOL.)	780 3%	234 2%	547 4% B	282 2%	134 4% D	344 9% DE	149 3%	281 3%	206 3%	145 3%	426 13% LMN	162 2% N	164 2% N	28 *% PQR	488 6% PQR	60 1%	14 *% PQR	22 *% PQR	531 5% T	111 1%	357 7% V	265 1%	319 5%	462 2%
Refused (VOL.)	539 2%	247 2%	292 2%	270 2%	19 1%	73 2%	65 1%	180 2%	83 1%	29 1%	61 2%	49 1%	123 2%	263 4% L	140 2%	26 1%	14 *% L	91 1%	160 1%	166 1%	125 2%	184 1%	211 3%	314 2%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

PARTY. In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+		SOME COLL+	SOME COLL+	SOME COLL+			MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET BASIC EX- PENSE						
															18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE
	TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	LEFT- OVER	EX- PENSE	EX- PENSE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)								
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537								
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420								
Republican	5877	767	878	1396	831	1181	213	463	440	654	582	1059	1370	583	256	498	607	720	576	1090	1273	688	2254	1572	1435	579								
	23%	15%	16%	29%	33%	31%	8%	13%	16%	26%	27%	23%	39%	34%	10%	17%	26%	29%	21%	20%	30%	31%	28%	23%	21%	16%								
				BC	BC	BC			G	GHI	GHI	GH	HIJKL	GHIL			0	OP	0	0	OPT	OPT	YZ											
Democrat	7109	1525	1745	1336	574	1030	749	901	888	897	728	1131	874	483	623	590	665	861	887	1480	1188	655	2063	1886	1998	1079								
	28%	29%	32%	28%	23%	27%	28%	26%	33%	36%	34%	25%	25%	28%	25%	20%	28%	34%	33%	27%	28%	29%	26%	27%	30%	30%								
										LM								P	P															
Independent	8960	1829	2095	1621	860	1337	1342	1401	862	582	596	1945	1019	511	1227	1171	653	551	837	2233	1356	691	2946	2629	2142	1128								
	35%	35%	39%	34%	34%	35%	50%	40%	32%	23%	28%	42%	29%	30%	50%	40%	28%	22%	31%	41%	32%	31%	36%	38%	32%	32%								
							IJKMN	JKM				IJKMN			QRSUV	QR				QRUV	R													
No preference (VOL.)	2319	612	534	237	210	136	264	445	289	282	132	280	145	124	225	419	241	265	265	358	218	157	508	536	751	456								
	9%	12%	10%	5%	8%	4%	10%	13%	11%	11%	6%	6%	4%	7%	9%	14%	10%	10%	10%	7%	5%	7%	6%	8%	11%	13%								
		DF	DF					LM	M	M						TUV									W	W								
Other party (VOL.)	198	16	9	92	1	32	22	3	-	4	39	58	55	4	9	-	6	4	53	61	49	4	53	80	31	4								
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%								
				BCE																														
Don't know (VOL.)	780	357	154	51	6	16	46	213	190	83	43	46	13	10	105	218	152	113	44	64	53	31	115	122	266	204								
	3%	7%	3%	1%	1%	1%	2%	6%	7%	3%	2%	1%	1%	1%	4%	7%	6%	4%	2%	1%	1%	1%	1%	2%	4%	6%								
		CDEF	EF					LMN	GKLMN							STUV	STUV								W	WX								
Refused (VOL.)	539	125	18	37	16	74	58	51	32	12	-	72	20	11	20	32	31	11	44	145	52	16	148	132	79	87								
	2%	2%	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	3%	1%	1%	2%	2%	1%	2%								
		C																																

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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PARTY. In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

	BAN C	INTERNET																				CELL MOSTLY		CELL MOSTLY		CELL MOSTLY	
		-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----				-OCCUPATION--				----USER-----				--CELL PHONE TYPE---		---INTERNET USERS---		----INCOME----	
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL. SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,			
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME											<\$20K	\$20K+			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)			
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554			
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426			
Republican	5877 23%	453 14%	1428 25%	315 17%	3107 26%	957 14%	997 36%	818 18%	2660 28%	2777 24%	705 19%	2325 22%	1570 23%	849 19%	4843 23%	1033 22%	3960 24%	1444 21%	473 20%	1487 24%	1898 29%	500 16%	248 19%	1151 25%			
			B		BD		FH		FH												V						
Democrat	7109 28%	873 26%	1538 27%	627 33%	3475 29%	1960 29%	628 23%	1486 32%	2640 28%	2960 26%	1121 31%	2997 28%	2026 29%	1148 25%	5652 27%	1457 32%	4335 26%	1951 29%	823 35%	1785 29%	1593 24%	860 27%	428 33%	1319 29%			
Independent	8960 35%	1292 39%	1943 34%	535 28%	4319 36%	2625 38%	823 30%	1631 35%	3346 35%	4377 38%	1293 35%	3285 31%	2519 36%	1913 42%	7871 37%	1089 24%	6252 38%	2102 31%	606 26%	2183 35%	2605 39%	1251 40%	521 40%	1577 35%			
									L						P		RS										
No preference (VOL.)	2319 9%	364 11%	606 11%	236 12%	663 6%	802 12%	268 10%	495 11%	467 5%	850 7%	373 10%	1088 10%	545 8%	465 10%	1742 8%	577 12%	1378 8%	643 9%	298 13%	517 8%	394 6%	358 11%	62 5%	363 8%			
		E	E			I		I							O						U						
Other party (VOL.)	198 1%	-	15 *	16 1%	163 1%	4 *	15 1%	25 1%	154 2%	129 1%	20 1%	18 *	90 1%	38 1%	194 1%	4 *	156 1%	38 1%	4 *	63 1%	22 *	72 2%	15 1%	48 1%			
									F	L					P												
Don't know (VOL.)	780 3%	286 9%	169 3%	71 4%	96 1%	460 7%	16 1%	72 2%	95 1%	179 2%	76 2%	522 5%	25 *	121 3%	426 2%	355 8%	306 2%	391 6%	83 4%	132 2%	15 *	61 2%	43 3%	36 1%			
		CE	E			GHI						JK		M		O		Q									
Refused (VOL.)	539 2%	29 1%	45 1%	96 5%	139 1%	51 1%	36 1%	106 2%	130 1%	148 1%	77 2%	308 3%	135 2%	8 *	431 2%	108 2%	248 1%	211 3%	81 3%	72 1%	88 1%	54 2%	1 *	60 1%			
				BCE									N														

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

PARTY. In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO STOLEN							
	BAN D	-MEDIA USE-	-BY	INCOME-	--SHARING--	--BRANDS--	--SETTINGS--	USE	USE	SET-INGS	SET-INGS	---PRIVACY	CONTROL---	---	SECURE---	---	INCOME---	--STOLEN---	BY	INCOME-						
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSITIVE	MOST. NEGATIVE	NO IMPACT	NEGATIVE, <\$40K	NEGATIVE, \$40K+	YES	NO	STOLEN, <\$20K	STOLEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
Republican	5877 23%	3285 21%	1559 28% B	241 9%	2782 24% D	699 19%	2307 21%	1172 25%	2113 19%	2915 21%	1695 26%	200 10%	2554 24% L	1712 26%	2134 21%	1331 23%	595 20%	1833 23%	1078 21%	1642 24%	269 14%	718 25% U	1654 26%	3869 22%	199 16%	1389 30% Y
Democrat	7109 28%	4343 28%	1301 23%	732 27%	3469 30%	1166 32%	2959 27%	1427 31%	2916 27%	3669 27%	1831 28%	526 27%	3038 28%	1824 28%	2962 30%	1568 28%	695 23%	2436 30% T	1481 29% T	1429 21%	566 30%	869 31%	1758 27%	5014 28%	318 26%	1304 28%
Independent	8960 35%	6085 39%	1783 32% C	1230 45%	4277 37%	1489 41%	4213 39%	1515 33%	4550 42% H	5462 40% K	1981 31%	824 43%	4161 39%	2179 33%	3568 36%	2025 36%	1047 34%	3028 37%	1865 37%	2519 38%	837 44%	948 34%	1971 31%	6563 36%	299 25%	1547 33%
No preference (VOL.)	2319 9%	1199 8%	536 10%	282 10%	759 7%	125 3%	961 9% F	343 7%	856 8%	1039 8%	627 10%	238 12%	620 6%	608 9%	836 8%	430 8%	403 13%	636 8%	432 9%	590 9%	172 9%	182 6%	661 10%	1542 9%	178 15%	367 8%
Other party (VOL.)	198 1%	113 1%	81 1%	16 1%	97 1%	13 *%	101 1%	13 *%	100 1%	146 1%	31 *%	16 1%	130 1%	14 *%	13 *%	74 1% O	83 3% NO	43 1%	58 1%	87 1%	15 1%	43 2%	15 *% W	183 1% W	15 1%	-
Don't know (VOL.)	780 3%	278 2%	148 3%	123 5% E	117 1%	60 2%	196 2%	93 2%	185 2%	196 1%	168 3%	70 4%	101 1%	163 2%	326 3%	149 3%	50 2%	108 1%	34 1%	215 3% S	22 1%	12 *%	153 2%	515 3%	105 9% Z	48 1%
Refused (VOL.)	539 2%	282 2%	149 3%	82 3% E	82 1%	82 2%	189 2%	93 2%	178 2%	253 2%	120 2%	38 2%	101 1%	80 1%	134 1%	113 2%	166 5% NOP	53 1%	113 2%	229 3% R	1 *%	46 2%	210 3%	304 2%	104 9% Z	18 *%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

PARTY. In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

	BAN E	RACE/ETHNICITY					RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN			
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP. ≤\$40K	WHITE NON- HISP. >\$40K+	BLACK NON- HISP. ≤\$40K	BLACK NON- HISP. >\$40K+	HISP., HISP., ≤\$40K	HISP., HISP., >\$40K+	OTHER NON- HISP. ≤\$40K	OTHER NON- HISP. >\$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO	
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL		25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606	
UNWEIGHTED BASE		3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588	
Republican		5877 23%	4985 31% CDEF	74 2%	256 13% C	163 8% C	308 16% C	1411 23% IJK	3196 36% IJKLMN G	50 3%	17 2%	211 8%	194 18% IJ	88 12% IJK	215 20% IJK	5877 100%	-	-	888 22%	4983 23%	2057 21%	3747 24%	1056 34% W	4821 21%	
Democrat		7109 28%	3651 23%	1574 52% BDEF	707 35% B	627 31% B	476 25%	1386 22%	2162 24%	914 51% GHKN	477 51% GHKN	883 33% GH	398 36% GN	246 34%	209 19%	-	7109 100%	-	1216 30%	5864 27%	2962 30%	3992 26%	532 17%	6575 29% V	
Independent		8960 35%	5650 35%	931 31%	694 35%	649 32%	852 44% C	2377 38%	2943 33%	598 33%	302 33%	925 34%	327 30%	304 43%	517 48% HL	-	-	8960 100%	1173 28%	7717 36% R	3405 34%	5534 36%	1163 38%	7775 34%	
No preference (VOL.)		2319 9%	1217 8%	305 10%	264 13% B	244 12%	154 8%	732 12% HN	407 5%	142 8%	117 13% H	362 13% HN	125 11%	52 7%	38 3%	-	-	-	516 13%	1796 8%	1078 11% U	1147 7%	236 8%	2064 9%	
Other party (VOL.)		198 1%	135 1%	-	2 *% D	-	62 3% D	12 *% K	122 1% K	-	-	2 *% GK	-	15 2%	47 4% GK	-	-	-	19 *% 1%	164 1% 1%	69 1% 1%	129 1% 1%	43 1% 1%	155 1%	
Don't know (VOL.)		780 3%	282 2%	134 4% BF	50 2%	294 15% BCDF	16 1%	141 2%	69 1%	87 5% HJN	2 *% HIJLMN G	293 11% G	28 3%	9 1%	6 1%	-	-	-	162 4%	618 3%	301 3%	438 3%	15 *% V	765 3%	
Refused (VOL.)		539 2%	270 2%	19 1%	30 1%	44 2%	46 2%	115 2%	43 *% HI	5 *% HI	14 2%	30 1%	32 3% HI	-	46 4% HI	-	-	-	143 3%	327 2%	142 1%	347 2%	41 1%	451 2%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015



DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

COMBINED PARTY/PARTYLN: PARTY. In politics TODAY, do you consider yourself a Republican, Democrat, or independent? / PARTYLN. As of today, do you lean more to the Republican Party or more to the Democratic Party?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782	
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335	
Lean Rep	3231 13%	1960 16% C	1271 10%	2630 16% EF	109 4%	228 6%	444 9%	1043 12%	960 15% G	619 13%	269 8%	901 13%	1258 16% KN	797 11%	687 8%	662 16% O	457 16% O	810 13% O	1201 10%	1791 15% S	366 7%	2485 14% U	981 14%	2244 12%	
Lean Dem	3293 13%	1901 15% C	1392 11%	1696 10%	588 19% D	678 17% D	1003 19% IJ	1491 18% IJ	440 7%	330 7%	364 11%	1002 14% M	682 9%	1228 17% M	1209 14%	652 16%	294 10%	845 13%	1688 15%	1511 12%	851 16%	2243 13%	886 13%	2408 13%	
Refused to lean	6273 24%	2828 23%	3445 26%	3227 20%	691 23%	1364 34% DE	1397 27% J	2181 26% J	1414 22%	897 19%	1316 40% LMN	1686 24%	1787 23%	1404 19%	2685 32% PQR	723 17%	417 14%	1034 16%	3398 29% T	2058 17%	1722 33% V	3442 19%	1779 26%	4408 23%	
Rep/Lean Rep	9107 35%	4980 40% C	4127 31%	7615 47% EF	183 6%	647 16% E	1278 25%	2630 31%	2841 43% GH	2028 42% GH	714 22%	2579 36% K	3155 41% K	2592 35% K	1847 22%	1607 38% O	1394 48% O	2823 45% O	2977 26%	5481 44% S	1133 22%	7052 40% U	2609 38%	6493 35%	
Dem/Lean Dem	10402 40%	4760 38%	5642 43%	5347 33%	2162 71% DF	2012 50% D	2513 48% IJ	3583 43% I	2297 35%	1867 39%	1225 38%	2902 40%	2788 36%	3413 46% M	3809 46%	1862 44%	1090 38%	2450 39%	5166 45% T	4781 39%	2376 45%	7258 41%	2486 36%	7881 42%	
Refused to lean	6273 24%	2828 23%	3445 26%	3227 20%	691 23%	1364 34% DE	1397 27% J	2181 26% J	1414 22%	897 19%	1316 40% LMN	1686 24%	1787 23%	1404 19%	2685 32% POR	723 17%	417 14%	1034 16%	3398 29% T	2058 17%	1722 33% V	3442 19%	1779 26%	4408 23%	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX

Independent Z-Test for Percentages (unpooled proportions)

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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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COMBINED PARTY/PARTYLN: PARTY. In politics TODAY, do you consider yourself a Republican, Democrat, or independent? / PARTYLN. As of today, do you lean more to the Republican Party or more to the Democratic Party?

	BAN B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----								-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR AGE	HS GRAD OR AGE	HS GRAD OR AGE	HS GRAD OR AGE	SOME COLL+ AGE		SOME COLL+ AGE		SOME COLL+ AGE		SOME COLL+ AGE		MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE					
														LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	LIVE COM- FORT.											
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)											
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537							
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420							
Lean Rep	3231 13%	366 7%	694 13%	747 16%	346 14%	465 12%	286 11%	265 8%	329 12%	281 11%	113 5%	725 16%	582 17%	292 17%	240 10%	327 11%	327 14%	274 11%	204 8%	712 13%	633 15%	345 15%	1088 13%	1019 15%	712 11%	319 9%							
			B	B	B							HK	HK	HK						S	S		Z										
Lean Dem	3293 13%	851 16%	732 13%	572 12%	267 11%	578 15%	603 22%	617 18%	219 8%	236 9%	367 17%	874 19%	193 6%	71 4%	561 23%	486 17%	124 5%	188 7%	437 16%	1004 18%	316 8%	140 6%	1117 14%	912 13%	801 12%	460 13%							
						IJMN	IJMN				IMN	IJMN			QRUV	QRUV			QRUV	QRUV													
Refused to lean	6273 24%	1722 33%	1384 25%	720 15%	480 19%	554 15%	843 31%	1231 35%	826 31%	446 18%	330 16%	801 17%	477 14%	296 17%	786 32%	1028 35%	634 27%	482 19%	601 22%	1144 21%	779 19%	415 18%	1566 19%	1568 23%	1756 26%	1100 31%							
		CDEF	DF				JKLMN	JKLMN	JKLMN						RTUV	RSTUV								W	WX								
Rep/Lean Rep	9107 35%	1133 22%	1571 29%	2143 45%	1177 47%	1646 43%	498 19%	728 21%	770 28%	935 37%	694 33%	1785 39%	1952 56%	875 51%	496 20%	824 28%	934 40%	994 39%	780 29%	1802 33%	1906 45%	1032 46%	3341 41%	2591 37%	2146 32%	898 25%							
				BC	BC	BC			G	GH	GH	GHI	HIJKL	HIJKL			OP	OP		O	OPST	OPST	YZ	Z									
Dem/Lean Dem	10402 40%	2376 45%	2477 46%	1908 40%	842 34%	1608 42%	1351 50%	1518 44%	1107 41%	1133 45%	1095 52%	2004 44%	1067 31%	554 32%	1184 48%	1075 37%	789 33%	1049 42%	1324 49%	2484 46%	1504 36%	795 35%	3180 39%	2798 40%	2799 42%	1539 44%							
		E	E				MN	MN		MN	MN	MN			QUV				PQUV	QUV													
Refused to lean	6273 24%	1722 33%	1384 25%	720 15%	480 19%	554 15%	843 31%	1231 35%	826 31%	446 18%	330 16%	801 17%	477 14%	296 17%	786 32%	1028 35%	634 27%	482 19%	601 22%	1144 21%	779 19%	415 18%	1566 19%	1568 23%	1756 26%	1100 31%							
		CDEF	DF				JKLMN	JKLMN	JKLMN						RTUV	RSTUV								W	WX								

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

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COMBINED PARTY/PARTYLN: PARTY. In politics TODAY, do you consider yourself a Republican, Democrat, or independent? / PARTYLN. As of today, do you lean more to the Republican Party or more to the Democratic Party?

	BAN C	INTERNET																				CELL MOSTLY		CELL MOSTLY		CELL MOSTLY	
		-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		----USER-----		--CELL PHONE TYPE--		---INTERNET USERS---		----INCOME----						
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+			
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554			
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426			
Lean Rep	3231 13%	251 8%	796 14% BD	115 6%	1686 14% BD	768 11%	377 14%	433 9%	1412 15% H	1595 14%	372 10%	1264 12%	873 13%	577 13%	2857 14% P	374 8%	2162 13%	859 13%	209 9%	667 11%	960 15%	456 14%	78 6%	553 12%			
Lean Dem	3293 13%	556 17%	752 13%	294 16%	1486 12%	999 15%	333 12%	686 15%	1173 12%	1579 14% L	686 19% L	1028 10%	1171 17%	701 15%	2881 14% P	412 9%	2489 15% R	589 9%	216 9%	962 15%	832 13%	595 19%	271 21%	655 14%			
Refused to lean	6273 24%	1165 35% CE	1229 21%	545 29% E	2208 18%	2175 32% GI	448 16%	1210 26% GI	1607 17%	2509 22%	782 21%	2930 28% J	1269 18%	1267 28% M	4925 23%	1348 29%	3689 22%	1937 29% Q	646 27%	1338 21%	1331 20%	746 24%	292 22%	875 19%			
Rep/Lean Rep	9107 35%	704 21%	2224 39% BD	430 23%	4793 40% BD	1725 25%	1374 49% FH	1252 27% FH	4072 43% FH	4372 38% K	1077 29%	3589 34%	2443 35%	1426 31%	7700 36%	1407 30%	6122 37%	2303 34%	682 29%	2154 35%	2858 43% TV	956 30%	327 25%	1705 37% W			
Dem/Lean Dem	10402 40%	1428 43%	2289 40%	921 49%	4961 41%	2959 43%	961 35%	2172 47% G	3812 40%	4539 40% JL	1808 49%	4025 38%	3197 46%	1849 41%	8533 40%	1869 40%	6824 41%	2540 37%	1039 44%	2747 44%	2425 37%	1455 46%	699 53%	1974 43%			
Refused to lean	6273 24%	1165 35% CE	1229 21%	545 29% E	2208 18%	2175 32% GI	448 16%	1210 26% GI	1607 17%	2509 22%	782 21%	2930 28% J	1269 18%	1267 28% M	4925 23%	1348 29%	3689 22%	1937 29% Q	646 27%	1338 21%	1331 20%	746 24%	292 22%	875 19%			

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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COMBINED PARTY/PARTYLN: PARTY. In politics TODAY, do you consider yourself a Republican, Democrat, or independent? / PARTYLN. As of today, do you lean more to the Republican Party or more to the Democratic Party?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION SHARING		SOC. MEDIA LIKE/FOLLOW BRANDS		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO STOLEN		INFO STOLEN					
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	--SHARING--	--SHARING--	--BRANDS--	--BRANDS--	-SETTINGS-	-SETTINGS-	--INCOME--	--INCOME--	-----PRIVACY	CONTROL-----	-----SECURE-----	-----SECURE-----	--INCOME--	--INCOME--	--STOLEN--	--STOLEN--	-BY INCOME-	-BY INCOME-				
	TOTAL	SM USER	OTHER SM NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
Lean Rep	3231 13%	2119 14%	738 13%	184 7%	1662 14%	340 9%	1613 15%	450 10%	1663 15%	1907 14%	701 11%	121 6%	1525 14%	710 11%	1261 13%	771 14%	418 14%	872 11%	835 17%	960 14%	230 12%	487 17%	740 12%	2302 13%	41 3%	586 13%
					D		F		H				L						R						Y	
Lean Dem	3293 13%	2238 14%	636 11%	521 19%	1579 14%	523 14%	1615 15%	654 14%	1584 15%	2070 15%	739 11%	441 23%	1528 14%	511 8%	1450 15%	797 14%	534 18%	1361 17%	650 13%	804 12%	279 15%	360 13%	864 13%	2251 13%	253 21%	579 12%
											M				N	N	N									
Refused to lean	6273 24%	3600 23%	1322 24%	1029 38%	2091 18%	905 25%	2433 22%	952 20%	2621 24%	3120 23%	1488 23%	624 33%	2059 19%	1822 28%	2167 22%	1223 21%	798 26%	1635 20%	1017 20%	1875 28%	538 29%	383 14%	1406 22%	4553 25%	407 33%	815 17%
					E							M		O						RS	V				Z	
Rep/Lean Rep	9107 35%	5404 35%	2297 41%	425 16%	4444 38%	1039 29%	3919 36%	1622 35%	3776 35%	4821 35%	2396 37%	321 17%	4080 38%	2422 37%	3394 34%	2102 37%	1013 33%	2705 33%	1913 38%	2602 39%	499 27%	1205 43%	2394 37%	6171 34%	241 20%	1975 42%
					D								L							U					Y	
Dem/Lean Dem	10402 40%	6582 42%	1938 35%	1253 46%	5048 44%	1690 47%	4574 42%	2082 45%	4500 41%	5738 42%	2570 40%	966 51%	4566 43%	2335 35%	4411 44%	2365 42%	1228 40%	3797 47%	2131 42%	2234 33%	845 45%	1229 44%	2622 41%	7265 40%	570 47%	1883 40%
															N			T	T							
Refused to lean	6273 24%	3600 23%	1322 24%	1029 38%	2091 18%	905 25%	2433 22%	952 20%	2621 24%	3120 23%	1488 23%	624 33%	2059 19%	1822 28%	2167 22%	1223 21%	798 26%	1635 20%	1017 20%	1875 28%	538 29%	383 14%	1406 22%	4553 25%	407 33%	815 17%
					E							M		O						RS	V				Z	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

COMBINED PARTY/PARTYLN: PARTY. In politics TODAY, do you consider yourself a Republican, Democrat, or independent? / PARTYLN. As of today, do you lean more to the Republican Party or more to the Democratic Party?

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
Lean Rep	3231 13%	2630 16% CDEF	109 4%	157 8%	71 4%	133 7%	919 15% IJKM	1521 17% IJKLM	79 4%	23 3%	143 5%	85 8%	22 3%	111 10%	-	-	2675 30%	402 10%	2772 13%	1015 10%	2203 14% T	606 20%	2612 12% W
Lean Dem	3293 13%	1696 10%	588 19% B	389 19% B	289 14%	297 16%	675 11%	965 11%	388 22% GH	186 20% GH	494 18% GH	174 16%	121 17%	165 15%	-	-	2740 31%	375 9%	2903 14%	1428 14%	1826 12%	274 9%	3020 13%
Refused to lean	6273 24%	3227 20%	691 23%	494 25%	870 43% BCD	700 37% BCD	1784 29% H	1099 12%	365 20%	226 24% H	974 36% HIL	253 23% H	239 33% H	377 35% HI	-	-	3545 40%	1236 30% S	4947 23%	2553 25%	3564 23%	618 20%	5578 25%
Rep/Lean Rep	9107 35%	7615 47% CDEF	183 6%	413 21% CE	235 12%	441 23% CE	2330 38% IJKLM	4716 53% IJKLMN G	129 7%	40 4%	354 13% J	279 25% IJK	109 15%	326 30% IJK	5877 100% Q	-	2675 30%	1290 31%	7755 36%	3072 31%	5951 39% T	1662 54% W	7433 33%
Dem/Lean Dem	10402 40%	5347 33%	2162 71% BDEF	1096 55% BF	916 45% B	774 40%	2061 33%	3127 35%	1302 73% GHKLMN	663 71% GHKLN	1378 51% GHN	572 52% GH	367 51% G	375 35%	-	7109 100% Q	2740 31%	1592 39%	8767 41%	4390 44% U	5819 38%	805 26%	9595 42% V
Refused to lean	6273 24%	3227 20%	691 23%	494 25%	870 43% BCD	700 37% BCD	1784 29% H	1099 12%	365 20%	226 24% H	974 36% HIL	253 23% H	239 33% H	377 35% HI	-	-	3545 40%	1236 30% S	4947 23%	2553 25%	3564 23%	618 20%	5578 25%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

HISP. Are you of Hispanic, Latino, or Spanish origin, such as Mexican, Puerto Rican or Cuban?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
		MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Yes	4023 16%	1996 16%	2027 15%	-	-	4023 100%	1192 23%	1677 20%	689 11%	379 8%	1217 37%	1172 16%	1083 14%	516 7%	2011 24%	736 18%	299 10%	496 8%	2706 23%	1104 9%	1308 25%	2295 13%	1513 22%	2482 13%
							IJ	IJ			LMN	N	N		QR	R			T		V		X	
No	21529 84%	10478 83%	11050 84%	16150 100%	3035 100%	-	3993 77%	6685 80%	5795 88%	4385 92%	2038 63%	5946 83%	6645 86%	6775 91%	6326 76%	3430 82%	2602 90%	5765 91%	8818 76%	11130 90%	3920 75%	15371 87%	5322 77%	16121 86%
									GH	GH		K	K	KLM			OP	OP		S		U		W
Don't know (VOL.)	68 *%	15 *%	52 *%	39 *%	-	-	-	-	26 *%	27 1%	-	24 *%	-	43 1%	2 *%	26 1%	-	-	4 *%	41 *%	2 *%	41 *%	-	68 *%
Refused (VOL.)	163 1%	79 1%	84 1%	1 *%	1 *%	-	3 *%	31 *%	42 1%	-	-	25 *%	2 *%	76 1%	1 *%	-	-	46 1%	12 *%	46 *%	1 *%	46 *%	39 1%	112 1%
														M										

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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HISP. Are you of Hispanic, Latino, or Spanish origin, such as Mexican, Puerto Rican or Cuban?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---								
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+ AGE		SOME COLL+ AGE		SOME COLL+ AGE		SOME COLL+ AGE		MEET EX- PENSE AND LEFT- OVER	JUST MEET BASIC EX- PENSE	DON'T MEET BASIC EX- PENSE										
															AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	AGE	COM- FORT.	OVER	EX- PENSE	EX- PENSE							
															18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)					
															(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537													
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420													
Yes	4023 16%	1308 25%	1191 22%	547 11%	274 11%	222 6%	738 27%	1144 33%	514 19%	262 10%	380 18%	472 10%	155 4%	81 5%	675 27%	951 32%	476 20%	251 10%	510 19%	718 13%	209 5%	126 6%	669 8%	909 13%	1630 24%	655 19%													
		DEF	DEF				JLMN	JKLMN	LMN		MN				RTUV	RSTUV	RUV		UV	UV					WX	W													
							I									Q																							
No	21529 84%	3920 75%	4241 78%	4197 88%	2184 87%	3581 94%	1955 73%	2334 67%	2176 81%	2248 89%	1739 82%	4106 89%	3287 94%	1644 95%	1788 73%	1966 67%	1868 79%	2250 89%	2195 81%	4693 86%	3924 94%	2114 94%	7379 91%	5925 85%	5037 75%	2860 81%													
				BC	BC	BCD			H	GH	H	GHI	GHIK	GHIK			P	OP	P	OP	OPQST	OPQST	XYZ	Y															
Don't know (VOL.)	68 **	2 **	-	26 1%	-	-	-	-	-	4 **	-	-	26 1%	-	-	-	-	24 1%	-	-	26 1%	2 **	27 **	13 **	28 **	-													
Refused (VOL.)	163 1%	1 **	-	-	41 2%	4 **	-	-	12 **	-	-	13 **	28 1%	-	3 **	10 **	12 1%	-	-	18 **	30 1%	-	11 **	110 2%	5 **	22 1%													
																							WY																

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

HISP. Are you of Hispanic, Latino, or Spanish origin, such as Mexican, Puerto Rican or Cuban?

	BAN C	INTERNET																			CELL MOSTLY		CELL MOSTLY		NET USER BY	
		-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		----USER-----		--CELL PHONE TYPE---		---INTERNET USERS---		----INCOME----					
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,		
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554		
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426		
Yes	4023 16%	1042 32%	1084 19%	249 13%	1210 10%	1920 28%	332 12%	764 16%	771 8%	1772 16%	691 19%	1548 15%	731 11%	984 22%	3061 14%	962 21%	2350 14%	1408 21%	264 11%	1298 21%	587 9%	294 9%	362 27%	810 18%		
			CDE	E		GHI		I						M		O	QS		UV							
No	21529 84%	2253 68%	4652 81%	1646 87%	10672 89%	4924 72%	2444 88%	3868 83%	8639 91%	9520 83%	2975 81%	8896 84%	6096 88%	3549 78%	17879 84%	3649 79%	14164 85%	5310 78%	2054 87%	4913 79%	5972 90%	2825 89%	955 73%	3740 82%		
			B	B	BC		F	F	FH				N			R		R		T	T					
Don't know (VOL.)	68 *%	-	-	2 *%	41 *%	2 *%	-	2 *%	41 *%	29 *%	-	39 *%	27 *%	-	64 *%	4 *%	27 *%	16 *%	24 1%	-	1 *%	26 1%	-	-		
Refused (VOL.)	163 1%	1 *%	6 *%	-	39 *%	12 *%	6 *%	-	39 *%	99 1%	-	61 1%	54 1%	10 *%	155 1%	8 *%	93 1%	46 1%	24 1%	27 *%	54 1%	12 *%	-	4 *%		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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HISP. Are you of Hispanic, Latino, or Spanish origin, such as Mexican, Puerto Rican or Cuban?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		PRIVACY CONTROL--		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME--					
	BAN D	-MEDIA USE-	OTHER SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
	TOTAL	USER	USER																							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
Yes	4023 16%	2469 16%	588 11%	776 29%	1488 13%	813 22%	1542 14%	657 14%	1812 17%	1709 12%	1260 20%	424 22%	1142 11%	1097 17%	1401 14%	937 16%	532 17%	1140 14%	676 13%	1155 17%	442 24%	214 8%	709 11%	3076 17%	271 22%	401 9%
		C		E		G					J	M								V			W	Z		
No	21529 84%	13029 84%	4836 87%	1930 71%	10050 87%	2816 77%	9315 85%	3978 85%	9031 83%	11877 87%	5113 79%	1487 78%	9524 89%	5434 83%	8516 85%	4692 82%	2442 80%	6986 86%	4327 85%	5420 81%	1440 76%	2570 91%	5628 88%	14772 82%	947 78%	4242 91%
				D		F				K		L								U	X			Y		
Don't know (VOL.)	68 *%	29 *%	35 1%	-	28 *%	-	29 *%	-	29 *%	27 *%	35 1%	-	26 *%	-	36 *%	29 1%	4 *%	1 *%	26 1%	36 1%	-	26 1%	26 *%	41 *%	-	26 1%
Refused (VOL.)	163 1%	57 *%	98 2%	-	17 *%	4 *%	40 *%	20 *%	26 *%	66 *%	46 1%	-	13 *%	49 1%	20 *%	33 1%	61 2%	10 *%	32 1%	99 1%	-	7 *%	58 1%	101 1%	-	4 *%
			B														0			R						

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
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HISP. Are you of Hispanic, Latino, or Spanish origin, such as Mexican, Puerto Rican or Cuban?

	BAN	RACE/ETHNICITY					RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN		
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP.	HISP.	OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT	NON-	NON-	NON-	NON-	NON-			NON-										
			NON-	NON-	BORN	BORN	HISP.	HISP.	HISP.	HISP.	HISP.			HISP.										
			HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+			<\$40K	\$40K+									
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606	
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588	
Yes	4023 16%	-	-	2002 100%	2021 100%	-	-	-	-	-	2706 100%	1104 100%	-	-	419 7%	1334 19% 0	1343 15% 0	437 11%	3577 17% R	1757 18%	2199 14%	211 7%	3812 17% V	
No	21529 84%	16150 100%	3035 100%	-	-	1908 100%	6169 100%	8929 100%	1794 100%	929 100%	-	-	715 100%	1072 99%	5441 93% PQ	5765 81%	7570 84%	3658 89% S	17735 83%	8213 82%	12995 85%	2856 93% W	18637 82%	
Don't know (VOL.)	68 *%	39 *%	-	-	-	-	4 *%	13 *%	-	-	-	-	-	-	3 *%	2 *%	41 *%	4 *%	64 *%	26 *%	41 *%	14 *%	54 *%	
Refused (VOL.)	163 1%	1 *%	1 *%	-	-	7 *%	1 *%	-	1 *%	-	-	-	-	7 1%	13 *%	8 *%	6 *%	19 *%	94 *%	19 *%	97 1%	4 *%	104 *%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

RACE. Which of the following describes your race? You can select as many as apply. White, Black or African American, Asian or Asian American or some other race.  
 COLLAPSED

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782	
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335	
White	17630 68%	8529 68%	9100 69%	16190 100% F	-	1440 36%	3170 61%	5441 65%	4675 71% G	3866 81% GHI	1643 50%	4967 69% K	5251 68% K	5680 77% KLM	4917 59%	2969 71% O	2186 75% O	4915 78% O	7068 61%	9458 77% S	2865 55%	13077 74% U	4521 66%	13051 69%	
Black or African-American	3282 13%	1574 13%	1707 13%	-	3036 100% F	246 6%	776 15%	1264 15% J	709 11%	445 9%	559 17% N	1018 14% N	1119 14% N	563 8%	1460 18% QR	504 12%	295 10%	411 7%	1950 17% T	1014 8%	1097 21% V	1716 10%	842 12%	2411 13%	
Asian or Asian-American	809 3%	399 3%	410 3%	-	-	72 2%	353 7% HIJ	224 3%	130 2%	59 1%	68 2%	153 2%	205 3%	378 5% KL	228 3%	137 3%	77 3%	226 4%	306 3%	422 3%	167 3%	543 3%	245 4%	564 3%	
Mixed race	790 3%	424 3%	366 3%	-	-	44 1%	211 4%	200 2%	250 4%	122 3%	70 2%	146 2%	225 3%	350 5% L	250 3%	58 1%	131 4%	328 5% P	274 2%	506 4%	90 2%	683 4% U	132 2%	658 4%	
Other	2542 10%	1249 10%	1293 10%	-	-	2111 52%	643 12% J	1049 12% J	550 8%	249 5%	836 26% LMN	818 11% N	680 9% N	180 2%	1361 16% QR	474 11% R	168 6%	272 4%	1780 15% T	613 5%	939 18% V	1354 8%	957 14% X	1558 8%	
Don't know/Refused (VOL.)	730 3%	393 3%	337 3%	-	-	111 3%	36 1%	217 3%	239 4% GJ	51 1%	79 2%	66 1%	250 3%	257 3% L	124 1%	50 1%	44 2%	155 2%	163 1%	307 2%	73 1%	380 2%	178 3%	540 3%	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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RACE. Which of the following describes your race? You can select as many as apply. White, Black or African American, Asian or Asian American or some other race.  
 COLLAPSED

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										-----EDUCATION BY AGE-----										---HOUSEHOLD FINANCES--			
																		HS	HS	HS	HS									MEET	JUST	DON'T						
																		GRAD	GRAD	GRAD	GRAD	SOME	SOME	SOME	SOME	EX -												
	\$20K-	\$40K-	\$75K-	\$100K	<\$40K	<\$40K	<\$40K	<\$40K	\$40K+	\$40K+	\$40K+	\$40K+	LESS,	LESS,	LESS,	LESS,	SOME	SOME	SOME	SOME	LIVE	AND	BASIC	BASIC														
TOTAL	<\$20K	UNDER \$40K	UNDER \$75K	UNDER \$100K	OR MORE	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM-FORT.	LEFT-OVER	EX-PENSE	EX-PENSE									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)												
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537												
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420												
White	17630	2865	3619	3589	1943	2973	1541	1817	1669	1967	1502	3437	2748	1508	1405	1596	1561	1965	1762	3844	3112	1881	6232	5212	3930	2034												
	68%	55%	67%	75%	78%	57%	52%	62%	78%	71%	75%	79%	87%	57%	55%	66%	78%	65%	71%	74%	84%	77%	75%	59%	57%													
			B	BC	BC	BC				GHI	GH	GHI	GHI	GHIKL				OPS		OP	OP	PQSTU	O	YZ	YZ													
Black or African-American	3282	1097	701	462	153	258	441	785	439	252	225	440	216	87	383	591	297	281	392	652	412	164	730	569	1137	717												
	13%	21%	13%	10%	6%	7%	16%	23%	16%	10%	11%	10%	6%	5%	16%	20%	13%	11%	14%	12%	10%	7%	9%	8%	17%	20%												
		CDEF	EF				MN	JKLMN	MN						V	TUV									WX	WX												
Asian or Asian-American	809	167	120	154	57	169	152	40	68	41	135	173	61	14	130	21	66	4	218	202	64	55	310	195	218	86												
	3%	3%	2%	3%	2%	4%	6%	1%	3%	2%	6%	4%	2%	1%	5%	1%	3%	*	8%	4%	2%	2%	4%	3%	3%	2%												
							HN								PR		R		PRU	R		R																
Mixed race	790	90	178	170	122	206	104	55	57	57	102	145	193	59	98	12	9	90	114	188	241	32	284	197	119	188												
	3%	2%	3%	4%	5%	5%	4%	2%	2%	2%	5%	3%	6%	3%	4%	*	*	4%	4%	3%	6%	1%	4%	3%	2%	5%												
						B							H					PQ		PQ	PQV				Y													
Other	2542	939	740	323	165	106	423	743	391	182	153	275	139	42	434	646	384	161	201	395	164	85	348	555	1116	448												
	10%	18%	14%	7%	7%	3%	16%	21%	14%	7%	7%	6%	4%	2%	18%	22%	16%	6%	7%	7%	4%	4%	4%	8%	17%	13%												
		DEF	DEF				JKLMN	JKLMN	LMN						RSTUV	RSTUV	RSTUV							WX	W													
Don't know/Refused (VOL.)	730	73	73	71	59	96	31	38	77	14	2	120	138	17	16	61	40	24	18	150	196	26	183	230	181	65												
	3%	1%	1%	1%	2%	3%	1%	1%	3%	1%	*	3%	4%	1%	1%	2%	2%	1%	1%	3%	5%	1%	2%	3%	3%	2%												
													JK								ORSV																	

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
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RACE. Which of the following describes your race? You can select as many as apply. White, Black or African American, Asian or Asian American or some other race.  
 COLLAPSED

	BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY	
		EDUCATION BY INCOME				EDUCATION BY INCOME				EMPLOYMENT			OCCUPATION		USER		CELL PHONE		INTERNET USERS			NET USER BY			
		HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426	
White	17630 68%	1645 50%	4130 72% B	1200 63% B	8912 75% BD	4052 59%	2159 78% FH	2995 65% FH	7265 77% FH	8126 71%	2379 65%	6992 66%	4922 71%	3114 69%	14861 70% P	2769 60%	11719 70% R	4251 63%	1660 70%	4192 67%	5000 76% T	2271 72%	697 53%	3291 72% W	
Black or African-American	3282 13%	713 22% CE	577 10%	382 20% CE	1139 10%	1140 17% GI	246 9%	805 17% GI	768 8%	1225 11%	559 15%	1497 14%	764 11%	624 14%	2396 11%	886 19% O	1937 12%	978 14%	366 15%	968 16% U	399 6%	367 12%	307 23%	626 14%	
Asian or Asian-American	809 3%	99 3%	111 2%	68 4%	426 4%	175 3%	35 1%	131 3%	382 4% G	304 3%	128 3%	377 4%	265 4% N	45 1%	730 3%	79 2%	637 4%	145 2%	27 1%	227 4%	333 5%	70 2%	13 1%	201 4%	
Mixed race	790 3%	26 1%	175 3%	65 3%	508 4% B	140 2%	67 2%	134 3%	438 5% F	365 3%	154 4%	268 3%	354 5%	114 3%	740 3% P	50 1%	609 4%	146 2%	36 2%	92 1%	317 5% T	193 6% T	52 4%	37 1%	
Other	2542 10%	784 24% CDE	689 12% E	137 7%	664 6%	1298 19% GHI	224 8%	461 10% I	388 4%	1046 9%	403 11%	1086 10%	397 6%	536 12% M	1807 9%	735 16% O	1277 8%	1034 15% Q	231 10%	624 10%	372 6%	164 5%	231 18% X	305 7%	
Don't know/Refused (VOL.)	730 3%	30 1%	60 1%	44 2%	313 3%	54 1%	51 2%	108 2%	249 3% F	353 3%	43 1%	324 3%	208 3%	111 2%	625 3%	104 2%	457 3%	225 3%	48 2%	136 2%	192 3%	91 3%	19 1%	94 2%	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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RACE. Which of the following describes your race? You can select as many as apply. White, Black or African American, Asian or Asian American or some other race.  
 COLLAPSED

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO			MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO STOLEN		INFO STOLEN		
	BAN D	-MEDIA USE-	-BY INCOME-	-BY INCOME-	--SHARING--	--SHARING--	--BRANDS--	--BRANDS--	-SETTINGS-	-SETTINGS-	--INCOME--	--INCOME--	-----PRIVACY	CONTROL-----	CONTROL-----	CONTROL-----	CONTROL-----	-----SECURE-----	-----SECURE-----	-----SECURE-----	--INCOME--	--INCOME--	--STOLEN--	--STOLEN--	-BY INCOME-	-BY INCOME-
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
White	17630 68%	10901 70%	3947 71%	1457 54%	8643 75% D	2345 65%	7787 71%	3411 73%	7469 69%	10092 74% K	4020 62%	1126 59%	8240 77% L	4600 70%	6946 70%	3767 66%	1995 66%	5701 70%	3703 73%	4593 68%	1266 67%	2205 78%	4625 72%	12248 68%	666 55%	3682 79% Y
Black or African-American	3282 13%	1767 11%	628 11%	538 20%	1057 9% E	498 14%	1197 11%	419 9%	1347 12%	1254 9%	1055 16% J	342 18% M	844 8%	762 12%	1244 12%	750 13%	443 15%	1112 14% S	398 8%	765 11%	176 9%	209 7%	598 9%	2443 14%	233 19% Z	294 6%
Asian or Asian-American	809 3%	578 4%	153 3%	79 3%	420 4%	194 5%	372 3%	200 4%	377 3%	531 4%	183 3%	58 3%	410 4%	223 3%	390 4% P	82 1%	71 2%	309 4%	217 4%	195 3%	57 3%	116 4%	221 3%	484 3%	18 1%	161 3%
Mixed race	790 3%	517 3%	223 4%	80 3%	426 4%	119 3%	355 3%	153 3%	363 3%	486 4%	219 3%	68 4%	408 4%	145 2%	272 3%	252 4%	120 4%	236 3%	292 6% T	105 2%	137 7%	156 6%	317 5% X	376 2%	66 5%	250 5%
Other	2542 10%	1370 9%	433 8%	516 19% E	761 7%	458 13%	837 8%	390 8%	980 9%	931 7%	805 12% J	280 15% M	585 5%	687 10%	881 9%	627 11%	306 10%	658 8%	292 6%	813 12% S	234 12% V	56 2%	434 7% W	1954 11% Z	208 17%	222 5%
Don't know/Refused (VOL.)	730 3%	453 3%	172 3%	35 1%	277 2%	19 1%	378 3% F	81 2%	360 3%	385 3%	172 3%	38 2%	217 2%	161 2%	239 2%	213 4%	104 3%	122 1%	159 3%	240 4%	14 1%	76 3%	226 4%	485 3%	28 2%	64 1%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
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RACE. Which of the following describes your race? You can select as many as apply. White, Black or African American, Asian or Asian American or some other race.  
 COLLAPSED

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)									
TOTAL		25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE		3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
White		17630 68%	16190 100% DE	- 44% E	888 27%	552	-	6175 100% KL	8942 100% KL	-	-	893 33%	516 47%	-	-	5245 89% PQ	4192 59%	6068 68% P	2761 67%	14795 69%	6551 65%	10891 71% T	2488 81% W	15129 67%
Black or African-American		3282 13%	-	3036 100% DE	67 3%	178 9% D	-	-	-	1796 100% KL	929 100% KL	154 6%	85 8%	-	-	111 2%	1688 24% OQ	994 11% O	671 16%	2583 12%	1687 17% U	1506 10%	298 10%	2982 13%
Asian or Asian-American		809 3%	-	-	47 2%	25 1%	737 38% DE	-	-	-	-	34 1%	38 3%	272 38% KL	384 36% KL	97 2%	209 3%	361 4% O	47 1%	762 4% R	148 1%	655 4% T	37 1%	772 3% V
Mixed race		790 3%	-	-	34 2%	9 *% DE	747 39% DE	-	-	-	-	29 1%	14 1%	245 34% KL	491 46% KL	125 2%	204 3%	380 4%	187 5%	589 3%	357 4%	395 3%	13 *% V	777 3% V
Other		2542 10%	-	-	943 47% F	1167 58% F	431 23%	-	-	-	-	1581 58% LMN	411 37% N	199 28%	203 19%	207 4%	742 10% O	915 10% O	363 9%	2176 10%	1037 10%	1459 10%	144 5%	2397 11% V
Don't know/Refused (VOL.)		730 3%	-	-	22 1%	89 4%	-	-	-	-	-	14 1%	40 4%	-	-	92 2%	73 1%	241 3%	90 2%	566 3%	234 2%	426 3%	105 3%	549 2%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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BIRTH\_HISP. Were you born in the United States, on the island of Puerto Rico, or in another country?

BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON HISPANICS	4023	1996	2027	-	-	4023	1192	1677	689	379	1217	1172	1083	516	2011	736	299	496	2706	1104	1308	2295	1513	2482
UNWEIGHTED BASE	560	316	244	-	-	560	131	194	138	84	188	168	100	96	301	87	40	65	387	144	195	306	194	363
U.S.	1894	873	1021	-	-	1894	859	603	227	153	138	723	695	315	746	425	221	267	1152	645	432	1246	456	1431
	47%	44%	50%			47%	72%	36%	33%	40%	11%	62%	64%	61%	37%	58%	74%	54%	43%	58%	33%	54%	30%	58%
							HIJ					K	K	K		0	0			S		U		W
Puerto Rico	94	66	28	-	-	94	17	47	25	4	77	4	9	3	68	20	5	-	88	5	63	30	25	69
	2%	3%	1%			2%	1%	3%	4%	1%	6%	1%	1%	1%	3%	3%	2%		3%	1%	5%	1%	2%	3%
											LM													
Another country	2021	1050	971	-	-	2021	309	1026	435	221	1002	444	378	185	1198	288	70	229	1467	449	814	1015	1033	967
	50%	53%	48%			50%	26%	61%	63%	58%	82%	38%	35%	36%	60%	39%	23%	46%	54%	41%	62%	44%	68%	39%
							G	G	G	G	LMN				PQ					V		X		
Don't know (VOL.)	1	1	-	-	-	1	-	1	-	-	-	1	-	-	-	-	1	-	-	1	-	1	-	1
	1%	1%				1%		1%				1%					1%			1%		1%		1%
Refused (VOL.)	13	6	7	-	-	13	7	-	2	1	-	-	1	12	-	2	1	-	-	3	-	3	-	13
	1%	1%	1%			1%	1%		1%	1%			1%	2%		1%	1%			1%		1%		1%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

BIRTH\_HISP. Were you born in the United States, on the island of Puerto Rico, or in another country?

	BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----										-----EDUCATION BY AGE-----										---HOUSEHOLD FINANCES---																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,											MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- BASIC PENSE	DON'T MEET EX- BASIC PENSE																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
															AGE	AGE	AGE	AGE	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	COM- FORT.	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Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
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BIRTH\_HISP. Were you born in the United States, on the island of Puerto Rico, or in another country?

	BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY	
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, >\$20K+	
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	>\$20K+
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
BASED ON HISPANICS	4023	1042	1084	249	1210	1920	332	764	771	1772	691	1548	731	984	3061	962	2350	1408	264	1298	587	294	362	810	
UNWEIGHTED BASE	560	155	160	36	145	291	47	90	97	240	89	229	100	137	400	160	309	221	30	168	87	36	51	100	
U.S.	1894	262	479	163	767	649	142	494	503	816	409	656	501	425	1697	197	1378	388	127	674	463	176	142	460	
	47%	25%	44%	66%	63%	34%	43%	65%	65%	46%	59%	42%	69%	43%	55%	20%	59%	28%	48%	52%	79%	60%	39%	57%	
			B	B	BC			F	F				N		P		R				T				
Puerto Rico	94	55	25	8	5	80	-	8	5	3	1	90	3	1	70	24	50	41	3	50	-	-	44	6	
	2%	5%	2%	3%	1%	4%		1%	1%	1%	1%	6%	1%	1%	2%	2%	2%	3%	1%	4%			12%	1%	
												JK										X			
Another country	2021	725	579	78	434	1192	189	262	260	944	280	796	220	557	1281	739	912	975	134	566	124	118	176	342	
	50%	70%	53%	31%	36%	62%	57%	34%	34%	53%	41%	51%	30%	57%	42%	77%	39%	69%	51%	44%	21%	40%	49%	42%	
		CDE	E			HI							M		O		Q		U						
Don't know (VOL.)	1	-	1	-	-	-	1	-	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	1	
	1%		1%				1%					1%			1%		1%			1%				1%	
Refused (VOL.)	13	-	-	-	3	-	-	-	3	9	-	4	7	-	11	2	9	4	-	7	-	-	-	-	
	1%				1%				1%	1%		1%	1%		1%	1%	1%	1%		1%					

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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BIRTH\_HISP. Were you born in the United States, on the island of Puerto Rico, or in another country?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		-----PRIVACY CONTROL-----		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME--		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME-					
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	SET-TINGS <\$20K	SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
BASED ON HISPANICS	4023	2469	588	776	1488	813	1542	657	1812	1709	1260	424	1142	1097	1401	937	532	1140	676	1155	442	214	709	3076	271	401
UNWEIGHTED BASE	560	306	93	101	178	101	194	85	221	211	172	54	139	129	197	144	80	162	83	140	55	25	102	421	36	61
U.S.	1894	1367	331	305	931	328	990	331	1035	1123	548	234	765	629	739	380	132	688	428	549	295	120	355	1433	123	217
	47%	55%	56%	39%	63% D	40%	64% F	50%	57%	66% K	43%	55%	67%	57% Q	53% Q	41%	25%	60%	63%	47%	67%	56%	50%	47%	46%	54%
Puerto Rico	94	55	15	46	9	12	5	43	12	15	54	7	8	54	27	10	3	53	3	15	3	-	21	50	15	4
	2%	2%	3%	6%	1%	2%	1%	7%	1%	1%	4%	2%	1%	5%	2%	1%	1%	5%	1%	1%	1%		3%	2%	6%	1%
Another country	2021	1039	238	424	547	472	541	274	765	563	654	183	368	412	632	539	395	395	239	591	145	94	332	1587	132	178
	50%	42%	41%	55%	37% E	58% G	35%	42%	42%	33%	52% J	43%	32%	38%	45%	57% N	74% NO	35%	35%	51% R	33%	44%	47%	52%	49%	44%
Don't know (VOL.)	1	1	-	-	1	1	-	1	-	1	-	-	1	1	-	-	-	1	-	-	-	-	1	-	-	1
	1%	1%			1%	1%		1%		1%			1%	1%				1%				1%			1%	
Refused (VOL.)	13	7	4	-	-	-	7	7	-	7	4	-	-	-	3	9	1	3	7	1	-	-	-	6	-	-
	1%	1%	1%				1%	1%		1%	1%				1%	1%	1%	1%	1%	1%			1%			

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
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BIRTH\_HISP. Were you born in the United States, on the island of Puerto Rico, or in another country?

BAN E	-----RACE/ETHNICITY-----														-----RACE/ETHNICITY BY INCOME-----														-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
	WHITE					BLACK					OTHER				OTHER				REP	DEM	IND	YES	NO	YES	NO	YES	NO										
	NON-	NON-	HISP.	HISP.	OTHER	NON-	NON-	NON-	NON-	HISP.	HISP.	HISP.	HISP.	NON-	NON-																						
	TOTAL	HISP.	HISP.	U.S. BORN	NOT US BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+																					
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)														
BASED ON HISPANICS	4023	-	-	2002	2021	-	-	-	-	-	2706	1104	-	-	419	1334	1343	437	3577	1757	2199	211	3812														
UNWEIGHTED BASE	560	-	-	268	292	-	-	-	-	-	387	144	-	-	56	200	179	76	480	263	285	36	524														
U.S.	1894 47%	-	-	1894 95%	-	-	-	-	-	-	1152 43%	645 58% K	-	-	252 60%	693 52%	648 48%	213 49%	1681 47%	898 51%	949 43%	96 46%	1797 47%														
Puerto Rico	94 2%	-	-	94 5%	-	-	-	-	-	-	88 3%	5 *%	-	-	2 *%	14 1%	43 3%	4 1%	90 3%	35 2%	59 3%	40 19% W	54 1%														
Another country	2021 50%	-	-	-	2021 100%	-	-	-	-	-	1467 54%	449 41%	-	-	163 39%	627 47%	649 48%	220 50%	1795 50%	822 47%	1188 54%	75 36%	1946 51%														
Don't know (VOL.)	1 *%	-	-	1 *%	-	-	-	-	-	-	-	1 *%	-	-	1 *%	-	-	-	1 *%	1 *%	-	-	1 *%														
Refused (VOL.)	13 *%	-	-	13 1%	-	-	-	-	-	-	-	3 *%	-	-	-	-	3 *%	-	10 *%	-	3 *%	-	13 *%														

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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## RACE/ETHNICITY

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
		MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
White non-Hispanic	16190 63%	7932 63%	8258 62%	16190 100%	-	-	2662 51%	4937 59%	4448 68%	3682 77%	1360 42%	4605 64%	4786 72%	5352 72%	4280 51%	2696 64%	2024 70%	4679 74%	6175 54%	8942 73%	2455 47%	12161 69%	4016 58%	12115 65%
									GH	GHI		K	K	KLM		O	O	OP		S		U		
Black non-Hispanic	3036 12%	1373 11%	1663 13%	-	3036 100%	-	712 14%	1123 13%	704 11%	417 9%	474 15%	980 14%	1023 13%	537 7%	1360 16%	447 11%	284 10%	399 6%	1796 16%	929 8%	1030 20%	1557 9%	699 10%	2309 12%
											N	N	N		QR				T		V			
Hispanic	4023 16%	1996 16%	2027 15%	-	-	4023 100%	1192 23%	1677 20%	689 11%	379 8%	1217 37%	1172 16%	1083 14%	516 7%	2011 24%	736 18%	299 10%	496 8%	2706 23%	1104 9%	1308 25%	2295 13%	1513 22%	2482 13%
							IJ	IJ			LMN	N	N		QR	R			T		V		X	
Other non-Hispanic	1915 7%	939 7%	976 7%	-	-	-	588 11%	516 6%	477 7%	281 6%	186 6%	349 5%	620 8%	753 10%	579 7%	264 6%	250 9%	618 10%	715 6%	1078 9%	369 7%	1409 8%	508 7%	1407 7%
							HJ							KL										
Don't know/Refused	619 2%	329 3%	290 2%	-	-	-	34 1%	141 2%	235 4%	33 1%	18 1%	61 1%	218 3%	251 3%	110 1%	50 1%	44 2%	115 2%	149 1%	266 2%	68 1%	330 2%	138 2%	469 2%
							GJ						K	KL										
NET Non-white	8973 35%	4308 34%	4666 35%	-	3036 100%	4023 100%	2493 48%	3317 40%	1870 29%	1077 22%	1877 58%	2502 35%	2726 35%	1806 24%	3951 47%	1447 35%	833 29%	1513 24%	5217 45%	3111 25%	2708 52%	5261 30%	2720 40%	6198 33%
							HIJ	IJ			LMN	N	N		PQR	R			T		V		X	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

RACE/ETHNICITY

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME		SOME	SOME	SOME		MEET EX- PENSE	JUST MEET BASIC	DON'T MEET BASIC							
														OR	OR	OR	OR	SOME	SOME	SOME	SOME	LIVE	AND	EX-	EX-								
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	LEFT- OVER	PENSE	PENSE							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537							
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420							
White non-Hispanic	16190 63%	2455 47%	3218 59%	3326 70%	1805 72%	2874 75%	1244 46%	1493 43%	1535 57%	1832 73%	1318 62%	3256 71%	2656 76%	1460 85%	1165 47%	1399 48%	1450 62%	1870 74%	1495 55%	3536 65%	2998 72%	1792 80%	5945 74%	4815 69%	3428 51%	1819 51%							
			B	BC	BC	BC			H	GHI	GH	GHI	GHIK	HIJKL G			OP	OPQS		OP	OPS	OPQST	YZ	YZ									
Black non-Hispanic	3036 12%	1030 20%	628 12%	433 9%	150 6%	249 7%	426 16%	684 20%	434 16%	225 9%	184 9%	401 9%	216 6%	86 5%	369 15%	518 18%	292 12%	256 10%	343 13%	584 11%	412 10%	161 7%	692 9%	553 8%	991 15%	696 20%							
		CDEF					MN	JKLMN	MN						UV									WX	WX								
Hispanic	4023 16%	1308 25%	1191 22%	547 11%	274 11%	222 6%	738 27%	1144 33%	514 19%	262 10%	380 18%	472 10%	155 4%	81 5%	675 27%	951 32%	476 20%	251 10%	510 19%	718 13%	209 5%	126 6%	669 8%	909 13%	1630 24%	655 19%							
		DEF	DEF				JLMN	JKLMN	LMN		MN				RTUV	RSTUV	RUV		UV	UV				WX	W								
Other non-Hispanic	1915 7%	369 7%	331 6%	393 8%	212 9%	406 11%	256 10%	129 4%	143 5%	183 7%	235 11%	377 8%	334 10%	84 5%	244 10%	40 1%	103 4%	142 6%	339 13%	476 9%	374 9%	138 6%	597 7%	467 7%	525 8%	303 9%							
												H			P				PQ	P	P	P											
Don't know/Refused	619 2%	68 1%	64 1%	71 1%	58 2%	57 1%	29 1%	28 1%	76 3%	13 1%	2 *	84 2%	136 4%	15 1%	13 1%	19 1%	36 2%	7 *	18 1%	115 2%	196 5%	25 1%	183 2%	213 3%	127 2%	64 2%							
													HJKN							OPRSV													
NET Non-white	8973 35%	2708 52%	2150 40%	1373 29%	636 25%	877 23%	1420 53%	1957 56%	1092 40%	669 27%	799 38%	1249 27%	705 20%	251 15%	1288 52%	1509 52%	871 37%	649 26%	1193 44%	1778 33%	995 24%	425 19%	1958 24%	1930 28%	3146 47%	1654 47%							
		CDEF	DEF				JKLMN	JKLMN	JLMN	N	MN	N			QRTUV	QRTUV	UV		RTUV	UV				WX	WX								
							I	I																									

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
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## RACE/ETHNICITY

	BAN C	INTERNET																				CELL MOSTLY		CELL MOSTLY	
		-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		----USER-----		--CELL PHONE TYPE---	---INTERNET USERS---			----INCOME----				
		HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART - PHONE	CELL, NOT A SMART - PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+	
		TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME													
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426	
White non-Hispanic	16190 63%	1386 42%	3831 67%	1050 55%	8296 69%	3501 51%	2084 75%	2654 57%	6825 72%	7436 65%	2099 57%	6528 62%	4579 66%	2749 61%	13686 65%	2504 54%	10793 65%	3863 57%	1534 65%	3660 59%	4817 73%	2097 66%	572 43%	2903 64%	
			B	B	BD		FH		FH						P		R				T			W	
Black non-Hispanic	3036 12%	649 20%	527 9%	381 20%	1030 9%	1027 15%	236 8%	763 16%	693 7%	1087 10%	499 14%	1450 14%	702 10%	545 12%	2191 10%	845 18%	1788 11%	907 13%	341 14%	832 13%	386 6%	367 12%	295 22%	518 11%	
		CE		CE		I		GI				J				O				U			X		
Hispanic	4023 16%	1042 32%	1084 19%	249 13%	1210 10%	1920 28%	332 12%	764 16%	771 8%	1772 16%	691 19%	1548 15%	731 11%	984 22%	3061 14%	962 21%	2350 14%	1408 21%	264 11%	1298 21%	587 9%	294 9%	362 27%	810 18%	
		CDE	E			GHI		I						M		O		QS		UV					
Other non-Hispanic	1915 7%	196 6%	285 5%	173 9%	1117 9%	370 5%	116 4%	345 7%	956 10%	820 7%	334 9%	758 7%	690 10%	195 4%	1655 8%	260 6%	1295 8%	439 6%	180 8%	326 5%	635 10%	308 10%	72 5%	240 5%	
					C				FG				N							T					
Don't know/Refused	619 2%	24 1%	15 *	44 2%	309 3%	40 1%	15 1%	108 2%	245 3%	306 3%	43 1%	260 2%	207 3%	70 2%	566 3%	53 1%	408 2%	163 2%	48 2%	123 2%	189 3%	91 3%	16 1%	84 2%	
					C				F																
NET Non-white	8973 35%	1887 57%	1897 33%	802 42%	3357 28%	3318 48%	684 25%	1873 40%	2421 26%	3679 32%	1524 42%	3756 36%	2124 31%	1724 38%	6907 33%	2067 45%	5434 33%	2754 41%	785 33%	2456 39%	1608 24%	969 31%	730 55%	1567 34%	
		CDE		E		GI		GI		J						O		Q		U			X		

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

RACE/ETHNICITY

	SOCIAL MEDIA USE																SOC. MEDIA LOCATION --SHARING--				SOC. MEDIA LIKE/FOLLOW --BRANDS--				USE PRIVACY SETTINGS				PRIVACY SETTINGS BY INCOME				PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INCOME				PERSONAL INFO --STOLEN--				INFO STOLEN BY INCOME	
	SOCIAL MEDIA USE			BY INCOME										USE SET-TINGS		USE SET-TINGS																																		
	SM USER	OTHER NET USER		SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+																								
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																								
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673																								
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519																								
White non-Hispanic	16190 63%	9921 64%	3753 68%	1207 45%	7972 69% D	2060 57%	7126 65% F	3184 68%	6716 62%	9281 68% K	3675 57%	950 50%	7668 72% L	4253 65%	6364 64%	3471 61%	1784 59%	5242 64%	3339 66%	4287 64%	1072 57%	2047 73% U	4312 67%	11185 62%	592 49%	3470 74% Y																								
Black non-Hispanic	3036 12%	1586 10%	603 11%	487 18%	942 8% E	452 12%	1066 10%	402 9%	1184 11%	1163 9%	942 15% J	332 17% M	769 7%	685 10%	1197 12%	701 12%	377 12%	1083 13% S	369 7%	618 9%	165 9%	196 7%	571 9%	2233 12%	218 18% Z	281 6%																								
Hispanic	4023 16%	2469 16% C	588 11%	776 29% E	1488 13%	813 22% G	1542 14%	657 14%	1812 17%	1709 12%	1260 20% J	424 22% M	1142 11%	1097 17%	1401 14%	937 16%	532 17%	1140 14%	676 13%	1155 17%	442 24% V	214 8%	709 11%	3076 17% W	271 22% Z	401 9%																								
Other non-Hispanic	1915 7%	1212 8%	443 8%	205 8%	918 8% F	292 8%	866 8%	337 7%	875 8%	1152 8%	450 7%	171 9%	910 8%	384 6%	781 8%	464 8%	247 8%	563 7%	519 10%	447 7%	188 10%	284 10%	612 10% X	1101 6%	111 9%	458 10%																								
Don't know/Refused	619 2%	398 3%	168 3%	31 1%	263 2%	15 1% F	326 3%	75 2%	311 3%	375 3%	126 2%	34 2%	217 2%	160 2%	230 2%	118 2%	98 3%	108 1%	159 3%	204 3%	14 1%	76 3%	217 3%	395 2%	26 2%	63 1%																								
NET Non-white	8973 35%	5266 34%	1635 29%	1468 54% E	3349 29%	1558 43% G	3474 32%	1396 30%	3870 36%	4023 29%	2652 41% J	928 49% M	2820 26%	2166 33%	3378 34%	2102 37%	1156 38%	2787 34%	1564 31%	2220 33%	796 42% V	694 25%	1892 29%	6410 36% W	599 49% Z	1139 24%																								

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

## RACE/ETHNICITY

	BAN E	RACE/ETHNICITY														RACE/ETHNICITY BY INCOME														PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN	
		RACE/ETHNICITY						RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN															
		WHITE NON-HISP.	BLACK NON-HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON-HISP.	WHITE NON-HISP. <\$40K	WHITE NON-HISP. \$40K+	BLACK NON-HISP. <\$40K	BLACK NON-HISP. \$40K+	HISP. <\$40K	HISP. \$40K+	OTHER NON-HISP. <\$40K	OTHER NON-HISP. \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO															
		TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO														
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)														
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606															
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588															
White non-Hispanic	16190 63%	16190 100%	-	-	-	-	6175 100%	8942 100%	-	-	-	-	-	-	4985 85% PQ	3651 51%	5650 63% P	2642 64%	13477 63%	5888 59%	10130 66% T	2395 78% W	13782 61%															
Black non-Hispanic	3036 12%	-	3036 100%	-	-	-	-	-	1796 100%	929 100%	-	-	-	-	74 1%	1574 22% OQ	931 10% O	668 16%	2340 11%	1562 16% U	1393 9%	293 9%	2741 12%															
Hispanic	4023 16%	-	-	2002 100%	2021 100%	-	-	-	-	-	2706 100%	1104 100%	-	-	419 7%	1334 19% O	1343 15% O	437 11%	3577 17% R	1757 18%	2199 14%	211 7%	3812 17% V															
Other non-Hispanic	1915 7%	-	-	-	-	1915 100%	-	-	-	-	-	-	715 100%	1078 100%	308 5%	476 7%	852 10% O	317 8%	1582 7%	590 6%	1270 8%	81 3%	1834 8% V															
Don't know/Refused	619 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	91 2%	73 1%	184 2%	55 1%	492 2%	218 2%	341 2%	105 3%	438 2%															
NET Non-white	8973 35%	-	3036 100%	2002 100%	2021 100%	1915 100%	-	-	1796 100%	929 100%	2706 100%	1104 100%	715 100%	1078 100%	801 14%	3384 48% OQ	3126 35% O	1422 35%	7500 35%	3908 39% U	4862 32%	585 19%	8387 37%															

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

RACE/ETHNICITY WITH NATIVITY FOR HISPANICS: HISP. Are you of Hispanic, Latino, or Spanish origin, such as Mexican, Puerto Rican or Cuban? / [IF HISPANIC, ASK:] BIRTH\_HISP. Were you born in the United States, on the island of Puerto Rico, or in another country? / RACE. Which of the following describes your race? You can select as many as apply...

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
White, non-Hispanic	16190 63%	7932 63%	8258 62%	16190 100%	-	-	2662 51%	4937 59%	4448 68%	3682 77%	1360 42%	4605 64%	4786 62%	5352 72%	4280 51%	2696 64%	2024 70%	4679 74%	6175 54%	8942 73%	2455 47%	12161 69%	4016 58%	12115 65%
									GH	GHI		K	K	KLM		O	O	OP		S		U		
Black, non-Hispanic	3036 12%	1373 11%	1663 13%	-	3036 100%	-	712 14%	1123 13%	704 11%	417 9%	474 15%	980 14%	1023 13%	537 7%	1360 16%	447 11%	284 10%	399 6%	1796 16%	929 8%	1030 20%	1557 9%	699 10%	2309 12%
											N	N	N		QR				T		V			
Hispanic, born in U.S.	2002 8%	946 8%	1056 8%	-	-	2002 50%	883 17%	651 8%	254 4%	158 3%	215 7%	729 10%	706 9%	330 4%	813 10%	448 11%	229 8%	267 4%	1240 11%	655 5%	495 9%	1280 7%	481 7%	1515 8%
							HIJ	J				N	N		R	R			T					
Hispanic, born outside U.S.	2021 8%	1050 8%	971 7%	-	-	2021 50%	309 6%	1026 12%	435 7%	221 5%	1002 31%	444 6%	378 5%	185 2%	1198 14%	288 7%	70 2%	229 4%	1467 13%	449 4%	814 16%	1015 6%	1033 15%	967 5%
							GIJ				LMN	N			PQR				T		V		X	
Other, non-Hispanic	1915 7%	939 7%	976 7%	-	-	-	588 11%	516 6%	477 7%	281 6%	186 6%	349 5%	620 8%	753 10%	579 7%	264 6%	250 9%	618 10%	715 6%	1078 9%	369 7%	1409 8%	508 7%	1407 7%
							HJ							KL										
Don't know/Refused	619 2%	329 3%	290 2%	-	-	-	34 1%	141 2%	235 4%	33 1%	18 1%	61 1%	218 3%	251 3%	110 1%	50 1%	44 2%	115 2%	149 1%	266 2%	68 1%	330 2%	138 2%	469 2%
									GJ				K	KL										
NET Non-white	8973 35%	4308 34%	4666 35%	-	3036 100%	4023 100%	2493 48%	3317 40%	1870 29%	1077 22%	1877 58%	2502 35%	2726 35%	1806 24%	3951 47%	1447 35%	833 29%	1513 24%	5217 45%	3111 25%	2708 52%	5261 30%	2720 40%	6198 33%
							HIJ	IJ			LMN	N	N		PQR	R			T		V		X	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

RACE/ETHNICITY WITH NATIVITY FOR HISPANICS: HISP. Are you of Hispanic, Latino, or Spanish origin, such as Mexican, Puerto Rican or Cuban? / [IF HISPANIC, ASK:] BIRTH\_HISP. Were you born in the United States, on the island of Puerto Rico, or in another country? / RACE. Which of the following describes your race? You can select as many as apply...

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	HS GRAD OR LESS, AGE	SOME COLL+ AGE		SOME COLL+ AGE		SOME COLL+ AGE		SOME COLL+ AGE		LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- PENSE				
														18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<40K AGE 18-29	<40K AGE 30-49	<40K AGE 50-64	<40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(V)	(W)	(X)	(Y)	(Z)		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537							
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420							
White, non-Hispanic	16190	2455	3218	3326	1805	2874	1244	1493	1535	1832	1318	3256	2656	1460	1165	1399	1450	1870	1495	3536	2998	1792	5945	4815	3428	1819							
	63%	47%	59%	70%	72%	75%	46%	43%	57%	73%	62%	71%	76%	85%	47%	48%	62%	74%	55%	65%	72%	80%	74%	69%	51%	51%							
			B	BC	BC	BC			H	GHI	GH	GHI	GHIK	HIJKL G				OP	OPQ		OP	OPS	OPQST	YZ	YZ								
Black, non-Hispanic	3036	1030	628	433	150	249	426	684	434	225	184	401	216	86	369	518	292	256	343	584	412	161	692	553	991	696							
	12%	20%	12%	9%	6%	7%	16%	20%	16%	9%	9%	9%	6%	5%	15%	18%	12%	10%	13%	11%	10%	7%	9%	8%	15%	20%							
		CDEF					MN	JKLMN	MN						UV										WX	WX							
Hispanic, born in U.S.	2002	495	626	370	153	114	566	376	182	96	243	276	68	52	485	229	163	58	390	422	91	98	507	482	680	283							
	8%	9%	12%	8%	6%	3%	21%	11%	7%	4%	11%	6%	2%	3%	20%	8%	7%	2%	14%	8%	2%	4%	6%	7%	10%	8%							
		F	F				IJLMN	JMN			MN				QRTUV P				RUV	RU													
Hispanic, born outside U.S.	2021	814	566	177	121	108	171	768	332	165	137	196	86	30	189	722	313	192	120	296	118	29	163	427	950	372							
	8%	16%	10%	4%	5%	3%	6%	22%	12%	7%	6%	4%	2%	2%	8%	25%	13%	8%	4%	5%	3%	1%	2%	6%	14%	11%							
		DEF	DF				JKLMN	LMN							V	RSTUV OQ	STUV	V		V				W	WX	W							
							GI																										
Other, non-Hispanic	1915	369	331	393	212	406	256	129	143	183	235	377	334	84	244	40	103	142	339	476	374	138	597	467	525	303							
	7%	7%	6%	8%	9%	11%	10%	4%	5%	7%	11%	8%	10%	5%	10%	1%	4%	6%	13%	9%	9%	6%	7%	7%	8%	9%							
												H			P				PQ	P	P	P											
Don't know/Refused	619	68	64	71	58	57	29	28	76	13	2	84	136	15	13	19	36	7	18	115	196	25	183	213	127	64							
	2%	1%	1%	1%	2%	1%	1%	1%	3%	1%	1%	2%	4%	1%	1%	1%	2%	1%	1%	2%	5%	1%	2%	3%	2%	2%							
													HJKN							OPRSV													

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

BAN B --DETAILED HOUSEHOLD INCOME-- .....INCOME BY AGE..... EDUCATION BY AGE..... --HOUSEHOLD FINANCES--

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

RACE/ETHNICITY WITH NATIVITY FOR HISPANICS: HISP. Are you of Hispanic, Latino, or Spanish origin, such as Mexican, Puerto Rican or Cuban? / [IF HISPANIC, ASK:] BIRTH\_HISP. Were you born in the United States, on the island of Puerto Rico, or in another country? / RACE. Which of the following describes your race? You can select as many as apply...

	BAN C	INTERNET																				CELL MOSTLY		CELL MOSTLY		CELL MOSTLY	
		-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----				-OCCUPATION--				----USER-----		--CELL PHONE TYPE--		---INTERNET USERS---		----INCOME----			
		HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART PHONE	CELL, NOT A SMART PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+			
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)		
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554			
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426			
White, non-Hispanic	16190 63%	1386 42%	3831 67% B	1050 55% B	8296 69% BD	3501 51% FH	2084 75% FH	2654 57% FH	6825 72% FH	7436 65% FH	2099 57% FH	6528 62% FH	4579 66% FH	2749 61% FH	13686 65% P	2504 54% P	10793 65% R	3863 57% R	1534 65% R	3660 59% R	4817 73% T	2097 66% T	572 43% T	2903 64% W			
Black, non-Hispanic	3036 12%	649 20% CE	527 9% CE	381 20% CE	1030 9% CE	1027 15% I	236 8% I	763 16% GI	693 7% GI	1087 10% J	499 14% J	1450 14% J	702 10% J	545 12% J	2191 10% J	845 18% O	1788 11% O	907 13% O	341 14% O	832 13% U	386 6% U	367 12% U	295 22% X	518 11% X			
Hispanic, born in U.S.	2002 8%	317 10%	505 9%	171 9%	776 6%	729 11% I	143 5% I	502 11% I	511 5% I	828 7%	411 11%	752 7%	511 7%	427 9%	1779 8%	223 5%	1439 9%	433 6%	130 5%	732 12% V	463 7% V	176 6% V	186 14% V	468 10% V			
Hispanic, born outside U.S.	2021 8%	725 22% CDE	579 10% E	78 4%	434 4%	1192 17% GHI	189 7% GHI	262 6% GHI	260 3% GHI	944 8%	280 8%	796 8%	220 3%	557 12% M	1281 6% M	739 16% O	912 5% QS	975 14% QS	134 6% QS	566 9% UV	124 2% UV	118 4% UV	176 13% UV	342 8% UV			
Other, non-Hispanic	1915 7%	196 6%	285 5%	173 9%	1117 9% C	370 5% C	116 4% C	345 7% C	956 10% FG	820 7% FG	334 9% FG	758 7% FG	690 10% N	195 4% N	1655 8% N	260 6% N	1295 8% N	439 6% N	180 8% N	326 5% N	635 10% T	308 10% T	72 5% T	240 5% T			
Don't know/Refused	619 2%	24 1%	15 *%	44 2%	309 3% C	40 1% C	15 1% C	108 2% C	245 3% F	306 3% F	43 1% F	260 2% F	207 3% F	70 2% F	566 3% F	53 1% F	408 2% F	163 2% F	48 2% F	123 2% F	189 3% F	91 3% F	16 1% F	84 2% F			

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

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BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE--		CELL MOSTLY			CELL MOSTLY																	
	HS GRAD OR LESS,				SOME COLL. OR MORE,				HS GRAD OR LESS,				SOME COLL. OR MORE,				OFFICE BASED		NET USER		NOT A NET USER		SMART- PHONE		CELL, NOT A SMART- PHONE		NO CELL		MOSTLY ON CELL		MOSTLY ON OTHER		BOTH EQUAL.		MOSTLY ON CELL, <\$20K		MOSTLY ON CELL, \$20K+	
	TOTAL				TOTAL				TOTAL				TOTAL				TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)														
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554														
NET Non-white	8973 35%	1887 57%	1897 33%	802 42%	3357 28%	3318 48%	684 25%	1873 40%	2421 26%	3679 32%	1524 42%	3756 36%	2124 31%	1724 38%	6907 33%	2067 45%	5434 33%	2754 41%	785 33%	2456 39%	1608 24%	969 31%	730 55%	1567 34%														
		CDE		E		GI		GI		J					O		Q		U			X																

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
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	SOCIAL MEDIA USE BY INCOME																SOC. MEDIA LOCATION --SHARING--				SOC. MEDIA LIKE/FOLLOW --BRANDS--				USE PRIVACY SETTINGS				PRIVACY SETTINGS BY INCOME				PRIVACY CONTROL				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY INCOME				PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME	
	SOCIAL MEDIA USE		SM USER, <\$20K		SM USER, \$20K+		YES		NO		YES		NO		YES		NO		USE SET-TINGS <\$20K		USE SET-TINGS \$20K+		A LOT		SOME		LIT-TLE		NONE		MOST. POSI-TIVE		MOST. NEGA-TIVE		NO IM-PACT		NEGA-TIVE, <\$40K		NEGA-TIVE, \$40K+		YES		NO		STO-LEN, <\$20K		STO-LEN, \$20K+	
	TOTAL	SM USER	NET USER	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																						
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673																						
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519																						
White, non-Hispanic	16190 63%	9921 64%	3753 68%	1207 45%	7972 69% D	2060 57%	7126 65% F	3184 68%	6716 62%	9281 68% K	3675 57%	950 50%	7668 72% L	4253 65%	6364 64%	3471 61%	1784 59%	5242 64%	3339 66%	4287 64%	1072 57%	2047 73% U	4312 67%	11185 62%	592 49%	3470 74% Y																						
Black, non-Hispanic	3036 12%	1586 10%	603 11%	487 18% E	942 8%	452 12%	1066 10%	402 9%	1184 11%	1163 9%	942 15% J	332 17% M	769 7%	685 10%	1197 12%	701 12%	377 12%	1083 13% S	369 7%	618 9%	165 9%	196 7%	571 9%	2233 12%	218 18% Z	281 6%																						
Hispanic, born in U.S.	2002 8%	1430 9%	350 6%	352 13%	941 8%	342 9%	1002 9%	383 8%	1047 10%	1146 8%	606 9%	241 13%	774 7%	685 10% Q	769 8%	399 7%	137 4%	745 9%	438 9%	565 8%	298 16% V	120 4%	377 6%	1489 8%	139 11%	223 5%																						
Hispanic, born outside U.S.	2021 8%	1039 7%	238 4%	424 16% E	547 5%	472 13% G	541 5%	274 6%	765 7%	563 4%	654 10% J	183 10%	368 3%	412 6%	632 6%	539 9%	395 13% NO	395 5%	239 5%	591 9%	145 8%	94 3%	332 5%	1587 9% W	132 11%	178 4%																						
Other, non-Hispanic	1915 7%	1212 8%	443 8%	205 8%	918 8%	292 8%	866 8%	337 7%	875 8%	1152 8%	450 7%	171 9%	910 8%	384 6%	781 8%	464 8%	247 8%	563 7%	519 10%	447 7%	188 10%	284 10%	612 10% X	1101 6%	111 9%	458 10%																						
Don't know/Refused	619 2%	398 3%	168 3%	31 1%	263 2%	15 **	326 3% F	75 2%	311 3%	375 3%	126 2%	34 2%	217 2%	160 2%	230 2%	118 2%	98 3%	108 1%	159 3%	204 3%	14 1%	76 3%	217 3%	395 2%	26 2%	63 1%																						

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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RACE/ETHNICITY WITH NATIVITY FOR HISPANICS: HISP. Are you of Hispanic, Latino, or Spanish origin, such as Mexican, Puerto Rican or Cuban? / [IF HISPANIC, ASK:] BIRTH\_HISP. Were you born in the United States, on the island of Puerto Rico, or in another country? / RACE. Which of the following describes your race? You can select as many as apply...

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
	BAN D	-MEDIA USER	SM NET USER	OTHER SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
NET Non-white	8973 35%	5266 34%	1635 29%	1468 54%	3349 29%	1558 43%	3474 32%	1396 30%	3870 36%	4023 29%	2652 41%	928 49%	2820 26%	2166 33%	3378 34%	2102 37%	1156 38%	2787 34%	1564 31%	2220 33%	796 42%	694 25%	1892 29%	6410 36%	599 49%	1139 24%
				E		G					J	M								V			W	Z		

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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RACE/ETHNICITY WITH NATIVITY FOR HISPANICS: HISP. Are you of Hispanic, Latino, or Spanish origin, such as Mexican, Puerto Rican or Cuban? / [IF HISPANIC, ASK:] BIRTH\_HISP. Were you born in the United States, on the island of Puerto Rico, or in another country? / RACE. Which of the following describes your race? You can select as many as apply...

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
White, non-Hispanic	16190 63%	16190 100%	-	-	-	-	6175 100%	8942 100%	-	-	-	-	-	-	4985 85% PQ	3651 51%	5650 63% P	2642 64%	13477 63%	5888 59%	10130 66% T	2395 78% W	13782 61%
Black, non-Hispanic	3036 12%	-	3036 100%	-	-	-	-	-	1796 100%	929 100%	-	-	-	-	74 1%	1574 22% OQ	931 10% O	668 16%	2340 11%	1562 16% U	1393 9%	293 9%	2741 12%
Hispanic, born in U.S.	2002 8%	-	-	2002 100%	-	-	-	-	-	-	1240 46%	655 59%	-	-	256 4%	707 10% O	694 8%	217 5%	1782 8%	935 9%	1011 7%	136 4%	1866 8%
Hispanic, born outside U.S.	2021 8%	-	-	-	2021 100%	-	-	-	-	-	1467 54%	449 41%	-	-	163 3%	627 9% O	649 7% O	220 5%	1795 8%	822 8%	1188 8%	75 2%	1946 9% V
Other, non-Hispanic	1915 7%	-	-	-	-	1915 100%	-	-	-	-	-	-	715 100%	1078 100%	308 5%	476 7%	852 10% O	317 8%	1582 7%	590 6%	1270 8%	81 3%	1834 8% V
Don't know/Refused	619 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	91 2%	73 1%	184 2%	55 1%	492 2%	218 2%	341 2%	105 3%	438 2%
NET Non-white	8973 35%	-	3036 100%	2002 100%	2021 100%	1915 100%	-	-	1796 100%	929 100%	2706 100%	1104 100%	715 100%	1078 100%	801 14%	3384 48% OQ	3126 35% O	1422 35%	7500 35%	3908 39% U	4862 32%	585 19%	8387 37% V

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
 NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

INC. Last year -- that is, in 2014 -- what was your total family income from all sources, before taxes?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
		MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Less than \$10,000	2538 10%	902 7%	1636 12% B	1085 7%	577 19% D	673 17% D	625 12%	909 11%	625 10%	353 7%	777 24% LMN	799 11% N	717 9% N	230 3%	2538 30%	-	-	-	2538 22%	-	2538 49%	-	575 8%	1962 10%
\$10,000 to under \$20,000	2694 10%	992 8%	1701 13% B	1371 8%	454 15% D	636 16% D	538 10%	785 9%	631 10%	699 15% H	854 26% LMN	866 12% N	781 10% N	168 2%	2694 32%	-	-	-	2694 23%	-	2694 51%	-	610 9%	2065 11%
\$20,000 to under \$30,000	3110 12%	1402 11%	1707 13%	1825 11%	330 11%	703 17% DE	653 13%	942 11%	798 12%	689 14%	534 16% N	1315 18% MN	869 11% N	391 5%	3110 37%	-	-	-	3110 27%	-	-	3110 18%	787 11%	2322 12%
\$30,000 to under \$40,000	2323 9%	1238 10%	1085 8%	1394 9%	298 10%	488 12%	637 12% I	778 9%	399 6%	455 9%	245 8%	866 12% N	864 11% N	347 5%	-	2323 55%	-	-	2323 20%	-	-	2323 13%	768 11%	1555 8%
\$40,000 to under \$50,000	1870 7%	1185 9% C	684 5%	1302 8%	149 5%	248 6%	336 6%	692 8%	484 7%	354 7%	90 3%	440 6%	851 11% KLN	479 6% K	-	1870 45%	-	-	-	1870 15%	-	1870 11%	498 7%	1354 7%
\$50,000 to under \$75,000	2901 11%	1530 12%	1370 10%	2024 13% F	284 9%	299 7%	415 8%	1105 13% G	803 12%	527 11%	26 1%	777 11% K	938 12% K	1158 16% KL	-	-	2901 100%	-	-	2901 24%	-	2901 16%	792 12%	2106 11%
\$75,000 to under \$100,000	2499 10%	1316 10%	1182 9%	1805 11% EF	150 5%	274 7%	464 9%	954 11% J	732 11% J	308 6%	61 2%	556 8% K	942 12% KL	938 13% KL	-	-	-	2499 40%	-	2499 20%	-	2499 14%	791 12%	1708 9%
\$100,000 to under \$150,000	2115 8%	1154 9%	961 7%	1623 10% EF	135 4%	119 3%	290 6%	802 10% J	707 11% GJ	203 4%	34 1%	381 5% K	554 7% K	1147 15% KLM	-	-	-	2115 34%	-	2115 17%	-	2115 12%	715 10%	1372 7%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

INC. Last year -- that is, in 2014 -- what was your total family income from all sources, before taxes?

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782	
\$150,000 or more	1692 7%	1034 8% C	659 5%	1250 8% EF	114 4%	103 3%	308 6%	748 9% J	428 7%	189 4%	59 2%	147 2%	225 3%	1259 17% KLM	-	-	-	1692 27%	-	1692 14%	-	1692 10%	642 9% X	1050 6%	
Don't know (VOL.)	1521 6%	661 5%	861 7%	727 4%	364 12% D	333 8% D	708 14% HI	154 2%	95 1%	490 10% HI	404 12% LMN	466 6%	373 5%	254 3%	-	-	-	-	539 5% T	297 2%	-	297 2%	183 3%	1339 7% W	
Refused (VOL.)	2520 10%	1154 9%	1366 10%	1785 11% EF	182 6%	147 4%	214 4%	525 6%	851 13% GH	525 11% G	172 5%	555 8%	617 8%	1037 14% KLM	-	-	-	-	338 3%	946 8% S	-	946 5%	513 7%	1948 10%	
NET Less than \$20,000	5231 20%	1894 15%	3338 25% B	2455 15%	1030 34% D	1308 33% D	1163 22%	1694 20%	1256 19%	1052 22%	1631 50% LMN	1665 23% N	1498 19% N	398 5%	5231 63%	-	-	-	5231 45%	-	5231 100%	-	1185 17%	4027 21%	
NET Less than \$30,000	8341 32%	3296 26%	5045 38% B	4280 26%	1360 45% D	2011 50% D	1816 35%	2635 31%	2054 31%	1741 36%	2165 67% LMN	2980 42% MN	2367 31% N	789 11%	8341 100%	-	-	-	8341 72%	-	5231 100% V	3110 18%	1972 29%	6349 34%	
NET \$30,000-\$49,999	4192 16%	2423 19% C	1769 13%	2696 17%	447 15%	736 18%	973 19%	1470 18%	882 13%	809 17%	335 10%	1307 18% KN	1715 22% KN	826 11%	-	4192 100%	-	-	2323 20% T	1870 15%	-	4192 24%	1266 18%	2909 15%	
NET \$50,000-\$74,999	2901 11%	1530 12%	1370 10%	2024 13% F	284 9%	299 7%	415 8%	1105 13% G	803 12%	527 11%	26 1%	777 11% K	938 12% K	1158 16% KL	-	-	2901 100%	-	-	2901 24%	-	2901 16%	792 12%	2106 11%	
NET \$75,000 or more	6306 24%	3504 28% C	2802 21%	4679 29% EF	399 13%	496 12%	1062 20%	2504 30% GJ	1867 28% GJ	700 15%	153 5%	1084 15% K	1720 22% KL	3344 45% KLM	-	-	-	6306 100%	-	6306 51%	-	6306 36%	2149 31% X	4130 22%	

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

INC. Last year -- that is, in 2014 -- what was your total family income from all sources, before taxes?

BAN B --DETAILED HOUSEHOLD INCOME--														-----INCOME BY AGE-----										-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
														HS OR LESS,	HS OR LESS,	HS OR LESS,	HS OR LESS,													MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET BASIC EX- PENSE			
														AGE 18-29	AGE 18-29	AGE 18-29	AGE 18-29	AGE 18-29	AGE 30-49	AGE 30-49	AGE 30-49	AGE 30-49	AGE 50-64	AGE 50-64	SOME COLL+ AGE 18-29	SOME COLL+ AGE 30-49	SOME COLL+ AGE 50-64	SOME COLL+ AGE 65+	LIVE COM- FORT.						
TOTAL	<\$20K	UNDER \$40K	UNDER \$75K	UNDER \$100K	OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)										
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)																						
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537									
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420									
Less than \$10,000	2538 10%	2538 49%	-	-	-	-	625 23%	909 26% J	625 23%	353 14%	-	-	-	-	297 12% U	613 21% RSTUV	426 18% RTUV	220 9%	321 12% TU	291 5%	196 5%	133 6%	215 3%	397 6% W	797 12% WX	1079 31% WXY									
\$10,000 to under \$20,000	2694 10%	2694 51%	-	-	-	-	538 20%	785 23%	631 23%	699 28%	-	-	-	-	285 12% T	539 18% STUV	340 14% TV	536 21% OSTUV	253 9%	241 4%	291 7%	143 6%	216 3%	596 9% W	1118 17% WX	696 20% WX									
\$20,000 to under \$30,000	3110 12%	-	3110 57%	-	-	-	653 24%	942 27%	798 30%	689 27%	-	-	-	-	419 17% TU	488 17% TU	467 20% STUV	471 19% STUV	234 9%	453 8%	330 8%	218 10%	457 6%	630 9%	1309 20% WX	683 19% WX									
\$30,000 to under \$40,000	2323 9%	-	2323 43%	-	-	-	637 24%	778 22%	399 15%	455 18%	-	-	-	-	307 12% U	327 11% U	258 11% U	212 8%	330 12% U	452 8%	140 3%	243 11% U	526 7%	790 11% WZ	812 12% WZ	185 5%									
\$40,000 to under \$50,000	1870 7%	-	-	1870 39%	-	-	-	-	-	-	336 16%	692 15%	484 14%	354 20%	126 5%	100 3%	169 7%	135 5%	202 7%	592 11% OPR	313 7%	219 10% P	532 7%	617 9% Z	558 8%	160 5%									
\$50,000 to under \$75,000	2901 11%	-	-	2901 61%	-	-	-	-	-	-	415 20%	1105 24%	803 23%	527 31%	199 8%	267 9%	183 8%	151 6%	214 8%	839 15% OQRS	620 15% OQR	377 17% OPQRS	950 12% Z	1168 17% YZ	634 9% Z	134 4%									
\$75,000 to under \$100,000	2499 10%	-	-	-	2499 100%	-	-	-	-	-	464 22%	954 21%	732 21%	308 18%	195 8% R	251 9% R	105 4%	67 3%	270 10% R	703 13% QR	627 15% OPQR	241 11% QR	1249 15% YZ	871 13% YZ	278 4%	90 3%									

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

INC. Last year -- that is, in 2014 -- what was your total family income from all sources, before taxes?

	BAN B --DETAILED HOUSEHOLD INCOME--													INCOME BY AGE-----								EDUCATION BY AGE-----								HOUSEHOLD FINANCES--			
														HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- BASIC PENSE								
	\$20K- UNDER \$20K	\$40K- UNDER \$40K	\$75K- UNDER \$75K	\$100K- OR \$100K	<\$40K OR AGE	<\$40K OR AGE	<\$40K OR AGE	<\$40K OR AGE	\$40K+ OR AGE	\$40K+ OR AGE	\$40K+ OR AGE	\$40K+ OR AGE	LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	SOME COLL+ AGE	LIVE COM- FORT.	MEET EX- AND LEFT- OVER	JUST MEET EX- PENSE	DON'T MEET EX- BASIC PENSE									
	TOTAL	<\$20K	\$40K	\$75K	\$100K	MORE	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	(W)	(X)	(Y)	(Z)							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)							
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537							
\$100,000 to under \$150,000	2115 8%	-	-	-	-	2115 56%	-	-	-	-	290 14%	802 17%	707 20% N	203 12%	137 6%	126 4%	74 3%	62 2%	154 6% PQRS	676 12% V	634 15% W	141 6% XYZ	1285 16% YZ	537 8% Z	193 3% Z	96 3%							
\$150,000 or more	1692 7%	-	-	-	-	1692 44%	-	-	-	-	308 15%	748 16%	428 12%	189 11%	80 3%	61 2%	35 1%	31 1%	228 8% PQR	685 13% OPQR	393 9% OPQR	159 7% PQR	1196 15% XYZ	366 5% YZ	50 1%	36 1%							
Don't know (VOL.)	1521 6%	-	-	-	-	-	187 7% HLMN	54 2%	47 2%	251 10% HILMN	204 10% HILMN	16 *% H	20 1% H	17 1% PQTUV	328 13% PQTUV	49 2%	81 3% PQTUV	411 16% PQTUV	380 14% PQTUV	88 2%	13 *% U	79 4% U	466 6% U	369 5% U	377 6% U	211 6% U							
Refused (VOL.)	2520 10%	-	-	-	-	-	53 2%	11 *% GH	202 7% GH	67 3% GH	102 5% H	272 6% GH	323 9% GHJ	128 7% H	93 4%	107 4%	219 9%	230 9%	121 4%	409 8% OPST	633 15% OPST	291 13% OPS	993 12% Z	617 9% Z	575 9% Z	168 5% Z							
NET Less than \$20,000	5231 20%	5231 100%	-	-	-	-	1163 43%	1694 49%	1256 46%	1052 42%	-	-	-	-	582 24% TUV	1152 39% OSTUV	766 33% STUV	756 30% TUV	574 21% TUV	532 10% TUV	487 12% TUV	276 12% TUV	432 5% W	993 14% WX	1915 29% WX	1774 50% WXY							
NET Less than \$30,000	8341 32%	5231 100% C	3110 57%	-	-	-	1816 67%	2635 76%	2054 76%	1741 69%	-	-	-	-	1001 41% TUV	1640 56% OSTUV	1233 52% STUV	1227 49% STUV	808 30% TU	986 18% TU	817 19% TU	494 22% TU	888 11% W	1623 23% WX	3224 48% WX	2457 69% WXY							
NET \$30,000-\$49,999	4192 16%	-	2323 43%	1870 39%	-	-	637 24% LM	778 22% M	399 15%	455 18%	336 16%	692 15%	484 14%	354 20%	433 18%	427 15%	428 18%	347 14%	532 20% U	1044 19% U	453 11%	462 21% U	1059 13% WZ	1407 20% WZ	1370 20% WZ	345 10%							

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

INC. Last year -- that is, in 2014 -- what was your total family income from all sources, before taxes?

BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										EDUCATION BY AGE-----								---HOUSEHOLD FINANCES--			
														HS GRAD OR	HS GRAD OR	HS GRAD OR	HS GRAD OR	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM.	MEET EX- PENSE	JUST MEET	DON'T MEET										
														LESS, AGE	LESS, AGE	LESS, AGE	LESS, AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE	COLL+ AGE		AND LEFT- EX- PENSE	BASIC EX- PENSE											
TOTAL	<\$20K	\$20K- \$40K	\$40K- \$75K	\$75K- \$100K	UNDER OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM. FORT.	(W)	(X)	(Y)	(Z)									
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)										
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537									
NET \$50,000-\$74,999	2901	-	-	2901	-	-	-	-	-	-	415	1105	803	527	199	267	183	151	214	839	620	377	950	1168	634	134									
	11%			61%							20%	24%	23%	31%	8%	9%	8%	6%	8%	15%	15%	17%	12%	17%	9%	4%									
																				QQRS	QQR	OPQRS	Z	YZ	Z										
NET \$75,000 or more	6306	-	-	-	2499	3808	-	-	-	-	1062	2504	1867	700	411	437	213	159	651	2064	1654	541	3730	1774	521	221									
	24%				100%	100%					50%	55%	53%	41%	17%	15%	9%	6%	24%	38%	39%	24%	46%	25%	8%	6%									
											N	N			R	R			PQR	PQRSV	PQRSV	PQR	XYZ	YZ											
																				O	O														

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

INC. Last year -- that is, in 2014 -- what was your total family income from all sources, before taxes?

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET A USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, >\$20K+	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	TIME	BASED	BASED	USER	USER	PHONE	PHONE	CELL	CELL	OTHER	EQUAL.	<\$20K	>\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
Less than \$10,000	2538 10%	1577 48%	-	947 50%	-	1577 23%	-	947 20%	-	354 3%	409 11%	1773 17%	176 3%	413 9%	1574 7%	964 21%	1034 6%	989 15%	515 22%	671 11%	185 3%	62 2%	671 51%	-
										J	J	JK		M		0	Q	Q	UV					
\$10,000 to under \$20,000	2694 10%	1720 52%	-	949 50%	-	1720 25%	-	949 20%	-	709 6%	485 13%	1500 14%	221 3%	523 12%	1781 8%	913 20%	1242 7%	1047 15%	405 17%	647 10%	267 4%	234 7%	647 49%	-
										J	J	J		M		0	Q	Q	U					
\$20,000 to under \$30,000	3110 12%	-	1848 32%	-	1260 11%	1848 27%	-	1260 27%	-	1355 12%	445 12%	1310 12%	567 8%	926 20%	2390 11%	719 16%	1648 10%	1159 17%	302 13%	897 14%	458 7%	216 7%	-	897 20%
			E											M			Q	UV						
\$30,000 to under \$40,000	2323 9%	-	1112 19%	-	1211 10%	1112 16%	-	1211 26%	-	1078 9%	455 12%	789 7%	644 9%	620 14%	1952 9%	371 8%	1582 10%	475 7%	265 11%	911 15%	409 6%	202 6%	-	911 20%
			E					F			L								UV					
\$40,000 to under \$50,000	1870 7%	-	530 9%	-	1331 11%	-	530 19%	-	1331 14%	983 9%	333 9%	550 5%	516 7%	501 11%	1651 8%	218 5%	1205 7%	574 8%	91 4%	271 4%	540 8%	363 12%	-	271 6%
										L							S			T	T			
\$50,000 to under \$75,000	2901 11%	-	802 14%	-	2096 18%	-	802 29%	-	2096 22%	1728 15%	336 9%	834 8%	1046 15%	362 8%	2762 13%	139 3%	2336 14%	502 7%	63 3%	911 15%	916 14%	452 14%	-	911 20%
										KL			N		P		RS	S						
\$75,000 to under \$100,000	2499 10%	-	617 11%	-	1879 16%	-	617 22%	-	1879 20%	1436 13%	396 11%	667 6%	891 13%	439 10%	2293 11%	205 4%	1906 11%	543 8%	50 2%	452 7%	1160 18%	277 9%	-	452 10%
					C					L					P		RS	S		TV				

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

INC. Last year -- that is, in 2014 -- what was your total family income from all sources, before taxes?

	BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----				-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY																													
		HS GRAD OR LESS,				HS GRAD OR LESS,				SOME COLL. OR MORE,				SOME COLL. OR MORE,				FULL TIME		PART TIME		NOT EMPLOY		OFFICE BASED		OFFICE BASED		NET USER		NET USER		SMART- PHONE		SMART- PHONE		NO CELL		ON CELL		ON OTHER		BOTH EQUAL.		MOSTLY ON CELL,		MOSTLY ON CELL,											
		<\$20K				\$20K+				<\$20K				\$20K+				<\$40K		\$40K+		<\$40K		\$40K+		NET		NET		SMART- PHONE		SMART- PHONE		NO CELL		ON CELL		ON OTHER		BOTH EQUAL.		<\$20K		\$20K+													
		(A)				(B)				(C)				(D)				(E)				(F)		(G)		(H)		(I)		(J)		(K)		(L)		(M)		(N)		(O)		(P)		(Q)		(R)		(S)		(T)		(U)		(V)		(W)	
TOTAL		25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554																																
\$100,000 to under \$150,000		2115 8%	-	414 7%	-	1701 14% C	-	414 15%	-	1701 18%	1575 14% KL	105 3%	436 4%	1206 17% N	125 3%	2078 10% P	37 1%	1902 11% RS	179 3%	34 1%	377 6%	958 14% T	553 18% T	-	377 8%																																
\$150,000 or more		1692 7%	-	206 4%	-	1484 12% C	-	206 7%	-	1484 16% G	1047 9% L	207 6%	388 4%	785 11% N	103 2%	1591 8% P	102 2%	1527 9% RS	105 2%	60 3%	346 6%	815 12% T	328 10%	-	346 8%																																
Don't know (VOL.)		1521 6%	-	61 1%	-	235 2% GHI	419 6% 2%	61 2%	118 3%	235 2%	327 3%	219 6%	970 9% J	171 2%	328 7% M	1029 5% O	492 11% Q	670 4% QR	504 7% QR	347 15% QR	277 4% QR	199 3% QR	188 6% QR	-	131 3% QR																																
Refused (VOL.)		2520 10%	-	151 3%	-	765 6% C	184 3%	151 5%	148 3%	765 8% FH	828 7%	276 8%	1327 13% J	686 10% N	203 4%	2056 10% O	464 10% O	1583 10% O	702 10% O	236 10% O	479 8% O	708 11% O	283 9% O	-	259 6% O																																
NET Less than \$20,000		5231 20%	3297 100%	-	1896 100%	-	3297 48%	-	1896 41%	-	1063 9%	894 24% J	3272 31% J	398 6%	936 21% M	3355 16% O	1876 41% O	2276 14% Q	2036 30% Q	919 39% Q	1318 21% UV	452 7% UV	296 9% UV	1318 100%	-																																
NET Less than \$30,000		8341 32%	3297 100% CE	1848 32% E	1896 100% CE	1260 11%	5145 75%	-	3156 68%	-	2418 21% J	1339 37% J	4582 43% J	965 14% M	1862 41% M	5745 27% O	2596 56% O	3924 24% Q	3195 47% Q	1221 52% Q	2215 36% UV	909 14% UV	511 16% X	1318 100% X	897 20%																																
NET \$30,000-\$49,999		4192 16%	-	1642 29% E	-	2542 21% E	1112 16%	530 19%	1211 26% FI	1331 14% L	2061 18% L	788 21% L	1340 13% L	1160 17% M	1121 25% M	3604 17% M	589 13% M	2787 17% M	1050 15% M	356 15% M	1182 19% M	949 14% M	565 18% M	-	1182 26% M																																

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

INC. Last year -- that is, in 2014 -- what was your total family income from all sources, before taxes?

BAN C	-----EDUCATION BY INCOME-----								-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY	
	HS	HS	SOME	SOME	HS	HS	SOME	SOME							USER-----		CELL		PHONE		TYPE---		INTERNET		USERS---		INCOME---	
	GRAD	GRAD	COLL.	COLL.	GRAD	GRAD	COLL.	COLL.	EMPLOY		EMPLOY		NOT		OFFICE		NOT		A		CELL,		MOSTLY		MOSTLY		ON	
	OR	OR	OR	OR	OR	OR	OR	OR	FULL		PART		EMPLOY		OFFICE		OFFICE		NET		SMART-		SMART-		NO		ON	
	LESS,	LESS,	MORE,	MORE,	LESS,	LESS,	MORE,	MORE,	TIME		TIME		EMPLOY		BASED		BASED		USER		PHONE		PHONE		CELL		ON	
TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	<\$20K	\$20K+		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)																				
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554				
NET \$50,000-\$74,999	2901	-	802	-	2096	-	802	-	2096	1728	336	834	1046	362	2762	139	2336	502	63	911	916	452	-	911				
	11%		14%		18%		29%		22%	15% KL	9%	8%	15% N	8%	13% P	3%	14% RS	7% S	3%	15%	14%	14%		20%				
NET \$75,000 or more	6306	-	1237	-	5064	-	1237	-	5064	4058	708	1491	2882	667	5962	344	5335	827	144	1175	2932	1158	-	1175				
	24%		22%		42% C		44%		53%	36% KL	19%	14%	42% N	15%	28% P	7%	32% RS	12% S	6%	19%	44% T	37% T		26%				

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

INC. Last year -- that is, in 2014 -- what was your total family income from all sources, before taxes?

	SOCIAL MEDIA USE - BY INCOME -																SOC. MEDIA LOCATION --SHARING--				SOC. MEDIA LIKE/FOLLOW --BRANDS--				USE PRIVACY SETTINGS--				PRIVACY SETTINGS BY --INCOME--				-----PRIVACY CONTROL-----				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY				PERSONAL INFO --STOLEN--				INFO STOLEN			
	SOCIAL MEDIA USE -				BY INCOME -				SOC. MEDIA LOCATION				SOC. MEDIA LIKE/FOLLOW				USE PRIVACY SETTINGS				PRIVACY SETTINGS BY				-----PRIVACY CONTROL-----				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY				PERSONAL INFO --STOLEN--				INFO STOLEN											
	SM USER		OTHER NET USER		SM USER, <\$20K		SM USER, \$20K+		YES		NO		YES		NO		YES		NO		USE SET- TINGS <\$20K		USE SET- TINGS \$20K+		A LOT		SOME		LIT- TLE		NONE		MOST. POSI- TIVE		MOST. NEGA- TIVE		NO IM- PACT		NEGA- TIVE, <\$40K		NEGA- TIVE, \$40K+		YES		NO		STO- LEN, <\$20K		STO- LEN, \$20K+			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)																										
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673																										
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519																										
Less than \$10,000	2538	1203	366	1203	-	299	805	228	969	886	593	886	-	834	732	602	305	625	382	511	382	-	612	1762	612	-																										
	10%	8%	7%	44%		8%	7%	5%	9%	6%	9%	46%		13%	7%	11%	10%	8%	8%	8%	20%		10%	10%	50%																											
														0																																						
\$10,000 to under \$20,000	2694	1504	277	1504	-	578	821	466	1038	1026	677	1026	-	792	879	479	380	693	350	600	350	-	606	1950	606	-																										
	10%	10%	5%	56%		16%	8%	10%	10%	8%	10%	54%		12%	9%	8%	13%	9%	7%	9%	19%		9%	11%	50%																											
			C																																																	
\$20,000 to under \$30,000	3110	1976	410	-	1976	390	1408	713	1263	1646	685	-	1646	754	1234	722	385	1089	607	546	607	-	625	2322	-	625																										
	12%	13%	7%		17%	11%	13%	15%	12%	12%	11%		15%	11%	12%	13%	13%	13%	12%	8%	32%		10%	13%		13%																										
			C																																																	
\$30,000 to under \$40,000	2323	1356	596	-	1356	395	919	531	825	1150	691	-	1150	709	970	420	202	594	439	832	439	-	447	1703	-	447																										
	9%	9%	11%		12%	11%	8%	11%	8%	8%	11%		11%	11%	10%	7%	7%	7%	9%	12%	23%		7%	9%		10%																										
\$40,000 to under \$50,000	1870	1149	502	-	1149	231	884	248	886	1139	500	-	1139	344	937	303	231	828	292	476	-	292	436	1290	-	436																										
	7%	7%	9%		10%	6%	8%	5%	8%	8%	8%		11%	5%	9%	5%	8%	10%	6%	7%		10%	7%	7%		9%																										
															NP																																					
\$50,000 to under \$75,000	2901	2033	729	-	2033	342	1569	602	1430	1797	845	-	1797	761	1107	718	300	1338	435	841	-	435	666	2078	-	666																										
	11%	13%	13%		18%	9%	14%	13%	13%	13%	13%		17%	12%	11%	13%	10%	16%	9%	13%		15%	10%	12%		14%																										
\$75,000 to under \$100,000	2499	1511	782	-	1511	391	1028	400	1112	1651	499	-	1651	537	1152	534	257	723	579	855	-	579	845	1555	-	845																										
	10%	10%	14%		13%	11%	9%	9%	10%	12%	8%		15%	8%	12%	9%	8%	9%	11%	13%		21%	13%	9%		18%																										
			B																																																	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

INC. Last year -- that is, in 2014 -- what was your total family income from all sources, before taxes?

	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC.MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		PRIVACY CONTROL--		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME--					
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST. POSI-TIVE	MOST. NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
\$100,000 to under \$150,000	2115 8%	1428 9%	650 12%	-	1428 12%	269 7%	1096 10%	597 13% I	831 8%	1258 9%	619 10%	-	1258 12%	485 7%	700 7%	623 11%	305 10%	799 10%	569 11%	537 8%	-	569 20%	721 11% X	1309 7%	-	721 15%
\$150,000 or more	1692 7%	1227 8%	362 7%	-	1227 11%	396 11%	738 7%	449 10%	778 7%	1217 9% K	344 5%	-	1217 11%	394 6%	642 6%	458 8%	167 5%	569 7%	489 10%	402 6%	-	489 17%	528 8%	1119 6%	-	528 11%
Don't know (VOL.)	1521 6%	810 5%	220 4%	-	265 2%	166 5%	593 5%	172 4%	638 6%	617 5%	389 6%	-	262 2%	289 4%	668 7%	360 6%	114 4%	414 5%	243 5%	315 5%	68 4%	75 3%	213 3%	1233 7% W	-	59 1%
Refused (VOL.)	2520 10%	1388 9%	661 12%	-	639 6%	177 5%	1065 10% F	250 5%	1127 10% H	1294 9%	613 10%	-	586 5%	682 10%	951 10%	471 8%	391 13%	465 6%	677 13% R	796 12% R	35 2%	379 13% U	723 11%	1671 9%	-	347 7%
NET Less than \$20,000	5231 20% C	2707 17%	643 12%	2707 100%	-	876 24% G	1627 15%	694 15%	2007 18%	1912 14%	1269 20% J	1912 100%	-	1626 25% O	1612 16%	1082 19%	686 23%	1318 16%	732 14%	1111 17%	732 39%	-	1218 19%	3712 21%	1218 100%	-
NET Less than \$30,000	8341 32% C	4683 30%	1053 19%	2707 100% E	1976 17%	1266 35%	3035 28%	1407 30%	3270 30%	3558 26%	1954 30%	1912 100% M	1646 15%	2379 36% O	2845 29%	1804 32%	1071 35%	2407 30%	1340 26%	1657 25%	1340 71%	-	1843 29%	6034 34%	1218 100% Z	625 13%
NET \$30,000-\$49,999	4192 16%	2505 16%	1098 20%	-	2505 22%	627 17%	1803 17%	779 17%	1711 16%	2288 17%	1191 18%	-	2288 21%	1053 16%	1907 19% P	723 13%	433 14%	1422 17%	731 14%	1308 19%	439 23% V	292 10%	883 14%	2992 17%	-	883 19%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

INC. Last year -- that is, in 2014 -- what was your total family income from all sources, before taxes?

	SOCIAL MEDIA USE -		SOCIAL MEDIA USE -		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		-----PRIVACY CONTROL-----		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INFO		PERSONAL INFO --STOLEN--		INFO STOLEN -BY INCOME-						
	TOTAL	SM NET USER	OTHER SM USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673	
NET \$50,000-\$74,999	2901	2033	729	-	2033	342	1569	602	1430	1797	845	-	1797	761	1107	718	300	1338	435	841	-	435	666	2078	-	666	
	11%	13%	13%		18%	9%	14%	13%	13%	13%	13%		17%	12%	11%	13%	10%	16%	9%	13%		15%	10%	12%		14%	
																		S									
NET \$75,000 or more	6306	4166	1795	-	4166	1056	2861	1445	2721	4126	1462	-	4126	1416	2495	1615	729	2091	1636	1794	-	1636	2094	3983	-	2094	
	24%	27%	32%		36%	29%	26%	31%	25%	30%	23%		39%	22%	25%	28%	24%	26%	32%	27%		58%	33%	22%		45%	
										K						N						X					

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

INC. Last year -- that is, in 2014 -- what was your total family income from all sources, before taxes?

BAN E	-----RACE/ETHNICITY-----														-----RACE/ETHNICITY BY INCOME-----														-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
						WHITE	WHITE	BLACK	BLACK					OTHER	OTHER																						
	NON-	BLACK	HISP.	HISP.	OTHER	NON-	NON-	NON-	NON-	HISP.,	HISP.,	HISP.,	HISP.,	NON-	NON-	REP	DEM	IND	YES	NO	YES	NO	YES	NO													
	HISP.	NON-	U.S.	NOT US	NON-	HISP.,	HISP.,	HISP.,	HISP.,	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)													
TOTAL	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)														
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606														
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588														
Less than \$10,000	2538	1085	577	299	374	178	1085	-	577	-	673	-	178	-	347	676	836	1026	1493	1693	804	160	2378														
	10%	7%	19% BF	15% B	18% B	9%	18%		32% G		25%		25%		6%	10%	9%	25% S	7%	17% U	5%	5%	11% V														
\$10,000 to under \$20,000	2694	1371	454	195	440	191	1371	-	454	-	636	-	191	-	420	850	992	690	1966	1634	1017	265	2428														
	10%	8%	15% B	10%	22% BDF	10%	22%		25%		23%		27%		7%	12% O	11%	17% S	9%	16% U	7%	9%	11%														
\$20,000 to under \$30,000	3110	1825	330	319	384	210	1825	-	330	-	703	-	210	-	393	1074	1122	587	2497	1639	1424	330	2767														
	12%	11%	11%	16%	19% B	11%	30% I		18%		26%		29%		7%	15% O	13% O	14% I	12% U	16% U	9% I	11%	12% I														
\$30,000 to under \$40,000	2323	1394	298	307	181	121	1394	-	298	-	488	-	121	-	485	671	973	214	2109	1044	1259	298	2025														
	9%	9%	10%	15% BF	9%	6%	23%		17%		18%		17%		8%	9%	11%	5%	10% R	10%	8%	10%	9%														
\$40,000 to under \$50,000	1870	1302	149	141	107	143	-	1302	-	149	-	248	-	143	459	539	678	276	1592	769	1100	298	1572														
	7%	8%	5%	7%	5%	7%		15%		16%		22%		13%	8%	8%	8%	7%	7%	8%	7%	10%	7%														
\$50,000 to under \$75,000	2901	2024	284	229	70	250	-	2024	-	284	-	299	-	250	936	797	944	275	2625	896	2005	529	2372														
	11%	13% E	9% E	11% E	3%	13% E		23%		31%		27%		23%	16% Q	11%	11%	7%	12% R	9% T	13% T	17% W	10%														
\$75,000 to under \$100,000	2499	1805	150	153	121	212	-	1805	-	150	-	274	-	212	831	574	860	181	2317	508	1991	348	2151														
	10%	11% CE	5%	8%	6%	11%		20%		16%		25%		20%	14% P	8%	10%	4%	11% R	5% T	13% T	11%	10%														

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

INC. Last year -- that is, in 2014 -- what was your total family income from all sources, before taxes?

BAN E	-----RACE/ETHNICITY-----						-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY-		GOV'T ---BENEFITS--		---VETERAN---	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)									
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
\$100,000 to under \$150,000	2115 8%	1623 10% CDE	135 4%	98 5%	21 1%	232 12% CE	-	1623 18%	-	135 15%	-	119 11%	-	232 22%	636 11%	532 7%	796 9%	119 3%	1983 9% R	465 5%	1629 11% T	268 9%	1847 8%
\$150,000 or more	1692 7%	1250 8% CDE	114 4%	16 1%	87 4%	173 9% D	-	1250 14%	-	114 12%	-	103 9%	-	173 16%	545 9%	498 7%	542 6%	161 4%	1531 7% R	319 3%	1371 9% T	217 7%	1474 7%
Don't know (VOL.)	1521 6%	727 4%	364 12% BF	141 7%	192 9% B	92 5%	269 4%	200 2%	106 6%	46 5%	152 6%	49 4%	10 1%	-	307 5%	436 6%	388 4%	250 6%	1253 6%	456 5%	914 6%	48 2%	1474 7% V
Refused (VOL.)	2520 10%	1785 11% CDE	182 6%	104 5%	43 2%	111 6%	232 4%	738 8% GIKLM	32 2%	52 6%	55 2%	12 1%	5 1%	67 6%	517 9%	461 6%	830 9%	339 8%	2103 10%	591 6%	1819 12% T	324 11%	2119 9%
NET Less than \$20,000	5231 20%	2455 15%	1030 34% BF	495 25% B	814 40% BDF	369 19%	2455 40%	-	1030 57% G	-	1308 48%	-	369 52%	-	767 13%	1525 21% O	1829 20% O	1717 42% S	3459 16%	3328 33% U	1821 12%	425 14%	4806 21% V
NET Less than \$30,000	8341 32%	4280 26%	1360 45% BF	813 41% B	1198 59% BCDF	579 30%	4280 69%	-	1360 76%	-	2011 74%	-	579 81%	-	1160 20%	2600 37% O	2950 33% O	2304 56% S	5956 28%	4966 50% U	3245 21%	756 24%	7573 34% V
NET \$30,000-\$49,999	4192 16%	2696 17%	447 15%	448 22%	288 14%	264 14%	1394 23% H	1302 15%	298 17%	149 16%	488 18%	248 22%	121 17%	143 13%	945 16%	1210 17%	1651 18%	490 12%	3701 17% R	1813 18%	2360 15%	596 19%	3597 16%

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

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PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

INC. Last year -- that is, in 2014 -- what was your total family income from all sources, before taxes?

BAN E	RACE/ETHNICITY														RACE/ETHNICITY BY INCOME										PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN	
	TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., \$<40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., \$<40K	BLACK NON- HISP., \$40K+	HISP., \$<40K	HISP., \$40K+	OTHER NON- HISP., \$<40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO										
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)									
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606										
NET \$50,000-\$74,999	2901 11%	2024 13%	284 9%	229 11%	70 3%	250 13%	-	2024 23%	-	284 31%	-	299 27%	-	250 23%	936 16%	797 11%	944 11%	275 7%	2625 12%	896 9%	2005 13%	529 17%	2372 10%										
		E	E	E		E									Q				R		T		W										
NET \$75,000 or more	6306 24%	4679 29%	399 13%	267 13%	229 11%	618 32%	-	4679 52%	-	399 43%	-	496 45%	-	618 57%	2012 34%	1605 23%	2198 25%	461 11%	5831 27%	1292 13%	4991 33%	833 27%	5472 24%										
		CDE				CDE									PQ				R		T												

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

COMBINED INC/INC1: INC. Last year...what was your total family income from all sources, before taxes? / INC1. [IF DK/REFUSED INCOME, ASK:] It's important for us to have some information about household finances to make sure our survey is accurate. Keeping in mind that this is a completely confidential survey, can you please tell me if your total family income BEFORE taxes last year was under \$40,000, or \$40,000 or more?

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----					-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Under \$40,000	11541	4813	6728	6175	1796	2706	2693	3478	2702	2514	2632	4228	3422	1212	8341	2323	-	-	11541	-	5231	5432	2830	8692
	45%	38%	51%	38%	59%	67%	52%	41%	41%	52%	81%	59%	44%	16%	100%	55%			100%		100%	31%	41%	46%
			B		D	D	HI			HI	LMN	MN	N		P						V			
\$40,000 or more	12320	6892	5427	8942	929	1104	2119	4590	3496	1726	303	2480	3890	5601	-	1870	2901	6306	-	12320	-	12320	3783	8452
	48%	55%	41%	55%	31%	27%	41%	55%	53%	36%	9%	35%	50%	76%		45%	100%	100%		100%		69%	55%	45%
		C		EF			GJ	GJ				K	KL	KLM			P	P					X	
Don't know (VOL.)	648	249	398	227	199	140	312	73	72	182	155	209	175	98	-	-	-	-	-	-	-	-	36	612
	3%	2%	3%	1%	7%	3%	6%	1%	1%	4%	5%	3%	2%	1%								1%	3%	W
					D		HI			HI														
Refused (VOL.)	1274	614	660	846	112	73	65	253	282	370	165	251	243	498	-	-	-	-	-	-	-	-	226	1027
	5%	5%	5%	5%	4%	2%	1%	3%	4%	8%	5%	4%	3%	7%								3%	5%	
				F				G	GH					M										

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

COMBINED INC/INC1: INC. Last year...what was your total family income from all sources, before taxes? / INC1. [IF DK/REFUSED INCOME, ASK:] It's important for us to have some information about household finances to make sure our survey is accurate. Keeping in mind that this is a completely confidential survey, can you please tell me if your total family income BEFORE taxes last year was under \$40,000, or \$40,000 or more?

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----								EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---								
															HS	HS	HS	HS									MEET												
															GRAD	GRAD	GRAD	GRAD									EX-	JUST	DON'T										
															OR	OR	OR	OR									PENSE	MEET	MEET										
															LESS,	LESS,	LESS,	LESS,	SOME	SOME	SOME	SOME	LIVE	AND	BASIC	BASIC													
														AGE	AGE	AGE	AGE	COLL+	COLL+	COLL+	COLL+	COM-	LEFT-	EX-	EX-														
														18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	20-29	30-49	50-64	65+	20-29	30-49	50-64	65+						
														(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537													
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420													
Under \$40,000	11541	5231	5432	-	-	-	2693	3478	2702	2514	-	-	-	-	1424	2005	1665	1712	1262	1460	1032	780	1596	2655	4304	2815													
	45%	100%	100%				100%	100%	100%	100%					58%	68%	71%	68%	47%	27%	25%	35%	20%	38%	64%	80%													
															TUV	STUV	OSTUV	STUV	TUV			U		W	WX	WXY													
\$40,000 or more	12320	-	-	4770	2499	3808	-	-	-	-	2119	4590	3496	1726	820	813	636	456	1289	3774	2859	1269	5888	3909	1881	528													
	48%			100%	100%	100%					100%	100%	100%	100%	33%	28%	27%	18%	48%	70%	68%	57%	73%	56%	28%	15%													
															R				OPQR	PQRSV	PQRSV	OPQR	XYZ	YZ	Z														
																			O																				
Don't know (VOL.)	648	-	-	-	-	-	-	-	-	-	-	-	-	-	173	14	26	151	139	58	46	30	196	80	224	59													
	3%														7%	4%	1%	6%	5%	1%	1%	1%	2%	1%	3%	2%													
															PQTUV			PQTUV	PQTUV						X														
Refused (VOL.)	1274	-	-	-	-	-	-	-	-	-	-	-	-	-	48	95	30	206	16	138	253	163	407	313	292	136													
	5%														2%	3%	1%	8%	1%	3%	6%	7%	4%	4%	4%														
																		OOST			QS	OOST																	

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

COMBINED INC/INC1: INC. Last year...what was your total family income from all sources, before taxes? / INC1. [IF DK/REFUSED INCOME, ASK:] It's important for us to have some information about household finances to make sure our survey is accurate. Keeping in mind that this is a completely confidential survey, can you please tell me if your total family income BEFORE taxes last year was under \$40,000, or \$40,000 or more?

BAN C	-----EDUCATION BY INCOME-----										-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY
	EDUCATION				BY INCOME				EMPLOYMENT			OCCUPATION		USER		CELL		INTERNET			USERS		INCOME		
	HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL, <\$20K	MOSTLY ON CELL, \$20K+		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554	
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426	
Under \$40,000	11541 45%	3297 100% CE	2960 52% E	1896 100% CE	2471 21%	6859 100%	-	4634 100%	-	3633 32% J	1875 51% J	6030 57% J	1711 25%	2575 57% M	8238 39%	3303 71% O	5781 35% Q	4091 60% Q	1669 71% QR	3208 51% UV	1464 22%	754 24%	1318 100% X	1809 40%	
\$40,000 or more	12320 48%	-	2782 48%	-	9491 79% C	-	2782 100%	-	9491 100%	7325 64% KL	1635 45% L	3233 31%	4954 72% N	1765 39%	11550 55% P	770 17%	9936 60% RS	2050 30% S	333 14%	2746 44%	4708 71% T	2253 71% T	-	2746 60%	
Don't know (VOL.)	648 3%	-	-	-	-	-	-	-	-	102 1%	39 1%	506 5% JK	20 *	94 2%	435 2%	212 5%	243 1%	255 4% Q	149 6% Q	84 1%	127 2%	33 1%	-	-	
Refused (VOL.)	1274 5%	-	-	-	-	-	-	-	-	360 3%	117 3%	775 7% JK	225 3%	109 2%	936 4%	338 7%	675 4%	384 6%	215 9%	201 3%	315 5%	117 4%	-	-	

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

	SOCIAL MEDIA USE										SOC. MEDIA LOCATION				SOC. MEDIA LIKE/FOLLOW				PRIVACY SETTINGS BY				INTERNET IMPACT ON KEEPING INFO				MOSTLY NEG. IMPACT BY		PERSONAL INFO		INFO STOLEN	
	BAN D -MEDIA USE-			SOCIAL MEDIA USE -BY INCOME-			--SHARING--		--BRANDS--		USE PRIVACY SETTINGS--		--INCOME--		PRIVACY CONTROL----		SECURE-----		--INCOME---		--STOLEN---		--BY INCOME--									
	SM	NET	OTHER SM	SM USER,	SM USER,	YES	NO	YES	NO	YES	NO	USE SET- TINGS	USE SET- TINGS	A	LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+					
	TOTAL	USER	USER	<\$20K	\$20K+	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)						
(A)	(B)	(C)	(D)	(E)																												
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673						
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519						
Under \$40,000	11541	6439	1783	2707	3332	1714	4252	2001	4432	5011	2856	1912	2796	3324	4139	2430	1357	3223	1882	2668	1882	-	2423	8430	1218	1072						
	45%	41%	32%	100%	29%	47%	39%	43%	41%	37%	44%	100%	26%	51%	42%	43%	45%	40%	37%	40%	100%		38%	47%	100%	23%						
		C		E						J	M		O										W	Z								
\$40,000 or more	12320	8252	3296	-	8252	1765	6079	2509	5728	7909	3086	-	7909	2861	5153	2784	1391	4549	2817	3486	-	2817	3601	8157	-	3601						
	48%	53%	59%		71%	49%	56%	54%	53%	58%	48%		74%	43%	52%	49%	46%	56%	56%	52%		100%	56%	45%		77%						
										K					N							X										
Don't know (VOL.)	648	301	134	-	-	37	249	35	266	210	221	-	-	105	312	131	44	135	71	182	-	-	69	509	-	-						
	3%	2%	2%			1%	2%	1%	2%	2%	3%			2%	3%	2%	1%	2%	1%	3%			1%	3%								
										J													W									
Refused (VOL.)	1274	593	343	-	-	117	346	110	471	551	292	-	-	290	368	345	247	230	291	375	-	-	328	894	-	-						
	5%	4%	6%			3%	3%	2%	4%	4%	5%			4%	4%	6%	8%	3%	6%	6%			5%	5%								
																	0															

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

COMBINED INC/INC1: INC. Last year...what was your total family income from all sources, before taxes? / INC1. [IF DK/REFUSED INCOME, ASK:] It's important for us to have some information about household finances to make sure our survey is accurate. Keeping in mind that this is a completely confidential survey, can you please tell me if your total family income BEFORE taxes last year was under \$40,000, or \$40,000 or more?

BAN E	RACE/ETHNICITY						RACE/ETHNICITY BY INCOME								PARTY ID			DISABILITY		GOV'T BENEFITS		VETERAN	
	TOTAL	WHITE NON-HISP.	BLACK NON-HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON-HISP.	WHITE NON-HISP. <\$40K	WHITE NON-HISP. \$40K+	BLACK NON-HISP. <\$40K	BLACK NON-HISP. \$40K+	HISP. <\$40K	HISP. \$40K+	OTHER NON-HISP. <\$40K	OTHER NON-HISP. \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
Under \$40,000	11541 45%	6175 38%	1796 59%	1240 62%	1467 73%	715 37%	6175 100%	-	1796 100%	-	2706 100%	-	715 100%	-	1776 30%	3477 49%	4258 48%	2775 67%	8683 40%	6461 65%	4861 32%	1093 35%	10436 46%
			BF	BF	BCF												0	0	S	U			V
\$40,000 or more	12320 48%	8942 55%	929 31%	655 33%	449 22%	1078 56%	-	8942 100%	-	929 100%	-	1104 100%	-	1078 100%	3690 63%	3270 46%	4180 47%	1051 26%	11239 52%	3236 32%	9042 59%	1769 57%	10536 47%
			CDE			CDE									PQ				R	T	W		
Don't know (VOL.)	648 3%	227 1%	199 7%	62 3%	78 4%	76 4%	-	-	-	-	-	-	-	-	122 2%	160 2%	167 2%	93 2%	535 2%	121 1%	455 3%	13 *	635 3%
			B																	T			V
Refused (VOL.)	1274 5%	846 5%	112 4%	46 2%	27 1%	45 2%	-	-	-	-	-	-	-	-	290 5%	201 3%	355 4%	199 5%	1012 5%	197 2%	976 6%	211 7%	999 4%
		E																		T			

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

CENSUS REGION

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----				-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Northeast	4473 17%	2325 18%	2148 16%	2938 18%	535 18%	574 14%	927 18%	1529 18%	1001 15%	883 18%	447 14%	1190 17%	1474 19%	1352 18%	1195 14%	746 18%	390 13%	1396 22%	1828 16%	2380 19%	759 15%	3282 18%	1355 20%	3116 17%
																		OQ						
Midwest	5240 20%	2587 21%	2652 20%	4061 25% EF	507 17% F	331 8%	906 17%	1662 20%	1482 23%	987 21%	628 19%	1533 21%	1518 20%	1505 20%	1863 22%	957 23%	478 16%	1142 18%	2407 21%	2429 20%	1146 22%	3575 20%	1178 17%	4043 22% W
South	9936 39%	4578 36%	5358 41%	5842 36%	1730 57% DF	1496 37%	1825 35%	3179 38%	2788 43%	1895 40%	1274 39%	2846 40%	2994 39%	2787 38%	3212 39%	1404 33%	1303 45% P	2365 38%	4428 38%	4675 38%	2068 40%	6632 37%	2610 38%	7263 39%
West	6133 24%	3079 24%	3054 23%	3349 21% E	264 9%	1622 40% DE	1531 30% IJ	2025 24%	1282 20%	1027 21%	906 28%	1599 22%	1744 23%	1765 24%	2071 25%	1085 26%	730 25%	1404 22%	2877 25%	2836 23%	1259 24%	4263 24%	1731 25%	4361 23%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
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CENSUS REGION

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
															HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL+	SOME COLL+	SOME COLL+	SOME COLL+	LIVE COM- FORT.	MEET EX- PENSE AND LEFT- OVER	JUST MEET EX- BASIC PENSE	DON'T MEET EX- BASIC PENSE										
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	AGE 18-29	AGE 30-49	AGE 50-64	AGE 65+	COM- FORT.	EX- PENSE OVER	EX- BASIC PENSE	EX- BASIC PENSE						
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)										
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537										
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420										
Northeast	4473	759	902	669	484	912	402	490	372	513	472	969	576	305	324	403	289	553	601	1122	709	331	1526	1070	1147	682										
	17%	15%	17%	14%	19%	24%	15%	14%	14%	20%	22%	21%	16%	18%	13%	14%	12%	22%	22%	21%	17%	15%	19%	15%	17%	19%										
						BCD												OPQV	OQ	Q																
Midwest	5240	1146	1146	1005	469	673	420	873	584	476	422	785	769	378	565	577	489	503	335	1085	993	481	1674	1579	1171	731										
	20%	22%	21%	21%	19%	18%	16%	25%	22%	19%	20%	17%	22%	22%	23%	20%	21%	20%	12%	20%	24%	21%	21%	23%	17%	21%										
								GL							S		S	S		S	S	S		Y												
South	9936	2068	1957	1895	1089	1275	920	1333	1173	989	751	1709	1499	622	769	1197	1105	1024	1053	1955	1680	870	3198	2523	2673	1349										
	39%	40%	36%	40%	44%	33%	34%	38%	43%	39%	35%	37%	43%	36%	31%	41%	47%	41%	39%	36%	40%	39%	40%	36%	40%	38%										
																	OT																			
West	6133	1259	1427	1201	456	947	952	783	572	536	474	1127	652	422	808	751	474	445	717	1268	807	560	1688	1786	1710	775										
	24%	24%	26%	25%	18%	25%	35%	23%	21%	21%	22%	25%	19%	24%	33%	26%	20%	18%	26%	23%	19%	25%	21%	26%	26%	22%										
							IJKLM								QRU																					
							H																													

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUW/WXYZ

Independent Z-Test for Percentages (unpooled proportions)

Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

CENSUS REGION

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY		CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS,	HS GRAD OR MORE,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. OR MORE,	SOME COLL. OR MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	NOT OFFICE BASED	NET USER	NOT A NET USER	SMART- PHONE	CELL, NOT A SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,	MOSTLY ON CELL,	
	TOTAL	<\$20K	\$20K+	<\$20K	\$20K+	<\$40K	\$40K+	<\$40K	\$40K+	TIME	TIME	EMPLOY	BASED	BASED	USER	USER	PHONE	PHONE	CELL	ON CELL	ON OTHER		<\$20K	\$20K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
Northeast	4473	447	954	306	2326	1094	423	728	1955	2090	604	1759	1178	771	3821	652	3018	968	487	1023	1374	572	141	835
	17%	14%	17%	16%	19%	16%	15%	16%	21%	18%	16%	17%	17%	17%	18%	14%	18%	14%	21%	16%	21%	18%	11%	18%
					B																			
Midwest	5240	728	1220	417	2350	1437	582	970	1842	1955	1036	2249	1309	1067	4257	983	3219	1571	449	1348	1095	649	277	1000
	20%	22%	21%	22%	20%	21%	21%	21%	19%	17%	28%	21%	19%	23%	20%	21%	19%	23%	19%	22%	17%	21%	21%	22%
										JL		J												
South	9936	1309	2193	753	4432	2618	1183	1804	3485	4676	1107	4102	2820	1638	8021	1915	6427	2609	900	2393	2523	1171	570	1683
	39%	40%	38%	40%	37%	38%	43%	39%	37%	41%	30%	39%	41%	36%	38%	41%	39%	38%	38%	38%	37%	43%	37%	
										K		K												
West	6133	813	1375	420	2854	1711	594	1133	2209	2700	919	2433	1602	1067	5060	1073	3970	1632	531	1475	1622	764	330	1038
	24%	25%	24%	22%	24%	25%	21%	24%	23%	24%	25%	23%	23%	23%	24%	23%	24%	24%	22%	24%	25%	24%	25%	23%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

CENSUS REGION

	BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY --INCOME--		-----PRIVACY CONTROL-----		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY		PERSONAL INFO --STOLEN--		INFO STOLEN					
		OTHER SM		SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- TINGS <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+	
		TOTAL	USER	NET USER	USER, <\$20K	USER, \$20K+	YES	NO	YES	NO	YES	NO	<\$20K	\$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673	
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519	
Northeast	4473	2891	928	463	2223	743	2000	803	2089	2470	1086	292	2034	1187	1676	971	562	1325	912	1429	324	533	1239	2995	209	957	
	17%	19%	17%	17%	19%	20%	18%	17%	19%	18%	17%	15%	19%	18%	17%	17%	18%	16%	18%	21%	17%	19%	19%	17%	17%	20%	
Midwest	5240	3252	1005	525	2480	753	2299	1000	2247	2997	1092	450	2273	1297	2252	1165	454	1757	1048	1271	403	546	1188	3842	297	798	
	20%	21%	18%	19%	21%	21%	21%	21%	21%	22%	17%	24%	21%	20%	23%	20%	15%	22%	21%	19%	21%	19%	18%	21%	24%	17%	
	K														Q												
South	9936	5774	2231	1020	4164	1226	4130	1735	4039	5000	2625	748	3813	2509	4196	1838	1136	3210	1725	2553	596	966	2384	7044	443	1680	
	39%	37%	40%	38%	36%	34%	38%	37%	37%	37%	41%	39%	36%	38%	42%	32%	37%	39%	34%	38%	32%	34%	37%	39%	36%	36%	
															P												
West	6133	3668	1392	698	2717	911	2496	1118	2523	3213	1650	423	2584	1585	1848	1716	887	1845	1375	1459	560	773	1610	4109	269	1238	
	24%	24%	25%	26%	23%	25%	23%	24%	23%	23%	26%	22%	24%	24%	19%	30%	29%	23%	27%	22%	30%	27%	25%	23%	22%	26%	
															0	0											

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
 Independent Z-Test for Percentages (unpooled proportions)  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
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CENSUS REGION

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE NON- HISP.	BLACK NON- HISP.	HISP. U.S. BORN	HISP. NOT US BORN	OTHER NON- HISP.	WHITE NON- HISP., <\$40K	WHITE NON- HISP., \$40K+	BLACK NON- HISP., <\$40K	BLACK NON- HISP., \$40K+	HISP., <\$40K	HISP., \$40K+	OTHER NON- HISP., <\$40K	OTHER NON- HISP., \$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606	
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588	
Northeast	4473 17%	2938 18%	535 18%	279 14%	295 15%	365 19%	1053 17%	1731 19%	202 11%	267 29%	367 14%	203 18%	200 28%	127 12%	985 17%	1550 22%	1473 16%	568 14%	3903 18%	1808 18%	2581 17%	493 16%	3978 18%	
Midwest	5240 20%	4061 25%	507 17%	159 8%	172 8%	234 12%	1698 27%	2102 24%	377 21%	79 8%	250 9%	62 6%	69 10%	131 12%	1157 20%	1465 21%	1776 20%	791 19%	4382 20%	1904 19%	3286 21%	498 16%	4722 21%	
South	9936 39%	5842 36%	1730 57%	723 36%	773 38%	627 33%	2171 35%	3181 36%	1082 60%	513 55%	927 34%	459 42%	189 26%	421 39%	2611 44%	2678 38%	3264 36%	1837 45%	8072 38%	3815 38%	5966 39%	1376 45%	8559 38%	
West	6133 24%	3349 21%	264 9%	841 42%	781 39%	689 36%	1253 20%	1928 22%	135 8%	70 8%	1162 43%	381 34%	257 36%	399 37%	1124 19%	1415 20%	2447 27%	922 22%	5112 24%	2488 25%	3500 23%	718 23%	5346 24%	

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
 Independent Z-Test for Percentages (unpooled proportions)  
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PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

COMMUNITY SIZE

	BAN A	-----SEX-----		-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---		
	TOTAL	MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K- \$49.9K	\$50K- \$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
Urban	9455 37%	4498 36%	4957 38%	4558 28%	1697 56% D	1923 48% D	2429 47% IJ	3310 39% J	2258 34% J	1087 23%	1036 32%	2405 34%	2849 37%	3118 42% KL	3174 38%	1829 44% R	1009 35%	2164 34%	4433 38%	4349 35%	2026 39%	6536 37%	2501 36%	6883 37%
Suburban	12016 47%	5999 48%	6018 46%	8196 51% E	1084 36%	1771 44%	2113 41%	4015 48%	2956 45%	2533 53% GI	1406 43%	3389 47%	3649 47%	3425 46%	3645 44%	1581 38%	1425 49% P	3334 53% OP	4899 42%	6234 51% S	2227 43%	8452 48%	3464 50%	8520 45%
Rural	4311 17%	2072 16%	2239 17%	3436 21% EF	255 8%	328 8%	647 12%	1069 13%	1339 20% GH	1171 24% GH	813 25% MN	1374 19% N	1232 16%	866 12%	1522 18%	782 19%	467 16%	809 13%	2209 19% T	1737 14%	978 19%	2764 16%	909 13%	3380 18%

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

B A N B --DETAILED HOUSEHOLD INCOME--													-----INCOME BY AGE-----				-----EDUCATION BY AGE-----								---HOUSEHOLD FINANCES---			
													HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME		SOME	SOME	SOME	LIVE	MEET EX- PENSE	JUST MEET	DON'T MEET			
													AGE	AGE	AGE	AGE	COLL+	COLL+	COLL+	COLL+	COM-	AND LEFT-	BASIC EX- PENSE	BASIC EX- PENSE				
TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	18-29	30-49	50-64	65+	18-29	30-49	50-64	65+	COM- FORT.	OVER	EX- PENSE	EX- PENSE			
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)			
25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537			
3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420			
9455	2026	2188	1798	850	1314	1332	1451	1094	488	880	1743	1040	468	1043	1177	721	452	1377	2107	1534	632	2802	2692	2470	1304			
37%	39%	40%	38%	34%	35%	49%	42%	40%	19%	42%	38%	30%	27%	42%	40%	31%	18%	51%	39%	37%	28%	35%	39%	37%	37%			
						JLMN	JMN	JMN		JN	JN	J		RV	RV	R		QRTUV	RV	R	R							
12016	2227	2219	2205	1353	1981	1042	1530	901	1350	991	2347	1870	907	1061	1333	943	1418	1044	2671	2011	1114	3838	3379	3100	1488			
47%	43%	41%	46%	54%	52%	39%	44%	33%	54%	47%	51%	53%	53%	43%	46%	40%	56%	39%	49%	48%	50%	47%	49%	46%	42%			
				BC	BC		I		GI	I	GI	GI	GI				OQS		S									
4311	978	1026	766	296	513	319	498	708	676	248	501	586	351	363	417	693	654	285	652	644	497	1447	886	1131	745			
17%	19%	19%	16%	12%	13%	12%	14%	26%	27%	12%	11%	17%	20%	15%	14%	29%	26%	11%	12%	15%	22%	18%	13%	17%	21%			
								GHLK	GHLKM				L			OPSTU	OPSTU			ST								

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
NOVEMBER 18-DECEMBER 23, 2015

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

COMMUNITY SIZE

BAN C	-----EDUCATION BY INCOME-----				-----EDUCATION BY INCOME-----				-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---		CELL MOSTLY			CELL MOSTLY		NET USER BY	
	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. MORE,	SOME COLL. MORE,	HS GRAD OR LESS,	HS GRAD OR LESS,	SOME COLL. MORE,	SOME COLL. MORE,	EMPLOY FULL TIME	EMPLOY PART TIME	NOT EMPLOY	OFFICE BASED	OFFICE BASED	NET USER	NET USER	SMART- PHONE	SMART- PHONE	NO CELL	MOSTLY ON CELL	MOSTLY ON OTHER	BOTH EQUAL.	MOSTLY ON CELL,		MOSTLY ON CELL,
	<\$20K	<\$20K	<\$20K	<\$20K	<\$40K	<\$40K	<\$40K	<\$40K														<\$20K		<\$20K
	TOTAL																							
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)		(W)
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
Urban	9455	1235	1809	782	4723	2373	803	2044	3542	4266	1556	3586	2738	1763	8071	1384	6304	2386	764	2442	2531	1146	430	1841
	37%	37%	32%	41%	39%	35%	29%	44%	37%	37%	42%	34%	40%	39%	38%	30%	38%	35%	32%	39%	38%	36%	33%	40%
					C			FG							P									
Suburban	12016	1383	2799	834	5611	3075	1409	1813	4783	5477	1600	4860	3322	1944	9990	2026	8000	3133	883	2887	3099	1777	622	2159
	47%	42%	49%	44%	47%	45%	51%	39%	50%	48%	44%	46%	48%	43%	47%	44%	48%	46%	37%	46%	47%	56%	47%	47%
							H		H								S					T		
Rural	4311	679	1134	280	1628	1411	571	777	1166	1677	510	2098	849	836	3097	1213	2331	1260	719	909	984	234	265	554
	17%	21%	20%	15%	14%	21%	21%	17%	12%	15%	14%	20%	12%	18%	15%	26%	14%	19%	30%	15%	15%	7%	20%	12%
			E			I						J			O			QR		V	V			

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

COMMUNITY SIZE

BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME--		-----PRIVACY CONTROL-----				INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME---		PERSONAL INFO --STOLEN---		INFO STOLEN BY INCOME-			
	TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET- <\$20K	USE SET- TINGS \$20K+	A LOT	SOME	LIT- TLE	NONE	MOST. POSI- TIVE	MOST. NEGA- TIVE	NO IM- PACT	NEGA- TIVE, <\$40K	NEGA- TIVE, \$40K+	YES	NO	STO- LEN, <\$20K	STO- LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519
Urban	9455	6056	2004	1118	4489	1504	4177	1807	4222	5283	2448	643	4275	2087	3661	2407	1173	3082	2319	2248	1104	1094	2339	6593	513	1635
	37%	39%	36%	41%	39%	41%	38%	39%	39%	39%	38%	34%	40%	32%	37%	42% N	39%	38%	46% RT	33% V	59%	39%	36%	37%	42%	35%
Suburban	12016	7557	2433	1215	5692	1653	5411	2264	5294	6661	2824	900	5229	3122	4981	2331	1341	3858	2234	3318	606	1417	3267	8144	576	2421
	47%	48%	44%	45%	49%	45%	50%	49%	49%	49%	44%	47%	49%	47%	50% P	41%	44%	47%	44%	49%	32% U	50%	51%	45%	47%	52%
Rural	4311	1972	1119	374	1404	476	1338	585	1382	1736	1182	369	1201	1370	1330	953	524	1197	508	1145	172	307	816	3254	128	617
	17%	13%	20% B	14%	12%	13%	12%	13%	13%	13%	18% J	19%	11%	21% O	13%	17%	17%	15%	10%	17% S	9%	11%	13%	18% W	11%	13%

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

COMMUNITY SIZE

BAN E	-----RACE/ETHNICITY-----														-----RACE/ETHNICITY BY INCOME-----												-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---	
						WHITE	WHITE	BLACK						OTHER	OTHER																				
	WHITE	BLACK	HISP.	HISP.	OTHER	NON-	NON-	NON-	NON-	HISP.	HISP.	HISP.	HISP.	NON-	NON-																				
	NON-	NON-	U.S.	NOT US	NON-	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,	HISP.,																				
	TOTAL	HISP.	HISP.	BORN	BORN	HISP.	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	<\$40K	\$40K+	REP	DEM	IND	YES	NO	YES	NO	YES	NO										
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)												
TOTAL	25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606												
UNWEIGHTED BASE	3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588												
Urban	9455	4558	1697	1008	916	986	1663	2685	1044	453	1339	479	304	593	1523	2975	3448	1507	7878	3742	5581	786	8645												
	37%	28%	56% B	50% B	45% B	51% B	27%	30%	58% GH	49% GH	49% GH	43% GH	42% GH	55% GH	26%	42% 0	38% 0	37%	37%	37%	36%	25%	38% V												
Suburban	12016	8196	1084	862	909	688	2816	4804	574	408	1185	524	297	381	3076	3088	4207	1757	10161	4594	7244	1831	10131												
	47%	51% CF	36%	43%	45%	36%	46% I	54% GIKN	32%	44%	44% I	47% I	41%	35%	52% P	43%	47%	43%	47%	46%	47%	59% W	45%												
Rural	4311	3436	255	133	196	240	1696	1453	178	69	183	101	115	104	1278	1046	1304	854	3431	1680	2509	469	3830												
	17%	21% CDE	8%	7%	10%	13%	27% HIJKLN	16% K	10%	7%	7%	9%	16%	10%	22% PQ	15%	15%	21%	16%	17%	16%	15%	17%												

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
Independent Z-Test for Percentages (unpooled proportions)  
Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

## LANGUAGE OF INTERVIEW

	BAN A	-----SEX-----			-----RACE-----			-----AGE-----				-----EDUCATION-----			-----HOUSEHOLD INCOME-----				--HH INCOME--		--HH INCOME--		---PARENT---	
		MALE	FEMALE	WHITE	BLACK	HISP	18-29	30-49	50-64	65+	LT HS	HS GRAD	SOME COLL.	COLL. GRAD+	<\$30K	\$30K-\$49.9K	\$50K-\$74.9K	\$75K+	<\$40K	\$40K+	<\$20K	\$20K+	PARENT	NOT A PARENT
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
TOTAL	25782	12569	13213	16190	3036	4023	5188	8394	6553	4791	3255	7168	7730	7409	8341	4192	2901	6306	11541	12320	5231	17752	6874	18782
UNWEIGHTED BASE	3000	1573	1427	1743	419	560	490	738	865	809	384	823	721	1039	1005	446	338	705	1385	1375	669	1963	655	2335
English	24085 93%	11842 94%	12243 93%	16190 100% F	3036 100% F	2326 58%	5018 97% H	7489 89%	6180 94% H	4568 95% H	2233 69%	6784 95% K	7497 97% K	7363 99% KLM	7130 85%	3998 95% O	2856 98% O	6247 99% OP	10106 88% S	12167 99% S	4393 84% U	17078 96% U	6039 88% W	17940 96% W
English, non-Hispanic	21759 84%	10573 84%	11186 85%	16190 100%	3036 100%	- 77%	3996 80% H	6717 80% H	5864 89% GH	4412 92% GH	2038 63%	5995 84% K	6647 86% K	6893 93% KLM	6330 76%	3456 82% R	2602 90% O	5810 92% OP	8834 77% S	11216 91% S	3923 75% U	15457 87% U	5361 78% W	16300 87% W
English, Hispanic	2326 9%	1269 10%	1057 8%	-	-	2326 58% HIJ	1022 20% IJ	772 9% IJ	316 5% IJ	156 3%	195 6%	788 11% N	850 11% N	469 6%	801 10%	541 13% R	254 9%	437 7%	1272 11% T	950 8% T	470 9% T	1621 9% T	678 10% X	1639 9% X
Spanish	1697 7%	727 6%	970 7%	-	-	1697 42%	170 3% GIJ	906 11% GIJ	373 6% GIJ	224 5% GIJ	1021 31% LMN	384 5% N	233 3% N	46 1%	1211 15% PQR	195 5% R	45 2%	59 1%	1434 12% T	153 1% T	839 16% V	674 4% V	835 12% X	842 4% X
Spanish, Hispanic	1697 7%	727 6%	970 7%	-	-	1697 42%	170 3% GIJ	906 11% GIJ	373 6% GIJ	224 5% GIJ	1021 31% LMN	384 5% N	233 3% N	46 1%	1211 15% PQR	195 5% R	45 2%	59 1%	1434 12% T	153 1% T	839 16% V	674 4% V	835 12% X	842 4% X

Comparison Groups: BC/DEF/GHIJ/KLMN/OPQR/ST/UV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

## LANGUAGE OF INTERVIEW

	BAN B --DETAILED HOUSEHOLD INCOME--														INCOME BY AGE-----										EDUCATION BY AGE-----										---HOUSEHOLD FINANCES--			
															HS	HS	HS	HS													MEET							
															OR	OR	OR	OR	SOME	SOME	SOME	SOME		PENSE	JUST	DON'T												
	TOTAL	<\$20K	\$20K- UNDER \$40K	\$40K- UNDER \$75K	\$75K- UNDER \$100K	\$100K OR MORE	<\$40K AGE 18-29	<\$40K AGE 30-49	<\$40K AGE 50-64	<\$40K AGE 65+	\$40K+ AGE 18-29	\$40K+ AGE 30-49	\$40K+ AGE 50-64	\$40K+ AGE 65+	LESS, AGE 18-29	LESS, AGE 30-49	LESS, AGE 50-64	LESS, AGE 65+	SOME AGE 18-29	SOME AGE 30-49	SOME AGE 50-64	SOME AGE 65+	LIVE COM- FORT.	AND LEFT- OVER	BASIC EX- PENSE	BASIC EX- PENSE												
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)												
TOTAL	25782	5231	5432	4770	2499	3808	2693	3478	2702	2514	2119	4590	3496	1726	2466	2927	2357	2525	2706	5430	4189	2242	8087	6957	6701	3537												
UNWEIGHTED BASE	3000	669	588	532	271	434	263	313	392	396	190	392	420	327	230	259	350	349	256	470	511	455	953	770	795	420												
English	24085	4393	4911	4680	2482	3765	2531	2733	2380	2330	2110	4491	3462	1714	2320	2208	2027	2336	2681	5252	4150	2208	8028	6656	5785	3256												
	93%	84%	90%	98%	99%	99%	94%	79%	88%	93%	100%	98%	99%	99%	94%	75%	86%	93%	99%	97%	99%	98%	99%	96%	86%	92%												
			B	BC	BC	BC	H		H	H	GHIJ	HI	HIJ	GHIJ	P		P	P	PQR	PQ	PQR	PQR	XYZ	Y														
English, non-Hispanic	21759	3923	4241	4224	2225	3585	1955	2334	2188	2252	1739	4119	3342	1644	1791	1976	1880	2274	2195	4712	3980	2116	7417	6048	5071	2882												
	84%	75%	78%	89%	89%	94%	73%	67%	81%	90%	82%	90%	96%	95%	73%	68%	80%	90%	81%	87%	95%	94%	92%	87%	76%	81%												
				BC	BC	BC			H	GH	H	GHI	GHIK	GHIK			P	OPQ	P	OP	OPQST	OPQST	YZ	Y														
English, Hispanic	2326	470	670	456	257	180	576	399	192	78	372	372	120	70	529	231	147	62	486	540	170	92	611	608	714	374												
	9%	9%	12%	10%	10%	5%	21%	11%	7%	3%	18%	8%	3%	4%	21%	8%	6%	2%	18%	10%	4%	4%	8%	9%	11%	11%												
			F				IJLMN	JMN			IJLMN				QRTUV				QRTUV	RUV																		
							H								P				P																			
Spanish	1697	839	521	91	17	42	162	745	322	184	9	99	34	11	146	720	329	189	25	178	39	34	58	301	916	282												
	7%	16%	10%	2%	1%	1%	6%	21%	12%	7%	1%	2%	1%	1%	6%	25%	14%	7%	1%	3%	1%	2%	1%	4%	14%	8%												
		CDEF	DEF				KN	JKLMN	KL MN	KMN						RSTUV	STUV	SUV						W	WX	W												
								GI								Q																						
Spanish, Hispanic	1697	839	521	91	17	42	162	745	322	184	9	99	34	11	146	720	329	189	25	178	39	34	58	301	916	282												
	7%	16%	10%	2%	1%	1%	6%	21%	12%	7%	1%	2%	1%	1%	6%	25%	14%	7%	1%	3%	1%	2%	1%	4%	14%	8%												
		CDEF	DEF				KN	JKLMN	KL MN	KMN						RSTUV	STUV	SUV						W	WX	W												
								GI								Q																						

Comparison Groups: BCDEF/GHIJKLMN/OPQRSTUV/WXYZ  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.



DATA & SOCIETY RESEARCH INSTITUTE  
 PRIVACY AND SECURITY EXPERIENCES OF LOW-SOCIOECONOMIC STATUS POPULATIONS

## LANGUAGE OF INTERVIEW

	BAN C	-----EDUCATION BY INCOME-----								-----EMPLOYMENT-----			-OCCUPATION--		INTERNET		--CELL PHONE TYPE---			CELL MOSTLY			CELL MOSTLY	
		HS GRAD OR LESS,				HS GRAD OR LESS,				FULL TIME			NOT OFFICE BASED		NOT A USER		CELL, NOT A SMART- PHONE			MOSTLY ON CELL			MOSTLY ON CELL,	
		COLL. OR MORE,				COLL. OR MORE,				EMPLOY			OFFICE BASED		NET USER		SMART- PHONE			ON CELL			ON CELL,	
		OR MORE,				OR MORE,				TIME			NOT EMPLOY		OFFICE BASED		NET USER		PHONE			OTHER		
		TOTAL				TOTAL				TIME			OFFICE BASED		NET USER		PHONE			OTHER				
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
TOTAL	25782	3297	5742	1896	11962	6859	2782	4634	9491	11420	3666	10544	6909	4543	21159	4623	16635	6780	2367	6239	6614	3157	1318	4554
UNWEIGHTED BASE	3000	434	580	228	1374	816	285	558	1082	1202	380	1402	768	462	2350	650	1783	994	223	625	799	287	150	426
English	24085 93%	2568 78%	5203 91%	1797 95%	11828 99%	5648 82%	2656 95%	4423 95%	9463 100%	10730 94%	3445 94%	9758 93%	6809 99%	4045 89%	20215 96%	3870 84%	16052 96%	5812 86%	2221 94%	5833 93%	6567 99%	3131 99%	1165 88%	4342 95%
English, non-Hispanic	21759 84%	2255 68%	4658 81%	1648 87%	10752 90%	4939 72%	2450 88%	3870 84%	8719 92%	9648 84%	2975 81%	8996 85%	6178 89%	3559 78%	18098 86%	3661 79%	14285 86%	5372 79%	2103 89%	4941 79%	6027 91%	2863 91%	955 73%	3745 82%
English, Hispanic	2326 9%	313 10%	544 9%	149 8%	1076 9%	710 10%	206 7%	553 12%	744 8%	1082 9%	470 13%	762 7%	632 9%	486 11%	2117 10%	209 5%	1767 11%	440 6%	118 5%	892 14%	541 8%	268 8%	210 16%	597 13%
Spanish	1697 7%	729 22%	540 9%	99 5%	133 1%	1211 18%	126 5%	211 5%	27 1%	691 6%	221 6%	785 7%	100 1%	498 11%	944 4%	753 16%	583 4%	968 14%	146 6%	406 7%	47 1%	25 1%	153 12%	212 5%
Spanish, Hispanic	1697 7%	729 22%	540 9%	99 5%	133 1%	1211 18%	126 5%	211 5%	27 1%	691 6%	221 6%	785 7%	100 1%	498 11%	944 4%	753 16%	583 4%	968 14%	146 6%	406 7%	47 1%	25 1%	153 12%	212 5%

Comparison Groups: BCDE/FGHI/JKL/MN/OP/QRS/TUV/WX  
 Independent Z-Test for Percentages (unpooled proportions)  
 Uppercase letters indicate significance at the 95% level.

PRINCETON SURVEY RESEARCH ASSOCIATES INTERNATIONAL  
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## LANGUAGE OF INTERVIEW

	BAN D	SOCIAL MEDIA USE		SOCIAL MEDIA USE BY INCOME		SOC. MEDIA LOCATION --SHARING--		SOC. MEDIA LIKE/FOLLOW --BRANDS--		USE PRIVACY SETTINGS--		PRIVACY SETTINGS BY INCOME		PRIVACY CONTROL		INTERNET IMPACT ON KEEPING INFO		MOSTLY NEG. IMPACT BY INCOME		PERSONAL INFO --STOLEN--		INFO STOLEN BY INCOME					
		TOTAL	SM USER	OTHER NET USER	SM USER, <\$20K	SM USER, \$20K+	YES	NO	YES	NO	YES	NO	USE SET-TINGS <\$20K	USE SET-TINGS \$20K+	A LOT	SOME	LIT-TLE	NONE	MOST POSI-TIVE	MOST NEGA-TIVE	NO IM-PACT	NEGA-TIVE, <\$40K	NEGA-TIVE, \$40K+	YES	NO	STO-LEN, <\$20K	STO-LEN, \$20K+
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)		
TOTAL	25782	15585	5556	2707	11584	3633	10926	4656	10897	13680	6454	1912	10705	6579	9972	5691	3039	8137	5062	6711	1882	2817	6421	17990	1218	4673	
UNWEIGHTED BASE	3000	1613	733	305	1161	393	1118	437	1173	1376	826	216	1034	752	1106	688	389	888	537	773	194	302	718	2120	131	519	
English	24085	14798	5403	2257	11305	3284	10515	4489	10276	13347	5901	1713	10578	6286	9473	5084	2782	7863	4885	6256	1712	2811	6222	16599	1105	4609	
	93%	95%	97%	83%	98% D	90%	96% F	96%	94%	98% K	91%	90%	99% L	96% P	95% P	89%	92%	97%	97%	93%	91%	100% U	97% X	92%	91%	99%	
English, non-Hispanic	21759	13116	4968	1930	10096	2820	9384	3999	9085	11971	5194	1487	9563	5482	8571	4753	2507	6997	4386	5556	1440	2603	5712	14914	947	4273	
	84%	84%	89% B	71%	87% D	78%	86% F	86%	83%	88% K	80%	78%	89% L	83%	86%	84%	83%	86%	87%	83%	76%	92% U	89% X	83%	78%	91% Y	
English, Hispanic	2326	1682	435	326	1209	464	1132	491	1191	1376	707	226	1015	804	902	331	275	866	499	700	272	207	509	1684	158	336	
	9%	11%	8%	12%	10%	13%	10%	11%	11%	10%	11%	12%	9%	12% P	9%	6%	9%	11%	10%	10%	14%	7%	8%	9%	13%	7%	
Spanish	1697	787	153	450	279	350	411	166	621	333	553	199	126	294	499	607	257	274	177	455	170	7	200	1391	113	64	
	7%	5%	3%	17% E	2%	10% G	4%	4%	6%	2%	9% J	10% M	1%	4%	5%	11% NO	8%	3%	3%	7%	9% V	7% *	3%	8% W	9%	1%	
Spanish, Hispanic	1697	787	153	450	279	350	411	166	621	333	553	199	126	294	499	607	257	274	177	455	170	7	200	1391	113	64	
	7%	5%	3%	17% E	2%	10% G	4%	4%	6%	2%	9% J	10% M	1%	4%	5%	11% NO	8%	3%	3%	7%	9% V	7% *	3%	8% W	9%	1%	

Comparison Groups: BC/DE/FG/HI/JK/LM/NOPQ/RST/UV/WX/YZ  
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LANGUAGE OF INTERVIEW

	BAN E	-----RACE/ETHNICITY-----					-----RACE/ETHNICITY BY INCOME-----								-----PARTY ID-----			--DISABILITY--		GOV'T ---BENEFITS--		---VETERAN---		
		TOTAL	WHITE	BLACK	HISP.	HISP.	OTHER	WHITE	WHITE	BLACK	BLACK	HISP., \$40K+	HISP., \$40K+	OTHER	OTHER	REP	DEM	IND	YES	NO	YES	NO	YES	NO
			NON-	NON-	U.S.	NOT US	NON-	NON-	NON-	NON-	NON-			NON-										
			HISP.	HISP.	BORN	BORN	HISP.	HISP., <\$40K	HISP., \$40K+	HISP., <\$40K	HISP., \$40K+			HISP., <\$40K	HISP., \$40K+									
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
TOTAL		25782	16190	3036	2002	2021	1915	6175	8942	1796	929	2706	1104	715	1078	5877	7109	8960	4118	21470	10015	15333	3085	22606
UNWEIGHTED BASE		3000	1743	419	268	292	201	649	960	249	134	387	144	79	108	700	911	976	553	2423	1123	1829	406	2588
English		24085 93%	16190 100% DE	3036 100% DE	1819 91% E	507 25%	1915 100% DE	6175 100% KL	8942 100% KL	1796 100% KL	929 100% KL	1272 47%	950 86% K	715 100% KL	1078 100% KL	5799 99% PQ	6676 94%	8375 93%	3916 95%	19983 93%	9202 92%	14460 94%	3075 100% W	20920 93%
English, non-Hispanic		21759 84%	16190 100%	3036 100%	-	-	1915 100%	6175 100%	8942 100%	1796 100%	929 100%	-	-	715 100%	1078 100%	5458 93% PQ	5775 81%	7617 85%	3682 89% S	17892 83%	8258 82%	13134 86%	2874 93% W	18794 83%
English, Hispanic		2326 9%	-	-	1819 91% E	507 25%	-	-	-	-	-	1272 47%	950 86% K	-	-	342 6% O	901 13% 0	758 8%	234 6%	2090 10% R	944 9%	1326 9%	200 6%	2126 9%
Spanish		1697 7%	-	-	183 9%	1514 75% D	-	-	-	-	-	1434 53% L	153 14%	-	-	77 1%	433 6% O	585 7% O	202 5%	1487 7%	813 8%	874 6%	11 *% V	1686 7% V
Spanish, Hispanic		1697 7%	-	-	183 9%	1514 75% D	-	-	-	-	-	1434 53% L	153 14%	-	-	77 1% O	433 6% O	585 7% O	202 5%	1487 7%	813 8%	874 6%	11 *% V	1686 7% V

Comparison Groups: BCDEF/GHIJKLMN/OPQ/RS/TU/VW  
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